

THE COLLIERVILLE HERALD

"COLLIERVILLE, THE DAIRY TOWN"

Vol. II

Collierville, Tennessee, Friday, January 30th, 1931

No. 49

FACTS and FICTION BEING

a little bit about anything
"Read not to contradict and confute, nor to find talk and discourse, but to weigh and consider."—Francis Bacon.
By Harry Williamson

War ought to be something—you know what Sherman said it was—it cost enough. According to our budget estimate we are paying \$1,760,563,852—if you can read so large a number—while other departments of our government falls short of that amount by \$447,124,300.

After spending some \$300,000 for the Wickersham report on prohibition, wonder whom President Hoover figures he can get to read the 90,000 word voluminous document.

There is this consolation about the Wickersham report, we—along with the members of the Commission—still have the same opinion of prohibition that we had when these fact-finding gentlemen were appointed.

The lawyers for the Legislative Investigating Committee, which is trying to find out how much of the \$6,000,000 we have lost is going to stay lost, are not getting bad salaries for these depressed times, if we are any judge of salaries. They are to get, so Hilton Butler reports in the Commercial Appeal, "\$3,000 each straight salary and \$75 a day additional compensation plus expenses."

Since the "three thousand dollars" is "straight salary" and the "expenses" comes "plus" wonder what the "\$75 per day additional" is?

Did you know that a five percent increase in surtax on incomes over \$100,000 per year would raise \$100,000,000 for the treasury, which, by-the-way, would help the relief work of the Red Cross?

"Boxball to-night! Squeedunk University vs Mildew College." No, you never heard of "Boxball"?

Well, our most popular winter-time sport, "Basketball," would have been called "Boxball," if the janitor in the Y. M. C. A. Training School at Springfield, Massachusetts, could have found two nice size boxes instead of two peach baskets.

Dr. James T. Naismith, who originated the game 40 years ago, was experimenting in the Gym in an effort to develop an indoor game for winter use. Upon requesting the janitor to get him two boxes of uniform size, he was given two peach baskets instead.

These baskets were placed at either end of the Gym floor and the game was to sink the ball in these receptacles. This was real "basket ball," and from it, under the watchful eye of Dr. Naismith, who is still living, the great American game has grown.

Did you ever hear of "Owney"? He is a homeless dog that has traveled around the world, and has been all over the United States. He got in the habit of following the mail sacks to the train, and one day went aboard the train. A friendly mail clerk tagged him. Others took it up, and soon the tags showed he had been all over the U. S., up into Canada, and down into Mexico. He happened to go aboard a steamship that carried him to Japan. Here he was decorated by the Emperor, and continued on around the World, eventually getting back to Albany.

"WE THANK YOU"

Tuscumbia, Alabama, Jan. 26. The Collierville Herald:
Please find enclosed \$1.50 for subscription to The Herald, and please address it in future to Tuscumbia, Ala. We enjoy the Herald very much.

Very respectfully,
J. N. Bobbitt.

Mr. and Mrs. Bobbitt have recently moved to Tuscumbia from Florence and Mr. Bobbitt has opened a Department Store under the name of Reed & Bobbitt. Mrs. Bobbitt was formerly Miss Waller of Rosville, a daughter of Mr. and Mrs. A. S. Waller of that place.

COLLIERVILLE CASH FEED STORE HAS NEW MANAGER

Effective this week, Mr. H. W. Cox has taken over the management of the Collierville Cash Feed Store, succeeding Mr. E. A. Moore, who returns to Memphis. Mr. Moore has been in charge of the business for the past two months and has made many friends here through his courteous and efficient manner in which he handled the store. His knowledge of feed problems and his experience in such matters have made him a help to the people of this section, and they regret to see him leave.

Herman Cox needs no introduction to the people of this territory, having lived here practically all of his life. He has sold feed before, and has learned the dairy business from practical experience, hence is in a position to help the dairyman and the stockman of the section. He is thoroughly familiar with the International line of Feeds and will gladly help any one with feeding problems.

Mr. Cox will appreciate the co-operation of his many friends as he puts forth every effort to give the territory a real feed service, and he asks that any one with a feed problem come to him that he may help solve that problem.

FIRE DESTROYS CAR BELONGING TO D. P. CREELY

D. P. Creely, local manager of the Memphis Power and Light Company, had the misfortune on Tuesday night of losing his car by fire. Mr. Creely and his brother-in-law, Mr. Wenzler, were returning from Germantown, about nine o'clock Tuesday night, and while passing the home of Dr. Fleming they discovered that the car was on fire. Mr. Creely was unable to save more than one of the front tires, so rapidly did the fire spread. A coil of wire, blow torch, tools, and lamp globes that were in the car, were also destroyed. Mr. Creely estimates the loss at about \$300 with no insurance. The origin of the fire is undetermined.

CARD OF THANKS

To The Good People of Collierville: Please accept my grateful thanks for your many acts of kindness to my dear Mother during her life and death.

May God bless you all.
—Mrs. H. L. Sigrest.

CAYCE

Mr. and Mrs. P. T. Sandlin and son visited relatives in Memphis last week.

Mr. and Mrs. C. W. Donaway of Memphis were week end guests of their parents, Mr. and Mrs. J. J. Williams.

Mr. and Mrs. T. L. Williams, Mrs. R. P. Carrington of Victoria, visited their sister, Mrs. D. L. Lumsden last Friday.

Messrs. V. D. Brooks and E. C. Brooks made a business trip to Holly Springs last Friday.

The Rev. E. F. Tucker and Miss Cole of Mt. Pleasant were dinner guests last Sunday of Mr. and Mrs. V. D. Brooks.

Mrs. R. J. Williams and Mrs. D. R. Williams spent Friday in Byhalia.

Mr. W. E. Robertson of Collierville was in Cayce this week.

Mrs. D. L. Lumsden is spending a while in Memphis with her daughter Mrs. R. B. McCalla.

Mr. and Mrs. V. D. Brooks and son Earl Brooks visited in the home of Mr. and Mrs. H. W. Jones in Marshall Institute last Friday evening.

Mr. and Mrs. M. S. McFerrin, of Lucy, Tenn., spent Sunday with Mr. and Mrs. P. P. McFerrin.

Mr. and Mrs. H. W. Brown made a business trip to Memphis Monday.

Mr. and Mrs. W. T. Vick and daughter, Miss Ruby, of Byhalia visited her sister Mrs. C. H. Hooks last Sunday.

Mr. and Mrs. F. M. Sloan visited in the home of Mr. and Mrs. P. P. McFerrin in Marshall Institute last Sunday afternoon.

Mr. and Mrs. R. B. McCalla, of Memphis, spent Sunday with Mr. and Mrs. F. M. Sloan and Mrs. D. L. Lumsden.

CHICKEN DINNER

The Germantown Chapter of the O. E. S. will entertain on February 7th, 1931, at 8 P. M., with a Bridge and Bunco party followed by a big Chicken Dinner.

The admission will be only fifty cents, and the committees who are already working for the occasion, assure every one who comes of a good time and plenty to eat. The Chapter invites you to come and to bring your friends. Beautiful prizes, both individual and table prizes, will be given. If you would like to entertain your friends with a game of bridge or bunco, or entertain them just at dinner, come and bring them to this Chicken Dinner. The new Worthy Matron, Mrs. Mittle Hix, is putting forth every effort to make this year's work the very best. She needs your help, so come along on the night of February the 7th, and help make this occasion a real success.

CORDOVA

Mrs. J. F. Schwaiger spent Sunday in Memphis with her parents, Mr. and Mrs. J. B. McCalla. Mr. McCalla was injured recently in an automobile accident.

Mr. Will Humphreys, of Williston, visited relatives here last week.

Mr. and Mrs. C. B. Rogers, Miss Mary Rogers, and Mr. and Mrs. Rogers Humphreys visited Mrs. Humphreys parents, Mr. and Mrs. T. W. Sanderlin in Memphis last Sunday.

After spending quite a long time in the Baptist Hospital, Mrs. Stewart was able to come here last Saturday to the home of her daughter, Mrs. J. T. Riley with whom she will be for some time.

Friends of Miss Elizabeth Creath will be interested to know that she is located in New Orleans with the Armour Packing Company. When the Company moved its headquarters from Memphis to the southern city, Miss Creath went too, having been in their employ for more than seven years.

Mr. Rogers Yates is confined to his home because of an attack of flu.

Mrs. J. H. Nichols spent Sunday at Hill's Clinic with her husband, who is suffering with rheumatism.

Mesdames A. D. Ramsey, G. Y. Jones, E. E. McLeary, and J. C. Pierce spent Wednesday in Memphis attending a Conference of the young people of the Baptist Church.

Miss Blanche Strong spent last week end with her parents, Mr. and Mrs. W. N. Strong.

Mr. and Mrs. Terrell Hall and children spent Sunday afternoon in Memphis guests of Mr. and Mrs. Andrew Crook.

Mr. Frank Blalock was the guest last Sunday of his parents, the Rev. and Mrs. R. C. Blalock.

The funeral of Thomas J. Wright was conducted last Friday by the Rev. J. W. Leigh at Norris Funeral Home. Mr. Wright spent the early years of his life here, moving to Tipton County and after a few years he with his family went to make their home in Birmingham, Ala., where he lived until a month ago when he returned to Tipton County to bury his wife who was before her marriage, Miss Lula Fletcher. Mr. and Mrs. Wright leave four children, one son and three daughters: Mrs. R. B. Perry of Cordova is one daughter. Mr. Wright is also survived by two brothers. He was 44 years old.

Misses Grace and Lorena Weak spent the week end here with their parents.

With the last week of spring-like weather there has been a good bit of shrub planting. New beds are being planted on the school grounds and in other public places in the town are being made more attractive with plantings with Mrs. R. M. Houpp as Beautification Chairman.

Mrs. McDonald and some friends from Memphis came out and conducted a prayer service in the home of her friend, Mrs. A. D. Ramsey, last Monday night. Mrs. McDonald is a fine Christian character and the services were enjoyed by all present.

Mr. and Mrs. Ralph DeShong, the latter the former Miss Eva Harrell of Collierville, and now of Wichita Falls, Texas, are receiving congratulations upon the birth on January 4th, of a baby girl, who has been given the name of Betty.

STATEMENT Collierville School Lunch Room January 5th to January 28th, 1931

Miss Willie Lynch, Treasurer

RECEIPTS
Cash on Hand, Jan. 6, 1931 \$ 4.67
Donations 69.00
Sale of Lunches 62.74
Sale of Peanuts and Cakes 14.34
TOTAL \$150.75

DISBURSEMENTS
Groceries, soap, oil \$ 71.60
Peanuts and Cakes 10.50
Bread and Cakes 12.32
Cook 2.50
Scales 1.75
Lumber 1.80
Mop40
Unpaid Bills 29.78
TOTAL \$130.75
BALANCE \$ 20.10
Cash Value of Groceries on Hand (Estimated) 42.00
\$62.10
Free Lunches Served, 854

HAS VERY ATTRACTIVE WINDOW

The Kelsey Brothers store has a very attractive window display this week of Spring designs in prints. The window is well arranged and offers an exhibit of materials that makes one know that "Spring is near."

GERMANTOWN

PARENT-TEACHER ASSOCIATION

On February 12th, the Parent-Teacher Association will give a program in honor of Founders' Day. The program, to be arranged by Mrs. Paul Gouger, is in celebration of the founding of the Association. It will be on the regular meeting day, and each member is asked to bring a contribution. The P. T. A. is doing a great work in feeding and clothing thirteen families, which comprise 97 people, in this community, and it is a real credit to the Association to do this work. The Association is also giving lunches to school children who are financially unable to buy them.

BOY SCOUT BANQUET

On January 17th, at the Germantown school lunch room, the Boy Scouts celebrated their anniversary at a delightful banquet. About 62 people attended, and it was an occasion long to be remembered.

This Troop No. 60 was organized one year ago, with only 19 at the first meeting, and now the Troop has 22 members. These boys are real representatives of Germantown, and have done remarkable work in the past twelve months. There is more enthusiasm in the Scout Troop than in any other organization in town. The boys realize the importance of the work and are proud of the privilege of belonging to the Troop.

At the banquet, speeches were delivered by Ingram Howard, S. P. L., Walter May, Walter Howard, Prof. R. A. Jones, Principal of the School, A. P. Foster, A. S. M., Rev. Geo. W. Bell, S. M., Prof. King, Prof. Moore, and Mr. Phillip Sullivan. These men spoke of the Scout work and of how they had seen it help boys.

The dinner was in charge of Miss McErabeth, domestic science teacher, assisted by Mesdames Walter Howard, King, Bell, and Bickers. The following teachers of the school attended: Professors Jones, Moore, and King, Mrs. Scruggs, Mrs. Harrison, and Miss Hughes. Others attending were Mr. Sam Anderson, teacher at Messick, Miss Wynona Bryan, Mr. and Mrs. Dodge of Forest Hill.

The music for the occasion was furnished by Malcolm Bryan, Homer France and Miss Adelaide Sullivan.

Many expressed the opinion of this being the nicest banquet they had attended in Germantown.

Dr. and Mrs. S. M. McCall returned home on Wednesday night from Nashville where Dr. McCall attended the Grand Chapter meeting of Royal Arch Masons. Dr. McCall is Thrice High Priest of the local Chapter, and was representative of the Chapter at Grand Chapter. A signal honor was conferred upon him by his being appointed to the Degree of High Priesthood. Dr. McCall is the only Mason, outside of the city of Memphis, who has received this degree.

AND IT SHOWERED

Regardless of what Mr. Brist had to say about the weather, it showered in Collierville High School last Friday. Butter, milk, eggs, potatoes, turnips, canned goods, meat, bread, greenback, and silver came pouring in on the stage at the chapel hour when the students were given a chance to "do something" for the lunch room.

It kept several students busy the first period getting the contributions checked over and put away for use in the lunch room.

From a little sack of beans, consisting of a half pint, which was given by a little first grade boy—and he admitted it represented half of their supply at home—to large sacks of potatoes and huge chunks of butter, the eats came in until the entire front of the stage was covered.

It was a happy group of children who made the offering. It was evident that it was not a gift without the giver, but that they were giving themselves along with the gifts.

INDICATIONS ARE THAT OYSTER SUPPER IS SUCCESS

As the Herald goes to press for the last run tonight (Thursday), the Oyster and Chicken Salad Supper, given in the Community Hall by the P. T. A., is in full swing, and all indications are that it will prove a very successful and enjoyable occasion. The attendance is very good, and every one seems to be having plenty to eat and plenty of fun.

A VOICE FROM DIXIE

flat rock, s. C. sepp. 4, 1930

dear mr. editor:—

There seem to be so much talk about our so-called hoover prosperity, I believe it is my duty to rite my views on same and help to annie lize the situation as far as possible so's we can make up our minds that we have gotter change our ways of living ansforth.

I have took my own case for rinstance, I see my mistakes and many others have acted likewise. I bought a ford instead of a farm and it is wore out but the farm figured on is still o. k. I invested in a radio instead of a cow and the radio gives stattick instead of milk.

I am feeding 5 nice hounds which answers to the names of rollo, katy, didd, Jake and bayrum insted of 3 pigs. I had our planner tuned insted of the well cleaned out. I spent all my cash in 1928 and used up all my credidit in 1929 and traded up my future wadges on installments in 1930, so hard times ketched me in bad shape.

if I had spent my last 10\$ for flour and meat instead of gas and oil, I would of been o. k. I blit a nice garage last yr. Insted of klivering my barn and I lofed in the mountains 2 weeks insted of in the pastor fixing it so's my cow won't get out but she is dry and morgaged to boot for 2 blankets my wife bought from an agent insted of paying the preacher.

but now I am on a cash basis but have no cash. I am tide to the end of my rope and the man I am working for is busted onner count of nobody wouldnt pay him and the cotton mills is closed down because nobody can't buy anything they make. I had 4\$ saved for a rainy day but it turned dry and I spent same for two inner tubes.

mr. editor, I tride hard to make both ends meet with a turnip patch but when I got my turnips redy to sell, everybody else was selling turnips for nothing and the market was glutted. I am worried plum to the bone and my wife's kinfolks is coming over next Tuesday to spend the week end and my hand is so sore from being shuk by polly tichlons here of late I simply an't able to pull my own fodder. rite or foan if you hear of anny relief from the government coming down this way I am willing to be a republican for a few weeks if that will help.

yours trillie,
mike clark, rfd.

—From the Tennessee Banker.

COLLIERVILLE PLAYS BARTLETT TONIGHT

Regular League Game in Local Gym Tonight, Beginning at 7:30. Both Teams Play

The Collierville boys' and girls' basket ball teams will play the teams from Bartlett at the local Gym, tonight, Friday, January 30th, the first game to be called at 7:30 p. m. O. C. Hopping will referee both of the games. These are two of the regular League games, and the admission price is 15c and 25c.

On next Tuesday night, February 3rd, the home boys and girls will play the Fayette County High School teams, at the Collierville Gym, with Hopping again refereeing the games. These games will also begin at 7:30, and the admission will be 15 and 25c.

MILLINGTON'S IT

Not satisfied with lambasting the pep out of our girls' basketball team on last Friday night in the local Gym by a score of 35 to 17, the Millington High School boys came in on the second score of a double-header bill and licked the Collierville lads to the tune of 19 to 45.

It is up to Whitehaven Basketeers to wrest from Millington the hopes of a county championship—so far as Collierville is concerned Millington is IT.

Collierville's next shot at Millington will be at the District Tournament.

GEORGE R. JAMES P. T. A. HONORS BASKETBALL TEAMS

The boys' and girls' teams of the George R. James School, both Junior Basket Ball Champions of Shelby county, were honored by the George R. James Parent-Teacher Association with a banquet on last Thursday.

The tables, arranged by Misses Frances Stamps and Oneida Leake, were artistically decorated with the school colors, blue and silver, and the places were marked with miniature basket balls. Between courses, toasts and impromptu speeches were made and songs were sung. At the close of the banquet the captains of the teams expressed to the coach, Mr. John S. Everett, their sincere appreciation of his untiring efforts with the team this year. Mr. Everett responded by commending the loyalty of the teams. Miss Katherine Thompson, the principal, presented the trophies, two silver loving cups, to the teams, and commended them for their fine spirit in athletics.

HAS YOUR SUBSCRIPTION TO THE HERALD EXPIRED?

Each week The Collierville Herald is mailed out with the name of the subscriber printed at the top of the front page, and on the same line, following name, is the expiration date of that subscription, the month, the day and the year. When a subscription expires, the management of The Herald mails a notice to the subscriber, but if the subscriber fails to reply with the required \$1.50 the management has to take it for granted that said subscriber no longer want the Herald, so the subscription is stopped, for the Postal Regulations—as well as the pocketbook of The Herald—does not permit the Herald to be mailed to subscribers free of all charges.

The price of The Herald, "your home paper", is only \$1.50 per year in advance. Though our list of subscribers is steadily growing, we do not like to lose a subscriber, but last week we did take from our list a small list of names of those in arrears with their subscription. Let's hope that those will soon come back and never again leave our list of readers. We do appreciate the co-operation that has been given us the two years we have been here, and as the time draws near for us to begin our third year of publishing the Herald, we are asking for that same splendid cooperation, for we are here to stay and to help make Shelby County and its surrounding territory "the best place ever to live."

Ask People You Know

E. J. Millington, Manager of the Duntreath Dairy Farm, is using dairy feed from the Forest Hill Gin & Milling Company. And he is getting results from Skinner's Feed. Young heifers with their first calves are giving 4 and 5 gallons of milk per day. Mr. Millington had one cow he had planned to sell because she was giving very little milk. He put her on Skinner's Feed and now she is giving 5 gallons of milk per day, and she is Not for sale.

BUY YOUR FEED AT HOME--ASK YOUR NEIGHBORS WHAT RESULTS THEY ARE GETTING FROM THEIR DAIRY FEEDS.

Forest Hill Gin & Milling Co.

"Makers of the Feed You Need"
J. W. SKINNER & SON

Forest Hill, Tennessee

HEALTH COLUMN By Dr. Wallace P. Moore

"FROM FLIES AND FILTH TO FOOD AND FEVER"

(Continued from last week.)

In the prevention and control of flies there are four practical methods for community protection. Last week we discussed the first step, which was the prevention of fly breeding. The other three methods or measures are, destruction of adult flies, protection of food by screening of houses and covering of the food itself.

Adult flies can be killed in several ways: by trapping; by poison and fly papers; and by swatting. The first and last ways are quite popular. Fly traps may be used to advantage in decreasing the number of flies. Their use is advocated, not only because of the immediate results but because of the chances that the fly may be caught before they lay eggs, and the number of future generations will be greatly reduced.

Many types of traps are on the market. As a rule, the larger ones are more effective. Any one with a few tools can construct fly traps for a small part of the price of the ready-made ones. The effectiveness of the traps will depend on the selection of baits. A good bait for catching house flies is one part of black strap molasses to three parts of water, after the mixture has been allowed to fer-

ment for a day or two. Over-ripe or fermenting bananas crushed and placed in the bait pans gives good results, especially with milk added to them. A mixture of equal parts of brown sugar and curd of sour milk thoroughly moistened gives good results after it has been allowed to stand for three or four days.

The use of sticky fly paper to destroy flies that have gained access to houses is well known.

Fly poison preparations also are common. Many of the commercial fly poisons contain arsenic, and their use in the household is attended with considerable danger, especially to children. Their danger is less with the use of a weak solution of Formalin. A very effective fly poison is made by adding three teaspoonfuls of the commercial Formalin to a pint of milk or water, sweetened with a little brown sugar. A convenient way of exposing this poison is by partly filling an ordinary drinking glass with the solution. A saucer or plate is then lined with blotting paper, cut the size of the dish and placed bottom up over the glass. The whole is then quickly inverted and a small match stick placed under the edge of the glass. As the solution evaporates from the paper more flows up from the glass and thus the supply is automatically renewed.

(To be continued.)

ROSSVILLE

Miss Freddie Lee Askew, of Crenshaw, Miss., has been visiting her cousin, Miss Warree West.

Mr. and Mrs. C. F. Thomas motored to Benton, Miss., last Wednesday, Mr. Thomas returning home later and leaving Mrs. Thomas for a visit with her father who has been very ill. Dr. and Mrs. F. K. West spent last Tuesday in Memphis with Mrs. Mattie Pulliam who is ill at the home of her niece, Mrs. Warren, Howell.

Mrs. T. O. Percer, of Memphis, was the pleasant guest last Friday of Mrs. H. H. Farley, while Mr. Percer and Mr. Thomas, salesmen for W. B. Mallory and Sons, enjoyed a hunt with Messrs. W. W. Murphy, R. J. Borum and A. K. Morrison.

Mesdames Burkam, Winston Jones, and W. W. Norfleet, of Collierville, spent Thursday here as guests of Mrs. J. T. Knox.

Mrs. T. D. Boswell, of Macon, visited Mrs. John Crawford, last Saturday.

Mr. Cecil Thomas was with home-folks during the past week.

Mr. and Mrs. I. H. Petty were the dinner guests last Wednesday evening of Dr. and Mrs. F. K. West.

Miss Clyde Bowling has returned home after spending several weeks, while ill, with her sister, Mrs. A. G. Neville.

Mr. and Mrs. Robinson and Bettye Jane of Memphis spent Sunday in the home of Mrs. J. L. Crawford.

A. S. Waller, Jr., and his recent bride, who was Miss Alma Ruth Eastep, of Florence, Alabama, arrived Monday for a visit of a few days with his parents.

Miss Ida Saunders, Mesdames Will Persons, and T. D. Coopwood and sons, Billy and David, of Mt. Pleasant, Miss., visited Mrs. Betty Morton and Mrs. Harrell Jameson, Monday.

Mesdames J. T. Knox, H. H. Farley, A. W. Morrison, E. H. Jameson, F. K. West, I. H. Petty, and Billy Percer Farley enjoyed the day last Thursday with Mrs. R. S. Tipler of Grand Junction.

Miss Doris Baird spent last week end in Grand Junction with Mrs. R. S. Tipler.

Friends of Mr. A. J. Galther will be happy to know that he is recovering from an operation which he had recently at the Baptist Hospital.

Mrs. Laura E. Smith, Home Demonstration Agent, met with the Girls and Ladies Club at the school building last Thursday afternoon. Her demonstration for February the 19th will be Yard Improvement.

"Say It With Flowers"

FLOWERS FOR ALL OCCASIONS

Call Mrs. Delaney
Agent for Irby Harris Florists

MT. PLEASANT

Misses Imogene Jowers and Louise Tucker visited in the home of Mr. Albert Persons near Collierville last Saturday.

Miss Maxine Conner came out from Memphis and enjoyed the week end here with homefolks.

Mrs. Emma McCandless, of Slayden, was the guest last Sunday of Mr. and Mrs. Joe Hale.

Miss Jennie Hale spent a few days last week in the McCandless home of White School.

Mrs. C. C. Conner and Mrs. N. M. Carpenter motored to Holly Springs Saturday evening to carry Miss Maxine Conner to M. S. C.

Mr. and Mrs. J. O. Boatwright, of Memphis, spent Sunday with her parent, Mr. and Mrs. W. T. Chandler.

C. T. Luck and Mrs. W. D. Howard were shopping in Collierville Tuesday.

Mr. and Mrs. Albert Johnson, of Forest Hill, spent Sunday with Mr. and Mrs. W. D. Howard.

Roger Puryear is seriously ill and was carried to the Hospital one day last week.

Dr. C. C. Conner was in Memphis one day last week.

Canada Sees Light

The planting of trees is not a costly undertaking and gives splendid returns for the labor and expense it involves.

In the United States special commissions have been appointed by some legislatures, whose sole duty it is to undertake tree planting.

New Jersey provides for a special commission "whose duty it shall be not only to plant trees along highways of the state, but to look after their welfare as well."

Such a measure is well worthy of emulation by Canada's federal government.—Montreal Family Herald.

Beauty Asset to Community

One beautiful home of assured permanence attracts others of the same type and thereby increases its own value as well as the real estate value of the community. This attraction is made stronger when the construction is of a type which increases the fire-safety of the locality. The better residence sections of most communities recognize this in their building restrictions.

Modernizing Reclaims Values

Many thousands of our old homes, stretching from coast to coast, that are obsolete and out-of-date inside and outside, will take on new life and beauty within the year. Modernization will bring about this great reclamation.

Sound Investment

Those who invest in real estate carefully and wisely have profited in the past and will continue to do so in the future.

THOSE ODD CHINESE

- His compass points south.
- His mourning color is white.
- He puts his hat on in salutation.
- His left hand is the place of honor.
- He faces the bow when rowing a boat.
- He keeps out of step when walking with you.
- His favorite present to his parents is a coal.
- The children of a Chinese school study out loud.
- He whitens his boots instead of blackening them.
- The Chinaman shakes his own hand instead of yours.
- He rides with his heels in his stirrups instead of his toes.
- Often he throws away the fruit of the melon and eats the seeds.

Park Your Car at

Peabody Garage
108 South Second Street
Parking and Storage
Prompt and Courteous Service

On Display Here NOW—

The New Chevrolet

NEW LOW PRICES

IT'S BIGGER! IT'S BETTER!

The new Chevrolet is a bigger car throughout—longer in wheelbase and larger in body size—more impressive in appearance. It is a better car in every way and we want you to see it.

Kelsey Chevrolet Company

for Economical Transportation

Sales  Service

We Make Ends Meet



A close inspection of our stock of Lumber, Hardware, Building Material, Paint and Coal will reveal the fact that we have one of the cleanest and best assorted stocks in this vicinity. And a similar inspection of our prices will show that we ask no more for it than others ask for much inferior stuff.

The two greatest salesmen on earth—QUALITY and PRICE, are constantly working for us and you'll always find us a step ahead of others in Quality and a step behind in price.

MAJESTIC RADIOS and MAJESTIC ELECTRIC REFRIGERATORS.

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Collierville Phone 21 Tenn.

ALWAYS LOWEST PRICES NEWEST STYLES EASIEST TERMS



\$5.00 DELIVERS THIS SUITE

Here is a rare opportunity to purchase a beautiful two-piece Living Room Suite having loose spring-filled cushions and smart new upholstery. This Suite never sold before for less than \$99.50. **PRICED SPECIAL at \$59.50**

\$1.00 PER WEEK PAYS FOR IT

HOLLYWOOD VANITY SUITE

This Suite would look charming in any bed room. The very latest in bed room styles. Has beautiful poster bed, chest, and Hollywood vanity dresser. Mansrobe can be had at a small extra cost. **ONLY \$79.50**
\$5.00 Cash, \$1.50 Weekly



T. J. Beasley Furniture Co.
227-229 SOUTH MAIN ST.

ELECTRIFY your HOME

Today, wherever Electricity is available it is used for almost every household task. Washing, Ironing, Cooking, Cleaning and for Lighting, Heating, Radio and many other needs. You, too, can save much time and labor by employing this inexpensive, willing servant in your home.

ELECTRICITY GIVES YOU TIME FOR OTHER THINGS.

Memphis Power & Light Company

SOCIAL AND PERSONAL

HESTER HOTEL

Good Meals at Reasonable Prices
Phone 42

New Wash Frocks

Pretty Dresses of English Prints in Clever Designs and in the Chic Styles of Spring.

For the School Miss—

For the Lady in the Home—

For the Lady in the Office or Store—

these dresses are most attractive as well as very serviceable.

We have them in a variety of colors and patterns, and in a wide range of sizes.

See them this week end.

Hinton & Hutton Company

Dry Goods Department

DRY GOODS—GROCERIES

Courteous Service Prompt Delivery

Star Brand Shoes

J. M. MANN & SON

A Good Cook can cook most any meat tender. It takes a Poor Cook to keep our meat from being tender.

FRESH BEEF FRESH PORK
Hamburger and Sausage ground as ordered.

HAMBURGER—Fresh Ground, 15 cents per pound.

CHAS. DEAN & SON

PHONE 25

COLLIERVILLE

Our New Manager

Mr. H. W. COX

Effective this week, Mr. Herman W. Cox takes charge of the Collierville Cash Feed Store as manager, succeeding Mr. E. A. Moore, who has had charge of the store the past two months. Mr. Cox is a Home Man, and will have entire management and control of the business, devoting his entire time to helping the Dairymen and the Poultrymen with their feeding problems. Mr. Cox has had experience in selling feeds, and knows local conditions from a standpoint of actual experience, which makes us better prepared than ever before to give our customers the kind of service they want—service that means QUALITY Feed and LOW Prices.

A High Standard of Service and Quality Products will be maintained, and no matter what you may need in Feeds, you can find it in this Big Exclusive Feed Store.

The Store appreciates the business that has been given it in the past, and Mr. Cox asks a continuance of your patronage, promising his best co-operation in looking after your interest in the Feeding Line.

COLLIERVILLE CASH FEED STORE

"A HOME MANAGED—HOME OPERATED STORE"

Telephone 184

Bridge Socials of the Past Week

Mrs. R. D. Wilson was the hostess to the Senior Bridge Club on last Friday afternoon when sixteen guests enjoyed her charming hospitality.

After the four diverting games of the afternoon, fruit salad topped with whipped cream, sandwiches, salted nuts, and coffee were served.

Mr. and Mrs. P. N. Wilson entertained at the regular meeting last week of the Thursday Night Club when sixteen guests enjoyed several interesting games of bridge. Following the diversion of the evening, Mrs. Wilson, assisted by Mrs. R. D. Wilson, served a delightful plate luncheon consisting of congealed tuna salad, sandwiches, crackers, salted nuts and coffee.

Miss Doris Dudley was hostess at an impromptu bridge social on last Thursday evening, complimenting her house guest of the night, Miss Angela Monteverde, of Memphis.

Tables were arranged for sixteen guests. In the late evening, mince pie and coffee were served. The list of those enjoying Miss Dudley's hospitality included Misses Monteverde, Nina Stamps, Dorothy Glenn, Lillian Morris, Dorothy Dean, Sara Jones, Rebecca Smythe, Ella Dudley, Mr. and Mrs. E. B. Hudgens, Mr. and Mrs. Thomas Miller Dean; Messrs. Morris McGinnis, Nat Dunn, Ralph Hall, James Mann, Lyn Kelsey, and Dr. William Parr.

Quiet Ceremony Unites

Miss Eastep and Mr. Waller

The wedding of Miss Alma Ruth Eastep and Albert Sidney Waller, Jr., of Florence, Alabama, was quietly solemnized Sunday afternoon, January 25th, at 2 o'clock at the parish of the First Methodist Church of Florence. The impressive ring ceremony was performed by the Rev. J. D. Hunter, pastor of that church.

The bride was becomingly attired in a lovely Spring suit of English Tweed, modeled after Jennys in solid black with touches of white Galyok, and with accessories which perfectly carried out the black and white mode. Her arm bouquet was of Pernet Roses.

Mrs. Waller is the only daughter of Mayor and Mrs. W. S. Eastep, and is noted for her unusual beauty as well as for her art talent. Her father was former President of Alabama's Mayor's Association and is prominent in the banking, real estate and insurance circles of Alabama, and for the past 12 years has been mayor of Florence.

Mrs. Waller received her education in the Florence Public Schools, having graduated with honors from Coffee High School in 1929, and since that time has been attending State Teachers College at Florence.

Mr. Waller, who is associated with Kreisman's Men's Shop, is a prominent young business man of Florence, and was formerly of Rossville, Tenn. He is descendant of Thomas J. Waller of Virginia. His father and mother, Mr. and Mrs. A. S. Waller, settled in Rossville in the early nineties and Mr. Waller is in business there. Immediately after the ceremony last Sunday, Mr. and Mrs. Waller left by motor for an extensive wedding journey. After February 10th, they will be at home with the bride's parents at 424 Poplar Street, Florence, Alabama.

Esquire J. F. Dudley was a business visitor in Memphis Wednesday.

Miss Pauline Hart is on the sick list this week.

H. W. Schrader was a business visitor in Holly Springs last Monday.

Mr. R. L. Cox, who has been sick for some time, seemed to be a bit improved yesterday morning.

Mrs. C. W. Fleming and Mrs. J. A. Neely were in Holly Springs on Wednesday.

Mrs. Stella Thompson, of Memphis, was the guest Wednesday of her sister, Mrs. M. H. Sloan.

Alfred Latham, of Olive Branch, Miss., visited friends in Collierville last Wednesday.

Mr. and Mrs. Busby, of Memphis, spent Sunday in the home of their parents, Mr. and Mrs. Ewell Anthony.

Mrs. J. T. Short and son, of Chicago, are visiting Mrs. Short's parents, Mr. and Mrs. W. F. Brown.

Mrs. Hal Anderson, of Corinth, Miss., spent last Friday with Mr. and Mrs. S. H. Hinton.

J. R. Gardner, of McKenzie, Tenn.,

was the guest of Miss Jean Craig last Friday.

Mrs. R. P. Carrington, of Victoria, Miss., is the guest this week of her daughter, Mrs. C. W. Fleming.

Mrs. G. W. Laughter, of Whitehaven, is the house guest this week of Mrs. G. D. Mebane.

Miss Dorothy Glenn will spend the week end in Memphis as the guest of her cousin, Miss Sadie Bell.

Miss Lena Leath spent last week end in Memphis with her sister, Mrs. Kline.

Mr. G. D. Mebane was over from Hughes, Ark., last Sunday enjoying a few hours with homefolks.

Mr. and Mrs. Irvin Humphreys of Memphis spent last Sunday with his brother, Mr. Baxter Humphreys, and Mrs. Humphreys.

FOR RENT:—Five Room Cottage. Apply to Mrs. T. H. Humphries.

Mrs. J. H. Gregg has returned to her home in Memphis after spending several days here with her aunt, Miss Ban Lowrey, who was quite ill.

Mrs. J. P. Wilson, of Jackson, Tenn., and Mr. A. J. Melton, of Tampa, Florida, spent the past week end with Mr. and Mrs. T. B. Jameson.

Mrs. Mattie Hester spent several days in Memphis this week as the guest of her niece, Miss Elizabeth Lowry.

Mrs. Kit King, of Mt. Pleasant, and Mrs. Bryan Vick, of Marshall Institute, were shopping in Collierville Wednesday.

FOR SALE:—Good Cedar Posts. 7 feet, Choice Posts \$20.00 per 100. 6 feet \$15.00 per 100. See Simmye Roach.

Mr. and Mrs. R. A. Ezzell and little son, Eddie, of Memphis, were the guests of Mrs. Virginia Piper last Sunday.

Mrs. Minnie Priddy and daughter, Lola May, and Mr. and Mrs. Guillard and two children, of Memphis, were guests of Mrs. Virgie Hughes last Sunday.

FOR SALE:—Mules and Farming Implements. B. B. Isbell.

Mrs. John Little Dean and baby girl have returned home from Memphis where, for some time, Mrs. Dean was under treatment at the Baptist Hospital. She is much improved.

Mr. and Mrs. Ashby, Mrs. Tommie Perkins, and Elder W. P. McLennon, all of Memphis, and Mr. and Mrs. Burks, of Byhalia, were the guests of the Misses Lowrey last Sunday.

Mr. and Mrs. M. H. Butler and Mr. and Mrs. W. T. Brown and son, all of Memphis, spent Sunday with their parents, Mr. and Mrs. W. F. Brown.

Messrs. James Mann and Ralph Hall and Miss Rebecca Smythe motored to Bassett, Ark., yesterday for Miss Dorothy Glenn who has been enjoying a visit with relatives there.

Jack Jamerson and mother, Mr. Watt Jamerson, were called to Union City on Tuesday, because of the illness of the little son of Mr. and Mrs. Louis Jamerson. The little fellow was some better Thursday.

Mrs. J. M. Glenn, Miss Dorothy Glenn and Miss Rebecca Smythe spent Saturday and Sunday in Bassett, Ark., with Mrs. Glenn's mother, Mrs. C. M. Bell. Mrs. Glenn and Miss Smythe returned home Sunday, but Miss Glenn remained over for a visit of several days.

Mr. and Mrs. H. W. Cox and children, Herman Wright and Caroline, have returned from Memphis, and will, after this week, be at home in the residence of the late Dr. Leake. Mr. Cox is now manager of the Collierville Cash Feed Store, having accepted the position upon the resignation of Mr. E. A. Moore, who, in turn has accepted a position with the S. M. Williamson Company. The many friends of Mr. and Mrs. Cox are happy to know of their return to Collierville.

LOEW'S STATE

Beginning Friday, January 30th, Loew's State presents Greta Garbo in "Inspiration", her latest Metro-Goldwyn-Mayer all-talking picture. Robert Montgomery plays opposite Miss Garbo and the supporting cast

NEW! First Showing

this Season

of

'Tailored Lady'

Frocks

\$9.75



New Flat Crepes and Printed Crepes--You would expect to pay much more for these--Fetching little details that spell "Newness."

NEW HATS FOR SPRING JUST ARRIVED.

KELSEY BROTHERS

BIGGS & DUDNEY

GENERAL MERCHANDISE

Service

Quality

Phone 43

LOST! LOST!

TWO HORSE MULES, 15 HANDS HIGH, WEIGHT ABOUT 800 OR 850 POUNDS. FIVE YEARS OLD. BAY OR BROWN COLOR. BOTH HAVE SMALL SLIT IN EARS, ONE BRANDED O ON JAW. THESE MULES LEFT MY PLACE ON DECEMBER 23rd, 1930.

LIBERAL REWARD

For Information Leading to the Recovery of these Mules, Notify—

J. A. Williams

COLLIERVILLE, TENNESSEE

When Other Stores Have Closed

LONG after other stores have closed their doors for the night or the holiday, you often call at your Neighborhood Drug Store for some article of which you are in need.



You would miss the Neighborhood Drug Store more than you realize if some day you found its doors closed, some night its friendly lights out—and particularly in some emergency if you had to travel a long distance to have your prescription filled.

To ward off such a possibility you must give your Neighborhood Drug Store more than transient support. He cannot except in rare instances maintain his pharmacy on professional services alone. He must sell merchandise, too—of standard make and reasonably priced to give him a fair profit. If you keep him in mind for your every-day needs, you'll find him when you most need his professional services.

—MERCK

For Your Medicine Cabinet—Select Merck's pure products as your Doctor and Druggist do and have your prescriptions filled by

Harrell Drug Co.