

THE COLLIERVILLE HERALD

"COLLIERVILLE, THE DAIRY TOWN"

Vol. III.

Collierville, Tennessee, Friday, August 14th, 1931

No. 25

FACTS and FICTION

■ BEING

a little bit about anything
"Read not to contradict and
confute, nor to find talk and
discourse, but to weigh and
consider."—Francis Bacon.

By Harry Williamson

Cow Island Bend,
August 10th, 1931

Ker-plash, and down went eight acres of willow mat. On Friday, August 7th, the most thrilling event of reclamation work took place when a mat twelve hundred feet long and three hundred feet wide was sunk. Hundreds of men had been working for several weeks on building the mat, and doing the careful work of "balancing" it. This process is nothing more than placing rock over the mat until it is almost ready to sink.

With the mat carefully "balanced" the hundred or more ropes with which it is tied to the mooring barge are slowly loosened by that many men, while a hundred more pitch rock on the end of the mat. This gradually sinks the end of the mat to the bottom of the river. Then barges loaded with rock are floated in over the mat, across the sunken end, and about 200 men begin throwing rock on the partially sunken mat. As the mat sinks the barges are moved along. In this way the entire 1200 feet of mat was sunk to the bottom of the river.

One side of the mat is at the water's edge, while the other is 300 feet out on the bottom of the river. This makes a sort of carpet 1200 feet along the bank. The portion from the water's edge to the top of the bank is then covered with about six inches of concrete. This makes the bank practically safe from caving. However, at times, the rasping old current cuts through this man-made protection, and starts caving the bank away. It is the job of the engineers, however, to keep a close watch on such places, and when a break is found they usually patch it up in time to prevent much damage.

The high-powered fishermen do not consider a cat fish in the respectable class of the finny tribe, but to most of us a nice forked tail channel cat is entirely acceptable, and the thrill of catching him is just as great as that of fighting bass.

Down here in the muddy waters of the Mississippi the cat is about all that can be caught. Here at Cow Island Bend, those who have time for a little fishing, find channel cat rather plentiful. One of the boys pulled one in this morning weighing 21 pounds, and last week we had the pleasure of landing a fourteen-pounder along with quite a number weighing from three to six pounds.

We take a line about fifty-feet long, put about seven hooks on it, tie a weight to it, and throw it over the side of the boat. The weight rests on the bottom, and we usually catch the fish near the bottom in water about 40 feet deep. It wouldn't satisfy the game fisher, but it's fun just the same.

Yes, it's spelled "S-k-i-f-f." Last week in Facts and Fiction, either this old Underwood or the Intertype machine in the Herald Office got mixed in some way and spelled the word "S-k-i-f-f."

How many boys from 17 to 23 years of age would like to take a trip down the romantic Mississippi river in an Indian canoe? Wouldn't it be fine to paddle along from St. Louis to New Orleans, sleeping out under the open skies on sandbars, and cooking meals over a drift-wood fire?

Yes, and No, but mostly no, according to the evidence of two young fellows who landed on our quarter-boats last night, after catching a ride from Memphis along side a steamboat. They dreamed of the romance of such a trip, and being American boys they proceeded to put their dreams into action.

In a bright new canoe, they set out, and down the stream they paddled. It was fine. Along the muddy waters they glided, just as the red men of old had done. That night they slept, or tried to sleep on a big nice

POPLAR PIKE TO BE OILED THROUGH TOWN

The road crew began work, Wednesday on oiling Poplar Pike thru town to the top of the hill at the city limits. This part was recently graveled which helped keep down the dust to some extent, and now that it is to be oiled, residents along this street are quite happy that they are no longer to be smothered in dust. Asphalt and gravel were being hauled Wednesday, and the graders and roller were on the job, which means that the work will be finished promptly.

BETHANY REVIVAL CLOSSES TONIGHT

The revival meeting that has been in progress for the past two weeks at Bethany will close tonight. The services have been conducted by the Rev. J. E. Carlson of Memphis, assisted by the pastor, the Rev. F. A. Coyle. The interest shown has been very good and the attendance splendid at all services. Up to Thursday morning there had been twenty additions to the church.

WATCH FOR "THE LIMIT"

An announcement of much interest is to be made to their patrons and friends by Kelsey Brothers within a few days, and everyone is reminded to watch for such an announcement. According to Mr. Watson Kelsey, this announcement is going to be very interesting, and even the Editor's curiosity is aroused and he is eagerly awaiting further notice.

REWARD WORLD PEACE ARTICLES

Entries from Southern states are now being received at the University of Tennessee for the George B. Milton Award of \$500 for the best editorial on International Peace, written during 1931. The administration of this award was undertaken by the University in January, when announcements were sent to every newspaper and school of journalism in the South. Editorials and inquiries have been received since this time.

Judges are now being secured with the aid of the Carnegie Peace Foundation, and the names of several nationally known specialists in peace work will shortly be announced. Each editorial is placed in a sealed envelope when it is received at the University, and kept for inspection by the judges at the end of the year.

No restrictions are placed on the length of the editorial. All requirements for submitting the entries are stated in a bulletin published by the Division of University Extension, Box 4218. The University of Tenn., Knoxville, Tenn.

At the end of the year another award of \$200 will be made to the woman writer of the South who, according to the bequest, "has accomplished most for her sex" during the year. Judges for this award are being secured with the cooperation of several national women's and author's societies.

sand bar. The mosquitoes were pretty bad, but they would get used to that.

When they came aboard our fleet they sidled up to me and asked if there would be any objections to them sleeping in the quarters. They also wanted to know if they could get something to eat. They had started out from home with \$20 each, but had spent this in Cairo, New Madrid and Memphis. They were almost blistered from the sun. Mosquitoes had made sleep with them all but impossible. Their arms were sore from paddling the little canoe.

Romantic? Yes, when you read about such a stunt. These boys were living the life, and that was different. If some one had offered them passage to St. Louis this morning, the trip to New Orleans would have ended here. After a good hot breakfast, they proceeded down stream, and disappeared around the bend.

BAPTIST REVIVAL CLOSED SUNDAY

The revival meeting at the Collierville Baptist Church closed last Sunday night after one week of earnest work on the part of the pastor, the members and the Rev. R. A. Morris of Holly Springs who did the preaching. Unusual interest was manifested during these services, and much good for the whole community as well as for the church, resulted from this meeting. The attendance was excellent throughout the week, both at the morning and evening services, and a spirit of prayer prevailed. On last Sunday night, the attendance was the largest ever seen at this church, with the church full to capacity and many standing outside.

There were 21 additions to the Church, 15 by baptism and 6 by letter. The baptismal services were held at the close of service Sunday night.

STRAY DOG NUISANCE

Stray dogs are not only a nuisance in town, but they are fast becoming a nuisance on the farms as well, according to R. D. Noea, manager of the Ho-Yah-Ka Farm. Mr. Noea says that he has lost over 100 turkey eggs because of stray dogs, and that these dogs are also eating quail eggs, too. Such dogs disturb the stock about the farm, and do ever so much damage. Owners should either keep their dogs at home or else see that they are muzzled if allowed to run at large.

Mr. Noea says the crops on Ho-Yah-Ka are very fine this year, that cotton and corn are doing splendidly, and that the fruit crop is above the average.

OLIVE BRANCH NEWS

Miss Helen Droke, Correspondent

Mr. J. L. Harris died in his home a few miles from here Friday morning after a short illness. The Rev. J. B. Conner conducted the funeral services here at the Methodist church Friday afternoon and interment was held at the Bocker cemetery.

Mrs. R. H. Kerr is visiting her mother, Mrs. Emma Woods at Bells, Tenn. this week.

Mr. and Mrs. T. W. Mathenia and family of Missouri have moved in the Schwan house here. Mr. Mathenia is one of the watchmen on the Frisco railroad.

Mrs. Minnie Flinn of Memphis is visiting Mrs. R. P. McCargo this week.

The Rev. J. B. Conner is assisting the Rev. Hammond of Cockrum in a revival at Greenleaf this week.

Mrs. Jennie Cockran, Misses Virginia Bibb and Kathryn Winders visited friends at Coldwater Friday.

Mr. Wheeler Berkley of Texas has been visiting his sister Mrs. Altus Munn here this week.

Mr. Raymond Hudson of Germantown was a visitor here Tuesday.

Miss Pearl Hudson is visiting her sister, Mrs. Will Bailey at Horn Lake this week.

Miss Julia Haney of Memphis was a visitor here Monday.

Mr. and Mrs. A. M. Butler and George Bowlin visited relatives at Ripley, Miss. Saturday night and Sunday.

Mr. and Mrs. J. C. Albright and family of Texas have been visiting Mr. and Mrs. C. C. Kerr the past week.

Mr. and Mrs. Davis Poag and family, of Memphis, were guests Sunday of Mrs. Ella Harrison.

Mr. and Mrs. D. M. Metts and family are visiting Mrs. Metts, mother, Mrs. George Denson, at Canton, Miss. The Olive Branch Consolidated High School will open September 1. Boarding students will be accommodated as heretofore. Any one desiring board will please communicate with Supt. D. M. Metts.

Miss Wilma Jean Herring of McRae, Ark., is visiting Mr. and Mrs. W. B. Flinn, this week.

Miss Alma Livingston returned on Wednesday from a pleasant stay of one month with friends and relatives in St. Louis, Cape Girardeau, Poplar Bluff, and Carruthersville, Mo., and Hot Springs, Ark.

LET'S BE READY FOR SCHOOL

The 1931-32 session of the Collierville school will open for registration about August 26th or 27th, we are not definite, as the official date of school opening has not been given us.

Vacation days have been with us since May 22nd, and there is no reason for any parent or student not being ready for school. Most every year some student fails to finish his or her vacation in time for the opening day, and comes up the following week with lengthy excuses and reasons for coming in late.

Let's don't have any late arrivals this year. School is a business proposition, and the boy or girl who makes the best of it is on hand the first day for registration and such announcements as are to be made. Book lists will be given on that date, and it necessary for all who plan to attend school to be there.

There will be no permission given for any one to be absent on the opening day, and penalties will be exacted on those who are not present unless sickness prevents them from coming.

Let's get a running start on the new school year. Be on hand when the whistle blows, and let's hit the line hard and make 1931-32 the best year Collierville school has ever had.

—Harry Williamson, Principal.

METHODIST CHURCH

The pastor will preach Sunday morning.

No service at night on account of meeting at Christian Church.

—R. W. Hood, Pastor.

MT. PLEASANT NEWS

Mrs. N. M. Carpenter, Correspondent

Misses Lucy Conner and Marjorie King entertained with a slumber party on last Thursday night in honor of their charming house guests Misses Mary Elizabeth Cooper and Lydia Lowrey of Holly Springs, Miss. Those present other than the honor guests were Misses Margaret Treadwell and Ruby Crawford of Collierville; Misses Vivian Luck, Mary Constance Hurdle, Hallie and Mary Margurite Loftin, Janie Kathryn Jones and Imogene Jowers of Mt. Pleasant, and Miss Gladys Fite of Memphis.

The party enjoyed the afternoon in the Conner home, but in the evening they enjoyed a delightful affair in the home of Mrs. King who entertained with dancing and a interesting treasure hunt. Delicious refreshments were enjoyed. Those who were entertained by Mrs. King besides the young ladies already named include Misses Natalie Rives, Evelyn Baird and Hester Jo Boyd Rives and Billy Morrison of Rossville; Miss Robbie Fite and Messrs. Byron Cox and George Marlow of Memphis; Messrs. Austin Green and Jimmie Warren of Holly Springs.

A midnight feast was had at the Conner home where the remaining hours were spent in happy companionship.

Mrs. Laura Saunders, of Rossville is visiting in the Will Person home.

N. M. Carpenter is putting in a deep well for Mrs. R. L. Cox of Collierville.

Misses Nell Jowers of Germantown, and Mildred Jowers of Cincinnati, spent a few days last week in the Jim Jowers home.

Mrs. May Bogard, of Memphis, is here this week, the guest of relatives and friends.

Jerry Burton, of Memphis, was a guest last Sunday in the home of Dr. C. C. Conner.

Mrs. A. L. Chandler spent one day last week with relatives and friends in Rossville.

Mrs. P. A. Jones returned home Sunday night from a pleasant motor trip to Jackson and Vicksburg, Miss., and Monroe La. With Mrs. Jones on this trip were Mr. and Mrs. Sam A. Jones and Miss Pauline Jones of Memphis.

Subscribe for the Herald, and do quit borrowing that of your neighbor.

ROSSVILLE BAPTIST REVIVAL BEGINS SUNDAY

The revival meeting at the Rossville Baptist Church will begin on next Sunday, August 16th. The Rev. D. E. Montgomery of Princeton, Kentucky, will do the preaching. A most cordial invitation is extended to everyone to attend the services.

REGISTRATION BEGAN MONDAY

The Biennial Registration of Collierville began Monday morning, August 10th, and will continue to August 20th, inclusive. The Registration rolls are at the City Hall, and are in charge of Mrs. P. N. Wilson and John Kirk. All prior registrations are void, and one must re-register if one wishes to vote. It is not necessary to have a Poll Tax Receipt in order to register.

There had been 120 registrations up to Wednesday night.

FOREST HILL ITEMS

Miss Frances Downs, Correspondent

Sunday School attendance on last Sunday was poor, with only 73 in attendance. Be on time next Sunday with a visitor and help boost that mark to 150. You don't know what you are missing if you haven't heard Rev. Sibley Burnette and Rev. L. E. Robinson.

This little notice might be of interest to other communities with the revival spirit. Rev. Mr. Robinson will be able to give his time to any church beginning next Monday and continuing thru Friday, either song service or preaching.

There will be an interesting discussion of the lesson Sunday morning by Rev. Mr. Robinson. Sunday School will meet at the regular time followed by preaching, and don't forget the B. Y. P. U.

The ladies of the community did quite a lot of canning last Tuesday.

The progressive Bunco Party in the home of Mrs. D. A. Skinner on last Thursday afternoon was quite a success. Mrs. Skinner and Mrs. W. H. King were co-hostesses. The color scheme of pink and white was carried out beautifully. There were 23 tables of bunco. Miss Marie Rosback won the first prize of a Chinese novelty.

Mrs. G. H. Moorers was given a real surprise on last Friday afternoon at her new home. After much persuasion she was lured from her home long enough for the guests to drive over after which she was hurriedly summoned home by telephone. Upon her arrival she found many suitable and lovely gifts for her new home.

Mr. and Mrs. Harry Williams and sons are spending the week here.

Miss Mary Lee Swearingen visited Miss Ada Strong this week.

Miss Kathryn Neil returned home last Monday from Camp Ocoea.

Miss Holley Hudson, of Memphis, spent the week end here with Miss Frances Downs.

Mrs. S. E. Wheatley was the guest of Mr. and Mrs. J. H. Moore, last Sunday.

Mrs. W. P. Owens spent last Wednesday in Memphis on a shopping tour.

Mr. and Mrs. J. W. Skinner and Mr. and Mrs. C. M. Scott returned on last Sunday from Nashville after a very enjoyable short visit there.

Chicken thieves who visited the community last Tuesday night relieved Mrs. M. E. Crawford of a dozen nice fat hens.

Miss Cornelia Cohn left last week for a vacation trip to New Orleans.

Mr. Sigmund Cohn has gone to Albany, Ga. Mr. Robert Cohn celebrated his fifty-seventh birthday on last Tuesday when Prof. Joseph Henkel and several other friends were out to help enjoy the occasion and the delightful chicken dinner.

Miss Evelyn Anderson spent last Tuesday in Memphis with friends.

Mr. and Mrs. V. P. Thomas entertained Rev. Mr. Burnette and Rev. Mr. Robinson on last Friday.

Miss Frances Stevenson, of Mart, Texas, has returned to her home after a two weeks' visit with her cousin, Mrs. Roy Sloan.

REVIVAL BEGINS SUNDAY AT CHRISTIAN CHURCH

The revival meeting of the Christian Church will begin Sunday morning, August 16th, and continue thru Friday night, August 28th. The Rev. E. H. Koch, of Pine Bluff, Ark., will do the preaching, and special music will be heard throughout the meeting.

Rev. Mr. Koch held a meeting in Collierville several years ago, and has a number of friends here who will remember his splendid work.

Services will be held every morning at ten o'clock and every evening at eight o'clock, and every body in and around Collierville is most cordially invited to attend these services and also to take part in them.

CORDOVA NEWS

Mrs. J. C. Pierce, Correspondent

Miss Virginia Herrell has returned home after a visit with her brother, Mr. George Frank Harrell, and family of Haynes, Ark.

The Rev. Mr. Wheeler is assisting in a revival meeting this week over at Beaver Presbyterian church.

The Missionary Society of the Presbyterian church meets with Mrs. J. R. Humphreys, Wednesday.

Mr. S. B. Goodloe attended the annual family reunion at Vildo, last Friday.

Mr. and Mrs. Chas. W. Allen and sister, Mrs. J. H. Creath, of Memphis, were Cordova visitors, Sunday.

Mr. Homer Leigh has gone to Bells, Tenn., where he has a position as teacher in one of the schools for another session.

Mrs. Bessie Rogers was the guest of Mrs. A. L. Moore and family last Sunday.

Mrs. Reinhold is entertaining her friend Mrs. Bell from Little Rock, Ark., this week.

The Rev. Mr. McDowell and family, of Oklahoma, visited in the home of Mrs. McDowell's sister Mrs. F. J. Schwaiger, last week.

Nellie Flowers is visiting with her grandmother in Covington, for several weeks.

Arthur Parker and Bert Perry spent several days near Bolivar, visiting friends last week.

Mrs. Joe Strong visited with her parents, Mr. and Mrs. J. E. Humphreys, after spending some time with her sons, last Tuesday.

Sister, Mrs. A. J. Miller, Mrs. Collins and daughter have gone to spend a few days in Wynne, Ark.

Mr. and Mrs. A. J. Miller were visiting relatives in Wynne, Ark., last Sunday.

The Baptist Revival begins next Sunday, August 16th. Every one is invited to attend.

PIPERTON NOTES

Miss Mildred Dunn, Correspondent

The many friends of Mrs. E. B. Baldwin are glad to know that she has recovered from her illness of recent date.

Mrs. S. F. Dunn enjoyed as her visitors last week, her father, Mr. W. I. Borum, of Potts Camp, Miss., and sister, Mrs. J. T. Mayor of Memphis.

J. Roy Paine, of Memphis, is now making his home with Mrs. C. B. Piper.

Mrs. S. F. Dunn and three children are visiting her father and mother in Potts Camp, Miss.

Master Thomas Earl Baldwin, of Rossville, visited his grandmother, Mrs. E. B. Baldwin, a few days last week.

Maury and Milton Ballard left on Sunday night for the F. F. T. Camp on Caney Fork river and returned on Saturday night. They had many contests in which Collierville won eight points.

Miss Elizabeth Piper has returned home from Jackson, Miss., where she enjoyed a visit with relatives.

The Piperton Woman's Club met for an all day meeting at the Community Club House, Thursday, Aug. 6, with only six members being able to attend on account of the rainy weather. Mrs. Piper, the President, presided. Mrs. Laura Smith gave a demonstration in making tomato mince meat. A delightful lunch was served at noon.

The Collierville Herald

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WALTER H. HARRIS, Editor.
MRS. KATHLEEN HARRIS,
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Friday, August 14th, 1931

ROSSVILLE HAPPENINGS

Mrs. W. H. Jameson, Correspondent

Mrs. Curry Crawford and daughter, Miss Carolyn, of Williston, Mr. and Mrs. Baxter Crawford and children, of Baton Rouge, La., visited in the home of Mrs. A. W. Morrison on Tuesday afternoon.

Mrs. Walter Short of Memphis spent last week here with Mrs. Mollie Chambers.

Miss Maryella Simmons, of Moscow was here several days last week visiting in the home of Mrs. J. T. Knox.

Miss Louise Thomas had as her visitor recently, Miss Bill Nebhut of Arlington.

Mrs. A. S. Wilder, of Galloway, was the guest of her daughter, Mrs. A. G. Neville, Jr., last Friday.

Mr. and Mrs. A. W. Morrison entertained as their guests last Sunday Mr. and Mrs. Carl Morrison and children and Mr. and Mrs. Mack Morrison, of Earle, Ark.

Miss Warree West is visiting relatives in Askew, Miss., this week.

Mr. Robert Locke Baird of Helena, Ark., and Miss Marie Baird of Memphis, spent last week end here with their parents.

Mr. and Mrs. Farley Hill, of Holly Springs, Miss., spent last week end here with her mother, Mrs. Bettie Morton.

Mr. and Mrs. E. H. Jameson, Mr. and Mrs. Robert Ezelle and son, of Memphis, Mrs. Virginia Piper, Misses Ruth and Frances Piper of Collierville, Miss Ella Dudley of Collierville and Mr. and Mrs. W. H. Jameson spent last Sunday with Mr. and Mrs. W. S. Jameson.

Mrs. W. L. Boswell of Clarendon, Ark., is here on a visit with her mother, Mrs. John Crawford.

Miss Doris Baird has as her guest Miss Elizabeth Lowry of Memphis.

Mrs. Foreman and Miss Margaret Foreman of Birmingham, Ala., visited Mrs. F. K. West and family and Mrs. E. H. Jameson, recently.

Felix Karr West has as his visitor his cousin, L. H. Askew, of Crenshaw, Miss.

Mr. and Mrs. A. G. Neville, Jr., spent last Sunday in Galloway with her parents. Mr. Neville has a new Ford Coach.

Mr. Sam Kirk, of Collierville was a business visitor here last Tuesday.

Messrs. J. S. Baldwin, J. P. Pulliam, W. J. Frazier, W. H. Jameson, and A. J. Robinson attended the American Legion meeting in Somerville, Tuesday evening. Plans were made at this time for organizing a ladies auxiliary.

Messrs. W. J. Frazier, J. L. Crawford, I. H. Petty, and Leroy Boswell were among those who saw the ball game between Memphis and Birmingham, in Memphis, last Sunday.

Mr. Cannon, of Macon, is now occupying the W. J. Stout Barber shop.

Mr. and Mrs. L. G. Shelton, Mrs. T. W. Bowling and Mr. Stone left by motor last week for a visit with relatives in Virginia.

Mr. and Mrs. M. P. Gurkin and son and Mr. and Mrs. Carson Teague and daughter left last Sunday by automobile for a visit with friends and relatives in Texas.

Mr. and Mrs. William Morton and little daughter, of Moscow, are here this week with her mother, Mrs. Milton Stone.

Mr. and Mrs. George Liebkemen and Mr. and Mrs. Fletcher Harrison of Memphis, spent Sunday here with their mother, Mrs. C. C. Carruth. In the afternoon, Mr. and Mrs. Carruth entertained about 40 guests at a watermelon feast.

Mrs. Herman Bryant entertained members of the Bridge Club and sev-

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eral visitors at her home on Monday afternoon, twelve guests enjoyed the interesting games played and the refreshing ice course served in the late afternoon. Out of town guests included Mrs. J. H. Burkam of Collierville, and Mrs. Boswell of Clarendon, Ark.

Misses Natalie Rives and Evelyn Baird, Messrs. Milton Morrison and Jo Boyd Rives were guests of Miss Marjorie King in Mt. Pleasant, on last Wednesday evening.

Mr. Eugene Scott left last week for Washington, D. C., where he has a government position.

Mr. Herman Bryant is on a business trip to Oklahoma City.

Mr. and Mrs. C. F. Thomas, Mrs. Annie Farley and Mrs. Mollie Chambers motored to Rogers Springs, last Sunday.

Miss Addie Lee Harrell of Arlington was a visitor in the home of Mrs. S. H. Saunders, Thursday afternoon.

Miss Helen Farley, of Moscow, spent Friday here with her grandmother, Mrs. Annie Farley.

Mrs. C. F. Thomas and Mr. R. M. Stone have returned from Hot Springs, Ark. They both report a very fine time.

Ask Dr. West. He will be interested to know that you want to join the Fox Club.

Rossville and the fast Standard Oil Team met on our diamond in a hot five inning game Thursday evening, the score being 5 to 2 in favor of Rossville, owing to the hard rain and the late start the teams were unable to complete the game, but will return for another game here on August 20th.

ROGERS SPRINGS GUESTS

Last week end the popular resort of Rustic Inn, Rogers Springs, had quite a number of guests, including the following: From Memphis, Mr. and Mrs. McClelland Joy, Mr. and Mrs. R. G. Church, Mrs. Jas. Church, Mr. and Mrs. R. J. Sellers and family, Mrs. Wm. McKeever, Monte Smith, Mr. C. H. Johnson, Mr. W. O. Markin, Mr. Howard Graham; Misses Cleo Johnson and Dorothy Taylor, and Messrs. Albert F. Richie and J. M. Fox Jr.

Mr. and Mrs. Geo. Burnette are enjoying the summer at Rustic Inn.

Mr. and Mrs. W. R. Howell spent last week at Rogers Springs. Dr. and Mrs. C. J. Washington, Mrs. Dick Fisher, Mr. John Morgan, Mr. Dick Jones, Miss Eleanor Washington, Miss Edith Bailey and Mrs. Bailey were there for the week end.

Miss Sara Stanton is spending the month of August at Rustic Inn.

Mr. and Mrs. Lytle Brown were up for last week end, as were Mr. and Mrs. C. H. Bradley, Mrs. N. R. Gilchrist, Mr. and Mrs. E. T. Gilchrist and daughter, Mrs. R. A. Naylor, Mrs. Florence Ferguson and son, Mrs. C. E. Hope, Miss Camilla Back-mell and Marian Hope Kinney, Mrs. Corinne Sneed, Miss Miner Haggard, Miss Sara Stanton, Mr. Earl Boals, Guests from Somerville included Mrs. Jennie Boals.

From Whiteville there were Mrs. S. N. Duncan, Mrs. C. A. Duncan, Mrs. Wilkes, Miss Lula Norment, Mrs. Fred Howse, Mr. Halter Duncan, Mr. and Mrs. W. H. Bell and daughter.

From Moscow there were present Mr. and Mrs. Boyd Burnette and daughter Whitney Wheeler, Mr. and Mrs. W. R. Farley and family and Miss Helen L. Farley.

Mrs. J. P. Douglas, of Brownsville, was another week end guest.

Dr. W. D. Parr, Miss Elizabeth Baker and Mr. Ralph Hall were at the Rustic Inn, from Collierville.

Mrs. Cornelia Holmes and her

"Say It With Flowers"

FLOWERS
FOR ALL
OCCASIONS

Call Mrs. Delaney
Agent for Irby Harris
Florists

niece, Miss Frances Shaw, are assisting Dr. and Mrs. J. C. Parr and Miss Elizabeth Parr in the management of the Rustic Inn.

HEALTH COLUMN

By Dr. Wallace P. Moore
PROPHYLAXIS AGAINST TYPHOID
FEVER

Dr. D. Frank Milam, M. D.
Epidemiologist
State Department of Public Health

INDIVIDUAL PROPHYLAXIS: As regards typhoid fever (as well as many other communicable diseases), the health authorities can do much to prevent its spread in a community, but as regards the individual himself, he must be his own health officer and guard his own health against this disease.

Without this help of the individuals of the community, the health officer cannot accomplish his aim of eradicating typhoid fever. An individual should take some thought as to the quality of his drinking water and milk. In his city, where the water supply is above suspicion, he may relax his vigilance, but should reassure himself in every town he visits. If uncertain, he should take along his own supply of water or use only boiled water or bottled drinks. A noted hygienist in Baltimore instructed his cook many years ago to boil all the family drinking water, for at that time the city supply was of very questionable purity. Twenty years later, the same cook in the same family continued to boil the water, though the Baltimore supply is now one of the best in the country. The hygienist does not care to break so useful a habit in his servant. Most white families in the Orient drink boiled water only.

An individual should be certain his milk supply is Grade "A" pasteurized, and should permit use of no other in his household unless from his own cow. He should avoid unnecessary contact with all persons sick with typhoid, and should observe personal cleanliness when in contact with all persons sick from any cause, which means, chiefly, washing hands with soap and water after all contacts with them. The source of foods eaten raw should be considered and those avoided which come from known typhoid houses or farms. It might not be too much for the individual to use his ingenuity in solving the source of cases occurring about him, and bringing his deductions to the attention of the health officer.

BEDSIDE PROPHYLAXIS: A case diagnosed as or suspicious of typhoid fever should be visited by the health officer immediately, and precautions taken to prevent spread by contact. The nurse, on each of her visits to the patient, should check up on each of these points and give suitable instructions on how to make them more effective. The measures listed by Rosenau are about as follows: 1-Isolate the patient, preferably in a hospital. If in a home, the room should be completely screened, scantily furnished, daily cleaned by wiping with a disinfecting solution, and placarded.

2-Nursing by one person is advised, and this person should be adequately instructed in technique of preventing spread.

3-All discharges should be disinfected before disposing of them. Advice: for urine, 1 to 1000 bichloride or 2 1/2 percent phenol, or 10 per cent formalin; for stools, 3 per cent chlorinated lime, or unsalted lime and hot water; sputum burned; disinfected bath water by heat or addition phenol or chlorinated lime before allowing to run out.

4-All fabrics, clothes and bed clothing used by patient should be immersed for one hour in bichloride, phenol or lysol solution before sending to be laundered.

5-A separate set of dishes should be kept for the patient and sterilized with hot water separately after each meal. Thermometer, enema tube, and other personal articles should be separate for each patient and disinfected each time used. Milk bottles are to be kept out of the sick room and scalded before leaving the house.

6-The nurse or the attendant should sterilize the hands in disinfectant solution each time the patient is handled.

7-Visitors should be reduced to the minimum.

8-Release of patient from isolation

should be only after two stools are found negative of typhoid bacilli. 9-On conclusion of the case, a generalized cleaning is resorted to: soap and water for walls, bed and furniture, sunning and airing everything. 10-Contacts, including nurse and physician, should receive prophylactic inoculation.

SANITATION: Since the case is not the only, or even the main source of typhoid bacilli, the only method of stopping their dissemination is by the installation of sanitary excreta disposal methods, sewers, septic, or sanitary pit privies. Anything short of universal sanitary disposal will leave the route open for the continuance of or starting up of typhoid fever at any time.

(To be continued next week.)

LOEW'S STATE, MEMPHIS

Loew's State, Memphis, on Friday, August 14th, offers as their third hit of the August Parade of Hits, the famous humorist Will Rogers in "YOUNG AS YOU FEEL" from the pen of George Ade. Rogers plays a different type of role in this picture than in any of his other pictures. Rogers is the father of two modern sons who won't settle down in business like he wants them and the road that Rogers takes to make them abide by his wishes is just one long laugh after another. Rogers is supported in this picture by Fifi Dorsay and Lucien Littlefield. The junior features include an Our Gang Comedy and the latest Hearst Globetrotter News Reel.

TIRE VALUES
versus
TIRE DEFINITIONS

*When the National Better Business Bureau realized that their Bulletin No. 634 was being taken advantage of by some advertisers they issued a Bulletin dated July 10th as follows:

"In our Bulletin No. 634 entitled 'Definitions of Terms Used in the Tire Industry' we published definitions of First Line—Second Line—Third Line—Heavy Duty and Super Heavy Duty Tires.

"Our definitions pointed out, 'Although each manufacturer's or distributor's first line tire may represent his best standard size 4 or 6 ply tire, there is not necessarily any equality of competitive first line tires as to materials, workmanship or price.' This interpretation also applies to all lines of tires.

"We therefore recommend that advertising to the consumer shall avoid the use of these terms for the purpose of comparing competitive products."

COMPARE
CONSTRUCTION AND QUALITY

Firestone Gives You	4-78-19 Tire		4-50-21 Tire	
	Firestone Oldfield Type	Special Brand Mail Order Tire	Firestone Oldfield Type	Special Brand Mail Order Tire
More Weight, pounds . . .	18.00	17.80	17.02	16.10
More Thickness, inches . . .	.658	.605	.598	.561
More Non-Skid Depth, inches . . .	.281	.250	.250	.234
More Plies Under Tread . . .	6	5	6	5
Same Width, inches . . .	5.20	5.20	4.75	4.75
Same Price . . .	\$6.65	\$6.65	\$4.85	\$4.85

COMPARE PRICES

MAKE OF CAR	TIRE SIZE	Firestone Oldfield Type Cash Price Each	Special Brand Mail Order Price Per Pair	Firestone Oldfield Type Cash Price Each	Special Brand Mail Order Price Per Pair	MAKE OF CAR	TIRE SIZE	Firestone Oldfield Type Cash Price Each	Special Brand Mail Order Price Per Pair	Firestone Oldfield Type Cash Price Each	Special Brand Mail Order Price Per Pair
Ford	4.40-21	\$4.98	\$4.98	\$9.96	\$4.35	\$8.50	Buick-Mar. Oldsmobile	5.25-18	\$7.98	\$7.90	\$15.30
Chevrolet	4.50-20	5.00	5.60	10.90	4.78	9.30	Auburn	5.50-18	8.75	8.75	17.00
Ford	4.50-21	5.09	5.69	11.30	4.85	9.40	Jordan	5.50-19	8.90	8.90	17.30
Ford Chevrolet Whippet	4.75-19	6.05	6.65	12.90	5.00	5.68	Gardner	6.00-18	11.30	11.20	21.70
Erskine Plymouth	4.75-20	6.75	6.75	13.14	5.75	5.75	Marmon	6.00-19	11.45	11.45	22.30
Chandler DeSoto Dodge Graham-Pontiac Roosevelt Willys-K	5.00-19	6.98	6.98	13.90	5.99	5.99	LaSalle Packard	6.00-21	11.47	11.47	22.30
Exeet Nash	5.00-20	7.10	7.10	13.80	6.10	6.10	Pierce-Arrow	6.50-20	13.45	13.45	25.40
Exeet Nash Oldsmobile	5.00-21	7.35	7.35	14.30	6.35	6.35	Cadillac Lincoln	7.00-20	15.35	15.35	29.60
Buick	5.25-21	8.57	8.57	16.70	7.37	7.37					

*A "Special Brand" tire is made by a manufacturer for distributors such as mail order houses, oil companies and others, under a name that does not identify the tire manufacturer to the public, usually because he builds his "best quality" tires under his own name. Firestone puts his name on EVERY tire he makes.

Double Guarantee—Every tire manufactured by Firestone bears the name "FIRESTONE" and carries Firestone's unlimited guarantee and ours. You are doubly protected.

Firestone Service Dealers and Service Stores
Save You Money and Serve You Better

Cooper Motor Company

SALES—SERVICE

On Poplar Pike Collierville, Tennessee Phone 163
Remember no Wrecker Charges for FORDS brought into our shop for Repairs.

Park Your Car
at
Peabody Garage
108 South Second Street
Parking and Storage
Prompt and
Courteous Service

INSURE AGAINST FIRE

WITH A POLICY THROUGH

W. W. McGINNIS, Agent

REPRESENTING SINCE 1908

QUEEN INSURANCE COMPANY, Assets, \$25,000,000

NATIONAL UNION INSURANCE COMPANY, Assets, \$20,000,000

Bring your films to us

We Sell
Agfa
The All-weather Film
for Expert
DEVELOPING
and
PRINTING



HARRELL DRUG CO.
A GOOD DRUG STORE
Collierville, Tenn.

HINTON & HUTTON FUNERAL DIRECTORS AMBULANCE SERVICE

Phone 15
Night Phones 137 and 177

QUIT! YES, QUIT!

We are absolutely quitting business Saturday.

Prices Ridiculously Low

Wont you visit our store FRIDAY and SATURDAY. You'll be surprised.

Here are a Few of the Prices—

\$2.50 to \$3.00 MEN'S MOLESKIN and DRESS PANTS	\$1.00
\$3.50 to \$4.00 FINE DRESS PANTS	\$1.39
FREE! FREE! With each pair of Ladies Shoes 1 PAIR SILK HOSE, YOUR CHOICE!	
\$2.50 to \$2.75 LADIES SHOES, Choice	\$1.39
\$3.00 to \$3.50 LADIES SHOES, Choice	\$1.79
ANY PAIR OF MEN'S SHOES IN HOUSE	\$1.50

PRICES WAY DOWN BELOW WHOLESALE COST ON EVERY THING IN THE HOUSE FOR THESE LAST TWO DAYS!
WON'T YOU TAKE ADVANTAGE OF THEM?

Dixie Sales Co.

IN T. A. COX STORE

COLLIERVILLE, TENN.

AND BY THE WAY—

Old Uncle: "You must do something to become famous, my boy. Just think of Charlie Linbergh's great feat."
Tommy: "And Charlie Chaplin's."

Ambition of 1870—A gig and a gal.
Ambition of 1920—A flapper and a flapper.
Ambition of 1950—A plane and a Jane.

Says Abie: "Cohen, I've been to the bank to borrow some money, and they say all I need is that you should sign my note. Then I can have all the money I need. Ain't that fine?"
"Abie," says Cohen reproachfully,

"you and I have been friends for many years, and yet you go to a bank when you need money. Abie, you just go again to the bank and say that they should sign the note, and then Cohen will lend you the money."

Actuary's Duties

An actuary is a computing official or an insurance company, one whose profession it is to calculate insurance risks and premiums, a person skilled in theories and problems involved in making these calculations.

DON'T MISS IT!

IT'S THE LIMIT
(Coming Soon)

LOCALS AND PERSONALS

Mr. and Mrs. John Starks and little son, from Somerville, are guests this week of Collierville relatives.

Messrs. Jack Williams and Roy Sloan made a business trip to Memphis, Wednesday.

Don't worry your neighbor for her Collierville Herald—have your own. Only \$1.50 per year.

Miss Ruby Crawford is spending this week in Eads, with Misses Nina and Chubby Priddy.

Mrs. Thelma Cargill and two sons are in Eads, this week with her parents, Mr. and Mrs. Huley Keough.

Mrs. V. Leake, Miss Ruth Piper, Mrs. John Starks and son, were in Memphis, Monday.

Miss Irene Hewlett, the charming guest of Miss Bess Crawford the past week, has returned to her home in Rossville.

Mr. and Mrs. V. A. Hatcher and children, from Hornersville, Mo., were recent guests of her sister Mrs. Roy Sloan.

Friends are happy to know that Miss Mary Helen Crum of Sardis, Miss., is recovering from a siege of typhoid fever.

New Lawn Mowers for sale, or your old one repaired, sharpened and adjusted.
W. W. McGinnis Lbr. Co.

Boyd Pleasants, who is employed in Hughes, Ark., is spending a week's vacation here with his parents and friends.

Rev. J. P. Horton is holding a revival this week at Spring Creek church, near Waterford, Miss., one of his former charges.

Mr. Irvin M. Hooper, of Sidon, Miss., spent Wednesday here with his brother and sister, Mr. and Mrs. Walter H. Harris.

Mrs. P. A. Jones is enjoying as her house guests this week, two charming nieces, Misses Pauline and Louise Jones of Memphis.

Mr. John E. Stamps had the misfortune, Monday, to injure his hand rather badly when bringing in a wrecked car.

New Lawn Mowers for sale, or your old one repaired, sharpened and adjusted.
W. W. McGinnis Lbr. Co.

Mrs. J. D. Hewlett, of Macon, was an all-day visitor last Sunday in the home of her sister, Mrs. Willie Hughes.

LADIES DAY WEDNESDAY
Free Day for Ladies at the Golf Driving Course, Wednesday. Emmet Wern and Jake Fondrain, instructors of Memphis will be present.

Mr. G. L. Williams, of Clarkdale, Ark., was a guest Tuesday night of his daughter, Mrs. Bill Freeman, who spent the past week in Marked Tree, Ark., nursing her grandfather. Mr. D. A. Williams who is rapidly improving following a serious illness.

Miss Dorothy Wilson was at home last week end and attended the wedding Saturday night of her brother, Dr. Lawrence Wilson and Miss Annie Laurie Richardson. Miss Wilson returned on Sunday to Peabody College for two more weeks of study during the summer term.

SPECIALS!

TOMATOES, per lb.	4c
CREAM MEAL, 24lb. Sack	65c
BEEF ROAST per lb.	20c
BEEF STEAK per lb.	30c
GROUND BEEF, per lb.	20c
PORK ROAST per lb.	20c
PORK CHOPS per lb.	25c
STARE RIBS per lb.	15c

CANNING SEASON IS HERE!

CERTO, Bottle, 35c
FRUIT JARS, Quarts and Pints

CHAS. DEAN & SON
PHONE 25

"QUALITY MERCHANDISE"

CAYCE NEWS

Mrs. F. M. Sloan, Correspondent

Mr. and Mrs. T. L. Williams, of Victoria, Mr. and Mrs. R. R. Williams, of Byhalia, were the pleasant guests last Sunday of Mr. and Mrs. R. J. Williams.

Mr. and Mrs. Hargrove and daughter, from Mt. Pleasant, were recent guests of Mr. and Mrs. Sandlin.

Mr. and Mrs. W. T. Vick, of Byhalia, enjoyed Tuesday here with Mr. and Mrs. Hooks.

Mrs. R. D. Jackson and daughters have returned to their home in Martin, Tenn., after spending several days here with her sister, Mrs. W. D. Wilson.

Mr. M. S. McFerrin and son Mr. P. P. McFerrin, spent Sunday in Lucy, Tenn., with relatives.

Mrs. Thurston Morton and Mrs. Ray Russell were shopping in Memphis, Tuesday.

Mrs. H. B. Ward and Miss Jean Craig were pleasant callers in the home of Mrs. D. L. Lumsden, last Sunday afternoon.

Messrs. R. J. Williams, P. T. Sandlin and Jack Williams attended the Masonic meeting in Mt. Pleasant, on last Saturday night.

Mr. and Mrs. R. B. McCalla, of Memphis, were visiting in the home of Mr. and Mrs. P. P. McFerrin, on last Thursday afternoon, and later motored to Holly Springs.

Mr. and Mrs. Raymond Thompson of Byhalia, visited her parents, Mr. and Mrs. J. M. Polk, last Sunday.

Mr. and Mrs. Connelly spent last Friday with relatives in Memphis.

SAVE YOUR EYES

By Dr. C. C. Brees, Secretary
Tenn. State Board of Examiners

AT THE TYPEWRITER

It happens with quite curious frequency that men and women are placed in positions for which the condition of their sight renders them exceedingly ill-suited. It therefore becomes important to know what can be done to save eyes which are over taxed either by calling some other sense to their assistance or by the use of mechanical aids.

In this respect the typewriter is a very valuable machine. The use of the machine reduces the strain upon vision and has much to recommend it to all persons who have to write much, as well as those who are obligated to read the finished writing. It is valuable to the near-sighted because there is never any inducement to stoop over it and it is quite possible to keep the shoulders square and sit easily erect.

Persons who write much with a pen contract the habit of stooping which contracts the chest, interferes with respiration and tends to produce congestion of the head generally and of the eyes in particular.

In using the typewriter the working lamp should be so placed or directed that no reflections from the bright keys or other polished parts of the machine will enter the eyes. Some day we hope typewriters will be finished with dull laquers and no more polished nickel parts so that there will be no annoying glare from their polished surfaces.

LOEW'S PALACE, MEMPHIS

Loew's Palace Theatre, Memphis, is now in full swing with its August Parade of Screen Hits. The third of the important attractions will open Saturday, August 15th. It will be Mark Twain's perennial success, "HUCKLEBERRY FINN," with the screen's most talented juveniles in the leading parts. The main parts are played by Jackie Coogan, Milti Green, Junior Durkin and Jackie Searl. Eugene Patette, Clara Bandick, Cecil Weston and Lillian Harper are assigned leading adult roles. The picture was directed by Norman Taurog for Paramount and his success as a director was seen in "Skippy." Special junior attractions will be shown also.

OF INTEREST TO OUR COLORED READERS

The United Burial Association, an organization for the purpose of assisting the colored people in burying their dead, met July 29-31 at French man's Bayou, Ark., on a farm owned by The Speck Co. The delegates were highly pleased to find on their arrival that special arrangements had been made for them for this session. White people showed their interest in many ways. Mr. Leslie Speck, the Mayor, gave a hearty address of welcome and pledged to do anything for the comfort of the delegation. He sent special drinking water for those who were afraid to drink from the pumps. He said, "I am highly pleased with this organization." This organization was introduced

by Rev. B. T. Tolbert of Mississippi, who is general superintendent of the convention of each state for life. Mr. Fred Jones was appointed organizer for Miss.; Mrs. Rosa Wright L. C. Lewis for Tenn.; Mr. Quincey James for Arkansas. At the close

of the meeting, Arkansas alone boasted of 6,000 new members.
—Contributed.

Dad: "Whew! That licking I gave you tired me all out."
Son: "Yes, but you can sit down and rest."



We Sell Lumber to Build Houses and Then Coal to Heat Them

And if your house is Rightly Built with our kind of Lumber, you wont need much coal to heat it. A house warmly built with good material (such as we handle) is a Dividend Paying Investment. The saving of coal soon offsets the difference in first cost between building a house warm, and building it the ordinary way. No matter what you want in Building Materials, Hardware, Paint, Plumbing Goods, Electrical Supplies, we have it—the Quality is always there—and as to our prices, well, you know we are always right.

Our Coal includes the very Best Grades only—
Genuine "PIPER" Red Ash and Jellico

W. W. McGinnis Lumber Co.
Collierville Phone 21 Tenn.

COLLIERVILLE BUSINESS HOUSES WILL CLOSE AT NOON EVERY THURSDAY, DURING THE MONTHS OF JULY AND AUGUST

We, the undersigned business people of Collierville, agree to close our places of business at NOON on THURSDAYS during the months of JULY and AUGUST 1931.

J. M. GLENN
J. L. PARKER
R. P. PORTER
H. L. SIGREST
DIXIE SALES COMPANY
A. WEINSTEIN
J. M. MANN and SON
A. DODSON
L. P. CARRUTH
J. R. COX and SON
R. L. STRONG
CHAS. DEAN and SON

HINTON and HUTTON COMPANY
C. S. JOHNSON
KELSEY BROTHERS
L. A. WALKER
W. W. MCGINNIS
BIGGS and DUDNEY
CHILTON and TREADWELL
FRED EVANS
THE CITIZENS BANK
THE PEOPLES BANK
N. MOORE
W. M. CARGILL and COMPANY
COLLIERVILLE CASH FEED STORE

BETTER ELECTRIC SERVICE

Thirty years ago the consumer bought electricity at a high rate from a small local concern. Service was uncertain in the extreme, and when the plant shut down every now and then for a day or so, it was considered inevitable. Farm and railroad electrification, like electric saving devices, were unknown.

Now, for a fraction of the price then charged, the public gets the highest possible standards of electric service. Even short interruptions of service are rare, because the modern utility has tremendous resources with numerous sources of power, and serves many communities. Customers have many labor saving devices available and they cost very little to operate. The electric industry is busy carrying on rural electrification projects, that are bringing, at a reasonable cost, the blessings of power to thousands of farmers, as well as to people in cities.

MEMPHIS POWER
& LIGHT COMPANY



**KEEP UP SPEED -
OR LOSE CREAM!**

YOU know what happens when you slow down in turning your cream separator—the turning is harder and the cream is less. Bring it up to speed and notice how much easier it turns—and how much more cream you get!

It's the same in feeding your cows. Quit "turning"—stop graining when pasture comes—and what happens? The cows run on momentum for a while—then they slow down—and so does milk production. BUT—it takes more effort—more feed—to bring them back into high production than if you had kept up speed right along—had kept feeding grain—Bulky Cow Chow—with pasture. Yes, it costs you more money not to feed Cow Chow in summertime.

Drop into the Store with the Checkerboard Sign—let us tell you more about year-round dairy profits—and summer feeding. Or phone for our low prices.

Hinton & Hutton Co.

TELEPHONE 15
COLLIERVILLE, TENNESSEE



HESTER HOTEL

Phone 42

TRY OUR SPECIAL 50c CHICKEN DINNER—EVERY SUNDAY

BIGGS & DUDNEY

GENERAL MERCHANDISE

Service **HESTER HOTEL** Quality
Phone 45

EGGS at lower feed cost

**"The Hen That Lays is
The Hen That Pays."
INTERNATIONAL
EGG MASH**

IS A BALANCED RATION FOR YOUR HENS AND WILL MAKE
YOUR FEEDING COSTS LESS BY INCREASED EGG PRODUCTION

FOR AUGUST—Your laying hens will need all the help you can give them this month to produce eggs. Continue keeping INTERNATIONAL EGG MASH before them at all times. Watch your flock for early molters and get rid of them. An early molter is not a profitable bird. When they begin shedding at this time they will not go back to laying for several months. Special care should be given the early hatched pullets as some of them will begin egg production at this time. Final culling should take place among your late hatched birds.

COLLIERVILLE CASH FEED STORE

H. W. COX, Manager

Telephone 184

"A HOME MANAGED—HOME OPERATED STORE"

LOCALS and PERSONALS

Attend Family Reunion

Dr. and Mrs. L. S. Pearce, of Falkner, Miss., were charmed Tuesday to have as their guests their entire family of four sons, two daughters, and about twenty grandchildren.

Dr. and Mrs. L. P. Pearce and three children, Lee, Jr., Miss Margaret and Frank Hill, were present for the occasion and report a most happy day filled with pleasant companionship and delightful feasting.

Dr. Pearce, Sr., 84 years old, and Mrs. Pearce, 75 years old, were jolly host and hostess at this pleasant family reunion.

Maud Cowan Chapter, U. D. C., Elects Officers

Miss Bess Strong was the hostess to the Maud Cowan Chapter, U. D. C., on Tuesday afternoon in her home at Bailey.

Mrs. Thomas Miller Dean presided over the business session at the conclusion of which the following officers were elected for the new year: President—Mrs. C. C. Cox.

Vice Pres.—Miss Dorothy Dean. Secretary—Mrs. Chas. Davis, Jr. Historian—Miss Bessie Strong.

Late in the afternoon, delightful refreshments were enjoyed.

P-T. A. to Have Benefit Bunco Party

Mrs. James R. D. Wilson and P. N. Wilson will be hostesses this afternoon, August 14th, from 4 to 6, at their home on Southern Avenue, at a benefit Bunco Party, the proceeds of which are to be used in the work of the Collierville Parent-Teacher Association.

Attendance and table prizes will be awarded and an ice course will be served. The admission price is only 15 cents for children and 25 cents for adults, and both old and young and middle-aged life assured of a good time. So come, have a good, jolly afternoon, and at the same time, help the P-T. A.

Rook Party

Misses Kathryn and Martha Helen Clay were gracious hostesses on last Friday afternoon to a small group of friends who enjoyed rook as the diversion of the afternoon. During the games, iced punch was served. When scores were counted at the end of four games it was found that Miss Virginia Neely held high score, and was presented an autograph album. Miss Maxine Roper drew a bottle of perfume as consolation prize.

At the close of a delightful afternoon of laughter and fun, a dainty ice course was served. The guest list included: Misses Dorothy and Sara Karr Hinton, Janie and Elizabeth Carrington, Evelyn and Maxine Roper, Esther and Mildred Watkins, Elizabeth and Doris Kirk, Virginia and Marie Neely, Cecelia Morris, Eleanor Fleming, Virginia Moore, and Elizabeth Martin.

Picnic Is Followed by Slumber Party

A very delightful day for twelve young ladies was Wednesday when they motored to Coldwater river, out from Collierville, and had a day of swimming, watermelon feasting, k-daking and real picknicking.

The party was composed of Mrs. Bill Freeman, Miss Margaret Pearce, Miss Margaret Treadwell, Miss Lorraine Burchett, Miss Edith McNeil of Memphis, Tenn., Miss Elizabeth Piper and her house guest, Miss Margaret Carr of Jackson, Miss. Misses Elise and Lois Farley, and Misses Pauline and Louise Jones, the guests of their aunt, Mrs. P. A. Jones.

Miss Elizabeth Piper was hostess Wednesday night at a slumber party in honor of Miss Carr. The guests were Misses Lois and Elise Farley, Margaret Treadwell, Margaret Pearce, Lorraine Burchett and Mary Hill.

Entertains with House Party

Mrs. John B. McFerrin complimented her little daughter with a house party this week from Tuesday to Thursday. The list of house guests included Misses Jane Isbell, Elizabeth Carrington, Marie Neely, Sara Karr Hinton, Lila Sigrest, and Annette Bobbitt of Collierville. Miss Margaret Wardlaw of Memphis, and Anne Burke of Dyersburg. A number of varied entertainments were enjoyed by the young girls and some of these were attended also by Misses Maude and Melva Cartwright, Janie Carrington, Dorothy Hinton, Hallie Loftin, Iris Pearce, Doris Kirk, Mildred Watkins, Barbara Lowe, Mary Bernice Northcross, Ruth Fleming, Cecelia Morris, Lillian Carruthers, Virginia Neely, Nancy and Elizabeth Martin and Eleanor Fleming.

On Wednesday afternoon, Miss Lila Sigrest entertained with a party at

her home in honor of the group.

Birthday Picnic

A hilarious group of youngsters spent a most pleasant day Wednesday, at Overton Park where Ruby Virginia and Robert Hughes Humphreys celebrated their seventh birthday with a picnic.

At twelve o'clock a most delicious lunch was spread consisting of fried chicken, salad, sandwiches, tea, ice cream and cake. Swinging, sliding, swimming and visiting the zoo and animal circus were other diversions of the day.

Included in the guest list were Doris Fleming, Montine Treadwell, Evelyn Waller, Frances Dunn, Pauline Russell, Sara Jones, Kathryn Gleason, Virginia Kirk, Jasca Rose Williamson, Mary Kathrine Strong, David Carrington, Madison Wilson, B. B. Isbell, Richard Humphreys, Warren Lee Cargill, Kenneth Humphreys, John Joseph Humphreys and James Earle Clayton.

Mrs. Hugh Humphreys, Mrs. Irvin Humphreys and Mrs. Frank Waller assisted Mrs. Baxter Humphreys in entertaining.

Mrs. V. R. Neal Entertains Louisa Bedford Chapter, U. D. C.

Mrs. V. R. Neal was hostess on Wednesday afternoon to the Louisa Bedford Chapter, U. D. C. An unusually large attendance was had, there being present about twenty members and several specially invited guests. The rooms where the guests enjoyed the session were gay with bowls and baskets of summer garden flowers.

Mrs. Ernest Farley, historian, presented the program. The first number, a piano duet, was played by Misses Esther and Mildred Watkins. Mrs. Mary McGinnie read a very interesting clipping, "The Reunion in Montgomery." Another clipping was read by Mrs. Farley, who also gave a historical report of the work done of the Chapter during the past several months.

Mrs. A. S. Cartwright, of Amite, La., who is vice president of the Federation of Music Clubs of Louisiana, delighted the guests with two beautifully rendered piano solos, "A Country Dance" by McPadden, and "Second Mazurka" by Godard.

In the late afternoon, Mrs. Neal, assisted by her two nieces, Misses Maude and Melva Cartwright, served a refreshing ice course. The special guests for the occasion were Miss Julia Haynie, Mrs. Frances Latham, Mrs. Percy Perkins, Mrs. Lanier Perkins and Miss Tayne, all of Memphis, and Mrs. Cartwright and two daughters, Misses Maude and Melva, of Amite, La., who are guests of Mrs. Cartwright's parents, Mr. and Mrs. P. A. Perkins.

Mrs. J. G. Price, of Dyersburg, is visiting relatives here this week.

Mr. G. D. Mebane spent last week end here with homefolks.

Whose Herald are you reading—your own, or your neighbor's?

Mr. and Mrs. H. W. Cox were in Memphis, Tuesday afternoon.

SEWING neatly, quickly and reasonably done. Mrs. M. H. Sloan, Tel. 132

Miss Frances Price has returned from Dyersburg, Tenn., and is the guest of her sister, Mrs. J. W. Lynch

Little Milton Mann, who has been ill this week, was somewhat better yesterday morning.

Mr. and Mrs. Geo. Moore, of Tupelo, Miss., spent Tuesday with Mr. and Mrs. Bill Freeman.

SEWING Machines, repaired, overhauled and cleaned. All Makes. J. L. Jenkins, Collierville, Tenn.

Mr. and Mrs. Bill Freeman made a recent visit in New Albany, Miss., as guests of his mother, Mrs. Reed.

Frank Hill Pearce is enjoying as his guest this week, his young cousin, Iris Pearce, of Memphis.

Miss Lucile Kernodle, of Corinth, Miss., is the week-end guest of Miss Alma Livingston.

Mr. Harold Bottomfield, of Memphis, was the guest of Mr. J. P. Cowan, on Sunday.

Mr. and Mrs. Ray Hughes and Mr. and Mrs. Roy Sloan enjoyed a show at Warner Brothers, Tuesday night.

Mr. Willie Huffstickler spent last week end in New Albany, Miss with relatives.

Miss Martha McFerrin and John Berry McFerrin were the guests of Mrs. John Stamps and her mother, Mrs. Taylor, at Joyner's Camp Meeting last Sunday.

DON'T MISS IT!



An Announcement
that will be very
Interesting to you
will appear in a few
days. Watch for it!

**"It's The
Limit"**

KELSEY BROTHERS

NOTICE!

I have purchased THE COLLIERVILLE INSURANCE AGENCY from Mrs. R. W. Hood. I wish to assure her clients that I will appreciate the continuance of their business, also any new business that may be written with me.

COLLIERVILLE INSURANCE AGENCY

MONROE E. CARTWRIGHT

Office Phone 133

Residence Phone 149-R

**THE REVIVAL
MEETING**

at the Christian Church
Begins

Sunday, August 16th
and Closes Friday, August 28th

Rev. E. H. Koch of Pine Bluff,
Ark., will Preach. Services at
10 a. m. and 8 p. m.

You Are Cordially Invited

Here Now!

The New Plymouth

FREE WHEELING

FLOATING POWER

On Display at J. W. Lynch Auto Building

Phone 74

MOTOR SALES CO.

CECIL COX, Manager