

PARK SHORE TOWERS

News About Naples' Finest Gulf Front Condominium Residences

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Park Shore Towers Celebrates Topping Off

There was a celebration on the site of Park Shore Towers, located at the north end of Gulfshore Boulevard. The festivities were in recognition of the "topping off" of the West Tower.

Joe Fernandez, Sales Manager of the project, Park Shore Towers, hosted the party to celebrate the milestone in the construction of the elegant and distinctly styled condominium complex. "Right on schedule," said Fernandez. "And we are looking forward to the models being open by January, 1985. With completion of the building some time during the third quarter of '85, we should be ready for another celebration!"

The festivities took place at the unique Sales/Reception Pavilion. Representatives from new projects underway at the Gulfshore Boulevard area were at the party as well as other realtors and key management from subcontractors working on the project.

Trafalgar Developers of Florida, a wholly owned subsidiary of General Electric Company, is the developer of the imaginative project. Their representatives were also in attendance. "This project is an outstanding example of creative design by the developer," said Fernandez. "While Trafalgar has nine major developments in the state of Florida, the company is going the extra mile for Park Shore Towers . . . their first venture in south-west Florida."

With the topping off of the basic structure, work will begin on the



interior and surrounding landscaping and parking area. The unusual parking area is essentially underneath the building, and will not be seen from the building itself.

There will be fountains, streams, walkways and luxurious landscaping.

The exercise building and clubhouse construction will be moving along as well. The health/fitness complex, also largely hidden by multi-level landscaping, will offer individual men's and women's fa-

cilities that include exercise equipment, saunas/steam baths and locker rooms.

As the photo shows, the building is designed and sited to take advantage of its spectacular location with views of the Gulf of Mexico, Venetian Bay and the Naples city lights at night. There are only four residences per floor and each boasts an oversized private terrace to make the most of the undisturbed vistas from sunrise to sunset.

(cont'd.)

Topping Off (cont'd.)

The Sales Pavilion has the same distinctive features that will identify the "Park Shore Towers" look. The copper mansard roof, the circular Bomanite driveway and boardwalk entrance suspended over a lagoon type pool with bubbling fountains are representative of the elegance that will be Park Shore Towers.

Inside the Pavilion, a warm and welcome atmosphere provides striking graphics and magnificent displays that offer visualization of the ultimate Park Shore Towers ambiance.

The enthusiasm at this celebration was viewed as a forerunner to the exciting year ahead for the Naples Construction and Real Estate sectors in our community. Anticipation of the coming Fall and Winter is in the air . . . The Park Shore Towers celebration was a wonderful way to start the season.

The Creation Of A Showplace . . . Step By Step.

Since the "topping off", construction work on the interior of The Tower is underway and the latest information is exciting! Trafalgar, committed to creating a showplace in Park Shore Towers, has announced that more selections of floor and wall finishing and cabinets have been made. In the Master Bath, instead of cultured marble as originally contemplated, real Italian marble will be used. The roman tub will be wrapped in this natural marble along with the deck around the tub. The marble is called "Cream of Marfield" and Trafalgar believes it to be the creme de la creme. Vanity tops and shower walls and floors will also be made of this Italian marble now being quarried and cut in Italy to Park Shore Tower's specifications.

In the kitchen, early buyers will have the opportunity to select the

color of the European style kitchen cabinets. The three choices are almond, gray and black, but it may be a difficult decision because all are stunning. The cabinetry is currently on display in the Park Shore Towers Sales Center. Other kitchen upgrading includes full back-splash from counter to cabinet and a full cabinet pantry rather than the bi-fold doors originally chosen for the Tower. You'll find top-of-the-line General Electric appliances in the kitchen and utility room plus a built-in wet bar with ice-maker facing the living room for all your entertaining needs.

Another unique architectural feature will be the tray ceilings in the entry foyer. This ceiling type extends the 7 feet of the wall, then curves up to 8 feet, then flattens at the top. It creates a cove-type dome and is very handsome.

The windows and sliding doors found in the residences are imported from Germany and are being installed by craftsmen sent over from Germany specifically for the Park Shore Towers project. These windows open two ways: like a door into the room or tilt back into the room from the top . . . by use of a simple lever!

Common area upgrading includes the addition of natural Italian marble being cut in Italy, called "Brescia Pernicia" for the plaza lobby levels. And, finally, Park Shore Towers features a majestic four story space frame, serving as a large skylight over the main entrance.

In the words of Joe Fernandez, Project Sales Manager, "Park Shore Towers is Trafalgar's showcase! We are determined to build the finest possible product for the price. The overall quality, especially the interior appointments, is of the highest calibre. Attention to detail is extraordinary . . . nothing has been overlooked."

Carrying through the theme created by the copper mansard roof, copper wrapping around the bay windows and copper panels at the entry to each residence are being

used. This is a unique and costly architectural accent but once again reaffirms Trafalgar's commitment to excellence.

Resident Profile: Meet Your Neighbors

Who will be residing at Park Shore Towers?

Future residents generally hail from the midwestern United States, although people from the Eastern Seaboard are also represented. Buyers are professional and business people who will, for the most part, make these private, luxury residences their permanent, year round homes, either at the outset or eventually.

Loren and Linda Mann of Indianapolis, Indiana, were the first buyers at Park Shore Towers. Loren has been a real estate developer and builder for 28 years. The Manns have been vacationing in Naples for the past 21 years. In January, 1983, Loren noticed a construction trailer on Gulfshore Boulevard North with the GE Trafalgar insignia. From reviewing the design documents and site, the couple was impressed with the project.

The Manns are looking forward to moving day. And their three children: Stuart, Julie and Susan are also anticipating the big event!



Loren and Linda Mann



THIS PAGE, Top Photo:

The inside plaza level entrance will feature a glass-roofed atrium. To further enhance the lush environment, there will be multi-level garden areas every four floors.

THIS PAGE, Bottom Photo:

Park Shore Towers is a total expression of elegance. A circular Bomanite driveway will provide entry to this life of luxury. From architectural amenities ... to extensive landscaping; tropical promenades and cascading, meandering streams, the Towers have been designed to reflect a private, residential atmosphere.



ORAL REPRESENTATIONS CANNOT BE RELIED UPON AS CORRECTLY STATING REPRESENTATIONS OF THE DEVELOPER. FOR CORRECT REPRESENTATIONS REFERENCE SHOULD BE MADE TO THIS BROCHURE AND TO THE DOCUMENTS REQUIRED BY FLORIDA STATUTES SECTION 718.503 TO BE FURNISHED BY A DEVELOPER TO A BUYER OR LESSEE. THIS IS NOT AN OFFER IN THOSE STATES WHERE NOT AUTHORIZED BY LAW.



Park Shore Towers Update:

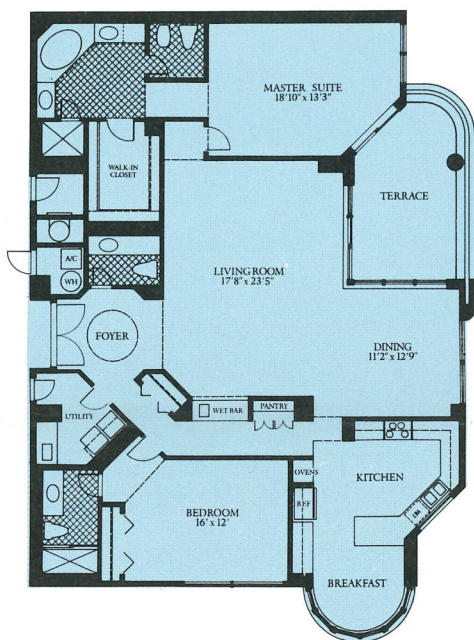
... Two new model residences are projected to be unveiled by January, 1985. In keeping with the Trafalgar tradition of quality and style, an outstanding professional interior design team will be selected shortly to furnish and accessorize Units "B" and "D" on the fourth floor in the Tower.

... The Developer announced the cultured marble that was to be used in the bathroom and vanities has been upgraded to authentic Italian marble. It is currently being cut and quarried in Italy.

... The Childs Dreyfus Group of Chicago, a leading international design firm, has been awarded the interior design of the Commons Areas throughout the Tower.

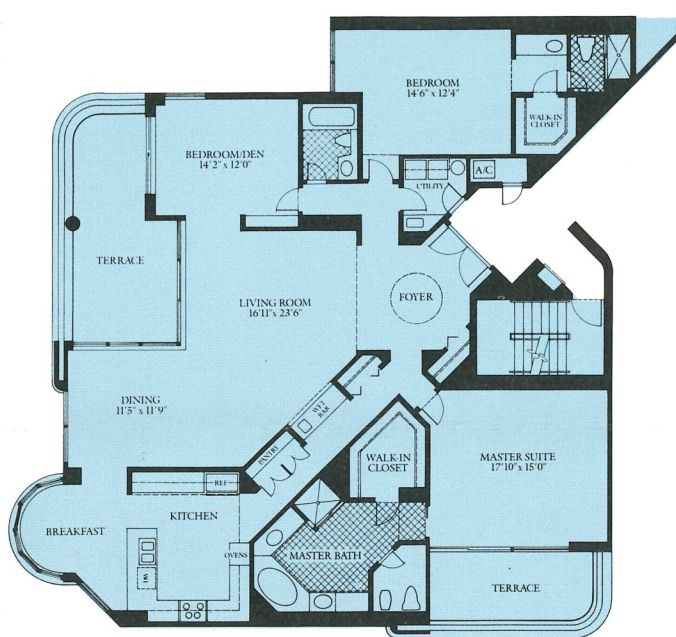
... And, final selections have been made for the project's atrium and exterior landscape treatments and interior floor and wall coverings, lighting fixtures and hardware. Selection has also been made of European-style cabinetry to be used in the kitchens, utility areas and bathrooms.

Residence Type A Floor Plan 2298 Square Feet



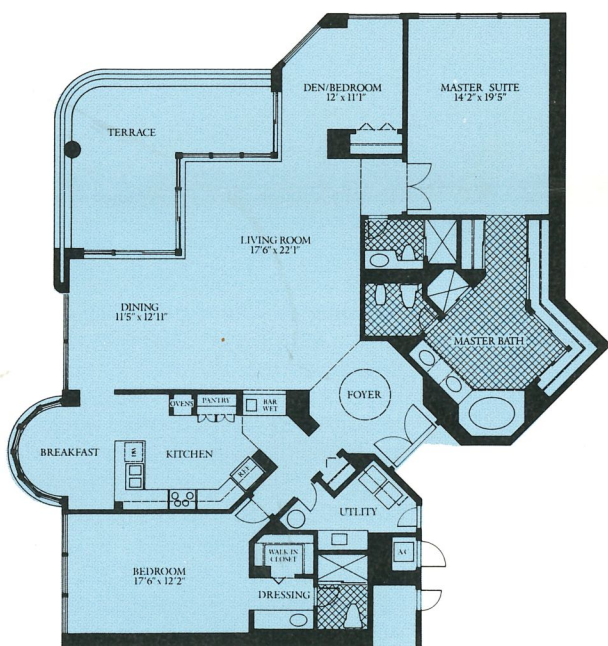
All dimensions are approximate and subject to change. The final condominium documents will reflect actual dimensions.

Residence Type B Floor Plan 2815 Square Feet



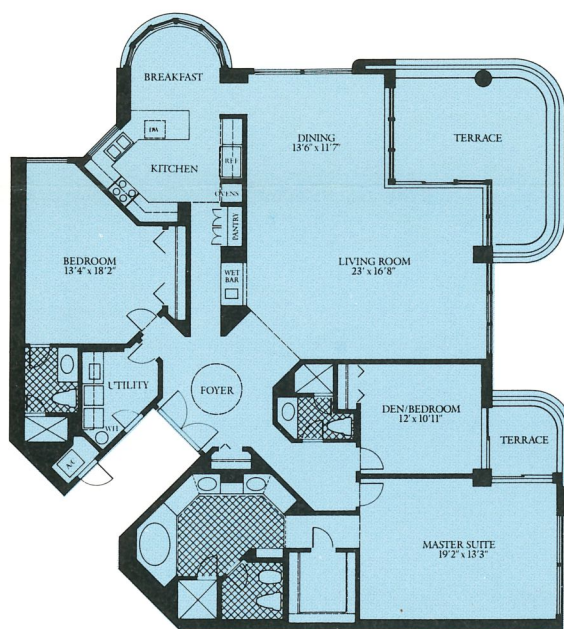
All dimensions are approximate and subject to change. The final condominium documents will reflect actual dimensions.

Residence Type C Floor Plan 2607 Square Feet



All dimensions are approximate and subject to change. The final condominium documents will reflect actual dimensions.

Residence Type D Floor Plan 2562 Square Feet



All dimensions are approximate and subject to change. The final condominium documents will reflect actual dimensions.



Residents will enjoy a menage of amenities that includes a beautiful clubhouse with terraced swimming pool, lounge and fireplace. A separate health-fitness complex and tennis facility are also provided for total living enjoyment.

Clubhouse Construction Underway

Construction of the clubhouse and exercise building is now underway reaffirming the luxury lifestyle at Park Shore Towers by these outstanding recreational and leisure-time activities centers.

All amenities have been strategically located outside of the elegant Tower.

Situated directly on the white-sand beachfront of the Gulf of Mexico, a beautiful clubhouse complex provides a large lounge with cozy fireplace for entertaining and conversation. Expansive windows to the west offer a sweeping view over the terrace to the Olympic-sized swimming pool . . . the beach . . . and out to the Gulf.

Imagine . . . entertaining your family and friends with cocktails and dining on the terrace . . . your enjoyment enhanced by having a clubhouse full service kitchen at your fingertips.

In addition to the tennis facility, a separate health-fitness complex offers individual men's and women's facilities that include exercise equipment, saunas, steam baths and locker rooms.

Naples-On-The-Gulf ...A World Of Natural Beauty

People are attracted to beautiful Naples, Florida for many reasons:

An idyllic location along the Gulf of Mexico; miles of clean, wide sparkling beachfront; every imaginable recreation enjoyment; and a year-round tropical climate that averages a balmy 75 degrees.

Everywhere you look in Naples, the natural beauty, the controlled growth, the clean air, the cloudless days all surround you.

There's an old world charm sprinkled with style and sophistication . . . And every sporting activity under the brilliant southwest Florida sun: From boating, fishing and nature watching . . . to tennis, golf and sun worshipping, Naples satisfies every taste!

Miles of waterways, bays, inlets, canals and the Gulf of Mexico make this the ideal area for fishermen to net tarpon, mackerel, sea trout, snook, snapper, sheepshead, grouper and other Florida favorites.

Boaters can cruise the maze of the Ten Thousand Islands, sail the bays of the barrier islands, or head out onto the wide expanse of the Gulf.

For landlubbers, Naples offers superior tennis facilities and golf courses for the professional and amateur alike.

Shopping in Naples is an experience unto itself. Stroll the downtown tree-lined avenues for elegant, intimate boutiques . . . or visit one of the modern enclosed shopping malls.

Gourmets may select from four-star restaurants . . . or native sea-side raw bars.

Whatever your taste, sport or hobby, Naples offers the facilities to pursue it in style! With its wonderful climate and exotic tropical setting, here is a true paradise!

RIGHT:

Palm tree-lined Third Street South offers a unique collection of intimate boutiques and excellent restaurants...a shopper's true delight!

BELOW:

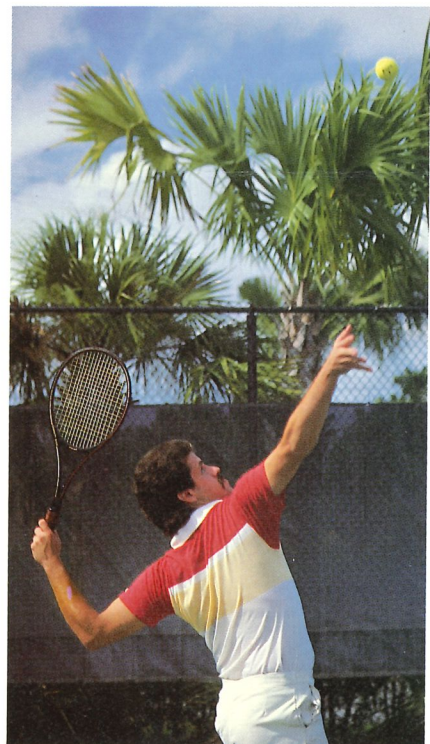
One of the area's most treasured natural resources is its clean, sugar-sand beaches. The famous Naples Pier is a must for fishermen and beachcombers alike!

BELOW LEFT:

Beautifully manicured golf courses provide thrills and excitement for professionals and amateurs in the sport. Naples offers several...

BELOW RIGHT:

With an annual tropical climate that averages a cool, breezy 75 degrees, tennis enthusiasts can swing into action 365 days a year! There are many private and public courts from which to choose.





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