

GREETINGS

Monrovia's Welcome to Visiting Odd Fellows

Recognizing that sprit of friendship, love an truth, which is one of the fundamental principles of the grand order of Odd Fellows, and with that generous fellowship which it extends to the brotherhood of man, Monrovia offers to the visiting members of the Sovereign Grand Lodge of the World a hearty welcome. This gem city of the foothills is proud to greet them and have them share, her hospitality. Our city is scarce more than an infant as yet, albeit she it a lusty one. Nurtured here under the sunny skies of this fair Southland and guarded by the towering mountains at whose feet she nestles, it is not strange that her growth has been so rapid, that her prosperity has been so marked and it is with justifiable pride that we point to these facts which single out Monrovia as the most remarkable evidence of the attractiveness of this clime which can be found in all Southern California.

We do bot need to grandiloquize upon the merits of our city to those who are with us to day. No words can portray Monrovia, as it will appear to them. The charm which nature has wreathed over their land can not be transferred to paper. Words however vivid or flowery they may be, cannot convey a true idea of the beauty that here exists. To our visitors we would say, on behalf of the people of Monrovia, enjoyed what our city has to offer you. Let the panorama that is here presented be imprinted on your memory. And what is more pleasant to remember than this gem city clustered here in the embrace of the granite hills, which form a background to a picture of surpassing loveliness? Below and beyond the happy flower gemmed homes of the town spreads the sun-kissed valley in its verdant productiveness. Here are wide extended vineyards now yielding their burden of luscious fruit. Yonder are grain fields and meadows and pastures with great herds of cattle and flocks of sheep. Nearer by are the evergreen orange groves and orchards and clusters of shade trees. Treasure this picture in your memories, for not a fairer one has greeted you. May not only your visit to Monrovia, but your entire stay in this golden west, prove one of those degrees of happiness, which are the more to be enjoyed since they so seldom occur. In the not far future we trust that we may greet you again in this flowerland, when you have yielded to the desire that is even now forming in your heart to find a home in this garden land of our country.

I.O.O.F.

Arrangements to Receive Them Monrovia Lodge

Monrovia lodge No. 330 has been active in arranging for the entertainment of the Odd Fellows toady, and the citizens generally have rendered earnest assistance in the matter. The lodge rooms in the Badeau block have been handsomely ornamented. William

GREETINGS - Continued

Chappelow, of Chappelow's nursery, kindly donated the use of a large number of rare plants for adorning the room and the effect produced is very pleasing. The plants are tastily arranged and their names will prove interesting. There are two varieties of *Musa Cavendishii*, banana, American Bidwelli, Brazilian pine, *Sciadopity Verticillati*, Japanese pine, two varieties *Bahia Fil*, California fan palm, *Jacaranda*, from the south of France, *Phoenix Canariensis*, date palm, *Satsuma*, Japan orange, *Camelia Japonica*, double white, several varieties of orchids, *azalea Siensis*, from Japan, *Magnolia Siensis*, from China *Chanferopi Excelis*, Australian palm, *Yucca Filamentosi*, Adam's needle and thread, *Cryptomana Elegans*, from Japan *Grevilla Robusta*, from Australia, *Rhododendron*, bay laurel, *Raphis Flabelliform*, Japan palm, *Cereus Grandiflora*, and *Friangularis*, night blooming cactus, and air orchids. There are pomegranates, oranges, etc.

Monrovia Lodge, No. 330 of the Independent Order of Odd fellows, was organized April 18, 1887, with a charter membership of twelve, C.C. Hotchkiss, P.G., was elected N.G., L.R. Blair, N.G., C.O. Monroe, Secretary, and J. Mushrush, Treasurer. The lodge has increased rapidly in membership, which now numbers about forty-five, all in good standing. About August 15th an election was held to fill vacancies caused by the resignation of officers and the officers elected and installed were L.G. Blair, N.G., C.O. Monroe, V.G., and A. Parker, Secretary. The present officers are C.O. Monroe, P.G.; C.B. Clapp, N.G. J. Mushrush, V.G., L.T. Graves, Secretary and D.W.C. Sawyer, Treasurer. The lodge now has a membership of about 60. It has spent nearly a thousand dollars in fitting up the lodge room and is now in a prosperous condition.

The rooms in which the banquet is to spread are three in number, one each in the Spence, Monroe and Nichols blocks. Each room is provided with three large tables and are handsomely ornamented with samples of the products of the valley, including fruits, vegetables, etc., and are profusely decked with flowers. The ladies of the city have been faithfully at work the past week and the good things provided are such as promise a feast indeed.

The excursion train will arrive about ten or eleven o'clock in the morning and the visitors will be met by carriages. No formal program has been arranged _____

MONROVIA - The Gem City of the Foothills
SOME FACTS ABOUT THE TOWN

Facts are always convincing and on occasion they can be interesting. The facts in regard to the development, which Monrovia has attained, are both. We have spoken at length of some of the features of the town in this issue, and in this article we design to give Birdseye views of Monrovia, to touch lightly upon such topics as are interest, but which deserve a better notice than we have space to give them.

HISTORICAL

The debut of Monrovia was made on the 17th day of Mat, 1886, at which time an auction sale of lots was held, and it was the most successful introduction of a new town into public favor that even Southern California has afforded. The tract of land upon which the town is located was purchased from E.J. Baldwin by W.N. Monroe, ex-Mayor Spence, Judge Bicknell of Los Angeles, and Hon. J.F. Crank. The town was platted with fine streets, happily named from flowers and trees and water piped from the adjacent mountains. From that day the prosperity of the town dates. By the autumn it had become a scene of busy activity and the rush of building and the rapid transfers of property was something remarkable. Citizens flocked hither and each one who came added to the energy that was so swiftly converting the barren foothills into a city. There were houses and business blocks springing up on every hand and it was difficult to secure workmen to do the work as rapidly as desired. Among the pioneer workers, in addition to the gentlemen named, were General W.A. Pile and his son W.E., L. Barnes, J. Wilde, Col. S. Keefer, J.S. Keefer, J.F. Sartori, F.N. Myers, Captain A. h. Johnson, C.O. Monroe, A.S. Baldwin, L.L. Bradbury, William Baxter and sons, E.P. Large, Captain William Smith, J.T. Tuttle, C.A. Reynolds, T.H. Parker, George Johnson, C.C. Hotchkiss, S. Bowerman, E.W. Little, S.H. Johnson, Jefferson Patton, Dr. C.H. Stewart, William Sinclair, G.W. McCabe, U. Zimmerman, L.R. Blair, J.B. Nichols, F.E. Perham, L.B. Sherwood, C.A. Campbell, E.L. Buck, E.M. Prindle, E.S. Armstrong, T.W. Watson, C.B. Clapp, T.P. Herbert, Dick Mullally, J.W. Harvey, J. Mushrush, A.L. Hinters, H. Clark, S.R. Palmer, F.E. Grover, J.O. Matthewson, W.G. Badeau, J. Combs, J.F. Banning, A. McAlonan, Fred Schutenhelm, A.L. Fell, V.F. Wilby, A.B. Tomlinson, W.H. Ames, W.J. Mills, J.F. Twitchell, J. F. Norman, J.S. McDonald, E.T. Hargrave, Rev. D.H. Colcord and others whose names do not occur to us now.

The city was incorporated on t 8th of December, 1887, at which time W.N. Monroe, W.A. Pile, William Baxter, L. Barnes and F.N. Myers were elected trustees, C.A. Reynolds, clerk and T.P. Herbert, Marshall. One of the first acts of the council was the passage of an ordinance prohibiting the sale of liquors, which has been strictly enforced. At a subsequent election Messrs. Monroe, Pile and Baxter were reelected and J.F. Banning

MONROVIA - The Gem City of the Foothills - Continued

and Dr. J.T. Stewart became members of the council. The clerk and marshal were reelected. Mr. Monroe was the first mayor but the office is now held by General Pile.

BUSINESS ENTERPRISES

Various mercantile houses were opened early and the number has constantly been increasing. We have excellent stores in the various lines of business usually found in towns much older than this, and they have all enjoyed a good trade. _____ There are two lumberyards and a lumber mill.

The steam laundry, which has just been put in operation by Messrs. Brownlie and Bell of New York City, is as complete an establishment of the kind as there is in the valley. It has all the latest machinery in its line and is doing first-class work.

One of the newly established industries is the fruit evaporator and dryer, operated by Tomlinson & Clark. They have so far this year cured about twenty-five tons of peaches, apricots and other fruits, and the output is of excellent quality.

A gas plant has been established here and pipes laid over the city, although at present it is not quite completed. The city has voted \$50,000 in bonds for a sewer system and fire department, which will be instituted at an early day. Among the new enterprises that are now under consideration are a cannery, a boot and shoe factory and various minor affairs. The chances that are afforded for manufactories are receiving much attention, and now that the craze for speculation has subsided and business is settling down into legitimate channels we may expect an era of permanent development that will be as marked, and more beneficial than even the prosperous times of the past three years. Monrovia has plenty of enterprise and capital and is destined to take a leading place among the valley towns.

RESIDENCES AND STREETS

It would afford us great pleasure to speak at length of the many fine homes that have been created here, but it is impracticable to do so. We would call brief attention however to a few of them.

The first fine residence was that of W.N. Monroe on north Myrtle. The house is what might be styled a two story cottage and is handsome and convenient, but we will rather speak of the beautiful grounds surrounding it, as an evidence of the marvelous growth that vegetation will make here. These grounds were laid off the early part of 1886, when a wide variety of shade trees were set out and shrubbery and flowers were planted. There

MONROVIA - The Gem City of the Foothills - Continued

are some as fine lawns as could be found anywhere, and one of the especial attractions is the "Rose park," that is a perfect bower of loveliness. Among the rare items are several varieties of pine, arbor vitae, giant sequoia (redwood), Italian and sensitive acacias, sage, date, and fan palms, rubber trees, magnolias, oleanders, Jasper trees, melon trees, mulberry trees, five varieties of poplars, dwarf peach trees, etc., all of which have attained a fine growth, making one of the finest spots to be found in the valley. One portion of the park is devoted to trees with which most of us were familiar in the east, such as black and red haw, hazel, slippery elm, black walnut, chestnut, etc. and there are also almonds, Brazil nuts, pomegranates, and in fact almost every tree that grows. There is also an endless variety of flowers such as can be found only in California. The grounds are surrounded by a grove of citrus and deciduous fruit trees.

One of the grandest drives in the valley is Banana Avenue, which winds along the base of the mountains between Saw Pit and Santa Anita canyons. It offers a grand view of the country for miles on either hand. A portion of its length is bordered by rows of banana trees, making a picturesque sight indeed. With a longer time for the growth of these trees the avenue will be unrivaled. Along this avenue are some of the fine residences of the city. The most noticeable of these is Idylwild, the home of General Pile, at the head of mayflower. The General has expended thousands of dollars in building the mansion, which is the most elegant home in the city, and is now fitting up the ample grounds. He began the work only during the past year yet the place is fast growing into beauty and will soon be a marvel of loveliness. He has paid special attention to securing rare and curious plants, many of which were never before grown in this valley. Further east are the residences of J.I. Case, of Racine, Wisconsin and J.M. Studebaker, of South Bend, Indiana both recently finished, and now beautified by the art of the gardener. Another charming home is that of M.S. Monroe. The residence is a model of architectural beauty, and the grounds are arranged with excellent taste and will soon equal in beauty any in town. Other noticeable homes near by are those of G.W. Dumbell and S.P. Metcalf.

Still further east and crowning the summit of Silver Hill is the home of Hon. E.F. Spence, the most prominent landmark of the town. It appears like some old-time castle, quaint and roomy. Still beyond is the home of A.W. Lee of Ohio, now being constructed. It is half of granite and half of wood and promises to be unusually attractive.

West of Myrtle is the home of C.O. Monroe. Here again we find evidence of the wonderful growth that nature assisted by man will bring. It is cozy and lovely, a spot where anyone might delight to live.

MONROVIA - The Gem City of the Foothills - Continued

There are scores of less expensive but very pleasant homes in all parts of the town, and much attention is being given to beautifying them. The ones we have mentioned will show what remarkable results may be attained in so brief a space of time.

North of the town, but not more than a mile from the business center, are two mesas, lifted above the foothills. These are named Gold Hill and Diamond Flats and are separated by Ruby canyon. A winding road has been cut along the sides of each to the plateaus. A drive to the top of either of these mesas will afford a view that is enchanting indeed. The valley is spread out in its wealth of farms and orchards, and its numerous villages, hemmed in on the south by the Puente Hills, over the crest of which, if the atmosphere be not hazy, may be seen the broad expanse of the mighty Pacific and its dimly outlined islands. One cannot ever forget such a scene. Gold Hills has an area of thirty acres of level land and residences to be erected upon them and they are to be provided with parks, artificial lakes, etc.

If there not be a limit to enthusiasm of the writer in expanding upon the merits of Monrovia, there probably is to the patience of the reader so we will be merciful.

W.N. MONROE

The Pioneer Resident of the City

We present a cut of the home of W.N. Monroe, founder and friend of Monrovia. He has had an active career, which may be briefly outlined as follows: He was born in Scott county, Indiana, in 1841, where his early life was spent. At the opening of the war he was a student of Ashland University, Iowa, but left college to enter the army, in which he remained until the close of the war, when he was mustered out with the rank of major. During the war he was married to Miss Mary J. Hall, at Omaha. After leaving the service he went west and obtained large contracts in the construction of the Union Pacific railroad. In 1875 he removed his family to California, but again resumed the work of railroad building for the Southern Pacific in Arizona and Mexico. In 1885 he came to Los Angeles and in the fall of that year purchased the land upon which Monrovia is located. He immediately began improving the ten barren foothills and employed a large force of men in setting out orchards and vineyards. Meantime he associated E.F. Spence, J.D. Bicknell and J.F. Crank, with him, additional land was purchased and in the spring of 1886 it was decided to locate a town upon the tract, which Mr. Spence christened Monrovia, in honor of Mr. Monroe. The facts given in this issue will show the progress the town has made. The success that has been attained is due in a large measure to the energy and generosity Mr. Monroe has always shown. He has been the leader in every enterprise that has promised to be of public benefit and has promised to be of public

MONROVIA - The Gem City of the Foothills - Continued

benefit and has always been ready to render financial aid to any worthy object. He has expended large sums of money in buildings and improvements and his crowning work has been the building of the Rapid Transit road. He is the friend of every honest man and there is no citizen of Los Angeles County who is more widely known or is more highly esteemed for sterling integrity. He deserves the success he has won and his happy home is brightened by his excellent wife, two fair daughters and two worthy sons. His aged father and mother are also residents of the city and it is the wish of all the many happy years remain for them all.

WATER SUPPLY

An Abundance of Pure Water Furnished Free to All

That portion of the Santa Anita tract, comprising 3,000 acres, upon which Monrovia is located is entitled to one-half the flow of the water from the Saw Pit and Santa Anita canyons, which extend far back in to the mountains north of the city. Some years ago a question as to the ownership of the waters of these canyons was brought up and decision was rendered by the Supreme Court of the state that it belongs solely to the tract mentioned, which settled forever this matter.

The water is conducted to a large cement reservoir north of the city from whence it is carried in pipes, under high pressure, to all parts of the town. Every lot is supplied with water and a deed to a *pro rata* portion of the whole supply goes with every deed to property sold. Coming direct from the mountains in pipes, the water is perfectly pure and cool, there being no chance for it to become contaminated in transit, which is an important feature in this country and every prospective settler should thoroughly investigate the water supply of any place where he may anticipate locating.

The supply for Monrovia is wholly natural no money having ever been expended in development and while the supply is abundant it could be doubled by a slight outlay in flumeing and tunneling, a work which the authorities are considering and which will probably soon be done.

With this abundance of pure mountain water, clear and cool and free, Monrovia is blessed indeed. The rapid increase of population in the San Gabriel valley makes it as certain as fate that Monrovia is to be one of the most densely settled centers, the fine location, the many natural advantages and the phenomenal growth of the place insuring such a destiny. But no matter how great our population may become, there will never be a scarcity of water for there is enough for all who may gather within the charmed portals on Monrovia.

MONROVIA - The Gem City of the Foothills - Continued

THE MESSENGER

A Brief Sketch of Journalism in Monrovia

The first newspaper established in Monrovia was the *Planet*. Its first issue appeared on November 20th, 1886 and four weeks later the plant was purchased by J.W. Harvey, under whose management and editorial direction the paper did a good work in spreading the fame of the young city.

October 5, 1887, another paper was started, the *Leader*, under the editorial management of Frank Kasson. Like its older contemporary it was a success from the first and aided largely in bringing the prestige of success to Monrovia.

On the 26th of July of the present year these two papers consolidated and the new issue was named the *Messenger* with Mr. Harvey as business manager and Mr. Kasson as editor. As to the success of the *Messenger*, our readers may judge from this issue. Its proprietors are indefatigable workers in the interest of this section and the paper has acquired the reputation of being the best weekly in the valley. It is always interesting, newsy and independent firm in its convictions and fearless in the cause of right. It is a faithful exponent of the interests of Monrovia and the San Gabriel Valley, and has an unbounded faith in the future of Southern California

This issue of The Messenger numbers 6,000 copies and is distributed free. Hand in the names of your eastern friends to whom you wish to send copies.

THE RAPID TRANSIT ROAD

The Important Part it Takes in the Progress of Monrovia

Since the founding of Monrovia no enterprise has been conceived and carried to completion that has such an important bearing to the future growth of the town as the San Gabriel Valley Rapid Transit Railway. Although the town had one road, the main line of the great Atchison, Topeka and Santa Fe, yet the officials of that company, in the hope of building up other towns in the valley in which the owned realty made a persistent effort to stem the tide of progress that had set in so strongly in favor of Monrovia. We were given a train service that was anything but accommodating, through trains passing us by and stopping at such stations as Duarte, Claremont and Lamanada Park, which had not one tenth the population of this town while such rates were charged upon freight as discriminated against us.

MONROVIA - The Gem City of the Foothills - continued

In order to overcome the disadvantages arising from such unjust treatment W.N. Monroe, the always staunch friend of the town that was named in honor of him, conceived the idea of building a road directly to Los Angeles. By his enthusiasm he succeeded in interesting in the project Hon. E.F. Spence, Hon. J. DeBarth Shorb, F.Q. Story, John Bryson, Sr. and other capitalists of this part of the country. The company was formed about one year ago and the arduous work of securing a right of way and arranging the details preparatory to the construction of the road was entered upon. But as Mr. Monroe had previously had a large experience in railroad building he carried the work through successfully, one of the most important steps being the securing of a franchise for an elevated track from the city limits of Los Angeles to the Main street plaza.

An unforeseen delay occurred in securing the material and shipping it as soon as desired, but the road was finished and put in operation on the 17th of May as far as Ramona, where connection, was made with the Southern Pacific. About two months later the road was completed as far as the Mission Road, in the suburbs of Los Angeles, to which point trains are now run, the passengers being transferred by free buses to the Baker block, near the corner of Arcadia and Main. The elevated part of the road will be completed in a short time and trains will be running right into the heart of the city. Ample depot grounds have been secured there and the ground has been broken for the handsome depot that is to grace that end of the line. A very pretty depot has been built at Monrovia and one at Alhambra and others will be built soon.

Meantime a project was _____ building a branch line from Ramona to Pasadena, and already the grading has been done as far as the Raymond _____ the route into the center of Pasadena has not been definitely fixed, yet negotiations are pending for the right of way to Colorado street and the indications are that it will be in operation to that point within a few weeks. This would make it the popular route of travel from Pasadena to the metropolis as well as from Monrovia.

The line of the road from this city is through the famous Santa Anita ranch, and thence the extensive vineyards of Sunny Slope, north of the Old Mission San Gabriel, (which was the first settlement in this part of the state (the mission having been established in 1771), and through, Alhambra to Ramona. Thus far the route is through the choicest portion of the valley and affords something of an idea of its productions, while the scenery is picturesque in a high degree. From Ramona to Los Angeles the scene changes, the route being through the uncultivated hills and affords a striking contrast to the eastern part of the road.

MONROVIA - The Gem City of the Foothills - Continued

The present officers of the road are E. F. Spence, president; John Bryson, Sr. vice-president; W.N. Monroe, general manger and F.Q. Story, auditor and treasurer, all of whom are gentleman of ability and experience.

The Rapid Transit is already becoming a popular route for travel and is attracting much attention to Monrovia. Not only this, but it gives a competing line to Los Angeles and the cheaper fares and freight rates will prove a decided advantage to the citizens of this place. But among the most advantageous features that are resulting is that the road is making Monrovia a place of residence of the businessmen of Los Angeles. The businessmen from there have moved here within the past week and we might name a large number who have expressed their determination to do likewise. There is probably no citizen of that city who would not be glad to have a home here, because of the superior healthfulness of the foothills and the absence of the many evil influences of a large city, with which no man likes to surround his family. Viewed from any standpoint Monrovia offers just those advantages for a suburban home which will cause it to become largely patronized by the wealthier class of the Angel City. Then, too, it will assist greatly in the development of the valley, which is to follow fast upon the advance that has thus far been made.

We should not fail to mention the offer made by the managers of the road to give a free pass over the road, good for one year, to any person who shall build a residence to cost not less than \$1,000 in the country lying adjacent to the road, at any point between Monrovia and Los Angeles.

BANKS

The Guardians of the Finances of Monrovia

The finest structures in the city are those occupied by the banks. The first bank to be established here was the First national Bank. It occupies an ornate two-story brick building at the corner of Myrtle and orange Avenues. The fronts of the building are of pressed brick with Tehachapi greenstone trimmings, and the artistic manner in which is done gives the building a very attractive appearance. It is provided with a vault, fire and burglarproof safes, time locks, etc. The institution was organized June 2, 1887, with a paid up capital stock of \$50,000, and began business September 1st following. The officers were president, J.F. Brossart; Vice-president, G.W. Perkins; Cashier, J.F. Sartori. The present officers, elected June 1st, last, are President, I.W. Hellman, Vice-president, John Wilde; Cashier, J.F. Sartori; Asst. cashier, J.H. Bartle. This bank has done a fine business from the time it opened and is one of the most reliable financial institutions in this part of the valley.

MONROVIA - The Gem City of the Foothills - Continued

THE GRANITE BANK

The most substantial and handsome building is by all odds, the Granite Bank block at the southwest corner of palm and Myrtle Avenues. The structure is built entirely of granite, which was quarried in the hills adjoining the town, and is as fine a building material as the valley affords. The entrance and windows are arched and the whole building is finished in a very neat manner. The corner room is occupied by the bank and the south room is used as an office by W.N. Monroe. The banking room is supplied with vault, time lock fire-proof safes, etc. The bank was organized in May 1887, with a capital stock of \$200,000 and began business at the first of 1888. The officers are: president, E.F. Spence, also president of the First National Bank of Los Angeles; Vice-president, J.I. Case, of Racine, Wisconsin; Cashier, T.V. Lamport; Asst. cashier, W.T. Bull. Among the stockholders are: J.M. Studebaker, of South Bend, Indiana, Hon. J.F. Crank, of Los Angeles, Judge Bicknell, of Los Angeles, General W.A. Pile, W.N. Monroe, T.V. Lamport and J.H. Bartle of this city and other well known capitalists. The bank is in a very prosperous condition and is doing a constantly increasing business.

MONROVIA SAVINGS BANK

This is one of the recently organized institutions of our town and is just preparing to do business. The officers are; President, J.S. Keefer; Vice-president, Dr. J.T. Stewart; Secretary, G.A. Pearsons; Treasurer, C.A. Smith. The bank occupies a portion of the Keefer brick block at the corner of Myrtle and Orange Avenues. The room is very handsomely fitted up and is furnished with fire and burglarproof safes, and the outlook for this new institution is promising.

HOTELS

We present a cut of the Grand View Hotel. This handsome and roomy hostelry was one of the first buildings to be erected in Monrovia and is one of the finest. It was built by the late Col. Keefer, one of the pioneers of the town, and was conducted for a year or more by his son, J.S. Keefer, who gave the hotel a reputation as one of the best in Southern California, and its reputation has not diminished since the change of ownership. It is now the property of M.S. Monroe, George O. Monroe and C.c. Hotchkiss, and is under the management of Mr. Abbott, a thorough hotel man.

The hotel is at the corner of Ivy and Lemon Avenues, with the main front to the south. It is three stories in height and constructed in the form of a T. The architecture is of modern style, and the interior arrangements are very convenient throughout. There are about fifty rooms in the hotel, and all are furnished in an elegant and expensive manner.

MONROVIA - The Gem City of the Foothills - Continued

There is a portico around the east and south sides and the main entrance leads to the office. At the southeast corner on the first floor are the handsome parlors, which are sunny and exceedingly pleasant. A hall leads up from the office to the spacious dining room, with its rich and tasty service. The tables are supplied with every delicacy, the proprietor aiming to furnish the very best that the market affords, and in the San Gabriel valley that means that every meal is an Epicurean feast. Behind the dining hall is the culinary department, supplied with every necessary convenience. The rooms appropriated to the guests are large and well arranged, en suite or single, and there are private bathrooms, closets and the like. The hotel is furnished throughout with electric bells and annunciators, and is lighted by gas. It is emphatically the tourist's home, where one may enjoy the happy life that nature here makes possible.

Just west of the hotel is the handsome clubroom, of Queen Anne design. This is fitted up for the accommodation of the hotel guests and is provided with billiard and pool tables and is a pleasant resort. There is a fine lawn in front of the hotel and overhanging the walk is a massive old live oak tree, one of those patriarchs, which are the pride of our valley.

MONROVIA HOTEL

The Monrovia Hotel is another of the excellent houses of the town. It is at the corner of Lemon and Myrtle Avenues and is a large two-story structure, well arranged and well furnished. It is thoroughly first class in every respect and makes a specialty of employing only white help. Fred S. Whitcomb, well known as a hotel man on the coast, is the proprietor, and he understands just how to best please his guests. The charges at this hotel are moderate and it is a popular resort.

THE WINDSOR

This hotel is located near the Santa Fe depot in the southern part of the city. It is the property of L.L. Bradbury, one of the wealthy landowners of this vicinity. The building is two stories in height, the rooms are conveniently arranged and is a really pleasant place to tarry. It is well managed and the spread is fine.

Among the other good hotels here are the central House, of which James McAlonan is the proprietor, and the Monrovia House, conducted by G.W. McCabe, both of which are well patronized and fully up to the standards of hotels where cheap fares prevail. In addition to these there are restaurants and chophouses, and the range is such that one can find whatever suits his purse or his palate.

MONROVIA - The Gem City of the Foothills - Continued

HIGHLAND HOTEL, DUARTE

The accompanying cut is of the Highland Hotel in Duarte, the eastern suburb of Monrovia. The hotel is built in the midst of a grove of live oak and orange trees and is an exceedingly picturesque spot. It is a roomy two-story frame structure of a unique and attractive style of architecture. It is furnished in fine style and sets an excellent table. R.D. Ferris, late of Chicago, is the proprietor, and is a genial and experienced hotel man. Duarte is one of the old-time Spanish settlements and there is no spot in Southern California whose citrus fruit has acquired a higher reputation. The town lies close under the mountains and is a quiet and lovely rural retreat. For one who desires to escape from the busy whirl of city life and to secure a thoroughly quiet spot, the Highland Hotel in the midst of its charming surroundings, offers special attractions.

HOTEL OAKWOOD

The Hotel Oakwood is located at Arcadia, a mile and a half southwest of Monrovia. Arcadia, it will be remembered, is the headquarters for the office of Millionaire Baldwin and although the place is small, it is young and is destined to form a part of Monrovia at some future day. The Hotel Oakwood is a two-story brick building, under the management of landlord Hawks and is a very comfortable and convenient stopping place.

CHURCHES

The fine Religious Institutions of the Foothill City

It has been well said that the moral and intellectual status is largely dependent upon its religious institutions. Judging from this standpoint Monrovia and her citizens must compare favorably with the best town in the country. Among the first public institutions to receive attention were the churches and a lavish liberality toward them has marked the conduct of people from the first establishment of the town. The projectors of the town offered donations of lots to any religious society that desired to create a church here, and among the first to accept were the Baptists and the Methodists, and the offers of lots was reinforced by a liberal donation of money. Later, Congregationalists, Presbyterians and Holiness societies have been organized, and now the Catholics are making an effort to locate a church in our city.

THE BAPTIST CHURCH

This society is the outgrowth of an organization that was effected in Duarte in 1881. In the month of May, 1886, about the time of the founding of Monrovia, an offer was made to this society of three lots and \$500 in money if it would remove here and build a church

MONROVIA - The Gem City of the Foothills - Continued

to cost not less than \$3,000. The offer was accepted and on the 22nd of May 1887, the new church was dedicated, in the construction of which \$7,000 was expended. Rev. J.H. Reider, of Wakefield, Kansas, was the first regular pastor. Mr. Reider's pastorate here has been very successful, the membership having grown from 30 to 150, and the society being in a very prosperous condition. A few weeks ago Mr. Reider was appointed to the presidency of the Baptist University of Los Angeles, which call he felt it his duty to accept, greatly to the regret of his congregation, and on Sunday last he preached his farewell sermon. Rev. George B. Reiman, of Oakland, has accepted a call to become pastor of the church.

METHODIST CHURCH

This society was organized here on August 15, 1886, with only six members. Rev Charles Shelling, now deceased, being the first pastor. A donation of three lots was also made to this society and during 1886 and 1887 a handsome church edifice was erected at the corner of Primrose and Olive Avenues. This building cost nearly \$10,000 and was dedicated September 11, 1887, at which time over \$2,200 was raised in fifteen minutes to pay off the church debt. Rev. Mr. Shelling was compelled to resign because of ill health and was succeeded by Rev. W.M. Sterling. At the convening of the conference one-year ago, Dr. William Stevenson was appointed pastor and has filled the pulpit in a most acceptable manner. He is a deep thinker, an eloquent speaker and one of the most able men in Southern California. The conference, in session at Pasadena last week, returned him for another year. During his pastorate the membership of the church has increased from 20 to 96.

THE CONGREGATIONAL CHURCH

This church was fully organized in August of last year, and Rev. D.H. Colcord, a member of the Boston Presbytery, was called to be its pastor. The society has not yet built a church edifice, having held meetings regularly, however, in the city hall. A site for a building has been secured at the corner of Lime and Charlotte Avenues and it is expected that a house of worship will be erected in a few months. Two lots were also donated to this society, through the generosity of W.N. Monroe. Mr. Colcord is an able and popular preacher and is an indefatigable worker in every good cause. He is rapidly building up the membership of his church.

HOLINESS CHURCH

During the past year some evangelistic work was done here by the Holiness people and as a result they have been able to build a small church on Ivy Avenue where regular

MONROVIA - The Gem City of the Foothills - Continued

meetings are held Rev. Mr. Briggs being the pastor. The society is a small but growing _____ as its members are zealous workers.

PUBLIC SCHOOLS

The Excellent Educational Advantages of Monrovia

Southern California is noted for its excellent schools and its educational institutions of various kinds. The people who have settled here during the past five years have, for the most part, come from the educated and most progressive class of the various eastern states, people who appreciate schools and are always ready to institute and maintain them. Then the teachers are much above the average in other states, because a more thorough and varied education is required under the state laws before one can secure a certificate to teach, and only the most thorough can pass the rigid examinations. Those facts have given a high standard of excellence to the schools throughout the state. A commendable liberality has also been manifested in the erection of fine school buildings, and almost invariably one of the first steps in the new towns has been to provide not only good but fine school buildings, better than would appear to be necessary, the people believing in building for the future.

Monrovia has not been less progressive in this matter than other towns, and soon after the founding of the town a premium sale of lots was given by a number of the leading citizens to provide money for school building, the proceeds from which amounted to about \$15,000. Several lots were donated for a site at the corner of mayflower and Orange Avenues and the present fine structure was erected without a particle of expense to the taxpayers.

The school building is two stories in height and has a central tower over the front, which rises to a height of eighty-five feet. The structure is built of wood and has an average dimension of 86 feet in length by 62 feet in width, with an L on each side. There are six rooms for pupils, 28 by 34 feet in size, three of which are on the first floor and three on the second, and these rooms are separated by sliding doors and can be thrown into an auditorium at pleasure. There are two main entrances, one from each side porch at the front of the building. Each of these entrances lead to a hall, and from each hall there is a stairway to the upper story. Between the halls is a library room 14x10 feet in size. Both floors are provided with cloakrooms and closets and on the second floor is a teachers' room. The building is finished in Eastlake style and is painted white.

MONROVIA - The Gem City of the Foothills - Continued

The board of education under which this work was done was composed of Messrs. W.N. Monroe, E.W. Little and J.T. Tuttle. They were succeeded at the late school election by Messrs. W.C. Badeau, U. Zimmerman and E.P. Large.

Miss Emily A. Rice, of Asbury Park, New Jersey, was principal of the schools last year and brought them into fine working condition. The school opened last Monday for the present year with Professor James A. Foshay as principal. Mr. Foshay was during the past six years, superintendent of schools for Putnam County, New York, and is an educator of acknowledged ability. He is assisted by Miss Crawford, of Cohoes, New York, and Miss Little Green and Louise Hutchinson, all of whom are normal school graduates. It will be seen that the facilities are excellent and such as to insure those who locate here superior advantages for educating their children.

There is in connection with the school a good library of several hundred volumes, which were donated by the citizens. The accompanying cut is a fine picture of the building.

Los Angeles
LOAN AND TRUST COMPANY
Capital \$100,000
136 North Main Street
Los Angeles
California

F.N. Myers, President
S.A. Fleming, Vice President
J.F. Sartori, Secy. & Treas.

STOCKHOLDERS

Isaias W. Hellman, Pres. Farmers & Merchants bank Los Angeles, A.J. Bowne, Pres. Fourth National Bank, Grand Rapids, Mich., F.N. Myers, Los Angeles; S.A. Fleming, New York City; M.B. Shaw, Kalamazoo, Mich.; J.F. Sartori, Cashier, First National Bank, Monrovia; J.H. Bartle, Asst. Cashier, First National bank, Monrovia, Calif.

Loan money on real estate. Buy and sell notes and mortgages.

Call on J.F. Sartori, at First National Bank, Monrovia.

THE SYNDICATE

One of the Most Reliable Real Estate Firms in the Valley

We take pleasure in calling the attention of our readers to the Syndicate, one of the substantial and wholly reliable companies of this city. Its manager is L.T. Graves, a gentleman who previous to coming to California had an extended experience in the real estate, loan and banking business in the northwest and is familiar with every detail of the business.

The company buys and sells real state, makes loans and investments. We speak advisedly when we say that there is no single firm in Southern California that has a greater amount of property listed upon its books than the Syndicate, which includes residence and business property in all parts of the valley and ranch lands throughout the state. The company has made a special feature of handling ranch lands and have listed lands adapted to the culture of every variety of product that is grown on the pacific slope. In addition to the choice orange and deciduous fruit lands of this valley, they are able to offer special inducements in the cheaper lands in central and northern California. Some of the extensive ranches of the upper country that have been divided into small farms of twenty to one hundred and sixty acres each are being sold on advantageous term and the Syndicate has the control of the sale of a large amount of these lands.

We would also point to the special fact that all the property on their books has been re-listed recently at better prices and terms. The fictitious values that were placed upon property during the era of speculation have been adjusted and the property is now offered at its real value. They have written to all the property holders for whom they were agents and have secured prices and terms that are justified by the circumstances of its location and improvements. The intending investor will at once realize the advantages arising from this fact as well as from the large amount of property from which to select.

The Syndicate is also doing an extensive business in making loans and the experience and ability of the manager recommends them to the capitalist. As to the standing and reliability of the company, gilt-edge references will be furnished.

The parties, who are anticipating coming to the coast or purchasing property here, we would recommend the Syndicate. Information upon any desired matter concerning the desirability of certain sections, the prices of land, etc. will be cheerfully furnished and all letters will be promptly and fully answered. Address letters to or call on the Syndicate, Monrovia, Cal., or their branch office, No. 9 North main Street, Los Angeles, Cal.

OCEAN VIEW

J.S. Keefer's Charming Foothill Property

The Ocean View property, lying on the highest foothills in the northern part of the town, is perhaps the finest location in this part of the valley. Not only is it excellently located, affording a magnificent view of the entire valley, but is being handsomely improved, the whole property having been graded and the streets put in the best possible condition. That portion of the foothills lying close along the mountains is the cream of the valley for homes, as all who come here can see at a glance. The Ocean View commands the better portion of this especially desirable location and is on the market at very reasonable prices considering its advantages. A portion of the property has been reserved by Mr. Keefer, upon which he is arranging to build an elegant residence, and he has already laid out the grounds in a tasty manner and set to rare trees, shrubs and flowers from every country of the world.

Mr. Keefer is president of the Monrovia Savings bank and also is engaged in the real estate business, paying particular attention to the control of his own extended land interests here. His office is in the Keefer block, at the corner of Myrtle and Orange Avenues and he has it fitted up in a very attractive manner. He is an unusually pleasant gentleman to deal with, being courteous and accommodating. Those in search of the choicest location for a home in the whole valley will find it to their interest to write or call on him.

TODD AND SHRIVER

A Sketch of their Large Hardware Establishment.

One of the largest mercantile establishments in the upper San Gabriel Valley is the hardware house of the above firm. It is located at the corner of Myrtle and Palm Avenues, where it has extensive quarters. The stock carried by these gentlemen is the largest stock of hardware in the valley and their store is attractive and convenient. The stock included every line carried by the largest houses of the kind, while especial prominence is given to builders' hardware. The goods are new and well selected and as they were bought in the eastern markets can be and are sold as cheap as they can be had in Los Angeles. Parties who are building or expecting to build in this section of the valley can get better bargains from Todd & Shriver than at any other point. Their establishment is one of the most creditable in Monrovia and should receive the support of every citizen between Pasadena and Pomona.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9
Page 4 Column 4
Identification No. 092018888 - 20

W.E. PILE & CO.

One of the Pioneer Firms of the City

The members of the real estate firm of W.E. Pile & Co. are W.E. Pile, General W.A. Pile and Attorney E.W. Little. All of these gentlemen were among the first settlers here, and were among the first real estate dealers. They have done an immense business and are thoroughly posted on property in Monrovia and the adjoining country, both in regard to its desirability and the prices asked. The firm is largely interested in lands in this vicinity and can therefore offer very desirable bargains. The members are energetic, painstaking and thoroughly reliable, and all business entrusted to their care will be given prompt and thorough attention. In addition to the large amount of the business and residence property which they have for sale in Monrovia they make a specialty of orange lands, and are making offers in this class of property that are worthy of the attention of those who expect to invest in such property. There is no firm in the valley that is better qualified to give reliable information in regard to the resources and advantages of the San Gabriel Valley, or to point out to home seekers the most favorable locations. Their extended experience and the large amount of business, which they do, recommend them to all who may have business in their line. They also make investments for non-residents on a perfectly safe and paying business. Those who desire information respecting this section of the country should write to this firm.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9

Page

Column

Identification No. 092018888 – 21

The public schools opened this week with about 165 pupils in attendance. This is not the full number that will attend, as the new schoolbooks provided by the state could not be procured, and pupils have not as yet entered. They have been ordered and will be here presently. The school opens with good prospects, under the charge of Professor Foshay, and the Misses Hutchinson, Green and Crawford, the latter three being new teachers. Credit is due the new board for the efforts out forth to make the session a pleasant one. The building has been put in a perfect sanitary condition and some necessary changes have been made.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9

Page Column

Identification No. 092018888 - 22

The smokestack for the new steam laundry arrived this week and has been put in place.
The proprietors are already doing some work though a number of their machines have not arrived from New York.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9
Page 4 Column 4
Identification No. 092018888 - 23

HON. E.F. SPENCE

A Staunch Friend of the Foothill Gem

Among our illustrations appears the home of Hon. E.F. Spence of Los Angeles, soon to become a resident of Monrovia, already having his elegant place here ready for occupancy. He was one of the original projectors of the town and has always been one of its warmest friends. Ex-Mayor Spence is too well known to need extended mention from us. He is one of the ablest bankers of Los Angeles, has been a mayor of that city, and is a most benevolent and honorable gentleman. He has been identified with every important step in the progress of Monrovia and her people are glad to welcome him to a residence here.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9
Page 4 Column 4
Identification No. 092018888 – 24

EVANS, THE TAILOR

W.H. Evans, proprietor of the fashionable-tailoring establishment on Myrtle Avenue near Lemon, carries as complete and elegant a stock of goods as can be found anywhere. He is thoroughly practical and has the reputation of making suits, which for neatness and perfect fit cannot be excelled. His stock is well selected from the latest styles and designs and his prices are moderate. He invites inspection and guarantees satisfaction.

CHAPPELOW'S NURSERY

One of the oldest establishments in this section is Chappelow's Nursery on Mountain Avenue in the southern part of the town. Mr. Chappelow has been located there something like ten years and has acquired knowledge of the nursery business, which has placed him in the front rank of horticulture in this section. He knows just what kind of fruit trees do best and to what section any fruit is adapted. He is especially fond of flowers and has in stock many rare and beautiful plants. As a botanist he is thoroughly posted and can furnish his patrons any desire information in regard to trees and flowers. Those who contemplate planting orchards or ornamenting their yards cannot do better than consult him, if they desire to procure the very best stock obtainable. His stock is large and well selected and his prices are reasonable.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9
Page 4 Column 7
Identification No. 092018888 - 26

OFFER EXTRAORDINARY

Any person who after this date shall build a residence to cost not less than \$1,000 in the territory adjacent to the line of the San Gabriel Valley Rapid Transit Railway will be entitled to a free pass over said road, good for one year from this date. The distance of the residence from the road is immaterial, so long as the builder finds occasion to travel over said road and the offer id to all residences of the valley from Duarte to Los Angeles.

W.N. Monroe,
General Manger
Monrovia, September 6, 1888

MONROVIA

This issue of the *Messenger* will be read by thousands of people in all parts of the United States. To these readers we would say that the facts presented and the plain uncolored truth. The issue is devoted largely to Monrovia and whatever we have said may be relied upon as an accurate delineation of the advantages of this young city arising from its wholly favorable location and the untiring energy that has been manifested by its citizens in their efforts to have and acquired advantages. If we claim much for the city we have a just right so to do. Southern California is a land richly bless by nature and possessed of untold possibilities of development and yet even where all is good there are naturally some spots that are more favorably located than others that have a greater combination of attractions than are possessed by some other towns. Such a spot is Monrovia and Why?

Its location on the foothills just under the shadow of the towering mountains gives an atmosphere that is always pure. The water coming direct from the mountains into the homes is of the very best and is not made impure by being conducted a long distance. These two features pure air and pure water are the best possible assurances of the healthfulness of the place and assurance that is carried out by the experience of those who have located here.

The soil of the foothills as is everywhere conceded is the best for fruit and culture and nowhere else do both citrus and deciduous fruits attain such perfection or yield so largely as on the foothills of the San Gabriel Valley. The soil is equally favorable to the growth of berries, vegetables etc. and while it is not nationally so well adapted to the cultivation of alfalfa that hardy and profitable grass flourishes finely when irrigated. In short the region lying around Monrovia is especially favorable for agriculture and the success that has been attained in this direction is phenomenal. The culture of oranges and lemons, apricots and peaches, figs and olives, English walnuts and almonds, grapes and berries never fail to yield crops that have paid a handsome investment on land that is valued at from \$200 to \$1,000 per acre. But the fullest possible attained and excellent openings await the coming of practical intelligent farmers.

The railroad facilities are fine. The town being located on the mainline of the Atchison, Topeka and Santa Fe and being the eastern terminus of the San Gabriel Valley Rapid Transit Road connecting with Los Angeles. There are two streetcar lines in operation and street improvement has received a considerable attention. There are a number of brick and granite business blocks and the town is especially noted for its many elegant residences and their beautiful surroundings. While there are excellent school buildings and fine churches arrangements have been perfected to put in a complete sewer system and the city council is doing much to advancing the general interests of the town.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9

Page Column

Identification No. 092018888 - 28

MONROVIA - Continued

In short Monrovia is _____ place in which to _____ social educational and religious _____ and being free from the _____ saloons (which are prohibited by the city regulations.) The chances for gaining a livelihood or a fortune as we have stated are excellent and no one rich or poor need hesitate to take up a residence here.

VOTING PRECINCTS

The following boundaries of the voting precincts of this part of the valley will be of interest to the citizens: -

Monrovia Precinct – All that portion of El Monte Township included in the incorporated limits of the city of Monrovia shall constitute the voting precinct of Monrovia.

Duarte Precinct – All that portion of El Monte township circumscribed by a boundary line commencing at the southeast corner of Rancho Azusa de Duarte and running along the line of said Rancho westerly southerly easterly and northerly to the point of beginning the same being all of the Rancho Azusa de Duarte except that portion that may be included within the incorporate limits of the city of Monrovia.

Sierra Madre Precinct - All that part of Pasadena township circumscribed by a boundary line commencing at the southwest corner of block "M" of the San Pasqual Tract T. 1, N. R. 12 W. Thence due north to township lines between 1 and 2. N. Thence due east to the center line N. and S. of Sec. 34 T. 2N R. 11 W. Thence S on half section line to the S line of section 22 t 1 N.R. 11 W. Thence W. on section line to Santa Anita Road. Thence S. and W. following the N lines or the San Gabriel township to place of beginning.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9
Page Column
Identification No. 092018888 – 30

Three yards of ruching for 25 cents at S.M. Killian's.

NOTE:

Definition of ruches – A ruffle or pleat of lace, muslin or other fine fabric used for trimming women's garments.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9
Page Column
Identification No. 092018888 – 31

Attorney E. W. Little is back from San Francisco.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9
Page Column
Identification No. 092018888 – 32

The Star Drugstore is selling patent medicines at cost.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9

Page Column

Identification No. 092018888 – 33

“Our Best” soap 5 bars for 25 cents at Cooke’s Cash Grocery Store.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9
Page Column
Identification No. 092018888 – 34

Knitting and embroidery silk a fine stock just in at S.M. Killian's.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9
Page Column
Identification No. 092018888 – 35

Richardson's boned turkey 50 cents per can at Cooke's Cash Grocery Store.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9

Page Column

Identification No. 092018888 – 36

Choice salt pork and corned beef for sale by E.C. Valentine & Co.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9

Page Column

Identification No. 092018888 – 37

Miss Merib Rowley departed Monday night for Ann Arbor, Michigan. She goes to resume her studies in the University there. She is the daughter of our well-known townsman J.C. Rowley.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9

Page Column

Identification No. 092018888 – 38

Monroe and Crews have just received a lot of fresh candles, Myrtle Avenue, opposite Granite Bank.

Monrovia Messenger, September 20, 1888, Volume 1, No. 9
Page Column
Identification No. 092018888 – 39

Smith's Bargain Store has been changed to a department store – A sort well known and highly appreciated in the east for good goods and low prices. They carry a large line of tinware, crockery, glassware, chinaware and notions. We would advise our readers to call and get his prices before purchasing elsewhere.

MONROVIA STEAM LAUNDRY

We take pleasure in announcing that we have inaugurated the Monrovia Steam Laundry and have at considerable outlay erected. Suitable buildings on the Grand Avenue in which we have fitted up a valuable plant of the newest and most improved machinery there by enabling us to undertake laundry work of every description on the shortest notice and in the best possible style without injury to fabrics or loss of goods. Nothing but the best work will be done and patrons can depend upon promptitude and utmost care in the execution of the work entrusted to us. We would also announce that our prices will compete with those of any other laundry employing skilled help. We will make it to your advantage to have your work done by us. Our terms will be strictly cash. We solicit your patronage.

Respectfully,
Brownlie & Bell, proprietors