Southwest Heritage, Inc. / 1051 Fifth Avenue South / Naples, Florida 33940 / (813) 262-1776

VOLUME 5, No. 6

NOVEMBER, 1980

PRESIDENT'S LETTER

We are sorry to inform you that Charles Letson, our president, underwent surgery recently, and although he is making a fine recovery, he will not be returning to Naples for another month or so. Consequently, this article was prepared by the Executive Vice President.

To take first things first, we hope you like our new masthead. It was designed by Jack Pomeroy of Creative Services Unlimited, and we think it succeeds in upgrading the appearance of our newsletter. We think, too, that setting the type makes it more professional looking.

Now about the summer itself — it was a far busier one than we had anticipated. In spite of the extremely hot weather, nearly 400 persons visited the Depot during the months of June through September, and useage of the various rooms in the Depot, during the summer months, increased 21%. In addition to the regularly scheduled monthly meetings, there were a number of wedding receptions, several annual banquets, political meetings, wine and cheese tasting parties, and even a welcome home party for someone who had completed his military service.

Mark Weedon, our Building Superintendent, was busy all summer. Just to mention a few of the maintenance and repair items Mark undertook, in addition to his regular duties, he repaired several roof leaks in the Deutschbein Studio and the main building, replaced the carpet in the Bradley Norris foyer, repaired and painted all of the areas which needed attention, built storage shelves, rearranged ground floor storage areas, and made regular inspections of all trees and shrubs.

Many of our volunteers were away during the summer months, and we are most grateful to Grace Reid, our Executive Secretary, and to Mark for their loyal and conscientious efforts when so much responsibility rested on their shoulders.

Ruth Brashear, Executive Vice President

NAPLES INSTITUTE TO SPONSOR UNIVERSITY PROGRAMS

The Naples Institute for Advanced Studies in Medicine and the Humanities is pleased to announce that the Institue will sponsor programs of the University of South Florida in Naples. This cooperative effort

will be coordinated through both the Tampa and the new Fort Myers campuses of USF. We are honored also that Dr. John Lott Brown, President of the University of South Florida has become a Trustee of the Institute.

The first collaborative effort in Naples will be a series of University of South Florida luncheon speakers. This season the Institute will sponsor three USF Luncheon Lectures: 'Imams, Ayatollahs and Hostages,' a talk on the religious background of the Middle East crisis will begin the series December 4. Other programs will be "The Genius of Murphy's Law and Why Everyone is Afraid to Admit That It's True" and "Great American Twelve-Bar Blues and the Concept of the Keyboard", dates to be announced for January and March.

Planning is in progress for advanced or graduate level continuing education courses to be offered through the Institute by USF beginning next year. We are interested in knowing about courses in which Neapolitans are interested. The University is prepared to design and offer special courses when thirty or more persons request a course in a given area. Persons who may have an interest in this program are asked to contact the Institute (261-3290).

In addition, from time to time the Institute will sponsor cultural and artistic programs through the College of Fine Arts of USF. These may include dance, drama, concerts by individuals or musical groups, and photographic or art exhibits with accompanying lectures. Graduate level, medical mini-symposiums may also be sponsored for small groups of students and interested community physicians under the direction of Dr. I. S. Cooper and Dr. Frank Cozzetto, Associate Dean for Continuing Medical Education, College of Medicine, USF.

The Naples Institute is excited about the possibilities that exist to serve the Naples Community through this collaborative effort with the University of South Florida, its President, Dr. Brown, and its faculty.

The "comedy opera company" hopes to bring an evening of music into Naples after the first of the new year which will consist of a Mozart opera selection and a chamber group. Something to look forward to!

GROUP FORMED TO PRESERVE FORT MYERS DEPOT

Last summer, a committee of members of a group which had been formed to save the Fort Myers Depot met with us to find out how we had gone about our own restorative program. At this meeting, Harry Cunningham discussed the specifics of restoration, Dr. Weimer Hicks talked about fund raising, and Elsie Carr explained the operation of the End of the Line Store and the Annex. Dr. William Thurston, from the Secretary of State's office in Tallahassee was also present, and he explained the significance of the national registration of a Depot for historic purposes.

CHRISTMAS TREES TO BE SOLD AT DEPOT

This year again, the Optimist Club will sell Christmas trees in the rear parking lot of the Depot. Part of the profit from the sale of these trees will be donated to Southwest Heritage.

LIFE MEMBERSHIPS

Last spring, Southwest Heritage, Inc. initiated a drive to raise \$100,000 for a life membership endowment plan. The appealing feature of this plan is that all monies will be placed in an endowment fund the income from which will be used to help defray operating expenses.

As of last May, \$80,000 had been pledged. Currently, this figure has risen to \$96,000! This is a remarkable achievement, and we are within reach of our goal. May we urge all of you who are planning to subscribe, but have not yet done so, send in your pledge card at the earliest possible moment? Phone 262-1776 if you have no card. Your Life Membership contribution is, of course, tax deductible.

CAPITAL IMPROVEMENTS

Because of our limited budget, there are a number of capital improvements which have not yet been completed at the Depot. However, campaign pledges have been extraordinarily well fulfilled, and this should provide additional funds for some of the projects thus far proposed. To mention only a few. the Godfrey Patio, its floor properly leveled and tiled, still needs further work. Grill work and plantings will make its appearance more attractive. The black top on the parking area needs an additional coat, and repairs should be made in several areas. A sonic wall between the Windisch and Norris Rooms should be constructed. A copy machine and several other pieces of office equipment are becoming increasingly essential to our clerical operations, and finally, grills should be provided for the three windows which still do not have them.

NAPLES ART ASSOCIATION TO SPONSOR ART FILM

The Naples Art Association will sponsor a series of four evenings of art films to be held in the Deutschbein Studio.

The first of these will take place on November 18th, at 7:30 P.M., and films of MANTEGNA and POUSSIN will be shown. The second will be held on November 25th, at 7:30, when films of Claude Lorrain and Turner will be presented.

The public is invited. The fee, per showing, is \$2.50; or \$7.00 for the series. Details on the other two films will be announced at a later date.

NEWS FROM THE GARDEN CLUB

New Director

Mrs. W. G. Glos, President of the Naples Garden Club, proudly announces the appointment of Mrs. S. Phillips Savage, Jr. as the new director of the Naples Garden Club Activity Center at the Depot.

"The ideals of encouraging and promoting good gardening practices, horticultural advancement, community improvement and beautification by planting will be continued," promises Mrs. Savage.

Volunteer members will help staff the Center which will be open Monday - Friday, 10 A.M. - 1 P.M. The telephone is 262-1272.

Godfrey Patio Garden

Garden Club Horticultural and Civic Development Committees have immediate plans to re-plant the bed with lovely bloom and color for the winter season.

Dates to Remember

- 1. Annual House and Garden Tour Saturday, February 28, 1981
 - 11 A.M. to 5 P.M.
- 2. Annual Flower Show at The Depot, April 11& 12, 1981

Saturday and Sunday (including both Design and Horticulture)

Special Christmas Announcement!!!

Beautiful Florida Federation 1981 Flower Arrangement Calendars are now available at the Center — only \$2.00! Purchase them any time the Center is open or from members.

VOLUNTEERS NEEDED!

Volunteers for the reception desk in the Depot Lobby are badly needed. Please call Mrs. J. R. Frèyermuth (Esther) at 262-7485 or the Depot 262-1776.

Until the end of November, the Depot will hang "Florida Citrus Labels" in the Bradley Gallery to welcome back our winter residents, and to refresh the memories of the long-time residents of Naples.

"END OF THE LINE STORE" and "THE ANNEX"

It is a joy to report that our two re-sale stores have done <u>WELL</u> since starting in the fall of 1978! To help defray upkeep and maintenance costs of our beautiful <u>CIVIC-CULTURAL CENTER DEPOT</u> is the purpose of establishing these outlets. Dedicated <u>VOLUNTEERS</u>—all with knowledge of merchandising, keep the stores open daily (except Sundays) from 10 A.M. to 4 P.M. We have <u>NICE</u> items for sale!! These have been donated on a tax deductible or consignment basis. With pride we can point to the stores as being <u>different</u>, i.e.—beautiful display windows, saleable goods that have had tender loving care, and all arranged for the enjoyment of browsers.

NOW, there is an urgent need for household items to <u>SELL!</u> Please, dear readers, be ambassadors-in-collecting, for those who give their time at both stores. Furniture is wanted, especially, at the <u>ANNEX</u> — we're about sold out. The <u>END OF THE LINE STORE</u> specializes in the New, Nearly New, Antiques, Heirlooms and Collectibles. Kindly be alert to those who are changing plans — moving in, or moving out, and call us about items not wanted or needed. We have daily requests and ready buyers from those establishing new homes in this community.

With appreciation — Charles R. and Janet Lee

AN INSIDE STORY

During the summer one of our visitors was "Kit" Carson, station agent at the Depot for over 40 years. For the first time since the renovation, he came to see the Depot in its present state. With a small party of six to take on "the tour", Mr. Carson entertained the group with tales of incidents of his career as we went along. Finishing up in the Lobby, another group was waiting to go, and as his grandson pleaded to "do the caboose again", he waited.

Later, he made his views clear to this effect: having heard of the carpets and chandeliers, he had rather feared a total change. He was delighted to find so many things that were kept of the old station and mentioned the ceilings, the proportions of the rooms, etc., and felt that the changes (rickety steps to ramp, range of platforms, etc.) were handled very nicely. He liked the ixora hedge and plantings, and explained that he thought the landscaping an improvement the railroad had not afforded.

**

Often, small wedding receptions are held in the Windisch Room and the bride usually sees the steps as a setting for the tossing of her bouquet.

At one such wedding in early summer, the photographer requested that, for a novelty, the bride turn and throw the bouquet over her shoulder. She did, spinning quickly and seeing one of the chandelier globes falling, gasped, looked horrified, and put her hand to her mouth. *That* picture was different!

DOWN THE LINE For most of December, until the day after C traveling exhibits; FLORIDA WETLANDS, with photographs by Fre styles of prints of various birds and beasts, by American, Canadian and	ed Leavitt, and BIRDS AND BEASTS, varied
CLIP HERE	
Please make checks payable to Southwest Heritage, Inc., 1051 Fifth Av	venue South, Naples, Florida 33940
MEMBERSHIPS	
If you have not renewed your membership for next year, please do so Sustaining memberships are \$100, and Life Memberships \$1,000. To will run to January, 1981 and yearly thence.	
I/we will be glad to subscribe Life Memberships at \$1,000 each,	to be paid as follows
in the name of	or Sustaining Membership
at \$100 or, Regular Membership at \$15	
NAME	_ All donations are tax deductible.
ADDRESS	This form may be used to advise us of change of address for summer, etc.
ZIP	

THANK YOU

NOVEMBER AND DECEMBER AT THE DEPOT

NOVEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
16 Unitarian- Universalists	17	18	19 Orchid Class	20 PARTY	21	Wedding Bert Rodgers School
Unitarian- Universalists Bert Rodgers School	24 Garden B/D CLUB A.M. Artcrafters	25	26 Orchid Class	27 THANKSGIVING	28	29
30 Unitarian- Universalists						

DECEMBER

Merry Christmas!	1 Garden Club 2 PM regular USF ALUMNI	PGMA evening	3 Orchid Class	Orchid Society NAPLES INST. LUNCHEON	PAL DANCE NAA B/D A.M.	6 FGBMFI
7 Unitarian- Universalists	8 PARTY	9 Heritage Securities Seminar	10 A.S.I.D. NAA/Clay Kent Orchid Class SEMINAR	Handler (1997) 11 Women's Aglow BROWN U. ALUMNI	12	13 BAZAAR on Patio—First Unit. Pentecost Gulf Coast Sailing Club
14 Unitarian- Universalists	15	Naples Informed Parents	Orchid Class PARTY	D. A. R. afternoon	??	Wedding PARTY
Unitarian- Universalists PARTY	22	23	24	25 CHRISTMAS	26	PARTY
28 Unitarian- Universalists	29 Garden Club B/D A.M.	30	31			Happy & Prosperous New Year!!

SOUTHWEST HERITAGE, INC. 1051 Fifth Avenue South Naples, Florida 33940 NON-PROFIT ORGANIZATION U.S. POSTAGE

PAID

Naples, FL 33940 PERMIT NO. 119