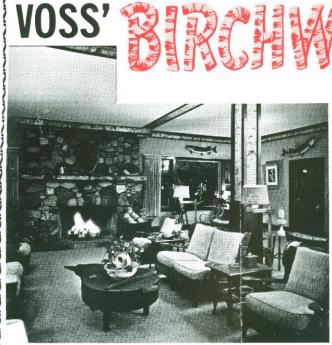
1991

Wisconsin's Northwoods Year-round Vacationland

# Manitowish Maters











Over 79 Years of Successful Resort Operation

VOSS' BIRCHWOOD LODGE IS "OLD WORLD," GRACIOUS AND REMINISCENT OF A BY-GONE ERA - A rustic main lodge, spacious fireside lounge. Dining room with beautiful view of the lake - a charming decor of early American and Primitive antiques.

**NEWLY REMODELED**, Modified American Plan. Open June 13 to Oct. 3. Guest cottages, with 1-2 bedrooms, private baths, living rooms, fireplace, automatic heat, screened glass-in porches, picture windows overlooking the lake. Rates \$52.00 & up daily, each. Or enjoy the attractive new suites with private bath \$52.00 & up daily, each, (double occupancy). Modified American Plan (2 meals daily). Luncheon available at the Old Settler's Inn in our Chalet building where you will enjoy a delicious lunch and shopping, antiques and art gallery.

COCKTAILS SERVED from 5:30 on in the fireside lounge and dining room.

RECREATION - Sandy beach - hiking through wooded trails - boating - canoeing - fishing - shuffleboard. Horseshoe court - scenic trips - golf at nearby 9 or 18 hole course - excellent tennis courts at new Community building - Class 2 Municipal Airport 11/2 miles away - Churches within one and two miles. Marina at the north end of resort

VOSS' BIRCHWOOD IS ONE OF THE FINEST SUMMER RESORTS IN NORTHERN WISCONSIN offering gracious vacationing, outstanding accommodations, service and carefully prepared food.

BEAUTIFUL SUMMER HOMES available by the month or season. Also 1-2-3 bedroom housekeeping cottages with one to 3 baths, from \$450.00 to \$790.00 weekly — Early Reservations very important. Available May 29 to Oct. 15.

WRITE FOR DETAILED INFORMATION

#### VOSS' BIRCHWOOD LODGE Audrey Voss Dickerson, Owner — Phone 715/543-8441

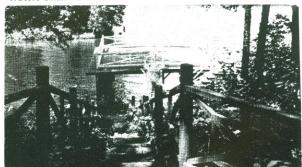
P.O. Box 456
MANITOWISH WATERS, WISCONSIN 54545

WINTER ADDRESS
December 1 to April 10
10017 E. Mountain View Rd.
The Fountains
Apt. 2077
Scottsdale, AZ 85258
Phone: 602-391-2752





Miles of Beautiful Resort Grounds Surrounded by the Manitowish Waters Chain of Lakes



VOSS' BIRCHWOOD LODGE – NORTHERN WISCONSIN'S FINEST RESORT

#### A LOOK BACK...

by Michael J. Dunn, III

A look backward into Manitowish Waters history reveals a colorful and many-faceted past, stretching back from today's energetic cross-country skiers and patient fishermen all the way to calked-booted loggers and birchbark canoeist Chippewas...and no matter what the era or who the participants, the focus of that history has always been the blend of woods and waters.

The Lake Superior Chippewa Indians were the first people to leave a significant imprint on this region. The Chippewa people had moved westward along the Great Lakes in quest of better hunting during the 1600s and 1700s, had become involved in the fur trade with Europeans and had come to depend on the Europeans' trade goods, like guns, iron vessels, woven fabric, even whiskey. They were now venturing farther and farther inland from the Lake Superior shoreline to find supplies of fur-bearing animals to meet their trading needs. Between 1700 and 1750 they had routed the Sioux, who had been their sometime rivals for the hunting in the region, and had established some sort of settlement at Lac du Flambeau.

Their traditional lifestyle was a cycle of moves with the seasons of the year: in spring they made sugar in their maple-sugaring grounds. In summer they moved on to their fishing grounds, where they fished for present sustenance and dried fish for later use, planted and harvested corn, and picked and preserved berries. In late summer they progressed to their wild ricing grounds,

and in fall they moved on to their hunting grounds.

They traveled in birchbark canoes and when they stayed any length of time they covered sapling frameworks with birchbark to make wigwam-style homes, rolling up the precious bark and taking it with them when they moved on.

In the waning decades of the 1800s, though, the Chippewas were playing out the final years of this drama, perhaps without realizing it at the time, for the latter 1800s would see a movement to cluster them all on their government sponsored reservation at Flambeau and to settle them there.

Until then, however, some of the Chippewas had had a favorite encampment spot on the east shore of Manitowish Lake where Deer Park Lodge was later developed, and here they camped, fished and even buried some of their dead. They also gathered wild rice not far away, up near Big Lake, which they were able to reach by canoe via Island Lake and Rice Creek, and they continued to gather rice there into the 1900s, well after they had ceased camping on Manitowish Lake. (Their impact upon the area is evident in the fact that Manitowish Lake is almost the only body of water labeled by name on the map made by the first surveyors in the 1860s. Manitowish is the word for weasel or muskrat in the dictionary of Chippewa language that Father Baraga compiled and published during his long career as a missionary among the Lake Superior Chippewas in the mid-1800s).

Government surveyors were the first white men who left a record of their passing through the area we know as Manitowish Waters; one party passed by as it established the boundaries for townships in 1860 and a second party crisscrossed the township in 1862, establishing interior section lines. They made systematic notes, and these notes acknowledge the valuable timber resources here and even note the fact that the logs could be floated down rivers to sawmills elsewhere. By 1872 people were putting in applications for lands near the chain of lakes and by the 1800s the lumber people were jockeying in earnest for control of large

timber tracts.

By 1884, if we can rely on Peter Vance, one of the participants, a little flotilla of canoes paddled up the Manitowish River from the Eau Claire-Chippewa Falls area; after they passed the crossing of the Wisconsin Central Railway at Fifield or present day Park Falls, they were covering new territory.

They were sent to evaluate, or "cruise", the woods for timber and help plan the assault on the white pine forests, and their arrival also established a permanent white presence in township 42 North, Range 5 East: the present Manitowish Waters. They

1880s also brought pioneer white settlers who were not directly involved with this timber cruising.

What the lumbermen found — and coveted — were virgin forests so tall and thick that while they still stood uncut, a person could walk six miles downstream from the present dam toward Manitowish, on the little road that developed parallel with the river, and never leave total shade for direct sunlight!

In contrast, when all the loggers were done, twenty-five years later, a person could stand, say, at Boulder Junction, and could see all the way across the logging- and fire-ravaged landscape to Trout Lake or almost to the Manitowish chain.

A little rapids formed a threshold for the chain of lakes. In 1887 the state legislature authorized the lumbermen to build a dam there to pen up the waters of the chain for logging and river driving. In 1887-88 crews built a camp below the damsite and began freighting in the first supplies upriver from the railroad at Fifield and Park Falls. They also began grading the earthworks on either bank and began building a rock crib and timber dam tall and strong enough to hold back waters fifteen feet deeper than the chain had ever seen before!

White pine was valued for its fine lumber, but besides that, it was light enough to float indefinitely, and logs put into the water on the Manitowish chain could certain stay afloat long enough to reach mills almost 200 miles away at Chippewa Falls or Eau Claire. So crews began cutting the pines in winter and putting the logs into the swollen lakes at break-up; and a paddle-wheel steamboat herded them to the dam end or Rest Lake from all around the chain.



The old dam, seen from the Rest Lake side, around 1915.

The author has been Manitowish Waters town historian since 1971 and is the author of Easy Going: Wisconsin's North Woods (1978). He has been a seasonal resident of the community for over fifty years.

Every few days a gate in the dam was opened and a large batch of logs was sluiced through, followed by a dose of water large enough to assure that the logs would float freely downstream but not enough to wash the logs ashore along the river's wandering course. The sluicing lasted only a few weeks, but took place every spring for ten to fifteen years.

As the logs moved downstream, log driving crews shepherded them to prevent jams and to get stray logs back into the flow. The most colorful fixture of the log drive was the wanigan that accompanied the drive. It was the kitchen boat that was built on the flat below the dam: a scow with a house on top to enclose the kitchen, supply space and sleeping quarters for the cook. Each evening the log drivers would gather at the wanigan for a hearty supper and maybe a little singing before they separated to sleep in little tents or just under the stars. All the dams below the Rest Lake Dam had gates big enough to allow it to be sluiced through, guided by its big oars.

The logs were boomed and sorted and fed into the huge sawmills of the Chippewa Falls or Eau Claire area, or some of them were sent on toward the Mississippi mills, and the wanigan was abandoned or dismantled.

Back at the dam here, when each drive was over, two and a half billion gallons of water had been penned up and then released; the lakes were down to their original pre-1887 levels; and a raw, ugly, scarred new margin of erosion and stumps marred fifty some miles of shoreline.

Penning the water for the next drive began the next fall or winter; but after the very last drive around 1904 or 1905 there was no consistent policy about water levels, and that often infuriated local residents — some wanted the water high, some wanted it down, and one person even sabotaged the dam. At stake were fishing, esthetics, convenient access to the water.

Things were finally settled when a reservoir company bought the dam in 1912 and the state began prescribing water levels. The summer level is set at about 8½ feet above the original lever, and the winter level is five feet.

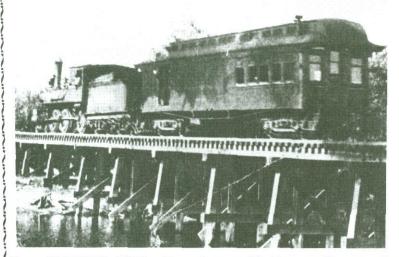
The reservoir company replaced the wooden dam with the present masonry dam in the mid-1920s.

Left behind by the white pine loggers were all the other species of trees, many of which were also valuable for lumber. So the white pine lumbermen sold their "cutover" lands for another round of harvesting by different loggers.

Again the lakes figured in the harvest.

Two logging railroad spurs were pushed to the shores of the chain on Rest and Little Star lakes. Norway pine and other logs were put into the lakes of the chain and rafted by gas or steam tugs as quickly as possible to these two railroad landings and hoisted onto flatcars. These other species do not float as well as the white pine, so there was always a sense of urgency in rafting them, and rafting sometimes went on day and night. There was also a side track at Rice Creek Bridge where a self-propelled log loading crane could come and load logs rafted from the lakes of the chain or floated down from above Big or Round Lakes. The Chicago & North Western Railway main line may have been the key to the development of this area.

It was built north in 1888 and where the track crossed the Manitowish River, the settlement of Manitowish developed (even before Mercer did!). It was a cluster of general stores, liveries, hotels, post office and homes. Supplies for the dam building crews, lumber camps and residents now could be wagon-hauled easily from Manitowish, or poled or rowed up the river in the bateaux that the Chippewa Lumber & Boom Company favored. For decades afterwards the railroad remained a lifeline, bringing up set-



| Star Lake-Buswell. |          |        |      |                    |      |  |  |  |
|--------------------|----------|--------|------|--------------------|------|--|--|--|
|                    | 401 Mis. |        |      | Table 87           | 402  |  |  |  |
|                    |          | AM     |      |                    | FN:  |  |  |  |
|                    |          | +11.30 | 0    | Lv Star Lake Ar    | 2.55 |  |  |  |
|                    |          | 11.40  | 2.6  | Ar Bailard Lake Ly | 2.40 |  |  |  |
|                    |          | 11.53  | 6.1  | " White Sand Lake  | 2 25 |  |  |  |
|                    |          | 12 06  | 9.4  |                    | 2.10 |  |  |  |
|                    |          | 12 14  | 10.9 | Boulder Jet        | 2 02 |  |  |  |
|                    |          | 12.24  |      | u Oxiey            | 1.52 |  |  |  |
|                    |          | 12 44  |      | " Rice Creek       | 1 32 |  |  |  |
|                    |          | 12.55  |      | " Papose Jct       | 1.20 |  |  |  |
|                    |          | 1.00   | 22 3 | ArLv               | 1.15 |  |  |  |
| 1                  |          | PM     |      |                    | PM I |  |  |  |

From 1906 till World War I travelers could ride a small connecting train directly to the waters of the Manitowish chain at a landing at Rice Creek Bridge. The train, which often handled freight and log cars ahead of this little coach, linked Buswell, Rice Creek and Boulder Junction with the main line of the Chicago, Milwaukee & St. Paul Railway at Star Lake (near Sayner).

tlers, vactionists and supplies. Passenger train service ended just after New Year's, 1971 and freight service ended about ten years later.

Logging, rafting and even river driving were still going on when the first adventurous vacationists began coming up to enjoy the Manitowish Waters, and the trend eventually spawned several forms of hospitality or enjoyment: resorts, camping, summer homes, even group camps.

Resorts, as a result, have been an important part of the Manitowish Waters scene for over ninety years, and there have been resorts at over one hundred locations on the chain or nearby lakes during that time, divided between American plan resorts and housekeeping cottage resorts.

It was the American plan idea that the first area resorts adopted, usually in the form of a central lodge with dining room, lobby and perhaps a few sleeping rooms, along with a few separate sleeping cottages, and all with the trademark of the era: screened porches.

The early hosts chose picturesque settings for their resorts. Abe LaFave perched his hotel and cottages on a little island in Island Lake around 1895, making him the first resort operator on the chain. Within less than five years George Washington Buck had opened a lodge at the narrows between Spider and Manitowish lakes (a resort better remembered as Koerner's), and J. A. LaMotte had chosen the eastern shore of Manitowish Lake, facing the sunset, to begin Deer Park Lodge. He blended ruggedness with gentility as he equipped it with a launch, fishing boats, a cow and a piano. Peter Vance ran a little "resort" about the same time, before burning out in 1903, but his was more a roadhouse or little inn with meals downstairs and a few sleeping rooms upstairs, on the shore of Rest Lake near the dam.

The 'Teens or even 1909 brought three or four more resorts on the American plan format, and the 'Twenties added several

others, but then the development trends turned toward furnished housekeeping cottages.

Most likely the first host to rent furnished cottages without pairing them with a dining lodge was Henry Voss around 1911. He supplied some of his guests' needs from his garden, chickens and cows — and added American plan facilities around 1920. By 1930 there were half a dozen housekeeping cottage resorts, and the early 1930s witnessed the first clusters of complete little homes with city conveniences built for housekeeping rental.

By 1936 many resorts were running full and turning away guests, and the optimism born of that situation resulted in a great

deal of resort and cottage construction, as older resorts expanded and brand new ones opened.

Till then a group called the Manitowish Waters Association had been promoting and advertising the area, but in 1936 the newly formed chamber of commerce took over and issued the first regular edition of the vacation book you are now reading. Campers were a small but interesting minority among early visitors, not as much the people who went off to rough it all by themselves as the families that returned regularly to the same favored spots year after year and brought a certain flair to their tenting (and often went on to build homes on the chain). One family, for instance, used to engage local people to help with the children, and another would bring their beds up from home, on the train with them, to make their tent more comfortable! Saloonkeeper Jim McKinney would rent tent space to campers before 1910 but Bob Loveless was the first to center facilities

Many of the people who built the earliest private cottages had received their introduction to the lakes region by coming first as resort guests or campers. So summer home development followed very soon after resort development. Big Lake, just northeast of the chain, received some of the earliest and most impressive developing, including the unique Manitowoc Club complex on a wooded point that the loggers had spared. There, on land that the club owned, several families from Manitowoc, Wisconsin,

erected their own family lodges as early as 1900.

around camping, in the 1920s near Alder Lake.



Logging, followed by fires in the debris that the logging left behind, has created an especially barren — but typical — backdrop for this early winter traveler making his way from the chain toward Boulder Junction around 1910. The old photo is from the Wisconsin DNR.



This charming scene shows how the first resorts looked — this is Voss's around 1915.

Summer home development on the chain proper began in or around 1900.

Rest, Spider and Island lakes received the greatest attention at first but by 1910 there were cottages on almost every major lake of the chain, and elaborate establishments on Island and Rest, one even boasting a hobby farm. As resorting gave the area many of its later summer home owners, so too did it give the area many of its summer homes, for after 1950, roughly, some summer resorts were subdivided for sale to individual property buyers.

Some early cottages were built of local posts or logs, but the proximity of sawmills at Buswell, Winchester and Winegar (now Presque Isle) made it practicable to build with frame construction after 1906. Construction activity from the 'Teens till the 'Thirties also helped keep a little sawmill in operation on Alder Lake and there were other brief sawmill efforts besides that one. Construction labor was one of the important sources of income for local residents, who also found employment in lumbering, caretaking, guiding and odd jobs.

The area has also seen several types of specialized camps, not all of them leisure camps. A girls camp operated on Big Lake before World War I and another occupied a set of fine log buildings on Alder Lake in the 1930s. A private estate was converted

to a boys' camp around 1948 and it came under "Y" ownership and became Camp Jorn soon after.

The Statehouse Lake youth camp, which passed its twenty-fifth birthday in 1986, is a state DNR summer camp that helps introduce young people to possible careers in conservation and the outdoors as they engage in forestry and stream improvement projects, for instance. It had a precedent of sorts in the CCC camps of the 1930s, and the Manitowish area had just such a camp along the river just beyond the Iron County line. Camp Mercer closed with the onset of World War II but many still remember

#### MANITOWISH WATERS AREA

its now-vanished tarpaper buildings with the white batten strips. Countless fire lanes and forest improvements are a continuing legacy of the CCC "boys'" efforts.

Fishing was one key activity that lured pioneer vacationists. Then as now the musky was the principal prize, and anyone looking at the number of wooden boxes on the red and green, steel-wheeled baggage cart at the Manitowish railroad station could tell how good fishing was, as the fishermen dispatched their fish packed in ice and sphagnum moss.



Shore lunch time for a fishing party, probably just before Prohibition.

Walleyes then were thought of more as a shore lunch fish that the guides would cook at shoreside tables which the local guides association had set up and maintained cooperatively. (They also worked together to assure sportsmanship in fishing). In those days the guide was indispensable not just for his knowledge of fishing spots, his good company, or his shore lunch. It was he who seined minnows for bait, long before bait shops were innovated, and it was he who provided the fishing party's only propulsion — with his strong arms — before the outboard motor. The guides' favorite boat was a lapstrake rowboat with prows at each end for easy rowing. (It was introduction of the outboard motor that popularized the cut-off stern).

The guides added to the local atmosphere even by the way they viewed themselves. In the first annual issue of this **Vacation Days...** published in 1936, one guide advertised that he was the "chief musky tamer — all others are imitations."

Maintaining a good fishery was so important that the old dam was retrofitted with a fishway to allow fish to climb up to the lakes, and the new dam was teamed with a fish lock. The town of Manitowish Waters built a hatchery to raise muskies and a few walleye and suckers in 1932 and ran it till about 1942.



Loggers often cut right up to the lake shore, as both shores in this photo show, but in this 1912 view, the forest is starting to regenerate itself. The lovely ladies are from Deer Park Lodge and a captain's chair lends an extra touch of class to their rowboat, the double ended clinkerbuilt style favored by guides of that era.

Resort guests in the first few decades stayed longer than most guests today: from a month to a whole season, and there were more men, generally, than women. Cottage owners often came for the entire season, bringing along the season's supplies—"Kerosene lamp chimneys by the hundred," recalls one lady. Or they ordered things like groceries by mail from mail order grocers like Pieper's, Steinmeyer's or Steiner's in Milwaukee, and other things from Sears.

Getting here, in those days, wasn't any too easy.

North Western Railway Pullmans sped guests up from Indianapolis or Chicago or Milwaukee, but when they clambered down from the trains into the Manitowish dawn, it was a horse and buggy that awaited them, and a rough ride paralleling the river bank on the little lane to the damsite...the end of the road. Most resorts and some homeowners had big, gasoline-engined launches, and at the Rest Lake dam travelers and their baggage transferred to those for the last leg of the trip. (For travelers to Big Lake, two more transfers were ahead: an overland portage from Clear Lake to Big and then a boat trip on Big. Can you imagine moving up a piano in the face of such handicaps? One party did — and it took days!)

Supplies for many resorts, cottages and local settlers came by rail and stage to the dam. About 1907 resorter G. W. Buck and drayman Sherman from Powell carved out a road from Powell to a landing on Little Star Lake, which shortened rail, buggy and

water travel and appealed to guests from Buck's, LaFave's and other resorts.

The brief interval from 1906 until 1914 saw another colorful alternative: travelers could take the Chicago, Milwaukee & St. Paul Railway's trains via Minocqua and could shift to the nadir of all trains, the single-coach run between Star Lake and Buswell.

#### MANITOWISH WATERS AREA

The train was so slow that its folklore even today has rumors of the train crew getting off to go fishing. What actually delayed the train so much was the fact that it often handled local freight cars or long strings of log or lumber cars from Buswell, in addition to the coach; but that frequent freight role was a huge godsend to people living around the chain or north of it. The track crossed the waters of Rice Creek right above Island Lake. Not only could launches reach it to meet a longsuffering passenger or two, but building supplies, groceries, and even beer that was shipped up in full boxcar loads could be transferred directly from train cars to lake launches or barges without any wagon haul at all.

The first automobiles appeared in the area around 1909-1910; draymen were among the first owners and the cars had to come in at first by train. Travel was possible toward Mercer by road before it was possible to the south, and the narrows between Spider and Manitowish lakes was an obstacle till about 1913. Travelers who somehow made it through by car before the road was completed via Trout Lake — and a few did — had to float their cars across the narrows on a floating dock till the first bridge was completed at the present site. Motorists making the trip from as far as Indiana were no longer a novelty by 1916, and by 1918 the state had numbered the road through town as Highway 10. It still had a curve almost every quarter mile or every mile as it followed section lines and property boundaries, but the federal highway program took it over in 1927 and gave it its straight course into the township by 1930.

Motorists back even in the Highway 10 days could find a bite to eat or a cold drink at pop stands along the road. These long forgotten conveniences and the resort dining rooms are the ancestors of the fine dining that is today synonymous with Manitowish Waters. Coffee shops and lunchrooms came with better roads, and the end of Prohibition spawned several taverns, some of which have evolved into supper clubs. (The earliest saloon was probably Jim McKinney's, on Rest Lake not far from the dam; at his island resort, Abe LaFave also had a taproom, both by about 1910).

At first the important social institutions that help shape the character of Manitowish Waters all required going outside of the limits of the present township: schools, churches, town government.

Till 1910 the nearest schools were at Manitowish or Buswell, but around 1911 the first school opened right in the town, near Deer Park Lodge. A modern school, but still in one room, replaced it along Highway 51 around 1928. School consolidation brought a multi-town, multi-room school in the early 1970s, North Lakeland Elementary. High school consolidation in the 1950s had routed our students to Lakeland Union High School; before that they had been bussed to Hurley, and previous to that, families had to make their own arrangements to send kids to high schools and to board them near the schools.

For even more years, getting to church meant driving to Mercer or Minocqua, except for Catholics around the 1920s when some priests had a summer home on Clear Lake, complete with a little chapel, and many Catholics would take their boats over to Mass. In the 1950s Protestant and Catholic congregations both arranged to use the original town hall for services while working toward the churches that they built in 1954 and 1958 respectively.

The township here had begun as a part of Oneida County and the Town of Minocqua but became part of Vilas County and the Town of Lac du Flambeau with the establishment of those. It was an unhappy arrangement, though, to have two population centers that had few interests in common and that were not even linked by a through road, and yet were governed as one town. So in May, 1927 the state legislature accepted local arguments and set off a separate town, first called the Town of Spider Lake

but renamed Manitowish Waters in 1940.

Having an accountable government close by has meant a sequence of civic milestones from modest beginnings: a little town hall, a school, a fish hatchery, and a town cemetery, all within the first decade, and an airport, at the end of the second. The airport property has been the focus of civic development since 1960, with the addition of a community building, playground, athletic and picnic facilities and a town garage, and the property has made possible a central location for the fire department — which celebrated twenty five years of service about the time the new station was built. It has also allowed construction of a public library in 1987, prompted by the gift of the structure by the Koller family. The 1980s also saw park development beyond the airport limits: the Koller park near the dam and the planned water ski beach park off Highway W on Rest Lake.

In 1948 the post office department created a post office with the town's name. There have been two all-but-forgotten post offices in the township before, each for only a few of years (1904-08 and 1927-29, roughly) and these were Spider Lake and Rest Lake, respectively. From 1890 till 1948, though, the principal post office activity was always based at Manitowish, the railroad stop

for this area.

The present "downtown" business section continues the concentration of activity around the dam that began in the 1880s — and LaPorte's and Hanson's even occupy the original garden patch of the lumber camp at the dam. Those two stores both began in 1936 and have been rebuilt or enlarged since. The first gift shop in that area appeared around 1949 with the post office. The shopping district at the south limits of town first began developing in the late 1940s or early 1950s. The intervening years have seen a wide variety of specialty shops, from sporting goods to gift shops and art and handicraft galleries. The marina was opened in 1962.

One of the most unusual businesses in the township is the Trueflight Manufacturing Company, which dates back to the late 1940s and manufactures craft and archery feathers and other archery supplies.

In the many years between settlement and the establishment of local stores, what did people do for supplies?

When cars and all-weather roads made travel easy, they could drive to adjacent towns for groceries or supplies. Before that, residents took a horse and wagon, or simply hiked, to the general stores at Manitowish. Or they ordered from mail order houses. More important, though, people created their own resources, especially by gardening. Most settlers had gardens; and all early resorts did—and they often had chickens, pigs, horses, cows. Three or four landholders bottled and delivered milk. Resort kit-

chens would also sell meat and supplies to cottagers before there were local stores.

There has not been much full-scale farming, however, except on the fringes of the township proper. The Plunketts near Manitowish sold produce to resorts as early as 1910, and beef to lumber camps. On Highway W toward Winchester, farmer Emanuel Wysocki began his landmark farm around 1917 (and in its eighth decade both the farm and farmer — by then in his hundreth year! — were still active). Near Wild Rice Lake three early farmers' struggles could not wrest a decent livelihood from the cutover land. Ironically, on land that was hardly land at all, in the corner of the township closest to Wild Rice Lake, cranberry growers found a perfect setting in 1946 for very successful cranberry marshes.

(Copyright Michael J. Dunn, III)

#### Phone 715-543-8488

#### **Manitowish Waters Chamber of Commerce**

#### **ACTIVITIES**

#### Summer

Arts & Crafts Sale
Co-Sponsor July 4th celebration
Parade Ski Show & Fireworks
Strawberry Social
Sailboat Race

Front Cover Photos by B. Michaelis

Flea Market



Chamber of Commerce Office in the Community Center Building located on Hwy. 51 at the Airport.

## Colorama Days In Manitowish Waters LAST SATURDAY IN SEPTEMBER

Cranberry Tours - Muskie Dinner

Many people who know how beautiful Manitowish Waters area is in the summerwith its highland climate and its attendant freedom from most allergies - have never been up here during the fall season to see the brilliant colors which nature provides. It isn't always easy to predict the exact dates when coloring will be at its height, but usually from about September 20 until October 15, comes the period when the leaves pass through their fullest color. Maples, popple, birch, oak all contrast their vivid reds and golds against the dark green of the pines and firs to create a paradise for the color photographer.

Fishing usually is good too, when the game fish are getting fattened up for winter and striking at lures and baits that they might ignore during the lush summer days.

Each year the public celebrations planned for Colorama time are bigger and better, with many of our neighboring towns also participating. These include fish bakes, chicken barbecues, dances, color tours by road and lake, tours of cranberry marshes. All of these things are here to be enjoyed. Make a reservation at your favorite resort for a week or weekend during the fall.

Community Recreational Facilities - Tennis Courts, Ball Diamond, Picnic Shelter, Playground, Town Parks.

#### Fall

Last Saturday Sept. Colorama

Musky & Wild Rice Dinner

Flea Market
 Arts & Crafts

Self-Guided Cranberry Marsh

Tours

**Powell Marsh** 

Co-Sponsor World Championship Musky Classic, 1st Weekend After Labor Day

#### **Associate Members**

**Bob Benson** Ellen & Bert Cagney Elizabeth Cherne Toni Dalla Ave. Edmund F. Fitzgerald Ron & Judy Gaa **Robert Gunther** Palmer C. Hanson Lambrecht Jewelers B.C. Roemer Steve Sluzinski Russ Warye. Sue & Pete Rasey Debbie & Jim Patterson Charley & Inez Pea Alan & Irma Judkins Barb & Robert Schroeder David & Jean Evans Robert & Janice Pilcher

#### **Non-Advertising Members**

Eble's Vacation Home K.M. Island Lake Little Star Garage Hennings Housekeeping Cottages The Sampler Knopp's Birch Cove Mason Werner Realty Nelson Food Co. Wisconsin Woodcrafts/Creative Hands



#### Deer Ridge Resort Island Lake

on Famous Manitowish Chain

3 - 2 Bedroom Cottages - Will Accommodate Two to Six Persons.

Linens and Boat Included

John & Rosemary Rennhack Rt. 2, Box 190 Manitowish Waters, WI 54545 1-715-543-2194



#### **POMEY'S BIRCHWOOD**

ON BEAUTIFUL MANITOWISH LAKE

One Bedroom Modern Housekeeping Cottage

Gas Heat Aluminum Boat Carpeted Sand Beach

#### JOE POMEY

Rte. 2 Box 369 Manitowish Waters, Wis. 54545
Phone 715-543-8445
No Pets Please





Beautifully Located on Spider Lake, Center of Manitowish Waters Chain

The Best in Summer Home Type Cottage

All Modern, 2 and 3 bedroom. Tub-shower baths. Well equipped kitchen. Spacious living rooms with picture windows, fireplaces and automatic heat for complete comfort. Ideal for long term rentals. Rates from \$475.00 per week. Winter accommodations: 2 or 3 bedroom, \$500.00 to \$650.00 week. Rentals by week, month or season.



ATTRACTIVELY FURNISHED

#### **Excellent Clientele**

Voss' Breezy Point, owned and operated by Carole and Lloyd Voss, formerly of Voss' Birchwood Lodge, and well known in the resort industry for over 50 years. For

color booklet write: Voss' Breezy Point Voss Road Route 2, Box 125

Ph. 715-543-8457 Manitowish Waters, WI 54545



PICTURE WINDOWS OVERLOOK LAKE

#### SUNNY COVE RESORT

on Beautiful Alder Lake
CONNECTED TO 14 OTHER LAKES
—SAFE SANDY BEACH—

Four modern private cottages, 2 bedrooms, completely and comfortably furnished for housekeeping. All equipped with showers. Bed linens and boat furnished. Good fishing.





For More Information Write to:
Glenn & Carol Hoffmann
233 Green Bay Rd.
Cedarburg, WI 53012
414-377-0854
-or715-543-2155



#### **Coan's Rustic Manor**

Haven for Fishermen, Hunters & Snowmobilers
Serving Breakfast — Lunch — Dinner
Delicious Salad Bar

Snowmobile Gas & Oil Available MOTEL

DINNING ROOM – BAR
OPEN ALL YEAR – CLOSED TUESDAYS

Rte 2 - Box 227

Phone 715-543-2980
MARION AND DON COAN
Manitowish Waters, WI 54545



## TELLEFSON'S LOR-WOOD

Modern - carpeted 1 and 2 bedroom - fully equipped kitchen and bath, gas heat, Ig. living room overlooking lake, moderate rates - bed linens and boat furnished. Open May to Nov.



SAFE SANDY BEACH — NO PETS

**★** For Further Information Write ★

#### TELLEFSON'S LOR-WOOD

ANNETTE TELLEFSON
Phone (715) 543-2180
Route 2 - Box 90 Manitowish Waters, Wisconsin



#### SELESKI'S BOAT HOUSE

On Rest Lake

Modern and Furnished Two Bedrooms Boat Included

For More Information Write:
Ben Seleski
Rt. 1, Box 25A
Manitowish Waters, WI 54545
Phone: 715-543-2910



#### LAKE HOME ON LITTLE STAR LAKE



Four seasons available, May to mid-January on this spring-fed lake with a beautiful sand beach. Completely furnished 3-bedroom home, sleeps 8. Includes fireplace, dishwasher, washer & dryer, and boat. Private pier. No pets.

For Further Information, Write or Call:
Route 2, Box 172
Manitowish Waters, WI 54545
Phone 1-715-543-8855

## Birch Bay Cabins

One Mile off U.S. Hwy. 51
On Manitowish Waters Chain of Lakes
3 All Modern Housekeeping Cabins in the
Heart of the Northwoods
11 Lakes easily reached by boat
from your dock.

PLEASE — NO PETS

— Write or Phone—

MICHAELIS' BIRCH BAY CABINS

Rt. 2 Box 73

Phone715-543-2922 or 543-2252

Manitowish Waters, Wisconsin 54545







Manitowish Waters Lions Club extends a hearty invitation to fellow Lions and vacationers to come up and enjoy our great country.

Our Lions Dinner Meetings are held on the third Thursday of every month, 7:00 P.M., except July and August.

Directors meetings are held on the first Thursday of every month, 7:00 P.M. at the Koller Library.



P.O. Box 21

Zip Code 54545

#### MANITOWISH WATERS SPORTSMAN'S CLUB

#### AIMS:

Improvement of Fish & Game Habitat Sponsors Hunter Safety Programs Protection of Shore Lines Member of N.R.A.

#### MANITOWISH WATERS







#### MANITO ART LEAGUE

Patrons Party — July 15 Annual Art Show — July 16-19 Meeting & Programs

#### **INFORMATION CALL-686-2676**

Manitowish Waters Community Center

### Homemakers of Manitowish Waters

Meetings 2nd and 4th Thursday of the month. 11:30 M.W. Community Center

## FRIENDS OF THE FRANK B. KOLLER MEMORIAL LIBRARY

Offer to All Area Residents & Visitors
Bi-Monthly Programs
Summer-time Weekly Children's
Reading Program
Volunteer Opportunities
Memberships!! Book Sales!!

## Boy Scouts of America



Troop 590
Meetings at
Community Center

## Girl Scouts of America



Meet at North Lakeland Elementary School

## Manitowish Waters LIONESS CLUB

"We're in the people business, people helping people."

Style Show/Salad Luncheon 4th of July Men's Night Christmas For The Town Bake Sales Information: **543-2380** Regular Meetings 3rd Tuesday Board Meeting 2nd Tuesday

# MANITOWISH WATERS RESORT

'A Summer Home Away From Home'



Excellent housekeeping facilities facing Spider Lake, the center of the Manitowish Waters chain.

Kitchens are fully equipped, bed linens & boat are provided. Motor rentals available. Sandy beach & play area and individual boat docks. Free use of Weber grills & freezer space.



Fish for Muskie, Northern, Bass • Season: May to mid-October Walleye, Crappie & Pan Fish Rates on Request







◆Your Friendly Hosts - Verne and Gil LiBrizzi◆

93 Deerpath Rd. Manitowish Waters, WI 54545 715/543-2991







#### FRANK B. KOLLER MEMORIAL LIBRARY

Located on Hwy. 51 (Between the Community Building and Fire House)

Community Rooms Available (Reservations Needed)

Phone: 715-543-2700





#### TOWN BOARD OFFICE

PHONE 1-715-543-8400

#### **EMERGENCY NUMBERS**

Fire Dept. .....543-8800 Rescue Squad ......543-8800 Ambulance .....543-8800 Police ......1-800-472-7290 or 543-2825

Registered EMT's IN MANITOWISH WATERS

- FIRE DEPARTMENT
- AMBULANCE SERVICE
- RESCUE AND OXYGEN EQUIPMENT EMERGENCY ONLY: PHONE: 715-543-8800 **CHIEF & BUSINESS** 715-543-2373

MANITOWISH WATERS, WISCONSIN 54545

In Beautiful Wisconsin AMERICA'S VACATION LAND

543-8322

TOWN DUMP

May 1 to Oct. 1 Open 8 to 5 - M,W,F,S Sunday, 8-12 Closed Tues, & Thurs. Oct. 1 to May 1 Open M.W.S. 8 to 5 Sun. 'til Jan. 1st 8-12 hrs.



#### **Community Church**

Presbyterian Manitowish Waters, WI

Worship and Sunday School at 9:30 a.m. on Sundays. Coffee hour follows. Service at 8:00 and 9:30 a.m. Memorial Day - Labor Day.

We invite you to join us for one of the most inspiring experiences you'll have in one of the most beautiful areas in God's creation!

Pastor Scott Paczkowski

Home:715/543-2512 Office:715/543-2998



#### **OUR LADY, QUEEN OF PEACE**

MANITOWISH WATERS, WI

, FATHER JAMES NESBITT

Mercer, Wisconsin, Phone 715-476-2697 Manitowish Waters, Phone 715-543-8428

WINTER: SUNDAY MASSES — 9:30 A.M.

Summer Schedules are posted locally Other area church schedules available at Chamber of Commerce booth in Community Bldg.

Daily and weekly

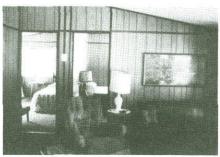
# our season resort





located on the famous Manitowish Waters Chain (Alder Lake)







All cottages are large two bedroom, full kitchen, bath/shower, air-conditioned, thermostatically controlled heat, for year around comfort. Amenities include color TV, AM/FM radio, microwaves, and boat. Towels and linens are included. We pride ourselves on cleanliness and comfort. Write or phone for free brochure. Member of Wisconsin Innkeepers Association.

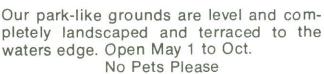


Butler's 4 Seasons, HC0 2, Box 309, 535 Alder Circle, Manitowish Waters, WI 54545 Telephone 715-543-2955

## **SPONER'S Rest Lake Resort**

Enjoy a panoramic view from our picture windows overlooking beautiful Rest Lake. Our ultra modern two bedroom cottages are kept very neat and clean. Each cottage is located on the lake front and has its own private pier and is spaced for privacy.







Sponer's Rest Lake Resort

HC-1 Box 26, Manitowish Waters, WI 54545 - Ph. 715-543-8818

## Ludwig's ALDER PINES RESORT

On Beautiful Alder Lake
Famous Manitowish Waters Chain

Modern two and three bedroom cottages, completely furnished for 3-season comfort. Boat and barbeque grills included. Swim, fish, canoe, bike, hike, hunt, or just relax here in the heart of Wisconsin's Northwoods. Split week rentals available spring and fall. Season: May thru October.

FOR INFORMATION:
Ron and Don Ludwig
HC 2 Box 316
Manitowish Wates, WI 54545
715-543-2646







## Schultz' Red Feather Lodge

on REST LAKE

Large 2
Accommodate
OPEN Ma

Large 2-3 Bedroom Cottages Accommodating From 6-8 People Each

OPEN May 1 thru October 15th

Manitowish Waters 715-543-2101

Write or Call for Information:

HC-1 Box 33 Manitowish Waters, WI 54545

Try Us ... You'll Like Us



#### **VERMIGLIO'S HERITAGE** RESORT ON REST LAKE

Alfred and Rose Vermiglio-Owners 5623 W. Byron St., Chicago, IL 60634 For Reservations Call: Al Vermialio 312-282-0928

Open May through September

On Chain of 14 Lakes of Manitowish Waters Chain Famous for Musky, Walleye, Bass and Panfish

REFRIGERATORS GAS RANGES SHOWERS HOT & COLD WATER DISHES

AUTOMATIC GAS HEAT STAINLESS - COOKWARE SANDY BEACH BARBECUE GRILLS FREE FREEZER SERVICE FISH CLEANING HOUSE WITH RUNNING WATER

No Pets Please



One of 2 Cottages Modern 2-Bedroom



**Entrance to Resort** Level and Landscaped



**Boat-Launch Private** 

#### THE BEST IN SUMMER TYPE COTTAGES



#### For further information write:

### N.G.S., Inc.

181 S. Bloomingdale Rd., #102 Bloomingdale, IL 60108 Phone: (708) 894-3333

MUSKY, NORTHERN, WALLEYE AND BASS FISHING

Open May 1 to October 1

## Spider Lake Resort

Modern Housekeeping Cottage on Beautiful Spider Lake in Manitowish Waters with private dock on the chain of lakes! Accommodates 5 persons. Offers 2 bedrooms (includes linens), modern bath/shower, fully equipped kitchen, stone fireplace, screened porch with beautiful view of Spider Lake, shuffleboard court on property and golf nearby. Boat included.

#### PLEASE NO PETS!



#### MANITOWISH WATERS AREA

#### THE MANITOWISH WATERS SKIING SKEETERS

Manitowish Waters, "Barefoot water skiing capitol of the midwest," offers organized weekly water ski shows and activities on its lakes.

The Skiing Skeeters have as their predecessors the young members of the Manitowish Waters Boat Club, a group established to foster water safety and interest in water sports. The present group is a 1961 revival that took the name,

The present group is a 1961 revival that took the name, Manitowish Waters Skiing Skeeters. Summer residents and all year inhabitants form a membership of over 50 individuals. Members are selected on the basis of interest and cooperation as well as skiing talent, and they move up the ladder from a

junior to senior or full membership status.

The Skiing Skeeters take pride in their 19 foot Mastercraft competition water ski boat with a 351 cubic inch powerslot engine used for top of the line performance and competition skiing. The club also owns a new 20 foot Hydrodyne boat powered by a 200 horse Yamaha outboard motor, which combines quick exceleration with little or no wake. Yamaha outboard motors is the largest sponsor for the club. Besides Yamaha, the only financial support comes from members dues and voluntary contributions from the public.

This year the Skeeters will be located at a new ski site one mile east on County Trunk W on Rest Lake. Three evenings a week the Skeeters and the lovely Skeeterettes present free ski shows, each an 80 minute array of acts highlighted by barefoot skiing, jumping, pyramids, and very exciting 360's and the very popular clown routines at the Rest Lake Ski Bowl.

In June we stage the annual Midwest Figure 8 Barefoot Challenge Championship with some of the finest water skiiers in the midwest. Each summer, in July, the Skeeters sponsor

in the midwest. Each summer, in July, the Skeeters sponsor their annual Canoe Race which is open to the public. In August, the club stages the Beier Barefoot Tournament open only to club members to determine the outstanding barefooter in the club.

The Skeeters' interest in barefoot skiing has given three of five top barefooters in the state, the state champion barefoot team 5 years in succession and the reputation for keen competition in the most difficult of all forms of skiing. The nationwide publicity accorded to the club have established its claim that Manitowish Waters is the "Barefoot Capitol of the Midwest."

















# BARTLING'S ALDERWOOD RESORT

2 bedroom housekeeping cabins overlooking beautiful Alder Lake. Secluded, great swimming area, fishermen will enjoy great walleye and musky fishing on our lake.



#### Mike & Barbara Bartling

HC 2 Box 323 Manitowish Waters, WI 54545

715-543-2324



#### **HUTTERS LAKEVIEW RESORT**





2 and 3 bedroom cottage, housekeeping includes shower, linens, towels, grill and boat based on four and six persons. No pets — \$350.00 to \$450.00 per week.

Fishing, boating and swimming are great.

Located on Lake Manitowish Waters — chain of 14 lakes — Highway 51 — Park Road.

Inquire Mrs. Brunhilde Nystrom for Hutter, P.O. Box 341, Mesquite, Texas 75185-0341

Phone: 214-285-5580 — Oct. to May 715-543-2886 June 15th

## Looking for the big ones?

### These Guides could be the answer







Bob McClellan



Dick Pronath





Irvin A. Feit

#### AREA CODE 715

Irvin A. Feit 543-2352 686-2813 Russ Wayre Bob McClellan 543-2359 Jim Patterson 543-2516 Dick Pronath 543-2226

**MANITOWISH WATERS WI 54545** 

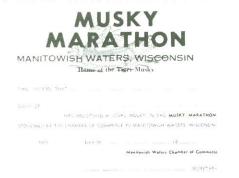


Jim Patterson

#### **FISHING CONTEST**

## Manitowish Waters MUSKY MARATHON





Join the many successful Musky Fishermen who have become a Manitowish Waters MUSKETEER by registering a legal musky caught in our area. Register your musky and receive a MUSKETEER CARD and a colorful shoulder patch - No fee.

Complete information and registration at all sports shops.

BE SURE TO ASK YOUR HOSTS.

Vilas County Musky Marathon Season Duration

## MOLL'S TIMBER LODGE

#### A 4 SEASON HOUSEKEEPING RESORT

## ROOFED DOCK FISHING - FIBERGLASS BOATS - MOTORS COMFORTABLE ACCOMMODATIONS SAND BEACH - SWIM RAFT - SCENIC BEAUTY

Fawn Lake is located on the northern end of the Manitowish Chain O'Lakes in the Northern Highland State Forest. Huge pine, birch, oak and maple create a setting of tranquil beauty for our modern, clean, comfortable, all season vacation cottages.

Fish, boat, canoe, swim, picnic, hike if you like, snowmobile, cross country ski, hunt, or sit and just relax, however you choose to spend your time, we know you'll like it here.

#### Call or Write: MIKE AND MOLLY MOLL

Route 1 — Clear Lake Rd. Manitowish Waters, WI 54545 Phone 715-543-2977







# ANNOUNCING MANITOWISH WATERS **ACTIVITIES**





Musky Cooking — Colorama



Manito Art League — Best of Show Robert Kanyusik

Photo Courtesy of Bright IDEA Graphics/Walleye Street Journal

## Hausman's Northwood's Lodge

(Formerly: Bunn's Northwoods Lodge, BoBoJiJoTo's & Terces Ho)



#### On Little Star Lake

Hausman's Northwoods Lodge is located just 20 miles North of Minocqua off of Hwy. 51 (just past Little Bohemia).

Fondly remembered by many as Bunn's Northwoods Lodge, this resort was split and sold about 15 years ago to form BoBoJiJo To and Terces Ho. Over the years the name may have changed, but the quality and excellence have been consistent. As the owners of Northwood's Lodge, we are proud of the long-standing reputation that has been enjoyed by many families over the years. We will continue in the tradition that has been symbolic of this fine 7-home resort.

Our 2, 3 & 4 bedroom housekeeping units are completely furnished, have central heating and include a boat and grill. Kitchens fully equipped for your cooking needs.







**Recreation:** Gorgeous sandy beach, great swimming for kids, skiing, boating, swimming raft, fishing, shuffleboard, horseshoes, hiking, nearby tennis courts, golf courses.

**Winter:** 35 miles to ski hills at Ironwood, Michigan. Snowmobiling. Cross Country Skiing and Hunting. Nearby specialty shops and boutiques for your shopping pleasure. Less than a mile to airport.

#### OPEN YEAR 'ROUND FOR FALL AND SPRING FISHERMEN.



Gently Sloping Sandy Beach



Excellent Fishing



Private Boat Launch

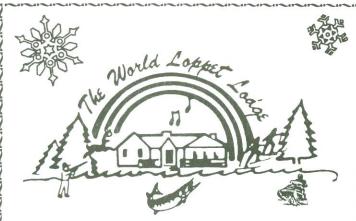
#### For Further Information Write or Call: Mike and Nancy Hausman

P.O. Box 23 Delafield, Wisconsin 53018



414-367-7484 — Winter

715-543-2456 — Summer



HALF MILE NORTH OF AIRPORT HALF MILE SOUTH OF COUNTY W ON HIGHWAY 51 MANITOWISH WATERS, WISCONSIN 54545

715-543-2166

**JERRY FLORIAN OWNER** 

Home of the Mid-Summer Blue Grass Festival - Begins July 23

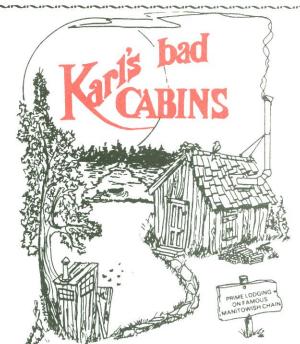
IMPORTED BEER, CABINS, PACKAGED GOODS



**GAY ROE** PHONE 543-8448 **BUILDER - GENERAL CONTRACTOR** MANITOWISH WATERS, WISCONSIN

REMODELING

COMMERCIAL BUILDINGS HOMES SUMMER COTTAGES **BOAT HOUSES** 



Open early May - to Mid-October Three Bedroom Cottage/Fireplace - Accommodates 6 Two Bedroom Cottage - Accommodates 4 Bed Linens, But No Towels Provided, Fishing Boat Provided, No Pets Please.

#### KARL'S BAD CABINS

Rt 2 BOX 52

Manitowish Waters, Wisconsin 54545 715-543-2930 715-543-2555 813-753-5910



2-2 bedroom homes on The North Shore of Rest Lake **OPEN YEAR AROUND** 

Week - Month - Season Modern - clean - carpeted - fireplace - automatic heat Private driveway - sandy beach - private pier

## Roe's Rest Lake Retreat Gaylord and Betty Roe

Manitowish Waters, WI 54545 715-543-8448



## Copp's Cabins

Pearl and Frederic Copp 4495 Pine Lane Woodruff, WI 54568

Leisure Homes Summer Pleasure

Wild Rice Lake - head lake of the Manitowish Chain - fishing - sailing boating - water skiing - rest - relaxation.

Modern lake front cottages 2 and 3 bedroom - fully equipped - automatic heat - clean - light and cheerful.

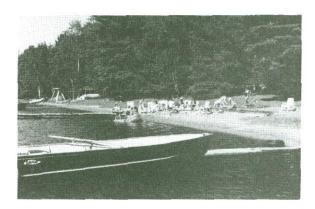
Extensive sandy beach - great for swimming - sunbathing - relaxing - sand castles friendly gatherings - evening campfires.

Rates \$455.00 and up.

Includes boat Discount and weekend specials during "OFF" season Rates subject to change

Phone 1-715-385-2373





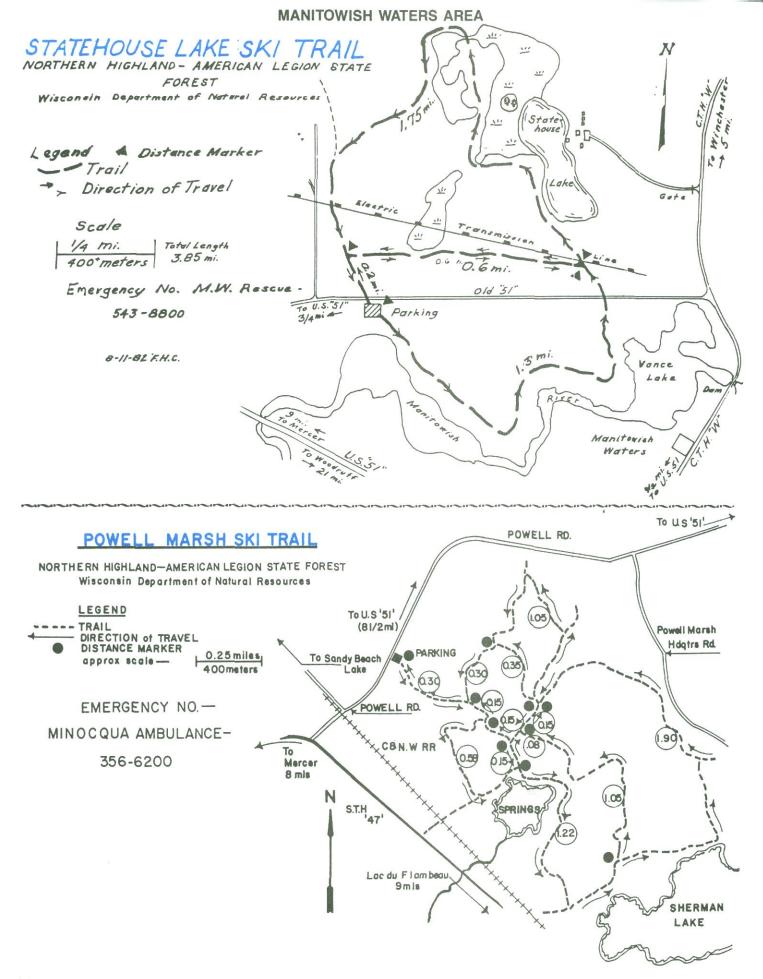








Our new 3 bedroom home accommodates 6. Includes dishwasher, microwave, fireplace, shore station, central heat - open all year.







## Welcome to Deep Woods

Very spacious, private executive lodge and guest cottage on beautiful Manitowish Chain of Lakes. 4 bedroom, 3 full baths, large kitchen, sitting room, lounge, dining room, T.V., fireplace, and much more in executive lodge with spectacular view of Alder Lake. Comfortable 2 bedroom with full bath, fireplace, guest cottage on lakeshore. Both part of large private forested grounds. Sandy swimming area, private cross country ski trails, close to snowmobile trails.

#### "Mother Nature's Year 'Round Paradise"

Available Annually, Monthly, or Bi-Weekly

P.O. Box 66 Manitowish Waters Wisconsin 54545 715-543-8405 or 405-946-3142







Jerry **Jovce** 

**BLACH** 

Since 1938

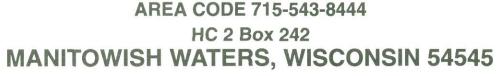
## Jwin Pine RESORT OPEN MAY



THRU SEPTEMBER



HOUSEKEEPING CABINS COCKTAIL LOUNGE REASONABLE RATES







Manitowish Waters Chain of Lakes



## "Shanty on the Shore" Little Star Lake



Modern Housekeeping Cottage - Sleeps Four Excellent Sand Beach for Swimming Rental by week, month, or season No Pets, Please

#### OPEN YEAR 'ROUND. NEW OWNERS



Please Call: 715-543-2930

Susan Nejdlik, Manager Rt. 2 Box 52 Manitowish Waters, WI 54545

## THE GUEST HOUSE **UPPER GRESHAM LAKE**

Located on a beautiful point

Accomodates four people, modern, fully equipped kitchen and bath, gas heat, large screen-in porch. View of lake, boat provided, motor rental, picnic table and use of Weber grill.

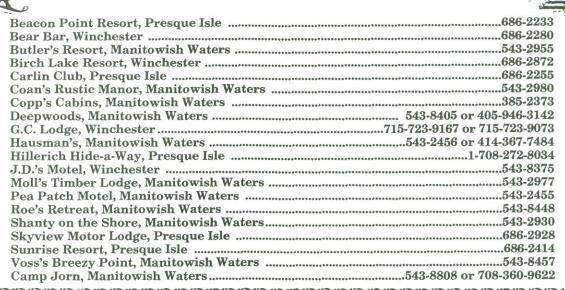




Call 715-543-8323 / 385-2733

Tony & Ruthann Knurowski



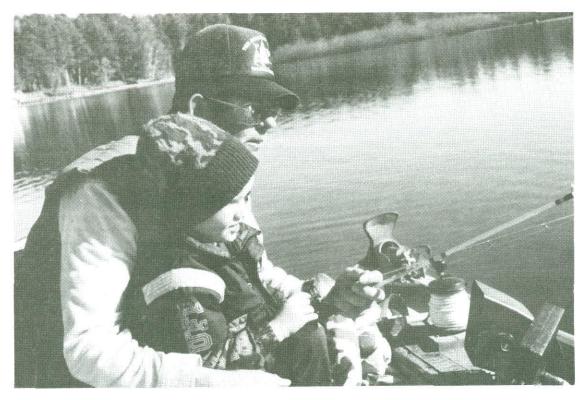


| - |    |      |    |      |   |
|---|----|------|----|------|---|
| S | pe | cies | of | Fish | ì |

| Lake                   | Surface<br>Area | Minimum<br>Depth | Public<br>Access | Muskie | N. Pike | Walleye | Bass | Panfish | Trout | Cisco    |
|------------------------|-----------------|------------------|------------------|--------|---------|---------|------|---------|-------|----------|
| Alder Lake ,           | 274             | 33               | X                | X      | X       | X       | Х    | Х       |       |          |
| Benson Lake            | 28              | 15               | X                | X      | X       | X       | X    | X       |       | Sturgeon |
| Chub Lake              | 12              | 12               |                  |        |         |         | X    | X       |       |          |
| Clear Lake             | 555             | 45               | X                | X      | X       | X       | X    | X       |       | X        |
| Dead Pike Lake         | 297             | 80               | X                | X      | X       | X       | X    | X       |       |          |
| Dog Lake               | 10              | 15               | X                | X      |         |         | Х    | X       |       |          |
| Fawn Lake              | 74              | 14               | X                | X      | X       | X       | X    | X       |       |          |
| Gem Lake               | 19              | 12               |                  |        |         |         | X    | X       |       |          |
| Homestead Lake         | 22              | 17               |                  |        |         |         | Х    | X       |       |          |
| Island Lake            | 1,023           | 35               | X                | X      | X       | X       | X    | X       |       | X        |
| Little Star Lake       | 244             | 63               | Х                | X      | Х       | Х       | X    | X       |       | X        |
| Little Trout Lake      | 978             | 98               | X                | X      | X       | X       | X    | X       | X     | X        |
| Manitowish Lake        | 506             | 58               |                  | Χ      | X       | X       | X    | X       |       | X        |
| McKinley Lake          | 11              | 23               |                  |        |         |         | X    | X       |       |          |
| Rest Lake              | 640_            | 49               | X                | X      | X       | X       | X    | X       |       |          |
| Sherman Lake           | 123             | 19               | X                |        |         | X       | X    | X       |       |          |
| Spider Lake            | 272             | 43               |                  | X      | X       | X       | X    | X       |       |          |
| Statehouse Lake        | 23              | 18               | Х                |        | Х       |         | Х    | Х       |       |          |
| Stepping Stone Lake #1 | 18              | 46               | X                |        |         |         | X    | X       |       |          |
| Stepping Stone Lake #2 | 15              | 25               |                  |        |         |         | X    | X       |       |          |
| Stepping Stone Lake #3 | 12              | 36               |                  |        |         |         | X    | X       |       |          |
| Stone Lake             | 139             | 43               | X                | X      | Х       | X       | X    | X       |       |          |
| Sturgeon Lake          | 32              | 18               | X                | X      | Х       | X       | X    | X       |       | Sturgeon |
| Vance Lake             | 30              | 12               | Х                | Х      | Х       | X       | Х    | X       |       | Sturgeon |
| Wild Rice Lake         | 379             | 26               | X                | X      | X       | X       | X    | X       |       |          |

#### MANITOWISH WATERS TOWNSHIP LAKES

## TAKE A KID FISHING





PEA PATCH MOTEL & SALOON

HIGHWAY W, BOX 98 MANITOWISH WATERS, WI 54545 715-543-2455

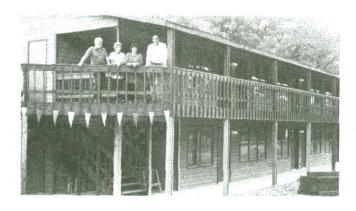


MOTEL: 5 Rooms with Two Double Beds
5 Rooms with One Double Bed and Kitchenette
connecting doors to make up Suites.
(All rooms have television)

SALOON: Full Breakfast Menu, Full Sandwich Menu, Happy Hour (Mon.-Thurs.) Peanuts Every Saturday (throw shells on floor)

Friday - Fish Fry

On Snowmobile Trails
Group Rates



Best Motel and Saloon by a Dam Site!



Patti, Bud, Judi



## schmidt-hause realty, inc.



Judi Schmidt-Arnold Broker



Arlie Dumask Associate



Charlie Rayala Jr. Associate

Open Seven Days a Week
All Year!
We are Multiple Listing
For Total Coverage.

#### Members

- Northwoods Board of Realtors
- Greater Madison Board of Realtors, Inc.
- Greater Northwoods Multiple Listing Service
- Madison MLS Corporation
- Wisconsin Realtors Assn.
- National Realtors Assn.

(Nothing is too big or too small)



H.A. 'Babe' Johnson Associate

P.O.Box 98 Hwy. "W" Manitowish Waters, WI 54545

(715) 543-2300 FAX # (715) 543-8330

"Where Customers Become Friends"



## Fireplace Inn in Manitowish Waters Offers an excellent Greek Cuisine

There can be no argument that the Fireplace Inn of Manitowish Waters can best be described in the four little words "It's worth the drive," though a quarrelsome person might argue that "It's worth the drive" is 41/2 words.

But no one argues about the excellent menu and superior quality of food and service at the Fireplace Inn. This authentic gourmet restaurant is truly an unusual place to dine. This is the fifth season for owners Nick and Honey Grevan, and with their commitment to excellence, they know how to do it right. A look at their menu reveals wonderful delicacies available for the finer diner. There is no other menu in the Northwoods that can compare.

The focus is on superb Greek cuisine. For a wonderful appetizer, begin with the Saganaki (imported Greek cheese), served flaming. Spanakotiropita is also exceptional. Grecian salads are prepared with feta cheese (anchovy optional) and homemade Greek dressing. Among the great Greek dishes are the Grecian chicken and lamb chops, the Saturday night special roast leg of lamb (stuffed with garlic, cooked with 13 Greek herbs and spices, accompanied by Greek potatoes), and Nick's favorite (filet mignon cooked Grecian style).

Nick uses nothing but the finest meats, trimmed to perfection and so naturally tender that they can be cut by a fork.

The Fireplace Inn also has fine French gourmet items on their menu, all cooked to order. The most popular of these is the Steak au Poivre, which never fails to get rave reviews. Fine Italian dishes are also offered; including Honey's own lasagna and secret recipe fettucini alfredo.

The menu also lists American style Black Angus steaks. Their hickory smoked ribs are cooked 17 hours in our smoker and can be ordered with our homemade Barbecue Sauce or Grecian style prepared with our Greek herbs and spices. The seafood menu is also unique; they offer lobster and shrimp, of course. All the shrimp is purchased in the shell; Nick shells it, and prepares it for deep frying by lightly breading it and butterflying it. Alternately, it may be marinated for the fantastic tempura Chinese shrimp appetizer.

Examine the menu for the Fresh Cherry Salmon dish; it's marinated in teriyaki, skinned and then cooked to perfection on the charbroiler. The Sweet and Sour Walleye is also served skinned and cooked to order. Walleye Supreme, our deep fried or broiled walleye smothered with a gourmet shrimp sauce, garnished with 3 boiled shrimp. Grecian style broiled Walleye prepared with 13 different herbs and spices, served with lemon. All of these gourmet dishes are on the Friday Fish Special. No ordinary fish fry would do for the Fireplace Inn; items are cooked using Nick and Honey's own recipes and are not available anywhere else in the Northwoods.

They have a full bar service and wine list. The bar is among the prettiest in the area, and the dining room overlooks gorgeous Vance Lake; both are air-conditioned. With the upper and lower level dining areas, the Fireplace Inn can seat 76. The bar is open at 4:30, dinner is served from 5 to 10 p.m., Tuesday through Sunday. About mid-June, they will be open 7 days a week. Lunch is not served because the Grevans feel that focusing on dinner allows them to focus on quality dining.

A children's menu is available.

The Fireplace Inn is open year round. To get there, take Hwy. 51 to County Road W; continue to Tower Road. You will find the Fireplace Inn at the corner of Cty. W and Tower Road. And then you will find that there's no denying that it's WORTH the drive. Call ahead for reservations, toll-free, 1-800-253-4071.

## Fireplace Inn Supper Club

the place for Hickory Smoked Pork Ribs



Air Conditioned

Dine overlooking beautiful Vance Lake



OPEN YEAR ROUND ON SNOWMOBILE TRAIL Specializing in... Grecian Cooking

Grecian

Lamb Chops
Pork Chops
Chicken
Flaming Greek Cheese
Grecian Salads
Homemade Baklava

Also Featuring... Italian

> Fettucini Alfredo Veal Parmesan

French

Steak O'Poivre Torenados

American

Steak Chops Etc.

Sea Food Friday
7 way Walleye

Saturday

Greek Roast Leg of Lamb Prepared with 13 Herbs and Spices also Prime Rib

(Cut it with your fork)

Dining Available
Between 5-10 PM
Summers Open 7 Days A Week
Reservations Have Preference
and are Appreciated

(715) 543-2464

 $\frac{1}{2}$  mile north Hwy. 51 on corner of Hwy. W & Tower Rd.

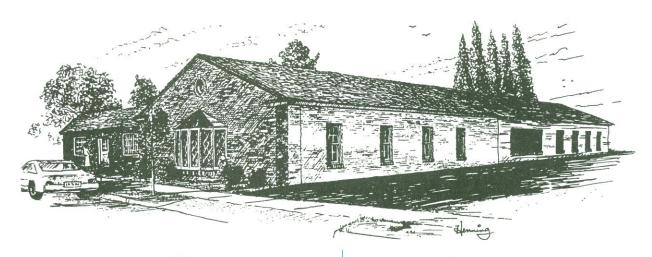
Manitowish Waters Wisconsin

When Out of Manitowish Waters, For Information and Reservations Call

1-800-253-4071

# NORTHERN EXPOSURE

# GIFTS AND IRRESISTIBLES 543-2668 Downtown Manitowish Waters



Cedarburg
W63 N582 Hanover Avenue
Cedarburg, WI 53012
(414) 377-7100

SCHR-DER PRINTING COMPANY, INC.

Manitowish Waters
Little Star Lake Rt. 2 Box 50
Manitowish Waters, WI 54545

(715) 543-8465

Serving the Public for 109 Years in the Printing Industry!

web/sheetfed/offset printing • complete bindery • computer typesetting and print out art design and layout • address labeling and mailing • buttons • brochures



# Swanberg's OF SKIAREA

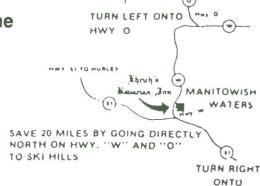
## Bavarian Inn

#### The Finest GERMAN and AMERICAN Cuisine and cocktails

Open - 11:00 a.m. Lunch - 11:30

Dinner - 5:00 p.m. **Closed Tuesdays** 

DAILY SPECIALS OPEN YEAR ROUND RESERVATIONS ACCEPTED 543-2122



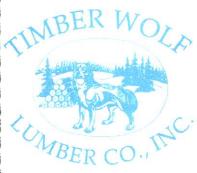




HWY W

WAKEFIELD

P.O. Box 247 Downtown Manitowish Waters, Wisconsin On CTH "W" — 1/4 Mile from Hwy. 51



**QUALITY LUMBER** CABINETS & VANITIES PROFESSIONAL TOOLS

**PAINTS & STAINS** WINDOWS & DOORS PANELING

HARDWARE INSULATION ROOFING



**DELIVERY AND ESTIMATING SERVICES** 

HOURS: 7:00 AM-4:30 PM MON-FRI 8:00 AM-2:00 PM SAT

HWY, W. MANITOWISH WATERS 715/543-2000

For All Your Insurance Needs Home, Business, Auto, Health & Life

\*\*\*\*\*\*\*\*\*\*\*\* • RESORTS • LAKE HOMES • ACREAGE

• WATER FRONTAGE • BUSINESSES

Hwy. H Manitowish Waters Shopping Center 543-2240



## La Porte's IGA Foodliner



-Shopping Center-



THE AREA'S LARGEST AND MOST COMPLETE FOOD STORE

WITH IN STORE BAKERY LIQUOR - BEER - WINE - ICE MOVIES - VCR RENTAL

Phone 543-8422

In Store Dry Cleaning Pick-up

# La Porte's L A U N D R O M A T

OPEN 24 HOURS DAILY

For Your Convenience

LAPORTE BUILDING SHOPPING CENTER MANITOWISH WATERS, WISCONSIN

# THE LITTLEST SHOP WITH THE BIGGEST SELECTION

# ROD 'N REEL BAIT SHOP

**Baits for the Big Ones** 

Musky 26# 14 oz. 45 7/8 on Sucker From Manitowish River by Dan Puetz

CHUBS • CRAWLERS • LEECHES • CANOE RENTAL **MUSKY LURES** T-SHIRTS - T-SHIRTS - T-SHIRTS

> **OPEN DAILY 8 A.M.** MAY THRU OCTOBER DOWNTOWN MANITOWISH WATERS COUNTY 'W' AT DAM PARK. A. KWIATKOWSKI

P.O. Box 1 Manitowish Waters, WI 54545 (715) 543-2326

OFFICIAL MUSKY REGISTRATION STATION



# B. J. Koller Realty

BETTY J. KOLLER, BROKER P.O. Box 556

Phone: Office 543-8855 Home 543-8845 MANITOWISH WATERS FAX 715-543-2845 24 HOUR ANSWERING SERVICE

**Branch Office** in Village near Post Office

Main Office Highway 51



**Branch Office** Broker/Manager Joe McFarland 715-543-2634

CONDOMINIUMS ACREAGE HOMESITES





Associate Sue Najdlik 715-543-2930

> LAKE FRONTAGE COTTAGES HOMES

OTHER BUSINESSES

# Al Smith Taxidermy

Downtown Manitowish Waters

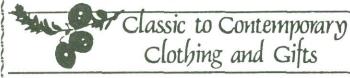


We invite you to stop by and compare. There is a difference.

> Specializing in Fish & Deer Head Mounts 715-385-2540 or 715-543-2398

Downtown Boulder Jct. Downtown LaPorte's Shopping Ctr. Manitowish Waters

# Cranberry Collectibles



P.O. Box 366 - Highway W Manitowish Waters, Wisconsin 54545 715-543-2398

D'Arcy Jolin

Lois Smith

# The



Manitowish Waters

The Northwoods Finest Variety Dance Band Music for All Ages

Tues. Wed. Thurs. Fri. Sat. Sun.

543-8339

# Perotti Wildlife Art Gallery and Framing

From a Sportsman's Point of View



Originals ... Limited Edition ... Prints ... Carvings ... Stained Glass ... Custom Framing

**Downtown Manitowish Waters** Next to the Post Office

Phone: (906) 932-0444 or 543-2880

# **DIETZ'S SERVICE**

Prompt Courteous Service - With A Smile



CAROL - BOB - BILL - LEENY

Serving the Area For Over 30 Years

OPEN YEAR 'ROUND

Located Just North of the Shopping Center on County Tk "W" Phone: 543-2144

Full & Self-Service Clean Rest Rooms Wisconsin Scenic Trailways Tickets Available



# Super Clean Unleaded Gasoline

Cube & Block Ice - Live Bait - Diesel Fuel - Kerosene & Fuel Oil - Soft Drinks Ice Cream - Candies - Cigarettes - Postcards

WINTER BOAT STORAGE — MARINE SERVICE

Complete Auto Service - Expert Mechanical Service - Tire Repair - Tires
- Batteries - Road Service - FMC Computerized Wheel Balancing & Changing - Tuneups - Shock
Absorbers - Exhaust Systems - Automatic Transmission & Front Wheel Drive Repair
Lee Tires, Road Hazard Warranty - Free Flat Tire Repair/Firestone Tires

COMPLETE ROAD SERVICE
24 HOURS — 7 DAYS A WEEK
DAMAGE FREE WHEEL LIFT TOWING
4 Wheel Drive Wrecker
Expert Recovery Service

- Dollies
- Flat Beds



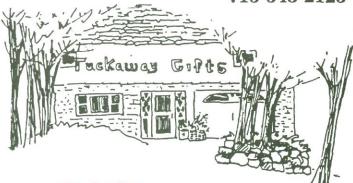
- Secured Storage
- Radio Dispatched

Carol, Bob & Bill Owners/Operators

543-2144

MANITOWISH WATERS

715-543-2125



# Gifts Antiques Flowers

W72 ILG RD. Downtown Manitowish Waters OFFICE (715) 543-2557



- Real Estate
- Insurance
- Investments
- 10 Years Experience

STEVEN E. LEE BROKER Residence 715-686-2069



JOHN WILSON ASSOCIATE Residence 715-686-2624

RAY MURPHY ASSOCIATE Residence 715-686-2555



BARB KRAMER BROKER/ASSOCIATE Residence 715-543-2949

Rt. 2 Hwy. 51, P.O. Box 290, Manitowish Waters, Wi 54545

# Enzymes International, Inc.



P.O. Box 157 Manitowish Waters, WI 54545 (715) 543-8401

Seven reasons why you need the world's finest health products:

- (1) Unexcelled Quality
- (2) Integrity of Product
- (3) Competitive Prices
- (4) Time Proven
- (5) Formulated by Experts
- (6) Discounts to Distributors
- (7) Wholesale Only

#### DISTRIBUTORS WANTED

Information available upon request.

# STARLITE TRUCK SERVICE BUD HYLAND

**Dump Truck Service Since 1946** 

TOPSOIL — FILL
ROAD GRAVEL — RED GRANITE
ROAD GRADER AND
RUBBER TIRE END
LOADER SERVICE



#### "WE MOVE THE EARTH"

HC 2 BOX 280 MANITOWISH WATERS, WI 54545 715-543-2165 A Must Stop For All

SHOPS

SPECIALTY

STUDIO



Residents and **Visitors** 

Hwy. W. Downtown Manitowish Waters

TOYS—GIFTS **PUZZLES** and GAMES

715-543-2836

for all ages

Socks Belts Hats Jewelry

And



715-543-2837



for all seasons

715-543-2915

# Something Unique

DISTINCTIVE GIFTS FOR ALL OCCASIONS GIFT WRAPPING AVAILABLE



715-543-8331

ANKE

m

STUDIO

SPECIAL

Yogurt—Gourmet Coffee—Soda Fudge and Chocolate Candies 715-543-2421

STUDIO **Ⅲ** South Western Z Jewelry

SPECIALTY



Sculptures Paintings Gifts

715-543-2834

Serving Breakfast Omelets

Sandwiches Homeade Soup & Chili

Soda Fountain 16 Flavors of Ice Cream Frozen Yogurt Sherbet

Greeting Cards---Books Magazines-Newspapers Toys-Health & Beauty Aids

Air Conditioned

543-8388

Manitowish Waters Shopping Center

by Paula





- TREND STYLING
- PRECISION CUTTING

CHEMICAL CONTROLLING COLOR CONCEPTS

**Professional Grooming Products** 

Also Men's Hairstyling

PHONE 543-2234 MANITOWISH WATERS

FOR A REAL TASTE OF LOUISIANA COOKIN'



Louisiana trained Chef Walter Mazur invites you to a discover and visit the Blue Bayou Inn for an experience in dining excitement.

Featuring Louisiana Cookery at its finest ... so stated by Dennis Getto on Aug. 21, 1988 in the Milwaukee Journal and given a 4-star rating for excellence. Articles of recognition also in Mid-West Living, April 1988 and Wisconsin Trails, August 1988.

Louisiana Specialties...

Catfish prepared 7 different ways as an entree Prize winning Blue Bayou Kitchen Jambalaya Shrimp Creole, Sweet Basil Shrimp, Barbecued Shrimp Louisiana-fried Shrimp Allegator Steak Cajun Style

Louisiana Blackened Specialties... Catfish, Steak, Shrimp and Chicken

Traditional Entrees...

Steak, Filet Mignon, Steak Dianne Shrimp Dejon Baked Chicken

Crawfish, native to northern Wisconsin used in 4 entrees, also served as an appetizer, boiled Louisiana style and much more. All served in the Blue Bayou dining room, considered to have one of the most romantic dining views in the Northwoods.

Dinners are served with creole seafood Gumbo, fresh baked bread and a salad cart served at the table. Come, join us at the Blue Bayou Inn. Hours are: Bar at 3 p.m., dinner at 5 p.m. Closed Sundays except Holiday weekends. Open mid-April through October.

Chef Walter presents his Louisiana School of Cooking in Wisconsin. Classes are held every Tuesday, Thursday and Saturday (10 a.m. to 1 p.m.) By reservation only — call for additional information.

Full line of
New Orleans
Specialty Drinks,
with the Hurricane
topping the best.

Superb List of 50 Wines

Dine with Walter a 4 Hr. Gourmand Delight

Chef Walter's cook book available Spring of 1992

Bring a party of 6 (minimum) to dine and rent the

#### **BAYOU QUEEN**

(28 ft. Pontoon Boat) for \$50.00 a day plus the cost of gas.

Home of Nationally Marketed Bayou Cajun Sauce™

We Accept

Master Card

and Visa

Reservations Please **715-543-2537**Reservations Only **1-800-533-9671** 

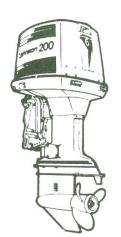
Worth a few minutes more driving time (Only 18 scenic miles from Minocqua) On U.S. Hwy. 51 Spider Lake Bridge Manitowish Waters 54545





### "YOUR COMPLETE MARINE HEADQUARTERS"

- COMPLETE MARINE ACCESSORIES
- BOAT & MOTOR SALES & SERVICE
- YEAR ROUND INDOOR BOAT STORAGE
- BOAT LAUNCHING FACILITIES
- MARINE & FUEL
- **BAIT & TACKLE**
- **BEER & SNACKS**
- **WATER SKIS**



BOAT RENTALS

Johnson Outboards

O.M.C. Sterndrive

Cobra Sterndrive

Sylvan Boats

Ski Boats
Pontoon Boats
Bass Boats
Fishing Boats
Small Outboards
Canoes

by the Hour, Day or Week

543-8456

HWY. 51 & SPIDER LAKE BRIDGE MANITOWISH WATERS, WISC.



WOODRUFF (Main Office) BOULDER JUNCTION HAZELHURST MANITOWISH WATERS 356-3214 385-2200 356-6520 543-8302

WE HAVE "TYME"
FOR YOU!







# **CENTURY**TELEPHONE

Universal Telephone of Northern Wisconsin

Proudly serving all the telecommunications needs of Boulder Junction, Manitowish, Manitowish Waters, Mercer, Presque Isle, Springstead and Trout Lake

# Hanson's



# Hardware

Plumbing & Heating Contractors

> Plumbing Supplies

Automotive Supplies

> Hardware Supplies

Electrical Supplies



Sporting Goods

Housewares

Tru-Test Paints

Lawn & Garden Supplies

Toys

Pet Supplies

Gas & Electric Water Heaters

- Your Vacation Supply Headquarters -

SERVING YOU FROM 2 LOCATIONS

Manitowish Waters, Phone 543-8333 — Minocqua, Phone 356-9503 — Tomahawk, Phone 453-3030

# MANITOWISH WATERS AIRPORT

#### LOCATION:

LONG. 89° 52' 45" West LAT. 46° 07' 15" North 330° out of RHI VOR (109.2) 35 Miles N W

 $330^{\circ}$  out of Noble Lee Memorial Airport (NDB) 221 ARV 12 Miles N W



Field Elevation 1610 M.L. S. Shown on the North side of the Green Bay Sectional. Complete with Pilot Control Lighting on Freg. 122.8

One fine, sod, well-marked runway (22° by 4°) 3000 feet long by 100 feet wide.

One new paved runway (32° by 14°) 3500 feet long by 60 feet wide. OPEN ALL YEAR AROUND

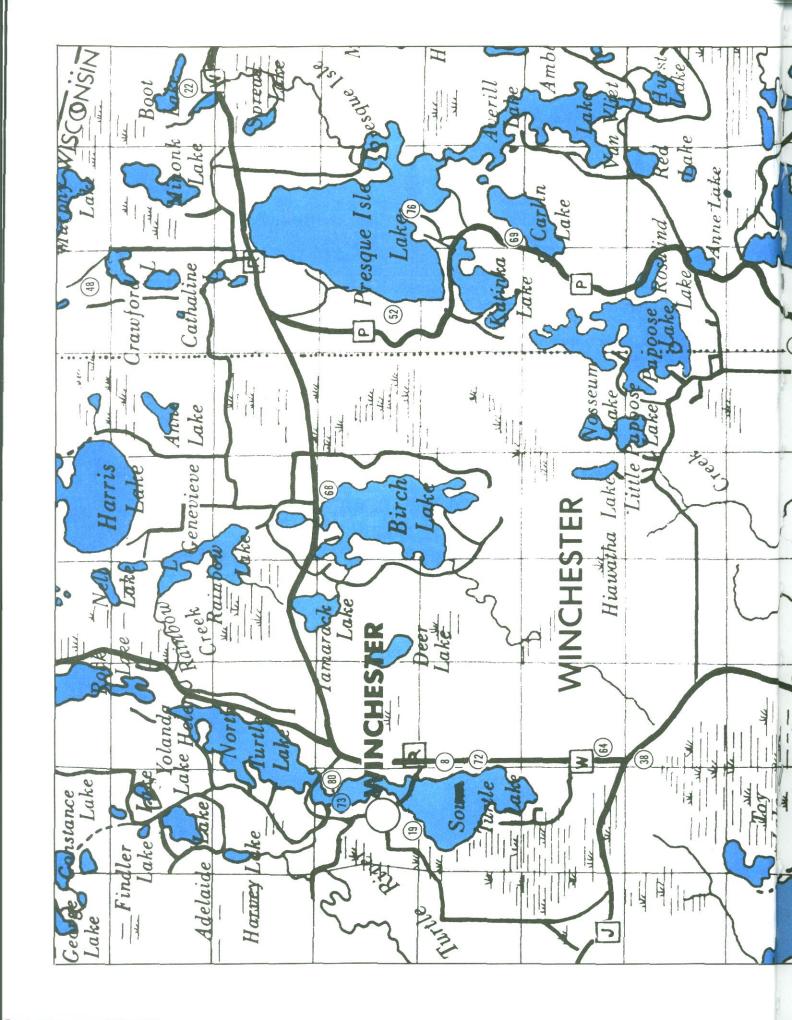
Aviation 100 L.L. and no lead gasoline. Tie down facilities and car rental available.

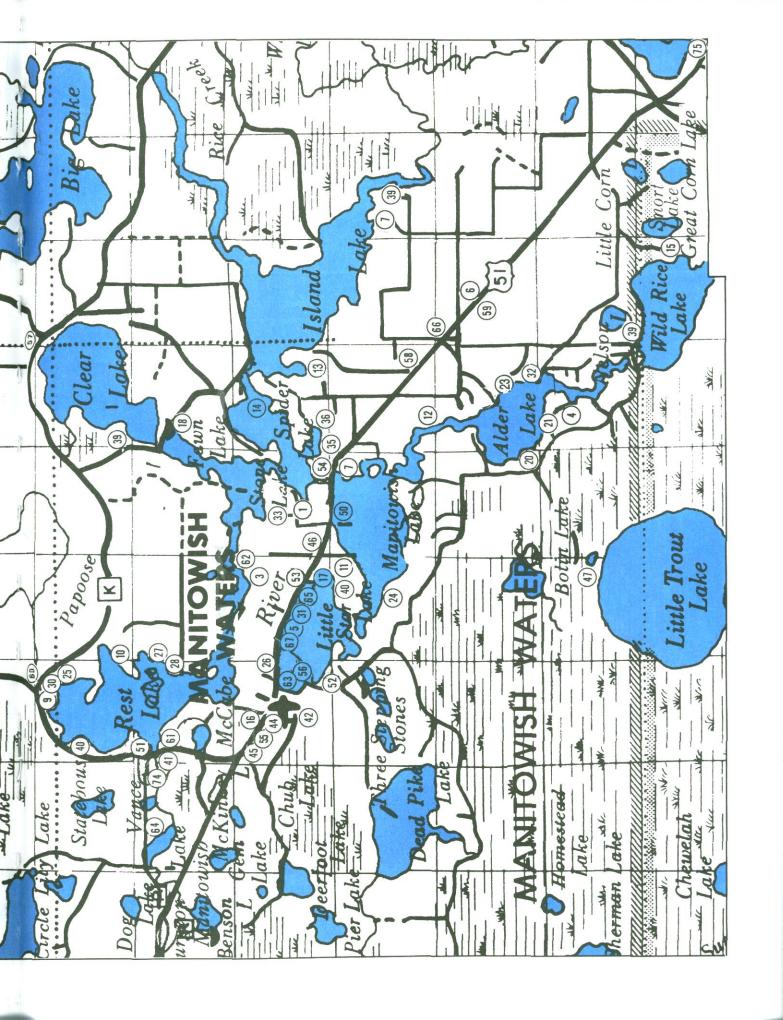
#### WEATHER AND UNICOM INFORMATION AVAILABLE ON FREG. 122.8

# on HIGHWAY 51 INFORMATION (715) 543-8320 Airport Mgr. Edward Gillespie (715) 543-2129

| ,               | STATUTE AIR MILES |           |
|-----------------|-------------------|-----------|
| Chicago         | Madison           | St. Paul  |
| Dubuque         | Milwaukee 240     | St. Louis |
| Indianapolis490 | Minneapolis185    |           |







# 46

# MANITOWISH WATERS, WISCONSIN

B - Bar

R = Restaurant

APR = American Plan Resort HC = Modern Housekeeping Cottages ONC = Overnight Cottages M = Motel

|                                                    |               | Location |
|----------------------------------------------------|---------------|----------|
| On Map                                             | Sym. Page     | On Map   |
| 20BARTLING'S ALDERWOODHike & Barb BartlingHC17     | ng17          | 62KARL'S |
| 8BEAR BAR                                          | M-B-R60       | 21LUDWIG |
| 76BEACON POINT RESORT                              | ssHC64        | 18MOLL'S |
| 3BIRCH BAY CABINSHC                                | HC            | 730LSON  |
| 14BIRCH COVEH.E. KnoppH.E. KnoppH.E. Knopp         | HC6           | 41PEA PA |
| 68BIRCH LAKE RESORT CAMPINGTom & Gini RoomeHC-C60  | HC-C60        | 24POMEY  |
| 19BLACK FOREST LODGE                               | HC62          | 27RED FE |
| 4BUTLER'S FOUR SEASON RESORTTom & Carol ButlerHC   | rHC13         | 25ROE'S  |
| 10                                                 | 74            | 28SELESI |
| 69CARLIN CLUBM-B-R                                 | MaurerM-B-R61 | 65SHAN   |
| 6COAN'S RUSTIC MANORMarion & Don CoanR-ONC         | n             | 22SKYVIE |
| 15COPP'S CABINSHCPearl & Frederic CoppHC           | oppHC23       | 14SPIDEF |
| 23DEEPWOODSHC                                      | HC25          | 30SPONE  |
| 7DEER RIDGE RESORTHC                               | Rennhack7     | 72 SPORT |
| 52BBLE'S VACATION HOMERick & Peggy EbleHC          | HC6           | 32 SUNNY |
| 80GC LODGE                                         | HC59          | 52SUNRIS |
| 31GRAF'S HOMEHC                                    | HC            | 33TELLE  |
| 5HAUSMAN'S NORTHWOOD'S LODGEMike & Nancy HausmanHC | smanHC21      | 12TWIN P |
| 11HENNING'S COTTAGES                               | HC6           | 75THE GL |
| 48HILLERICH HIDE-A-WAYHICLERICH HIDE-A-WAY         | ichHC63       | 9VERMIC  |
| 34HUTTERS LAKEVIEW RESORTBrunhilde NystromHC       | 117           | 1VERNA   |
| 38J.D.'S MOTEL                                     | ilkeM-B60     | 35VOSS   |
| 13 K & M ISLAND LAKE Bill Kramer & Bob Mallow      | Mallow HC 6   | 36VOSS'  |

|                   | Young                                                     | E S        | Adv. on   |
|-------------------|-----------------------------------------------------------|------------|-----------|
|                   | Owner                                                     | Sym.       | Fage      |
| CABINS            | 62KARL'S BAD CABINS                                       | H-C-III    | 22        |
| LDER PINES        | 21LUDWIG'S ALDER PINESRuth & Don LudwigHCHC               | HC         | 14        |
| BER LODGE/RESORT  | 18MOLL'S TIMBER LODGE/RESORTMike & Molly MollHCHC         | HC         | 61        |
| MPSITES           | 73OLSON'S CAMPSITES                                       | C          | 09        |
| MOTEL             | 41PEA PATCH MOTELJudi & Bud Arnold                        | M-B-R      | 29        |
| зсниоор           | POMEY'S BIRCHWOODJoe Pomey                                | HC         | 7         |
| В                 | 27RED FEATHERHC                                           | HC         | 14        |
|                   | Betty & Gay Roe                                           | HC         | 22        |
| SOAT HOUSE        | Ben Seleski                                               | HC         | 6         |
| THE SHORE"        | 65                                                        | HC         | 26        |
| STOR LODGE        | 22SKYVIEW MOTOR LODGEJohnson                              | B-R-M      | 99        |
| E RESORT          | 14SPIDER LAKE RESORT                                      | HC         | 15        |
| REST LAKE RESORT  | 30SPONER'S REST LAKE RESORTBob & Chris SponerHCHC         | HC         | 13        |
| I RESORT          | Bill & Tina Benesch                                       | M.HK.      | 59        |
| Ш                 | 32SUNNY COVEHC                                            | HC         | 8         |
| SORT              | 52SUNRISE RESORTHC65                                      | HC         | 9         |
| S LORWOOD         | 33TELLEFSON'S LORWOODAnnette TellefsonHC                  | HC         | 8         |
|                   | 12TWIN PINEHC-B                                           | HC-B       | 26        |
| HOUSE             | Tony & Ruthann Knurows                                    | kiHC       | 26        |
| HERITAGE RESORT . | 9VERMIGLIO'S HERITAGE RESORTAffred & Rose VermiglioHCHC15 | HC         | 15        |
| S RESORT          | Verne & Gil LiBrizzi                                      | HC         | 11        |
| IWOOD LODGE       | 35VOSS' BIRCHWOOD LODGEA. DickersonAP-B-R-ONCFt. Cover    | AP-B-R-ONC | Ft. Cover |
| ZY POINT          | 36VOSS' BREEZY POINT                                      | HC         | 7         |
| PETT (Cozy Cove)  | 16WORLD LOPPETT (Cozy Cove)Jerry FlorianHC-M-B-R22        | HC-M-B-R   | 22        |
|                   |                                                           |            |           |

# CHAMBER OF COMMERCE ADVERTISING MEMBERS

| on Map<br>42 Air<br>41 AI<br>44 An<br>41 Ac |                                                  |      |
|---------------------------------------------|--------------------------------------------------|------|
| 444                                         | Map                                              | on N |
| 44 41                                       | Airport43                                        | 41   |
| 44                                          | Al Smith Taxidermy36                             | 41   |
| 41                                          | Ambulance (Volunteer Fire Department)12          | 56   |
|                                             | Accents 'en Fashion by Paula Beauty Salon39      | 44   |
| 28                                          | B.J. Koller Realty35                             | 17   |
| 50                                          | Blue Bayou Inn40                                 | 31   |
| 46                                          | Catholic Church12                                | 41   |
| 45                                          | Community Church12                               | 99   |
| 44                                          | Chamber of Commerce Information Booth6           | 53   |
| 41                                          | Cranberry Collectibles36                         | 41   |
| 47                                          | Cranberry Growers Assn. Cranberry Bogs Bk. Cover | 26   |
| 99                                          | Creative Hands6                                  | 09   |
| 44                                          | Community Center Town Hall6                      | 41   |
| 51                                          | Dietz Service37                                  | 41   |
| 63                                          | Enzymes International, Inc38                     | 41   |
| 44                                          | Fire Station (Volunteer Fire Dept.)12            | 41   |
| 74                                          | Fireplace Inn30 & 31                             | 41   |
| 25                                          | Gay Roe, Contractor & Builder22                  | 29   |
| 54                                          | Greer's Pier Marina41                            | S    |
| 41                                          | Hanson's Hardware42                              | 41   |
| 9                                           | Harry's Super Market52                           | 41   |
| 9                                           | Harry's Sport Shop52                             | 41   |
| 55                                          | Highland Club36                                  | 41   |

| 00 | -ocation Adv. on                     | _ |
|----|--------------------------------------|---|
| no | on Map                               | Ф |
| 41 | Lakeland State Bank4                 | 2 |
| 41 | LaPorte's Super Market, Laundromat34 | 4 |
| 56 | Lee Brothers Insurance               | œ |
| 44 | Library1                             | 2 |
| 17 | Little Bohemia Restaurant & Bar4     | 7 |
| 31 | Little Star Garage6                  | 9 |
| 7  | Mason Werner Realty                  | 9 |
| 99 | Michael's Parlor5                    | _ |
| 23 | Musky Country Sports-Glass50         | 0 |
| 41 | Northern Exposure32                  | 2 |
| 56 | Nelson Food Co6                      | 9 |
| 90 | Oasis Bar & Restaurant6              | _ |
| 41 | Perotti Wildlife Art36               | 9 |
| 41 | Pea Patch29                          | 6 |
| 41 | Poniak-Leitch Agency3                | 3 |
| 41 | Post Office1                         | 2 |
| 41 | Rod & Reel Bait Shop3                | 2 |
| 29 | Roses Liquor/Laundromat4             | 7 |
| S  | Schroeder Printing3                  | 2 |
| 41 | Schmidt-Haus Realty29                | 6 |
| 4  | Swanbergs Bavarian Inn33             | 3 |
| 41 | Timber Wolf Lumber Co33              | 3 |
| 11 | Tuckaway Gifts38                     | 8 |

| Loc | Location Adv. on        |
|-----|-------------------------|
| on  | on Map                  |
| 59  | The Junction53          |
| 41  | The Sampler6            |
| 99  |                         |
| 41  | Village Soda Grill39    |
| 99  | Wisconsin Woodcrafts6   |
| 41  | Yankee Studio39         |
|     | Miscellaneous           |
| 39  | Public Boat Landings    |
| 40  | Public Beach            |
| 57  | North Lakeland School61 |
| 61  | Portage                 |
|     | Winter Accommodations27 |
|     | History1-5              |
|     | Snowmobile Map48        |
| 64  |                         |
|     | Guides18                |
|     | Skiiing Skeeters16      |



# Rose's Liquor & Laundromat

(OPEN ALL YEAR ROUND)

Anthony & Ruthann Knurowski 715-543-8323

Liquor Hwy. 51 South of Manitowish Waters

Wine

**Wine Coolers** 

Beer

Pop

Gifts

**Greeting Cards** 

Ice

Cigarettes

1/4 Barrels

Pumps Available

Snacks
Ice Cream
Pizza - Sandwiches
Film - developed
Kodak Fun
Savers
Batteries

Magazines - Books

Charcoal & Lighter Fluid Video Rental

VCR Rental



# YMCA CAMP JORN

Located on Rest Lake on the Manitowish Chain of Lakes

#### SUMMER YOUTH CAMPS

Activities include: sailing, horseback riding, canoeing, fishing, swimming, crafts, campfires, tennis and much more!

#### SPRING/FALL ACCOMMODATIONS

Open to groups or families for fishing, vacations, etc. (Full facility open May 15th through October 1st.)

#### **OFF SEASON RENTALS**

Let us provide affordable accommodations for your next Northern Wisconsin snowmobiling or skiing excursion!

Contact us for more information:

Summer address:

YMCA Camp Jorn P.O. Box 430 Manitowish Waters,

Wisconsin 54545 (715) 543-8808 Winter address:

Lake County Family YMCA Camp Jorn 2000 Western Avenue Waukegan, IL 60087 (708) 360-9622

A Hideout for the infamous "Public Enemy #1"

John "Snake Eyes" Dillinger



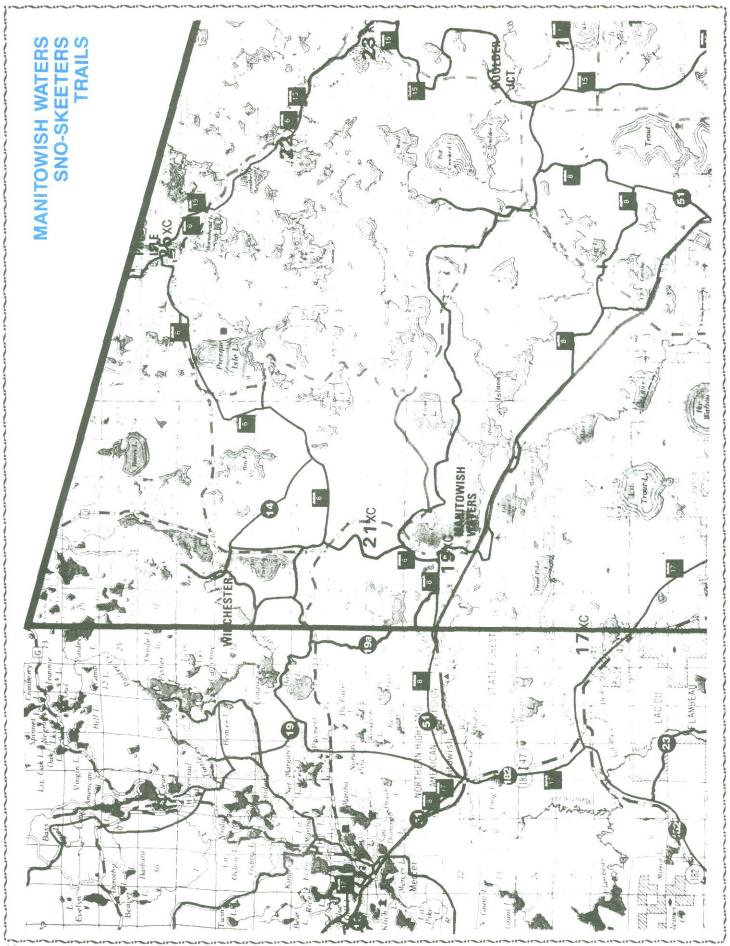
Open mid-April to mid-January Lunch served in season 11 a.m.-2 p.m. Dinner served from 5-10 p.m.

Call for Reservations: 543-8433
Available for Banquets, Weddings,
and Private Parties
Hwy. 51, Manitowish Waters, WI 54545

Please join us for your favorite cocktail in our Old World Atmosphere Bar, and then dinner in our spacious dining room.

After dinner, we invite you to retire to the Bar where you can still hear stories about that fateful day, April 22, 1934, when the FBI rode into town — hot on the trail of Dillinger and his gang.

"Dillinger Escapes: Two Slain" the headlines read — come, hear the details from those who still live to tell the



#### MANITOWISH WATERS SNO-SKEETERS SNOWMOBILE CLUB



The Manitowish Waters Sno-Skeeters Snowmobile Club was first started in 1968 in the interest of snowmobile safety and progress in Northern Wisconsin. The Club maintains some of the most picturesque trails in Northern Wisconsin connecting to Minocqua, Mercer, Boulder Junction, Presque Isle, and Michigan's Upper Peninsula.

The trails are groomed and maintained by the Sno-Skeeters, and most of the trail system is financed by the Club. Many annual events help to raise funds for trail maintenance: Lumberjack Breakfasts, Brat Stand on the 4th of July, and the Pig Roast on Labor Day Weekend to help pay for the new groomer.

The major event of the year is Winterfest, Feb. 15, 1992. We shall be featuring a prime rib dinner and entertainment. To top off the evening's events, the winner of the Polaris 400 Indy snowmobile will be drawn. A scrumptious and hearty Lumberjack Breakfast will be served the following morning at Ehrich's Bavarian Inn. So tantalize your taste buds and help support a worthwhile cause at the same time. Mark your calendar for the third weekend in February.

Wednesday, Jan. 8, 1992 Friday, Jan. 17, 1992 Wednesday, Feb. 12, 1992 Saturday, Feb. 15, 1992 Sunday, Feb. 16, 1992 Saturday, Feb. 29, 1992 Wednesday, March 1, 1992 Wednesday, April 8, 1992 Wednesday, April 15, 1992 Saturday, May 23, 1992 Saturday, July 4, 1992

| Regular Meeting — Fireplace Inn               | 7:30 p.m.          |
|-----------------------------------------------|--------------------|
| Trail Ride to Skyview (meet at Bavarian Inn)  | 6:30 p.m.          |
| Regular Meeting — Bavarian Inn                | 7:30 p.m.          |
| Winterfest — (To Be Announced)                |                    |
| Lumberjack Breakfast — Bavarian Inn           | 9:00 a.m 1:00 p.m. |
| Trail Ride To Ding A Ling (meet at Pea Patch) | 6:30 p.m.          |
| Regular Meeting — Twin Pines Resort           | 7:30 p.m.          |
| Regular Meeting (Elections) — Pea Patch       | 7:30 p.m.          |
| Pot Luck(To Be Announced)                     | •                  |
| Lumberjack Breakfast-D & D Oasis              | 9:00a.m 1:00p.m.   |
| Brat StandMW Community Center                 | 10:00a.m.          |
| ,                                             |                    |







Dancing the Night Away



The Pig Roast

Kiddie Fun

Trail Riding

# **MUSKY COUNTRY SPORT & GLASS**

Tackle

Boat Storage Chain Saw Sharpening T - Shirt

Live-Bait Self-Service Gas

X - Ski Rental

Sweat Shirts Moccasins

Diesel Fuel

#### **CERAMIC TILE SALES & INSTALLATION**

Pre-Mix For Outboards and Snowmobiles





# WE REPLACE ALL KINDS OF GLASS COMPLETE GLAZING SERVICE CUSTOM CUTTING

Storm Windows Doors & Screens Mirrors Auto & Truck Glass Thermopane

Highway 51, Box 97 - Manitowish Waters, WI 54545

715-543-8336

Open 7 days a week — (May-Sept.)

Tom & Candy Diggins

# RITCHIE/LAKELAND OIL CO.

'Serving the Lakeland Area'
Hwy. J. Minocqua



- Gasolines
- Home Heating Oils
- Keep Fill Service Diesel Fuels
  - Motor Oils Industrial Oils
    - Pre-Mix for Outboards & Snowmobiles
      - SERVING -

Manitowish Waters Boulder Junction Lac Du Flambeau Minocqua Woodruff Arbor Vitae Winchester Hazelhurst Sayner Mercer

Lake Tomahawk Presque Isle

356-3245

# MICHALIS

### RESTAURANT

Eggs Benedict
Eggs Luxembourg
Omelettes Selections
Cakes & Waffles
Homemade Soups
Award Winning Chile in a Bun

0

0

0

Hot Sandwiches Biscuits & Gravy Belgium Waffles

# **ICE CREAM**

Homemade Waffle Cones 16 Varieties of Ice Cream Sundaes & Banana Splits Thick Malts

# **BAKERY**

0

0

0

Large Selection of Breads Homemade Muffins Danish Pastries Homemade Fruit Pies Homemade Cookies Cheese Cakes Special Occasion Cakes

# CRANBERRY COUNTRY PRODUCTS

Jelly
Jams
Cranberry/Sauces
Ketchup
Syrups
Tea
Mustards
A Large Assortment

# **DELICIOUS TREATS**

Classic Hot Chocolate 30 Varieties of European Candies Hand Dipped Chocolates

# RESTAURANT BAKERY & PARLOR

# OPEN YEAR ROUND

Daily 7 a.m. to 4 p.m.

Look for the Horse & Buggy 16 Miles North of Woodruff Manitowish Waters, WI

543-2550



# Harry's Super Market . . .

CHOICE MEATS CUT TO ORDER
BETTER FOODS FEATURED
RURAL DRUG SUPPLY - TOYS - SUNDRIES - NEWSPAPERS - LIQUOR
STATE LOTTERY - MEGABUCKS - SOLD HERE

Route 2, Box 226

Phone 715-543-8866

ICE CUBES

# Harry's Sport Shop . . .

Official Registration Station for V.C. & M.W. Musky Marathon

- · Guide Service
- Fishing Gear Rods, Reels, Tackle,
- · Reel Repair
- Live Bait
- Line Winding
- Free Fish Freezing
- Lake Maps and Fishing Information
- Hunting Supplies, Bow & Rifle, Ammunition
- Ice Fishing Supplies
- T-shirts, Sweatshirts & Hats for all sizes and tastes
- Weekly Fishing Contests
- Big Buck Contest

OPEN YEAR ROUND

Phone 715-543-2371 DAN CONNAUGHTY

Hwy. 51 South of Manitowish Waters





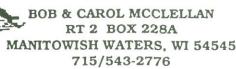




















# For All Your Fishing And Vacation Needs

- \* Sporting Goods Featuring Rods & Reels, Tackle, Line Winding &
- \* Live Bait Minnows Crawlers & Leeches
- \* Guide Service Best pro staff in the northwoods
- \* Fishing Contest Free Fish Freezing & Display
- \* Lake Maps & Up-to-Date Information on where the fish are biting!!
- \* Official Registration for Vilas County Musky Marathon and Manitowish Waters Musky Marathon.

# TEE SHIRTS & SWEATSHIRTS

# Visit Our

# **Cranberry Gift Corner**



featuring

- \* Jams Jellys Spiced Cranberries
  - \* Cranberry Glass by Pilgrim -
  - \* Candles Potpourri Sachets -
- \* Gift Items featuring Cranberries -\* Craisins & Wild Rice

"TAKE HOME A TASTE OF MANITOWISH WATERS"



# HILGY'S LP GAS

"A FIRM THAT SERVICE BUILT"



 Manitowish Waters
 543-2800

 Land O' Lakes
 547-3449

 Minocqua
 356-4191

 Tomahawk
 453-3505

 Phillips
 339-3575



WE WILL TAKE CARE OF ALL YOUR NEEDS AT REASONABLE PRICES

LOCALLY OWNED AND OPERATED BY LLOYD HILGENDORF OVER 38 YEARS OF EXPERIENCE

# **BULK OR BOTTLED GAS SERVICE**

ALL BOTTLES & RV'S FILLED WHILE YOU WAIT

SPEED QUEEN APLIANCES IN STOCK • MAYTAG • MAGIC CHEF
• CARRIER AND TEMPSTAR FURNACES • FULL FURNACE & AIR CONDITIONING SALES & SERVICE —
INCLUDING INSTALLATION • 24 HOUR EMERGENCY SERVICE

HRS. MON-FRI 8:00 AM-5:00 PM SATURDAY 8:00 AM - 12:00 PM

SERVING: BOULDER JUNCTION, PRESQUE ISLE, WINCHESTER, MERCER, LAC DU FLAMBEAU, MANITOWISH, SAYNER ST. GERMAIN, EAGLE RIVER, THREE LAKES, MANITOWISH WATERS, LAKE TOMAHAWK & MANY OTHERS

AFTER HOURS CALL: AL NYBERG 356-6342 MANAGER LLOYD HILGENDORF 453-8826 OWNER MIKE 543-8494

8075 HWY 51 SOUTH MINOCQUA



# GREAT PLAINS GAS

NATIONAL PROPANE CORPORATION HWY. 51 SOUTH, MERCER, WI 54547

# LP Gas & Appliances

- Insulation
- Water Conditioning
- Full Service Dept.

Office: 715-476-2162 • 715-476-2660



715-385-2132

Modified American Plan Bed & Breakfast Deluxe Housekeeping

#### - A Year Round Resort -

Noel & Laurel Malicki
Box 560 • Boulder Junction, WI 54512



# PAULA HOUDEK Country Music Show

COUNTRY . VARIETY

For Bookings Call: **715-339-3307** 

— New Tape Released — Cassette \$11.25 CD's \$13.25 W3601 Maple Dr., Phillips, WI 54555 QUARRY TILE

SLATE

Quality Workmanship Since 1952



# NORTHERN TILE CO.

- Ceramic Tile Contractor
   Residential Commercial
- Kitchens, Baths Floors, Walls Countertops
  FREE ESTIMATES

Ron Reese (715)588-7363 2395 Hwy. 47, Lac du Flambeau, WI 54538



# LAKE COUNTY PIPE & SUPPLY CO.

plumbing • heating industrial supplies

JOSEPH J. DIESI PRESIDENT

1307 BELVIDERE STREET WAUKEGAN, ILLINOIS 60085

(708) 662-2626

# LAMBRECHT'S IEWELERS, INC.

1131 CENTRAL AVENUE, WILMETTE, IL 60092 708-251-3284

MEMBER AMERICAN GEM SOCIETY





# WILL DO It, Services

#### CARETAKING

- •Repairs, General Maintenance
- Painting
- •Yard Work
- Opening & Closing

#### LOG HOMES

- Finely crafted, hand hewn
- buildings
  •Repair of existing
- Repair of existing log structures

#### RESTORATION

Complete overhaul of neglected building

## HC 2 Box 236
Will Byram Manitowish Waters, WI 54545
Kim Kost 715-543-8432

# NORTH COUNTRY SPORTS MARINE

Hwy. 51 MANITOWISH WATERS

543-8899

- -Boats
- Pontoon Boats
- Snowmobiles
- -Personal Watercraft
  - ATV's

**Featuring** 



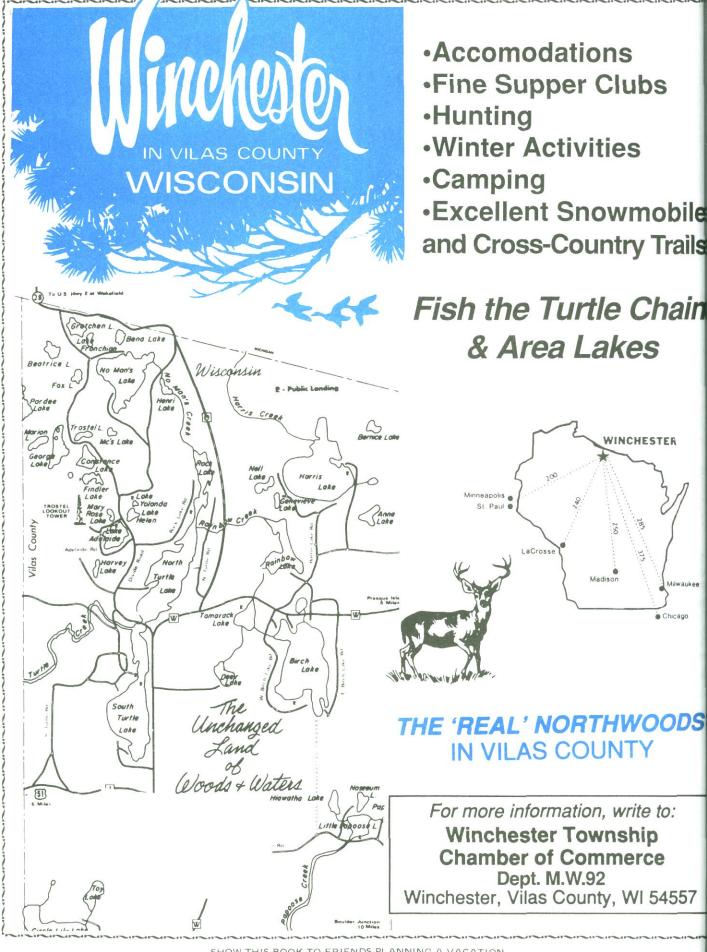






GAA OIL CO., INC.
RONNIE GAA

POST OFFICE BOX 0730 ANTIOCH, IL 60002-0730 PHONE 395-0252







# SELL REALTY

Homes, Cottages, Businesses Water frontage, Acreage

> Lot Evaluation & Site Preparation

William S. Sell

HC 2 Box 868 Winchester, WI 54557, Vilas Co.

Phone 715-686-2500

# WINCHESTER SELF STORAGE



#### Winchester Self Storage

- Clean Dry Storage
- Close to Hwy. 51
- 10' x 24' units available for \$40.00 per month or \$35.00 per month with a signed six month contract
- Approximately two miles north of Manitowish Waters on Hwy. W

1-414-781-2748

# LONGS TAXIDERMY SAYNER, WI, 54560

WE HAVE BEEN SERVING THE AREA
FUL TIME, SINCE 1945, AND YOUR
ABSOLUTE SATISFACTION IS GUARANTEED!
TAKE A CLOSE LOOK, THERE IS A BIG
DIFFERENCE IN TAXIDERMY. DON'T SETTLE
FOR ANYTHING BUT THE BEST FOR YOUR
HARD WON, VALUED FISH OR GAME TROPHY.

ALWAYS SPECIALIZING IN MUSKIES AND BIG GAME.

Alan - Mary - Neal and Betty

PHONE 715-542.3728

FIREPLACES - BASEMENTS - BRICK and STONE WORK

# Baeseman - Duranso & Sons

MASON & CEMENT CONTRACTORS

HC 2 Box 774 WINCHESTER, WI 54557

Baeseman (715) 686-2531 Duranso (715) 686-2486





# Fairbanks Store &

TRUSTWORTHY HARDWARE

DAIRY PRODUCTS - POP - CANDY - FOOD - ICE HOUSEWARES - HEALTH & BEAUTY AIDS SPORTING TOOGS - FISHING SUPPLIES - LIVE BAIT GASOLINE - L.P. GAS - TRAILER REFILLS TOOLS & AUTO SUPPLIES

Old Highway "O" off of "W," Winchester, WI 54557

(715) 686-2598

We Ship UPS!

NEW CONST. . REMODELING . MASONRY . ROOFING

# Duranso Builders

HC1 BOX 378 PRESQUE ISLE, WI 54557

DAN DURANSO (715) 686-2385 BOB DURANSO (715) 686-2988



# GC LODGE

WINCHESTER, WISCONSIN (Vilas County)

For Information and Resevations Please Contact G.C. Lodge P.O. Box 176 Chippewa Falls, WI 54729

Bus. (715) 723-9167

Res. (715) 723-9073

# TRULY A RETREAT FOR ALL SEASONS

Fishing, Hunting, Skiing, Snowmobiling, or Just Relaxing

**ACCOMMODATIONS FOR 14** 

Available by Week or Weekend



# SPORTSMANS RESORT/MOTEL





Completely furnished housekeeping units, fully equipped kitchen including microwave, showers and T.V. Sandy beach and horseshoes. Fish cleaning house and fish freezing. Boats and Motor Rentals. Picture windows overlook Lake Daily and weekly rates. *No Pets Please*.

Located on South Turtle Lake Class A Musky and Walleye Lake 5 miles north of 51 on Hwy. W

For Further Information Write or Call:

Bill & Tina Benesch HC 2 Box 865

Winchester, WI 54557 **Phone (715) 686-223** 

Industrial • Janitorial • Bar Paper & Commercial Kitchen Supplies



"Visit our Large Showroom
On Wausau's West Side (just
Free - 1-800-472-0026 for a

1711 West Stewart Avenue • P.O. Box 449 • Wausau, WI 54402-0449 715/845-8281

#### RESTAURANT EQUIPMENT

BROILERS - FRYERS - GRILLS - TOASTERS - REFRIGERATORS - FREEZERS - MICROWAVE OVENS - OVENS - RANGES - DISHWASHERS - SINKS - COFFEE MAKERS - SALAD BARS

#### **RESTAURANT SUPPLIES**

DISHES - GLASSES - SILVERWARE - POTS & PANS - TRAYS - SALAD BOWLS - TABLES - CHAIRS - CARTS - SMALL UTENSILS - DISHWASHING CHEMICALS

#### JANITOR EQUIPMENT

CARPET CLEANERS - FLOOR SCRUBBERS - WET AND DRY VACUUMS - CARPET VACUUMS - MOP BUCKETS & WRINGERS - AUTOMATIC SCRUBBERS

#### **JANITOR SUPPLIES**

FLOOR WAX - FLOOR CLEANERS - DISINFECTANT CLEANER - CARPET CLEANERS - MOPHEADS - WINDOW CLEANERS - FIREPROOF WASTE BASKETS - GARBAGE CANS - CAN LINERS - DEODORANTS

#### **PAPER SUPPLIES**

TOILET TISSUE - ROLL TOWELS - HAND TOWELS - INDUSTRIAL WIPES - DINNER NAPKINS - COCKTAIL NAPKINS - PLACEMATS - PLATES - CUPS



# BIRCH LAKE RESORT and CAMPGROUND

HCI Box 483 Winchester, WI 54557 (715) 686-2872

Relax on our spacious grounds! Fish in 'Class A' musky Birch Lake for walleye, musky, northern, bass & panfish.

Roomy campsites, full hook up, cabins overlooking the lake, swimming, recreation, and beer bar, boats and motors, shower house, laundry facilities.

Cozy lodge rooms available for your winter accommodations. Close to snowmobile trails and cross country ski trails.



Take Hwy. 51 to Manitowish Waters, then 10.5 mi. on Co. Tr. 'W'



# **CAMPGROUNDS**

#### ON SOUTH TURTLE LAKE VILAS COUNTY WINCHESTER, WI 54567

- Travel Trailer Hookups
- · Facilities for All Camping Units
- Boat and Motor Rentals
- New Flush Toilets and Showers

For Reservations Call or Write:

Before May 1st .
(314) 837-8843
4444 Vaile Road
Florissant, Missouri 63034
After May 1st —
(715) 686-2228
Rt. 1, Box 31
Winchester, Wisconsin 54567

# J.D.'s Bar and Motel





Located right on snowmobile
trail and cross-country ski trail
Kitchenettes Available
Special Mid-Week Rates
Friday - Fish Fry
Daily - Chicken - Shrimp
Hamburgers - Pizza
Open year round - 7 days a week
Gas - Oil - Boat & Snowmobile Storage
Daily and Weekly Rates



Phone: (715) 543-8375

# OPEN ALL YEAR for recreation in the beautiful Northwoods

4 miles north of 51 on Hwy. W

# THE BEAR

6 mi. North Jct. U.S. 51 & Co. Tr. W WINCHESTER

BAR — DINING ROOM STOP AND SEE OUR WILDLIFE DISPLAY LODGING

Catering to All Sportsmen
Hunters - Bow & Rifle
Fishermen
Skiers — Snowmobilers

Group or Family Accommodations Ask About Our Group Package Deals Available For Banquets

FOR INFORMATION CONTACT:

ART LAHA

HC-2 - Box 820

Winchester, WI 54557

Phone: 715-686-2280







# Bar & Restaurant

# The Bright Spot in the North

Breakfast

Lunch

Dinner

Served: 8:00 AM-11:30 AM

11:30 AM-4:30 PM

4:30 PM-10:00 PM

ALL AT REASONABLE PRICES

#### DINNER SPECIAL EVERY NIGHT

Including — Friday Fish Fry

Saturday Prime Rib

Sunday Chicken & Ribs or Steak for Two

Thursday - All You Can Eat Shrimp Boil

Monday — Liver & Onions Tuesday — Pork Hocks & Sauerkraut

Newly Expanded Dining Room — Now Accommodating

Parties or Large Groups

All-U-Can-Eat Homemade Soup & Salad Bar

Closed Wednesdays Except During Summer Hwy's W & K, Winchester, WI 543-8883



# Carlin Club Lodge

RATHSKELLER RESTAURANT Located on Carlin Lake - Presque Isle, Wisconsin

Find Rest and Seclusion in Wisconsin's Last Wilderness Area

WALLEYE CAPITOL OF THE WORLD! **BEAUTIFUL LAKE SIDE ROOMS** 

Large Units with Two Double Beds Private Bath and Shower, 2 Rooms with Fireplace, Fully Carpeted, Rollaway Beds Available.

The Finest Authentic German Restaurant In Wisconsin's North Woods.

Serving

GERMAN, CONTINENTAL AND AMERICAN CUISINE

Also Available Your Favorite Cocktails Domestic and Imported Beer and Wines



EINS .... ZWEI ...

Ten Davs Of

Gemiitlichkeit

Aug. 7 thru

Aug. 16 1992

OPEN FOR YEAR ROUND RECREATION

ALL MAJOR CREDIT CARDS ACCEPTED For Information or Reservations.

PHONE (715) 686-2255

Or Write

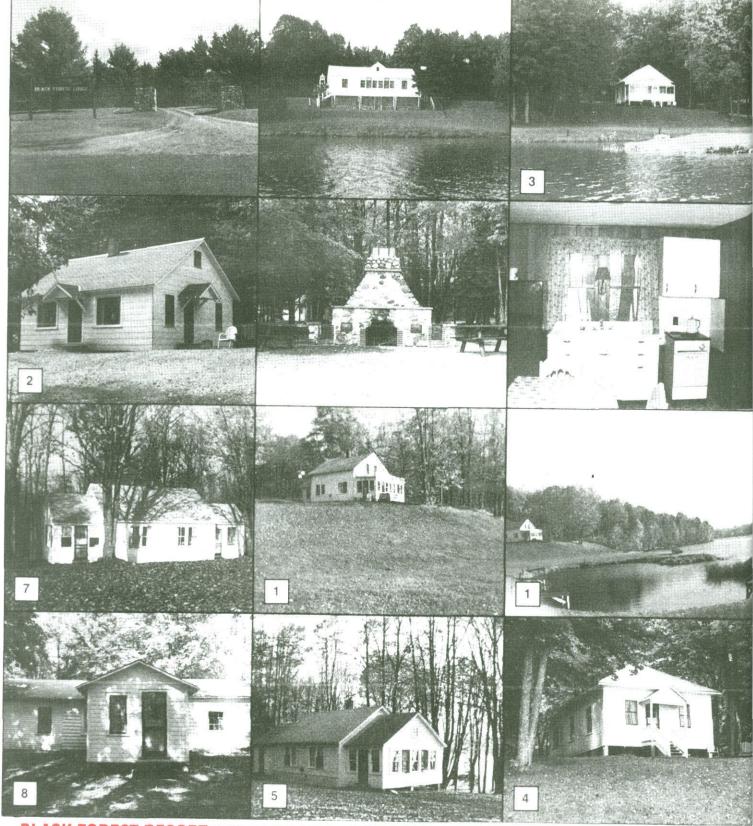
Carlin Club Lodge. Inc.

**ROUTE 1 BOX 123** 

PRESQUE ISLE, WISCONSIN 54557 Take 51 to Manitowish Waters, turn on "W", 12 miles to "P", turn right on "P" 3 miles to CARLIN CLUB LODGE

YOUR HOSTS: ROLAND AND CHRISTEL MAURER

#### **WINCHESTER AREA**



**BLACK FOREST RESORT** cottages and grounds at Winchester, Vilas County, Wisconsin 54557

For reservations call

1-715-686-2595

Send for Color Brochures and Rates

or 1-800-FISHMORE Black Forest Resort Route 2, Box 772 Winchester, WI 54557

# THE ULTIMATE PRIVATE VACATIONS

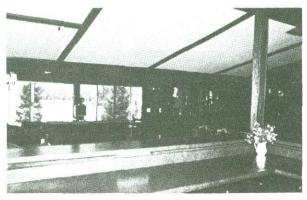
NEVER BEFORE AVAILABLE TO THE PUBLIC

# DEER LAKE RESORT

Winchester



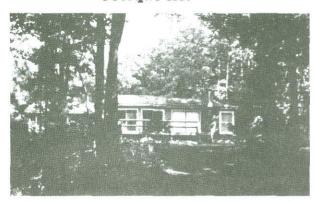
- O The unimaginable privacy of 600 picturesque acres
- O Private 50 acre lake No one else but you!!
- O <u>Miles</u> of trails on the property to explore!



- O 8,000 sq. ft. Lodge just for you and your friends
- O 8 bedrooms & 5 full baths will sleep up to 24!
- O Trophy Northern and Bass
- O Includes boats, motors, paddle boat and canoe

# HILLERICH'S HIDEAWAY

Presque Isle



- O Privacy on 30 picturesque acres of woods & lakes
- O 4 year old cabin
- O Large deck and breezeway
- O 2 1/2 car attached garage (Great for the toys)



- O 2 bedrooms & 1 bath will comfortably sleep six
- O Frontage on 2 lakes with great pan fishing
- O Nature and cross country trails on the property

#### FOR YOUR NEXT VACATION OR BUSINESS GROUP GETAWAY!

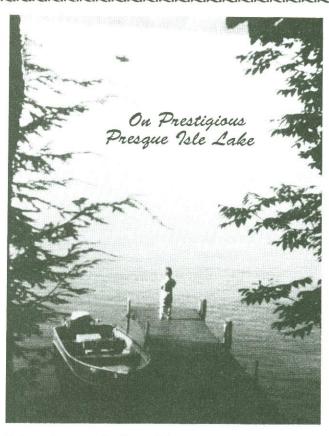
- OPEN YEAR ROUND
- FULLY EQUIPPED KITCHENS
- JUST OFF SNOWMOBILE TRAILS
- PETS ALLOWED
- HOUSEKEEPING
- FIREPLACES
- OTHER SERVICES AVAILABLE FOR BUSINESS/VACATION GROUPS!

For more information call or write:

Rob and Terry Hillerich, 64 E. Hintz Rd., Wheeling, IL 60090 Home (708) 272-8034 or Work (708) 537-3096

# Point Resort

Your Host Family Bob & Sue Jacobs, Steve, Terri & Patti



You are invited.....

To discover all the "quiet excitement" of a wilderness setting that brings you . . NEXT TO NATURE, YET NEAR TO EVERY-  $\,$ THING!

You will find...... Comfortable, fully equipped & METICULOUSLY CLEANED accommodations. (2-5 bedrooms)

You can expect...... A very relaxed, informal & low-key hospitality provided by your

host family. You will experience..... The traditional "up North" vacation you've been looking for-and

You will know.....

now have found! When you arrive that you have made the right choice!



# From Swim To Snow, THE Place To Know!

- · Lakeside Year 'Round Vacation Homes & Seasonal Cottages
- TWO Sandy Beaches Indoor Recreation Room Laundromat
- •Sundry Hut •Enclosed Fish House •Volleyball •Badminton
- Horseshoes Basketball Adult & Children's Bicycles 1,300' Shoreline • Wooded Park-like Grounds • Chain of 3 Lakes • Trophy Fishing & Hunting • Professional Guide Service • Hiking Trails • X-C Skiing •Snowmobiling •Ice Fishing-equipment furnished • Downhill Skiing (within 1/2 hour

drive) and Much More!!

CALL OR WRITE: HC 1-BOX 428 MW92, PRESQUE ISLE, WI 54557, (715) 686-2233

# SUNRISE RESOR



# "A First Class, First Choice Resort"



- 6 Lakeside Vacation Homes
- Screened Porches
- · Tubs with Showers
- Spacious Grounds
- Bikes
- Grills/Picnic Tables
- · Paddle Boats
- Canoe
- · Sand Beach
- Rec. Room
- · Boat with Cottage
- Swimming Raft
- Basketball Court
- · Mini Golf
- Indoor/Outdoor Games
- Shuffle Board
- On Chain of Lakes
- · Snowmobile from Door
- X-Country Skiing
- HuntingFOUR Seasons of FUN

Presque Isle Chain of Lakes





Your Hosts — Terry & Barb Peck HCI 463MW Presque Isle, WI 54557







# **SkyView**

Motor Lodge and Supper Club



## OPEN YEAR 'ROUND • ON BOOT LAKE • ON SNOWMOBILE TRAIL



 Excellent Food in a Classic Country Setting



- Rooms with 2 Queen Beds
- Suites
  With
  Full
  Kitchens

Send for Color Brochure with Package Plans & Rates

Box 156 M Presque Isle, WI 54557

715/686-2928



 Relax in Our Cocktail Lounge in Front of Our Stone Fireplace



# WEWGREAT NORTHERN MOTEL

- Corporate Group Rates/Truckers
- AARP Senior Citizen Discounts
- 5 or more nights 10% Discount

HWY. 51 SOUTH MERCER, WI 54547

REASONABLE RATES YEAR AROUND Children 10 and under FREE

(715) 476-2440



Area Activities Include: Excellent Snowmobiling - Skiing - Hunting - Fishing -Boating- and More!

CALL US FOR HONEST SNOW CONDITIONS

For Reservations Call 1-800-368-5696

MAKE YOUR RESERVATIONS EARLY Only 40 Rooms We Fill Up Fast!

- 40 Units Extra Large Rooms (16' X 26')
- 2 Queen Size Beds
- Color Cable TV with Remote
- Telephones
- Non-Smoking Rooms
- Handicapped Rooms
- Scenic View of Lake San Domingo
- Located Directly on Main N-S #51 Trail
- 456 Miles Well-Groomed Trails
- All Rooms Guaranteed Quiet and Soundproof
- Sauna
- Game Room
- "Great Room" Large Lounge with Fireplace/Big Screen TV
- Free Continental Breakfast
- Pets Allowed
- Ample Parking for Trucks/Trailers
- Visa, Mastercard
- 200" Annual Average Snowfall From November to April
- 26 Km Groomed X-C SKi Trails

# MERCER SNOWMOBILE RENTALS



# FEATURING: ARCTIC CAT World Class

World Class Snowmobiles

Hourly & Daily Rates • Mid-Week & Weekend Packages 
• Group Discounts • Guided Tours

P.O. Box 555 Mercer, WI 54547 Ken & Pat Sholts

1-800-369-8081

1-715-476-3490

Jug, Cele & Pat Brandt's

# - RED OWL -

# Main Street Mercer featuring: U.S. Choice Aged

Homemade Italian Sausage And Bratwurst

Steer Beef

Liquor • Beer • Ice

Newspapers • Drug Supply Wisconsins Lottery Tickets Here

# Lynn's Ice Cream-N-Sub Station

476-7605 • Main Street

DINE IN OR TAKE OUT

Super Size Subs & Sandwiches

Pasties Chili Bakery Deli Meats

Cheese Ice Cream Yogurt

Malts & Shakes

OPEN YEAR ROUND — 7 DAYS A WEEK

AIR CONDITIONED
REFRIGERATORS — COLOR CABLE TV
SNOWMOBILERS AND SKIERS WELCOME
RIGHT ON TRAIL NO. 51 DOWNTOWN MERCER
• REASONABLE RATES •

Don and Jean Haydock

# Loon's Nest Motel

HIGHWAY 51 (715) 476-2330

BOX 282 MERCER, WI 54547

VISA MASTERCARD

# PAT'S SPEED QUEEN LAUNDRY

Located on Highway 51 in Mercer

Open 7:00 A.M. 'til 11:00 P.M. June, July & August

# MINNETONKA MOCCASINS

2000 pairs in stock at discount prices



Largest selection of T-shirts and sweatshirts in the area. Large selection of souvenirs



WAMPUM SHOP
Hwy 51 Main St. Mercer, WI

715/476-2465



# Home Cooking

Made From "Scratch" Pies Breakfast-Lunch-Dinners Take Outs Friday Fish Fry Open Daily At 5:30 a.m.

Hwy. 51 Mercer

(715) 476-2433



The Northwoods Favorite

# FAVER LONG

On Little Martha Lake — 715-476-2020 2 Miles East on Hwy. J, Mercer, WI 54547 OPEN ALL YEAR

Lodging . Summer Pool & Sauna . Game Room Cocktail Lounge . Dining At Its Finest

"Welcome to Four Seasons of Vacation & Recreation"

LISA & JOE OSZAK, OWNERS

IN THE OLD TOWN HALL

• Distinctive Casuals • Gifts • Books • Fudge & More

Mon. - Sat. - 10-5 p.m.; Sun. 10-2 p.m. Mention This Ad For A Sweet Treat!

3164 Hwy. 51 Mercer, WI 54547



MARJORIE W. TUTT 715-476-7602

#### WHITE WESTINGHOUSE APPLIANCES

**Frigidaire Tappan Electrical Supplies** 



# WILLIAMS ELECTRIC AND APPLIANCES

COMPLETE ELECTRICAL SERVICE

Factory Direct American-made Appliances

RICH WILLIAMS HIGHWAY 51 & J

476-2523

BOX 130 MERCER, WI 54547

Eat In

# **NATURE'S WORLD MOTE!**

**Cable TV/Compact Refrigerators** Spacious Rooms — Low Prices

1/2 mile South of Mercer on Hwy. 5 OPEN YEAR ROUND 714-476-2421



Or Carry Out

## NIATURE GOLF ARCADE

The Area's Ultimate Ice Cream & Yogurt Shop

- Unique 18 Hole Mini Golf Course
  - Arcade
  - Premium Hard Ice Cream
    - Frozen Yogurt & Custard
    - Homemade Pizza
      - Custard
         Popcorn

Downtown Mercer (715) 476-2933

# Exclusively In Mercer



Plus • Beer • Liquor • Wine • Snacks Ice • Kegs To Go

# Northwoods Liquor

Hwy. J 1/4 Block Off Hwy. 51, Mercer, WI Phone (715) 476-2820

OPEN 7 DAYS A WEEK

# Snowmobile Rentals



Hwy. 51 & J, Mercer, WI 54547 • Phone 715/476-2606 Snowmobile Sales & Service — All Brands

- Premium Unleaded Gas
- · Guide Service, Daily or Overnight
- All Types Accessories
- · Pick Up & Delivery

Ask Us About Our Featured Snow Tour 4 Nights — 5 Days



1 Block West of Trail Number 51 Call our store for snow and trail conditions:



715/476-2602 We Cater To Snowmobilers! OPEN 7 DAYS A WEEK LEON & MARY RICHART



69

# HILDEBRANDT SHEET METAL CO.

- \* General Sheet Metal Work
- \* High Efficiency Heating Systems
- \* Sales and Service

3611 E. Echo Lake Rd. Mercer, WI 54547

476-3526

I Service What I Sell!

# **CLUB 51**

Lunches - Dinners 5 P.M. - 9:30 Deluxe Salad Bar - Cocktails 10 Unit Motel - Gas

Open 12 Noon - Closed Wed.
Phone <u>715-476-3451</u>
Hwy. 51 & FF
Mercer, WI 54547
On Snowmobile Trail Number 12

# Jeff Nehring DDS



# FAMILY DENTISTRY Accepting New Patients

Dental Hygienist - Sandy Christie

#### EMERGENCIES SEEN PROMPTLY

MONDAY-FRIDAY 8 AM-5 PM BY APPT. EVENING APPOINTMENTS AVAILABLE DENTAL INSURANCE ACCEPTED 。な

715-476-3432

Hwy. 51, Mercer, WI 54547



Nils Olson, D.O.

Medical Coverage

Hours: Mon.-Fri. 9 a.m.-4:30 p.m.

Family Medicine

Appointments and Emergencies

715-476-2345

Hwy. 51 South and Clinic Street

# MIDLAND SERVICES INC

Formerly Zimmerman Oil Co.



# reliable products...



LP - Gas Sales & Service

Lube Oils & Greases



reliable dealers... Gasoline Fuel Oil Premier Diesel Fuel

543-2233

476-2600



#### Ullman's DING-A-LING SUPPER CLUB

Open All Year

Full Menu: Steaks - Seafood - Chicken -

Cocktails 4:00 — Dining 5:00 Memorial Day thru Labor Day - 7 nights/week Snowmobile Season Open at Noon

CLOSED MONDAYS Phone 715-476-2270 Betsy & Guy

U.S. 51 & 47 - Manitowish, Wisconsin



Hwy. 51 Mercer 476-3500

218 Silver St. Hurley, WI 561-3355





1-800-323-6317

### **MERCER** LUMBER CO.



SIDING-ROOFING **DOORS & WINDOWS** INSULATION

**OLYMPIC STAINS LUMBER & PLYWOOD CONCRETE MATERIALS USG CEILINGS MERILLAT CABINETS** PLUMBING **ELECTRICAL** 

THERMA-TRU STEEL DOORS



**FREE ESTIMATES** FREE DELIVERY **EXCELLENT SERVICE** 

WE HAVE THE MATERIAL! FOR ALL YOUR BUILDING OR REMODELING NEEDS



CALL -15 476-3684

> OPEN 7 AM - 4:30 WEEKDAYS 8 AM - 12 NOON SATURDAYS

HIGHWAY 51

MERCER, WI.

**Fireworks** Tovs Crafts Art Supplies Gifts Clothing **Book Exchange** 

Just the place

to browse on

a rainy day.



Bird & Deer Feed Tackle **Sporting Goods** Camping Supplies Something for Everyone

#### Warehouse Liquidators

Hwy. 51 - South of Mercer Open 7 Days 476-2815

New merchandise arriving daily.

## **MERCER MOTORS USED CAR SALES**

Clean Late Model Used Cars

**Custom Exhaust Multi-Mile Tires** Tires • Batteries • Accessories **TOWING & ROAD SERVICE** 

476-2631

- · ELECTRONIC WHEEL BALANCING
- BRAKE SERVICE

HWY. 51, MERCER, WI



We're the Problem Solvers!

Weekly Fishing Contest -

5 Rods Awarded Each Week

#### MERCER HARDWARE CO.

Sporting Goods • Mautz Paint Homelite Chain Saws . Plumbing Supplies Cards & Gift Wrapping For Every Occasion



SERVICE AND QUALITY



445 MERCER, WISCONSIN





News Record

PRINTING & OFFICE SUPPLIES

Ironwood, Michigan 49938 108 E. Aurora Street

## Radio Shack

Commercial Printing Office Supplies Copy and FAX Service





Ironwood Michigan 49938 (906) 932-1414



CHEVROLET - CADILLAC, Inc.

SALES — SERVICE — PARTS 800-523-6317 Ext. 150

Phone: 906-932-0440 Parts 906-932-1011 Sales 906-932-0441 Services

IRONWOOD, MICHIGAN

#### F&M BANK

310 Silver Street Hurley, Wisconsin 54534 (715) 561-2662



#### Branch Offices at:

Mercer, Wisconsin (715) 476-3545 Presque Isle, Wisconsin (715) 686-2700

Member FDIC Member F&M Financial Services Corporation

## Signs Of All Kinds Wood Sign Specialist 906-932-1907



#### ...COMPARE THE BOTTOM LINE ...

- Service Deli
- Fresh "Daily" Bakery
- Service Meat
- Fresh "Bulk" Produce
- Fresh Seafood · Beer/Wine

**OPEN 24 HOURS** (906) 932-3544

Ironwood, MI 49958

## GOGEBIC AUTO COMPANY



Car rental daily, weekly or monthly

Sales and service for Western and Meyers Snowplows

PHONE (906) 667-0205



200 E. LEAD STREET BESSEMER, MICHIGAN

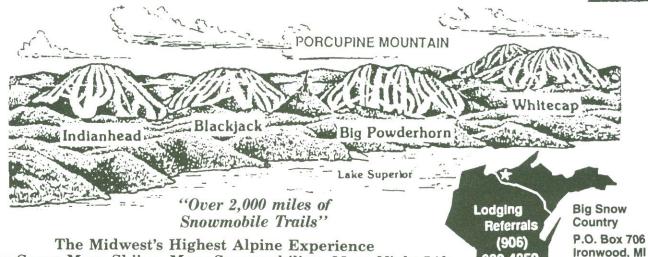




"Big Snow Country:
Paradise Made To Order..."

## ALPINE SKIING





More Snow, More Skiing, More Snowmobiling, More Night Life, More Variety, More FUN!

CALL or WRITE TODAY for FREE Winter Vacation Kit!

16 FEET SNOW ANNUALLY + VARIETY & VALUE

## **EXPERIENCE A 'SUPERIOR' SUMMER**



- 1200 MILES OF TROUT STREAMS
- LAKE SUPERIOR FISHING
- 1.5 MILLION ACRE NATIONAL FOREST
- PORCUPINE MOUNTAINS STATE PARK
- OVER 50 SCENIC WATERFALLS
- BICYLING HIKING GOLF
- SWIMMING CAMPING PICNICKING
- THOUSANDS OF INLAND LAKES



932-4850

Lodging for Any Budget and Dining for Any Taste

You'll see why we're the MIDWEST'S #1 CHOICE.

"MICHIGAN'S WESTERN UPPER PENINSULA & WISCONSIN'S FAR NORTH"

SUPERIOR NORTH COUNTRY • P.O. BOX 706 • IRONWOOD, MICHIGAN 49938

1-800-272-7000



715-561-4484

#### TWIN CITY DAIRY

Hurley, Wisconsin 54534

PETER ZANELLA

Distributor

TRADITIONALLY THE SKIERS HEADQUARTERS OVER 50 YEARS

SERVING OUR FAMOUS **ITALIAN FOODS** 

Call 561-3753

West End Of Silver St. Hurley, Wisconsin

Open Every Evening At 5PM Lunches Mon -Thur

11 A.M.- 2 P.M.

PIZZA TAKE OUT SPECIALIZING IN ITALIAN FOODS PREPARED WITH "MA" FONTECCHIO'S HOMEMADE RECIPES OF 50 YEARS CHILDREN'S PORTIONS AVAILABLE REFINED & CAREFUL SERVICE THAT ADDS SO MUCH TO YOUR DINING PLEASURE DELIGHTFUL MENUS FEATURING ELEGANT GOURMET ITEMS ...YOUR FAVORITE DRINKS... SALAD BAR

Catering to Banquets & Private Parties COME AS YOU ARE







Welcome to Manitowish Waters Area



Business Office 1-800-826-8830

Northern States Power Company 101 Alfred Wright Blvd. Ironwood, MI 49938

Emergency 1-800-826-8825

CARES... COPPS CARES... COPPS CARES... COPPS CARES... 🔉





MON.-SAT. — 7 a.m.-9 p.m. SUN. — 8 a.m.-7 p.m. FLORAL DEPT. - BAKERY - DELI

(715)561-3000

COPPS CARES...COPPS CARES...COPPS CARES...

#### Dist. Bertagn Co. Inc.

Hurley, WI 715-561-3334

Distributors of Old Style. Sharps, Strohs, Miller, Lite, Pabst, Miller Genuine Draft, Special Export, Hacker Pschorr, Blatz, Becks

## North Star Beverage Co., Inc.









## Gentile Dist. Co. Inc.

5th Avenue North Hurley, Wisconsin 54534

(715) 561-2267

- \*Budweiser
- \*Bud Light
- \*Bud Dry \*Busch
- \*Busch Light
- \*Michelob
- \*Michelob Light
- \*Michelob Classic Dark
- \*Michelob Dry
- \*O'Doul's



Odanah Road





BEER • WINE • LIQUOR • SODA **BAR SUPPLIES** 



















BOAT - MOTOR CANOE RENTALS

By Day or Week

**CANOES** Cartop or shuttle Service 4 - 15 Hp. MOTORS Evinrude Outboards

BOATS - 12' & 14' Located on 9 area lakes and also at office.

PADDLE BOATS Summer Hours: 8A.M.-8P.M. 7 Days a Week

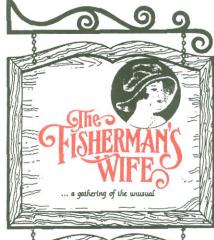
SCHAUSS WOODWORK

1 Block E. of M on Main Street Box 131, Boulder Junction, WI 54512 715/385-2434 RESERVATIONS ACCEPTED



Ladies Apparel Distinctive Gifts

New Name For Tourist Togs



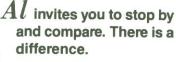


JUST AROUND THE CORNER VISIT



1/2 Block North on Hwy. M Downtown Boulder Junction

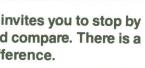
1-715-385-2076



Specializing in Fish



Downtown, P.O. Box 33 Boulder Junction, WI 54512





Boulder Junction's Newest & Largest

## Boulder **Junction** Motor Lo

- Queen-Size Beds
  - Cable TV
    - In-Room Whirlpools
      - Non-Smoking Rooms
        - Connecting & Handicap Room
        - Large Deluxe Hot Tub
          - Large Lobby With Fireplace
- One Block West Of Complimentary Continental Breakfast Main Street On Hwy. K
  - · On Main Snowmobile Trail
    - Ample Parking

Boulder Jct., WI (715) 385-2825

## JUNGTION SQUARE

#### THE CALICO CUPBOARD

Come, visit our quaint little country store

- · Homespun Unusual Gifts
- · Delicious Chocolates & Hard Candies

Handpainted &

8-0

(715) 385-2574 Shipping Available Junction Square Downtown

Downtown Boulder Junction



· Heritage Lace

- · Rowe Pottery
- · Fine Wooden Ware
- Unique Country Giftware
- · Jewelry · Sweaters

## Blueberry Patch

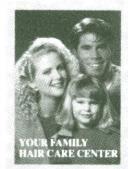
385-2142

Downtown Boulder Junction



Boulder Junction 385-2155

Ladies Casual Wear Children's Wear Men's Wear Sweats - Hats Custom Lettering T-Shirts -COMPLETE LINE OF L.A. SEATCOVERS



Phone: (715) 385-2437

Lorrie s
STYLES UNLIMITED

Junction Square Boulder Junction, WI 54512 A Full Service Salon



Northwoods Gifts Limited Edition Prints Conservation Framing

Woodcarvings Original Art Collector Plates

Welcome to the Northwoods!

We offer a great
selection of distinctive
handmade Northwood's
gifts and art.
Open all Year!

715-385-2621

Junction Square - Boulder Junction



'Books & Gifts with The Northwoods Touch'

We Offer A Large Selection Of -Nature Books
Identification Books
Books on Wisconsin
Best Sellers
and
One of the
Greatest Children's Book
Sections in Wisconsin!

ENJOY!

Nature Videos New Age Music Classical Tapes

Linda & Bill Bein

Manitowish Waters 543-2915

Boulder Junction 715-385-2191



#### JOLIN BUILDERS, INC.



New Homes, Additions, Remodeling Complete Home Builders

"Past customers are our best recommendation"
SERVING THE AREA FOR OVER 25 YEARS
Free Estimates
4429 Hwy. 51 Woodruff, WI 54568

PHONE: Boulder Junction 385-2254

Casual Sportswear and Jeans & Tops

Cherokee Oshkosh B'Gosh

Valorie Sweatshirts Heritage Lace

Toiletries by Woods Of Windsor

THE COTTAGE BOUTIQUE



Fashion
Jewelry &
Accessories
Decorator
Baskets
Porcelain
Collectibles

"A Most Unique Boutique Downtown"

Boulder Junction Open Daily 9-5

385-2606

You Will Find A Gift For Everyone

#### John Wiita Insurance, Inc.

Providing Insurance For Your Business and Personal Needs

- Auto
- Recreational VehiclesBusiness
- LifeHealth

- Homeowners
- 1100

Serving You From Two Locations

Hwy. 51N, Minocqua P.O. Box 89 Minocqua, WI 54548 (715) 356-3771 Boulder Junction P.O. Box 324 Boulder Junction, WI 54512

(715) 385-2121



Serving the Northwoods as your Independent Insurance Agent

## LAKELAND HEATING - AIR CONDITIONING & REFRIGERATION

- EFFICIENCY HEATING & COOLING SYSTEMS
- FORCED AIR GAS OIL HYDRONIC
- COMPLETE CUSTOM SHEET METAL SHOP
- EXHAUST HOODS VENTILATING SYSTEMS
- ICE MACHINES WALK-IN COOLERS

SERVING THE LAKELAND AREA FOR MORE THAN 20 YEARS

**RESIDENTIAL & COMMERCIAL** 

Lakeland Heating
Air Conditioning & Refrigeration
Boulder Junction, WI 54512

385-2518





Computer Forms • Business Forms • Business
Cards • Wedding Invitations • Laminating, And More
AV1182 ARROWHEAD DR., BOX 626, WOODRUFF, WI 54568
TELEPHONE (715) 356-3608





### Murphy's Warehouse Sales, Inc.

FURNITURE, CARPETING and BEDDING

Dick & Roxann Murphy (715) 356-9220

AV 1565 HWY. 51 N. WOODRUFF, WI 54568

2 MILES NORTH OF THE WOODRUFF STOPLIGHT



Trapp Bros., Inc.

Septic Systems - State Approved - Concrete Septic Tanks
- Sand - Gravel - Top Soil - Rock - Red Granite Patio Stones
Quality Service • Open Year Around
NOW ACCEPTING MASTERCARD & VISA

Woodruff Area 356-6222

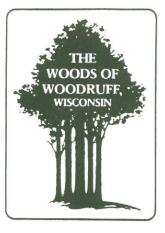
**Radio Dispatched Trucks** 

Mike Trapp 356-6548 David Trapp 356-2836 Brian Trapp 356-2895

**SINCE 1938** 

## PUKALL LUMBER COMPANY

Vacation Lands Largest Lumber Dealer



#### "EVERYTHING FOR THE BUILDER"

- Quality Lumber
- Kitchens
- Trusses
- Doors
- Roofing
- Cement

- Hardwood Floors
- Paints and Stains
- Windows
- Insulation
- Hardware
- Moldings
- Softwood and Hardwood Solid Wood Paneling

7:00 A.M. - 4:30 P.M. SAT. 7:30 A.M. - 12:00 NOON DELIVERY SERVICE AVAILABLE -ESTIMATES FURNISHED PLANNING SERVICE AVAILABLE

Dial 356-3252

ARBOR VITAE - 2 MI. NORTH OF WOODRUFF ON HWY 70



BRANDY LAKE SELF SERVE

Highway 51 North - Woodruff Open 6 a.m. to 11 p.m.

Movies Rentals Liquor

GAS, OIL, BEER, SNACKS

356-9011

Keep In Touch...

Subscribe to The

#### LAKELAND TIMES

Your twice weekly newspaper with all the happenings in the entire Lakeland area. Also the Lakeland Advertiser — your complete shopping guide.

P.O. Box 790, Minocqua 54548

### Lakes Propane Gas Company

356-5771

SINCE 1955



GAS GRILLS

- Trained Technichans
- Keep Fill Delivery
- Computerized Billing
- Budget Plan
- · RV and Trailer Cylinders
- 90,000 Gallon Storage
- 24 Hr. Emergency Service
- Bulk Gas

Hwy. 47 E. - Minocqua, WI

"The Fast Friendly Service Makes the Difference"



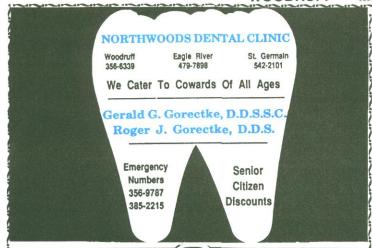


Property, Casualty Life and Health

Any Form of Insurance You Need WE HAVE IT!

P.O. BOX 988 MINOCQUA, WI 54548 315 FRONT STREET (715) 356-3274

"Service Beyond the Contract"



#### **Butler Dental Offices**

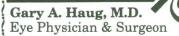
#### COMPLETE FAMILY DENTISTRY

Thomas E. Butler, D.D.S. John P. Butler, D.D.S.

- We Welcome New Patients -Emergency Treatment Available

Minocqua

356-5239



**Kirby D. Redman, O.D.**Doctor of Optometry

Outpatient Surgery Laser Treatments Contact Lenses

# CARE of lakeland, 5.C. Herslof Opticians 356-5579

Corner of Hwy. 51 and 3rd Ave., Woodruff Offices in Eagle River and Park Falls Nationwide Toll Free 1-800-441-0717 Office Hours By Appointment



#### BRILL CHIROPRACTIC OFFICE

ALAN C. BRILL, D.C.

9566 Highway 70 West Minocqua, Wisconsin 54548

Telephone: (715) 356-6095

### WOODRUFF APPLIANCE & TV

G.E. Whirlpool Jennair SALES & SERVICE

Maytag G.E. TV Zenith

Woodruff, WI 54568 Phone 356-2107 Where Service Means More Than Just A Word.

Phone: 715-356-7010

Judy's
SHEAR DELIGHT

Hwy. 47 West Next to Minocqua Glas Woodrulf, Wis.



## WOODRUFF PHARMACY

## PRESCRIPTIONS PROMPTLY FILLED

CONVALESCENT AIDS 24 HOUR PHOTO FINISHING SERVICE

RUSSELL STOVER CANDIES GREETING CARDS COSMETIC DEPARTMENT

OPEN TIL 8:00 P.M. SATURDAY TILL 6:00 PM SUNDAYS 8:30 A.M. TO 2:00 P.M.

HAVE YOUR PHYSICIAN CALL YOUR PRESCRIPTION TO



356-5855

Hwy 47 E - and 5I



#### MARSHFIELD CLINIC

#### Lakeland Center 9601 Townline Road Minocqua, WI 54548

#### FAMILY CENTERED PATIENT CARE

| Weekdays8:30 a.m5:00 p.m                                        |
|-----------------------------------------------------------------|
| Saturday Closed                                                 |
| Free blood pressure screening every Wednesday9:00 a.m12:00 noor |
| Lab/x-ray by appointment weekdays8:00 a.m4:30 p.m               |

| Appointments    | 715-358-1000 |
|-----------------|--------------|
| Clinic Pharmacy | 715-358-1216 |

Clinic Optical......715-358-1219



#### HOWARD YOUNG MEDICAL CENTER INC.

240 Maple Street - Woodruff, WI 54568



Affiliated with

## 24-HOUR, PHYSICIAN STAFFED EMERGENCY SERVICE 356-8000

## 800-888-HYMC

#### Provides Services In:

- . Ambulance
- . Cardiac Rehab
- . Surgery
- . Hospice
- . Intensive Care
- . Rehab Services: In Patient Unit & Out Patient Therapy
- .Blood Bank
- .Dialysis
- .Home Health Care
- .Obstetrics
- .Cancer Treatment Center
- . Frank B. Koller, Jr.

Mental Health Center



99

....



## CIRCLE M CORRALE FAMILY FUN PARK

When you're HOT...we're HOT...

WaterslideBumper BoatsKiddie Splash Area

When you're COOL...we're COOL...

- Go Karts Train Mini Golf
  - Horseback Riding

Circle M...an awesome Northwoods adventure!

2½ Miles on Hwy. 70 West, Minocqua 356-4441

## Jim Peck's WILDWOOD



A UNIQUE
WILDLIFE PARK
Hundreds Of Animals
Acres Of Fun

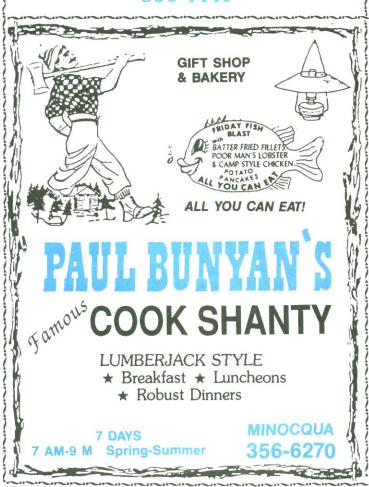
GIFT SHOP - SNACK STAND ADVENTURE BOAT RIDES Open Daily May 1st - Mid-October 9-5:30

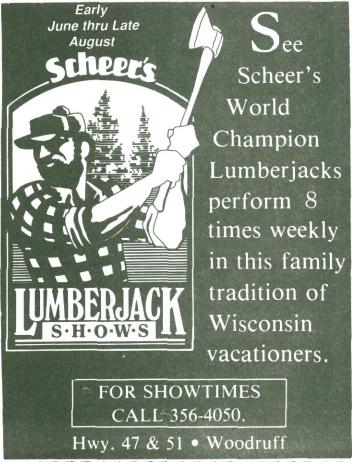
60

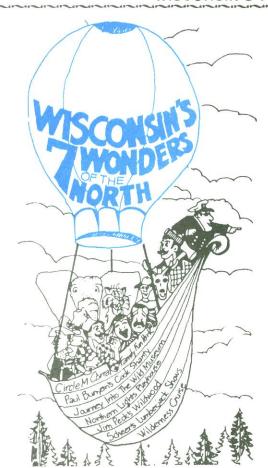
Ro

2 Miles West On Hwy. 70, Minocqua, WI 356-5588

10 12 10 10 10 10 10 10 10







INDOOR • AIR CONDITIONED

#### WILDLIFE MUSEUM

- · Gift & Curio Shop
- Restaurant & Snack Bar
- Year Around Taxidermy Service
- Reduced Family & Tour Group Rates
- Senior Citizen Discounts
- Summer Hours 9 A.M.-6 P.M. Daily
- Open April Thru December



"A Breathtaking Wildlife Experience"

Wisconsin's Foremost Wildlife Museum Featuring Life Size Animal Mounts from Around the World Displayed in Precise Natural Habitat Settings



#### JOURNEY INTO THE WILD

Located 8 Miles South of Minocqua on Hwy. 51 Just South of Cty. Hwy. Y

(715) 356-4496

**Northern Lights** 



## Playhouse

715-356-7173 Dept 7

Group Rates-Matinees Tues. & Thurs. 2:00 p.m.

Evening Performance Curtain 8:00 p.m.

for color brochure: NLP - Dept. 7 P.O. Box 256 Hazelhurst, WI 54531

Hwy. 51, 10 Miles South of Minocqua

Enjoy cruising on the Willow Flowage without disturbing wildlife or interrupting nature at work. Enjoy Mother Nature at her finest!

SEASON: Memorial thru Labor Day Weekend

SEPTEMBER AND OCTOBER FALL FOLIAGE DINNER & REGULAR CRUISES

the WILDERNESS QUEEN At Willow Ridge Gift Shop, Ice Cream Parlor General Store



Daily Cruises
Sunday Brunch Cruise
Sunset Dinner Cruise
Sunset Prime Rib Dinner

RESERVATIONS REQUIRED FOR ALL CRUISES

Liquor, soft drinks and beer sold on board. No carry-ons please.

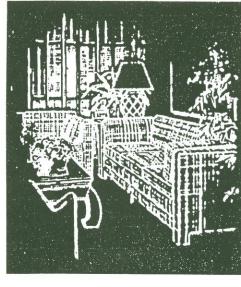
Write or phone for brochure WILDERNESS CRUISES

4973 Willow Dam Road Hazelhurst, WI 54531 **715-543-3310** or Toll Free **1-800-472-1516**  Serving The Lakeland Area For Over 30 Years With:

- Interior Design Service
- Fine Furniture
- Carpeting
- Accessories
- Bedding

...select now from such famous names as

- Norwalk
- Universal
- Flexsteel
- Lexington
- Sealy
- · La-Z-Boy
- Tell City
- Stearns & Foster
- Cochrane



## Minoqua Furniture

The store of selection where quality counts.

- Free Delivery
- Haul Away Of Old Furniture

Next To The Boardwalk On Hwy. 51
Phone 715-356-2500

Mon.-Fri. — 9 to 5; Sat. 9 to 3

90 Day Interest Free Financing With Qualified Credit



## TOM COULTHURST TAXIDERMIST

Specializing in Fish
SATISFACTION GUARANTEED

Open Year Round One Block off Hwy. 51 (Behind Pamida)

8513 Roger Drive 356-2721

8512 Highway 51 • Minocqua, WI 54548

## NORTHLAND GARDENS FLORIST & GIFTS

Master Charge

**FLOWERS** 

VISA Am. Express



Hwy. 51 North

Minocqua, Wisconsin

Phone 356-5242



- Cottages
- Year Around Homes
- Large Lake and Small Lake Frontages
- Business and Commercial
- Appraisals
- Investment Opportunities

#### Now Two Offices to Serve YOU Even Better!

Hwy. 51 N., P.O. Box 882 Minocqua, WI 54548 715-356-5600 Hwy M South, P.O. Box 559 Boulder Junction, WI 54512 715-385-2077

STOP IN FOR YOUR FREE COPY of Our Northwoods Showcase Buyers Guide

#### PUT #1 TO WORK FOR YOU





Each Office Is Independently Owned And Operated

#### Look at the names behind our name.

**OUR SPECIALISTS** 

DOUG PLOWMAN ELAINE BASSETT KIM PIENIAZAK

DAVE SCHOLFIELD VICKI KOFFKE LAURIE DEMEYER

#### **OUR COMPANIES**

Fireman's Fund

CNA Aetna Life & Casualty Minnesota Mutual General Casualty Great American Commercial Union

The St. Paul General Casualty

Allstate

Heritage Mutual Dairyland Travelers

Milwaukee Safeguard Cigna

Threshermans'

COMPLETE BUSINESS & PERSONAL INSURANCE FOR OVER 100 YEARS

356-5500

What security is all about.

## MANSON

Hwy. 51 N. - Minocqua 54548

- Rentals New & Used
- Sales New & Used
- Complete Service Department
- Parts Department
- Body Shop

We service all makes of cars and trucks - Quickly and Efficiently!

Hwy. 70 West 9594

**MINOCQUA, WISCONSIN 54548** 

Phone (715) 356-3242

## Unique Floors and Interiors

- Carpet
- Vinyl
- Wallpaper
- Wood Floors
- Ceramic Tile
- Blinds & Shades
- Custom Draperies

**OWNER INSTALLATION** 



356 - 5114



HWY 70 WST SHOPPING CENTER

MINOCQUA

### WARBONNET ZOO

Go-Karts

Horseback Riding **Unique African Animals** 

**OPEN** 

DAILY

as well as

**GIFT SHOP** 

**Northwoods Animals** 



10 Miles South of Minocqua

20 Miles North of Tomahawk

Hwv. 51S Hazelhurst, WI Phone (715) 356-5093

#### **NORTHWOODS** WILDLIFE CENTER



A PUBLIC, NON-PROFIT ORGANI-ZATION DEDICATED TO THE CARE. REHABILITATION, AND RELEASE OF INJURED AND ORPHANED WILD ANIMALS.

Jan. 18-19 - Ski on the Wild Side - Winter Park, Minocqua

Jan. 11-25 - Snowmobile Ride

Feb. 8-22 - U.S. Forest Service Wayside, Hwy. 70 West, 11 o'clock

May 16 - Dance - Little Bohemia

June 20-21 - Paddle on the Wild Side

July 13 - Summer Banquet - Holiday Homestead

Aug. 1-2 - Bike on the Wild Side Oct. 6 - Fall Banquet - Little Bohemia

Nov. 14 - Dance - Little Bohemia

FOR FURTHER INFORMATION 1-715-356-7400

8683 BLUMSTEIN ROAD MINOCQUA, WISCONSIN 54548

#### MINOCQUA AREA



P.O. Box 25 Minocqua, WI 54548

(715) 356-1800

#### Featuring "Revere's Cocktail Lounge"

- ★ 54 Beautiful Rooms, HBO/Cable, Some with Private Whirlpools
- \* Heated Indoor Pool/Whirlpool, Game Room, Fireplace/Conversation Area
- ★ Conference Rooms, Group, AARP and **Corporate Rates**
- ★ Easy Access to Snowmobile Trails, Minutes Away from X-C Ski Trails
- ★ Walking Distance to Downtown Minocqua, Across from Torphy Park
- \* FAX Machine
  - "FANTASTIC CONTINENTAL BREAKFAST"



Insuring more Wisconsin cars and homes than any other company.

#### PHILLIP N. TANNAH

P.O. BOX 422, 8622 HWY 51 MINOCQUA, WISCONSIN 54548-0422

PHONE: 356-9367



- Airline & Amtrak Tickets
- Cruises & Tour Packages
- Hotel & Car Reservations

"ON THE ISLAND" Downtown Minocqua

1-800-221-3592 or 356-9567

#### Your REAL ESTATE Specialist





## REAL ESTATE

**Affiliate** LAKELAND REALTY CALL TOLL FREE 1-800-657-3266

#### MINOCOUA

8664 Hwy. 51 North P.O. BOX 70, Minocqua 715-356-5246

#### MERCER

3160 Hwy. 51 North P.O. BOX 147, Mercer 715-476-7670

A lot of things can make a place special. Here, it's the land and the people.

A land rich in resources...

A people dedicated to working together.









Member FDIC

Minocqua 356-9531

St. Germain Branch 542-3251

70 West Center Minocqua Open 7 Days A Week

## Ross Sportswear

**Downtown Minocqua** 

Men's, Ladies, Juniors Quality Clothing at Reasonable Prices

Dux Bak Koret Jantzen Catalina **Pvkette** 

10 x Pendleton Filson Jockey Enro

Clarks of England



PHONE 356-3861





At the bridge, Minocqua, WI 356-5292

#### **OPEN 7 DAYS - 7 NIGHTS** YEAR AROUND

#### BAR

Michelob on Tap Cocktails **Hot Drinks** DINING serving from 11 A.M.-Midnight Sandwiches Lunches

#### DINNERS

Wed.-Fri. Fish Fry All You Rentals Can Eat Specialty is Prime Rib **Sunday Buffets** 

#### **SWEET SHOP**

Ice Cream Cones Sundaes **Homemade Candies** Fudge - Brittles **English Toffee UPS Service** 

#### SKI-TACKLE SH

Skis & Accessories Sport Clothing Live Bait **Pontoon Boats Row Boats Outboards** Fishing Tackle Ski Boats



#### Sweet and Country 00000

Delicious Chocolate Molded Into Unique Fun Shapes

- Made Fresh Daily Candy Making Supplies
- · Gift Boxes · Gifts
- Mail Orders

Home of the Chocolate Moose

Next to the Back Door of Island City Square

308 Milwaukee St. Minocqua, WI (715) 356-4788



Serving A Full Menu 7 Days A Week From 11:00 A.M.

Spirits and Vittles

Unique Addition to Downtown Minocqua

Closed Sundays

Fall and Winter



#### SUPPER CLUB Overlooking Beautiful Curtis Lake

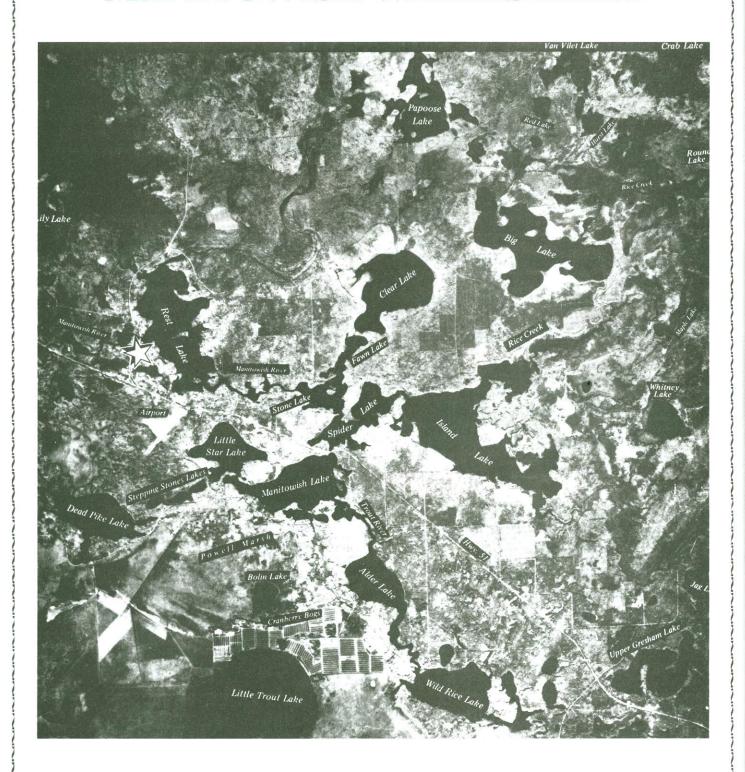
Serving the Lakeland Area "MAMA'S Authentic Sicilian Recipies Since 1954



Also Featuring a Fine Selection of American Food, Children's Menus Available

TRY OUR OWN HOMEMADE PIZZA OPEN 7 DAYS A WEEK AT 5 P.M. 3 miles west on Hwy, 70 Minocqua, Wi

## A BIRDS EYE VIEW OF THE MANITOWISH WATERS AREA



This aerial photograph of the Manitowish Waters Chain of Lakes was taken by the U.S. Air Force from an altitude of 40,000 feet.

## CRANBARRIAS!!!

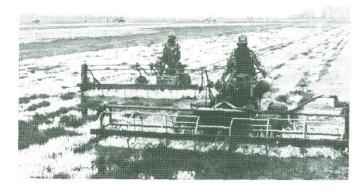
## **Manitowish Waters Cranberry Growers**

Proud To Be A Part Of The Community For Over 40 Years

Alder Lake Cranberry Company • Koller Cranberry Company \* Folsom Farms Inc. • Bartling's Manitowish Cranberry Company Rayala Cranberry Company • Mc Farland Cranberry Co.

\*Does Not Have Road To Accomodate Cars

Come and See: Wetlands and Cranberry — The Perfect Marriage.



- Most marshes allow public visitation. Please check with manager before entering or call owner.
- Please visit only during business hours, 8:00-4:30 weekdays (except during harvest) or call for appointment.
- Tours and maps available.

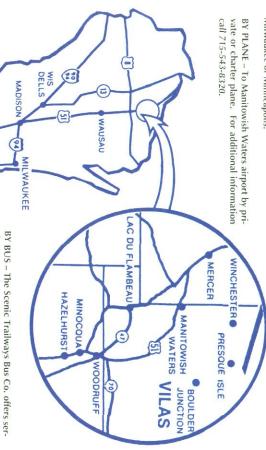
For more information please call the Manitowish Waters Chamber of Commerce

715-543-8488



Eagle River Products and Ocean Spray

BY AUTO - Manitowish Waters, WI is located on U.S. Hwy 51, an easy days drive from Chicago, Milwaukee or Minneapolis.



BY BUS – The Scenic Trailways Bus Co. offers service to northern Wisconsin. For additional information call 1-800-472-6723. The scenery enroute is both interesting and beautiful.

Manitowish Waters Chamber of Commerce P.O. Box 251

Manitowish Waters, WI 54545 Telephone (715) 543-8488

> Manitowish Waters Chamber of Commerce P.O. Box 251 Manitowish Waters, WI 54545