

Sinatra on Fire Hero Show

Frank Sinatra will come to San Francisco by chartered plane to appear at the Hero Firemen Benefit Show at the Fox Theater next Wednesday night, it was announced today.

Sinatra's participation will bring to seventeen the number of screen and radio stars scheduled to appear at the show.

Guy Madison, Bill Williams and his bride, Barbara Hale, all of RKO Radio Pictures, and Dave Street, singer from Twentieth Century-Fox studio, also announced they will appear in person at the benefit.

The movies will also be represented by Dane Clark, June Pow-



FRANK SINATRA
To Participate in Benefit

ell, George Murphy, Peggy Ryan, Donald O'Connor, Ella Raines, Joyce Reynolds, Wayne Morris, Diana Lynn, Virginia Mayo, Jane Frazee and Chill Wills.

The stage bill will be augmented by more than two score acts from the San Francisco stage and night clubs.

The screen program will be headed by the world premiere of "Two Years Before the Mast," featuring Alan Ladd, Barry Fitzgerald, Brian Donlevy and William Bendix.

NEWEST STAR

Additions

IN PERSON!

FRANK SINATRA
JACK BENNY
JERRY COLONNA
VERA VAGUE
AND MANY OTHERS

PARAMOUNT'S
DAMON RUNYON
CANCER FUND SHOW

STARS
on the Stage

in Person

BOB
HOPE

EDDIE BRACKEN

VERONICA LAKE

BILLY De WOLFE

JOHNNY MERCER

OLGA SAN JUAN

WM. DEMEREST

VIRGINIA WELLS

ROY PATTERSON

Watch the list grow
more to be added!

PREMIERE PERFORMANCE

at the Paramount

THURSDAY, MARCH 27, 8:00 P.M.

ALL FUNDS DONATED

TO THE

DAMON RUNYON CANCER FUND

ALL SEATS RESERVED
\$2.00-3.00-5.00-7.50

Tax included

on the Screen



Paramount presents

BOB HOPE

DOROTHY

LAMOUR

"My Favorite

Brunette"

Peter LORRE Lon CHANEY

Paramount

ALL SEATS

FOR OPENING NIGHT RESERVED

-TICKETS ARE NOW ON SALE AT

THE BOX OFFICES OF THE PARAMOUNT.

ST. FRANCIS AND STATE THEATRES

Cancer Show Stars Arrive This Morning

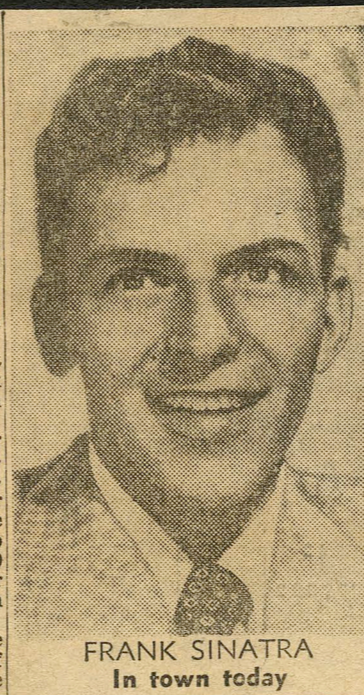
Van Johnson and his bride are scheduled to arrive in town this morning at 9 o'clock aboard the Lark—along with more than 25 other Hollywood celebrities, who will appear in tonight's show at the Paramount for the benefit of the Damon Runyon Cancer Research Fund.

They were preceded here by that other bobby-soxers' idol, Frank Sinatra. Jack Benny is also in town.

Bob Hope, top-billed performer of the show, will fly here by chartered plane directly after his scheduled broadcast on the Eddie Cantor air show tonight in Hollywood. He is expected at the Paramount to open the stage proceedings at 10:30 p. m. Benny will pinch-hit for Hope as master of ceremonies, in the event Hope is late.

The personal appearances will be preceded by the local premiere of Hope's latest movie, "My Favorite Brunette," in which he co-stars with Dorothy Lamour. Doors of the theater will open at 7 o'clock and the arrival of the stars will be broadcast to expected crowds and over the air before the show.

The list of stellar names expected to perform includes Desi Arnaz, Olga San Juan, William Demarest, Billy De Wolfe, Jerry Colonna, Vera Vague and George Fisher.



FRANK SINATRA
In town today

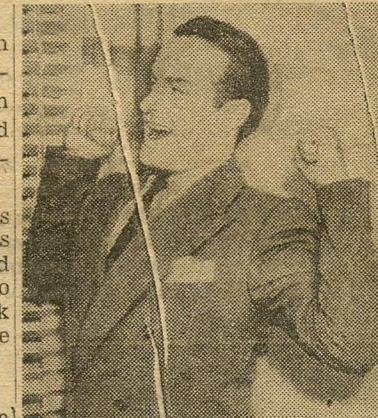
Runyon Premiere On Tonight: Stars Arrive

A galaxy of Hollywood screen and radio stars arrived here today, ready for an appearance on the Damon Runyon Cancer Fund benefit premiere at the Paramount Theater here tonight.

Bob Hope, who is bringing his radio cast here for the show, was scheduled to arrive by chartered plane this evening, in time to emcee the show, and Frank Sinatra, the crooning idol of the bobby-soxers, got in last night.

SHOW SOLD OUT

Personal appearance of the stars on the Paramount stage will be in addition to the premiere



BOB HOPE
He'll Emcee Benefit Show

among those who came up from Hollywood today on the Southern Pacific's Lark, pulling in this morning at Third and Townsend streets.

NOTABLES IN PARTY

In the party with the Johnsons were Jerry Colonna, Desi Arnaz, Mr. and Mrs. William Demarest, Olga San Juan, Billy de Wolfe, Virginia Welles, Patti Thomas, Alice Tyrrell and George Fisher.

Vera Vague, who plays the feminine comedy lead on Hope's radio show, also is scheduled to come up by plane this evening.

Rehearsals for the show were showing of Hope's new picture, "My Favorite Brunette." The show is already a sellout.

Van Johnson and his wife were here.

Hope Thrills Hopeful Audience

(Photos Page 1, Green Flash)

A thrilled San Francisco audience packed the Paramount Theater last night to contribute more than \$10,000 to the Damon Runyon Cancer Fund and be treated to one of the most remarkable examples of showmanship ever seen here or elsewhere.

Even is a city whose name is synonymous with the finest traditions of the American theater, it was a night superb showmanship long to be remembered.

Bob Hope, the popular comedian, was scheduled to be the star of the show. He was, at long last, despite everything that the weather and bad breaks could do, to keep him from appearing.

The show, a scheduled two-hour performance, stretched out to more than three hours, during most of which time Hope was frantically trying to get here from Los Angeles, where he had remained behind the rest of his

cast for a late broadcast as a guest star.

Into the breach, in Hope's absence, stepped Comedian Jack Benny, doing a tremendous job as impromptu master of ceremonies to keep the show rolling until the arrival of a bedraggled, worn and nervous Hope after 1 a. m.

Benny, an old troupier in the best meaning of the term, gave the audience what it wanted and kept every member well satisfied without a letdown throughout. He was ably assisted by such other notables as Frank Sinatra, Van Johnson, Vera Vague, Jerry Colonna, Billy De Wolfe and William Demarest.

To stretch the show out, after all scheduled numbers had been given and many impromptu turns interpolated, the principals reached far back into their professional repertoires. Benny scraped away at a number of jazz

fiddle solos and Colonna, a former bandsman who hasn't played in years, won the audience with a slightly rusty trombone number.

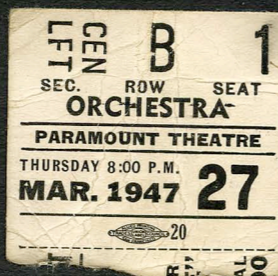
One highlight of the evening came when Sinatra chose a 6 year old girl from the audience and the two gave a distinguished duet of "Zippity Doo-da."

Among the other performers, all of whom came through like real troupers, were Olga San Juan, Patti Thomas, Alice Tyrell and Virginia Welles. A seventeen-piece band, its services donated by Local 6 of the Musicians Union, was conducted by Lewis Adrian of Paramount Studios.



FOR DAMON RUNYON FUND

Jack Benny (left), Frank Sinatra, Van Johnson "slay them" at Runyon Cancer Fund benefit at Paramount last night. Benny said this shot wouldn't appear. Here it is.



By FRED JOHNSON

Bob Hope's overseas travel adventures were routine as compared with his catch-as-catch-can air trip to keep his date at the Damon Runyon Cancer Fund benefit Thursday night.

There were police-escorted dashes from airport to airport, waits due to weather, then twenty minutes of circling over the peninsula field and a snail's pace by limousine to the theater—by 12:45 a. m.

"But I couldn't afford to miss it," he told me at the Palace yesterday. "I had crossed myself up with a date on Herbert Marshall's air program, but still expected to be here on the Paramount stage by 11 o'clock.

"Benny, Sinatra, Johnson, Demarest, De Wolfe and all the others were wonderful in keeping the show going, and so was the crowd in staying on.

"I heard Benny had let his hair down—and that was something hard to believe."

'Pale Face' Hope

Queried as to what came next on the Hope agenda, he reported:

"My chores on 'Road to Rio' and 'Variety Girl' are out of the way, with no plans for another picture before September, when I may do Robert Welch's western story, 'Pale Face.' If so, it will be something different for me—more on the human side, anyway.

"As for 'My Favorite Brunette,' I sincerely believe it to be my best picture to date. I can at least coast on it while vacationing for a while. Where? As planned now, it will be in Rio."

Frank Sinatra would like nothing better than another stage engagement at the Golden Gate. But, with all his screen commitments, his squeezing in of a date here is uncertain.

"That was a wonderful week I had here," Frankie recalled. "And the kids behaved beautifully."

Which was to say—as he didn't, exactly—that they only mobbed him.

But his enthusiasm was even greater for his forthcoming plum role as Father Paul in "Miracle of the Bells," which starts in mid-July at RKO. Fred MacMurray and probably an unknown actress, yet to be found, will be the other principals.

Before that assignment, however, he will star in "The Kissing Bandit," now rewritten as a comedy, with J. Carrol Naish and Kathryn Grayson in the other lead roles. And soon to be released is "It Happened in Brooklyn," in which Frankie plays an ex-GI seller of records. Again Miss Grayson will be the love interest; his other associates, Jimmy Durante and Peter Lawford.

Ad Libbing Rampant

Best part of Thursday night's show was unrehearsed, with hair all the way down, as Hope was being awaited . . . Benny doing a striptease as Sinatra sang . . . Desi Arnaz rumbaing with Olga San Juan . . . Colonna tromboning . . . Van Johnson singing "Night and Day"—and good . . . De Wolfe caricaturing feminine foibles . . . the dancing Dandies in straw hats—Benny, Sinatra and Van Johnson.

Hope's arrival was the cue for noisy fanfare from the stage and a pent-up welcome from the audience. With his customary nonchalance he rounded up any loose ends of the show, which by now was the loosest thing ever put on a stage, and began his quips where he had left off in the picture.

Having worked with most of the same crew in Los Angeles' benefit show for the same cause, it was an easy chore. The audience by now had given up any idea of going home.

It was a footlight showcase for the talents of such Paramount starlets as Singing Comedienne Alice Tyrell, a definite hit, and Tapdancer Patti Thomas.

'TEEN NOTES by Jay and Jane

On the Damon Runyon Cancer Benefit:

It was one of the biggest and best shoes ever to hit San Francisco -- you know if you saw it. Bob Hope, the M.C., didn't arrive on time, so Jack Benny had to sub for him, and when Bob finally did arrive about 1:00 a.m. (his plane was late), the entire group of stars, (Wm. Demarest, Jerry Colonna, Very Vague, Olga San Juan, Billy DeWolfe, and many others) had just about scraped the bottom of the entertainment barrel. The person that really stole the show, had the audience in the palm of his hand, was Frank Sinatra. Every song he sang was in the best Sinatra style, and his personality and showmanship have never and will never be duplicated by any entertainer. His fan club presented him with a card that night which we think could do with a repeat reading here:

Dear Frank,

In view of the fact that you have taken such a great interest in the Damon Runyon Cancer Memorial Fund, we, the members of your fan club, "Our Choice the Voice", have pledged ourselves to donate within the next three months a minimum of \$50 to the fund.

(Signed) The Members

That note should discourage the many stories that all Sinatra fans are adolescent swooners, and it should also start you Pm buys and gals (and adults, too) thinking about helping Frank's fan club accomplish their mission. You can send your check, (made out to the Damon Runyon Cancer Fund) or money to the Pm News Office at 8 Pinte and rest assured that it will be sped off the the Cancer Fund headquarters, and be put to work as soon as possible to combat that dread disease, Cancer. Dimes or dollars, they all can be used.