



The Whistlestop

SOUTHWEST HERITAGE, INC.

1051 FIFTH AVENUE SOUTH
NAPLES, FLORIDA 33940
TELEPHONE: 262-1776

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PRESIDENT'S LETTER

Southwest Heritage will present an exhibition of painting and sculpture loaned by members of their Board of Directors.

The Directors' Collection Exhibit will open on April 22nd with a preview from 6 to 8 P.M. ALL MEMBERS ARE INVITED TO ATTEND THE OPENING. The show will be open to the public from April 22nd through May 1st during Depot hours (10 - 4 weekdays) (10 - 1 Saturday).

With this issue of THE WHISTLESTOP we begin to list those who supported the "Save the Depot" Fund from its inception some four years ago until the final thrust a year ago. That the Depot has come a long way, that it fills an obvious need in the community and that it has given rejuvenation to a corner in the center of downtown Naples is known to everyone.

Who were the ones that made this possible? Many were involved: clubs, organizations, businesses, families and, of course, individuals - almost too many to mention! But not so. Herewith are listed the names of contributors whose names are on the bronze plaque in the Gerard Lobby. Subsequent issues of THE WHISTLESTOP will continue to list all the others who have contributed - a total of over 1,000.

This is not being done just to pay tribute to their confidence and support, but also to show how widespread was the effort involved. We cannot say too much for their civic-minded spirit. Our thanks, also, to the many volunteers who served and are still serving.

So hats off to all! And if by some oversight we have missed anyone, please tell us so that we can repair the error. Thank you.

Charles T. Letson

PLAQUE HONORING DEPOT CONTRIBUTORS

PLATINUM SHARES: Mrs. Paul G. Benedum, Mrs. Harry Lynde Bradley, Mr. & Mrs. James G. Brooks, Memory of Harry Deutschbein, Florida Division of Archives & History, Robert E. Forsythe, Mr. & Mrs. Joseph Gerard, The Edward R. Godfrey Family, Naples Art Association, Naples Garden Club, Naples Institute for Studies in Medicine & The Humanities, Dellora Norris, Lester J. Norris, Seaboard Coast Line Railroad, and Mrs. & Mrs. Richard Windisch. SILVER SHARES: A. M. S. Manufacturing, Mr. & Mrs. Norman Bassett, Norman Bassett Foundation, Mr. & Mrs. G. Gordon Biggar, Mr. & Mrs. Donald R. Clark, Mr. & Mrs. Harry D. Deutschbein, Mr. & Mrs. Russell DeYoung, Mr. & Mrs. William L. Harrington, Dr. & Mrs. Weimer K. Hicks, Joseph H. Hirschorn, Mrs. Joseph H. Hirschorn, Mrs. Anton Hulman, Jr., Mr. & Mrs. Charles T. Letson, Leon B. Murray, Mrs. L. W. Mustard, Sr., Naples Woman's Club, Mrs. Donald H. Robinson, Anonymous, William G. & Marie Selby Foundation, Tempel J. Smith, Mrs. Tempel J. Smith, Mr. & Mrs. Russell C. Stahlman, Mr. & Mrs. Herman C. Teetor, Mr. & Mrs. George R. Wallace III, and Mrs. & Mrs. Herman Wendt, Jr.

BUSINESS SHARES: Barnett Bank of Naples, Benson Insurance Agency, Bill Smith Appliance Co., Bowman's Office Supply, Business Machine Sales, The Clam Shack, Coast Federal Savgs & Loan, The Collier Company, Corbin-Lindabury Garden Center, Crayton Cove Yacht Sales, Cunningham Insurance Agency, DeVoe Buick-Cadillac, Fibber McGee's Closet, First Nat'l Bank & Trust of Naples, Gene's Fifth Ave. Florist, Earl G. Hodges Funeral Chapel, Hospitality Buffet, Lawyers' Abstract Service, LIGHT FANTASY Fans, Michigan Homes, Ad Miller Associates, Naples Airlines, Naples Service & Supply, The Nat'l Bank of Collier County, Outboard Marine Corporation, The Paddle - Reggie & Tom, The Paddlewheel, Pittman Funeral Directors, Powell & Yanson, Radio-Television Centre, Raymond James & Associates, Robb & Stucky of Naples, St. George & The Dragon, Smith-Lesher Insurance, Southeast Nat'l Bank of Naples, Tri-City Pool Service, Turner Corporation, West Coast Detective Agency, and Witch's Brew.

MEMORIALS: In memory of: Harry J. Clarke, H. D. Deutschbein, Loren Ralph Dodson, Frieda O. Ebling, James Finlay - Father of Irene Finlay Davis, Frederick J. Githler, Samuel A. Harned, Eunice H. Lair, Edward L. Lloyd, Ansel McSwain, Benjamin W. Morris, Mother Georgia Penny given by Mrs. G. C. Kellersman, Tom Truesdale by Mrs. Grace Truesdale.

BRONZE SHARES: Mr. & Mrs. Henry P. Albrecht, Mr. & Mrs. Adrian J. Allard, Jr., Mr. & Mrs. J. Ward Allen, Mr. & Mrs. William G. Allyn, Mr. & Mrs. Harold J. Althaver, Carl B. Anderson, Gordon O. Andrews.

Mr. & Mrs. Wells C. Bates, Mr. & Mrs. Ralph G. Beckett, Anonymous, Helen W. Bell, Mr. & Mrs. Robert T. Benson, Sr., Mr. & Mrs. George Bickel, Mr. & Mrs. Carl B. Black, Mr. & Mrs. John P. Blair, James G. Boden, Mr. & Mrs. Joseph D. Bonness, Jr., Anonymous, Mr. & Mrs. Harlowe E. Bows, Mr. & Mrs. Frederick R. Braden, Dr. & Mrs. Richard I. Brashear, Mr. & Mrs. J. Alden Briggs, Mrs. Stephen F. Briggs, Mr. & Mrs. Clifton L. Brigham, Mr. & Mrs. Ted Brousseau, Mr. & Mrs. Robert P. Brown, Mr. & Mrs. C. Henry Buhl.
Mr. & Mrs. Edward Callahan, Mr. & Mrs. R. S. Campbell, Mr. & Mrs. Ralph H. Carlson, Mr. & Mrs. Hadley Case, Mrs. Harold W. Cheel, Mr. & Mrs. Dale E. Chlumsky, Civitan Club of Naples, Mr. & Mrs. Albert F. Cleaveland, Mr. & Mrs. Merritt A. Cleaveland, Mr. & Mrs. Lloyd H. Coffin, Mr. & Mrs. James R. Cole, Mr. & Mrs. James H. Collins, Mr. & Mrs. Robert W. Conkey, Harold F. & Mabel Conrad, Mr. & Mrs. George R. Cook III, Mr. & Mrs. R. E. Cooper, Jr., Mr. & Mrs. Thomas A. Cooper, Sewell & Virginia Corkran, Mr. & Mrs. Robert C. Cosgrove, Mrs. William F. Cronin, Mrs. Joseph I. Cummings, Mr. & Mrs. C. Frederick Curtis.

Mr. & Mrs. Cameron L. Davis, Mr. & Mrs. J. Nathaniel Davis, Mrs. John W. Dearholt, Mrs. Anna B. Deike, Mr. & Mrs. Robert R. DeLong, Mr. & Mrs. Earl F. Dixon, Mrs. Loren R. Dodson, Mrs. Jack R. Doidge, Mr. & Mrs. Donald B. Doubleday.

Mr. & Mrs. J. Barkley Eakins.
Mrs. Leonard C. Ferguson, Mr. & Mrs. W. Max Finley, Mr. & Mrs. Julius Fiske, Arthur Ford, Mr. & Mrs. Philip M. Francoeur, Mr. & Mrs. Curtiss E. Frank, Mr. & Mrs. William E. Frank, Mr. & Mrs. Donald T. Franke, Mr. & Mrs. H. Crowell Freeman and Samuel Freeman.

Mr. & Mrs. Frederick C. Gartz, Mr. & Mrs. George M. Gilbert, Mrs. Edward R. Godfrey, Joseph E. Godfrey, Mr. & Mrs. Robert F. Gray, Mr. & Mrs. Richard H. Grosse, Mr. & Mrs. Harold F. Grunhaus, Mr. & Mrs. William M. Gwynn.

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Charles C. Henderson, Mr. & Mrs. Marshall M. Holcombe, Mr. & Mrs. Thomas S. Hood, Mr. & Mrs. Douglas L. Hooker, E. S. Hoopes, Jr., Mrs. Clarence H. Howard, Jr., Mr. & Mrs. Walter C. Howe, Jr., Mr. & Mrs. Lambert Huppeler.

Mr. & Mrs. Charles Iannitto, Ikebana International No. 160, Mr. & Mrs. George Ingham, Mr. & Mrs. Louis F. Iten and Mr. & Mrs. William H. Iten.

Mr. & Mrs. Herbert J. Jacobi, Mr. & Mrs. Gordon F. Jess, Mr. & Mrs. Ernest R. Johnson, Mr. & Mrs. Donald T. Jones, Mr. & Mrs. Edwin A. Jones.

Mr. & Mrs. Carl W. Kalchthaler, Mrs. Paul J. Keck, Mrs. Lois O. Kerckhoff, Mr. & Mrs. Clifton K. Kinder, Dr. & Mrs. James P. King.

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Eloise and John Marlowe, William D. McCabe, Mr. & Mrs. Fred W. McCloska, Mr. & Mrs. John G. McCoy, W. Wallace McDowell, Mrs. Whitney S. McGuire, Mr. & Mrs. Willard V. Merrinue, Mr. & Mrs. Robert J. Meythaler, Mr. & Mrs. Charles F. Moore and Mr. & Mrs. Floyd Morrison.

Naples Artcrafters, Naples Jaycees, Naples Juniors Woman's Club, Naples Nites Lions Club, Naples Orchid Society and Robert H. Niepold.

Mr. & Mrs. Dwight O'Keefe Jr., Optimist Club of Naples, and Mr. & Mrs. George A. Ott.

Mr. & Mrs. Carlo M. Paterno, Mr. & Mrs. Fred A. Pennington, Mr. & Mrs. Winfield H. Perdum, Mr. & Mrs. A. Hawley Peterson, Dr. & Mrs. Ralph E. Peterson, Pilot Club of Naples, Mrs.

Louise R. Powers and Mrs. Grace Shepard Prince. Mr. & Mrs. Otto W. Quals.

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Mr. & Mrs. Sydney N. Stokes, Mr. & Mrs. Herbert J. Sugden, Mr. & Mrs. C. Frank Summy, Jr.

Mr. & Mrs. David F. Swain, Mr. & Mrs. Claude V. Swank and Mr. & Mrs. Sidney A. Swensrud.

Mr. & Mrs. William L. Tanksley, Mr. & Mrs. Wm. Saxby Tavel, Mr. & Mrs. Robert L. Telford,

Mr. & Mrs. Warren B. Terry, Mr. & Mrs. Ronald L. Thatcher, Mr. & Mrs. William R. Timken,

Mrs. R. Clarence Tookey, Mr. & Mrs. Claude F. Turben, Mr. & Mrs. Edward A. Twerdahl, and Mrs. Ralph W. Tyner. Fred W. Uihlein.

Mr. & Mrs. Robert F. Vail, Mr. & Mrs. John C. VanArsdale, Capt. & Mrs. S. A. Van Every, Jr., and Mrs. Carl von Goeben.

Mr. & Mrs. Grant Waldref, Mr. & Mrs. Charles P. Walker, Mr. & Mrs. Joseph J. Wallace,

Mr. & Mrs. Morrison Waud, Mrs. Albert D. Williams, Mr. & Mrs. Richard W. Wolfe, Mr. &

Mrs. John E. Woodward, Mr. & Mrs. Allyn M. Wright and the Don Q. Wynn Family.

LIFE MEMBERSHIPS SURPASS HALFWAY MARK OF \$100,000 GOAL

The unique idea of building an endowment through Life Memberships has been well received by the friends of the Depot. In the few weeks since the plan was announced, more than \$65,000 has been pledged toward the goal of \$100,000.

The Board of Directors of Southwest Heritage seeks to accomplish three things through the plan. First, to close the financial gap between income and expense. Rental

fees and receipts from the store are not equal to the costs of managing the Center, even though the majority of the work is carried on by volunteers. Income from the projected endowment should lift the budget into a favorable balance indefinitely, so no annual giving program will be needed.

Second, the Directors are now revealing the charges to non-profit clubs with the expectation of lowering prices wherever feasible. The Board wishes to establish a fee structure which will exclude very few groups which wish to meet at the Center.

Third, the Board realizes that constant use of the facilities means heavy wear and tear on the furnishings. To maintain the attractive decor, resources must be available in succeeding years. This type of expense must be borne by the regular operations.

Members of the Board of Directors have pledged more than a third of the goal.

Letters have been sent to all individuals whose names are inscribed on the bronze plaques. Follow-up contacts are being held to a minimum. In view of the recognized value of the Center in the life of the area, the campaign is purposely "low-key." All who read the WHISTLESTOP are invited to join the growing list of Life Members through a pledge of \$1,000 or more.

MM H. P. Albrecht	MM Stephen Hartshorn	Dr. & Mrs. H. L. Rubendall
MM H. J. Althaver	Dr. & Mrs. Welmer K. Hicks	Mrs. Celia Scudder
Mrs. R. I. Brashear *	MM Jos. H. Hirshorn *	Mrs. J. Simonds Short
MM James G. Brooks *	MM Gordon F. Jess	Southeast Nat'l Bank
Mrs. P. E. Christensen	MM G. C. Kellersman *	MM Sydney N. Stokes.
MM H. M. Cunningham	MM Charles R. Lee	MM W. Saxby Tavel
George H. Deike	MM Charles T. Letson *	MM G. R. Wallace III
Mrs. H. D. Deutschbein	MM Fred W. McGloska	MM Herman Wendt, Jr.
First National Bank	Mrs. D. E. McKelvey	Mrs. Albert D. Williams
Samuel Freeman	Naples Art Association	MM Richard P. Windisch *
MM Joseph Greenwood	MM George A. Ott	MM Alyn Wright
MM A. N. Halverstadt	Mrs. Donald H. Robinson *	
MM R. D. Harrington *		

MEMBERSHIPS

Last March the Board of Directors voted to extend to all those on the plaques a complimentary membership for one year in Southwest Heritage, Inc. This was an expression of our gratitude for their support. At the same time, these same memberships were offered to the public for \$15 per year.

Prior to that time the membership situation had been given limited attention, as fund raising was still our most important item. Now that the fund raising has been concluded, memberships have been reviewed.

Regular membership for one year is still \$15. Sustaining memberships are \$100, and Life Memberships \$1,000. To conform to our fiscal year, all membership will run to January, 1981, and yearly thereafter.

The Life Membership for Endowment plan, authorized by the Board of Directors, to aid the Depot in making ends meet seems logical and necessary.

I/we will be glad to subscribe _____ Life Memberships @ \$1,000 each, to be paid as follows _____

in the name of _____

or, Sustaining Membership @ \$100.00 _____ or, Regular Membership @ \$15.00 _____ (or more) _____

NAME _____

All donations are tax deductible.

ADDRESS _____

This form may be used to advise us of change of address for summer, etc.

ZIP _____

Please make checks payable to Southwest Heritage, Inc., 1051 Fifth Avenue South, Naples, Florida 33940.

THANK YOU.

APRIL AT THE DEPOT

6. Unitarian- Universalist	7. Garden Club 1 - 4:30 PM	8.	9. Garden Cl. Dist. Meeting & LUNCHEON Preview PM of 16. Coin Cl. HISTORIC SOC. Seminar RE	10. Auction viewing	11. Auction viewing	12. AUCTION HELD AM
13. Unitarian- Universalist	14.	15. Dean Winter sem. Tri-City seminar	17. HOMES Seminar RE	Auction - Mental Health Foundation	18. Gulf Coast Sail Club PM	19. Private party
CINCINNATI CONSERVATORY CONCERT 1:30 PM						
20. Unitarian- Universalist	21. Garden Club-all day	22. PREVIEW GALLERY PM	23. Career RE Seminar	24. Stamp Club	25. D.A.R. 1-4 pm	26. COIN SHOW
27. Unitarian- Universalist	28. Naples Informed Parents eve Artcrafters	29. private party	30.			

DOWN THE LINE, April is the month for the Naples Art Association annual meeting - to be held in the Deutschbein Studio on the 8th, with wine and cheese and viewing paintings; Next day, the Garden Club's District Meeting with a luncheon in the Norris Hall and that evening a preview of the Mental Health Foundation's Auction to be conducted by Sotheby, Parke Bernet. Thursday and Friday Depot hours are for further viewing with the auction itself on Saturday morning, the 12th. On Sunday, the Cincinnati University's Conservatory of Music Concert starts at 1:30 p.m. Historical Society, seminars on various subjects and a Naples Informed Parents workshop, with the COIN SHOW the last weekend, and don't forget our preview of the Directors' Collection Exhibit in the Gallery from 6-8 p.m. on the 22nd.

END OF THE LINE STORE & ANNEX

One of the highlights of the restoration has been The End of The Line Store located in the baggage car adjacent to the Depot. The car was completely overhauled, air-conditioned and fitted for business and has been very successful. To handle larger items for sale, the Annex at 947 Fourth Ave. South - just across Tenth Street- was activated and has also proved to be a source of income.

The success of these, everyone realizes, is dependent on having items to sell... Members of Southwest Heritage have been bringing in their odds and ends they no longer find a use for. Ruth Brashear, in charge for this spring and summer, urges all who read THE WHISTLESTOP to look about and bring in your sack of cast-offs. Someone will be able to use them, and the Depot will benefit.

Ruth would also appreciate hearing from anyone who would like to help man the shop during the next few months, for three hours at a time. Give her a call at 262-0314.

Southwest Heritage, Inc.
1051 Fifth Avenue South
Naples, Florida 33940

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