

Information from 1959 "Vacation Days"
--ads apparently new since 1957

Memorandum: from Michael Dunn

Re: 1957 "Vacation Days Are Happy Days" publication of the Manitowish
Waters Chamber of Commerce

Advertisements for these resorts, which appeared in this 1957 edition, did not appear in the book by the time of the 1959 edition (I did not have a copy of the 1958 issue); note that the issue is unpagged, though I penciled in a few page numbers:

Hill's cottage--page 7

Fotsch's Point O'Pines--page 14

Seppala--page 14; it an ad appears after this, it did so irregularly

Little Star Resort--page 18

Allen Dale--page 23

Northern Lights--page 24

Dick Hill's Blue Spruce Resort--page 29; later reappears as the Pea Patch
Lange's Sylvan Lodge--page 28

Fairfields (23) and Ken Perkins Bay Cottages do not appear in 1959 but are advertised from time to time in later issues

Changes occur in the way Island Lake Log cabins is advertised: under management of Richard Sleight in 1957, under owner or manager T. Blatchford in 1959, and later on as Sleight's Wildwood.

Additions to advertisers by the time of the 1959 issue include these new ones:

Sleepy Bay Resort--page 7

Bart's Rest Lake Resort--page 12

Oak Grove Cottages (an irregular advertiser)--page 14

An enhanced ad for Sleight's Spider Lake Cabins (small add, 1957)--page 23

Flying P Guest Ranch--page 24; the prperty was operated at different times as a lodge by some people named Campbell and in the 1970s was advertised as Ye Old Still Inn

Tuck-Away Lodge--page 25

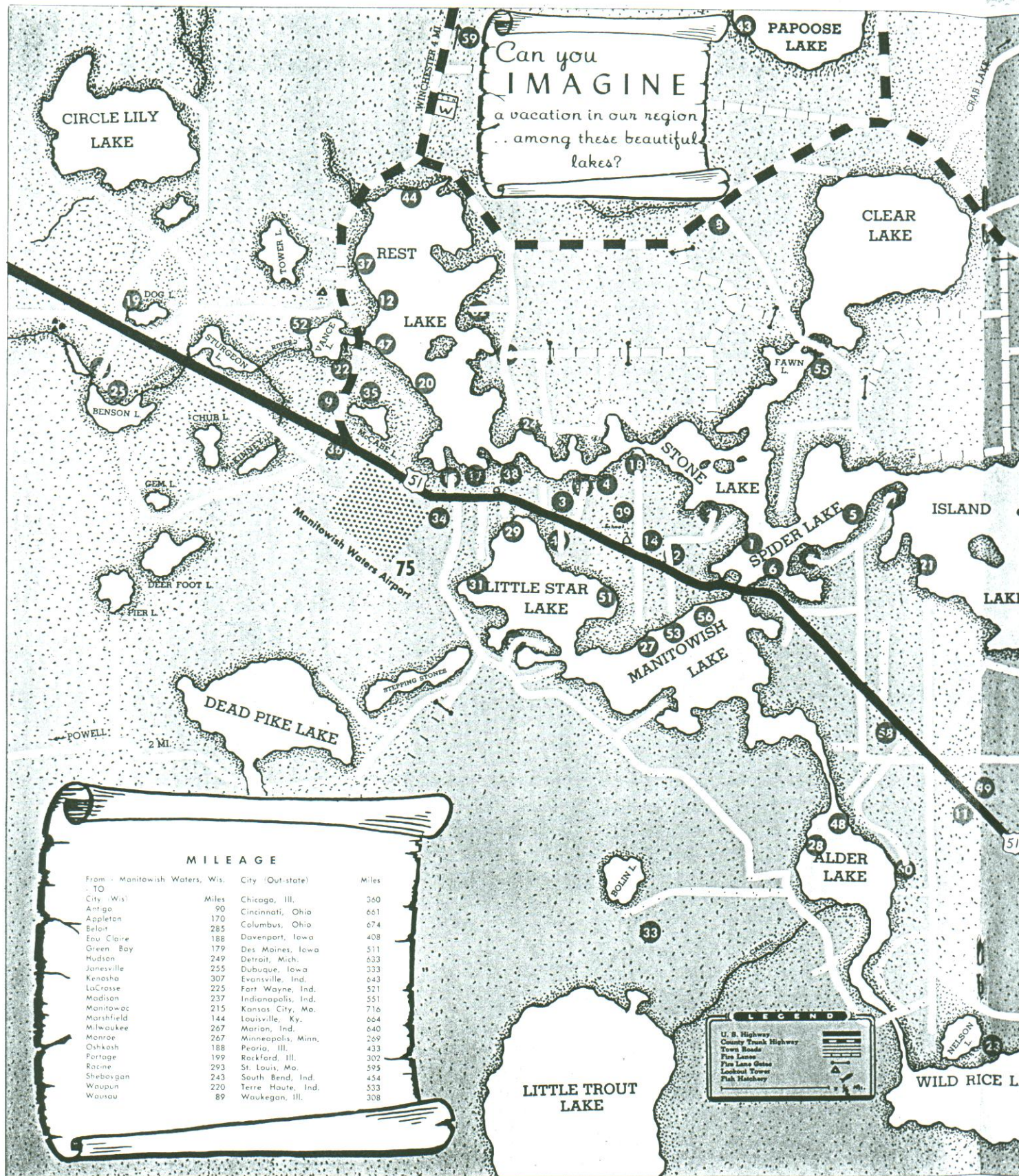
Knotty Pine Resort--page 28

Barlett's Rest Lake Cabins--page 36

An ad of Perdue's Northern Highland lodge reflects a change in management from William Perdue to William Perdue Jr., deceased father to son

Michael Dunn

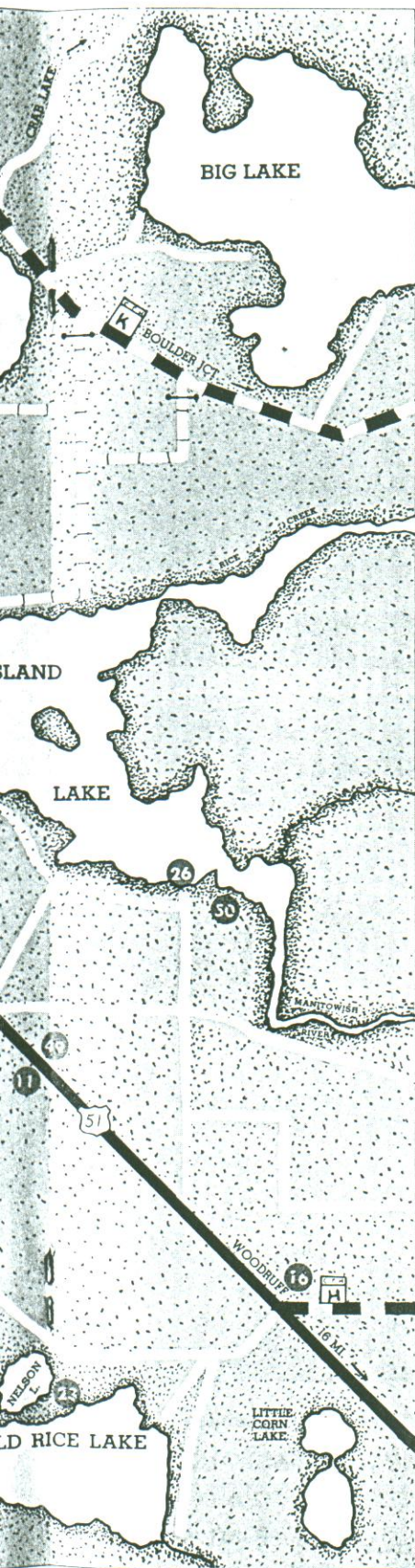
October 31, 2005



**THE FAMOUS MANITOWISH
WATERS CHAIN of 14 Lakes**

Come Once... And You'll

Write to resorts for complete details, rates, and folders



KEY TO THE ACCOMODATION SYMBOLS

APR	-----	American Plan Resort
MHC	-----	Modern Housekeeping Cottages
HC	-----	Housekeeping Cottages
ONC	-----	Overnite Cottages
FM	-----	Food Market
R	-----	Restaurant
B	-----	Bar

MAP NO.	LOC	PAGE NO.	RESORT OR BUSINESS	OPERATOR	SYMBOL
1	5-F	m 8	ADAM'S PINE ACRES		MHC
48	6-G	m 12	ALDER LAKE RESORT		HC
10	4-D	m 23	BAMBI COTTAGES		MHC
			BAY COTTAGES		MHC
			BEAUMONT'S ISLAND RESORT		HC-B
			BEY FRANK		
4	4-E	m 27	BIRCH BAY CABINS		MHC
5	4-C	m 29	BIRCH COVE COTTAGES		MHC
57	5-D	m 28	BIRCHWELL LOG CABINS		MHC
6	5-F	m 6	BIRCHWOOD LODGE		APR-MHC-R-B
			BLUE SPRUCE RESORT		MHC-B
22	3-C	m 38	BOB MALETZKE'S BARBER SHOP		
			BREEZY POINT COTTAGE		MHC
			CAIN'S RESORT		HC-B
14	4-E	43	CATHOLIC CHURCH		
8	2-F	m 40	CLEAR LAKE GROCERY		FM
36	4-C	43	COMMUNITY CHURCH		
37	2-C	m	CUENOT, PAUL		
			DALE, ALLEN		MHC
			DEER PARK LODGE		APR-B
9	3-C	m	DICKERSON AGENCY		
			DICKERSON COTTAGES		MHC
11	6-H	m 42	ELHERT'S FOOD MART		FM
37	2-C	m 36	ELZ' STANDARD SERVICE		
			FAIRFIELD COTTAGES		MHC
			FIRESIDE CABINS		ONC-R
29	4-D	m 7	FLAMM'S COTTAGE		MHC
37	2-C	m 24	FLYING "P" GUEST RANCH		APR-MHC
15	4-C		FLYING "P" RIDING ACADEMY		
			FOSTER & SILLMAN COTTAGES		HC
16	8-I	m 42	FRITZ'S		
			GUIDES		
9	3-C	m 38	HANSON AGENCY		
9	3-C	m 38	HANSON'S HARDWARE INC.		
			HASKINS COTTAGES		HC
53	5-E	m 27	HENNING'S COTTAGES		MHC
			HILL'S ARCHERY SUPPLY CO.		
18	4-E	m 25	HILLCREST COTTAGES		MHC
19	2-A	m 21	HOLIDAY LODGE		ON-MHC
20	3-C	m 15	ILG'S LOG CABIN RESORT		MHC
75	4-C	58	INFORMATION BOOTH		
21	5-G	m 9	ISLAND LAKE LOG CABINS		MHC
22	3-C	m 39	JAEGER'S RESORT SHOP		
23	8-G	m 16	JENSEN'S NORWAY COTTAGES		MHC
11	6-H	m 42	KARTH'S KORNER		
32	3-A	m 28	KNOTTY PINE RESORT		MHC
			KOERNER'S RESORT		MHC-R-B
27	5-E	m 15	LAKE VIEW RESORT		MHC
25	3-A	m 13	LAKEWOOD LODGE		MHC
26	5-I	m 19	LAFAVE'S RESORT		APR-MHC
58	6-G	m 40	LAKELAND REALTY CO.		
22	3-C	m 39	LAPORTE'S SUPER MARKET		FM
22	3-C	m 39	LAUNDROMAT		
5	4-G	m 30	LINDENWOOD		MHC
28	7-F	m 36	LINGER LONGER COTTAGES		MHC
			LITTLE BOHEMIA		APR-R-B
			LITTLE STAR GARAGE		
			LITTLE STAR RESORT		MHC
			LODGE O'LAKES INC.		
			LOCK HORN LODGE		HC
2	4-F	m 14	LOR-WOOD RESORT		MHC

"M" denotes member

And You'll Come Often!

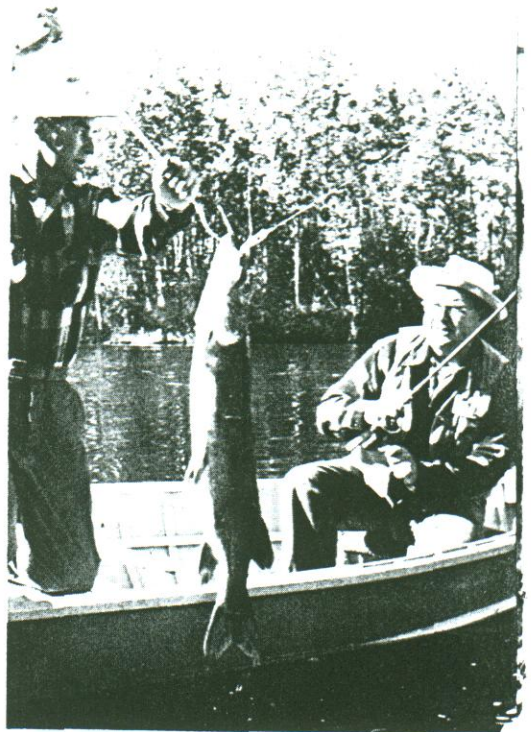
**WISCONSIN'S OUTSTANDING
MUSKIE WATERS**

(continued)

31	5-D	m	7	MANITO LODGE	MHC
75	4-C		43	MANITOWISH WATERS AIRPORT	
32	3-A	m	10	MANITOWISH RIVER RESORT	MHC
33	7-E	m	41	MANITOWISH WATERS CRANBERRY GROWERS	
29	4-D	m	43	MANITOWISH WATERS FIRE DEPARTMENT, MANITOWISH WATERS LAUNDRY	
35	3-C	m	41	MANITOWISH WATERS POST OFFICE	
1	5-F	m	18	MANITOWISH WATERS RESORT	MHC
			58	MANITOWISH WATERS SPORTSMAN CLUB	
39	4-E			MANITOWISH WATERS SCHOOL	
34	4-C			MANITOWISH WATERS TELEPHONE CO.	
7	4-F	m	18	MARIE'S COTTAGE	MHC
42	4-E	m	41	MARTHA'S BAKE SHOP	
				McSWEENEY, EUGENE	
				MEHL'S 30-30 LODGE	APR-ON
37	2-C	m	17	MEINEL'S	MHC
48	6-G	m	25	MILL POINT COTTAGES	MHC
1	5-F	m	23	MORICCHETTI'S COTTAGES	MHC
				MEYER SALES & SERVICE	
29	4-D	m		NEHRING'S GARAGE	
				NORTHERN LIGHTS RESORT	APR-B
22	3-C			NORTHWOODS LIQUOR STORE	
40	4-D	m	16	NORTHWOODS LODGE	MHC
37	2-C	m	14	OAK GROVE COTTAGES	MHC
				OASIS COTTAGES	MHC
				PANTRY, THE	R
43	1-G	m	10	PAPOOSE LODGE	MHC
41	4-G	m	18	PERDUE'S NORTHERN HIGHLANDS	MHC
				PINE AIR INN	ON-B
				PINECREST	MHC
				PINECREST LODGE	MHC
24	3-D	m	14	PINE NEST	MHC
				POINT O' PINES	MHC
				QUINN BAIT STATION	
45	3-G	m	29	QUO VADIS	MHC
				RAYALA, CHAS	
46	3-D	m	20	RED FEATHER LODGE	APR-MHC-B
49	6-H	m		RED OWL GROCERY	FM
44	1-C	m	36	REST LAKE CABINS	MHC
15	4-C	m	12	REST LAKE RESORT	APR-MHC
47	3-C	m	37	ROD 'N' REEL	
9	3-C	m	44	ROE, IRWIN	
60	7-G	m	16	ROSSOW'S RESORT	MHC
47	3-C	m	35	RUDY'S RESTHAVEN	MHC-R-B
				SEPPALA'S COTTAGES	MHC
				SEXTON, HOMER	
49	6-H	m	37	SILVER-DALE	ON-R-B
				SINDBERG, A. M.	
50	5-I	m	26	SINNING'S COTTAGES	MHC
9	3-B			SKI HILL	
				SKY LODGE	MHC
17	4-D	m	7	SLEEPY BAY RESORT	MHC
1	5-F	m	23	SPIDER LAKE CABINS	MHC
				SLEIGHT, TOM	
29	4-D	m	13	STAR BEACH COTTAGES	MHC
51	5-E			STAR BEACH PARK	
				SUNSET LODGE	MHC
				SWANSON COTTAGE	MHC
				SYKES COTTAGES	MHC
				SYLVAN LODGE	MHC
3	4-D	m	40	THE TACKLE BOX	
15	4-C	m	27	TENNIES COTTAGES	MHC
				TENNIES, PHILIP	
35	3-C	m	38	THE OX YOKE	
59		m	22	TIMBERLANE RESORT	APR-MHC-B
22	3-C	m	37	TONI & CHELLO VARIETY STORE	
38	4-D			TOWN HALL	
				TOWER INN	ON-B
				TRAILS END RESORT	HC
36	4-C	m		TRUEFLIGHT MFG. CO.	
19	2-A	m	25	TUCK-AWAY LODGE	MHC
				TWIN-PINE RESORT	MHC-B
				VERRIER, L. A. & CO.	
52	3-C			VANCE LAKE CAMP SITE	
				WARDS, THE	MHC
56	5-F	m	11	WARNIER'S RESORT	MHC
55	3-G	m	21	WAUKEGAN LODGE	APR-MHC
62	2-C	m		YMCA CAMP JORN	
				ZAEGER'S CHATEAU	ON-MHC-B

Plan your vacation NOW !

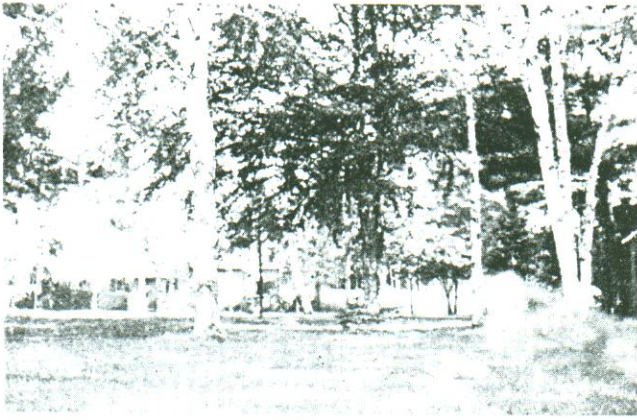
VISIT THIS BEAUTIFUL VACATION AREA WHERE FISHING IS GOOD, WEATHER IS IDEAL, AND ACCOMMODATIONS SUITABLE TO EVERYONE.



GET YOUR FISHING TACKLE READY FOR THE MUSKY, BASS AND WALL-EYES. DROP A LINE TO ANY RESORT LISTED AND YOU'LL BE ALL SET FOR A SWELL VACATION.

PLEASE MENTION THE CHAMBER OF COMMERCE BOOKLET WHEN WRITING TO ANY RESORT OR ADVERTISER

Address: MANITOWISH WATERS, WISCONSIN



Sleepy Bay Resort

MODERN COTTAGES

Completely furnished automatic heat, electric kitchens

ON BEAUTIFUL REST LAKE

Write:

C. R. ROBBEL
Manitowish Waters, Wis.
Phone 13



Located 14 mile off U.S. Highway 51 on Star Lake of the Manitowish Waters chain of lakes

FLAMM'S COTTAGE

If you want privacy and a quiet restful vacation our completely modern two bedroom sunny home should interest you.

- Knotty pine interior throughout
- 2 large cedar clothes closets
- 2 large picture windows in living room with heatalator stone fireplace
- Modern kitchen with electric stove and electric refrigerator
- Modern bathroom with hot and cold water
- Home is heated by automatic gas heat
- Private pier—good boat—fine sandy beach

For information write

O. G. FLAMM

Phone 123

Manitowish Waters, Wisconsin

Acres of woodland :: Beautiful sand beach :: Deer and other wild life

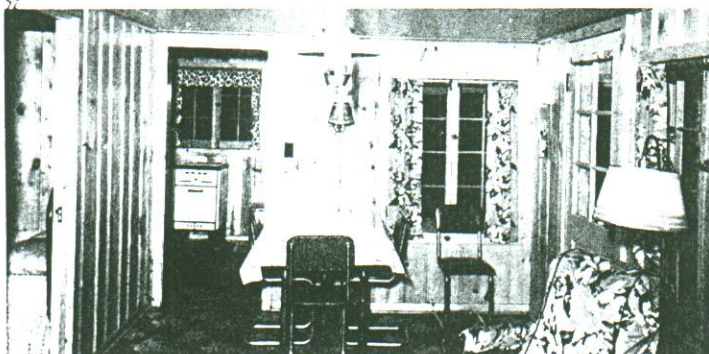
FOR YOUR VACATION COMFORT
MODERN HOUSEKEEPING COTTAGES
SAFE SAND BATHING BEACH

Nestled among pine and birch trees with screened porches overlooking private piers and sand beach on Star Lake of the Manitowish Chain. One, two, and three-bedroom cottages set apart for privacy.

Completely furnished. Comfortable beds, electric refrigerators, gas ranges and automatic heating. Some cottages with hot water and shower and knotty pine interiors. 16-foot round bottom boats.



OUTDOOR FIREPLACES • CHILDREN'S PLAYGROUND • IDEAL SPOT FOR HAY FEVER SUFFERERS



Rentals by week, month or season. Special rates for May, June and after Labor Day.

Write winter address before May 1st:

1110 Madison St., Evanston, Ill.
Phone University 4-6307.

After May 1st., write:

MANITO LODGE

Phone 126

Manitowish Waters, Wisconsin



Cottages are Semi-Modern. Completely furnished for Housekeeping with screened porches, bottled gas stoves, refrigerators, electric light, water pump and sink. Rates \$25.00 to \$45.00 per week.

For further information write:

Alder Lake Resort

R. A. BETZER
Manitowish Waters, Wis.

Winter Address before May 1st:
R. A. BETZER
7109 26th Ave.
Kenosha, Wisc.



ALDER LAKE RESORT

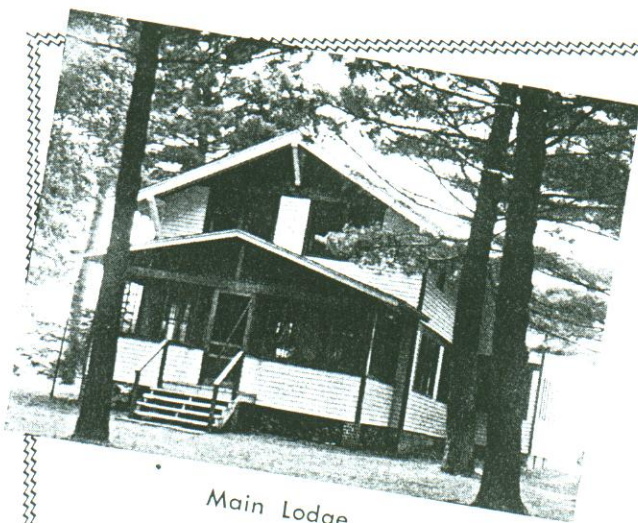
Located on the shores of beautiful Alder Lake in Pine Forest 1 mile southwest of Highway 51 on the famous Manitowish Chain of Lakes.

Wonderful sand beach for children.

Musky, Walleye, Northern Pike, Bass and Pan fishing.

Boat is furnished with each cottage.

All cottages face the lake.

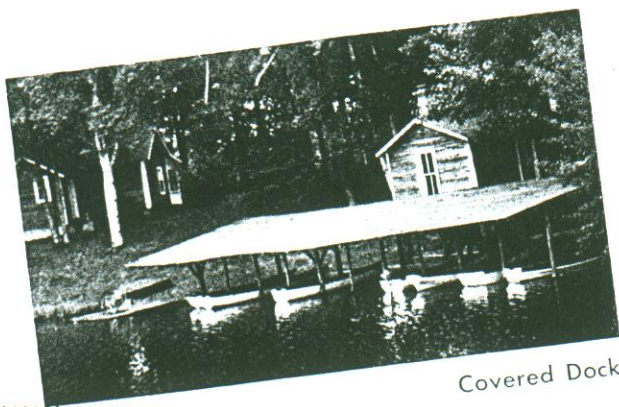


Main Lodge

Bart's REST LAKE RESORT



One of our cottages



Covered Dock

AMERICAN PLAN HOTEL AND GUEST COTTAGES MODERN HOUSEKEEPING COTTAGES

- Modern Appliances
- Automatic Gas Heat
- Excellent Beach
- Beautiful Surroundings
- Friendly Atmosphere
- Good Food
- Good Boats

Open May 1st to Dec. 1st.

For information and literature write:

JAMES BART
Box 13

Manitowish Waters, Wis. • Phone 534

PETERSON'S

LOR-WOOD RESORT

Strictly Modern
Housekeeping Cabins



Located on beautiful STONE LAKE in the center of the Manitowish Waters chain of Lakes.

One, two and three bedroom cottages with screen and glass porches. All on the water front.

MUSKIE - BASS - PIKE - SAFE SANDY BEACH - GUIDES AND MOTORS AVAILABLE

Back in the woods but easily accessible to Churches and Shopping Center. For further information, rates and literature write:

PETERSON'S LOR-WOOD RESORT

Merlin and Evelyn Peterson
Manitowish Waters, Wisconsin
Phone 229



OAK GROVE COTTAGES

*completely modern
housekeeping cottages*

*safe sandy beach
excellent fishing waters*

write:

*irma and mel steil
manitowish waters
wisconsin • phone 717*



Pine Nest....



on
MANITOWISH RIVER
just off
REST LAKE

Complete privacy in
a new, all modern
CEDAR CABIN
with fireplace.
Private driveway
and pier.

For information,

write:

G. A. FEIEREISEN
Manitowish Waters, Wisconsin
Phone 855



Enjoy your vacation at...

Bambi Cottages

MODERN HOUSEKEEPING COTTAGES AT
REASONABLE RATES

We are centrally located on the Manitowish Waters
Chain of Lakes

SANDY BEACH — ELECTRIC LIGHTS — BOATS

Special rates for May, June and September

For further information, rates, etc., write

MR. C. J. SPIEGEL

BAMBI COTTAGES
Manitowish Waters, Wisconsin



Morichetti's *Cottages*

CLEAN

MODERN HOUSEKEEPING COTTAGES
OVERLOOKING SPIDER LAKE.

CLEARED SPACIOUS GROUNDS



June 1st to November 1st

THERESE MORICHETTI
MANITOWISH WATERS, WISCONSIN

Phone: Manitowish Waters 220
Hurley, Wis. 2043-R

Sleight's...

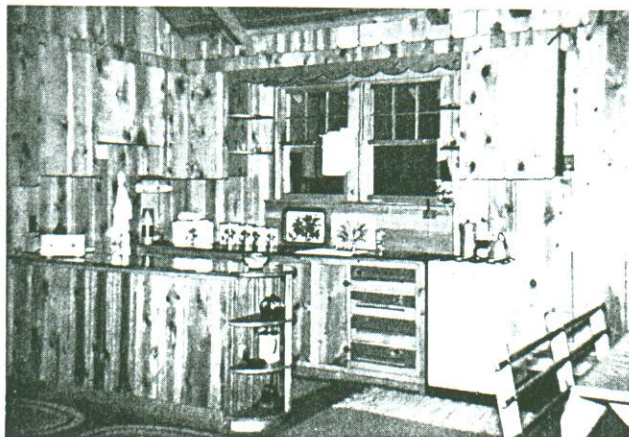
SPIDER LAKE CABINS

MODERN TWO AND THREE BEDROOM

COMPLETELY FURNISHED LOG CABINS

WITH FIREPLACES AND

SCREENED PORCHES



Spaced For Privacy

"All the Comforts of Home"

Pier For Each Cottage :: Good Safe Beach
Best Round-bottom Boats :: Cleanliness :: Comfort
Courtesy :: Knotty Pine Interiors

For information on how and where to catch the big
or little ones — ask "Dick" famous Manitowish Waters
guide.

Reduced rates in spring & fall.



MRS. RICHARD SLEIGHT, SR.
Manitowish, Wisconsin
PHONE MANITOWISH WATERS 757

COME TO Flying "P" Guest Ranch

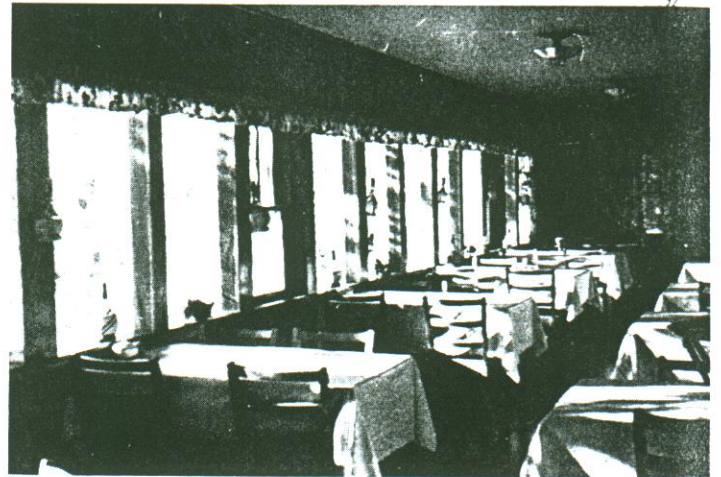
For your most complete vacation
write or call
Gene and Lela Poiron
Tel. 807
Manitowish Waters, Wisconsin

Conventions
and
Sales Meetings
Welcome

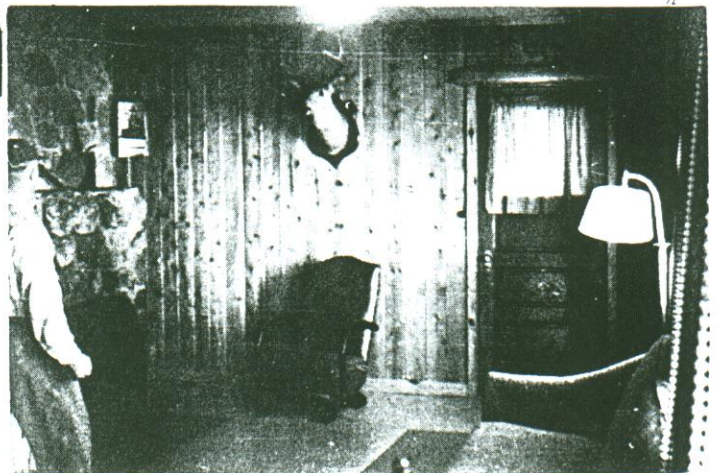


We feature the New American Plan—Breakfast 7:30 to 10:30 — Dinner 5:00 to 9:00. Delicious Western meals are all tastily prepared of finest food and personally supervised by Mrs. Poiron and served in our immaculate dining room overlooking Rest Lake. Moderate Rates of \$8.00 per day. Half price for children under 12.

A Saddle Horse to suit each and every guest. Trail rides and instruction under supervision of competent wranglers. Moon light rides.



Our cottages and rooms in main lodge are completely modern and comfortable as your city apartment. Cottages will accommodate 4 to 6 people. Rooms in main lodge with private or semi-private bath.



We are located on Beautiful Rest Lake on the Manitowish Chain. Where you can enjoy fishing, boating, canoeing, swimming, water skiing or just sitting in the sun relaxing.

Leander's Mill Point Cottages



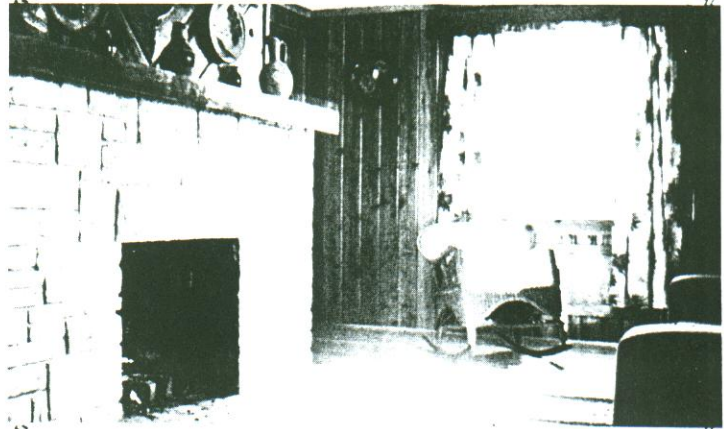
AMONG VIRGIN PINE ON ALDER LAKE of the Manitowish Chain, within 1 mile of Highway 51

All cottages on lakefront and fully equipped for housekeeping. Electricity, running water, gas ranges, electric refrigerators

SAFE SANDY BEACH — GOOD BOATS



LEANDER'S MILL POINT COTTAGES
Phone 430 Manitowish Waters, Wisconsin



TUCK-AWAY LODGE

NEW ULTRA-MODERN HOUSEKEEPING CABINS

Good beach — Fenced in area for Children. Badminton - Horseshoe - Playground. Good Fishing. Owner Licensed Guide. Special Rates May, June, & September. For further information write:

Chuck and Marion Johnson

Manitowish, Wisconsin
Phone 731

Bazso's HILLCREST COTTAGES

MODERN HOUSEKEEPING COTTAGES
IN THE CENTER OF THE MANITOWISH CHAIN
ONE MILE OFF U. S. HIGHWAY 51



All cottages are on the water front and have hot and cold running water, toilets, showers, gas ranges, electricity, automatic heat, electric refrigerators. Mosquito controlled.

RATES: \$40 to \$60 per week

OWNER IS A LICENSED GUIDE

For information, write:

GEORGE & MABEL BAZSO
MANITOWISH WATERS, WISCONSIN
Phone 150



BIRCHWELL LOG CABINS

ON STAR LAKE
OF THE MANITOWISH CHAIN

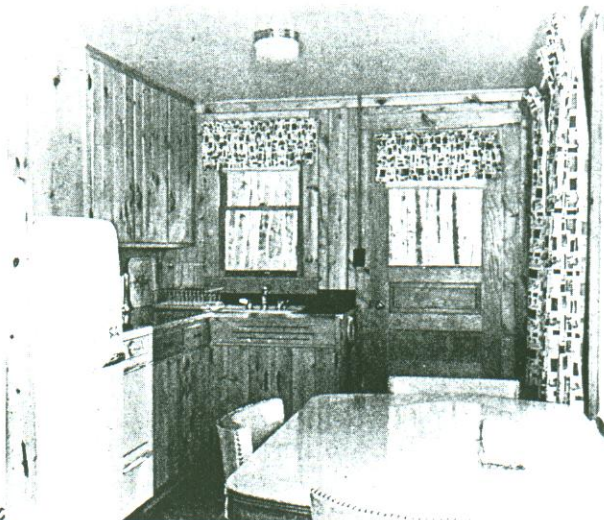
NEW, strictly modern, completely furnished, electric appliances, hot water, showers, automatic heat, picture windows, outside lighting, shuffleboard, excellent boats.

TWO AND THREE BEDROOMS . . TWIN BEDS . . ACCOMMODATE UP TO SIX PERSONS. RENTALS BY THE WEEK, MONTH OR SEASON.

SPECIAL RATES before June 20th and after Labor Day.

Write: L. E. Powell, Manitowish Waters, Wisconsin
Phone 268

Before May 1: Address at MORRISON, ILLINOIS.



FOR THE PERFECT NORTHWOODS FAMILY VACATION
COME TO

FRANK TICHY'S KNOTTY PINE RESORT

A friendly resort of 6 modern housekeeping cabins located in a beautiful setting of pines, on the Manitowish River, below Benson Lake.

- Safe, Sandy Beach
- Children's Playground
- Outdoor games
- Waterfront cabins
- Comfortable furnishings
- Modern kitchens
- Knotty pine interiors
- Restful seclusion
- Mosquito control

For further information write:

Frank Tichy
Manitowish Waters, Wis.
Telephone 746

Chicago phone
MErrimac 7-5871



Linger Longer Cottages

on Alder Lake
OF THE MANITOWISH CHAIN



NEW TWO AND THREE BEDROOM
HOUSEKEEPING COTTAGES
Strictly Modern and Comfortably Furnished
Twin Beds :: Automatic Heat
Picture Windows :: New Boats
For rates write:
DON AND MARIE LAPORTE
Phone 9742
Manitowish Waters, Wisconsin



BARLETT'S REST LAKE CABINS

Completely furnished modern Housekeeping
cottages on Rest Lake

- Two bedrooms
- Oil & Wood Heat
- Gas Ranges
- Innerspring Mattresses
- Refrigerators
- Safe Beach
- Freezer Service

MUSKY — PIKE — PAN FISHING

For further information write:
Edward Barlett
Manitowish Waters, Wis.
Phone 818

ART-ELZ

STANDARD SERVICE



IN SHOPPING CENTER ON COUNTY TRUNK W
PROMPT and COURTEOUS
PERSONALIZED TRAVEL
TIRE AND BATTERY
LUBRICATION
ALL YEAR

SERVICE

Clean Rest Rooms

PHONE:
Manitowish Waters 681

AUTOMOBILE ACCESSORIES

HUNTING and FISHING LICENSES

ICE CREAM — SOFT DRINKS — CIGARS — CIGARETTES — CANDIES — POST CARDS

FISHING TACKLE

SOUVENIRS

★ ★ ★