

THE COLLIERVILLE HERALD

"COLLIERVILLE, THE DAIRY TOWN"

Vol. III.

Collierville, Tennessee, Friday, May 15th, 1931

No. 12

FACTS and FICTION

BEING

a little bit about anything.
"Read not to contradict and confute, nor to find talk and discourse, but to weigh and consider."—Francis Bacon.

By Harry Williamson

In one of the northern European countries, it is said a species of rodents lives and multiplies on land. For generation after generation this reproduction continues until countless numbers of the little animals are in the land. Then for some unknown reason a migration begins. In swarms they all start westward towards the Atlantic. When they arrive at the waters edge they do not hesitate, but plunge in and start for a mythical destination in the salty waters. They swim in a straight line, prompted by some unknown urge, until exhausted and then drown. Out on the Pacific of our own country the same tragedy is enacted by butterflies. Great swarms of them face the west, and responding to some mysterious pull fly out into the unknown to perish.

On the Mississippi river we have watched the willow bug—a lazy looking sort of fly, resembling a lightning bug—by the millions swarm out over the muddy waters to eventually fall into the current and doubtless become the food for fish.

Are we much better? By millions we swarm and swim out into the sea of life with but little more idea of our destination than the rodent of Europe, the butterflies of California or the willow bug of the Mississippi river. With most of us it is a mythical land where wealth, happiness, and all-round pleasure is wont to dwell. We plunge ahead after the delusive phantom, and like the little animals and insects find our strength gone with the fabled land no where in sight.

It seems unfortunate that so many of us human beings duplicate the action of these helpless creatures. They evidently are responding to the call of some blind instinct. For millenniums they doubtless migrated to some continent or island that has long since sunk into the sea, but with their destination gone they have been unable to resist the pull that instinct makes upon them and make the fatal journey only to end in tragedy.

Not so with us. We can determine our destiny. We can say with William Ernest Henley:
"I am the master of my fate,
I am the captain of my soul."

The bank robbers are growing tired of the slow method of securing their funds from the little country banks. Seven to ten thousand dollars at a haul is too slow for them. They are stepping out into big business. \$29,000 from a Memphis bank, and \$17,000 from a Mississippi bank shows something of their ambition. They doubtless will be planning raids on the biggest National banks within a few years.

What is the end of it all? Is it going to reach the point that our civilization will become an "every man for himself" proposition?

Antiquated methods of apprehending criminals will have to be disposed of, and the best that science can develop will have to be installed. Systems of alarms can be worked out by which every telephone in a city might be advised of a crime within a few minutes after it happens.

"It is amply covered with insurance" is the consoling word that is handed out after a robbery is committed. This only encourages another robbery.

Again they are pouring out. Graduates from our high schools and colleges by the thousands with their diplomas in hand are making their bow to the old world, and saying by their action "Here we are, what are you going to give us?"

They will doubtless find that the "Old World" is not going to get very much excited over them. He has seen graduates before, and has seen many of them who showed very great aptitude for achievement.

For the young man or the young

CORDOVA HAS WELL EQUIPPED CLINIC

Residents of Shelby County may not all be aware of a fact that over at Cordova there is a fully equipped clinic, almost a small hospital, where patients not only from Cordova and vicinity receive medical attention, but from Memphis and the surrounding territory, and as far east as Jackson, Tenn.

This clinic takes care of all emergency cases. Where it is absolutely necessary that a patient remain for a few days under close observation of a physician, the clinic has four beds, and can take care of that many patients at one time.

The clinic is equipped with X-Ray Fluoroscope, a complete laboratory, and has a dental office in connection where there is a dentist on duty on certain days.

Specialists from Memphis frequently take advantage of the facilities offered by this clinic to perform difficult operations there.

The clinic is known as Chaffee Clinic, and is conducted by Dr. C. A. Chaffee, who has been in Cordova for eleven years. He is a graduate of the University of Tennessee.

About twenty-five or thirty years ago Dr. Chaffee lived at Parsons, Tenn. Then he went to Jackson, Tenn., where he stayed until about eleven years ago. At that time he began to think of retiring from the medical profession, and with that end in view he came to Memphis.

But somehow or other he never did get around to retiring. He figured at one time on building a small hospital out on East Parkway in Memphis. However, it happened that he had come into possession of nine acres out at Cordova. He likes the country—where he can have nice orchard, strawberries and vegetables out of a real garden. So he drifted out to Cordova, where it is nice and cool in the summertime, and where it is calm and peaceful, and the atmosphere homelike, and the folks friendly. There he has been for eleven years.

But he has been busy, and has never gotten around to retiring yet. The Chaffee Clinic is the result. Most of his patients are from about Memphis and Shelby County, but a great many come from Jackson where he used to practice medicine.

Cordova is certainly to be congratulated upon having such an institution as the Chaffee Clinic in its midst.

HENRY CUNNINGHAM

Mr. Henry Cunningham, brother of Mr. John Cunningham of Collierville, died suddenly while working in his field at Earle, Arkansas. His death occurred Saturday afternoon, at 2 o'clock.

Funeral services were held Sunday afternoon at Mullins' Chapel Cemetery on Walnut Grove Road. Services were conducted by the Rev. Mr. Mullins, pastor of the Mullins' Chapel church.

Friends will be interested to know of the honor gained by James P. Cowan, at Southwestern, who has won membership in the honorary scholastic fraternity of the college, Alpha Theta Phi, by reaching the required high standard in scholarship for the first five semesters. Six girls also won membership and the newly initiated seven were entertained at an elaborate seven o'clock dinner, at the Parkview Hotel, May 7th, by the senior members of the fraternity.

MORE CHEVROLETS

The Kelsey Chevrolet Company received another carload of Chevrolet, Thursday. The shipment consisting of 2 Coaches, 1 Special Sedan and 1 Coupe.

woman, however, who can do some one thing just a little better than any one else, or who is willing to start down at the bottom and dig himself a place in the very foundation mud, the "Old World" will take notice and begin looking around for a place. The mediocre will have rough sailing, and those below that rank, but the superior boy or girl will be singled out, and will be given a place—yes, given a place, but he or she will have to work mighty hard for that place.

PROGRAM TO BE GIVEN AT GEO. R. JAMES TONIGHT

On this Friday night, May 15th, there will be an entertainment at Geo. R. James school consisting of songs and dances by the first three grades; a play by the fourth and fifth grades; a minstrel by the boys and girls of the ninth grade.

The program will begin at eight o'clock, and the admission charge will be 15c and 25 cents.

CAYCE

Mr. and Mrs. T. S. McFerrin of Memphis, Mrs. M. S. McFerrin, Jr., of Lucy, Tenn., were the pleasant guests Saturday afternoon of Mr. and Mrs. P. P. McFerrin.

Mr. and Mrs. Clarence Brooks and daughter, Elizabeth, were guests of Mrs. Brooks' parents, Mr. and Mrs. Wade, last Sunday.

W. D. Wilson made a business trip to Holly Springs, Wednesday.

Mrs. Jack Williams and sons, Mrs. W. L. Armour and children visited friends and relatives in Collierville Thursday afternoon.

Mr. and Mrs. V. D. Brooks and Miss Olivia Brooks were visiting in Memphis, Tuesday.

Mrs. Alice Armour visited her daughter, Mrs. Ray Russell of Collierville, last Sunday.

Mr. and Mrs. Perry Albright, of Memphis, motored here Sunday to visit relatives and friends.

Mr. and Mrs. D. R. Williams and E. C. Brooks were in Memphis last Thursday.

L. B. Slayden, of Holly Springs, was a business visitor here Monday.

Mr. and Mrs. R. J. Williams, Mrs. T. A. Roberson motored to Byaala Sunday to visit Mr. and Mrs. R. R. Williams.

The filling station of P. P. McFerrin was robbed Saturday night.

Mrs. Jim Salmon spent several days last week in Watson with relatives.

Mr. and Mrs. F. M. Sloan visited relatives in Oak Grove, Sunday.

Mr. and Mrs. Fount Holland and daughter, Johnnie, of Marianna, Ark visited Mr. and Mrs. P. P. McFerrin last Sunday.

Mr. and Mrs. C. W. Donaway, Mr. and Mrs. R. L. Hart and family, of Memphis, were visiting relatives of this place last Sunday.

Mr. and Mrs. W. J. Attaway, attended the Memorial services in Collierville last Sunday afternoon.

Collierville ball team played the Cayce team Saturday afternoon and Collierville won.

MT. PLEASANT

Dr. and Mrs. C. C. Conner have as their guest this week her parents Mr. and Mrs. Cornish of Memphis.

Mr. and Mrs. W. H. Person and Sam Loftin motored to Memphis on last Saturday.

Dr. and Mrs. F. K. West of Rossville visited here Sunday.

Mr. and Mrs. J. O. Boatwright of Memphis spent Sunday with her parents, Mr. and Mrs. Chandler.

E. C. Chandler was in Memphis several days last week.

Mr. and Mrs. C. P. McCandless and daughter, Ruby, of Clarkdale, spent Friday night in the Joe Hale home.

Mr. and Mrs. Albert Hammond had as their guests, last Sunday, Mrs. Jettie Beale and daughter, and her friend from Memphis.

Mary Louise Howard has returned home after a visit of one week with relatives in Holly Springs.

Mrs. A. L. Chandler and Miss Janie Kathryn Jones motored to Rossville Saturday evening.

Mr. Bond, of Holly Springs, spent last week here assessing taxes.

Mr. and Mrs. T. D. Coopwood and sons have been visiting her sister, Mrs. Keats, in Greenwood.

Mrs. E. F. Tucker spent the week end with homefolks in Oxford.

Mr. and Mrs. N. M. Carpenter, Mrs. Joe Hale and daughter, Miss Jennie, were in Memphis recently.

R. L. Person of Memphis and Joe Hale painted the hotel last week.

Mrs. W. D. Howard is on the sick list this week.

Lee Pearce who has been ill with pneumonia, is once more about town.

WILL PRESENT SENIOR CLASS PLAY MAY 22nd

The cast of the Senior Class play, which will be staged 'next Friday night, is composed of the entire graduating class, and was written expressly for them by the principal of Collierville School Mr. Harry Williamson.

"The Mob" is the name of the production which is of three acts, which tell the story of life in most realistic manner. The characters will be familiar to you—the incidents portrayed in the play telling the story in a way that makes you know that the title was well chosen.

The final rehearsals are developing some real talent among the players, who are quite enthusiastic over this play, as is their coach, Mr. John Hall Jacobs who knows how to get the best from each character.

You'll like "The Mob," and all of Collierville is proud of the fact that the author of this play is principal of Collierville School.

ROSSVILLE NOTES

Mrs. W. H. Jameson, Correspondent

Mr. and Mrs. Jack Chick of Memphis were the pleasant guests Sunday in the home of P. H. Thomas.

Mr. Willie Thomas of Rich, Miss. spent Sunday with his parents, Mr. and Mrs. C. F. Thomas.

Mr. and Mrs. J. T. Knox enjoyed Sunday with their daughter, Mrs. R. S. Tipler, and Mr. Tipler of Grand Junction.

Miss Doris Baird has as her guest Miss Rebecca Smythe of Collierville.

Mrs. W. L. Boswell and sons, Leroy and Thomas, of Clarendon, Ark., visited her mother, Mrs. John Crawford, during the past week end.

Messrs. J. P. Pulliam, J. S. Baldwin, W. J. Frazier, and W. H. Jameson attended a call meeting of the American Legion in Semerville on Tuesday evening, and a wrestling match at Lipsky's Opera House.

Mr. and Mrs. J. W. Boyd and children attended the reunion at Mrs. Judie Blain's last Sunday.

Dr. F. K. West and family visited his mother at Taska, Miss., Sunday.

Mrs. J. B. Rives and daughter have gone to Martin where she was called on account of the fatal illness of her grandmother, Mrs. Taylor.

They will spend several weeks with her parents, Dr. and Mrs. Syl Fisher, of Paducah, Ky., before returning home.

Mr. and Mrs. E. H. Jameson, W. H. Jameson, Mrs. Virginia Piper, Frances and Bill Piper of Collierville were guests Sunday of Mr. and Mrs. W. S. Jameson.

Mr. and Mrs. G. C. Lyons and daughter, Edna Ruth, and Mr. Clarence Lyons of Artemus, Ky., were here Thursday enroute to Kansas City, Mo., where they will make their home.

Mother's Day turned out to be a very pleasant day for Mrs. Judie Blain, who was surprised by a reunion of her children and grandchildren. Following lunch, she was photographed with her children, her grandchildren, and her great grandchildren.

Mrs. A. E. Farley, Mr. and Mrs. H. H. Farley and children drove to Osceola, Ark., Sunday and enjoyed a visit with Mrs. Farley's brother, Mr. Fred Patterson.

The Western Union line men are making their headquarters here, at work on the lines. Among them are some good baseball players.

We will be mighty glad when the blackberry winter is over, for the cotton, and other crops are about to freeze up.

L. G. Shelton, Dr. F. K. West, J. W. Boyd are now proud owners of new electrical water works in their homes.

Dr. Albright of Somerville, Representative from this County, was a visitor here Tuesday with three road officials. They were greeted with a lunch here, and afterwards made an inspection of the State Line Road. We hope they will soon start surfacing this road.

Mr. Phil Chilton was taken suddenly ill on Monday morning, and has since been confined in bed. He was considered some better Thursday.

EIGHTH GRADE GRADUATION EXERCISES

It is very much regretted that there will be conflict between the Eighth Grade and the High School graduation exercises on Wednesday night.

The Eighth Grade graduation exercises will be a county-wide affair and will be held in the Auditorium at Memphis. This program was first planned for the 19th, later changed to the 21st, and because of conflicts with other programs to be given at the Auditorium was finally changed to the 20th. Before this last change was made, however, the date for the High School Graduation was set on the 20th, invitations printed and a speaker secured. When it was learned that the Eighth Grade graduation would conflict, it was too late to change the High school date.

Senator K. D. McKellar is to be the speaker for the Eighth Grade exercises at the Auditorium, and a splendid musical program has been arranged. It is hoped that all parents of the Eighth Grade graduates will make their plans to go with their children to the exercise at the Auditorium in Memphis.

FOREST HILL NEWS

Miss Frances Downs, Correspondent

There was splendid attendance of 71 at Sunday school last Sunday, and the Junior Boys taking the banner for the day. All teachers and officers were present. The special Mother's Day program included: Song, "I Am Thine, O Lord," Solo, "My Mother's Bible," Rev. Mr. Burnett.

Offering; Reading of Scripture by Rev. Mr. Burnett; Talk on Mothers by the pastor; Closing Prayer.

The children of the Sunday school are urged to collect all Octagon soap coupons and leave them with their teachers who will in turn give them to Mrs. Olivia Shelton who will send them to headquarters, the money from these coupons to be used for the Orphans' Home. We hope all mothers will help the children in this work.

Last Thursday a grocery shower was given by the community for the Good Will Center. The donations were taken to Memphis by Mrs. E. E. Strong.

The Forest Hill school made a very fine record at the county contest last Saturday. The music pupils made a record equal to some of the larger schools of the county. Edna Mae Rossback made 100 in spelling.

Mr. and Mrs. A. H. Holden attended the memorial services at Collierville Cemetery Sunday afternoon.

Miss Frances Martin will entertain with a picnic at her home on May 16th, honoring some of her friends of St. Mary's School.

Rev. Sibley Burnett began Promotion work in Atlanta, Ga., the first of this week. Our next preaching service will be May 31st.

Children who wish to attend the Commencement Sermon at Germantown next Sunday will go in the wagonette with Mrs. T. N. Wright. The sermon will be given by Rev. Sunshine Roth of radio fame, and one is sure to enjoy his address.

Mrs. R. C. Cockroft will present her Junior recital this evening, and her advanced pupils in recital Monday night.

The senior class of Germantown High School will present their play on the evening of the 21st.

Miss Annie Lou Jones spent the week end with her parents, Mr. and Mrs. C. L. Jones.

Mr. and Mrs. J. C. Dixon are the proud parents of a baby girl, born Saturday, May, 9th.

Mr. and Mrs. J. H. Moore had as their guest Sunday, his mother, Mrs. S. E. Wheatley, of Memphis.

Miss Francis Downs spent Sunday with her mother, Mrs. R. W. Downs.

Mr. and Mrs. B. L. Williams and children spent Sunday with his parents, Mr. and Mrs. J. P. Williams, Sr., of Collierville.

Mrs. Olivia Shelton returned last Thursday from a visit with her sister, Mrs. Clarence Butler, Memphis.

Friends of Warrington Spear will be glad to know that he was able to drive out to his country home last Tuesday with his uncle, L. W. Baldwin, of St. Louis, who was in Memphis attending the scout meeting.

Mr. and Mrs. D. A. Skinner were

PROGRAM FOR CLOSING OF SCHOOL

The first of the series of programs which are to mark the closing of school will be given Friday evening, May 15th, when Miss Lena Leith gives the first of her musical recitals in which she presents her more advanced pupils. This program will be given at the school auditorium at 8:15 o'clock. No admission will be charged.

On Sunday morning at eleven o'clock, Rev. J. E. Carlson will preach the Commencement Sermon at the Methodist Church. Rev. Mr. Carlson is pastor of the McLemore Avenue Christian Church. He held a revival meeting at the local Christian Church in the summer of 1928, and is well known by many people in Collierville.

A very delightful musical program has been planned by Miss Leith for Sunday morning, in connection with the Commencement service. The following are to take part in the program: Mrs. Cecil Cox, Mrs. Aubrey Guy, Mrs. Van Riddick Neal, Mrs. John Kirk, Mrs. Walter Harris, Miss Katherine Mae Dean, Miss Dottie Leake, Dr. Lanier Perkins, Mr. John Hall Jacobs and Mr. Will Mann.

On Wednesday evening, May 20th, the Graduation Exercises for the high school will be held in the School Auditorium. Hon. Gordon W. Browning, Congressman from the Eighth Congressional District of Tennessee, and former Captain of Battery "A", 114th Field Artillery—a Memphis and Shelby County outfit—will make the Class address.

On Friday evening, May 22nd, the Senior Class play will be given. The play, "The Mob," a three-act comedy-drama, written by Harry Williamson, Principal of the school, is being coached by John H. Jacobs, and has received very favorable comment from all who have seen or read it.

CHICAGO BROUGHT TO COLLIERVILLE

Well, not all of Chicago, but by taking advantage of buying power, certain bargains of Chicago are to be in Collierville, as you will learn if you visit Kelsey Brothers' store during the sale which begins tomorrow and continues through next Saturday. You better go and take advantage of this part of Chicago which comes to Collierville.

Mrs. Lena G. Harrell and son, R. F. Harrell, left Monday by motor for Wichita Falls, Texas, where they will visit, Mrs. Harrell's daughter, Mrs. Ralph DeShong. They expect to be gone two weeks.

In Nashville last week end visiting friends and relatives.

W. H. King was a business visitor in Memphis last Friday.

The Louisa Bedford Chapter, U. D. C. met Wednesday afternoon at the home of Mrs. C. M. Scott. Mrs. Ernest Farley, of Collierville, had charge of the program which was especially good. In the absence of the president, Mrs. Cowan, Mrs. S. R. Craig ably presided. Mrs. Cowan has been quite ill, but her many friends are happy to know that she is steadily improving.

Mrs. V. N. Short and little son have returned to Nashville after a pleasant visit with her parents, Mr. and Mrs. J. W. Skinner.

Miss Edith Smith, of Germantown entertained the Hi-Y Club at a dance at her home last Friday. Those attending from Forest Hill were Misses Helen Williams, Evelyn Keller, and Helen Lemonds.

Mrs. R. C. Hobson of Memphis, spent Saturday in the home of her mother, Mrs. Ernest Johnson.

Miss Kathryn Neil attended the picnic given by her class last Friday morning.

George Strong came from Nashville last week end in order to be at home Mother's Day.

S. Newburger and daughter, Miss Mina, of New Orleans, are visiting Mr. and Mrs. R. Cobb, this week.

Mr. and Mrs. Chas. Jones and Mr. Lil Campbell attended the Flower Show at the Pink Palace, Memphis, last Sunday afternoon.

The Collierville Herald

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WALTER H. HARRIS, Editor.
MRS. KATHLEEN HARRIS, Managing Editor.

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LOEW'S STATE, MEMPHIS

Friday, May 15th, Loew's State presents "The Secret Six" with Wallace Beery, Lewis Stone, John Mack Brown, Jean Harlow, Marjorie Rambeau and a great supporting cast. You've seen gangster talkies before, but never a thriller like this, and never a performance like Wallace Beery's as the stockyard killer who graduates to rulling a city by terrorism. "The Secret Six" was built on actual happenings in many American cities, and the potent force behind it is that it rings absolutely true. It has its comedy, its love interest, its grim battles, but thru it all the law reaches out to win in the end. "The Secret Six" is positively the last word in gangster pictures.

LOEW'S PALACE, MEMPHIS

Saturday, May 16th, Loew's Palace presents glorious Gloria Swanson in her latest picture, "Indiscreet" with Ben Lyon, Monroe Owsley and Barbara Kent. After two years Gloria and Monroe had ended an affair that had coupled their names in gossip but which had never been a formal engagement, Gloria meets Ben Lyon, author of a best selling novel. She is greatly attracted by him, and he, fairly bowled over, proposes to her before the evening is over. Monroe begins paying attention to Barbara. Gloria's young sister, and his glamorous personality blinds her to his real character. How the clever Gloria devises a ruse that opens Barbara's eyes, and drives Monroe out of their lives, and how she accomplishes this at the peril of her own happiness is told in highly dramatic dialogue and surprising situations. It's a treat for all lovers of modern entertainment.

LOEW'S STRAND, MEMPHIS

Monday, May 18th, Loew's Strand presents "3 Girls Lost (in Chicago)" with Loretta Young, John Wayne, Joyce Compton, Lew Cody and Joan Marsh. The story deals with a girl who was wise, a girl who was foolish and a girl who was sensible. "Romance," said one, "is a lover." "Romance," said another, "is living—it's life itself." "You're both wrong," said the third, "Romance is only a bank account—it's having everything you want." These three views make up for a great story of our modern maidens.

The latter half of the week beginning Thursday, May 21st, Loew's Strand offers Norma Shearer in "Strangers May Kiss" with Neil Hamilton and Robert Montgomery. Miss Shearer who is in love with a globe-trotter, follows him around half the world just to be near him. He never proposes marriage and Miss Shearer grows tired, disillusioned and settles down to a life of gaiety. Montgomery plays the innocent young man who tries to save her from this recklessness, but she puts him aside. Later her man returns to her and a satisfactory ending is assured. In "Strangers May Kiss" Miss Shearer is seen at her best.

SPECIALS!
for this week

- CREAM MEAL, Best, 50c
- 3lb MAXWELL HOUSE Coffee 99c
- 1lb MAXWELL HOUSE Coffee, 33c
- In Our Market
- STEAK, K. C. Good, 30c
- BEEF ROAST, K. C. 20c.
- HAMBURGER, 20c
- SPARE RIBS, 15c.
- PORK CHOPS, 25c
- PORK ROAST, 20c

COME AND SEE US
CHAS. DEAN & SON
PHONE 25
"QUALITY MERCHANDISE"

GRADUATES OF 1931

Before You The World



But we hope that you will not go forth into foreign fields to win fame and fortune. We need you right here to help make this community greater.

Opportunities abound on every hand, and we, as your lifelong friends and associates, will aid you to the full extent of our ability to make a success of whatever undertaking you may Choose.

For as you grow and prosper, so will this community—Our Home—grow and prosper.

We welcome you as individuals and as a class, to the business and social life of the community.

OUR INTEREST IN THE WELFARE OF THIS COMMUNITY PROMPTS US TO SPONSOR THIS MESSAGE TO THE PEOPLE OF COLLIERVILLE AND VICINITY.

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|----------------------------|------------------------------|---------------------------|-----------------------------|
| THE CITIZENS BANK | COLLIERVILLE CASH FEED STORE | W. M. CARGILL & COMPANY | STRONG GROCERY |
| J. R. COX & SON | H. W. MANN COTTON COMPANY | W. W. MCGINNIS LUMBER CO. | DOUGLAS HILL |
| KELSEY BROTHERS | FRED EVANS CASH STORE | COLLIERVILLE LUMBER CO. | CHILTON & TREADWELL |
| THE PEOPLES BANK | KELSEY CHEVROLET COMPANY | JOHN B. MCFERRIN | MEMPHIS POWER & LIGHT CO. |
| T. L. HILL | HARRELL DRUG COMPANY | LYNCH SERVICE STATION | D. P. Creely, Local Manager |
| THE WHITE CAFE | J. M. MANN & SON | L. P. PEARCE, M. D. | COLLIERVILLE TELEPHONE CO. |
| H. W. Schrader, Proprietor | DODSON'S ECONOMY STORE | Dr. T. E. WATKINS | Mr. and Mrs. D. G. Delaney |
| | Dr. W. D. PARR | BIGGS & DUDNEY | |

Introducing Collierville High School Graduates of 1931

Miss Sadie (Bertha) McCandless was born in Memphis, Tenn., Oct. 1901, but I've promised not to divulge any ages. Sadie is still "teening" around seventeen, however, and has a fine prospect ahead of her. Being valedictorian of this class is a signal honor, because there are six or seven whose grades are exceptionally high. It is a singular incident that two class honors have come to Sadie. —she is class president too, and has guided the ship through a clear course, sighting brighter lands than classes heretofore have done. The gift of the class is a beautiful set of books, The Yale Chronicles, in fifty volumes. Any American history student will gladly explain them. This class will leave a handsome mural picture of the entire class with the principal. Tradition has again been broken by the class in selecting a play written by a local author instead of selecting foreign material. Sadie's last year in C. H. S. has been a busy one for her, but with all her school work she has taught the Cradle class at the Baptist Sunday School and sung regularly in the choir.

Miss Margaret Pearce, the salutatorian of the class, was born in Cayce, Miss., but has attended C. H. S. all her school life. Margaret ran

a close second for highest honors. She has been a regular attendant at church, and a tireless worker in the activities of the school. She has mastered "shorthand" and has acquired high speed with the typewriter which she has used freely in helping the school. Margaret has traveled extensively but she still likes to drive the Chevrolet.

Miss Ella Dudley was born and bred in Collierville, and there are still several people who can remember what a "cute" baby she was. As an all-round student Ella has had few equals and no superiors. She is equally at home in the class room, in the gym, or at the banquet board. She is a wearer of the "C" with three service stripes. "Take her for her all and all, and you will not find her like again."

Miss Sara Jones, from "Alabama", has dashed and dazzled us most of her school life. This vivacious blond possessor of unusual athletic ability has set a marvellous pace in basketball endeavors only to have it nipped by a case of arthritis during her senior year. In her junior year she was easily the best forward in Shelby county. Of all fine qualities FRANK-ness seems to come first with her.

Daisy Lee Kirkpatrick, another Alabamian, was also disqualified for basket ball by injuries during her senior year, but as a junior she was one of the Big Six of basket ball in the County. Daisy lives in Grand Junction now, and rides the train to and from school. She is a high honor student.

Bernice Williams looks up to no one! A Latin major and an all-round good student, she closes her career with grades near the top of the list. What word describes her? Why, it's—Dependable.

Elizabeth Moore has a free pass between Crawfordsville, Ark., and Collierville, but it is our honor to have her as a senior. This is the girl who speaks well enough to bring the County trophy to C. H. S. and make a good showing in the district meet. Elizabeth likes all presidents, but she prefers the president of her class, Sadie.

In her sophomore year "Bessie" Crawford became Miss Bess Crawford. Is she Joan's cousin, you ask? Well, just attend the senior play and see her prove that she is akin to the stage anyway. Bess is a history major, a high honor student, a wearer of the "C" with three stripes, and an all-round good student.

Any class is not complete without sisters, and ours is much finer because of Misses Lenorah and Mary Blanch Hood who came to us from Clinton, Ky. Lenorah admits that a trip back to the old home town does her just lots of good, while Mary Blanch is content to remain in Collierville most of the time. Lenorah is a brunette while Mary Blanch is decidedly blond.

Miss Leora Starks came from Geo. R. James for her senior year with us, and a finer young graduate just couldn't be found. She is practical, demure, industrious, and a good scout. Leora had some foot trouble but she is ending her year with flying colors.

Miss Elise Farley, the prima donna of the class, lost her appendix and was forced to quit school. Elise was a great favorite with her classmates, and a rattling good sport. A voice like hers makes up for all her worries with the old appendix.

Mr. Stuart Dean, that renowned athlete, is a native Colliervillian. Height? About 5 feet 10. Weight? Near 165. Energetic? Full of it. Total? A real American boy.

Mr. Gordon Baxter came to us for his senior year from James and immediately became one of the most

popular boys in school. His wreck with the mule is well known history now, and so is his quaint, droll voice.

Mr. Lawrence Parsons (Preacher) is also a transfer from James. Ability: Athletic prowess plus a brilliant mind with a good dose of good-humored laziness. Lawrence is a fine all-round chap with an average scholastic record and three letters in athletics.

Mr. James Bryan is from Geo. R. James too. A fine student and an excellent friend. His decisions as a baseball umpire are never questioned. He is an appealing brother in the senior play. Don't miss him.

Mr. Robert Shelton, better known as Crip or Carrie, admits being good in baseball. A great man-about-town, and a ready wit, he always is ready with an answer. (It is not always rich in American history.) Don't miss him catching rides and you are the champion hitch-hiker.

Least, but not last, Howard (Boogar) Carrington, sometimes called Peewee and often called the greatest little guy in the country, came to C. H. S. from Cayce, Miss. Boogar is a hard worker and a good sport. He made letters in foot ball, basket ball and base ball.

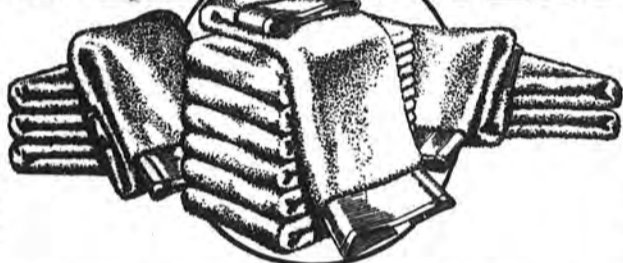
CHICAGO PURCHASE SALE

**Starts Saturday
May 16th at
8 o'clock a. m.**

What a Sale! Manufacturers and Jobbers are Anxious to dispose of Stocks for Cash. And we took advantage of the Lowest-in Years prices to bring this Sale to You. We have bought the very best bargains they had, and we plan to give you Merchandise of Dependable Quality at Prices Lower than ever before. Come SATURDAY and Come EVERY DAY for the Greatest Bargain Event in Years. We cannot begin to list all items here, but you will find Thousands of Bargains throughout our Store. Again let us urge you to come to this Festival of Unheard of Bargains.

**Ends Saturday
May 23rd at
9 o'clock p. m.**

SALE OF TOWELS



Soft Spun TURKISH TOWELS. Double Thread makes them more absorbent. Large size 18X36. Regular 25c Towel. SALE PRICE 15c. Each. **\$1.75 Dozen.**

Boston Standard Percal Prints in a beautiful range of styles and colors. 36 inches wide. You can hardly believe it but the SALE PRICE IS **10c Yd.**

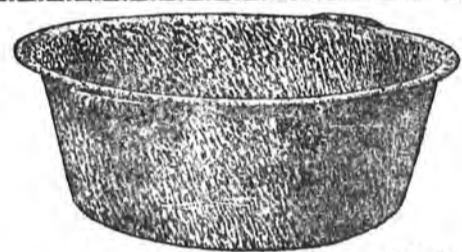
New SILKS. Washable Flat CREPES. All the new shades for Spring. 40 inches wide. This Material sold for \$1.50 a few months ago. SALE PRICE **79c Yd.**

Fine Quality VOILES. Peter Pan PRINTS. Thousands of yards of these beautiful, sheer materials. 36 inches wide, fast colors. SALE PRICE **19c Yd.**

PINEHURST VOILES,—flock dots, Eyelet patterns. A wide variety of colors and patterns, floral designs. Guaranteed fast colors. When you see these delightful fabrics you will want several. Regular 59 cent Value. SALE PRICE **39c Yd.**



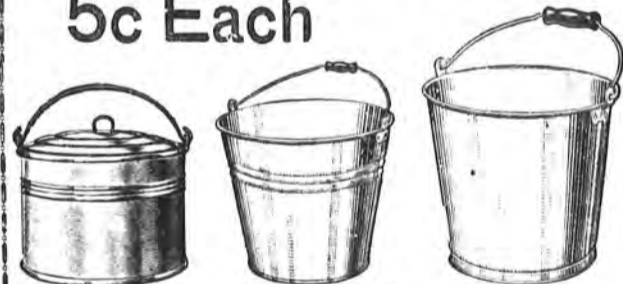
P & G, LENOX and IVORY SOAP; STAR WASHING POWDER. **10 BARS for 25c**



17-Quart Enameled DISH PAN **15c Each**
This is the largest size pan we have offered. Thrifty housekeepers will find amazing bargains here

- 13-inch WASH BASIN
- 2-Quart Covered BUCKET
- 10-Quart PAIL
- 2-Quart Measure CUP
- 10-Quart DAIRY PAN
- 10-In. easy cut PIE PAN
- 6-Cup MUFFIN PAN
- 4-Quart PUDDING PAN

5c Each

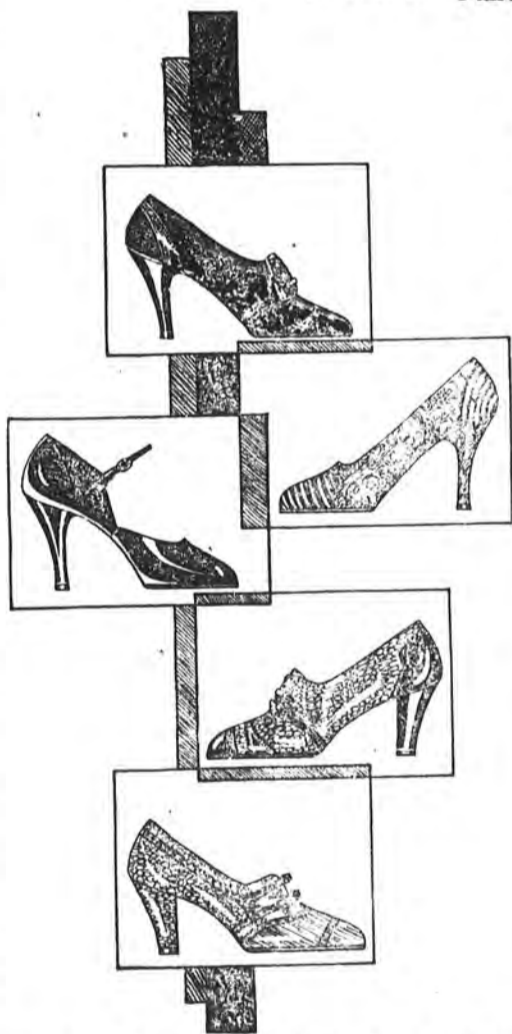


Men's WASH PANTS. Regular \$1.50 grade. Guaranteed. This is an opportunity to lay in a supply of summer pants at a low price. SALE PRICE **97c Pair**

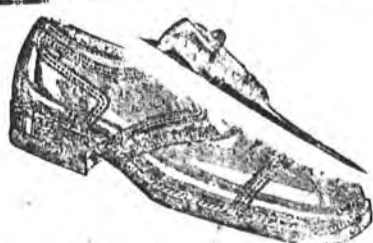


BOYS' COVERALLS of Heavy striped Cheviot or Denim Sizes 3 to 12. SALE PRICE **88c Suit**

SHOES! SHOES! SHOES! SHOES!
WOMEN'S and MEN'S SHOES!
HUNDREDS OF PAIRS JUST COME IN!
\$1.98 Pair.



Now is a Good Time to buy shoes and save money. Women's STRAP SLIPPERS or PUMPS. All Kid Leather or Patent. **\$2.98 Pair.**



Men's OXFORDS, All Leather, Hard Heels, Wing Tip. **\$2.50 Pair**
Men's All Leather PLOW SHOES. Dependable wear. **\$1.50 Pair**

Men's STRAW HATS, Each **\$1.00**

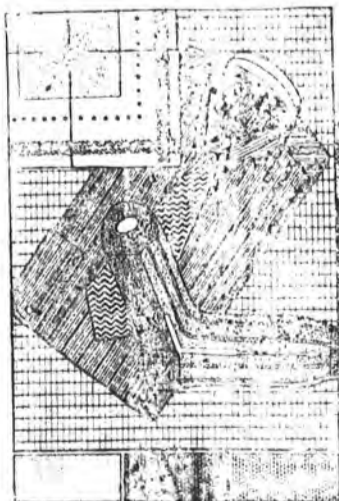


Men, here is a real opportunity—all-wool 2 pants Suits—Such famous make as Hardwick and Marx and Haas. They are new patterns just arrived, and worth much more.

SALE PRICE **\$15.00**

Men's and Boys' OVERALLS of Heavy weight 220 Denim — **75c Pair**

Men's \$1.50 and \$1.75 SHIRTS. SALE PRICE **88c Each**
Broadcloths or Madras. Such famous makes as Wilson Bros. and E. & W.



Silk Bloomers, Run resist reinforced, shorts or regular length. Colors, flesh and pink. Regular \$1 Value. SALE PRICE **49c**



Silk Service Weight and Chiffon HOSE. Full Fashioned, All Silk Picot top, Dull Finish and all New Colors for Spring. Regular \$1.50 Value. SALE PRICE **89c Pr.**
Children's ANKLETS and SOX. All Silk Regular 50c. Numbers. SALE PRICE **25c Pair.**



The kind of SHEETING you like—smooth, linen finish. You know Wearwell quality. 10-4 wide bleached or brown. Regular 60c. Value. SALE PRICE, **39c Yd.**

SALE PRICE, **39c Yd.**



BOW STRING THREAD **25c**
6 Spools for

KELSEY BROTHERS
COLLIERVILLE, TENNESSEE



WOMEN'S HATS. New Straws, Many delightful styles, and a head size to fit you. **\$1.00**

Compliments of
O. T. SMITH JERSEY FARM
White Station, Tennessee

White Station School Enjoys Benefit of Splendid P. T. A.

This is one of the largest and most important junior high schools in the county. The total enrollment this year was 356, and the average attendance has been good.

Miss Hazel Hooten is the principal, and the other members of the faculty are Miss Mattie Haynie, Miss Janie Hinton and Miss Stella Bryant, teachers of the sixth, seventh and eighth grades; Miss Elizabeth Thomas, fifth grade; Miss Anna Bell Mitchell, fourth grade; Miss Marjorie Craig, third and fourth grades; Miss Sarah Hobbs, third grade; Miss Lester Seruggs, second grade, and Miss Lula Brooks, first grade.

The members of the eighth grade are: Billie Carpenter, president of the class; Charles Felts, George Graham, Jerolne McRae, Ernest Moore, Willard Mobley, Glenn Ostby and Robert Smith, Arnold Smith, Morris Weaver, Philip York, Pete Zamboni, Rena Avioti, Kathryn Burdick, Marjorie Crumley, Helen Campbell, Vivian Freeman, Hazel Hester, Alice Hollingsworth, Margaret Little, Lada Moore, Marjorie Perry, Rosa Priori, Amelia Reposa, Ruth Raglo, Regina Spinola, Annie Mae Porter.

Two weeks ago the Home Economics Department gave a tea to the mothers of White Station, which was attended by county officers and members of the Department of Education. This affair was one of the most attractively planned and beautifully carried out events that White Station has ever had. At this time the Department exhibited their work for the year, which was outstanding in that department they stood 3rd at the County Contest in sewing recently held at Bartlett. Last year at the Mid-South Fair, everything entered by the Home Economics department at White Station won first second or third prizes.

Quite a bit of activity work has been carried on during the year—much of it in the second and third grades. A great deal of this work has been carried on in the Social Science classes—work port aying the progress of the nation.

The White Station school has a Girl Scout organization composed of 28 members under Mrs. L. C. Shelby which has been active this year. As yet there is no boy scout organization, although many of the boys of the neighborhood belong to the Normal troop.

The school has a girls' basketball team which won the championship of the eighth grade schools—a silver loving cup. The boys also have a good team.

The P. T. A., under the direction of Mrs. R. P. Carpenter, has been very active this year. They have furnished soap and towels for the children during the year, so that hands are kept clean with clean water. They have installed as an experiment a proven beneficial, enabling 28 children to wash hands simultaneously, without loss of more than a minute or two of valuable time of the all too short lunch hour. Numerous physical defects have been corrected, and dental work done. Hygiene and health instruction are paramount in this school. Since the

tooth brush drills were inaugurated numbers of children have placed orders for the particular kind of brushes recommended by the dentists, and the school is expecting a large number of blue ribbon pupils by the end of the year.

The school reports the best 4-H Club it has ever had. The club is sponsored by Mrs. Hovis, and is of 24 members. Robert Hovis is leader of the club work.

A very notable feature of White Station school is the lunch room, this is under the able management of Mrs. F. E. Porter. Only good, nourishing food is served—a plate lunch for 5c., hot soup 5c., and although some of the kids may not agree with those in authority as to what constitutes a suitable fare for consumption of growing boys and girls, no cakes or candy are sold—only real food that sticks to the ribs.

The money from the lunch room is used by the school to buy those much needed things not ordinarily furnished by the county. For instance, some of the additions to the school this year have been a set of World Books, a Ditto Machine for making copies of maps, papers, etc., two basket balls, books for the Social Science department, books for the Intermediate grades, some furniture, and also phonograph records for the music memory work.

And if you don't think this lunch room is quite a business, listen to this. During the year \$178.00 profit has been turned over to the school. And that after \$317.17 of free lunches up to May 8th had been served. So that if it hadn't been necessary to serve these free lunches, the actual profits of the lunch room would have been around \$494, nearly five hundred dollars. Counting up those free lunches at 15c., each shows that approximately 2,787 free lunches have been served.

Another source of revenue for the school is the store, where pencils, tablets, etc., are sold to the pupils. This department has realized a profit of about \$150 so far this year.

The student body as well as the faculty have enjoyed the Damrosch programs this year through the courtesy of Miss Nettie Thurman, who every Friday would bring her radio over to the school.

This school is beautifully situated has a large playground for the children, and great improvement has been made this year in the general appearance of the school, considerable shrubbery, etc., having been planted.

On Friday night, May 22nd, at 8 P. M., selected members of the different classes will present a play, "Cruise of the Trundle Bed." The school has a large auditorium, and a stage that would be a credit to a small theatre.

**A POPULAR PLACE
ON POPLAR PIKE**

Mr. and Mrs. Jefferson Davis, who for the past seven years, have been in charge of the club house of the Col. Inn at the southeast corner of

"GREAT SCOTT!" Do you mean to tell me that I can buy seven kinds of

KLINKE BROS'. ICE CREAM
at the **MAY POP INN?**

Yes, call 4-2029. A different flavor for every day!
Visit our T room and try our **SANDWICHES**

—ROY BROOKS, talking.

KILPATRICK'S DRUG STORE
White Station, Tenn. Phone 4-9386
A Full Line of—
DRUGS CHEMICALS PATENT MEDICINES
SCHOOL SUPPLIES DRUG SUNDRIES
SODA FOUNTAIN and CIGARS
PRESCRIPTIONS, TOO

Burkhart Service Station
White Station, Tennessee
GOODYEAR and ATLAS TIRES and TUBES
NATIONAL and WILLARD BATTERIES
Batteries Recharged Crank Case Service
We feature—
OF SPECIAL INTEREST TO YOU: For every Ten dollars spent here, the customer gets 5 gallons of gas or a grease job FREE!

White Station Lumber Co.
J. W. Cansler, Proprietor and General Contractor
Phone 4-2808 White Station, Tenn.

**LUMBER, SASHES, DOORS, WINDOWS, PAINTS,
ROOFING, HARDWARE, PLUMBING, WIRING,
HEATING, PAINTING; Everything required
in building**

TO HOME SEEKERS—

We have some choice 1½ acre lots at White Station on which we will build to suit purchaser. Easy terms. Here's an opportunity to own your home and garden in a growing community where there are good schools and churches. City conveniences with country advantages.

Davis' White Spot

S. E. Corner Poplar and Perkins

Jefferson Davis and Mrs. Ruby M. Davis, Proprietors
Specializing in genuine Italian Ravioli and Spaghetti prepared by Mrs. Joe Benicelli, famous for her culinary skill along this line.

All Kinds of Sandwiches at Moderate prices.
Barbecued Spare Ribs and Pork by the Pound
Chicken, Steak or Ravioli Dinners on advance orders

Tables on the lawn under cool shade trees
Ice Cream for the 'Kiddies—and the children are always welcome.

EUDORA BAPTIST CHURCH

SERVICES EVERY SUNDAY

Rev. L. B. Cobb, Pastor

White Station, Tenn. Corner Perkins & Poplar

9:45 Sunday School, 7:00 p. m. B. Y. P. U.

L. V. Thompson, Supt. 8:00 p. m. Evening Worship

11:00 a. m. Morning Worship

"The Church Where Your Welcome Holds Out."

Ridgeway Country Club, have opened a well equipped dining room, parlors may lunch or dine on the lawn under cool shade trees. They expect to be able to take care of small ladies' bridge parties in the afternoons.

Davis' White Spot will cater particularly to small parties as well as to the transient trade. On advance notice they will prepare excellent dinners featuring Italian Ravioli and Spaghetti prepared by Mrs. Joe Benicelli, who is associated with them, as well as Barbecued Spare Ribs, chicken, etc.

In addition to a nicely appointed

Mrs. Davis, who is famous for her dill pickles, for a year made over 200 gallons of this delectable relish, all of which were sold to members of the Ridgeway Country Club, and she says that as soon as the season justifies, she will have on hand a good supply of these pickles.

"A BUSINESS SERVICE HAS BUILT"

Diehl Bros. Garage

IN THEIR NEW BUILDING
Corner Perkins and Poplar Phone 4-3828
White Station, Tenn.

GREASING, WASHING, POLISHING BATTERY SERVICE, ETC.

Seiberling Tires and Tubes

We appreciate the Business that has been given us in the past and solicit your future patronage.

In our New Building, we are better equipped to care for the Mechanical Needs of your car. We extend a Cordial Invitation to everyone to visit our New Garage and give us an opportunity to Serve You.

Hill's Auto Service

Phone 4-9320
Poplar and East Cherry

GOODYEAR TIRES and TUBES
Prestolite Batteries and Auto Accessories

SERVICE: Simonizing, Washing, Greasing, Automobile Repairing by expert mechanics, Batteries Recharged.

We have recently opened for business, and want an opportunity to show Poplar Pike residents the good service we can and will give them.

While driving on Poplar Pike

DON'T FORGET TO STOP AT—

E. J. BROOKS' "Colonial Inn"

SANDWICHES OF ALL KINDS
DELICIOUS SOUTHERN BARBECUE
SODA FOUNTAIN ICE CREAM

PLATE LUNCHES

Nice Drive-In

Plenty of Parking Space

Private Dining Room

Same Location for 11 Years

Cordova Students Have Won Many Prizes in Club Week

The total enrollment at the Cordova school this year was 200, and they have had a good average attendance throughout the year.

Mr. C. H. Harrell, a graduate of Mississippi A. & M., is principal, assisted by Mrs. Louise Skinner, Mrs. Vernie Lassiter, Mr. Eugene Fulghum, Miss Willise Thomas, Miss Mary Rogers, Mrs. Roger Humphreys, and Miss Mildred McCalla.

Twelve members of the eighth grade will receive their certificates at Ellis Auditorium, Memphis, on Wednesday night. These students are: Chloe Ann Yates, Marcia Epstein, Annie Wilkinson, Lucile Bass, Christine Billingsley, Helen Cooper, James Riley, Lawrence Jenkins, Allen Redditt, O'Neal Wyatt, Howard Schwam, Maynon Vincent.

This school has the co-operation of a very active P. T. A. under the direction of Mrs. J. H. Schwoam.

A Physical Education program was instituted during the year under the direction of Mr. Eugene Fulghum. A check on students during the past week shows that they are 100% in taking part in games during the noon hour. Baseball, playground ball, tennis, paddle tennis, shuffleboard, box hockey, dodgeball, and bound ball are some of the included games of the program, and this is the only such program in the county.

The Cordova track team placed fourth in the Junior High School meet held at Millington, May 2nd.

This school is strong on 4-H club work and Home Economics. We wish that space would permit us to tabulate the entire results of students of Cordova School at the Tri-State Fair, Mid-South Fair, Jackson Fair, and State Fair. Suffice it to say that a grand total of \$169.00 in cash prizes has found its way into the purses of Cordova students. Most of the prizes were for canning, and these totaled \$145.00. Prizes for sewing totaled \$24.00, won by Lorine Morton, Geraldine McNulty,

Marjorie Ramsey, Velma Strong, Virginia Rogers, and Doris Strong.

A free trip to the 4-H Club Congress at Chicago offered by the I. C. R. R. was won by Miss Mabel Yates. She also won \$10.00 offered by the Nitrate of Soda people for garden record, and a trip to the Mid-South Fair with all expenses paid for outstanding club work.

Miss Margaret Schwam won a trip to the State Club Camp at Knoxville for club work, and also won second place on Home Project work at Bartlett, May 9th.

On one occasion at the Tri-State Fair, cash prizes for canning, etc., were won by Cordova students as follows: Frances Bazemore, \$20.00; Margaret Morton, \$18.50; Margaret Schwam, \$10.00; Virginia Rogers, \$13.50; Rebecca Bazemore, \$5.50; Lorine Morton, \$5.50; Mabel Yates, \$7.00; Velma Strong, \$1.50; Bernice Anderson, \$5.50.

Miss Margaret Morton took cash prizes at the Mid-South Fair for green vegetables totaling \$7.00, and Miss Lorine Morton at the same time cashed in to the extent of \$8.00.

On poultry at the Mid-South Fair Miss Doris Strong captured \$7.50; Miss Jo Ellen Strong, \$2.50, and Miss Mabel Yates, \$2.00.

At the State Fair, Miss Virginia Rogers won first prize of \$7.50 for her canning exhibit.

The boys at Cordova have not been passing up any opportunities to add to the old bank account either. Among the winners of substantial cash prizes are found the names of Leonard Rogers for Corn; Henry Davis for corn; Yarbrough Leigh for a prize calf; John Houston for a pig; Francis Schwabner for a calf; Malcolm Norwood for a calf; Henry Doris won a trip to the Fair with all expenses paid. The highest scoring individual West Tennessee farmer was Yarbrough Leigh, who captured \$50.00, and for 4-H Club Leadership in the county, Leonard Rogers is now sporting a watch.

The Cordova School is in the midst of a flourishing farming community, and the work that the students are doing seems to be singularly appropriate and conducive to their remaining in their own community to help build it up, and reap the benefits of the wonderful opportunities that abound right at home.

Part of the school closing exercises have already been given. On April 2nd, the elementary grades presented an operetta in three acts entitled "Spring Glow," and on the night of April 10th, the students of the eighth and ninth grades presented two one-act comedies, "The Village Photographer," and "Too Much of a Good Thing."

On Tuesday night, May 19th, the students from the grammar and junior high school will present a musical program under the direction of Miss Willise Thomas.

CORDOVA

Mr. C. R. Rogers and family and Miss Edna Allen made a trip to Marion and Crawfordville, Ark., and visited in the home of Mr. Sim O. Boone in Crawfordville.

Misses Virginia Rogers and Bernice Anderson spent last week end with Misses Doris and Velma Strong. Mr. and Mrs. J. E. Humphreys, and Mr. and Mrs. S. E. Bazemore visited relatives and friends in Fayette County, last Sunday.

Mr. and Mrs. J. J. Burnett had their children and grandchildren of Memphis as guests Mother's Day.

Mr. and Mrs. Rogers Humphreys and Mrs. D. A. Webber were guests of Mr. and Mrs. T. W. Sanderlin of Memphis, last Sunday.

Mrs. R. M. Hooper attended a meeting of the Home Service Department of the P. T. A. at the Claridge Hotel last Saturday.

Miss Edna Nichols, of Nashville, spent last week end with her brother, C. J. H. Nichols, and family.

Mr. F. E. Lewis and sons, Junior and Richard of Memphis, were visitors at the Baptist Church Sunday.

Mr. and Mrs. E. E. Carter of Moscow, were visitors with Dr. C. A. Carter last Sunday.

Mr. and Mrs. Howard King from Memphis, Mr. and Mrs. Earle Humphreys Sunday evening, Mrs. W. H. Scott and Mrs. Norman left for Heber Springs, Ark., Saturday, to visit Mrs. Scott's mother, Mrs. Massey.

Mrs. Roger Yates had as a guest Sunday night Miss Elizabeth Weakley and her friends from Memphis. Mrs. Alvin Snowden entertained the W. M. S. of the Baptist Church Tuesday afternoon.

Mrs. J. W. Carter was able to be out for a drive Sunday afternoon,

"An Institution of Community Service"

CORDOVA BANK & TRUST COMPANY

Cordova, Tennessee

YATES BROTHERS

Groceries, Dry Goods, Hardware,

Proprietary Medicines

Cordova,

Tennessee.

F. R. FARLEY

General Merchandise and Cotton Buyer

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Cordova.

J. L. ARRINGTON COMPANY

Dealer in

Dry Goods, Groceries, Hardware, Etc.

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Tenn.

FREE! FREE CHINAWARE

Trade with J. F. HOUSTON and save your Register Tickets and trade them for China Ware.

Good any time during the year—

1 Piece White China Ware \$2.00 in Tickets.

1 Piece Gold Band China Ware \$10.00 in Tickets

Secure a Whole Set of These. They Cost you Nothing, and are something well worth having.

And Remember— You get a Register Ticket on EVERY PURCHASE!

Our Prices Are Right!

Cheap as the Rest Every Day

SPECIALS EVERY SATURDAY

Come and See for Yourself, and Remember—

"You Must Be Satisfied with Every Purchase"

J. F. HOUSTON

Fisherville,

Tenn.

IMPORTANT NOTICE

To the Readers of The Collierville Herald

You are familiar with the quality of work which we do. For the past year we have not had delivery service out at Collierville, and requests have been numerous for this service to be restored. We have now done this to take care of your needs. Our solicitor, Mr. Dollar, will make Moscow, Rossville, Collierville, Forest Hill, Germantown, and White Station on Tuesdays and Fridays.

We have made arrangements with Mr. Harrell of the Harrell Drug Company, Phone 20, to take your telephone orders, or you can leave your cleaning there to be picked up, cleaned and delivered to your residence. Just Phone 20, leaving your name and address and you may rest assured that you will receive prompt service.

Your garments will be cleaned by the New MONEL METAL SCREEN PRESSURE FILTERING SYSTEM—the most modern known to science. We were the first to install this system in Memphis. Wherever you send your wearing apparel insist upon filtered cleaning fluid, because your garments are no cleaner and purer than the fluid used.

NO PRICES LOWER — NO QUALITY BETTER — NO SERVICE MORE PROMPT

LADIES' WEAR
Dress \$1.00
Coats 1.00
Hats 50c. to 75c.

MEN'S WEAR
Suits 75c.
Overcoats 75c.
Hats, 50c. to \$1.00

YOUR GARMENTS ARE INSURED AGAINST FIRE AND THEFT

Don't forget to store your winter garments in the CEDARIZED MOTH PROOF BAG, which insures you 100% protection from moths. Ask our driver to show you one of these bags.

Any business given to our representative, Mr. Dollar, will be very much appreciated by himself as well as the Normal-Buntyn Cleaners.

NORMAL BUNTYN CLEANERS

545 South Highland

Phone 4-1171

A. F. Harvey

Phone 4-1172

Geo. R. James School Has First Year as Junior High

The George R. James school will close its first year as a junior high school on Monday, May 25th. Most of the pupils of the 10th, 11th and 12th grades were in the Collierville school this year, and several of them were among the leaders in scholarship and various school activities. The present 9th grade is composed of nine boys and eight girls, all of whom will enter senior high schools next year.

The James school has met the standards required of junior high schools during the past year and has received the commendation of school officials at various times. Outstanding work has been done by the home economics girls and the agriculture boys. They have stood high in all the county contests, and the boys came second in the cotton exhibit at the Tri-State Fair. The girls came second in the dress contest at Bartlett. The Glee Club also made a good showing at Rosemark.

In athletics both the boys and girls basketball teams made rather unique records. They came out ahead in the league for junior high schools of the county and, in the play-off with the junior teams from the senior high schools, succeeded in winning both titles, with the loss of only one game by each team for the season. For this accomplishment the school received two beautiful

loving cups from the county athletic association.

Miss Katherine Thompson is ending her fourth year as principal of the school. The high character of work is done from year to year attests more than anything else to her successful leadership. The other members of the junior high faculty are: Miss Francis Stamps, English and Social Science; Mr. John S. Everett, Mathematics and Athletics; Miss Mary Short, Home Economics; Mr. W. E. Robertson, Agriculture. The grade teachers are: Miss Margaret Fleming, Mrs. Velma Reid Hamner, Miss Gladys Dennis and Miss Onelda Leake. The latter two, in addition to their other duties, had charge of the school music.

The eighth grade will send fifteen boys and girls to high school in the graduation at the Auditorium, on Wednesday night, May 20th. The only exercises at school will be on this Friday night, May 15th, in the form of songs and dances by the lower grades, a play by the fourth and fifth grades, and a minstrel by the ninth grade boys and girls.

The Eighth Grade students are: Vivie Lee Bryan, Gertrude Davis, Josie Godwin, Othelia Johnson, Louise Marlowe, Anne Morris, Valden Perkins, Hazel Seward, Lizzie Lou Stark, Frances Sanderlin, Harry Crook, Granville Jamerson, Lebert Green, Harold Gaines and Charles Richmond.

E. A. WISE GROCERY and SANDWICH SHOP

GERMANTOWN, TENNESSEE

Extra Special for Week of May 16



CANOVA COFFEE,
1 pound Can.....35c.
1 Package Canova Tea FREE

OTHER SPECIALS

- SYRUP, Sho' is Fine, Louisiana Cane, 1/2 gallon can--35c.
- TOMATOES, No. 2 size Can.....8c.
- SPAGHETTI and MACARONI, Loose, per pound.....8c.
- CORN FLAKES, Kellogg's, 2 packages for.....15c.
- SALT, 25-pound sack.....25c.
- FLOUR, Obelisk, 24-pound sack.....\$1.00
- WASHING POWDER, SELOX, large package.....19c.
- Fly Swat FREE
- PORK CHOPS, center cut, per pound.....25c.
- STEAKS, Choice, per pound.....25c.
- BAKING POWDER, K. C. 1/2 pound package.....9c.
- BRILLIANTINE, for the hair, per bottle.....10c.

We carry a full line of proprietary medicines, toilet articles, etc., and don't forget—GAS and OIL.

Our Slogan—"BE A 'WISE' CUSTOMER"

Oaklawn Gardens

F. Hussy, Proprietor
Cut Flowers — Bedding Plants — Perennials
Phone 19 Germantown

Compliments of
DR. J. E. CLARK
Forest Hill, Tenn.

DIRECT MAIL ADVERTISING PAYS!

If you have anything to sell, or any service to offer, a nicely worded and well written letter, or even a simple postcard, may bring handsome returns. No business is so small but that it can be made to grow larger by using the mails. Let me help you plan, and then execute for you—

- CIRCULAR LETTERS
- PRICE LISTS
- BULLETINS
- Mimeograph Process Letters & Advertising
- A. H. Holden
- Phone 144-M Collierville Exchange
- POSTCARDS
- STOCK LISTS
- NOTICES
- Forest Hill, Tenn.

ANNOUNCEMENT

This store is now exclusive agent for the **GLORITONE RADIO** a small, inexpensive radio of splendid tone. Comes fully equipped. Installation no more difficult than inserting an electric light bulb. Will place in your home for free demonstration. We also carry a complete line of Groceries and Dry Goods, Shoes, and Ladies' Ready-to-Wear. Exclusive dealer in this community for — **SWEET ROSE FLOUR** **B. L. WILLIAMS** Phone 144-X Forest Hill, Tenn.

Germantown School Completes Successful Year's Work

The High School Faculty includes Robt. E. Jones, Principal, John Berkley, Agriculture, Miss Margaret Hughes, English, Mrs. Amelia Campbell, Mathematics, Mr. King, History and Science, Maurice Moore, Social Science and Athletic Director, Miss Male Fife, Modern Languages, Miss Isabel McElrath, Home Science. The Grammar School Faculty: Mrs. R. E. Harrison, First Grade, Mrs. Frank Hancock, Second Grade, Miss Mary Hobbs, Third Grade, Miss Inez Rick, Fourth Grade, Miss Mintie Pounds, Fifth Grade, Mrs. John Scruggs, Sixth Grade, Mrs. Bess Cockroft, Music.

EIGHTH GRADE GRADUATES: Gaston Gray, Dan Whitney, Chester Fowler, John Gilmer, Walter Sandwiche, Edward Jones, Basil Smith, Thomas Wright, Murray Moore, Billie Hicks, Dorothy Dean, Mildred Miller, Mildred Norris, Annie Laurie Thomas, Gladys Williams, Annie Laurie Thompson, Alleen Reynolds, Catherine Nell, Virginia Quenichet, Clara James, Nora Holden, Earl Rogers.

TWELFTH GRADE GRADUATES: John McDonald, Bilbo Jones, James Miller, Phelan Webb, Malcolm Bryan, Jimmie Yates, Felton Lowrey, James Houston, Bill Smith, Ingram Howard, Edith Smith, Thelma Jones, Martha Ann McPherson, Pattie Wilkinson, Gertrude Webb, Mary Bell Wheeler, Alleen Colebank, Elma Rogers.

M. C. Williams High School of Germantown is one of the six Grade A High Schools in Shelby County. The enrollment of this school was greatly increased in the past year by their taking in the seventh and eighth grades from Forest Hill, the entire high school from Cordova and White Station. The enrollment of the grammar school is now 260 and of the high school 106. This school was recently accepted as a member of the Southern Association of Secondary Schools and Colleges. Next year, in addition to the regular curriculum, the Germantown school hopes to be able to offer a complete commercial course to those students desiring to prepare themselves for business while completing their academic education.

Germantown has two successful basketball teams—one girls' team and one boys' team. There is also a football team and a baseball team. Paul Gauger is president of the H. Y. Club, and Marjorie Wallace is president of the Girl Reserves.

Miss Bazemore came to Germantown School for this year's work from the Cordova School where she had received her training in Club work.

To cite a few instances of outstanding work on the part of students, Miss Frances Bazemore, 11th grade student, will represent Shelby County in the National 4-H Club Congress in Chicago this summer. Miss Bazemore won the right to represent Shelby County at the Congress by finishing third in the contest for the trip to the Washington 4-H National Encampment. The

announcement was made recently by Miss Agnes Donaldson, demonstration agent and supervisor of the 4-H Girls' Club work for the county.

Last year this same trip was won by Miss Mabel Gates, a 10th grade student. Yarbrough Leigh, in the same grade, won a trip to Chicago last fall for 4-H Club work.

The Junior High School Glee Club, composed of 20 students in the seventh, eighth and ninth grades, won second place in competition with twelve other Junior High Schools of the county at the recent contest held at Rosemark School.

The student body at Germantown School has a good banking record. Every Tuesday the students make deposits, and these are forwarded to the Union and Planters Bank and Trust Company of Memphis. This was started about two and a half years ago, and since that time in excess of \$2000.00 has been deposited by the students.

A modern gymnasium and lunch room have recently been added to the school building at a cost of approximately \$15,000.00. The gymnasium is of the improved type, using roof trusses made of steel. The seating capacity is 600.

The lunch room has been successful in serving lunches at moderate cost to the students, very few items being more than 5c. The most popular lunch is a plate with two vegetables and bread for a nickel. For a nickel, any student can stay the pangs of hunger; for a dime he can eat and drink heartily, and for 15c he can gorge himself. Throughout the year, however, the lunch room has served free lunches to those in need. Mrs. Sammie Johnson ably runs the lunch room under the direction of the P. T. A.

Much has been accomplished along health lines during the past year. Due to the generosity of several dentists in Memphis, fifteen children have received free dental work. As many as five appointments have been given the school in one week. Four children have had their tonsils removed free of charge.

The Commencement program will start Friday night, May 15th, at which time Mrs. Bess Cockroft will give a music recital at 8 P. M. She will also give another recital Tuesday, May 19th, at 8 P. M.

The Commencement sermon will be preached by the Rev. Mr. Roth of Prescott Memorial Baptist Church of Memphis, Sunday, May 17th. The Rev. Mr. Roth is known to a large radio audience as Dr. Sunshine, having frequently been heard over station WREC.

The senior class play, "Aaron Boggs, Freshman," will be presented Thursday, May 21st, at 8 P. M.

The graduation exercises of the eighth grade will be held at Ellis Auditorium at 8 P. M., Wednesday, May 20th, along with the eighth grades from all the other county schools.

The twelfth grade graduation exercises will be held Friday, May 22, at 10:00 A. M., Senator McKellar will deliver the address.

Forest Hill Has Splendid Co-Operative Community Spirit

This school, although a small one, is a very important one, owing to the importance of the community of Forest Hill, Tenn.

It has the backing of a strong Co-Operative Club, and one of the best Parent-Teacher Associations in the County.

Mrs. Martha Bryan is the principal and Mrs. A. H. Holden is the assistant.

The enrollment of the school has averaged 80 this year, with children coming from a radius of six or eight miles.

This school is better equipped than the average school of this size, with a playground big enough to accommodate 300 children. Although the school has only two teachers, it has a very high standard. The children in the school have individual attention, and are out of the sixth grade with a thorough knowledge of their subjects.

Great interest was shown in the clinics that have been held; about three-fourths of the children received medical attention. The community came to the school's aid, and several ladies of the community carried all the children who needed dental work to the dentist. The school has made great progress in health work during the year.

It is impossible to write of the school at Forest Hill without bringing in the Church, the Parent Teacher Association and the Co-Operative Club. The Co-Operative Club, with 31 active members, has as President Mr. Frank Hungerford. A program for the year has been mapped out which has included a Community Garden, where vegetables are being raised.

The school and club are very proud of this year's produce. This year's produce is one of the best that has ever been raised in this community. The garden is in the center of the community, and is cared for by the members of the Co-Operative Club, principally under the able direction of Mr. J. W. Skinner, Mr. C. S. Smith, Mr. Ed Deane, Mr. M. L. Williams, and the ladies of the club.

The Board of Education of this town is planning a playground for the benefit of the community. It will be equipped with everything that can be found on any up-to-date playground.

The Club meets once a month and is very active in having an on-standing speaker at every meeting. Recently Mr. Percy McDonald, Memphis attorney, and Chairman of the County Board of Education, gave a very inspiring talk, and last month the speaker was Prof. J. L. Highsaw, of Tech High School of Memphis, who gave a very instructive and interest-

T. R. Hudson's Store

Phone 38
Germantown, Tennessee.

EXTRA SPECIAL for SATURDAY, May 16th
LEBANON BELL FLOUR, 24-pound sack.....95c.
LEBANON BELL FLOUR, 12-pound sack.....53c.
LEBANON BELL FLOUR, 6-pound sack.....25c.
(ONE PACKAGE OF CIGARETS FREE.)

OTHER SPECIALS
CANOVA COFFEE,
1-pound can.....35c.
(1 pkg. Boston's Cocoa FREE)

- PURE COFFEE (Good), per pound.....15c.
- D. S. CLEAR SALT MEAT, per pound.....15 1/2c.
- PURE HOG LARD, 2 pounds.....24c.
- P & G SOAP, 6 bars.....24c.
- WANDA SOAP, 6 bars.....59c.
- (6 Ice Tea Glasses FREE)

S. E. Kidd Service Station

Phone 39-R Germantown, Tenn.

Extra Special for Week of Saturday, May 16th
OMEGA FLOUR, 24-pound Sack.....\$1.00
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Special on Gas and Oil
With each 10 gallons of Gas we will give 1 quart of Shell Oil FREE.

With each oil drain of 5 quarts or more we will give one 25c Can of Canova Tea FREE.

We want your business. We have the best gas and oil—SHELL—between Collierville and Memphis, and can give you real service.

We carry a good line of Seiberling and Goodrich Silver-town Tires and Tubes, and other Auto Accessories, and a full line of GROCERIES and FEED.

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Johnson's Repair Shop in Connection with our store.
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Forest Hill came second in Shelby County, and won the prize of \$150.00. Forest Hill got first mention in beautification in this work, and the folks this year are going to try to surpass the work done along these lines last year.

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Dr. Vance C. Roy

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Will be at Dr. McCall's Office in Collierville, Every Wednesday.



Eyes Examined and Glasses Supplied

OLIVE BRANCH NEWS.

Miss Helen Droke, Correspondent

The following trustees were elected for the Olive Branch Consolidated School last week: W. T. Woods, P. G. Para, J. P. Moore, Tom Harrison, and Jeff Briganee. The trustees elected the following teachers for the next session: D. M. Metts, superintendent; B. J. Chain, science, Math and athletics; A. S. Hill, history and Latin; Miss Virginia Bibb, English and French; Mrs. H. L. Franklin, seventh grade; Mrs. W. B. Flinn sixth grade; Miss Gladys Vaiden, fifth grade; Miss Nadine Gadd, 4th grade; Mrs. A. S. Hill, third grade; Mrs. J. P. Moore, Jr., first and second grades; Miss Kathryn Winders, primary. Mrs. B. J. Chain, school music and piano.

Mrs. B. J. Chain will present Misses Roweline Robinson and Margaret Myers in piano recital at the auditorium of school, on Monday evening at 8 o'clock.

Mr. and Mrs. Davis Poag and daughter, from Memphis, were the Sunday guests of Mrs. E. Harrison. Mrs. W. R. Ashlock and baby, of Yazoo City, Miss., have been guests of Mr. and Mrs. R. P. Funderburke during the past week.

Mrs. Jennie Cochran and children Billie Mae and C. D., and Misses Virginia Bibb and Helen Droke were guests Sunday afternoon of Misses Fannie and Sally Cochran in Holly Springs.

During the past week, Mrs. M. E. Cochran has had her store remodeled and painted inside.

Friends of Mr. J. J. Stevenson are glad to know that he is able to be down town again.

Mrs. E. A. Loftin, of Harrisville, Miss., is visiting her parents, Mr. and Mrs. J. J. Stevenson.

Mr. and Mrs. William Woolf and baby, of Columbia, Texas, have been visiting in the Bailey and Para homes the past week.

Messrs. Bailey Flynn and D. M. Metts attended an American Legion meeting at Horn Lake Friday night. Mrs. A. Y. Slivley is very seriously ill this week.

Mr. Will Sandlidge of Lamont is visiting Mr. and Mrs. A. S. Sandlidge this week.

Maury Haraway, of "Ole Miss", visited here last week.

Mr. and Mrs. W. C. Sowell and family attended a Mother's Day program at the Greenleaf church and were guests of Mrs. Stephens in that community.

The American Legion is having wading pools at each of the consolidated schools in the county. They are furnishing the cement and one skilled laborer. Some of the people of Olive Branch have donated the gravel and hauling for the local pool. This material is now on the grounds and the work will be done right away. Mr. Dillon of Hernando is the laborer supplied by the Legion. Mr. D. M. Metts and Mr. W. B. Flynn of this place have offered their services and work will begin right away on the pool here.

The DeSoto County Chapter of the Red Cross plans to employ a county health nurse. This nurse will be selected by the state board of health, and will render full time services, beginning July 1st.

Mr. M. E. Woodson of Memphis is having a cottage built on his place north of town here where he and his wife will make their summer home. He is having a swimming pool, pavillion and lunch stand also built for a place of amusement for Olive Branch people during the hot weather. The place will be open in a few weeks.

Mr. and Mrs. B. H. Garner and Miss Lee Briganee of Tunica and Mr. and Mrs. Thomas Gross and children of Carthage, Miss., were guests in the Para home Tuesday and Wednesday of this week.

The American Legion has organized baseball teams throughout the county. D. M. Metts is manager of the local team. They will start the games right away, and the proceeds from the games will go to help build the wading pools at the schools of county.

LOCALS and PERSONALS

Mrs. J. L. Thornton has not been at all well this week.

Mrs. Henry Schrader has been ill for the past several days.

Mr. and Mrs. Charles Jameson spent Sunday with her mother, Mrs. Arthur Johnson, of Macon.

Miss Ruth Piper spent last weekend in Somerville, the guest of Mrs. John Starks.

"Why Worry" about Ice? See Sorghum Morton, the Local Representative for FRIGIDAIRE. (1f)

Mr. and Mrs. Walter B. Mebane, of Greenville, Miss., visited their parents here this week.

Mrs. W. D. Boals and son, Erle, of Somerville, was a visitor in Collierville Thursday afternoon.

FOR SALE:—One 65-Egg Buckeye Incubator. Mrs. Elgin Leake. Phone 154.

Mrs. J. G. Price, of Dyersburg, was the guest of relatives here this week.

Mr. and Mrs. H. A. Harris spent Friday afternoon with Mr. and Mrs. J. F. Bickers in Memphis.

Copies of this issue of The Collierville Herald, wrapped, ready for mailing, may be had at this office. Price 5c per copy.

RECEIVES SPRING PAINTING

Another improvement is being made around the Square this week, as Mr. Schrader has the awning of the White Cafe repaired and the front of the building painted white. He has had new linoleum put on the floor and had the interior freshened up. Altogether, he's fixing up.

Gifts Misapplied

For it would have been better that man should have been born dumb—nay, void of all reason—rather than that he should employ the gifts of Providence to the destruction of his neighbor.—Quintilian.

Earthworm Species

Dew worm is the name given in England to the most common species of earthworm. The name arises from the fact that these worms come to the surface when the earth is damp, as in the morning by dew.

Not Sense of Inferiority

Diffidence is not due to an inferior complex any often-r than it is due to an objection to the invasion of personal reticence. Some people who fear others who try to become intimate with them are diffident.

"Jute" Paper

The bureau of standards says that there is no definite percentage of jute fiber required in paper classified as jute paper. Any strong wrapping paper made of old rope, burlap or jute waste may be classified as a jute paper. Such papers are used for heavy wrapping and for lime and cement bags.

THE FARM AND HOME

PRACTICAL SUGGESTIONS FOR FARM FOLKS.



AGRICULTURAL EXTENSION SERVICE, UNIVERSITY OF TENN.

VOL 15

1931

NO. 3

IT PAYS TO FERTILIZE PASTURES

Pastures and grassed land up until the past ten years received comparatively little attention in America.

Little did farmers think that with every 10,000 pounds of milk produced on the farm or every thousand pound steer there was 125 pounds of phosphate sent to the market. This phosphorus has been sold off the farm continuously for a great period of years with no replenishment; the element most needed in the production of grasses and the element which gives a great stimulus in the growth of clovers, states L. A. Richardson, U. T. Livestock specialist.

Data from Pennsylvania, New York, Connecticut, Ohio, Virginia and Tennessee show that the lack of available phosphate is usually the chief reason for the low level of production of pasture land. Lime has gradually increased the effectiveness of phosphorus carriers. These two elements are virtually essential to the starting of a pasture improvement program. This can best be illustrated by results obtained.

On New York State pastures the application of lime and phosphate changed the available composition of the herbage from 5.3 per cent clover, 26.6 per cent grass and 68.1 per cent weeds to 26.6 per cent clover, 43.7 per cent grass and 29.7 per cent weeds.

Makes More Beef Per Acre

In the Ohio experiment it was found that the untreated acreage yielded 59 pounds of beef per acre while the treated acreage yielded 130 pounds of beef per acre. This same fact is also borne out by results on the Station at Storrs, Connecticut.

In a Tennessee pasture fertilization demonstration conducted on the farm of W. H. Copenhaver, Sullivan County, in 1929-30 the grazing capacity of a pasture was increased from one to two steers per four acres and the gain per steer was increased 170 pounds for each grazing season by an application of 300 pounds of phosphate per acre.

In 1928 two-thirds of the growth on this field was broomsedge which was replaced by a luxuriant growth of clover and grasses after treatment. Another pasture, to which 100 pounds of nitrate per acre was applied in addition to the phosphate, produced 30 pounds more gain per acre than did the phosphate alone pasture.

Phosphate was applied with an ordinary grain drill by pulling out the hoses and letting the fertilizer fall on the ground from the bed. In no instance was reseeded or cultivation of any kind resorted to. Over rough and steeper portions of the fields, hand spreading of the fertilizer was used.

In Sullivan County 500 acres of pasture land received 300 pounds of phosphate per acre last year. Farmers in nine counties conducted pasture fertilization demonstrations with good results last year, Mr. Richardson states.

SOMETHING FOR FARMERS TO THINK ABOUT

Speaking before the traffic club of Philadelphia the evening of March 9, Sam R. McKelvie, member of the Federal Farm Board, said in part:

The ills of agriculture have been cumulative and cannot be cured overnight or by any stroke of magic.

We speak with pride of America as the greatest agricultural nation on earth, and so it is. Now, however, we observe that our agricultural progress has plunged us into a condition of overexpansion and overproduction.

Less than half of the two billion acres in the United States is in farms. From a little more than one-third of this, we not only have produced enough to feed and clothe ourselves, but a surplus that has overflowed world markets and created an economic situation that is the talk of the nation.

No individual or class of people has been more prompt to apply new methods of science than the farmer himself. When the war came, he responded to the call for more food with an alacrity and result that amazed the world. Now that very act returns to plague him.

Drought-resistant crops and improved cultural methods have pushed the cultivated frontier back into regions that twenty years ago were regarded useful only for grazing, if that.

Improved machinery has released seven million horses, and the twenty million acres required to feed those horses have been released to increase the surplus of food crops.

Overproduction has gradually come about in two of our major crops, wheat and cotton. In both of these crops the farmer has been caught coming and going. The consumption of wheat has declined while production has expanded. The price of wheat in

HOW MASTER HOMEMAKERS RUN THEIR HOMES

From both large and small farms in widely separated sections of Tennessee, five women came to the University of Tennessee on January 27, to be awarded the title of Master Farm Homemaker in a public ceremonial which is an annual feature of Farm Women's week at the University.

The women were Mrs. Perry Keith, Fountain City; Mrs. Homer Laster, Gleason; Mrs. J. T. McClanahan, Nashville; Mrs. S. L. Tice, Sharon, and Mrs. Europe W. Elbright, Gallatin. The title of Master Farm Homemaker which was awarded them stands not only for good housekeeping, but also for the larger factors of successful homemaking and family building and its contribution to community welfare.

The judges found that each of them had been doing some community work, each had been careful in some way about caring for the health of their families, each had a definite plan of improving the farm home, and each had routine daily work so that there was enough leisure time.

Contribute To Income

One of the outstanding phases of their homemaking was their contribution to family income. Some of this money came from poultry flocks, and some from sales of canned fruits and vegetables and from sewing. In the matter of sewing there was a distinct difference of opinion as to whether or not purchase of ready made clothing was more economical than the making of clothing in the home. Among the women who believed it more economical to buy ready made clothes there were some who did a bit of home sewing because they liked to sew. Each of those who favored making clothes at home bought at least one ready made dress each season so they would "get a different design."

Install Conveniences

All of the homemakers are planning on making their home more efficient, one by the installation of running water and lighting equipment, and others by rearrangement of sinks, cabinets and stoves. One of them who already has light and water systems in her home is looking forward to owning an electric refrigerator, some new linoleum for her kitchen and a new kitchen cabinet.

Health of Family

Each of them puts due emphasis on family health. Once, and sometimes twice each year, members of most of these five families visit their physicians and undergo physical examinations. Most of the children of these five women have been vaccinated against typhoid fever and diphtheria and all of them have been vaccinated against small pox.

Other Activities

Farm and home activities on each farm are operated on a full partnership basis between husband and wife. The Keiths are parents of six children, and they have reared and educated them on a truck farm of 48 acres.

Mrs. Albright has gone outside her immediate community to aid in furtherance of home demonstration work. She was president of her local club for five years and then took over the work of a district secretary.

With the help of her children Mrs. Laster has raised poultry and garden truck, earning about \$150.00 a year.

Mrs. Tice has found that spare time spent with poultry, and in canning vegetables and fruit pays satisfactory dividends. Her average earnings from these sources, she says, are between \$250 and \$300 a year.

Mrs. McClanahan believes the home should be "a place of rest, comfort and happiness, not only for the family, but for all who visit it." Accordingly her first efforts are in that direction.

The public recognition of farm homemakers is carried on in twenty states. Each recognition is sponsored by The Farmer's Wife in cooperation with the Extension Services of the State Universities.

Liverpool recently was the lowest it has been in over three hundred years.

Due to the cost of getting our wheat into export and due also to the higher standard of living of the wheat grower in the United States, it seems impractical for the American wheat grower to try to compete in world markets.

The major task of the Federal Farm Board is to assist farmers in acting collectively. It is hopeless to expect that six and a half million producing units can individually maintain a profitable level of operation in a society where organization is the rule. Co-operative marketing is the central feature of the Agricultural Marketing Act. This is a long-time program that contemplates the establishment of agriculture on a sound economic basis and should not be confused with emergency measures such as stabilization activities in wheat and cotton. The latter is not regarded by the Board as the solution of the farmers' economic problem.

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The two greatest salesmen on earth—QUALITY and PRICE, are constantly working for us and you'll always find us a step ahead of others in Quality and a step behind in price.

MAJESTIC RADIOS and MAJESTIC ELECTRIC REFRIGERATORS.

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ELECTRIFY your HOME

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 - Bill Heads
 - Invitations
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 - Letter Heads
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Good Work Is Our Specialty

SOCIAL AND PERSONAL

Miss Mary Louise Mangum, from Memphis, spent the week with her grandmother, Mrs. M. L. Mangum.

FOR SALE:—One 65-Egg Buckeye Incubator. Mrs. Elgin Leake. Phone 154.

Mr. and Mrs. H. A. Harris and son William, enjoyed Sunday afternoon with friends in Ripley, Tenn.

Miss Janie Hinton entertained as her house guest last week end, Miss Stella Bryant, a teacher in White Station School.

Morris McGinnis is able to be at his work again following a siege of influenza.

FOR SALE:—D. P. L. No. 4 Cotton Seed for Planting. Price \$2.25 per 100 pounds. H. W. Schrader, Collierville, Tenn. (5-6)

The Rev. Dr. Hale, of St. Luke's Episcopal Church, will conduct services at St. Andrew's Episcopal Church, on Sunday evening at seven thirty o'clock.

Rev. J. L. Sanderlin, of Oklahoma City, Okla., has returned to his home after spending several days here with his mother, Mrs. Dora Brakefield, and other relatives.

Mrs. Ruby Scott, of Chicago, was a pleasant visitor on Wednesday night in the home of Mrs. Sallie Hinton.

Mrs. Frank Bryant, who has been quite ill during the past two weeks, is still confined in the Methodist Hospital, but is much improved.

Mr. and Mrs. Strong and family and Mrs. Emma Leake, of Eads, visited Mr. Ernest Strong and family on last Sunday.

Mrs. Virginia Piper and family spent Mother's Day with Mrs. Piper's parents, Mr. and Mrs. W. S. Jameson of Elba, Tenn.

Mr. and Mrs. John Starks and little son, from Somerville, were the pleasant guests on Mother's Day of Mrs. Starks' parents, Mr. and Mrs. V. Leake.

Miss Dorothy Frazier and James P. Cowan, of Southwestern, were the guests of the Rev. B. M. Cowan and Mrs. Cowan, on Sunday.

Mrs. J. B. McFerrin was a guest at a tea given by the Alpha Omicron Pi Sorority at their sorority house on Southwestern campus, Wednesday afternoon.

Mr. and Mrs. J. B. McFerrin entertained at dinner on Tuesday evening, having as their guests Mr. and Mrs. Walter H. Harris, Mrs. Mary McGinnis, Miss Lena Leith, and Mrs. McFerrin's sister, Mrs. J. G. Price, of Dyersburg.

Mrs. J. B. McFerrin entertained with a dinner on Thursday evening in honor of her daughter, Grace Ward. The guest list included the teachers of the little honoree, Mrs. Kate Holden, Miss Louise Williams, Miss Louise Farabee, Miss Bertie Fleming, Miss Lena Leith and Miss Tommye Thornton, and Karr Hinton, Jr.

Senior Bridge Club

Mrs. R. D. Wilson honored the members of the Senior Club on last Friday afternoon when most interesting games of bridge were enjoyed. The spacious rooms were artistically decorated with bowls and vases of lovely roses. An ice course was served following the games.

U. D. C. Has Regular Meeting

Mrs. C. M. Scott and Mrs. Olivia Shelton were hostesses at the regular meeting of the Louisa Bedford Chapter, U. D. C., on Wednesday afternoon at their home at Forest Hill. Twenty members and three visitors enjoyed the good program sponsored by Mrs. Ernest Farley of readings and Victrola music.

In the absence of the president, Mrs. B. M. Cowan, Mrs. S. R. Craig, vice president, ably presided at the business session.

In the late afternoon, delightful refreshments were served.

Family Reunion and Birthday Party

The home of Mrs. Judie A. Blain, near Rosville, was the scene of much pleasure last Sunday on Mrs. Blain's 74th birthday, which happened to fall on Mother's Day this year. Her four daughters, Mrs. J. D. Hewlett,

Mrs. Lula Scott, Mrs. A. T. Crawford and Mrs. Willie Hughes, with the co-operation of her grandchildren, planned a surprise party for her, at her home on that day. In the absence of six of her grandchildren, there was only forty-four present. Almost bountiful lunch was served on the lawn, picnic fashion. After lunch pictures of the crowd and different groups were taken. Baseball and conversation were the features of the afternoon. This was a most enjoyable day and we hope Mrs. Blain will have many more such wonderful birthdays.

Honors Young Graduates

Mrs. R. W. Hood was hostess on Tuesday evening at a delightful social affair, given in honor of two of the seniors of the Collierville High School, Misses Lenorah and Mary Blanch Hood.

The rooms thrown open for the enjoyment of the game of "Hearts" were fragrant with a lovely arrangement of roses and other spring blossoms. Mrs. Hood received the guests wearing a charming frock of green figured crepe. Miss Lenorah wore peach crepe and Miss Mary Blanch wore flowered crepe of green background.

Miss Ella Dudney, of the young ladies, proved most successful in the game of Hearts, and for her skill, was presented a box of bath powder.

Mr. Howard Carrington, the luckiest boy, won two linen handkerchiefs. Miss Elsie Farley was unlucky, and received the "booby".

In the late evening, an ice course was served which accented the colors of the class—green and silver. About twenty-four guests enjoyed Mrs. Hood's gracious hospitality.

Gentlemen Entertain with "Tacky" Party

Styles of the early '90's were in evidence on last Thursday night at the home of Mr. and Mrs. Charles Davis where the "husbands" of the Night Club honored the "wives" at a most hilarious "tacky" party.

The guests were welcomed in the home which was only lighted with the old-fashioned oil lamps, which carried one back to the days before electricity. Other "antiques" were placed about the rooms to remind the members of the long ago.

When all guests had arrived, each promenaded before the fellow club members in order to display carefully the gay costumes of years ago. A secret ballot was held which revealed that Mrs. Davis was considered the "tackiest" lady, and Mr. M. V. Kirk had such distinction among the gentlemen. Such games as "Peanut Hunt," "Crazy Bridge," and many others created much merriment until a late hour when the men served refreshments. The first course—an "appetizer"—were sandwiches of onion and corn bread, and the second course was a most tempting plate lunch of truly good things.



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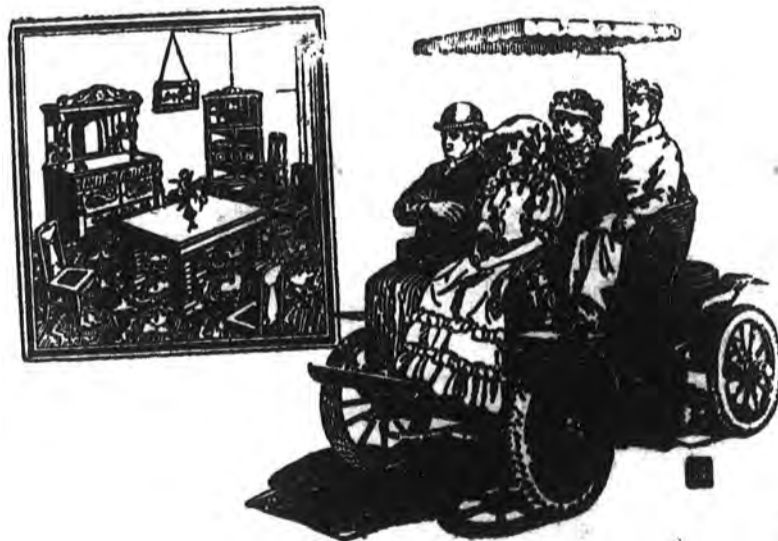
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