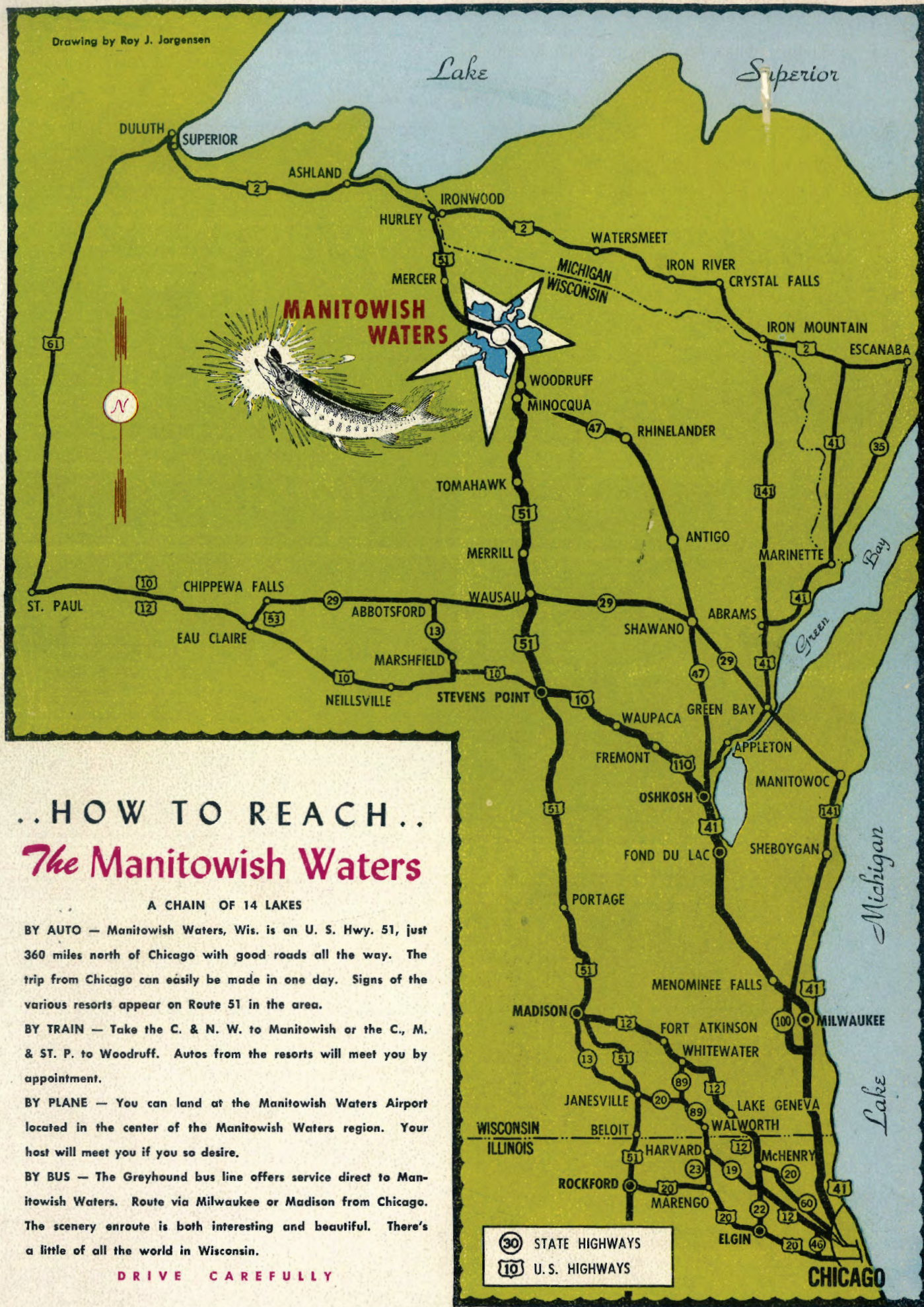


Drawing by Roy J. Jorgensen

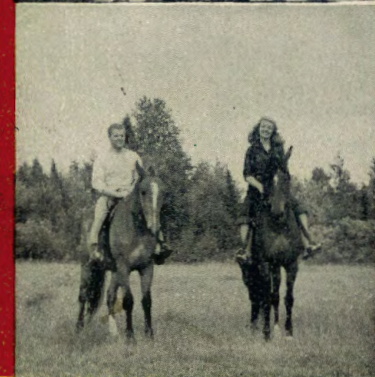


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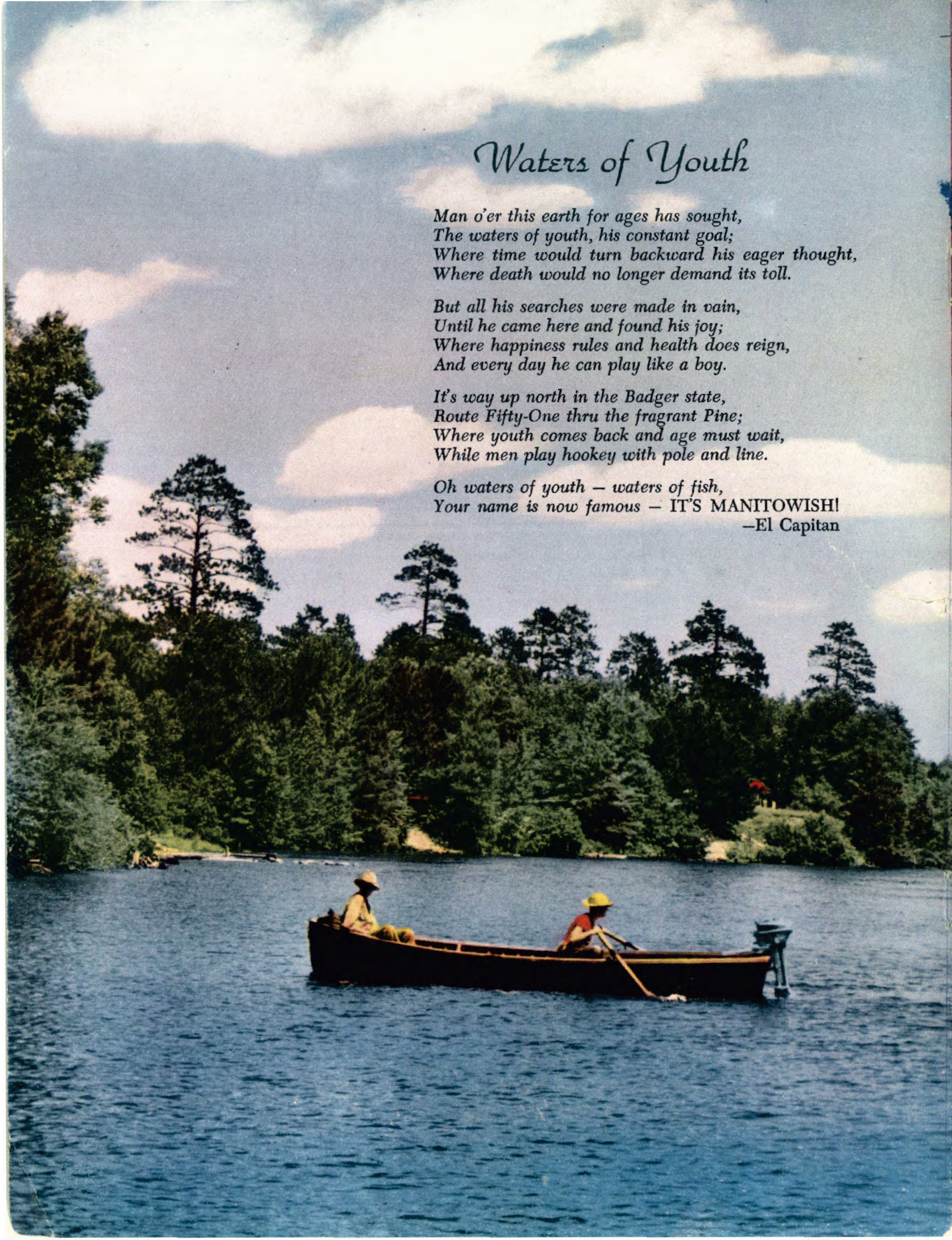
Waters of Youth

*Man o'er this earth for ages has sought,
The waters of youth, his constant goal;
Where time would turn backward his eager thought,
Where death would no longer demand its toll.*

*But all his searches were made in vain,
Until he came here and found his joy;
Where happiness rules and health does reign,
And every day he can play like a boy.*

*It's way up north in the Badger state,
Route Fifty-One thru the fragrant Pine;
Where youth comes back and age must wait,
While men play hookey with pole and line.*

*Oh waters of youth — waters of fish,
Your name is now famous — IT'S MANITOWISH!
—El Capitan*



14

BEAUTIFUL LAKES IN A NAVIGABLE CHAIN

SCENERY

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BIRDS and WILD ANIMALS

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IN THE PINES OR ON THE LAKESHORE ARE ALL
WELL-KEPT TO SERVE YOU WELL. YOU CAN FIND THE PLACE
THAT EXACTLY SUITS YOUR BUDGET.

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EARLY and
LATE SEASON MUSKY
FISHING AT ITS BEST. ALSO
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EXCELLENT IN ALL OUR LAKES.

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WHITE BIRCHES. DEER APLENTY —
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• TWENTIETH ANNIVERSARY •

1953

WELCOME TO MANITOWISH WATERS

TWENTY YEARS AGO, the idea of a Chamber of Commerce organization to serve the vacationing public and promote the recreational advantages of our community was conceived. During the last two decades, we have been telling our story to the American public thru the medium of our "Vacation Days Are Happy Days" booklet.

OUR WONDERFUL REGION in the Wisconsin north woods, our world famous chain of 14 beautiful lakes, our invigorating and healthful climate, and our fine Muskie, Pike and Bass fishing, makes Manitowish Waters an ideal spot to spend your vacation.

HERE YOU WILL FIND any outdoor sport to your liking. Or, you can just loaf and relax. Our area appeals to Mom, Pop, or the kids — to the old or young.

YOU CAN CHOOSE any accommodations you desire — anything from a first class hotel to a modern housekeeping cottage. We also have some rustic backwoods cabins and various classes of overnite accommodations — all at rates you can afford to pay.

BEAUTIFUL SUMMER HOMES and year 'round residences dot the shores of our fine crystal clear lakes. Should you be interested in locating here, our organization suggests that you contact our local real estate men.

We suggest that you look over this booklet and use the prepared inquiry forms found towards the rear of this book. Send them to one or more resorts listed herein that appeal to you for detailed information.

TAKE OUR WORD FOR IT . . . COME ONCE AND YOU'LL COME OFTEN!

—Manitowish Waters Chamber of Commerce

Roy J. Jorgensen, Director of Publicity



For a little more than a century — from about 1650 to 1760 — France, by virtue of exploration of her subjects in the New World, claimed all the vaguely bounded land west of Lake Michigan and called it "Ouisconsin," the French version of an Indian word meaning "Gathering of the Waters." Previously (about 1512) Spanish explorers in the southeastern part of the United States made claim to all unknown land that stretched to the north and west of where they stood and named it "Florida" though no Spaniard ever penetrated the vast northwest.

France's domain in the New World was ended by British military occupation in 1763. Not many years later the fervent freedom-loving Americans pushed the English to the north of Great Lakes and thirteen colonies became the nucleus of the United States with the far flung uncharted territory of the west, the material from which new states were to be carved from time to time.

Massachusetts, Connecticut and Virginia, with undefined Western boundaries, once claimed territory in Wisconsin, but ceded these claims when a congressional ordinance in 1787 provided for the governmental machinery of the Northwest Territory comprising the land northwest of the Ohio River. After being variously included in the territories of Indiana, Illinois and Michigan, Wisconsin territory was authorized in 1836 with boundaries including what is now Iowa, Minnesota and parts of the Dakotas.

Twelve years later, Wisconsin was admitted to the Union as a State and consisted of 29 counties. From time to time, new counties were created as the population shifted northward until 1901 when the total of 71 counties made up the present State of Wisconsin.

In unrecorded ages, primeval forests, endless and almost impenetrable, threaded with shiny rivers and lakes, covered the entire State of Wisconsin, with the Creator's blessings in that respect bestowed on the northern portion of Wisconsin most generously. Vilas County, in which the Manitowish Waters are located, has a total of 346 lakes which occupy 140 square miles or more than 15 per cent of the area of a county almost as large as the State of Rhode Island.

Jean Nicolet was the first white man known to set foot on Wisconsin soil. He arrived in the summer of 1634 and history records experiences which they mention in their missionary report to their order in Europe, saying "When they (Nicolet and his companion) reached their destination, they fastened two sticks in the earth and hung gifts thereon so as to relieve the tribes from the notion of mistaking them for enemies."

Nicolet had come to find the "People of the Sea," perhaps Asiatics, said to be living far beyond the last

HISTORY...

outposts of French discovery in Georgian Bay of Lake Huron. He found, however, the Winnebago Indians who were awed by the stranger in magnificent Chinese robes which he had brought in the event his adventures would bring him to the Orient, and frightened by the "Thunder" he carried in his hands when he fired two pistols.

During the period of French dominion, from 1660 to the fall of Montreal to the English in 1760, there were many brave souls matching the courage of Nicolet; a large majority, being lured by the promise of great wealth in fur trading although fur trade was controlled as a monopoly by government officials. There were bold free-traders who defied commercial restriction trading without license who were known as "Coureurs de Bois" (wood rangers). There were doubtless many of these daring traders who bartered with the Indians long before history records the arrival of the first European.

Two such Coureurs de Bois visited Green Bay in 1654 and explored the Lake Superior region in 1656 and again in 1659, spending a winter on Chequamegon Bay in a rude fortified hut of brush and logs — the first white man's dwelling in Wisconsin. In 1660 Rene Menard, an aged missionary, withstood the rigors of the long journey from Montreal to Wisconsin only to lose his way in the woods and die not far from the present city of Merrill.

The fur trade lasted until shortly after the Civil War. In about the year of 1800, a post had been established at Lac du Flambeau. The trader was Francois Victor Malhiot. He traded for the Northwest Fur Co., and brought goods from Kaministiquia on the northwest shore of Lake Superior (now Fort William). In his journal, he described the portage from the mouth of the Montreal and the canoe journey to Lac du Flambeau and incidents of the winter's trade.

The let-up in the fur trade was the signal for the starting of the lumbering period, an era which lasted into the present century.

In 1884, Peter Vance, guide, cruiser and typical northwoodsman, left Menominee, Wisconsin, and headed for the Manitowish Waters. Vance started out with two helpers and their means of transportation consisted of three canoes. They paddled up the Chippewa River to the mouth of the Flambeau, and up the Flambeau River into the Manitowish River and through Sturgeon and Benson Lakes into Rest Lake where their journey came to an end. They had left Menominee in April, 1884, and arrived at their destination in August of that year. Many stops had been made enroute but the actual traveling time was one month. Distance traveled was approximately 200 miles. Their canoes were loaded with a year's provisions, guns, ammunition, surveying instruments and various tools. Vance had been engaged by the Chippewa Logging and Boom Co., to survey the land for logging operations.

And so, in August of 1884, Peter Vance arrived in the famous Manitowish Waters region, the first white man to establish a residence in that locality. Little did Vance dream that this very portion of "Ouisconsin" (Gathering of the Waters) was destined to become one of the greatest vacation centers in the years to come.

TAKE A BOY OUT FISHING AND HE'LL BE A BETTER MAN!

... Manitowish Waters Sportsman's Club
Manitowish Waters, Wisconsin

MUSKELLUNGE

DESCRIPTION

The general form of the muskellunge is similar to that of the common pickerel or northern pike. They reach a length of six or seven feet and specimens have been caught which weigh fifty to sixty pounds. Color is dark gray; sides having broken and unbroken stripes on a silvery background; the head is larger than that of the pickerel and both the cheek and the opercle are scaled above but unscaled on the lower halves.



GREAT NORTHERN PIKE

DESCRIPTION

This is an elongate slender type of fish with a color of greenish and bluish gray with more or less purplish luster on the back and sides. Yellowish below and white on belly. Sides with irregular rows of small round yellowish and gold spots. The top of the head is dark olive green; mouth slender and large. One of the most consistent marks for identification of this species is that the entire cheek is scaled while only the upper half of the opercle is scaled and the lower part is bare.



WALLEYE OR PIKE PERCH

DESCRIPTION

The walleye is a slender fish moderately compressed. Generally the color is brassy yellow and gold shading to olive and yellow mottled with brass. The belly and sides are white tinged with green; head is slender and tapered; lower jaw slightly shorter than the upper. It has two separate distinct dorsal fins and the mouth is well supplied with strong teeth. The flesh is white, firm, and delicately flavored.



SMALLMOUTH BLACK BASS

DESCRIPTION

The general color of the smallmouth black bass is dark golden green with a brownish luster which may be blotched with darker spots along the sides. The mouth is large but the corner of it does not extend past eye.



KNOW YOUR FISH!



LARGEMOUTH BLACK BASS DESCRIPTION

General color is dark green above, sides and below greenish silver; three oblique dark stripes across the cheek; belly is white. The head is large and the mouth very wide, the corner of which extends beyond the eye.

BROOK TROUT DESCRIPTION

General color is black and may be more or less mottled or barred with red spots along the sides. The body is oblong, moderately compressed; head rather large but not long; snout bluntish; mouth large with the maxillary reaching beyond the orbit; caudal fin slightly lunate in the adult, and forked in the young.



CRAPPIES DESCRIPTION

There are two species of crappies in Wisconsin known as the common or white crappie and the black crappie or calico bass. The chief difference between the black and white is that the white has six spines in the dorsal fin and a plain anal fin while the black has seven spines in the dorsal and a strongly reticulated anal fin. Outside of these two exceptions the two crappies are almost identical in appearance. They reach a maximum length of twelve inches and weigh slightly more than one pound.

BLUEGILL DESCRIPTION

Length sometimes reaches ten to twelve inches but they are a comparatively short and compressed fish. The nose is upturned in appearance; the color light to dark olive with luster of purple to lavender; belly yellow or rich yellowish brown. Head short; mouth small and oblique; the opercular flap is very broad and of a rich velvety black color; side with three or four broad dark greenish bars; fins are all greenish.



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Come up to Manitowish Waters and shake hands with a Muskie — it's a thrill you'll never forget.

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Should you prefer to engage a guide, we have a number of good experienced men in this area.

These men will do everything possible to make your fishing trip successful. They'll show you where and how to fish, and how to handle the big ones.

Years ago, fishermen endured hardships to fish our chain of lakes. Today, you can have all the pleasures of fishing in the Wisconsin north woods with all the comforts of home. Manitowish Waters is not only an ideal spot for fishermen, but the entire family as well.

While fishing is, as a rule always GOOD at Manitowish Waters, for the BEST fishing we recommend either early or late in the season. At these times the BIG fellows are hungry and strike hard.





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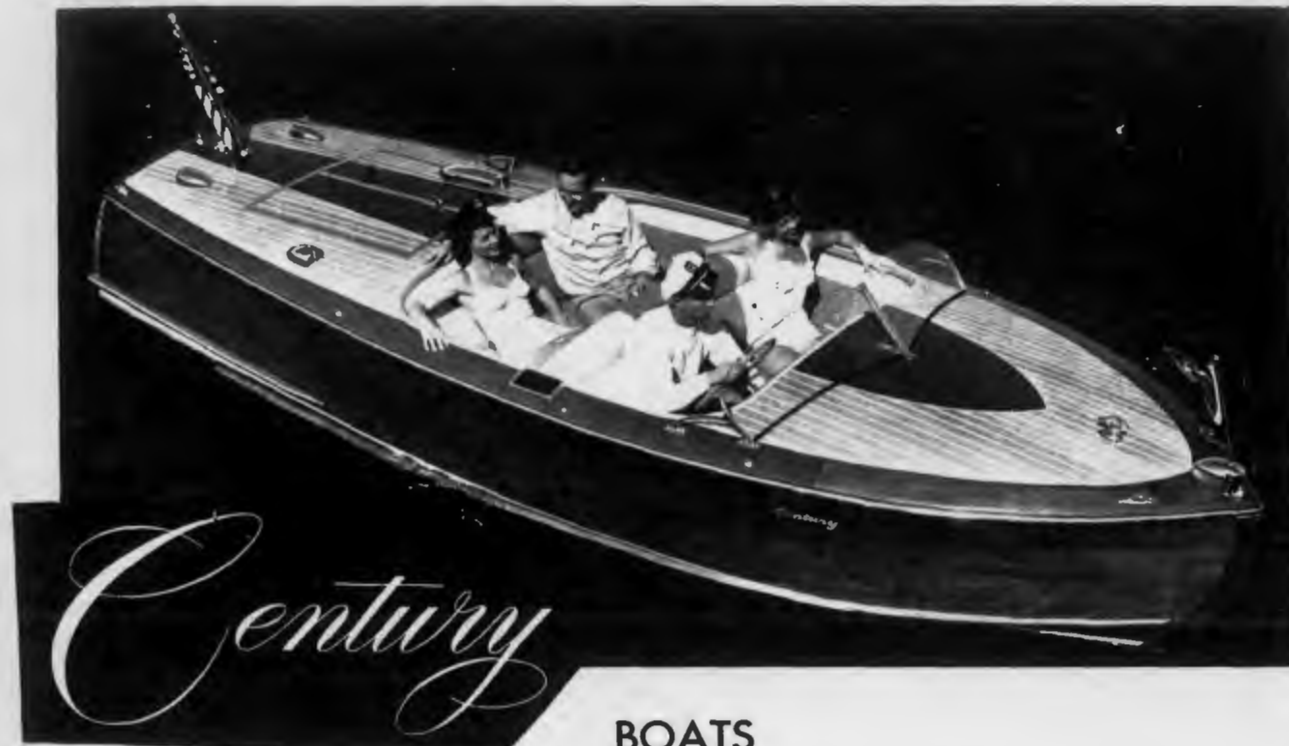
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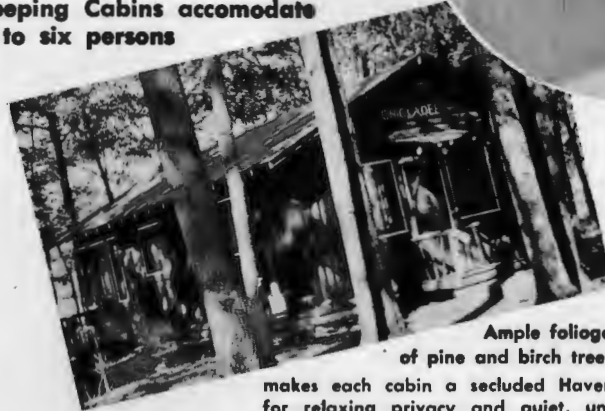


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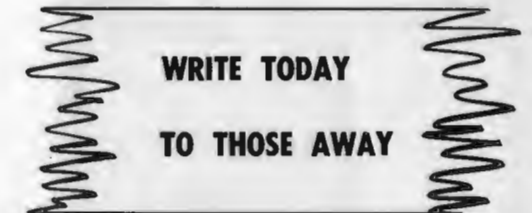
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SPECIAL RATES FOR JUNE AND SEPTEMBER

These fine cottages will satisfy the most discriminating
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Manitowish Waters, Wisconsin



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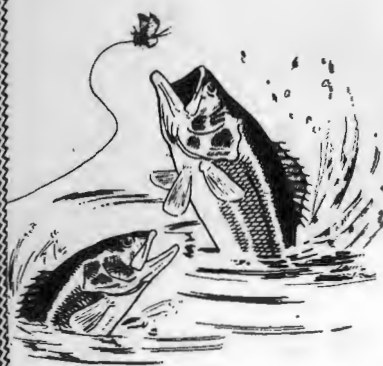
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A COMPLETE VACATION in the north woods should include one day or more with our outstanding guides. Imagine being shown WHERE and HOW to fish. Then at noon a short outboard motor trip to a picturesque spot. M-mmm-m, smell smoke from an open fire, blended with the appetizing odor of bacon, fresh-caught fish, eggs and a pot of coffee — an outdoor lunch as only these guides can prepare.

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Dinner Hours — 6 PM to ?

Special Rates prior to June 18th and
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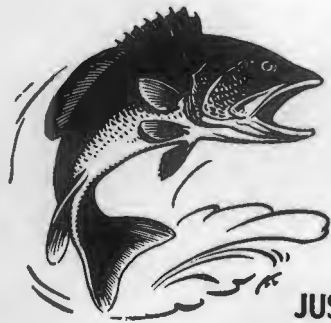


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Located on U.S. Hwy. 51. You can reach Sylvan Lodge by auto, bus or train. Take Northwestern Ry. to Manitowish or the Milwaukee train to Minocqua. Trains met by request.

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We also have 3 nicely located cabins

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ELECTRIC LIGHTS and REFRIGERATORS

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COMPLETE INDIVIDUAL BATHROOMS

ALL BEDS WITH INNERSPRING MATTRESSES



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Two New Cottages are now
available

All five cabins face MANITOWISH LAKE,
which is one of the famous chain of
14 lakes. Everyone is accessible from
our docks.

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FINE..SAFE..and SANDY BEACH

The best boats obtainable go with each cottage.
Outboard Motors available for rent.



Able to accommodate up to 12 guests in this building

Shuffleboard - Horseshoe Courts - and as an added attraction, we feed the deer in our yard



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FISHING CONTEST AND MUSKIE MARATHON

Enter your fish in our
BIG CONTEST
for fine prizes

YOU CAN WIN BOTH WAYS!



FISHING CONTEST: EACH YEAR THE MANITOWISH WATERS CHAMBER OF COMMERCE CONDUCTS A FISHING CONTEST FOR THE GUESTS OF OUR AREA. VALUABLE PRIZES WILL BE AWARDED TO THOSE LANDING THE BIG ONES — MUSKIE, WALLEYE PIKE, BASS AND CRAPPIE. THERE IS NO ENTRY FEE.

Fish entered in the Contest must be weighed in at the official weighing stations — Hanson Hardware Store, The Tackle Box, and at the Rod 'N Reel. All located on Highway 51.

MUSKIE MARATHON: AN ADDED FEATURE TO OUR CONTEST. PRIZES WILL BE GIVEN FOR EVERY 25TH MUSKIE CAUGHT AND REGISTERED — REGARDLESS OF SIZE. LIKE THE CONTEST, THERE IS NO ENTRY FEE.

Fish for the Muskie Marathon may be registered at any of the above stations, with your host, or at the Chamber of Commerce information booth.

Every person entering a Muskie will be presented with a membership card of the GRAND ORDER of MUSKIE-TEERS.

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Myrle Ruth

Vacation Time, 1953

Ed Ruth

Ain't Nature Grand?

For sheer beauty of surroundings, Lindenwood is ideally located. It is situated on a neck of woodland separating Spider and Island lakes. Here you'll enjoy the ever present pine scented summer breezes. Across Spider lake you will see sunsets you'll always remember. There will be no noise to disturb your slumbers except the occasional cry of the loon. The winding drive to and from the highway is always beautiful and treks through the woods exhilarating and interesting.

(From the Luxemborg News)

Skokie, Ill. — Aug 16. Mrs. Emily Evert, Mr. Ed Sharp, Mr. and Mrs. Meyer and family, Mr. and Mrs. Peter Ludofisse of Milwaukee and Mr. and Mrs. Howard Conrad of Port Washington, spent 8 days vacationing at Manitowish Waters, Wisconsin.

The fish were plentiful and their party caught 8 muskies, which sounds like a fish story but they saved their loot to back up their story.

Mr. Ruth, owner of Lindenwood Resort, said that was the most muskies ever caught in one party. It is the answer to a fisherman's prayer.

A 10% reduction in rates is available from May 15 to June 20th, and after Labor Day.

Helping to Preserve Wild Life



For Men Only

If you want to make the little woman happy, take her to a cottage that is as spacious and comfortable as back home. Remember, if she doesn't like to fish, she does a little worrying about you out there on the lake. Amid pleasant surroundings she will be enjoying her vacation home too much to be uneasy about you.

Did you know that Manitowish Waters produced more muskies in 1951 and 1952 than any other northern Wisconsin vacation area?

There are fourteen connecting lakes in the Manitowish chain and all of them are navigable from Lindenwood's pier.

Facts Everyone Should Know

Lindenwood is a cottage resort, consisting of six modern, two-bedroom, cottages and the owners home. They are ultra modern and nicely arranged and will accommodate from four to eight persons.



What Every Woman Should Know

Lindenwood's deluxe cottages are designed and furnished to provide a counter-irritant for the fisherman's wife whose annual argument is: "You go ahead and go fishing, pops, but why should I go 'roughing it' when I have every comfort and convenience at home?"

At Lindenwood you'll find that same comfort and cleanliness. There are new sinks, new stoves, new refrigerators and automatic heat. Every cottage is colorfully furnished and adequately equipped, even to automatic toasters. All linens are furnished.

Make Reservations Early

When making reservations direct your correspondence to Myrle or Ed Ruth, or Lindenwood, Manitowish Waters, Wis.

Our phone number is Manitowish 240.



"THE VACATION SPOT YOU ALWAYS HOPE TO FIND — BUT SELDOM DO"

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Rudy's RESTHAVEN

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"THE HOUSE OF GOOD FOOD"



ON U.S. HIGHWAY 51

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GUEST ROOMS

MODERN BAR

and

DINING ROOM

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(continued)

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33	4-C	* MANITOWISH WATERS AIRPORT	See Advertisement	
34	4-C	* MANITOWISH WATERS CHAMBER OF COMMERCE.	Information Booth	
29	4-D	* MANITOWISH WATERS FIRE DEPT.	Tom Crawford, Chief	
12	2-C	* MANITOWISH WATERS LAUNDRY	Adolph Mussatti	
35	3-C	* MANITOWISH WATERS POSTOFFICE	T. S. Daniels, P. M.	
		* MANITOWISH WATERS SPORTSMAN'S CLUB		
34	4-C	* MANITOWISH WATERS TEL. CO.	C. R. Robbel	
22	3-C	* MARIE'S SODA SALOON	Marie LaPorte	
		* MAYNARD'S COTTAGES	Roy Maynard	HC
		* McELWAIN, LLOYD	Gen. Repairs	
		* McSWEENEY, EUGENE	Elect. Contractor	
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37	2-C	* MEINEL, WALTER		MHC
38	6-G	* MILL POINT COTTAGES	Albert Leander	HC
39	4-F	* MORICCHETTI'S COTTAGES	Therese Morichetti	HC
40	4-D	* MYERS SALES & SERVICE	Outboard & Boat Distr.	
29	4-D	* NEHRING'S GARAGE	Auto-Outboard & Gen. Repairs	
41	4-G	* NORTHERN HIGHLAND LODGE	S. M. Hay	MHC
		* NORTHERN LIGHTS RESORT	Al Zigzag	APR-B
40	4-D	* NORTHWOODS LODGE	A. M. Sindberg	MHC
37	2-C	* OAK GROVE COTTAGES	John Heartt	MHC
		* OASIS COTTAGES	John Brikowski	HC
42	4-E	* OPASIK'S HOME BAKERY	Martha Opasik	
		* PANTRY, THE		R
43	1-G	* PAPOOSE LODGE	Wm. Berry	MHC
7	4-F	* PEPOWSKI COTTAGES	Chas. Pepowski	MHC
37	2-C	* PERKIN'S BAY COTTAGES	Ken Perkins	HC
23	8-G	* PINE SHORES RESORT	Harry L. Bibbs	MHC
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		* QUINN'S TOURIST HOME	Mrs. Joe Quinn	ON
45	3-G	* QUO VADIS	Thad. Grutza	MHC
		* RAYALA, CHAS.	Gen. Contracting	
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		* REST LAKE LODGES	O. S. Ratliff	MHC
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9	3-C	* ROE, IRWIN	General Contractor	
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47	3-C	* RUDY'S REST HAVEN	Rudy List	APR-MHC-R-B
		* RUSBOLT'S CABINS	Mrs. A. E. Rusbolt	MHC
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52	5-F	* SPIDER LAKE RESORT	Alvin Koerner, Sr.	APR-R-B
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		* STRUM'S CHATEAU	Walter Strum	MHC-ONC-B
		* SUNSET LODGE	P. G. Andrews	HC
		* SYKES COTTAGES	Homer Sykes	MHC
53	5-E	* SYLVAN LODGE	Paul Longe	HC
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		* TORPA'S COTTAGES	Konrad Torpa	MHC
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54	1-A	* TRAILS END RESORT	Jas. Gaudy	HC
38	6-G	* TWIN PINE RESORT	John Theisen	MHC-B
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56	5-F	* WARNIER'S RESORT	Julien Warnier	MHC
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APR	Modern Housekeeping Cottages
MHC	Housekeeping Cottages
HC	Overnight Cottages
ONC	Guest Cottages
GC	Guest Rooms
GR	Restaurant
R	Food Market
FM	Camp Sites
CS	Bar
B	

NO.	LOC.	RESORT OR BUSINESS	OPERATOR	SYMBOL
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		BAMBI COTTAGES	Clarence Spiegel	HC
		BEAUMONT'S ISLAND RESORT		HC-B
		BECKER'S CABINS	Robt. Becker	HC
3	4-D	* BEY, FRANK	Plumb. & Elect. Supplies	
		BILL'S PINE VILLAGE	Wm. Meltzer	HC
4	4-E	* BIRCH BAY CABINS	E. Michaelis	MHC
5	4-G	* BIRCH COVE COTTAGES	Frank Knopp	MHC
6	5-F	* BIRCHWOOD LODGE	H. A. Voss	APR-MHC-R-B
		* BLACK FOREST LODGE	Chas. E. Wurm	MHC
7	4-F	* BREEZY POINT COTTAGES	Lloyd Voss	MHC
		CAIN'S RESORT	Marty Cain	B
		CAMPBELL'S LODGE	Phil Campbell	APR
8	2-F	* CLEAR LAKE POULTRY RANCH	Gordon Huenink	ONC-FM
9	3-C	* CUENOT, PAUL	Insurance	
		DEER PARK LODGE	Ben Epstein	APR-GC-B
9	3-C	* DICKERSON AGENCY	Real Estate-Insurance	
		DICKERSON'S COTTAGES	J. R. Dickerson	MHC
10	7-F	* EATMORE & OCEAN SPRAY CRANBERRY MARSHES		
11	6-H	* EHLERT'S GROCERY & MARKET	Art Ehler	FM
12	2-C	* ELZ STANDARD SERVICE	Standard Oil products	
13	3-D	FAIRFIELD'S COTTAGES	Tom Fairfield	MHC
14	6-G	FIRESIDE CABINS	Louis Wagner	ONC-R
15	4-C	* FLYING "P" RIDING ACADEMY	Gene Poiron	
		FOSTER & SILLMAN COTTAGES	Foster & Sillman	HC
16	8-I	* FRITZ'S	Beauty Salon-Gen. Repairs	
9	3-C	* HANSON HARDWARE STORE	Hardware-Sporting Goods	
		HASKIN'S COTTAGES	Tom Haskins	HC
		HEINRITZ COTTAGE	Isabelle Heinritz	MHC
		HENNING'S COTTAGES	Fred Henning	HC
17	7-G	* HILL ARCHERY SUPPLY CO	Archery Supplies	
18	4-E	* HILLCREST COTTAGES	George Bazso	MHC
19	2-A	* HOLIDAY LODGE	C. O. Lehman	MHC-HC
20	3-C	* ILG'S LOG CABIN RESORT	Joe Ilg, Jr.	MHC-HC
21	5-G	* ISLAND LAKE LOG CABINS	Richard Sleight	MHC
22	3-C	* JAEGER'S SMART SHOP	Sportswear, etc.	
23	8-G	* JENSEN'S COTTAGES	H. K. Jensen	MHC
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		KOLLER'S COTTAGE	Frank Koller	MHC
24	3-A	* KNOTTY PINE RESORT	Frank Tichy	MHC-R
25	3-A	* LAKEWOOD LODGE	Harland Jones	MHC-APR
26	5-I	* LaFAVE'S RESORT	John LaFave	APR-MHC-GR
		LAKELAND SPORTING GOODS	Edmund Kmentt	Sport. Gds.
27	5-E	* LAKE VIEW RESORT	Lydia Hutter	MHC
22	3-C	* LaPORTE'S SELF SERVICE STORE	George LaPorte	FM
		LANZ, COLEN	Fund Raising Campaigns	
		LARSEN, JENS	Live Bait	
5	4-G	* LINDENWOOD	O. E. Ruth	MHC
28	4-D	* LITTLE BOHEMIA LODGE	Emil Wanatka	APR-GR-R-B
29	4-D	* LITTLE STAR GARAGE	Tom Crawford	
29	4-D	* LITTLE STAR RESORT	Tom Crawford	MHC-ONC
		LOCK HORN LODGE	John Siewert	HC
30	4-F	* MADER'S RESORT	Eric Mader	MHC
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