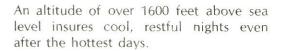


Where Vacation Days are Happy Days

CAUTION! A Vacation in Manitowish Waters may be beneficial to your health

Come in Spring, Midsummer or Fall

ANYTIME IS A GOOD TIME TO VISIT THE FAMOUS MANITOWISH WATERS REGION



Persons suffering from hay fever, asthma or sinus trouble will find immediate relief in our region.

Good drinking water is another thing for us to boast about. Nowhere in the entire country will you find any better. Every resort must display a state test card.

There are many nice bathing beaches in the Manitowish Waters area.

Berry picking, too! Blackberries, blueberries, raspberries, wild strawberries, lune berries and choke cherries.

Perhaps you like mushrooms with your favorite meat dish. If so, just come up in mushroom time and you'll get your fill.

Hunting in season. Deer, bear, goose, duck, grouse, rabbit.

Bring your camera. You'll be amazed at the opportunities for snapping very unusual and beautiful scenes.









Welcome to Manitowish Waters...



HONEYMOONERS
FISHERMEN
NATURE LOVERS
SPORTSMEN
FAMILIES
PHOTOGRAPHERS
HUNTERS
SKIERS







VACATION

DAYS

ARE

HAPPY DAYS





MANITOWISH
WATERS
CHAMBER
OF
COMMERCE



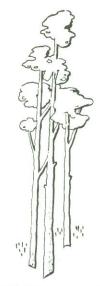










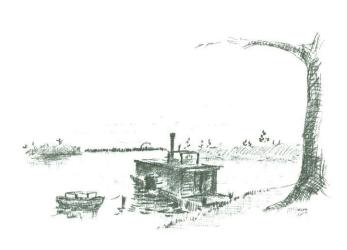


HISTORY

By – Medael J. Dean. III

Where Indians paddled blueberry-laden canoes or camped to harter with fur traders only three generations ago, sent nanced teeragers now skins relax in comfort to forget the press of business. That in a nutshell is the story of Manitowish Waters.

The real man appeared back beyond the create of recorded history, and when he laded from the local scene his doing so was so gradual that he left no exact date to mark his passing. The first white folk to settle here watched him paddle across is land Lake in semmer, his canoe low in the water with the register of the wide better the properties of the reach of recorded history, and when he faded from the local scene his doing so was so gradual that he left no exact date to mark his passing. The first white folk to settle here watched him paddle across is land Lake in semmer, his canoe low in the water with the register of the vide here is the ready of the result to the first with the result in the result in the result in the result has been been to be a subject to the first with the result in the resul



CL&B Steamboat

on forever, and by the early 1900's and certainly by 1906, the crude little paddle wheel steamer, its whistle stilled, lay pulled up on the shore where modern day water skiers stage their shows. A few families clustered around the dam, which deteriorated and even was left open for a while; the landing where boats met travelers was located on the present Ilg property. The horses, ponies and wagons were kept there and a man named James McKinney kept a tavern there before 1910.

The logging era revived when railroads drew closer to the lakes and could haul out hardwood logs too heavy to float downriver in drives. The Milwaukee Road built in to Boulder Junction in 1903 and on to its Papoose Junction Point by 1906. One leg of the wye at the junction point ran up to Buswell, a Papoose Lake mill village; another leg ran roughly along the present bed of county highway K to reach Riley's Hoist on the shore of Rest Lake just north of the present YMCA Camp. The daily local train of the Milwaukee was not only an important carrier of outbound logs consigned to sawmills further south. The mixed freight and passenger train was the carrier too of inbound supplies for the owners of summer homes on the lakes. At Big Lake Creek near Island Lake these supplies were transferred to barges for lake delivery. From Chicago & Northwestern near Powell a spur cut across Powell Marsh to reach a loading hoist between Star and the Grass lakes (now Stepping Stones). Yawkey-Bissell, Stange Lumber Co. and Brooks & Ross are just a few of the names of lumber or logging firms that cut in what is now Manitowish Waters. Hardwood logs were partially dried to ensure their staying afloat until another little lake boat, like the gasoline powered Skiddoo, could raft them to the two landings for loading on railroad cars. From the Star Lake spur track there also radiated little railroad spurs over which lightweight but standard gauge "Peggy" locomotives (geared lo-comotives, most likely of the shay or screwdriver variety) pulled in loads of logs from the woods; some of these temporary lines ran as far as Alder and Benson lakes. Big logging activity ceased between 1911 (when the last Yawkey-Bissell activity ceased; that firm's last local camp was near Mud Lake, now Fawn) and 1914, (when the last logs had been shipped from the hoist at Star Lake). In 1919 the Milwaukee Road removed its track along the north side of the chain; the spur to the C&NW was quietly taken up around the same time. The lone sawmills to operate after that era in the area were operated by Bob Loveless, who cut timber in the few pockets of virgin forest during the 1920's, and Marvin Loveless, who ran a small mill into the 1940's or 1950's.

The resort business developed alongside the homesteading that brought the early settlers to this area. First to offer hospitality to sportsmen and other visitors in a lodge was Abe LaFave. In 1892 George Buck settled some land at the narrows between Spider and Manitowish lakes, probably by homesteading it. He too developed a resort business, which stayed in the Buck family until it was sold in 1916 to the Koerners, who began operations under their name the next year. What is now Deer Park Lodge was begun in the 1890's by one J. A. LaMotte of Wausau; its succeeding owners included Jay A. "Dad" Paine, Max Engemann and Charlie Doriot. After spending several summers camping here, Henry Voss built his first cottage here in 1909 and opened an American plan resort in 1911 that is still operated by his family. Supplies were hard to get in those days and Henry Voss' establishment kept farm animals, including cows. For years he arose at four or five in the morning to deliver his milk to local residents and summer home occupants. His pantry had to stock not only supplies sufficient for the resort kitchen but also for sale to housekeeping cottage tenants and neighboring summerfolk.

Until motor travel was common, resort launches met guests borne by stage to the dam from trains at Manitowish or to Star Lake landing by Sherman's buckboard from the station at Powell. Road travel was eased considerable when a bridge was built across the narrows at Buck's, in 1912 and 1913; it replaced a makeshift ferry. Early vacationists were hardy souls, mainly sportsmen. They usually spent several weeks on their vacations in the early resorts, for most of them were people of means.

On the whole, farming has been neither very successful nor very popular in the Manitowish Waters area, with the possible exception of a little dairying. A few would-be farmers were lured up here by big city exploiters and land promoters, were soon disenchanted by the meagre results that attended their exertions, and abandoned their efforts.

In 1923 a new dam at Rest Lake was built; it now maintains a water level eight and a half feet above the original waters before 1892. In winter water levels are dropped by three and a half feet.

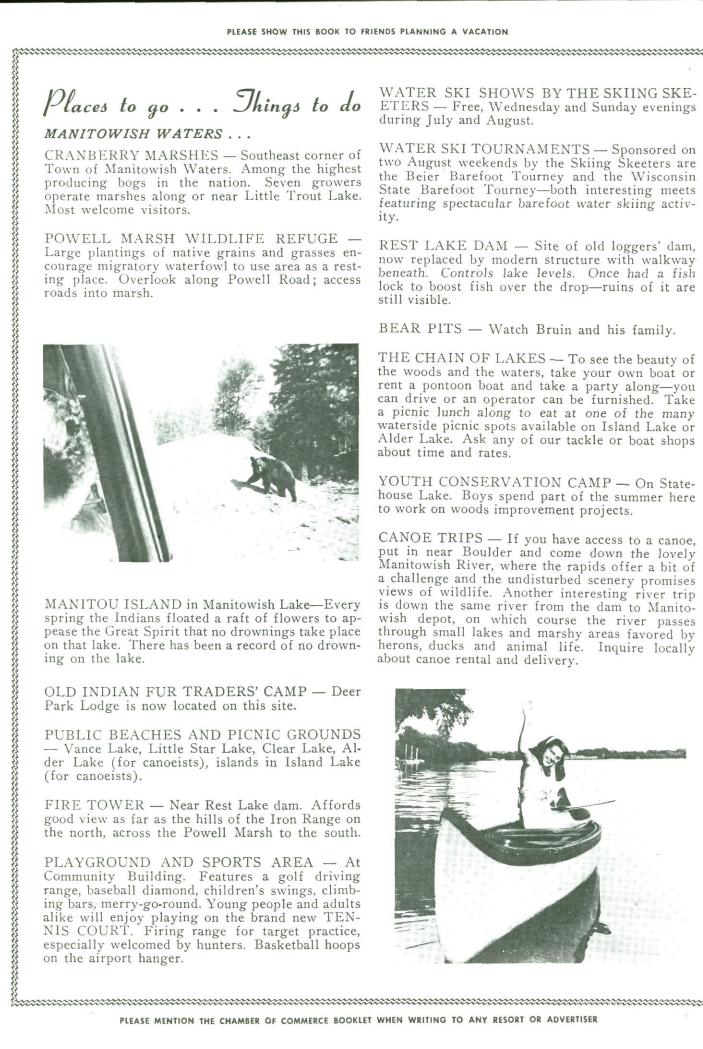






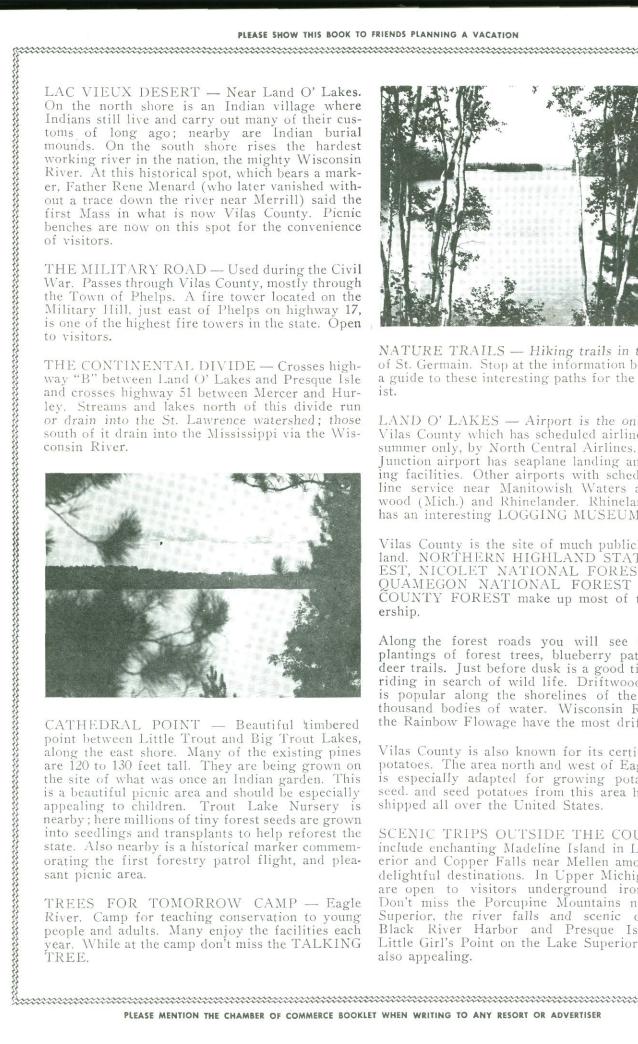
the Beier Barefoot Tourney and the Wisconsin State Barefoot Tourney—both interesting meets

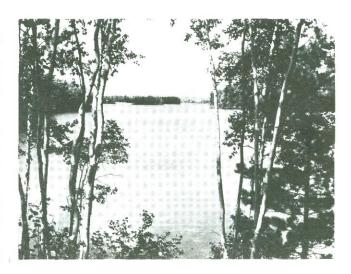
wish depot, on which course the river passes through small lakes and marshy areas favored by











NATURE TRAILS - Hiking trails in the Town of St. Germain. Stop at the information bureau for a guide to these interesting paths for the vacation-

LAND O' LAKES — Airport is the only one in Vilas County which has scheduled airline service, summer only, by North Central Airlines. Boulder Junction airport has seaplane landing and servicing facilities. Other airports with scheduled airline service near Manitowish Waters are Iron-wood (Mich.) and Rhinelander. Rhinelander also has an interesting LOGGING MUSEUM.

Vilas County is the site of much publicly owned land. NORTHERN HIGHLAND STATE FOR-EST, NICOLET NATIONAL FOREST, CHE-QUAMEGON NATIONAL FOREST and the COUNTY FOREST make up most of this own-

Along the forest roads you will see extensive plantings of forest trees, blueberry patches and deer trails. Just before dusk is a good time to go riding in search of wild life. Driftwood picking is popular along the shorelines of the county's thousand bodies of water. Wisconsin River and the Rainbow Flowage have the most driftwood.

Vilas County is also known for its certified seed potatoes. The area north and west of Eagle River is especially adapted for growing potatoes for seed, and seed potatoes from this area have been

SCENIC TRIPS OUTSIDE THE COUNTY include enchanting Madeline Island in Lake Superior and Copper Falls near Mellen among many delightful destinations. In Upper Michigan there are open to visitors underground iron mines. Don't miss the Porcupine Mountains near Lake Superior, the river falls and scenic drives to Black River Harbor and Presque Isle Park. Little Girl's Point on the Lake Superior shore is

The State of Wisconsin, owning many thousands of acres of land in the County, and thousands in our town, in 1962, established a Youth Conservation Camp on Statehouse Lake. This is one of two built in 1962. More are to follow. There are two sessions at the camp, for about 100 boys in each session. They work several hours each week on conservation projects, such as building dams, constructing fire lanes, felling timber, all with the idea in mind of teaching conservation. Attendance is offered on a competitive basis, with a limited capacity and those boys attending all indicate a liking for that type of career, and are potential Conservation leaders. Your visit will be most welcome, and the camp is so organized that a trip through its facilities is always available.

There are many other camps, both organizational and private in the neighborhood. All offer summer fun and discipline in many fields.

Camp Jorn operated by the Waukegan Y.M.C.A., is located on the east shore of Rest Lake, and was once the summer home of Charles Nash, founder of what today is American Motors. It is host to many children each summer, and their activities are well supervised. One of the features, later in the summer, is "family week", when families connected with the organization come for a vacation stay, enjoying all of the facilities of a modern camp. Visitors are always welcome.



Camp Manitowish at Boulder Junction is one of the largest, operated by Mid Central States Y.M.C.A. organization, but owned by the State Y. Weekends are excellent times for visiting, as there are apt to be more guides available to show you the fine facilities on Big Boulder Lake.

If you have sons or daughters of Camper Age, (almost any age to 18 or 19) why not plan on a real vacation—let the camps take over the children while you have a restful vacation, near by, in Manitowish Waters.



MANITOWISH WATERS OFFERS —

Accommodations to suit every taste and purse. Excellent fishing.

Scenic vistas for the photographer in every season of the year.

Marinas for service on your boat.

Boat rental facilities from canoes to ski boats. Water ski shows every week.

Golf range for improving your swing.

Horse Back Riding.

Plan on a fall trip—see the exotic colors of birch, maple, aspen, oak, willow—all contrasted with the green of the balsams, pines, tamaracks, hemlocks. Many resorts are open and will be happy to direct you to the best in color.

Come up for hunting—many thousands of acres of open land nearby for birds, deer and bear. The bow season is earlier and gun season will find many places open for your needs.

If you have never seen the North in its pristine winter glory, or ice fished, plan to come up for a long weekend in the winter season. Many resorts are available and can have accommodations ready on your advance reservation.



Enjoy JONES' PINE ACRES

FOR THE REST OF YOUR LIFE

ON BEAUTIFUL SPIDER LAKE

In the Center of the Manitowish Waters Chain of 14 Beautiful Lakes

Fisherman's Paradise

Fishing in the MANITOWISH WATERS provides the thrill that all fishermen dream about, if you cast, troll or still-fish, this is the place. There is no thrill that can compare with the battle that ensues when a MUSKIE is hooked; nor no fish more palatable and delicious than those taken from these clear, springfed lakes. The fishing season opens around May 15th each year. For the best fishing, we recommend the early part of the season or during September and October.

Finest Bathing Beach

A natural formed sandy beach with a gradual slope, with no holes or drop-offs, provides perfect safety for children.

Bathing here is a real treat, fine sand beach and clear, sparkling water forms a temptation you'll never resist; Large pier for sun bathing.

PLAYGROUND

BADMINTON

HORSESHOE COURT

We have a wonderful acreage among the PINES. Nearly the highest elevation in Wisconsin. Over 1650 feet above sea level. INCOMPARABLE climate.

No Pets Please





Nature's Wonderland

To lovers of nature, we cannot describe the natural beauty of the colorful NORTH WOODS, about the middle of September and the month of October, the woods begin to color. A riot of colors and shades that no artist can paint. A sight that is worth the trip alone. September with its warm days and cool nights. With a wood burning fire in our Natural fireplaces, make your evenings something to remember. Fall fishing is the BEST of the season.

WE WELCOME HUNTERS

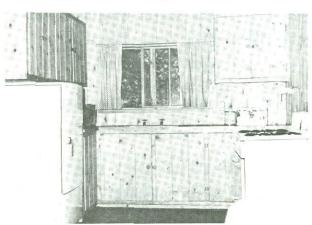
Rustic Log Cabins

All modern, tiled floors for easy housekeeping, hot and cold water, complete bathroom with shower. Gas stoves with oven and broiler. Electric refrigerator. Natural stone fireplaces and oil heaters for your comfort. Completely furnished. Bed linens and wool blankets. Deep freeze service. One boat with each Cottage.

Cottages accommodate from 2 to 10 people—1, 2, and 3 bedrooms
Rented by the week, month, or season—\$75.00 to \$130.00
SPECIAL RATES IN SPRING AND FALL

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VIC JONES
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Beautifully Located on Spider Lake, Center of Manitowish Waters Chain

THE BEST IN SUMMER HOME TYPE COTTAGES

All Modern — 2 and 3 bedroom. Tub-shower baths. Well equipped kitchens. Spacious living rooms with picture windows, fireplaces and automatic heat for complete comfort. Ideal for long term rentals. Rates from \$135.00 per week. Rentals by week, month or season.

SPECIAL RATES: By day or week during May, June, September and October.

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Voss' Breezy Point - - - - - - owned and operated by Lloyd Voss, formerly of Voss' Birchwood Lodge, and well known in the resort Industry for over 50 years.

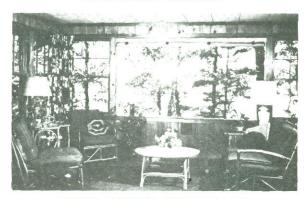
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Lloyd Voss Box 100 Manitowish Waters Wis.

Phone 543-8457



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PICTURE WINDOWS OVERLOOK LAKE

THE PEA PATCH

Located on Vance or Dam Lake

Modern Housekeeping Cottages

Automatic gas heat

Modern Appliances

Stores, Bait, meals, all in walking distance

Excellent, sandy beach

Mosquito controlled

Noted for its Musky, walleye, northern, panfish & Sturgeon

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Sturgeon caught in Vance Lake





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- * 5-2 Bedroom Cottages
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- * Sandy Beach
- * Innerspring Mattresses
- * Tile Floors
- * Children's Play Area
- * Shuffleboard, Tetherball Badminton, Horseshoe Pits

IF YOU ARE LOOKING FOR A COTTAGE THAT'S EXCEPTIONALLY CLEAN, COMPLETELY MODERN AND WELL EQUIPPED, IT'S

SPONER'S REST LAKE RESORT

At the Top of the Manitowish Chain



- * Well Lighted Grounds
- * Free Freezer Service
- * Rates \$75.00 and up plus tax

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Bob and Chris Sponer

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- Picturesque Architecture
 - Rustic Informal Atmosphere
 - Authentic Bohemian Cuisine
 - Our Cocktail Bar features Liquors from 32 Countries
 - Six Modern Cottages



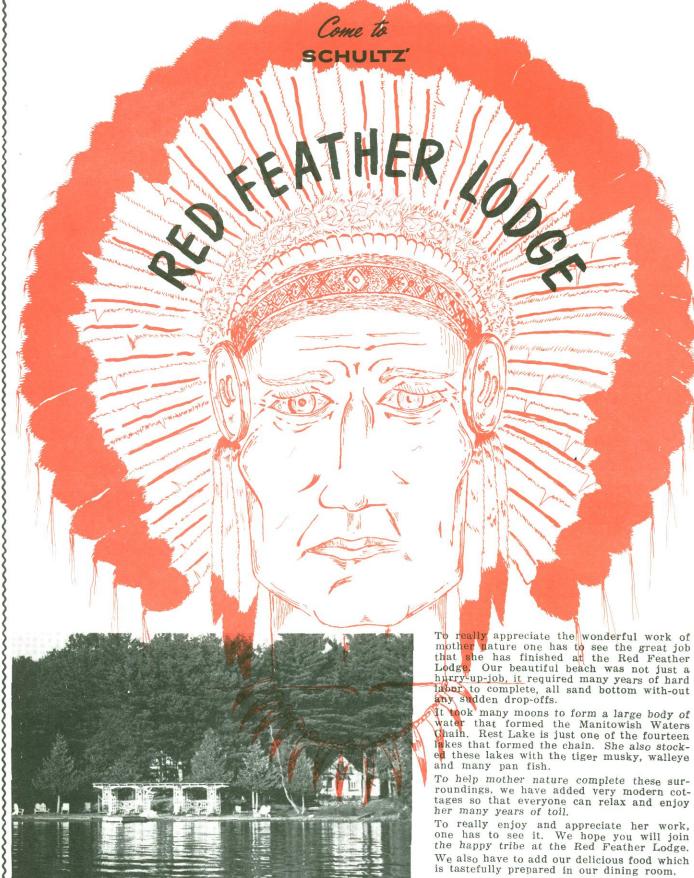
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Serving Daily from 8:00 A. M. to 10:00 P. M.

20 MILES NORTH OF WOODRUFF ON U. S. HIGHWAY 51



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Schultz' Red Feather Lodge

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Over 60 Years of Successful Resort Operation

- * RUSTIC MAIN LODGE—Spacious fireside lounge Dining room with panoramic lake view. Attractive new guest rooms and suites with private bath. Rates \$20.00 to \$24.00 daily each (double occupancy). including breakfast and evening dinner, daily maid service.
- ★ NEWLY REMODELED individual MODIFIED AMERICAN PLAN guest cottages with 1-2-3 or 4 bedrooms, private baths, living room, fireplaces, automatic heat, screened or glassed in porches, picture windows overlooking lake. Rates: \$18.00 to \$24.00 daily each, maid service, breakfast and evening dinner—A REAL VACATION.
- ★ COFFEE-SHOP, Soda Fountain for snacks. Cocktail room Bar. Import Yard & Knit Shop and Antique Shop. Recreation Building separate from the Main Lodge.
- * RECREATION—Swimming at sandy beach, Tennis, Ping Pong, Shuffleboard, Saddle Horses nearby, Hiking through wooded trails. Canoeing, Pontoon Boat, Fishing, Scenic trips to places of interest, Picnic and Cook-Out Lunches prepared upon request, Golf nearby. Competent guides available. Boats
- ★ MODERN and completely furnished housekeeping cottages \$100.00 to \$250.00 weekly. Minimum 2 week rental period during July and August on Housekeeping cottages. SUMMER HOME type cottage available by month or season.
- ★ CENTRALLY LOCATED on the MANITOWISH WATERS chain of 14 lakes just 20 miles north of Minocqua on U.S. 51... Class 2 Municipal Airport 1½ miles away. Catholic and Protestant Churches within one and two miles.
- ★ OUTSTANDING ACCOMMODATIONS, wonderful food and plesant surroundings. Early reservations are very important.

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Audrey Voss Dickerson, Owner - Phones 715/543-8441 or 715/543-9442 MANITOWISH WATERS, WISCONSIN 54545



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Miles of Beautiful Resort Grounds Surrounded by the Manitowish Waters Chain of Lakes











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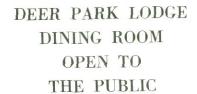
Deer park Lodge

MANITOWISH WATERS, WISCONSIN

Deer Park's Distinctive Dining Room







Yes, you're welcome for cocktails or dinner, overnight or the season at Deer park. Our "Little Fawn Lounge" is Vilas Vacationer's favorite spot for cocktails and entertainment. And, you'll find there's no better food in all Wisconsin than at "DpL."

at night . . .

Deer park Lodge is gay and carefree, you can "live it up." Enjoy Cocktails, dancing, planned entertainment that's varied each evening. At 10:30, enjoy a fabulous Buffet/Snack. Then sleep as you've never slept before in Wisconsin's newest, smartest resort accommodations . . . Deer park's beautiful Beach Villa.

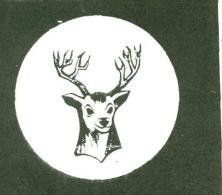
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Deer park Lodge is informal; go Golfing (FREE July and August), ride Horseback, Waterski, swim in a large, Heated/ Glassed-in pool, or fish 'n cruise Manitowish Water's famous "Chain Of Lakes." The accommodations are the finest. The food, it's "out of this world."

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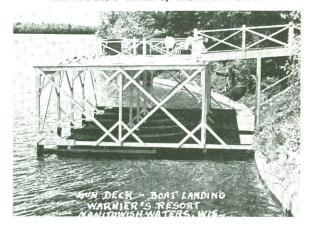
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ON MANITOWISH LAKE

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TO ACCOMMODATE TWO TO SIX PERSONS
SANDY BEACH

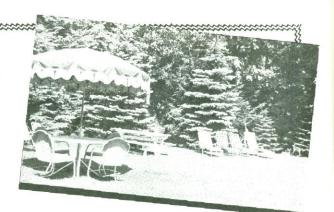
For information, write:

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EXCELLENT FISHING MUSKY - WALLEYE NORTHERN PIKE BASS - PANFISH



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RATES BY WEEK, MONTH OR SEASON

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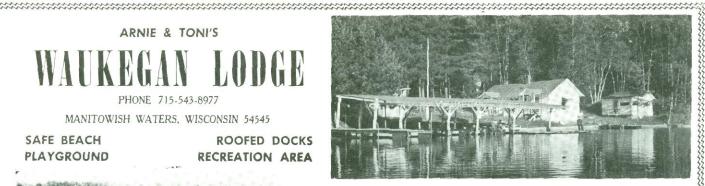
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Completely Modern Housekeeping cottages with toilets, showers, oil heaters, refrigerators, gas ranges, and comfortable beds.

Excellent boats, dry and clean, kept under roofs, allow you to leave your equipment in your boat. Picnics are held every week at the resort Bar-B-Q-Pit to introduce new guests and reacquaint old ones - So for a vacation you'll want to repeat — Contact:

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We have one of the finest Sandy Beaches found anywhere, gradual slope, no holes or drop offs, and the water is crystal clear. Floating raft, good boats. Deep freeze service.

Reduced rates before June 1st and after Labor Day

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4 miles south of Manitowish Waters Shopping Center — watch for signs

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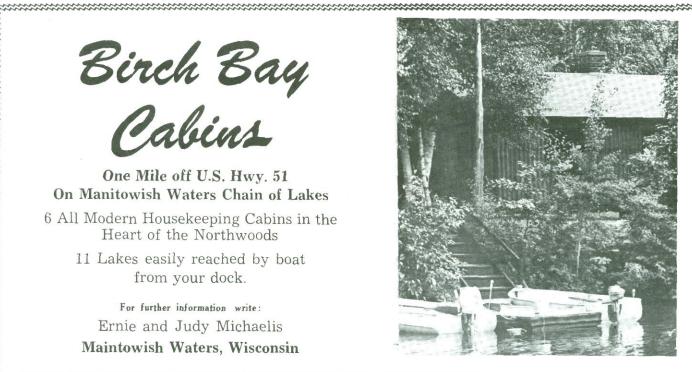
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One Mile off U.S. Hwy. 51 On Manitowish Waters Chain of Lakes

6 All Modern Housekeeping Cabins in the Heart of the Northwoods

> 11 Lakes easily reached by boat from your dock.

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40 ACRES OF WOODLAND

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SHOWERS — FIBERGLASS BOATS — MOSQUITO CONTROL

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Nestled among the pines on the shores of beautiful Clear Lake . headwaters of the famous Manitowish chain of fourteen lakes



. . for Thrills . . fish in the famous "Quo Vadis Bay", favorite fishing grounds of the chain, where muskie and walleyes abound.

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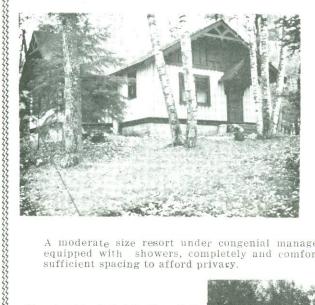
Telephone 715-543-8318

No Pets Please

OPEN-MAY 15 to OCTOBER 15



Cabins in the pines Clear Lake



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Modern HouseKeeping Cottages on Beautiful Spider Lake

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Musky, Walleye & Bass fishing

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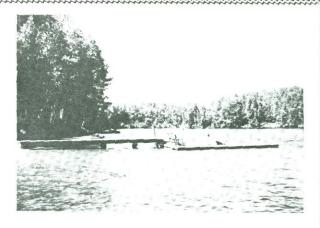
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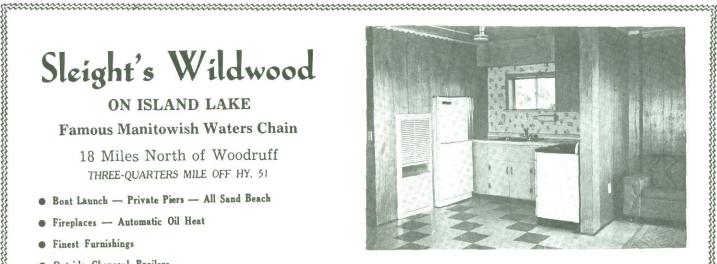
RATES START AT \$85.00 REDUCED TO \$60.00 SPRING AND FALL

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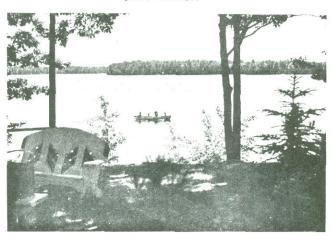
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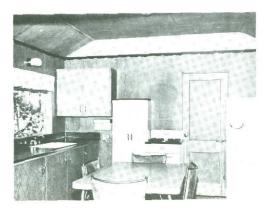
ke View

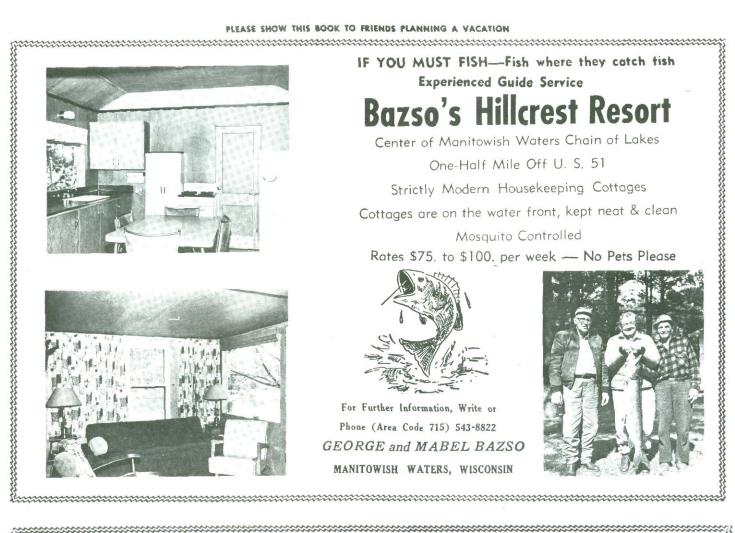
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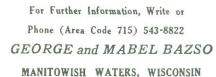


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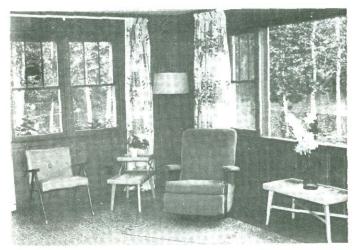
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Club Organized—November 1969

First Officers: Don Rayala, President; Bob Dietz, Vice-President, Pat Patterson, Sec-Treasurer; Skip Skrobot, Director; Ralph Hanson, Director; Mike Rayala, Director.

The purpose of the organization is to promote the interest of snowmobiling, safety of the sport, protect and respect the interest of private property.

The club is clearing, marking, and maintaining trails to adjacent towns. Scenic trails are in the planning stages.

Memberships are available to anyone interested



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Winter Rates Available on Request



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Complete hotel service for your comfort.

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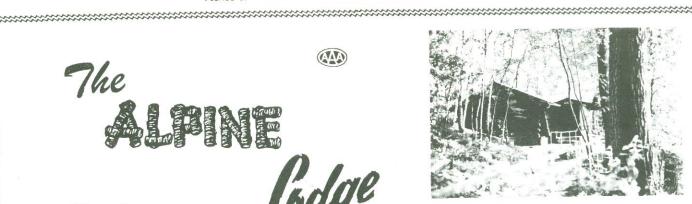
Golf courses, dance pavilions, and well known nightspots are within easy driving distance.

Evans' Alpine Lodge is open from the middle of May to October 15. Write for rates and colorful folder.

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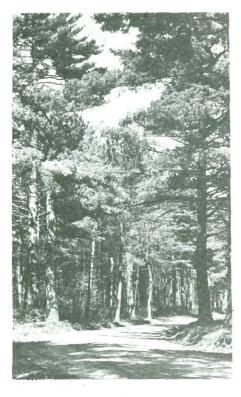






HOW TO USE MAP

On the map on the next page, you will find all of our members and local advertisers and their locations in the town. The list is arranged alphabetically, and the page number on which their ad appears, together with the code number on the map are adjacent. To find Housekeeping cottages, Bars, Restaurants, or American Plan resorts, look under that column, and then find it on the map under its code number.





The Manitowish Waters Chamber of Commerce is a member of the Vilas County Chamber of Commerce, the Wisconsin State Chamber of Commerce, the Resort Association of Wisconsin, and advertises in Wonderful Wisconsin. It gladly cooperates with any other organization promoting the Northern Wisconsin Vacationland.

WHAT YOU WILL FIND IN MANITOWISH WATERS:

Airports Ambulance Service American Plan Resorts Antique Shops Archery Supply Industries Bakery Barber Shop Boating Catholic Church Community Church Chamber of Commerce Cranberry Growers Drug Store Electric Service and Supplies Episcopal Services Fire Department Fire Tower

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Garages & Service Stations
Golf Course at Trout Lake
Grocery Stores
Hardware Stores
Health Camp
Hotels
Housekeeping Cottages
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Riding Stables
Sandwich Shops
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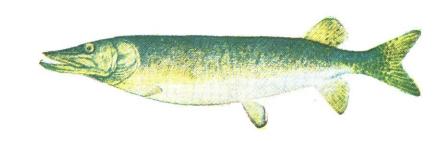
Manitowish Waters Game Fish

Take a boy out fishing and he'll be a better man!

MUSKELLUNGE

DESCRIPTION

The general form of the muskellunge is similar to that of the common pickerel or northern pike. They reach a length of six or seven feet and specimens have been caught which weigh fifty to sixty pounds. Color is dark gray; sides having broken and unbroken stripes on a silvery background; the head is larger than that of the pickerel and both the cheek and the opercle are scaled above but unscaled on the lower halves.



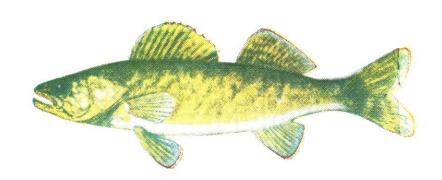
GREAT NORTHERN PIKE

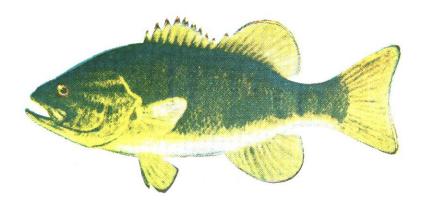
DESCRIPTION

This is an elongate slender type of fish with a color of greenish and bluish gray with more or less purplish luster on the back and sides. Yellowish below and white on belly. Sides with irregular rows of small round yellowish and gold spots. The top of the head is dark olive green; mouth slender and large. One of the most consistent marks for identification of this species is that the entire cheek is scaled while only the upper half of the opercle is scaled and the lower part is bare.

WALLEYE OR PIKE PERCH

The walleye is a slender fish moderately compressed. Generally the color is brassy yellow and gold shading to olive and yellow mottled with brass. The belly and sides are white tinged with green; head is slender and tapered; lower jaw slightly shorter than the upper. It has two separate distinct dorsal fins and the mouth is well supplied with strong teeth. The flesh is white, firm, and delicately flavored.

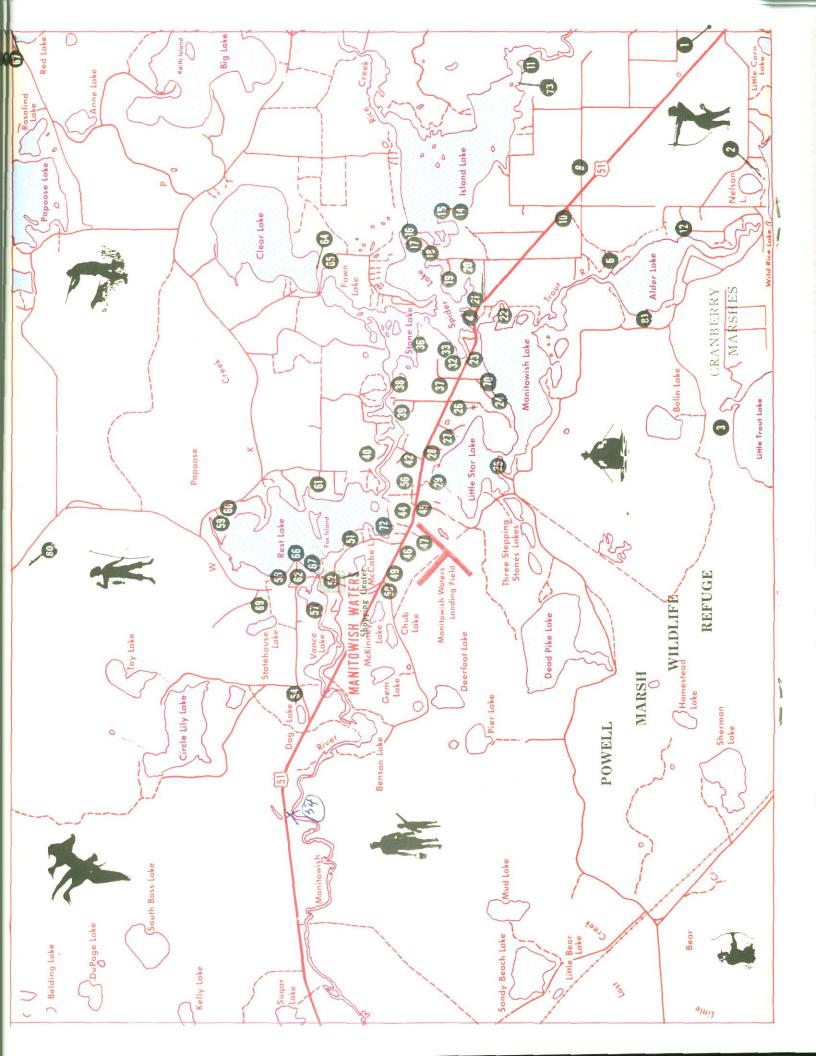




SMALLMOUTH BLACK BASS

DESCRIPTION

The general color of the smallmouth black bass is dark golden green with a brownish luster which may be blotched with darker spots along the sides. The mouth is large but the corner of it does not extend past eye.



MANITOWISH WATERS, WISCONSIN

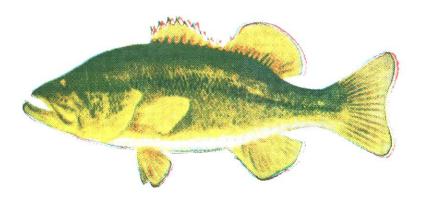
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47 37 Airport 29 37 Ambulance (Volunteer Fire Department) 61 41 Camp Jorn—Youth Camp 60 41 Russ Braun, Painting 37 37 Catholic Church (See Schedule at Resort) 49 37 Community Church (See Schedule at Resort) 47 4 Chamber of Commerce Information Booth 47 5 Cramberry Grower's Association Cramberry Bogs 47 6 Community Center—Town Hall 62 42 Dietz Service Station 52 12 Ehrich's Bavarian Inn.—Fine Food & Cocktails 52 12 Ehrich's Bavarian Inn.—Fine Food & Cocktails 53 7 Fire Station (Volunteer Fire Department) 64 45 Flying "P" Riding Acadamy

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Manitowish Waters Game Fish



LARGEMOUTH BLACK BASS

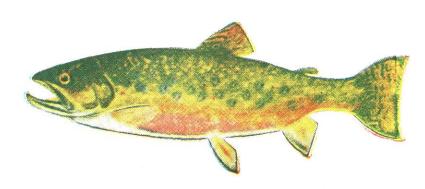
DESCRIPTION

General color is dark green above, sides and below greenish silver; three oblique dark stripes across the cheek; belly is white. The head is large and the mouth very wide, the corner of which extends beyond the eye.

BROOK TROUT

DESCRIPTION

General color is black and may be more or less mottled or barred with red spots along the sides. The body is oblong, moderately compressed; head rather large but not long; snout bluntish; mouth large with the maxillary reaching beyond the orbit; caudal fin slightly lunate in the adult, and forked in the young.



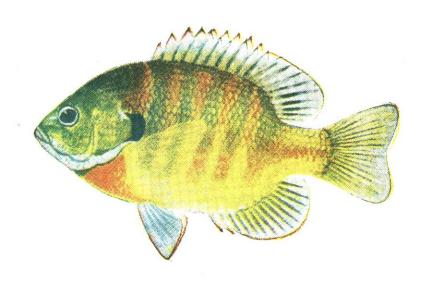
CRAPPIES

DESCRIPTION

There are two species of crappies in Wisconsin known as the common or white crappie and the back crappie or calico bass. The chief difference between the black and white is that the white has six spines in the dorsal fin and a plain anal fin while the black has seven spines in the dorsal and a strongly reticulated anal fin. Outside of these two exceptions the two crappies are almost identical in appearance. They reach a maximum length of twelve inches and weigh slightly more than one pound.

BLUEGILL

Length sometimes reaches ten to twelve inches but they are a comparatively short and compressed fish. The nose is upturned in appearance; the color light to dark olive with luster of purple to lavender; belly yellow or rich yellowish brown. Head short; mouth small and oblique; the operacular flap is very broad and of a rich velvety black color; side with three or four broad dark greenish bars; fins are all greenish.





COMMUNITY CHURCH

Manitowish Waters, Wis

Summer Services

10:00 a.m. Church School 11:00 a.m. Morning Worship

Winter Services

9:00 a.m. Morning Worship 10:00 a.m. Church School

The Community Church invites you, during your stay in the Northwoods, to worship with us each Sunday morning. "Church families are happy families".



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FATHER WALTER TORKILDSON, Pastor

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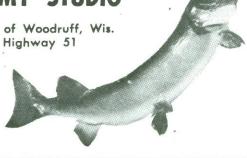
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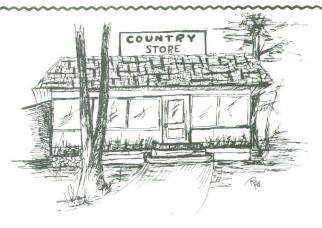




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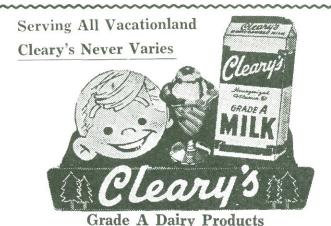
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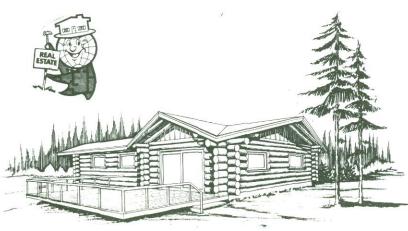
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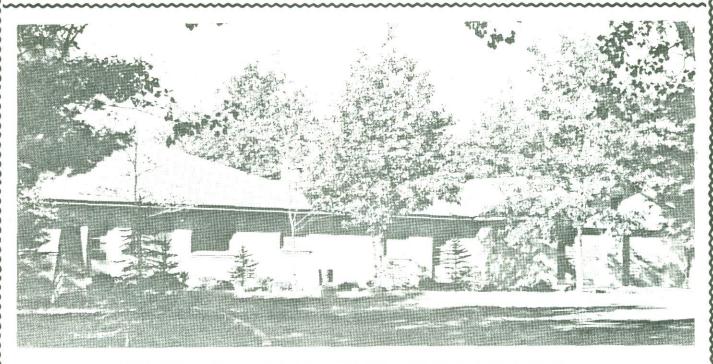
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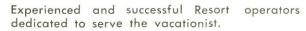
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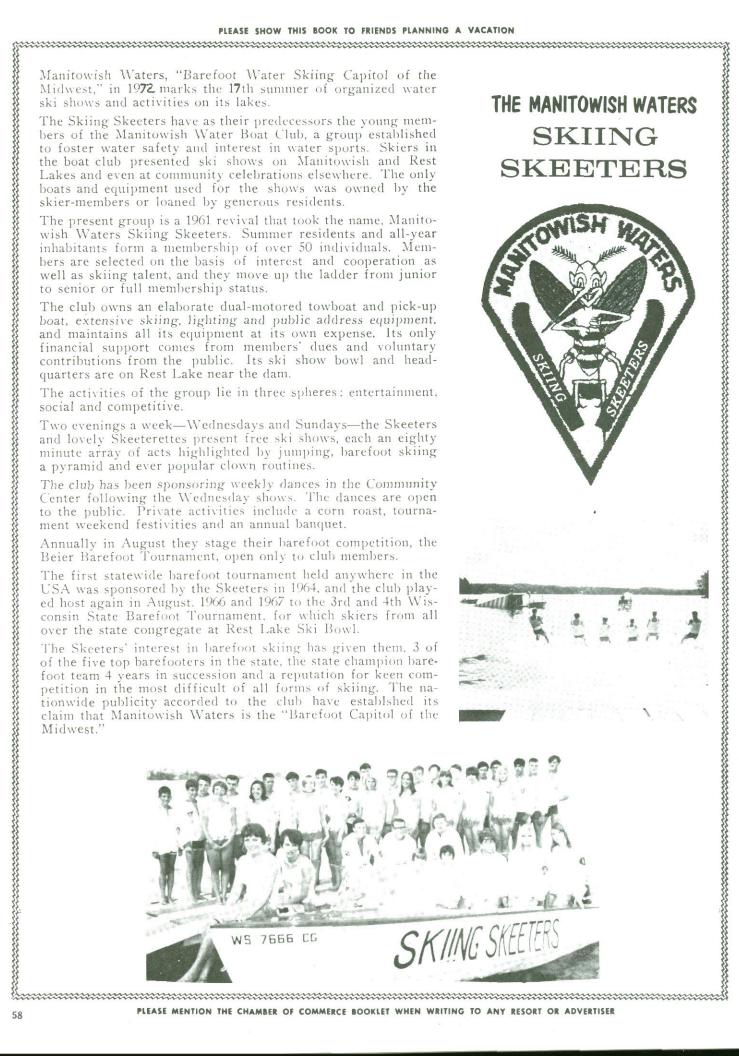
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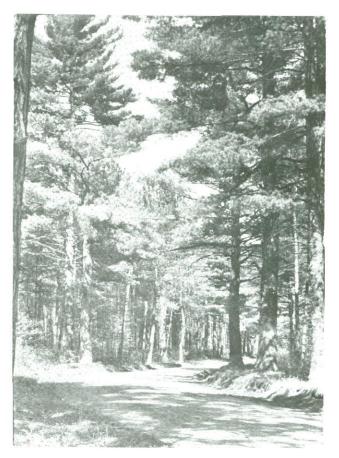
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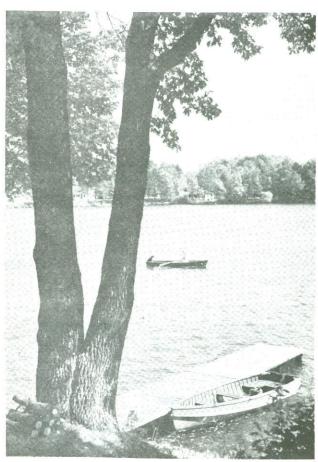


Many people who know how beautiful our Manitowish Waters area is in the summer—with its highland climate and its attendant freedom from most allergies—have never been up here during the fall season to see the brilliant colors which nature provides. It isn't always easy to predict the exact dates when coloring will be at its height, but usually from about September 20 until October 15 comes the period when the leaves pass through their fullest color. Maples, popple, birch, oak all contrast their vivid reds and golds against the dark green of the pines and firs to create a paradise for the color photographer.

Look out across our lakes and watch the opposite shoreline, morning, noon and especially at eventide, when the setting sun hits the trees and brings out the full panorama of colors in our woods.

Fishing usually is good too, when the game fish are getting fattened up for winter and striking at lures and baits that they might ignore during the lush summer days. Sturgeon are in season in fall, and many fine specimens have been taken from our Manitowish River, below the Rest Lake dam. Each year the public celebrations planned for Colorama time are bigger and better, with many of our neighboring towns also participating. These include fish bakes, chicken barbecues, dances, color tours by road and lake, tours of cranberry marshes. All of these things are here to be enjoyed. Won't you make a reservation at your favorite resort for a week or weekend during the fall and give yourself a real treat?





TRUEFLIGHT MANUFACTURING CO.

Manitowish Waters Success Story By - Michael J. Dunn, III

The name of Manitowish Waters is being borne all over the world, thanks to products of the Trueflight Manufacturing Co. In fact, across the seas the reputation of Manitowish Waters is exactly that of this unusual archery equipment manufac-

Trueflight was founded in 1946, and when it moved to our community in 1949, its owners decided to concentrate on processing the feathers used on arrows. They developed their own processes to split the shaft and cut the feather to size and dye it, and then themselves handcrafted the unique machinery to do the work. Manufacturing operations soon outgrew the original basement shop and spread to all other available space in town; packaging was done in their own homes by women employees. In 1957 the present large plant on highway 51 was built to consolidate the far-flung operations under one roof. So busy is Trueflight and its new subsidiary, Arrowmatic, Inc., that the new plant has always been operated on a two shift basis! Employment by the two firms is over 30, and additional local craftsmen derive income from work subcontracted to local woodworking and fiberglass molding shops.

The products of this firm are as interesting as its happy history. The firm was a pioneer not only in mechanically processing arrow feathers but has led the industry in marketing ready-to-apply feathers already die-cut to exact shape and size. It also markets bow accessories such as brush buttons to keep leaves out of the end of a stalker's bow as he travels in dense undergrowth. The company has shipped its wares to every continent on the globe. Europe is a major market for Trueflight merchandise; another important but surprising customer is Australia.

Following the name Trueflight across the nation and around the globe is the new name of Arrowmatic. This concern builds and installs archery lanes-indoor practice and competition archery ranges that feature shooting consoles, automatic foul-line equipment and unique push button automatic target returns which roll right up to the archer to allow easy retrieving of arrows.

Trueflight's far-shooting management is constantly at work developing new ideas into marketable products.



60

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"Cap" Charles S. Smith

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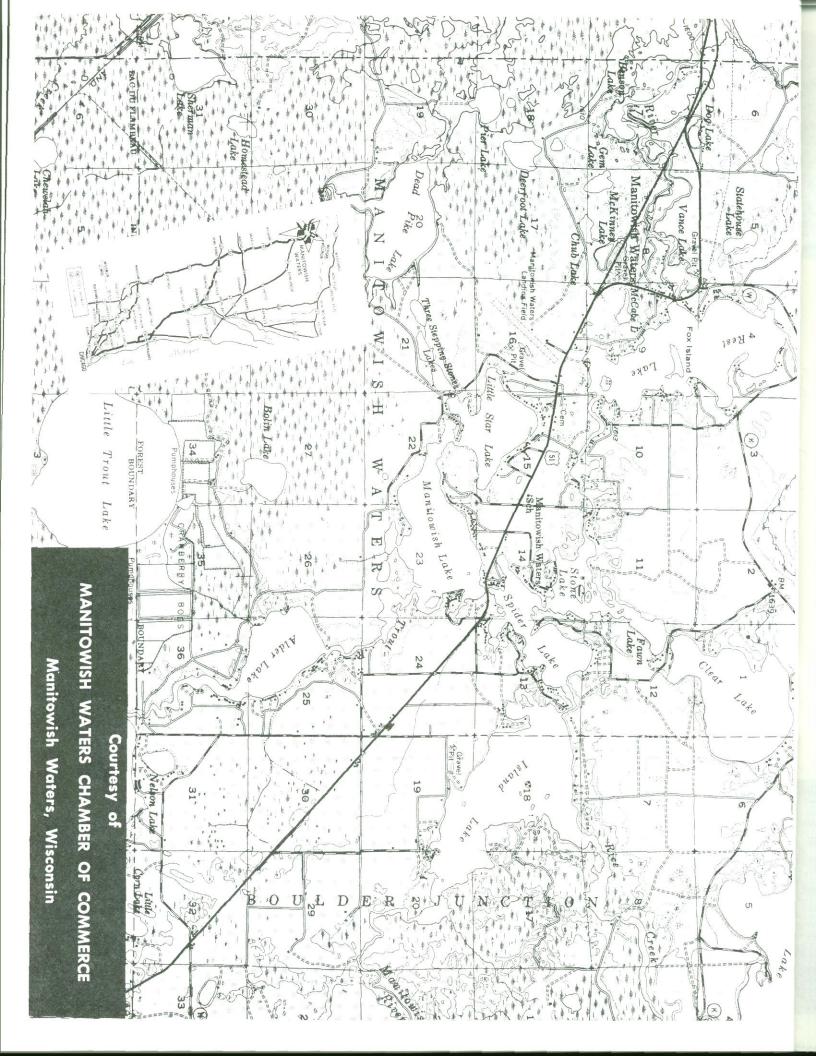
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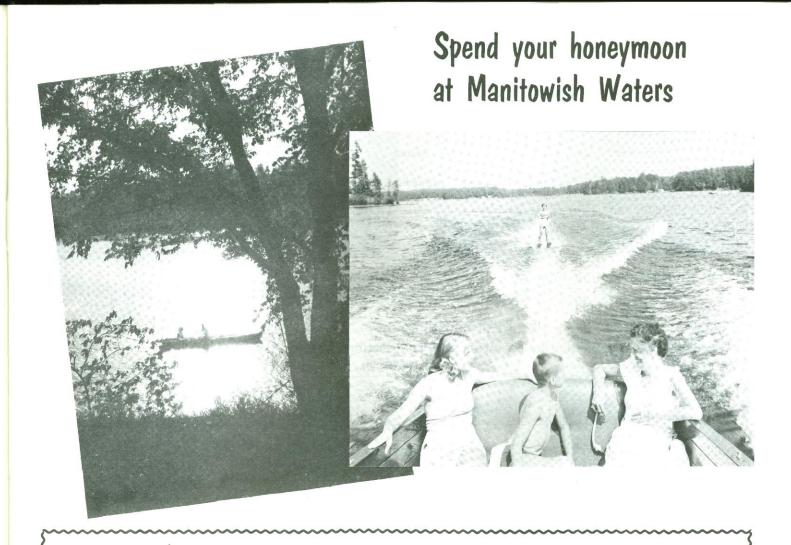
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PLANNING A CONVENTION OR ORGANIZATION OUTING?

You will find complete facilities at Manitowish Waters for successful and enjoyable get togethers. The Chamber of Commerce welcomes inquiries from groups interested in mixing a wee bit of Northwoods pleasure with business. Committees in charge of planning will be complimented by their organizations for offering "something different" to the members.

Whether you need accommodations for large or small groups in American plan or cottage surroundings, Manitowish Waters resorts can take care of your group to the satisfaction of all.

Sales inducements are another popular use for summer visits. More and more employers are finding expense-paid vacations offered to their selling force are a potent inducement toward bigger and better orders.

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Are you engaged in light manufacturing? If so, the Manitowish Waters Chamber of Commerce suggests that you give consideration to locating in our area.

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Plus ideal living conditions.

THINKING OF MOVING, RETIRING OR ACQUIRING A SUMMER HOME?

Living conditions in Manitowish Waters are ideal. Many families who first came as guests of our resorts have found this an ideal community to enjoy the Northwoods and have purchased or built homes here. A fine climate, the lakes, the woods and plentiful activities for young and old all ensure pleasurable and wholesome living. A fine consolidated high school and well staffed local grade school await children of new permanent residents.

Retirement has brought many couples to a new enjoyment of Manitowish Waters. Some remain all year to enjoy the leisurely pace of off-season living; others divide the year between Manitowish Waters and homes elsewhere.

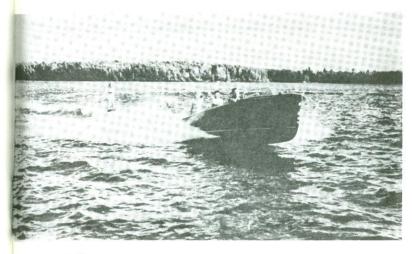
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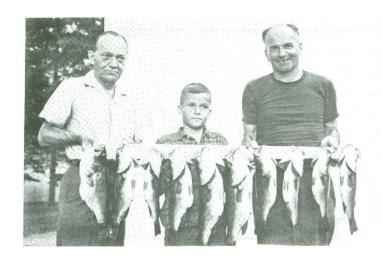
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When you write to resorts . . .

. . . BE SURE TO GIVE COMPLETE INFORMATION

This enables the resort operator to give you a more satisfactory reply and to recommend the accommodations most suitable for your party.

STATE TIME AND LENGTH OF STAY, number af adults and children in party and state ages of children. Above all, do not overcrowd a cottage as nothing is gained and many times your vacation is less enjoyable.

MANY FOLKS are under the impression that you must come to the north country in July and August to enjoy the best weather.

UNDER NORMAL CONDITIONS, we enjoy fine weather in May, June, Sept, and October, and better fishing, too. Then too, most resorts offer special rates in May, June and September as an inducement for the fishermen to come and get 'em.

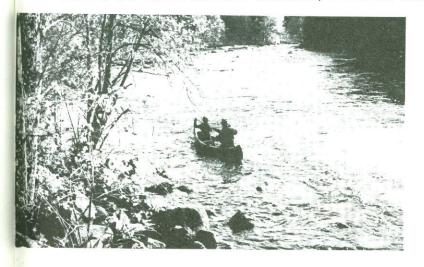
SEE THE NORTHWOODS IN COLOR — a sight that is worth the trip. Color camera enthusiasts will have a rare treat. About the middle of September the woods begin to show nature's colors that defy an artist's reproduction. Don't miss it! It has often been said that September, with its warm sunny days and cool invigorating nights, is King of the season.

SHOW THIS BOOK TO YOUR FRIENDS who are planning a vacation. They'll appreciate getting information on our wonderful recreational area and it will aid them considerably in selecting their vacation spot.

MANITOWISH WATERS is located in the most picturesque part of the Wisconsin Northwoods!



SO - IF IT'S JUST A LOAFING VACATION, A FISHING VACATION, OR A HONEYMOON - THIS IS THE SPOT!





LET'S GO FISHING



Fishing at Manitowish Waters provides the thrill that fishermen dream about. Whether you prefer to cast, troll or still fish — this is the place! Here you will find any spot to your liking as the entire chain of lakes are all connected by navigable thoroughfares.

Come up to Manitowish and take on a Muskie — it's a thrill you'll never forget.

In addition to these famous tackle busters, you'll enjoy good Walleye Pike and Bass fishing. Panfish too!

Should you prefer to engage a guide, we have a number of good experienced men in the area. These men will do everything possible to make your fishing trip successful. They'll show you where and how to fish, and how to handle the big ones.

Manitowish Waters is not only an ideal spot for fishermen, but the entire family as well.

While fishing is, as a rule always GOOD at Manitowish Waters, for the BEST fishing we recommend either early or late in the season. At these times the BIG fellows are hungry and strike hard.

Don't overlook the thrill of catching a Sturgeon. Write your favorite resort about the opening dates of sturgeon fishing.







FISHING CONTESTS

Musky

Walleye

Small Mouth Bass

Sturgeon

Large Mouth Bass Northern Pike

Cappie

Pan Fish

NO ENTRY FEE

Sponsored by Local Sport Shops — Be Sure To Enter Your Catches

Vilas County Spring Musky Contest — May 18 - June 30 Colorama Musky Tournament — September 28 - October 6

Get Information on Guide Service at Sport Shops and Resorts

Manitowish Waters

MUSKY MARATHON



MUSKY MARATHON

MANITOWISH WATERS, WISCONSIN Flome of the Figer Musky

Join the many successful Musky Fishermen who have become a Manitowish Waters MUSKETEER by registering a legal musky caught in our area. Register your musky and receive a MUSKETEER CARD and

a colorful shoulder patch — No fee.

Complete information and registration at all resorts.

BE SURE TO ASK YOUR HOSTS.







The Waters Of Youth

Manitowish, an Indian name,

All old timers proudly acclaim,

Noted waters of health, sport and fun

In northern Wisconsin on route fifty one.

They attract summer guests from far and near,

Old and young coming year after year,

When all abandon toil and care

In outdoor life in pure pine air,

5 afe on sand beaches and timbered lands,

Hosts of welcome extending warm hands.

When calls of play arouse you

And tell you vacation is here,

That you long to paddle your own canoe,

Exempt from your job and career,

Remember that here one is safe and free,

Secure and secluded by Nature's decree.

Waters of famous Manitowish

I nvite your presence to play and fish,

Sure to gratify every wish.

El Capitan

Ahlborn Printing - Minocqua, Wisconsin



