

# THE COLLIERVILLE HERALD

"COLLIERVILLE, THE DAIRY TOWN"

Vol. III.

Collierville, Tennessee, Friday, June 12th, 1931

No. 16

## FACTS and FICTION

**BEING**  
a little bit about anything  
"Read not to contradict and confute, nor to find talk and discourse, but to weigh and consider."—Francis Bacon.

By Harry Williamson

As the winter of 1777-78 at Valley Forge was the low ebb of discouragement with General Washington and the continental troops, so was the winter of 1930-31 the low ebb in the Depression that has held sway in the United States, and throughout the world, according to President Hoover who drew such a comparison in a Memorial Day speech on the historic spot at Valley Forge, Pennsylvania, which is now a National Park. Here's hoping the President is right. But unless this country receives abundant rains within the next few weeks, it is in for even a lower ebb of depression. The drought of 1930 in reality has never been broken. The year closed with more than twenty inches deficiency in rainfall. Since January 1st we have had only 12.66 inches. Last year at this time we had had 27.33, or an excess of 3.07 inches. We are now short for 1931 alone 11.60 inches. What this country needs, so far as human knowledge can understand, is an abundance of rain scattered along throughout the year.

"We have done our utmost to meet our obligations arising from the last war," says the German nation, "but unless they are reduced we can not meet them."

"The limit of privations we can impose upon our people has been reached," they go on to explain.

Poor people of Germany. Without knowing what was happening, they were led like sheep to a slaughter. The war lords led by the Kaiser fashioned the machine that was to bring destruction to the energetic nation. Now that it is all over, the Kaiser reposes in luxury at his quiet retreat in Holland. He has millions at his command, and is not worrying about the depression or the war debt. With 4,000,000 unemployed in the country, and with all business depressed, it is doubtless all but impossible for them to meet the burdensome reparation payments.

President Hoover and his cabinet say Germany must pay.

Now let's check up and see how we stand.

We lost about six million in the Caldwell bank failures. The present Legislative undertaking—investigations, junkets, etc.—will doubtless cost the tax payers of the state a half million or more. They will undoubtedly pass the \$30,000,000 bond issue to pay for the promises made during the threatened impeachment proceedings. This will make our state debt, that is the known debt, about \$150,000,000.

In 1913 we owed a modest \$11,000,000, and most of us at that time thought it enormous. According to an editorial in the Commercial Appeal of Sunday, the debt increased 169 per cent during the last two years. In the other 47 states, the increase was 5.7. In June 1927 the per capita debt was \$8.01; it is now \$43.25, or an increase of 435 per cent.

Unusual things seem to be happening in nature. There have been more weather records broken in the last two years than in all the history of the weather bureau. Now comes the report from the north Atlantic that the usual number of icebergs have not appeared. The coast guard cutters whose business it is to locate these "growlers" that have sent the Titanic, and many other ships to the bottom of this graveyard of the sea, are floating about with nothing to do. Why they have failed to appear is a mystery.

The Pathfinder defines a specialist as a man who knows more and more about less and less.

At last "Scarface Al" Capone seems really to be in trouble. He has been able to direct killings, rob-

## FIRE DESTROYS RESIDENCE ON PIKE WEDNESDAY EVENING

Efficient Work Saves Contents, and Prevents Spread of Fire

Fire of undetermined origin totally destroyed late Wednesday evening, the residence on Poplar Pike owned by Granville Vaughn and occupied by Mr. and Mrs. Walker Sanderlin and Mr. and Mrs. O. E. Evans.

Mr. and Mrs. Evans were in the back yard when they discovered the smoke pouring from the house, and the fire seemed to be inside a closet. In a short time much of the interior and the roof were on fire. An alarm brought a quick response and some most efficient fire fighting was done. The entire contents of the house were saved, and the fire was prevented from spreading to the home of P. A. Chilton, next door. Everything was carried from the Chilton home, and only slight damage was done to this building.

The Vaughn home was a total loss and only partially covered by insurance. The estimated value of the property was about \$3,000. The electric light lead of the Memphis Power and Light Company was damaged about \$150, according to D. P. Creely, local manager, who was among the first to arrive on the scene to look out for danger from live wires. Mr. Creely stated that the necessary repairs would be made at once and service along the street would not be interrupted.

Collierville has some excellent fire fighters, as has been demonstrated by every fire, and whenever possible they keep the fire loss at a minimum.

## COLLIERVILLE CITY CLEANERS ARE REMODELING BUILDING

Mr. E. W. Martin, of the Collierville City Cleaners, has been busy this week, with a force of men, remodeling the building which his establishment occupies. The entire interior has been worked over, giving additional floor space which enables Mr. Martin to arrange to better advantage his work rooms, finishing rooms, etc. Additional windows have been put in, also.

These improvements were much needed ones, and will enable Mr. Martin to give better service, more service, and more prompt service.

The plant will be in operation today with everything in first class order, which means all your cleaning needs can be attended to by Collierville City Cleaners.

## MR. J. H. WORD

Mr. J. H. Word, aged 65 years, died suddenly last Friday evening, June 5th, at the home of his son, James Word, near Holly Springs. He is survived by his wife, several sons and daughters. Funeral services were conducted by the Rev. J. P. Horton, pastor of the Collierville Baptist Church, interment being made in New Salem Cemetery.

beries, and every other crime in the universe without being molested by our law enforcing departments, but at last Uncle Sam has come to realize that Al has not been making income tax returns. They estimate that he received \$1,038,000 for which he made no returns, and therefore owes the government \$215,080.48. He is now under a \$50,000 bond for his appearance at Federal Court. He will doubtless make apologies, pay Uncle Sam the amount claimed, and go on his way rejoicing.

The Robin is the harbinger of Spring, and so is the effort to fly the Atlantic a sign that summer is near. It must be just around the corner. Sixteen fliers, three of them women, are all set for some daring flight.

The most interesting of these, no doubt, is Colonel Linbergh, who, his wife, plans to fly the Pacific for a tour of the Orient. They perhaps haven't asked Lindy, Jr., about this trip. Those with children will scarcely approve of both the Linberghs leaving their baby on such a flight as this. He is more important than any feat they may accomplish, and either the mother or father should remain with him.

## NEW CORN PEST INVADERS TENNESSEE FIELDS

Resembles Army Worm, U. T. Entomologist Gives Methods of Control

Another corn pest has appeared in the state according to reports received by U. T. Agricultural Experiment Station.

The invader is a fuzzy worm about 1 1/2 inches long, brown in color, and with a yellow stripe along its back. It has been identified by Dr. S. Marcovitch, station entomologist, as the *Apanthesis rectilinea*. It is new to Tennessee and as yet has no common name, but is a close relative of the familiar woolly-bear caterpillar which hurries along in the fall. These worms will later change into tiger moths, according to Dr. Marcovitch.

The new pest is ravaging young corn, and in many sections is being mistaken for the army worm. The two may be distinguished, however, by the fact that the army worm has an almost smooth body with no long hairs such as mark the *Apanthesis rectilinea*, Dr. Marcovitch states.

A poison dust of calcium arsenate in the following proportions is recommended for control of the fuzzy worm pest: calcium arsenate 50 per cent, hydrated lime, 50 per cent, apply at the rate of 10 pounds per acre.

## MOONLIGHT PICNIC GOES OVER BIG

The Moonlight Picnic given at the Marshall Institute Methodist church last Friday night was quite a success. A large crowd attended and the event was very enjoyable and very beneficial financially to the church. A number of Mississippi candidates expressed their hopes and views, and other entertainment was provided. Ice cream and cold drinks were sold for the benefit of the church, and about \$98.00 were realized.

## WILL OBSERVE "LA FRANCE HOSIERY" WEEK HERE

Joining in with 5,000 progressive merchants of the middle west and south, the Kelsey Brothers firm will observe "LaFrance Hosiery Week" beginning June 15th and continuing through June 20th. During this period these merchants will offer special discounts on this well known line of hosiery, and it will pay you to visit their store and get full particulars concerning the special offer.

Today and tomorrow are the last two days of the big 49c Sale which has been in progress since last Saturday morning. They are selling real bargains during the week.

## GOOD PULLETS AID TO POULTRY SUCCESS

Poultrymen who are successful in growing good pullets are usually the most successful poultry raisers in the county or community. Some grow enough pullets to replace 50 percent of the flock, others 60 percent and some 75 per cent. Experiment stations and poultry raisers in practically all of the states have come to realize the importance of growing a flock of good pullets each year. Healthy chick campaigns are being conducted in a number of communities during the past three years. The results of these programs show conclusively that the mortality was lower and better pullets were grown where certain rules and regulations were adhered to.

The plans followed and the results achieved were very much the same in all states. Below is a brief outline of the essential steps to be followed in the production of good pullets: 1. Clean chicks from healthy parent stock. 2. Clean brooder houses, feeders and drinking vessels. 3. Clean feed in hoppers. 4. Clean range-land not used by chicks or laying flock for at least one year. Two or three year rotation preferred. 5. Brood each hatch separately. 6. Separate cockerels at broiler size. Those who followed all of the suggestions given above have been more successful than those who followed only part of them.

## CROP OUTLOOK FAIR BUT RAIN BADLY NEEDED

Cotton Shows Only Fair Average and Corn Shows Effect of Drouth

The crop outlook for this territory is only fair, and in some places not even fair. It has been necessary to replant cotton in many places, but most sections show a very good stand. However, rain is needed rather badly, and the effect of the drouth and cool nights is apparent. Corn shows the need of rain more than the cotton.

In most cases the fields are in good shape, the crops having been well worked, and are kept ready for any rain that may fall. Many farmers report the cotton crop as about the same as last year, but that the corn does not look so good. But it isn't late for rain, and all are hoping it will come soon.

## RETURNS HOME FROM 41st U. C. V. REUNION



Mr. M. S. McFerrin returned home Saturday from Montgomery, Ala., where he attended the 41st Annual Reunion of Confederate Veterans.

Mr. McFerrin has not missed a Reunion for many years, and plans to attend again next year. When asked if the Reunion of last week was to be the last ever, he emphatically replied, "No." He reports a most enjoyable time and tells of a visit to the Governor of Alabama of whom he had the pleasure of a personal interview.

"Uncle Mac" is eighty-five years young, hale and hearty, an interesting talker of modern times as well as of olden times. His memory of the early history of this section is remarkably clear, and a visit with him is always enjoyed by Editor Harris.

## EASTERN STAR CONFERRED DEGREE TUESDAY NIGHT

At a called meeting of the Collierville Chapter, O. E. S., the degree was conferred by the local degree team in full form, on Tuesday night.

Among the out-of-town visitors were Mr. and Mrs. J. C. Pierce, Miss Sadie Carter, Mrs. Thompson, Mr. and Mrs. J. W. Hicks and Mrs. Nannie May Holden of the Germantown Chapter; Mrs. Lillian Rich, Mrs. Louise Redfern, Mrs. Lina Weinstein, Mrs. J. B. Rives, Mrs. A. E. Farley, Miss Gwendolyn Gurkin, Miss Edith Gurkin, Mrs. Velma Baldwin, Mr. A. B. Teague and Mr. W. W. Murphey of Macon Chapter at Rossville. There was a full attendance of local officers and a splendid attendance of members.

Mrs. Hicks, of Germantown, is a Grand Officer, being one of the Grand Committeemen of this District and was introduced officially to the Chapter.

At the close of the meeting, refreshments of ice cream and cake were served.

## MR. W. S. HILL IS VERY ILL

Mr. W. S. Hill was taken ill during the early part of last week, and carried to the hospital in Memphis for treatment. His condition continued serious, and an operation was performed on Thursday morning. The latest news heard from him, just before we went to press, was that his condition was very critical, and little hope was held for his recovery.

## IS CONDUCTING REVIVAL SERVICES IN CITY PARK

Will Have Special Music for Services Tonight and Tomorrow Night

Rev. Claude Nanney, who has been conducting revival services during the past week at the City Park, has arranged to have special music for the services tonight and tomorrow night. The Girls' Quartette from the Bellevue Baptist Church will probably be present for the services this evening, and Saturday evening, Mr. and Mrs. Armstrong from the same church will have charge of the music. Mr. Armstrong is director of the Bellevue Choir, and Mrs. Armstrong is a very efficient B. Y. P. U. Leader.

Services begin each evening at 7:45 o'clock, and a cordial invitation is given every one to attend.

## CHRISTIAN CHURCH SERVICES

Arrangements have been made with E. H. Koch, pastor of Pine Bluff, Ark., to conduct the annual revival, beginning the 3rd Sunday in August.

Bro. Koch needs no introduction to Collierville people. He is sure to do a good work with us.

Regular preaching services next Sunday, 11:00 a. m. and 8:00 p. m.

J. Eric Carlson, pastor of the McLemore Avenue Christian church, who delivered the Commencement sermon here, and held the revival three years ago, will conduct the revival at Bethany, beginning the 1st Sunday in August.

F. A. Coyle, Pastor.

## ROSSVILLE NOTES

Mrs. W. H. Jameson, Correspondent

Miss Louise Thomas left Tuesday for a visit of several weeks with relatives in Shaw and Yazoo City, Miss.

Miss Clyde Bowling and Mrs. Minnie Morris spent several days last week in Memphis with Mrs. Henry Turner.

Mr. and Mrs. William Morton and little daughter, Patti Ellen, of Moscow, were recent visitors of her parents, Mr. and Mrs. Milton Stone.

Mr. Ferman Simmons, of Memphis and Miss Nettie Beard of Arlington, were callers here Wednesday afternoon.

Mrs. Mattie Pulliam left Wednesday for Memphis where she will enjoy a stay of several weeks with relatives and friends.

Mrs. A. L. Chandler, of Mt. Pleasant, Miss., visited in the home of her brother, W. W. Murphey, recently.

R. H. Pulliam and J. L. Crawford attended a Masonic meeting in Somerville, Wednesday evening.

Mrs. Bettie Morton, Morgan Morton, Miss Bess Crawford of Collierville, Miss Addie Lee Harrell of Arlington, and Mr. Shirley Saunders spent Sunday with Mr. and Mrs. Farley Hill, of Holly Springs, Miss.

Misses Elizabeth Lowrey and Lorraine Reid, Mr. Walton Lipsey, Mr. Will McCallum of Memphis, and Mr. Elvin Waller were dinner guests of the Misses Baird, Saturday evening. Miss Lowrey remained for the week end.

Mrs. R. S. Tipler, of Grand Junction, is spending a few days with her mother, Mrs. J. T. Knox.

Mr. and Mrs. F. S. Shadden and family and Mr. and Mrs. B. M. Shadden, of Pine Bluff, Ark., spent Saturday night here with relatives.

Little Florence Kirk and her baby sister spent several days in the Rives home while their parents, Mr. and Mrs. Sam Kirk, were in Nashville.

Mr. and Mrs. J. L. Crawford left on Wednesday for a short visit with their daughter, Mrs. W. L. Boswell, of Clarendon, Ark. They will be present there for the formal opening of the new bridge over White River.

W. H. Jameson and M. P. Gurkin spent Tuesday-afternoon in Somerville.

The Oakland Leaguers will present a program here at the Methodist church, Sunday evening, June 14th. Come and enjoy the program and encourage the young people.

Dr. and Mrs. F. K. West and family visited Mr. and Mrs. Lipscomb Cogbill, of La Grange, Sunday afternoon.

## COLLIERVILLE P. T. A. GETS CANNER FOR LOCAL WORK

Modern Steam Pressure Canner Will Be Placed in School

Through the cooperation of the County School Board, twelve modern Steam Pressure Canning outfits have been purchased for the schools of the county, and one of these plants will be installed in the Collierville school. Mrs. Warren Clay is chairman of this work in the Collierville P. T. A. and will be glad to give information to any one interested.

Any citizen may use the canning outfit for personal use, provided he or she gives one can out to every five to the school for use during the winter months in the lunch room. Prizes of \$10 and \$15 have been offered to the school having the best filled pantry at the beginning of the next school term.

A canning demonstration, for the purpose of teaching the ladies how to use the canner was conducted on Wednesday of this week by Miss Agnes Donaldson, at the Clover Farm Club rooms. Representatives from the Parent-Teacher organizations of the county were in attendance at the demonstration. Mrs. Romeo Jones and Mrs. John Walker attended from Collierville. Mrs. Walker and Mrs. Harry Williamson will probably supervise the canning work in Collierville.

The George R. James and Forest Hill schools will use the Collierville school outfit.

## BEAUTY SPECIALIST COMING TO HARRELL DRUG STORE

Women of Collierville to Learn the Latest Developments in Beauty Culture at Demonstration to be Given June 15th, to 17th

A rare treat is in store for local women next week, when Miss Thelma Collier, expert beauty specialist, will be at Harrell Drug Company to explain some of the modern trends in scientific beauty culture. Miss Collier is a graduate beauty specialist of wide experience, a personal representative of Dorothy Perkins, and her work has been described as truly remarkable.

A private booth is to be installed in the store, where the ladies may go for consultations on their individual needs and receive a complete facial treatment. There will be no charge as the store has made arrangements whereby these services are given to our local women.

Mr. Harrell informs us that a cordial invitation is extended to all who wish to avail themselves of this exceptional opportunity. It is necessary to make appointments right away as the beauty specialist's stay is limited to only three days, Monday, Tuesday and Wednesday, June 15th, 16th and 17th, of next week.

## LOCAL DEALER HAS BIG INCREASE IN TIRE SALES

Mr. E. C. Cooper of the Cooper Motor Co., Local Firestone Dealers, states that during the past sixty days his tire sales have more than doubled over the previous sixty days. He believes that this is due largely to the fact that the tire buying public is becoming better acquainted through Local and national newspaper advertising with the excellent service Firestone is building into their tires at such low cost.

An advertisement showing the comparison of construction and value of Firestone tires appears in this issue of The Herald and Mr. Cooper invites the public to read this and to call at the station for actual comparisons, which he will be glad to furnish.

The 1931 Firestone Dealer Co-operative catalogue has been mailed out by the Cooper Motor Company, giving the prices and many important and interesting facts about Firestone tires. If you have not received your copy they will be glad to mail you one on request.

Miss Agnes Donaldson, supervisor of home economics work in Shelby county, met with the 4-H girls, at the school building, Monday, and gave a canning demonstration. The Club is very active, and has planned an extensive program of work for the summer months.

The Collierville Herald

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WALTER H. HARRIS, Editor.  
MRS. KATHLEEN HARRIS, Managing Editor.

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Friday, June 12, 1931

HEALTH COLUMN  
By Dr. Wallace P. Moore

Control of Rabies by Care of Dogs

In the prevention of Rabies, no single item is so important as the control of dogs through licensing, muzzling and keeping in kennels dogs that are valuable, and with the impounding of all stray or unmuzzled dogs, and the killing of all the ownerless dogs.

If one is bitten by an animal not known to be mad, treatment is not advised at once unless the bites are very extensive, or on the head or neck. In such a case, the incubation period is too short to take a chance. It is best to consult the family physician at once if bitten about the head or neck. Otherwise, the animal should be impounded and observed for two weeks. No dog has ever been found to have an infectious saliva more than twelve days before onset of rabid symptoms. If, therefore, no symptoms develop in the dog or animal within two weeks there is no danger of rabies from that bite.

It is advised, however, that dogs with any symptoms or history suspicious of rabies be impounded for six months. As the incubation period in dogs is known to be over four months in some cases. All animals bitten by a known rabid dog should be killed to prevent further spread of the disease.

City Marshall J. A. Lowe has been authorized to kill all stray dogs that are not muzzled.

CAYCE.

Mr. and Mrs. Lester Ballard, of Riperton, Tenn., visited in the home of Mr. and Mrs. Tom Jamison, last Friday.

Mr. and Mrs. D. V. Jamison and children, of Memphis, spent Sunday with Mrs. Jamison's parents, Mr. and Mrs. Millirons.

Mrs. C. B. Millirons and children spent last week end with her mother, Mrs. J. K. Sloan, of Barton.

Mrs. Frank Davis visited here last week.

Mr. and Mrs. Fred Brown, from Florida, were visiting here Sunday.

Mrs. Johnnie McKie, of Forest City, Ark., Miss Lorene Jelts and Miss McFerrin Jelts, of Batesville, Ark., were the pleasant visitors recently in the M. S. McFerrin home.

Mr. and Mrs. May and daughter, Miss Mary Joe, Mr. and Mrs. R. B. McCalla were out from Memphis to visit Mrs. D. L. Lumsden, Sunday.

Mr. and Mrs. D. R. Williams and sons, from Victoria, Miss., motored here last Saturday afternoon to visit with relatives and friends.

Mrs. D. R. Williams had as her guests, Tuesday afternoon, Mrs. R. R. Williams and Mrs. Smart, of Byhalia.

Born to Mr. and Mrs. W. D. Wilson, a girl, on Monday, June 8th.

Mr. and Mrs. R. A. Wade spent last week end with Mr. and Mrs. Brooks of Victoria.

Mr. and Mrs. P. P. McFerrin and children, of Marshall Institute, visited Mrs. D. L. Lumsden and Mr. and Mrs. F. M. Sloan last Sunday. Dr. Berkley, of Texas, was greeting Cayce friends, Tuesday.

Mr. and Mrs. W. T. Vick and daughter, from Byhalia, visited relatives here last Sunday.

Mr. J. R. Barkley, from Holly Springs, was a business visitor here last week.

Mrs. W. T. Millirons and children spent last week end with their parents, Mr. and Mrs. Turner, of Oak Grove, Miss.



REV. CLAUDE NANNEY, Revivalist  
Who is conducting a meeting in the City Park

FOREST HILL NEWS

Miss Frances Downs, Correspondent

Last week was one of our busiest and most successful of the year in the Baptist Sunday School. The Training School was well attended, and many good papers were turned in. Mrs. Robert Jones and Miss Bess Strong gave in perfect papers. Rev. Sibley Burnette was well pleased.

The B. Y. P. U. social, given last Friday night at the home of Mr. and Mrs. O. B. Lemonds, proved very entertaining and exciting. A delicious picnic supper of fried chicken, stuffed eggs, combination salad, sandwiches, pies and iced tea, was served. Games were enjoyed until a late hour. Those attending were Mr. and Mrs. E. E. Strong, Mrs. Chas. Jones, Mr. and Mrs. Robert Jones, Misses Bess and Ada Strong, Annie Lou and Kathryn Jones, Lucille Rossback, Thelma Dixon, Edna Earle Strong, Frances Downs, Helen Lemonds, Norma and Thelma Wilson, Mr. and Mrs. Lemonds, Messrs. Roy Wilson, Robert Graham, Alex Wright, Oscar Dixon, Alvin Duzette, Bob Lemonds, Rev. Sibley Burnette and Mrs. Olivia Shelton.

The sermon Sunday night was given by Rev. Stanley Lutz who is a graduate of Louisville Seminary, and who plans to do missionary service in Brazil. The next preaching service will be on July 5th.

Miss Ada Strong received her B. S. Degree from Teachers College, on last Friday morning.

Misses Frances Downs, Annie Lou and Kathryn Jones are attending the summer term.

Miss Ida Pearl Mann, of Collierville, was the guest last Friday evening of Miss Ada Strong.

Misses Norma and Thelma Wilson spent Friday afternoon with Mr. and Mrs. D. Wilson.

The boy scouts enjoyed a swim and feast on last Friday afternoon. Those present were Lawrence Elliot, Bill King, Jewel and Wirt Clark, and John King.

Mrs. A. H. Holden spent last week in Germantown with her mother, Mrs. O'Neil, who was quite ill. We wish for her a speedy recovery.

D. A. Skinner, J. W. Skinner and H. S. King went to Tusculum, Ala., and Muscle Shoals, last week.

Lloyd and Fair Shadden, of Pine Bluff, Ark., spent last week end with their sister Mrs. B. L. Williams.

Mrs. E. W. Shelton spent last week with her mother Mrs. Mason of Memphis.

The Forest Hill P. T. A. held the regular meeting in conjunction with a surprise luncheon party for Mrs. Cecil Elliot in the home of Mrs. C. M. Scott last Tuesday afternoon. The home was beautifully decorated with Lakspur, sweetpeas and day lilies. Two prizes were given, high score, a lace handkerchief; consolation, a tea towel. Following the games, the president, Mrs. Hungerford, presented

a gift from the Association to Mrs. Elliot in appreciation of her splendid service to the P. T. A. and community. A delicious salad course was served.

Mrs. Elliot left on Wednesday morning for her home in Buffalo, N. Y.

Mr. and Mrs. Chas. Jones had as their dinner guest, Sunday, Revs. Sibley Burnette and Stanley Lutz.

Mrs. R. C. Cooke spent Sunday with Mr. and Mrs. C. M. Scott.

Sam Anderson left for Nashville last Tuesday morning. He will attend Peabody College this summer.

George Strong has returned from Nashville, and has taken up his labor as a director in the local Y. M. C. A.

LOEW'S STATE, MEMPHIS

Friday, June 12th, Loew's State presents a sparkling modern romance "DADDY LONG LEGS" with Janet Gaynor, Garner Baxter and Una Merkel. Miss Gaynor is seen as a little slaving orphan, who mothers the small tots in the John Grier Home. Thru an unexpected stroke of fate, she wins the admiration and friendship of Baxter who plays the title role, and he, without revealing his identity to her, adopts her and sends to college. From that point on the romance develops rapidly until it reaches its climax, a most unexpected one for Miss Gaynor. "Daddy Long Legs" is a romance as sweet as that first kiss and as human as life itself. It will thump your heart and stir your soul.

LOEW'S PALACE, MEMPHIS

Saturday, June 13th, Loew's Palace offers "THE VICE SQUAD" with Paul Lukas and Kay Francis. Lukas is seen as an outlawed member of Washington's diplomatic set who becomes ensnared in the life of the underworld of a big metropolitan center. Because of the lapse of his fortunes he is compelled to gain a livelihood as a "steak person." He tries to carry on a love affair with Miss Francis by hiding his real occupation and posing as a man of a higher social position. In the mean time he meets Miss Johnson, a beautiful young writer. She becomes hopelessly involved in a misdirected police raid, and thru a debt of honor Lukas is forced to sacrifice his love for Miss Francis in order to save her. The lid is blasted off big city secrets in "The Vice Squad."

**THE Merchants who advertise in this paper will give you best values for your money.**

Let us **SHOW** you why **Firestone** TIRES are better!

**FIRESTONE** do not manufacture special brand tires for others to distribute—but they do make a complete line of tires for us, bearing the Firestone name and guarantee, that not only meets the prices but beats any special brand tire distributed by mail order houses or others in Quality and Construction, giving greater values.

Firestone have invested \$25,000,000.00 with Firestone Dealers in establishing the most economical distributing and servicing system in the world.

Come in today—let us show you the **INSIDE FACTS** from cross sections—that you may understand the **EXTRA VALUES** in Firestone Tires.

Firestone Gives You	4.50-21 Tire		6.00-19 H. D. Tire	
	Firestone Oldfield Type	*A Special Brand Mail Order Tire	Firestone Oldfield Type	*A Special Brand Mail Order Tire
More Rubber Vol., Cubic Inches	172	161	298	267
More Weight, Pounds	16.99	15.73	28.35	26.80
More Width, Inches	4.75	4.74	5.98	5.84
More Thickness, Inches	.627	.578	.840	.821
More Plies at Tread	6	5	8	7
Same Price	\$5.69	\$5.69	\$11.40	\$11.40



**COMPARE PRICES**  
**FIRESTONE OLDFIELD TYPE**

MAKE OF CAR	Our Cash Price Each	*A Special Brand Mail Order Tire	Our Cash Price Per Pair	MAKE OF CAR	Our Cash Price Each	*A Special Brand Mail Order Tire	Our Cash Price Per Pair	MAKE OF CAR	Our Cash Price Each	*A Special Brand Mail Order Tire	Our Cash Price Per Pair
4.40-21 Ford Chevrolet	\$4.98	\$4.98	\$9.96	5.00-19 Roosevelt Willys-K	\$6.98	\$6.98	\$13.96	6.00-18 Chrysler Viking	\$11.20	11.20	\$22.40
4.50-20 Chevrolet	5.60	5.60	10.90	5.00-20 Nash	7.10	7.10	13.80	6.00-19 Franklin Hudson Hupmobile	11.40	11.40	22.80
4.50-21 Ford	5.69	5.69	11.10	5.25-18 Marquette Oldsmobile	7.90	7.90	15.30	6.00-20 LaSalle Packard	11.50	11.50	23.00
4.75-19 Ford Chevrolet Whippet	6.65	6.65	12.90	5.25-21 Buick	8.57	8.57	16.70	6.00-21 Pierce-A	11.65	11.65	23.30
4.75-20 Erskine Plymouth	6.75	6.75	13.10	5.50-18 Auburn Jordan Reo	8.75	8.75	17.00	6.50-20 Stutz	13.10	13.10	26.40
5.00-19 Chandler DeSoto Dodge Durant Graham-P. Pontiac	6.98	6.98	13.60	5.50-19 Gardner Marmon Oakland Peerless Studebaker	8.90	8.90	17.30	7.00-20 Cadillac Lincoln	15.35	15.35	30.80

\*A "Special Brand" Tire is made by a manufacturer for distributors such as mail order houses, oil companies and others, under a name that does not identify the tire manufacturer to the public, usually because he builds his "best quality" tires under his own name. Firestone puts his name on every tire he makes.

**COOPER MOTOR COMPANY**

SALES—SERVICE

On Poplar Pike Collierville, Tennessee Phone 163  
Remember no Wrecker Charges for FORDS brought into our shop for repairs.

LOEW'S STRAND, MEMPHIS

Monday, June 15th, Loew's Strand presents Elisa Land in "ALWAYS GOODBYE" with Lewis Stone and Paul Cavanagh. Hearts were her toys and love was her game. The stakes were high, the risks great, but her wits were keen and her wiles enticing. "Always Goodbye" is a drama you'll long remember with the star you'll never forget.

Beginning Thursday, June 18th, "RANGO", the newest sensation of the movie world will be presented. The story is told of a Sumatra native and his little boy. Of their neighbors, an old Orang-Utang and his mischievous youngster. Man and Ape living side by side in the jungle and each sympathetically interested in the other. It's a great picture!!

Not All in Same Mold  
Our vanities differ as our noses do; all conceit is not the same conceit, but varies in correspondence with the mental make in which one of us differs from another.—George Elliot.

Artistic Find

Rummaging in a disused press, Rev. Dr. Walsh of St. Mary's Roman Catholic church, Inverness, Scotland, came upon a dirty old slab of marble which on being cleaned, was found to be a beautiful altarpiece. The relief depicting our Lord being tested by four soldiers in the parlor. The curator of the Scottish National museum states that it belongs to the Fourteenth century.

Legend of Danish Flag  
The Danish minister at Washington says that on June 15, 1219, the Danish king, Valdemar II, defeated the Esthonians in the battle of Reval, when what became our national flag, the Dannebrog, descended from heaven to the hard-pressed Danes and gave them victory.

Only One Bird Condemned  
Practically all birds do more good than harm, or no harm at all, but according to the United States Department of Agriculture there is one really bad actor with feathers. This is the bob-tailed grackle of the southeastern United States.

**SPECIALS!**

- Ripe Tomatoes, per lb. 12 1/2c
- CREAM MEAL, 24lb Sack... 55c
- New Irish Potatoes, per lb. 3c
- BEEF ROAST per lb. 20c
- BEEF STEAK per lb. 30c
- GROUND BEEF, per lb. 20c
- PORK ROAST per lb. 30c
- PORK CHOPS per lb. 35c
- SPARE RIBS per lb. 15c

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SOCIAL AND PERSONAL

Little Miss Sarah Jones is ill with an attack of mumps this week.

W. F. Brown and son Jesse, of Bastrop, La., spent Tuesday in Memphis.

Dorn to Mr. and Mrs. W. D. Wilson, a girl, Monday, June 8th.

Miss Bess Crawford is visiting relatives in Rossville this week.

Mrs. Eugene Coopwood and Miss Ida Sanders of Mt. Pleasant, were here Thursday.

Mr. and Mrs. Houston Russell, of Whitehaven, spent Sunday with Mr. and Mrs. I. H. Russell and family.

Mrs. H. W. Cox and Mrs. Mary McGinnis shopped in Memphis Wednesday.

Mrs. Virginia Piper and daughter Miss Ruth Piper, were business visitors in Memphis, last Saturday.

Miss Ada Strong of Bailey, received her Degree from Teachers College last Friday.

Mrs. Cecil Cox visited Mr. and Mrs. Walter B. Mebane in Greenville, Miss. this week.

Mr. and Mrs. D. W. Hawthorne and Mrs. Will Cargill spent Friday in Memphis.

Franklin Kelsey, W. M. and Hugh Mann and Neal Moore enjoyed a fishing trip on Moon Lake, Tuesday.

Miss Lillie Mae Leake of George B. James is visiting Mrs. Wilsey Looney this week.

Mr. and Mrs. H. C. Bond and little daughter of Buntyn, spent Sunday with Mr. and Mrs. W. M. Cargill.

Miss Helen Loftin and Mrs. Rahn of Mt. Pleasant shopped here Thursday.

Mr. and Mrs. J. P. Horton Jr. and Miss Bessie Parker of Memphis, spent Sunday with relatives here.

Mr. and Mrs. Taylor D. Jones and Mr. and Mrs. Douglas Hill were in Memphis Saturday evening.

Mrs. B. M. Cowan, who has been ill for some time, continues to improve steadily.

Mr. and Mrs. Rembert Moon of Memphis were the guests of Mr. and Mrs. Douglas Hill Sunday.

Mr. and Mrs. Hary Jenkins and family of Memphis spent Thursday and Friday with their sister Mrs. Serena Burchett.

Miss Dolly Leake and Mrs. V. Leake spent Tuesday in Somerville with their sister and daughter, Mrs. John Stark.

Mr. and Mrs. Bugaby of Memphis spent a few days this week with their parents Mr. and Mrs. Ewel Anthony.

Miss Mary Frances Leake, who is a student nurse at Baptist Hospital, in Memphis, was a guest, Sunday of her parents, Mr. and Mrs. V. Leake.

Mr. and Mrs. Hagan, Miss Martha Williams, Mr. Majors and Miss Majors of Memphis, spent Sunday with Mr. and Mrs. J. P. Williams.

Mrs. G. W. Carson has left for her new home in Oklahoma City. Mr. Carson has been gone for several days.

Mr. and Mrs. E. P. Strong and Mr. and Mrs. R. D. Leake visited relatives in Brunswick, Tenn., last Sunday.

Misses Bill, Geraldine, Sadie and Nannie Neville, and Mr. Edgar Russell enjoyed a moonlight picnic at Peter's Lake, last Friday night.

Miss Ethel Russell, Will Russell, and Robert Gineva, of Memphis, enjoyed Sunday in the home of Mr. and Mrs. I. H. Russell.

Misses Helen and Dorothy Mae Norris will leave Sunday, for Vandale, Ark., where they will enjoy an extended visit with relatives.

Mrs. Little Ballard and sons, H. T. and Lee, came out from Memphis, Monday afternoon, for business and pleasure.

Jane Isbell and Grace Ward McFerrin are guests at a house party given by Mrs. S. W. Wardlaw, of Memphis.

Warren McMahan, of Tusculumbia, Alabama, has been in Collierville,

this week, as guest of Lyn and Richard Kelsey.

Little Miss Caroline Morrison, of Earle, Ark., was the house guest, of her little Cousin, Miss Mary Frances Lynch, last week.

Miss Katherine Burchett has been enjoying a few days at home during the short period between terms at Teachers College.

Douglas Hill and D. E. Duggan attended an initiation ceremony of the 49 and 8, at Jackson, Tenn. on Tuesday night.

Mr. and Mrs. N. B. Doddridge of Olive Branch, Miss. were the guests Sunday of Mr. and Mrs. J. A. Doddridge.

Mrs. J. M. Anthony was able to return home last Sunday from the Baptist Hospital, and is now rapidly convalescing at her home, following a recent major operation.

Mr. and Mrs. A. Weinstein enjoyed a visit last Sunday from Mr. Sydney Weinstein of Memphis, and Mrs. Weinstein and daughter, Louise, of Moscow.

Frank Goyle has a position with the Kraus Cleaners, Memphis. With 4000 Memphis school boys ready for jobs, Frank is fortunate in finding work of any kind.

Dr. and Mrs. J. G. Price, of Dyersburg, were here this week. Mrs. Price remained for several days, attending Commencement exercises at Southwestern.

Dr. and Mrs. John Price have returned to their home in Laramie, Wyoming, after several months visit here with relatives. Dr. Price is somewhat improved.

Mrs. Jeanette Park Wiggins and her niece, Mary Kathryn Meek, of Marigold, Miss., have been guests, this week, in the home of Mr. and Mrs. David Cartwright.

Mrs. A. Weinstein who is still confined to her home from injuries received in fall, continues to improve. She is able to be up and her condition is much better.

Mrs. E. B. Hudgens, Misses Doris Dudney and Dorothy Dean received their Bachelor of Science Degree at State Teacher's College, Memphis, June 5th.

Miss Lady Cox, Miss Elizabeth Piper and Miss Mary Suggs were among those who received their Bachelor of Science Degrees last Friday from West Tennessee State Teachers College.

Prof. and Mrs. E. B. Hudgens left Sunday, June 7th, to spend the summer vacation with their parents, Mr. and Mrs. B. M. Hudgens, in Cookeville, Tenn.

Mr. and Mrs. L. Q. Murrell and baby, of Macon, Tenn., and Mr. and Mrs. W. F. Franklin, of La Grange, Tenn., visited relatives and friends in Collierville, Sunday afternoon.

Mr. and Mrs. Chas. Dean and family are looking forward with keen anticipation to a visit from Mrs. Robert C. Dean and children who are expected to arrive sometime next week from their home in Boston, Mass.

Mr. G. D. Mebane spent last week end here with Mrs. Mebane. On Monday morning Mr. Harry Williamson and Rev. J. P. Horton returned with Mr. Mebane to Hughes, Ark., and enjoyed a delightful fishing trip through Wednesday.

Mrs. Vance C. Roy returned last Sunday from Cullman, Ala., where she has been visiting her parents. Mrs. Roy is now taking a summer course in Teachers College, but will probably have work at the University of Alabama during the second six weeks of the summer months.

Mr. and Mrs. C. E. Morrison and family, from Earle, Arkansas, were guests, last Sunday in the home of Mrs. Morrison's sister, Mrs. J. W. Lynch. Mr. and Mrs. Lynch also enjoyed as their guests last Sunday, Mr. and Mrs. O. F. Hunt and Charles Jr., and Miss Susie Humphreys, of Memphis.

Mrs. Warren Shonert and her son, Mr. Nate White, of Falmouth, Ky., Mrs. E. T. Dorton and Mrs. S. C. Shepherd, of Memphis, were guests of Mr. and Mrs. J. B. McFerrin on Tuesday evening. Mr. White recently completed the course at Southwestern, preparatory to entering the Harvard School of Law, in September.

Mrs. Kate Holden left yesterday evening for Berkley, California, where she will visit her daughter, Mrs. Clifton Price. She plans to be gone for six weeks. On her way out she will visit the family of Wilbur A. Campbell at Muskogee, Okla., a former resident of Collierville. Mrs. Holden will return over the Canadian Pacific route, stopping in Chicago to visit her son Adrian Holden.

Mr. and Mrs. J. L. Parker are in receipt of a letter from their son Byron, who is at Great Lakes Naval Training Station, in which he writes that he is well pleased with the preliminary training he is receiving. Earl and Tom Parker who have already finishing their first period of training, have been assigned to duty on board the S. S. Tennessee, which is at present off the coast of California.

Mr. and Mrs. W. F. Brown enjoyed a family reunion at their home last Sunday, when all of their children and grandchildren spent the day with them. There were fifteen present for dinner. Mr. and Mrs. Jesse Brown of Bastrop, La., Mr. and Mrs. W. T. Brown and son of Memphis, Mr. and Mrs. M. H. Butler of Memphis, Mr. Lynch Jordan of Memphis, and Mr. and Mrs. J. T. Short, son and nephew of Stanton, Tenn. were present.

Mr. and Mrs. David Cartwright left on Thursday morning for a vacation motor trip, with Louisville, Ky., as their first visiting point. Before their return, they will probably visit in Virginia, and perhaps in Chicago. During their absence, Mrs. Cartwright's mother, Mrs. M. V. Dunn, and sister, Miss Bliss Dunn, will remain in the home, but about the first of July, Mrs. Dunn and Miss Dunn will leave for a camp in Michigan where they will enjoy several weeks.

Benefit Bridge Luncheon

A delightful lawn fete of the week was the benefit bridge luncheon which was sponsored Wednesday morning by the Suburban Garden Club, at the home of Mrs. David Cartwright on Poplar Pike. Twelve tables were arranged for the players on the attractive lawn, and several exciting games were enjoyed. Attendance and table prizes were presented. A salad menu was served. Mrs. J. C. Larkin assisted Mrs. Cartwright in receiving the guests.

Senior Bridge Club

Sixteen guests enjoyed the gracious hospitality of Mrs. J. H. Irby, on last Friday afternoon at the regular meeting of the Senior Bridge Club.

A charming arrangement of blue corn flowers, pink sweet peas, and white shasta daisies added grace to the inviting rooms. Miss Elizabeth Baker, Miss Louise Farabee, Miss Dossia Hinton and Mrs. J. K. Swoope were special guests. A party menu of chilled fruit salad, sandwiches, crackers, "kisses" and iced tea was served.

Two Collierville Boys Named for Honors at Southwestern

Names of juniors at Southwestern who have been recommended for honor courses next year were announced at graduation exercises on Tuesday morning at ten o'clock in Hardie Auditorium. These students have done outstanding work in the courses in which they will receive honor work. Collierville is proud of the fact that two of her own sons are among these honor students. They are James Pendleton Cowan, French and Spanish, and John Berry McFerrin, mathematics and physics.

Sunday School Class Has Picnic

On last Tuesday evening, Mrs. Thomas Miller Dean entertained her Sunday School class at a delightful picnic at Tabernacle Hill. After many games were enjoyed a lovely picnic supper. Later the happy group hiked back to town and attended the revival services in the City Park. Those who enjoyed the entertainment were Misses Rubye Crawford, Grace Piper, Nancy Martin, Martha Hughes, Elizabeth Kirk, Josephine Anthony, Helen Norris, Velma Hart, Doris Dudney and Dolly Leake; Messrs. John B. Parker, and Claude Salmon and Mr. and Mrs. Dean.

Entertains at Dinner

Sunday, June 7th, Mrs. Mattie Oursler gave a dinner in honor of her "four boys", Drs. John and Julian Price and Drs. Walter and Waddy Oursler, and their families. The two pairs of brothers, who are cousins, are near the same age, and have been inseparable companions since early boyhood, and their sincere affection for each other is really beautiful. One of them was re-

cently asked if they fussed and fought as youngsters generally do, when they were young, and he replied that they had had their little differences, of course, but he could not remember of any serious trouble among the four.

Aside from this feature it is interesting to note that all of the men have been eminently successful in their chosen professions; three being physicians and surgeons, Dr. John Price of Laramie, Wyoming, Dr. Julian Price of Dyersburg, Tenn., and Dr. Walter Oursler of Humboldt, Tenn.; and Dr. Waddy Oursler practices Dentistry in Memphis.

Girls Organize Sports Club

"Through the kindness of Mr. E. C. Cooper, the young ladies of Collierville have a tennis court "all their own," for he has given them the court near the Cooper Motor Company. And these girls have organized "The Girls' Sports Club" with the following officers and members: Mrs. Polly Freeman, president; Lorraine Burchett, vice president; Pauline Earnhart, secretary and reporter; Margaret Pearce, treasurer; Margaret Treadwell, Social secretary; Virginia Kelsey, business manager; and Lois Farley, membership chairman.

Membership is limited to those girls whose age is between 15 and 30. A small amount will be charged each member monthly, such funds to be used for the upkeep of the tennis court, etc. Only members are allowed the use of the court. Tennis matches, swimming parties, theatre parties, and other social events are to be sponsored.

Young Misses Enjoy House Party

Mrs. S. W. Wardlaw, of 193 S. Rembert Street, Memphis, is entertaining this week with a house party, honoring her young daughter, Miss Margaret, and her niece, Miss Jana Isbell, the little daughter of Mr. and Mrs. B. B. Isbell of Collierville.

A most delightful schedule has been arranged so that every moment of every day is filled to overflowing with joy and fun. The plans include swimming parties, picture show parties, picnics, and many other good times which allow no dull moments.

Those who are enjoying the week with these two happy honorees and their hostess are Miss Grace Ward McFerrin of Collierville; Misses Oute Frances Smith, Elizabeth Cox, Jamie and Winnifred Finger of Ripley, Miss.; Miss Rosebud Rowland of Oxford, Miss.; Miss Jane Hall of New Albany, Miss., and Miss Earline Rice of Memphis.

Mr. and Mrs. John Elgin Leake Honored at Bridge Social

Of special social interest last week was the lovely bridge party given on last Saturday evening by Miss Onelda Leake, assisted by her mother, Mrs. V. Leake, complimenting Mr. and Mrs. John Elgin Leake. A profusion of sweet peas, larkspur and fern formed the background for the party in rooms where nine tables were arranged for the interesting games of bridge.

For the occasion, Miss Leake wore a dainty frock of flowered chiffon. Mrs. Leake was wearing white crepe. The honoree, Mrs. Leake, wore a summery frock of blue organdy with trimmings of pink.

The high score prize for ladies, a plaque, was won by Mrs. Cecil Cox, and the high score for the men who won high, a cedar-lined cigar box and match holder went to Mr. Herman Cox. Miss Katherine Mai Dean and Mr. Frank Pope won the low score prizes, bridge cards.

A most refreshing ice course, carrying out the color note of pink and white, was served. The guest list included Mr. and Mrs. John Elgin Leake, Mr. and Mrs. Cecil Cox, Mr. and Mrs. Herman Cox, Mr. and Mrs. David Cartwright, Mr. and Mrs. J. O. Jameson, Mr. and Mrs. E. B. Hudgens, Mr. and Mrs. Thomas Miller Dean, Mrs. A. E. Guy, Misses Dorothy Dean, Doris and Ella Dudney, Frances Stamps, Martha McFerrin, Marjorie and Jean Craig, Katherine Mai Dean, Elizabeth Baker, Dorothy Wilson, Janie Hinton, Maggie Edna Cox, Bliss Dunn, and Sara Jones; Messrs. Paul Duke, John S. Everett, Roe Cartwright, Frank Pope, and Dr. Wm. Parr.

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Now, for a fraction of the price then charged, the public gets the highest possible standards of electric service. Even short interruptions of service are rare, because the modern utility has tremendous resources with numerous sources of power, and serves many communities. Customers have many labor saving devices available and they cost very little to operate. The electric industry is busy carrying on rural electrification projects, that are bringing, at a reasonable cost, the blessings of power to thousands of farmers, as well as to people in cities.

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