

SOCIAL AND PERSONAL

THREE GOOD IDEAS

FOR 1931

Curlee Suits

for Men and Boys

Stetson Hats

the Standard in Style and Quality

Brownbilt Shoes

for Every Member of the Family

Hinton & Hutton Company

Dry Goods Department

NEW YEAR RESOLUTION

Yes, Sir, we've made a New Year resolution and what's more we're going to keep it. Listen:

NO MAN, REGARDLESS OF SIZE, CREED OR COLOR, WILL BE ALLOWED TO SELL BETTER FEED, MAKE LOWER PRICES, OR TREAT YOU BETTER IN ANY OTHER WAY DURING THE COMING YEAR THAN WE PROPOSE TO DO, AND WILL DO.

Now, that's a pretty big order and takes in a lot of territory, but we are here to make good on it. We want to work with you, and for you, in every way possible. All we ask is that you give us the opportunity.

Things are not near so bad anyway as some people seem to think. If we all adopt a give-and-take policy, pull together and keep on pulling, old man "depression" will soon throw up the sponge and sneak off.

A little grit, a little patience, a little optimism, in other words, a little BACKBONE, if you please, will work wonders now. Let's try it.

COLLIERVILLE CASH FEED STORE

HESTER HOTEL

Good Meals at Reasonable Prices

Phone 42

ANNOUNCING

JOHN E. STAMPS Will Continue in the Management of the COLLIERVILLE SERVICE STATION during the Coming Year.

He Wishes to Thank Each and Every Patron for Their Friendly Cooperation in Allowing Him to Serve Them. He Sincerely Hopes to Continue This Service in a Larger and Better Way so as to Make This New Year a Most Profitable and Happy Year of a Lifetime.

Don't Forget that He wants to Serve You, to Please You and to Keep Your Friendship Always.

CALL HIM AT ANY TIME

Collierville Service Station

PHONE 37

Maud Cowan Chapter, U. D. C. Is Beautifully Entertained

Mrs. B. M. Cowan and Miss Mildred Cowan entertained on Friday afternoon with an "Alphabet Party" in special compliment to the Maud Cowan Chapter, U. D. C.

The rooms were attractive with open fires and quantities of Christmas greenery. The guest list included Misses Strong, Baker, Stamps, Farley, Thomas, Dean, Wilson, Leake, Weinstein, with Mesdames C. C. Cox, C. R. Davis, Jr., Williford Farley, and Thomas Miller Dean.

Late in the afternoon, a salad course was enjoyed.

Young Peoples Party

On Monday evening, the Senior B. Y. P. U. (J. P. Horton Union) enjoyed a most pleasant evening in the home of their Counselor, Miss Sadie Perkins. The rooms thrown open to the guests were still bright with Christmas decorations, candles, and the tree in the living room. A make-believe Christmas tree was enjoyed, each guest having his or her name called to receive a tiny toy or some candy which had been placed on the tree by some friend. Besides other games indulged in, the game of Progressive Nations proved quite interesting. Each of the young people received a New Year wish written on a bit of paper which they read aloud to others in reply to the question: What do you think I will amount to in 1931?

Delicious ambrosia and cake was served by the social committee of the B. Y. P. U.

Party for Misses Maude and Melva Cartwright

Mrs. V. R. Neal entertained last Friday afternoon in honor of her little nieces, Maude and Melva Cartwright, of Amite, La., who spent the Christmas holidays with their grandparents, Mr. and Mrs. P. A. Perkins.

The home, as is the custom every Christmas, was beautifully decorated with holly, living poinsettias, and other Christmas decorations.

Bowls of candy were placed on each table where progressive games of Hearts, Old Maid, Nations, and Funny Duster were enjoyed. At the conclusion of the games, it was found that Miss Janie Carrington had won the most games so was awarded the first prize. Miss Ruth Fleming received the "booby."

Cream and cake were served, after which the little girls gave expressions of having had a most happy time. Mrs. Neal was assisted in entertaining by her sisters, Miss Sadie Perkins, and Mrs. Cartwright of Amite, La.

Honored at Bridge Social

Miss Frances Stamps and Mrs. John E. Stamps entertained in the home of the latter on Monday evening, honoring Miss Bliss Dunn, who is at home from Dallas, Texas, for the holiday season, and the house guest of Miss Dunn, Miss Irene Woodworth, of South Bend, Indiana.

Four spirited games of bridge were enjoyed, which resulted in Miss Dorothy Dean winning the first prize, a box of Coty's bath powder; in Miss Elizabeth Baker receiving the consolation, a deck of cards, for low score; and Miss Woodworth receiving as guest prize a box of dainty note stationery.

A congealed salad course was served by the hostesses assisted by Mrs. Walter B. Mebane. Those present were Miss Dunn, Miss Woodworth, Mr. and Mrs. David Cartwright, Mrs. M. V. Dunn, Misses Marjorie and Jean Craig, Misses Maggie Edna, Mary Lee and Ladye Cox, Miss Dorothy Dean, Miss Martha McFerrin, Miss Elizabeth Baker, Mrs. Walter B. Mebane, and the hostesses.

Share Honors at Tea

Mrs. J. B. McFerrin was hostess yesterday afternoon from 2:30 to 4:30 o'clock at a beautifully planned tea given in special compliment of two college students who are at home for the holiday season, her daughter, Miss Martha McFerrin, a senior at Southwestern, and Miss Elizabeth Baker, a senior at Randolph-Macon.

The thirty guests were received by Mrs. McFerrin, wearing black chiffon, assisted by Mrs. P. O. Baker, in black satin, and Mrs. J. W. Lynch, in red crepe. The rooms thrown en suite were lovely with Yuletide decorations of white, red, and green. The lace-draped table in the dining room had for its centerpiece a silver bowl of valley lilies around which burned white candles in silver holders tied with red bows. Mrs. Walter B. Mebane, wearing blue chiffon, and Mrs. John E. Stamps, gowned in

black lace, presided at the table from which a most delightful tea menu was served.

For the occasion Miss Baker was charmingly gowned in an early spring model of black printed silk. Miss McFerrin was wearing a handsome afternoon frock of black lace and chiffon.

Mr. and Mrs. Charles Davis Give New Year's Party

A gala affair was the welcome given the New Year by the members of the Thursday Night Club and Mr. and Mrs. Cecil Elliot with Mr. and Mrs. Charles Davis, of Bailey, as hosts. The guests were ushered into rooms that had been most elaborately arranged for the occasion. Overhead in the living room hung a canopy of mistletoe and holly, studded with red, green and blue lights. On the north wall, which was covered with white, were the words, "Happy New Year, 1931," made with green and red paper. Even the logs in the mock fireplace were covered with red and green, and concealed lights cast a soft glow of warmth over the brilliant scene. The walls of the dining room were hung with strips of yellow, red and green crepe paper, and the canopy overhead was made by the interweaving of strips of these colored papers. Christmas wreaths, bells, and colored lights everywhere about the home gave a most beautiful setting for the tables arranged for the games of bridge that were enjoyed from nine until twelve o'clock.

But at the stroke of twelve, the gay party, the members of which had caps, noise-makers, confetti, etc., gathered on the lawn where they greeted young Miss 1931 with a immense display of fireworks.

This event was followed by a midnight feast of chicken salad, sandwiches, coffee, eggnog, and fruit cake. Much amusement was had in the early morning hours in the making of records for the Victrola Recording set. Records of vocal solos, duets, trios, quartets, quintettes, lively introductions, inspiring speeches, etc., were made as souvenirs of the vivacious affair that will long live in the memory of every one present.

Messrs. Richard and Lyn Kelsey, Sim Roach, Aubrey Guy, Jr., Howard, Orville and Boggan Carrington, Herbert Hinton, Morris McGinnis, Nat Dunn, and Dr. J. C. Parr with Misses Doris and Ella Dudley, Nina Stamps, Rebecca Smythe, Sara Jones, and Mr. and Mrs. E. B. Hudgins enjoyed the New Year's dance given at the Elks Club in Holly Springs on Wednesday night.

Messrs. Boggan Carrington, John Leake, and James Taylor Jones, with Misses Dorothy Glenn and Lucile Hill attended a dance Christmas night in Ripley, Tennessee. During the intermissions they were entertained by Mrs. W. C. Thompson, an aunt of Miss Glenn. Dainty sandwiches, cakes, and coffee were served.

Miss Dorothy Glenn left Saturday afternoon for Memphis to be the guest of Mrs. Frank Desent, of 1179 Peabody Avenue, who, on Saturday evening, entertained at bridge in honor of Miss Glenn. On Sunday, Miss Glenn left for Springfield, Tenn., where she is the guest this week of her college friend, Miss Sadie Glover.

Mr. and Mrs. David Cartwright entertained as their holiday guests Mr. and Mrs. Jim Dunn of Alligator, Miss, Mrs. M. V. Dunn and Miss Bliss Dunn of Dallas, Texas, and Miss Irene Woodworth of South Bend, Indiana.

Mr. and Mrs. A. S. Cartwright and young daughters, Maude and Melva, of Amite, Louisiana, were visitors last week in the home of Mr. and Mrs. P. A. Perkins, Mrs. Cartwright's parents.

James P. Cowan will return to Southwestern on January 2. Friends will be interested to know that he was the only student there who made the Honor Roll for the first report period.

John B. McFerrin attended the National Convention of the Pi Kappa Alpha fraternity which was held in Memphis this week, as a delegate from Theta Chapter at Southwestern, of which he is secretary.

Miss Carpenter, a student nurse in the Baptist Hospital, Mr. J. P. Jowers, and Miss Juanita Jowers were dinner guests on Christmas Day of Mr. and Mrs. A. L. Hurdie and family.

Messrs. Pope Wall and Douglas Lewis, of Memphis were the dinner guests Christmas night of Jimmy Glenn.

1930

1931

New Year's Greetings

We wish you a happy and prosperous New Year and trust that the days of 1931 will be replete with good things for you and your friends

It has been a pleasure to have had your patronage during the year now ending. We appreciate it. And we hope the association has been mutually profitable.

KELSEY BROTHERS

For One Week Only

Jan. 5th to Jan. 10th

Special Cash Prices

Dry Cleaning and Pressing

MEN'S SUITS, CLEANED and PRESSED	50
PRESSED ONLY	25
With Extra Pants, CLEANED and PRESSED	65
PRESSED ONLY	35
OVERCOATS, CLEANED and PRESSED	50
PRESSED ONLY	25
LADIES' COATS, CLEANED and PRESSED	50
PRESSED ONLY	25
LADIES' DRESSES, CLEANED and PRESSED	50
PRESSED ONLY	25
BOYS' SUITS, CLEANED and PRESSED	.25 to .35
SWEATERS, CLEANED and PRESSED	.25
CAPS, CLEANED	.25

These Special Prices are for Cash on Delivery and for this one week only. Don't wait—Send your work in early.

Collierville City Cleaners

E. W. Martin

Collierville,

Tennessee

HAPPY NEW YEAR!

May Prosperity and Happiness Be for You and Yours. A MAYTAG WASHER Will Save Money for You and Bring Joy and Happiness.

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BEEF; Steak, Roast, Hamberger, Etc.
PORK; Chops, Sausage, Roast, Etc.
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