

THE COLLIERVILLE HERALD

Number 11.

COLLIERVILLE, TENN. MARCH 15, 1941.

Subscription, \$1.00 Per Year

Work on Highway 72 Gets Underway

Within the next few days grading will start on Highway 72 from the Mississippi line north to within several hundred yards of the Southern Railroad west of Collierville. This equipment is now on the job-site and will be completed within the next 100 working days.

This project consisting of grading, and the surfacing of 4,823 miles was awarded to Zeigler Construction Co., under the management of Mr. Bill Peeples. The amount of the contract being \$114,856.48. This work started February 8, but due to the weather conditions they have been greatly handicapped, however at this writing they have employed 25-30 men and are putting in the drainage structures, and clearing rights of way.

According to Mr. J. F. Brown, resident engineer, this road, when completed will have a 27 foot road bed with Asphalt topping.

Among the men employed by the state on this project are Mr. F. A. Patton, J. E. Branson, A. C. Sammons, G. T. Wiseman, Clyde Blackley and Lawrence Tune, Engineer J. F. Brown.

Your local newspaper takes this opportunity to welcome each and every one to our town.

SLAYDEN

(By Euna Belle Brown)

Miss Vantrice Fitch of Memphis visited her parents, Mr. and Mrs. Joe Fitch, for the weekend. Miss Euna Belle Brown spent the weekend with her sister, Mrs. J. T. Boatwright, of Waites, who returned with her.

We had quite a little excitement Saturday morning when we found that thieves had visited the neighborhood Friday night. Mrs. I. J. Hurdle lost all of her chickens and Mrs. Joe Fitch lost her meat and lard. We hope the thieves will be apprehended.

Mr. Wilbur "Red" Brown of Holly Springs spent Sunday with parents, Mr. and Mrs. A. C. Brown.

Mrs. A. J. Brown of Tupelo is visiting Mr. and Mrs. A. C. Brown.

Mr. and Mrs. Pete Earney of Jackson, Tenn., visited her mother, Mrs. Lillian Mackey for the weekend.

Mrs. S. E. Crawford of Ashland is a frequent and very welcome visitor to our little city.

We were sorry to lose Mr. and Mrs. Woodson Stone and family as they recently moved to Canaan, Miss. and we wish them well.

We are glad to know Bro. Medling, Mrs. Medling, and twins have recovered from recent colds.

People of Slayden are glad to know our neighbor city of Collierville, Tenn. has a new weekly newspaper, The Collierville Herald, with Mr. Tom Anderson of Ripley, Miss. as editor. We wish him much success in his new enterprise.

LENT AT ST. ANDREW'S

The Rev. Charles L. Widney, pastor of St. Andrew's Episcopal Church announces special services for Lent will begin next week with preaching each Monday night at 7:30 o'clock. The public is cordially invited to attend these Monday night services, and is also invited to celebrations of the Holy Communion each Wednesday at 10 o'clock A. M.

Vernor Bryan remains quite ill at home, friends will regret to hear.

Frank Russell has returned home from the Baptist hospital.

Mr. and Mrs. E. K. Harris visited Dr. and Mrs. S. W. McCall Tuesday afternoon.

ROTARY CLUB HAS INTERESTING MEETING

A very interesting meeting was held by the Rotary Club at its weekly meeting last Tuesday evening. Practically all of the members were present and many matters were brought up and discussed relative to service to the community.

Mr. Guy R. Kirk head of the vocational agricultural department of the school gave a fine talk on boys' activities, pointing out the good work the boys were doing in taking advantage of the loans made available by the Rotary Club. Prof. C. H. Harrell followed this talk by stating that he would like for members of the Club and citizens of the town and community in general make a personal visit to the school and see for themselves first hand just what they were doing.

Mr. E. C. Cooper, Secretary of the Club, stated that the Red Cross Roll call was progressing nicely and that 100 memberships had already been obtained, however, he stated that a full canvass had not been made and felt sure there were several here who would like to join this worthy cause and if they would get in touch with him he would be glad to take their membership which cost only \$1.00.

Pres. Watson Kelsey welcomed as a visitor to the Club, Mr. Tom Anderson, the new owner and publisher of the Collierville Herald. Mr. Anderson replied by stating that he was glad to be a citizen of Collierville and would do everything he possibly could to help the advancement and welfare of the citizens of Collierville and community.

SERVICE ABOVE SELF

COLLIERVILLE HIGH SCHOOL

(Ardelle Bryan and Bernice Taylor, reporters.)

Winning over eight other candidates for the title and honor of representing their school, Barbara Jean Mann, a fourth grader, and Clarence Pinkston, of the sixth grade will be prince and princess for the Cotton Carnival in May. Their pages will be little Ann Thomas and Lina Blanche Pulliam of the first grade. Candidates from the grammar school grades were Jean Looney and Joseph Clayton, third; Barbara Jean Mann and Tommy Dunn, fourth; Carolyn Harrell and Richard Carlington, fifth; Clarence Pinkston and Eunice Wilson, sixth grade. Faculty members were judges.

Junior Red Cross members have been making pajamas and knitting afghans for wounded British soldiers.

On Wednesday, March 12, the Shelby County Grammar School Basketball tournament with games in the Bartlett gymnasium. Collierville's junior team, coached by Coach Kimbrough Vaughn, Frasier in the first game. Collierville players are: Marion Looney, James Earle Clayton, Elton Bryan, Jack Varm, Edward Hudson, Johnnie Skinner, Gene Morton, John Carpenter, Nathan Rhea, W. B. Cargill, Cecil Russell.

A group of Collierville debaters, Mary Pulliam, Ardelle Bryan, Bill Skinner, Pat Bohan, and Bernice Taylor visited Bartlett high school Wednesday, March 12th. They were accompanied by their coach, Miss Evans, and Lois Person. Next week the Bolton debaters will visit Collierville. Tryouts were held Monday and Tuesday for the finals. The winners will be announced at a later date.

Miss Sue Powers, superintendent of Shelby County Schools was a visitor at Collierville on Monday afternoon.

Miss Johnnie Schrader of Memphis was a week-end visitor with relatives in Collierville.

Mr. and Mrs. Logan Gallagher were week-end visitors in Memphis.

Mr. and Mrs. James Doddridge visited Mrs. Doddridge this week.

Local Girl Waiting Red Cross Call to Duty With Army, Navy



MISS LOIS FARLEY

Ready to be called by Uncle Sam's Navy is Miss Lois Farley of Memphis. A graduate of Baptist Hospital and now a private duty nurse, she is a member of the American Red Cross Nurse Reserve. Miss Farley will be assigned to Navy Reserve and will join thousands of other volunteer nurses enrolling for service during the preparedness program.

"With loyalty will I devote myself to the welfare of those committed to my care."

That pledge will be in the mind of 4000 Red Cross nurses taking up active duties with the Army and Navy by July 1. Not only with loyalty, but also with a high spirit of patriotism these young women are breaking off civilian careers to serve the sick among the 1,300,000 men being sent to camps in all sections of the country.

"Twenty nurses from Memphis hospitals have volunteered and have been called," Mrs. Mary White, superintendent of nurses at Methodist Hospital and state chairman of the Red Cross Nursing Service, said today.

Nurses for the U. S. service are being drawn from nurses enrolled in the First Reserve of the Red Cross. Enrollment in the First Reserve signifies a nurse's willingness to serve with the Army or Navy during national emergencies or with the Red Cross at the scene of disasters.

All nurses selected will be under 35 years old; otherwise qualifications will be those of the Red Cross, namely: graduation from an approved school of nursing, registration as provided by state laws, affiliation with the American Nurses Association, American citizenship, and single, widowed or divorced status.

From the Press-Scimitar

Mrs. Gurkin, Mrs. Mahon Anthony, Miss Ruth Weinstein with Dr. S. W. McCall, attended Eastern Star in Rossville Tuesday night.

Mrs. Grady Johnson of the Mt. Pleasant community was a visitor to Mrs. Mollie Marshall on Tuesday.

Mr. and Mrs. Vander Bryan and Margaret Ann of Van Buren Ark., will be guests of Mrs. W. L. Bryan this week. Mr. Bryan is agriculture teacher and coach of Van Buren high school. Mrs. Bryan and Margaret Ann will remain here while Mr. Bryan will be refereeing a tournament at Jonesboro, Ark.

Herald Buys Local Job Printing Plant

We are glad to announce that we have purchased the local job printing plant which was owned and operated by Wilbur Hart, and we have combined the equipment and stock of paper with our machinery and stock, which gives us a much better equipment, and puts us in better position to take care of your job work needs. We will greatly appreciate the patronage of those who have been having him to do their job printing. We have been somewhat handicapped on account of getting straightened up but hope to have everything in good order at an early date. The following is a statement by Mr. Hart:

"I have recently sold my job printing establishment to Tom Anderson, publisher of the Collierville Herald. I realize that there is not enough local job printing business for two establishments, and that the community deserves and should have a good local newspaper. By the local newspaper getting the local job work it will be in better position to give the community a good newspaper and good service in other respects. I hope that all of those who have favored me with their patronage will give same in the future to the Collierville Herald. I appreciate the business you have given me, and solicit a continuance of your good will.

Your friend,
WILBUR HART.

JAMES BEYRL NEVILLE

Heart Attack is Fatal To Native Of Collierville

James Beyrl Neville, native of Collierville, Tenn., died at 11:35 o'clock yesterday morning at St. Joseph's Hospital from a heart attack suffered two weeks ago while visiting at Marianna, Ark. He was 67.

Mr. Neville had lived in Memphis for the past 30 years. His home was at 1699 Beard. He was a member of the Moose.

He leaves his wife, Mrs. Kate Hughey Neville of Memphis, and a sister, Mrs. Joe Hooker of Collierville.

From the Commercial Appeal

RED CROSS NOTICE

The Herald has been asked to announce that those of you in Collierville and vicinity who have not yet made their contribution to the Red Cross, or renewed their membership still have time to do so. It may be that some have been over looked. So if you care to join please leave your contribution with Mr. Elden Cooper, Secretary of the Rotary Club, or hand it to some member of the club, and they will see that your membership is taken.

A House to Live In

Just a few days ago a happy little family enjoyed an afternoon driving around the country side, calling on friends and having fellowship together. In the late afternoon they turned their beaming faces homeward. Before reaching there they were met by friends, one of which said, "Don't go home! You have no home to go to." Fire had come in their absence and practically all they had was in ashes and smoke. How sad, and yet there is today many a person without a house to live in. But sadder still so many have houses but do very little living in them.

Someone said once something about it taking "A lot of living in a house to make it a home," how true that is. The Divine has placed His approval on home, that institution meaning so much to us all.

Have you ever thought that every person is a sort of two-fold home? Its true, the home of God and the home of self. Home depends for success on the harmony, the accord, that is there. God and self wedded together in love makes the body a home like unto Heaven. The God Cleansed and God fashioned life becomes a fit place for Him to live. In this kind of house a person may retire to cry or to rejoice as the occasion demands. One must dwell with One's self and with God to fully know self and God. Do you have this sort of house? How much time do you spend living in it?

Contributing much to a house, helping to make it home, are the furnishings that go into it. What kind of furniture do you have in that house of yours? Is there much of Worship there? To turn to God's Book, to Prayer and to the place of Worship is to furnish rightly the house that is you. Kept there should be much of the beauty of the sunset of Mountain side; Much of the friendship of or sufficiency to help over rough places that are sure to come. Over all should be a glow of love enabling others to come in to us or us to go out to them that together in unity we might dwell.

If the High-Way of life was a Street and every house as we have tried to picture here, wouldn't life be great? It is not an impossible picture. The love of God, the sacrifice of His Son and the provision of His Grace will make it so, if we will take Him in with us.

By: H. J. Rushing.

FOR SALE—Brand new adding machine never been used, will sell for cash or terms, or will trade for your old machine, see it at Herald Office.

Kimball's Return Home Unharmmed

Ira M. Kimball and his wife Jean M. Kimball were visitors at the Herald office Wednesday afternoon on their return from a visit to Oaklawn Park at Hot Springs, Ark. They left Memphis Sunday morning after telling their daughter Mrs. Alfred Andersson that they were visiting friends in Ark, and not to look for them until their return. Mrs. Andersson became alarmed after the absence of her parents for several days and notified the police. The Kimballs were unaware of the excitement they had caused by not notifying their family and were much surprised when they learned on their arrival at Memphis that their whereabouts were being sought.

They are back and had a grand time.

CAYCE

Mr. L. B. Jamison of Memphis, Mr. and Mrs. W. T. Joyner and daughters of Collierville community were guests of Mr. and Mrs. C. H. Broadway Sunday.

Mr. Van Brooks was a visitor at Bolton College recently.

Mr. and Mrs. Elgin Salmon also Mrs. Ada Salmon of Collierville visited their brother and son Mr. and Mrs. Roger Salmon Sunday.

Mr. and Mrs. S. W. Brown and sons visited his mother Mrs. J. W. Brown and brother Terrell of Ellendale Sunday.

While there Mr. Brown and sons and Terrell Brown visited their brother Joe Brown and family at Atoke, Tenn. in Tippah County.

Robert Bishop of The Naval Training Station at Mobile, Ala. visited his father Ode Bishop and other relatives and friends recently.

Mr. and Mrs. Hubert Strickland and children spent several days last week with Mr. and Mrs. Francis Watkins near Slayden.

Harold Brown and Philip Sandlin Jr. were visitors in Ellendale recently.

Friends are sorry to learn Mrs. J. J. Williams is in Methodist Hospital. We all wish for her a speedy recovery.

Little Elena Armour was on the sick list last week.

Mr. and Mrs. Roger Salmon were visitors in Memphis Saturday and Monday.

Mr. and Mrs. Dewey Jamison and son Billy of Collierville visited her parents Mr. and Mrs. Jim Million Sunday.

Mr. Fred Brown of Memphis was mingling with friends here one day last week.

Miss Ozell Pleasants of Macon, Tenn., was a week-end guest of her aunt, Mrs. Marshall.

Mr. and Mrs. J. D. Miller were visiting friends in Moscow Monday night.

NOTICE TO CORRESPONDENTS AND ADVERTISERS

You have been very nice to us in getting in your news items, and also your advertising, which we appreciate very much. We would like to have as much of this material on Mondays and Tuesdays if possible, as this will enable us to get the paper out on time. Thank you.

The Herald

W H KING RETURNS TO HOSPITAL

Mr. W. H. King, well known merchant of Forest Hill, who was brought home recently from the Methodist Hospital in Memphis, where he was undergoing treatment for high blood pressure, found it necessary to return to the Hospital this week for treatment. His condition is not regarded as serious, and he expects to remain in the hospital only a week or ten days.

Miss Louise Covington from Brownsville was a week-end guest of Mrs. Martha K. Hughes.

THE COLLIERVILLE HERALD

Published Every Friday at
Collierville, Shelby County,
Tennessee.

TOM ANDERSON, Publisher

Entered as second class matter,
March 15, 1929, at the Postoffice
at Collierville, Tenn., under the
Act of March 3, 1879.

Subscription Rate
\$1.00 Per Year, In Advance

Churches

BAPTIST CHURCH

Morning Service.....11:00 a. m.
Subject: "A Revival Vision."
W. M. U. Regular
B. Y. P. U. 6:30 p. m.
Subject: "The Pre-eminence
of Christianity."
Evening Service.....7:30 p. m.
Wednesday Evening
Prayer Meeting.....7:30 p. m.
H. J. Rushing, Pastor

PRESBYTERIAN CHURCH

Sunday School.....10 a. m.
Preaching held every second and
fourth Sunday with Rev. Rudolph Mil-
ler, pastor.

METHODIST CHURCH

Regular services will be held
next Sunday as usual, beginning
with Sunday School at 9:45 a. m.
At 11 o'clock the pastor will
preach on the subject, "Christian
Testimony." At 7:30 p. m., the
subject of the sermon will be
"The Source of Light."
The Young People will meet at
6:30 p. m.
The public is cordially invited
to worship with us at each of
these services.
Howell R. Taylor, Pastor

ST. ANDREWS EPISCOPAL CHURCH

Second Sunday Holy Commu-
nion at 9 a. m.
Fourth Sunday Evening pray-
er and sermon, at 7:30 o'clock.
The Rev. Charles L. Widney,
Priest in Charge,
Germantown, Phone 40.

CHRISTIAN CHURCH

Sunday School.....10:00 a. m.
Morning Worship and Com-
munion.....11 a. m.
Evening Service.....7:00 p. m.
Services by pastor on the second and
fourth Sundays.
Frank C. Rustemeyer, Pastor

Mrs. Kathleen Williford from
Arkansas was a caller on Mrs.
J. R. Keough Sunday.

With Other Papers

I have just learned with keen
personal regret that Tom Ander-
son is leaving the Southern Sen-
tinel this week to take charge of
The Collierville, Tenn., Herald,
which he has purchased.

Tom joined the staff of the
Southern Sentinel in 1919, and
with the exception of a short stay
in Tupelo, he has been with The
Old Reliable most of the time
since then. Indeed, since 1923,
Tom has not been absent from
the Sentinel office more than
three days at a time in these sev-
enteen years, a record of which he
may well be proud. I have en-
joyed working on the same force
with Tom during these pleasant
and progressive years of this fine
old county newspaper. Tom
comes of good journalistic stock
and I am wishing for him the
best of everything in his new ad-
venture at Collierville. Here's a
health to The Herald and Tom
May they grow and prosper to-
gether.

By Dr. David E. Guyton
Blue Mountain Dept.
Ripley, Miss. Sentinel

ALL MUST EAT

(Booneville, Miss., Independent)
It makes no difference what
your job may be or what profes-
sion you may follow, or what sta-
tion in life you may have reached,
whether you be a noted senator, a
president or a king, you must have
food in order to conserve life. So
in any great crisis the most impor-
tant of all things is the food sup-
ply. And after all it goes back
fundamentally to the basis of civ-
ilization and life—to the farmer.
You can not leave him out of any
calculation. No greater tragedy
could come to an army than to be
put into the field of battle with-
out food. So in the present situa-
tion the most important of all is
the farmer, the man who tills the
soil and produces the food that
sustains human life, and without
which no man, peasant or poten-
tate, can live.

The farmers of the United
States have had a hard pull in
recent years. It appears that
yields have been rather good, that
prices, in the main, have been fair,
and yet the farmer has been un-
able to make his way, to make the
farm pay off. His taxes have been
high. His farming implements
have been sold to him at enormous
prices. He has been unable to
get a market for his production,
except the staple products he has
grown, and often finds the market
over-bought on his staples. The
foreign market on cotton, and oth-
er things which the farmer might
export, has almost gone out of
his life. On every farm there is a
loss of seasonable products be-
cause there is no cash market to
take it up, and it rots on the farm.
Farmers have improved won-

derfully in the past generation or
so, in the matter of production.
The government has helped edu-
cate them along the line of in-
creased volume, until now it is no
trouble at all for a farmer to pro-
duce an abundance of things on
his farm. But his great need and
the one which has not been sup-
plied is a system of orderly mar-
keting on a co-operative basis,
such as will make it possible for
a few farmers to get together and
chip in enough of odds and ends
to make a shipment, and to have a
system which will safe-guard his
interest in the shipment. So far
the system has been to go out and
buy from the farmer as cheaply
as possible and then sell for as
much as possible. That system
breaks the farmer and does not
help the ultimate consumer, who
pays the profit to the broker or
middle man. You just can not
figure any way to get along with-
out the farmer, and the cook.
We may live without poetry, mu-
sic and art;

We may live without conscience
and live without heart;
We may live without friends; we
may live without books;
But civilized man can not live
without cooks.
He may live without books—
what is knowledge but griev-
ing?
He may live without hope—
what is hope but deceiving?
He may live without love—what
is passion but pining?
But where is the man who can
live without dining?

Congressman Wall Doxey, in
cooperation with Senator Pat
Harrison and Senator Theo. G.
Bilbo, is doing everything in his
power to secure the Food Stamp
Plan Program for Marshall coun-
ty.

Upon the receipt of a letter
written by James S. Allen, Re-
gional Director, Congressman
Doxey immediately made a special
visit to the Surplus Marketing
Administration and had a long
personal conference with Phillip
F. Maguire, the Assistant Admin-
istrator of the SMA who handles
the Food Stamp Program.

Mr. McGuire's records did not
show that the application of Mar-
shall County had been completed.
Upon being shown the letter from
Mr. Allen, which stated that files
on Marshall County are now quite
complete, Mr. McGuire stated
that if that was the case and Mar-
shall County had met every re-
quirement, he would immediately
instruct Mr. Allen to get in touch
with Mr. W. F. Bond, the Public
Welfare Director at Jackson,
Miss., and that they would do the
best they could toward inaugurat-
ing the Food Stamp Plan in Mar-
shall County as soon as possible.

Mr. Doxey has seen that every
step has been taken to secure this
program for our county. He has
been assured that the FSA will do
everything their funds will per-
mit.

The inspectors are going over
these applications as rapidly as
they can, and it will only be a
matter of time until they reach
Marshall County's application. —
South Reporter.

JOBS FOR YOUTH

Out of Dallas, Texas, comes a
worthwhile idea that deserves
national emulation. The manager
of a Dallas chain store read an
article in Reader's Digest which
dealt with a survey indicating
that three out of four high school
seniors did not plan to go to col-
lege, but expected, instead, to
look for jobs. He suggested to
other chain store managers that
each of them spend an hour a
week talking with boys and girls
in search of work.

The managers agreed. Local
school authorities eagerly cooper-
ated. A hundred Dallas young
people called on the chain store
managers the first week, and hun-
dreds more have followed. Par-
ents and teachers have soundly
praised this forward-looking pro-
gram.

It is an interesting fact that
the chain store managers repre-
sented almost every kind of retail
business—shoes, food, hats, drugs,
auto equipment, five-and-ten, de-
partment stores, etc.

'Breaking' Into Movies

Two husky young men of 16 and
17 have been visiting all the studios
in Hollywood by a simple trick.
They buy some lumber—usually just
one long board—and carry it in one
of the side or rear gates. Once on
a lot they're able to walk around as
long as they like, but they have to
leave the lumber there when they go
home. The way they were discov-
ered was by nearly being arrest-
ed for trying to carry their own
board out of a studio.

OUR DEMOCRACY—by Mat

ON THE JOB



IT WORK IN THE U.S. IS MORE THAN HALF THE UTILIZED
ENERGY OF THE ENTIRE WORLD, FROM COAL AND OIL
AND WATER POWER.



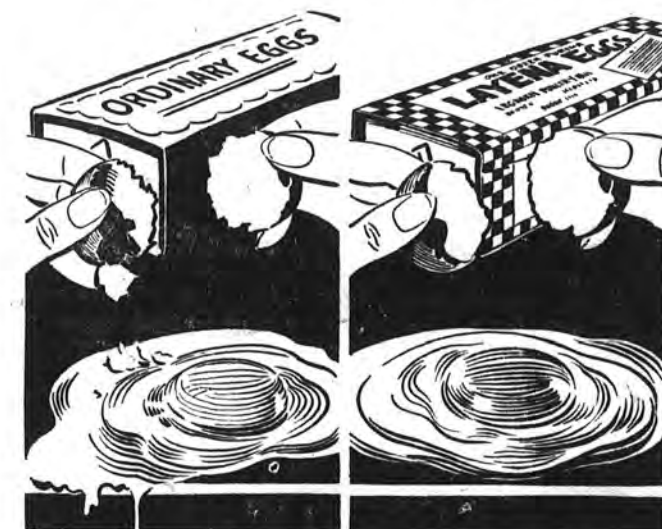
IT WAS THE HUMAN
ENERGY, THE
DRIVING SPIRIT, OF
AMERICANS WHICH
PUT THIS NATURAL
ENERGY TO WORK

HE URGE FOR MORE AND BETTER WAYS OF MAKING THINGS
HAS INCREASED INDUSTRY'S RESEARCH TECHNICIANS
BY MORE THAN 400% IN 20 YEARS.



NATURAL ENERGY—HUMAN ENERGY—RESEARCH—
SKILLED WORKERS—PATRIOTISM....
BACKGROUND OF NATIONAL DEFENSE.

Housewives Now Able to Buy Uniformly High Quality Eggs



Eggs of uniformly high quality—the
kind the particular housewife wants—
are now available to local housewives,
reports C. S. Johnson, manager of the
poultry department, Purina Mills, and
friend of our local Purina distributor.

According to Johnson, these special
eggs are sold in strong, attractive
checkerboard cartons that protect their
identity from the time they are packed
by the producer until they are used by
the housewife. The checkerboard car-
ton is a sign of guaranteed quality,
Johnson says.

"Every egg packed in these checker-
board cartons is the same," Johnson
claims. "Each yolk is of the same rich,
lemon-yellow color and so firm that it
can be separated easily from the white
and rolled from hand to hand without
breaking. The whites are exceptionally
firm. The shells are dense and thick

and not easily broken."
Johnson explains that these special
eggs, known as Layena eggs, are pro-
duced by hens kept under carefully con-
trolled conditions of management,
feeding and care of eggs. They are fed
a balanced feed enriched with vitamins
A, D and G, and blended to produce
a highly nutritious egg containing de-
pendable amounts of vitamins A, D and
G. At no time are these hens allowed
to run loose where they can pick up
bugs and other materials that affect
the color and taste of eggs.

Editor's Note: If you would like to
try a carton of eggs produced and
cared for this special way, and don't
know where to get them, give our local
Purina distributor a ring. He will be
happy to tell you where they may be
obtained for a few cents more than the
price asked for ordinary eggs.

Trend of Skiing Popularity

A good idea of the increase in
popularity of skiing as a week-end
sport is furnished in statistics of the
Canadian Pacific railway. The rail-
road's first special ski train, inaugu-
rated in 1923, carried less than 100
enthusiasts. In the 1940 season
more than 145,000 skiers took ad-
vantage of the services.

State, not Federal

Contrary to the general belief the
states in the union pass the laws
about the U. S. flag, and not the
federal government. It is against a
state law to abuse, or desecrate the
flag of the United States, but it is
not against the law, except in Mass-
achusetts, to abuse the flag of a
foreign nation.

Third Eyelid
Most birds have a third eyelid,
known as the nictitating membrane,
which serves to cover and clean the
surface of the eye, reports the Bet-
ter Vision Institute. It also is well-
developed in cats, cows and rabbits.
In the human eye there is a vestigial
bit of such membrane under the red
glandular swelling in the corner of
the eye.

FOR SALE

One 1 1/2 Ton Dodge Truck 1937
Make in good Shape

One large mule and three
wagons

W. W. McGINNIS

STEAK—
CHICKEN—
RAVOILA—
SPAGHETTI—

DAVIS WHITE SPOT

Located on Poplar Pike
People of Collierville and
Community Always Welcome
MRS. RUBY M. DAVIS
ROBT. WINFIELD
PHONE 4-7546

O. H. BISHOP Monuments

"MARK EVERY GRAVE"

Located Next to Magnolia
Cemetery

See Me and Get My Prices
Before You Buy Elsewhere!

WE'LL TAKE WASH DAY OFF YOUR HANDS

You'll be relieved of un-
pleasant work, and have
cleaner, prettier clothes
when we do your laundry.
Thrifty Damp Wash only
4c a pound.

FRANKLIN LAUNDRY CLEANERS

SAY IT WITH FLOWERS

From—
GENIE'S FLOWER
SHOP

Memphis, Tennessee
For Orders Large or Small

—CALL—
MRS. AUBREY SAMMONS

Phone 136-M
BAILEY, TENN.
Your Business Appreciated

SPECIALS FOR FRIDAY AND SATURDAY

HENS, DRESSED PER POUND 25 Cents

FRYERS, DRESSED PER POUNDS 30C

K C STEAK, PER POUND 40 CENTS

NATIVE STEAK, PER POUND 25c

Hall's Grocery and Market

Free Delivery Phone 50

SERVICE YOUR CAR ONCE

With HC Gasoline, that fires quick, Sinclair
Motor Oil that wears Longer, Sinclair Greases
that won't let your car squeak, and take a tip,
we make the grease come out on both sides
before we pass a shackle—Willard Batteries
That Won't Let You Down a Minute. A New
G. E. Tester and Charger.

JUST TRY OUR BATTERY SERVICE
AND SEE FOR YOURSELF

McGINNIS SERVICE STATION

HINTON & HUTTON COMPANY PLANTATION SUPPLIES Staple and Fancy Groceries

...ALWAYS ON HAND...

THE FRESHEST AND HIGHEST CLASS COUNTRY PRODUCE

Sole Agents for DOUGLAS Shoes for Men, BROWN SHOES Men

Women and Children.

Our Motto: Honest Goods, Fair Prices, Courteous Treatment

Collierville,

Tennessee

Social, Personal and Club News

LOUISA BEDFORD CHAPTER U.D.C. MEETS

Mrs. D. G. Delaney entertained members of the Louisa Bedford Chapter, Daughters of the Confederacy at the March meeting, at her home on Poplar Pike Wednesday afternoon. The house was fragrant with jonquils and Japanese honeysuckle. The president, Mrs. Bettie Craig presided.

A drive is being made on the "Gen. Forrest Scholarship Fund," which is sponsored by the United Daughters of the Confederacy. Mrs. Fleming gave an account of what is being done to further this worthy cause. A delicious chicken salad plate with coffee was served to the seventeen members present.

ANN JUDSON CIRCLE MEETS WITH MRS. ISBELL

Mrs. Sadie Isbell entertained members of Ann Judson Circle of the Baptist Church, at her home on Walnut Street Tuesday afternoon. Mrs. J. W. Skinner, Circle leader, presided. The devotional was led by Elmore Morrison. Mrs. Isbell taught the Bible lesson. Seven members were present. Mrs. Robert Pulliam, president of the Missionary Society, was a guest. At the close of the meeting, Mrs. Isbell served delicious toasts and sandwiches, cookies and hot tea.

SPAGETTI SUPPER AND AND FLOOR SHOW

The Kill Kare Klub is sponsoring a Spagetti Supper and Floor Show on March eighteenth in the school cafeteria. They will serve from six until eight. Tickets will be fifty cents. General chairmen of the Spagetti Supper are Mrs. John Lynch of the mothers and Cornelia Skinner of the girls. General chairmen of the Floor Show are Mrs. Mark Kirk and Virginia Kirk.

Cornelia Skinner

THE CHEER

BEARERS CIRCLE

On Monday evening the Cheer Bearers Circle of the Christain Church was entertained by Mrs. Thomas M. Dean and Miss. Dolly Leake at the home of Mrs. Dean.

The following program was given:

Devotional—Mrs. C. Brandon. Church—Mrs. F. Rustemeyer. Poem on Church—Mrs. G. Rutledge.

An ice course was served to the twelve members present.

MRS. MAX GLENN ENTERTAINS 13 CLUB

Mrs. Max Glenn entertained the 13 Club Friday p.m. at her home "Flag Borders" at 2 o'clock, with 6 tables of Bridge—Decorations were yellow jonquils. Tallys and gift packages carried out Saint Patrick's Day.

Members present were: Messrs. Viola Price, Paul Baker, Ben Doddridge, Perry Piper, Maude Wilson, J. K. Swoope, Elgin Leake, Dora Hinton, H. L. Sigrest, Beulah Hood.

Guests were Messrs. J. W. Skinner, Hugh Mann, James Mann, Ruth Hall, James Glenn, Howard Carrington, Orville Carrington, Boggan Carrington, Paul Piper, Claude Brown, Herman Moss, Mrs. Gause, Mrs. Stan Barton and Mrs. Jimmie Moore of Sikeston Mo. Mrs. John Lynch, "Tea Guest".

Salted Roasted Pecans were served during the games.

Refreshments of strawberry sundae and cake was served.

Mrs. Ben Doddridge made high score for the club and received a center piece for the table with two candle holders in white pottery.

Mrs. James Glenn made high guest score, and received a white swan with growing baby ivy.

Mrs. Hugh Mann won the galloping prize a "Dutch Girl" grocery reminder in red white and blue.

Mrs. Barton and Mrs. Moore were presented with a novelty spare handkerchief each.

RUTH WALDEN CIRCLE MEETS

Mrs. Karr Hinton entertained with a luncheon at her home on Peterson Lake Road, for several of her friends Friday. Those present were: Mrs. John Coleman, Whitehaven, Miss Harriet Frank, Mrs. John Bizer, Mrs. Malcolm Perry, all of Memphis, and Mrs. William Whitney of White Station.

THE RUTH WALDRAN CIRCLE

The Ruth Waldran Circle of the Baptist Church will meet with Mrs. Burns Pleasants at her home Monday afternoon, March 17, at 2:30 o'clock Miss Ella Mai Fleming, circle leader, will preside. Mrs. Ernest Farley will conduct the devotional. The subject will be on "Stewardship" All members are asked to be present.

Mesdames Pittman Gurkin, Anthony and Miss Ruth Weinstein attended a meeting of the Order of the Eastern Star held at the Masonic Temple in Rossville Tuesday night.

CIRCLE NUMBER ONE TO MEET

Circle No. One of the Women's Christian Service of the Methodist Church will entertain all circles on Monday March, 17, at 8 o'clock P. M. at the home of Mrs. C.M. Harrington. Your presence is requested.

The Wednesday club will meet with Mrs. Nelms Johnson, Guests, Mrs. Aubrey Sammons, Mrs. John King, Mrs. James Kelsey, Mrs. James Cowan, Miss Courtney Gaither of Moscow, Mrs. Inman, Miss Elizabeth Kirk and Mrs. Paul Piper.

LOCALS

Mr. Bill Carman was a business caller in Memphis Tuesday.

Mr. and Mrs. L. B. Scott visited relatives in Paris, last week.

Mr. W. W. Hutton is improving and able to receive visitors.

Miss Ruth Weinstein was reported on the sick list this week.

Drew Williams of Victoria Miss. visited his sister Mrs. Lumsden Thursday.

Mr. and Mrs. Elden Cooper spent Sunday with Mrs. Cooper's relatives in Iuka, Miss.

Mr. and Mrs. Mart Bujalo of Dexter, Mo. visited his brother John Bujalo last week.

Friends will regret to hear of the recent illness of Mrs. Marvin Stockwell of New Albany, Ind.

Epworth League of the Methodist church enjoyed a skating party in Memphis Tuesday night.

Mrs. Thelma Baldwin was a business caller in Memphis Tuesday.

Mrs. Orville Carrington is visiting relatives in Arkansas this week.

Mr. Taylor Maddox had as his guest over the week-end his brother from Paris, Tenn.

Miss Doris Kirk visited her parents, Mr. and Mrs. John Kirk over the week-end.

Mr. C. Conrad Brandon is in St. Louis on a business trip this week.

Come to the Herald office for your office supplies, the prices are right.

Mrs. Kimbrough Vaughn and small daughter, Sandra, will return home from Methodist hospital Friday.

Mrs. Stella Thompson and Mrs. Johnny Murphy and mother Mrs. Marsh of Memphis visited Mrs. M. H. Sloan Friday.

Mrs. Wm. Osteen is convalescing after an appendectomy at the home of her parents, Mr. and Mrs. J. F. Dudley.

Mrs. Burns Pleasant and daughter Mary Ella are visiting her parents Mr. and Mrs. Young Kennel at Corinth, Miss.

Mrs. P. P. McFerrin and son Thomas of Marshall Institute visited her mother Mrs. D. L. Lumsden last Friday.

Mr. and Mrs. Paul Hughes of Evansville, Ind. were guests of Mr. and Mrs. W. E. Hughes over the week-end.

Mrs. Callie Holland of Memphis returned to her home Monday after a week's visit with her daughter Mrs. M. H. Sloan.

Sara Alice McFerrin of Marshall Institute spent last week end with her grandmother Mrs. D. L. Lumsden.

Mr. and Mrs. J. A. Neely and daughters, Virginia, Marie and Hilda Sue Neely of Memphis moved Monday to the McMahan place.

Mr. and Mrs. B. D. Cowan of Dexter, Mo. visited over the week-end with Mrs. J. R. Keough—the occasion celebrating Mrs. Keough's birthday anniversary.

Who Fills Your Prescriptions?

Select your Pharmacist with the Same Care you select your Doctor. Be sure he is registered and qualified.

FILLING PRESCRIPTIONS IS OUR SPECIALITY

Harrell Drug Company

A GOOD DRUG STORE

FRANKLIN HARRELL, Ph. C., Prop.

PHONE 20

Friends will regret to learn of the illness of Mrs. Luther Verner of the Bethany community.

Mr. Frank Alley of Hughes, Ark. made a business trip to Collierville Monday.

Mrs. Pittman Gurkin visited Mrs. H. H. Farley at her home in Rossville Thursday afternoon.

Mr. Bert Shipman of Memphis was the guest of Mr. and Mrs. Pittman Gurkin at their home on Natches St., Sunday.

Rev. F. C. Rustemeyer will preach at his regular appointment at Kirk's Sunday afternoon at 3 o'clock.

The F. A. Brewer family have moved to Hattiesburg, Miss. Gene and Wesley Brewer will be employed with the Boone Construction Co., also.

Mr. and Mrs. Howard Sutton had as their guests Sunday, Mr. and Mrs. Herman Sutton and Mr. and Mrs. Buddy Sutton, from Selmer.

Bridge foursome will meet with Mrs. Paul Baker Wednesday afternoon. Guests will include Mrs. E. K. Leake, Mrs. H. L. Sigrest and Mrs. Max Glenn.

Mrs. Dora Hinton and Mrs. Max Glenn were shopping in Memphis Tuesday. They enjoyed a fashion show at Gerbers while there.

Mr. and Mrs. Karr Hinton and their small son Richey, spent Sunday with Mrs. Hinton's parents, Mr. and Mrs. R. C. Richey, at their home in Whitehaven.

Mr. and Mrs. S. C. Fleming have returned from a delightful winter vacation trip to Florida and the Gulf Coast. They were gone three weeks.

A Bible School Worker's Conference will be held at the Merton Ave. Christian church Sunday afternoon from 2 to 5 o'clock. C. W. Longman and W. P. Harmon will direct the conference.

Mr. Wayman Tapp spent the past week-end with his sister Mrs. H. C. Venable of Tusculum, Ala. He was accompanied by his mother, brothers, and sisters of Collierville.

Mrs. Max Glenn and Mrs. Sam Hinton were in Memphis shopping Tuesday.

The debating team of Collierville Hi. are planning to go to Bartlett and compete with the debating team of Bartlett on Wednesday, March 12.

Misses Camille Bickwell and Elizabeth Beethoven of Memphis will be week-end guests of Miss Eleanor Strong at her home in the Bethany community.

Mrs. George Morrison of Joplin, Mo. visited Mr. George Morrison who has been sick, for a week. Mr. Morrison is with the American Telephone Crew.

Mr. and Mrs. E. B. Hudgens of Whitehaven were week-end visitors of Mr. and Mrs. E. K. Leake. The family celebrated Mr. Leake's birthday anniversary with a dinner party Monday night.

Mrs. Raymond Crawford and son of Memphis and her mother Mrs. R. J. Livingston visited Mrs. Livingston's father Mr. Ike Tipton at Cordova Tenn. Wednesday.

Mr. Willard Livingston, who was formerly connected with the Cooper Motor Co., and recently with the Southern Airlines as mechanic, has returned to Collierville and is now again with the Cooper Motor Co.

Mrs. A. L. Hurdle and her daughter Mrs. Harry Jamerson were visitors in Memphis, Wednesday.

Mr. C. H. Harrell announced Friday, March 4, that the shows, which have been going on for some time, would be discontinued after the show that night.

Rev. Frank C. Rustemeyer is attending Vanderbilt Theological Seminary each week—Tuesdays through Friday. He meets the regular preaching appointments on the first Sunday of each month at Bethany Christian church and 2nd, 3rd, and 4th Sundays at Collierville Christian church.

A number of citizens of Collierville attended the one-act play contest at Bolton on Thursday night, and the cast of "The High Heart" and director, Miss Mary Ellen Evans, are grateful for the support given them. Germantown won the contest, but Collierville High School students are hoping for "better luck next time".

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FLORIST
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Model A-1; twenty inch disc harrow; 1 two row tractor stalk cutter; 1 two horse walking cultivator; 1 ten foot rake, 1 hammer mill; 1 Economy King Cream Separator, No. 14; One 1½ horse power gasoline engine.

AT A BARGAIN!

A. W. DEVER

Route 3.

COLLIERVILLE, TENN.

Circle No. 3 of the Christian church met with Mrs. A. T. Crawford Tuesday afternoon at 2 o'clock with 10 members and two visitors present. A business meeting followed the devotional and lesson on II Kings, led by Mrs. W. H. Rutledge. At the conclusion of the meeting the hostess served a delicious salad plate and coffee.



PER YARD 19 CENTS

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DUPONT FLOOR & DECK ENAMEL

Here's a finish that's built to stay on your floors—and stay good looking, too! Easy to apply—makes floor beautifying a "leisure hour" matter.

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Protects and preserves the beauty of new, renews and prolongs the life of old linoleum! Makes it easy to keep sparkling clean! Applied with brush or mop.

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COME SEE ME

J. P. WILLIAMS

COLLIERVILLE, TENN.

CLASSIFIED ADS

FOR SALE — One good second-hand Gas Range in splendid condition. Also one good Oil Cooking Stove for sale cheap. If interested see Mrs. J. D. Hester Collierville, Tenn. (te)

SANDWICHES

Ham	10c
Hamburger	10c
Chicken Salad	15c
Cheeseburger	15c
Pimiento Cheese	10c
Steak and Potatoes	40c
Drinks	05c

Estelle's COFFEE SHOP

JOE GREENSLADE
KATHRYNE COOPER

WANTED — Colored boy to look after front end of service station. Apply in person to Ballard's Service Station, Bailey, Tenn.

We have for Sale Several Farms near Collierville. 20 to 400 acres; price 20 to 50 dollars per acre. Collierville Realty Co., T. L. Hill, Mgr. Phone 100, Collierville, Tenn.

MAN WANTED for Raleigh Route. Permanent if you are a hustler. Dealer T. M. Kitts Averaged nearly \$582 Sales per month. Write at once. Raleigh's, Dept. TNB-43-210, Memphis, Tenn.

Pound of Feathers
There is considerable difference in weight between a pound of gold and a pound of feathers. Gold is weighed by the troy system, in which there are 12 ounces to the pound, while feathers are weighed by the avoirdupois measure, in which there are 16 ounces to the pound. A troy pound, therefore, is less than the avoirdupois pound.

Housing Experiment
Newark has embarked on an experiment in education which will be watched by school authorities and municipal officials throughout the country. The board of education is building a public school to be an integral part of Seth Boyden court, United States housing authority public housing development.

NEWS BRIEFED

Mrs. Hattie Caraway, United States Senator from Arkansas, rendered good service in the support of the lend-lease bill. She spoke over the radio and on the floor of the Senate. In one of her speeches she said she had two sons in the army and if at any time they should refuse to answer their country's need she would disown them. Her speeches made a good impression on the country.

The people of northeast Mississippi continue to talk about the proposed Forrest Highway, from Brice's Cross-Roads via Dumas, Ripley, Ashland, Salem into Memphis, skirting into Tennessee probably about Collierville, or some other point east of Memphis. Cross-Roads was the scene of the terrific fight between Forrest and Sturgis in the War between the States. After the fight in which Forrest and his men won a decisive victory the great Cavalry Leader traversed the road, practically as it is today, from Cross-Roads to Ripley, thence into the vicinity of Memphis, perhaps by Salem, his old home. It is said by old settlers in the Dumas community that Gen. Forrest came through in a gallop on that high-spirited saddle horse, which Col. Bilups of Columbus had given him. The horse was in a "lather of sweat" and foaming at the mouth but still pulling on the bits, and seemed to understand what it was all about, and was in the chase with the same spirit of enthusiasm which characterized its distinguished rider. Just north of Dumas one of the McCord boys was standing by the road with a squirrel rifle in his hand. Gen. Forrest stopped his horse, dismounted, took the rifle from the boy and cracked down at the Yankees guessing and deterred them from much mischief which they might have done. This highway would be a fine tribute to a great general.

The town of Coldwater, in Tate county, has been sold to the government and a charter for a new town which has been granted. The present town is located on low ground which will be covered by water when the new Arkabutler dam is completed for the protection of land, which has been overflowed by floods from the Coldwater river. The people of the town were given the option of having a levee thrown around the town or the town moved and rebuilt, and the latter was favored by the majority.

Gutzon Borglum, one of the greatest sculptors this country has ever produced, died in Chicago last Thursday at the age of 71 years. Mr. Borglum was born in Idaho. His masterpiece he leaves unfinished. It is the gigantic faces of Thomas Jefferson, Abraham Lincoln and Theodore Roosevelt carved on the granite side of Mt. Rushmore in the Black Hills of South Dakota. He leaves his work

The whole country is glad to know that Eddie Rickenbacker, who was almost killed in an airplane wreck a few days ago, is slightly improved and seems now to have a chance to live. Rickenbacker is a great flyer and had no fear of the plane. In the World War he was one of the best in the service and probably brought down more German planes than any other one man in that war. Since the war Mr. Rickenbacker has been engaged in the airways business for commercial purposes and has done a lot to make flying safe and popular. Every American citizen wants to see Rickenbacker get well. He is a man entirely too useful to lose, if possible to save him.

140th District Candidate For Director Rotary International, Zone 4



L. S. Akers

The Memphis Rotary Club will nominate Past District Governor "Larry" Akers for International Director at the Denver Convention to be held June 15-20, 1941.

Larry has been a Rotarian for 27 years, being a Charter Member of the Memphis club. He has held many important offices in Rotary, both in the district and the international organizations. He is now Trustee of the 140th District, which includes 53 clubs in the Northern half of Mississippi and two clubs in Shelby County, Tennessee.

His most outstanding contribution to Rotary is his book, entitled "Rotary In 47 Minutes" which has been distributed throughout the world.

The Rotarians in his district and many of the leaders throughout the whole Southeast and South are supporting him enthusiastically.

He will attend the District Conference at Columbus April 15-16. He has attended 40 Conferences and 11 International Conventions.

sible to save him.

The lease-lend bill passed by a majority of 60 votes for it and 31 against it. The Senate voted on the bill about 6:30 o'clock Saturday evening. The bill goes back to the House for concurrence in amendments and then to the president for his signature. It should become a law by the middle of this week. The bill was debated pro and con in the two houses for two months. Burton K. Wheeler and Bennett Clark, two former Democrats led the fight against the bill. So far as it has been possible to ascertain, the sentiment of the people on the bill it has the support of the American people, probably 80 per cent. The delay in the final passage of the bill made it possible for Hitler to make some advances that he probably could not have made if the bill had been passed seven weeks ago.

The American Medical Association says that 99 per cent of the hospitals in the United States today have been established in the lifetime of some people now living. This goes to prove that a half to three-quarters of a century ago the country was poorly supplied with hospitals. It is a fact beyond contradiction that tens of thousands of lives are saved every year because of modern hospital facilities.

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PAY TO JOBLESS DIPS AS BUSINESS GAINS

Reflects Upward Trend in Tennessee Trade
Nashville, March 10. — Improved business conditions in Tennessee during February were revealed in an announcement by Labor Commissioner S. E. Bryant showing a 27 per cent decline during February in the payment of unemployment compensation benefits in comparison to the payments for January.

Commissioner Bryant said the weekly benefit payments for February totaled \$344,304.60, compared to \$471,115 paid out by the department in the preceding month.

In February, 1940, he said, the payments totaled \$472,616, while the monthly average for the entire year of 1940 was \$522,937, thus reflecting a 52 per cent decline in the payments last month in comparison to the monthly average for the past year.

Also reflecting the improved business conditions in the state was a report from the Tennessee Employment Service showing that 6726 jobs were found by that agency during February. Commissioner Bryant said that 82 per cent of the placements were for more than one month's duration.

Leading the placements was the office at Tullahoma, where 2500 jobs were found for unemployed persons in the construction of Camp Forrest. The Memphis office placed second for the month with 1017 placements.

Other offices reported the following jobs found:

Jackson 121; Paris 121; Knoxville 715; Nashville 670; Chattanooga 453; Johnson City 300 and Columbia 99.

to son, Lincoln, who will put the finishing touches on the work of art he has labored so assiduously to complete before his going. His fine work of art is to be found in various cities of the United States, including Memphis.

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Everything to Drink
ICE COLD, if you prefer
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During the month of March, we are making a special offer by sending you this paper every week for one year for only \$1.00.

Come to see us

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NEW CHEVROLET

SIX PASSENGER SEDAN WITH

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A distinguished, ultra-fashionable addition to the Chevrolet line for '41 featuring a swank new Fleetline Body by Fisher . . . Landau type rear-quarter panel . . . Custom-quality broadcloth upholstery . . . Luxurious carpeting . . . Rich wood-grained moldings . . . New "Silverstyl" dash and instrument panel . . . Sparkling new window reveals . . . Fisher ventilation at rear windows as well as at front . . . "3-couple roominess," including abundant head, shoulder and leg room.

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