

THE COLLIERVILLE HERALD

"COLLIERVILLE THE DAIRY TOWN"

Vol. III.

Collierville, Tennessee, Friday, May 1st, 1931

No. 10

FACTS and FICTION

BEING

a little bit about anything "Read not to contradict and confute, nor to find talk and discourse, but to weigh and consider."—Francis Bacon.

By Harry Williamson

The rich of Britain must pay for the government if Philip Snowden, chancellor of the exchequer, has his way. He is proposing a tax on land—which in Great Britain is held by the wealthy—and an increase in gasoline tax that will make the Englishman who drives a car pay 12 cents per gallon. Those who are making the money must pay for the running of the government, seems to be Mr. Snowden's plan. We need a few Snowdens over here in America. This long list of men receiving more than a million dollars per year income should pay quite a big portion of our Nation's taxes.

Business seems to be picking up: "Five Bankers Named in 42 Indictments," and "Indictments Upheld in Bank Fraud Cases" are the headlines in one day's news. When a few bankers are forced to serve long terms for permitting the funds over which they have charge to be squandered, fewer banks are going to fail.

SPARKLE!

By John Hall Jacobs

Sparkle! What a word for conjecture, what an infinite variety of meaning for the imagination, how stimulating in scope, how refreshing in its application! Sparkle may be applied both objectively and subjectively. Objectively, to things in nature—the diamond, the greatest sparkler, an object of untiring search and for which men wage war. How proud the possessions of the sparkle of this, the most precious gem; how it satisfies the vanity of the elegant, and whets the appetites of the greedy. How refreshing is the sparkle of the hoary frost, and how exhilarating and bracing is the light! The sparkle of anything in nature is attractive.

Subjectively, sparkle makes the person. It is more than personality; it is not Glynish It, but it is the degree which verges on the risqué or on another extreme. It is that sporting, take-a-chance, daring type which stimulates by causing a little uneasiness. It embraces the qualities of health and breeding; it makes a person the center of attention.

The sparkle of a newspaper determines whether it will succeed or fail. To secure it, the editor must not be afraid to deal in personalities; he must choose subjects of interest to his readers and be unafraid to talk about his subject. The most interesting person in the world is one's self. Can you imagine a newspaper which is filled with reactions of us and our immediate friends? It would sparkle as a live coal and sell like canoes in a flood. Why did Sinclair Lewis win the Pulitzer prize last year? He was not afraid to write about us, the herdish, mainstreamish American people.

Teachers, according to Webster, are people who instruct, but how often is this word a misnomer! More often they are keepers of children; petty jailors, whose one idea is pay day. It is very easy for a teacher to be little in character, but it takes untiring effort to be great. The writer was once asked to make a list of all his great teachers; it proved to be difficult mental gymnastics. Then came the realization that greatness is very scarce and that mediocrity is the general rule. One great teacher would mean more in the life of a boy or girl than a multitude of weaklings. Teachers, whether great or little, are targets of criticism. Their lives are not always happy because of unfair criticism. The death rate of teachers is higher than any other profession; there are more nervous breakdowns than in any other work. In 1928 there were 831,934 teachers instructing 20,608,353 students in the U. S. The profession is making definite strides in numbers, and let us hope, in the quality of its work as well.

FRANK WEBB PIPER— "AMERICAN FARMER"

Frank Webb Piper, of Collierville, Tennessee, High School, made the All-American when he was elected in Kansas City in 1930 to the degree of American Farmer—the highest honor the Future Farmers of America have to offer. In his first year of high school, Frank presented himself as a prospective student in the agricultural course. Living on a farm, he felt the course offered something worthwhile, and from the very beginning took his agriculture seriously.

A Berkshire sow and a litter of 12 pigs was his project for the first of his high school agricultural work. He spent \$162.55 altogether on this project, but was able to dispose of his belongings for \$325.40, giving him an income for his trouble of \$162.85.

In his sophomore year his project was two acres of cotton and the expense of growing it was \$80.68. The cotton sold for \$194.25, or a profit of \$113.57.

The next year Frank took the dairy fever, and when called upon for a project at the beginning of his junior year, he immediately proposed dairy cows. With the money he had already saved he bought cows, adding to this amount by borrowing. In all, 14 cows came into his herd, and with his barn and everything stamped with the OK of the dairy inspector, he was off to a flying start as a dairyman.

With an expenditure of \$2,595.50 Frank was in "big business." At the close of the year the "taking-in" side of his books showed \$3,607.50. On the profit side of his ledger was written \$1,012. Frank had done a splendid year in high school, played on the basketball team, been a leader in church work, made grades in school ranking well in the upper 25 per cent, and yet made above a thousand dollars.

In his senior year he followed up the dairy business. His expense side for this year showed \$2,434.31 while his receipt side registered \$3,128.33. The depression was beginning to show its teeth by now, and Frank found his profits down to \$694.02.

At the national convention of the Future Farmers of America, which met at Kansas City in 1930, Frank was elected to the "American Farmer" degree, the highest given by that organization. And why?

This serious minded, honest, and energetic farmer boy had studied agriculture for four years, and had made an average in all grades of 89, ranking fourth in a class of 25. By an overwhelming vote of the faculty and student body of Collierville High School, he was elected the best all-round student in 1930. At the Tennessee Convention of F. F. T. in April, 1930, he was elected to the degree of "Tennessee Planter." He was a very valuable member of the varsity basketball team of 1930, taking part in all games, in the district tournament, and in the tri-state tournament. He was a member of the high school stock judging teams of 1928, 1929, and 1930, and an officer in the Collierville F. F. T. Club.

On top of this record of achievement must be added the \$1,982.44 he had actually made. He now owns the herd of 24 cows, is practicing farming on an increasing scale, and is helping his father with his gin and mercantile business.

—From The Progressive Farmer and Southern Ruralist.

The U. S. Navy Dirigible Akron will be ready for flight about June 1. This is the world's largest airship being erected in the world's largest hanger at Akron, Ohio. It is twice the size of the Graf Zeppelin and three times the size of the U. S. S. Los Angeles. The hanger is large enough to house eleven football games being played simultaneously. The electric bill for opening the doors one time is one dollar. The letters on the building are twenty-two feet high and appear the size of man's arm. It actually clouds up and rains under the building! It covers more acreage on one floor than any other building in the world. The ship is being built by German engineers.

WHY NOT A COMMON BATTERY TELEPHONE SYSTEM IN COLLIERVILLE?

Collierville boasts of a splendid telephone system that renders service to its patrons day and night—a convenience the town could not do without. The plant is kept in excellent mechanical condition, but many believe that the time has come for a Common Battery System to be had in Collierville. We are no longer inclined to hunt for the "crank" on the phone to ring "Central," and the Common Battery System makes one only have to life the receiver in order to establish connection with Central who makes connection with the number wanted and the phone is rung mechanically.

Such a system is not so expensive and is a time saver and a convenience that all patrons would enjoy. Other towns no larger than Collierville have plants of this type. Why not Collierville?

PROMINENT CITIZEN DIES AT HOME HERE SATURDAY

Robert Lee Cox, aged 53 years, died at his home here last Saturday afternoon at 5 o'clock, after an illness of many months. Mr. Cox had been a resident of this community practically all of his life, having been born and reared here. For twenty three years of his life, he was in business here, the grocery and mercantile business, first with his brother, R. L. Cox, and later having the R. L. Cox Grocery Company that he closed out several years ago in order that he might have more time for his farming and dairying. He was a stockholder and director in the Citizens Bank, having been one of the organizers of that institution.

Mr. Cox took an active interest in civic affairs of Collierville. Only recently he held a place on the City Board as vice mayor. He was a member of the Methodist Church, and had been an active member of the Board of Stewards.

Mr. Cox is survived by his wife; a daughter, Miss Mary Lee Cox; a son, Robert Curtis Cox. Other surviving relatives include four brothers, Messrs. J. R., W. L., John W. and T. A. Cox, all of Collierville.

Funeral services were held at the residence on Southern Avenue on Sunday afternoon at 3:30 o'clock, with the Rev. R. W. Hood, pastor of the Collierville Methodist Church, in charge, assisted by the Rev. J. P. Horton, pastor of the local Baptist Church, and the Rev. Yates Moore, of McKenzie, and a former pastor of the Collierville Methodist Church. Interment was made in Magnolia Cemetery with Hinton and Hutton Company in charge of arrangements. Active pallbearers included J. W. Thomas, H. W. Mann, C. W. Fleming, Karr Hinton, R. L. Strong and H. F. Kelsey. The honorary pallbearers were Walter Bailey, John B. McFerrin, Phil Chilton, Dr. L. P. Pearce, J. M. Williams and Joe Martin.

OLD HOME AT FOREST HILL IS DESTROYED BY FIRE

What is believed to have been one of the oldest homes in Shelby County, the Dodge home, at Forest Hill, was destroyed by fire last Thursday afternoon. The home was owned and occupied by Mr. and Mrs. J. W. Dodge Jr., and the fire of undetermined origin had gained such headway when discovered that the building and most of the contents were a total loss. Personal property, including antiques and jewelry, ran the loss to about \$10,000, which was only partially covered by insurance.

The house had recently been refinished and a new roof and other improvements made. Of true antebellum architecture, the original building was two stories and of logs. It was known for years as the Cash home and was the scene of many a gay party, extending hospitality to many notables of Southern history. For the present, Mr. and Mrs. Dodge are making their home with Mr. and Mrs. Chas. Spear, of Germantown. They have not announced any plans as yet for rebuilding.

Mrs. B. M. Cowan who has been quite sick for some time, is very much improved this week.

NATIONAL COUNCIL BOY SCOUTS TO MEET IN MEMPHIS, MAY 5-6

Many Prominent Speakers Will Pay Tributes to Many American Boys

On May 5th and 6th, the National Council of Boy Scouts of America will meet in Memphis as guests of the Chickasaw Council. The 21st Annual Banquet will be held at Hotel Peabody, Tuesday, May 5th.

It is quite a distinction to have as guest and principal speaker at this National Council meeting, a member of the Cabinet, Hon. Arthur M. Hyde, who will speak on "The Tribute of Citizenship." Lord Hampton, the Chief Commissioner of the British Boy Scout Association, will speak on "The Tribute of the World." Other prominent speakers are Dr. Willis A. Sutton, President of the National Education Association, who will speak on "The Tribute of the Schools"; Dr. Geo. W. Truett, of Dallas, Texas, on "Tribute of the Churches"; Scout Paul Siple, member of Commander Byrd's Expedition Party, on "Tribute of Youth"; Mrs. Lillian M. Gilbreth, mother of six Boy Scouts and chairman of President Hoover's Committee on Unemployment of Women, on "Tribute of the Home."

In order that all the scouts in the Council may have the opportunity of seeing and knowing Chief West, Uncle Dan Beard, Lord Hampton, Dr. Fisher, President Hyde, and other celebrities who will attend the meeting it has been decided to present the Eagle Badges at an outdoor meeting in Overton Park. All the Scouts and Scouters are cordially invited to attend this meeting Wednesday, May 6th, at 5:00 P. M. It is hoped that the public realizes that it is a distinct compliment for the National Council to come to Memphis.

KEEP THAT "CLEAN UP DAY" IN MIND!

While you are working around home—in the yard or garden—during this pleasant weather, remember those Clean-Up Days, and have all your trash, old cans, etc., placed where the truckman may easily get them for hauling away.

"Now is the time for all good men and true to come to the aid of the town—keep an eye open for any thing lying about that can hold water for mosquitoes to breed in. Let's keep Collierville free of trash, and let's not have a mosquito.

WARNING

City Marshall J. A. Lowe calls attention of dog owners to the necessity of having all dogs muzzled if they are allowed to run loose, also to the danger of valuable dogs being accidentally poisoned. If you value your dog, you are advised to muzzle him or keep him tied at home. Better still, have the dog vaccinated against rabies.

ATTEND TELEPHONE MANAGERS' CONVENTION

Mr. and Mrs. D. G. Delaney, representing the Collierville Telephone Company, returned home Sunday evening from a trip to High Point, North Carolina, where they attended a meeting of the U. S. Independent Telephone Association.

Mr. and Mrs. Delaney left here Sunday week and reached High Point Tuesday morning. They found the meeting well attended by managers, traffic men, plant superintendents and construction men from Tennessee, Arkansas, Indiana, Illinois, Florida, New York, North and South Carolina and Virginia.

Matters of vital interest to all departments were discussed. New ideas for improving service, and other interesting features were given, making the Convention most worth while. A display of new equipment attracted much attention because it showed so much improvement in the modern equipment. Several large manufacturing concerns had displays of all modern equipment.

Mr. and Mrs. Delaney returned home by way of Asheville and found the motor trip at this season most enjoyable because of the beautiful flowers in bloom along the route.

MRS. CECIL ELLIOTT WILL HEAD TENNESSEE STATE BETTER HOMES COMMITTEE

Mrs. Cecil Elliott, of Bailey, has been appointed to head the Tennessee State Better Homes Committee. This appointment was made from the National office of Better Homes in America, Washington, D. C., an organization devoted to the purpose of studying housing conditions and of disseminating information and stimulating activities which will bring about a wholesome type of home and community life. President Hoover has taken an active interest in this work, having served as president of the organization from its inception and now continuing to serve in an honorary capacity. Dr. Ray Lyman Wilbur, Secretary of the Interior, is President of Better Homes in America. The nation-wide campaign is carried on under the direction of Dr. James Ford.

The Tennessee campaign, like that in each of the other States, is organized for the purpose of adapting the National educational program to local needs and of bringing its service into every community in the state. Mrs. Elliott was selected to head this committee because of her active interest in the civic affairs of the state. She has served as the chairman of the County Relief Association, as president of a local Parent-Teacher Association, and as Home Economics chairman of the Nineteenth Century Club.

ANNUAL HIGH SCHOOL MINSTREL IS GREAT SUCCESS

The Annual High School Minstrel which was presented on last Friday evening at the School Auditorium, proved all the advance notices claimed—"bigger and better in every way." The talent gave a most creditable performance.

The program opened with several numbers in expression and aesthetic dancing by Miss Rose White, of Bolivar, and three of her pupils. The two dance numbers given by two young Misses were good, and two readings by a little tot of four years of age received a hearty encore. Miss White gave two readings, clearly demonstrating her ability.

The First Part, with William Hughes as Interlocutor, was the next act, and the Opening Chorus was followed by jokes from the End Men, Thomas Hart, Billie Piper, Aubrey Guy, Raymond Looney, Deloy McCandless and Eugene Looney. With the able assistance of Hughes, these jokes went over splendidly. Songs by Eugene Looney, Deloy McCandless and Thomas Hart, assisted by the Circle, were well received, and then Aubrey Guy proceeded to do what every performer longs to do—stop the show—with his singing of "Hello Beautiful." Aubrey was forced to respond to several encores, and his work in blackface shows real talent. Raymond Looney sang the old-time favorite, "Christophe Columbus," and was heartily applauded. The Philharmonic Symphonic Quartette, which finally became a solo, was good. "The Coontown Boys' Chorus"—a bunch of talented youngsters, put their songs over in such a way as to receive much applause from the audience.

Due to illness in the family of one of the members, the Tech High School Boys' Quartette was unable to appear.

The Second Part consisted of a one-act comedy, with John Hall Jacobs and Misses Margaret Pearce, Daisy Lee Kirkpatrick, Bess Crawford, Sara Jones, Ella Dudley, Elizabeth Moore and Virginia Neely. It was a very clever sketch, and each one of the cast deserves much praise for such an enjoyable half-hour as given by "The Five J's." The girls were quite well as a "sultor."

Mrs. Farley was accompanist for the songs except in the instance of the "Coontown Chorus," when Miss Leath played the piano.

These Minstrels have become an annual event, and next year's cast will certainly have to work hard to give as good performance as that of last Friday night. Mr. Jacobs and Miss Lavelle Rhodes are due hearty congratulations for its success, due to their coaching.

ESSENTIAL SUBJECT DISCUSSED AT CHAPEL BY DR. POLK

County Health Department Will Make Free Test for Tuberculosis

"I had rather have Tuberculosis than pneumonia, typhoid fever, cancer, and a number of other diseases," Dr. C. W. Polk said to the students of Collierville School Monday morning at Chapel exercises. Dr. Polk is giving a series of educational talks in the schools of Shelby county in connection with the national educational campaign that is being put on by the National Tuberculosis Association.

He pointed out in the course of his talk that this disease so dreaded by the human race responds readily to treatment, if discovered and treated in time. Although more people are doubtless infected with the disease than with any other, most of them would be able to overcome it if given sufficient information, provided they acted upon this information.

The best part of the entire story, he said, was the fact that God furnished free of charge the remedy for the treatment. Fresh air, sunshine, wholesome food, plenty of sleep, and normal living is the treatment.

If permitted to drag along, Dr. Polk assured his hearers that Tuberculosis was not only dangerous, but almost certain cause of death.

The County Health Department is planning to give free of charge what is known as the skin test for Tuberculosis. In this way it can be determined if a child is infected with the disease, and treatment be given.

MRS. IDA WINGO DIES AT HER HOME LAST THURSDAY EVENING

Mrs. Ida Wingo, aged 72 years, died at her home here last Thursday evening about eight o'clock. She had not been well for some time, but was confined in bed only a few days before death.

Mrs. Wingo was born near Moscow, Tenn., but had lived in and near Collierville for the past sixty-six years. She was a member of the Primitive Baptist Church, a devout Christian and a devoted mother. The many beautiful floral offerings and the large crowd at the last services for her showed the love and esteem of the many friends of this good woman who will be greatly missed in this community.

Funeral services, conducted by the Rev. J. P. Horton, pastor, and assisted by the Rev. James Duncan pastor of the Morris Memorial Primitive Baptist Church of Memphis, were held in the Collierville Baptist Church on Friday afternoon at 3 o'clock. Interment was made in the Coldwater Cemetery, the funeral arrangements being in charge of Hinton and Hutton Company.

TELEPHONE COMPANY IS STRINGING MORE CABLE

This week, the Collierville Telephone Company is busy stringing a 50 pair cable from the corner of the Chilton and Treadwell store to the corner of the W. J. Cargill home. The cable is run on poles to the Hester Hotel and from there on is underground, this being the second underground cable the Company has recently installed. This new cable will eliminate about 30 poles, and will enable the Company to render better service to quite a number of phones. This is another one of the many steps that the Company is taking in keeping the plant modern in order to increase the efficiency of the service.

CITY BONDS SOLD

The City of Collierville Bonds, recently advertised for sale, were sold to Saunders & Thomas, Inc., Memphis, at a premium of \$150.00 on the \$30,000.00 issue, and bearing a rate of 5% interest, purchasers to pay the expense of printing the bonds and to pay the fee of their bond attorney's opinion. As soon as the legality of the bonds has been passed on and the bonds printed, the money will be paid to the City Treasurer.

The Collierville Herald

Published Every Friday at
Collierville, Shelby County, Tenn.

WALTER H. HARRIS, Editor.
MRS. KATHLEEN HARRIS,
Managing Editor.

Entered as second-class matter,
March 15, 1929, at the Postoffice at
Collierville, Tenn., under the Act of
March 3, 1879.

Subscription, \$1.50 per year, pay-
able in advance.

Advertising rates on application.

Friday, May 1st, 1931

EXPERT GIVES REMEDY FOR
PREVENTION OF LEAF CURL

Much trouble is being experienced
in this section with leaf curl on
peach trees. Nearly every orchard
is so infected and it is causing much
concern among the fruit growers.

A good deal is being published
about the trouble but a statement
written to Mr. John B. McFerrin by
Mr. J. A. McClintock, Horticulturist
at the Agricultural Experiment Sta-
tion of the University of Tennessee
at Knoxville, seems to be the best
advice we have seen. Mr. McClin-
tock has the happy faculty of being
able to give instructions in an ab-
solutely thorough manner, but they
are easily understood and followed.
And his opinion of Leaf Curl, which
we print below, is no exception to
his usual manner.

"I suspect your trouble with the
leaf curl is either that you are not
spraying early enough, that is, before
the peach buds begin to swell, or
that you are not using the proper
mixture. If you are using concen-
trated lime sulphur as recommended
for scale control, you should get
good leaf curl control, providing you
apply the spray before the buds
swell. If you are using oil emul-
sion for scale control, then you will
have to add Bordeaux mixture in
order to get proper leaf curl con-
trol, as oil emulsion alone is not a
fungicide.

"Leaf curl is damaging to the
trees, because it results in the pre-
mature dropping of leaves which
should remain on the trees to pro-
duce plant food during the current
season. This premature defoliation
necessitates buds being forced into
growth a season in advance of their
normal growth, that is, axillary buds
which should remain dormant start
into growth as soon as the leaves
fall. This uses up strength which
should go to making new growth
and fruit buds. This can partly be
overcome by giving the trees liberal
applications of some nitrogenous fer-
tilizer such as nitrate of soda. This
fertilizer stimulates vigorous growth
and helps overcome the loss due to
premature defoliation."

POTATO GROWERS WARNED
AGAINST OVERPRODUCTION

If potato growers persist in
planting the acreage which is in-
dicated by the outlook of intention
to plant issued by the U. S. Depart-
ment of Agriculture, they may ex-
pect the lowest prices they have had
for years, say national crop experts.

The outlook report of the U. S.
Department of Agriculture on the
intentions to plant late potatoes,
which form the major portion of the
crop, indicates an increased planting
of approximately ten percent. If the
usual expectancy of yield is realized
this will mean a total crop of 430,
000,000 bushels. With a crop of
361,000,000 bushels in 1930 great
difficulty has been experienced in
efforts to sell at satisfactory prices,
considering the small size of the
crop. Past experience has shown that
even with prosperous conditions in
the country prices realized are in
direct relation to the size of the
crop.

THREE MORTGAGE LIFTERS

The Cow The Sow The Hen

This poem is an economic sermon,
aiming at the very heart of most of
the Southern farmer's financial diffi-
culty.

The brood sow is a useful beast.
Her offspring furnish welcome feast
Of toothsome meat for folks to eat
From spareribs baked to pickled feet.
There is no better breakfast fare
For hobo or for millionaire
Than bacon crisp or juicy ham
Along with buttered toast and jam.
Where farms are stocked with hens
and cows

With pigs galore and big brood sows
Where grows alfalfa, oats and corn
No mortgage long can farms adorn.
Come seasons wet or seasons dry,
Such farmer folks will not apply
For credit or a job in town
Because they shake the shekels down

Each week from sale of cream or eggs
Or big fat hens with yellow legs
Or country sausage, ham and lard
At prices town folks must regard.
So here's to cow and sow and hen
All winners for good farmer men.
Who stakes his fortune on these three
A farmer prosperous will surely be.
Of them the sow ranks ace high
Her motto is root hog or die.
—by T. M. Jeffords.

HAULING FORDS BY TRUCK

Thursday morning one of the
large trucks of the Dealers Equip-
ment Company of Memphis, passed
through Collierville on its way home
from Tupelo, Miss., where it had
been driven, carrying four comple-
tely equipped Ford Cars, a total
weight of 11 tons. The truck body
is 60 feet in length. Messrs. Jack
Heffner and C. W. Marable were in
charge of the truck.

CORDOVA

Mrs. J. C. Pierce, Correspondent

Mr. P. E. Green, of Chattanooga,
representative of the Presbyterian
Board of Christian Education and
Young Peoples Work, made a very
interesting talk at the Presbyterian
Church Sunday morning.

Joe Rogers of Warren, spent the
week end with his sister, Mrs. E. C.
Humphreys.

Miss Mary Rogers had as dinner
guests Sunday, Mr. P. E. Green and
Mr. Clinton Humphreys.

Harvey Williams left recently for
Texakana on a business trip.

R. M. Houpe visited at the Meth-
odist Hospital Sunday.

Mr. and Mrs. Stallings of Mem-
phis are spending a while in the
home of his sister, Mrs. H. Parker.

Mr. and Mrs. A. J. Crook visited
his sister, Mrs. John Seward, and
family in Eads, last Sunday.

Mr. and Mrs. Dan Harrell were
visiting Mr. and Mrs. W. N. Strong
and family last Sunday.

Miss Marjorie Ramsey had friends
from Memphis as her guests last
week end.

After two weeks visit with friends
Mrs. D. A. Webber has returned to
her home here.

J. C. Pierce visited his cousin,
Mrs. Lee Pierce of Oakland, who is
ill at the Baptist Hospital, Sunday.

Mrs. Annie Farley, of Moscow,
spent last week end with her son,
P. R. Farley, and family.

After a visit of two days with
Mrs. J. H. Nichols, Mrs. Sawyer has
returned to Germantown and is at
the home of Mrs. Otto Schwam.

Albert Douglas and family from
Buntyn were Sunday guests of Mr.
and Mrs. Humphreys.

Dr. and Mrs. S. E. Parrott were
in Memphis to see his sister, Mrs. A.
W. Morton of Williston, who has
been having treatment for some time
in Memphis.

Mrs. D. A. Webber and Mrs. Frank
Reid spent Saturday with Mrs. Min-
nie Priddy in Memphis.

Mr. and Mrs. J. H. Nichols visited
Mr. and Mrs. Schwam in Ger-
mantown last Saturday afternoon.

Malcolm Hart of Collierville is in
our town doing some painting for
Dr. and Mrs. S. E. Parrott.

Mr. and Mrs. R. M. Houpe and
sons, Wesley and John William, vis-
ited Mr. and Mrs. Tob Callis in Mem-
phis last Sunday afternoon.

Mrs. H. H. Parker went to the
Baptist Hospital Wednesday where
she will undergo a major operation.

Mrs. E. E. McLeary and Mrs. Knox
spent last Monday in Memphis.

Mr. "Babe" Burnett, brother of
Mr. J. J. Burnett, is still in a very
critical condition at the Methodist
Hospital.

MT. PLEASANT

Mrs. A. L. Chandler has returned
home after spending a few days in
Rossville with relatives.

The Rev. Mr. Tucker and Mrs.
Tucker are visiting relatives in Ox-
ford.

Sterling and Julian Owen and
Miss Imogene Jowers spent Sunday
visiting in Oxford. Miss Louise Tuc-
ker accompanied them home for a
short visit.

Meedames C. C. Conner, Kit King,
S. S. Owen and Jim Jowers attended
a meeting of the Woman's Club in
Holly Springs Friday evening.

Mr. and Mrs. N. M. Carpenter and
children visited relatives in Mem-
phis Sunday.

After a very successful term, the
school closed here last week with
two nights of entertainment.

Miss Nell Jowers of Germantown
visited here recently.

Mrs. Will Hurdle and daughter,
Mary Constance, Vivian Luck, Mrs.
Cooper Hurdle and Mrs. A. L. Chand-
ler motored to Memphis Monday.

S. W. McCandless, of St. Louis,
was a visitor in the N. M. Carpenter
home last Saturday.

Mr. and Mrs. B. O. Stone of Mem-
phis, spent Thursday here with rela-
tives.

Misses Mary Anne Carpenter and
Virginia Kearney of Slayden spent
Friday night with Mrs. N. M. Car-
penter.

The Rev. A. S. Briscoe and family
of Red Banks, Mrs. Janie Mae Lyons
and L. B. Slayden of Holly Springs,
were among the many visitors from
other towns who enjoyed the play
given here Friday night.

RIDGEWAY NEWS

Joseph Kirby and family motored
to their Penton, Miss., plantation on
last Friday.

Mrs. W. D. May, accompanied by
and daughter, Mrs. Webb, went to
Memphis Saturday.

Mr. Tiller, who has been quite ill
is able to resume his business.

Mr. and Mrs. Charles Shannon af-
ter having spent the winter in Mem-
phis have returned to their country
home.

Mr. Rankin McCarter and family
have recently moved on the Edward
Slaughter place.

Mrs. Mann will have for her guest
at an early date her daughter from
St. Louis.

Mr. and Mrs. Henry have returned
home after an extended trip through
the South.

Mrs. K. T. Massey who has been
visiting relatives in Memphis re-
turned to her home, Vine Lawn, on
Wednesday.

Charles Smith, of Memphis, spent
Saturday at his Ridgeway farm.

CAYCE.

Mr. and Mrs. R. H. Jones had as
their guests the past Sunday, Mr.
and Mrs. Terry of Memphis.

D. R. Williams made a business
trip to Memphis Saturday.

J. N. McLeary, of Potts Camp,
Miss., W. M. Nelson of Oxford, and
W. H. French, of Byhalia, visited
friends here last Saturday.

The Rev. E. F. Tucker preached
a fine sermon last Sunday at New
Salem, and was the dinner guest of
Mr. and Mrs. R. J. Williams.

P. P. McFerrin and F. M. Sloan
were in Byhalia Sunday.

Mrs. Charlie Fleming and Mrs. J.
A. Neely of Collierville visited Mrs.
Wilson Thursday afternoon.

Mr. and Mrs. Raymond Thompson
of Byhalia spent Sunday in the home
of her parents, Mr. and Mrs. Polk.

Mrs. V. D. Brooks and daughter,
Miss Olivia, and E. C. Brooks spent
last week end in Columbus, Miss.

Mrs. C. B. Williams and children
visited her mother, Mrs. J. K. Sloan
at Barton, last Sunday.

V. D. Brooks had the misfortune
of losing a fine mule last week.

Mr. and Mrs. John Smith and
mother, Mrs. Williams, and Miss Sal-
lie Lou Williams of Byhalia visited
Mr. and Mrs. J. J. Williams Sunday.

Mr. and Mrs. M. E. Flannigan of
Memphis visited here last Sunday.

Mr. and Mrs. D. R. Williams and
daughters spent Sunday afternoon in
Byhalia with Mr. and Mrs. M. A.
Jones.

Mr. and Mrs. P. P. McFerrin and
little daughter, Sara Alice, of Mar-
shall Institute, spent Sunday with
Mrs. Lumsden and Mr. and Mrs. F.
M. Sloan.

Mr. and Mrs. Claud Brooks from
Memphis spent last week end here
with relatives.

Miss Lottie Mai Wilson spent a
few days of last week with friends
in Collierville.

Renounced Jewish Faith

The Israeli family was Jewish, but
when Benjamin, afterward Lord Bea-
consfield, was a small boy his father
withdrew from the synagogue, of which
he was a member, following a disa-
greement, and became a member of
the Church of England. Lord Bea-
consfield was an adherent of that
church for the remainder of his life.

Our Hobby

Is Good
Printing

Ask to see
samples of
our busi-
ness cards,
visiting
cards,
wedding

and other invitations, pam-
phlets, folders, letter heads
statements, shipping tags,
envelopes, etc., constantly
carried in stock for your
accommodation.

Get our figures on that
printing you have been
thinking of.

New Type, Latest
Style Faces

Community
Building

Sees Industrial Future

Center in Small Towns

The America of the future will be a
nation of small towns and villages,
prophesies Prof. Walter B. Pitkin of
Columbia university in an article in
the Household Magazine.

"The community of the future,"
writes Doctor Pitkin, "will not be the
few hundred or thousand people
around the old crossroads. It will em-
brace 50 small towns and the county
seat. There will be between 100,000
and 300,000 people in this social unit.
They will not be packed together like
the inhabitants of the typical modern
city of that size. They will be spread
out over two or three thousand square
miles, each family having its own
home, each village having its own
playgrounds, motion picture theater,
and parks. America will be dotted
with tens of thousands of pleasant
homes having big back yards in which
tiny workshops will be busily turning
out an indescribable variety of special
products. All the villages and small
towns of the United States will be-
come industrial centers. But in a new
and better way. All their factories
will be new, perfectly lighted, and op-
erated electrically. Most of them will
be surrounded by spacious lawns and
flower beds. Roads will be so good
and autos so fast and safe that the
owners of large farms between the
villages will either live in town or be
there much of the time, and still man-
age their acres with ease. Nobody
will live more than ten miles from a
town with every convenience and with
a well-developed social life. It will
require not more than 20 minutes for
the farthest farmer to reach such a
town outside of the Rocky mountains
and parts of the Southwest."

Building Laws of Vital

Interest to Community

Discussing the question whether
good housing is possible to families
of small means, Dr. James Ford, Ph.
D., executive director, Better Homes
in America, says:

"If the average life of a house is
from one-third to one-half of a cen-
tury, most persons cannot live in new
dwellings. So our first question is to
ask how old houses can be made
better."

"The first obvious answer is that
there should be good building laws,
health laws and housing laws, wisely
framed by citizens who have practical
knowledge of the subject of housing
and who, though cognizant of practi-
cal difficulties, have standards that are
high and sound. Such laws must be
enforced by wise and practical citi-
zens whose standards are also high."

"As no law is self-enforcing, it is
necessary to have in each city a body
of citizens to make a continuous sur-
vey of housing needs and standards,
and to lead public officials their moral
support and assistance. Because
there is no such medium of commu-
nity service in most cities, standards
of housing legislation and enforcement
are relatively low."

Consider Value of Trees

The value in effect of old trees on a
place cannot be overestimated. For
the new house they may form the per-
fect setting, linking it with the grounds
and with the entire landscape. An
oak, a pine, a few cedars or an old
apple tree may impart the happy ef-
fect of age, of being settled and of
belonging to the site.

Many architects and owners have
wisely and cleverly taken advantage
of such opportunities, thereby gaining
what could not be had by the planting
of any number of perfect specimen
trees from a nursery. Nature may
have achieved a picturesqueness and
irregularity that art cannot achieve.

Tree-Lined Highways

A sensible agitation has been start-
ed by various bodies for the planting
of trees along the highways of the Do-
minion.

Apart entirely from what the pro-
vinces have done towards such plant-
ing, several rural municipalities have
shown a willingness to assist the in-
novation.

Tree-lined highways not only add to
the attractiveness of rural districts
themselves, but are a magnet of at-
traction to tourists.—Montreal Family
Herald.

Highway Made Attractive

Experts from the Missouri College
of Agriculture co-operated with state
highway officials in the beautification
of federal highway No. 40, from Kan-
sas City to St. Louis. The college
made a soil survey along the highway
to determine what types of grass
would grow to the best advantage
along the different sections, while high-
way officials took steps toward the
removal of all unsightly stands and
billboards and other advertising along
the right of way.

Civic Leadership Important

Good roads make most towns ac-
cessible to many more outsiders than
formerly reached them. These towns
are called upon to provide facilities
for the travelling public. They also
are on exhibition. Local pride is stim-
ulated. The town that has a tender or
a group of leaders with vision and
persuasive powers of organization is
a fortunate town.



Giant Ships

Those who travel across the seas must place their confidence
in the ability of the great marines who master the giant ships.
For it is in their knowledge and their ability that safety is as-
sured. So it is, with a big home furnishing institution like
this. Knowledge, experience and fair dealing make for perfect
satisfaction and confidence. Guided by a chart of honest dealing,
this store has held to its course, laid out when we first opened
our doors more than thirty years ago. In this way the people
of Memphis and the Tri-States have confidence in us.

MERCHANDISE YOU CAN DEPEND UPON

PORCH ROCKERS, in Maple,	\$ 4.50
GLIDERS, with Cushioned Seat and Back,	19.50
3-Pc. OVERSTUFFED LIVING ROOM SUITE,	69.00
3-Pc. FIBRE SUITES, Cretonne Covering,	
Coil Spring Cushions,	20.50
REFRIGERATORS, 50 lbs. Ice Capacity,	28.00
PORCH SWINGS,	4.50
3-Pc. BED ROOMS OUTFITS,	49.50
OCCASIONAL CHAIRS,	8.95
9x12 VELVET RUG,	19.85
MAPLE ROCKERS, Cane Seat, Slat Back,	2.50

COME TO SEE US WHEN IN MEMPHIS

GRAVES & GRAVES
FURNITURE

173-75 South Main St. Memphis, Tennessee
(One-half block north of New Orpheum Theatre)

BIGGS & DUDNEY
GENERAL MERCHANDISE

Service

Quality

Phone 43



CANDY FOR MOTHER'S DAY
Your mother—as well as every other
mother—enjoys candy, the sweetest of all gifts.

A complete assortment of fine candy
awaits your selection.

Harrell Drug Co.
A GOOD DRUG STORE

Winning Friendship

Friendship is to be purchased only
by friendship. A man may have au-
thority over others, but he can never
have their heart but by giving his own
—Bishop Wilson.

Go Ashore Only to Breed

Albatrosses are seldom seen in the
North Atlantic. They frequent nearly
all other seas, but are never seen
ashore except on the islands of the
Antarctic ocean, where they breed.

OLIVE BRANCH NEWS.

Miss Helen Droke, Correspondent

The Home Coming at the A. H. S. last Friday was quite an enjoyable event to a large crowd. A most interesting program was given in the morning followed by a banquet at 12 o'clock in the dining hall. The afternoon was given over to baseball games between the A.H.S. boys and girls and the Horn Lake boys and girls in which the A.H.S. teams were successful.

The A. H. S. dismissed school on Wednesday afternoon in order for the teachers to attend the State Teachers Association at Jackson, Miss., Thursday and Friday.

Mr. and Mrs. F. A. Schwan, Mr. and Mrs. W. J. Bailey, Mr. Bruce Payne, Misses Ruth Bailey and Helen Droke attended the Cox funeral at Collierville, Sunday afternoon.

Mr. J. R. Bell was buried at the Brigrance cemetery last Friday. He had been ill for several months. He is survived by his wife and several children.

Miss Marjorie Dickens, of Batesville, Miss., was a visitor of Miss Virginia Bibb, the past week end.

Last Sunday, Mr. and Mrs. Altus Munn visited Mr. Lewis Munn at Oxford, Miss., where he is in the hospital.

Misses Nadine Gadd and Helen Droke were visitors in the Gadd home in Hickory Flat last Sunday night.

Mrs. Jennie Cochran and children Billie Mae and C. D., and Miss Virginia Bibb are visiting Mrs. M. H.

Dailey, at Jackson, Miss., this week. Misses Lucile Lovell and Marguerite Hester accompanied them, they to attend the Teachers meeting.

Mr. and Mrs. Denton Davis from Friendship, Tenn., were guests last week of Mr. and Mrs. J. W. Davis.

Claude Mason has been missing several days from work recently on account of illness.

Alex B. Sowell, of Little Rock, Ark., was a visitor recently in the Sowell home here.

Mrs. W. T. Woods entertained at bridge in her home last Thursday afternoon honoring the bridge club.

Mr. and Mrs. Perry Moore were visitors of Mr. and Mrs. J. W. Ferguson at Senatobia, Sunday.

Mrs. Woods and Mr. and Mrs. Herbert Mason were guests in the Woods home here last Sunday.

Mrs. Fred Heilmann, of St. Louis, entertained a few friends at bridge last Tuesday afternoon in the home of her mother, Mrs. D. M. Haraway.

Miss Mary Elder entertained a small number of young people at a bridge social in her home Wednesday evening.

Mrs. Lelia McArthur, of Hernando, was a business visitor here last Saturday.

The A. H. S. girls defeated the Hernando girls in a game of baseball on Tuesday afternoon.

Mr. and Mrs. D. M. Metts visited Mr. and Mrs. Valda Brigrance of Center Hill, Sunday afternoon.

ROSSVILLE NOTES

Mrs. W. H. Jameson, Correspondent

Mr. and Mrs. J. N. Bobbitt left Wednesday by motor for their home in Tusculum, Alabama, after a visit of several days with Mr. and Mrs. A. S. Waller.

Mrs. A. G. Neville, Jr., had her mother, Mrs. Wilder, of Galloway, with her for a visit of several days last week.

Mr. and Mrs. W. S. Jameson were visitors here Wednesday afternoon. Mrs. Ed Strong of Bailey visited in the homes of Mrs. Towles and Mrs. A. E. Farley, Friday. She was accompanied by Mrs. G. A. Scott of Chicago, Ill., who will remain here for a visit of several days with her brother, F. B. Towles, and Mrs. Towles.

Mrs. H. C. Sims of Moscow and Miss Beatrice Rives spent Saturday in the home of Mrs. A. S. Waller. Miss Beatrice Rives enjoyed as her guest last Tuesday, Miss Rebecca Smythe of Collierville.

Mrs. E. H. Jameson entertained Sunday at dinner in honor of Mr. Jameson's birthday. Those who enjoyed the lovely occasion were Mr. and Mrs. J. N. Bobbitt, Mr. and Mrs. J. T. Knox, Mr. and Mrs. A. W. Morrison, Dr. and Mrs. P. K. West and Mr. and Mrs. W. H. Jameson.

Misses Pauline Scott and Katherine Landess, students at Teachers

College, were week-end guests of Miss Evelyn Baird.

Miss Louise Baird, of Memphis, spent the week end with her parents.

Mr. and Mrs. J. W. Boyd and children were recent visitors of her aunt, Mrs. Lula Alexander, of Somerville.

Mrs. Laura E. Smith, Home Demonstration Agent, met with the ladies Friday evening at the school building, the demonstration being sandwiches and salads. She will be present for Clean-Up Day on the first Monday in May when everyone is urged to help beautify the town.

Mr. and Mrs. T. W. Bowling were visiting Rev. and Mrs. G. T. Sellars in Whiteville, Sunday.

Mrs. A. G. Neville, Mrs. Minnie Morris, Ola Glenn, Miss Clyde Bowling and Miss Marnie Neville enjoyed Sunday in the home of Mrs. A. S. Wilder of Galloway.

Miss Clyde Bowling, Mr. and Mrs. Albert Neville, Jr., spent several days last week in the home of Mrs. A. G. Neville, Sr.

Mr. and Mrs. Albert Neville spent Sunday with her parents, Mr. and Mrs. A. S. Wilder, of Galloway.

Mrs. J. B. Rives, Betty Joyce, and Mrs. Flora Rives were calling on relatives in Oakland, Monday.

On last Tuesday afternoon, Mrs. W. J. Frazier entertained members and visitors at the monthly social meeting of the Methodist Missionary Society at her home.

The following program, arranged by Mrs. J. B. Rives, was presented: Song, "Sweet Hour of Prayer." Scripture Reading, Mrs. Thomas. Prayer, Mrs. A. M. Younger. Interesting talk on Citizenship by the leader, Miss Louise Thomas. "Illiteracy and Its Causes," by Mrs. J. W. Boyd. Reading by Ruth Rives. Song, "Take Time to Be Holy." Benediction.

During the social hour, an ice course was served.

FOREST HILL NEWS

Miss Frances Downs, Correspondent

Warrington Speer is once more able to sit up in a wheel chair.

Beginning Tuesday, May 4th, Dr. C. W. Polk will hold a free clinic for giving Typhoid and Diptheria serum. The clinic will be held on Tuesday for three weeks and anyone in the community may take advantage of it.

Alf Holden and Frank Hancock left Saturday morning for Detroit, Michigan, and points in Canada.

Miss Ila Jones visited in Abbeville last Sunday.

The W. M. S. will meet May 5th, in the home of Mrs. Frank Hungerford. Mrs. Jack Hix has charge of the program, and it is hoped that all members may attend.

Mrs. C. L. Jones and Mrs. Jack Hix attended the meeting Tuesday at Eudora Baptist church at White Station. Mr. Mayes, a returned Missionary from Chile, was the speaker for the afternoon.

Mrs. Olivia Shelton has been quite ill during the past week.

Miss Nora Holden has recovered from a siege of flu of two weeks' duration.

Mr. and Mrs. Robert Jones from Bailey enjoyed as their guests last week end, Mrs. Mary N. Helmick, Miss Olivia Davies of Memphis, and Miss Kitty Free of Asheville, N. C. Miss Frances Martin spent Friday and Saturday in Memphis with Miss Mary Brewster.

Little Ned and Pat Apperson spent several days with Mr. and Mrs. Joe Martin while their parents were in Greenville, S. C.

Miss Frances Scruggs spent Thursday night with Miss Helen Lemonds. Mr. and Mrs. Adolf Skinner and Mrs. Dorothy Short from Nashville spent last week with Mr. and Mrs. J. W. Skinner.

Miss Evelyn Kellar, Miss Thelma Wilson and Miss Helen Williams attended the banquet given by the Girl Reserves of Germantown high school last Friday night.

E. B. Owen of Booneville, Miss., has been visiting Mr. and Mrs. W. P. Owen.

Alexander Wright is in Baptist Hospital this week for treatment; his friends wish him a speedy recovery. John King, who has been ill with flu, is again in school.

Miss Evelyn Kellar spent last Wednesday with friends in Memphis. Mrs. R. C. Hobson, of Memphis, spent last Wednesday with her mother, Mrs. Ernest Johnson.

Mrs. Turner Plunket and children visited Mrs. Alf Holden last Sunday.

Mrs. M. R. Turner was able to be brought to her daughter's home last Sunday after being in the Baptist Hospital for two weeks.

Mr. and Mrs. W. B. Short spent last week end with Mr. J. D. Short. Johnny Voght spent last week in the home of his sister, Mrs. Moors.

Mrs. M. E. Crawford, King and J. M. Downs visited Mr. and Mrs. A. M. King, of Memphis, last Sunday.

Mr. and Mrs. T. T. Skinner and

family spent Sunday with Mr. and Mrs. D. A. Skinner.

Mr. and Mrs. E. W. Shelton enjoyed as their guest last Sunday, Mrs. N. Donnell.

Robert Lemonds returned from Nashville last Saturday night after having attended the meeting of the F. F. T., along with Ingram Howard and Mr. J. A. Berkley of Germantown.

Mr. and Mrs. W. B. Matthews have returned to Nashville after having visited their daughter, Mrs. Eric Millington.

LOEW'S STATE, MEMPHIS

Friday, May 1st, Loew's State presents Robert Montgomery in his first starring vehicle, "Shipmates." Robert Montgomery makes his bow as a star in the film with Dorothy Jordan as leading lady, which is reason enough to see the picture, even if it lacked the thundering battle practice scenes in which the entire Pacific Fleet takes part. An entire Navy career parades before you in absorbing intimacy and the climax is reached in a dramatic rescue staged on a burning ammunition barge. Montgomery is perfect in his role of the sailor-hero and so ideally fits in to the Navy background that it is difficult to realize that he is not himself a bluejacket. As the fighting gob who loves the Admirals daughter he'll bring you a new thrill in "Shipmates."

Loew's "Ace" Vaudeville offers "Enchantment," a new idea of stage show entertainment featuring Oriental dancing and weird melodies of the East.

LOEW'S PALACE, MEMPHIS

Saturday, May 2nd, Loew's Palace presents "The Front Page" with Adolph Menjou, Pat O'Brien, Mary Brian and Edward Everett Morton. As the story opens a group of newspaper men are killing time playing poker in the press room of the Criminal Courts Building, Chicago. They are awaiting the dawn to attend and report the hanging of one Williams, convicted of killing a policeman while resisting arrest. Brezzy Hildy Johnson, best newspaper man of them all, enters, all dressed up and carrying a suitcase and in answer to the gang's jeers says that he is going to be married and leave town. Suddenly there is a fusillade of shots and the cry that Williams has escaped. How Hildy captures the prisoner, and is himself arrested; how he puts over a big scoop, and gives the mayor, sheriff and city administration a body blow, is told in the fastest action ever written into a talkie plot.

LOEW'S STRAND, MEMPHIS

Monday May 4th, Loew's Strand presents "Men Call It Love" with Adolphe Menjou, Lella Hyams and Norman Foster. Menjou is featured as the golf champion Don Juan who seems to take life and his fun as he finds it. Lella Hyams is the young wife of a friend of Menjou's, and frenzied by her husband's unfaithfulness goes to the golfer in search of sympathy and understanding. This is a great picture of love among the married.

Beginning Thursday May 7th, Marion Davies will be presented in "It's a Wise Child." Miss Davies is seen as a small town girl with big town ideas and the town banker as a fiance against her will. How she courts scandal to get rid of him and then finds she's in love with the last man she'd ever expect to be in love with, forms a series of hilarious situations.

ROCKY POINT

Mr. and Mrs. Sam Jones and son, Sam, Jr., were the week end guests in the W. R. Redditt home.

Mr. and Mrs. L. C. Reed, Jr., of Highland Heights, were visiting his parents here last Sunday.

Friends are sorry to know that little Willie Harris is sick.

Edd Bass, of Oxford, Miss., spent a few days last week here with his brother.

Theo. Redditt left recently to join the U. S. Navy.

Mr. and Mrs. Raymond Mayo and children from Ellendale visited in the C. A. Redditt home Sunday.

Mr. and Mrs. Lee Thompson and Virginia Lee have been visiting in Memphis the past few days.

J. R. Lowry spent Sunday in Capeville with his sister, Mrs. Beatrice Jordan.

Mrs. Doris Caldwell and daughter Martha Gene, were here last week visiting relatives.

We are glad to know that baby Rose Reed is recovering from her illness.

Roy Harris, James Reed and Doug last Harris visited in Millington the past week end.

Mrs. Lena Redditt, who has been in the Baptist Hospital since last September, is much improved now.

HINTON & HUTTON

FUNERAL DIRECTORS

AMBULANCE SERVICE

Phone 15
Night Phones 137 and 177

\$4.00 Starts Business

\$4.00 will now start you in a Business of Your Own selling our Home Remedies and Toilet Goods to your Friends and Neighbors. You make 100 per cent profit. Full or part time work. White or Colored, Men or Women. Send us your order today.

PARKER MANUFACTURING CO.

BIRMINGHAM,

ALABAMA

We Make Ends Meet



A close inspection of our stock of Lumber, Hardware, Building Material, Paint and Coal will reveal the fact that we have one of the cleanest and best assorted stocks in this vicinity. And a similar inspection of our pices will show that we ask no more for it than others ask for much inferior stuff.

The two greatest salesmen on earth—QUALITY and PRICE, are constantly working for us and you'll always find us a step ahead of others in Quality and a step behind in price.

MAJESTIC RADIOS and MAJESTIC ELECTRIC REFRIGERATORS.

MAJESTIC RADIOS and MAJESTIC ELECTRIC REFRIGERATORS.

W. W. McGinnis Lumber Co.

Collierville

Phone 21

Tenn.

ELECTRIFY your HOME

Today, wherever Electricity is available it is used for almost every household task. Washing, Ironing, Cooking, Cleaning and for Lighting, Heating, Radio and many other needs. You, too, can save much time and labor by employing this inexpensive, willing servant in your home.

ELECTRICITY GIVES YOU TIME FOR OTHER THINGS.

Memphis Power & Light Company

Park Your Car at

Peabody Garage

108 South Second Street

Parking and Storage

Prompt and
Courteous Service

IT'S NEW!

SIM'S SANDWICH SHOP

SANDWICHES and SHORT
ORDERS

Hot Tamales Chili

"We Deliver—Phone 16"

"Say It With Flowers"



Call Mrs. Delaney

Agent for Irby Harris
Florists

Dr. Vance C. Roy

OPTOMETRIST

901 Farnsworth Bldg. Memphis

Will be at Dr. McCall's Office in
Collierville, Every Wednesday.

Eyes Examined and Glasses
Supplied

DRY GOODS—GROCERIES

Courteous Service

Prompt Delivery

Star Brand Shoes

J. M. MANN & SON

HESTER HOTEL

Good Meals at Reasonable Prices

Phone 42

SOCIAL AND PERSONAL

BROWNbilt Sport Shoes

IT'S TIME NOW FOR OUTDOOR SPORTS—Tennis and Base Ball—Whether you play or just go to the games you'll want "foot comfort."

Once you wear BROWNbilt SHOES. . . Nothing could induce you to wear any other make. . . for they are matchless in Style, Quality, Smart Appearance and Long Wear.

A selection of BROWNbilt SHOES in Sport Models in Plain and Two Tone Patterns await your approval.

Hinton & Hutton Company

Dry Goods Department

FEED INTERNATIONAL

Sugared FEEDS
for Dairy Cows, Hogs, Beef Cattle and Poultry

You can buy feed on a Sound Dollar Value—Feeds proven Efficient over a long term of years, highly digestible, sweet, balanced rations—old stock and young stock thrive and produce a profit on INTERNATIONAL Feeds.

DAIRY FEEDS POULTRY FEEDS
HORSE FEEDS HOG FEEDS

All Made UNDER EFFICIENT LABORATORY CONTROL

COLLIERVILLE CASH FEED STORE
H. W. COX, Manager
Telephone 184

"A HOME MANAGED—HOME OPERATED STORE"

SPECIAL PRICES For SATURDAY

\$5.00 MEN'S SHOES, All Styles	\$3.75
\$4.00 MEN'S SHOES, All Styles	\$2.95
MEN'S \$1.00 DRESS SHIRTS, Broadcloth	75c
WORK SHIRTS, 3 for	\$1.00
BEST WORK SHIRTS	75c
MEN'S PANTS, Pin Check	95c
\$1.50 OVERALLS	\$1.25
\$2.00 MEN'S CAPS	\$1.00
NEW STRAW FIELD HATS	20c
FIELD HATS, Straw	40c

ALL OTHER MERCHANDISE AT GREATLY REDUCED PRICES

J. L. PARKER

MERCHANT AND SHOE REBUILDER

Collierville

Tennessee

Mrs. Paul Wilson
Entertains at Bridge

The Young Matrons Club was delightfully entertained on last Friday morning by Mrs. Paul Wilson in her home on Southern Avenue. The presence of the members of the Senior Club added much to the pleasure of the morning. Baskets and bowls of spring flowers enhanced the charm of the rooms thrown open for the occasion. At the conclusion of four interesting games, the hostess, assisted by Mrs. R. D. Wilson, served a most attractive salad plate.

Miss Dorothy Glenn Honors
House Guests at Bridge Social

Miss Dorothy Glenn, assisted by her mother, Mrs. J. M. Glenn, honored her house guests, Misses Maxine Brown, of Luxora, Arkansas, and Selma Pelegran, of Memphis, at a delightfully planned bridge party on Wednesday evening. The home on Poplar Pike was profusely decorated with a beautiful arrangement of snapdragons and corn flowers of the pastel shades.

Miss Glenn was wearing blue chiffon, and Mrs. Glenn was wearing violet crepe. Miss Brown wore a frock of flowered crepe, and Miss Pelegran was wearing a model of red crepe.

The first prize for ladies, a dainty handkerchief of georgette, was won by Mrs. E. B. Hudgins. Mr. Herbert Hinton won the gentleman's high prize, a handkerchief, and Mr. Clarence Cox won the "booby," an ash tray. The two honorees were presented dainty handmade French or gandy vanity bags.

In the late evening a delicious salad menu was served. The guest list included: Misses Marjorie, Jean and Ruth Craig, Frances and Nina Stamps, Louise Williams, Elizabeth Parr, Martha McFerrin, Dolly Leake, Rebecca Smythe, Ruth Weinstein, and Doris Dudney of Collierville; Miss Sadie Bell of Memphis, Misses Brown and Pelegran.

Messrs. Paul Duke of Capleville, Noel Anderson and Clarence Cox of Memphis, E. C. Cooper, J. S. Everett, Herbert Hinton, Ralph Hall, Jimmy Mann, Lyn Kelsey, John B. McFerrin, O. C. Dean, and Mr. and Mrs. E. B. Hudgins of Collierville.

Jack Rose of Somerville was here Tuesday.

Mr. and Mrs. Paul Wilson visited friends in Byhalia, Miss., Tuesday.

Rev. and Mrs. J. P. Horton were visiting friends in Memphis, Monday.

L. A. Walker spent the week end with his family in Oxford, Miss.

Mr. and Mrs. D. G. Delaney were business visitors in Memphis, Tuesday.

Mr. and Mrs. E. W. Martin have this week moved into the house owned by Mrs. R. D. Humphreys.

Mr. Thos. P. Perkins, of Memphis, has accepted a position as bookkeeper for Kelsey Chevrolet Company.

Mr. E. C. Cooper spent last Sunday in Iuka, Miss., with Miss Louise Williams and other friends.

R. H. Stroud, of Grand Junction, spent last week end here with Mr. and Mrs. E. W. Martin.

Miss Alma Livingston spent Tuesday in Memphis, the guest of Mrs. Grady Randall.

Mrs. Herman Farley of Rosville, was the guest Wednesday of her sister, Mrs. Albert Persons.

Mr. and Mrs. J. T. Hill, of Memphis, are guests this week of their daughter, Mrs. L. P. Pearce.

Mrs. H. A. Harris spent Tuesday in Memphis, the guest of Mrs. Helen Ruddock.

Mr. and Mrs. Albert Persons were business visitors in Memphis Thursday.

Lyn Kelsey was in Tusculum, Alabama, last week end with his friend, Sammy McMahan.

Mrs. John Elgin Leake of Memphis is the guest this week of Mr. and Mrs. V. Leake.

Miss Bernice Stone, of Union City, was the guest Wednesday of Miss Rebecca Smythe.

Miss Louise Williams enjoyed last week end with homefolks in Iuka, Miss.

Dr. and Mrs. John Price are visiting relatives and friends in Humboldt and Dyersburg this week.

Douglas Hill and Henry Rutledge were business visitors in Memphis Monday.

Mr. and Mrs. G. W. Dodson of Memphis were the guests Sunday of Mr. and Mrs. Neal Moore.

Misses Madeline and Galean Moore enjoyed as their guests during the past week end, Misses Marie and Gwendolyn Gurkin, of Rosville.

Mr. and Mrs. John Stark and little son of Somerville were the guests of their parents Mr. and Mrs. V. Leake Sunday.

Mr. and Mrs. Earnest Richardson and children of Eads were the guests last Sunday of Mr. and Mrs. W. F. Brown.

Mrs. J. E. New and daughter, Miss Annie, of Chicago spent the week end with her sister, Mrs. Addie Constatine.

FOR SALE—Two Second hand Canvas Tents and Poles, 16X18. B. B. Isbell.

Mrs. R. D. Wilson and grandson, Madison Wilson, were in Corinth, Miss., last week end, guests of Mrs. H. S. Green.

Miss Mary Strong and Mrs. Harvey Strong and baby, of Memphis spent the week end with their parents, Mr. and Mrs. E. P. Strong.

Mr. and Mrs. Henry Millins and daughter, Anne, from Memphis, visited Mrs. Willins' parents, Mr. and Mrs. R. J. Livingston, Sunday.

Mrs. Mattie Hester spent a few days this week in Moscow with her son, Jim Hester, who has been ill with influenza.

Misses Natalie and Ociee Nash and brother Harry Nash from Memphis were guests last Sunday of Miss Pauline Earnhart.

REDUCED PRICES:—Sweet Milk, 35 cents per gallon; Butter, 35 cents per pound; Buttermilk, 15 cents per gallon. Mrs. T. B. Jameson.

Mr. and Mrs. W. T. Bell and family from Memphis were pleasant visitors Sunday in the home of Mr. and Mrs. J. M. Glenn.

Misses Lena and Ora Jenkins and Mrs. H. A. Harris were the guests of Mrs. Eugene Jenkins, Wednesday evening.

Miss Maxine Brown, of Luxora, Arkansas, and Miss Selma Pelegran, of Memphis, were the house guests a few days this week of Miss Dorothy Glenn.

Hardy Strong, Mrs. Mary Smith, Eddie Williams and Mrs. Billie Lyle of Memphis and Mrs. West Mason of Dallas, Texas, spent Tuesday with Mrs. W. W. Strong.

Mr. and Mrs. Mark Kirk and Mr. and Mrs. Milton Mann enjoyed a week end motor trip to Nashville, visiting the Hermitage and other points of interest.

FOR SALE:—D. P. L. No. 4 Cotton Seed for Planting. Price \$2.25 per 100 pounds. H. W. Schrader, Collierville, Tenn. (5-6)

Mrs. Tommie Perkins, Mrs. J. H. Gregg, Mrs. W. C. Ashby and son, Frank and his friend, Mr. Wells, of Memphis spent Sunday afternoon with their aunts, Misses Ban and Cora Lowrey.

The interior of the City Hall is being re-finished this week, the work being done by A. T. Suggs. The walls and wood work is being painted and the furniture re-finished. The front will also be re-painted.

Miss Alma Livingston had as her week end guests Miss Mary Elizabeth Bushong and Miss Bernice Coyle of Memphis. On Saturday night, Miss Livingston honored her guests at an informal dance.

Dr. and Mrs. J. C. Parr spent last week end in Rogers Springs. Among the visitors Sunday and Monday were Dr. C. M. Marshall, L. L. Davis, Dr. M. W. Searight and Dr. C. H. Glover of Memphis, J. E. Moore of Kerville and Mr. and Mrs. Boyd Burnette of Moscow. The visitors enjoyed a fox hunt early Monday morning.

Mr. and Mrs. Harry Williamson and children, John and Jasca Rose, left Thursday afternoon for McLe-

New Sunbeam Models New Color Schemes JUST ARRIVED!



HANDKERCHIEF LAWN—FLAT CREPE

The Fabrics are IMPORTED SHANTUNG—VOILE—PRINT

These Dresses are Moderately Priced at,

98c \$1.95 \$2.95 \$3.95
and \$5.00

You would think they are more expensive—See them in our window for the First Time Friday

KELSEY BROTHERS



Means
Better
Service
From
Your Car

LET US WASH and
GREASE YOUR CAR

CHECK YOUR OIL and BATTERY and PROPERLY LUBRICATE
YOUR MOTOR and SPRINGS.

McGinnis Service Station

SAVE WITH ICE!

SAVE WITH ICE!

ICE PRICES REDUCED

BEGINNING MAY 1st, ICE PRICES WILL BE REDUCED
\$1.00 PER TON

We appreciate your patronage and will continue to give you the
Best Service Possible.

H. W. MANN COTTON COMPANY

SAVE WITH ICE!

SAVE WITH ICE!

CARD OF THANKS

We wish to express our very great appreciation for the many acts of kindness and sympathy shown us during the recent illness and death of our mother and grandmother, Mrs. Ida Wingo. We thank all who gave the beautiful floral offerings.

M. L. Wingo and Son.

CARD OF THANKS

We wish to thank our many friends for the help given us in the loss of our home by fire, last Thursday afternoon. We are grateful for every thing that was done for us and the splendid and efficient work that was done in trying to save our furniture. We especially appreciate the many kindnesses shown us since the fire and the expressions of sympathy.

Mr. and Mrs. J. W. Dodge, Jr.

CARD OF THANKS

It is with deepest gratitude that we express our thanks to our many friends for your very kind and thoughtful attention during the time of the illness and bereavement of our loved one.

Mrs. R. L. Cox.
Mary Lee Cox.
Robert Curtis Cox.