

about 1650 to 1760 — France, by virtue of exploration of her subjects in the New World, claimed all the vaguely bounded land west of Lake Michigan and called it "Ouisconsin," the French version of an Indian word meaning "Gathering of the Waters." Previously (about 1512) Spanish explorers in the southeastern part of the United States made claim to all unknown land that stretched to the north and west of where they stood and named it "Florida" though no Spaniard ever penetrated the vast northwest.

France's domain in the New World was ended by British military occupation in 1763. Not many years later the fervent freedom-loving Americans pushed the English to the north of Great Lakes and thirteen colonies became the nucleus of the United States with the far flung uncharted territory of the west, the material from which new states were to be carved from time to time.

Massachusetts, Connecticut and Virginia, with undefined Western boundaries, once claimed territory in Wisconsin, but ceded these claims when a congressional ordinance in 1787 provided for the governmental machinery of the Northwest Territory comprising the land northwest of the Ohio River. After being variously included in the territories of Indiana, Illinois and Michigan, Wisconsin territory was authorized in 1836 with boundaries including what is now lowa, Minnesota and parts of the Dakotas.

Twelve years later, Wisconsin was admitted to the Union as a State and consisted of 29 counties. From time to time, new counties were created as the population shifted northward until 1901 when the total of 71 counties made up the present State of Wisconsin.

In unrecorded ages, primeval forests, endless and almost impenetrable, threaded with shiny rivers and lakes, covered the entire State of Wisconsin, with the Creator's blessings in that respect bestowed on the northern portion of Wisconsin most generously. Vilas County, in which the Manitowish Waters are located, has a total of 346 lakes which occupy 140 square miles or more than 15 per cent of the area of a county almost as large as the State of Rhode Island.

Jean Nicolet was the first white man known to set foot on Wisconsin soil. He arrived in the summer of 1634 and history records experiences which they mention in their missionary report to their order in Europe, saying "When they (Nicolet and his companion) reached their destination, they fastened two sticks in the earth and hung gifts thereon so as to relieve the tribes from the notion of mistaking them for enemies."

Nicolet had come to find the "People of the Sea," perhaps Asiatics, said to be living far beyond the last outpost of French discovery in Georgian Bay of Lake Huron. He found, however, the Winnebago Indians who were awed by the stranger in magnificient Chinese robes which he

## HISTORY ...

had brought in the event his adventures would bring him to the great Orient, and frightened by the "Thunder" he carried in his hands when he fired two pistols.

During the period of French dominion, from 1660 to the fall of Montreal to the English in 1760, there were many brave souls matching the courage of Nicolet; a large majority being lured by the promise of great wealth in fur trading although fur trade was controlled as a monopoly by government officials. There were bold free-traders who defied commercial restriction trading without license who were known as "Coureurs de Bois" (wood rangers) There were doubtless many of these daring traders who bartered with the Indians long before history records the arrival of the first European.

Two such Coureurs de Bois visited Green Bay in 1654 and explored the Lake Superior region in 1656 and again in 1659, spending a winter on Chequamegon Bay in a rude fortified hut of brush and logs — the first white man's dwelling in Wisconsin. In 1660 Rene Menard, an aged missionary, withstood the rigors of the long journey from Montreal to Wisconsin only to lose his way in the woods and die not far from the present city of Merrill.

The fur trade lasted until shortly after the Civil War. In about the year of 1800, a post had been established at Lac du Flambeau. The trader was Francois Victor Malhiot. He traded for the Northwest Fur Co., and brought goods from Kaministiquia on the northwest shore of Lake Superior (now Fort William). In his journal, he described the portage from the mouth of the Mountreal and the canoe journey to Lac du Flambeau and incidents of the winter's trade.

The let-up in the fur trade was the signal for the starting of the lumbering period, an era which lasted into the present century.



In 1884, Peter Vance, guide, cruiser and typical northwoodsman, left Menominee, Wisconsin, and headed for the Manitowish Waters. Vance started out with two helpers and their means of transportation consisted of three canoes. They paddled up the Chippewa River to the mouth of the Flambeau, and up the Flambeau River into the Manitowish River and through Sturgeon and Benson Lakes into Rest Lake where their journey came to an end. They had left Menominee in April, 1884, and arrived at their destination in August of that year. Many stops had been made enrouse but the actual traveling time was one month. Distance traveled was approximately 200 miles. Their canoes were loaded with a year's provisions, guns, ammunition, surveying instruments and various tools. Vance had been engaged by the Chippewa Logging and Boom Co., to survey the land for logging operations.

And so, in August of 1884, Peter Vance arrived in the famous Manitowish Waters region, the first white man to establish a residence in that locality. Little did Vance dream that this very portion of "Ouisconsin" (Gathering of the Waters) was destined to become one of the greatest vacation centers in the years to come.

## Enjoy ADAMS PINE ACRES

#### FOR THE REST OF YOUR LIFE

ON BEAUTIFUL SPIDER LAKE

In the Center of the Manitowish Waters Chain of 14 Beautiful Lakes

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Fishing in the MANITOWISH WATERS provides the thrill that all fishermen dream about, if you cast, troll or still-fish, this is the place. There is no thrill that can compare with the battle that ensues when a MUSKIE is hooked; nor no fish more palatable and delicious than those taken from these clear, springfed lakes. The fishing season opens around May 15th each year. For the best fishing, we recommend the early part of the season or during September and October. SPECIAL RATES for May, June and after Labor Day.

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A natural formed sandy beach with a gradual slope, with no holes or drop-offs, provides perfect safety for children.

Bathing here is a real treat, fine sand beach and clear, sparkling water forms a temptation you'll never resist; Large pier for sun bathing.

#### PLAYGROUND

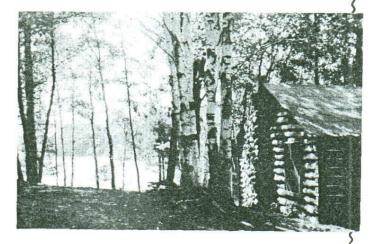
BADMINTON

#### HORSESHOE COURT

We have a wonderful acreage among the PINES. Nearly the highest elevation in Wisconsin. Over 1650 feet above sea level. INCOMPARABLE climate.

#### No Pets Please





#### Nature's Wonderland

To lovers of nature, we cannot describe the natural beauty of the colorful NORTH WOODS, about the middle of September and the month of October, the woods begin to color. A riot of colors and shades that no artist can paint. A sight that is worth the trip alone. September with its warm days and cool nights. With a wood burning fire in our Natural fireplaces, make your evenings something to remember. Fall fishing is the BEST of the season.

#### Rustic Log Cabins

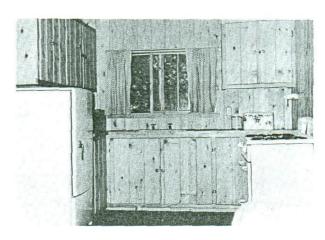
All modern, tiled floors for easy housekeeping, hot and cold water, complete bathroom with shower. Gas stoves with oven and broiler. Electric refrigerator. Natural stone fireplaces and oil heaters for your comfort. Completely furnished. Bed linens and wool blankets. Deep freeze service. One boat with each cabin. Cabins accommodate from two to eight people. One, two and three bedrooms.

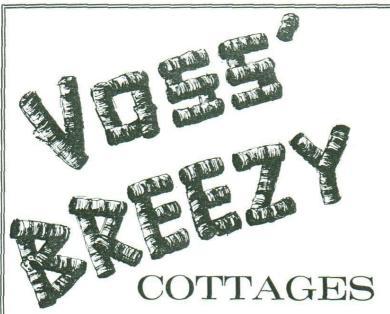
Rented by the week, month, or season.

\$67.50 to \$100.00

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MRS. EDNA ADAMS
Manitowish Waters, Wisconsin





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Beautifully Located on Spider Lake Near Voss' Birchwood Lodge

Completely modern—attractively furnished. 2 or 3 bedrooms. Tub and Shower baths. Well equipped kitchens. Spacious living rooms with picture windows overlooking the lake. Fireplaces and automatic heat for complete comfort. Ideal for seasonal rentals. Rates \$125 to \$150 per week.

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MANITOWISH WATERS, WISCONSIN

—INVITE YOU— TO VACATION AT

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One Mile Off U.S. Highway 51

ON BEAUTIFUL ISLAND and SPIDER LAKES Of the Manitowish Waters Famous Chain of Lakes

- All modern housekeeping cottages.
- Boat house apartment.
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Manitowish Waters, Wisconsin

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American Plan and Modern Housekeeping Cottages **Conventions Welcomed** 

To really appreciate the wonderful work of mother nature one has to see the great job that she has finished at the Red Feather Lodge. Our beautiful beach was not just a hurry up-job, it required many years of hard labor to complete, all sand bottom with-out

It took many moons to form a large body of water that formed the Manitowish Waters Chair. Rest Lake is just one of the fourteen lakes that formed the chain. She also stocked these lakes with the tiger musky, walleye and many pan fish.

To help mother nature complete these surroundings, we have added very modern cottages so that everyone can relax and enjoy

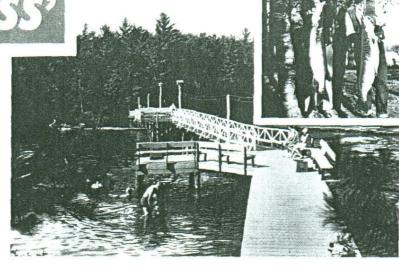
To really enjoy and appreciate her work, one has to see it. We hope you will join the happy tribe at the Red Feather Lodge. We also have to add our delicious food which is tastefully prepared in our dining room.

For complete information, write

ED and NORM SCHULTZ

Schultz' Red Feather Lodge
ne 864 Manitowish Waters, Wis. Phone 864









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RUSTIC MAIN LODGE—Spacious fireside lounge - Dining room with panoramic lake view. Guest rooms and suites with private bath. RATES: \$9.50 and up, daily, each, including breakfast and evening dinner, daily maid service.

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MODERN and completely furnished housekeeping cottages \$65 to \$135 weekly. Minimum 2 week rental period during July and August on housekeeping cottages. SUMMER HOME type cottages available by the month or season.

CENTRALLY LOCATED on the MANITOWISH WATERS chain of 14 lakes just 20 miles north of Minocqua on U.S. 51 . . . Class 2 Municipal Airport 1½ miles away. Catholic and Protestant Churches within one and two miles.

**OUTSTANDING ACCOMMODATIONS**, wonderful food and pleasant surroundings. Early reservations are very important. Mosquito Controll

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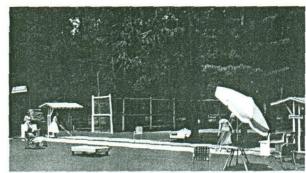
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Miles of Beautiful Resort Grounds Surrounded by the Manitowish Waters Chain of Lakes

MANITOWISH WATERS, WISCONSIN PHONE 453





VOSS' BIRCHWOOD LODGE - NORTHERN WISCONSIN'S FINEST RESORT

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the summer resort with everything



DpL's new Swimming Pool and Hotel/Lodge

## Welcome to Deer park Lodge's "Enchanted Peninsula."

Deer park Lodge DINING ROOM . . . OPEN TO THE PUBLIC

Yes, you're welcome for cocktails or dinner, overnight or the season at Deer park Lodge. Our "Little Fawn Lounge" is Vilas Vacationer's favorite spot for cocktails and entertainment. And, you'll find there's no better food in all Wisconsin than at DpL. For Information or Reservations, call Manitowish Waters 9332.

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Deer park Lodge is gay and carefree, you can "live it up." Enjoy Cocktails, dancing, planned entertainment that's varied each evening. At 10:30, enjoy a fabulous Buffet/Snack. Then sleep as you've never slept before in Northwoods cool comfort.

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Deer park Lodge is informal; go Golfing (FREE 18 Hole Course)\*, ride Horseback, Waterski, swim in a large Heated/Glassed-In pool, or fish 'n cruise Manitowish Water's famous "Chain Of Lakes." The accommodations are the finest. The food, it's "out of this world."

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Our famous
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Resort



Ideal spot for your vacation. Located on Spider Lake; center of the Famous Manitowish Waters Chain of 14 Lakes. Modern, comfortable and homelike cottages with two and three bedrooms. Cottages equipped with all housekeeping facilities. All cottages face the lake.

Fine sandy beach.

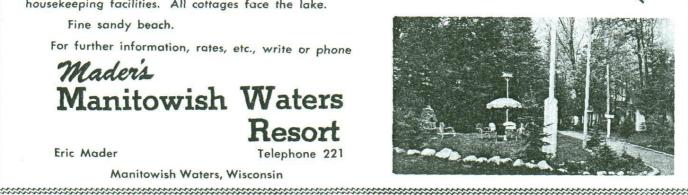
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#### Maders Manitowish Waters Resort

Eric Mader

Telephone 221

Manitowish Waters, Wisconsin



One mile off U.S. Highway 51

ON THE MANITOWISH WATERS CHAIN OF LAKES

#### MODERN HOUSEKEEPING CABINS Accommodating 2 to 6

Persons

ALL CABINS FURNISHED AS PICTURED

COMPLETELY MODERN BATHROOMS

7 PICTURE WINDOWS IN EACH CABIN

40 ACRES OF WOODLAND 1500 FT. OF SHORELINE

GOOD FISHING

FINE SAND BEACH

Special rates during May and June and after Labor Day

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Ernie and Judy Michaelis — Manitowish Waters, Wisconsin



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on Little Star Lake

Completely Modern Two and Three Bedroom Housekeeping Cottages

We have one of the finest Sandy Beaches found anywhere, gradual slope, no holes or drop offs, and the water is crystal clear. Floating raft, good boats. Deep freeze service.

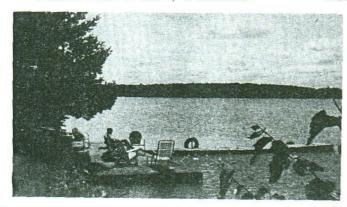
Reduced rates before June 1st and after Labor Day

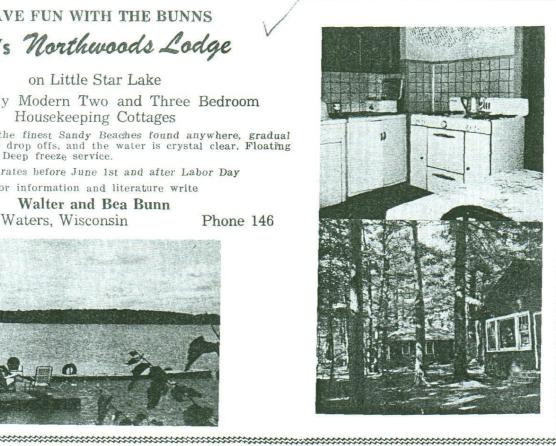
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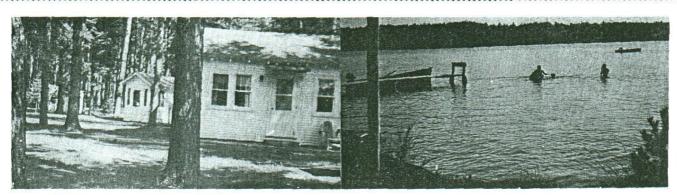
Walter and Bea Bunn

Manitowish Waters, Wisconsin

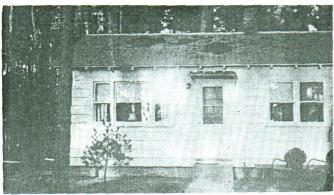
Phone 146







## Rossow's Resort



#### AMONG BEAUTIFUL PINE TREES ON ALDER LAKE OF THE MANITOWISH CHAIN

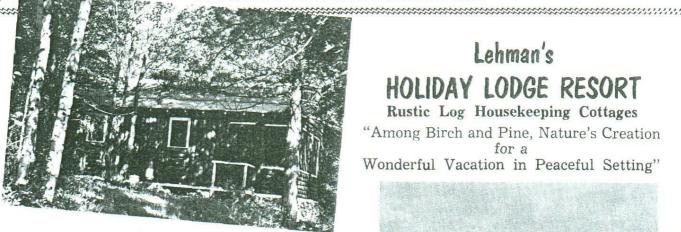
Modern housekeeping cottages. Electric refrigerators, gas stoves for cooking, oil heaters, completely modern bathrooms and all kitchen utensils furnished. Can accommodate 2 to 6 people.

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Open through Deer Season.

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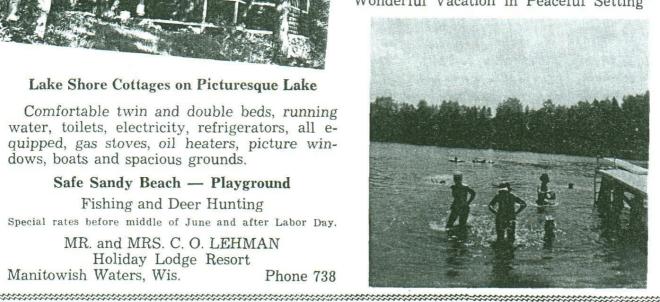
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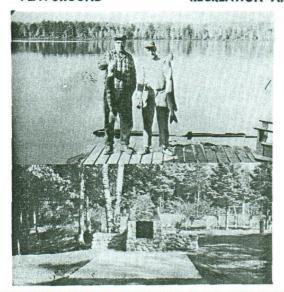
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SAFE BEACH PLAYGROUND

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Waukegan Lodge is situated in Northern Wisconsin's famous Vilas County - Amid spacious grounds, stately pines and a congenial atmosphere.

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fully equipped . . modern

Screened porches . . innerspring mattresses . . bottled gas . . oil heat ..running water .. good boats . . sand beach .. Mosquito control

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A restful and invigorating vacation, come to

Nestled among the pines on the shores of beautiful Clear Lake headwaters of the famous Manitowish chain of fourteen lakes

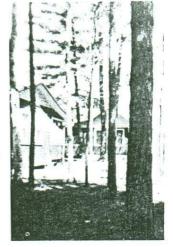


Thrills . . fish in the famous "Quo Vadis Bay," favorite fishing grounds of the chain, where muskies and walleyes abound.

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Cabins in the pines Clear Lake



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A moderate size resort under congenial management, on the chain of 14 lakes, offering two fine modern cottages equipped with showers, completely and comfortably furnished in every respect. Cottages overlook the lake with sufficient spacing to afford privary.

Good boat included in the rates

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PAPOOSE LAKE - VILLAS COUNTY

#### COMPLETELY MODERN HOUSEKEEPING COTTAGES

Electric Refrigerators - Gas Ranges - Oil Heat - Hot and Cold Water - Innerspring Mattresses - Spacious Recreation Room with Fireplace - Deep Freeze Service - Good Musky and Walleye Fishing - Sand Beach - Floating Raft -Good Boats - Playground Equipment - Bed Linens Furnished

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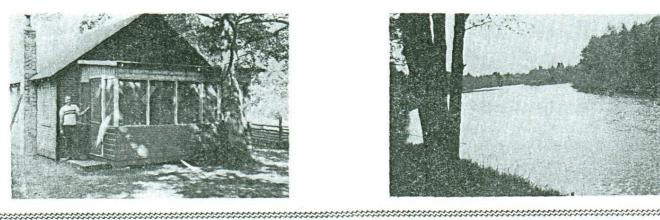
#### On the Beautiful Manitowish River & Benson Lake

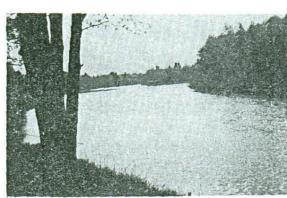
Modern housekeeping cottages, completely equipped with running hot and cold water, inside toilets and showers, gas ranges, electric refrigerators, oil heat, innerspring mattresses and screened porches. Mosquite control, sandy beach, good fishing, new boats. Cottages accommodate from 2 to 6 people.

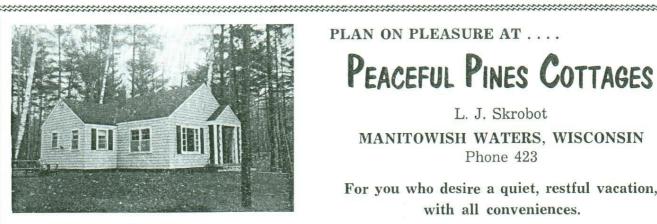
Rates from \$35 to \$55 per week. Special rates before June 20th and after Labor Day. Games and Playground for children.

For further information write; Mrs. John W. Patterson 1310 Talcott Rd., Park Ridge, Ill., Phone Talcott 3-5473.

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2 BEDROOM PERMANENT HOME

- Located on Beautiful Spider Lake.
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- Moderately Priced.
- New Fiber Glass Boat Included.
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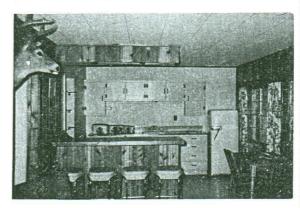
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## Peaceful Pines Cottages

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For you who desire a quiet, restful vacation, with all conveniences.



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Among the Pines BEAUTIFUL, RESTFUL LOCATION

Sandy Beach, Good Boats, Two & Three Bedroom Well Furnished Housekeeping Cottages Reasonable Rates

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Not cottages, but two modern summer homes, with gas heat, screened porches and complete housekeeping facilities. Rented by the week month or season.

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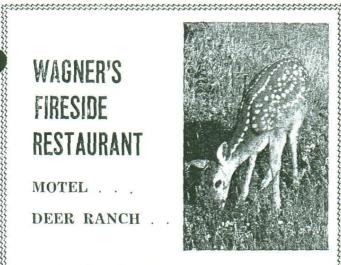
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#### Completely Modern Cottage

Located on shore of Star Lake, one of the Manitowish Chain, among pine and birch trees, lovely sand beach

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Manitowish Waters, Wis.



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"A Home Away From Home"

Overlooking the west shore of beautiful Island Lake on the Manitowish Waters Chain of 14 lakes.

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150 ft. private, beautiful, safe, sand beach. No drop-offs.

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Modern two bedroom cottage. All electric kitchen. Open through Deer Season. Further information and reservations write

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safe sandy beach excellent fishing waters



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We will show you where to catch the big ones.

Catch panfish off your dock.

Perfect for FAMILY Vacation

Modern kitchen—Beautiful scenery

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MANITOWISH WATERS, WISCONSIN

PETERSON'S

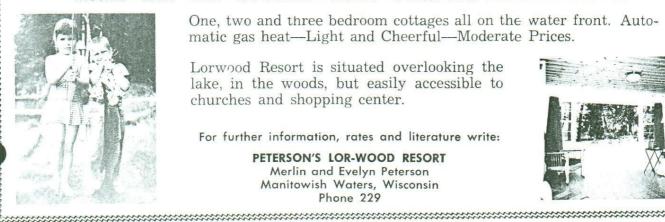
## LOR-WOOD RESORT

#### STRICTLY MODERN HOUSEKEEPING CABINS

Located on beautiful STONE LAKE in the center of the Manitowish Waters Chain of Lakes.



#### MUSKIE - BASS - PIKE - SAFE SANDY BEACH - GUIDES AND MOTORS AVAILABLE



One, two and three bedroom cottages all on the water front. Automatic gas heat—Light and Cheerful—Moderate Prices.

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Merlin and Evelyn Peterson Manitowish Waters, Wisconsin Phone 229





#### Leander'S MILLPOINT COTTAGES

MODERN, TWO BEDROOM COTTAGES

AMONG VIRGIN PINE ON ALDER LAKE of the Manitowish Chain, within 1 mile of Highway 51.

All cottages on lakefront and fully equipped for house-keeping. Electricity, hot and cold running water, toilets, gas ranges, electric refrigerators.

SAFE SANDY BEACH - GOOD BOATS

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MANITOWISH WATERS, WIS.



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Cottages

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MODERN HOUSEKEEPING COTTAGES OVERLOOKING SPIDER LAKE.

CLEARED SPACIOUS GROUNDS



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MODERN TWO AND THREE BEDROOM COMPLETELY FURNISHED LOG CABINS WITH FIREPLACES AND SCREENED PORCHES





Spaced For Privacy "All the Comforts of Home"

Pier For Each Cottage :: Good Safe Beach Best Round-bottom Boats :: Cleanliness :: Comfort Courtesy :: Knotty Pine Interiors

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# Sinning's

ISLAND LAKE





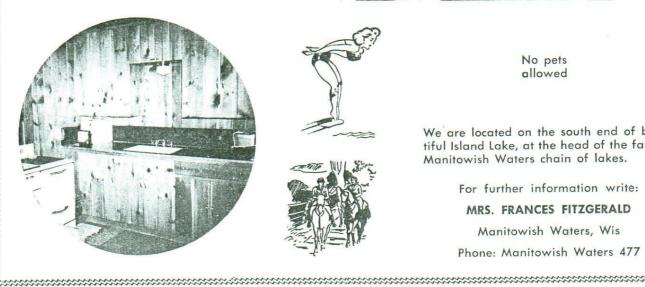


Completely Furnished MODERN HOUSEKEEPING COTTAGES

Bath with hot and cold running water. Electric lights - Gas ranges - Saf-aire automatic heat. Stone fireplace - Twin beds with innerspring mattresses.

> For good fishing -MUSKIE - PIKE BASS PANFISH

#### BEST FISHING-SPRING AND FALL







No pets allowed

We are located on the south end of beautiful Island Lake, at the head of the famous Manitowish Waters chain of lakes.

For further information write:

MRS. FRANCES FITZGERALD

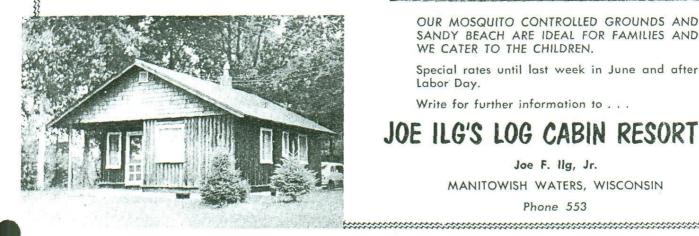
Manitowish Waters, Wis

Phone: Manitowish Waters 477

## Welcome.

## TO A VACATION OF HAPPINESS Joe Ilg's Log Cabins

. . . are located on beautiful Rest Lake of the Manitowish Waters Chain of 14 lakes. We have completely MODERN cottages with three or more





OUR MOSQUITO CONTROLLED GROUNDS AND SANDY BEACH ARE IDEAL FOR FAMILIES AND WE CATER TO THE CHILDREN.

Special rates until last week in June and after Labor Day.

Write for further information to . . .

#### JOE ILG'S LOG CABIN RESORT

Joe F. Ilg, Jr.

MANITOWISH WATERS, WISCONSIN

Phone 553



#### SLEEPY BAY RESORT

ON REST LAKE

- MODERN COTTAGES
- AUTOMATIC HEAT
- ALL ELECTRIC KITCHENS
- COMPLETELY FURNISHED
- FIBERGLASS BOATS
- SAFE BEACH



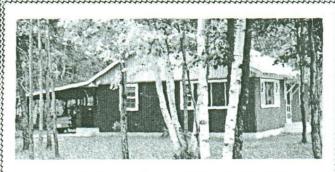


For Further Information

#### C. R. Robbel

Manitowish Waters Wisconsin

Phone 13



#### FLAMM'S SUMMER

Located on black top road ¼ mile off Highway 51 on Star Lake of the Manitowish Waters chain of Lakes.

If you want privacy and a quiet restful vacation, our bright and sunny completely furnished and equipped modern housekeeping home, with carport and automatic gas heat, should interest you.

Knotty pine interior throughout with 2 big bedrooms and 2 clothes closets. Spacious living room with stone fireplace and 2 big picture windows overlooking Star Lake. Kitchen is complete in every detail and fully equipped for modern housekeeping. Modern bathroom.

Private pier-Fiberglass boat, kept in our boathousefine sand beach; no holes or drop-offs-clear sparkling water.

> Rental \$100.00 per week for 4 persons. Special rates for June and after Labor Day

#### O. G. FLAMM

MANITOWISH WATERS, WIS



Our rustic log cabins are completely modern with showers, hot and cold running water, oil heat, fireplace, screened porch and outside charcoal broilers. Changes and improvements going on for your comfort.

We also offer the latest in modern cabins, paneled wood walls, tiled baths, Anderson window walls, fireplaces and automatic heat. Everything the latest in appliances and furniture.

Rates start at \$55.00 per week, reduced rates in Spring and Fall. Boats included in above price. Two, three and four bedroom cottages.

We have one of the largest safe and all sandy beaches in the area. Acres of woodlands for hiking and enjoyment of natures wildlife. Cabins are well spaced for privacy. Private piers.

Season starts May  $t_0$  November. Cabins rented by week, month or season. Guide service available. Motors rented. Free freezer service.

#### WRITE TO:

#### Helene and Dick Sleight Manitowish Waters, Wisconsin Phone Manitowish Waters 425





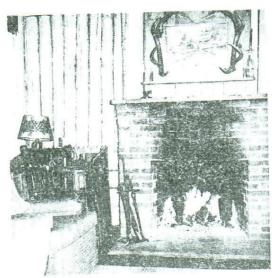


## ISLAND LAKE LOG CABINS

Located on Chain of Lakes 18 Miles North of Woodruff 3/4 Mile off of Highway 51









#### BARLETT'S REST LAKE CABINS

On the Beautiful Rest Lake of the Manitowish Chain

If you are looking for a roomy modern cabin, fine beds, well equipped kitchen, complete plumbing, automatic gas heat, children's playground, PLUS, wonderful fishing, secluded, but with towns close by for shopping and fun.

For further information, Write or Phone

#### BARLETT'S REST LAKE CABINS

MANITOWISH WATERS, WISCONSIN Phone: Manitowish Waters 9818

OPEN FOR DEER HUNTING 

#### THE LIFE OF RILEY LODGE



#### AMERICAN PLAN HOTEL MODERN HOUSEKEEPING COTTAGES

- Modern Appliances
- · Friendly Atmosphere
- Automatic Gas Heat
- · Good Food
- Excellent Beach
- Good Boats
- Beautiful Surroundings

For information and literature write:

#### MR. and MRS. KENNETH LYON

MANITOWISH WATERS, WISCONSIN

Phone 538



#### OUR MODERN HOMELIKE COTTAGES

Are located on the lake front, spaced for privacy, and are equipped for housekeeping, with gas ranges, refrigerators, electricity, hot and cold running water, showers, toilets, sinks and automatic gas heat.

A QUIET MODERATE SIZE RESORT where the entire family enjoys their vacation. Well kept grounds. Playground for children away from the water and cottages.

REASONABLE RATES by the week, month or season. Special rates up to the last week in June and after Labor Day.

All our boats are new and take up to 25 h.p. motors. For further information call or write:

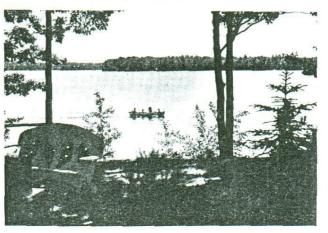
HUTTER'S LAKE VIEW RESORT Phone 166 Manitowish Waters, Wisconsin You'll enjoy your stay at ...

HUTTER'S

ake View

RESORT

MODERN HOUSEKEEPING COTTAGES Located on Lake Manitowish SAFE BEACH



If You Must FISH—
Fish Where They Catch FISH—

# Bazsos HILLCREST COTTAGES

Modern Housekeeping Cottages Center of Manitowish Chain of Lakes Half Mile off U.S. Highway 51





All cottages on water front. Automatic gas heat. Mosquito Controlled.

Rates \$50.00 to \$65.00 per week.

Owner is a Licensed Guide Yearly average 50 Muskies.

For further information, Write or Phone 150

GEORGE and MABEL BAZSO

Manitowish Waters, Wisconsin



## BIRCHWELL LOG CABINS

ON STAR LAKE
OF THE MANITOWISH CHAIN

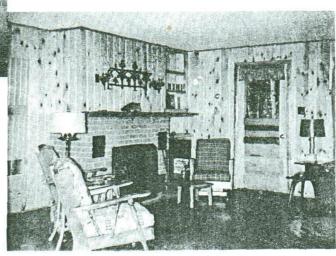
New; strictly modern; complete high quality furnishings; electric appliances; hot water; showers; automatic heat; picture windows; outside lighting; shuffleboard; grill; excellent boat included in rate; private piers; TV antenna and mosquito control.

TWO & THREE BEDROOMS, ALL DELUXE TWIN BEDS. ACCOMMODATES UP TO EIGHT PERSONS. RENALS BY WEEK, MONTH OR SEASON.

SPECIAL RATES before last week in June and after Labor Day.

Write: L. E. POWELL

MANITOWISH WATERS. WIS. Phone: 268 Before April 1st, Address Morrison, Ill., Phone: 3221





Two new housekeeping cottages, knotty pine interior, picture windows overlooking the Island Lake, two bedrooms, shower bathrooms, living room, automatic heat, modern and well equipped kitchen with electric refrigeration and new gas range. Lineus furnished if requested. Rental: \$90 per week if occupied by 4. Each cottage can sleep 6. A boat is included in rental.



#### Stackner's ISLAND TWINS

"For the best Muskie Fishing in Northern Wisconsin-Come to ISLAND LAKE on the MANITOWISH WATERS CHAIN of LAKES."



- EXCELLENT MUSKIE, WALLEYE PIKE, BASS, PAN FISHING.
- Cottages are convenient to swimming, supermarkets and recreational facilities. Catholic and Protestant Churches.
- 285 miles from Milwaukee. 365 from Chicago. 20 miles North of Minocqua on U. S. 51.
- O NO PETS ALLOWED.
- Hay Fever Relief.
- We meet trains and planes upon your request.

For further information and reservations, WRITE: ISLAND TWINS COTTAGES, C. STACKNER BOX 21 MANITOWISH WATERS, WISCONSIN



# Peterson's PINE CONE RESORT

ON ALDER LAKE
Of the Manitowish Waters Chain

Clean housekeeping cottages on lake front are fully equipped for housekeeping. Indoor plumbing. Gas for cooking, oil heat, electric refrigerators.

GOOD SWIMMING - FISHING

PLENTY OF PINE TREES

LEVEL TO LAKE

Rates You Can Afford

For Detailed Information Write:

PETERSON'S PINE CONE RESORT

Box 121 - Manitowish Waters, Wisconsin

Phone 494



DUA TEL

# Rath's

Spacious Main Lodge



Boathouse cottage and pier



Doubles designed for large groups



Picturesque Forest Lodge



On Spider Lake of The Manitowish Chain

To meet the most exacting requirements, Lindenwood offers choice vacation homes which accommodate from two to eight guests. All houses are as modern as a city apartment, completely furnished, equipped with Stewart Warner Safe-Aire automatic heaters, and modern kitchen appliances.

All eleven lakes are navigable from our pier. Lindenwood is situated advantageously near the shopping districts, churches and amusement center. It is located in the most beautiful neighborhood of the Manitowish Waters area.

An interesting playground is provided for the little ones. We are situated on a blacktop road just off Highway 51. We carry gas, oil, and outboard motors for your convenience—and a promise of new friendships that will assure the "vacation of your life."

Popular prices range from \$60 to \$95 per week including boat. Substantial reductions before June 25th and after Labor Day. Boats included in rental.

M. T. RUTH
Manitowish Waters, Wisconsin
Telephone—Manitowish Waters 40





The Gingerbread House—Built Just for Two



## La Porte's Super Market

By Rest Lake Dam

MANITOWISH WATERS MOST COMPLETE FOOD STORE

MEMBER: VALLEY QUEEN STORES COOPERATIVE ASSOCIATION

SHOPPING CENTER

MANITOWISH WATERS, WISCONSIN

PHONE 631

# La Porte's LAUNDROMAT

Dry cleaning pick-up service

25c WASH

10c DRY

LAPORTE BUILDING
SHOPPING CENTER
MANITOWISH WATERS, WISCONSIN
PHONE 631

## Jaegers

RESORT SHOP

Manitowish Waters, Wisc.

TOWN AND COUNTRY WEAR
for Men and Women

#### featuring

- PENDLETON
- WHITE STAG
- JANTZEN
- BERNHARD ALTMANN
- SHIP 'N' SHORE BLOUSES Shopping Center Laporte Building

Phone Manitowish Waters 620

#### THE WIN-MAR

Located on Vance or Dam Lake

Modern Housekeeping Cottages
Automatic gas heat
Modern Appliances
Stores, Bait, meals, all in walking distance
Excellent, sandy beach
Mosquito controlled
Noted for its
Musky, walleye, northern, panfish & Sturgeon
Pets Welcome

Charlie and Inez Pea
Phone 646
Manitowish Waters, Wisconsin



Sturgeon caught in Vance Lake



Lake Front Cottage

## SHREFFLER'S

#### WAGON WHEEL

On Spider Lake
JUST OFF ROUTE 51

BEAUTIFULLY FURNISHED MODERN COTTAGES
SAFE SANDY BEACH — FISHING — HUNTING



PHONE 224

Manitowish Waters, Wisconsin



ENJOY A PERFECT NORTHWOODS FAMILY VACATION AT

Frank Tichy's

#### **KNOTTY PINE RESORT**

Located in a Quiet, Beautifully Wooded Setting, Along the Manitowish River — Below Benson Lake Entrance on old Highway 51

- RUSTIC MODERN HOUSEKEEPING CABINS
- Mosquito Control
- Safe Sandy Beach
- Screened Porches
- Playground
- · Level Ground
- Excellent Fishing
- MODERATE RATES BY WEEK OR SEASON

For further information call or write:

Frank Tichy's KNOTTY PINE RESORT
MANITOWISH WATERS, WISCONSIN

Phone 746

CHICAGO PHONE: 637-5871

# ART-ELZ

## STANDARD SERVICE

IN SHOPPING CENTER ON COUNTY TRUNK W
PROMPT and COURTEOUS
PERSONALIZED TRAVEL
TIRE AND BATTERY
LUBRICATION

ALL YEAR

## SERVICE

Manitowish Waters 681

AUTOMOBILE ACCESSORIES
HUNTING and FISHING LICENSES

ICE CREAM - SOFT DRINKS - CIGARS - CIGARETTES - CANDIES - POST CARDS

Clean Rest Rooms

FISHING TACKLE SOUVENIRS





#### The Rod 'N Reel

OUTBOARD MOTORS and BOATS
SALES: SERVICE: RENTALS

The place with the Wiggling Sign

The Rod 'N Reel
SHOPPING CENTER
MANITOWISH WATERS, WISCONSIN
Phone 645

Manitowish Waters

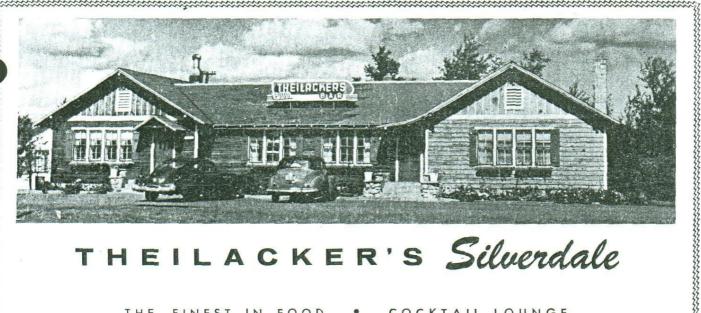
Wisconsin

# CRANBERRIES CRANBERRIES

## MANITOWISH WATERS CRANBERRIES GROWERS

Growers

Manitowish Cranberry Company
Leasure-Koller Cranberry Company
Folsom Cranberry Company
Alder Lake Cranberry Company
Weber Cranberry Company
Cardinal Cranberry Company
J. E. McFarland Cranberry Company



## ILACKER'S Silverdale

THE FINEST IN FOOD COCKTAIL LOUNGE

MODERN ROOMS

MANITOWISH WATERS, WISCONSIN

ON U.S. HIGHWAY 51

**PHONE 9480** 



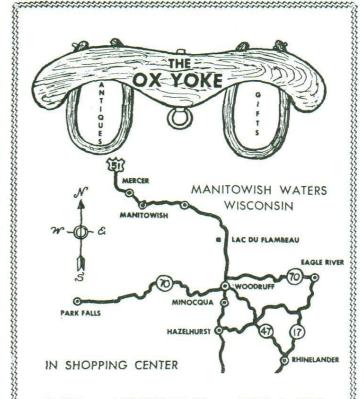
BOB MALETZKE'S BARBER SHOP



OPEN THE YEAR AROUND



LAPORTE BUILDING SHOPPING CENTER MANITOWISH WATERS, WISCONSIN



CARDS . WOODENWARE . GIFTS & TOYS TRIVITS
 COLORED GLASS PRIMITIVE ANTIQUES



## Harry's Super Market . . .

BARBEQUED CHICKEN AND RIBS TO GO (Advance orders Appreciated)

CHOICE MEATS CUT TO ORDER

BETTER FOODS FEATURED

RURAL DRUG SUPPLY - TOYS - SUNDRIES - NEWSPAPERS

## Harry's Sport Shop . . .



—FREE FISH FREEZING—

Live Bait and Tackle of all Kinds.

Valuable Grand Prizes for The Season, of Largest Fish Registered.

#### HARRY'S SUPER MARKET and SPORT SHOP

Phone: Manitowish Waters 481