

THE COLLIERVILLE HERALD

"COLLIERVILLE, THE DAIRY TOWN"

Vol. II

Collierville, Tennessee, Friday, August 8, 1930

No. 24

Writes of Pioneer Days in Aviation

(Editor's Note:—Mr. E. C. Huffaker, a native of Tennessee and a pioneer engineer in Aviation, has recently come to Collierville, and the following article tells of some of the difficulties of engineers in bringing Aviation to its present stage of development.)

Editor Collierville Herald,
Dear Sir:—

In compliance with your request to write you something in regard to my connection with development of artificial flight I am sending you this.

My interest in aviation began with the appearance in the Century and the Cosmopolitan Magazines in the Autumn of 1892 of articles on Artificial Flight by Hiram S. Maxim of England, and Samuel Pierpont Langley, Secretary of the Smithsonian Institution of Washington, D. C.

In 1893, I submitted to the Aerial Congress at the World's Fair at Chicago, a paper on "The Value of Curved Surfaces in Flight," which brought me into correspondence with the president of the Aerial Congress, Mr. Octave Chanute, of Chicago, one of the earliest pioneers in Aviation.

As a result of this correspondence, Mr. Chanute in 1894 paid me a visit at my home in East Tennessee. I had told him that such birds as the hawks and vultures, including the common buzzard and the black vulture or carrion crow, could fly without flapping in the absence of winds. This he doubted, and the purpose of his visit was, if possible, to settle the matter in dispute between us.

He spent a week with me, watching the flight of the vultures and discussing the problems of flight. When he came to leave I asked if he might not secure a position for me with the Secretary of the Smithsonian Institution; and in December I secured the coveted appointment.

I entered upon my duties in January 1895 as assistant in Aerodynamics, and spent a good portion of the year experimenting with the whirling table. In conducting these experiments I discovered that a plane of any form was a stable structure, and that such a structure mounted on the end of a whirling table would hold its position without the slightest variation. But when I began experimenting with curved surfaces I found to my surprise and disappointment that nothing was stable and that on such surface there was no way to determine accurately the centre of pressure, as had easily been done in the case of the plane. All I was able to learn with certainty, or that any one else has since been able to learn, was that as the angle of incidence increased the centre of pressure on the plane went backward, on a curve forward; a condition which has caused more gnashing of teeth among designers than any other law of nature yet discovered.

During the spring of 1895, Secretary Langley secured the services of a Mr. A. M. Herring, now an old and feeble man, to assist him in building a small steam driven aeroplane. Much was expected of Mr. Herring, but as the months went by and trial after trial was made with no satisfactory results, the Secretary began to look with disfavor upon the young man from whom he had expected so much. It is to be noted, however, that Mr. Herring did not make the laws of nature and that he scarcely merited the opprobrium to which his experiments led. But at any rate they failed and the Secretary in desperation one Sunday in January gave me a history of his attempts to secure anything that might be called a flight. For more than ten years he told me he had worked almost incessantly on the problem; always with the same result, "utter failure." "Either," he said, "the machine would rear up in front and slide back upon its tail, or it would plunge straight to the earth and become a total wreck. In no single instance during all these ten years have I secured anything or result that might be called a flight." And now I must stop. My money is exhausted. I have spent \$200,000 and have nothing to show for it. I am going to make one more trial and I must either succeed or give up all attempt to solve the problem.

Upon that I ventured to tell him what I thought the trouble was. All

his machines had been with a double set of wings, like the dragon fly, and my suggestion was that whereas the following pair of wings had been presumed to carry their proportional part of the weight they should carry no weight at all but act only as a guide. To such an extent was he impressed with what I had said that on the following day he gave orders that the two machines then under construction should be altered to correspond to my planes and I was given the construction of the wings, one pair of which was now to be converted into the modern stabilizer, and the making of the adjustments was turned over to me.

The result was the successful flights of May 6, 1896, on the Potomac River at Quantico, and the successful flights which later followed. In this way, by the adoption of a new idea, success was achieved after ten years of experiment and the expenditure of \$200,000 had failed to accomplish anything.

In 1897 I worked out a theory of soaring flight, which Secretary Langley had published in the Smithsonian Report and of which he said, "Hitherto three theories to account for the soaring flight of birds have been advanced and it was supposed that no additional theories were possible. And now comes Mr. Huffaker with a fourth theory which is not only entirely new but as good and in some respects more plausible than any of the others."

My later work at the Smithsonian was given to assisting the Secretary in editing his works on Aerodynamics. In 1899 I left the Institution and for a period of nearly two years collaborated with Mr. Octave Chanute in an effort to find a form of flying surfaces or combination of surfaces which would be automatically stable. The making of the experiments was left to me, their cost being sustained by Mr. Chanute.

These experiments ended in complete failure and by mutual agreement the attempt to solve the problem of flight was abandoned, and I returned to my profession of engineering.

Before doing so, both Mr. Chanute and myself and a young man named Pratt, of Philadelphia, spent some three weeks with the Wright Brothers in the Kill Devil Hills near Kitty Hawk on the North Carolina sea coast, where we assisted them in making their experiments with gliders and where we came near being eaten up by mosquitoes. It was a pleasant time and we talked of pretty much everything under the sun. Wilbur Wright, the elder of the boys now dead, was a man of extremely engaging manners, and quarreled with the younger brother almost daily, treating his theories of flight with a good deal of disdain, but always good naturedly, all of which Orville, the younger brother bore with what grace he could.

On one point Mr. Pratt and I agreed as a result of our experiments: that if the angle of the instance of, say, the right wing of a machine were greater than that of the left, the machine would invariably turn to the right, not to the left, as it evidently should. The Wrights both declared it would do nothing of the sort. Chanute had no opinion on the subject one way or another and did not in the least care which way it turned or whether it turned at all or not.

This may seem to the reader to be a small matter, not worth commenting upon; but it held the invention of the aeroplane back three years, caused the Wrights three years of what would otherwise have been unnecessary work, led the French Nation to think there was no solution of the problem of corvelling air flight, led Mr. Pratt and me to abandon all hope of solving the problem, and altogether led to more profanity and started more investigators on their way to Hades than any other one phase connected with the problem of aviation.

Later the Wrights admitted that Pratt and I were right and that they were wrong, but neither the Wright Brothers, nor Chanute, nor Herring, nor Pratt nor myself could offer any explanation of the fact; Wilbur very frankly admitted he did not understand this way that nature had of going contrary to the requirements

BAPTIST REVIVAL MEETING TO CLOSE SUNDAY NIGHT

The Baptist Revival meeting that opened last Friday night and has continued through the week, will close with the Baptismal service Sunday night. Rev. J. N. McMillan has been doing the preaching, holding services at 10 A. M. and 8 P. M. Rev. Mr. McMillan is a very forceful speaker and his sermons have been greatly enjoyed, and there has been an exceptionally good attendance every service. At both services Saturday, there were record crowds.

A feature of the meeting has been the splendid song services under the direction of Miss Sadie Perkins, with Miss Katherine Burchett at the piano. There have been two additions to the church by baptism, and a great good has been accomplished. There will be no services held on Saturday morning or night, but at the regular hours Sunday, the meeting closing with the Sunday night service.

of all human reason, and he ultimately died with the problem, as far as he was concerned, unsolved.

And yet failure to understand it will in the end have cost the aeronautical world billions of dollars and untold lives.

I never saw the Wrights again, nor Langley nor Chanute, and for fifteen years gave but little thought to the problem of aviation. Then I was summoned to New York as a witness in the suit of the Wrights against the Curtis people for infringement of patents and it was while there, where I remained with but little to do for three weeks, that I worked out a theory of flight which seemed to satisfactorily and completely solve the problem of fore and aft stability. The theory called for the centre of gravity and a line of thrust lying above the centre of pressure upon the flying surface, but unfortunately, as I saw it, this ruined the lateral stability, for with a high centre of gravity the machine must inevitably turn over. So I gave up the idea as worthless and for more than three years gave no further thought to the problem of flight.

It was not until my son's return from the navy at the close of the World War that I took the matter up again. In the hope of affording him some amusement and with but little hope that I would be able to find a solution for the lateral stability that had so completely baffled me three years before.

Then for the first time I built, with his assistance, a machine as I had planned in New York. And then for the first time I learned that I had not only solved the problem of fore and aft stability but the lateral stability as well, without knowing it, and also the problem which none of us had been able to solve at Kitty Hawk twenty years before.

What we had over looked then, what I had overlooked three years before and what the whole world had been overlooking all along was the effect of the centrifugal flight.

What we had all failed to see was that while a high centre of gravity will turn a machine over the centrifugal force will counteract its effect and keep it from turning over.

Hundreds of experiments with scores of gliding models proved beyond question the accuracy of our calculations and we were able to accomplish what at Kitty Hawk we had thought impossible.

Upon this basis of a high centre of gravity, which finds application in the so-called low-winged monoplane we applied for patents, which on the 22nd of November, 1922 were granted.

These we have since sold to the Manner Aircraft Company. Only a part of the claims allowed in our patents have been applied in the machine recently constructed by the Company, and those, as we think, not the most important. But taking the machine as it stands today, as shown in flight, and in connection with its record of performance as described by the aviators who have tried it out, I have seen nothing elsewhere, including the Curtis Aeroplane shops, which for equal cost I consider its equal.

E. C. Huffaker, C. E.

Lee Pearce and his sister, Miss Margaret Pearce spent several days last week visiting friends in Memphis.

MRS. SALLIE M. SCOTT DIES

Mrs. Sallie M. Scott, aged 78, died Monday morning at 1:30 at the home of her daughter, Mrs. E. E. Strong of Bailey, Tennessee, where she had made her home for several years.

Mrs. Scott had been in ill health for about ten years but had borne her suffering with patience and courage. She was a charter member of the Forest Hill Baptist Church, having been born and reared near Forest Hill. During the life of her husband, Fernando Thomas Scott, their home was in Germantown.

Mrs. Scott is survived by two sons, W. T. Scott, merchant of Macon, and L. E. Scott, farmer of near Lakeview, Miss.; two daughters, Mrs. G. P. Featherstone of Claremont, Fla., and Mrs. Strong; three stepchildren, W. S. Scott of Memphis, Mrs. W. H. Nolley and Mrs. J. P. Hughes of Collierville.

Funeral services were conducted Tuesday morning at 10:30 o'clock at the residence of Mrs. Strong, by the Rev. S. P. Poag, pastor of the Morton Avenue Baptist Church of Memphis, assisted by Rev. J. P. Horton, pastor of the Collierville Baptist Church. Interment was in the Germantown Cemetery, with Hinton & Hutton, Funeral Directors of Collierville in charge.

NICKLE INN UNDER NEW MANAGEMENT

Beginning this week, the Nickle Inn, at the Superior Service Station, is being operated under the management of Mr. M. V. Moore. He plans to give this business his every attention, still serving the delicious hamburgers that have made this little place so popular.

A complete line of cold drinks, pies, etc., and prompt and courteous service are features that go to make the Nickle Inn a nice place to visit when you are hungry or thirsty. Mr. Moore will appreciate the patronage of his many friends and you are always sure of a hearty welcome at the Inn.

NEWS FROM GERMANTOWN

Wednesday, July 31, Willard Colbank was a guest at a meeting of the Kiwanis Club of Memphis. He was asked to give a report of his trip to Washington, D. C. This trip was sponsored by the Kiwanis Club, and Willard was a delegate to the National 4-H Club Camp which lasted eight days. This trip was quite an honor given to Willard, for he was one of the two delegates from the State of Tennessee. While in Washington, the 4-H club members were entertained by the Department of Agriculture. They were shown all through the White House.

This summer, Willard has been sent to Jackson, Tennessee, twice. He, with Leonard Rogers and Yarbrough Leigh of Cordova, composed a judging team. In the livestock judging contest, this team won both times, thereby winning the West Tennessee Championship. Then this team was sent to Knoxville to compete for the State championship and also won this. They will further try for the Mid-South championship at the Mid-South Fair in September. Mrs. W. L. Drake and son, Louis, formerly of Germantown now of Covington, stopped in to see several of their friends last week while passing through here. Mrs. Drake was on her way to Forest Hill for her daughter, Laura Garnet, who has been attending summer school at Teachers College, Memphis.

Mr. Cardew, William Keller and Malcolm Bryan drove over to Hardy, Arkansas, Friday night to be gone for a week. They are camping on top of a high hill, and are spending the days fishing and swimming.

Mrs. Ed Stout of Memphis was in Germantown this week visiting her many friends.

Mrs. Lucy Callis was the guest of Mrs. B. L. Waller last week.

Mr. and Mrs. P. E. Callis are home now, Mr. Callis having been in Mammoth Springs, Arkansas, at the Y. M. C. A. camp, and Mrs. Callis having been visiting her mother, Mrs. Barnham of Springfield, Tenn.

Rev. Geo. Bell is closing a Revival at Rebecca Memorial Church in Memphis last Sunday night and was unable to preach here, so a Mr. Harrell, a young lawyer of Memphis, made a talk here. His talk was very interesting.

HORTON'S ELECTION SEEMS ASSURED

Indications Point to Record Vote in Shelby County

With rallies being held all over the County during the past week, everything points to a record vote in the Democratic Primaries being held today (Thursday) and Gov. Henry Horton, the popular candidate seems assured of an overwhelming victory over his opponent, Gwinn. In the County races, there is no opposition, in District 2, E. E. Strong and J. D. Ellis are making the race for Magistrate without opponents, and J. F. Dudeney is also without an opponent for Corporation Magistrate. These three popular, public men have the hearty endorsement of the voters of the district, through their past worthy efforts in behalf of the people, their conscientious performance of their duties and their services to the people in their respective offices during the past terms.

As we go to press Thursday evening it is impossible to secure accurate figures, but a detailed write-up will be given in the next issue of the Herald.

OPENS BRANCH STATION

In order to better serve his patrons, J. C. Norris is opening a branch Service Station on Poplar Pike at the Brooks Pig Stand. This station will be known as the Norris Service Station and will be under the management and supervision of Mr. Norris. He will continue to operate his Service Station here in Collierville, and will have competent mechanics at the new station to take care of all kinds of repair and service work.

Mr. Norris has been in business here since 1919 and has built up a splendid trade by giving his patrons dependable service. Mr. Norris will conduct the new station along the same lines. All kinds of repair work will be given careful attention and a road service maintained at all hours of day or night.

METHODIST MISSIONARY SOCIETY IS ACTIVE EVEN DURING JULY

The hot weather of the July days has had its effect to some extent on the attendance at the meetings of the Methodist Missionary Society. Then, too, many of the members have been out of town, visiting, or just taking a trip, probably hunting a cooler climate than that of Collierville has been.

In spite of the torrid weather and the coming and going, however, there have been the "faithful few" who have kept up the work of the Society throughout the past month.

About six members met on the afternoon of the first Monday of July and discussed the business problems of the Society. Coin cards were distributed for the purpose of raising funds for "payment for the work recently done on the church. On account of circumstances, the meeting for the second Monday was postponed until the fourth Monday, when about eight members met at the home of Mrs. G. D. Mebane for the Mission Study. Four chapters of the book, "The Church and the World Parish," were interestingly given by Messdames Mebane, Pearce, Wilson and S. C. Fleming.

The third Monday was given over to a most enjoyable social meeting at the hospitable home of Mrs. Lena Harrell. The home with the decorations of cut flowers was most inviting, and the program given under the direction of Mrs. S. R. Craig was very entertaining.

Following the devotional led by Mrs. Mattie Oursler, Miss Katherine Burchett gave a delightful reading; Miss Eleanor Fleming did two pretty piano numbers; Mrs. Cecil Cox, accompanied by Mrs. Perry Piper, rendered the lovely vocal solo, "Ashamed of Jesus;" Mrs. B. M. Cowan, a special guest for the afternoon gave a short but inspiring talk. During the business hour, several coin cards filled with their quota of dimes, were turned over to the treasurer, bringing in quite a nice little sum for the work of the Society.

After the program, Mrs. Harrell served delicious ice cream and cake.

After a visit of several weeks with relatives and friends, Mrs. J. A. Campbell and family have returned to their home in Del Rio, Texas.

FACTS and FICTION BEING

a little bit about anything

"Read not to contradict and confute, nor to find talk and discourse, but to weigh and consider."—Francis Bacon.

By Harry Williamson

U. S. Revetment Fleet, No. 1 Tied up just below the Bridge Arkansas Side, Memphis.

August 2, 1930

It was a bright, sunny day. A group of Spanish explorers, and their dauntless leader were tired and footsore from their long march thru a trackless wilderness. Day after day they had trudged along, finding little of interest in the semi-prairie country through which they were passing.

"Why go farther?" growled a surly old pirate, "we've seen all there is to see."

But just as Columbus a few years before had found a New World by keeping a westward course, this leader of men disregarded the rumbling discontent of his followers and kept on.

They halted for a rest. "We'll march a few miles farther, and pitch camp for the night," he snapped, as he again called his men into movement.

Out there toward the western sun he some how felt that something awaited him. Through the cane, the scattered trees, and the underbrush, he thought that the space seemed different. They trudged on. "Just a little farther," he thought and as the picturesque De Soto parted the cane before him, he found himself on the banks of the most marvelous river it had ever been his pleasure to see.

Majestically and serenely it lay there before him like a great stream of yellow gold rolling quietly towards an unknown sea. To the north, and to the south, as the transfixed Herald of the Spanish King stood on the bluff, he could see the mighty stream as it swung in graceful curves along banks of flowing willows, circling here and there an island.

Up there at the bend on the opposite side, the willows parted, and some half dozen Redskins came to the water's edge and gazed suspiciously at the peculiar newcomers on the eastern side of their great Father of Waters.

A sign of welcome from the Spanish explorer brought forth a neat canoe from beneath some willows, and the leader of the braves, with a trusty follower, slipped into the little boat, and glided across the yellow waves to see the new-found visitors.

Ferdinand de Soto had discovered the Mississippi

Trains were going in opposite directions on the two bridges that span the Mississippi at Memphis. A half dozen steamboats were shifting barges, and various other crafts, about in the river, as swiftly moving motor boats shot along the surface. Strung along the sides of the bridges were hundreds of telephone wires, over which messages were coming and going from all parts of the world. On the two road-ways, automobiles and trucks darted back and forth like shuttles in a mighty loom. Two airplanes were lazily soaring overhead. The radio was announcing a ball game in a distant city, strike by strike. Up there on the bluff where Desoto doubtless stood, the Memphis skyline appeared with its buildings, spires, and stacks punctuating the heavens like cliffs of a mountain range.

It was August 2, 1930, at the same point on the Mississippi river upon which Desoto had gazed some three centuries before.

Down under the bridge, not far from the Quarter Boat upon which I was seated, five be-traveled young men were giving themselves the wash-up. Their clothes were much the worse for wear, and they were very much in need of the shaves they were giving each other with the one safety razor that seemed to belong in the party.

Walking down to get a closer view of the quintet, I discovered that they were eating their breakfast along with the clean-up. At some place along the road over which they had come they had succeeded in getting

ADDITIONAL TESTS GIVEN TO SOUTHERN CRANE

With New Engine Ship Makes Speed of 110 Miles per Hour

Work of installing the new engine in the Southern Crane, the low-wing type monoplane built by the Manner Aircraft Corporation, was completed on Saturday afternoon, and Pilot Arch Steiger had the ship in the air.

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Manager for the Crane Co. has been in Collierville, the past week supervising the installation of the motor, which was done by Capt. Steiger and Mann.

Mr. Burgdoff was well pleased with the performance of the Crane in the flight of Saturday and sees a real future for ships of this type. Sunday evening Capt. Steiger carried the Southern Crane to the Bry's Airport, making the trip in about half the time that was required when the ship had a smaller engine. At the Airport, Pilot Earl Thompson, who made the first test trip, took the plane up again. He had it in the air for some time, putting it through a number of tests, to all of which the Crane responded in the most satisfactory manner.

The ship will be in the air again this week for other tests and will probably be flown to Little Rock, Ark., the early part of next week, when Capt. Steiger and Mr. Hugh Mann of the Manner Aircraft Corporation will visit the Commandaire Aircraft plant at that place.

Ricardo Houstee is no longer connected with the Manner Aircraft Corporation.

CHRISTIAN CHURCH REVIVALS

The Bethany revival started off Sunday night with more than a full house of people, and splendid interest. The new piano was used for the first time, and the singing was exceptionally good. Bro. J. C. Millwood, evangelist, preaching splendid sermons.

Meeting at Pleasants, in Fayette County, began Monday night, with Bro. Grady Spiegel, Nashville, in charge. Fine interest.

The Collierville meeting will begin Monday night, August 11th, instead of Sunday, 10th, as planned. Brother Spiegel will do the preaching here also. Grady needs no introduction in Collierville. Three years ago, while pastor of the Highland Street church in Memphis, he held a meeting here and endeared himself to all of us. He is sure to strengthen "the tie that binds" during this meeting.

The music will be directed by Miss Onelda Leake and Mrs. Cecil Cox, two of Collierville's best.

Plan now to be with us at every service. Everybody come.

Regular services Sunday. If the Baptist Meeting continues we will have no night services.

F. A. Coyle

HAS COTTON OPENING

In spite of the dry weather and general lack of rain, Frank Piper reports five open bolls of cotton, in a 1/2 acre patch, planted this year in an old garden spot. The cotton looks fine and Mr. Piper believes he will get a bale from this small patch. He further says that his entire crop is good, and so far there is no sign of the army worm.

Last season Mr. Piper ginned his first bale of cotton August 27th, and this year he thinks he will have his first bale the 20th of August. He says his gin is ready to go right now if someone will just bring the cotton.

A dozen or more ears of corn. This they were eating raw without salt or anything.

The richest nation in the world had just finished feeding some three hundred on the three quarter boats in our fleet. There was enough left over which went into the garbage to feed a score of hungry men. A sign at the foot of the gang plank read "Keep Off." The boys finished their toilet, ate the last of the corn, and went on their way.

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WALTER H. HARRIS, Editor.
MRS. KATHLEEN HARRIS,
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Friday, August 8, 1930

WEEKLY SERMONETTE

By Our Local Pastors

tempt-

10:13

reaking point
a stubborn
held out against
and gone your limit.
you do? Don't worry,
firm. He will break if
not.

ny the third degree with criminal-
is? Because we know there is a
breaking point. Suspects are sud-
denly brought face to face with vic-
tims.

Peter knew that he was doing
wrong when he denied the Lord, a-
gain and again. He denied with an
oath, even when he heard the cock
crow. His breaking point was when
the Lord turned and looked upon
him. Then Peter went out and wept
bitterly.

**2. IN temptation the Christian will
push back the breaking point.**
The Christian is not perfect. He
is not beyond possibility of yielding
to temptation. He has just pushed
back his breaking point.

Some invite temptation; break
down the power of resistance. The
dancer weakens resistance. Women
of the street have lost the power of
resistance. Poverty weakens the po-
wer to resist theft temptation. War
lifts the lid of crime. Idleness, over-
work late on Saturday night makes
the breaking point for the shop girl
very easy.

David was a man after God's own
heart, yet he found his breaking
point. Elijah was noted for his
courage, yet he found his breaking
point. Moses was an example of
courage, yet he found his breaking
point.

**3. Strength not in the office nor
system but in the man.**

Office of Minister guarantees noth-
ing; he is strong or weak as a man.
The title of M. D. is not sufficient;
is he a man? Name on the church
roll means nothing in itself. Have
you pushed back your breaking
point?

Body will stand so much strain
and abuse, then it will break; the
mind will stand so much strain, then
comes insanity; the moral nature
will stand so much strain, then sin
lays its fetters upon the soul. Do
not deceive yourself into thinking
that your body, mind and moral na-
ture will stand everything. You too
have your breaking point.

**4. How may we push back our
breaking points?**

a. By proper atmosphere and safe
guards. The success of the Panama
was in that they were able by pro-
per sanitation, to push back the jung-
le. We are influenced mightily by
our surroundings.

b. Help from above. We must be
in communion with God. Daniel's
test was severe when he was cast
into the den of lions. His commu-
nion with God pushed back his break-
ing point. Enoch pushed back his
breaking point. "He walked with
God." Peter seemed an easy mark
for Satan, but Christ prayed that
Peter's breaking point might be
pushed back far enough that he
could strengthen his brethren. "He
that overcometh, I will give to him
to sit down with me in my throne,
as I also overcame." Rev. 3: 1.

J. P. Horton.

AMONG OUR CHURCHES

Episcopal Church
Services every Third Sunday at 11:00
A. M., conducted by Rev. Charles K.
Weller, Archdeacon of West Tenn.
The Guild meets the third Wed-
nesday.

Presbyterian Church
Rev. B. M. Cowan, Pastor

Preaching 2nd and 4th Sundays at
11:00 A. M. and 7:45 P. M.
Sunday School at 10:00 A. M.
The Woman's Auxiliary meets on the

first Tuesday of each month.

Christian Church
Sunday school 10 A. M.
Preaching service 11:00 and 8:00
o'clock on 2nd and 4th Sundays.
Senior and Intermediate Endeavors
7:00 P. M.
Junior Endeavor Monday 3:00 p. m.
Prayer meeting every Wednesday
night
A hearty welcome to all.

Methodist Church
Rev. R. W. Hood, Pastor
Preaching every Sunday at 11:00 A.
M. and 8:00 P. M.
Sunday School 9:45 A. M.
Junior League 1:30 P. M.
Senior League 6:45 P. M.
W. M. S., Monday at 3:00 P. M.
Prayer Meeting every Wednesday at
7:45 P. M.

Baptist Church
Rev. J. P. Horton, Pastor
Preaching 1st and 3rd Sundays at
11:00 A. M. and 7:45 P. M.
Sunday School 9:45 A. M.
B. Y. P. U. 6:45 P. M.
Business Meeting 1st Monday night
W. M. S. meets the first Wednesday
of each month.
Prayer Meeting every Wednesday
Evening.

ROCKY POINT NOTES

Mrs. Louise Redditt and children
were shopping in Memphis Friday.
Mr. and Mrs. Coors Leath are vis-
iting her mother, Mrs. Alice Calicut
this week.

Mrs. Lula Bass has returned home
from Oxford, Miss., where she has
been visiting her son.

Messrs. John and Rich Calicut
visited their parents here the past
week end.

We are sorry to know that Mr.
J. R. Lowry is on the sick list.
Mr. L. C. Reed, Jr. of Memphis is
here visiting his parents.

Mr. and Mrs. Jack Bradford of
Memphis were pleasant visitors the
past week in the Leroy Jenkins home.
Miss Lucille Bass is visiting in the
city this week.

Mr. and Mrs. Raymond Moyo and
family of Ellendale were the week
end guests in the C. A. Redditt home.
James Reed of Mt. Pisgah is at
home with his parents for a few days.
Mr. T. A. Stephenson of Caple-
ville is here visiting his sister.

The crowd that attended the ice
cream supper in the home of Mrs.
Maud Redditt last Friday night re-
port a fine time.

Mr. and Mrs. Lee Thompson and
little daughter, Virginia, are visit-
ing in Memphis this week.

Mr. and Mrs. Leroy Jenkins and
family, Mr. and Mrs. Jack Bradford
went to Lakeview, Sunday, and had
a most enjoyable time.

BORN—to Mr. and Mrs. Bill Leith
on July 4th, a baby girl.

MT. PLEASANT NOTES

The Rev. G. C. Gregory from the
Delta and the Rev. A. S. Briscoe of
Red Banks are holding a series of
meetings here this week. Everyone
is invited to attend.

Mrs. A. L. Chandler has as her
guest this week Miss Nell Jowers of
Germantown.

Miss Maxine Conner is at home
from Memphis for a month's vacation.
Miss Lillie Hammond of Hernando
Miss., and Mrs. Walter Cox and chil-
dren are visiting Mr. and Mrs. Albert
Hammond, this week.

N. M. Carpenter and S. P. Car-
penter were in Collierville Friday.

Dr. Cooper of M. S. College, Holly
Springs, was a business visitor in the
home of Dr. and Mrs. C. C. Conner
last Thursday.

Mr. and Mrs. D. V. Hawthorne,
Mrs. Maggie Hurdle and little daugh-
ter of Collierville were guests Sun-
day evening in the home of Mr. W. T.
Chandler.

Mr. Buford Alford with Mr. and
Mrs. Carter of Memphis spent Sun-
day with Miss Ethel and Thomas
Ballard. Miss Ballard accompanied
them home for a short visit.

Miss Mary Constance Hurdle en-
tertained with a house party last
week. Those present were Misses
Virginia Kelsey, Margaret Treadwell
and Ruby Crawford of Collierville,
Misses Evelyn Baird, Natalie Rives
and Warree West of Rossville, Misses
Imogene Jowers, Vivian Luck and
Marjorie King of Mt. Pleasant, and
the Misses Askew of Askew, Miss.
Mrs. Hurdle gave a swimming party
for them Wednesday evening and
Mrs. Cooper Hurdle gave a dance in
their honor Thursday night.

Misses Maxine Conner, Marjorie
King and Lois Carpenter were in
Holly Springs Monday afternoon.

Mrs. McCall and children of By-
halla were pleasant visitors here
Saturday.

Miss Ruby Vick of Byhalla visited
Miss Elise Vick several days last
week.

THE FARM AND HOME



VOL. 14 JUNE, 1930 NO. 6

SOIL IS LIKE BANK TO GOOD FARMERS

Good farmers regard their soil as
they do a bank. They know that if
they continue to draw on their bank
accounts without making deposits that
sooner or later their funds will be ex-
hausted. So is it with the soil.

The farmer who fails to improve his
soil, can not hope to grow profitable
crops. The first step in profitable
farming is good soil. To have this the
farmer must return something to the
soil to replace the fertility removed by
crops. This can be done with perma-
nent pastures for livestock and through
the growing of legume crops such as
the clovers and alfalfa. No section is
better adapted to a balanced system of
livestock and crops than Tennessee.
Clover and alfalfa produce abundant
crops and build the soil if given a
chance with lime.

Lespedeza which does not require
lime is a great soil builder and affords
a fine pasture for livestock. To im-
prove the soil, cover crops must not be
overlooked. Where the land is rolling
even with terraces, unless something
is grown to protect the soil it is hard
to keep the clean cultivated fields from
washing badly, especially during the
winter.

Good pastures and livestock help to
build up and maintain soil fertility.
Livestock convert crops into a product
for which there is always a market and
at the same time it leaves many dollars
worth of valuable fertilizer in the form
of manure on the farm.

Good farmers have rich land because
they are constantly returning some-
thing to the soil to replace fertility
removed by crops. Good farmers keep
some livestock because it assists them
in keeping up their soil fertility and in
the disposal of crops grown in rota-
tions designed to benefit the soil.

MAKES \$1.59 AN HOUR GROWING CORN

Harry Wheat, Deatur County 4-H
Club boy made 98 bushels and 43
pounds of corn on an acre in 1929. This
was the best yield that has ever been
reported in that county. He made
\$1.59 per hour for all the time he
worked, and that is counting his corn
at \$1.00 per bushel, states County
Agent Farmer H. Pascal.

Cotton Pays \$1.35 An Hour
Henry Harrington of the same county
produced 2,405 pounds of seed cotton
at a net profit of \$149.00 on an acre. In
1928 his brother, Bobbie, made 1,913
pounds of cotton on an acre adjoining
the one which made the 2,405 pounds
in 1929. At that time Agent Pascal
reported that the boy made \$1.04 an
hour for every hour he worked in it.
His brother made \$1.35 an hour for
every hour he worked in his crop in
1929.

FEW RURAL HOMES HAVE RUNNING WATER

A survey of 1,305 farm homes in 13
counties of the state shows that only
one-third of these homes have running
water in the house. In four-fifths of
the homes the farmer's wife or some
other member of the family carries all
water into the house; in two-thirds of
these water is carried from a distance.
Only four in every 100 have electric
pumps, although 19 in every 100 have
electricity.

Running water in the farm home
will save more steps than most any
other convenience that can be installed
and too, the cost of such a convenience
is no longer prohibitive. In this day,
a home without running water is not
a modern home, even in the country.

EXTENSION WORK BENEFITS THREE OUT OF FOUR

Effort in agricultural extension has
brought about the adoption of one or
more improved practices on 74 percent
or three out of four of the farms in a
typical area selected for study by rep-
resentatives of the States and the
United States Department of Agricul-
ture.

The study included 3,954 farms or
44 percent of the farms located in
typical areas of seven counties of four
States, Iowa, New York, Colorado and
California. A total of 9,833 different
practices were adopted by the farms
reached, or an average of 3.4 practices
per farm.

TOBACCO PROFITABLE FOR CLUB MEMBERS

Malloy Patterson 4-H Club member
of the New Hope Club, Cheatham
County, received \$240.80 for tobacco
grown on a half acre last year. Isaac
Clifton received \$239.00 for his crop of
tobacco grown on three-fourths of an
acre.

MOST TENNESSEE SOILS NEEDS NITROGEN

The nitrogen content of most Ten-
nessee soils has been greatly depleted
and it must be restored either with
manure and commercial fertilizers or
by growing legumes such as the clovers
and alfalfa if profitable crops are to be
grown, states the Agricultural Experi-
ment Station University of Tennessee.

The most economical way for the
average farmer to build up the nitro-
gen content of his soil is by growing
clovers and alfalfa and by the use of
barnyard manures. Here is where the
use of limestone and the keeping of
livestock play an important part in
Tennessee farming. Liming makes it
possible to grow these legume crops
and livestock are contributors of one
of our most valuable fertilizing ele-
ments.

Large Farms Limed

R. B. Womack, progressive farmer
of Rutherford County, has limed his
whole farm of 124 acres. T. Farmer of
the same county has limed 200 acres
of his 550 acre farm. R. P. York,
Dickson County, has limed 90 of his
175 acre farm; J. W. McKenna, Madis-
on County, has limed 146 acres and
P. G. Browder, Obion County, has limed
150 acres of his 286 acre farm.

4-H CLUB WORK HELPS FARM BOYS AND GIRLS

It has been said by agricultural
leaders of the nation that 4-H club
work for farm boys and girls will
revolutionize farming in the United
States in the next 25 years. It is al-
ready having a big influence in lifting
farm life to a higher plane.

In 4-H club work the rural boys
and girls are learning, without realiz-
ing it, the fundamentals of cooperation
in agricultural pursuits, as well as in
community building. When they grow
up and begin farming on their own
hook they will start out with an en-
tirely different attitude toward their
business than did their parents 25 or
30 years ago. From their early train-
ing they will realize that agriculture is
a real business and not a haphazard
occupation for which no special train-
ing is needed. They will understand,
as no earlier generation ever under-
stood, that so it is doing for the man-
ufacturer. They will be staunch sup-
porters of agricultural colleges and ex-
periment stations and will demand the
active prosecution of scientific research
in agricultural production, as well as in
marketing.

CIRCULAR ISSUED ON TOMATO DISEASES

The most common tomato diseases
in Tennessee are wilt, or blight; two
kinds of leaf-spots, found separate or
together; and mosaic. These are all
diseases of the growing plant, and are
to be found in all parts of the State,
says S. H. Essary, botanist for the
Experiment Station, University of
Tennessee in Circular 31, "Some Com-
mon Tomato Diseases and their Con-
trol." Copies of this circular may be
secured free of charge by writing the
Agricultural Experiment Station, Uni-
versity of Tennessee, Knoxville.

DEMONSTRATION STIMULATES CLUB INTEREST

Hamilton Hollis, 4-H Club boy of the
Mt. Nebo club, Lawrence County, won
a watch offered by the Chilean Nitrate
of Soda Educational Bureau last year
by producing 86½ bushels of corn on
an acre of ground. The corn was val-
ued at \$86.50. Cost of production
amounted to only \$12.00, giving him a
profit of \$74.50. This was more clear
money made on one acre in proportion
to the expense than any other boy
could show on any other crop in the
county, states County Agent Otto
Hunderwadel.

FARM FACTS

The Agricultural Extension Service
and the Experiment Station of the
University of Tennessee, Knoxville,
have over one hundred free circulars
and bulletins on farm and home sub-
jects. A postal card will bring you a
complete list of these.

Hog and beef-cattle prices are now
the main support in an otherwise de-
pressed agricultural situation, says the
Bureau of Agricultural Economics, U. S.
Department of Agriculture, in its
March 1 report on farm conditions in
the United States.

All demonstration, experiments and
studies conducted by the various col-
leges and the U. S. Department of Ag-
riculture show that Agricultural pro-
sperity depends on livestock.

Action-Speed-Power-Smooth-
ness of Performance—these are
the things you can expect of
your car if it is fueled with
Esso. For this giant-power fuel
will get you away to a quicker
start, will reduce to a minimum
the necessity for gear shifting in
traffic and up steep grades, and
will pull you over all kinds of
roads and hills. Such bettered
performance than you have been
getting from other fuels that you
can actually feel the difference.

Esso saves repair bills by keeping
the carbon out and by prevent-
ing crank-case dilution through
too frequent use of the choke.
Go to your nearest "Standard"
Dealer or Agency and have
your fuel tank filled with Esso.
Give it a fair try-out and you'll
never go back to any other
motor fuel.

ROAD MAPS AND INFORMATION FREE
Whenever you plan a trip, let "Standard" Touring
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La., help you pick the best route. Just write
"Standard" Touring Service, and advise where
you wish to go. Maps and latest road infor-
mation will be sent you free of charge.

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MARSHALL INSTITUTE NOTES

Fred Polk of Tampa, Florida, is
here this week visiting his parents,
Mr. and Mrs. John Polk.

Robert McCutcheon, Jr. of Mem-
phis visited their relatives, Mr. and
Mrs. W. L. Linderman, Sunday.

P. P. McFerrin and daughter, Sa-
rah Alice, visited Mr. and Mrs. J. B.
McFerrin and family in Collierville
Monday.

Clayton and Ernest Russell of
Memphis have been visiting their
parents, Mr. and Mrs. T. P. Russell,
the past week.

James Perion visited friends in
Memphis, last Monday.

Mrs. Ella Curl is on the sick list.

The Rev. G. C. Gregory and the
Rev. Mr. Briscoe were supper guests
in the McFerrin home Wednesday
night.

Mrs. D. L. Lumsden is spending
a few days with her daughter, Mrs.
P. P. McFerrin.

Mr. and Mrs. Raymond Thompson
of Byhalla spent Sunday with Mr.
and Mrs. J. M. Polk.

Saturday, Mr. and Mrs. B. M. Vick
visited their mother, Mrs. Ida Vick
in Cayce.

The Rev. Mr. Gregory and Rev.
Mr. Briscoe enjoyed a dinner with
Mr. and Mrs. H. W. Jones last Thurs-
day.

Mr. and Mrs. P. P. McFerrin vis-
ited Mr. and Mrs. C. P. Locke in
Victoria, Sunday.

Thurston Morton and P. P. Mc-
Ferrin made a business trip to Som-
erville, Wednesday.

Rev. G. C. Gregory and Rev. Mr.
Briscoe were supper guests of Mrs.
A. B. Person, Thursday night.

BROWN FAMILY REUNION

The annual family reunion of Mr.
W. F. Brown was enjoyed by friends
and relatives at his home near Col-
lierville, last Sunday.

A dinner of fried chicken, boiled
ham, pickles, salads, cake, tea and
ice cream was enjoyed by all. In
the afternoon ice cold watermelons
and delicious grapes were served.
Among those who gathered togeth-

er for this event were Mr. and Mrs.
J. W. Brown and Mrs. Brown's fa-
ther, Mr. J. D. Young, of Bastrop,
La., Mr. and Mrs. M. H. Butler, Mr.
and Mrs. W. T. Brown and little son
Junior of Memphis, Mrs. J. T. Short
and son, Billie, and Mr. Jones of
Stanton, Tennessee.

CAYCE NOTES

Mrs. Eli Davis' Mr. and Mrs. Bill
Freeman and children of Memphis
visited Mr. and Mrs. V. T. Salmon,
Sunday afternoon.

Mrs. R. P. Carrington of Victoria
and Mrs. C. W. Fleming and Mrs.
Virgie Cox and daughter of Collier-
ville, spent Tuesday with Mrs. Lums-
den.

Mr. W. H. Brown and family spent
Sunday in Ellendale, with his parents
Mr. and Mrs. Brown.

The Revival Meeting at Coldwater
Church, near Barton, begins August
10th. Services at 11 a. m. and 8 p. m.
Rev. Elmore Morrison of Collierville
and Rev. Turner of Arkansas, will do
the preaching. A cordial invitation
is extended to everyone.

Miss Olivia Brooks had as her
guest several days of the past week
Miss Willie Neville of Rossville.

Mrs. J. H. Vick and daughter,
Miss Elise Vick visited relatives in
Victoria Sunday.

Mr. and Mrs. Ted Ballard and
daughter, Miss Claire, and Mr. Park
of Coldwater, Miss., were dinner
guests Sunday of Mr. and Mrs. V. D.
Brooks.

Mr. and Mrs. D. R. Williams and
little daughters were visiting in By-
halla last Sunday.

Mr. J. W. Brown has returned to
his home in Ellendale after spending
a week here with his son.

Mrs. Mattie Carrington of Byhalla
visited her sister, Mrs. J. H. Hicks,
last Thursday.

Mrs. Alice Armour was in Collier-
ville last Sunday visiting her daugh-
ter, Mrs. Ray Russell.

Mr. and Mrs. Bryant Vick, Mr.
James Person and Miss Olivia Brooks
and Miss Elise Vick were visiting in
Byhalla Saturday afternoon.

Mt. Pleasant and Cayce played ball
Saturday afternoon with Cayce win-
ning the game.

The Misses Neville of Rossville
were in our community Saturday.

Mesdames Roy Brooks and Boyce
Higgins made a trip to Memphis last
Monday.

Mr. and Mrs. Jack Williams and
sons were visitors in Victoria Sun-
day.



The Oldest Profession

EVEN in the days when Moses was
tending the flocks of his father-
in-law at the foot of Mount Horeb,
there was in existence a collection of
formulas (preserved in what is now
known as the Ebers Papyrus), calling
for many drugs in common use today.
Pharmacy has been referred to as the
oldest profession, as in those early
days the pharmacist was the physician,
the chemist, and the botanist as well.

In these days the pharmacist must
have an intimate knowledge of all the
modern agencies which the physician
prescribes, a knowledge which he can
only gain through long years of edu-
cation and training. But in order to
make a living the druggist must sell
merchandise as well as professional
service. Only the neighborhood which
shows an appreciation of this fact can
hope to support a drug-store with a
well-equipped prescription depart-
ment, ready for service when sickness
comes.

—MERCK

For Your Medicine Cabinet—Select Merck's
pure products as your Doctor and Druggist
do and have your prescriptions filled by

Harrell Drug Co.

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THE MAJESTIC RADIO
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Our Poultry Column

Edited by
Prof. Frederic H. Stoneburn

IT IS a distinct compliment to our agricultural colleges to have great industrial concerns "raid" college faculties for men of outstanding ability.

Two Southern institutions have recently lost really fine faculty members in this way. Prof. J. H. Wood, professor of poultry husbandry at the University of Georgia, and Dr. B. F. Kaupp, head of the poultry department at North Carolina Agricultural College have resigned their official positions to engage in commercial work. These men have long held the confidence and respect of poultrymen everywhere and especially in the Southern States where they have accomplished untold good.

PROF. WOOD'S work in Georgia has attracted nation-wide attention and to him goes much of the credit for the development of that State's huge poultry industry. The Georgia National Egg Laying Contest, organized and directed by Prof. Wood, is generally recognized as being one of the best of the many contests of this character now being held in all parts of America.

Prof. Wood plans to retain his home in Athens, Ga. In his new connection he will act as State representative for one of the great incubator manufacturers and will also operate a chick hatchery. Due to his exceptional record as a public official and the warm esteem in which he is held by the poultry fraternity Prof. Wood's success in his new field is assured.

DR. KAUPP has efficiently served the State of North Carolina for sixteen years. A graduate veterinarian, he was long connected with the U. S. Department of Agriculture and later taught his favorite subject, pathology, in colleges in Kansas and Oklahoma before accepting his appointment at Raleigh, N. C.

A specialist in poultry diseases, Prof. Kaupp has, through his experimental work, textbooks devoted to the subject and contributions to the poultry and agricultural press, become a leading figure in the field of poultry pathology.

Immediately following his recent resignation, Dr. Kaupp moved to Charlotte, N. C., where he will conduct a poultry disease laboratory serving the general public but maintained by a group of business concerns catering to the needs of the poultry industry.

The poultry producers of the Southern States may well congratulate themselves that these big figures in the national industry are remaining in the South, where their knowledge and experience will still be used to the benefit of our people.

IT WAS the writer's privilege to attend the annual convention of the International Baby Chick Association held in Detroit early in July. The attendance was large, exceeding 3,000 poultrymen from all parts of the United States and Canada; the displays of poultry equipment and supplies were huge in extent and

high in quality; the educational program was varied and most helpful. Taking advantage of the opportunity, I frankly discussed the poultry situation, the present and the future, with well-informed men from all sections of the country. Almost without exception these leaders in the industry, while frankly admitting that the existing situation as regards market prices of poultry products is far from satisfactory, expressed great optimism regarding the future. Some went so far as to say that in their local sections a turn for the better is already apparent. On a nationwide basis egg quotations are already swinging upward and the level of table poultry prices, while still unsatisfactory, is showing an upward trend in many territories.

IF THE poultry producer will remember that the national market is sensitive and quickly responds even to a small change in production or consumption, he will clearly understand the cause of the rather discouraging prices which have maintained during recent weeks. In my opinion the drop has not been due to overproduction, but to underconsumption. That is, under normal conditions the 1930 egg and poultry crop would have been sold without serious disruption of the scale paid the producer. Unfortunately, general business and industrial conditions were upset and the purchasing power of the consumers were reduced.

AND NOW follow through. Reports from the great distributing centers indicate that poultry products, especially eggs, are selling in increased volume. This, together with the operation of the new tariff law indicates the absorption of the supplies within reasonable time. If consumption is then approximately normal, prices of eggs and table poultry should reach much higher levels for two or more seasons.

An analysis of the situation indicates that the latter condition may reasonably be expected. This has happened invariably at previous times when much the same situation existed in the poultry and business fields. On every occasion when the poultry prices have dropped to an uncomfortably low point and remained there for any considerable time, many poultrymen (the inefficient and under-capitalized, and weak-kneed individuals) have dropped out of the business. The effect of this lowered national production has always been quickly felt and a higher price level established and maintained for quite a period.

IF HISTORY repeats itself, if poultry keepers react as they have in the past, we may expect a slightly reduced volume of poultry products in next season. While the present is a poor time to own and support loafing hens, it is fair to assume that in the comparatively near future a big flock of real layers will again be mighty valuable property.

(Copyright.)

HEARD FROM ROSSVILLE

Mr. and Mrs. T. N. Bobbitt have returned to their home in Florence, Alabama, after a pleasant vacation spent with homefolks.

Mr. and Mrs. Milton Stone accompanied by Mr. and Mrs. William Morton and Mrs. T. W. Bowling left Sunday by automobile for Richmond, Va., where they will visit relatives. They plan to visit Washington and Asheville, N. C., and probably other points before returning home about the middle of August.

Miss Ida Knox has had as her house guests during the past week Miss Nina Stamps of Collierville, Miss Linnie Wilder of Galloway, Miss Mamie Wells of Grand Junction and Miss Hortense Knuckles of Bolivar.

Miss Marguerite Towles, a teacher in Chicago, who has been visiting her brother, F. B. Towles, and family, will leave this week for a western tour including points in Arizona, Colorado, and the Yellowstone Park.

Mrs. Jennie Roberts of Memphis is enjoying a visit with her sister, Mrs. S. H. Saunders.

Mr. and Mrs. W. J. Frazier, Patti Jeanne, Miss Louise Baird and Mr. and Mrs. Harrell Jameson spent Sunday in Parkin, Ark., with Mr. L. M. Frazier and family.

Mr. Will Franklin of La Grange was a business visitor in our town last Monday.

Miss Evelyn Baird is spending the week with friends at Joyner's Camp Ground.

Mr. and Mrs. E. H. Jameson, Mrs. J. T. Knox and Mrs. H. H. Farley motored to Pinkney, Ark., Sunday where Mr. Knox and Elwin Waller are stationed on a government boat.

Mr. W. W. Murphey and family, Messrs. A. E. Farley and C. C. Caruth motored to Rogers Springs recently.

Mr. H. H. Farley left Sunday for a trip to Kansas City, Mo., and Denver, Colorado.

Mr. and Mrs. Walter Murphey and children, and Mr. and Mrs. A. E. Farley motored to Osceola, Arkansas, Sunday.

Surrounding community enjoyed the hospitality of Murice Hewlett at a lawn party given at his home near Rossville last Friday evening. The program was unique and unusual in its arrangement and loud applause was heard after the talks of Mrs. Rose of Somerville on "Education" and Mr. R. N. Ware of Moscow on "The benefits of Sunday Schools in a Community," Rev. Coyle of Collierville on "Religious Influence" and Mr. Wyatt Wilkerson of Somerville on "Co-operation."

CORDOVA NEWS

Mrs. F. R. Farley and daughter Ethelene and Mrs. Mattie Webber spent last Tuesday with Mrs. Farley's mother, Mrs. Frank Reid.

Mrs. J. E. Bazemore and Misses Susie Mai Bazemore and Elizabeth Hall spent Monday with Mrs. Thomas at Normal.

A number of members of the B. Y. P. U. went to the regular monthly meeting at the First Baptist Church Monday night.

Little Miss Frances Lassiter from Normal is visiting Sarah Mullins for a few days this week.

Miss Elma Rogers visited Miss Augusta Sue Hooper in Memphis several days last week.

A Community Meeting was held at the schoolhouse Thursday evening when Miss Jacqueline Hall, Mr. Landess and Mr. Lurry of the County Department were the speakers. The work is progressing along the various lines.

Miss Mary Rogers and Mrs. D. A. Webber were in Collierville last Thursday.

Mr. and Mrs. Charles Schwann and Mrs. Prescott of Bartlett visited relatives here Sunday.

Mrs. Harve Nichols is here from Texas visiting in the home of her brother-in-law, Mr. J. H. Nichols and family.

Mrs. E. E. Lyon and Mrs. Branson Littleton from Highland visited Mrs. Webber and Mrs. Perry, last Friday.

The Revival Meeting at the Presbyterian Church is in progress this week. The Rev. Mr. Lavender from Knoxville is doing the preaching. Mrs. Lavender and children are visiting friends here.

Dr. and Mrs. C. A. Chaffee and family have returned home after having spent a month in Excelsior Springs, Mo., and resorts in Arkansas.

Mr. J. Riley and family visited relatives in Memphis last Sunday.

Miss Martha Sanderlin, a city nurse, is visiting her sister, Mrs. Rogers Humphreys.

Miss Margaret Morton spent last week in Collierville, the guest of friends and relatives.

Mr. and Mrs. J. C. Pierce visited in Oakland Sunday afternoon.

The ladies of the Missionary Society of the Presbyterian church presented a play on Stewardship at the school building Friday night.

ENJOY "new car" tire service at low cost



Drive with all the freedom from tire trouble a new car offers. A sensible plan, these days of low tire prices, is "NEW GOOD-YEARS ALL AROUND." Come in for our Special Proposition! You get the most value in lifetime guaranteed Goodyears because Goodyear enjoys lowest costs by building MILLIONS MORE tires than any other company and our full service backs up every sale!

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OPTOMETRIST

901 Farnsworth Bldg. Memphis
Will be at Dr. McCall's Office in Collierville, Every Wednesday.



Eyes Examined and Glasses Supplied

China Needs Forests?

The two great curses of China, flood and famine, are closely related, and foresters believe they may be partly if not wholly prevented by scientific forestry.

Asa Wilson

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We Go Anywhere Any Time.

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Hauling Milk a Specialty

Growing in Grace

He that is faithful in the first alternative that tests him, not only acts more promptly, but also sees further in the next. Each little grace invites a larger; and his step being upward, his view is wider.—James Martineau.

MAKE USE OF THIS DEPENDABLE SERVANT . . .

ELECTRICITY

—will wash your clothes,
iron them, cook your meals,
sweep your floor, clean
your draperies and upholstery,
and in many ways
relieve the drudgery of
housework . . .

Will light your home, give
you heat and run your radio.

Memphis Power & Light Company

Oh, little man with big, blue eyes
That now are filled with tears,
I wish that you could realize,
Despite your tender years,
That Daddy does not like to cause
Your carefree heart such pain—
And yet, he must enforce those laws
That govern and restrain.

I wish there were some other way
For little boys to live—
That you might go about your play
And never need to give
Consideration to the rights
Of others; I'd be glad
If your instinctive appetites
Could rule, instead of Dad.

But wisdom says that boys must grow
To be so kind and good
That folks will all be glad to know
They're in the neighborhood;
So, that's why Daddy wants to see
His precious little kin
A better citizen than he
Himself has ever been!

Vacation Days

will soon be over and School Days
I be here

Dresses

For the Little Misses in the new styles
and materials

Shoes

For School Wear for Boys and Girls

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A Balanced Feed for Greater Egg Production

Breeding, Care and Feeding are
Three Great Essentials for
Profitable Egg Production

Many Poultry Flocks are "shot to pieces" during these summer
months by being turned out to pick their own living....Laying
Hens that have had access to hoppers filled with Mash and an
ample supply of Scratch Grains find themselves running the timber
lot and pasture for what they can get....Result not enough feed.

Jewel Egg Mash

fed with the right proportion of Scratch Grains makes

A BALANCED FEED FOR EGG PRODUCTION, and

WILL MAKE YOUR HENS LAY WHEN THE EGG MAR-
KET IS PROFITABLE.

Now is the Time to Begin
Feeding for Fall Laying

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Our Telephone is No. 184

"A FEED FOR EVERY FEEDING PURPOSE."

Bring Us Your Cream.

Mrs. P. P. McFerrin and little
daughter, Mary Alice, were shopping
in Collierville, Wednesday.

Mrs. Elton Hart and children of
Memphis spent several days last week
with Mr. and Mrs. Howard Jameson.

SOCIAL AND PERSONAL

Mr. Joe Hale is on the sick list
this week.

Doris Jenkins of Memphis is visit-
ing her aunt, Mrs. Serena Burchett.

Little Cecil Russell is spending
the week with his grandmother Ar-
mour.

Mrs. R. B. Cotton of Corinth, Miss.
is the guest of her sister, Mrs. J. P.
Horton, this week.

W. S. Jameson and Billy Piper of
Elba, Tennessee, have been visiting
here this week.

Mr. and Mrs. T. R. Grady of Mem-
phis spent Sunday with their par-
ents, Mr. and Mrs. T. B. Jameson.

Misses Lena and Mattie V. Horton
are in Water Valley, Miss., this week
visiting their sister, Mrs. C. G. Byers.

Miss Mary Looney of Barton visit-
ed Miss Katherine Burchett for a
few days this week.

Mr. and Mrs. H. C. Keough spent
Sunday in Rossville with Mr. and
Mrs. Percy Thomas.

Miss Helen Williams of Forest Hill
is the guest this week of Miss Lo-
raine Burchett.

Walker Linderman, Van Baldwin,
and Roy Sloan made a business trip
last week end to Hornersville, Mo.

Miss Ruth Piper has as her guests
this week Misses Clara Hawkins and
Mary Gowan of Bartlett.

Miss Bessie Lee Crawford is in
Rossville this week visiting in the
home of her sister, Mrs. J. W. Boyd.

Mrs. Willie Harris of Memphis
spent last week end in the home of
Mr. and Mrs. T. F. Russell.

Campbell Latham Livingston from
Germantown is visiting in the home
of Mr. and Mrs. R. J. Livingston.

Miss Bobbie Moore of Mumford
was a pleasant guest last Thursday
of Miss Mabel Coyle.

Mr. and Mrs. Ray Russell, Miss
Sadie Neville and Mr. Edgar Russell
made a recent trip to Muscle Shoals.

Mrs. A. Bryan and son of Mem-
phis spent last week end with her
mother, Mrs. Jack Clayton.

Mrs. H. M. Evans of Brownsville
spent last week end with Mr. and
Mrs. J. P. Williams, Jr.

Mrs. W. E. Anthony, Mr. and Mrs.
J. R. Bugbee and Lanier Bowen visit-
ed relatives in Red Banks, Miss.,
last Sunday.

Mr. and Mrs. Claud Norris had as
their guests last week his children,
Helen and Katherine Norris of Mem-
phis.

Misses Maggie Edna and Layde
Cox are visiting their cousin, Miss
Norma Jean Lyles, of Greenwood,
Mississippi.

Miss Alma Livingston has return-
ed from Olive Branch, Miss., where
she had a pleasant stay in the home
of her aunt, Mrs. Preston Griffin.

Mrs. Clifton Price left Wednesday
night for her home in Oakland, Cal.,
after a visit of some weeks with her
mother, Mrs. Kate Holden.

Miss Dorothy Glenn and her guest,
Miss Sadie Glover of Springfield, left
Thursday night for Bassett, Ark., to
be the guests of Mrs. A. S. Catchings.

Dr. and Mrs. W. W. Oursler and son
Waddy, Jr., of Memphis were guests
Sunday of his mother, Mrs. Mattie
Oursler, and sister, Mrs. Perry Piper.

Mrs. H. H. Hewlett of Macon, Mrs.
Mattie Bobbitt of Rossville, and the
Rev. Grady Spiegel were guests Tues-
day of Mr. and Mrs. A. T. Crawford.

The Misses Neville, Mr. R. P. Ne-
ville and Mr. Edgar Russell motored
to Byhalia and Holly Springs, Miss.,
Sunday afternoon.

M. V. Moore was a business visitor
to Fisherville and Eads, Monday.

REGULAR SERVICES TO BE RE-
SUMED AT METHODIST CHURCH

The Rev. R. W. Hood will return
home from his vacation this week,
and regular services will be resumed
at the Methodist Church next Sun-
day. There will be Sunday School
at 9:45 followed by preaching serv-
ice at 11 o'clock by the pastor.

There will be no services Sunday
night because of the Revival Meeting
at the Baptist Church.

Mr. and Mrs. H. H. Willins of
Memphis were out Sunday visiting
her parents, Mr. and Mrs. R. J. Liv-
ingston.

James Cargill and Charlie Keough
are in Eads this week with their
grandparents, Mr. and Mrs. H. J.
Keough.

Mr. and Mrs. J. S. Humphreys, and
Mr. and Mrs. E. P. Humphreys of
Memphis will spend Sunday here in
the home of their mother, Mrs. R.
D. Humphreys.

Mrs. P. A. Jones will leave Satur-
day for a short visit in Memphis
with Mrs. Sam Jones, and going from
there to Hughes, Arkansas, where
she will visit her brother, W. L. Hall.

Misses Ruth Craig and Rebecca
Smythe entertained Misses Dorothy
Glenn and Sadie Glover with lunch-
son at the Peabody Thursday follow-
ed by a theatre party.

Miss Sadie Neville of Rossville,
Miss Ethel Russell who is employed
in Memphis, Mrs. Willie Harris of
Memphis and Mr. Edgar Russell were
dinner guests Sunday of Mr. and Mrs.
Ray Russell.

A card from Mrs. J. H. Irby, who,
with Mr. Irby, is in North Carolina,
tells of the delightfully cool nights
and pleasant days they are enjoying
in "the Land of the Sky." Mr. and
Mrs. Irby are in Hendersonville, N.C.

Mr. and Mrs. H. B. Ward are re-
ceiving the congratulations of their
many friends upon the birth of a
little daughter, born Monday, August
4th, at the Methodist Hospital. The
little Miss and her mother are doing
well.

The Rev. R. W. Hood expects to
return home today from Alamosa,
Colorado, where he has been visiting
his son. His granddaughter, Miss
Dorothy Hood, will return with him
for a visit of several weeks, here in
Collierville and Memphis.

Miss Mabel Coyle returned Thurs-
day from Covington where she had
been visiting Miss Dorothy Burgess,
one of her college friends, and at-
tending the revival being conducted
by J. E. Carlson, pastor of MacLe-
more Avenue Church, Memphis.

Dr. Cleanth Brooks of Shreveport,
Louisiana, spent Friday here visit-
ing friends. Dr. Brooks was former-
ly pastor of the Collierville Metho-
dist Church, having served here a-
bout twenty years ago.

Mr. and Mrs. S. H. Hinton and
daughters, Misses Dorothy and Sara
Karr, have returned from a short
visit with Mrs. Hinton's sister, Mrs.
J. H. Meecham of Scooba, Miss. Mrs.
S. M. Cavett returned with them and
will remain some time with her
daughter, Mrs. S. H. Hinton, and
family.

Dr. J. W. Oursler of Humboldt
spent Sunday here with his mother,
Mrs. Mattie Oursler. Mrs. J. W.
Oursler and daughter, Martha Thom-
as who were visiting here last
week, returned home with Dr. Ours-
ler Sunday night.

Mrs. Paul Bennett was called into
Memphis last Friday afternoon to be
with her brother-in-law and sister,
Mr. and Mrs. Smith Gildart of Green-
ville, Miss., who were seriously hurt
that afternoon in an automobile ac-
cident near Lake Cormorant, Miss.
Mr. and Mrs. Gildart were enroute
to New York to visit her mother.
Their car skidded in loose gravel and
struck a telephone post. Both were
seriously injured, especially Mr. Gil-
dard, but it was believed yesterday
that they will recover.

FARLEY-ASHFORD

Miss Kathleen Belle Ashford, the
daughter of Mr. and Mrs. E. B. Ash-
ford, and Mr. Willford Hunter Far-
ley, the son of Mr. and Mrs. Ernest
Farley, were married on last Sat-
urday evening at 8:30 o'clock in
Memphis at the home of their friends
Mr. and Mrs. C. C. Jones on Peabody
Avenue, with the Rev. J. Mack Jen-
kins performing the ceremony. Mr.
Franklin Harrell and Miss Mary Col-
lins accompanied the two young peo-
ple to Memphis and witnessed the
ceremony.

Mrs. Farley was wearing a sports
frock of white crepe, and hat, shoes
and gloves of white.

For a few days Mr. and Mrs. Far-
ley visited at points in Mississippi,
but are now located in Collierville
in the home of Mrs. P. A. Jones.

Mrs. Farley is an efficient and
courteous employee at the Collierville
Telephone Office, as well as a favorite
among the young people of the town.
Mr. Farley holds a travelling position

with the McKesson-Van Fleet-Ellis
Corporation.

ENJOYABLE OCCASION

The reception given by Mr. Mau-
rice Hewlett at his home in Fayette
County, last Friday night was in-
deed a very enjoyable affair.

The spacious grounds of the Co-
lonial home were beautifully lighted
and posters containing instructions
and pointed morals were conspicuous
on all sides.

Mr. Hewlett as "John Doe" proved
himself not only a gracious host but
a very efficient entertainer.

The following program along with
plenty of ice-cold lemonade was en-
joyed by all of the large number of
guests:

9 to 10—Introductions of guests;
Fortune Telling

10 to 11—Speaking by Honor Guests

11 to 12—Games and Contests

Mr. Hewlett gave the reception in
honor of the Sunday School at Pleas-
ants Chapel, he being the superin-
tendent of this new school. Co-op-
eration and social betterment were
especially stressed.

MRS. KARR HINTON AND MISS DOSIA HINTON ARE HONORED

Mrs. Karr Hinton, son, Karr, Jr.,
and Miss Dosia Hinton returned Sat-
urday from Iuka, Mississippi, where
they were the house guests of Miss
Louise Williams. While there Miss
Hinton and Mrs. Hinton were the re-
cipients of much attention having
been the honor guests at several de-
lightful social functions, including
an afternoon bridge affair given by
their hostess, Miss Williams, a pic-
nic and swimming party given on
Wednesday night by Mrs. Hal An-
derson at Liddon's Lake at Corinth;
a bridge tea given by Mrs. S. H. Al-
ley, and a bridge luncheon given by
Miss Martha Frances Alley.

MISS GLENN HONORS POPULAR YOUNG VISITOR

Miss Dorothy Glenn entertained on
Wednesday morning with a bridge
breakfast, a special compliment to her
attractive house guest, Miss Sadie
Glover of Springfield, Tennessee.

The house was most artistically
decorated with garden flowers in
shades of rose, lavender and yellow.
The places at the three tables which
were set in green, yellow and gold,
were marked by dainty place cards.

The delicious breakfast menu in-
cluded the appetizer of orange juice,
sausage and bacon rings, and egg
omelet served from silver platters,
hot waffles, maple syrup and coffee.
Nearing the close of the four di-
verting games of bridge, a refresh-
ing drink and minis were served.

Miss Dorothy Dean won high score
prize, a novelty perfume bottle and
powder box. Mrs. John Stamps cut
consolation, a hand-decorated fan in
yellow, lavender and green. Miss
Nina Stamps won the booby, a crepe
paper flapper doll in green. The
honoree received silk hose.

Miss Glenn was assisted in enter-
taining by her mother, Mrs. J. M.
Glenn who was wearing a green and
white sports frock. The hostess and
honoree were wearing sports frocks
of white crepe.

The guest list included Miss Glover,
Miss Bliss Dunn, Miss Doris Dudeney,
Miss Dorothy Dean, Miss Martha Mc-
Ferrin, Miss Virginia Cully, Miss
Ruth Craig, Miss Rebecca Smythe,
Miss Nina Stamps, Miss Sara Jones,
Miss Doris Dudeney and Mrs. John
Stamps.

MR. AND MRS. F. W. PIPER EN- JOY TRIP TO ARK. MOUNTAIN

Mr. and Mrs. Frank W. Piper re-
turned this week from a motor trip
to Magazine Mountain, Arkansas.

This mountain is located about 156
miles west of Little Rock and is one
of the scenic beauties of the Won-
der State. Mr. and Mrs. Piper left
here Tuesday morning and arrived
at the Mountain that night. They
first attempted to drive to the top of
this "little hill" which is only 2,600
feet high, five miles to the top fol-
lowing the road which is the only
way to go, then they decided to walk
and during this walk their favorite
sport was resting, varying from rest
every mile to rests every 100 feet, ac-
cording to the time of walking. A
magnificent view is had from the
top of the mountain where dwells
an old young man of eighty years,
who attributes his youth to the fact
that for 31 years he has had his
home in the hotel which he owns
on the top of this mountain.

Mr. Piper says that the country
through which they passed showed
the effects of the general drouth, and
that the signs of rain found near
here on their return were very wel-
come, even though he did fall in a
ditch of water between here and
Forest Hill.

**A
WARM
WEARWELL
BLANKET**

It seems rather strange to be
talking about blankets before
cold weather, but we've a
blanket plan at our store that
we must tell you about. It's
really very simple. Just a small
weekly payment will get you a
warm Wearwell Blanket in
time for the first cold snap
next fall! Better come in and
let us show you this wonder-
ful blanket we're using in this
sale. Ordinarily they sell for
a great deal more, but by buy-
ing them early, from the
manufacturers, we can sell
them to you for

only \$4.25 a pair

COME IN AND SEE THESE BLANKETS TODAY.

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We have a Com-
plete Line of
Miller Tires
and Tubes

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H. W. Cox, Manager

When you want Extra Quality in Fresh Meat Phone 25.

BEEF; Steak, Roast, Hamburger, Etc.
PORK; Chops, Sausage, Roast, Etc.

Inquire about—

THE SAME HIGH QUALITY MEAT AT LOWER PRICES

CHAS. DEAN & SON

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MRS. W. N. CRAIG

Phones 99 and 15

Fire and Automobile

Insurance

CHIEF TAKES SHORT VACATION

Chief Police, J. A. Lowe, Messrs.
Hiram Harris and Dave Halley left
Tuesday for Moon Lake on a short
fishing trip. This is the first vaca-
tion that Chief has had in a long
time. Mr. Willie Hughes is serving
during the absence of Mr. Lowe. Up
to the time we go to press Thursday
we have had no official report as to
the catch but we are hoping to have
a concrete report of their success.

"Say It With Flowers"

FLOWERS
FOR ALL
OCCASIONS

Call Mrs. Delaney

Agent for Irby Harris
Florists

FIRE DESTROYS SLAUGHTER HOUSE OF J. A. DAWKINS

Fire of rather mysterious origin
destroyed the slaughter house of Mr.
J. A. Dawkins Thursday morning a-
bout 3 o'clock. It seems that some
one called Central and notified her
of the fire. The house, equipment,
and eight dressed calves were lost.