



**Memorandum addressed to T. P. Clonts, general manager of the  
Grand River Dam Authority in Vinita, OK, from Lester M. Marx,  
project engineer with the Public Works Administration, dated April  
26, 1940**

**Museum of Tulsa History  
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FEDERAL EMERGENCY ADMINISTRATION  
OF PUBLIC WORKS

WASHINGTON, D. C.  
Project Engineer  
Vinita, Oklahoma  
April 26, 1940

*Holway*  
IN REPLY PLEASE REFER TO

Docket: Okla-1097-P - DS  
Power: LHM:WJG:mab

Acquisition Plan and  
Related Matters

Mr. T. P. Clonts  
General Manager  
Grand River Dam Authority  
Vinita, Oklahoma.

Dear Sir:

Our numerous conversations, and correspondence relating to the disposal of power to both public and private interests, and the construction of transmission lines, suggests a resume of the salient points involved and a definite program to carry out, at the earliest possible date, the Power Policy as adopted by the Board April 16, 1940.

RESUME:

1. Appraisal of Existing Facilities.
2. Procuring of Commitments.
3. Publicity Program.
4. Engineering Personnel.

In this connection, may we offer for your consideration and approval the following:

1. Appraisal of existing facilities that the Authority has proposed to acquire.

To accomplish this, you have recommended to the Board the retaining of Holway and Neuffer, Consulting Engineers, on a cost plus 20% basis.

It is our firm belief that the Authority should proceed at once to have this work done. (Approval of contract being a prerequisite, kindly submit same for review).

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Sales*

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2. Procuring of commitments from each and every possible source now taking electrical service from those concerns who now serve them and whose facilities you propose to purchase, and otherwise.

To accomplish this, a Power Sales force will be necessary.

We recommend that such a force be employed at the earliest possible date, and that the campaign be inaugurated concurrently with the appraisal suggested under Item No. 1.

Our reason is this: First of all, we must assume that the acquisition plan will be successful in that the Authority will be able to acquire all the facilities within the area and launch into the retail business with all of its ramifications; Second, that once the properties are owned by the Authority, contracts for serving the communities will have to be procured; Third, that should the acquisition plan lag in its consummation or fall through, the Authority will be faced with the necessity of building their own transmission and distribution systems and compete with companies now serving the area. In either case, commitments will first have to be procured to assure all concerned of a tangible and economical set-up.

3. Adoption of an Intensive Publicity Program.

The public should know immediately, and from time to time, what progress is being made toward fulfilling the six cardinal points adopted by the Board.

The fact that the appraisal work is being done and at the same time tying this in with the Sales campaign, should be definite proof that the Authority means business and is acting in excellent faith toward furnishing the public with GRDA power and light service.

We recommend that this be done without delay as a forerunner to the inauguration of the appraisal and sales campaign.

4. Employment of Engineering Personnel:

(a) To procure technical data with respect to present electrical consumptions in the communities to be served,

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and estimate probable revenues to be derived from all individual sources;

(b) To determine and plan the extent of feeder lines necessary to supply the existing facilities, when acquired, and all municipally or cooperatively (REA) operated systems;

(c) To determine and plan the extent of transmission and distribution lines necessary to supply all communities proposed to be served should the acquisition plan lag or fail;

(d) In short, to procure all necessary data to determine the economic justification for building transmission and distribution lines for either one or the other of the plans under consideration.

To summarize the foregoing, it is quite obvious that definite commitments from users - large or small - public or private - should be a prerequisite to any new construction, but since the element of time is an outstanding factor in your program, we suggest that all activities be coordinated as outlined above and that all efforts on the part of everyone concerned be concentrated at the earliest possible date. This, of course, includes the sale of surplus power to utility companies.

This office is prepared to work day and night to cooperate with you and your staff to the end that electric service may be delivered under either plan, without delay.

We ask you to seriously consider the procedure as outlined above and trust that it may work in with your present program of procedure.

Very truly yours,

*Lester M. Marx*  
LESTER M. MARX  
Project Engineer

cc: (2) Enclosed

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