



VACATION DAYS

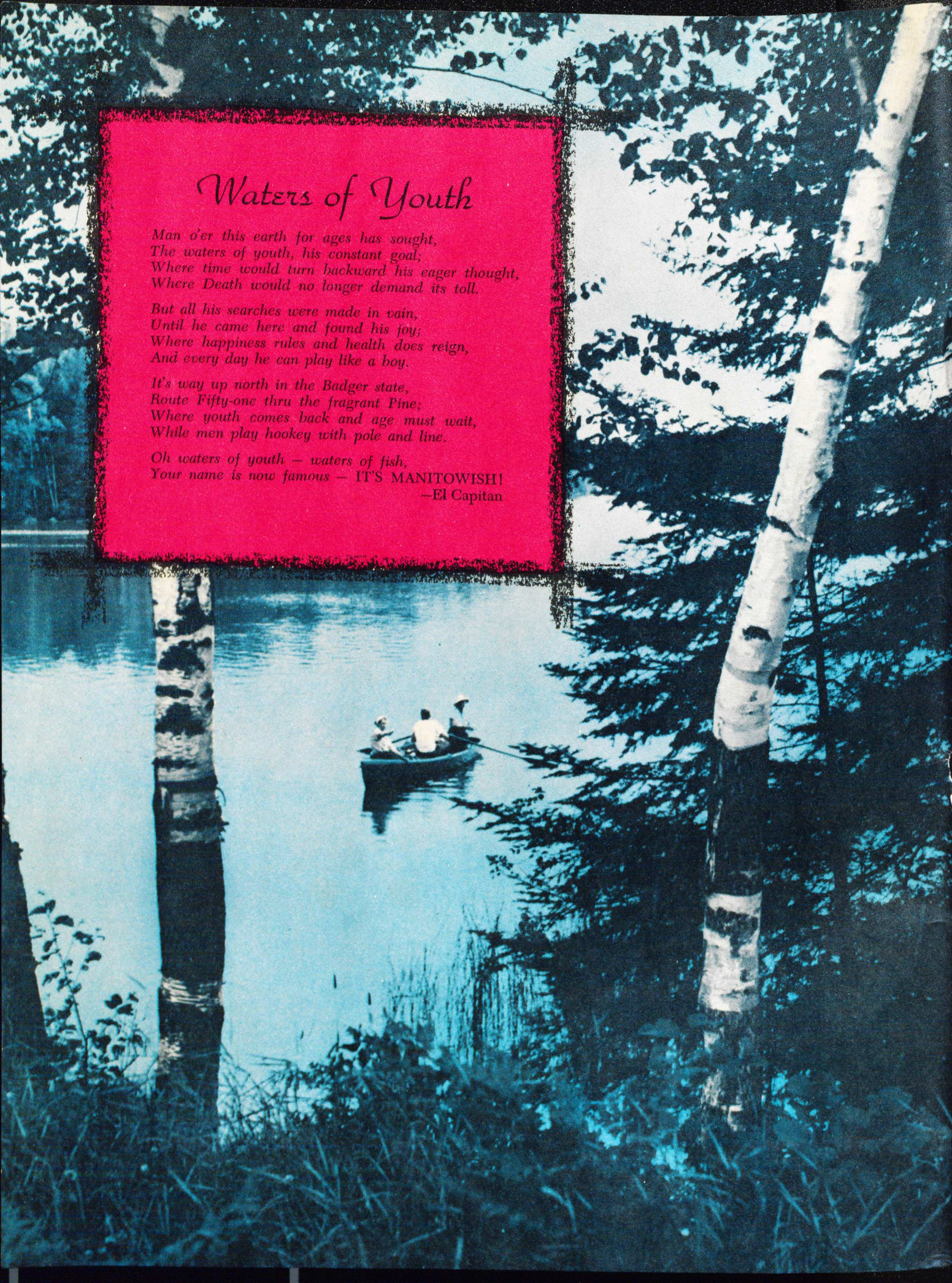
are Happy Days

MANITOWISH WATERS

"America's Vacationland"

In the beautiful **WISCONSIN** *Northwoods*

Distributed by THE CHAMBER OF COMMERCE, MANITOWISH WATERS, WISCONSIN



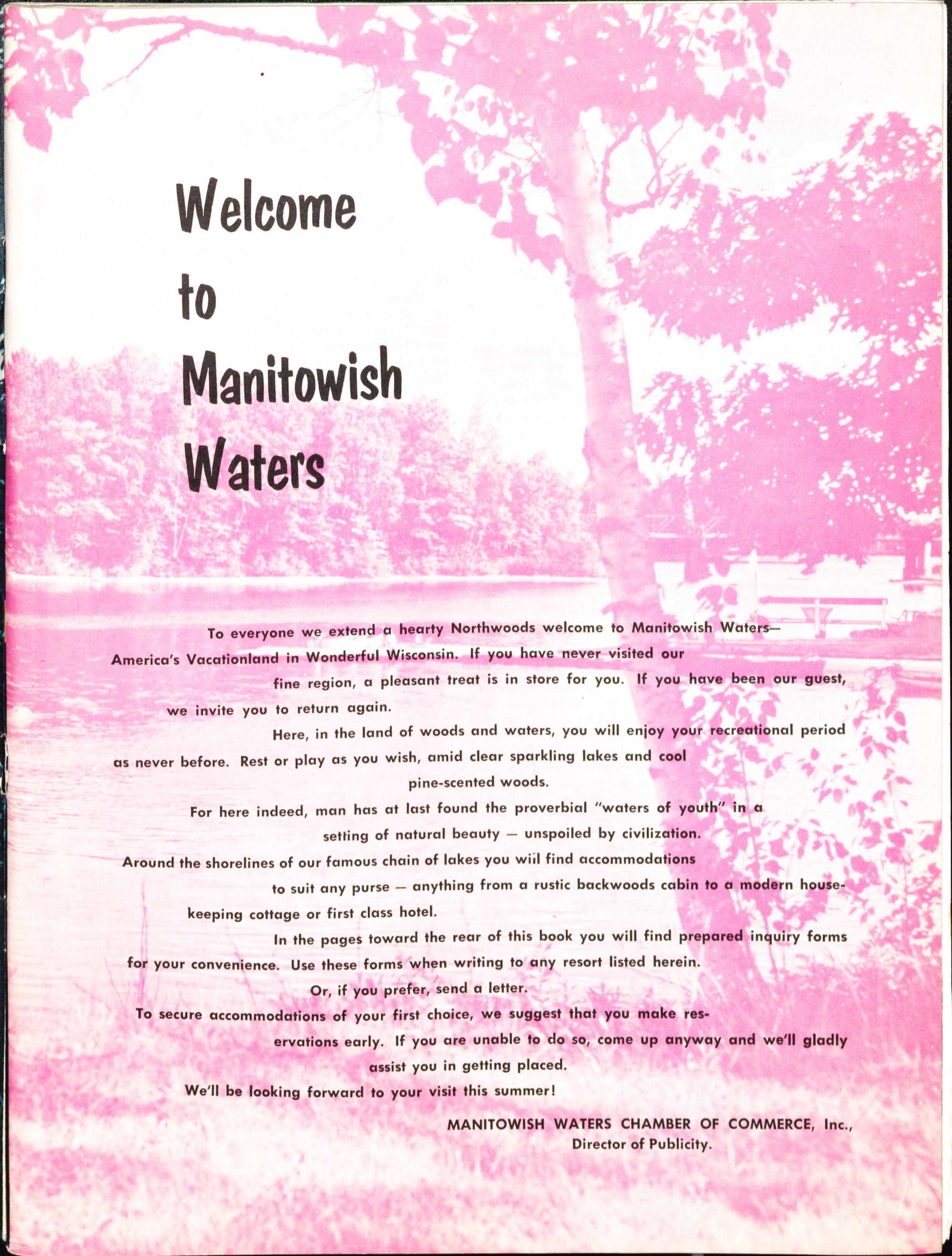
Waters of Youth

Man o'er this earth for ages has sought,
The waters of youth, his constant goal;
Where time would turn backward his eager thought,
Where Death would no longer demand its toll.

But all his searches were made in vain,
Until he came here and found his joy;
Where happiness rules and health does reign,
And every day he can play like a boy.

It's way up north in the Badger state,
Route Fifty-one thru the fragrant Pine;
Where youth comes back and age must wait,
While men play hookey with pole and line.

Oh waters of youth — waters of fish,
Your name is now famous — IT'S MANITOWISH!
—El Capitan



Welcome to Manitowish Waters

To everyone we extend a hearty Northwoods welcome to Manitowish Waters—
America's Vacationland in Wonderful Wisconsin. If you have never visited our
fine region, a pleasant treat is in store for you. If you have been our guest,
we invite you to return again.

Here, in the land of woods and waters, you will enjoy your recreational period
as never before. Rest or play as you wish, amid clear sparkling lakes and cool
pine-scented woods.

For here indeed, man has at last found the proverbial "waters of youth" in a
setting of natural beauty — unspoiled by civilization.
Around the shorelines of our famous chain of lakes you will find accommodations
to suit any purse — anything from a rustic backwoods cabin to a modern house-
keeping cottage or first class hotel.

In the pages toward the rear of this book you will find prepared inquiry forms
for your convenience. Use these forms when writing to any resort listed herein.

Or, if you prefer, send a letter.

To secure accommodations of your first choice, we suggest that you make res-
ervations early. If you are unable to do so, come up anyway and we'll gladly
assist you in getting placed.

We'll be looking forward to your visit this summer!

MANITOWISH WATERS CHAMBER OF COMMERCE, Inc.,
Director of Publicity.



HISTORY...

outposts of French discovery in Georgian Bay of Lake Huron. He found, however, the Winnebago Indians who were awed by the stranger in magnificent Chinese robes which he had brought in the event his adventures would bring him to the Orient, and frightened by the "Thunder" he carried in his hands when he fired two pistols.

During the period of French dominion, from 1660 to the fall of Montreal to the English in 1760, there were many brave souls matching the courage of Nicolet; a large majority being lured by the promise of great wealth in fur trading although fur trade was controlled as a monopoly by government officials. There were bold free-traders who defied commercial restriction trading without license who were known as "Coureurs de Bois" (wood rangers). There were doubtless many of these daring traders who bartered with the Indians long before history records the arrival of the first European.

Two such Coureurs de Bois visited Green Bay in 1654 and explored the Lake Superior region in 1656 and again in 1659, spending a winter on Chequamegon Bay in a rude fortified hut of brush and logs - the first white man's dwelling in Wisconsin. In 1660 Rene Menard, an aged missionary, withstood the rigors of the long journey from Montreal to Wisconsin only to lose his way in the woods and die not far from the present city of Merrill.

The fur trade lasted until shortly after the Civil War. In about the year of 1800, a post had been established at Lac du Flambeau. The trader was Francois Victor Malhiot. He traded for the Northwest Fur Co., and brought goods from Kaministiquia on the northwest shore of Lake Superior (now Fort William). In his journal, he described the portage from the mouth of the Montreal and the canoe journey to Lac du Flambeau and incidents of the winter's trade.

The let-up in the fur trade was the signal for the starting of the lumbering period, an era which lasted into the present century.

In 1884, Peter Vance, guide, cruiser and typical northwoodsman, left Menominee, Wisconsin, and headed for the Manitowish Waters. Vance started out with two helpers and their means of transportation consisted of three canoes. They paddled up the Chippewa River to the mouth of the Flambeau, and up the Flambeau River into the Manitowish River and through Sturgeon and Benson Lakes into Rest Lake where their journey came to an end. They had left Menominee in April, 1884, and arrived at their destination in August of that year. Many stops had been made enroute but the actual traveling time was one month. Distance traveled was approximately 200 miles. Their canoes were loaded with a year's provisions, guns, ammunition, surveying instruments and various tools. Vance had been engaged by the Chippewa Logging and Boom Co., to survey the land for logging operations.

And so, in August of 1884, Peter Vance arrived in the famous Manitowish Waters region, the first white man to establish a residence in that locality. Little did Vance dream that this very portion of "Ouisconsin" (Gathering of the Waters) was destined to become one of the greatest vacation centers in the years to come.

For a little more than a century - from about 1650 to 1760 - France, by virtue of exploration of her subjects in the New World, claimed all the vaguely bounded land west of Lake Michigan and called it "Ouisconsin," the French version of an Indian word meaning "Gathering of the Waters." Previously (about 1512) Spanish explorers in the southeastern part of the United States made claim to all unknown land that stretched to the north and west of where they stood and named it "Florida" though no Spaniard ever penetrated the vast northwest.

France's domain in the New World was ended by British military occupation in 1763. Not many years later the fervent freedom-loving Americans pushed the English to the north of Great Lakes and thirteen colonies became the nucleus of the United States with the far flung uncharted territory of the west, the material from which new states were to be carved from time to time.

Massachusetts, Connecticut and Virginia, with undefined Western boundaries, once claimed territory in Wisconsin, but ceded these claims when a congressional ordinance in 1787 provided for the governmental machinery of the Northwest Territory comprising the land northwest of the Ohio River. After being variously included in the territories of Indiana, Illinois and Michigan, Wisconsin territory was authorized in 1836 with boundaries including what is now Iowa, Minnesota and parts of the Dakotas.

Twelve years later, Wisconsin was admitted to the Union as a State and consisted of 29 counties. From time to time, new counties were created as the population shifted northward until 1901 when the total of 71 counties made up the present State of Wisconsin.

In unrecorded ages, primeval forests, endless and almost impenetrable, threaded with shiny rivers and lakes, covered the entire State of Wisconsin, with the Creator's blessings in that respect bestowed on the northern portion of Wisconsin most generously. Vilas County, in which the Manitowish Waters are located, has a total of 346 lakes which occupy 140 square miles or more than 15 per cent of the area of a county almost as large as the State of Rhode Island.

Jean Nicolet was the first white man known to set foot on Wisconsin soil. He arrived in the summer of 1634 and history records experiences which they mention in their missionary report to their order in Europe, saying "When they (Nicolet and his companion) reached their destination, they fastened two sticks in the earth and hung gifts thereon so as to relieve the tribes from the notion of mistaking them for enemies."

Nicolet had come to find the "People of the Sea," perhaps Asiatics, said to be living far beyond the last

LET'S GO FISHING...



Fishing at Manitowish Waters provides the thrill that fishermen dream about. Whether you prefer to cast, troll, or still fish - this is the place! Here you will find any spot to your liking as the entire chain of lakes are all connected by navigable thoroughfares.

Come up to Manitowish Waters and shake hands with a Muskie - it's a thrill you'll never forget.

In addition to these famous tackle busters, you'll enjoy good Walleye Pike and Bass fishing. Panfish Too!

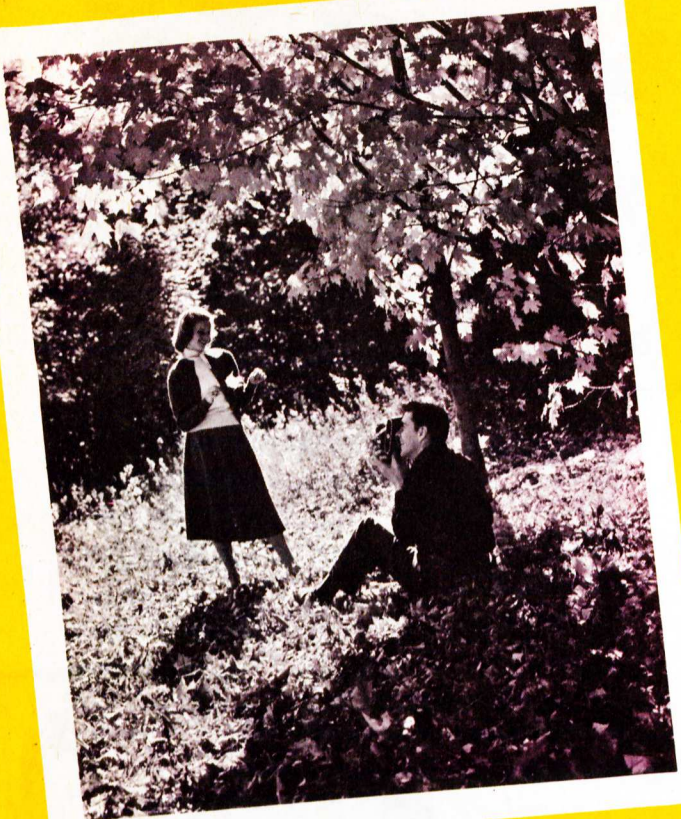
Should you prefer to engage a guide, we have a number of good experienced men in this area.

These men will do everything possible to make your fishing trip successful. They'll show you where and how to fish, and how to handle the big ones.

Years ago, fishermen endured hardships to fish our chain of lakes. Today, you can have all the pleasures of fishing in the Wisconsin north woods with all the comforts of home. Manitowish Waters is not only an ideal spot for fishermen, but the entire family as well.

While fishing is, as a rule always GOOD at Manitowish Waters, for the BEST fishing we recommend either early or late in the season. At these times the BIG fellows are hungry and strike hard.





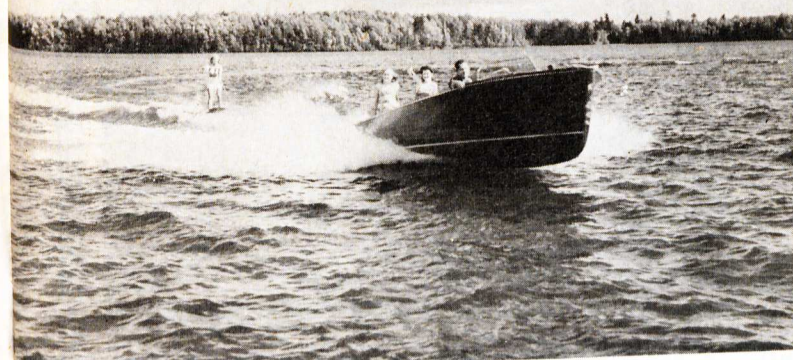
Spend your honeymoon at Manitowish Waters

NOWHERE will you find a better spot for couples to start their lives together — a place that will hold a sentimental feeling in their hearts for the many years to come.

All the world loves a lover and the good folks of Manitowish Waters extend a hearty welcome to all honeymooners — young or old.

We've got everything here — all that is needed for a perfect honeymoon in a setting of rare natural beauty.

All we need is the brides and grooms. Again we say "Welcome to Manitowish Waters!"



When you write to resorts . . .

. . . BE SURE TO GIVE COMPLETE INFORMATION

This enables the resort operator to give you a more satisfactory reply and to recommend the accommodations most suitable for your party.

STATE TIME AND LENGTH OF STAY, number of adults and children in party and state ages of children. Above all, do not overcrowd a cottage as nothing is gained and many times your vacation is less enjoyable.

MANY FOLKS are under the impression that you must come to the north country in July and August to enjoy the best weather.

UNDER NORMAL CONDITIONS, we enjoy fine weather in May, June and September—and better fishing, too. Then too, most resorts offer special rates in May, June and September as an inducement for the fishermen to come and get 'em.

SEE THE NORTHWOODS IN COLOR — a sight that is worth the trip. Color camera enthusiasts will have a rare treat. About the middle of September the woods begin to show nature's colors that defy an artist's reproduction. Don't miss it! It has often been said that September, with its warm sunny days and cool invigorating nights, is King of the season.

SHOW THIS BOOK TO YOUR FRIENDS who are planning a vacation. They'll appreciate getting information on our wonderful recreational area and it will aid them considerably in selecting their vacation spot.

MANITOWISH WATERS is located in the most picturesque part of the Wisconsin Northwoods!



SO — IF IT'S JUST A LOAFING VACATION, A FISHING VACATION, OR A HONEYMOON — THIS IS THE SPOT!

CONVENTIONS AND ORGANIZATION OUTINGS

will find complete facilities at Manitowish Waters for successful and enjoyable get-togethers. The Chamber of Commerce welcomes inquiries from groups interested in mixing a wee bit of Northwoods pleasure with business.

Committees in charge of plans will be complimented by their organization for offering "something different" to the members.

Whether it be large or small groups — American plan or cottage accommodations, we can take care of your group to the satisfaction of all.

In recent years, many sales organizations are offering expense paid vacations to their selling force as an inducement for bigger and better orders.

It's an Idea!

WHAT DO YOU MAKE?

Are you engaged in any form of light manufacturing?

If so, the Manitowish Waters Chamber of Commerce suggests that you give consideration to locating in our area.

★

THERE ARE MANY ADVANTAGES:

- Unlimited supply of good water.
- Very reasonable tax rate.
- Help at fair rate of pay.
- Located on two established truck lines and near two railroads for shipping.
- Our own airport for executives who have planes.

PLUS ideal living conditions in the beautiful Wisconsin Northwoods. Many families who came to Manitowish Waters as guests of our resorts found it an ideal place to enjoy the Northwoods and have become our neighbors in summer and permanent homes. The Chamber of Commerce invites you and your family to enjoy a Northwoods home of your own in Manitowish Waters.





V O S S ' BIRCHWOOD LODGE

Centrally located on the Manitowish Waters, chain of 14 lakes, widely known for excellent Muskie, Pike and Bass fishing.

All modern hotel and twelve guest cottages. American plan. Rates \$10 to \$15 per day.

Twelve completely modern-furnished housekeeping cottages. Rates \$50 to \$125 per week.

Soda grill, coffee shop, gift counter and attractive cocktail lounge conveniently located but separate from hotel.

Excellent swimming, tennis, shuffleboard, horses, hiking, canoeing, fishing and other recreations available on resort grounds. Well equipped children's playground. Golf course nearby.

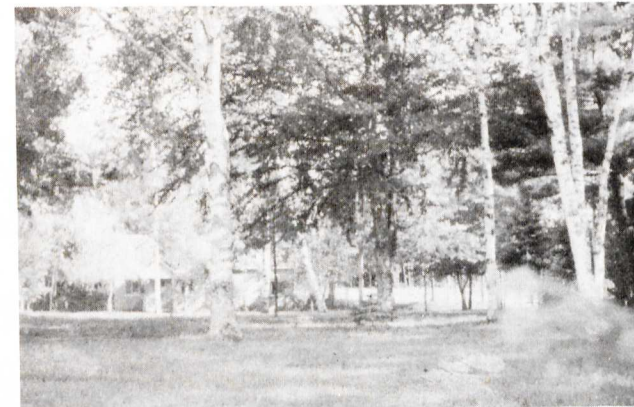
If you want the best in modern accommodations, good food and service—it's **VOSS' BIRCHWOOD LODGE**—Located 20 miles north of Minocqua on U. S. Highway 51. Class 2 Municipal Airport 1½ miles from the resort.

For further information and literature write

VOSS' BIRCHWOOD LODGE

Manitowish Waters, Wisconsin

Telephone 463



Sleepy Bay Resort

MODERN COTTAGES

Completely furnished automatic heat, electric kitchens

ON BEAUTIFUL REST LAKE

Write:
C. R. ROBBEL
Manitowish Waters, Wis.
Phone 13



Located ¼ mile off U.S. Highway 51 on Star Lake of the Manitowish Waters chain of lakes

FLAMM'S COTTAGE

If you want privacy and a quiet restful vacation our completely modern two bedroom sunny home should interest you.

- Knotty pine interior throughout
- 2 large cedar clothes closets
- 2 large picture windows in living room with heatator stone fireplace
- Modern kitchen with electric stove and electric refrigerator
- Modern bathroom with hot and cold water
- Home is heated by automatic gas heat
- Private pier—good boat—fine sandy beach

For information write
O. G. FLAMM

Phone 123

Manitowish Waters, Wisconsin

Acres of woodland :: Beautiful sand beach :: Deer and other wild life

FOR YOUR VACATION COMFORT
MODERN HOUSEKEEPING COTTAGES
SAFE SAND BATHING BEACH

Nestled among pine and birch trees with screened porches overlooking private piers and sand beach on Star Lake of the Manitowish Chain. One, two, and three-bedroom cottages set apart for privacy.

Completely furnished. Comfortable beds, electric refrigerators, gas ranges and automatic heating. Some cottages with hot water and shower and knotty pine interiors. 16-foot round bottom boats.

OUTDOOR FIREPLACES • CHILDREN'S PLAYGROUND • IDEAL SPOT FOR HAY FEVER SUFFERERS

Rentals by week, month or season. Special rates for May, June and after Labor Day.

Write winter address before May 1st.:

1110 Madison St., Evanston, Ill.
Phone University 4-6307.

After May 1st., write:

MANITO LODGE

Phone 126

Manitowish Waters, Wisconsin



Enjoy ADAMS PINE ACRES

for the *Rest* of your life

On Spider Lake

In the Center of the Manitowish Waters Chain of 14 Beautiful Lakes

SUN BATHE ON THE FINEST SAND BEACH IN THE NORTH

FISHERMAN'S PARADISE

Fishing in the MANITOWISH WATERS provides the thrill that all fishermen dream about, if you cast, troll or still-fish, this is the place. There is no thrill that can compare with the battle that ensues when a MUSKIE is hooked; nor no fish more palatable and delicious than those taken from these clear spring-fed lakes. The fishing season opens May 15th each year. For the best fishing, we recommend the early part of the season or during September and October.



FINEST BATHING BEACH

A natural formed sandy beach with a gradual slope, with no holes or drop-offs, provides perfect safety for children. Bathing here is a real treat, fine sand beach and clear, sparkling water forms a temptation you'll never resist.



We have a wonderful acreage among the PINES. Nearly the highest elevation in Wisconsin. Over 1650 feet above sea level. INCOMPARABLE climate.

NATURE'S WONDERLAND

To lovers of nature, we cannot describe the natural beauty of the colorful NORTH WOODS, about the middle of September and the month of October, the woods begin to color. A riot of colors and shades that no artist can paint. A sight that is worth the trip alone. September with its warm days and cool nights. With a wood-burning fire in our Natural fireplaces, make your evenings something to remember. Fall fishing is the BEST of the season.

RUSTIC LOG CABINS

All modern — hot and cold water — complete bathroom with showers. Gas stoves with oven and broiler. Electric refrigerator. Natural stone fireplaces and oil heaters for your comfort. Completely furnished. Bed linens and wool blankets. Deep freeze service. Outboard motors available. Tomahawk boat with each cabin.

Cabins accommodate from two to eight people. One, two, and three bedrooms.

Rented by the week, month, or season.

Special rates May and June and after Labor Day.

Open May 15th to October 15th.

Visit

THE COBWEB ON SPIDER LAKE
Gift Shop and Antiques

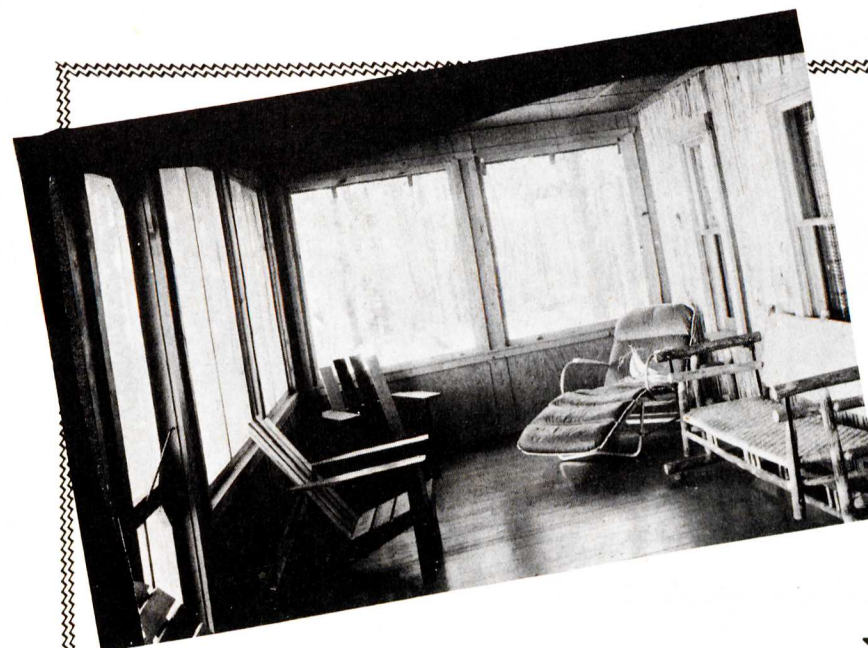
GEORGE & EDNA ADAMS

MANITOWISH WATERS, WISCONSIN

PHONE 222

ISLAND LAKE LOG CABINS

ON ISLAND LAKE OF THE MANITOWISH CHAIN



Island Lake Log Cabins

are equipped with gas stoves, hot and cold running water, modern bathrooms, showers, comfortable beds, natural rock fireplaces, and refrigerators.

★ ★ ★

Spacious screened porches . . . Outside charcoal broilers . . . Every cabin is furnished with all facilities for modern housekeeping.

★ ★ ★

All china, glassware, utensils and furnishings are of excellent quality. Linens furnished if desired.

★ ★ ★

ISLAND LAKE LOG CABINS ARE DESIGNED FOR LIVING THE MODERN WAY AND INSURE A PERFECT VACATION. NOWHERE IN THE GREAT NORTHWOODS VACATION AREA ARE RUSTIC SIMPLICITY AND WOODLAND BEAUTY SO FLAWLESSLY COMBINED WITH THE COMFORTS OF HOME.

Your inspection is invited.



110 A C current for appliances



94

Now owned and operated by
R. T. SLEIGHT, JR.
Special rates - \$45.00 for spring and fall
\$55.00 for summer

ins

P. O. MANITOWISH WATERS, WISCONSIN

Phone Manitowish Waters 9425





BERRY'S PAPOOSE LODGE

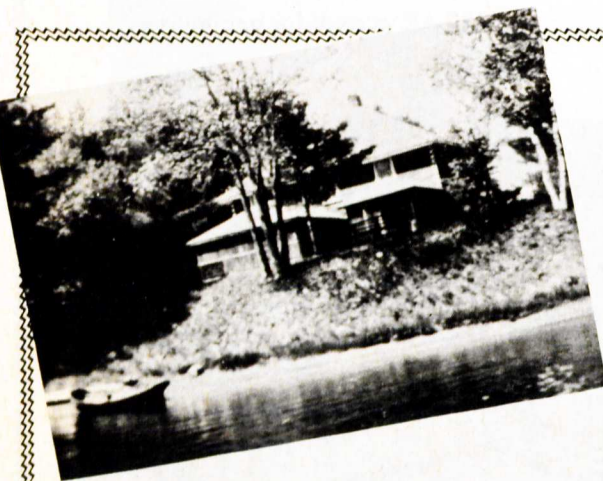
PAPOOSE LAKE — VILLAS COUNTY

COMPLETELY MODERN HOUSEKEEPING COTTAGES

Electric Refrigerators — Gas Ranges — Oil Heat — Hot and Cold Water — Inner-spring Mattresses — Spacious Recreation Room with Fireplace — Deep Freeze Service — Good Musky and Walleye Fishing — Sand Beach — Floating Raft — Good Boats — Playground Equipment — Bed Linens Furnished

MR. AND MRS. BILL BERRY
P. O. MANITOWISH, WIS.

TELEPHONE
MANITOWISH WATERS 941



Patterson's MANITOWISH RIVER RESORT

In the famous Manitowish Waters Region

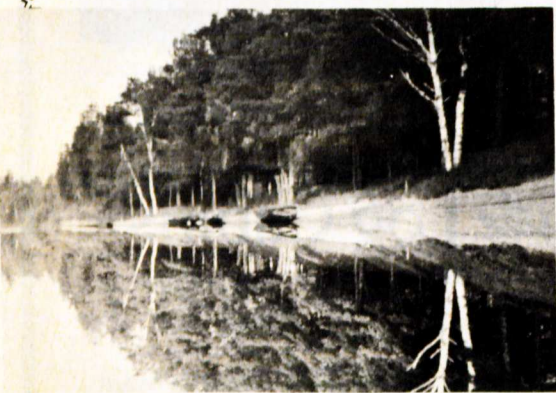
Modern cottages fully equipped for housekeeping, with running hot and cold water, gas stoves, comfortable beds with innerspring mattresses, electricity, shower and inside toilets.

MOSQUITO CONTROL
SAFE, SANDY BEACH
EXCELLENT FISHING
GOOD BOATS

For further information
write:
6730 W. Rascher Ave.
Chicago 31, Ill.
Phone Newcastle 1-9875

★

After April 15th write:
JOHN PATTERSON
Manitowish Waters, Wisc.
Phone 749



Warnier's RESORT

STRICTLY MODERN ACCOMMODATIONS . . all with

FULLY EQUIPPED KITCHENS

HOT and COLD RUNNING WATER

ELECTRIC LIGHTS and REFRIGERATORS

ELECTRIC or GAS STOVES

COMPLETE INDIVIDUAL BATHROOMS

ALL BEDS WITH INNERSPRING MATTRESSES



★ ★

Rates are from \$55.00 to \$85.00 per week.
Each home can accommodate up to six persons
at no extra cost.

All homes face Lake Manitowish, one of the
famous chain of 14 lakes, all of which are
accessible from our docks.

SAFE, SANDY BEACH — MOSQUITO CONTROL
HAY FEVER RELIEF — BEST 16-FOOT BOATS
OBTAINABLE ARE INCLUDED IN THE RATE.

Outboard motors for rent by day or week.



Able to accommodate up to 12 guests in this building

Shuffleboard - Horseshoe Courts - and as an added attraction, we feed the deer in our yard



Only 1½ miles southeast from
Manitowish Waters Airport



For further information write

WARNIER'S RESORT

Manitowish Waters, Wisconsin

PHONE 191



ALDER LAKE RESORT

Located on the shores of beautiful Alder Lake in Pine Forest 1 mile southwest of Highway 51 on the famous Manitowish Chain of Lakes.

Wonderful sand beach for children.

Musky, Walleye, Northern Pike, Bass and Pan fishing.

Boat is furnished with each cottage.

All cottages face the lake.



Cottages are Semi-Modern. Completely furnished for Housekeeping with screened porches, bottled gas stoves, refrigerators, electric light, water pump and sink. Rates \$25.00 to \$45.00 per week.

For further information write:

Alder Lake Resort

R. A. BETZER
Manitowish Waters, Wis.

Winter Address before May 1st:
R. A. BETZER
7109 26th Ave.
Kenosha, Wisc.



★ Star Beach ★ Cottages



ON STAR LAKE

STRICTLY MODERN CONVENIENCES, CLEAN AND COMFORTABLY FURNISHED, WITH COMPLETE HOUSEKEEPING FACILITIES.

We have:

- ★ Real kitchens
- ★ Modern appliances
- ★ Auto. Saf-Aire heat
- ★ Restful beds
- ★ Fine, safe beach
- ★ Clean grounds
- ★ Outside lighting
- ★ Good boats

Rentals by week, month or season. Special rates prior to June 20th and after Labor Day. Reasonable rates always.

JACOB AND SELMA SCHADT

PHONE 122

STAR BEACH COTTAGES

MANITOWISH WATERS, WIS.



LOCATED AND EQUIPPED WITH YOUR COMFORT IN MIND

JONES' *Lakewood Lodge*

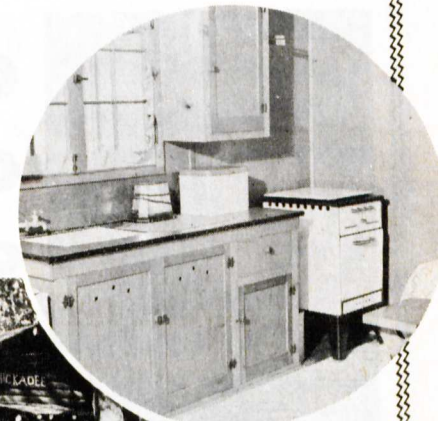
On Benson Lake and the
Manitowish River

Entrance on U. S. Highway 51.
EASY TO REACH . . . HARD TO LEAVE

Modern, comfortable, clean and completely furnished housekeeping cottages for two to six persons. All have automatic heat, gas ranges, refrigerators, flush toilet. Some have showers and there is a shower house for the others. Grounds are clean, well lighted and mosquito controlled. Play-ground, Ping Pong, Shuffle Board, and Horseshoe.

Folder & rates promptly mailed.
Reasonable rates.

Ample foliage
of pine and birch trees



Kitchens like home



makes each cabin a secluded Haven for relaxing privacy and quiet, undisturbed rest.

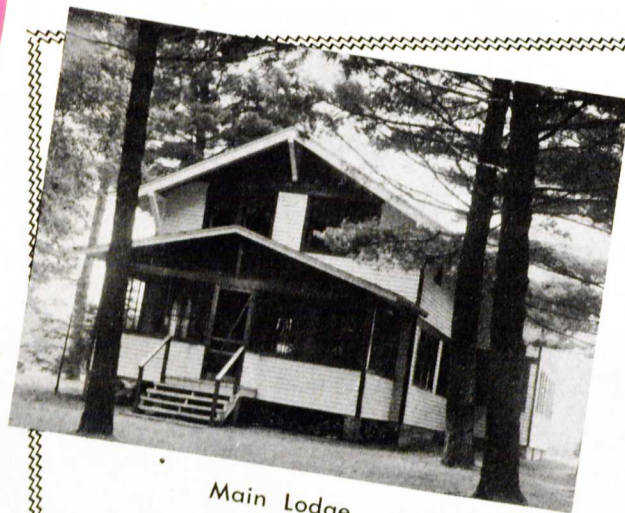
Reduced rates May, June and September

Musky - Walleye
Bass - Panfish
Sturgeon

Write
LAKWOOD LODGE
BOX 85
Manitowish Waters - Wisconsin
Phone 733
Harland and Lorraine Jones



Bart's REST LAKE RESORT



Main Lodge



One of our cottages

AMERICAN PLAN HOTEL AND GUEST COTTAGES MODERN HOUSEKEEPING COTTAGES

- Modern Appliances
- Automatic Gas Heat
- Excellent Beach
- Beautiful Surroundings
- Friendly Atmosphere
- Good Food
- Good Boats

Open May 1st to Dec. 1st.

For information and literature write:

JAMES BART
Box 13
Manitowish Waters, Wis. • Phone 534



Covered Dock

PETERSON'S LOR-WOOD RESORT

Strictly Modern
Housekeeping Cabins



Located on beautiful STONE LAKE in the center of the Manitowish Waters chain of Lakes.

One, two and three bedroom cottages with screen and glass porches. All on the water front.

MUSKIE - BASS - PIKE - SAFE SANDY BEACH - GUIDES AND MOTORS AVAILABLE

Back in the woods but easily accessible to Churches and Shopping Center. For further information, rates and literature write:

PETERSON'S LOR-WOOD RESORT
Merlin and Evelyn Peterson
Manitowish Waters, Wisconsin
Phone 229



Welcome... TO A VACATION OF HAPPINESS Joe Ilg's Log Cabins

... are located on beautiful Rest Lake of the Manitowish Waters Chain of 14 lakes. We have completely MODERN cottages with three or more rooms equipped with housekeeping facilities, excellent beds, electricity and bottle gas ranges.



OUR MOSQUITO CONTROLLED GROUNDS AND SANDY BEACH ARE IDEAL FOR FAMILIES AND WE CATER TO THE CHILDREN.

Special rates until last week in June and after Labor Day.

Write for further information to...

JOE ILG'S LOG CABIN RESORT

Joe F. Ilg, Jr.
MANITOWISH WATERS, WISCONSIN
Phone 553



OAK GROVE COTTAGES

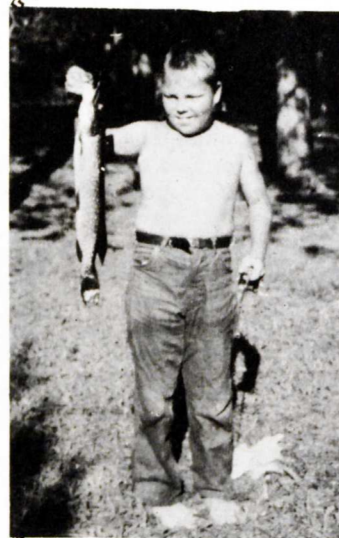
completely modern
housekeeping cottages

safe sandy beach
excellent fishing waters

write:
irma and mel steil
manitowish waters
wisconsin • phone 717



Pine Nest....



on
MANITOWISH RIVER
just off
REST LAKE

Complete privacy in
a new, all modern
CEDAR CABIN
with fireplace.
Private driveway
and pier.

For information,
write:

G. A. FEIEREISEN
Manitowish Waters, Wisconsin
Phone 855



You'll enjoy your stay at...
HUTTER'S

Lake View RESORT

MODERN HOUSEKEEPING COTTAGES
Located on Lake Manitowish
SAFE BEACH

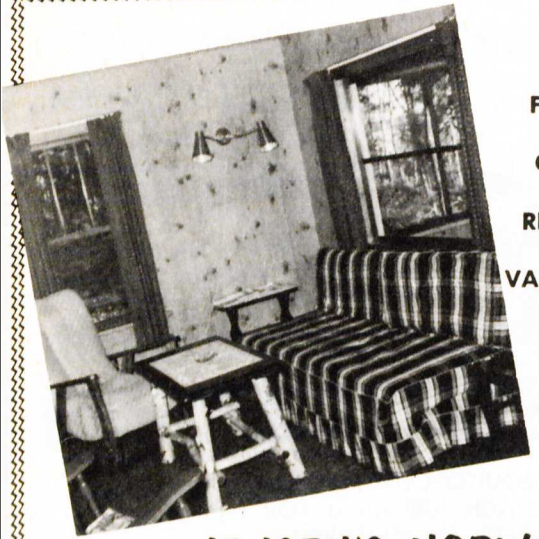
OUR MODERN HOMELIKE COTTAGES
Are located on the lake front, spaced for privacy, and are equipped for housekeeping, with gas ranges, refrigerators, electricity, hot and cold running water, showers, toilets, sinks and automatic gas heat.
A QUIET MODERATE SIZE RESORT where the entire family enjoys their vacation. Well kept grounds. Playground for children away from the water and cottages.

REASONABLE RATES by the week, month or season. Special rates up to the last week in June and after Labor Day.

All our boats are new and take up to 25 h.p. motors. For further information call or write:

HUTTER'S LAKE VIEW RESORT
Phone 166 Manitowish Waters, Wisconsin





FOR A
QUIET
RESTFUL
VACATION

Come
to . .

JENSEN'S NORWAY

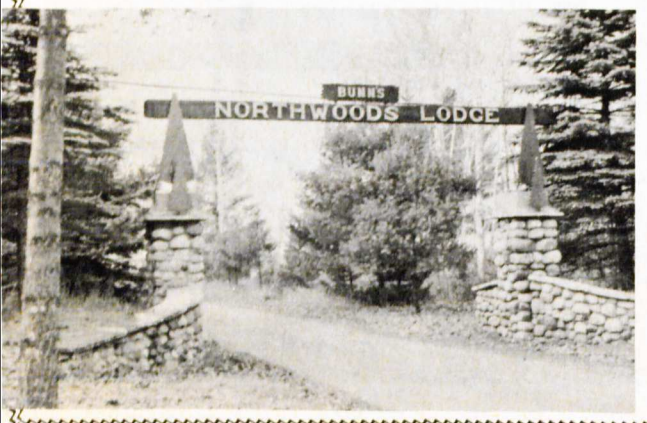
Located on the sandy shore of Wild Rice Lake of the Manitowish Chain
GOOD FISHING — SAFE BEACH
Two completely modern cottages with gas heat, screened porches, and complete housekeeping facilities.

Write:
S. K. JENSEN Manitowish Waters, Wis.

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

BUNN'S NORTHWOODS *Lodge*

WITH ITS STately PINES AND BIRCHES IS A SPOT OF BEAUTY.
It is located on Star Lake with entrance on U. S. Highway 51.
We have a fine sand beach with gradual slope; no holes or drop-offs. The water is crystal clear.



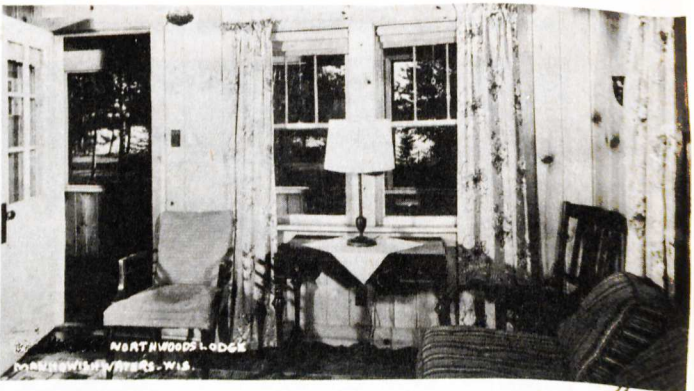
Rossow's Resort

AMONG BEAUTIFUL PINE TREES ON ALDER LAKE OF THE MANITOWISH CHAIN



Modern housekeeping cottages. Inner spring mattresses. Electric refrigerators. Oil heaters. Bottle gas.
Safe sandy beach. Beautiful grounds. Reasonable rates.

MR. AND MRS. FRED ROSSOW
Box 119
Manitowish Waters, Wis.



Open May 15 through October 15.

We offer you some of the finest Housekeeping Cabins completely furnished — private showers, inside toilets, electric refrigeration, bottle gas stoves, oil burning heaters, coil spring and inner-spring mattresses.

SPECIAL RATES BEFORE LAST WEEK IN JUNE AND AFTER LABOR DAY.

Bunn's
Northwoods Lodge
phone 146
MANITOWISH WATERS, WISCONSIN

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

WALTER MEINEL'S

Deluxe Summer Homes for Housekeeping



These beautiful homes were completed early in 1948, and are the most luxurious summer homes ever constructed for rental.

Large
Living Rooms

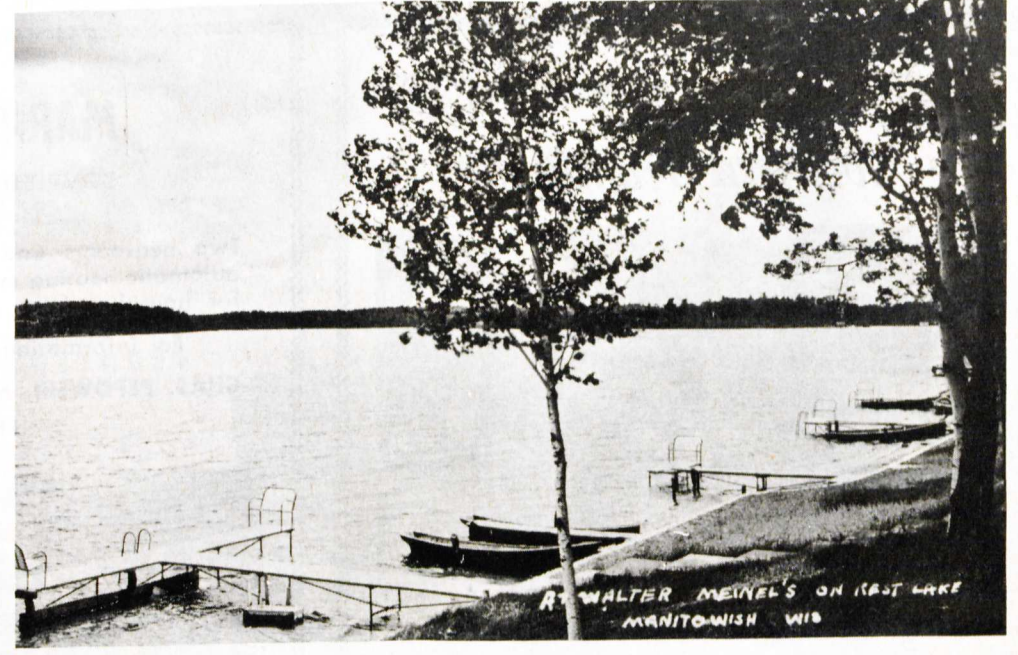
One, Two and
Three
Bedroom
Homes

**Mosquito
Controlled**

Located on the shores of beautiful Rest Lake, connecting with the Famous Manitowish Waters Chain of 14 Lakes.

- MODERN KITCHEN . .
- BUILT-IN CABINETS
- DOUBLE SINK
- ELECTRIC REFRIGERATION
- (completely furnished)
- COMPLETELY MODERN BATHROOM
- OIL FURNACE

- GOOD MUSKIE, WALLEYE, BASS, and PAN FISHING
- EXPERT GUIDES AVAILABLE
- SHUFFLEBOARD
- HORSESHOE
- SANDY BEACH

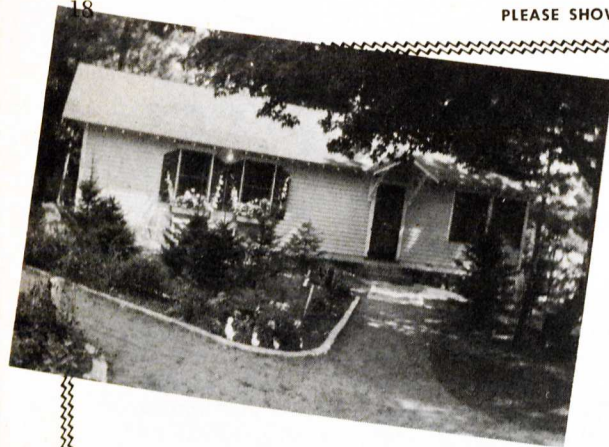


RENTED BY THE WEEK, MONTH OR SEASON
20 percent discount before June 20th and after Labor Day
Write for illustrated folder to **WALTER MEINEL**

PHONE MANITOWISH WATERS, WIS. 715

POST OFFICE: MANITOWISH WATERS, WISCONSIN

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER



.. You'll feel right at home

at
**Mader's Manitowish
Waters
Resort**

Ideal spot for your vacation. Located on Spider Lake; center of the Famous Manitowish Waters Chain of 14 Lakes. Modern, comfortable and homelike cottages with two and three bedrooms. Cottages equipped with all housekeeping facilities. All cottages face the lake.

Fine sandy beach.

For further information, rates, etc., write or phone

**Mader's
Manitowish Waters Resort**

Eric Mader

Telephone 221

Manitowish Waters, Wisconsin



La Fave's

... ON ...

ISLAND LAKE

Since 1888

in the famous

Headwaters Country

NEW MODERN HOTEL



AAA *Perdue's* **AAA**
Northern Highlands



ON BEAUTIFUL ISLAND AND SPIDER LAKES

Fifteen acres of beauty on a point one mile off Highway 51.

**ONE, TWO & THREE BEDROOM COTTAGES AND
BOAT HOUSE COTTAGE
COMPLETELY MODERN**

William O. Perdue Jr.
Manitowish Waters, Wis. • Phone 382

MARIE COTTAGE

A COMPLETELY MODERN HOME
ON SPIDER LAKE

Two bedrooms and sleeping porch, fireplace, automatic heating system and complete facilities for housekeeping.

For information, write:

CHAS. PEPOWSKI, MANITOWISH WATERS, WIS.

Phone 426



TEN MODERN COTTAGES

MUSKY, WALLEYE,
BASS AND PAN FISHING
ALL SUMMER SPORTS

For free booklet write:

JOHN LA FAVE

Manitowish Waters, Wisconsin

Phone - Manitowish Waters 9471



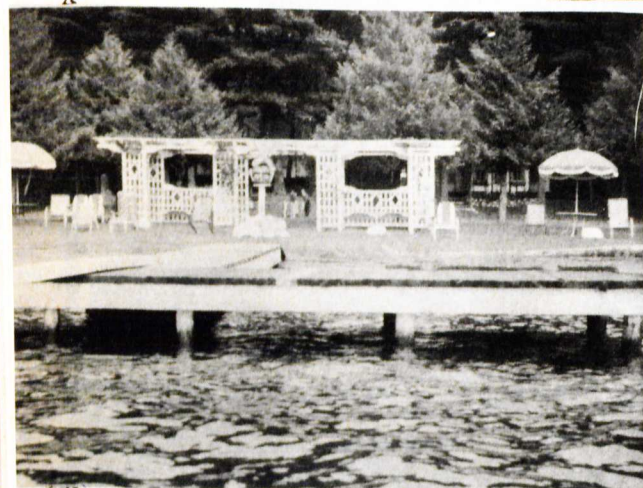
We invite you to

RED FEATHER LODGE

Situated on beautiful Rest Lake among stately pines and birches. Surrounded by nature's beauty.

Our cottages are fully equipped . . . completely modern . . . and well separated.

One of the North's finest clear water sand beaches. . . no drop-offs.



We feature the new and very popular Modified American Plan. Brunch from 7:30 A.M. to 10:30 A.M. and dinner at 5:00 P.M. The finest foods, tastily prepared.

There are also MODERN HOUSEKEEPING COTTAGES. A quiet, homey resort offering rest and relaxation.

Fishing for Musky, Walleyes, Bass and Panfish.

Games and recreation for the entire family.

You will enjoy our rustic cocktail bar.

Red Feather Lodge

Sevard and Marjorie Tanck

MANITOWISH WATERS, WISCONSIN

Telephone Manitowish Waters 864



Lehman's HOLIDAY LODGE RESORT

RUSTIC HOUSEKEEPING COTTAGES

"The Perfect Location for a Wonderful Vacation"

Forget your everyday chores here along these beautiful shores



MODERN COTTAGES ON PICTURESQUE LAKE

Comfortable twin and double beds, running water, flush toilets, electricity, refrigerators, equipped, gas stoves, oil heaters, screened porches.

SAFE SANDY BEACH — PLAYGROUND

Fishing and Deer hunting

Special rates before middle of June and after Labor Day

Write or phone 738
MR. & MRS C. O. LEHMAN
Holiday Lodge Resort
Manitowish Waters, Wisc.



ARNIE & TONI'S

WAUKEGAN LODGE

Phone 827
Manitowish Waters, Wisconsin

SAFE BEACH
PLAYGROUND

ROOFED DOCKS
RECREATION AREA



Waukegan Lodge is situated in Northern Wisconsin's famous Vilas County — Amid spacious grounds, stately pines and a congenial atmosphere.

Completely Modern Housekeeping cottages with toilets, showers, oil heaters, refrigerators, gas ranges, and comfortable beds. American Plan for those who want a vacation of real rest with delicious food served "Family Style".

Excellent boats, dry and clean, kept under roofs, allow you to leave your equipment in your boat. Picnics are held every week at the resort Bar-B-Q-Pit to introduce new guests and acquaint old ones — So for a vacation you'll want to repeat — Contact:

ARNIE & TONI CLARE
AT
WAUKEGAN LODGE

WINCHESTER, Vilas County, WISCONSIN
SPORTSMEN'S RENDEZVOUS
ON SOUTH TURTLE LAKE

Ted Benson's

TIMBERLANE

AAA Resort

The Complete Resort

- Outstanding . . . well kept . . . all modern.
- Hot water . . . showers . . . modern efficiency kitchen.
- American plan . . . housekeeping . . . European plan.
- Hotel rooms . . . dining room . . . lounge . . . bar room.
- Public dining room . . . best of food.
- Safe, sandy beach . . . good boats.
- Chain of three lakes . . . all types of fishing.
- Secluded location . . . beautiful setting . . . 1800 ft. of frontage . . . elevation 1650 ft. . . mosquito control

New 14 ft. Alumina-Craft Boats. 5 h.p. Mercury motors are available.

☆ For Fishing...

☆ For Fun...

☆ For Health...

IT'S TIMBERLANE RESORT

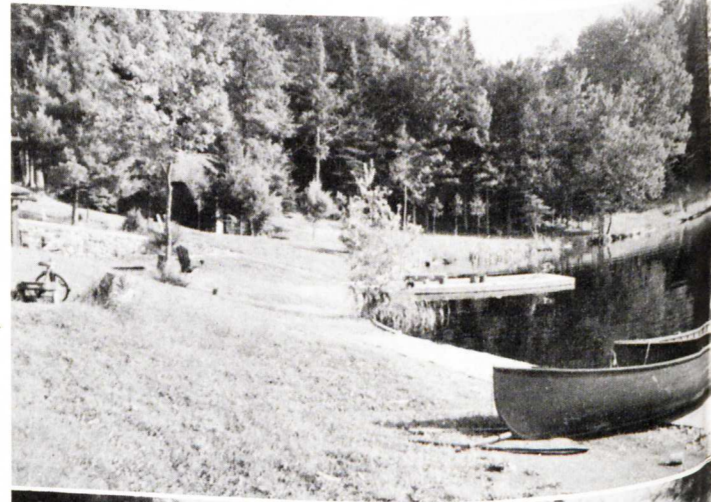
The easy, gay, informal attitude at Timberlane Resort puts you at ease and gives assurance that you will enjoy personal attention and make friends easily — with the kind of people you'll be glad to know.

OUR KITCHEN is personally supervised by Mrs. Benson. Untiring effort goes into every meal and we know you will be more than satisfied with the wholesome, delicious food served.

Dinner hours — 6 P.M. to ?

Special rates prior to June 18th and after September 17th.

For information and reservations write to:
BENSON'S TIMBERLANE RESORT
Winchester (Vilas County), Wisconsin
Phone Manitowish Waters 9964



Enjoy your vacation at . . .

Bambi Cottages

MODERN HOUSEKEEPING COTTAGES AT REASONABLE RATES

We are centrally located on the Manitowish Waters Chain of Lakes

SANDY BEACH — ELECTRIC LIGHTS — BOATS
Special rates for May, June and September

For further information, rates, etc., write

MR. C. J. SPIEGEL
BAMBI COTTAGES
Manitowish Waters, Wisconsin



Morichetti's

Cottages

CLEAN

MODERN HOUSEKEEPING COTTAGES
OVERLOOKING SPIDER LAKE.

CLEARED SPACIOUS GROUNDS

★

June 1st to November 1st
THERESE MORICHETTI
MANITOWISH WATERS, WISCONSIN
Phone: Manitowish Waters 220
Hurley, Wis. 2043-R

Sleight's...

SPIDER LAKE CABINS

MODERN TWO AND THREE BEDROOM
COMPLETELY FURNISHED LOG CABINS
WITH FIREPLACES AND
SCREENED PORCHES



Spaced For Privacy

"All the Comforts of Home"

Pier For Each Cottage :: Good Safe Beach
Best Round-bottom Boats :: Cleanliness :: Comfort
Courtesy :: Knotty Pine Interiors

For information on how and where to catch the big or little ones — ask "Dick" famous Manitowish Waters guide.

Reduced rates in spring & fall.

★

MRS. RICHARD SLEIGHT, SR.
Manitowish, Wisconsin
PHONE MANITOWISH WATERS 757



COME TO Flying "P" Guest Ranch

For your most complete vacation write or call Gene and Lela Poiron Tel. 807 Manitowish Waters, Wisconsin

Conventions and Sales Meetings Welcome



We feature the New American Plan—Breakfast 7:30 to 10:30 — Dinner 5:00 to 9:00. Delicious Western meals are all tastily prepared of finest food and personally supervised by Mrs. Poiron and served in our immaculate dining room overlooking Rest Lake. Moderate Rates of \$8.00 per day. Half price for children under 12.



Our cottages and rooms in main lodge are completely modern and comfortable as your city apartment. Cottages will accommodate 4 to 6 people. Rooms in main lodge with private or semi-private bath.



A Saddle Horse to suit each and every guest. Trail rides and instruction under supervision of competent wranglers. Moon light rides.

We are located on Beautiful Rest Lake on the Manitowish Chain. Where you can enjoy fishing, boating, canoeing, swimming, water skiing or just sitting in the sun relaxing.

Leander's Mill Point Cottages



AMONG VIRGIN PINE ON ALDER LAKE of the Manitowish Chain, within 1 mile of Highway 51

All cottages on lakefront and fully equipped for housekeeping. Electricity, running water, gas ranges, electric refrigerators

SAFE SANDY BEACH — GOOD BOATS



LEANDER'S MILL POINT COTTAGES Phone 430 Manitowish Waters, Wisconsin



TUCK-AWAY LODGE

NEW ULTRA-MODERN HOUSEKEEPING CABINS

Good beach — Fenced in area for Children. Badminton - Horseshoe - Playground. Good Fishing. Owner Licensed Guide. Special Rates May, June, & September. For further information write:

Chuck and Marion Johnson Manitowish, Wisconsin Phone 731

Bazso's HILLCREST COTTAGES

MODERN HOUSEKEEPING COTTAGES IN THE CENTER OF THE MANITOWISH CHAIN ONE MILE OFF U. S. HIGHWAY 51



All cottages are on the water front and have hot and cold running water, toilets, showers, gas ranges, electricity, automatic heat, electric refrigerators. Mosquito controlled.

RATES: \$40 to \$60 per week

OWNER IS A LICENSED GUIDE

For information, write:

GEORGE & MABEL BAZSO MANITOWISH WATERS, WISCONSIN Phone 150



Sinning's

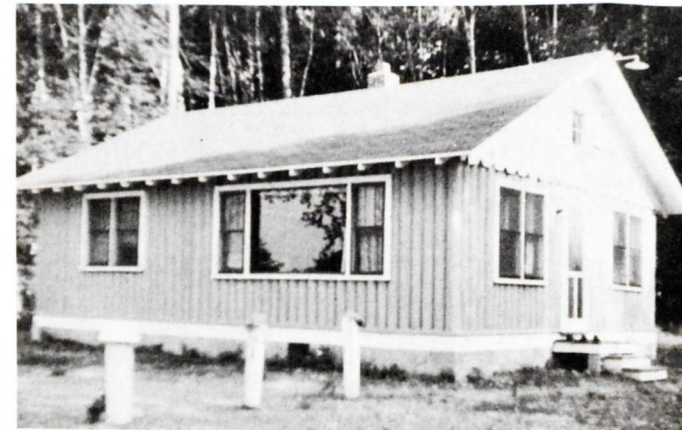
on
ISLAND LAKE



Completely Furnished
MODERN
HOUSEKEEPING
COTTAGES



Bath with hot and cold running water. Electric lights - Gas ranges - Saf-aire automatic heat. Stone fireplace - Twin beds with innerspring mattresses.



No pets allowed



For good fishing —
MUSKIE — PIKE
BASS
PANFISH

We are located on the south end of beautiful Island Lake, at the head of the famous Manitowish Waters chain of lakes.

For further information write:
MRS. FRANCES FITZGERALD
Manitowish Waters, Wis
Phone: Manitowish Waters 477



TENNIES COTTAGES

NEW, MODERN, TWO-BEDROOM COTTAGES
COMFORTABLY FURNISHED AND
FULLY EQUIPPED FOR
HOUSEKEEPING

Cottages are privately located and overlook Rest Lake of the Manitowish Chain,

For information, write:

PHILIP TENNIES
Manitowish Waters, Wis.
Phone 536



HENNING'S HOUSEKEEPING COTTAGES

ON MANITOWISH LAKE

MODERN AND SEMI-MODERN COTTAGES
TO ACCOMMODATE TWO TO SIX PERSONS
SANDY BEACH

For information, write:

FRITZ HENNING
Manitowish Waters, Wisconsin

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

One mile off U.S. Highway 51 • ON THE MANITOWISH WATERS CHAIN OF LAKES

MODERN HOUSEKEEPING
CABINS
Accommodating 2 to 6
Persons

ALL CABINS FURNISHED
AS PICTURED

COMPLETELY MODERN
BATHROOMS

7 PICTURE WINDOWS
IN EACH CABIN

40 ACRES OF WOODLAND
1500 FT. OF SHORELINE

GOOD FISHING

FINE SAND BEACH

Special rates during May
and June and after
Labor Day

TELEPHONE 151

BIRCH BAY CABINS

FOR FURTHER INFORMATION WRITE
Ernie and Judy Michaelis — Manitowish Waters, Wisconsin





BIRCHWELL LOG CABINS

ON STAR LAKE
OF THE MANITOWISH CHAIN

NEW, strictly modern, completely furnished, electric appliances, hot water, showers, automatic heat, picture windows, outside lighting, shuffleboard, excellent boats.

TWO AND THREE BEDROOMS . . . TWIN BEDS . . . ACCOMMODATE UP TO SIX PERSONS. RENTALS BY THE WEEK, MONTH OR SEASON.

SPECIAL RATES before June 20th and after Labor Day. Write: L. E. Powell, Manitowish Waters, Wisconsin Phone 268

Before May 1: Address at MORRISON, ILLINOIS.



FOR THE PERFECT NORTHWOODS FAMILY VACATION COME TO FRANK TICHY'S **KNOTTY PINE RESORT**

A friendly resort of 6 modern housekeeping cabins located in a beautiful setting of pines, on the Manitowish River, below Benson Lake.

- Safe, Sandy Beach
- Children's Playground
- Outdoor games
- Waterfront cabins
- Comfortable furnishings
- Modern kitchens
- Knotty pine interiors
- Restful seclusion
- Mosquito control

For further information write:

Frank Tichy
Manitowish Waters, Wis.
Telephone 746

Chicago phone
MErrimac 7-5871



THAD. GRUTZA
P. O. MANITOWISH, WIS.

Housekeeping Cottages fully equipped . . . modern

Screened porches . . . innerspring mattresses . . . bottled gas . . . oil heat
. . . running water . . . good boats . . . sand beach

. . . for

A restful and invigorating vacation,
come to

"QUO VADIS"

Nestled among the pines on the shores of beautiful Clear Lake . . .
headwaters of the famous Manitowish chain of fourteen lakes



. . . for

Thrills . . . fish in the famous "Quo Vadis Bay," favorite fishing grounds of the chain, where muskies and walleyes abound.

Reasonable rates by the week,
month or season.

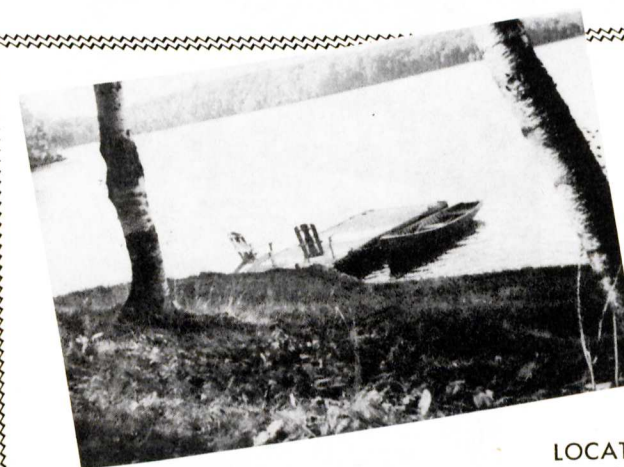
June 18 - September 10

Special rates out of season.

OPEN
MAY 15 to OCT 15



Cabins in the pines
Clear Lake



"Just The Place
You're Looking For"

KNOPP'S

Birch Cove COTTAGES



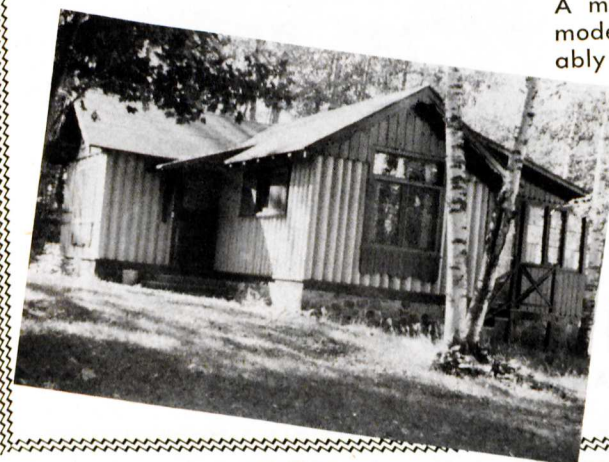
LOCATED ON BEAUTIFUL SPIDER LAKE on a chain of 14 lakes with fine Muskie, Pike and Bass Fishing.
A moderate size resort under congenial management with fine modern cottages equipped with showers, completely and comfortably furnished in every respect.

GOOD BOATS - SHUFFLE BOARD
Riding Horses, Golf and Tennis Nearby
COTTAGES OVERLOOK THE LAKE WITH SUFFICIENT
SPACING TO AFFORD PRIVACY

"SPECIAL RATES: MAY - JUNE - SEPTEMBER"

For further information, rates, etc.,
Write:

MR. & MRS. FRANK KNOPP Phone 386
BIRCH COVE COTTAGES
Manitowish Waters, Wisconsin



LINDENWOOD

On Spider Lake
The Manitowish Chain

To meet the most discriminating requirements, Lindenwood offers choice of two-bedroom vacation homes which accommodate from four to eight guests. All houses are as modern as a city apartment, completely furnished, equipped with Stewart Warner Safe-Aire automatic heaters, and modern kitchen appliances.

All fourteen lakes are navigable from our pier. Lindenwood is situated advantageously near the shopping districts and amusement centers; and it is located in the most beautiful neighborhood of the Manitowish Waters area.

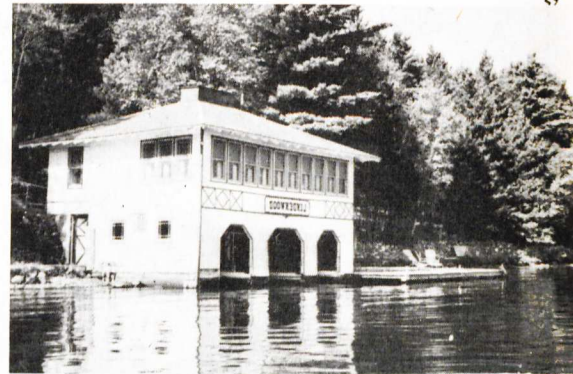
An interesting playground and wading pool is provided for the little ones. We are situated on a black-top road just off Highway 51. We carry gas, oil, bait, outboard motors for your convenience — and a promise of new friendships that will assure the "vacation of your life."

Popular price range from \$70 to \$85 per week including boat. Substantial reductions before June 25th and after Labor Day.

For reservations write or phone:
Manitowish Waters 40



Spacious Main Lodge



Boathouse cottage and pier



Doubles designed for large groups



Colorful, convenient and comfortable

Your Hosts
MYRLE and ED RUTH

LINDENWOOD

MANITOWISH WATERS

WISCONSIN



Picturesque Forest Lodge

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

vacation at Deer park Lodge



the summer resort with everything



by day . . . Deer park is informal; go Golfing, ride Horseback, Waterski, swim in a large Heated Swimming Pool, or relax in our super-heated Bathing Bowl. The accommodations are the finest and the food is "out of this world."



at night . . . Deer park is gay and carefree, you can "live it up." Enjoy Cocktails, dancing, planned entertainment, that's varied each evening. At 10:30 every night enjoy a fabulous Buffet-Snack at Deer park Lodge, the resort with everything.

MAIL THIS COUPON TODAY FOR COLORFUL BROCHURE

Call ANDover 3-2696 or call Manitowish Waters 9332.
We'll refund your money on arrival.

bring your FAMILY.
Our famous "kid Sitters" supervise play 8 hours each day
DEER PARK LODGE, BOX M2W
MANITOWISH WATERS, WISCONSIN
NAME
ADDRESS
CITY STATE

Member - Diners Club, AAA, American Express, American Boating Ass.

vacation at Deer park Lodge

American Plan Only (includes meals) Dining Room Open to the Public

Please Mention the Chamber of Commerce Booklet When Writing to any Resort or Advertiser

Voss' Breezy Point Cottages

SOME OF THE FINEST SUMMER HOME CABINS IN THE NORTHWOODS.

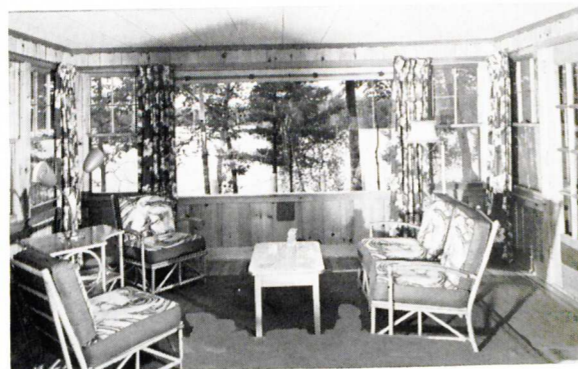
Beautifully Located on Spider Lake Near Voss' Birchwood Lodge

Completely modern—attractively furnished. 2 or 3 bedrooms. Tub and Shower baths. Well equipped kitchens. Spacious living rooms with picture windows overlooking the lake. Fireplaces and automatic heat for complete comfort. Ideal for seasonal rentals. Rates \$125 to \$150 per week.

SPECIAL RATES TO LAST WEEK IN JUNE AND AFTER LABOR DAY.

Grounds are well kept. Outdoor Grill

For details write—**Breezy Point Cottages**
Lloyd Voss
Box H
Manitowish Waters, Wis.
Phone 465



"MIKE" and RENE LAWRIE



MANITOWISH WATERS, WISCONSIN

—INVITE YOU— TO VACATION AT LAWRIE'S Highland Lodge RESORT

One Mile Off U. S. Highway 51

ON BEAUTIFUL ISLAND and SPIDER LAKES
Of the Manitowish Waters Famous Chain of Lakes

- All modern housekeeping cottages.
- Boat house apartment.
- Overnight accommodations in lodge.
- Our grounds offer—shuffleboard, badminton, swimming beach, horseshoe court, boating.
- Cards, piano, pipe organ, library, huge fireplace await you in our Lodge Lounge.

Phone 382

BEST WISHES FROM

Little Bohemia LODGE



GOOD FOOD

American Plan Accommodations Only

BAR

for further information, write
EMIL WANATKA, JR.

LITTLE BOHEMIA LODGE

Phone 9181

Manitowish Waters, Wisconsin



Stackner's ISLAND TWINS

"For the best Muskie Fishing in Northern Wisconsin—Come to ISLAND LAKE on the MANITOWISH WATERS CHAIN of LAKES."



• Two new housekeeping cottages, knotty pine interior, picture windows overlooking the Island Lake, two bedrooms, shower bathrooms, living room, automatic heat, modern and well equipped kitchen with electric refrigeration and new gas range. Linens furnished if requested. Rental: \$90 per week if occupied by 4. Each cottage can sleep 6. A boat is included in rental.



- EXCELLENT MUSKIE, WALLEYE PIKE, BASS, PAN FISHING.
- Cottages are convenient to swimming, supermarkets and recreational facilities. Catholic and Protestant Churches.
- 285 miles from Milwaukee. 365 from Chicago. 20 miles North of Minocqua on U. S. 51.
- NO PETS ALLOWED.
- Hay Fever Relief.
- We meet trains and planes upon your request.

For further information and reservations, WRITE:
ISLAND TWINS COTTAGES, C. STACKNER
BOX 21 MANITOWISH WATERS, WISCONSIN



Peterson's PINE CONE RESORT

ON ALDER LAKE
Of the Manitowish Waters Chain

Clean housekeeping cottages on lake front are fully equipped for housekeeping. Indoor plumbing. Gas for cooking, oil heat, electric refrigerators.

GOOD SWIMMING - FISHING
PLENTY OF PINE TREES
LEVEL TO LAKE

Rates You Can Afford

For Detailed Information Write:

PETERSON'S PINE CONE RESORT

Box 121 - Manitowish Waters, Wisconsin - Phone 494



VACATION DAYS

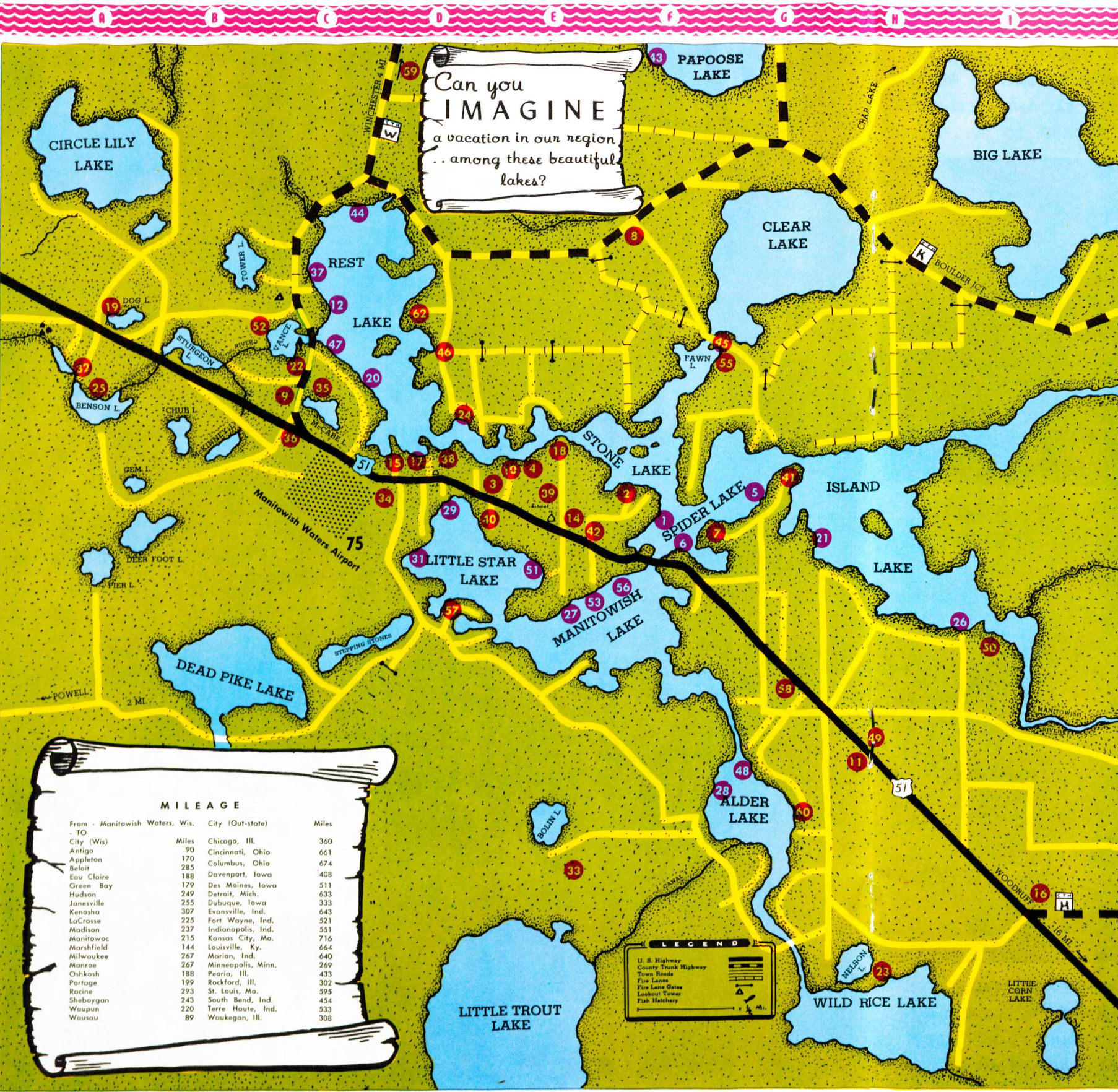
are
Happy
Days

MANITOWISH WATERS

"America's Vacationland"

In the beautiful **WISCONSIN** Northwoods

Distributed by THE CHAMBER OF COMMERCE, MANITOWISH WATERS, WISCONSIN



MILEAGE		
From -	City (Out-state)	Miles
To	Manitowish Waters, Wis.	
City (Wis)	Chicago, Ill.	360
Antigo	Cincinnati, Ohio	661
Appleton	Columbus, Ohio	674
Beloit	Davenport, Iowa	408
Eau Claire	Des Moines, Iowa	311
Green Bay	Detroit, Mich.	633
Hudson	Dubuque, Iowa	333
Janesville	Evansville, Ind.	643
Kenosha	Fort Wayne, Ind.	521
LaCrosse	Indianapolis, Ind.	716
Madison	Kansas City, Mo.	551
Manitowoc	Louisville, Ky.	664
Marshfield	Marian, Ind.	640
Milwaukee	Minneapolis, Minn.	269
Monroe	Peoria, Ill.	433
Oshkosh	Rockford, Ill.	302
Portage	St. Louis, Mo.	595
Racine	South Bend, Ind.	454
Sheboygan	Terre Haute, Ind.	533
Wauson	Waukegan, Ill.	308
Wausau		

LEGEND

- U. S. Highway
- County Trunk Highway
- Town Road
- Fire Lane
- Fire Lane Gate
- Lookout Tower
- Fish Hatchery

LIST OF RESORTS AND OTHER LINES OF BUSINESS

Write to resorts for complete details, rates, and folders

KEY TO THE ACCOMODATION SYMBOLS

- APR ----- American Plan Resort
- MHC ----- Modern Housekeeping Cottages
- HC ----- Housekeeping Cottages
- ONC ----- Overnite Cottages
- FM ----- Food Market
- R ----- Restaurant
- B ----- Bar

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10	4-D	m 23	BAMBI COTTAGES	Clarence Spiegel	MHC
			BAY COTTAGES	Ken Perkins	MHC
			BEAUMONT'S ISLAND RESORT		HC-B
			BEY FRANK	Plumbing & Elec. Supplies	
4	4-E	m 27	BIRCH BAY CABINS	E. Michaelis & Sons	MHC
5	4-C	m 29	BIRCH COVE COTTAGES	Frank Knopp	MHC
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			BREEZY POINT COTTAGE	Lloyd Voss	MHC
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			DALE, ALLEN		MHC
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			FAIRFIELD COTTAGES	Tom Fairfield	MHC
			FIRESIDE CABINS	Louis Wagner	ONC-R
29	4-D	m 7	FLAMM'S COTTAGE	O. G. Flamm	MHC
37	2-C	m 24	FLYING "P" GUEST RANCH	Gene & Lela Poiron	APR-MHC
15	4-C		FLYING "P" RIDING ACADEMY	Saddles Horses	
			FOSTER & SILLMAN COTTAGES		HC
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9	3-C	m 38	HANSON'S HARDWARE INC.	Hardware - Sport Gds. - Gifts	
			HASKINS COTTAGES	Tom Haskins	HC
53	5-E	m 27	HENNING'S COTTAGES	Fritz Henning	MHC
18	4-E	m 25	HILL'S ARCHERY SUPPLY CO.	Ralph Hill	MHC
19	2-A	m 21	HILLCREST COTTAGES	George Bazzo	ON-MHC
20	3-C	m 15	HOLIDAY LODGE	C. O. Lehman	
75	4-C	58	ILG'S LOG CABIN RESORT	Joe Ilg, Jr.	MHC
21	5-G	m 9	INFORMATION BOOTH	At Airport	
22	3-C	m 39	ISLAND LAKE LOG CABINS	Tom Blatchford	MHC
22	3-C	m 39	JAEGER'S RESORT SHOP	Family Sportswear	
23	8-G	m 16	JENSEN'S NORWAY COTTAGES	S. K. Jensen	MHC
11	6-H	m 42	KARTH'S KORNER	Fritz Karth - Sport. Gds., Gifts	
32	3-A	m 28	KOERNER'S RESORT	Frank Tichy	MHC
			KNOTTY PINE RESORT	R. Cooper	MHC-R-B
27	5-E	m 15	LAKE VIEW RESORT	Gene Hutter	MHC
25	3-A	m 13	LAKELAND REALTY CO.	Harland Jones	MHC
26	5-I	m 19	LAKEWOOD LODGE	John Lafave	APR-MHC
58	6-G	m 40	LAFAVE'S RESORT	Real Estate	
22	3-C	m 39	LAKEVIEW RESORT	George LaPorte	FM
22	3-C	m 39	LAUNDROMAT	LaPorte Bulding	
5	4-G	m 30	LAPORTE'S SUPER MARKET	Ed & Myrle Ruth	MHC
28	7-F	m 36	LAUNDROMAT	LaPorte Bulding	
			LINDENWOOD	Don & Marie LaPorte	MHC
			LINGER LONGER COTTAGES	Emil Wanatka	APR-R-B
			LITTLE BOHEMIA	Auto, Outboard, Gen. Repairs	
			LITTLE STAR GARAGE	Tom Crawford	MHC
			LITTLE STAR RESORT	Boys & Girls Camp	
			LOCK HORN LODGE	John Stewart	HC
2	4-F	m 14	LOR-WOOD RESORT	Melvin & Evelyn Peterson	MHC

"M" denotes member

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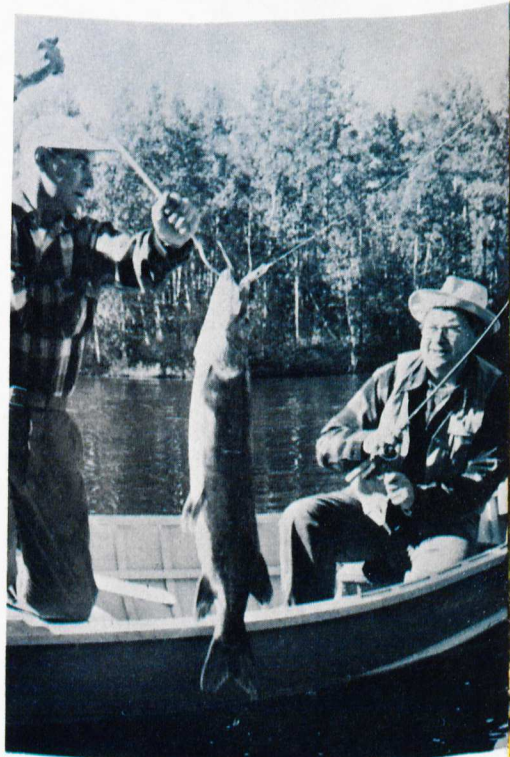
LIST OF RESORTS AND OTHER LINES OF BUSINESS
(continued)

31	5-D	m 7	MANITO LODGE	R. Oberg	MHC
75	4-C	43	MANITOWISH WATERS AIRPORT		MHC
32	3-A	m 10	MANITOWISH RIVER RESORT	John Patterson	MHC
33	7-E	m 41	MANITOWISH WATERS CRANBERRY GROWERS		MHC
29	4-D	m 43	MANITOWISH WATERS FIRE DEPARTMENT, Tom Crawford, Chief		
			MANITOWISH WATERS LAUNDRY	Adolph Mussotti	
35	3-C	m 41	MANITOWISH WATERS POST OFFICE	Ted Daniels, P.M.	
1	5-F	m 18	MANITOWISH WATERS RESORT	Eric Mader	MHC
		58	MANITOWISH WATERS SPORTSMAN CLUB		MHC
39	4-E		MANITOWISH WATERS SCHOOL		
34	4-C		MANITOWISH WATERS TELEPHONE CO.	C. R. Robbel	
7	4-F	m 18	MARIE'S COTTAGE	Chas. Pepowski	MHC
42	4-E	m 41	MARTHA'S BAKE SHOP	Martha Spiegel	
			McSWEENEY, EUGENE	Electrical Contractor	
			MEHL'S 30-30 LODGE	Wm. Mehl	APR-ON
37	2-C	m 17	MEINEL'S	Walter Meinel	MHC
48	6-G	m 25	MILL POINT COTTAGES	Albert Leander	MHC
1	5-F	m 23	MORICETTI'S COTTAGES	Therese Moricetti	MHC
			MEYER SALES & SERVICE	Outboard & Boat Distr.	
29	4-D	m	NEHRING'S GARAGE	Auto, Outboard, Gen Repairs	
			NORTHERN LIGHTS RESORT	Bud & Sis Van Syoc	APR-B
22	3-C		NORTHWOODS LIQUOR STORE	LaPorte Building	
40	4-D	m 16	NORTHWOODS LODGE	W. S. Bunn	MHC
37	2-C	m 14	OAK GROVE COTTAGES	Irma & Mel Steil	MHC
			OASIS COTTAGES	John Brikowski	MHC
			PANTRY, THE		
43	1-G	m 10	PAPOOSE LODGE	Wm. Berry	R
41	4-G	m 18	PERDUE'S NORTHERN HIGHLANDS	Wm. O. Perdue, Jr.	MHC
			PINE AIR INN	T. C. Koehler	MHC
			PINECREST	F. A. Wallace	ON-B
			PINECREST LODGE	Isabelle Heinritz	MHC
24	3-D	m 14	PINE NEST	G. A. Feiereisen	MHC
			POINT O' PINES	Wm. Fotsch	MHC
			QUINN BAIT STATION	Joe Quinn	
45	3-G	m 29	QUO VADIS	Thad Grutza	MHC
			RAYALA, CHAS	Contractor	
46	3-D	m 20	RED FEATHER LODGE	Sevard Tanck	APR-MHC-B
49	6-H	m	RED OWL GROCERY		FM
44	1-C	m 36	REST LAKE CABINS	Edward Bartlett	MHC
15	4-C	m 12	REST LAKE RESORT	James Bart	APR-MHC
47	3-C	m 37	ROD 'N' REEL	Sport. Gds., Gifts	
9	3-C	m 44	ROE, IRWIN	Gen. Contractor	
60	7-G	m 16	ROSSOW'S RESORT	Fred Rossow	
47	3-C	m 35	RUDY'S RESTHAVEN	Rudy List	MHC
			SEPPALA'S COTTAGES	A. Seppala	MHC-R-B
			SEXTON, HOMER	Plumb., Heating, Sheetmetal	MHC
49	6-H	m 37	SILVER-DALE	Carl Theilacker	ON-R-B
			SINDBERG, A. M.	Builder	
50	5-I	m 26	SINNING'S COTTAGES	Olive Fitzgerald	MHC
9	3-B		SKI HILL	Lake Lenore Hill	
17	4-D	m 7	SKY LODGE	C. C. Lange	MHC
1	5-F	m 23	SLEEPY BAY RESORT	C. R. Robel	MHC
			SPIDER LAKE CABINS	Mrs. Richard Sleight, Sr.	MHC
			SLEIGHT, TOM	Mason Contractor	
29	4-D	m 13	STAR BEACH COTTAGES	Jacob & Selma Schadt	MHC
51	5-E		STAR BEACH PARK	Public Beach, Picnic Grounds	
			SUNSET LODGE	P. Andrews	MHC
			SWANSON COTTAGE	Mrs. Evelyn Swanson	MHC
			SYKES COTTAGES	Homer Sykes	MHC
			SYLVAN LODGE	Clarence Lange	MHC
3	4-D	m 40	THE TACKLE BOX	Lloyd Kimmel — Sport Gds., Gifts	
15	4-C	m 27	TENNIES COTTAGES	Philip Tennies	MHC
			TENNIES, PHILIP	Gen. Contractor	
35	3-C	m 38	THE OX YOKE	Daisy F. Miles — Antiques, Gifts	
59	m 22		TIMBERLANE RESORT	Ted Benson	APR-MHC-B
22	3-C	m 37	TONI & CHELO VARIETY STORE		
38	4-D		TOWN HALL		
			TOWER INN		
			TRAILS END RESORT	Wm. Garber	ON-B
36	4-C	m	TRUEFLIGHT MFG. CO.	Jas. Goudy	HC
19	2-A	m 25	TUCK-AWAY LODGE	Feather Grinding, Brush Buttons	
			TWIN-PINE RESORT	Chas. Johnson	MHC
			VERRIER, L. A. & CO.	John Theisen	MHC-B
52	3-C		VANCE LAKE CAMP SITE	Upholstering, Shades, Awnings	
			WARDS, THE	State Camp Site	
56	5-F	m 11	WARNIER'S RESORT	Julien Warnier	MHC
55	3-G	m 21	WAUKEGAN LODGE	Toni Clare	MHC
62	2-C	m	YMCA CAMP JORN	Boys & Girls Camp	APR-MHC
			ZAEGER'S CHATEAU	R. E. Zaeger	ON-MHC-B

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CORRECTIONS AND CHANGES — PLEASE NOTE!

New Ownership:

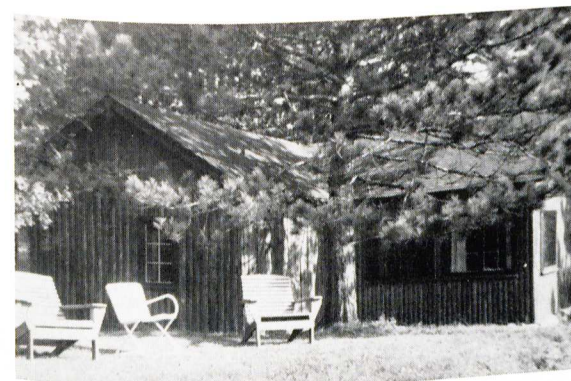
Page 9 Island Lake Log Cabins—New owner: Richard Sleight, Jr.
Page 12 Bart's Rest Lake Resort—New owner: Kenneth Lyon—new name of resort: "Life of Riley".
Page 18 Perdue's Northern Highland—New owner: M. Lawrie—Name: Lawrie's Highland Resort.
Page 20 Red Feather Lodge—New owner: E. Schultz.
Page 22 Timberlane Lodge—New owner: M. Touissant.
Page 40 The Tackle Box—New owner: Earl Snell.
Page 40 Clear Lake Grocery—New owner: Sam Ogle.

Telephone Number Changes and Corrections

Voss' Birchwood Lodge, Manitowish Waters	453	Catholic Church, Manitowish Waters	155
Rossov's Resort, Manitowish Waters	490	Airport, Manitowish Waters	9651
Waukegan Lodge, Manitowish Waters	847	Ambulance, Manitowish Waters	250
Rod & Reel Sport Shop, Manitowish Waters	648	Woodruff Office Supply, Woodruff	232-R
The Ox-Yoke, Manitowish Waters	555	Doolittle-Barden Realtors, Minocqua 58J only	
Karth's Korner, Manitowish Waters	472	Marachino Taxidermist, Woodruff	19-F12

Manitowish Waters Chamber of Commerce Information Booth, Telephone 482

The Chamber of Commerce Information booth is now located at the South entrance of town on U. S. Highway 51 near Harry's Sport Shop and Super Market and Theilacker's Silverdale. The CHAMBER OF COMMERCE WILL CONTINUE THE MUSKY MARATHON but will discontinue the FISHING CONTEST. The local bait shops will sponsor their own fishing contests so be sure to register your catches with them.



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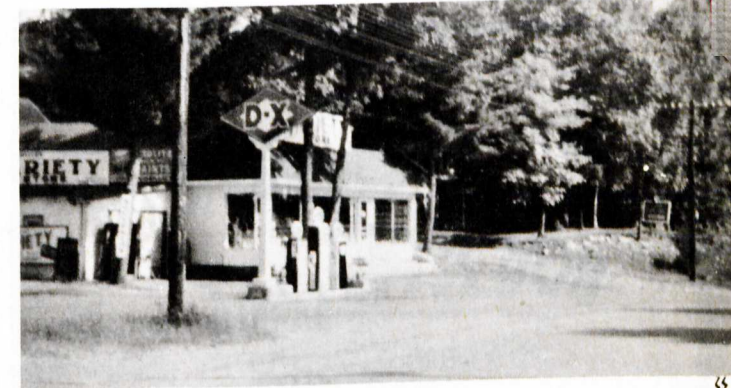
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| "Chuck" Johnson | "Dick" Slight | Jim Bart | Cal Doriot |
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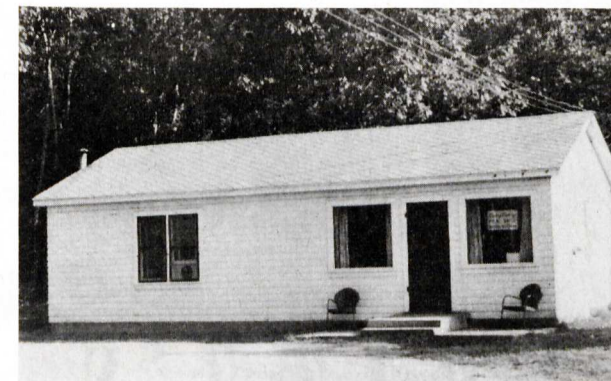


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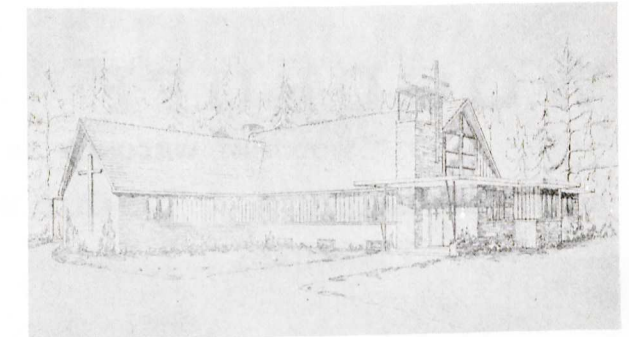
Summer Services

- 10:00 a.m. Church School
- 11:00 a.m. Morning Worship

Winter Services

- 9:00 a.m. Morning Worship
- 10:00 a.m. Church School

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- St. William's
- Town Hall
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- Manitowish Waters

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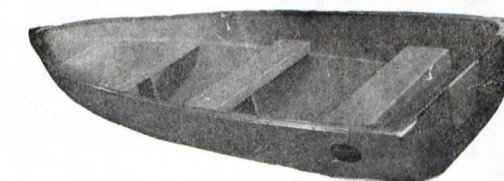
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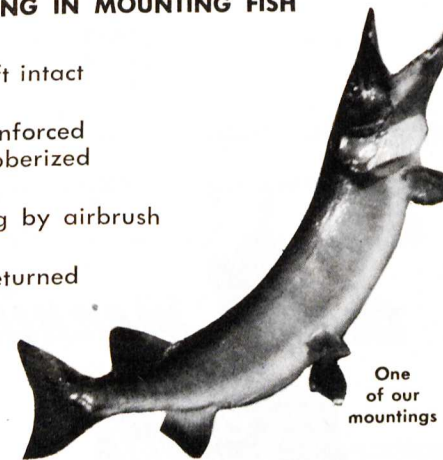
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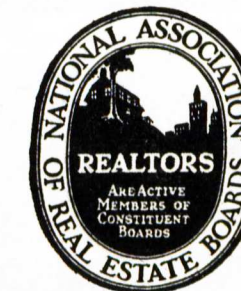
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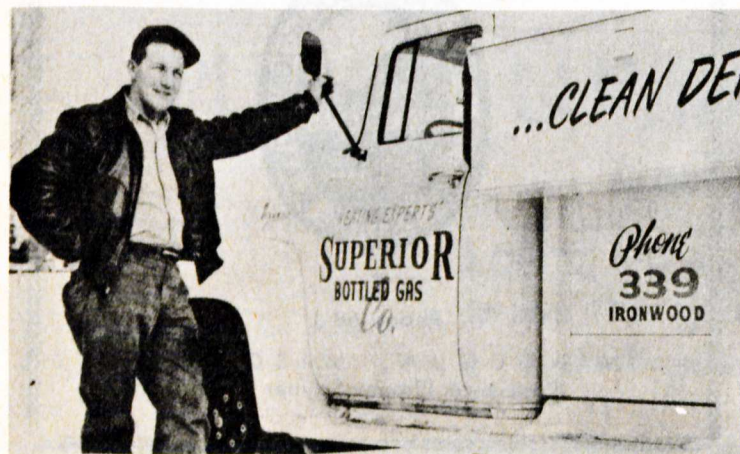
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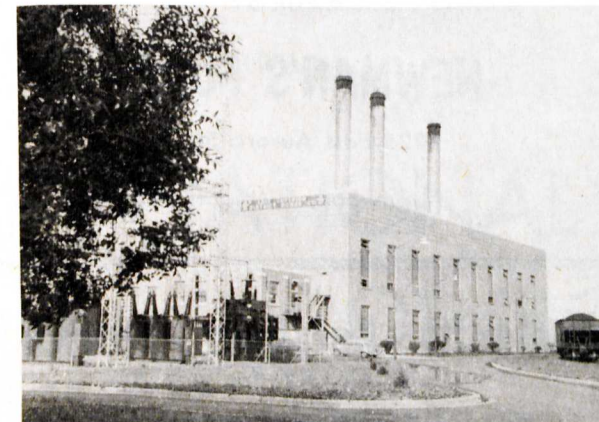
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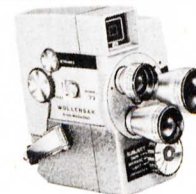
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The Manitowish Waters Chamber of Commerce
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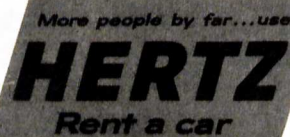
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We appreciate your cooperation.
Manitowish Waters Chamber of Commerce

Mail direct to resort . . Do not mail to Chamber of Commerce

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Furnished for your convenience by the Chamber of Commerce

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Please send me full information, rates, etc., regarding the following accommodations at your resort:

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- () Housekeeping Cottage
- () European Plan

There will be..... persons in our party,
..... adults and..... children. Ages
..... to..... years

For a period of..... weeks starting....., 195.....

Remarks:.....
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Name..... Phone No.
Address..... City..... Zone..... State.....

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There will be..... persons in our party,
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For a period of..... weeks starting....., 195.....

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PLEASE GIVE FULL INFORMATION ON FORMS



ORCHIDS for the Sportsmen Club

The Chamber of Commerce commends the
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for its active conservation program in Manitowish Waters.

Their program for development of fish and wild life, forests, lakes, and recreation facilities for the vacation public is financed by the dues of its members.

You can help this commendable program by joining. For membership write:

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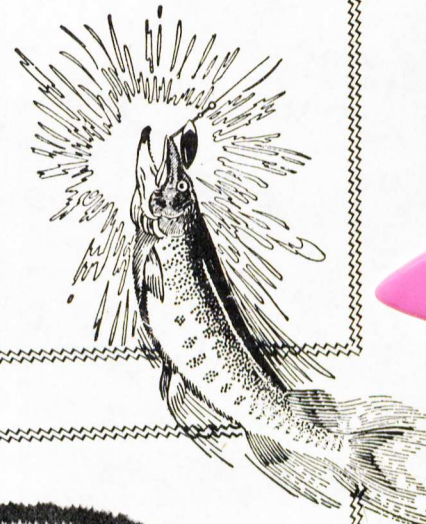


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Each year the Chamber of Commerce conducts a fishing contest for the guests of our area. A total of 30 awards — 5 for each species are awarded to fishermen landing the big ones. Complete information at all resorts.



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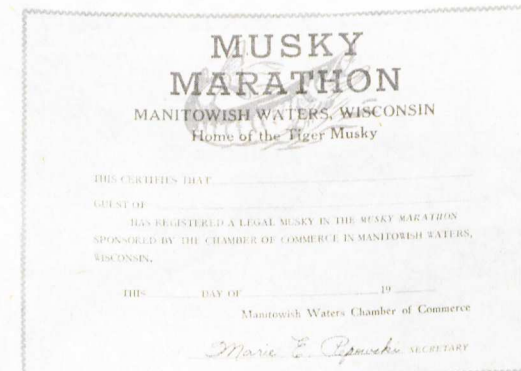


BOATING - BATHING - WATER SPORTS
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TO SPEND
YOUR
VACATION



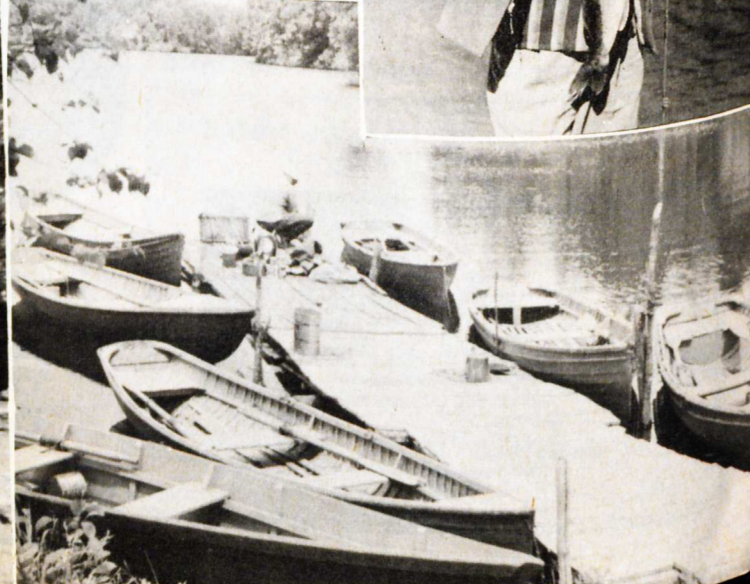
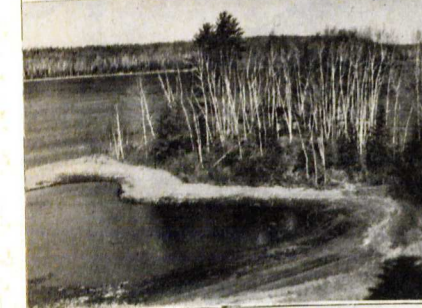
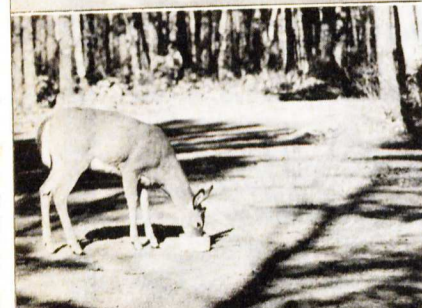
Manitowish Waters MUSKY MARATHON



Join the many successful Musky Fishermen who have become a Manitowish Waters MUSKETEER by registering a legal musky caught in our area. Register your musky and receive a MUSKETEER CARD and a colorful shoulder patch — No fee. Complete information at all resorts.



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Become the leader in growth, improvement and development of its recreation facilities for the vacation public.

**Come in
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or Fall**

**ANYTIME IS A GOOD TIME
TO VISIT THE FAMOUS
MANITOWISH WATERS REGION**

An altitude of over 1900 feet above sea level insures daily moderate temperatures, low humidity and cool restful nights.

Persons suffering from hay fever, asthma or sinus trouble will find immediate relief in our region.

Good drinking water is another thing for us to boast about. Nowhere in the entire country will you find any better. Every resort must display a state test card.

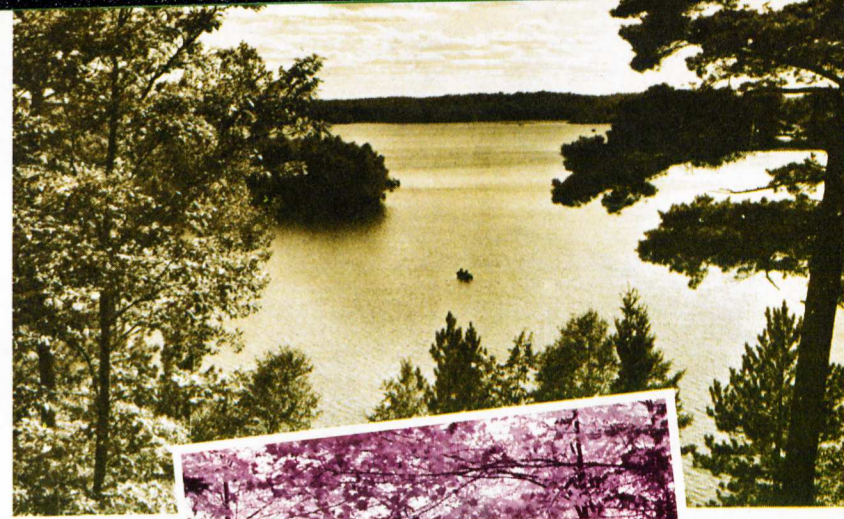
There are many nice bathing beaches in the Manitowish Waters area.

Berry picking, too! Blackberries, blueberries, raspberries, strawberries, June berries and choke cherries.

Perhaps you like mushrooms with your favorite meat dish. If so, just come up in mushroom time and you'll get your fill.

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Bring your camera. You'll be amazed at the opportunities for snapping very unusual and beautiful scenes.





BROOK TROUT

DESCRIPTION

General color is black and may be more or less mottled or barred with red spots along the sides. The body is oblong, moderately compressed; head rather large but not long; snout bluntish; mouth large with the maxillary reaching beyond the orbit; caudal fin slightly lunate in the adult, and forked in the young.



LARGEMOUTH BLACK BASS

DESCRIPTION

General color is dark green above, sides and below greenish silver; three oblique dark stripes across the cheek; belly is white. The head is large and the mouth very wide, the corner of which extends beyond the eye.



CRAPPIES

DESCRIPTION

There are two species of crappies in Wisconsin known as the common or white crappie and the black crappie or calico bass. The chief difference between the black and white is that the white has six spines in the dorsal fin and a plain anal fin while the black has seven spines in the dorsal and a strongly reticulated anal fin. Outside of these two exceptions the two crappies are almost identical in appearance. They reach a maximum length of twelve inches and weigh slightly more than one pound.

BLUEGILL

DESCRIPTION

Length sometimes reaches ten to twelve inches but they are a comparatively short and compressed fish. The nose is upturned in appearance; the color light to dark olive with luster of purple to lavender; belly yellow or rich yellowish brown. Head short; mouth small and oblique; the opercular flap is very broad and of a rich velvety black color; side with three or four broad dark greenish bars; fins are all greenish.

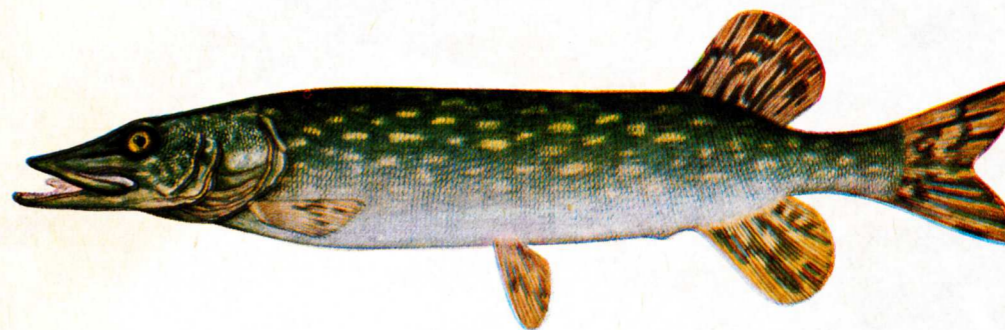
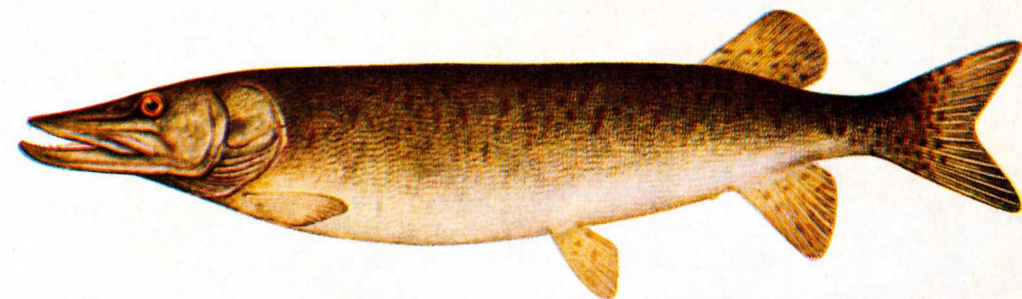


Be a good sport.
Obey the fish and game laws and have more fun.

MUSKELLUNGE

DESCRIPTION

The general form of the muskellunge is similar to that of the common pickerel or northern pike. They reach a length of six or seven feet and specimens have been caught which weigh fifty to sixty pounds. Color is dark gray; sides having broken and unbroken stripes on a silvery background; the head is larger than that of the pickerel and both the cheek and the opercle are scaled above but unscaled on the lower halves.



GREAT NORTHERN PIKE

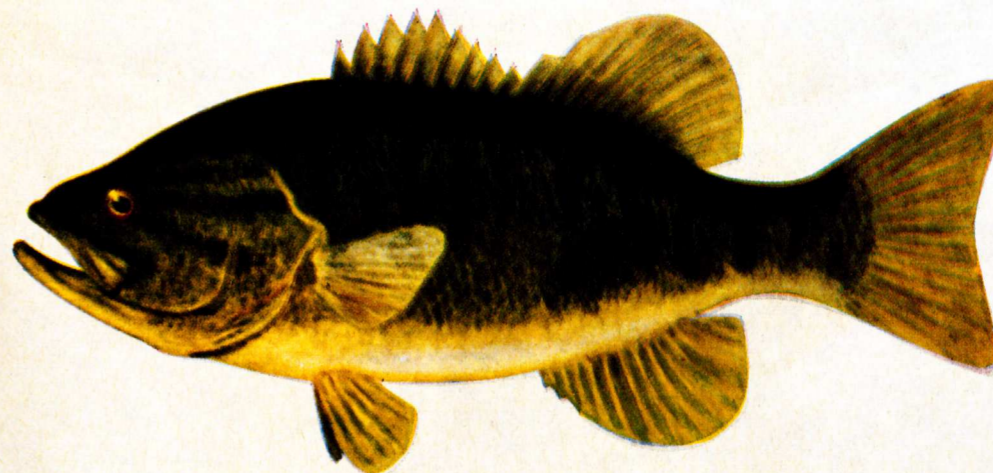
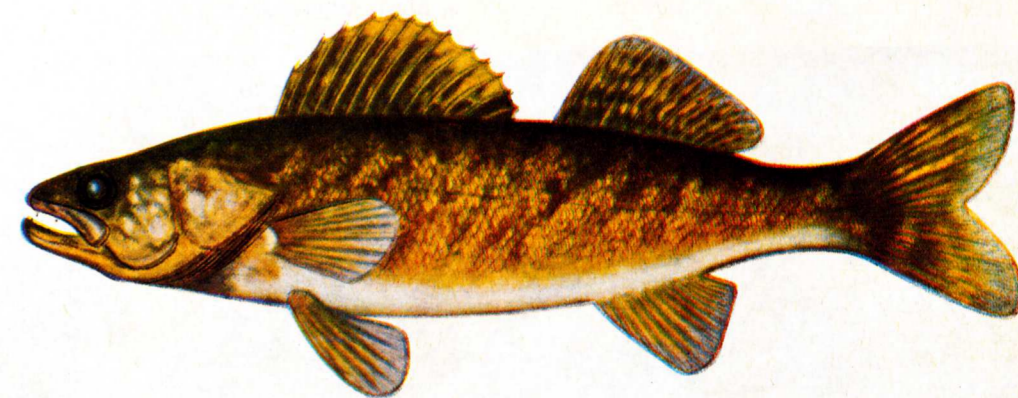
DESCRIPTION

This is an elongate slender type of fish with a color of greenish and bluish gray with more or less purplish luster on the back and sides. Yellowish below and white on belly. Sides with irregular rows of small round yellowish and gold spots. The top of the head is dark olive green; mouth slender and large. One of the most consistent marks for identification of this species is that the entire cheek is scaled while only the upper half of the opercle is scaled and the lower part is bare.

WALLEYE OR PIKE PERCH

DESCRIPTION

The walleye is a slender fish moderately compressed. Generally the color is brassy yellow and gold shading to olive and yellow mottled with brass. The belly and sides are white tinged with green; head is slender and tapered; lower jaw slightly shorter than the upper. It has two separate distinct dorsal fins and the mouth is well supplied with strong teeth. The flesh is white, firm, and delicately flavored.



SMALLMOUTH BLACK BASS

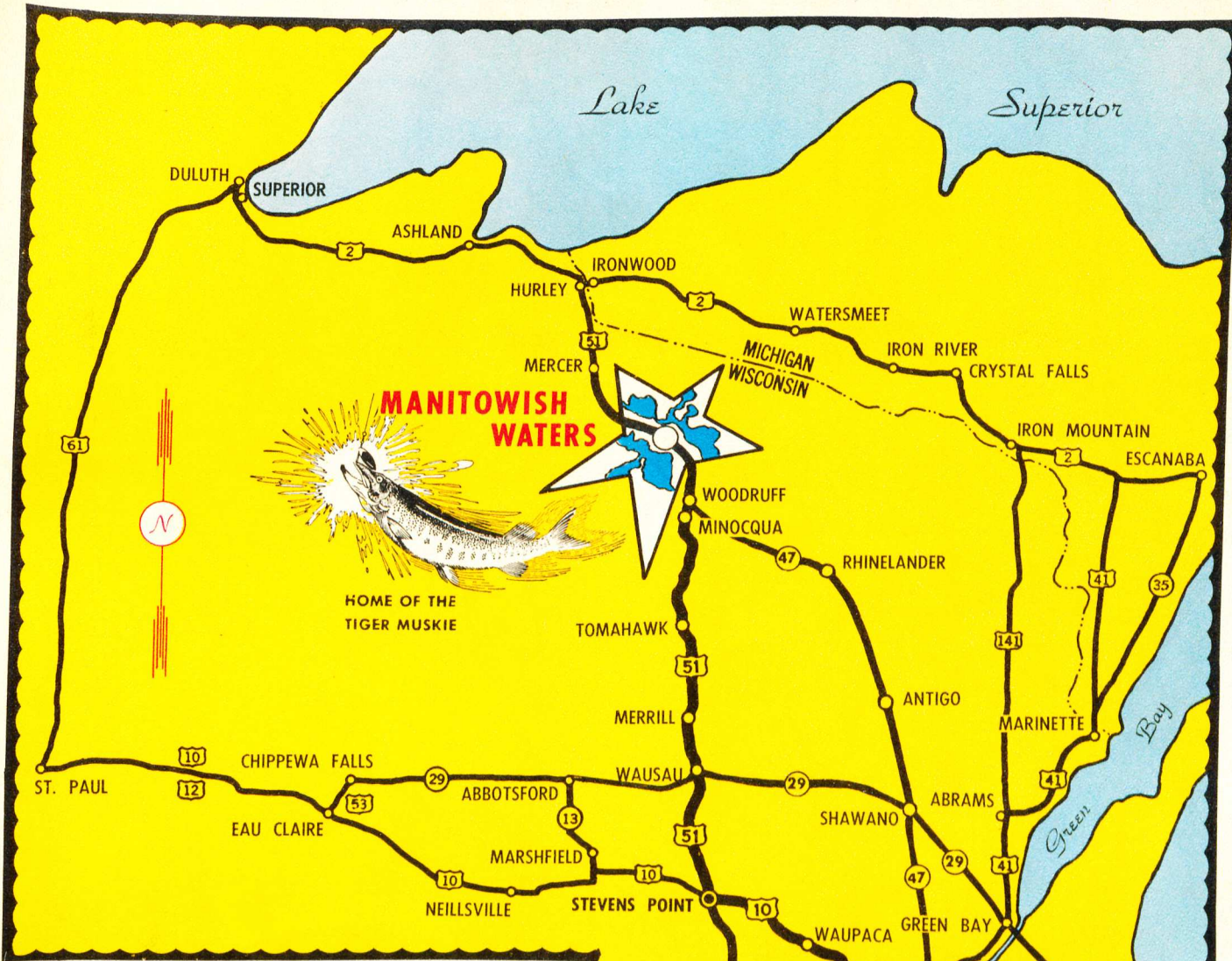
DESCRIPTION

The general color of the smallmouth black bass is dark golden green with a brownish luster which may be blotched with darker spots along the sides. The mouth is large but the corner of it does not extend past eye.

Courtesy Weber Fly Co.,
Stevens Point, Wis., and
Wisconsin Conservation Dept.



MANITOWISH WATERS



..HOW TO REACH.. *The Manitowish Waters*

A CHAIN OF 14 LAKES

BY AUTO — Manitowish Waters, Wis. is on U. S. Hwy. 51, just 360 miles north of Chicago with good roads all the way. The trip from Chicago can easily be made in one day. Signs of the various resorts appear on Route 51 in the area.

BY TRAIN — Take the C. & N. W. to Manitowish. Autos from the resorts will meet you by appointment.

BY PLANE — To Manitowish Waters airport by private or charter plane. Fly North Central Airlines to Ironwood, Mich. Your host will meet you at either airport.

BY BUS — The Greyhound bus line offers service direct to Manitowish Waters. Route via Milwaukee or Madison from Chicago. The scenery enroute is both interesting and beautiful. There's a little of all the world in Wisconsin.

DRIVE CAREFULLY

