

**1967  
MISS  
COLLIER  
COUNTY  
WORLD**

*Beauty Pageant*

**EMPIRE ROOM  
COUNTRY CLUB INN**



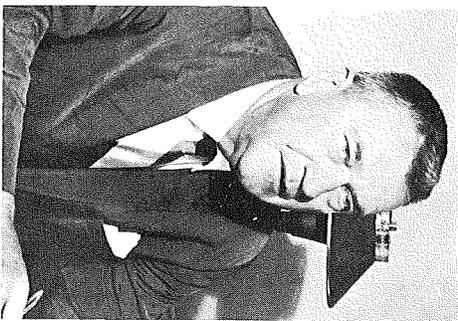
**GOLDEN GATE, FLORIDA**

**JULY 15, 1967**

**SPONSORED BY THE CITY OF GOLDEN GATE**

# GREETINGS . . .

# MEET THE CONTESTANTS . . .



We are particularly happy on this occasion to welcome you to the 1967 Miss Collier County-World Beauty Pageant, being held for the second consecutive year in Golden Gate. On behalf of our community and its developer, the Gulf American Corporation, I bid you, the spectator and contestant alike, a warm welcome and hope you will enjoy your visit with us.

We especially want to thank our judges for offering their time and talent and express sincere gratitude to all of those who have contributed in making this event possible.

We hope all of you here tonight likewise will find many occasions in the future to return to Golden Gate and enjoy our many fine facilities, including our championship golf course.

Sincerely,

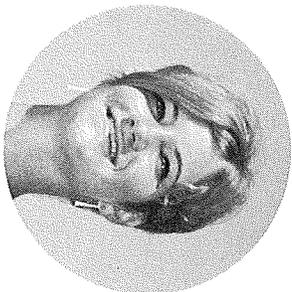
C. E. JUNG, Managing Director  
City of Golden Gate, Florida

## *"Beautiful Girls . . . A Collier Asset!"*

Ask any Collier County male, and he'll readily tell you that the beauty of our girls is, without a doubt, one of our county's greatest assets! And, tonight, in a moment of "truth," we'll discover the most-elegant, most-graceful and loveliest of them all. This girl, who will emerge winner of the 1967 Miss Collier County-World title, will embark on a whirlwind of glamorous activity that could gain her world-wide fame.

Besides a check for \$250 and other prizes she will compete as a finalist in the Miss Florida World Beauty Pageant, being held the fifth consecutive year at Cape Coral, Aug. 3-6. She'll be vying with Florida beauties for a chance to compete in the National event at Baltimore, Md., Aug. 14-19. The national winner goes to the international event in London, England next November.

Study the pretty faces on the next page closely, and think, one will be Miss Collier County-World queen . . . maybe she'll go all the way to the world title!



**SHARON LEE GALLOWAY**  
NAPLES . . . 34-24-36 . . . Light brown hair, green eyes, pink, Al-Bendin. A native of Miami Beach, Florida.



**MARY ELIZABETH (LUZ) DEMERE**  
NAPLES . . . 32-21-32 . . . Red hair, blue eyes. Graduate of Fairleigh Dickinson University, a native of Cross City, Florida.



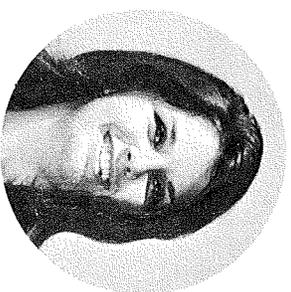
**DARLENE KAY BORNHORN**  
NAPLES . . . 35-24-36 . . . Blonde hair, green eyes. Graduate of Northern Michigan University, Michigan . . . Hobbies: drawing.



**JANET BELLAMY ANDERSON**  
NAPLES . . . 36-23-36 . . . Brown hair, blue eyes. Graduate of Miami University at Oxford, Ohio. Hobbies: writing, boating, swimming, bowling, horseback riding, tennis, dancing, singing.



**JUDITH E. MOORE**  
NAPLES . . . 37-27-35 . . . Native of California. Graduate of Ohio State University. Hobbies: painting.



**MARIE F. MARIE COOK**  
NAPLES . . . 35-24-36 . . . Auburn hair, hazel eyes. A native of Ann Arbor (Michigan) High School. Hobbies: dancing and sewing.



**MARY LOU TILL**  
GOLDEN GATE . . . 35-24-36 . . . Blonde hair, blue eyes. A native of Hannibal, Missouri. Graduated from Naples High School. Hobbies: sewing and swimming.



**M. DIANE BETHANY**  
NAPLES . . . 34-22-36 . . . Blonde hair, brown eyes. A native of Stetson University. This fall.



**MARY ELAINE CASSADY**  
NAPLES . . . 36-22 1/2-36 . . . Blonde hair, brown eyes. A graduate of Stetson University. Attended Lake Wales High School. Hobbies: painting and art appreciation, dancing, music.

# PROGRAM

## 1967 MISS COLLIER COUNTY WORLD BEAUTY PAGEANT PROGRAM

Saturday Night, July 15, 1967

Opening Ceremony ..... C. E. Jung  
Master of Ceremonies ..... Jim Porter

### BATHING SUIT COMPETITION

Entertainment

### EVENING GOWN COMPETITION

Entertainment

### SELECTION OF FIVE FINALISTS

### PERSONALITY COMPETITION

Entertainment

### ANNOUNCEMENT OF THE 1967 MISS COLLIER COUNTY WORLD

Entertainment by:  
Tommy Mason Orchestra

Pat & Bill Gaul: Latin & Ballroom Dancing

### CONTEST DIRECTORS

Jim Porter  
Don Belyea

### JUDGES

BOB POSA ..... Advertising coordinator, Collier County News  
BILL RYAN ..... General Manager, WNOG Radio Station  
MRS. JUDY DeTURK ..... Editor, Naples Star  
FRED WINTERS ..... Naples Bureau Manager of Ft. Myers News Press  
MRS. LYNN BAILEY ..... Fashion Consultant

Official Miss Collier County  
and Miss Florida World Swim Suits by Ceeb of Miami

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