

1977

Manitowish Waters

in the beautiful
**WISCONSIN
NORTHWOODS**

FOUR SEASON FAMILY VACATIONLAND



CAUTION!
A Vacation in
Manitowish Waters
may be beneficial
to your health

Come in Spring. Midsummer. Fall. or Winter

Information Booth open daily

June 15 to Labor Day

Phones: 715-543-8488 or 715-543-8329

**ANYTIME IS A GOOD TIME
TO VISIT THE FAMOUS
MANITOWISH WATERS REGION**

An altitude of over 1600 feet above sea level insures cool, restful nights even after the hottest days.

Persons suffering from hay fever, asthma or sinus trouble will find immediate relief in our region.

Good drinking water is another thing for us to boast about. Nowhere in the entire country will you find any better. Every resort must display a state test card.

There are many nice bathing beaches in the Manitowish Waters area.

Berry picking, too! Blackberries, blueberries, raspberries, wild strawberries, June berries and choke cherries.

Perhaps you like mushrooms with your favorite meat dish. If so, just come up in mushroom time and you'll get your fill.

Hunting in season. Deer, bear, goose, duck, grouse, rabbit.

Bring your camera. You'll be amazed at the opportunities for snapping very unusual and beautiful scenes

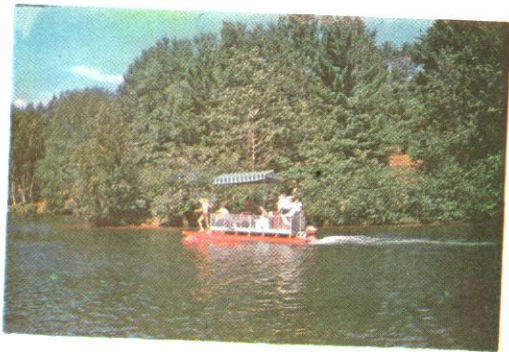
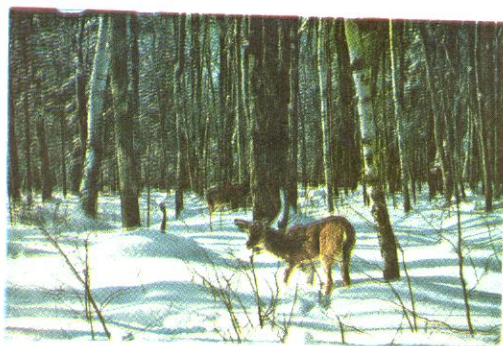
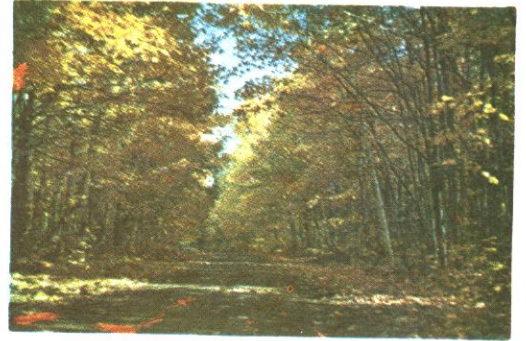


Welcome to Manitowish Waters...

HONEYMOONERS
FISHERMEN
NATURE LOVERS
SPORTSMEN
FAMILIES
PHOTOGRAPHERS
HUNTERS
SKIERS

VACATION
DAYS
ARE
HAPPY DAYS

MANITOWISH
WATERS
CHAMBER
OF
COMMERCE





An Early White Settler in Manitowish Waters



HISTORY . . .

By — Michael J. Dunn, III

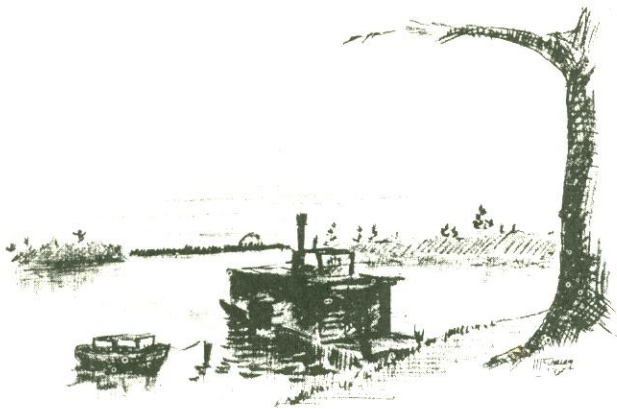
Where Indians paddled blueberry-laden canoes or camped to barter with fur traders only three generations ago, sun tanned teenagers now skim gracefully over the water on skis or their elders relax in comfort to forget the press of business. That in a nutshell is the story of Manitowish Waters.

The red man appeared back beyond the reach of recorded history, and when he faded from the local scene his doing so was so gradual that he left no exact date to mark his passing. The first white folk to settle here watched him paddle across Island Lake in summer, his canoe low in the water with the weight of the wild berries it bore. Families still gave him wide leeway; some Indians were still a threat, especially to children of the intruding palefaces. The Indians had an age-old gathering place on the eastern shore of Manitowish Lake. Here they met to trade, to distribute funds from Federal paymasters, to bury their dead. From here too, to propitiate their gods, they floated sacrificial offerings which always drifted to the tiny island that they came to regard as sacred.

Came then the white man, perhaps to trade for furs, to cruise the woods for timber, to settle on a homestead. The story of early Manitowish Waters rings with the names of colorful settlers and personalities. Abe LaFave, who settled in 1888 and became the predecessor of the resort trade that is now the lifeblood of our community; long gone is the island lodge he built on Island Lake as the first tourist accommodation in the area, but on the shores of that same lake his family today continues the tradition of resort keeping he originated. Dan Devine, who raised a family on Clear Lake, whence he paddled each summer on a month-long canoe journey to Madeline Island in Lake Superior to sell his furs. Peter Vance, a timber cruiser who came here in the 1880's and lies now

in our cemetery, his grave marked by a stone recording his hundred years and his pioneer status. Stephan Stewart, once a Yankee soldier in the Civil War, who was sure he was the only white man for miles around as he surveyed for a timber company dam, only to run into Abe LaFave in these deepest northwoods.

The railroad penetrated the county in 1888. In its wake came the great logging days, a swash-buckling era during which you might have seen stuck into the ground in front of a tavern the pike-poles or canthooks of a hundred or more lumberjacks drinking inside. The Chippewa Lumber and Boom Co. opened the logging age here. In 1892 CL&B forces built the Rest Lake dam with heavy timbers, three spillways and huge iron bullwheels to control the gates; the same year its men also built a steamboat with a backbone of tamarack and cedar ship knees hewn on the Island Lake shore. For the life of the CL&B activities here, the most exciting event of the year was the log drive. For several weeks early each summer pine logs were sent through the spillways in great bunches and washed downstream with huge gulps of penned up lake water. The river then might be a solid mass of logs for many miles. Skilled drivers prodded them along. Leading and trailing the drives were wanigans or cook boats, built below the dam for each year's drive. It took almost all summer and the efforts of up to two hundred men to push the drive all the way to its Chippewa Falls area destination. The rest of the year lumberjacks who lived in long, low, log camp buildings below the dam labored to replenish the log supply held behind the dam in preparation for the next season's drive. They took only the finest of pine, so light that it could float indefinitely and was called cork pine; in the winters teams and sleds pulled the newly felled timber to the icebound shores; in summer giant wheels were used. On the waters of the lakes, raised up to sixteen feet above their original level by the new dam, and thus spreading over a much wider area, the steamboat worked almost round the clock to shepherd huge rafts of logs to the dam. The boom, however, could not go



CL&B Steamboat

on forever, and by the early 1900's and certainly by 1906, the crude little paddle wheel steamer, its whistle stilled, lay pulled up on the shore where modern day water skiers stage their shows. A few families clustered around the dam, which deteriorated and even was left open for a while; the landing where boats met travelers was located on the present Ilg property. The horses, ponies and wagons were kept there and a man named James McKinney kept a tavern there before 1910.

The logging era revived when railroads drew closer to the lakes and could haul out hardwood logs too heavy to float downriver in drives. The Milwaukee Road built in to Boulder Junction in 1903 and on to its Papoose Junction Point by 1906. One leg of the wye at the junction point ran up to Buswell, a Papoose Lake mill village; another leg ran roughly along the present bed of county highway K to reach Riley's Hoist on the shore of Rest Lake just north of the present YMCA Camp. The daily local train of the Milwaukee was not only an important carrier of outbound logs consigned to sawmills further south. The mixed freight and passenger train was the carrier too of inbound supplies for the owners of summer homes on the lakes. At Big Lake Creek near Island Lake these supplies were transferred to barges for lake delivery. From Chicago & Northwestern near Powell a spur cut across Powell Marsh to reach a loading hoist between Star and the Grass lakes (now Stepping Stones). Yawkey-Bissell, Stange Lumber Co. and Brooks & Ross are just a few of the names of lumber or logging firms that cut in what is now Manitowish Waters. Hardwood logs were partially dried to ensure their staying afloat until another little lake boat, like the gasoline powered *Skiddoo*, could raft them to the two landings for loading on railroad cars. From the Star Lake spur track there also radiated little railroad spurs over which lightweight but standard gauge "Peggy" locomotives (geared locomotives, most likely of the shay or screwdriver variety) pulled in loads of logs from the woods;

some of these temporary lines ran as far as Alder and Benson lakes. Big logging activity ceased between 1911 (when the last Yawkey-Bissell activity ceased; that firm's last local camp was near Mud Lake, now Fawn) and 1914, (when the last logs had been shipped from the hoist at Star Lake). In 1919 the Milwaukee Road removed its track along the north side of the chain; the spur to the C&NW was quietly taken up around the same time. The lone sawmills to operate after that era in the area were operated by Bob Loveless, who cut timber in the few pockets of virgin forest during the 1920's, and Marvin Loveless, who ran a small mill into the 1940's or 1950's.

The resort business developed alongside the homesteading that brought the early settlers to this area. First to offer hospitality to sportsmen and other visitors in a lodge was Abe LaFave. In 1892 George Buck settled some land at the narrows between Spider and Manitowish lakes, probably by homesteading it. He too developed a resort business, which stayed in the Buck family until it was sold in 1916 to the Koerners, who began operations under their name the next year. What is now Deer Park Lodge was begun in the 1890's by one J. A. LaMotte of Wausau; its succeeding owners included Jay A. "Dad" Paine, Max Engemann and Charlie Doriot. After spending several summers camping here, Henry Voss built his first cottage here in 1909 and opened an American plan resort in 1911 that is still operated by his family. Supplies were hard to get in those days and Henry Voss' establishment kept farm animals, including cows. For years he arose at four or five in the morning to deliver his milk to local residents and summer home occupants. His pantry had to stock not only supplies sufficient for the resort kitchen but also for sale to housekeeping cottage tenants and neighboring summerfolk.

Until motor travel was common, resort launches met guests borne by stage to the dam from trains at Manitowish or to Star Lake landing by Sherman's buckboard from the station at Powell. Road travel was eased considerable when a bridge was built across the narrows at Buck's, in 1912 and 1913; it replaced a makeshift ferry. Early vacationists were hardy souls, mainly sportsmen. They usually spent several weeks on their vacations in the early resorts, for most of them were people of means.

On the whole, farming has been neither very successful nor very popular in the Manitowish Waters area, with the possible exception of a little dairying. A few would-be farmers were lured up here by big city exploiters and land promoters, were soon disenchanted by the meagre results that attended their exertions, and abandoned their efforts.

In 1923 a new dam at Rest Lake was built; it now maintains a water level eight and a half feet above the original waters before 1892. In winter water levels are dropped by three and a half feet.

By 1927 area residents were chafing at what they felt was neglect by the town of Flambeau, to which our present day Manitowish Waters then belonged, and they succeeded in having the state legislature pass a bill creating the new Town of Spider Lake. The new town built a town hall during the next biennium and a modern school soon after. That school was outgrown and was enlarged twice before it was replaced in 1971 by a new, complete plant on highway K that is a consolidation of the grade schools for several north Lakeland communities. The town



Original Town Hall

board also authorized a community cemetery in 1935, and the first burials date from 1936.

The Thirties brought the town new distinctions. One was the distinction of having its own fish hatchery, said to be the only municipal fish hatchery in the state. It was built in 1932 and enlarged in 1936 to provide tiny walleye pike and musky fry and fingerlings for planting in the chain of lakes. Peak walleye production was apparently 1942's 14,000,000 tiny fish, while the muskies of 1939 numbered a high 2,700,000 -- records are incomplete but that must have been the peak musky year. The last records cover operation in 1942; the fate of the hatchery is foreshadowed in minutes of a 1944 town board meeting, which state that the board then authorized removal of the electric meter from the hatchery. Its career a wartime victim, the hatchery remained closed and was finally razed two decades later. Few traces remain at the old site, just below the Rest Lake dam.

It was also in the early 1930s, 1934, to be exact, that desperado John Dillinger brought the area instant notoriety. Detected hiding out at Little Bohemia, he fled lawmen in a shootout that cost two lives.

Manitowish Waters was a more appropriate name for the chain of lakes area, and in 1938 the name of the town was changed from Spider Lake to Manitowish Waters. The Post Office Department gave the name added recognition when it established the new Manitowish Waters post office in 1949. (It served much of the area previously served by the post office at Manitowish station, nine miles distant, and in subsequent years both the railroad station and post office named Manitowish disappeared from the scene.)

The past quarter century has been an era of tremendous growth and refinements in Manitowish Waters. Between the late 1940s and the early 1970s the tax list rose from 300 bill-receiving taxpayers to 800 propertyholders. Chamber of Commerce efforts towards developing an airport -- which date back to 1943 -- began to bear fruit in 1945 when the airport was cleared and graded. It was soon enlarged to a two-runway facility and received lighting in 1964. Fire protection, a service authorized on a very small scale by the town authorities as far back as 1931, received a great boost with development of the modern fully equipped fire department and ambulance operation two decades later.

The Community Church and Catholic parish were organized after World War II. In an interesting display of religious cooperation both groups worshipped in the same facilities in the old town hall for a number of years, the Catholics very early on Sunday mornings and the Protestants in the later forenoon. Ground was broken for the new Community Church edifice in 1954. The Catholic Church was built in 1958 and named Our Lady, Queen of Peace to honor dead warriors of Wisconsin's 32nd Division, as a memorial to whom a portion of the construction funds were donated.



Information Booth, Community Center Building

A new community center building was erected on the airport grounds in 1961. It provides permanent town offices and a gathering place for local functions ranging from town meetings and elections to wedding receptions and an annual summertime art fair that draws artists from all over northern Wisconsin.

Retail trade has prospered. Merchants in "downtown" Manitowish Waters enlarged their establishments and a variety of new boutiques and retail businesses opened. New stores appeared as well at the south entry into the township. The year 1972 saw several of the downtown businesses in new quarters, clustered around LaPortes' super market. This complex was built in 1971-72 to replace a predecessor shopping center destroyed in a summer, 1971 fire.

Industry and large scale commerce appeared in 1945 with the arrival of cranberry developers and in 1949 with the advent of Trueflight Manufacturing Co., an archery equipment firm. Both activities have found Manitowish Waters a happy environment and have flourished here; their stories are found elsewhere in this booklet.

Few areas have seen more change in the years that settlers and tourists have known it, but the one bond that unites everyone from the first settlers to the most modern vacationists is the ability to say, about Manitowish Waters, "We like it here."

You will too.

MANITOWISH WATERS INVITES YOU . . .

and with its invitation it promises you beauty, excitement and hospitality.

The beauty is the sparkle of thirty named lakes and the laugh of miles of friendly streams. It is the lap of waves on seemingly endless sandy shorelines or the rustle of hiking feet ankle deep in new-fallen golden leaves. It is the fragrant green canopy of the pines sheltering untrampled white snow or a June blanket of bracken ferns and wintergreen. It is May's blushing wildflowers or August's bending blackberry bough heavy with fruit. It is the haunting cry of a loon over a lake silhouetted in a scarlet sunset or the unforgettably thrilling chorus of geese rising to the march of dawn across an autumn sky at Powell Marsh.



The excitement is the exhilaration of waterskiing on a chain of fourteen lakes or of watching experts barefoot-ski and clown at the Rest Lake ski shows. It is the thrill of landing a fighting muskie after a long and equal battle, or bagging an early fall duck. It is the fresh joy of tacking around the chain by sailboat, or treating the family to a day or so of canoeing on the handy Manitowish River where the rapids are easy and the solitude engaging. It is the reliable catch of panfish from most any lake, or the novelty of watching busy October crews harvesting the state's most productive cranberry marshes. It is the rigors of ice fishing, or the fellowship of a warm drink after a long snowmobile trek across lake and marsh.

Hospitality is an eighty-year tradition at Manitowish Waters. Long gone are the logging camps that offered a meal to early day passers-by or the little log taverns that succeeded them at the river landings and lake landings where visitors tarried. Gone too are the rough fishing lodges on the islands or shores of Manitowish or Stone or Island or Spider or Rest

lakes. In their place are luxurious resorts complete with hotels and cottages and even an occasional swimming pool to supplement the ever-lovely beaches. Or colonies of cabins, from the rough to the refined, with every facility for a day or a season's housekeeping. The cookshack of yesterday is today's restaurant, carryout shop or supper club, maybe even with live entertainment or music; still popular is the friendly neighborhood pub, too.

So . . . whether you come merely to see, or to **DO**, Manitowish Waters is your best vacation choice! The appeal that has lured over 600 summer-home-owning families can be yours, too -- for a day, a week, a season, in the perfect comforth of our wide spectrum of motels, resorts and cottages!



ELSEWHERE . . .

Tired of FISHING, SWIMMING, LOAFING? Why not take a scenic drive through Vilas County? In Vilas County we have over 1000 lakes and streams, many acres of forest plantations, many acres of timber. Be on the lookout for wildlife—deer, bear, raccoons, fox, coyotes, woodchucks are most abundant. On some streams you may spot beaver dams. On your tour ask the various community information bureaus or business places for directions. The friendly folk will be glad to help you find the spots you are seeking.

On your drive you might look for —

UNUSUAL ROCK FORMATIONS — Near Presque Isle. Mica Schist deposit resembling a petrified tree, many thousands of years old. Presque Isle, formerly a booming lumber town, still has a tiny dam and the largest **WALLEYE REARING POND** in the state of Wisconsin. Hundreds of thousands of small walleye pike fry are reared to fingerling size to stock the lakes of northern Wisconsin.

VILAS COUNTY HISTORICAL MUSEUM at Sayner — Interesting collection of local historical objects and displays explaining local lore. Also in Sayner are walleye rearing ponds, Len Weber's Wild life Farm, golfing at the Plum Lake Golf Course. Near Sayner are **CRYSTAL LAKE BEACH** and campground on a very clear lake, and **MUS-SKI MOUNTAIN SKI HILL**, with slopes for children, grown ups and sophisticated skiers.

INDIAN HOMES AND CEMETERY — Near Partridge Lake. This area has been inhabited by Indians since the beginning of time in Vilas County. At Lac du Flambeau see the old Indian village, browse through curio shops, visit the Grahl Mutation Mink Exhibition and see the weekly Indian Pow-wows, a feature attraction of the Indian Reservation.



MEDICINE ROCK — Lac du Flambeau. Scene of Chippewa-Sioux battle.

BOULDER JUNCTION — So named because the Milwaukee Road once ran two railroad lines that met in the community, now a tourist instead of lumbering center. Features are Shrimp's Wild Life Display and the unusually interesting and worthwhile **AQUALAND** live fish and wild life studios.

ARBOR VITAE — Once a lumber milling center, now site of Henkelman's Museum; nearby on highway 51 are Marchino Wild Life Museum and golfing at Trout Lake Golf Course.

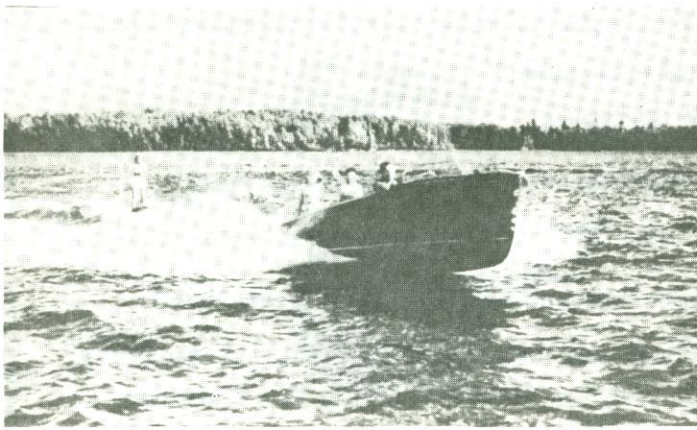


WOODRUFF AND MINOCQUA — Though just out of the county, these communities offer many interesting things to see and do. Free water ski shows thrice weekly. Aqua-Rama, gala three day festivities in early August. Squirrel Hill ski area. Golf at Minocqua Country Club; Movies at three theatres; shops. Near Woodruff is the **STATE FISH HATCHERY**. Worth a visit, this hatchery hatches the eggs and rears them into fry, providing many of the fry and fingerlings planted in northern Wisconsin.

STAR LAKE FORESTRY PLANTATION — On the banks of the famed Star Lake near Sayner. The site was once an old lumber camp. The plantation itself was started in 1913 in an effort to show people that forest trees could be planted.

EAGLE NESTS — Throughout Vilas County. One on Highway "G" approximately 6 miles out of Eagle River is marked by a highway sign.

FIVE LAKE EXPERIMENTAL PROJECT — An experiment in fish habitat and production, on Nebish Road. Also along this road are forest plantations where it is common to see deer feeding in the evening.



When you write to resorts . . .

... BE SURE TO GIVE COMPLETE INFORMATION

This enables the resort operator to give you a more satisfactory reply and to recommend the accommodations most suitable for your party.

STATE TIME AND LENGTH OF STAY, number of adults and children in party and state ages of children. Above all, do not overcrowd a cottage as nothing is gained and many times your vacation is less enjoyable.

MANY FOLKS are under the impression that you must come to the north country in July and August to enjoy the best weather.

UNDER NORMAL CONDITIONS, we enjoy fine weather in May, June, Sept., and October, and better fishing, too. Then too, most resorts offer special rates in May, June and September as an inducement for the fishermen to come and get 'em.

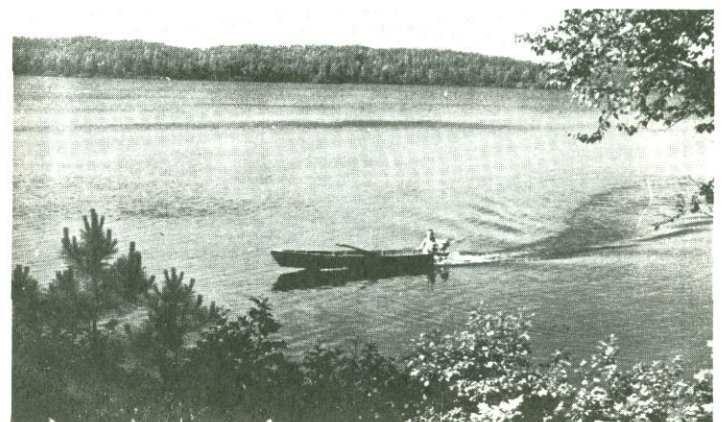
SEE THE NORTHWOODS IN COLOR — a sight that is worth the trip. Color camera enthusiasts will have a rare treat. About the middle of September the woods begin to show nature's colors that defy an artist's reproduction. Don't miss it! It has often been said that September, with its warm sunny days and cool invigorating nights, is King of the season.

SHOW THIS BOOK TO YOUR FRIENDS who are planning a vacation. They'll appreciate getting information on our wonderful recreational area and it will aid them considerably in selecting their vacation spot.

MANITOWISH WATERS is located in the most picturesque part of the Wisconsin Northwoods!



SO — IF IT'S JUST A LOAFING VACATION, A FISHING VACATION, OR A HONEYMOON — THIS IS THE SPOT!



Mail direct to resort . . Do not mail to Chamber of Commerce

INQUIRY FORM

Furnished for your convenience by the Chamber of Commerce

..... Resort P. O. Manitowish Waters, Wisconsin

Please send me full information, rates, etc., regarding the following accommodations at your resort:

() American Plan Lodge
 () Lodge Room
 () Guest Cottage
 () Housekeeping Cottage
 () European Plan () Motel

There will be _____ persons in our party,
 _____ Adults, _____ Children.
 Ages of Children _____
 Number of beds needed:
 Double _____ Single _____ Cot _____ Baby bed _____

For a period of _____ weeks starting _____, 19 _____

Please list any particular requirements or questions you may have:

NAME _____ Phone _____
 (Print)
 Address _____ City _____ State _____ Zip _____

PLEASE GIVE FULL INFORMATION ON FORMS



Island Twins Cottages

ON ISLAND LAKE

ON THE FAMOUS
 MANITOWISH WATERS CHAIN

For Good Fishing and Relaxation
 Try Island Twins
 On Lake Shore

Completely Furnished, Modern
 Two Bedroom Cottages

NO PETS

— For Reservations Write —

C. STACKNER
 Box 187

Manitowish Waters, Wisconsin 54545

- PRIVATE PIERS
- SCREENED PORCHES
- NEAR SUPERMARKET
 AND CHURCHES

PHONE (Area Code 715) 543-8398



ON BEAUTIFUL SPIDER LAKE

In the Center of the Manitowish Waters Chain of 14 Beautiful Lakes

Fisherman's Paradise

Fishing in the MANITOWISH WATERS provides the thrill that all fishermen dream about, if you cast, or still-fish, this is the place. There is no thrill that can compare with the battle that ensues when a MUSKIE is hooked; nor no fish more palatable and delicious than those taken from these clear, spring-fed lakes. The fishing season opens around May 1st each year. For the best fishing, we recommend the early part of the season or during September and October.

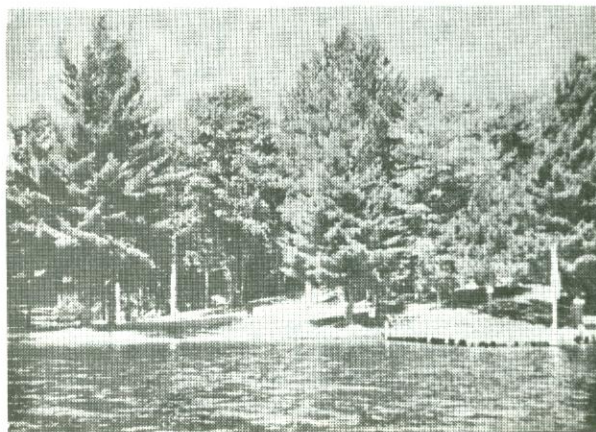
Finest Bathing Beach

A natural formed sandy beach with a gradual slope, with no holes or drop-offs, provides perfect safety for children. Bathing here is a real treat, fine sand beach and clear, sparkling water forms a temptation you'll never resist; Large pier for sun bathing.

PLAYGROUND BADMINTON
HORSESHOE COURT

We have a wonderful acreage among the PINE'S. Nearly the highest elevation in Wisconsin. Over 1650 feet above sea level. INCOMPARABLE climate.

No Pets Please



Nature's Wonderland

To lovers of nature, we cannot describe the natural beauty of the colorful NORTH WOODS, about the middle of September and the month of October, the woods begin to color. A riot of colors and shades that no artist can paint. A sight that is worth the trip alone. September with its warm days and cool nights. With a wood burning fire in our Natural fireplaces, make your evenings something to remember. Fall fishing is the BEST of the season.

Rustic Log Cabins

All modern, tiled floors for easy housekeeping, hot and cold water, complete bathroom with shower. Gas stoves with oven and broiler. Electric refrigerator. Natural stone fireplaces and gas heaters for your comfort. Completely furnished. Bed linens and wool blankets. Deep freeze service. One boat with each Cottage.

Cottages accommodate from 2 to 10 people — 2, and 3 bedrooms.

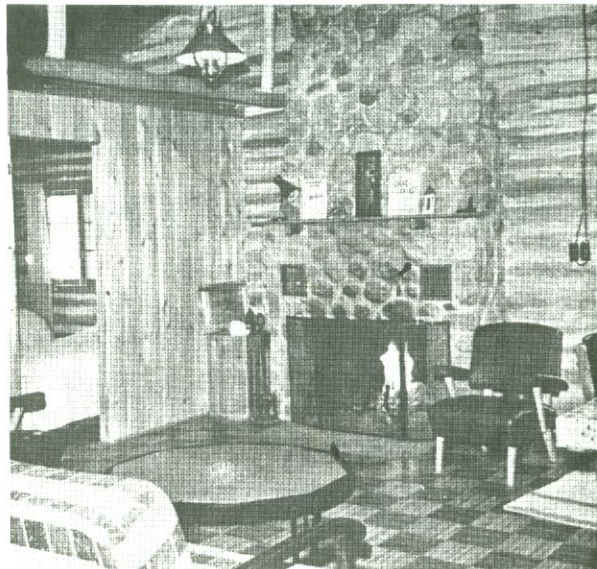
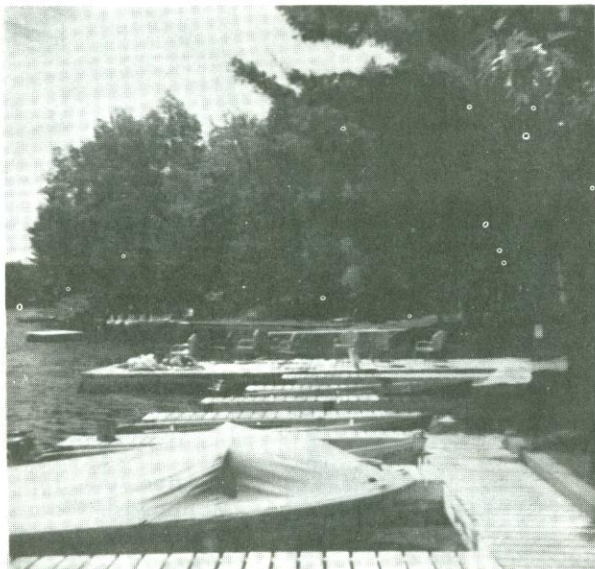
Rented by the week, month, or season.

—WRITE—

STEPHEN AND DELORES SLUZINSKI

Phone 715-543-2160

Manitowish Waters, Wisconsin 54545



Voss' BREEZY POINT

Beautifully Located on Spider Lake, Center of Manitowish Waters Chain

SPECIAL RATES: By day or week during May, June, September and October.

Excellent Clientele

Voss' Breezy Point, owned and operated by Lloyd Voss, formerly Voss' Birchwood Lodge, and well known in the resort industry for over 50 years.

For color booklet write: Lloyd Voss
Box 100

Ph. 715-543-8457

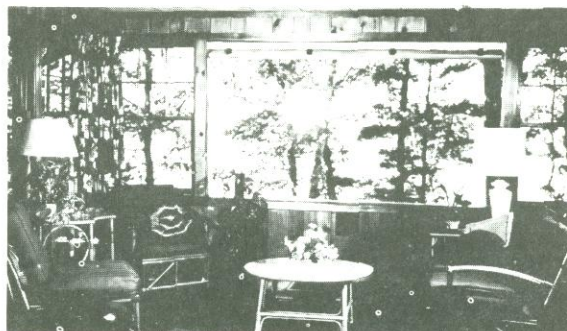
Manitowish Waters, Wis.

The Best in Summer Home Type Cottage

All Modern, 2 and 3 bedroom. Tub-shower baths. Well equipped kitchens. Spacious living rooms with picture windows, fireplaces and automatic heat for complete comfort. Ideal for long term rentals. Rates from \$135.00 per week. Rentals by week month or season.



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PICTURE WINDOWS OVERLOOK LAKE



THE PEA PATCH

Located on Vance or Dam Lake

Modern Housekeeping Cottages
Automatic Gas Heat, Modern Appliances
Excellent, sandy beach
Best Fishing By a Dam "Site"
No Pets Please

CHARLEY and INEZ PEA
Phone 715-543-2177
Manitowish Waters, Wisconsin

Oak Grove Cottages

Manitowish Waters, Wisconsin

Clean modern
housekeeping cottages

Safe sandy beach
perfect for small
children

Boat included

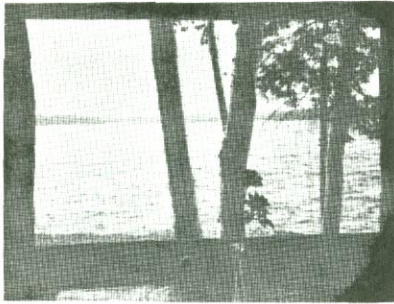


Write:

Dick & Sandy Alden

Before June 1st
Walworth, Wis. 53184
Phone: 414-275-2280

After June 1st
Manitowish Waters,
Wisconsin 54545
Phone: 715-543-8803



Spomer's Rest Lake Resort

Phone: 715-543-8818

BOB & CHRIS SPONER

Manitowish Waters, Wisconsin 54545

Always A Friendly Welcome

Open May 5 to October 15

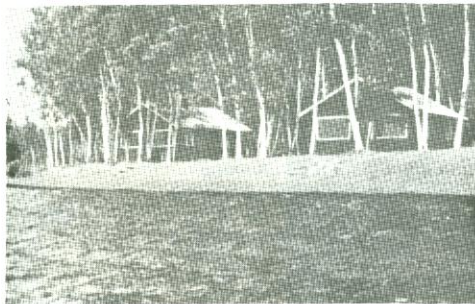
No Pets Please



We have strictly modern two bedroom cottages along the shores of beautiful Rest Lake on the famous Manitowish Chain. All of our cottages are well equipped and kept neat and clean.

Our Park-like grounds are level and completely landscaped and terraced to the waters edge. There are no high hills to climb.

- ★ Showers
- ★ Hot and Cold Running Water
- ★ Electric Refrigerators
- ★ Gas Ranges
- ★ Dishes — Stainless Cookware
- ★ Automatic Gas Heat
- ★ 14 Ft. Alum. Boats



Fishing: Musky, Walleye, Bass, Panfish

- ★ Safe Sandy Beach
- ★ Children's Play Area
- ★ Barbecue Grills
- ★ Fish Cleaning House
- ★ Basketball, Tetherball
- Badminton, Horseshoes
- ★ Private Piers

Little Bohemia Lodge

Like a bit of Old Europe transplanted to Wisconsin Northwoods. Little Bohemia has all the charm and advantage of the old world and the new. Stay in one of our Modern Cottages and eat in one of our dining rooms overlooking beautiful Little Star Lake.



- Picturesque Architecture
 - Rustic Informal Atmosphere
 - Authentic Bohemian Cuisine
 - Seasonal Homes For Lease



Serving Daily from 8:00 A. M. to 10:00 P. M.

Phone 543-8433

20 MILES NORTH OF WOODRUFF ON U. S. HIGHWAY 51

Circle Lily Lodge

**A Family Vacation Paradise
On the Beautiful Manitowish River**

Excellent Canoeing, Fishing and Swimming

COCKTAIL BAR AND DINING ROOM

6 modern comfortable 1 and 2 bedroom house-keeping cottages. Overnight facilities — Spring and Fall.

We furnish a boat with all weekly rentals.

Daily Specials

Game Room



WINTER ACCOMMODATIONS

Cottages are completely winterized. Snowmobile and ski groups welcome. Excellent snowmobile trails, guided trips available. Near ski hills. Good ice fishing.

Hunters welcome. Guide service.

ROY and CHERYL BERANEK

Phone 715-543-2111

Manitowish Waters, Wisconsin 54545

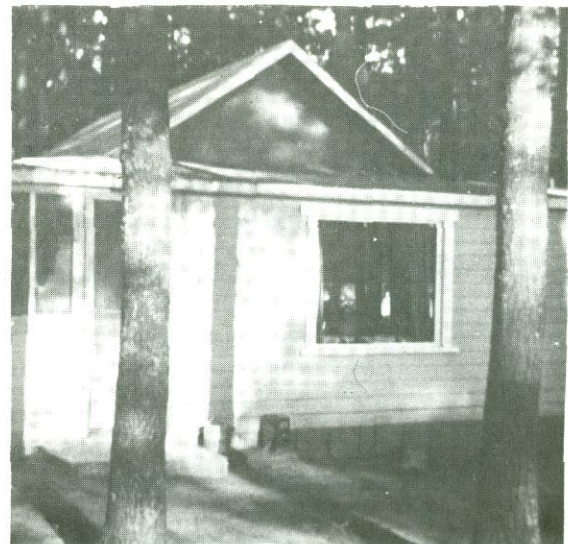
SUNNY COVE RESORT

on Beautiful Alder Lake

CONNECTED TO 10 OTHER LAKES

— SAFE SANDY BEACH —

Modern private cottages, 2 bedrooms, all equipped for house-keeping. Hot and cold running water, inside toilets, showers, gas range and refrigerators. Bed linens furnished.



← Boat with each cabin. Good walleye fishing also Musky, Northern and pan fish. We freeze your fish. Motor rentals.

For More Information Write to:

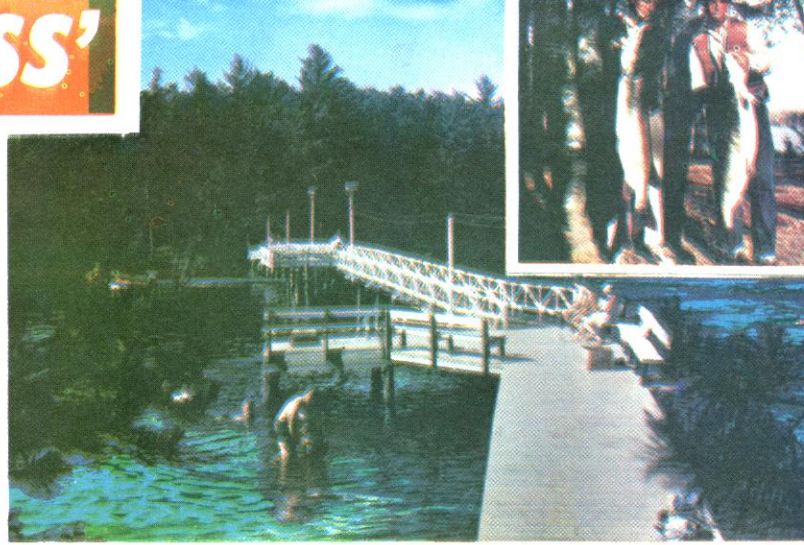
SUNNY COVE RESORT

Phone 715-543-2155 — Box 218

Manitowish Waters, Wis. 54545



VOSS'



Over 60 Years of Successful Resort Operation

- ★ **RUSTIC MAIN LODGE**—Spacious fireside lounge - Dining room with panoramic lake view. Attractive new guest rooms and suites with private bath. Rates \$20.00 to \$24.00 daily each (double occupancy), including breakfast and evening dinner, daily maid service.
- ★ **NEWLY REMODELED individual MODIFIED AMERICAN PLAN** guest cottages with 1-2-3 or 4 bedrooms, private baths, living room, fireplaces, automatic heat, screened or glassed in porches, picture windows overlooking lake. Rates: \$18.00 to \$24.00 daily each, maid service, breakfast and evening dinner—A REAL VACATION.
- ★ **COFFEE-SHOP**, Soda Fountain for snacks. Cocktail room Bar. Import Yard & Knit Shop and Antique Shop. Recreation Building separate from the Main Lodge.
- ★ **RECREATION**—Swimming at sandy beach, Tennis, Ping Pong, Shuffleboard, Saddle Horses nearby. Hiking through wooded trails. Canoeing, Pontoon Boat, Fishing, Scenic trips to places of interest, Picnic and Cook-Out Lunches prepared upon request, Golf nearby. Competent guides available. Boats and motors.
- ★ **MODERN** and completely furnished housekeeping cottages \$100.00 to \$250.00 weekly. **Minimum 2 week rental period during July and August on Housekeeping cottages.** SUMMER HOME type cottage available by month or season.
- ★ **CENTRALLY LOCATED** on the MANITOWISH WATERS chain of 14 lakes just 20 miles north of Minocqua on U.S. 51 . . . Class 2 Municipal Airport 1 1/2 miles away. Catholic and Protestant Churches within one and two miles.
- ★ **OUTSTANDING ACCOMMODATIONS**, wonderful food and pleasant surroundings. Early reservations are very important.

WRITE FOR DETAILED INFORMATION AND BROCHURE

VOSS' BIRCHWOOD LODGE

Audrey Voss Dickerson, Owner — Phones 715/543-8441 or 715/543-9442
MANITOWISH WATERS, WISCONSIN 54545



WINTER ADDRESS
December 1 to April 20
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Delray Beach Florida 33444
Phone 305/278-4936

Miles of Beautiful Resort Grounds
Surrounded by the Manitowish
Waters Chain of Lakes



VOSS' BIRCHWOOD LODGE — NORTHERN WISCONSIN'S FINEST RESORT



Deer Park Lodge's Heated Glassed-in Swimming Pool



AT THE SUMMER RESORT WITH EVERYTHING



Deer park Lodge

MANITOWISH WATERS, WISCONSIN

One of Deer Park's Spacious Rooms



Deer Park's Distinctive Dining Room



DEER PARK LODGE DINING ROOM OPEN TO THE PUBLIC

Yes, you're welcome for cocktails or dinner, overnight or the season at Deer park. Our "Little Fawn Lounge" is Vilas Vacationer's favorite spot for cocktails and entertainment. And, you'll find there's no better food in all Wisconsin than at "DpL."

at night . . .

Deer park Lodge is gay and carefree, you can "live it up." Enjoy Cocktails, dancing, planned entertainment that's varied each evening. At 10:30, enjoy a fabulous Buffet/Snack. Then sleep as you've never slept before in Wisconsin's newest, smartest resort accommodations . . . Deer park's beautiful Beach Villa.

by day . . .

Deer park Lodge is informal; go Golfing (FREE July and August), ride Horseback, Waterski, swim in a large, Heated/Glassed-in pool, or fish 'n cruise Manitowish Water's famous "Chain Of Lakes." The accommodations are the finest. The food, it's "out of this world."

MODIFIED AMERICAN PLAN

Includes breakfast and dinner (ala carte lunches available)

Make your reservations by phone:

Before June 1st	After June 1st
--------------------	-------------------

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Out-of-State
Res. 800-558-6904 800-826-0252

MAIL THIS COUPON TODAY FOR FREE COLORFUL BROCHURE



bring your FAMILY!
Our famous "kid sitters" supervise play 8 hours each day, at no extra charge. Special rates, too!

DEER PARK LODGE
BOX 919
MANITOWISH WATERS, WISCONSIN 54545

Name

Address

City State

Member Diners Club, AAA, American Express, Master Charge, Bank Americard
Come to DpL for your next SALES MEETING or CONVENTION.

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Your summer home-away from home

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Phone: 715-543-8944



Large sun deck over looking sand beach and clear water. Boat landings and piers are protected.

WE FEED DEER IN OUR YARD — NO PETS

YOUR HOSTS — ORAL AND EDNA KOST



Housekeeping cottages — modern furnishings, fully equipped. Fire places and auto. heat. Screened porches.



Perfect monthly or 3 season home. 4 bedrooms and 2 baths. Spacious.



Coan's Rustic Manor

16 Miles N. of Woodruff on Hwy. 51

Haven for Fishermen, Hunters & Snowmobilers

MOTEL — OVERNIGHT CABINS
DINING ROOM — BAR
OPEN ALL YEAR

Phone 715-543-9980

MARION AND DON COAN

Manitowish Waters, Wisconsin 54545



HENNING'S HOUSEKEEPING COTTAGES

ON MANITOWISH LAKE

MODERN COTTAGES
TO ACCOMMODATE TWO TO SIX PERSONS
SANDY BEACH

For information, write:

Mrs. Fritz Henning

Manitowish Waters, Wisconsin

PHONE 715-543-8849



**YOU'LL FEEL
RIGHT
AT HOME**



... That's the best way to describe Aschenbrenner's. Just visualize the eye-appealing, completely landscaped grounds, the open-pit fireplace for barbecues, the all-modern, furnished, two and three bedroom cottages with every convenience. All cottages face enchanting Spider Lake, the center of the famous Manitowish Waters Chain of Fourteen Lakes. It's so neat, so clean and so perfect.

**EXCELLENT FISHING
MUSKY — WALLEYE
NORTHERN PIKE
BASS — PANFISH**



**SWIMMING
SANDY BEACH
BOAT LANDING
RECREATION ROOM**

**SEASON — MAY to NOVEMBER
RATES BY WEEK, MONTH OR SEASON**

LOUIE

Aschenbrenner's

MANITOWISH WATERS RESORT

HILDY

MANITOWISH WATERS, WISCONSIN

Phone 715-543-8991

WAUKEGAN LODGE

Phone: 715-543-8977

Route 1 - Box 67

MANITOWISH WATERS, WISCONSIN 54545

Roofed Docks — Safe Beach — Excellent Boats

Recreation Area — Bar-B-Ques — Picnics

Situated on the Northwest end of the Famous Manitowish Chain O' Lakes with virgin pine, birch, oak and maple creating a setting of beauty, peace and comfort, our cottages give you a modern, clean and convenient home for a restful vacation.



Fish, boat, hike, picnic, cruise or or just relax. However you choose to spend your time, Manitowish Waters can offer you everything.

— Call or Write —
ARNIE AND TONI CLARE



HAVE FUN WITH THE BUNNS AT *Northwoods Lodge*

on Little Star Lake
Completely Modern 2, 3, and 4 Bedroom
Housekeeping Cottages

We have one of the finest Sandy Beaches found anywhere, gradual slope, no holes or drop offs, and the water is crystal clear. Floating raft, good boats. Deep freeze service.

Reduced rates before June 1st and after Labor Day

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Bea Bunn

Manitowish Waters, Wis. 54545

Phone 543-8344



Wemken's
Trail's End

RESTAURANT, LOUNGE & INN

Dining and Cocktails

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MOTEL ACCOMMODATIONS

Your Hosts: Bernie and Marv

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On Main Snowmobile Trail

Tamburrino's Lindenwood On Spider Lake



GOLF — SWIMMING — HORSE BACK RIDING — FISHING
HUNTING — WATER SKIING — RELAXING

Strictly Modern Cottages Open May thru November

Winter Accommodations Available

We cater to spring & fall hunting & fishing parties

Fall Bear Hunting A Specialty

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Phone 715-543-2102

Birch Bay Cabins

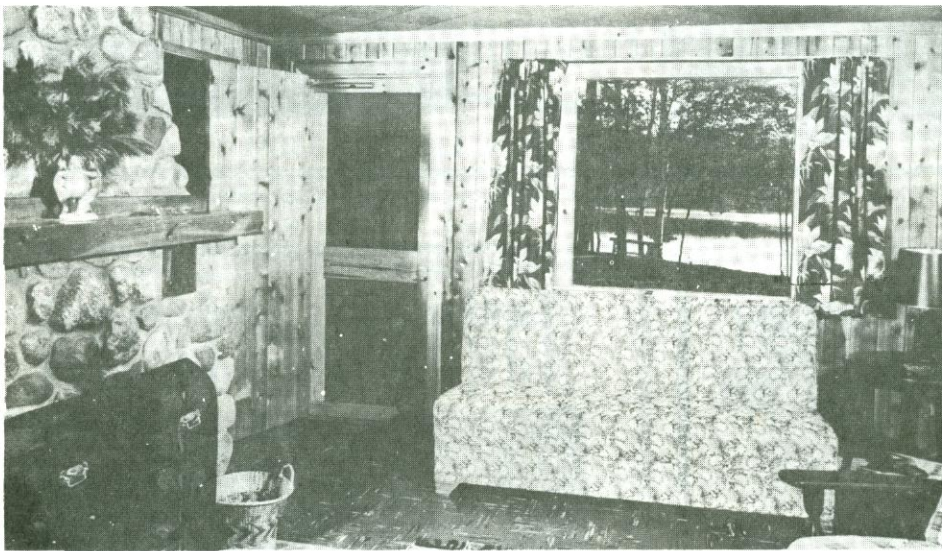
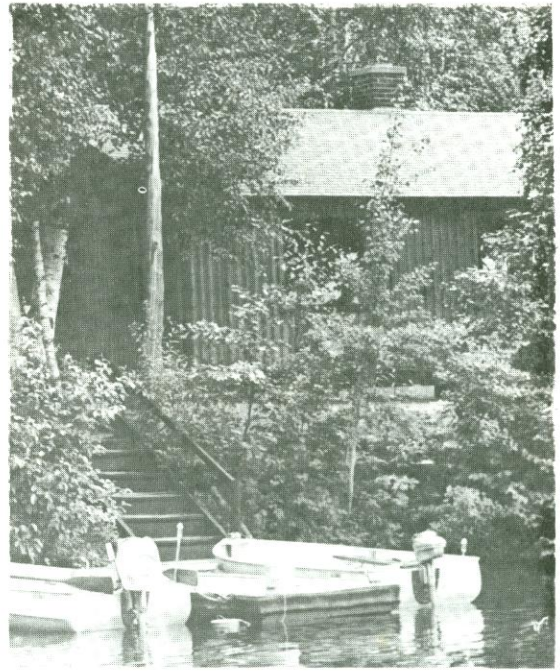
One Mile off U.S. Hwy. 51
On Manitowish Waters Chain of Lakes
3 All Modern Housekeeping Cabins in the
Heart of the Northwoods

11 Lakes easily reached by boat
from your dock.

Please Write For
Further Information Plus Off Season and Daily Rates

Michaelis'

Manitowish Waters, Wisconsin 54545



ALL CABINS WILL
ACCOMMODATE 2 - 6
PERSONS



ALL CABINS
FURNISHED
AS PICTURED



COMPLETELY MODERN
BATHROOMS



ALL CABINS
HAVE FIREPLACES



7 PICTURE WINDOWS
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40 ACRES OF WOODLAND



1500 FT. OF SHORELINE



SAFE BEACH
FOR CHILDREN



ALL BOATS ARE
ALUMA-CRAFT



PLEASE - NO PETS
THANK YOU



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Evelyn M. Grutza
MANITOWISH WATERS
WISCONSIN 54545

Housekeeping Cottages fully equipped . . . modern

Screened porches . . . innerspring mattresses . . . bottled gas . . . oil heat

SHOWERS — FIBERGLASS BOATS — MOSQUITO CONTROL

... for

A restful and invigorating vacation,
come to

"QUO VADIS"

Nestled among the pines on the shores of beautiful Clear Lake
headwaters of the famous Manitowish chain of fourteen lakes



... for Thrills . . . fish in the famous "Quo Vadis Bay", favorite fishing grounds of the chain, where muskie and walleye abound.

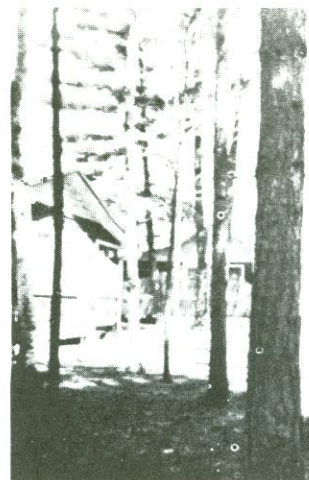
Reasonable rates bi-weekly—monthly—seasonal . . .
Third week of June thru first week of September

Special rate out of season.

Telephone 715-543-8318

No Pets Please

OPEN — MAY 15 — OCTOBER 15



Cabins in the pines
Clear Lake



"Just The Place
You're
Looking For"
KNOPP'S

Birch Cove



Modern HouseKeeping Cottages on Beautiful Spider Lake

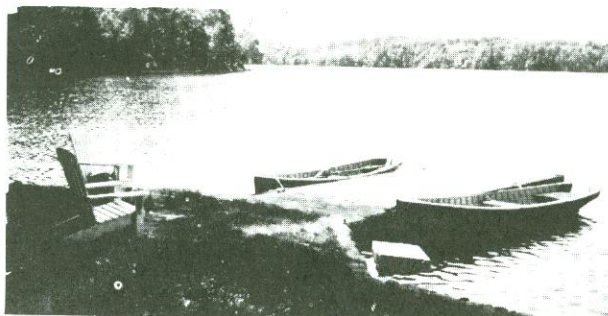
A moderate size resort under congenial management, on the chain of 14 lakes, offering two fine modern cottages equipped with showers, completely and comfortably furnished in every respect. Cottages overlook the lake with sufficient spacing to afford privacy.

New boat included in the rates

Shuffleboard - Horseshoe court

Golf and Riding horses nearby

Open May 15th to Oct. 15th



Musky, Walleye & Bass fishing

For further information write
Mr. and Mrs. Frank F. Knopp
Manitowish Waters, Wis.

PHONE 715-543-8887

CAR-LEE CAMPSITES

TRAILER & TENT SPACE

Boat and Motor Rentals

Peaceful and Quiet
ON SOUTH TURTLE LAKE

Vilas County



ALL SITES ON THE LAKE
Electricity, Sewage & Water Hookups

— For Information —
After opening —

CAR-LEE CAMPSITE

P.O. Box 82

Manitowish Waters, Wis. 54545

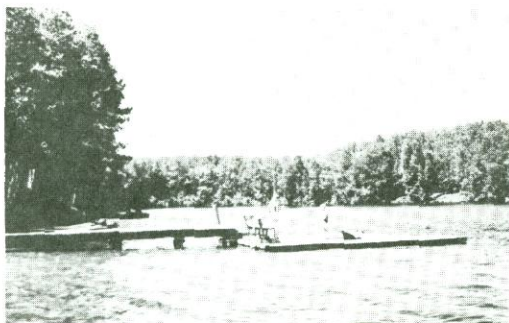
Phone 715-686-2228

Before opening season —

Carlton Trettin, Rt. 3, Kaukauna, Wis. 54130

TELLEFSON'S LOR-WOOD RESORT

Located "North of the Tension Zone" on Beautiful Stone
Lake in the Center of the Manitowish Chain of Lakes.



— WINTER ACCOMMODATIONS AVAILABLE —

Modern lake front cottage — 2 bedroom, fully equipped
kitchen and bath and automatic gas heat. Moderate
rates include all bedding and fiberglass boat.

Safe Sandy Beach — Floating Raft

NO PETS PLEASE

OPEN ALL YEAR

— For Further Information Write —

TELLEFSON'S LOR-WOOD RESORT

ANNETTE TELLEFSON, Owner

Phone (715) 543-2180

Manitowish Waters, Wisconsin 54545

Come to Schultz' Red Feather Lodge on Rest Lake

Modern Housekeeping Cottages

Sandy Beach — No drop-offs

Fish — Relax — Swim

— Write —

SCHULTZ' RED FEATHER LODGE

MRS. NORMA SCHULTZ

Manitowish Waters, Wisconsin 54545

Phone (715) 543-2101



NEW 2 BEDROOM COTTAGE

- Located on Beautiful Spider Lake.
- Completely Modern Housekeeping Cottages.
- Moderately Priced.
- Fiber Glass Boat Included.

PLAN ON PLEASURE AT . . .

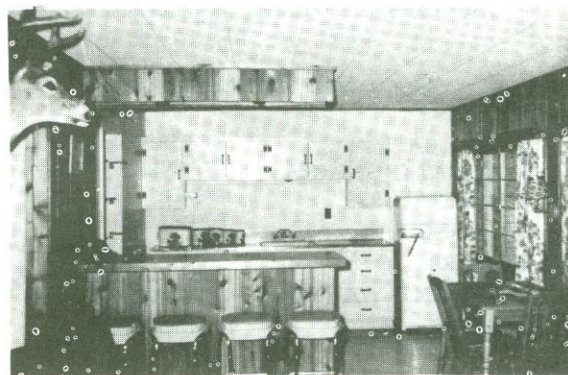
PEACEFUL PINES COTTAGES

L. J. Skrobot

MANITOWISH WATERS, WISCONSIN

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For you who desire a quiet, restful vacation.
with all conveniences.



3 BEDROOM FAMILY SIZE COTTAGE



Copeland's Cove

On Highway 51 — Near Airport

BAR — FOOD — COTTAGES

TRAP RANGE

Electric - Automatic

OPEN ALL YEAR

Tom and Evelyn Copeland
Manitowish Waters, Wis. 54545

Phone 715-543-2166



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On Rest Lake

Modern and Furnished

Two Bedrooms

Linens & Boat Included

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Wisconsin 715-543-8910

Phone 715-543-2212

DUNAT'S RESORT ON REST LAKE

On Chain of 14 Lakes of Manitowish Waters Chain
Famous for Musky, Walleye, Bass and Panfish

JOHN & VIVIAN DUNAT
Manitowish Waters, Wisconsin 54545

Open May Through October

VOLLEY BALL
AUTOMATIC GAS HEAT
REFRIGERATORS
GAS RANGES
SHOWERS
HOT & COLD WATER
DISHES

HORSESHOES
STAINLESS - COOKWARE
SANDY BEACH
BARBECUE GRILLS
FREE FREEZER SERVICE
FISH CLEANING HOUSE
WITH RUNNING WATER
BADMINTON

No Pets Please



Play Area



One of 3 Cottages
Modern 2-Bedroom



Boat-Launch
Private



Entrance to Resort
Level and Landscaped

THE BEST IN SUMMER TYPE COTTAGES

SIMON'S SUNRISE RESORT LOCATED ON BEAUTIFUL PRESQUE ISLE LAKE

Here's a vacation spot your whole family will enjoy. Accommodations were designed to provide comfort and relaxation for young and old alike. While vacationing at Sunrise Resort, you leave behind only the discomfort of summer time life in the city.

Six like new, completely carpeted cottages are available. Four 2 bedroom cottages, two 3 bedroom cottages. One of the 3 bedroom cottages has a fireplace.

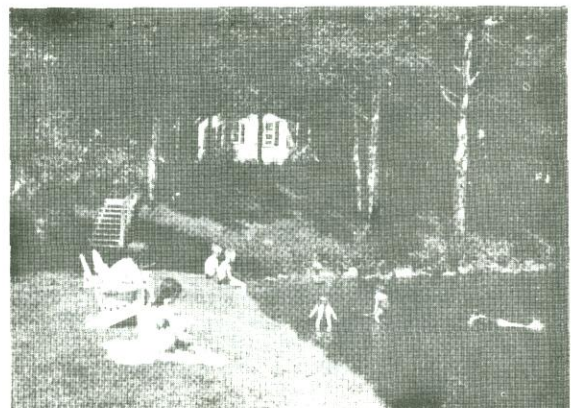
Facilities for every type of recreation are available at Sunrise Resort. There's a playground for youngsters, the cool waters are grand for swimming and safe for the children too! We have Alumacraft boats with Evinrude motors to rent to the fishermen.

A licensed Deer Farm on the premises offers young and old alike the enjoyment of watching the woodland antics of the deer family. ABSOLUTELY NO PETS!

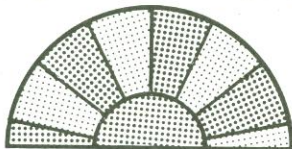
The lakes around Sunrise Resort abound in all types of fish, from blue gills to pike and Presque Isle itself is second to none with its muskie catches. We are open May 1st.

For information and reservations
write early or phone:

ELAINE & CHUCK WHITLEY
Simon's Sunrise Resort
Route 1, Box 265
Manitowish Waters, Wis. 54545.
Phone: 715-686-2414
Winter: 608-221-2457



Follow
The Path Of The Sun



The Equinox Lodge

OPEN YEAR ROUND
For Your Vacation Enjoyment
ON LAKE ADELAIDE

Private cabins and efficiency apartments fully furnished and equipped. Gas Heat.

We offer our guests complete playground facilities; safe, sandy beach; rustic game room; carry-out food service.

Boat and Motor Rental Available - - - Gas.
Pets Welcome

For More Information Call or Write
GARY AND MARY BOYD
MANITOWISH WATERS, WIS. 54545
Phone 715-686-2525



OLIVIDA HOMESTEAD

Founded in 1916

On Lake Manitowish

Charles S. Smith, Sr., Founder



ON ALDER LAKE OF THE MANITOWISH CHAIN

Modern Two and Three Bedroom
Furnished Cottages

— Boat Included —

For Information Write

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Chicago, Illinois 60652
Phone 312-582-5871



RAY & GLADYS BLUM'S COTTAGES ALDER LAKE

On the Famous Manitowish Waters Chain

Ultra Modern 2 bedroom housekeeping cottages
Furnished, Carpeted, Air Conditioned
Colored TV and Boat Included
Everything Furnished

For Information Call or Write
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Open All Year — Snowmobilers & Skiers Welcome
Guide Service Available

MANITOWISH WATERS, WIS. 54545
Phone 715-543-8955

Sleight's Wildwood

ON ISLAND LAKE

Famous Manitowish Waters Chain

18 Miles North of Woodruff

THREE-QUARTERS MILE OFF HY. 51

- Boat Launch — Private Piers — All Sand Beach
- Fireplaces — Automatic Oil Heat
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- Hot and Cold Running Water — Showers
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- Fishing — Walleyes, Musky, Northern and Pan Fish
- Motor Rentals — Guide Service
- Free Freezer Service
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RATES START AT \$85.00

REDUCED TO \$60.00 SPRING AND FALL

— May to November —

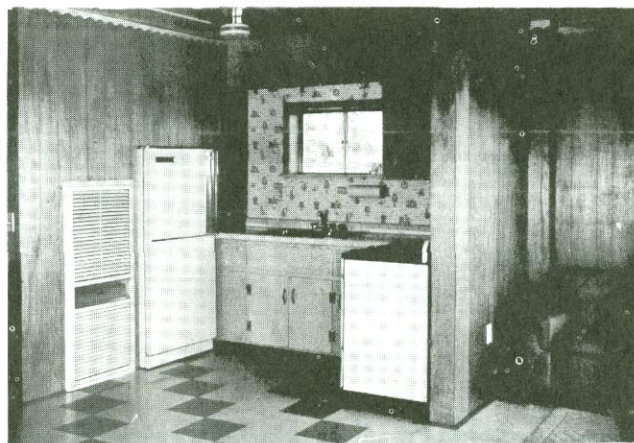
Week - Month - Season

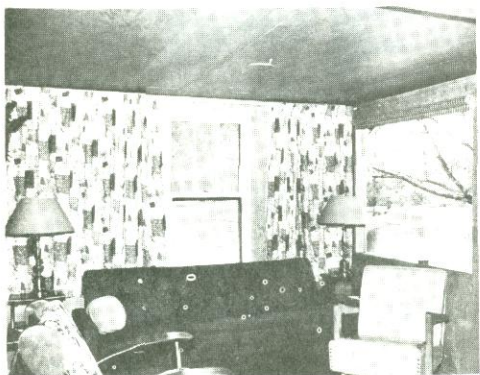
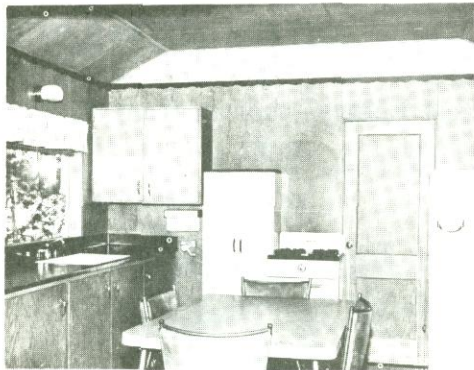
FOR FURTHER INFORMATION WRITE TO

Dick and Helene Sleight

PHONE 715-543-2140

MANITOWISH WATERS, WIS. 54545





IF YOU MUST FISH—Fish where they catch fish

Experienced Guide Service

Bazso's Hillcrest Resort

Center of Manitowish Waters Chain of Lakes

One-Half Mile Off U. S. 51

Strictly Modern Housekeeping Cottages

Cottages are on the water front, kept neat & clean

Mosquito Controlled

No Pets Please



For Further Information, Write or

Phone (Area Code 715) 543-8822

GEORGE and MABEL BAZSO

MANITOWISH WATERS, WISCONSIN



MILLER'S CABINS

(Formerly Powell's Birchwell)

ON STAR LAKE OF THE MANITOWISH CHAIN

Ultra modern 2 bedroom cabins; accommodate 2-6 persons; all deluxe twin beds; automatic heat; electric appliances; knotty pine throughout; gas ranges, electric refrigerators. Bed linens and boat furnished. Also TV antenna, grills and raft.

DOT AND BILL MILLER

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Or Write — Route No. 6, ~~Manitowish~~, Wis. 54455

Manitowish



POMEY'S BIRCHWOOD

ON BEAUTIFUL MANITOWISH LAKE

One Bedroom Modern Housekeeping Cottage

Gas Heat

Carpeted

Aluminum Boat

Sand Beach

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Sportsman's Resort Motel

On South Turtle Lake

All Modern 1 and 2 Room Kitchenette

Apartments Completely Furnished

By the Day or Week

BOATS & MOTORS

Open All Year

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On Rest Lake — Across from Airport



Modern Furnished Cottages

Sandy Beach — 2 Bedrooms

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Ph. 543-2121

Manitowish Waters, Wis.



OUR MODERN HOMELIKE COTTAGES

Are located on the lakefront, spaced for privacy, and are equipped for housekeeping, with gas ranges, refrigerators, electricity, hot and cold running water, showers, toilets, sinks and automatic gas heat. Deep freeze service.

A QUIET MODERATE SIZE RESORT where the entire family enjoys their vacation. Well kept grounds. 1 - 2 and 3 bedroom cottages.

REASONABLE RATES by the week, month or season. Special rates up to the last week in June and after Labor Day.

All our boats are new and take up to 25 h.p. motors.

HUTTER'S LAKE VIEW RESORT

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MANITOWISH WATERS, WIS. 54545

You'll enjoy your stay at...

HUTTER'S

Lake View

RESORT

MODERN HOUSEKEEPING COTTAGES

Located on Lake Manitowish

SAFE BEACH



YE OLD STILL INN on REST LAKE

1 1/2 Miles North of U.S. 51 on Highway W

Accommodations All Year 'Round

Comfortable Main Lodge

BOATS FURNISHED

MOTOR RENTALS

MEALS IF REQUESTED

FISH FROZEN ON DEMAND

—Write—

YE OLD STILL INN

David Zblewski

Highway "W"

Manitowish Waters, Wis. 54545

Phone: 414-251-2339 or 715-543-8823



ENJOY—

- FISHING
- SWIMMING
- BOATING
- HUNTING
- WATER SKIING
- SNOWMOBILING
- SKIING
- PHOTOGRAPHY
- GAMES
- HIKING

Avoid Disappointment



Make Reservations Early



POINTE LA SAI On Island Lake

MODERN TWO BEDROOM COTTAGE
Accommodates Five

All Linens and Boat Included
Private Picturesque Point
Motors Available

BY THE WEEK OR THE SEASON

For Further Information
JERRY AND VIRGINIA LERNER
Presque Isle, Wisconsin 54557

1-715-686-2670

HOW TO USE MAP

On the map on the next page, you will find all of our members and local advertisers and their locations in the town. The list is arranged alphabetically, and the page number on which their ad appears, together with the code number on the map are adjacent. To find Housekeeping cottages, Bars, Restaurants, or American Plan resorts, look under that column, and then find it on the map under its code number.



The Manitowish Waters Chamber of Commerce is a member of the Vilas County Chamber of Commerce, the Wisconsin State Chamber of Commerce, the Resort Association of Wisconsin, and advertises in Wonderful Wisconsin. It gladly cooperates with any other organization promoting the Northern Wisconsin Vacationland.

WHAT YOU WILL FIND IN MANITOWISH WATERS:

Airports
Ambulance Service
American Plan Resorts
Antique Shops
Archery Supply Industries
Bakery
Barber Shop
Boating
Catholic Church
Community Church
Chamber of Commerce
Cranberry Growers
Drug Store
Electric Service and Supplies
Episcopal Services
Fire Department
Food To Carry Out

Fishing Guides
Garages & Service Stations
Golf Course at Trout Lake
Grocery Stores
Hardware Stores
Health Camp
Hotels
Housekeeping Cottages
Information Booth
Laundromat
Liquor Store
Motels
Plumbing Shop & Service
Post Office
Youth Conservation Camp
Realtors
Restaurants

Yarn Shops
Riding Stables
Sandwich Shops
Skeet & Shooting Range
Sportsman's Club
Sportswear Shops
Souvenir Shops
Supper Clubs
Swimming Beach
Tackle Shops
Taverns
Telephone Exchange
Variety Store
Water Skiing
Wisconsin Bowman's Club
Women's Ready To Wear
Marinas

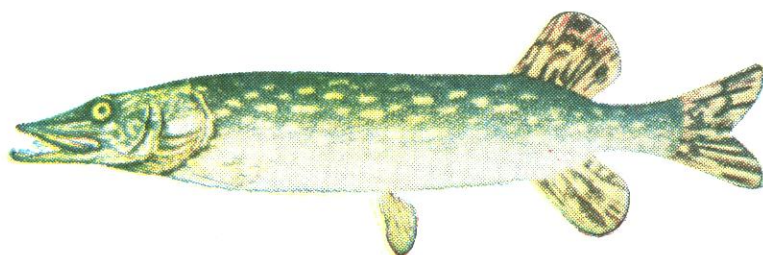
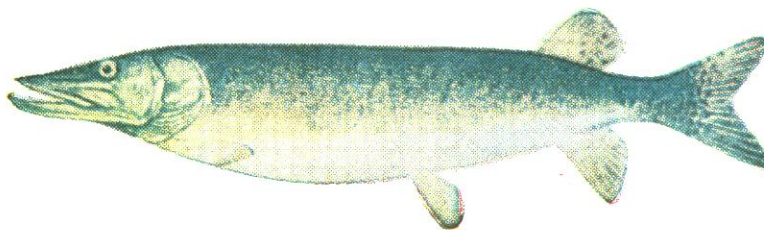
Manitowish Waters Game Fish

Take a boy out fishing and he'll be a better man!

MUSKELLUNGE

DESCRIPTION

The general form of the muskellunge is similar to that of the common pickerel or northern pike. They reach a length of six or seven feet and specimens have been caught which weigh fifty to sixty pounds. Color is dark gray; sides have broken and unbroken stripes on a silvery background; the head is larger than that of the pickerel and both the cheek and the opercle are scaled above but unscaled on the lower halves.



GREAT NORTHERN PIKE

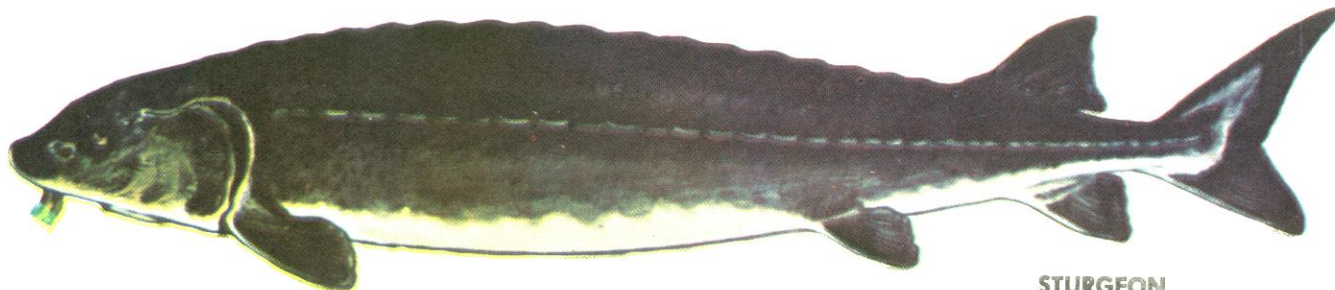
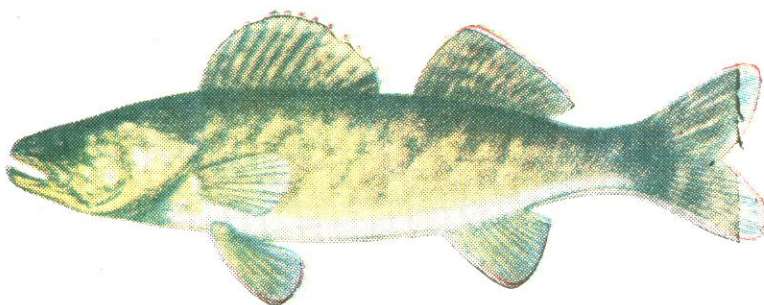
DESCRIPTION

This is an elongate slender type of fish with a color of greenish and bluish gray with more or less purplish luster on the back and sides. Yellowish below and white on belly. Sides with irregular rows of small round yellowish and gold spots. The top of the head is dark olive green; mouth slender and large. One of the most consistent marks for identification of this species is that the entire cheek is scaled while only the upper half of the opercle is scaled and the lower part is bare.

WALLEYE OR PIKE PERCH

DESCRIPTION

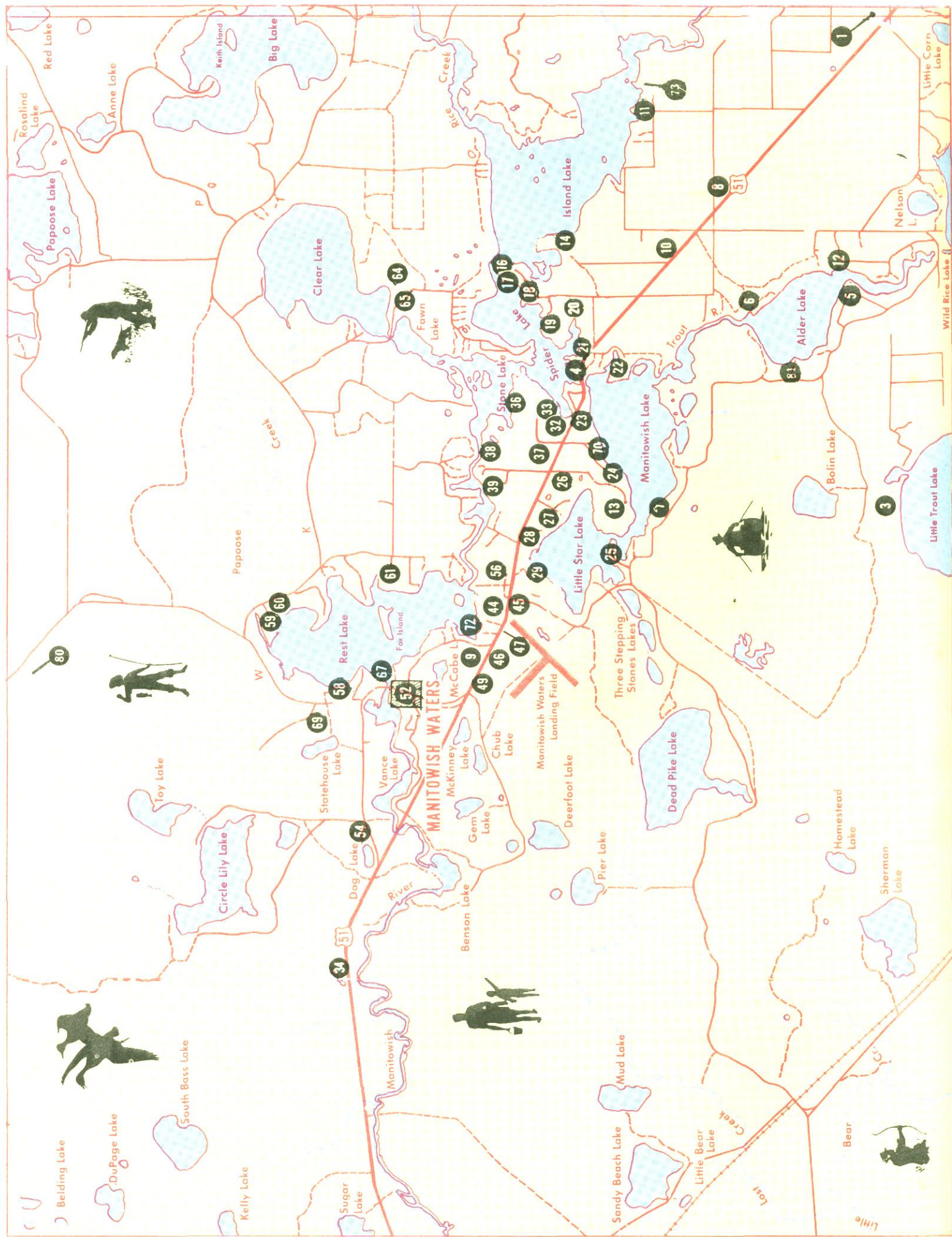
The walleye is a slender fish moderately compressed. Generally the color is brassy yellow and gold shading to olive and yellow mottled with brass. The belly and sides are white tinged with green; head is slender and tapered; lower jaw slightly shorter than the upper. It has two separate distinct dorsal fins and the mouth is well supplied with strong teeth. The flesh is white, firm, and delicately flavored.



STURGEON

DESCRIPTION

Noted for its yield of eggs for the making of caviar. Length can exceed six feet and weigh upwards of one hundred pounds. Are distinguished by a shovel-like snout, and head covered by bony plates and shieldlike plates on the side. Color changes occurs with maturity; young being dark olive above with dark blotches on the sides, the adults being greenish olive or reddish and without spots.



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APR - American Plan Resort

MHC - Modern Housekeeping Cottages

Location on Map	Page	Resort	Owner	Sym.
32	16	ASCHENBRENNER'S MANITOWISH WATERS RESORT—Louis Aschenbrenner	HC	
38	25	BAZSO'S HILLCREST COTTAGES	George Bazso	HC
39	18	BIRCH BAY CABINS	E. Michaelis and Sons	HC
18	19	BIRCH COVE COTTAGES	Frank Knopp	HC
19	10	BREEZY POINT COTTAGES	Lloyd Voss	HC
28	17	BUNN'S NORTHWOODS LODGE	Walter Bunn	HC
80	20	CAR-LEE CAMPSITES	Carlton Tretin	Campsites
34	12	CIRCLE LILY LODGE	Roy Beranek	HC
8	15	COAN'S RUSTIC MANOR	Marion and Don Coan	R-ONC
9	21	COPELAND'S COVE	Tom and Evelyn Copeland	B-R-HC
33	9	COUN-TREE ACRES	Stephen and Delores Sluzinski	HC
59	22	DUNAT'S REST LAKE RESORT	John and Vivian Dunat	B-R-ON-AP
22	14	DEER PARK LODGE	Ben Epstein	AP-HE
80	23	EQUINOX LODGE	Gary and Mary Boyd	HC
70	15	HENNING'S COTTAGES	Fritz Henning	HC
24	26	HUTTER'S LAKEVIEW RESORT	Lydia Hutter	HC
73	8	ISLAND TWINS COTTAGES	C. Stachner	HC
23	15	KOST'S WARNER RESORT	Edna M. Kost	HC
72	26	LIFE OF RILEY	Kenneth Lyon	B-R-ON-AP
27	11	LITTLE BOHEMIA LODGE	E. Wanatka, Jr.	HC
36	20	LORWOOD RESORT	Annette Tellefson	HC
25	25	MILLER'S CABINS	Dot and Bill Miller	HC

ONC - Overnite Cottages

Location on Map	Page	Resort
--------------------	------	--------

B - Bar

R - Restaurant

Sym.

58	10	OAK GROVE COTTAGES	Dick and Sandy Alden	HC
24	23	OLIVIDA HOMESTEAD	C. Smith	HC
11	27	POINT LA SAI	Jerry and Virginia Lerner	HC
7	25	POMEY'S BIRCHWOOD	Joe Pomey	HC
64	19	QUO VADIS	Thad Grutza	HC
5	23	RAY BLUM COTTAGES	Ray and Gladys Blum	B-HC
61	12	RED FEATHER LODGE	Ed Schultz	HC
61	20	RED FEATHER LODGE <i>Leah's</i>	Ben Seleski	HC
80	22	SIMON'S SUNRISE RESORT	Mrs. Elaine Whitley	HC
20	21	SKROBOT'S PEACEFUL PINES	Len Skrobot	HC
14	24	SLEIGHT'S WILDWOOD RESORT	Dick and Helene Sleight	HC
59	11	SPONER'S REST LAKE RESORT	Bob & Chris Sponer	ONC
80	26	SPORTSMAN'S RESORT MOTEL	Wally and Dolly Semenok	HC
12	12	SUNNY COVE RESORT	Steve Lewandowski	HC
17	17	TAMBURRINO'S LINDENWOOD	August J. Tamburrino	HC
81	23	THE LAMB'S	Joseph Lamb	B-ON-HC
52	10	THE PEA PATCH	Charles and Inez Pea	AP-B-R-ON
21	13	VOSS' BIRCHWOOD LODGE	A. Dickerson	HC
65	16	WAUKEGAN LODGE	Tom and Arne Clare	AP-HE
52	27	YE OLD STILL INN	David Zblewski	M-B-R
54	17	WEMKEN'S TRAILS END	Bernie and Mary	

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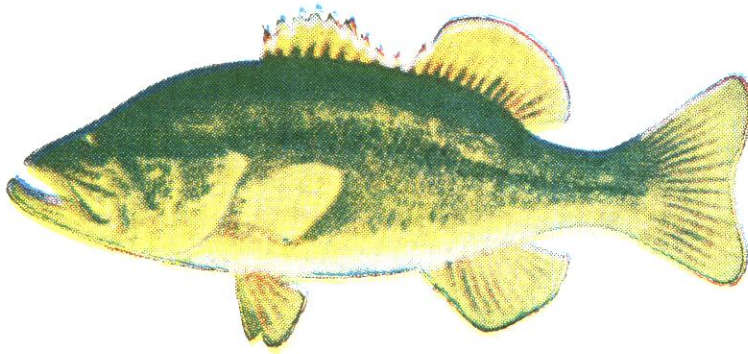
- 47... 37... Airport
- 29... 37... Ambulance (Volunteer Fire Department)
- 10... 49... B. J. Koller Realty
- 61... 41... Camp Jora—Youth Camp
- 37... 37... Catholic Church (See Schedule at Resort)
- 49... 37... Community Church (See Schedule at Resort)
- 47... 4... Chamber of Commerce Information Booth
- 3... 43... Cranberry Grower's Ass. Cranberry Bogs
- 58... Cranberry Industries in Manitowish Waters
- 47... 4... Community Center—Town Hall
- 52... 43... Country Store, The, Yarns & Antiques
- 52... 48... D. J. Evans Realty
- 62... 44... Dietz Standard Service

Ehrich's Bavarian Inn—Fine Food & Cocktails

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- 1... 46... Fritz Beauty Salon—Fritz Repair Service
- 60... 41... Gay Roe, Contractor & Builder
- 52... 49... Hanson's Hardware, General Supplies
- 8... 40... Harry's Sport Shop, Bait, Tackle
- 52... 46... Lakeland State Bank
- 52... 45... Laundromat, Open Every Day
- 29... 48... Little Star Garage, Mobil Service, Motors
- 42... 42... Musky Country Sporting Goods
- 39... The Oasis Bar and Grill

- 44... 39... Nelson's Food Service
- 52... 46... Ox Yoke, Gifts, Antiques
- 52... 37... Post Office, Stamps and Mail
- 56... Pine Lawn Cemetery
- 67... Rest Lake Dam
- 52... 41... Rod & Reel, Bait, Tackle, Repairs
- 38... Sno-Sketers Snowmobile Club
- 45... 43... Telephone Office
- 52... 39... Village Soda Grill
- 46... 61... Trueflight Mfg. Co., Feathers & Arrows
- 52... 41... Winter's Resort Shop, Sports Clothing
- 69... Youth Conservation Camp, State Owned
- 9... 43... Robert Benson

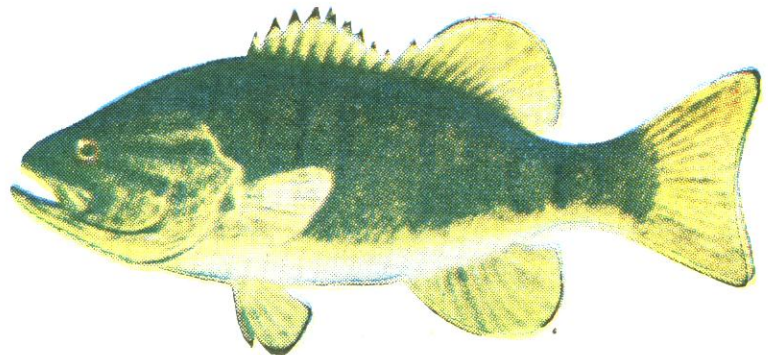
Manitowish Waters Game Fish



SMALLMOUTH BLACK BASS

DESCRIPTION

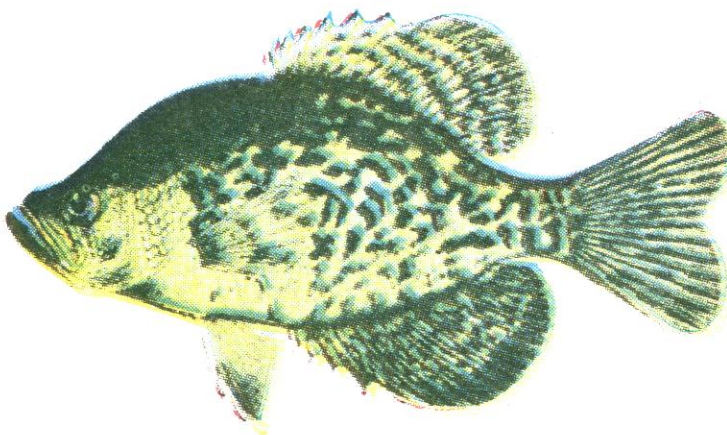
The general color of the smallmouth black bass is dark golden green with a brownish luster which may be blotched with darker spots along the sides. The mouth is large but the corner of it does not extend past eye.



LARGEMOUTH BLACK BASS

DESCRIPTION

General color is dark green above, sides and below greenish silver; three oblique dark stripes across the cheek; belly is white. The head is large and the mouth very wide, the corner of which extends beyond the eye.



CRAPPIES

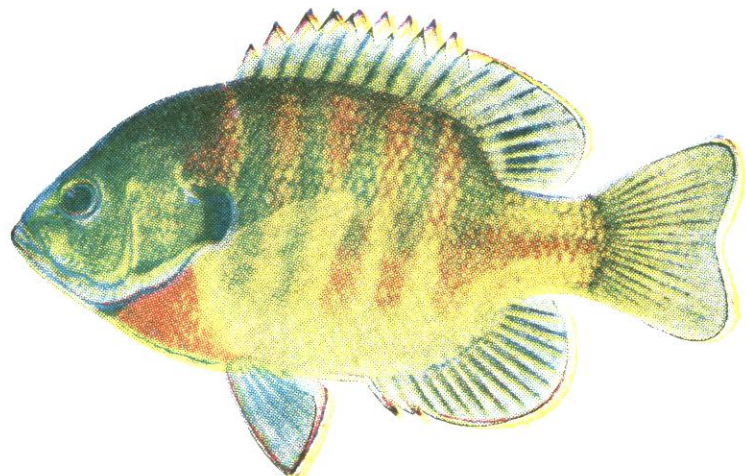
DESCRIPTION

There are two species of crappies in Wisconsin known as the common or white crappie and the black crappie or calico bass. The chief difference between the black and white is that the white has six spines in the dorsal fin and a plain anal fin while the black has seven spines in the dorsal and a strongly reticulated anal fin. Outside of these two exceptions the two crappies are almost identical in appearance. They reach a maximum length of twelve inches and weigh slightly more than one pound.

BLUEGILL

DESCRIPTION

Length sometimes reaches ten to twelve inches but they are a comparatively short and compressed fish. The nose is upturned in appearance; the color light to dark olive with luster of purple to lavender; belly yellow or rich yellowish brown. Head short; mouth small and oblique; the operaculum flap is very broad and of a rich velvety black color; side with three or four broad dark greenish bars; fins are all greenish.





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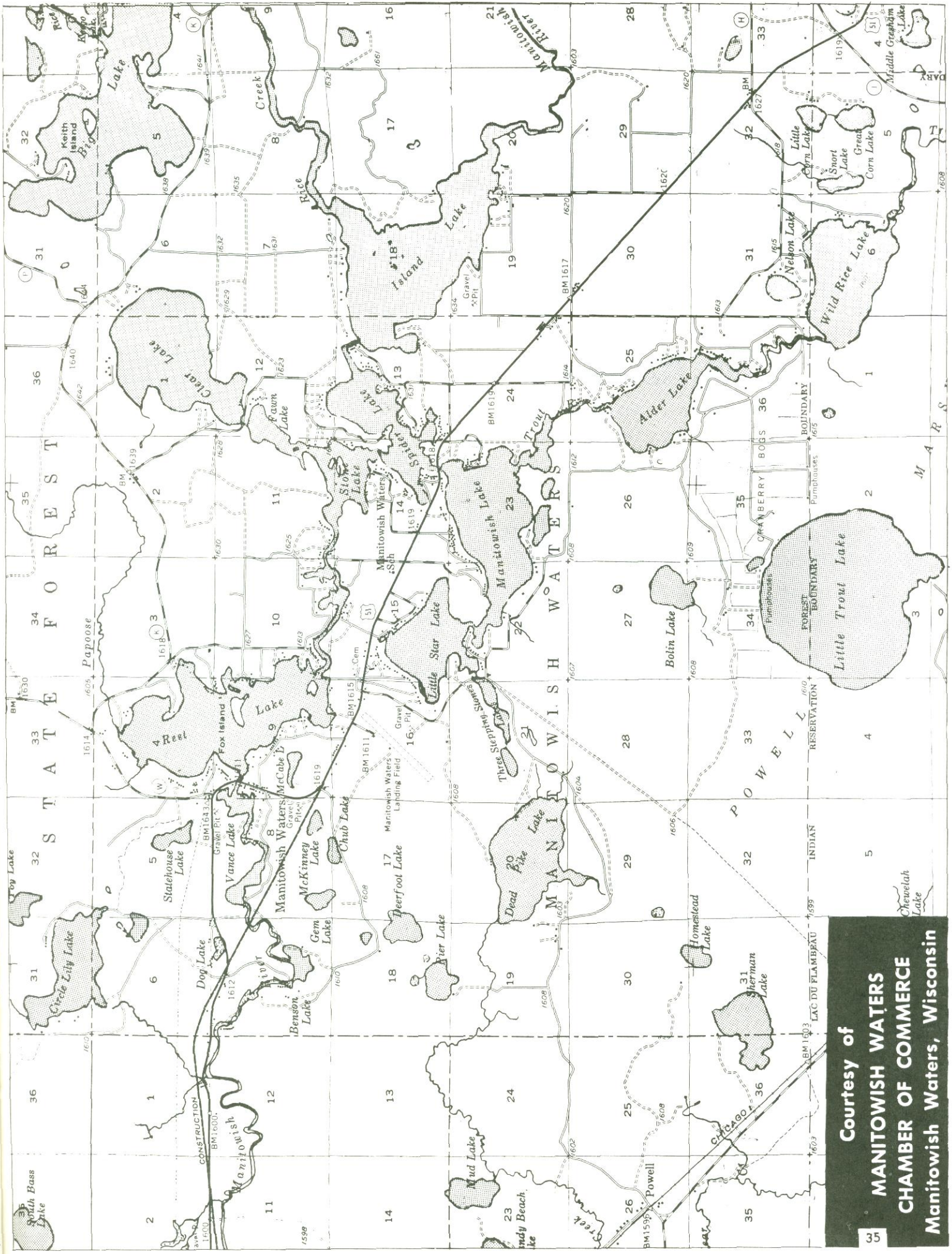
North Lakeland

Elementary School



SNOWMOBILE MAP
COURTESY OF





Courtesy of
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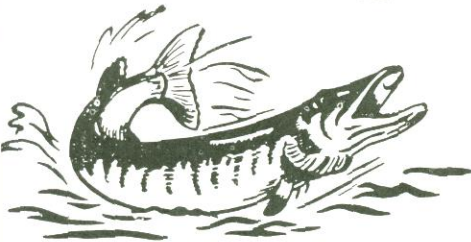
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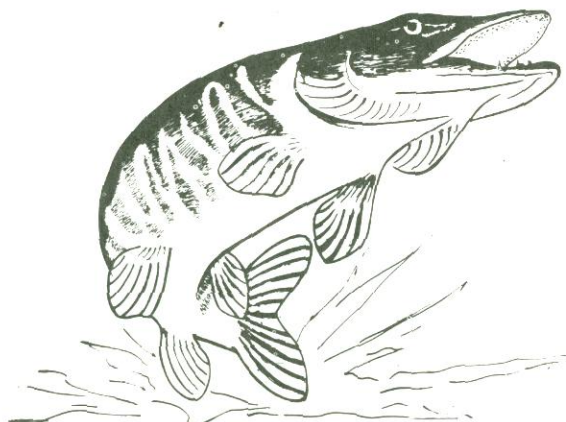


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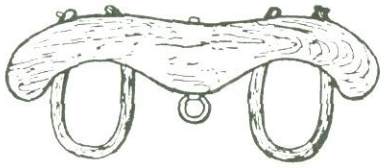
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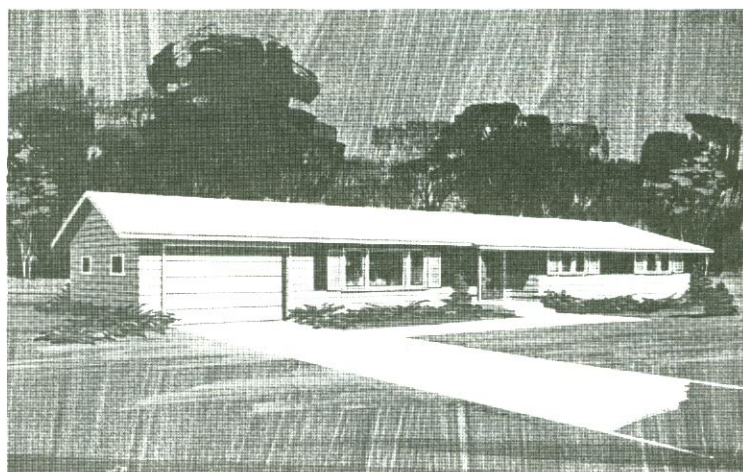
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By — Michael J. Dunn, III

The name of Manitowish Waters is being borne all over the world, thanks to products of the Trueflight Manufacturing Co. In fact, across the seas the reputation of Manitowish Waters is exactly that of this unusual archery equipment manufacturer.

Trueflight was founded in 1946, and when it moved to our community in 1949, its owners decided to concentrate on processing the feathers used on arrows. They developed their own processes to split the shaft and cut the feather to size and dye it, and then themselves handcrafted the unique machinery to do the work. Manufacturing operations soon outgrew the original basement shop and spread to all other available space in town; packaging was done in their own homes by women employees. In 1957 the present large plant on highway 51 was built to consolidate the far-flung operations under one roof. So busy is Trueflight and its new subsidiary, Arrowmatic, Inc., that the new plant has always been operated on a two shift basis! Employment by the two firms is over 30, and additional local craftsmen derive income from work subcontracted to local woodworking and fiberglass molding shops.

The products of this firm are as interesting as its happy history. The firm was a pioneer not only in mechanically processing arrow feathers but has led the industry in marketing ready-to-apply feathers already die-cut to exact shape and size. It also markets bow accessories such as brush buttons to keep leaves out of the end of a stalker's bow as he travels in dense undergrowth. The company has shipped its wares to every continent on the globe. Europe is a major market for Trueflight merchandise; another important but surprising customer is Australia.

Following the name Trueflight across the nation and around the globe is the new name of Arrowmatic. This concern builds and installs archery lanes—indoor practice and competition archery ranges that feature shooting consoles, automatic foul-line equipment and unique push button automatic target returns which roll right up to the archer to allow easy retrieving of arrows.

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Plan to Visit Manitowish Waters During

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Enjoy Beautiful Scenery

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Many people who know how beautiful our Manitowish Waters area is in the summer—with its highland climate and its attendant freedom from most allergies—have never been up here during the fall season to see the brilliant colors which nature provides. It isn't always easy to predict the exact dates when coloring will be at its height, but usually from about September 20 until October 15 comes the period when the leaves pass through their fullest color. Maples, popple, birch, oak all contrast their vivid reds and golds against the dark green of the pines and firs to create a paradise for the color photographer.

Look out across our lakes and watch the opposite shoreline, morning, noon and especially at evening, when the setting sun hits the trees and brings out the full panorama of colors in our woods.

Fishing usually is good too, when the game fish are getting fattened up for winter and striking at lures and baits that they might ignore during the lush summer days. Sturgeon are in season in fall, and many fine specimens have been taken from our Manitowish River, below the Rest Lake dam. Each year the public celebrations planned for Colorama time are bigger and better, with many of our neighboring towns also participating. These include fish bakes, chicken barbecues, dances, color tours by road and lake, tours of cranberry marshes. All of these things are here to be enjoyed. Won't you make a reservation at your favorite resort for a week or weekend during the fall and give yourself a real treat?

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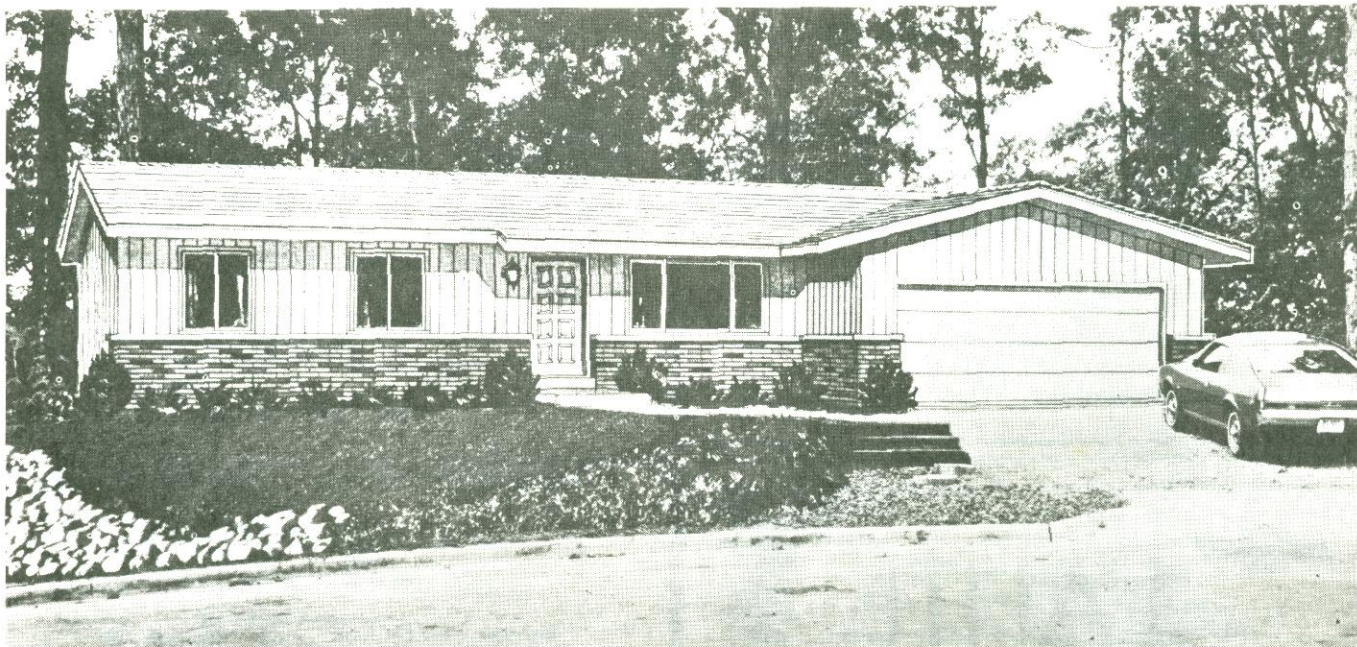
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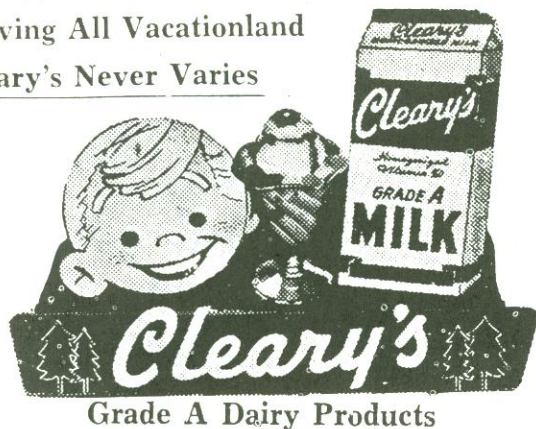
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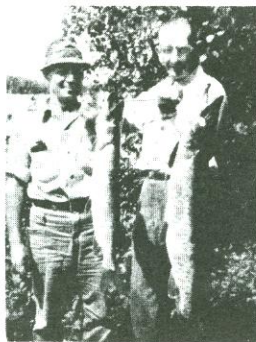
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The main lodge houses a small lounge where beer and soft drinks are served and the recreation or game room where billiards, ping pong, a stereo record player, etc. may be enjoyed.

Shuffle Board and Horse Shoe courts on grounds.

Water skiing is regulated with the convenience of the fisherman uppermost in our mind.

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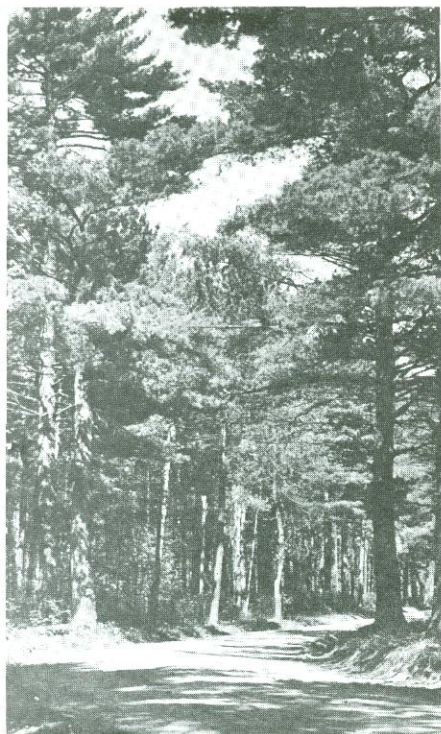
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HOW TO USE MAP

On the map on the next page, you will find all of our members and local advertisers and their locations in the town. The list is arranged alphabetically, and the page number on which their ad appears, together with the code number on the map are adjacent. To find Housekeeping cottages, Bars, Restaurants, or American Plan resorts, look under that column, and then find it on the map under its code number.



The Manitowish Waters Chamber of Commerce is a member of the Vilas County Chamber of Commerce, the Wisconsin State Chamber of Commerce, the Resort Association of Wisconsin, and advertises in Wonderful Wisconsin. It gladly cooperates with any other organization promoting the Northern Wisconsin Vacationland.

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Chamber of Commerce
Cranberry Growers
Drug Store
Electric Service and Supplies
Episcopal Services
Fire Department
Fire Tower

Fishing Guides
Garages & Service Stations
Golf Course at Trout Lake
Grocery Stores
Hardware Stores
Health Camp
Hotels
Housekeeping Cottages
Information Booth
Laundromat
Liquor Store
Motels
Plumbing Shop & Service
Post Office
Driving Range
Realtors
Restaurants

Riding Stables
Sandwich Shops
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Sportsman's Club
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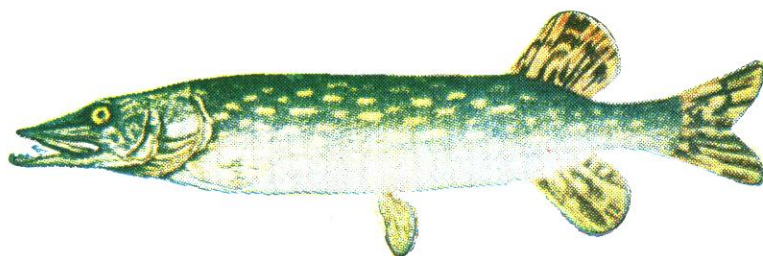
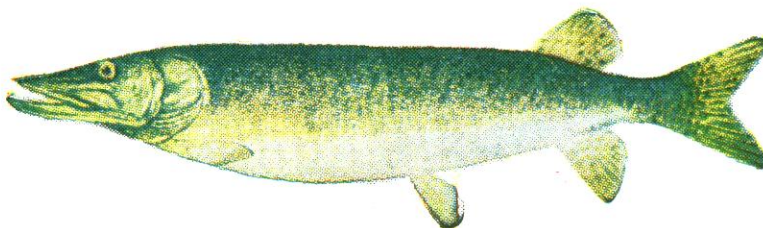
Manitowish Waters Game Fish

Take a boy out fishing and he'll be a better man!

MUSKELLUNGE

DESCRIPTION

The general form of the muskellunge is similar to that of the common pickerel or northern pike. They reach a length of six or seven feet and specimens have been caught which weigh fifty to sixty pounds. Color is dark gray; sides having broken and unbroken stripes on a silvery background; the head is larger than that of the pickerel and both the cheek and the opercle are scaled above but unscaled on the lower halves.



GREAT NORTHERN PIKE

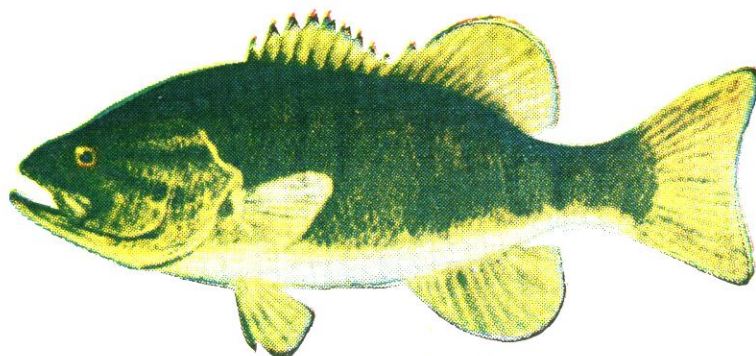
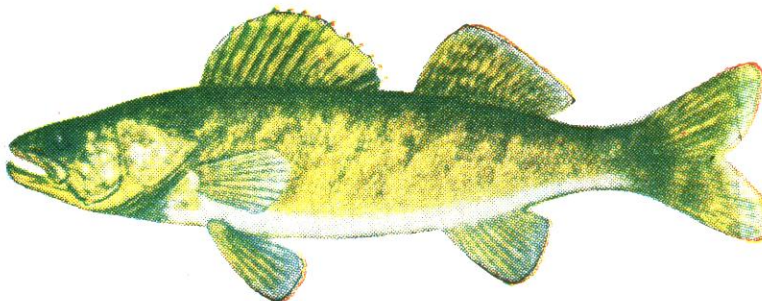
DESCRIPTION

This is an elongate slender type of fish with a color of greenish and bluish gray with more or less purplish luster on the back and sides. Yellowish below and white on belly. Sides with irregular rows of small round yellowish and gold spots. The top of the head is dark olive green; mouth slender and large. One of the most consistent marks for identification of this species is that the entire cheek is scaled while only the upper half of the opercle is scaled and the lower part is bare.

WALLEYE OR PIKE PERCH

DESCRIPTION

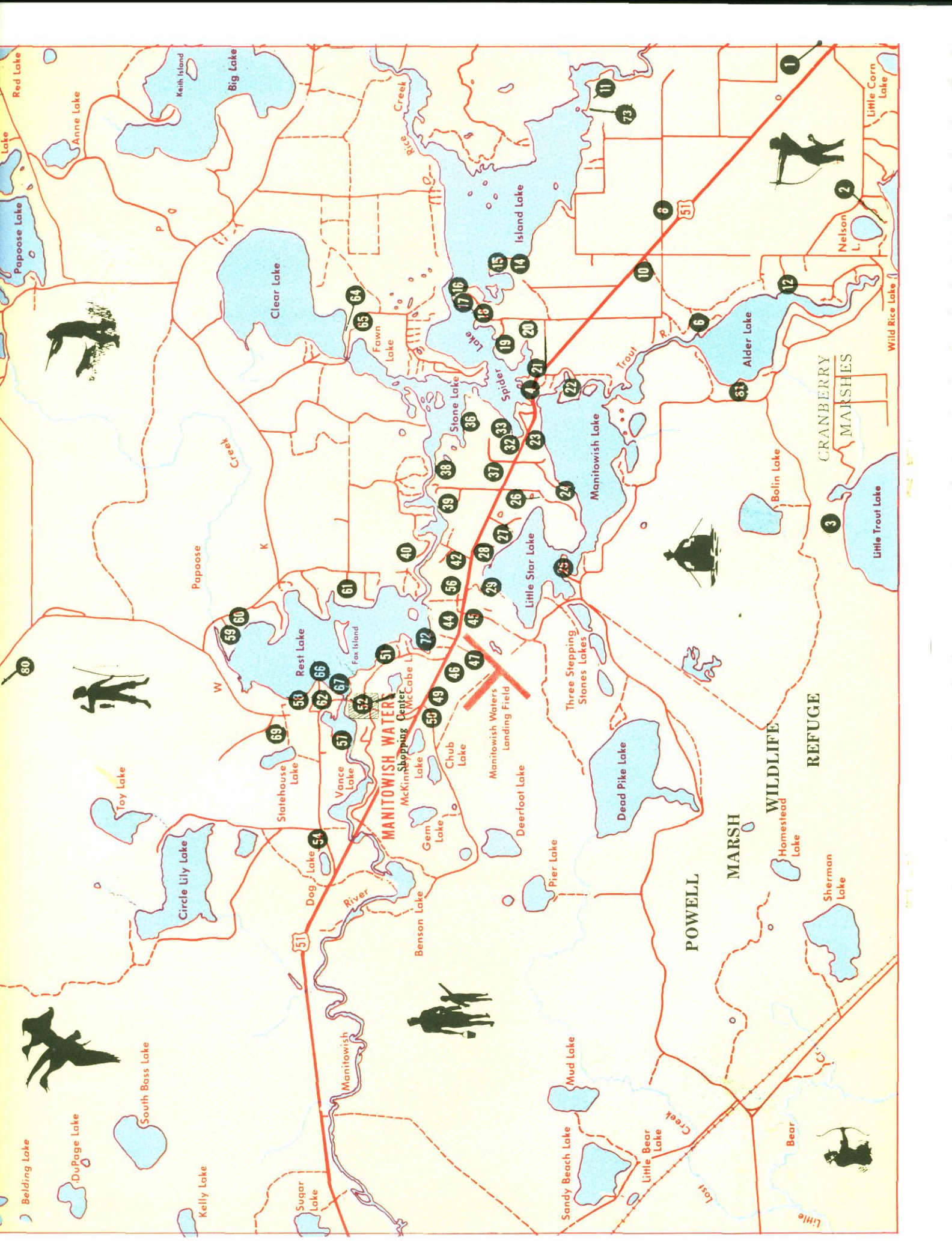
The walleye is a slender fish moderately compressed. Generally the color is brassy yellow and gold shading to olive and yellow mottled with brass. The belly and sides are white tinged with green; head is slender and tapered; lower jaw slightly shorter than the upper. It has two separate distinct dorsal fins and the mouth is well supplied with strong teeth. The flesh is white, firm, and delicately flavored.



SMALLMOUTH BLACK BASS

DESCRIPTION

The general color of the smallmouth black bass is dark golden green with a brownish luster which may be blotched with darker spots along the sides. The mouth is large but the corner of it does not extend past eye.



Belding Lake
DuPage Lake
South Bass Lake
Kelly Lake
Sugar Lake

Circle Lily Lake
Toy Lake
Statehouse Lake
Vance Lake
Gem Lake
Benson Lake
Manitowish River
Dug Lake
Manitowish Creek

Rest Lake
Fox Island
McKinney
Shopping Center
Manitowish Waters
Landing Field
Deerfoot Lake
Pier Lake
Mud Lake
Sandy Beach Lake
Little Bear Lake
Lost Creek

Clear Lake
Fawn Lake
Stone Lake
Spider Lake
Trout Lake
Alder Lake
Bolin Lake
Little Trout Lake
Wild Rice Lake

Red Lake
Anne Lake
Kath Island
Big Lake
Creek
Island Lake
Nelson L.

Papoose Lake
Papoose Creek
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POWELL MARSH
WILDLIFE REFUGE
Homestead Lake
Sherman Lake
Bear Lake
Little

CRANBERRY MARSHES
Little Corn Lake

MANITOWISH WATERS, WISCONSIN

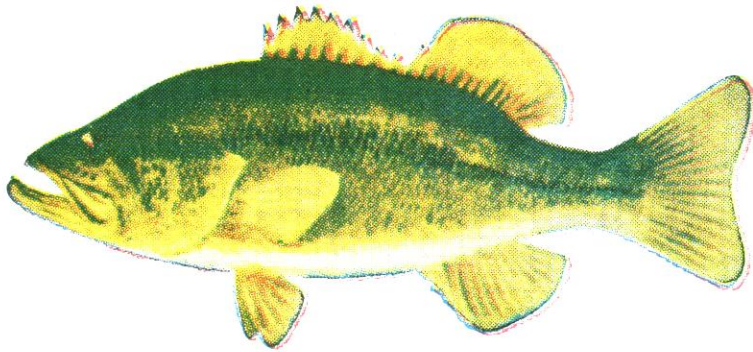
APR - American Plan Resort HC - Modern Housekeeping Cottages ONC - Overnite Cottages B - Bar R - Restaurant

Location on Map	Page	Resort	Owner	Sym.	Location on Map	Page	Resort	Owner	Sym.
40	21	AMONG THE PINES	Norman Astle	HC	72	26	LIFE OF RILEY	Kenneth Lyon	HC
32	16	ASCHENBRENNER'S MANITOWISH WATERS RESORT	Louis Aschenbrenner	HC	27	11	LITTLE BOHEMIA LODGE	E. Wanatka, Jr.	B-R-ON-AP
38	27	BAZSO'S HILLCREST COTTAGES	George Bazso	HC	36	20	LORWOOD RESORT	Evelyn Peterson	HC
39	18	BIRCH BAY CABINS	E. Michaelis and Sons	HC	58	22	OAK GROVE COTTAGES	Irma and Mel Steil	HC
18	19	BIRCH COVE COTTAGES	Frank Knopp	HC	58	22	PERKIN'S BAY COTTAGES	Ellen and Ken Perkins	HC
25	27	BIRCHWELL LOG CABINS	Pearl Powell	HC	64	19	QUO VADIS	Thad Gruzza	HC
19	10	BREEZY POINT COTTAGES	Lloyd Voss	HC	61	12	RED FEATHER LODGE	Ed. Schultz	AP-HC
28	17	BUNN'S NORTHWOODS LODGE	Walter Bunn	HC	80	25	SCHOLL'S LENELLE LODGE	Len Scholl	AP-HC
15	17	CAIN'S MODERN COTTAGE	Marty Cain	HC	11	29	SINNING'S COTTAGES	Olive Fitzgerald	HC
80	20	CAR-LEE CAMPSITES	Carlton Trettin	Campsites	20	21	SKROBOT'S PEACEFUL PINES	Len Strobot	HC
22	14	DEER PARK LODGE	Ben Epstein	B-R-ON-AP	14	24	SLEIGHT'S WILDWOOD RESORT	Dick and Helene Sleight	HC
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37	37	Catholic Church (See Schedule at Resort)	8	53	Harry's Sport Shop, Bait, Tackle
49	37	Community Church (See Schedule at Resort)	10	40	Lakeland Realty Co., Real Estate
47	4	Chamber of Commerce Information Booth	52	48	Laundromat, Open Every Day
4	10	Chain O' Lakes Marina Launching Service	52	48	LaPorte's Super Market, Meats, Groceries, Supplies
3	52	Cranberry Grower's Association	29	43	Little Star Garage, Mobil Service, Motors
47	4	Community Center—Town Hall	16	17	Lawrie's Highland House
62	42	Dietz Service Station	52	50	Ox Yoke, Gifts, Antiques
52	46	Doolittle-Barden, Inc., Realtors	52	41	Patterson Bros., Inc.
29	37	Fire Station (Volunteer Fire Department)	52	37	Post Office, Stamps and Mail
44	45	Flying "P" Riding Academy	56	37	Pine Lawn Cemetery
1	40	Fritz Beauty Salon—Fritz Repair Shop	67	37	Rest Lake Dam
52	47	Ron N' Reel, Bait, Tackle, Repairs			
52	47	Shopping Center			
50	47	Ski Hill, Rope Tow, Winter Operation			
66	61	Skiing Skeeters, Water Ski Shows			
42	49	Snell's Tackle Box, Bait, Tackle, Boats			
26	49	Star Beach Park, Picnic Grounds Only			
45	56	Telephone Office			
52	43	The Country Store, Supplies, Toys, etc.			
52	48	The Oasis, Mixed drinks, sandwiches, pizza			
52	26	The Rest Haven, Fine Food, Cocktails			
46	60	Truflight Mfg. Co., Feathers for Arrows			
57	48	Vance Lake Campground, State Owned			
69	48	Youth Conservation Camp, State Owned			
52	48	Winter's Resort Shop, Fine Sports Clothes			

Manitowish Waters Game Fish



LARGEMOUTH BLACK BASS

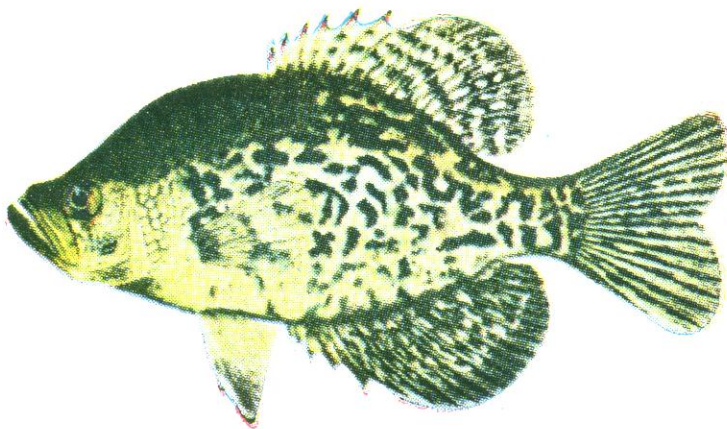
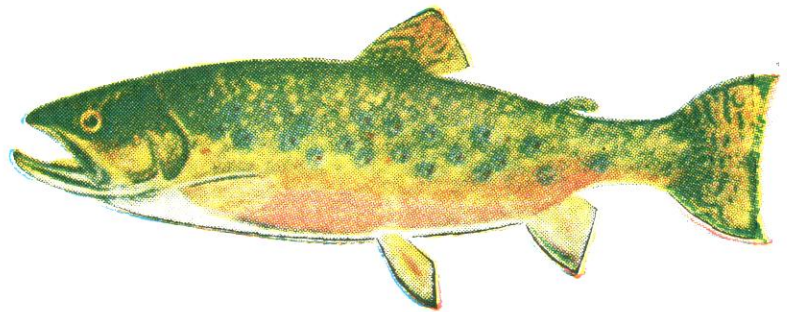
DESCRIPTION

General color is dark green above, sides and below greenish silver; three oblique dark stripes across the cheek; belly is white. The head is large and the mouth very wide, the corner of which extends beyond the eye.

BROOK TROUT

DESCRIPTION

General color is black and may be more or less mottled or barred with red spots along the sides. The body is oblong, moderately compressed, head rather large but not long; snout bluntish; mouth large with the maxillary reaching beyond the orbit; caudal fin slightly lunate in the adult, and forked in the young.



CRAPPIES

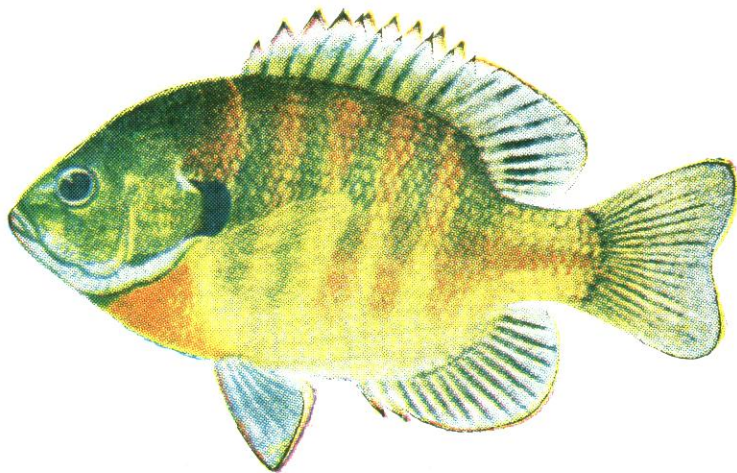
DESCRIPTION

There are two species of crappies in Wisconsin known as the common or white crappie and the black crappie or calico bass. The chief difference between the black and white is that the white has six spines in the dorsal fin and a plain anal fin while the black has seven spines in the dorsal and a strongly reticulated anal fin. Outside of these two exceptions the two crappies are almost identical in appearance. They reach a maximum length of twelve inches and weigh slightly more than one pound.

BLUEGILL

DESCRIPTION

Length sometimes reaches ten to twelve inches but they are a comparatively short and compressed fish. The nose is upturned in appearance; the color light to dark olive with luster of purple to lavender; belly yellow or rich yellowish brown. Head short; mouth small and oblique; the operaculum flap is very broad and of a rich velvety black color; side with three or four broad dark greenish bars; fins are all greenish.





COMMUNITY CHURCH

Manitowish Waters, Wis

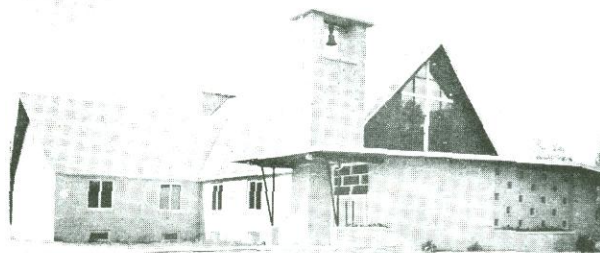
Summer Services

10:00 a.m. Church School
11:00 a.m. Morning Worship

Winter Services

9:00 a.m. Morning Worship
10:00 a.m. Church School

The Community Church invites you, during your stay in the Northwoods, to worship with us each Sunday morning. "Church families are happy families".



OUR LADY, QUEEN OF PEACE

MANITOWISH WATERS, WIS.

FATHER WALTER TORKILDSON, Pastor

Mercer, Wisconsin, Phone 715-476-2697

Manitowish Waters, Phone 715-543-8428

— SUNDAY MASSES —

Schedules are posted locally



Manitowish Waters Airport

Location: LONG. 89° 32' 30". LAT. 46° 07' 30".

Field elevation 1609 feet M.L.S. Shown on lower right corner of Lake Superior Sectional Chart.

Two fine, sod, well-marked runways, 3000 feet long by 300 wide running east-west and 3800 feet long by 300 feet wide running northeast-southwest.

Aviation oil and gasoline, Hangar and tie down facilities, Rental aircraft — Charter Service Hertz service — Weather information available.

ON HIGHWAY 51

PHONE 715-543-8320



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YOUR FULL SERVICE
COMMERCIAL BANK

Manitowish Waters, "Barefoot Water Skiing Capitol of the Midwest," in 1972 marks the 17th summer of organized water ski shows and activities on its lakes.

The Skiing Skeeters have as their predecessors the young members of the Manitowish Water Boat Club, a group established to foster water safety and interest in water sports. Skiers in the boat club presented ski shows on Manitowish and Rest Lakes and even at community celebrations elsewhere. The only boats and equipment used for the shows was owned by the skier-members or loaned by generous residents.

The present group is a 1961 revival that took the name, Manitowish Waters Skiing Skeeters. Summer residents and all-year inhabitants form a membership of over 50 individuals. Members are selected on the basis of interest and cooperation as well as skiing talent, and they move up the ladder from junior to senior or full membership status.

The club owns an elaborate dual-motored towboat and pick-up boat, extensive skiing, lighting and public address equipment, and maintains all its equipment at its own expense. Its only financial support comes from members' dues and voluntary contributions from the public. Its ski show bowl and headquarters are on Rest Lake near the dam.

The activities of the group lie in three spheres: entertainment, social and competitive.

Two evenings a week—Wednesdays and Sundays—the Skeeters and lovely Skeeterettes present free ski shows, each an eighty minute array of acts highlighted by jumping, barefoot skiing a pyramid and ever popular clown routines.

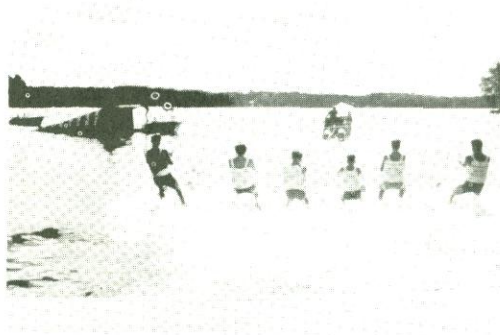
The club has been sponsoring weekly dances in the Community Center following the Wednesday shows. The dances are open to the public. Private activities include a corn roast, tournament weekend festivities and an annual banquet.

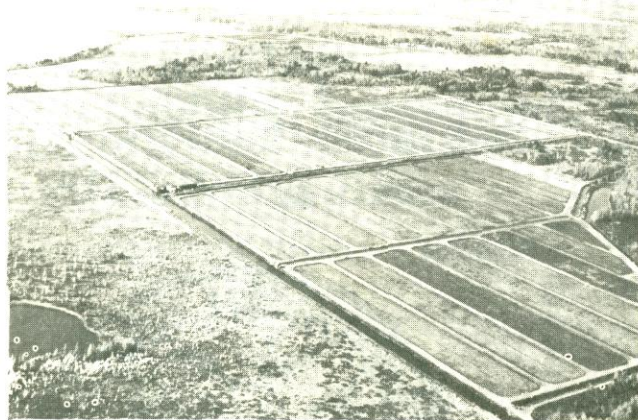
Annually in August, they stage their barefoot competition, the Beier Barefoot Tournament, open only to club members.

The first statewide barefoot tournament held anywhere in the USA was sponsored by the Skeeters in 1964, and the club played host again in August, 1966 and 1967 to the 3rd and 4th Wisconsin State Barefoot Tournament, for which skiers from all over the state congregate at Rest Lake Ski Bowl.

The Skeeters' interest in barefoot skiing has given them, 3 of the five top barefooters in the state, the state champion barefoot team 4 years in succession and a reputation for keen competition in the most difficult of all forms of skiing. The nationwide publicity accorded to the club have established its claim that Manitowish Waters is the "Barefoot Capitol of the Midwest."

THE MANITOWISH WATERS SKIING SKEETERS





This aerial photo, taken by the author, writer, shows cranberry operations at Manitowish Waters, Wisconsin, during October 1964 harvest. In foreground are beds of 3 companies, around lake shore and beyond trees are four more sets. Water source is Little Trout Lake, upper left, whose level drops six inches on nights when all 7 growers flood their beds. Main water distribution artery is ditch in foreground. Note pleasing, orderly appearance created by beds. Photo by Michael Dunn

CRANBERRY INDUSTRY IN MANITOWISH WATERS

By — Michael J. Dunn, III

Manitowish Waters boasts one of the largest concentrations of cranberry marshes in the state of Wisconsin, and its production of between thirty and forty thousand barrels annually is a potent factor in making Wisconsin the second largest cranberry raising state in the nation.

The operations of seven growers cluster around or near Little Trout Lake, in the southeastern corner of the town of Manitowish Waters, occupying several hundred acres of lowland that until 1945 was unproductive and useless marshland. Cranberry raising came to Manitowish Waters two decades ago not by accident but only because this area, than not even penetrated by roads, fulfilled the unique demands made by the extremely fussy berry. These needs include suitable soil, flat terrain, nearby sources of sand, and perhaps most crucial, an adequate supply of slightly acid water, the only type water cranberries can tolerate.

The land did not automatically yield to cultivation, and when seven of the eight participating growers planted their first vines in mid-1946, the occasion marked the climax of a year of cooperation and hard work, and an earlier year of planning.

Early preparation, handicapped by lack of roads and utilities at the outset, included laying out an elaborate network of common ditches, roads and canals. Only by such pooling of efforts could the new operators afford the expense of opening up and draining a virgin cranberry area. Though the peaty soil made cranberry growing more promising, it meant months of work leveling beds, scalping off the top growth, and construction of sand dikes that would both contain water to flood the long narrow beds, and also serve as roads. Most of the growers have an area of about fifty acres under cultivation or development, but the team effort of 1945-46 prepared only the first ten acres

for each grower; every operator has developed subsequent beds on his own. Long lean years still awaited the operators, since cranberries bear marketable yields of fruit only after 3 or 4 years.

Into the ground of a dry and newly prepared bed, cuttings mowed from vines in a successful bed are pressed; flooding then helps set the vines, and their rooting is further encouraged by thin layers of sand spread every few winters over the ice covering them. At the time of the spring thaw the sand gently sifts down, helping also to discourage the weeds. (Flooding beds every winter protects the vines.) If the vines grow too rambunctious, mowing the excess vegetation has the same effect that pruning has upon fruit trees: it forces the energy into fruitbearing.

Safe chemicals help the grower combat pests, diseases and weeds. Weather is his dread foe. Summer hail storms may arise with no warning, giving the grower no chance to protect his beds against a bombardment that might destroy an entire season's hard work. Blossoms and fruit are vulnerable too to frost, and warfare against the cold means a constantly drawn battle. The arsenal of the cranberry raiser includes three main weapons. One local man uses a wind machine to circulate the frosty layer of air. Others spray water over the beds; the falling water absorbs cold that might otherwise attack the fruit. Most growers flood the otherwise solid and dry beds at the first sign of a freeze. Giant pumps flood the beds and then can be reversed to drain the water. The beds must be drained by sunup lest reflected rays bounce up from the water and burn the fruit from beneath. Thus long successions of sleepless nights are no novelty to the hardy souls who grow the berries we enjoy.

Harvest occurs the last third of September and on into October. The beds are flooded to soften the otherwise harsh effect of machinery and hip-booted workers laboring among the vines. Ingenious many-toothed picking machines gently pluck the berries and discharge them either into boxes or little boats, which are then towed on trailers to each growers warehouse. There the berries are cleaned of chaff, dried and stored until milling. Milling mechanically removes bad berries and grades the suitable ones. Eagle-eyed inspectors check all the fruit visually before allowing it to be packed; by hand they remove any irregular berries that have sneaked by the grading machinery. Shipping time lasts beyond harvest, sometimes into November. Winter finds the growers busy flooding, sanding and repairing equipment.

The all season appeal which cranberries are developing can be seen from the many ways they are shipped. Much fruit is shipped in one pound bags or boxes—many housewives freeze these for later use. A much greater amount of fruit is shipped in huge bags to processing plants which make popular standbys like cranberry jelly or ingenious new creations like cranberry-orange relish. Other berries find their way to processors of prepared frozen dinners; still others appear on breakfast tables the year round in the increasingly popular cranberry juice drinks.

FISHING CONTESTS

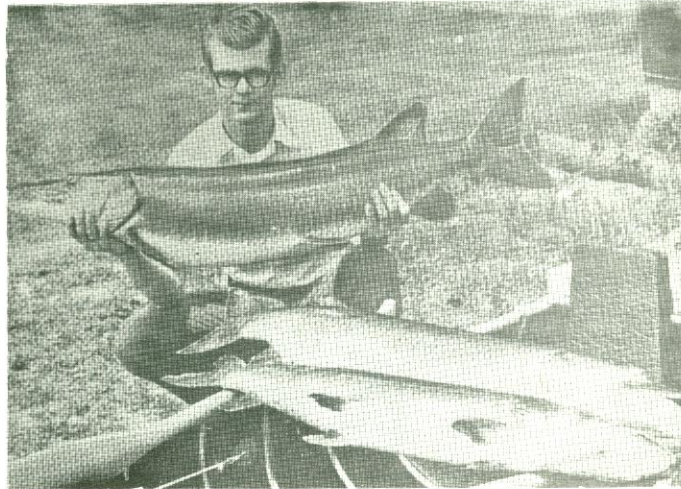
Musky

Walleye

Small Mouth Bass

Sturgeon

NO ENTRY FEE



Large Mouth Bass

Northern Pike

Crappie

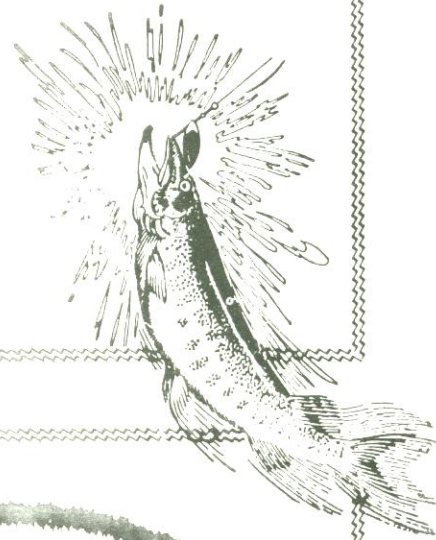
Pan Fish

Sponsored by Local Sport Shops — Be Sure To Enter Your Catches

VILAS COUNTY MUSKY MARATHON -- SEASON DURATION

Get Information on Guide Service at Sport Shops and Resorts

Vilas County Musky Marathon in 1973 registered 1st Place -- Largest Musky -- and two other places in top 10 from Manitowish Waters.



Manitowish Waters

MUSKY MARATHON



MUSKY MARATHON

MANITOWISH WATERS, WISCONSIN
Home of the Tiger Musky

THIS CARD IS BEST —

MADE BY

REGISTERED A LEGAL MUSKY IN THE MUSKY MARATHON

SPONSOR: 1-10-74 THE CHAMBER OF COMMERCE IN MANITOWISH WATERS, WISCONSIN

THIS CARD IS BEST —

Manitowish Waters Chamber of Commerce

Manitowish Waters

Join the many successful Musky Fishermen who have become a Manitowish Waters MUSKETEER by registering a legal musky caught in our area. Register your musky and receive a MUSKETEER CARD and a colorful shoulder patch — No fee.

Complete information and registration at all resorts.

BE SURE TO ASK YOUR HOSTS.

The Waters Of Youth

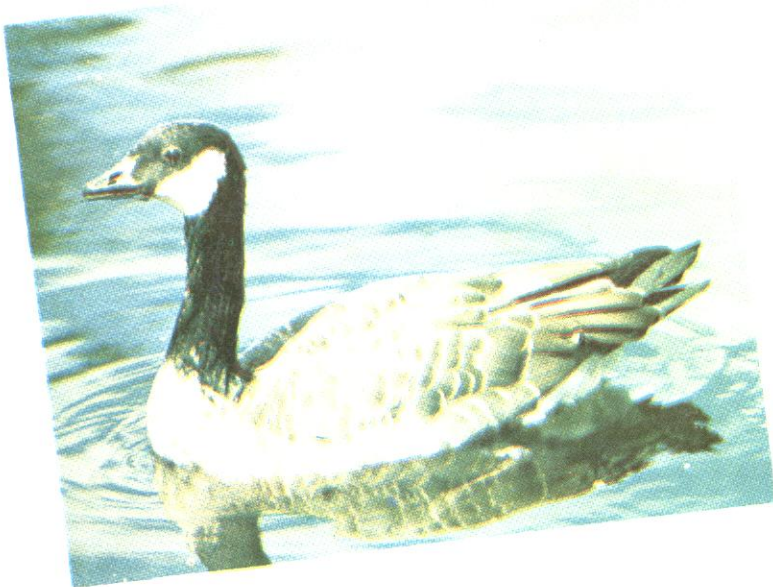


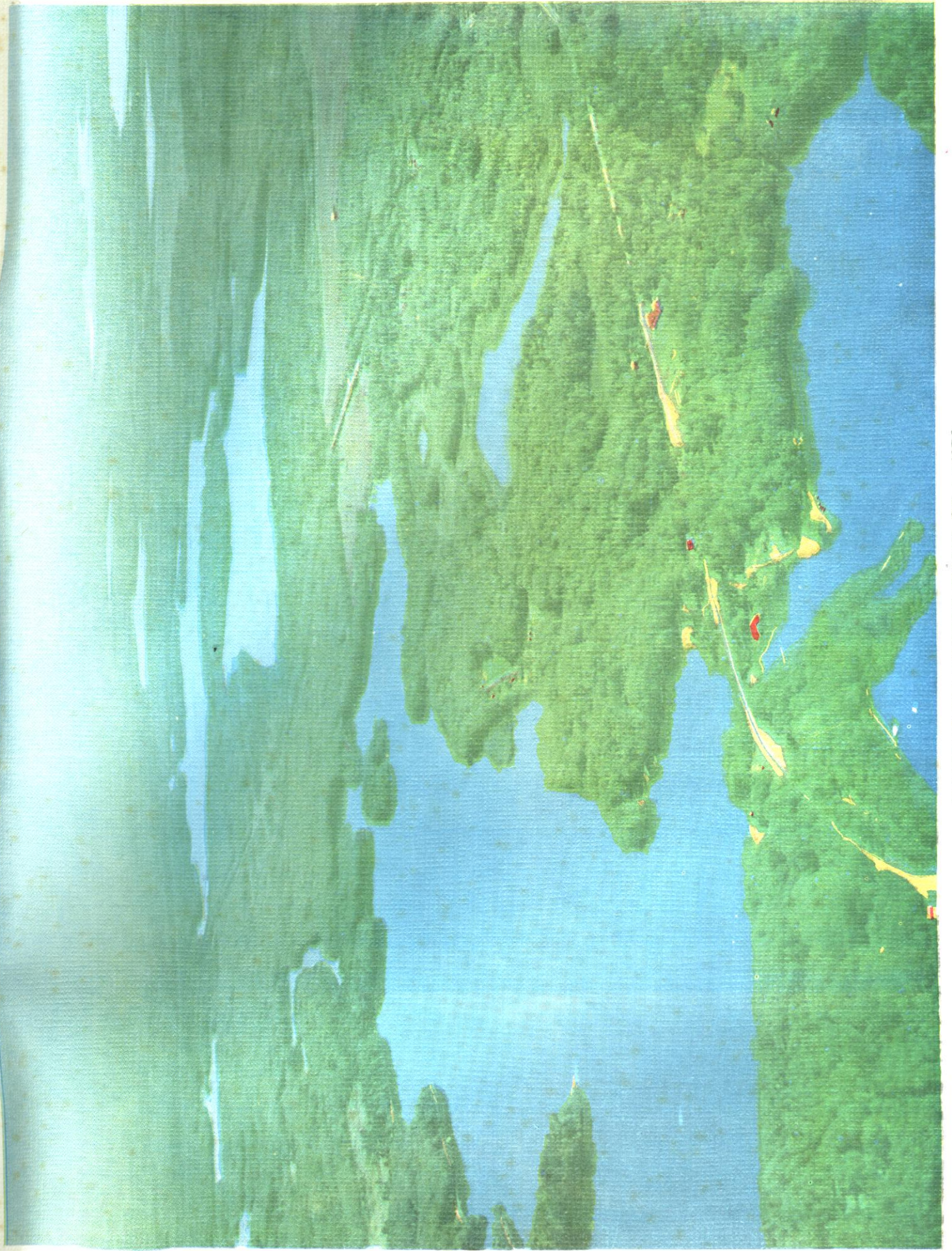
Manitowish, an Indian name,
All old timers proudly acclaim,
Noted waters of health, sport and fun
In northern Wisconsin on route fifty one.
They attract summer guests from far and near,
Old and young coming year after year,
When all abandon toil and care
In outdoor life in pure pine air,
Safe on sand beaches and timbered lands,
Hosts of welcome extending warm hands.

When calls of play arouse you
And tell you vacation is here,
That you long to paddle your own canoe,
Exempt from your job and career,
Remember that here one is safe and free,
Secure and secluded by Nature's decree.

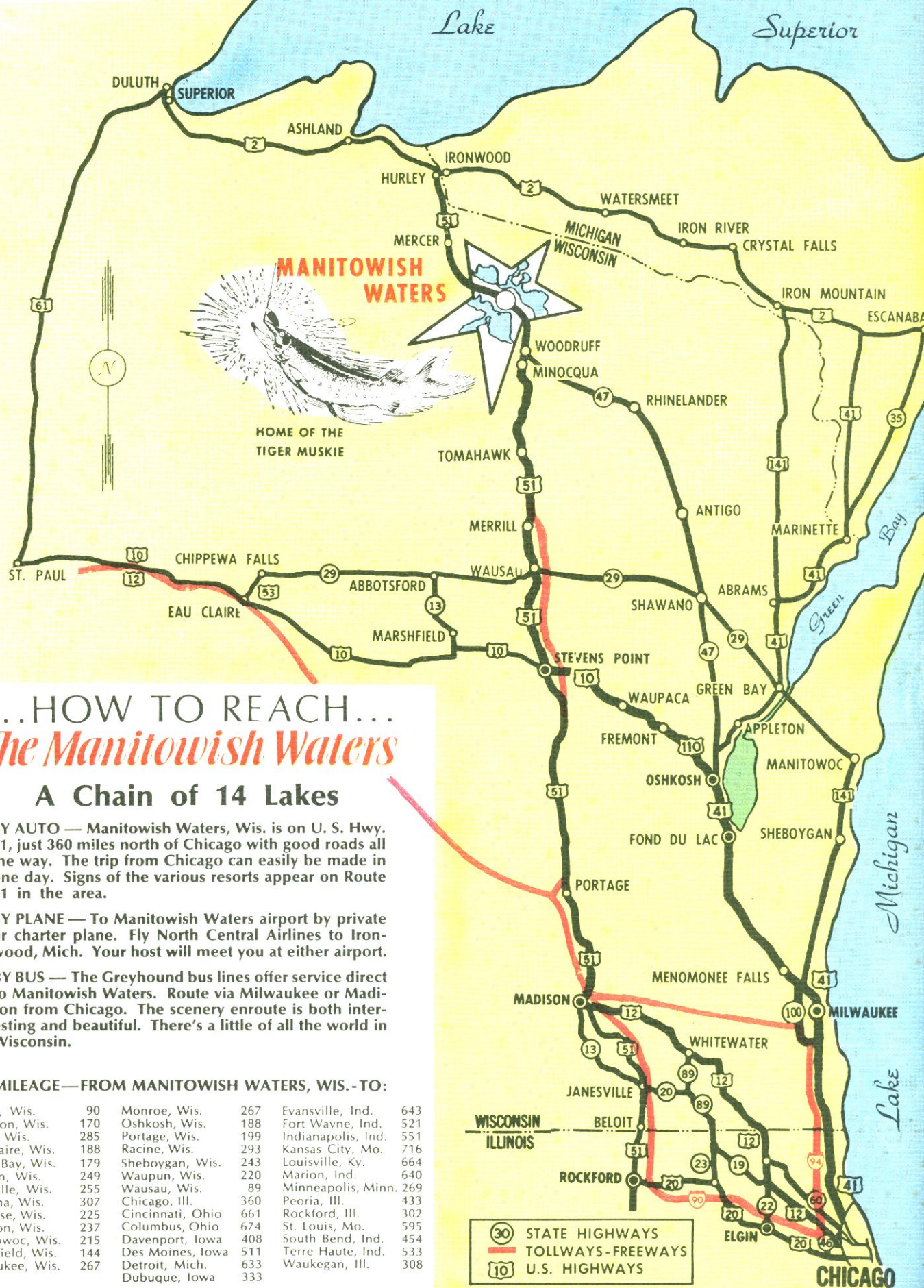
Waters of famous Manitowish
Invoke your presence to play and fish,
Sure to gratify every wish.

El Capitan





MANITOWISH WATERS CHAIN OF LAKES



...HOW TO REACH... *The Manitowish Waters* A Chain of 14 Lakes

BY AUTO — Manitowish Waters, Wis. is on U. S. Hwy. 51, just 360 miles north of Chicago with good roads all the way. The trip from Chicago can easily be made in one day. Signs of the various resorts appear on Route 51 in the area.

BY PLANE — To Manitowish Waters airport by private or charter plane. Fly North Central Airlines to Ironwood, Mich. Your host will meet you at either airport.

BY BUS — The Greyhound bus lines offer service direct to Manitowish Waters. Route via Milwaukee or Madison from Chicago. The scenery enroute is both interesting and beautiful. There's a little of all the world in Wisconsin.

MILEAGE—FROM MANITOWISH WATERS, WIS.-TO:

Antigo, Wis.	90	Monroe, Wis.	267	Evansville, Ind.	643
Appleton, Wis.	170	Oshkosh, Wis.	188	Fort Wayne, Ind.	521
Beloit, Wis.	285	Portage, Wis.	199	Indianapolis, Ind.	551
Eau Claire, Wis.	188	Racine, Wis.	293	Kansas City, Mo.	716
Green Bay, Wis.	179	Sheboygan, Wis.	243	Louisville, Ky.	664
Hudson, Wis.	249	Waupun, Wis.	220	Marion, Ind.	640
Janesville, Wis.	255	Wausau, Wis.	89	Minneapolis, Minn.	269
Kenosha, Wis.	307	Chicago, Ill.	360	Peoria, Ill.	433
LaCrosse, Wis.	225	Cincinnati, Ohio	661	Rockford, Ill.	302
Madison, Wis.	237	Columbus, Ohio	674	St. Louis, Mo.	595
Manitowoc, Wis.	215	Davenport, Iowa	408	South Bend, Ind.	454
Marshfield, Wis.	144	Des Moines, Iowa	511	Terre Haute, Ind.	533
Milwaukee, Wis.	267	Detroit, Mich.	633	Waukegan, Ill.	308
		Dubuque, Iowa	333		

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