

THE COLLIERVILLE HERALD

"COLLIERVILLE, THE DAIRY TOWN"

Vol. III.

Collierville, Tennessee, Friday, April 17th, 1931

No. 8

FACTS and FICTION

BEING
a little bit about anything
"Read not to contradict and
confute, nor to find talk and
discourse, but to weigh and
consider."—Francis Bacon.

(Mr. Williamson, our regular columnist, is sick this week with an attack of flu and Mr. John Hall Jacobs kindly consented to "pinch hit" for the column this issue. Editor)

At present writing the sun is shining as bright as it ever does, the birds are singing and the fragrance of lilacs incense the room. The fields are red with new turned turf, and the farmers and their horses are working steadily. Everything in nature seems peaceful and quiet. Threats of war and strife are forgotten in the activities of our busy people. The immortal Browning once said that "God's in his Heaven and all's right with the world." The same God is with us; flowers still bloom as luxuriantly, and in spite of depressions, political corruptions and lesser worries, we can join the poet in saying "God's in his Heaven and all's right with the world."

Reeno, the Old Faithful of divorce happenings, gives us another juicy topic of gossip—Jack Dempsey is suing his movie-star wife, Estelle Taylor for divorce. He claims that he stands in the way of Estelle's climb to fame. Perfectly Magmamamou! Not to be outdone, the fair Estelle files countersuit in the California courts claiming that the Manassas Mauler is not in her way, but he has hurt her pride so she must be given release from him. Both want their freedom, but neither is willing to "give in." Another instance of "In honor preferring" one another.

The United Daughters of the Confederacy have bargained for "Stratford," the ancestral home of Robert E. Lee. Stratford was the birthplace of the great general, but poverty forced him to abandon it for a cheaper place of residence. The only wish that Lee ever expressed in his later life was that he could regain the beautiful estate for his family. Now his wish is about to be fulfilled and in a greater way than he expected. Stratford, which sheltered so many of the Nation's famous, is to become a national shrine along with Mount Vernon, Monticello, and other famous homes. This is a great work of a noble organization.

Batter up! The race for the pennant has begun again, and the eyes of the nation are again on her favorite sport—baseball. Countless hours and millions in money will be spent in pursuit of this, our national pastime. Old heroes will be re-idolized and new ones acclaimed, but all managers will be cursed. Pity him! Everybody in the country knows, in his own mind, how to manipulate the team so as to win all games. Mr. Connie Mack started his "champeens" in fine style by trimming the Senators in the opener in the Capitol City with many of the nation's famous looking on. Connie still knows his baseball.

On another diamond the Mighty Babe showed that he still remembers how to pole out home runs. Looks as if he is going to break another record, but will the old adage, "A good beginning makes a bad ending" be true?

The Chicks made their usual debut by taking a 12-9 wallop from the Travellers. Oh well, that usually happens, but one is usually safe in betting that the home team will be some where near the top.

COMMENCEMENT

These warm days and pleasant nights reminds us that the school is nearly out. Do you remember your own commencement and how thrilled you were with your new clothes and the prospect of being the cynosure of all eyes? How easy it is to criticize impulsive youth with all its giddy ways, but what a good sport one is who doesn't lose patience with it and who can remember that he once was just as foolish as the worst of them. Let's all be good sports

FIRST CLEAN-UP DAY OF SEASON OBSERVED WEDNESDAY

Trucks to Haul Trash Twice Each Month. City Asks Co-operation of Home-Keepers

The first Clean-Up Day of the season was observed Wednesday when trucks, under the direction of Mr. Lurry of the County Health Department, were in Collierville hauling trash from the premises of the many homes. The City will have trucks out here twice each month for this trash hauling, the next hauling to be done two weeks from last Wednesday.

This work is most important for the sake of beautifying the town, and making it much more healthful. All cans and other objects that may hold water, especially, should be hauled away, so that mosquitoes of the summer may have no breeding places. Any trash about a home is rather unsightly, and Collierville citizens do not care for unsightly objects. Co-operate with the City officials and County Board of Health in order that our town may be attractive and healthful.

PLANT TREE ON CAMPUS AS MEMORIAL TO MISS BATTE

The students of George R. James school planted a tree on the school campus last Wednesday afternoon, as a memorial in appreciation of the late Miss Ruby Batte, Elementary Supervisor of Shelby County schools. The Vocational Agriculture boys, under the direction of W. E. Robertson, set the tree out and the children piled the dirt around it. Miss Katherine Thompson, Principal, made a splendid talk, telling of the work of Miss Batte and of her personal interest in the schools and student body.

WILL ADDRESS FOREST HILL CO-OPERATIVE CLUB

Mr. W. Percy McDonald, a prominent attorney of Memphis, will address the Co-Operative Club of Forest Hill at the monthly meeting, Tuesday, April 28th, at 8:00 P. M. The people of Collierville, Germantown, and of the entire section are invited to attend and hear this gifted speaker.

The meeting will take place at the Forest Hill school house.

HOME TALENT PLAY IS WELL RECEIVED

The play, "Sophronia's Wedding," which was given at the school auditorium last Friday night by the Ladies Aid of the Christian Church, was quite a success. A large crowd greeted the players, and were enthusiastic in their appreciation of the work of each of the cast. The comical costumes furnished much fun and the play, itself created much keen enjoyment.

The special numbers given between acts were fine as was proven by the generous applause of the audience. These numbers were "Sleepy Town Express," by little Miss Sara Jones and Master Madison Wilson; "When Irish Eyes Are Smiling" sung by Miss Dolly Leake, accompanied by Mrs. E. B. Hudgens; three songs, "In the Gloaming," "Annie Laurie" and "Comin' Through the Rye" given by Mrs. Cecil Cox who was appropriately costumed for the old time melodies. She was accompanied by Miss Lena Leath.

The receipts amounted to \$47.50, which will be used by the Ladies Aid in their work.

Mr. and Mrs. Harry Williamson and little son, John, have had a siege with the "flu" this week. They were much improved yesterday. Jasca Rose has been quite well, so has been busy nursing the rest of the family, and attending school.

and get in behind this fine bunch of seniors and give them a fine time which they will always remember. recognize them as seniors and you will make a life long friend. Let's make their last days with us the happiest of their twelve years.

COLLIERVILLE HIGH LOSES FIRST GAME OF SEASON

Met Germantown High on Local Diamond Wednesday, With a Score of 10 to 5

As the Chicks lost their first game in Memphis Tuesday, the Collierville High School team met with the same experience here Wednesday when they crossed bats with Germantown High, the game ending with a score of 10 to 5 in favor of the visitors. Both teams played some good ball, Germantown making only one error and the locals four. This was the first game for Collierville and the showing made by the team looks good for some better games in the near future.

Summary:—Two base hits, Jameson, Dean, Houston. Sacrifice hit, Briggs. Struck out, by Piper 8, by Webb 6. Hit by pitcher, Parson, Dean, Hart.

Umpire, Cox. Scorer, Salmon.

HOME ECONOMICS CLASS VISITS COOKING SCHOOL IN MEMPHIS

The Tenth Grade Home Economics Class attended the Commercial Appeal Cooking School at the Ellis Auditorium, in Memphis, on Tuesday. Miss Roda Sue Garrett lectured on the value of foods and the importance of correct foods in the diet. Her demonstration included baking, preparing vegetables, and a salad.

At the close of the lecture, many attendance prizes were given. Three were won by Collierville girls. They were large baskets of food won by Nina Priddy, Virginia Kelsey and Lillian Crenshaw.

Mrs. J. K. Looney, Mrs. Hardeman Harris, Mrs. T. E. Watkins and Mrs. Roy accompanied the girls.

VISITING MINISTER TO BE AT METHODIST CHURCH SUNDAY

Rev. Mr. Galloway, of the North Arkansas Conference, will preach at the Collierville Methodist church next Sunday morning at the eleven o'clock service.

Mr. Galloway is one of the leading young ministers of the Methodist church. Collierville, no doubt, will give him a fine hearing.

COLLIERVILLE SENDS STUDENTS TO LANGUAGE TOURNAMENT

The following students will represent Collierville at the West Tennessee Latin meet which will be held at Teachers College Saturday, April 18th.

Jessie Mai Godwin
McCowan Fleming
Lillian Crenshaw
Margaret Pearce
Estelle Bryan
Vashti Balloue

After the tests, there will be a banquet at Hotel Peabody for the Latin students. Daisy Kirkpatrick will represent Collierville in the Classical dance which will be one of the features of the program.

JACKSON DISTRICT CONFERENCE

The Jackson District Conference of the Memphis Conference, M. E. Church, South, will meet at Henderson, Tenn., at 2:00 P. M., Monday, April 20th. Bishop H. M. DuBose will preside.

The following are delegates from Collierville Methodist Church: H. F. Kelsey, J. H. Irby, M. K. Mann, Mrs. M. K. Mann, Alternates: Mrs. J. B. McFerrin, Mrs. J. H. Irby.

The Conference will close at 4:00 P. M., Tuesday, April 21st.

4-H RADIO PROGRAM

A 4-H radio program is broadcast every Saturday for 20 minutes, 12:35 to 12:55 P. M., Central Standard time, over the Columbia chain from Chicago, states G. L. Herrington, State leader of boys' club work.

Convenient stations for Tennessee club members are WREC Memphis, WLAC Nashville, WDDO Chattanooga and WKRC Cincinnati. Tune in, boys and girls, and listen to your own program.

SENIORS WILL PRESENT CLASS PLAY ON MAY 22nd

Baccalaureate Sermon to Be May 17, Graduating Exercises on Evening of May 20th

The members of the Senior Class of the Collierville High School are busy rehearsing their class play which will be presented at the auditorium on Friday evening, May 22nd. This year the Class is giving a three act comedy, "The Mob," which was written by Mr. Harry Williamson, principal of the Collierville schools. The cast is quite enthusiastic over the play, and each member is working hard to make the production an outstanding success. The play is being staged under the personal supervision of Mr. John Hall Jacobs.

On Sunday, May 17th, at the 11 o'clock hour, the Rev. J. Eric Carleson, Pastor of the McLemore Christian Church, will preach the baccalaureate sermon.

The graduation exercises will be held in the school auditorium on the evening of May 20th, with the Hon. Gordon Browning delivering the address for the occasion.

GERMANTOWN DAIRYMEN MEET

Mr. C. T. Ames, Tennessee and Mississippi Agent for the Agricultural and Scientific Potash Bureau, lectured to a group of farmers Tuesday evening on growing feeds and legumes by use of complete fertilizers. As former director of the North Mississippi Experiment Station, Mr. Ames spoke from experience, and gave a very practical talk. His sound advice to the dairymen was much appreciated and each person left with some new and good ideas concerning his business.

—By the Vocational Education Department.

SHELBY DAIRY ASSOCIATION HAS PROFITABLE YEAR

The Annual Report of the Shelby County Dairy Herd Improvement Association shows that 546 cows owned by 21 dairymen produced 3,012,325 pounds of milk, containing an average of 4.5 per cent of butterfat or 131,276 pounds. This sold for \$91,925.00, feed cost amounting to \$43,158.00, leaving an income of \$48,767.00.

This was an average return of \$2.14 for each dollar's worth of feed fed, while the cost to produce each pound of butterfat was 32.7 cents and the cost of producing each hundred pounds of milk was \$1.48, states G. N. Tobey, U. T. Assistant Extension Dairyman.

There were 26 cows in the above herds that produced over 400 pounds of butterfat each. Their average return above feed cost was \$173.00 per cow which was as much as three and a half cows producing 200 pounds of butterfat or the net return of six average Tennessee cows.

Thirteen of these high producing cows were owned by Duntreath Farm, three by D. H. Crump and the remaining ten by O. T. Smith who has a herd of twenty-seven cows that produced an average of 407.5 pounds of butterfat. Mr. Crump's herd average came in next with an average production of 406.8 pounds. The herds of Paul Dillard and Raymond Skinner came in for high honors with fat production records of 305.9 and 304.9 respectively. These four men will receive diplomas from the National Dairy Association, giving them free membership in the Guild of Gopatis, a distinction every real dairyman is proud to receive.

METHODIST SUNDAY SCHOOL

The attendance at the Methodist Sunday school has been very good the past month, there being about ninety present last Sunday morning. Special efforts are being made this week to have at least one hundred present next Sunday. All members are asked to come and bring some one with you.

Rev. F. A. Coyle will hold services Sunday morning at the Pleasant church.

HOME COMING AT DESOTO CO. AGRICULTURAL HIGH SCHOOL

Former Students, Their Parents and Friends Will Enjoy Reunion. Is An Annual Event

Friday, April 24th, is designated as Home Coming for DeSoto County Agricultural High School, located at Olive Branch, Miss. This day is set apart in order to give the graduates of the previous years a chance to return to the school and meet their friends and classmates of former days. The parents of all boarding students of this session are cordially invited to honor the school and their sons and daughters with their presence during the entire program that will last all day, including lunch.

The morning program will begin at ten o'clock, and consist of music by the school band, quartet, chorus Girl Reserve songs, and address by a prominent speaker. The entire afternoon will be given over to athletics, such as baseball, tennis, track stunts, etc.

At a very small cost, lunch may be had on the campus. The lunch will be in charge of the Home Economics Department.

The public is cordially invited to attend this day of get-together. It is hoped that it may be a day of wholesome fellowship and good will. It is to be hoped that this may be a day enjoyably spent by the citizens of DeSoto County. All candidates are cordially urged to be present, and present their claims to the dear people of the County for the office each seeks.

HEALTH PROGRAM GIVEN AT APRIL MEETING PARENT-TEACHER ASSOCIATION

The monthly meeting of the Collierville Parent-Teacher Association was held at the school auditorium on last Thursday afternoon, with the President, Mrs. H. F. Kelsey, presiding.

Upon the resignation of Mr. Harry Williamson as chairman of the nominating committee, Mrs. Winston Jones was appointed chairman. To serve with her, Mrs. Kelsey named Mesdames T. E. Watkins, Vance Carrington, Perry Piper, Verge Cox.

Plans were completed for the all-day meeting that was held at the home of Mrs. J. B. McFerrin last Tuesday when Miss Jacqueline Hall, county demonstration agent, gave a demonstration on the cutting, fitting and making of a dress. This program was sponsored by the Home Service Department of which Mrs. Warren Clay is chairman.

The important program of last Thursday was given by the Health Department. Mrs. Karr Hinton chairman. Instructive and entertaining numbers concerning health were presented by pupils of the First Grade, of which Miss Louise Williams is the teacher.

Dr. L. J. McRae, who is of the Dentistry Department of the County Board of Health, was the speaker of the afternoon. He spoke of the defects of the teeth of children, giving vital statistics he has secured thru the examination of the teeth of 218 children who are in the first thru the sixth grades of the Collierville. Of these 218 children—here in Collierville—184 had cavities; 34 had no cavities; 55 had gums in bad condition; 142 had gums in only fair condition, and 21 had gums in good condition. Dr. McRae stressed the need of having a child's teeth watched after at regular intervals.

During the social hour delicious sandwiches and iced tea were served by the following hostesses: Mrs. C. W. Fleming, chairman, Mesdames T. E. Watkins, A. L. Hurdle, Baxter Humphries, Ed Strong, W. N. Craig, W. H. Holden, Misses Bertie Fleming and Tommie Thornton.

Our good friend, Mr. M. F. McFerrin, was a pleasant caller at this office Saturday. He is an old timer and a very interesting talker. One of the few Confederate veterans of this section, Mr. McFerrin has not missed a reunion for years and is now planning to attend the next one which will be held in Birmingham.

ANNUAL MINSTREL SHOW WILL BE GIVEN FRIDAY, APRIL 24th

Rehearsals Are Under Way and This Year's Show Will be "Bigger and Better in Every Way"

The Annual High School Minstrels will be given at the auditorium, Friday, April 24th. Rehearsals which are well under way, indicate that the production this season will be one of the best. A real, old-time First Part, with funny comedians and singers, will open the show. The End Men are busy getting their jokes lined up and they have some real ones, too. The musical numbers are going to be splendid.

The second part, or olio, will consist of a one-act play, "The Five J's," being coached under the supervision of Mr. Jacobs. The cast is composed of Senior girls, and the act is brand new, tuneful, and mirth provoking.

A big feature of the entertainment this year, will be the appearance of the Boys' Quartet from Tech High School, Memphis. This is the Quartet that won the State Championship at Nashville recently.

Another feature of the evening will be Miss Rose White, of Bolivar, who will furnish some expression numbers and aesthetic dances.

On the whole, the Minstrel show year will give you one of the best evening's entertainment you've had, and you better begin right now planning to attend. Tickets will be on sale at an early date, and the Herald of next week will contain the entire program.

HARRY PIPER STORE ROBBED SATURDAY NIGHT

The store of Harry Piper at Pipton was robbed Saturday night and about \$35.00 worth of clothing was taken. Leslie Hodges, colored, aged 24, was placed under arrest in Memphis Tuesday and brought to Collierville. Upon being questioned by City Marshall, J. A. Lowe, enough information was secured to enable Mr. Lowe to locate practically all of the merchandise in a house near Forest Hill. Hodges was given preliminary trial Tuesday afternoon at Pipton and was later turned over to the authorities of Fayette County.

WILL OPEN NEW BUSINESS ON WASHINGTON STREET

Work is under way this week on a new store building being constructed by Douglas Hill on one of his lots on Washington Street, the carpenter work being done by Granville Bryan.

The building will be occupied by Neal Moore who will open a cash grocery and meat market. He will install new fixtures, a sanitary display ice counter for handling fresh meats, and plans to offer his customers the best the market affords. He plans to specialize in fresh meats and fish. He says low cash prices will be a feature of the business as well as prompt and courteous service including free delivery.

SAVING TIME AND WORRY

When you go into Memphis, either on business or for pleasure, you can save both time and worry by parking your car at the Peabody Garage. This garage is located on Second Street near the Peabody Hotel, in the heart of the business and theatre section. It is a convenient location, and a place where your car will be properly cared for so that you need have no worry about it.

This popular garage has built up a splendid business thru courteous service and careful attention. Collierville people are learning more and more that it is a pleasure to park in this place. It is rather interesting to see the cars stored there from practically every state in the Union. If you haven't tried this place, do so the next time you are in Memphis, and you will "go back for more."

Rev. J. P. Horton returned home Thursday from Halls, Tenn., where he attended a meeting of the West Tennessee Baptist Sunday School Convention, which has been in session in Halls since Monday.

The Collierville Herald

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WALTER H. HARRIS, Editor.
MRS. KATHLEEN HARRIS, Managing Editor.

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Friday, April 17th, 1931

"WE THANK YOU"

Memphis, Tenn.
April 8, 1931.

Mr. W. H. Harris, Editor,
Collierville Herald,
Collierville, Tennessee.
My dear friend.—

I read each week with considerable interest your newsy paper. I want to congratulate you on the fine showing you are making with it, and on the further fact, that it is the only newspaper published in Shelby County outside of the city of Memphis.

As you doubtless know, I have had some experience in the newspaper business, both in operating a weekly paper in a small town and with papers in the cities. I know something about the difficulties of publishing a weekly newspaper and can fully appreciate the good work that you are doing.

I recall the old days when I got out my own paper on a Washington Hand Press, set up all type by hand, solicited ads, wrote my own copy, made up the forms and addressed and mailed out the issue each week. I really believe that if the Creator had given Job the task of running a country newspaper with a George Washington Hand Press, that the patriarch would have given up the fight even though he withstood all other afflictions that were sent upon him.

As a citizen of Shelby County, I am proud of its citizenship and of its material development. There is nothing that promotes both, more than live, progressive newspapers. Your publication is aiding in the good work. Congratulations and every success to you.

Sincerely,
Wm. J. Bacon,
Sheriff.

SAVE YOUR EYES

Dr. C. C. Brees, Secretary

TABLE LAMPS

Library, Bridge or Table lamps should never form the sole source of illumination in any room but may be safely used to supplement the lighting of the room when the majority of the light falls from ceiling fixtures, the table lamp being used merely to strengthen the light near the work at hand.

Following the plans of nature, artificial light, just as daylight, should come from overhead and the lamp in any room should be placed several feet above the line of vision. This bars the use of the common type of reading or table lamps, except when fitted with low power lamps, to supplement the main source of lighting.

There is too great a tendency to design and make table lamps with highly colored shades or as a pleasing fixture in the color scheme of the room. Shades made of thin silken materials which allow one to see the filament of the lamp directly through the shade are very harmful and fatiguing and serve an ornamental purpose only, at best. Shades with tassels and swinging fringes which cause moving shadows whenever the lamp is moved or jarred by one walking through the room also are a detriment to comfortable vision.

If lamps placed low, for desk or table use are used they should be fitted with low powered lamps and equipped with shades either of metal or heavy translucent material thru which only a small portion of light will pass. There is always danger when the source of light is placed too near the eyes.

CORDOVA

Mrs. J. C. Pierce, Correspondent

Mr. and Mrs. E. A. Morton and Mr. and Mrs. Edgar Morton, of Collierville, were guests Sunday of Mr. A. W. Morton and family.

Mr. and Mrs. A. J. Crook visited relatives in Eads, last Sunday. Mrs. G. Y. Jones visited recently with Mrs. Bently and Misses Mattie and Lula Powell in Whiteville.

Mr. and Mrs. Ray Farley of Moscow spent Sunday with Mr. and Mrs. Forest Farley.

Mrs. Roger Yates and little daughter Louise are visiting home folks near Nashville. They are expected home the latter part of the week.

Mr. and Mrs. J. T. Rilye and children visited in Memphis Sunday. Mr. and Mrs. J. H. Nichols were guests of their niece, Mrs. Ellis, and Mr. Ellis, Sunday.

Mrs. Sawyer is spending a while with her daughter Mrs. Otto Schwam in Germantown.

Mrs. J. H. Schwam had as her dinner guests last Monday her sister, Mrs. Cox and Mr. Cox of Memphis.

Mrs. Annie Hamner has moved in her home again after spending the past year with her daughter, Mrs. Preston Yates. Her son, Clyde Hamner and wife have rooms with her.

Mr. J. Allen Creath and family and his mother Mrs. J. H. Creath of Memphis were dinner guests of Mrs. J. E. Humphreys last Sunday.

Mrs. Margaret Moreland was a visitor of Mrs. E. C. Humphreys Sunday afternoon.

Mr. and Mrs. Britt Turpin, from Poplar Pike near White Station, spent last Sunday with Mrs. Turpin's parents, Mr. and Mrs. W. H. Scott.

Little Clarence Chaffee who was at the Ear, Eye, Nose and Throat Hospital for treatment of ear, is at home again and steadily gaining in health since his serious attack of double pneumonia.

Dr. S. E. Parrott who was in to see his sister, Mrs. W. A. Mortog, of Williston reports her condition very favorable since a major operation in March.

Mr. Jas. C. Mann, wife and little daughter, from Marion, Ark., visited his aunt, Miss Etta Allen, last Sunday.

Mr. and Mrs. J. R. Redmond and daughter, Peggy, are with Mr. and Mrs. J. J. Burnett for a while. Mr. Redmond is a new employee of Ford Motor Company, Memphis.

Mr. and Mrs. R. V. Morton had as their visitors Sunday Hunter Burrows and family, Miss Ethel Russell and brother from Whitehaven.

Mrs. A. N. Parker of Memphis is a guest this week of Mrs. A. J. Miller. The Missionary Society of the Presbyterian Church met with Mrs. W. R. Anderson last Wednesday.

Mrs. A. J. Miller entertained the Baptist Missionary Society in her home Tuesday afternoon.

Miss Sadie Carter was hostess to the Y. W. A.'s of the Baptist church on Wednesday night at her home. Mrs. A. J. Miller is Counselor.

Mrs. D. A. Weber is visiting some friends, including Mesdames Hooker, Reid and Miss Minnie Williams, in the Fisherville community.

Friends of Mr. George D. Neal, of Houston, Texas, will be interested in knowing that he has recently been appointed Assistant City Attorney. Mr. Neal has been engaged in the practice of law in Houston for nearly a year.

Miss Marjorie Ramsey had friends from Memphis visit her Sunday afternoon.

Mrs. R. M. Houpe and Mrs. Yates Wellford are still planting shrubs and other plants in the park.

W. W. Clay of Collierville was a business visitor in our town last Tuesday.

At the regular meeting last week of the Parent-Teacher Association, the nominating committee was elected as follows: Mesdames J. D. Ellis, J. C. Pierce, Guy Mullins, J. H. Schwalger and Mr. Harrell.

Voters for the Council were chosen: Mrs. R. M. Houpe, W. R. Anderson, J. F. Schwalger, J. D. Ellis, R. B. Perry and J. C. Pierce.

Billie Mullins, from Henderson, spent last week end with homefolks. S. B. Goodloe made a business trip to Memphis Tuesday.

"Say It With Flowers"

FLOWERS FOR ALL OCCASIONS

Call Mrs. Delaney
Agent for Irby Harris Florists

gry with each other and lost their temper. One struck the other in challenge for a scrap and was angrier than ever when the other let down his "guard" and unclenched his little fist. He said in tears, "I won't, because we promised Mother not to, and she has told me that a promise of this kind made to her is in reality a promise to Him whom she calls the Master." Then the other one was repentant, and said, "You are right. Let's forgive and forget except to be reminded that a repetition of this breach of our promise to Mother must not be made."

What a happy solution! Why can't we all be children in true humility and forgiveness in every instance when we are tempted? Would it not be keeping in love, honor, and good faith the obligations we are under to Mother's Saviour, and get the revelation that He is our Saviour too, and that to know Him in the sweeter and fuller sense, we must surrender the keeping of our hearts to Him? In other words, let the Master's Golden Rule be the measure of our conduct in all things.

—Clay Armstrong.

JUST A THIMBLE FULL OF FEED

"Not corn alone...not wheat, oats, buttermilk, and meal thrown together...not too much emphasis on vitamins...but balance, the proper proportion of ingredients to get results, that's today's message to poultrymen who buy feed", say the research men in Purina Mills' laboratories whose life work it is to find out just what things chicks need and just how much of each they must have to live and grow.

"We've heard so much talk about vitamins", they say, "that some of us begin to think that vitamins are the only things necessary in a feed. They are important, mighty important, but are only a part of the things needed. Chicks also need carbohydrates, proteins, fats, fiber, and minerals."

A chick can eat only a tiny bit of feed each day...just a thimbleful...and that bit must do the job of building bones, muscles, and tissues...make feathers out of fluff...make pullets out of chicks. And since baby chicks can store food for so few hours it's important that they get every day all the things needed for life and growth.

So in making a baby chick feed men determined first what chicks needed, then searched for grains, minerals, oils, and other ingredients to meet these needs.

After much research, codliver oil, dried buttermilk, alfalfa leaf meal, yellow corn meal, granulated meal, wheat middlings, wheat bran, linseed meal, corn germ meal, oat middlings, salt, bone, meal, calcium carbonate, and wheat germ meal were brought together. Taking a little of one, more of another, and so on, they brought about a combination that would give chicks not too much...not too little, but just the amount of each ingredient needed for life and growth. Then it was mixed over and over again to make every bit alike.

Were they satisfied? Not entirely, so they fed this combination of ingredients to shipment after shipment of chicks at the experimental farm for a solid year, making it prove-up in every detail and under every condition, before being announced to poultrymen.

Then, to verify in a practical way the work done in the laboratories and on the experimental farm, records were kept last year on 1,834, 513 baby chicks all over the United States. Ninety-two of every 100 lived and they weighed 17 ounces at six weeks, a quarter of a pound more than the average chick weighs.

What did this mean? To the farmers keeping the records it meant 458,628 more pounds of broiler meat in six weeks. Valued at 30c a pound it meant an extra income of \$137, 588.40. To the research men who had spent years in searching for ingredients, testing them, weighing them, experimentally feeding combinations of them, and calculating their results to fractions of a pound, it meant another victory...an achievement which would give baby chicks the right to live...and give to poultrymen full returns for the money invested in those chicks.

LOEW'S STATE, MEMPHIS

Friday, April 17th, Loew's State presents Will Rogers in "A Connecticut Yankee" with Maureen O'Sullivan, Myrna Loy and William Farnum. In the new version of the famous Mark Twain classic, Rogers starts out as a small town radio dealer. He delivers a battery to a mysterious man on the hill one stormy night. The owner of the house tunes in on sound waves that have been battling around the house since the beginning of time. He tunes in on King Arthur's Court. There is a terrific flash of lightning, and Rogers wakes up in the sixth century, right in the middle of the round table. He narrowly escapes burning at the stake and then, thru his native Yankee sagacity, becomes the Prime Minister. The funny situations that follow are too good and numerous to reveal here and remain for you to see and hear Will Rogers in "A Connecticut Yankee."

LOEW'S PALACE, MEMPHIS

Saturday, April 18th, Loew's Palace offers Marlen Dietrich in "Dishonored" with Victor McLaglen. In the story this surprising woman is cast as an Austrian spy in wartime, playing a reckless and dangerous game, spurred by a patriotic purpose, with love as the ever eminent threat to safety. "Dishonored" is a brilliant story. It is said the facts were taken from the life adventure of one of the war's most glamorous woman spies. Whether or not this is so, Dietrich gives glamorous interpretation to its sometimes subtle, always exciting, chief character. Beautiful, clever, disillusioned, the amazing actress plays at their own game, and wins, until one reckless, mocking young officer throws love into the game—and then? Then comes the smashing surprise climax which makes "Dishonored" a thrillingly great drama.

LOEW'S STRAND, MEMPHIS

Monday April 20th, Loew's Strand presents Richard Arlen in "Gun Smoke" with Mary Brian, Eugene Pallette and William Boyd. This picture is a western thriller with modern-day plot in which east meets west via guns. A gang of gunmen from the city pose as financiers and go to a little town in Idaho to hide away until their sinister activities in the metropolis blow over. When they get bad in the west, Arlen's mustang hunters know just how to handle them.

The latter half of the week beginning Thursday, April 23rd, "Doctors' Wives" will be presented with Warner Baxter and Joan Bennett. Baxter is shown as a successful surgeon whose young wife worries about what goes on in those behind-closed-doors consultations between her husband and his attractive female patients.

LUXURIOUS 10 PIECES

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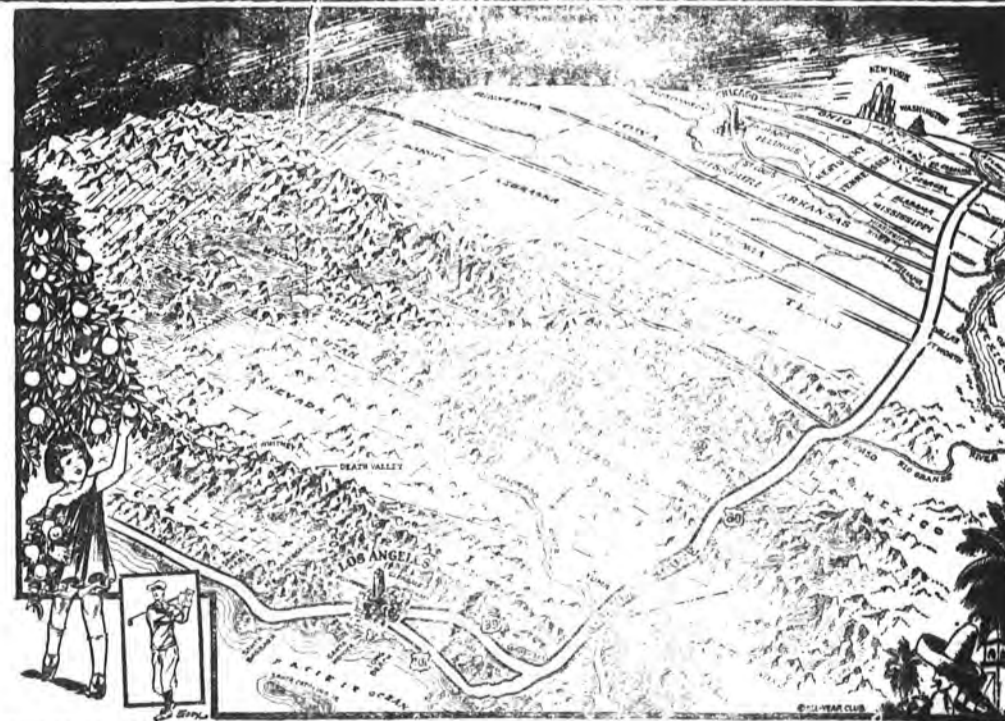
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National All-Year Route No. 80 Awaits Mid-Winter, Spring Motor Vacationists



AMERICA'S mid-winter and spring "call of the open road" refers to national highway No. 80—the All-Year route between the Pacific and Atlantic coasts.

Mid-winter and spring motor vacationists will find highway No. 80 the right boulevard if Southern California is their destination.

This route is the low altitude way to the Pacific Coast, is never closed and official reports are that highway No. 80 is in good condition for immediate touring with no detour in evidence. Half of it is paved

with concrete and oil, while the balance is gravel and hard dirt.

All national highways running north and south connect with this Southern route running east and west as illustrated in the accompanying map presented as a touring service to the readers of this newspaper.

Written requests for detailed auto routing information and maps desired by prospective mid-winter and spring motor vacationists planning a Southern California tour will be answered immediately free of charge by writing the All-Year Club, 1151 South Broadway, Los Angeles.

A free illustrated itinerary covering all points of interest in Southern California will also be sent in answer to the written requests for touring information.

On the Pacific coast there is one highway, No. 101, from Mexico, to Canada and for about half the distance there is highway No. 99. They are paved excepting a few miles.

These highways lead to, through and by a wonderful series of National parks, mountain lakes, streams, redwood groves, orange groves, golf courses and Pacific ocean beaches.

IT'S NEW!
SIM'S SANDWICH SHOP
SANDWICHES and SHORT ORDERS
Hot Tamales Chili
"We Deliver—Phone 16"

Park Your Car at
Peabody Garage
108 South Second Street
Parking and Storage
Prompt and Courteous Service

ADDRESSES OPTOMETRIST AT MEETING HELD IN MEMPHIS

At a meeting held recently at the Elks hotel in Memphis, Optometrists of West Tennessee, had an opportunity of hearing Dr. E. B. Alexander, of Duncan, Okla., Trustee and Director, the Department of Organization, American Optometric Association.

Among other things, Dr. Alexander said, "During his millions of years on earth, man's eyes have been used almost exclusively for distant seeing. With the advent of modern civilization,— machinery, electric lights, printing,—all this has been suddenly changed, and living with his face in a maze of minute details, he has had to suddenly adjust his eyes to see things close at hand and to continue the effort for long hours."

"The strain of this re-adjustment has been tremendous, and as a result forty million people in the United States alone are wearing glasses, and other millions are suffering from uncorrected defects. Literally thousands of people are walking the streets half blind, or suffering from the effects of defective eyes and entirely unaware of their trouble. Children are falling in their studies, quitting school, becoming mis-fits in life, wholly because of correctable eye defects. In our offices and factories, this same condition is responsible for much suffering and inefficiency."

"The power of sight, the most cherished of the five senses, is taken as a matter of course, accepted as a part of our natural right, and as a result, the eyes, due mainly to carelessness and ignorance, are probably abused and misused more than any other organ."

As a few suggestions for the proper care of the eyes, Dr. Alexander said, "Children should not be taught to read at too early age. The child who enters school at seven or eight, will more than catch up with the child who enters at five."

"Illumination— Artificial lights should be above the line of vision. Indirect light is far more restful on the eyes than direct light. Better have many lights of small size than a few of large size."

"Movies—Movies are not harmful to the eyes when properly produced and only defective eyes will experience trouble. Avoid sitting too near the screen, or to the extreme sides unless in the rear of the auditorium. Don't leave the theatre quickly, for the sudden change from darkness to light strains the eyes."

"Feminine Beauty—Women will retain their youth and beauty longer

and maintain proficiency, if they will give their eyes proper consideration. Frowns, wrinkles and other handicaps often result from unconscious strain of the eyes."

NEWS FROM PIPERTON

Miss Eugenia Haskins, of Normal, was the charming young guest last week end of her grandparents, Mr. and Mrs. E. Baldwin.

Mr. and Mrs. Leslie Ballard, the latter Miss Mildred Jamison, who were recently married are at home with his parents Mr. and Mrs. Claud Ballard.

HEALTH COLUMN By Dr. Wallace P. Moore

INFANT WELFARE

Last week the Health Column, told in general of the work of the Public Health Nurse. Let us consider in more detail, one phase of this work—Infant Welfare.

In 1929 there were 994 live births in Shelby County. Of these babies 45 died before the end of the first month of life, and 85 died before their first birthday. The chief causes of death among these infants are respiratory diseases, as Pneumonia, Influenza and diseases of the intestinal tract such as Diarrhea. Hereditary Syphilis is the second. Sometimes not recognized and this in spite of the fact that we know a mother treated for this disease discovered early in pregnancy may bear a healthy child.

An effective infant welfare program must be directed toward the prevention of these fatal illnesses. The best of medical care, and supervision during pregnancy and happy healthy surroundings cannot be over estimated and then a regime of regular, intelligent care, must be established for the infant. He must, if possible, be breast fed, a very important factor. His hours for eating, sleeping, bath, airing and exercise must be strictly adhered to. The physician orders all these things, the nurse on her visit, translates his advice into practical home routine. Brought up in this way, any illness or abnormality is quickly recognized and medical attention is called in good time. Prompt medical attention for the child is essential.

Good sanitation in the rural part of this infant health program. Every baby should live in a well screened home and for extra protection his bed and play pens must be fly proof. Flies carry the germs which cause Diarrhea, Summer Complaint.

Water from a protected well must be boiled and kept covered for the baby's use. A breast fed baby is safe from milk borne infections, but the milk supply of the bottle baby must be carefully guarded against contamination.

Not bearing upon the health of the individual child, but highly important is the registration of birth. When the attendant at birth duly fills out the necessary registration blank the parents receive a copy of this birth certificate from the State Department of Health. Birth Regis-

tration is necessary to prove age, citizenship, right to inherit property to hold office and to obtain a passport. Let me quote Miss Julia Lathrop, in closing, "Does any child die needlessly. Does every child born have a fair chance for sheer existence, first, and then for growth in an atmosphere in physical and moral decency and mental vigor—all of which are indispensable if liberty is to be full-fledged. Less than this for our Nation's children cannot satisfy the richest and most generous of the Democracies."

MT. PLEASANT

Rev. E. F. Tucker and Miss Juanita Cole of Oxford were quietly married last Tuesday.

Mrs. S. S. Owen has been on the sick list this week.

Mesdames C. C. Conner and A. L. Chandler motored to Memphis Saturday to take Mrs. Cornish home after a short visit here.

Misses Kathryn and Gertha Hale spent last week end in the Jess McCandless home near White School.

Mr. and Mrs. N. M. Carpenter and daughter Lois, and Mrs. A. L. Chandler were in Collierville Saturday.

James Owen, T. D. Coopwood, Miss Evie King and William Karr went to Memphis Thursday.

Mrs. Charlie Koonse, of Memphis Mrs. Thurston Morton and children of Holly Springs were among the Sunday visitors here.

Miss Imogene Jowers spent Saturday in Oxford.

N. M. Carpenter is putting in a pipe well for John Walker of Collierville.

Rev. and Mrs. E. F. Tucker were in Oxford last week end.

CAYCE.

Mrs. J. J. Williams and Mrs. W. L. Armour were Collierville visitors last Thursday.

Mr. and Mrs. D. R. Williams were guests last Sunday of Mr. and Mrs. M. A. Jones in Byhalia.

Mrs. W. J. Aitaway and daughter Miss Mary, and M. E. Attaway were shopping in Memphis Thursday.

Mrs. V. D. Brooks and Miss Olivia entertained quite a number of their friends last Tuesday at a bridge party.

Mrs. Roy Wells of Rogers Springs visited Mrs. C. H. Broadway the past week end.

Mr. and Mrs. W. T. Joiner from Slayden visited Mrs. Joiner's parents during the past week.

Mr. and Mrs. R. T. Jones and Mr. C. H. Broadway spent Friday in Memphis visiting Mr. H. P. Flannigan who is ill at the Baptist Hospital.

H. G. Brooks of Byhalia was a caller here Wednesday.

Mr. and Mrs. W. T. Vick and daughter from Byhalia spent Sunday here with here sister Mrs. C. H. Hooks.

Messrs. E. C. Brooks and Orville Carrington attended a dance at Holly Springs Friday night.

L. B. Jamison and Miss Lucile Jamison, of Memphis, were pleasant guests last week of Mrs. Broadway. Mr. and Mrs. M. S. McFerrin, from Lucy, Tenn., spent Sunday in the home of Mr. and Mrs. P. P. McFerrin, at Marshall Institute.

R. J. Williams and P. T. Sandlin attended a Masonic meeting at Mt. Pleasant Saturday night.

Mr. and Mrs. M. S. McFerrin, of Memphis, spent Sunday with Mr. and Mrs. V. P. Cox, in Collierville, and Mrs. D. L. Lumsden, of Cayce.

Mr. and Mrs. Jack Williams and children visited in Victoria Friday afternoon.

Mr. and Mrs. V. P. Cox, of Collierville, visited Mrs. Cox's mother, Mrs. Lumsden, Sunday afternoon.

Mr. M. S. McFerrin made a business to Collierville Saturday.

OLIVE BRANCH NEWS.

Miss Helen Droke, Correspondent

The following pupils were on the honor roll at the consolidated school for the past month: **FIRST GRADE:** James Carter, Roy Leverette, Ruth Ann Doddridge, Fay McDaniel, Mary Ann Stanback, Pettalon Hopper, Helen Walker. **SECOND GRADE:** Brooks Mason, Hubert Walker, Billie Mae Cochran, Nell Funderburke, Ouida Jean Metts, Jeanette Stallings, Beulah Laughter, Lauthrea Wages.

THIRD GRADE: Verna Nelson, Irene Owens, Maurene Neal, Bob Ross, Kenneth Stallings, Dorothy Hollowell, Georgia Bell Stone, Cleveland Acree, Herbert Acree. **FOURTH GRADE:** Josephine Stanback, Murray Hartley. **SIXTH GRADE:** Eleanor Woods, Aurelia McIntosh, Leonard Massey. **EIGHTH GRADE:** Norfleet Ellis, Edith Massey, Lester Johnson.

There will an entertainment at the consolidated school Friday night given by the Primary Department. An admission charge of ten and twenty cents will be made.

Paul Phillips is now employed as bookkeeper at the Olive Branch Lumber and Building Company.

Arthur Martin of Little Rock, Ark. was the guest last Wednesday night of his aunt, Mrs. Jennie Cochran.

Mr. and Mrs. Jared Cooper are receiving congratulations on the birth of a baby girl, born April 12. She has been named Eva Mae.

Mrs. W. C. Sowell, Mrs. Chesley Sowell and Miss Sallie Lou Sowell visited Mrs. Acey Lewis at Byhalia last Monday.

A number of O. E. S. ladies of the local chapter visited the Byhalia Chapter Wednesday afternoon. Mrs. J. R. Brown, of Blue Mountain, District Deputy, was present at the meeting.

Mrs. Minnie Carter of Center Hill is the nurse at this time for Mr. M. Blocker who is quite ill.

Mrs. T. A. Landers, Mr. and Mrs. W. D. Hull and son, Deward, from Memphis, were visitors of Miss Maud Wesson last Sunday.

The teachers of the consolidated school and the high school attended the teachers meeting at Endora on last Friday afternoon.

Misses Ruth Bailey and Helen Droke were business visitors in Collierville Wednesday.

Mrs. Ella Harrison and Mrs. C. C. Kerr returned to their homes Saturday. They had been visiting an aunt, Mrs. Stallings who was ill and who died last Friday.

Miss Nannie Bartlett and niece, little Ellen Bartlett, of Memphis, were callers in the Wesson home on Sunday afternoon.

Mrs. Leslie Wilson of Warsaw, visited her parents, Mr. and Mrs. A. Y. Sibley, Tuesday.

Miss Ann Sanderson, of Clarksdale, Miss, was a week end visitor of Miss Marguerite Hester.

FOREST HILL NEWS

Miss Frances Downs, Correspondent

Don't forget that Sunday is the regular service day and Bro. Sibley Burnette will be with us. The attendance last Sunday was good; let's surprise Bro. Burnette by breaking the record.

The B. Y. P. U., since its organization is doing splendid work. The beginning of the year marked a new formation. We now have an adult union, a senior union, a junior union and an intermediate union. To our readers who haven't heard of our adult union, we'd be glad to have you visit us and possibly you'd like to join. We would like to have you.

President Frank Hungerford is in high spirits over the achievements of the Co-operative Club. The new slogan is: "Co-operation isn't our motto; it's our business." Nearly all of us are now converted co-operators.

We are glad to know that Mr. Bob Jones is rapidly recovering from an attack of pneumonia. We hope that he may soon be out again.

Mr. D. F. Wilson is able to be at his work following an attack of flu.

Mr. and Mrs. Ernest Johnson enjoyed as their guest for a few days this week Mrs. Chas. Jones, of Memphis.

Mrs. E. M. Downs who had sufficiently recovered from a severe illness of three months to walk about in her home, fell one day last week and bruised her hip rather badly. The fall was extremely painful, but it is thought that Mrs. Downs may be up in another week or two.

Mrs. Frank Neil spent Thursday in Memphis with Mrs. Frank Callaway.

Jewel Clark was ill last week with influenza.

Miss Thelma Wilson spent the last week end with her parents, Mr. and Mrs. D. F. Wilson.

Harry Williams and son, Frank, spent Sunday morning at his country home. Frank is fast becoming an expert horseman.

Last Monday, Frank Williams and two of his boy scout friends rode their bicycles from Memphis.

Mrs. Lula Alexander, Miss Veima and Alva Alexander, of Somerville, visited Mrs. M. E. Crawford Sunday afternoon.

Mr. Frank Neil was unable to attend work a few days last week because of illness.

Miss Mary Short spent the past week end here with home folks.

Reader: Please pardon the brevity of this week's news, but the correspondent, Miss Frances Downs, has been ill with flu, and was unable to gather much news.

.. Announcement. . .

We wish to Announce to Our Patrons and Friends, that we have Installed a Modern WRECKER SERVICE and are Equipped to Give You SERVICE at all hours—No matter where you may be.

And we wish to Call Your Attention to the Fact that WE MAKE NO WRECKER CHARGE ON CHEVROLETS TOWED INTO OUR SHOP FOR REPAIRS.

Kelsey Chevrolet Company

for Economical Transportation

Sales **CHEVROLET** Service

We Make Ends Meet



A close inspection of our stock of Lumber, Hardware, Building Material, Paint and Coal will reveal the fact that we have one of the cleanest and best assorted stocks in this vicinity. And a similar inspection of our pices will show that we ask no more for it than others ask for much inferior stuff.

The two greatest salesmen on earth—QUALITY and PRICE, are constantly working for us and you'll always find us a step ahead of others in Quality and a step behind in price.

MAJESTIC RADIOS and MAJESTIC ELECTRIC REFRIGERATORS.

W. W. McGinnis Lumber Co.

Collierville Phone 21 Tenn.

ELECTRIFY your HOME

Today, wherever Electricity is available it is used for almost every household task. Washing, Ironing, Cooking, Cleaning and for Lighting, Heating, Radio and many other needs. You, too, can save much time and labor by employing this inexpensive, willing servant in your home.

ELECTRICITY GIVES YOU TIME FOR OTHER THINGS.

Memphis Power & Light Company

Dr. Vance C. Roy
OPTOMETRIST
901 Farnsworth Bldg. Memphis
Will be at Dr. McCall's Office in Collierville, Every Wednesday.
Eyes Examined and Glasses Supplied

DRY GOODS—GROCERIES
Courteous Service Prompt Delivery
Star Brand Shoes
J. M. MANN & SON

HESTER HOTEL
Good Meals at Reasonable Prices
Phone 42

\$4.00 Starts Business
\$4.00 will now start you in a Business of Your Own selling our Home Remedies and Toilet Goods to your Friends and Neighbors, You make 100 per cent profit. Full or part time work. White or Colored, Men or Women. Send us your order today.
PARKER MANUFACTURING CO.
BIRMINGHAM, ALABAMA

D. P. L.
No. 4 COTTON SEED FOR PLANTING
Price \$2.50 per 100 Pounds
J. M. GLENN

SOCIAL AND PERSONAL

Are You Planning to Make a Dress?



YOU WILL FIND THE
New PIQUE
WE ARE SHOWING THIS WEEK
WILL BE JUST THE THING YOU
WANT FOR
A STREET DRESS
A HOUSE DRESS
DRESSES For The CHILDREN

The New Patterns, Colors and Spring Designs are here
Modernistic Designs in Beautiful Colors and Tints
Floral Designs in Attractive Colors
This Pique is proving very popular this season and we
invite you to come in see it.

Hinton & Hutton Company
Dry Goods Department

INTERNATIONAL

CHICK FEEDS are sweeping the South because they are especially designed to meet Southern conditions. Five separate feeds which you can now use to your great profit. ALL INTERNATIONAL Quality; Chick Starter; Battery Brooder Mash with Cod-Liver Oil; Chick Grains; Growing Mash; Growing Grains.

INTERNATIONAL

Poultry Mashers are now packed in the new "beautiful blue bags" with red saw tooth borders. You can identify them at a glance.

INTERNATIONAL

Tested feeding methods are described in detail in our new illustrated book, "Modern Poultry Feeding," prepared for us by Prof. Frederic H. Stoneburn. We will gladly mail you a copy free on request.

INTERNATIONAL

Feeds for Poultry, Dairy, Hogs, Horses and Mules comes to us fresh from the Memphis plant every week. We also carry Corn, Oats, Chops, Corn Bran, Wheat, Bran, Poultry and Dairy Supplies. Your business appreciated.

COLLIERVILLE CASH FEED STORE
H. W. COX, Manager
Telephone 184

"A HOME MANAGED--HOME OPERATED STORE"

Mrs. Neal Moore is on the sick list the week.

Sol Lipsky of Somerville, was a business visitor here Wednesday.

Mr. and Mrs. J. W. Boyd and children from Rossville spent Sunday with Mr. and Mrs. A. T. Crawford.

Mrs. J. K. Swoops is able to be out again after being confined home for some time with an attack of flu.

Mr. and Mrs. Harvey Strong, son, and daughter, from Memphis, spent Sunday here with relatives.

Robert Jones, Principal of the Germantown school, who has been ill for the past several weeks with pneumonia, is rapidly recovering.

Neal Moore was a business visitor in Memphis Tuesday, arranging for fixtures, stock, etc. to open his new store next week.

FOR SALE:—Two extra fine Buff Orpington roosters, cheap. R. A. Jones, Bailey, Tenn. (tf)

Messrs Chas. Armstrong of Clarksdale, Miss., and Jesse Armstrong, of Memphis, were the guests Saturday of their brother, Clay Armstrong.

Miss Mattie V. Horton returned home Thursday from a visit to her sister in Memphis. Miss Horton is recovering from a tonsil operation.

FOR SALE—Two Second hand Canvas Tents and Poles, 16X16. B. B. Isbell.

Rev. and Mrs. B. J. Russell and Miss Anne Russell, of Memphis, visited friends in Collierville Sunday afternoon.

Miss Frances Stamps enjoyed as her guest last Wednesday night, Miss Thomasine Hendricks, of Selma, Alabama.

Friends of Mr. J. B. Gunn will be glad to know that he is rapidly recovering from a rather long illness. He enjoyed an auto ride about town Wednesday afternoon.

Mr. W. W. McGinnis, who was taken to the Baptist Hospital Monday for treatment, is somewhat improved and was able to return home Thursday morning.

Henry Rutledge and Arnold Houston attended a meeting of the Ornithological Society at the Nineteenth Century Club in Memphis, on Tuesday evening.

Her host of friends regret to know that Mrs. B. M. Cowan is confined in bed for a two weeks' stay. They sincerely hope that she may soon be feeling quite well again.

Miss Helen Droke, representative of the Herald in Olive Branch, Miss., was in Collierville Wednesday. She was accompanied by Miss Ruth Bailey, of Olive Branch.

Senior Bridge Club

On last Friday afternoon, Mrs. J. H. Burkam was the gracious hostess to the sixteen members of the Senior Bridge Club. The charm of early spring prevailed in the reception room—yellow jonquils and white narcissi vied with each other in fragrance and beauty. Pretty new spring frocks of the guests lent further attractiveness to the occasion.

Dainty party refreshments were served in the late afternoon. The next meeting will be held this afternoon with Mrs. R. D. Wilson as the hostess.

"Sewing Bee" Held Last Tuesday

The Home Service Department, Mrs. Warren Clay, Chairman, of the Parent-Teacher Association, sponsored a sewing demonstration all day Tuesday at the home of Mrs. J. B. McFerrin. The proper cutting and fitting of a dress was the subject of the demonstration ably given by Miss Jacqueline Hall, county demonstration agent. Sixteen members of the P.-T. A. were present.

At the noon hour, a delightful luncheon, which had been provided by the members, was served cafeteria style with the members of the school faculty as special guests.

The day was a most enjoyable one spent in work and play. Mrs. McFerrin, as always, proved a most gracious hostess at her very attractive home.

Maud Cowan Chapter, U. D. C.

The Maud Cowan Chapter, U. D.

C., was entertained on last Thursday evening by Misses Louise Williams and Frances Stamps in the home of the latter. Baskets and vases of spring blossoms were used as decorations.

In the absence of the president, Mrs. Thomas M. Dean, Mrs. Cowan presided at the business session.

Miss Ruth Weinstein as program chairman presented the following interesting program: Piano Solo, John B. Parker. Address by Mr. John Hall Jacobs on "The Women of the Confederacy."

During the social hour, Misses Williams and Stamps served a salad course. The guest list included Mesdames Cowan and Walter Mebane; Misses Ruth Weinstein, Dolly Leake, Mildred Cowan, Dorothy Glenn, Nellie Bryan, Gladys Dennis, and Nina Stamps; Messrs. Parker and Jacobs.

ROSSVILLE NOTES

Mrs. W. H. Jameson, Correspondent

Mrs. Lloyd T. Ward and little daughter, from Chattanooga, are the house guests of Mrs. Ward's sister, Mrs. Edith Gurkin.

Mr. and Mrs. William Morton and baby daughter, Patti Eleanor, from Moscow, are visiting Mrs. Morton's parents, Mr. and Mrs. Milton Stone.

We are sorry to note the illness of Mrs. A. E. Farley, Mrs. Bettye Morton and Mrs. Blanche Gurkin.

Mr. and Mrs. A. G. Neville spent Sunday with her parents, Mr. and John Wilder of Galloway.

Mr. and Mrs. H. C. Sims, of Moscow, were recent visitors of relatives here.

Robert Locke Baird has returned to Helena, Ark., after a weeks stay with homefolks.

Miss Maryella Simmons spent the week end in Collierville, the guest of Miss Ruth Piper.

Miss Clyde Bowling, Mesdames A. G. Neville, Sr., and A. G. Neville, Jr., and R. S. Tipler motored to Whiteville Saturday afternoon and visited Mrs. G. T. Sellars.

Mr. and Mrs. Frank Waller and daughter, Harriet, of Collierville, were guests last Sunday of Mrs. Ada Baker.

Mrs. H. B. Ward and children, of Collierville, spent Friday with Mrs. M. P. Gurkin.

Mrs. S. S. Owen and sons, of Mt. Pleasant, Miss., visited relatives here recently.

Jo Boyd Rives spent the week end here with homefolks.

Mr. and Mrs. Elgin Leake of Collierville called on Rossville friends Sunday afternoon.

Mesdames Sallie Cherry, Janie Jones and Dora Haniel, of Memphis, spent Wednesday afternoon with Mrs. Flora Rives.

Mr. and Mrs. L. M. Frazier and family, from Parkin, Ark., spent last Sunday with Mr. and Mrs. W. J. Frazier.

Mesdames J. T. Knox, E. H. Jameson and F. K. West attended the bridge party last Friday afternoon by Mrs. J. H. Burkam at her home in Collierville.

Mr. and Mrs. J. N. Bobbitt, from Tusculumbia, Ala., Mr. and Mrs. A. S. Waller, Jr., of Florence, Ala., spent Sunday with Mr. and Mrs. A. S. Waller. Others who were present for Mrs. Waller's birthday dinner were Mr. and Mrs. E. H. Jameson, Misses Kathryn and Beatrice Rives.

Gordon Farley, of New Bethel, spent Monday night with Henry Farley.

Mrs. F. B. Towles, Mrs. A. E. Farley and Mrs. A. M. Younger spent Friday in Whiteville where she attended the W. M. U. of the Baptist church.

Misses Ruth Piper and Maryella Simmons were guests of Mrs. W. H. Jameson Thursday evening.

Mrs. Bettie Morton and Mrs. Farley Hill were calling on relatives in Mt. Pleasant, Miss., last Saturday.

Mr. and Mrs. George Liebkeman, of Memphis, were here Sunday.

Messrs. Blain Scott, Gus Baird, and Elwin Waller attended a ball game in Memphis Sunday afternoon.

Mrs. J. B. Rives and daughter, Mrs. H. H. Farley and son, Mrs. W. J. Frazier and daughter, Mrs. C. F. Thomas and Mrs. W. H. Jameson visited Miss Geraldine Neville at the Baptist Hospital last Wednesday.

Mr. Jim Nebhut, Mr. and Mrs. Eugene Teague of Searcy, Ark., and Miss Bill Nebhut of Arlington, were visitors here Sunday afternoon.

Mr. and Mrs. F. B. Towles and Mrs. A. M. Younger motored to Halls last Tuesday to attend the Sunday School Convention.

Farley Hill is now employed with the Newsom Chevrolet Company of Holly Springs.

Mr. and Mrs. J. W. Boyd and children spent Sunday in Collierville at the home of Mrs. Boyd's parents, Mr. and Mrs. A. T. Crawford.

NEW ARRIVALS--



SPIC and SPAN WASH DRESSES, 97c
SUNBEAM WASH DRESSES, \$2.98
SUNNY SUE WASH DRESSES, \$1.98

Delightfully Sheer and Crisp Fast Colors
COME IN AND SEE THEM

KELSEY BROTHERS

BIGGS & DUDNEY

GENERAL MERCHANDISE

Service

Quality

Phone 43



Means Better Service From Your Car

LET US WASH and GREASE YOUR CAR

CHECK YOUR OIL and BATTERY and PROPERLY LUBRICATE YOUR MOTOR and SPRINGS.

McGinnis Service Station

SPECIALS!

BEANS, Lima, No. 2 Can...22c.
Cherries, Royal Anne, No. 2 1/2, 35c.
FRUIT SALAD, No. 2 1/2 Can, 35c.
KRAUT, Libby's, 2 1/2 Can...15c.
MATCHES, Swan, 2 Boxes...5c.
OLIVES, 8-Oz. Jar...25c.
PEACHES, Libby's, 2 1/2 Can, 25c.
PEARS, Bartlett, No. 1 can, 15c.
PEAS, Petit Pois, No. 2 Can, 20c.
PINEAPPLE, Sliced, 2 1/2 can, 30c.
Pork & Beans, 3 No. 1 cans, 25c.
Sardines, Cal. Oval, 3 cans for 25c.
SOUP, Campbell's, any kind, 10c.
SNAP BEANS, 2 No. 2 Cans, 25c.
SPINACH, No. 2 1/2 Can...20c.
SPAGHETTI, No. 1 Can...12c.
TOMATOES, 3 No. 2 Cans...25c.
FOR OTHER SPECIALS, SEE LIST IN OUR WINDOW
CHAS. DEAN & SON
PHONE 25

Mr. and Mrs. Brooks of Rogers Springs were visitors last Sunday of her brother, R. H. Bryant and family.

The grammar grades of Rossville school will have their closing exercises Thursday evening at the auditorium.

CANDY

..... the sweetest of all gifts is most appropriate.

A complete assortment of fine candy awaits your selection.

Sweeten every day with Candy

Harrell Drug Co.

LOST!

A Female Fox Hound. White Spotted and had collar bearing name of Dr. F. K. West, Rossville, Tenn.

REWARD

For Return or Information leading to Recovery. Notify

DR. F. K. WEST
Rossville, Tennessee