Southwest Heritage, Inc. / 1051 Fifth Avenue South / Naples, Florida 33940 / (813) 262-1776

VOLUME 5, No. 10

the future!

APRIL, 1981

PRESIDENT'S MESSAGE

Charles T. Letson has served with distinction as President of Southwest Heritage, Inc. He led us from the early beginnings of the "Save The Depot" campaign through successful fund raising, the renovating and furnishing of the interior of the Depot and the beautifying of its exterior and grounds.

The four years of the Letson presidency have bequeathed to his successors a Civic/Cultural Community Center of beauty and great utility, a sound financial operation and a record of Depot activities showing extensive use of the building by an incredible variety of ganizations and groups. Under Letson' leadership the ureams of the founders of Southwest Heritage have

Our history, brief as it is, determines our destiny. Out of our history comes strong hope for the future. But what has transpired at the Depot would not have been possible under any leadership, had it not been for the dedicated work of many citizens of Naples who gave of their means, volunteering of their time and their talents. There are many people who love Naples and want to help enrich its life. So many of these have expressed that desire through their help to the Depot. So many of these continue to do so. What an undergirding for

Howard L. Rubendall, President

SOUTWEST HERITAGE, INC. 5TH ANNUAL MEMBERSHIP MEETING

"We are headed in the direction of prosperity" according to retiring President, Mr. Charles T. Letson.

"People are using the Depot all the time . . . and from March 1980 to March 1981, 555 different events took place in the Civic/Cultural Center. According to the roster in the Gerard Lobby, 3,048 people went through an a 12-month period."

The invitations for the Membership Meeting promised a "THREE STAR OCCASION": 1) the Annual Meeting, 2) a reception honoring Mr. Letson, and 3) opening of the Directors' Art Exhibit in the Bradley Gallery. Mrs. Walter Howe organized the reception and

Mrs. H. D. Deutschbein and Richard Q. Livingston arranged the Gallery showing.

During the business meeting, Dr. Howard L. Rubendall, Richard P. Windisch and Mrs. Charles R. Lee gave reports on various facets of the Depot operations. George R. Wallace III presented the Nominating Committee report, and the following were voted to Board membership:

For three-year terms: Mrs. Richard I. Brashear, Stephen H. Hartshorn, Mrs. Charles T. Letson, Terry A. Shaffer, and Mrs. W. Saxby Tavel.

For a one-year term: Harry M. Cunningham.

Charles T. Letson was elected Honorary Director, for life.

On behalf of the entire Board, Dr. Weimer Hicks presented a plaque to Mr. Letson in appreciation of his many contributions.

RUBENDALL ELECTED PRESIDENT OF SOUTHWEST HERITAGE

A special meeting of the Board of Directors was held immediately upon the conclusion of the Membership Meeting, and Dr. Howard L. Rubendall was unanimously elected President of Southwest Heritage, Inc. to succeed Mr. Letson who is retiring from the Board. Dr. Rubendall has served on the Board for four years, and as a Vice President, chaired the Administrative Committee, and later the Finance Committee. Prior to his retirement, Dr. Rubendall was President of Dickinson College, Carlisle, Pennsylvania.

Other officers included the following:

Executive Vice President: Mrs. Richard I. Brashear Vice Presidents: Harry M. Cunningham, Stephen H.

Hartshorn, Weimer K. Hicks, and George R. Wallace III

Treasurer: Edward J. Oates, Jr.

Assistant Treasurer: Richard P. Windisch Secretary: Mrs. James R. Freyermuth Assistant Secretary: Mrs. Norman L. Reid Public Relations Director: Mrs. Charles R. Lee

Attorney: Donald T. Franke

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NAPLES GARDEN CLUB NEWS

The House and Garden Tour on February 28th under the leadership of Mrs. Peter Zouch and her co-chairman, Mrs. Richard C. Boyer, was a great success. This year for the first time the Tour was complemented by a very special luncheon sponsored by the Trinity-By-The-Cove Church Women. This was a delightful pause in the garden-like atmosphere of the Parish Hall. Our own Mrs. Samuel B. Dick deserves great thanks for her part as chairman of this event.

The Garden Club's way of thanking the people of Naples for supporting our House and Garden Tour is to bring to the pulic our annual Flower Show. The Flower Show will be held at the Depot on Saturday and Sunday, April 11th and 12th. In the Artistic Design Division the club members will present ten classes of imaginative floral arrangements.

The Horiticulture Division is open to any amateur gardener in the Naples area. If you would enjoy having your annuals, perennials, bulbs, exotics, roses, shrubs, hibiscus, vines, ferns or potted plants compete for a blue ribbon or a rosette we encourage you to enter our show. Schedules are available at the Garden Club Activities Center in the Depot and at all local Garden Centers. Please join in the fun by entering some horticulture or just by attending our 26th Annual Flower Show.

Mrs. Edwin A. Braun is the general chairman of this year's show.

The Garden Club Luncheon and Annual Meeting will be held on May 6th at the Wyndermere Country Club. At this meeting Mrs. W. G. Glos retires as President of the Club and the new officers will be installed. Mrs. Alden C. Smith is in charge of the luncheon.

ORCHID SHOW TO BE HELD AT DEPOT

The 10th Annual Orchid Show, "Mystery and Majesty," will be held in the Norris Room on Friday, Saturday and Sunday; April 3rd, 4th and 5th. The hours on Friday will be from 3 P.M. to 8 P.M., on Saturday from 10 A.M. to 6 P.M., and on Sunday from 10 A.M. to 5 P.M.

The show is sponsored by the Naples Orchid Society, and sanctioned by the American Orchid Society. Highly qualified judges will be present to judge the most deserving plants and exhibits. This judging will take place on Friday, prior to the opening of the show.

A number of local growers will have blooming plants for sale.

The public is invited. Donation \$1.00.

DEAN WITTER ON THE EIGHTIES

Dean Witter will hold a morning meeting on "Opportunities of the Eighties" on the morning of April 14th. Leroy Gross from New York will be the speaker for this seminar. If you would like to attend, please call Philip Westley at 261-1200.

THE END OF THE LINE STORE

The "END OF THE LINE STORE" in the restored baggage car at the Depot attracts out of town visitors and Neapolitans alike. This unique shop presents the "NEW, NEARLY NEW, ANTIQUES, COLLECTIBLES, AND HEIRLOOMS" — merchandise for sale is obtained by outright gifts for tax deductions, if desired, or on a consignment basis.

The store is open 6 days a week from 10 A.M. to 4 P.M. and the phone is: 262-1167. Volunteers are on hand to help the public by not only selling, but to relate the history of the Depot restorations. The monies from sales go to help defray operating costs of the Depot and comprise 35% of the needed funds, for that purpose. The Annex, because of higher and higher rents will close for the late spring and summer months and re-locate in the falltime.

In addition, the Store workers are organizers of Community Services events, such as the beautiful "CHRISTMAS EVE AT THE DEPOT" and the popular springtime "RAMBLE." Monies from the store operations will pay the costs of the new sign soon to be erected on the Depot grounds.

WILD LIFE ART EXHIBIT TO BE HELD AT DEPOT

On April 13th, from 4 P.M. to 11 P.M., Phil Fisher, well-known wild life artist, will exhibit a number of his paintings on wild life in the Everglades. The exhibit will include oil paintings, watercolors and pastels. The paintings are for sale.

In addition, Jim McMullen, noted wild life naturalist, will conduct a color slide presentation of Everglades wild life. This color slide presentation will be given at 7 P.M. and 9 P.M. And interestingly, Jim will bring with him a live baby panther!

The program is for the benefit of Endangered Species Research. The public is invited. No admission charge.

ART ASSOCIATION ANNUAL MEETING.

The Annual Meeting of the Art Association will be held at the Deutschbein Studio on April 14th. The purpose of the meeting is to elect the officers for the coming year. The meeting will start at 7:30 P.M.

E. F. HUTTON TO HOLD SEMINAR

On April 14th, at 7:30 P.M. E. F. Hutton & Company, Inc. will hold a seminar on Tax Shelter Inventes. Mr. Siguard D. Johnsen, Tax Shelter Director and Vice President, will be the principal speaker. For reservations please call Rose Musco at 597-3300.

WOMEN'S AGLOW MEETING

The monthly meeting of the Women's Aglow Fellownip will be held on Thursday, April 9th at 9:15 A.M. The principal speaker will be Judge Helen H. Dodge, retired Federal Administrative Law Judge.

ART ABOUT ART and VIEWS OF ROME

The traveling Ringling shows for April for our gallery combine "Art about Art" and "Views of Rome." The common theme of both are people as subjects for the artist and the varied uses they make of their models. Self portraits have always revealed much of the artist, but any portrait or depiction of people tells much of the artist's own attitude toward them. In the Roman views, people are used to adorn the scenes, "live" and in statuary. Giovanni Battista Piranesi was accurate in architectural detail but imbued his scenes with lively and lifelike people, perhaps to enhance the nobility of the buildings.

This exhibit will be shown from the 15th through the 30th of April; Monday through Friday, 10 A.M. to 4 P.M.

DEPOT TO HAVE NEW NEIGHBOR

Work has already started on the \$11.5 million Grand Central Station Shopping Plaza which extends from Goodlette Road to U.S. 41 and in part adjoins the Naples Depot.

The shopping center will employ a unique architectural theme which takes its direction from the Depot itself, and will utilize a two-story open air concept, having a plaza area as its focal point. The shopping center will include about 170,000 square feet of leaseable space, and will contain about 8,000 parking spaces. There will be room for 65 to 70 shops in the plaza. Completion date is anticipated to be around the end of the year.

Glenn W. Miller, representing National Capital Investments of Clearwater, the developer, presented an antique locomotive bell to the Depot. The bell was formerly on the Baltimore and Ohio Railroad's Capitol Limited, a Chicago to Washington train which ran for many years.

SUMMER'S COMING!

And the WHISTLESTOP will not publish during the summer months.

We will resume publication in the fall, and hope you all have a joyous summer. Until then, we have a summer ahead of meetings and weddings. Our hours shorten, too, and the Depot will be open in the summer from 10 A.M. to 2 P.M., Mondays through Fridays, June through September.

CLIP HERE				
Please make checks payable to Southwest Heritage, Inc., 1051 Fifth Av				
MEMBERSHIPS				
If you have not renewed your membership for next year, please do so Sustaining memberships are \$100, and Life Memberships \$1,000. To will run to January, 1981 and yearly thence.				
I/we will be glad to subscribe Life Memberships at \$1,000 each, to in the name of at \$100, or, Regular Membershipat \$15				
NAME	_ All donations are tax deductible.			
ADDRESS ZIP	This form may be used to advise us of change of address for summer, etc.			
	TEXT A NIVE WOLL			

THANK YOU

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			MERRILL LYNCH, etc. Tax Planning	MERRILL LYNCH, etc. Deferred Annuities	3 ORCHID SHOW ——— P. T. PARTY	4 ORCHID SHOW
ORCHID SHOW ——— Unitarian- Universalists	6 GARDEN CLUB REGULAR MEET 2 P.M.	DALE CARNEGIE SALES COURSE PROFESSIONAL GROUNDS MAINT. ASSN.	8	9 Women's AGLOW The Ohio Co. Seminar ATTORNEYS & REALTORS	GARDEN CLUB FLOWER SHOW	GARDEN CLUB FLOWER SHOW
12 GARDEN CLUB FLOWER SHOW	Garden Club A.M. ENDANGERED SPECIES BENEFIT	Dean Witter Opportunities 80s morning DALE CARNEGIE SALES COURSE E. F. Hutton Fin. Sem. Eve	NAPLES NORTH ROTARY DANCE	Daughters of American Revolution	Good Friday	PARTY ——— PARTY
Unitarian- Universalists ———— EASTER	20	DALE CARNEGIE SALES COURSE	22	23	24	MENTAL HEALTH DANCE — GROUNDS ——— PARTY
26 Unitarian- Universalists	Garden Club Board — A.M. ————— ARTCRAFTERS	28 DALE CARNEGIE SALES COURSE NAPLES INFORMED PARENTS - Windisch	BRITTS TRAVEL AGENCY	ANGLER'S ASSN.		

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