

Manitowish Waters

in the beautiful
**WISCONSIN
NORTHWOODS**

Bud Michaelis Photo

Where Vacation Days are Happy Days

Price
25¢

Published by the
MANITOWISH WATERS CHAMBER OF COMMERCE MANITOWISH WATERS, WISCONSIN

**Come in
Spring,
Midsummer
or Fall**

**ANYTIME IS A GOOD TIME
TO VISIT THE FAMOUS
MANITOWISH WATERS REGION**

An altitude of over 1600 feet above sea level insures cool, restful nights even after the hottest days.

Persons suffering from hay fever, asthma or sinus trouble will find immediate relief in our region.

Good drinking water is another thing for us to boast about. Nowhere in the entire country will you find any better. Every resort must display a state test card.

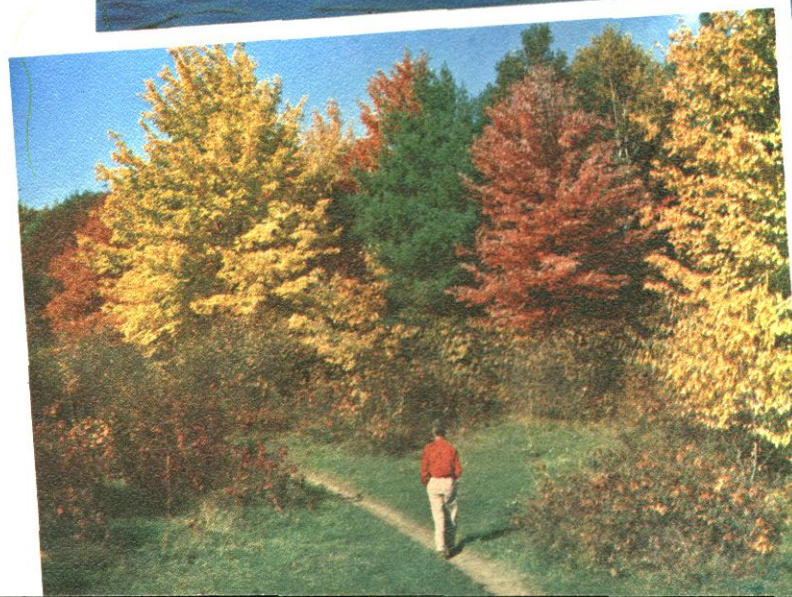
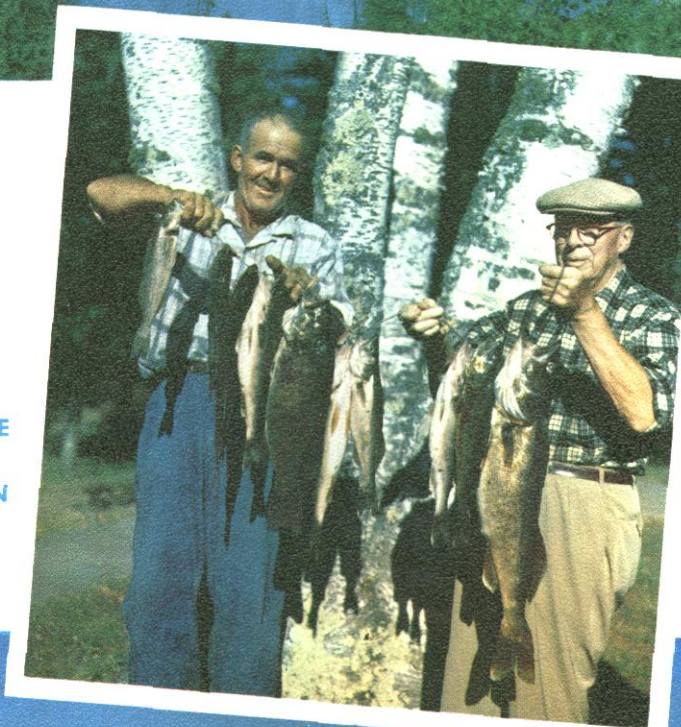
There are many nice bathing beaches in the Manitowish Waters area.

Berry picking, too! Blackberries, blueberries, raspberries, wild strawberries, *June berries and choke cherries.*

Perhaps you like mushrooms with your favorite meat dish. If so, just come up in mushroom time and you'll get your fill.

Hunting in season. Deer, bear, goose, duck, grouse, rabbit.

Bring your camera. You'll be amazed at the opportunities for snapping very unusual and beautiful scenes.

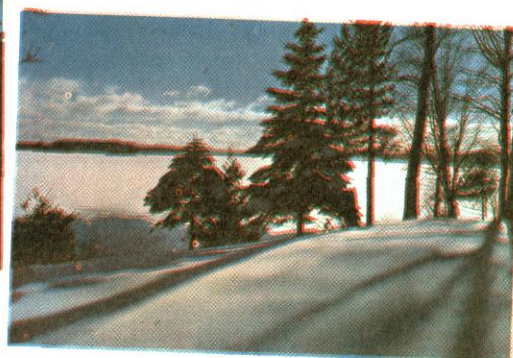
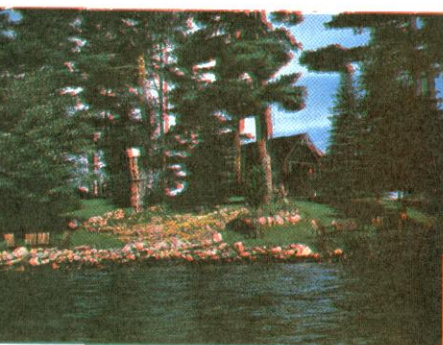
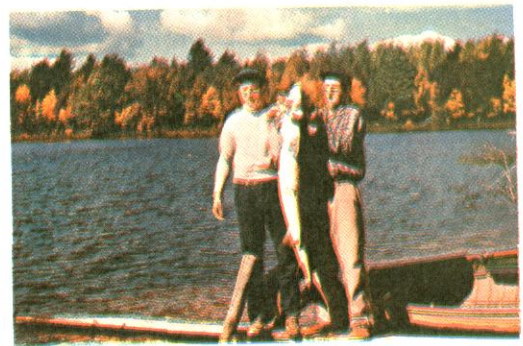
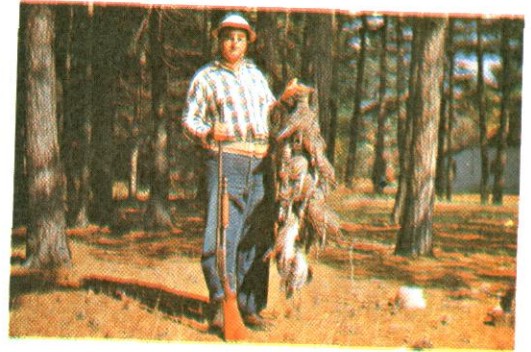


Welcome to Manitowish Waters...

HONEYMOONERS
FISHERMEN
NATURE LOVERS
SPORTSMEN
FAMILIES
PHOTOGRAPHERS
HUNTERS
SKIERS

VACATION
DAYS
ARE
HAPPY DAYS

MANITOWISH
WATERS
CHAMBER
OF
COMMERCE





First White Settler in Manitowish Waters



HISTORY . . .

By — Michael J. Dunn, III

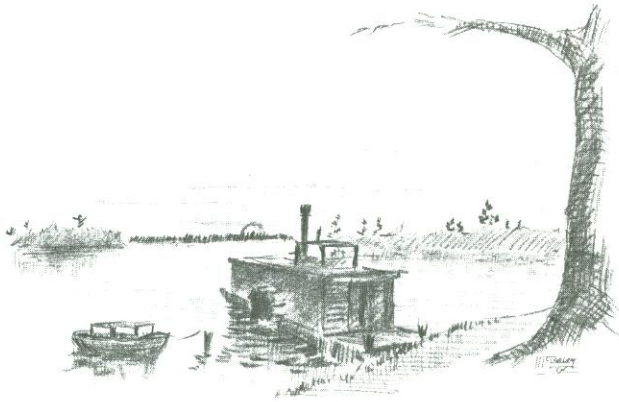
Where Indians paddled blueberry-laden canoes or camped to barter with fur traders only three generations ago, sun tanned teenagers now skim gracefully over the water on skis or their elders relax in comfort to forget the press of business. That in a nutshell is the story of Manitowish Waters.

The red man appeared back beyond the reach of recorded history, and when he faded from the local scene his doing so was so gradual that he left no exact date to mark his passing. The first white folk to settle here watched him paddle across Island Lake in summer, his canoe low in the water with the weight of the wild berries it bore. Families still gave him wide leeway; some Indians were still a threat, especially to children of the intruding palefaces. The Indians had an age-old gathering place on the eastern shore of Manitowish Lake. Here they met to trade, to distribute funds from Federal paymasters, to bury their dead. From here too, to propitiate their gods, they floated sacrificial offerings which always drifted to the tiny island that they came to regard as sacred.

Came then the white man, perhaps to trade for furs, to cruise the woods for timber, to settle on a homestead. The story of early Manitowish Waters rings with the names of colorful settlers and personalities. Abe LaFave, who settled in 1888 and became the predecessor of the resort trade that is now the lifeblood of our community; long gone is the island lodge he built on Island Lake as the first tourist accommodation in the area, but on the shores of that same lake his family today continues the tradition of resort keeping he originated. Dan Devine, who raised a family on Clear Lake, whence he paddled each summer on a month-long canoe journey to Madeline Island in Lake Superior to sell his furs. Peter Vance, a timber cruiser who came here in the 1880's and lies now

in our cemetery, his grave marked by a stone recording his hundred years and his pioneer status. Stephan Stewart, once a Yankee soldier in the Civil War, who was sure he was the only white man for miles around as he surveyed for a timber company dam, only to run into Abe LeFave in these deepest northwoods.

The railroad penetrated the county in 1888. In its wake came the great logging days, a swash-buckling era during which you might have seen stuck into the ground in front of a tavern the pike-poles or canthooks of a hundred or more lumberjacks drinking inside. The Chippewa Lumber and Boom Co. opened the logging age here. In 1892 CL&B forces built the Rest Lake dam with heavy timbers, three spillways and huge iron bullwheels to control the gates; the same year its men also built a steamboat with a backbone of tamarack and cedar ship knees hewn on the Island Lake shore. For the life of the CL&B activities here, the most exciting event of the year was the log drive. For several weeks early each summer pine logs were sent through the spillways in great bunches and washed downstream with huge gulps of penned up lake water. The river then might be a solid mass of logs for many miles. Skilled drivers prodded them along. Leading and trailing the drives were wanigans or cook boats, built below the dam for each year's drive. It took almost all summer and the efforts of up to two hundred men to push the drive all the way to its Chippewa Falls area destination. The rest of the year lumberjacks who lived in long, low, log camp buildings below the dam labored to replenish the log supply held behind the dam in preparation for the next season's drive. They took only the finest of pine, so light that it could float indefinitely and was called cork pine; in the winters teams and sleds pulled the newly felled timber to the icebound shores; in summer giant wheels were used. On the waters of the lakes, raised up to sixteen feet above their original level by the new dam, and thus spreading over a much wider area, the steamboat worked almost round the clock to shepherd huge rafts of logs to the dam. The boom, however, could not go



CL&B Steamboat

on forever, and by the early 1900's and certainly by 1906, the crude little paddle wheel steamer, its whistle stilled, lay pulled up on the shore where modern day water skiers stage their shows. A few families clustered around the dam, which deteriorated and even was left open for a while; the landing where boats met travelers was located on the present Ilg property. The horses, ponies and wagons were kept there and a man named James McKinney kept a tavern there before 1910.

The logging era revived when railroads drew closer to the lakes and could haul out hardwood logs too heavy to float downriver in drives. The Milwaukee Road built in to Boulder Junction in 1903 and on to its Papoose Junction Point by 1906. One leg of the wye at the junction point ran up to Buswell, a Papoose Lake mill village; another leg ran roughly along the present bed of county highway K to reach Riley's Hoist on the shore of Rest Lake just north of the present YMCA Camp. The daily local train of the Milwaukee was not only an important carrier of outbound logs consigned to sawmills further south. The mixed freight and passenger train was the carrier too of inbound supplies for the owners of summer homes on the lakes. At Big Lake Creek near Island Lake these supplies were transferred to barges for lake delivery. From Chicago & Northwestern near Powell a spur cut across Powell Marsh to reach a loading hoist between Star and the Grass lakes (now Stepping Stones). Yawkey-Bissell, Stange Lumber Co. and Brooks & Ross are just a few of the names of lumber or logging firms that cut in what is now Manitowish Waters. Hardwood logs were partially dried to ensure their staying afloat until another little lake boat, like the gasoline powered *Skiddoo*, could raft them to the two landings for loading on railroad cars. From the Star Lake spur track there also radiated little railroad spurs over which lightweight but standard gauge "Peggy" locomotives (geared locomotives, most likely of the shay or screwdriver variety) pulled in loads of logs from the woods;

some of these temporary lines ran as far as Alder and Benson lakes. Big logging activity ceased between 1911 (when the last Yawkey-Bissell activity ceased; that firm's last local camp was near Mud Lake, now Fawn) and 1914, (when the last logs had been shipped from the hoist at Star Lake). In 1919 the Milwaukee Road removed its track along the north side of the chain; the spur to the C&NW was quietly taken up around the same time. The lone sawmills to operate after that era in the area were operated by Bob Loveless, who cut timber in the few pockets of virgin forest during the 1920's, and Marvin Loveless, who ran a small mill into the 1940's or 1950's.

The resort business developed alongside the homesteading that brought the early settlers to this area. First to offer hospitality to sportsmen and other visitors in a lodge was Abe LaFave. In 1892 George Buck settled some land at the narrows between Spider and Manitowish lakes, probably by homesteading it. He too developed a resort business, which stayed in the Buck family until it was sold in 1916 to the Koerners, who began operations under their name the next year. What is now Deer Park Lodge was begun in the 1890's by one J. A. LaMotte of Wausau; its succeeding owners included Jay A. "Dad" Paine, Max Engemann and Charlie Doriot. After spending several summers camping here, Henry Voss built his first cottage here in 1909 and opened an American plan resort in 1911 that is still operated by his family. Supplies were hard to get in those days and Henry Voss' establishment kept farm animals, including cows. For years he arose at four or five in the morning to deliver his milk to local residents and summer home occupants. His pantry had to stock not only supplies sufficient for the resort kitchen but also for sale to housekeeping cottage tenants and neighboring summerfolk.

Until motor travel was common, resort launches met guests borne by stage to the dam from trains at Manitowish or to Star Lake landing by Sherman's buckboard from the station at Powell. Road travel was eased considerable when a bridge was built across the narrows at Buck's, in 1912 and 1913; it replaced a makeshift ferry. Early vacationists were hardy souls, mainly sportsmen. They usually spent several weeks on their vacations in the early resorts, for most of them were people of means.

On the whole, farming has been neither very successful nor very popular in the Manitowish Waters area, with the possible exception of a little dairying. A few would-be farmers were lured up here by big city exploiters and land promoters, were soon disenchanted by the meagre results that attended their exertions, and abandoned their efforts.

In 1923 a new dam at Rest Lake was built; it now maintains a water level eight and a half feet above the original waters before 1892. In winter water levels are dropped by three and a half feet.

In 1927 local residents, chafing at what they felt was neglect by the town of Flambeau to which they then belonged, had a bill passed by the states legislature creating the new Town of Spider Lake. (The name changed to the more specific Town of Manitowish Waters in late 1938.) The new town built a town hall during 1929-30 and the present



Original Town Hall

school the next year or two; the school has been doubled in size by a 1946 addition. The town board authorized a community cemetery in 1935; the earliest burial dates from 1936.

For a brief moment in 1934 the national spotlight focused on this locality, after the notorious desperado John Dillinger was detected hiding out at Little Bohemia. He escaped a dragnet in gunplay that cost two lives.

One of the most unusual activities in Manitowish Waters was the fish hatchery, claimed to be the only town-sponsored one in the state. It was built in 1932 and enlarged in 1936 to provide tiny walleye pike and muskie fry and fingerlings for planting in the chain of lakes. Peak walleye production was apparently 1942's 14,000,000 tiny fish, while the muskies of 1939 numbered 2,700,000. Records are incomplete but that must have been a peak year. The last records cover operation in 1942; the fate of the hatchery is given in a terse mention in minutes of a 1944 town board meeting, which states that the board authorized removal of the electric meter from the hatchery. A victim of wartime problems, the hatchery is still closed.

The postwar era has been one of tremendous growth and refinements in Manitowish Waters. Between 1949 and 1964 the tax list rose from 300 bill-receiving taxpayers to 565 owners. In 1943 the first chamber of commerce groundwork toward eventual construction of an airport came to light. The airport itself came to realization in

1945; it was enlarged soon after and in 1964 a lighting system was installed along one runway. A post office opened here March 1, 1949. Fire protection, a service authorized on a very small scale by a town meeting as far back as 1931, received a great boost with development of the present fully equipped volunteer department two decades later.

The Community Church and Catholic congregations were organized after the war. In an interesting display of religious cooperation both groups worshipped in the same facilities in the old town hall, the Catholics very early in the morning, the Protestants in the later forenoon. Ground was broken for the new Community Church edifice in 1954. The Catholic Church was built in 1958 and named Our Lady, Queen of Peace to honor dead soldiers of the 32nd Division, as a memorial to whom part of the construction funds were given.



Information Booth, Community Center Building

A new community center was built on the airport grounds in 1961. It provides permanent town offices and a gathering place for local functions ranging from elections and town meetings to wedding receptions.

Retail trade prospered; merchants in "downtown" Manitowish Waters enlarged their establishments and new stores appeared at the south entry into the township.

Industry and larger-scale commerce appeared in 1945 with the arrival of cranberry developers and the 1949 move to town by Trueflight Mfg. Co., an archery equipment firm. Both activities found Manitowish Waters a happy environment and have flourished here. Their stories are told elsewhere in the booklet. A smaller fabricating enterprise is Lyon Industries, which makes fiberglass boats and custom molded products. No longer operating are two industries of the early 1950's; an arrow-head factory and a producer of television antenna towers.

Places to go . . . Things to do

MANITOWISH WATERS . . .

CRANBERRY MARSHES — Southeast corner of Town of Manitowish Waters. Among the highest producing bogs in the nation. Seven growers operate marshes along or near Little Trout Lake. Most welcome visitors.

POWELL MARSH WILDLIFE REFUGE — Large plantings of native grains and grasses encourage migratory waterfowl to use area as a resting place. Overlook along Powell Road; access roads into marsh.



MANITOU ISLAND in Manitowish Lake—Every spring the Indians floated a raft of flowers to appease the Great Spirit that no drownings take place on that lake. There has been a record of no drowning on the lake.

PETER VANCE CABIN — Pioneer white settler in Manitowish Waters area, perhaps before 1890.

OLD INDIAN FUR TRADERS' CAMP — Deer Park Lodge is now located on this site.

PUBLIC BEACHES AND PICNIC GROUNDS — Vance Lake, Little Star Lake, Clear Lake, Alden Lake (for canoeists), islands in Island Lake (for canoeists).

FIRE TOWER — Near Rest Lake dam. Affords good view as far as the hills of the Iron Range on the north, across the Powell Marsh to the south.

PLAYGROUND AND SPORTS AREA — At Community Building. Features a golf driving range, baseball diamond, children's swings, climbing bars, merry-go-round. Young people and adults alike will enjoy playing on the brand new **TENNIS COURT**. Firing range for target practice, especially welcomed by hunters. Basketball hoops on the airport hanger.

WATER SKI SHOWS BY THE SKIING SKEETERS — Free, Wednesday and Sunday evenings during July and August.

WATER SKI TOURNAMENTS — Sponsored on two August weekends by the Skiing Skeeters are the Beier Barefoot Tourney and the Wisconsin State Barefoot Tourney—both interesting meets featuring spectacular barefoot water skiing activity.

REST LAKE DAM — Site of old loggers' dam, now replaced by modern structure with walkway beneath. Controls lake levels. Once had a fish lock to boost fish over the drop—ruins of it are still visible.

BEAR PITS — Watch Bruin and his family.

THE CHAIN OF LAKES — To see the beauty of the woods and the waters, take your own boat or rent a pontoon boat and take a party along—you can drive or an operator can be furnished. Take a picnic lunch along to eat at one of the many waterside picnic spots available on Island Lake or Alder Lake. Ask any of our tackle or boat shops about time and rates.

YOUTH CONSERVATION CAMP — On State-house Lake. Boys spend part of the summer here to work on woods improvement projects.

CANOE TRIPS — If you have access to a canoe, put in near Boulder and come down the lovely Manitowish River, where the rapids offer a bit of a challenge and the undisturbed scenery promises views of wildlife. Another interesting river trip is down the same river from the dam to Manitowish depot, on which course the river passes through small lakes and marshy areas favored by herons, ducks and animal life. Inquire locally about canoe rental and delivery.



ELSEWHERE . . .

Tired of FISHING, SWIMMING, LOAFING? Why not take a scenic drive through Vilas County? In Vilas County we have over 1000 lakes and streams, many acres of forest plantations, many acres of timber. Be on the lookout for wildlife—deer, bear, raccoons, fox, coyotes, woodchucks are most abundant. On some streams you may spot beaver dams. On your tour ask the various community information bureaus or business places for directions. The friendly folk will be glad to help you find the spots you are seeking.

On your drive you might look for —

UNUSUAL ROCK FORMATIONS — Near Presque Isle. Mica Schist deposit resembling a petrified tree, many thousands of years old. Presque Isle, formerly a booming lumber town, still has a tiny dam and the largest **WALLEYE REARING POND** in the state of Wisconsin. Hundreds of thousands of small walleye pike fry are reared to fingerling size to stock the lakes of northern Wisconsin.

VILAS COUNTY HISTORICAL MUSEUM at Sayner — Interesting collection of local historical objects and displays explaining local lore. Also in Sayner are walleye rearing ponds, Len Weber's Wild life Farm, golfing at the Plum Lake Golf Course. Near Sayner are **CRYSTAL LAKE BEACH** and campground on a very clear lake, and **MUS-SKI MOUNTAIN SKI HILL**, with slopes for children, grown ups and sophisticated skiers.

INDIAN HOMES AND CEMETERY — Near Partridge Lake. This area has been inhabited by Indians since the beginning of time in Vilas County. At Lac du Flambeau see the old Indian village, browse through curio shops, visit the Grahl Mutation Mink Exhibition and see the weekly Indian Pow-wows, a feature attraction of the Indian Reservation.



MEDICINE ROCK — Lac du Flambeau. Scene of Chippewa-Sioux battle.

BOULDER JUNCTION — So named because the Milwaukee Road once ran two railroad lines that met in the community, now a tourist instead of lumbering center. Features are Shrimp's Wild Life Display and the unusually interesting and worthwhile **AQUALAND** live fish and wild life studios.

ARBOR VITAE — Once a lumber milling center, now site of Henkelman's Museum; nearby on highway 51 are Marchino Wild Life Museum and golfing at Trout Lake Golf Course.



WOODRUFF AND MINOCQUA — Though just out of the county, these communities offer many interesting things to see and do. Free water ski shows thrice weekly. Guided tours through Wisconsin Gardens, nature's workshop. Aqua-Rama, gala three day festivities in early August. Magic Spot. Squirrel Hill ski area. Golf at Minocqua Country Club; movies at three theatres; shops. Near Woodruff is the **STATE FISH HATCHERY**. Worth a visit, this hatchery hatches the eggs and rears them into fry, providing many of the fry and fingerlings planted in northern Wisconsin.

STAR LAKE FORESTRY PLANTATION — On the banks of the famed Star Lake near Sayner. The site was once an old lumber camp. The plantation itself was started in 1913 in an effort to show people that forest trees could be planted.

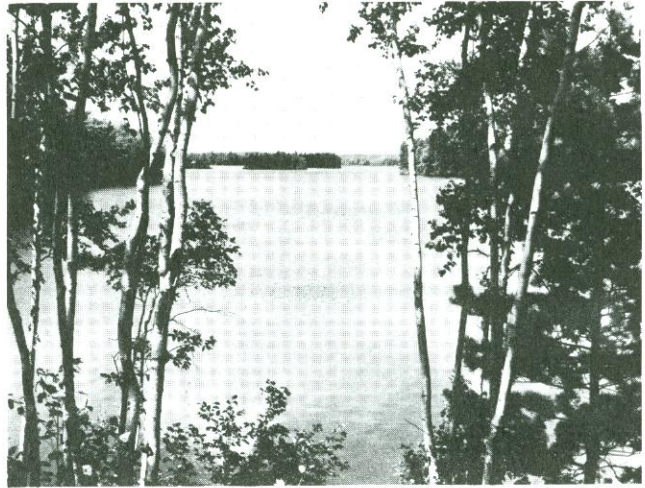
EAGLE NESTS — Throughout Vilas County. One on Highway "G" approximately 6 miles out of Eagle River is marked by a highway sign.

FIVE LAKE EXPERIMENTAL PROJECT — An experiment in fish habitat and production, on Nebish Road. Also along this road are forest plantations where it is common to see deer feeding in the evening.

LAC VIEUX DESERT — Near Land O' Lakes. On the north shore is an Indian village where Indians still live and carry out many of their customs of long ago; nearby are Indian burial mounds. On the south shore rises the hardest working river in the nation, the mighty Wisconsin River. At this historical spot, which bears a marker, Father Rene Menard (who later vanished without a trace down the river near Merrill) said the first Mass in what is now Vilas County. Picnic benches are now on this spot for the convenience of visitors.

THE MILITARY ROAD — Used during the Civil War. Passes through Vilas County, mostly through the Town of Phelps. A fire tower located on the Military Hill, just east of Phelps on highway 17, is one of the highest fire towers in the state. Open to visitors.

THE CONTINENTAL DIVIDE — Crosses highway "B" between Land O' Lakes and Presque Isle and crosses highway 51 between Mercer and Hurley. Streams and lakes north of this divide run or drain into the St. Lawrence watershed; those south of it drain into the Mississippi via the Wisconsin River.



NATURE TRAILS — Hiking trails in the Town of St. Germain. Stop at the information bureau for a guide to these interesting paths for the vacationist.

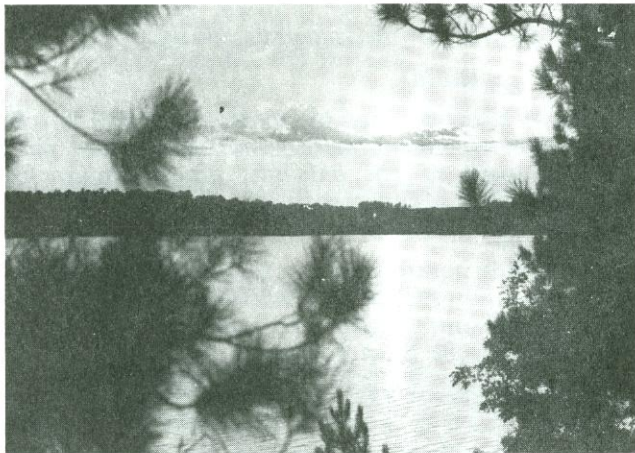
LAND O' LAKES — Airport is the only one in Vilas County which has scheduled airline service, summer only, by North Central Airlines. Boulder Junction airport has seaplane landing and servicing facilities. Other airports with scheduled airline service near Manitowish Waters are Ironwood (Mich.) and Rhinelander. Rhinelander also has an interesting LOGGING MUSEUM.

Vilas County is the site of much publicly owned land. NORTHERN HIGHLAND STATE FOREST, NICOLET NATIONAL FOREST, CHEQUAMEGON NATIONAL FOREST and the COUNTY FOREST make up most of this ownership.

Along the forest roads you will see extensive plantings of forest trees, blueberry patches and deer trails. Just before dusk is a good time to go riding in search of wild life. Driftwood picking is popular along the shorelines of the county's thousand bodies of water. Wisconsin River and the Rainbow Flowage have the most driftwood.

Vilas County is also known for its certified seed potatoes. The area north and west of Eagle River is especially adapted for growing potatoes for seed, and seed potatoes from this area have been shipped all over the United States.

SCENIC TRIPS OUTSIDE THE COUNTY — include enchanting Madeline Island in Lake Superior and Copper Falls near Mellen among many delightful destinations. In Upper Michigan there are open to visitors underground iron mines. Don't miss the Porcupine Mountains near Lake Superior, the river falls and scenic drives to Black River Harbor and Presque Isle Park. Little Girl's Point on the Lake Superior shore is also appealing.



CATHEDRAL POINT — Beautiful timbered point between Little Trout and Big Trout Lakes, along the east shore. Many of the existing pines are 120 to 130 feet tall. They are being grown on the site of what was once an Indian garden. This is a beautiful picnic area and should be especially appealing to children. Trout Lake Nursery is nearby; here millions of tiny forest seeds are grown into seedlings and transplants to help reforest the state. Also nearby is a historical marker commemorating the first forestry patrol flight, and pleasant picnic area.

TREES FOR TOMORROW CAMP — Eagle River. Camp for teaching conservation to young people and adults. Many enjoy the facilities each year. While at the camp don't miss the TALKING TREE.

The State of Wisconsin, owning many thousands of acres of land in the County, and thousands in our town, in 1962, established a Youth Conservation Camp on Statehouse Lake. This is one of two built in 1962. More are to follow. There are two sessions at the camp, for about 100 boys in each session. They work several hours each week on conservation projects, such as building dams, constructing fire lanes, felling timber, all with the idea in mind of teaching conservation. Attendance is offered on a competitive basis, with a limited capacity and those boys attending all indicate a liking for that type of career, and are potential Conservation leaders. Your visit will be most welcome, and the camp is so organized that a trip through its facilities is always available.

There are many other camps, both organizational and private in the neighborhood. All offer summer fun and discipline in many fields.

Camp Jorn operated by the Waukegan Y.M.C.A., is located on the east shore of Rest Lake, and was once the summer home of Charles Nash, founder of what today is American Motors. It is host to many children each summer, and their activities are well supervised. One of the features, later in the summer, is "family week", when families connected with the organization come for a vacation stay, enjoying all of the facilities of a modern camp. Visitors are always welcome.



Camp Manitowish at Boulder Junction is one of the largest, operated by Mid Central States Y.M.C.A. organization, but owned by the State Y. Weekends are excellent times for visiting, as there are apt to be more guides available to show you the fine facilities on Big Boulder Lake.

If you have sons or daughters of Camper Age, (almost any age to 18 or 19) why not plan on a real vacation—let the camps take over the children while you have a restful vacation, near by, in Manitowish Waters.



MANITOWISH WATERS OFFERS —

Accommodations to suit every taste and purse.

Excellent fishing.

Scenic vistas for the photographer in every season of the year.

Marinas for service on your boat.

*Boat rental facilities from canoes to ski boats.
Water ski shows every week.*

Golf range for improving your swing.

Horse Back Riding.

Plan on a fall trip—see the exotic colors of birch, maple, aspen, oak, willow—all contrasted with the green of the balsams, pines, tamaracks, hemlocks. Many resorts are open and will be happy to direct you to the best in color.

Come up for hunting—many thousands of acres of open land nearby for birds, deer and bear. The bow season is earlier and gun season will find many places open for your needs.

If you have never seen the North in its pristine winter glory, or ice fished, plan to come up for a long weekend in the winter season. Many resorts are available and can have accommodations ready on your advance reservation.



Enjoy JONES' PINE ACRES

FOR THE **REST** OF YOUR LIFE
ON BEAUTIFUL SPIDER LAKE

In the Center of the Manitowish Waters
Chain of 14 Beautiful Lakes

Fisherman's Paradise

Fishing in the MANITOWISH WATERS provides the thrill that all fishermen dream about, if you cast, troll or still-fish, this is the place. There is no thrill that can compare with the battle that ensues when a MUSKIE is hooked; nor no fish more palatable and delicious than those taken from these clear, spring-fed lakes. The fishing season opens around May 15th each year. For the best fishing, we recommend the early part of the season or during September and October.

Finest Bathing Beach

A natural formed sandy beach with a gradual slope, with no holes or drop-offs, provides perfect safety for children.

Bathing here is a real treat, fine sand beach and clear, sparkling water forms a temptation you'll never resist; Large pier for sun bathing.

PLAYGROUND

BADMINTON

HORSESHOE COURT

We have a wonderful acreage among the PINES. Nearly the highest elevation in Wisconsin. Over 1650 feet above sea level. INCOMPARABLE climate.

No Pets Please



Nature's Wonderland

To lovers of nature, we cannot describe the natural beauty of the colorful NORTH WOODS, about the middle of September and the month of October, the woods begin to color. A riot of colors and shades that no artist can paint. A sight that is worth the trip alone. September with its warm days and cool nights. With a wood burning fire in our Natural fireplaces, make your evenings something to remember. Fall fishing is the BEST of the season.

WE WELCOME HUNTERS AND SKIERS

Rustic Log Cabins

All modern, tiled floors for easy housekeeping, hot and cold water, complete bathroom with shower. Gas stoves with oven and broiler. Electric refrigerator. Natural stone fireplaces and oil heaters for your comfort. Completely furnished. Bed linens and wool blankets. Deep freeze service. One boat with each cabin. Cabins accommodate from two to eight people. One, two and three bedrooms.

Rented by the week, month, or season.

\$75.00 to \$100.00

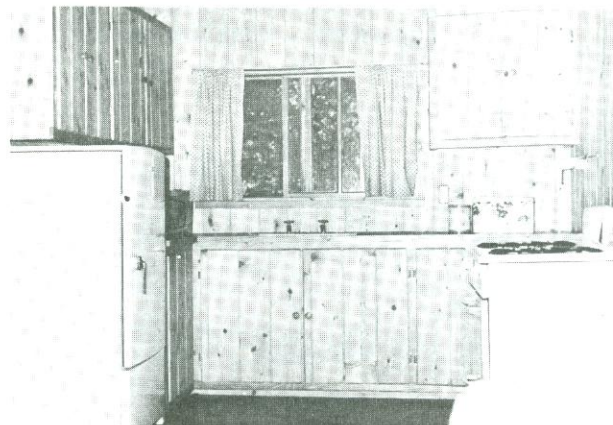
VERY SPECIAL RATES IN SPRING AND FALL

—WRITE—

VIC JONES

PHONE 222

Manitowish Waters, Wisconsin



Voss' BREEZY POINT

Beautifully Located on
Spider Lake, Center of Manitowish Waters Chain

THE BEST IN SUMMER HOME TYPE COTTAGES

All Modern — 2 and 3 bedroom. Tub-shower baths. Well equipped kitchens. Spacious living rooms with picture windows, fireplaces and automatic heat for complete comfort. Ideal for long term rentals. Rates from \$125.00 per week. Rentals by week, month or season.

SPECIAL RATES: By day or week during May, June, September and October.

EXCELLENT CLIENTELE

Voss' Breezy Point and Voss' Marina are owned and operated by Lloyd Voss, formerly of Voss' Birchwood Lodge, and well known in the resort industry for over 50 years.

For Colored Booklet Write:

Lloyd Voss
Box 100
Manitowish Waters Wis.

Phone 200



ATTRACTIVELY FURNISHED



PICTURE WINDOWS OVERLOOK LAKE



CHAIN O' LAKES MARINA

Ideally located on Hwy. 51 at Spider Lake Bridge

CONVENIENT TO ALL LAKES
ON THE CHAIN

Excellent concrete boat ramp
Cities Service Products
Boat and Motor Rentals
Ski Boats and Equipment
Factory Trained Mechanic

Complete Dock Service
Johnson Motor Sales
Live Bait and Tackle
Winter Boat Storage

Pontoon Boats
Scenic Rides
Canoe Rentals
Rest Rooms

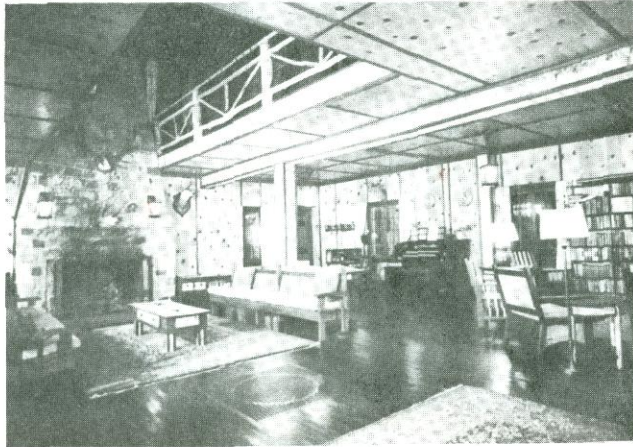
WATER FRONT GRILL
TASTY SANDWICHES — FOUNTAIN SERVICE



COTTAGES and GROUNDS — WELL KEPT



"COACH HOUSE" — ONE OF OUR EXECUTIVE HOMES
ON PRIVATE GROUNDS



Interior of Lodge Lounge



- Cards, Piano, Pipe Organ, Library, Huge Fireplace awaits you in our Lodge Lounge
- Our Grounds offer—Shuffleboard, Badminton, Swimming beach, Horseshoe court, Boating.
- After October 1st, the Main Lodge is available as a unit for 10 to 12 persons, including kitchen privileges. Write us for Special rates.

MANITOWISH WATERS, WISCONSIN

Malc and Rene Lawrie

—INVITE YOU—

TO VACATION AT

LAWRIE'S Highland Lodge RESORT

ONE MILE OFF U.S. HIGHWAY 51

On Beautiful Island and Spider Lakes
OF THE FAMOUS MANITOWISH CHAIN OF LAKES

- 1 - 2 and 3 Bedrooms
- Modern Housekeeping Cottages
- Boat House Apartment. 3 Bedroom.
- Season June 1st Through October 1st.
- Overnight Accommodations in Lodge, May 15th Through October 15th.



Phone 382

Little Bohemia Lodge

Like a bit of Old Europe transplanted to Wisconsin Northwoods. Little Bohemia has all the charm and advantage of the old world and the new. Stay in one of our Modern Cottages and eat in one of our dining rooms overlooking beautiful Little Star Lake.

- Picturesque Architecture

- Rustic Informal Atmosphere

- Authentic Bohemian Cuisine

- Our Cocktail Bar features Liquors from 32 Countries

- Six Modern Cottages

- American Plan or European Plan



Serving Daily from 8:00 A. M. to 10:00 P. M.

20 MILES NORTH OF WOODRUFF ON U. S. HIGHWAY 51

Come to
SCHULTZ'

RED FEATHER LODGE



**American Plan and Modern Housekeeping Cottages
Conventions Welcomed**

To really appreciate the wonderful work of mother nature one has to see the great job that she has finished at the Red Feather Lodge. Our beautiful beach was not just a hurry-up-job, it required many years of hard labor to complete, all sand bottom with-out any sudden drop-offs.

It took many moons to form a large body of water that formed the Manitowish Waters Chain. Rest Lake is just one of the fourteen lakes that formed the chain. She also stocked these lakes with the tiger musky, walleye and many pan fish.

To help mother nature complete these surroundings, we have added very modern cottages so that everyone can relax and enjoy her many years of toil.

To really enjoy and appreciate her work, one has to see it. We hope you will join the happy tribe at the Red Feather Lodge. We also have to add our delicious food which is tastefully prepared in our dining room.

For complete information, write
ED and NORM SCHULTZ
Schultz' Red Feather Lodge
Phone 864 Manitowish Waters, Wis.



OVER 50 YEARS OF SUCCESSFUL RESORT OPERATION

- **RUSTIC MAIN LODGE**—Spacious fireside lounge - Dining room with panoramic lake view. Guest rooms and suites with private bath. RATES: \$9.50 and up, daily, each, including breakfast and evening dinner, daily maid service.
- **ATTRACTIVE** individual AMERICAN PLAN guest cottages with 1-2-3 or 4 bedrooms, private baths, living rooms, fireplaces, automatic heat, screened or glassed-in porches - picture windows overlooking lake. RATES: \$11 and up, daily, each, maid service, breakfast and evening dinner. . . . A REAL VACATION.
- **COFFEE-SHOP**, Soda Fountain for snacks 7:30 A.M. to midnite. Cocktail room and Bar in recreation building separate from the Main Lodge.
- **RECREATION**—Swimming at sandy beach - Tennis - Ping Pong - Shuffleboard - Saddle Horses nearby - Hiking through wooded trails - Canoeing - Pontoon Boat - Fishing - Scenic trips to places of interest - Picnic and Cook-Out Lunches prepared upon request - Golf nearby. Competent guides available. Boats - Motors.
- **MODERN** and completely furnished housekeeping cottages \$85 to \$150 weekly. Minimum 2 week rental period during July and August on housekeeping cottages. SUMMER HOME type cottages available by the month or season.
- **CENTRALLY LOCATED** on the MANITOWISH WATERS chain of 14 lakes just 20 miles north of Minocqua on U. S. 51 . . . Class 2 Municipal Airport 1 1/2 miles away. Catholic and Protestant Churches within one and two miles.
- **OUTSTANDING ACCOMMODATIONS**, wonderful food and pleasant surroundings. Early reservations are very important. Mosquito Control!

WRITE FOR DETAILED INFORMATION AND BROCHURE.

Voss' Birchwood Lodge,

MANITOWISH WATERS,
WISCONSIN
PHONE 453



Miles of Beautiful Resort Grounds
Surrounded by the Manitowish
Waters Chain of Lakes



VOSS' BIRCHWOOD LODGE — NORTHERN WISCONSIN'S FINEST RESORT



Deer park Lodge's new Swimming Pool and Reception/Lounge

Vacation

AT THE SUMMER RESORT WITH EVERYTHING



Deer
park
Lodge

MANITOWISH WATERS, WISCONSIN

Deer park's modern reception/lounge



Beach Villa French Provincial Elegance



DEER PARK LODGE DINING ROOM OPEN TO THE PUBLIC

Yes, you're welcome for cocktails or dinner, overnight or the season at Deer park. Our "Little Fawn Lounge" is Vilas Vacationer's favorite spot for cocktails and entertainment. And, you'll find there's no better food in all Wisconsin than at "DpL."

at night . . .

Deer park Lodge is gay and carefree, you can "live it up." Enjoy Cocktails, dancing, planned entertainment that's varied each evening. At 10:30, enjoy a fabulous Buffet/Snack. Then sleep as you've never slept before in Wisconsin's newest, smartest resort accommodations . . . Deer park's beautiful Beach Villa.

by day . . .

Deer park Lodge is informal; go Golfing (FREE July and August), ride Horseback, Waterski, swim in a large, Heated/ Glased-in pool, or fish 'n cruise Manitowish Water's famous "Chain Of Lakes." The accommodations are the finest. The food, it's "out of this world."

AMERICAN PLAN ONLY

For information or reservations
call MANITOWISH WATERS 9332

MAIL THIS COUPON TODAY FOR FREE COLORFUL BROCHURE



bring your
FAMILY!
Our famous
"kid sitters"
supervise play
8 hours each day,
at no extra charge.
Special rates, too!

DEER PARK LODGE
BOX C3C
MANITOWISH WATERS, WISCONSIN 54545

Name

Address

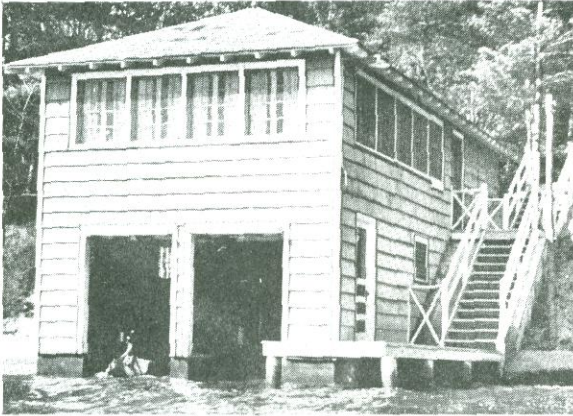
City State

Member: Diners Club, AAA, American Express
Come to DpL for your next SALES MEETING or CONVENTION.

Warniers Resort

Telephone 191

MANITOWISH WATERS, WISCONSIN 54545



This Cottage Open all Year

- Strictly modern accommodations
- Fully furnished
- Mosquito Control
- Shuffleboard — Horseshoe Courts
- Reduced Spring and Fall Rates



Able to accommodate up to 12 guests in this building



SINCE WE FEED DEER IN OUR YARD, NO PETS ALLOWED



*Enjoy A Perfect Northwoods Family
Vacation . . . At*

Frank Tichy's KNOTTY PINE RESORT

ON THE BEAUTIFUL MANITOWISH RIVER
Below BENSON LAKE

- MODERN RUSTIC CABINS
- SECLUDED WOODED AREA
- MOSQUITO CONTROLLED
- SAND BEACH
- PLAYGROUND
- EXCELLENT FISHING

Frank Tichy's Knotty Pine Resort

MANITOWISH WATERS, WISCONSIN

Chicago Phone ME 7-5871



HENNING'S HOUSEKEEPING COTTAGES

ON MANITOWISH LAKE

MODERN COTTAGES
TO ACCOMMODATE TWO TO SIX PERSONS
SANDY BEACH

For information, write:

FRITZ HENNING

Manitowish Waters, Wisconsin

Phone 173



**YOU'LL FEEL
RIGHT
AT HOME**



... That's the best way to describe Aschenbrenner's. Just visualize the eye-appealing, completely landscaped grounds, the open-pit fireplace for barbecues, the all-modern, furnished, two and three bedroom cottages with every convenience. All cottages face enchanting Spider Lake, the center of the famous Manitowish Waters Chain of Fourteen Lakes. It's so neat, so clean and so perfect.

**EXCELLENT FISHING
MUSKY — WALLEYE
NORTHERN PIKE
BASS — PANFISH**



**SWIMMING
SANDY BEACH
BOAT LANDING
RECREATION ROOM**

SEASON—MAY 15 to NOVEMBER 1

**LOUIE
AND
HILDY**

Aschenbrenner's

MANITOWISH WATERS RESORT

Formerly
MADER'S

MANITOWISH WATERS, WISCONSIN

Telephone 211

ARNIE & TONI'S

WAUKEGAN LODGE

Phone 777

Manitowish Waters, Wisconsin

**SAFE BEACH
PLAYGROUND**

**ROOFED DOCKS
RECREATION AREA**



Waukegan Lodge is situated in Northern Wisconsin's famous Vilas County — Amid spacious grounds, stately pines and a congenial atmosphere.

Completely Modern Housekeeping cottages with toilets, showers, oil heaters, refrigerators, gas ranges, and comfortable beds.

Excellent boats, dry and clean, kept under roofs, allow you to leave your equipment in your boat. Picnics are held every week at the resort Bar-B-Q-Pit to introduce new guests and reacquaint old ones — So for a vacation you'll want to repeat — Contact:

**ARNIE & TONI CLARE
AT
WAUKEGAN LODGE**



HAVE FUN WITH THE BUNNS AT *Northwoods Lodge*

on Little Star Lake

Completely Modern Two and Three Bedroom
Housekeeping Cottages

We have one of the finest Sandy Beaches found anywhere, gradual slope, no holes or drop offs, and the water is crystal clear. Floating raft, good boats. Deep freeze service.

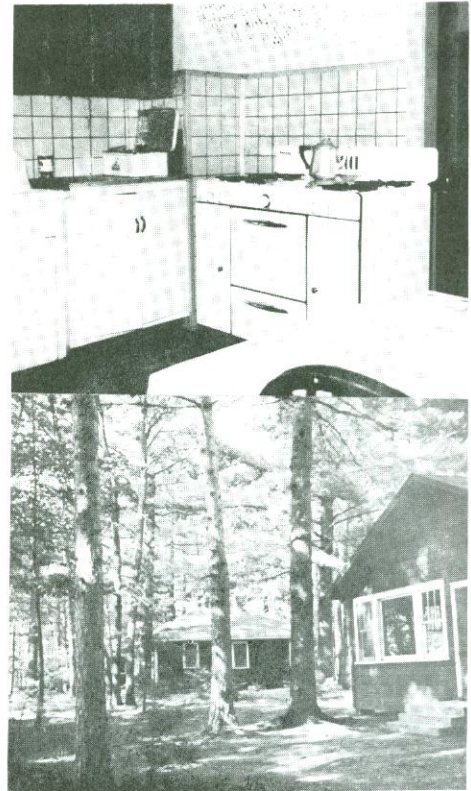
Reduced rates before June 1st and after Labor Day

For information and literature write

Walter and Bea Bunn

Manitowish Waters, Wisconsin

Phone 146



CAIN'S MODERN COTTAGE

"A HOME AWAY FROM HOME"

Overlooking the west shore of beautiful Island Lake on the Manitowish Waters Chain of 14 lakes.

1 mile off U.S. Hy. 51, black top road to cottage. Strictly modern, fully equipped, spacious 2 or 3 bedroom housekeeping cottage, large living room, modern kitchen, shower bath, roomy screened porch, natural stone fireplace, automatic heat, private boat landing.

150 ft. private, beautiful, safe sand beach. No drop-offs. Muskie, pike, bass, pan fishing. Private pier, good boat.

Two bedroom cottage \$75.00 per week, three bedroom cottage \$90.00 per week.

Special rates to middle of June, after Labor Day.

For further information write:

Marty Cain's Resort

MANITOWISH WATERS, WIS.

PHONE 9485



AMONG BEAUTIFUL PINE TREES ON ALDER LAKE OF THE MANITOWISH CHAIN

Modern housekeeping cottages. Electric refrigerators, gas stoves for cooking, oil heaters, completely modern bathrooms and all kitchen utensils furnished. Can accommodate 2 to 6 people.

SAFE SANDY BEACH — GOOD BOATS

Open through Deer Season.

Mr. Fred Rossow

Box 214

Manitowish Waters, Wisconsin

Phone 490

Birch Bay Cabins

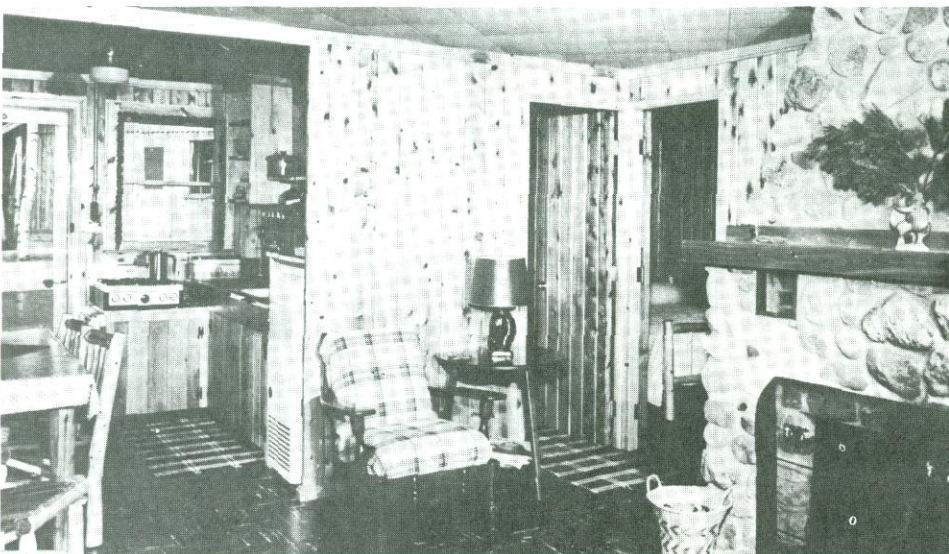
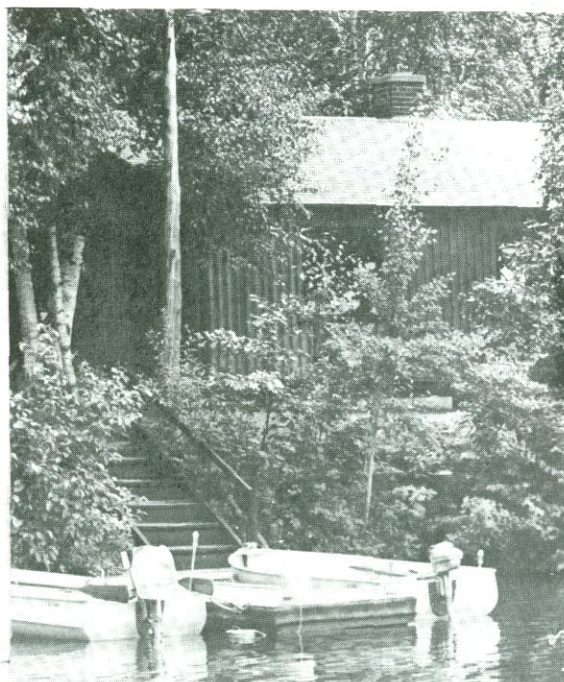
One Mile off U.S. Hwy. 51
On Manitowish Waters Chain of Lakes

6 All Modern Housekeeping Cabins in the
Heart of the Northwoods

11 Lakes easily reached by boat
from your dock.

For further information write:

Ernie and Judy Michaelis
Maintowish Waters, Wisconsin



ALL CABINS WILL
ACCOMMODATE 2 - 6
PERSONS



ALL CABINS
FURNISHED
AS PICTURED



COMPLETELY MODERN
BATHROOMS



ALL CABINS
HAVE FIREPLACES



7 PICTURE WINDOWS
IN EACH CABIN



40 ACRES OF WOODLAND



1500 FT. OF SHORELINE



SAFE BEACH
FOR CHILDREN



ALL BOATS ARE
ALUMA-CRAFT



PLEASE - NO PETS
THANK YOU



TELEPHONE 151



Housekeeping Cottages fully equipped . . modern

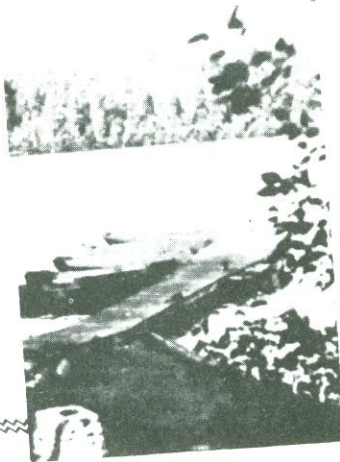
Screened porches . . innerspring mattresses . . bottled gas . . oil heat
. . running water . . good boats . . sand beach . . Mosquito control

.. for

A restful and invigorating vacation,
come to

"QUO VADIS"

Nestled among the pines on the shores of beautiful Clear Lake .
headwaters of the famous Manitowish chain of fourteen lakes



.. for

Thrills . . fish in the famous "Quo Vadis Bay," favorite fishing grounds of the chain, where muskies and walleyes abound.

Reasonable rates by the week,
month or season.

June 18 - September 10

Special rates out of season.

OPEN
MAY 15 to OCT 15

— No Pets —

Cabins in the pines
Clear Lake



"Just The Place
You're
Looking For"
KNOPP'S

Birch Cove

Modern Housekeeping Cottages on Beautiful Spider Lake

A moderate size resort under congenial management, on the chain of 14 lakes, offering two fine modern cottages equipped with showers, completely and comfortably furnished in every respect. Cottages overlook the lake with sufficient spacing to afford privacy.

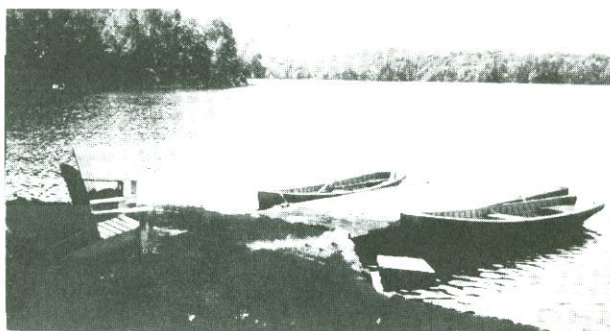


Good boat included in the rates

Shuffleboard - Horseshoe court

Golf and Riding horses nearby

Open May 15th to Oct. 15th



Musky, Walleye & Bass fishing

For further information write
Mr. and Mrs. Frank F. Knopp
Manitowish Waters, Wis.
Phone 386

PAPOOSE LODGE

on

PAPOOSE LAKE

Mr. and Mrs. Bill Berry
Manitowish Waters, Wisconsin
Telephone 761



Completely Modern Housekeeping Cottages

Family Fun for Everyone.

Spacious Lodge and Recreation Room.

**Special reduced rates during Spring
and Fall when fishing is at its best.**

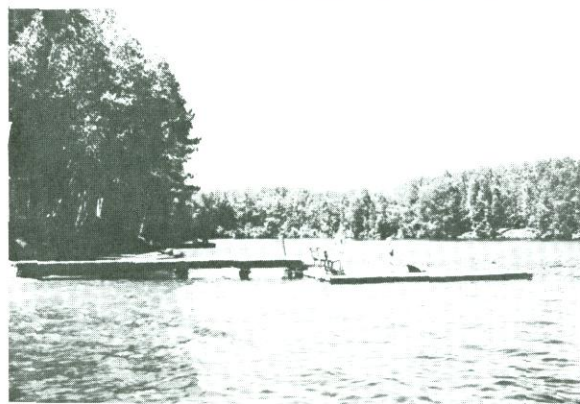
**Write for descriptive Folder with
Complete Information**

PETERSON'S

LOR-WOOD RESORT

STRICTLY MODERN HOUSEKEEPING CABINS

Located on beautiful STONE LAKE in the center
of the Manitowish Waters Chain of Lakes.



SAFE SANDY BEACH - GUIDES AND MOTORS AVAILABLE

One, two and three bedroom cottages all on the water front. Auto-
matic gas heat—Light and Cheerful—Moderate Prices.

Lorwood Resort is situated overlooking the
lake, in the woods, but easily accessible to
churches and shopping center.

NO PETS PLEASE

For further information, rates and literature write:

PETERSON'S LOR-WOOD RESORT

Evelyn C. Peterson

MANITOWISH WATERS, WISCONSIN 54545

Phone 219





NEW 2 BEDROOM COTTAGE

- Located on Beautiful Spider Lake.
- Completely Modern Housekeeping Cottages.
- Moderately Priced.
- New Fiber Glass Boat Included.
- Reduced Rates in Spring and Fall.

PLAN ON PLEASURE AT . . .

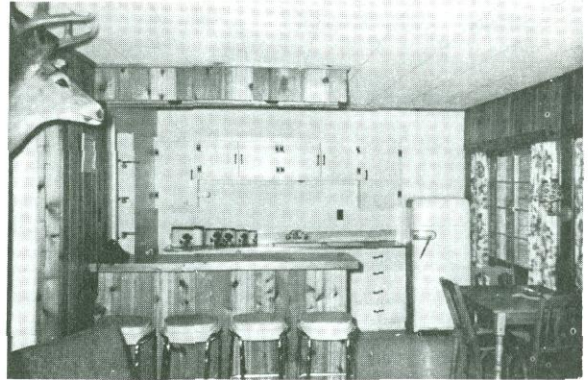
PEACEFUL PINES COTTAGES

L. J. Skrobot

MANITOWISH WATERS, WISCONSIN

Phone 423

For you who desire a quiet, restful vacation,
with all conveniences.



3 BEDROOM FAMILY SIZE COTTAGE



Fairfield's AMONG THE PINES

All modern furnished cottages on water front.

Automatic gas heat. Wading pool for children with sand beach.

Safe new boats.

Beautiful location.

Rates \$50.00 to \$65.00 per week
Reduced rates for June and September

For further information phone 835 or write



TOM FAIRFIELD

P. O. Box 12

Manitowish Waters, Wisconsin



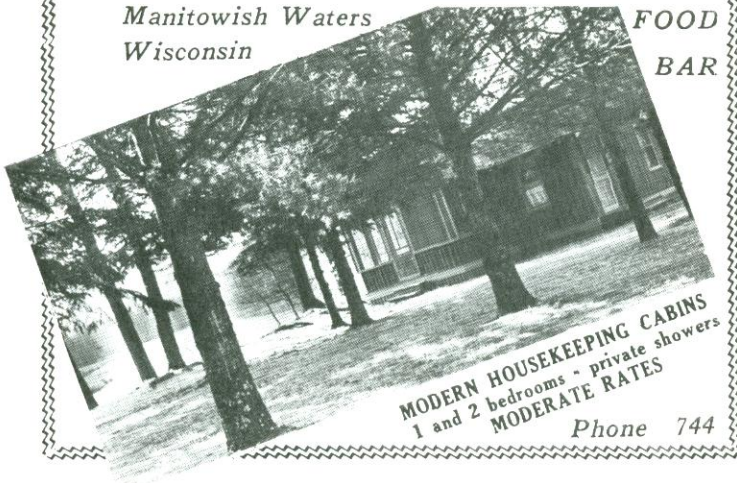
WHERE MANITOWISH AND CIRCLE LILY RIVERS MEET



Circle Lily Lodge

Manitowish Waters
Wisconsin

FOOD
BAR



Phone 744



FOR YOUR VACATION COMFORT Completely Modern Cottage

Located on shore of Star Lake, one of the Manitowish Chain, among pine and birch trees, lovely sand beach and private pier.

Completely furnished, finished in knotty pine throughout, 2 bedrooms, plenty of closets, tile bath with tub and shower, automatic gas for heating and cooking. New aluminum boat included in rate.

Special rate for June and September.

Write winter address before May 1st, 1110 Madison St., Evanston, Ill. — Phone University 4-6307

After May 1st, Write:

MANITO LODGE

PHONE 126

MANITOWISH WATERS, WIS. 54545



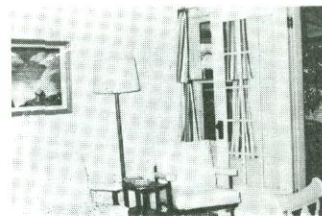
Star Beach Cottages

Jacob and Selma Schadt

Phone 122

Manitowish Waters, Wisconsin

Strictly modern convenience, clean and comfortably furnished, complete housekeeping facilities. Fine safe beach, clean grounds, good boats, real kitchens, restful beds. Rentals by week, month or season. Special rates June and September. Reasonable rates always.



oak grove cottages

manitowish waters, wisconsin

completely modern
housekeeping cottages

safe sandy beach
excellent fishing waters



write:

irma and mel steil
manitowish waters
wisconsin • phone 717





Leander's MILLPOINT COTTAGES

MODERN, TWO BEDROOM COTTAGES

AMONG VIRGIN PINE ON ALDER LAKE of the Manitowish Chain, within 1 mile of Highway 51.

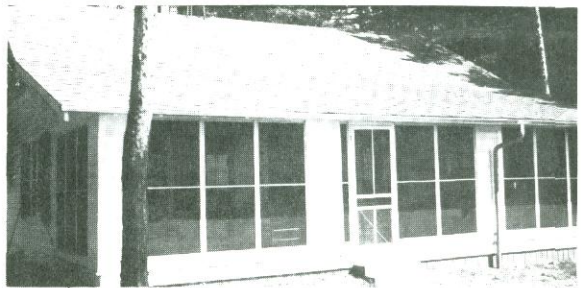
All cottages on lakefront and fully equipped for housekeeping. Electricity, hot and cold running water, toilets, gas ranges, electric refrigerators.

SAFE SANDY BEACH — GOOD BOATS

Leander's Mill Point Cottages

PHONE 430

MANITOWISH WATERS, WIS.

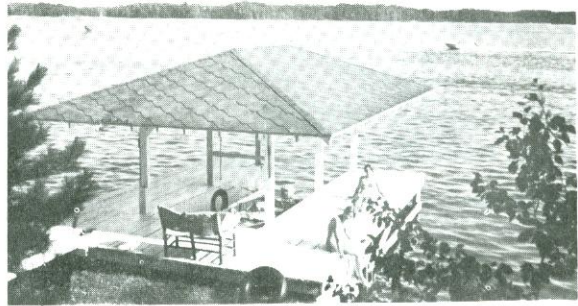


PINE CREST LODGE

ON LAKE MANITOWISH

Strictly modern 3 bedroom summer home. Spacious living room, fully equipped kitchen, full bath with tub and overhead shower, central automatic heat, large screened porch. Roofed boat slip, sun deck. Safe sandy beach. TV antenna and circle drive. \$90.00 per week. Modern 1 bedroom cottage available, Sept., Oct. and June \$50.00

Mrs. Howard Pukall Phone 170 Manitowish Waters, Wis.



TOWERING PINES

Deluxe 3 Bedroom Cabin

BEAUTIFUL SCENIC LOCATION ON THE WATER



- CABIN HAS ITS OWN INDIVIDUAL SWIMMING AREA.
- BOAT DOCK, BOAT, DRIVEWAY.
- PICTURE WINDOW, LARGE LIVING ROOMS.
- CONVENIENT KITCHENS WITH THE MOST MODERN EQUIPMENT.
- FIREPLACE, AUTOMATIC HEAT.

SON



*Excellent for Fishing, Swimming
or just Relaxing*

Reasonable Rates By Week or Season

*Write to George Feiereisen
TOWERING PINES*

PHONE 35

MANITOWISH WATERS, WIS. 54545



FOR A
QUIET
RESTFUL
VACATION

Come
to . .

JENSEN'S NORWAY

Located on the sandy shore of Wild Rice Lake
of the Manitowish Chain

GOOD FISHING — SAFE BEACH

Two completely modern cottages with gas heat, screened porches, and complete housekeeping facilities.

Write:

S. K. JENSEN, Box 126, MANITOWISH WATERS, WISCONSIN

Phone: Boulder Junction, EVergreen 5-2378

Sleight's Wildwood

ON ISLAND LAKE
Famous Manitowish Waters Chain

18 Miles North of Woodruff
THREE-QUARTERS MILE OFF HY. 51

- Boat Launch — Private Piers — All Sand Beach
- Fireplaces — Automatic Oil Heat
- Finest Furnishings
- Outside Charcoal Broilers
- Hot and Cold Running Water — Showers
- Woodlands for Hiking
- Fishing — Walleyes, Musky, Northern and Pan Fish
- Motor Rentals — Guide Service
- Free Freezer Service
- Pets Allowed at Additional Cost

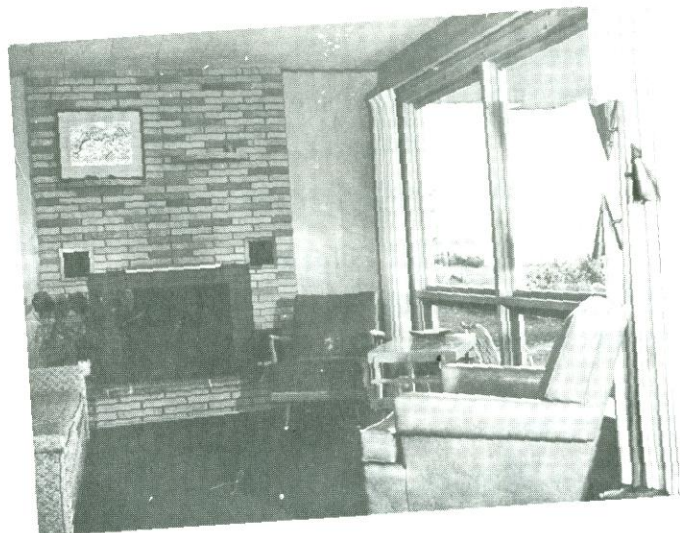
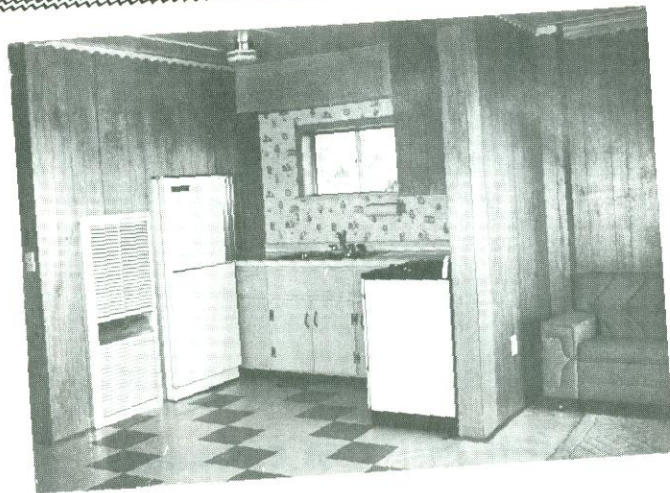
RATES START AT \$85.00
REDUCED TO \$60.00 SPRING AND FALL

— May to November —
Week - Month - Season

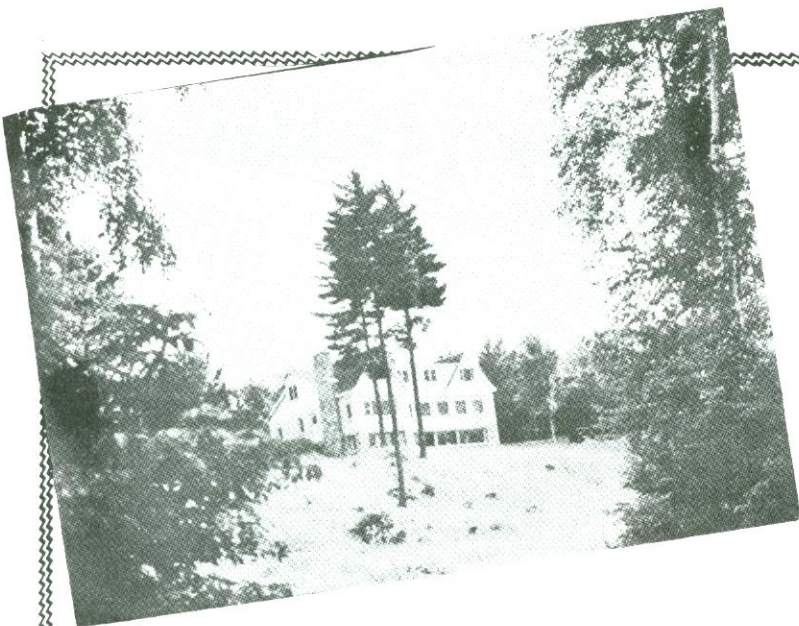
FOR FURTHER INFORMATION WRITE TO
Dick and Helene Sleight

PHONE 425

MANITOWISH WATERS, WIS. 54545



PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER



La Fave's

... ON ...

ISLAND LAKE

Since 1888

in the famous

Headwaters Country

NEW MODERN HOTEL



TEN MODERN COTTAGES

MUSKY, WALLEYE,
BASS AND PAN FISHING
ALL SUMMER SPORTS

For free booklet write:

JOHN LA FAVE

Manitowish Waters, Wisconsin

Phone - Manitowish Waters 9471





BARLETT'S REST LAKE CABINS

On the Beautiful Rest Lake
of the Manitowish Chain

If you are looking for a roomy modern cabin, fine beds, well equipped kitchen, complete plumbing, automatic gas heat, children's playground, PLUS, wonderful fishing, secluded, but with towns close by for shopping and fun.

For further information, Write or Phone
BARLETT'S REST LAKE CABINS
MANITOWISH WATERS, WISCONSIN
Phone: Manitowish Waters 9818

OPEN FOR DEER HUNTING

LIFE OF RILEY COTTAGES

On Rest Lake — Across from Airport



Modern Furnished Cottages
Sandy Beach — 2 Bedrooms

Write: Kenneth Lyon
Phone 528 Manitowish Waters Wis.



OUR MODERN HOMELIKE COTTAGES

Are located on the lakefront, spaced for privacy, and are equipped for housekeeping, with gas ranges, refrigerators, electricity, hot and cold running water, showers, toilets, sinks and automatic gas heat. Deep freeze service.

A QUIET MODERATE SIZE RESORT where the entire family enjoys their vacation. Well kept grounds. 1 - 2 and 3 bedroom cottages.

REASONABLE RATES by the week, month or season. Special rates up to the last week in June and after Labor Day.

All our boats are new and take up to 25 h.p. motors.

HUTTER'S LAKE VIEW RESORT
Phone 166 Manitowish Waters, Wisconsin

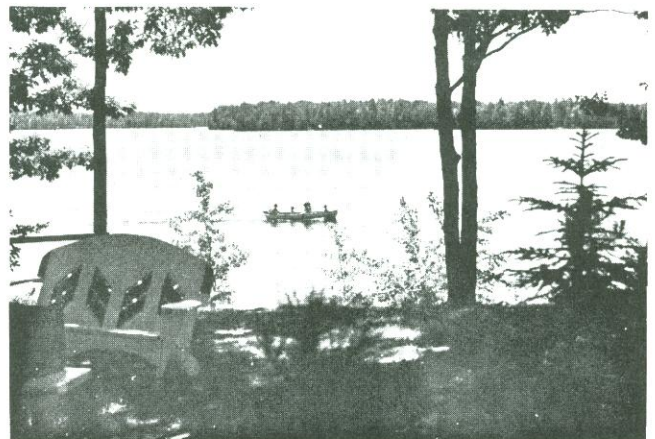
You'll enjoy your stay at...

HUTTER'S

Lake View

RESORT

MODERN HOUSEKEEPING COTTAGES
Located on Lake Manitowish
SAFE BEACH



PLEASE SHOW THIS BOOK TO FRIENDS PLANNING A VACATION

IF YOU MUST FISH - Fish Where They Catch Fish

Bazso's HILLCREST COTTAGES

Modern Housekeeping Cottages - Half Mi. off U.S. 51
Center of Manitowish Waters Chain of Lakes

All cottages are on the Water Front

Automatic Gas Heat

Mosquito Controlled

Rates \$60.00 to \$75.00 Per Week



For further information, Write or Phone 150

GEORGE and MABEL BAZSO

MANITOWISH WATERS, WISCONSIN



BIRCHWELL LOG CABINS

ON STAR LAKE

OF THE MANITOWISH CHAIN

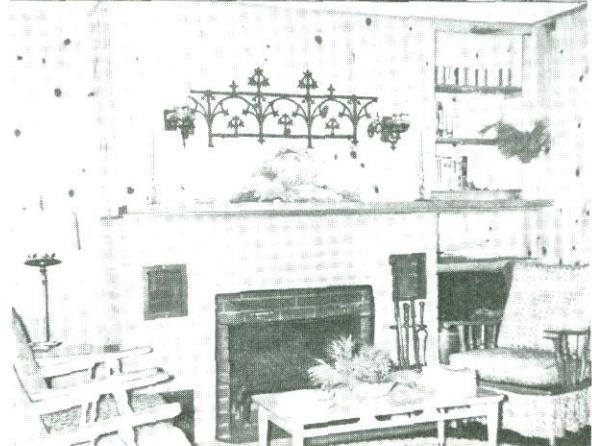
Ultra modern 2 and 3 bedroom cabins; accommodate 2 to 8 persons; all deluxe twin beds; automatic heat; electric appliances; excellent boats in rate; private piers; raft; outside lighting; shuffleboard; Grill; TV antenna; mosquito control; special rates spring and fall.

LEE E. POWELL

PHONE 268

MANITOWISH WATERS, WISCONSIN

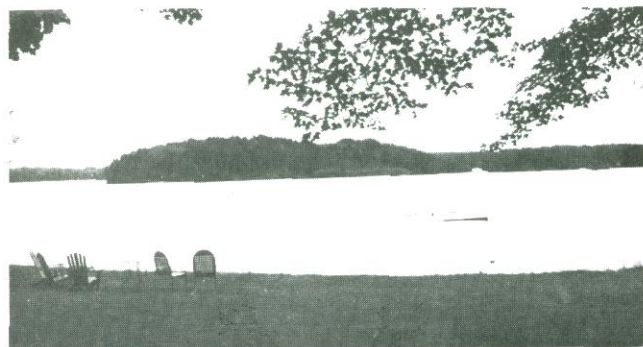
Before April 1st, Address Morrison, Ill. Phone 3221



The ILGS Welcome You

TO A VACATION OF HAPPINESS

... is located on beautiful Rest Lake on the Manitowish Waters Chain of 14 lakes. We have completely MODERN cottages with 2 and 3 bedrooms.



Our Mosquito Controlled Grounds and Sandy Beach are Ideal for Families and We Cater to the Children.

Special rates until last week in June and after Labor Day.

Write for further information to . . .

JOE ILG'S RESORT

Joe and Esther Ilg

MANITOWISH WATERS, WIS. 54545

Phone 553

SUNNY COVE RESORT

On Beautiful Alder Lake

CONNECTED TO 10 OTHER LAKES

— Safe Sandy Beach —

Modern private cottages, 2 bedrooms, all equipped for housekeeping. Hot and cold running water, inside toilets, showers, gas range and refrigerators.

Boat with each cabin. Good walleye fishing also Musky, Northern and pan fish.

Rates — \$50.00 to \$65.00 per week

Reduced rates spring and fall, June 15 and after Labor Day

For More Information Write to:

SUNNY COVE RESORT

BOX 218

MANITOWISH WATERS, WISCONSIN 54545

Telephone 494

PLEASE SHOW THIS BOOK TO FRIENDS PLANNING A VACATION



Sinning's

on
ISLAND LAKE

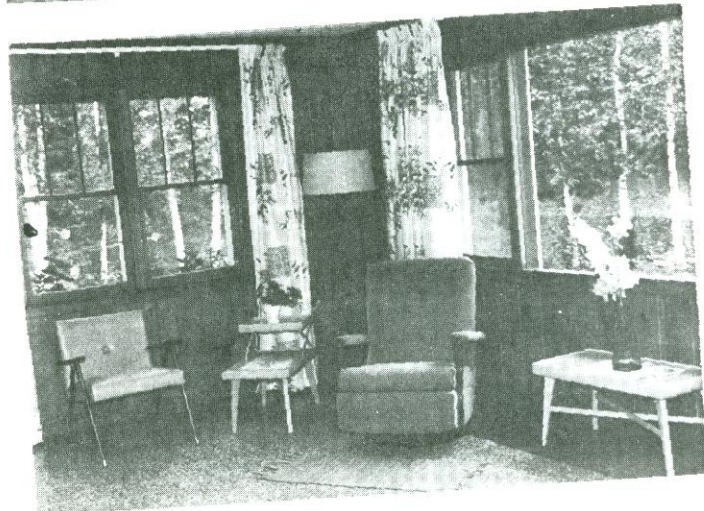
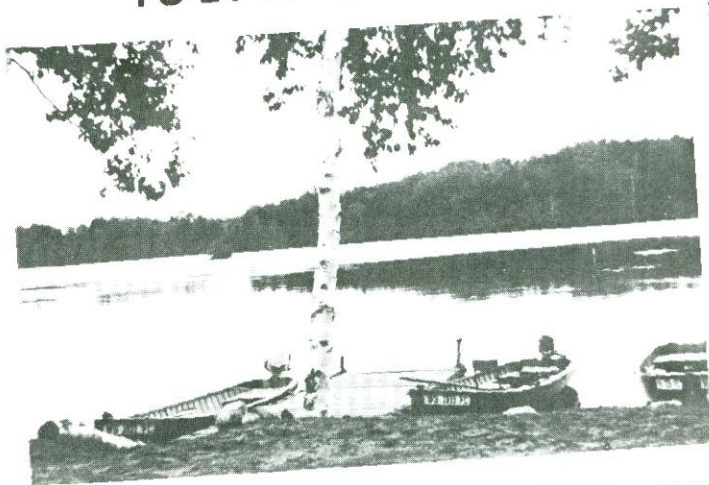


Completely Furnished
MODERN
HOUSEKEEPING
COTTAGES

Bath with hot and cold running water. Electric lights - Gas ranges - Saf-aire automatic heat. Stone fireplace - Twin beds with innerspring mattresses.

For good fishing -
MUSKIE - PIKE
BASS
PANFISH

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Manitowish Waters, Wisconsin

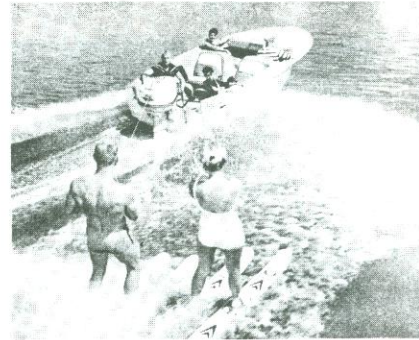
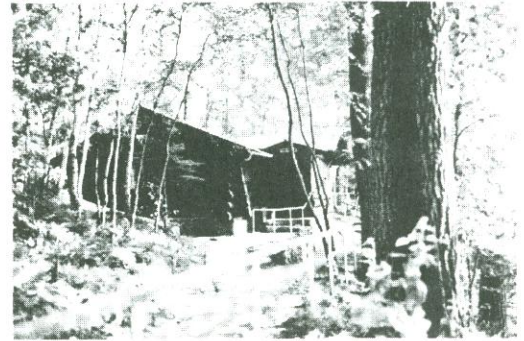
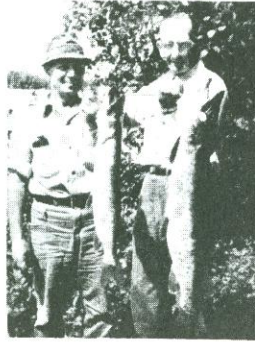


Sturgeon caught in Vance Lake



Lake Front Cottage

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HOW TO USE MAP

On the map on the next page, you will find all of our members and local advertisers and their locations in the town. The list is arranged alphabetically, and the page number on which their ad appears, together with the code number on the map are adjacent. To find Housekeeping cottages, Bars, Restaurants, or American Plan resorts, look under that column, and then find it on the map under its code number.



The Manitowish Waters Chamber of Commerce is a member of the Vilas County Chamber of Commerce, the Wisconsin State Chamber of Commerce, the Resort Association of Wisconsin, and advertises in Wonderful Wisconsin. It gladly cooperates with any other organization promoting the Northern Wisconsin Vacationland.

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*Airports
Ambulance Service
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Antique Shops
Archery Supply Industries
Bakery
Barber Shop
Boating
Catholic Church
Community Church
Chamber of Commerce
Cranberry Growers
Drug Store
Electric Service and Supplies
Episcopal Services
Fire Department
Fire Tower*

*Fishing Guides
Garages & Service Stations
Golf Course at Trout Lake
Grocery Stores
Hardware Stores
Health Camp
Hotels
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Information Booth
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Realtors
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*Riding Stables
Sandwich Shops
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Supper Clubs
Swimming Beach
Tackle Shops
Taverns
Telephone Exchange
Variety Store
Water Skiing
Wisconsin Bowman's Club
Women's Ready To Wear*

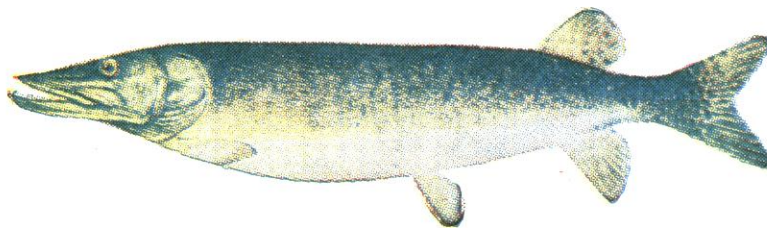
Manitowish Waters Game Fish

Take a boy out fishing and he'll be a better man!

MUSKELLUNGE

DESCRIPTION

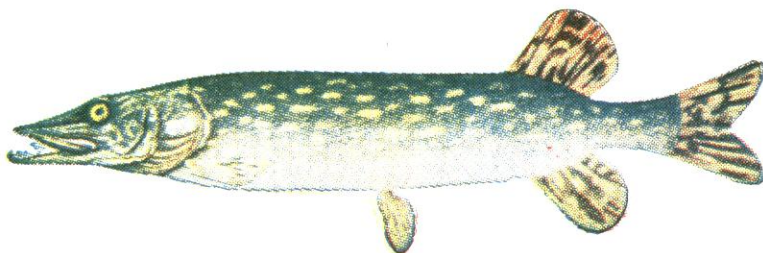
The general form of the muskellunge is similar to that of the common pickerel or northern pike. They reach a length of six or seven feet and specimens have been caught which weigh fifty to sixty pounds. Color is dark gray; sides having broken and unbroken stripes on a silvery background; the head is larger than that of the pickerel and both the cheek and the opercle are scaled above but unscaled on the lower halves.



GREAT NORTHERN PIKE

DESCRIPTION

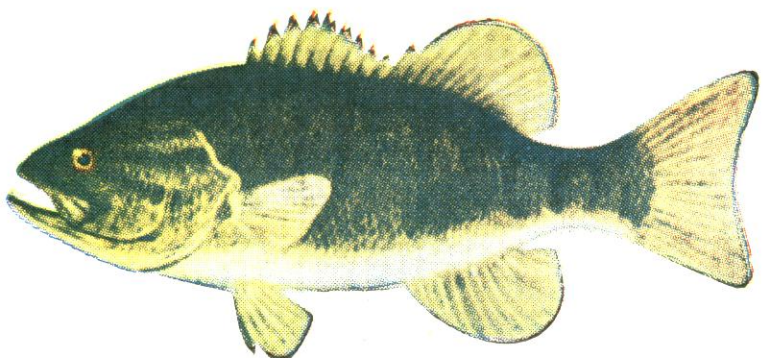
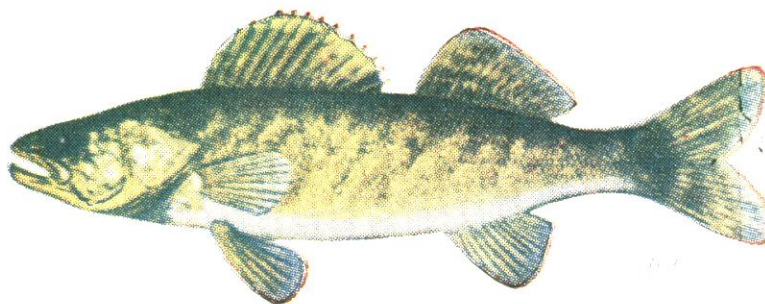
This is an elongate slender type of fish with a color of greenish and bluish gray with more or less purplish luster on the back and sides. Yellowish below and white on belly. Sides with irregular rows of small round yellowish and gold spots. The top of the head is dark olive green; mouth slender and large. One of the most consistent marks for identification of this species is that the entire cheek is scaled while only the upper half of the opercle is scaled and the lower part is bare.



WALLEYE OR PIKE PERCH

DESCRIPTION

The walleye is a slender fish moderately compressed. Generally the color is brassy yellow and gold shading to olive and yellow mottled with brass. The belly and sides are white tinged with green; head is slender and tapered; lower jaw slightly shorter than the upper. It has two separate distinct dorsal fins and the mouth is well supplied with strong teeth. The flesh is white, firm, and delicately flavored.



SMALLMOUTH BLACK BASS

DESCRIPTION

The general color of the smallmouth black bass is dark golden green with a brownish luster which may be blotched with darker spots along the sides. The mouth is large but the corner of it does not extend past eye.

MANITOWISH WATERS, WISCONSIN

APR - American Plan Resort

HC - Modern Housekeeping Cottages

ONC - Overnite Cottages

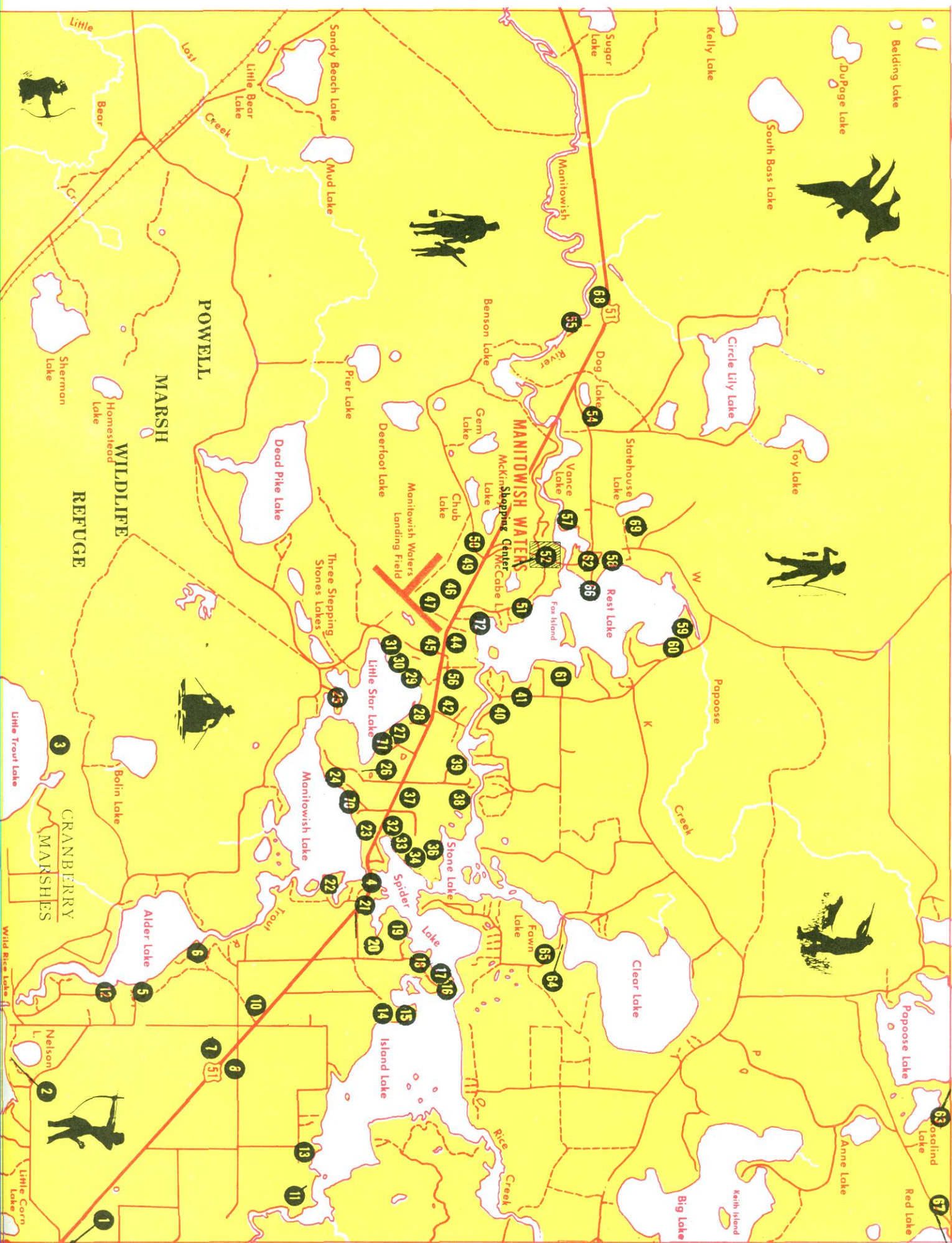
B - Bar

R - Restaurant

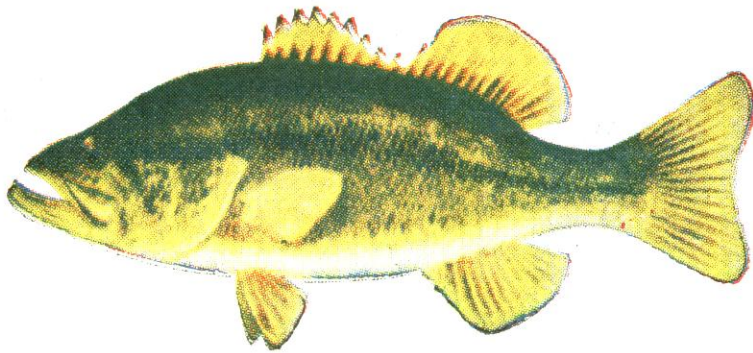
Location on Map	Page	Resort	Owner	Sym.	Location on Map	Page	Resort	Owner	Sym.
33	9	JONES' PINE ACRES	Vic Jones	HC	16	11	LAWRIE'S HIGHLAND LODGE	Malic and Rene Lawrie	ON-HC
32	16	ASCHENBRENNER'S MANITOWISH WATERS RESORT	Louis Aschenbrenner	HC	6	23	LEANDER'S MILL POINT COTTAGES	Albert Leander	HC
59	26	BARLETT'S REST LAKE CABINS	Edward Barlett	HC	72	26	LIFE OF RILEY	Kenneth Lyon	HC
38	27	BAZOS' HILLCREST COTTAGES	George Bazo	HC	27	11	LITTLE BOHEMIA LODGE	E. Wanaka, Jr.	B-R-ON-AP
63	20	BERRY'S PAPOOSE LODGE	William Berry	HC	36	20	LORWOOD RESORT	Mel and Evelyn Peterson	HC
39	18	BIRCH BAY CABINS	E. Michaelis and Sons	HC	31	22	MANITO LODGE	R. Oberg	HC
18	19	BIRCH COVE COTTAGES	Frank Knopp	HC	58	22	OAK GROVE COTTAGES	Irma and Mel Steil	HC
25	27	BIRCHWELL LOG CABINS	Pearl Powell	HC	70	23	PINE CREST LODGE	Mrs. Howard Pukall	HC
19	10	BREEZY POINT COTTAGES	Lloyd Voss	HC	64	19	QUO VADIS	Thad Grutza	HC
28	17	BUNN'S NORTHWOODS LODGE	Walter Bunn	HC	61	12	RED FEATHER LODGE	Ed. Schultz	AP-HC
15	17	CAIN'S MODERN COTTAGE	Marty Cain	HC	5	17	ROSSOW'S RESORT	Fred Rossow	HC
68	22	CIRCLE LILY LODGE	Louis Lafin	HC	11	29	SINNING'S COTTAGES	Olive Fitzgerald	HC
22	14	DEER PARK LODGE	Ben Epstein	B-R-ON-AP	20	21	SKROBOT'S PEACEFUL PINES	Len Skrobot	HC
67	31	EVANS' ALPINE LODGE	David J. Evans	APR	14	24	SLEIGHT'S WILDWOOD RESORT	Dick and Helene Sleight	HC
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70	15	HENNING'S COTTAGES	Fritz Henning	HC	72	30	TENNIES' COTTAGES	Phil Tennies	HC
24	26	HUTTER'S LAKEVIEW RESORT	Lydia Hutter	HC	56	15	TICHY'S KNOTTY PINE RESORT	Frank Tichy	HC
51	28	JOE ILG'S RESORT	Joe F. Ilg, Jr.	HC	52	30	THE PEA PATCH	Charles and Inez Pea	B-ON-HC
2	23	JENSEN'S NORWAY	S. K. Jensen	HC	21	13	VOSS' BIRCHWOOD LODGE	A. Dickerson	AP-B-R-ON
54	30	JOHNSON'S TUCKAWAY LODGE	Charles and Marian Johnson	HC	23	15	WARNIER'S RESORT	Julien Warnier	HC
13	25	LA FAVE'S RESORT	John LaFave	AP-HC	65	16	WAUKEGAN LODGE	Toni and Arne Clare	HC

CHAMBER OF COMMERCE BUSINESS MEMBERS

47	37	Airport	52	41	Hanson's Hardware, General Supplies	56		Pine Lawn Cemetery
29	37	Ambulance (Volunteer Fire Department)	47		Golf Driving Range	67		Rest Lake Dam
60	47	Russ Braun Painting	8	53	Harry's Super Market, Meats, Groceries, Supplies	52	39	Rudy's Rest Haven, Food and Bar Marina
37	37	Catholic Church (See Schedule at Resort)	8	53	Harry's Sport Shop, Bait, Tackle	52	47	Ron N' Reel, Bait, Tackle, Repairs
49	37	Community Church (See Schedule at Resort)	52	48	Jeger's Resort Shop, Fine Sports Clothes	44	43	Saddle Horses
47	4	Chamber of Commerce Information Booth	10	40	Lakeland Realty Co., Real Estate	52		Shopping Center
4	10	Chain O' Lakes Marina Launching Service	52	48	Laundromat, Open Every Day	50		Ski Hill, Rope Tow, Winter Operation
3	52	Cranberry Grower's Association Cranberry Bogs	52	48	LaPorte's Super Market, Meats, Groceries, Supplies	66	61	Skiing Skelters, Water Ski Shows
47	4	Community Center—Town Hall	29	43	Little Star Garage, Mobil Service, Motors	42	49	Snell's Tackle Box, Bait, Tackle, Boats
62	42	Dietz Service Station	44	41	Lyon Industries, Fiberglass Boats	26		Star Beach Park, Picnic Grounds Only
52	46	Doolittle-Barden, Inc., Realtors	52	43	Maletzke's Barber Shop	45	56	Telephone Office
7	51	Ehler's Market, Meats, Groceries, Supplies	52	50	Ox Yoke, Gifts, Antiques	46	60	Truflight Mfg. Co., Feathers for Arrows
29	37	Fire Station (Volunteer Fire Department)	52	41	Patterson Bros., Inc.	57		Vance Lake Campground, State Owned
1	40	Fritz Beauty Salon—Fritz Repair Shop	52	47	Portage House, Gifts, Antiques	52	43	Variety Store, Supplies, Toys
60	47	Gay Roe, Contractor and Builder	52	37	Post Office, Stamps and Mail	69		Youth Conservation Camp, State Owned



Manitowish Waters Game Fish



LARGEMOUTH BLACK BASS

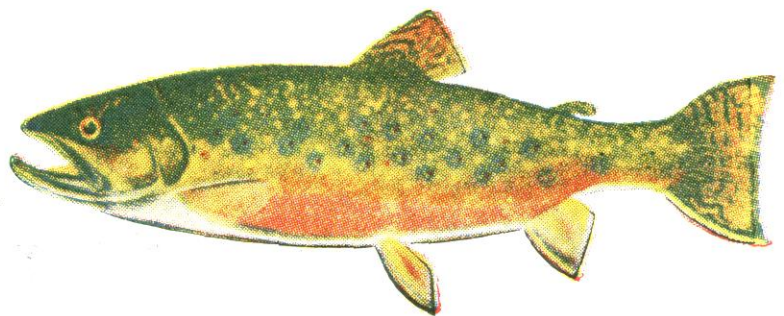
DESCRIPTION

General color is dark green above, sides and below greenish silver; three oblique dark stripes across the cheek; belly is white. The head is large and the mouth very wide, the corner of which extends beyond the eye.

BROOK TROUT

DESCRIPTION

General color is black and may be more or less mottled or barred with red spots along the sides. The body is oblong, moderately compressed; head rather large but not long; snout bluntish; mouth large with the maxillary reaching beyond the orbit; caudal fin slightly lunate in the adult, and forked in the young.



CRAPPIES

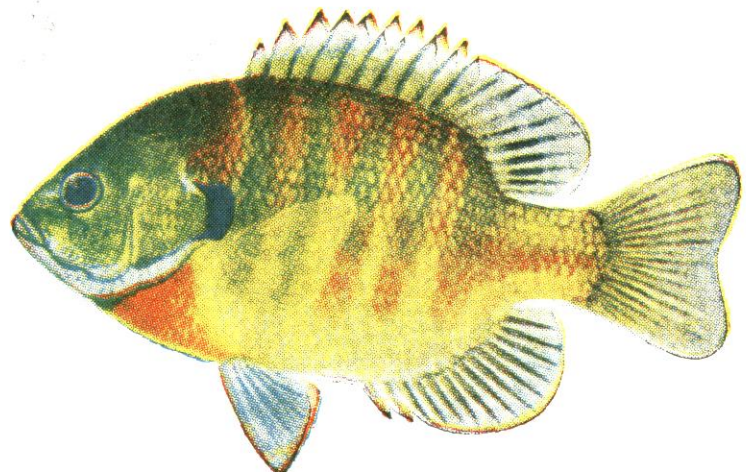
DESCRIPTION

There are two species of crappies in Wisconsin known as the common or white crappie and the black crappie or calico bass. The chief difference between the black and white is that the white has six spines in the dorsal fin and a plain anal fin while the black has seven spines in the dorsal and a strongly reticulated anal fin. Outside of these two exceptions the two crappies are almost identical in appearance. They reach a maximum length of twelve inches and weigh slightly more than one pound.

BLUEGILL

DESCRIPTION

Length sometimes reaches ten to twelve inches but they are a comparatively short and compressed fish. The nose is upturned in appearance; the color light to dark olive with luster of purple to lavender; belly yellow or rich yellowish brown. Head short; mouth small and oblique; the opercular flap is very broad and of a rich velvety black color; side with three or four broad dark greenish bars; fins are all greenish.





COMMUNITY CHURCH

Manitowish Waters, Wis

Summer Services

10:00 a.m. Church School

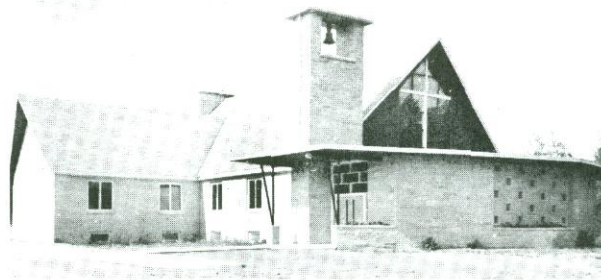
11:00 a.m. Morning Worship

Winter Services

9:00 a.m. Morning Worship

10:00 a.m. Church School

The Community Church invites you, during your stay in the Northwoods, to worship with us each Sunday morning. "Church families are happy families".



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FATHER WALTER TORKILDSON, Pastor

Mercer, Wisconsin, Phone 62-J

Manitowish Waters, Phone 155

SUNDAY MASSES

June 20 to Labor Day: 6:30, 8:30, 10:00 and 11:30

For the balance of the year, schedule posted locally.



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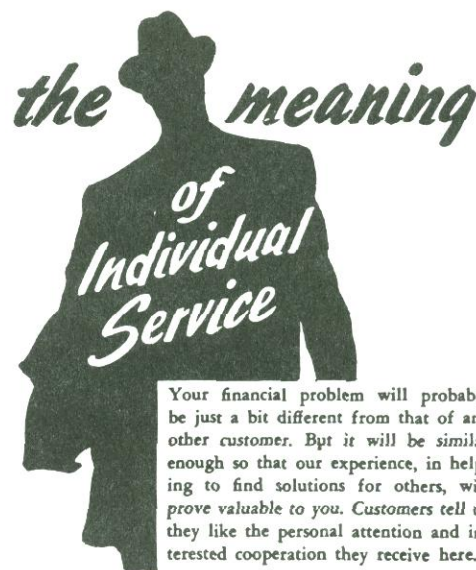
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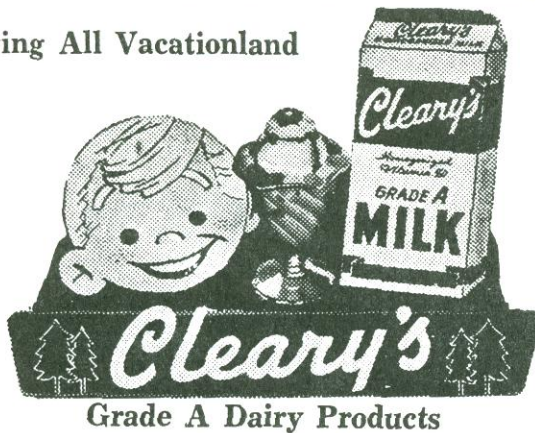
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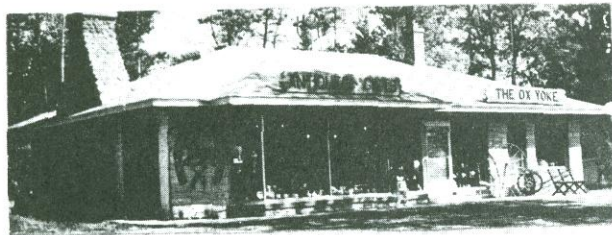
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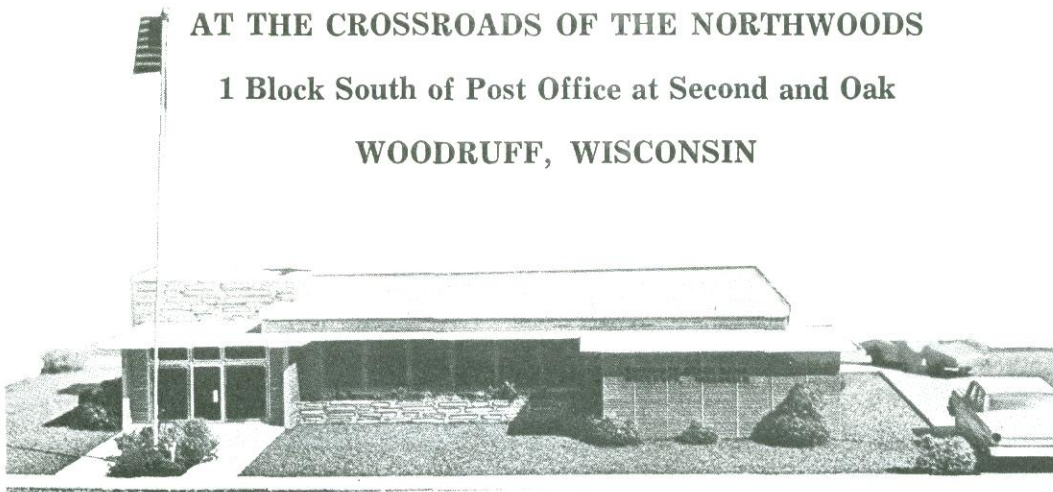
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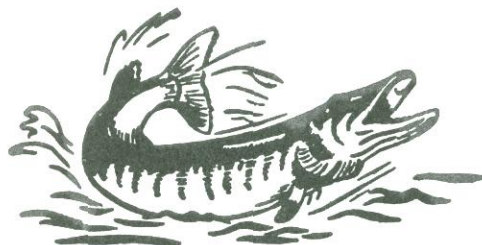


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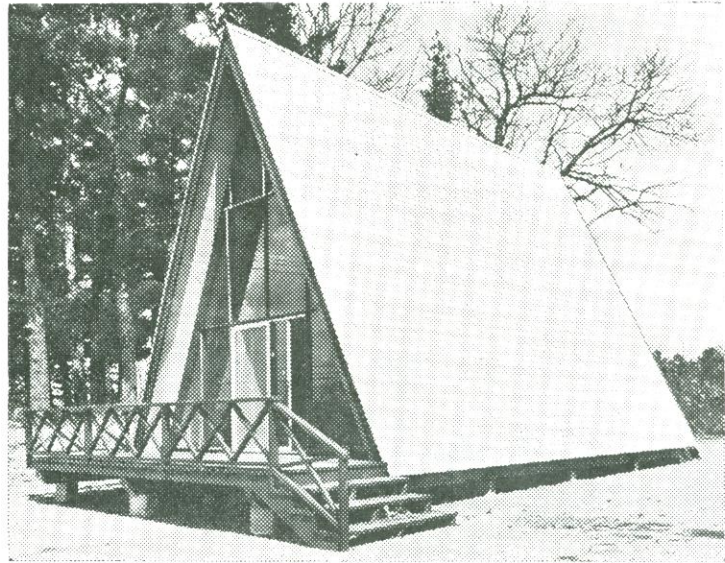
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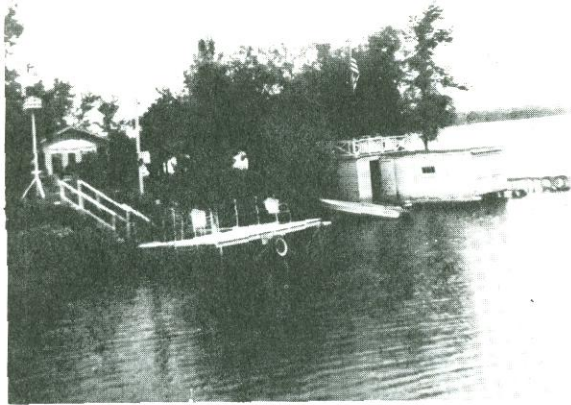


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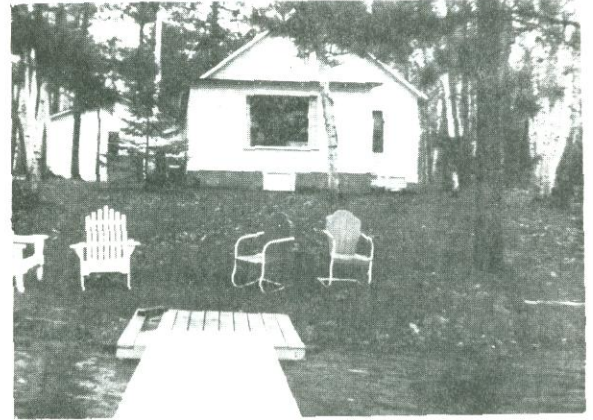
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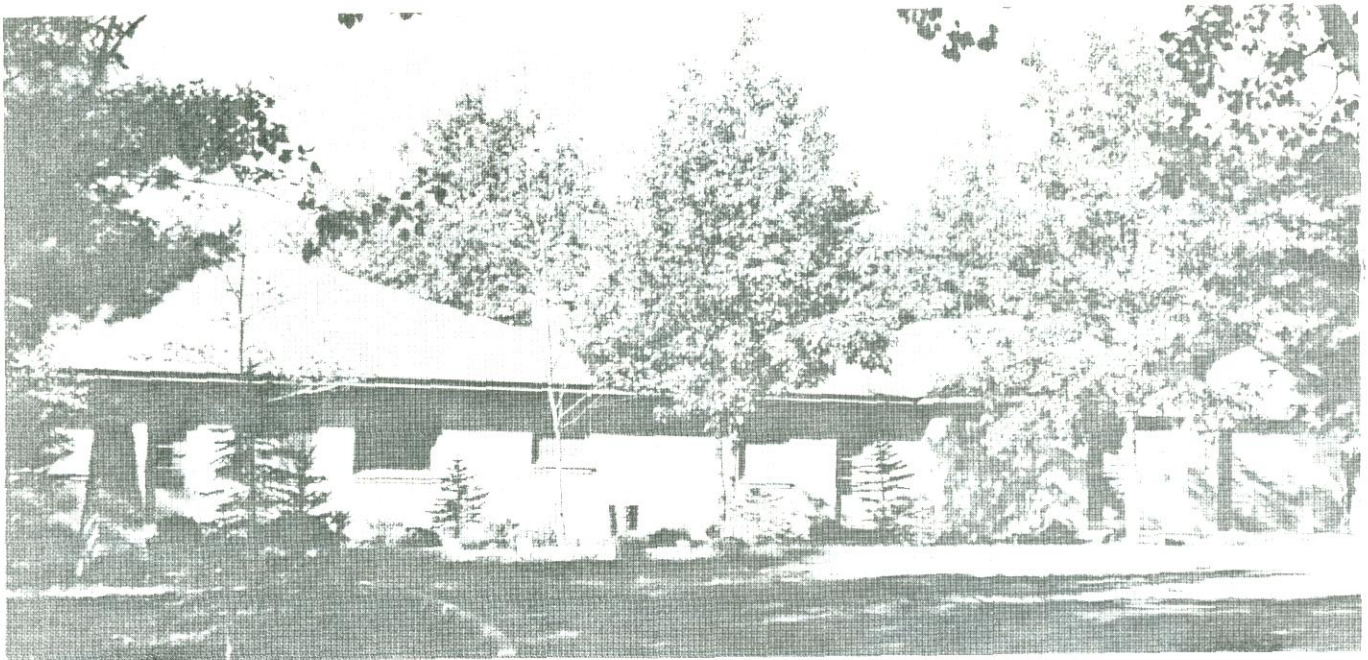
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TRUEFLIGHT MANUFACTURING CO.**Manitowish Waters Success Story**

By — Michael J. Dunn, III

The name of Manitowish Waters is being borne all over the world, thanks to products of the Trueflight Manufacturing Co. In fact, across the seas the reputation of Manitowish Waters is exactly that of this unusual archery equipment manufacturer.

Trueflight was founded in 1946, and when it moved to our community in 1949, its owners decided to concentrate on processing the feathers used on arrows. They developed their own processes to split the shaft and cut the feather to size and dye it, and then themselves handcrafted the unique machinery to do the work. Manufacturing operations soon outgrew the original basement shop and spread to all other available space in town; packaging was done in their own homes by women employees. In 1957 the present large plant on highway 51 was built to consolidate the far-flung operations under one roof. So busy is Trueflight and its new subsidiary, Arrowmatic, Inc., that the new plant has always been operated on a two shift basis! Employment by the two firms is over 30, and additional local craftsmen derive income from work subcontracted to local woodworking and fiberglass molding shops.

The products of this firm are as interesting as its happy history. The firm was a pioneer not only in mechanically processing arrow feathers but has led the industry in marketing ready-to-apply feathers already die-cut to exact shape and size. It also markets bow accessories such as brush buttons to keep leaves out of the end of a stalker's bow as he travels in dense undergrowth. The company has shipped its wares to every continent on the globe. Europe is a major market for Trueflight merchandise; another important but surprising customer is Australia.

Following the name Trueflight across the nation and around the globe is the new name of Arrowmatic. This concern builds and installs archery lanes—indoor practice and competition archery ranges that feature shooting consoles, automatic foul-line equipment and unique push button automatic target returns which roll right up to the archer to allow easy retrieving of arrows.

Trueflight's far-shooting management is constantly at work developing new ideas into marketable products.

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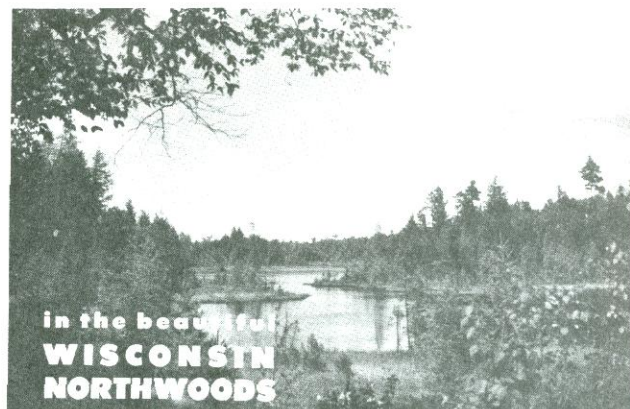
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- Colorama -

Many people who know how beautiful our Manitowish Waters area is in the summer—with its highland climate and its attendant freedom from most allergies—have never been up here during the fall season to see the brilliant colors which nature provides. It isn't always easy to predict the exact dates when coloring will be at its height, but usually from about September 20 until October 15 comes the period when the leaves pass through their fullest color. Maples, popple, birch, oak all contrast their vivid reds and golds against the dark green of the pines and firs to create a paradise for the color photographer.

Look out across our lakes and watch the opposite shoreline, morning, noon and especially at eventide, when the setting sun hits the trees and brings out the full panorama of colors in our woods.

Fishing usually is good too, when the game fish are getting fattened up for winter and striking at lures and baits that they might ignore during the lush summer days. Sturgeon are in season in fall, and many fine specimens have been taken from our Manitowish River, below the Rest Lake dam. Each year the public celebrations planned for Colorama time are bigger and better, with many of our neighboring towns also participating. These include fish bakes, chicken barbecues, dances, color tours by road and lake, tours of cranberry marshes. All of these things are here to be enjoyed. Won't you make a reservation at your favorite resort for a week or weekend during the fall and give yourself a real treat?

By — Michael J. Dunn, III



Manitowish Waters, "Barefoot Water Skiing Capitol of the Midwest," in 1965 marks the tenth summer of organized water ski shows and activities on its lakes.

The Skiing Skeeters have as their predecessors the young members of the Manitowish Water Boat Club, a group established to foster water safety and interest in water sports. Skiers in the boat club presented ski shows on Manitowish and Rest Lakes and even at community celebrations elsewhere. The only boats and equipment used for the shows was owned by the skier-members or loaned by generous residents.

The present group is a 1961 revival that took the name, Manitowish Waters Skiing Skeeters. Summer residents and all-year inhabitants form a membership of over thirty individuals. Members are selected on the basis of interest and cooperation as well as skiing talent, and they move up the ladder from junior to senior or full membership status.

The club owns an elaborate dual-motored towboat, extensive skiing, lighting and public address equipment, and maintains all its equipment at its own expense. Its only financial support comes from members' dues and voluntary contributions from the public. Its ski show bowl and headquarters are on Rest Lake near the dam.

The activities of the group lie in three spheres: entertainment, social and competitive.

Two evenings a week—Wednesdays and Sundays—the Skeeters and lovely Skeeterettes present free ski shows, each an eighty minute array of acts highlighted by jumping, barefoot skiing a pyramid and the ever popular clown routines.

The club has been sponsoring weekly dances in the Community Center following the Wednesday shows. The dances are open to the public. Private activities include a corn roast, tournament weekend festivities and an annual banquet.

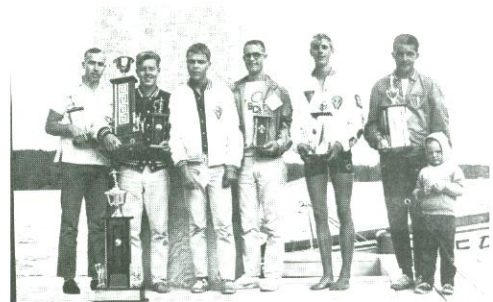
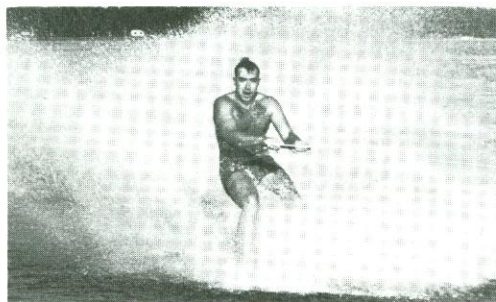
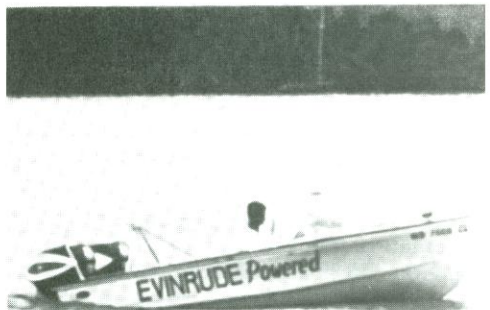
Annually in August they stage their barefoot competition, the Beier Barefoot Tournament, open only to club members.

The first statewide barefoot tournament held anywhere in the USA was sponsored by the Skeeters in 1964, and the club will play host again in August, 1965 to the second Wisconsin State Barefoot Tournament, for which skiers from all over the state will congregate at Rest Lake Ski Bowl.

The Skeeters' interest in barefoot skiing has given them three of the five top barefooters in the state, the state champion barefoot team and a reputation for keen competition in the most difficult of all forms of skiing. The nationwide publicity accorded to the club have established its claim that Manitowish Waters is the "Barefoot Capitol of the Midwest."

By — Michael J. Dunn, III

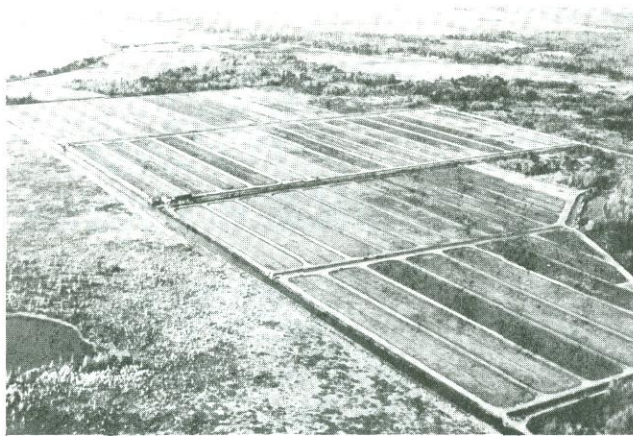
THE MANITOWISH WATERS SKIING SKEETERS



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This aerial photo, taken by the author, writer, shows cranberry operations at Manitowish Waters, Wisconsin, during October 1964 harvest. In foreground are beds of 3 companies, around lake shore and beyond trees are four more sets. Water source is Little Trout Lake, upper left, whose level drops six inches on nights when all 7 growers flood their beds. Main water distribution artery is ditch in foreground. Note pleasing, orderly appearance created by beds. Photo by Michael Dunn

CRANBERRY INDUSTRY IN MANITOWISH WATERS

By — Michael J. Dunn, III

Manitowish Waters boasts one of the largest concentrations of cranberry marshes in the state of Wisconsin, and its production of between thirty and forty thousand barrels annually is a potent factor in making Wisconsin the second largest cranberry raising state in the nation.

The operations of seven growers cluster around or near Little Trout Lake, in the southeastern corner of the town of Manitowish Waters, occupying several hundred acres of lowland that until 1945 was unproductive and useless marshland. Cranberry raising came to Manitowish Waters two decades ago not by accident but only because this area, then not even penetrated by roads, fulfilled the unique demands made by the extremely fussy berry. These needs include suitable soil, flat terrain, nearby sources of sand, and perhaps most crucial, an adequate supply of slightly acid water, the only type water cranberries can tolerate.

The land did not automatically yield to cultivation, and when seven of the eight participating growers planted their first vines in mid-1946, the occasion marked the climax of a year of cooperation and hard work, and an earlier year of planning.

Early preparation, handicapped by lack of roads and utilities at the outset, included laying out an elaborate network of common ditches, roads and canals. Only by such pooling of efforts could the new operators afford the expense of opening up and draining a virgin cranberry area. Though the peaty soil made cranberry growing more promising, it meant months of work leveling beds, scalping off the top growth, and construction of sand dikes that would both contain water to flood the long narrow beds, and also serve as roads. Most of the growers have an area of about fifty acres under cultivation or development, but the team effort of 1945-46 prepared only the first ten acres

for each grower; every operator has developed subsequent beds on his own. Long lean years still awaited the operators, since cranberries bear marketable yields of fruit only after 3 or 4 years.

Into the ground of a dry and newly prepared bed, cuttings mowed from vines in a successful bed are pressed; flooding then helps set the vines, and their rooting is further encouraged by thin layers of sand spread every few winters over the ice covering them. At the time of the spring thaw the sand gently sifts down, helping also to discourage the weeds. (Flooding beds every winter protects the vines.) If the vines grow too rambunctious, mowing the excess vegetation has the same effect that pruning has upon fruit trees: it forces the energy into fruitbearing.

Safe chemicals help the grower combat pests, diseases and weeds. Weather is his dread foe. Summer hail storms may arise with no warning, giving the grower no chance to protect his beds against a bombardment that might destroy an entire season's hard work. Blossoms and fruit are vulnerable too to frost, and warfare against the cold means a constantly drawn battle. The arsenal of the cranberry raiser includes three main weapons. One local man uses a wind machine to circulate the frosty layer of air. Others spray water over the beds; the falling water absorbs cold that might otherwise attack the fruit. Most growers flood the otherwise solid and dry beds at the first sign of a freeze. Giant pumps flood the beds and then can be reversed to drain the water. The beds must be drained by sunup lest reflected rays bounce up from the water and burn the fruit from beneath. Thus long successions of sleepless nights are no novelty to the hardy souls who grow the berries we enjoy.

Harvest occurs the last third of September and on into October. The beds are flooded to soften the otherwise harsh effect of machinery and hip-booted workers laboring among the vines. Ingenious many-toothed picking machines gently pluck the berries and discharge them either into boxes or little boats, which are then towed on trailers to each growers warehouse. There the berries are cleaned of chaff, dried and stored until milling. Milling mechanically removes bad berries and grades the suitable ones. Eagle-eyed inspectors check all the fruit visually before allowing it to be packed; by hand they remove any irregular berries that have sneaked by the grading machinery. Shipping time lasts beyond harvest, sometimes into November. Winter finds the growers busy flooding, sanding and repairing equipment.

The all season appeal which cranberries are developing can be seen from the many ways they are shipped. Much fruit is shipped in one pound bags or boxes—many housewives freeze these for later use. A much greater amount of fruit is shipped in huge bags to processing plants which make popular standbys like cranberry jelly or ingenious new creations like cranberry-orange relish. Other berries find their way to processors of prepared frozen dinners; still others appear on breakfast tables the year round in the increasingly popular cranberry juice drinks.

Spend your honeymoon at Manitowish Waters



PLANNING A CONVENTION OR ORGANIZATION OUTING?

You will find complete facilities at Manitowish Waters for successful and enjoyable get togethers. The Chamber of Commerce welcomes inquiries from groups interested in mixing a wee bit of Northwoods pleasure with business. Committees in charge of planning will be complimented by their organizations for offering "something different" to the members.

Whether you need accommodations for large or small groups in American plan or cottage surroundings, Manitowish Waters resorts can take care of your group to the satisfaction of all.

Sales inducements are another popular use for summer visits. More and more employers are finding expense-paid vacations offered to their selling force are a potent inducement toward bigger and better orders.

MANUFACTURERS, WHAT DO YOU MAKE?

Are you engaged in light manufacturing? If so, the Manitowish Waters Chamber of Commerce suggests that you give consideration to locating in our area.

There are many advantages which include:

Unlimited supply of good water.

Labor available at fair rates of pay.

Transportation by two established truck lines serving directly, and two nearby railroads. Airport for executive planes.

Plus ideal living conditions.

THINKING OF MOVING, RETIRING OR ACQUIRING A SUMMER HOME?

Living conditions in Manitowish Waters are ideal. Many families who first came as guests of our resorts have found this an ideal community to enjoy the Northwoods and have purchased or built homes here. A fine climate, the lakes, the woods and plentiful activities for young and old all ensure pleasurable and wholesome living. A fine consolidated high school and well staffed local grade school await children of new permanent residents.

Retirement has brought many couples to a new enjoyment of Manitowish Waters. Some remain all year to enjoy the leisurely pace of off-season living; others divide the year between Manitowish Waters and homes elsewhere.

The Chamber of Commerce invites you and your family to enjoy a home of your own in Manitowish Waters.

By — Michael J. Dunn, III

Mail direct to resort . . Do not mail to Chamber of Commerce

INQUIRY FORM

Furnished for your convenience by the Chamber of Commerce

_____ Resort P. O. Manitowish Waters, Wisconsin

Please send me full information, rates, etc., regarding the following accommodations at your resort:

() American Plan Lodge There will be _____ persons in our party,
 () Lodge Room _____ Adults, _____ Children.
 () Guest Cottage Ages of Children _____
 () Housekeeping Cottage Number of beds needed:
 () European Plan () Motel Double _____ Single _____ Cot _____ Baby bed _____

For a period of _____ weeks starting _____, 196 _____

Please list any particular requirements or questions you may have:

NAME _____ Phone _____
 (Print)
 Address _____ City _____ Zone _____ State _____

PLEASE GIVE FULL INFORMATION ON FORMS

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NAME _____ Phone _____
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 Address _____ City _____ Zone _____ State _____

PLEASE GIVE FULL INFORMATION ON FORMS



When you write to resorts . . .

. . . BE SURE TO GIVE COMPLETE INFORMATION

This enables the resort operator to give you a more satisfactory reply and to recommend the accommodations most suitable for your party.

STATE TIME AND LENGTH OF STAY, number of adults and children in party and state ages of children. Above all, do not overcrowd a cottage as nothing is gained and many times your vacation is less enjoyable.

MANY FOLKS are under the impression that you must come to the north country in July and August to enjoy the best weather.

UNDER NORMAL CONDITIONS, we enjoy fine weather in May, June, Sept, and October, and better fishing, too. Then too, most resorts offer special rates in May, June and September as an inducement for the fishermen to come and get 'em.

SEE THE NORTHWOODS IN COLOR — a sight that is worth the trip. Color camera enthusiasts will have a rare treat. About the middle of September the woods begin to show nature's colors that defy an artist's reproduction. Don't miss it! It has often been said that September, with its warm sunny days and cool invigorating nights, is King of the season.

SHOW THIS BOOK TO YOUR FRIENDS who are planning a vacation. They'll appreciate getting information on our wonderful recreational area and it will aid them considerably in selecting their vacation spot.

MANITOWISH WATERS is located in the most picturesque part of the Wisconsin Northwoods!



SO — IF IT'S JUST A LOAFING VACATION, A FISHING VACATION, OR A HONEYMOON — THIS IS THE SPOT!



LET'S GO FISHING



Fishing at Manitowish Waters provides the thrill that fishermen dream about. Whether you prefer to cast, troll or still fish — this is the place! Here you will find any spot to your liking as the entire chain of lakes are all connected by navigable thoroughfares.

Come up to Manitowish and take on a Muskie — it's a thrill you'll never forget.

In addition to these famous tackle busters, you'll enjoy good Walleye Pike and Bass fishing. Panfish too!

Should you prefer to engage a guide, we have a number of good experienced men in the area. These men will do everything possible to make your fishing trip successful. They'll show you where and how to fish, and how to handle the big ones.

Manitowish Waters is not only an ideal spot for fishermen, but the entire family as well.

While fishing is, as a rule always GOOD at Manitowish Waters, for the BEST fishing we recommend either early or late in the season. At these times the BIG fellows are hungry and strike hard.

Don't overlook the thrill of catching a Sturgeon. Write your favorite resort about the opening dates of sturgeon fishing.



FISHING CONTESTS

Musky

Walleye

Small Mouth Bass

Sturgeon



Large Mouth Bass

Northern Pike

Cappie

Pan Fish

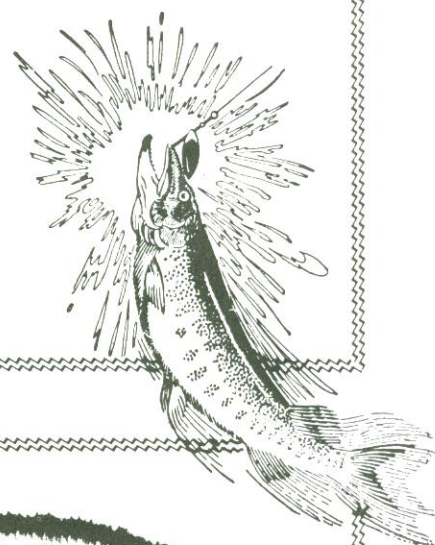
NO ENTRY FEE

Sponsored by Local Sport Shops — Be Sure To Enter Your Catches

Vilas County Spring Musky Contest — May 18 - June 30

Colorama Musky Tournament — September 28 - October 6

Get Information on Guide Service at Sport Shops and Resorts



Manitowish Waters

MUSKY MARATHON



MUSKY MARATHON

MANITOWISH WATERS, WISCONSIN
Home of the Tiger Musky

QUESTIONS?

QUESTIONS?

QUESTIONS? CONTACT THE CHAMBER OF COMMERCE IN MANITOWISH WATERS, WISCONSIN.

QUESTIONS?

Manitowish Waters Chamber of Commerce

Manitowish Waters Chamber of Commerce

Join the many successful Musky Fishermen who have become a Manitowish Waters MUSKETEEER by registering a legal musky caught in our area. Register your musky and receive a MUSKETEEER CARD and a colorful shoulder patch — No fee.

Complete information and registration at all resorts.

BE SURE TO ASK YOUR HOSTS.



The Waters Of Youth

Manitowish, an Indian name,
All old timers proudly acclaim,
Noted waters of health, sport and fun
In northern Wisconsin on route fifty one.
They attract summer guests from far and near,
Old and young coming year after year,
When all abandon toil and care
In outdoor life in pure pine air,
Safe on sand beaches and timbered lands,
Hosts of welcome extending warm hands.

When calls of play arouse you
And tell you vacation is here,
That you long to paddle your own canoe,
Exempt from your job and career,
Remember that here one is safe and free,
Secure and secluded by Nature's decree.

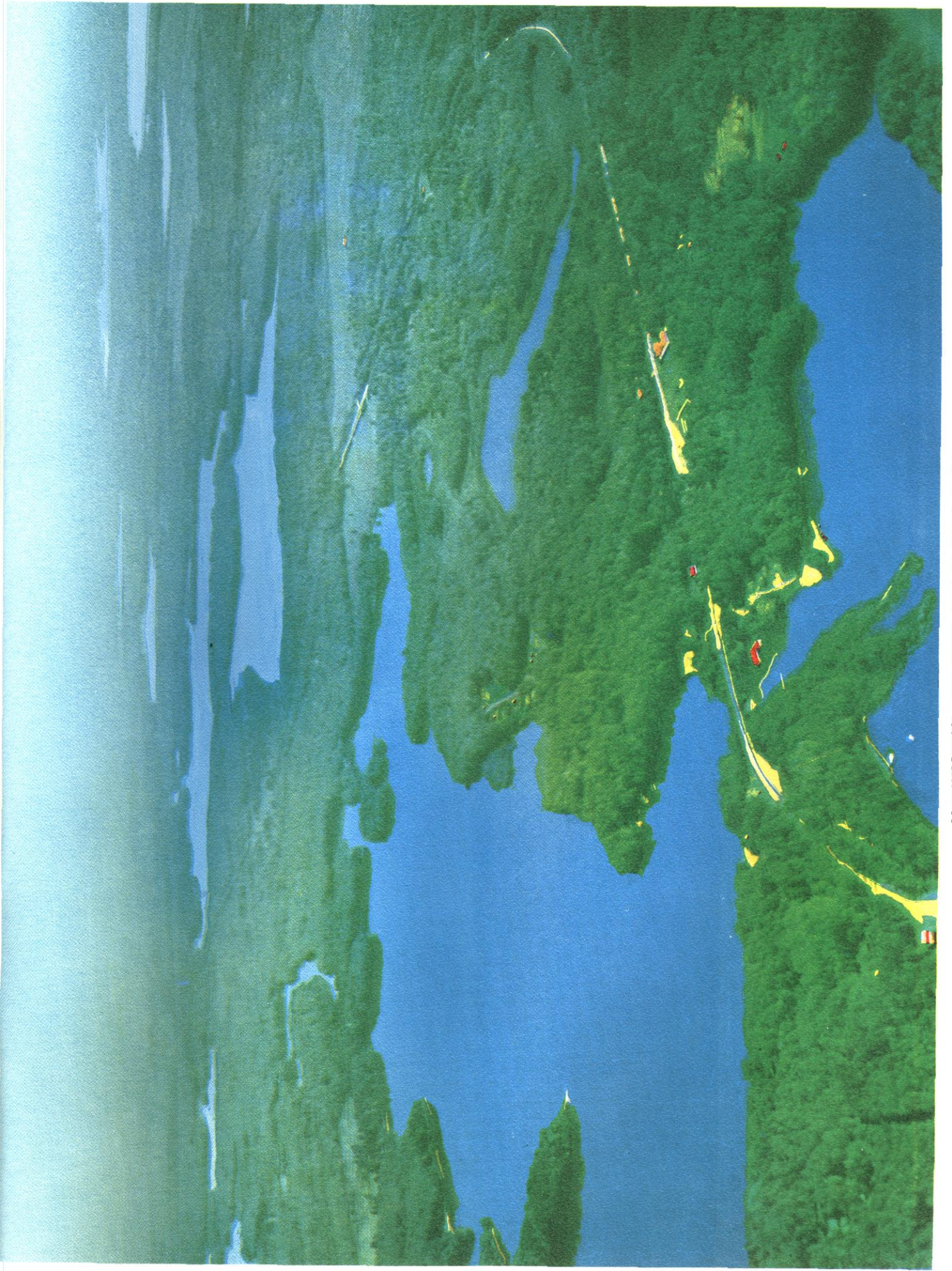
Waters of famous Manitowish
Invoke your presence to play and fish,
Sure to gratify every wish.

El Capitan

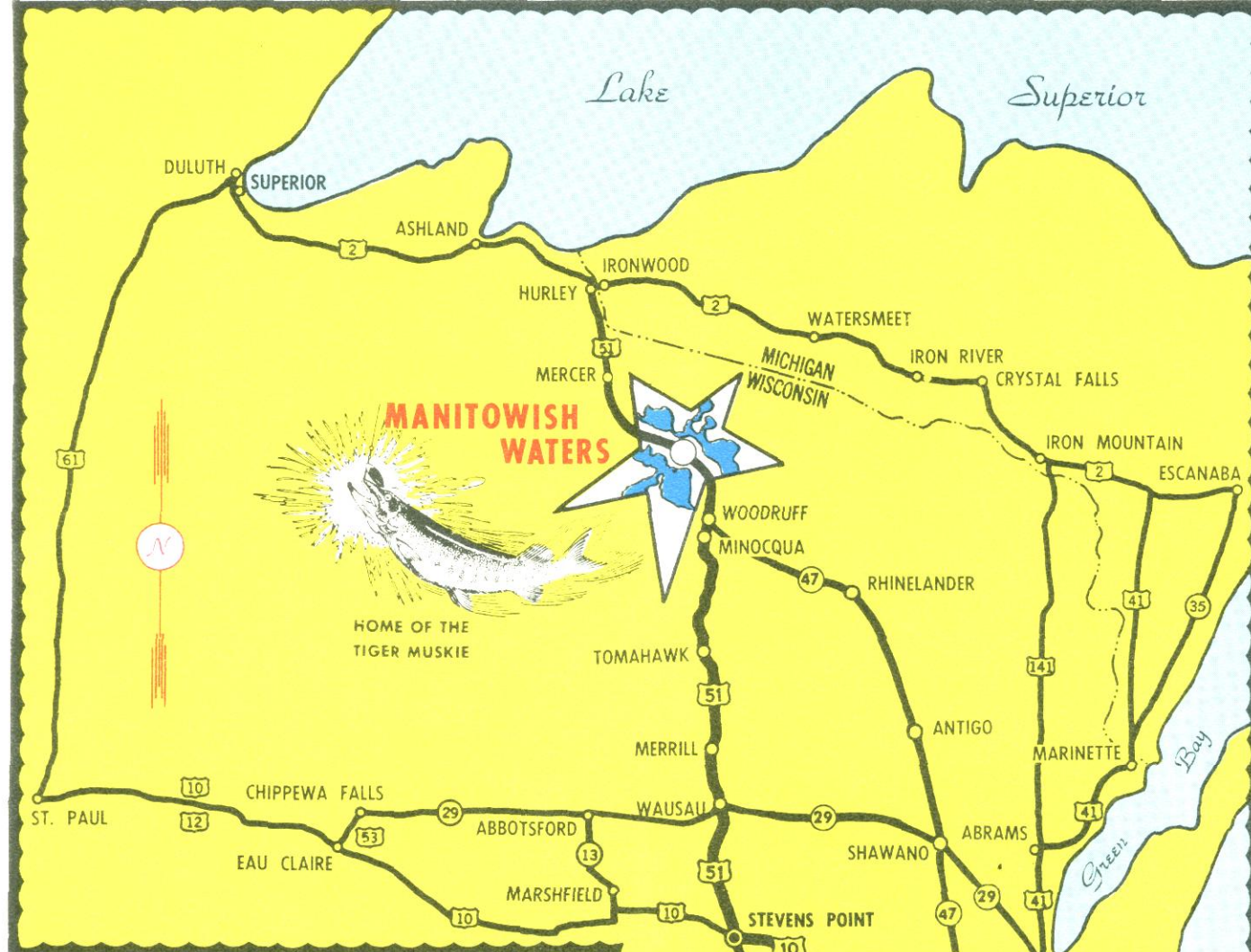


Ahlborn Printing — Minocqua, Wisconsin





MANITOWISH WATERS CHAIN OF LAKES



..HOW TO REACH..

The Manitowish Waters

A Chain of 14 Lakes

BY AUTO — Manitowish Waters, Wis. is on U. S. Hwy. 51, just 360 miles north of Chicago with good roads all the way. The trip from Chicago can easily be made in one day. Signs of the various resorts appear on Route 51 in the area.

BY TRAIN — Take the C. & N. W. to Manitowish. Autos from the resorts will meet you by appointment.

BY PLANE — To Manitowish Waters airport by private or charter plane. Fly North Central Airlines to Ironwood, Mich. Your host will meet you at either airport.

BY BUS — The Greyhound bus line offers service direct to Manitowish Waters. Route via Milwaukee or Madison from Chicago. The scenery enroute is both interesting and beautiful. There's a little of all the world in Wisconsin.

MILEAGE — FROM MANITOWISH WATERS, WIS. - TO:

Antigo, Wis.	90	Monroe, Wis.	267	Evansville, Ind.	643
Appleton, Wis.	170	Oshkosh, Wis.	188	Fort Wayne, Ind.	521
Beloit, Wis.	285	Portage, Wis.	199	Indianapolis, Ind.	551
Eau Claire, Wis.	188	Racine, Wis.	293	Kansas City, Mo.	716
Green Bay, Wis.	179	Sheboygan, Wis.	243	Louisville, Ky.	664
Hudson, Wis.	249	Waupun, Wis.	220	Marion, Ind.	640
Janetown, Wis.	255	Wausau, Wis.	89	Minneapolis, Minn.	269
Kenosha, Wis.	307	Chicago, Ill.	360	Peoria, Ill.	433
LaCrosse, Wis.	225	Cincinnati, Ohio	661	Rockford, Ill.	302
Madison, Wis.	237	Columbus, Ohio	674	St. Louis, Mo.	595
Manitowoc, Wis.	215	Davenport, Iowa	408	South Bend, Ind.	454
Marshfield, Wis.	144	Des Moines, Iowa	511	Terre Haute, Ind.	533
Milwaukee, Wis.	267	Detroit, Mich.	633	Waukegan, Ill.	308
		Dubuque, Iowa	333		

