

# THE COLLIERVILLE HERALD

"COLLIERVILLE. THE DAIRY TOWN"

Vol. II

Collierville, Tennessee, Friday, August 15, 1930

No. 25

## FACTS and FICTION

BEING

a little bit about anything  
Read not to contradict and confute, nor to find talk and discourse, but to weigh and consider."—Francis Bacon.

By Harry Williamson

Most unusual weather conditions seem to prevail throughout the country. While that portion of the United States in which the rainfall is usually ample for growing crops is sweltering from the unprecedented drought, the arid sections of the west where irrigation is depended upon are receiving an abundance of rain. Who knows? the Mississippi Valley may one day become a desert, depending altogether upon artificial means of irrigation.

As this is written, the tri-states drought is entering on its 86th day. Along with the dry weather the temperature has seemed determined to set some records also. The thermometer at the one hundred mark has been common, and in many places it has soared to 104 to 110.

Do you have your amount of the money? According to the Treasury estimate, as of July 31st, the money in circulation in the United States amounts to \$4,426,611,703, or \$36 for each person. This is \$2.86 less than the amount in circulation last year.

Now we can sit down and wait for it to rain. We have our county, state and government officials selected for Tennessee, and so far as we are concerned it seems that a very good job has been done.

Few of us realize the seriousness (and the danger) of the revolution that is now going on in China. If the Russians succeed, as they well may be expected to do, in fomenting a "Red" rebellion among the millions of that ancient country, there is no way of guessing the amount of trouble it might cause civilization.

It is not at all doubtful that within this generation there may be a war even greater than the holocaust of 1914-18.

Now that we are just getting over the suspense from the Hunter Brothers endurance flight at Chicago, Jackson and O'Brien, who have formerly held the record are up in the Greater St. Louis, and say they are good for 3 days. With the uncertainty of the outcome of the Gump-Zander affair, and the weather to be talked about constantly, these boys should have waited about this endurance record. The Hunter brothers should be allowed to keep the honors they won for a month or so.

Just how do you feel, anyway, after you have managed to exist thru the greater part of a heat record breaking day, and one of these perpetual nuisances comes puffing along and shouts: "Is it hot enough for you?"

With all our colleges and universities, and our boast of higher education, there is now less than one per cent of the people of the United States who hold a degree.

President Hoover celebrated his fifty-sixth birthday a few days ago. We'll bet he's glad he hasn't been president all those years.

A woman bridge player in Hungary—a Countess, by the way—became exiled over how she should have played a certain card that she dropped dead. We don't know anything about bridge, but it seems to us that if a person would get excited before the card is played it would be more effective than dropping dead afterwards.

Some of the "Wets" will doubtless pray for rain now that the press reports that water for distillery purposes in some sections is giving out.

## LOCAL PARENT-TEACHER ASSOCIATION ANNOUNCES CHAIRMAN

### MRS. CECIL ELLIOT ADDED TO WOMAN'S BOARD OF FAIR

Mrs. H. F. Kelsey, president of the P. T. A., assisted by her daughter Virginia, entertained the executive board and the nominating committee at her home on Southern Avenue, Thursday afternoon. Plans for the year's work were discussed, after which a social hour was enjoyed during which a delicious salad course and iced tea were served.

The following committees were announced:

Mrs. Winston Jones, aide to the president will be assisted by the following committees: Miss Lena Leith program; Mrs. John Neely, membership; Miss Louise Farabee and Mrs. Perry Piper, publicity; Mrs. T. E. Watkins, Mrs. Joe Hughes and Mrs. Delaney, sunshine; Mrs. John Kirk and Mrs. John Crawford, child welfare; Miss Willie Lynch, budget; Mrs. Cecil Cox, Mrs. E. K. Farley and Mrs. W. B. Mebane, Mother's Chorus; Mrs. L. P. Peacock and Mrs. Willie Hughes, decorations; Mrs. J. H. Burkam, Mrs. J. F. Dudson, Mrs. Cecil Elliot and Mr. W. E. Robertson, school grounds and highway beautification.

Mrs. A. L. Hurdle, first vice-president, will have as assistants Mrs. V. Leake, Mrs. J. M. Glenn, Mrs. P. O. Baker and Mr. J. H. Jacobs. Mrs. Harry Williamson, second vice-president, who will have charge of the pre-school circle, will be assisted by Mrs. Charles Fleming, Mrs. V. M. Carrington, Mrs. D. Jones and Mrs. J. B. McFerrin. Chairmen in the department of public welfare, which Mrs. A. E. Guy, third vice-president, is director, will include Mrs. Sam Hinton, Mrs. Robert Wilson, Mrs. Robinson and Mrs. Elgin Leake.

Mrs. John Lynch, fourth vice-president, will be assisted in the department of education by Miss Lavelle Rhodes, Mrs. Karr Hinton, Mrs. Williams, and Harry Williamson. The home service department in charge of Mrs. W. W. Clay, fifth vice-president, will include Mrs. Kate Holden, Mrs. Patterson, Mrs. Vance C. Roy, and Mrs. Mark Kirk. Chairmen to serve in the health department with Mrs. J. K. Hinton, sixth vice-president, are Mrs. Thomas Dean, Miss Tommie Thornton and Miss Bertie Fleming.

Appointment of Mrs. Baxter Humphries as treasurer to succeed Miss Dosha Hinton who resigned, and of Mrs. Paul Wilson, assistant treasurer, to fill the vacancen caused by the resignation of Miss Louise Williams, was announced.

### WHITE MICE

During the late war, part of the equipment of each division of men engaged in active duty in the front line trenches, was a cage of white mice.

These mice with their highly developed sense of smell, were invaluable to the men in warning them of impending gas attacks. With the warning which these mice were able to give the men had ample time to don gas masks, thereby offsetting the effects of the gas attack.

These mice gave a service which was valuable, but without the scientists, the inventive geniuses, and the capitalists, back home who could invent, perfect, and manufacture the gas mask, then the service which these mice gave would have been of no account.

In these times of business depression, there are plenty of white mice. The "corner-loafer philosopher," the peanut business man, "the ne'er do well seer" can all tell us that the times of depression are upon us but there they stop.

What we need today is men of courage, vision, and fortitude who can tell us what to do in face of conditions, or in other words to supply the masks which will neutralize the effects of the times. We have more than enough of those who can take the place of the mice but we are short on those who can take the place of the scientist, the genius, and the capitalists.

—E. C. W.

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Collierville, Shelby County, Tenn.  
WALTER H. HARRIS, Editor.  
MRS. KATHLEEN HARRIS,  
Managing Editor.

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in advance.

Advertising rates on application.

Friday, August 15, 1930

WEEKLY SERMONETTE  
By Our Local Pastors

JESUS, A SUFFICIENT SAVIOR  
By Rev. R. W. Hood

"But this man, because he continueth ever hath an unchangeable priesthood."

Wherefore he is able to save them to the uttermost, that come unto God by Him, seeing He ever liveth to make intercession for them."

Heb. 7: 24-25.

1. There is but one savior.

a. He must be great savior because no greater work can be done than that of providing salvation.

b. Jesus, the Christ has stood this test in the redemption and salvation of the individual and society where ever and whenever men have experienced faith in Him.

c. There can be but one time to be saved, so the Bible says: "Today is the day of salvation; now is the accepted time."

The values involved make this part of redemption's plans a necessity. To put off this great matter is to invite eternal death.

d. No mere man can afford to take the responsibility of saying to an immortal soul: "At a certain time or place I will help you to obey Christ so that you then and there may be saved."

No mere programme or convention of man can stand between the Christ and the salvation of souls.

Let it be as God directs: "Whoever will—here and now—come and take the water of life freely."

## RIDGEWAY ITEMS

Mrs. Goodrich of Laurel, Miss., spent last week with her parents, Mr. and Mrs. Lew Tisdale.

Mr. Joseph Massey of Memphis spent last week end with his aunt, Mrs. K. T. Massey.

Mrs. Mann returned last week after a visit with her daughter in Sat, Louis.

Mrs. Ramsey entertained a few friends from Memphis Sunday.

We are glad to know that Mr. Slaughter, who has been ill is fast improving.

Mrs. Mattie Haynes from White Station spent Friday with Mrs. K. T. Massey.

Mr. and Mrs. Walker of Memphis visited Mrs. Joseph Kirby Sunday.

Mrs. Mann was as unfortunate as to lose all of her hay, the field having caught fire from a spark from a passing train. Had it not been for the aid of the Fire Department of Memphis the loss would have been much greater.

Mrs. K. T. Massey spent several days of last week visiting relatives and friends in Memphis.

Mr. and Mrs. F. S. Smith were out at their Ridgeway farm recently.

Mrs. Morehouse entertained her little niece, Dorothy Dugan, by giving her a birthday party last week. Quite a number of little tots enjoyed the fun and ice cream and cake with little Miss Dorothy.

The  
Advertised  
Article

is one in which the merchant himself has implicit faith—else he will not advertise it. You are safe in patronizing the merchants whose ads appear in this paper because their goods are up to date and not shop worn. :::

## AMONG OUR CHURCHES

Episcopal Church  
Services every Third Sunday at 11:00 A. M., conducted by Rev. Charles K. Weller, Archdeacon of West Tenn. The Guild meets the third Wednesday.

Presbyterian Church  
Rev. B. M. Cowan, Pastor  
Preaching 2nd and 4th Sundays at 11:00 A. M. and 7:45 P. M.  
Sunday School at 10:00 A. M.  
The Woman's Auxiliary meets on the first Tuesday of each month.

Christian Church

Sunday school 10 A. M.  
Preaching service 11:00 and 8:00 o'clock on 2nd and 4th Sundays.

Senior and Intermediate Endeavors 7:00 P. M.

Junior Endeavor Monday 3:00 P. M.  
Prayer meeting every Wednesday night

A hearty welcome to all.

Methodist Church  
Rev. R. W. Hood, Pastor  
Preaching every Sunday at 11:00 A. M. and 8:00 P. M.

Sunday School 9:45 A. M.

Junior League 1:30 P. M.

Senior League 6:45 P. M.

W. M. S. Monday at 3:00 P. M.

Prayer Meeting every Wednesday at 7:45 P. M.

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BAKE AT HOME

SUCCESSFUL HOMEMAKING  
By GRACE VIALL GRAY

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Baking at home is a simple process today compared to what it used to be. Formerly a woman had to measure out the flour, the baking powder and the salt. If she were using soda and buttermilk she would have to guess at the acidity of the milk. Some days her biscuits or cakes would be perfect while the next day they would be far from palatable. There was too much guess work in baking at home. Today all guess work has been taken out of baking by the appearance on



An Up-Side-Down Cake Makes a Delightful Dessert.

the market of self-rising flour. Self-rising flour has the leavening or baking powder accurately proportioned by weight, and has the right amount of salt for seasoning.

With self-rising flour, baking at home is a great indoor sport. It is easy; it is reliable; it saves from 25 to 40 per cent time in mixing biscuits and from 25 to 60 per cent in mixing cakes.

Furthermore, baking at home makes the money go further. From actual statistics we know that money goes from 20 to 40 per cent further than if one buys bakery goods.

Why not try an Up-Side-Down cake for dinner tonight? Here is the recipe for that unusually attractive dessert:

Make a cake batter of one egg as follows:

1/2 cup butter 1/4 cup milk  
1/2 cup sugar 1 1/2 cups self-rising flour  
1 egg 1/2 tsp. vanilla

Cream the butter thoroughly, add sugar and continue to cream until the granules have dissolved, add the unbeaten egg and beat until blended. Add the flour and milk alternately, then the flavoring.

Fold the flour in quickly and gently, handling as little as possible.

From this batter the Up-Side-Down cake is made this way:

Standard one egg 1/4 cup diced pine-  
apple  
1 cup brown sugar 1 cup raisins or  
dates  
4 tbs. butter 1 cup cherries or  
other preserves

Melt the butter in an iron skillet; add the sugar and stir until blended; remove the skillet from the fire; spread the sugar and butter mixture in an even layer; then add the fruits and nuts in layers; pour the batter on top and bake in a slow oven about forty-five minutes. Loosen the cake from the edges, and turn out as quickly as possible after taking it from oven. Serve with hard sauce or whipped cream.

First Paper Currency  
Spain was the first European country in which paper money was issued, an event which took place in the Fifteenth century.

THE FARM AND HOME  
PRACTICAL SUGGESTIONS  
FOR FARM FOLKS.  
AGRICULTURAL EXTENSION SERVICE, UNIVERSITY OF TENN.

VOL. 14

1930

NEW FARM ENGINE  
HAS A "BUILT-IN"  
HEATER FOR WATER

Running of Engine Furnishes Water for Washing Milking Utensils.

A gasoline engine with a "built-in" heater that heats water for the milker while it runs the milking machine or performs other tasks, is a new development in dairy farming.

The engine differs from the usual type of farm engine in that it is patterned after the modern automobile engine, according to the De Laval Bureau of Dairying. Extremely simple in construction, the engine is about as fool-proof as a piece of mechanism can be, and capable of being run by anyone without the slightest mechanical knowledge. An efficient magneto delivers a hot flaming spark at all speeds, a carburetor of novel design makes for starting ease in any weather, and an automatic governor control makes attention or manipulation on the part of the operator almost unnecessary.

Water Heater is Built In.

But the unique feature of this engine, and one sure to be appreciated by the man who uses the milking machine, is the water heater built right into the engine. This consists of a four and a half-gallon tank which is connected to the cylinder water jacket of the engine. When the engine is being run, the water used to cool the

The following steps for restoring and maintaining soil fertility are suggested by the State College of Agriculture:

1. Terrace washing fields.

2. Apply two tons of lime per acre on average land and sow to clovers, alfalfa and grass.

3. Grow corn, tobacco and other cash crops on limed clover or alfalfa sod land.

4. Rotate legume and non-legume crops.

5. Protect tilled fields with winter clover crops.

6. Sow steep, rough hill lands to permanent pastures and maintain it by use of phosphate and liming, mowing and late grazing.

7. Keep some livestock, save manure and return it to the land.

SHEEP NEED TREATMENT

## FOR STOMACH WORMS

The treating of sheep for stomach worms in Tennessee is just about as necessary under present conditions as feed, stated C. C. Flanery, extension specialist in sheep husbandry.

When there was an unlimited range for sheep in this state little or no trouble was experienced with some of the common diseases such as the stomach worm which is now a real menace to the industry.

Thousands of unfinished lambs go to the market every year because of stomach worms. They do not harm old sheep as they do lambs. They live in the fourth stomach of the sheep and suck blood from the mucus lining of the stomach. The worms are about one inch in length and look like a red and white thread intertwined. The eggs are deposited in the stomach of the sheep and pass out of the body in the feces. Heat hastens the hatching which occurs within a few days or weeks. The young larva is taken back into the stomach of the sheep on the blades of grass eaten by it. The wool of sheep is also damaged by the work of the worms.

It is practically impossible to completely eradicate stomach worms on a farm where sheep are kept. However, the harmful effects of such worms may be reduced to a minimum by putting into practice the following:

1. Change pasture about every ten days.

2. Plan some temporary pastures.

3. Keep sheep off permanent pastures for one year.

4. Drenching every twenty-one days for sheep and every fifteen days for lambs.

Extension Publication 124, "Treating Sheep For Stomach Worms" outlines different methods of controlling this pest and gives complete details for treatment. Every sheep grower in the State should have a copy. It can be secured from County Agents or by writing the Agricultural Extension Service, University of Tennessee, Knoxville.

WHAT TO DO WITH  
VEGETABLES

A varied, abundant and delicious assortment of vegetables can be grown in Tennessee. Some contain protein and starch but their particular value lies in the Minerals, vitamins, acids and cellulose they contain.

Extension Publication 137, prepared by Miss Maude L. Guthrie, tells all about the composition of vegetables and the part each plays in the diet. The publication also describes different methods of cooking and serving vegetables. Copies can be secured from County Home Demonstration agents or by writing the Agricultural Extension Service, University of Tennessee, Knoxville.

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## HESTER HOTEL

Good Meals at Reasonable Prices  
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Dry Goods and Groceries

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FUNERAL DIRECTORS  
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## ELECTRICITY

It will come into your home and furnish that extra effort that is so helpful when you are tired... It will help wash, cook, bake, sweep, iron for you during the day and when night comes on, light your home, run your radio, turn your fans and serve to make life easier for you

LET ELECTRICITY WORK FOR YOU.

Memphis Power &amp; Light Company

Our Poultry Column  
Edited by  
Prof. Frederic H. Stoneburn

Without charge, any reader may secure expert personal advice on poultry topics.  
Address inquiries to Southern Poultry Bureau, Box 728, Memphis, Tenn.

State your problems fully; enclose stamped self-addressed envelope.

"WHAT about the future of the commercial poultry industry? What may we expect in the way of prices and possible profits during the balance of the present season? What may we hope for next year?"

Such questions have been fired at me from all over the South during recent months. Poultrymen everywhere are deeply concerned and are groping for light on matters like this which so seriously affect them. I wish, devoutly, that I might give correct, specific, detailed replies. But this I cannot do. But I do hold a deep-seated faith in the poultry industry as a profit-producing agricultural specialty, a firm belief that already there is a marked change for the better and that conditions will improve progressively until by next season we will be back again on a basis which will be entirely satisfactory to every efficient poultryman.

It must be admitted that during recent months poultrymen have really found themselves in a trying position. But who hasn't? Producers of all other kinds of agricultural products have been in the same condition. Unemployment has hurt our working population. In the last analysis the efficient poultryman has been far better off than those engaged in industry or other lines of agriculture.

LET US consider the actual facts as they now exist and draw our conclusions therefrom.

At intervals we experience periods of stress in the poultry industry.

Without exceptions such bad seasons have been followed by one, two or even three years of unusual prosperity for poultry producers. Those poultrymen who have the vision and courage and carried on were richly rewarded. It is fair to assume that this will happen again. Just on the basis of past experience I look for 1931 to be a very satisfactory year in the poultry field.

But equally important is the fact that conditions today seem to be shaping themselves as to force a decided improvement in the national poultry field.

THE MOST unfavorable factor in the whole picture is the cold storage situation. As of July 1, the storage warehouses contained 9,000,000 lbs. of frozen poultry in excess of the five-year average and 1,200,000 cases of eggs in excess of that average. The presence of this surplus is sure to have its effect upon quotations on fresh stock until the storage holdings are reduced.

The second unfavorable factor is the possible sharp increase in the cost of poultry feeds. At this writing, early August, the level of grain prices is moving upward due to the probable great decrease in crops resulting from the unprecedented drought. Prices of all feed grains are affected.

RELIEF to the producer will come through increased consumption of all poultry products to quickly absorb the storage surplus and or from national production. Both are probable.

Business and financial interests are generally in accord in the belief that industrially and commercially America is on the upgrade again and that basic conditions will improve rapidly and continuously. That simply means that purchasing power will be increased, people who have been doing without poultry products will again consume these in great quantities and the surplus in storage will be wiped out. Again, consider what happened in former years when this condition maintained.

A sharp reduction in the production of market eggs seems inevitable and probably in the supply of table poultry also. This will follow the drastic cut in farm poultry flocks (from which the major part of our nation's poultry products come), a poorer quality of layers due to seasonal feeding of pullets during their growing period and reduced rations given the present laying flocks. This tendency to "save feed" has been intensified by the effects of the nation-wide drought and is general. The results are bound to be noted in the form of greatly reduced output of eggs which can not fail to have a favorable effect upon egg quotations.

FROM THE national survey made by the Bureau of Agricultural Economics, U. S. Department of Agriculture, we learn that on July 1 the number of layers in farm flocks was below the five-year average.

Since that date there has unquestionably been a further big decrease as farmers, hurt by the drought, have sold their birds to secure ready money and have used them freely on their own tables. The official report quoted predicts a lower output of eggs this fall and winter due to the decrease in number of laying hens. The probability that fewer pullets will be carried over and the effect of reduced rations due to the shortage of feedstuffs. The new tariff operates here also as, because of the higher rates on shell eggs and table poultry, the importation of these commodities will be discouraged and the market left to American producers.

Finally, the report says: "The probable decrease in the production of eggs during the winter and next spring should improve the relative price situation of eggs next spring."

UNDERFEEDING and hot weather have lessened normal production during recent weeks. In most sections egg prices have already moved upward in a satisfactory way. The poultryman who follows modern methods is making money now and is in better position than other agricultural producers. The outlook for the future seems bright. In my opinion this is a good time to remain in or get into the poultry business, provided one is willing to adopt improved methods of management and feeding and use stock of proper breeding, thus cutting production costs. (Copyright.)

French Strains in Canada

Almost one-third of Canada's population is of French origin.

Dixie's Corn Yields  
Rival Nation's Best

The Corn Belt, long famed for its economical corn production, is in danger of losing some of its laurels.

For instance, a Dixie farmer, W. Y. Thrash, of Walnut Grove, Miss., might well contest the honor of producing the highest yield of corn during 1929. In an official contest his average yield on a 3-acre field was 180.52 bushels of shelled corn an acre. In making this exceptional record, Thrash made liberal use of fertilizers. He side-dressed twice with Chilean nitrate of soda during the season, using 200 pounds an acre at each application.

A striking illustration in the production of market eggs seems inevitable and probably in the supply of table poultry also. This will follow the drastic cut in farm poultry flocks (from which the major part of our nation's poultry products come), a poorer quality of layers due to seasonal feeding of pullets during their growing period and reduced rations given the present laying flocks. This tendency to "save feed" has been intensified by the effects of the nation-wide drought and is general. The results are bound to be noted in the form of greatly reduced output of eggs which can not fail to have a favorable effect upon egg quotations.

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French Strains in Canada

Almost one-third of Canada's population is of French origin.

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is a GOODYEAR backed  
by our prompt, polite service

We pride ourselves up  
on the increasing number  
of women drivers  
who drive in for our  
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Courtesy, Cleanliness  
and Quickness we  
know, appeal to them.  
Without question, also  
the ladies much prefer

## GOODYEARS

--they tell us they've  
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reliable," they "feel  
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As should be  
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GENERAL MERCHANDISE

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## Not All in Same Mold

Our vanities differ as our noses do;  
all conceit is not the same conceit, but  
varies in correspondence with the men-  
tal make in which one of us differs  
from another.—George Eliot.

Fountain of Knowledge  
The head of a business adminis-  
tration course in one of the Eastern  
universities advises college men to ac-  
quire a knowledge of world affairs  
and general information through read-  
ing of the newspapers.

## Dr. Vance C. Roy

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901 Farnsworth Bldg. Memphis  
Will be at Dr. McCall's Office in  
Collieville, Every Wednesday.



Eyes Examined and Glasses  
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## Asa Wilson

PUBLIC HAULING

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Hauling Milk a Specialty

# And Now for Cotton Sacks

We have Pick Sacks Ready Made in 4 1-2 ft. and 6 ft. sizes,

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if you want to "Make Your Own" Cotton Sacks, we have

8 Oz. Duck

## Hinton & Hutton Company

Dry Goods Department

To Give Even Better Service  
we are opening

### The Norris Service Station

on Poplar Pike at Brooks Pig Stand

J. C. Norris, Mgr.

COMPETENT MECHANICS

ROAD SERVICE

We will continue to operate the NORRIS SERVICE STATION

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When You are Hungry

### The NICKLE INN

M. V. MOORE, Manager  
at The Superior Service Station

"Those Good Hamburgers for 5c"  
Try our Home-Baked Pies!

COLD DRINKS

CURB SERVICE

## A Balanced Feed for Greater Egg Production

Breeding, Care and Feeding are  
Three Great Essentials for

### Profitable Egg Production

Many Poultry Flocks are "shot to pieces" during these summer months by being turned out to pick their own living....Laying Hens that have had access to hoppers filled with Mash and an ample supply of Scratch Grains find themselves running the timber lot and pasture for what they can get....Result not enough feed.

## Jewel Egg Mash

fed with the right proportion of Scratch Grains makes  
A BALANCED FEED FOR EGG PRODUCTION, and  
WILL MAKE YOUR HENS LAY WHEN THE EGG MARKET IS PROFITABLE.

Now is the Time to Begin  
Feeding for Fall Laying

## COLLIERVILLE CASH FEED STORE

Our Telephone is No. 184

"A FEED FOR EVERY FEEDING PURPOSE."

Bring Us Your Cream.

## SOCIAL AND PERSONAL

H. W. Schrader was in Memphis Wednesday afternoon.

Miss Mildred Watkins spent the past week with friends in Memphis.

Mrs. Laura Williams of Memphis spent Tuesday here with friends.

Mrs. Virginia Piper was in Memphis Tuesday.

Mrs. G. L. Jones is on the sick list this week.

Miss Mary Looney of Barton visited friends here Tuesday.

Miss Louise Farabee and Mrs. Paul Bennett were in Memphis yesterday.

Mrs. Joe Powell is visiting her daughter, Mrs. Howard Jameson in Memphis, this week.

Mr. and Mrs. T. J. Finger of Terrell, Texas, are visiting their niece, Mrs. J. P. Horton.

Mr. L. H. Jones of Memphis was a guest Thursday of Rev. and Mrs. J. P. Horton.

Miss Beatrice Burrows and Miss Callie Ellis of Memphis are visiting Miss Evelyn Moore this week.

Rev. and Mrs. J. P. Horton spent Monday in Water Valley, Mississippi, with their daughter, Mrs. Byers.

Earl Clayton of the Hinton and Hutton Company is away on his vacation this week.

Messrs. M. V. Kirk, J. F. Dudney and D. G. Delaney were business visitors in Memphis Wednesday.

Misses Mary and Martha Thomas of Rossville are visiting their sister, Mrs. H. G. Keough, this week.

Miss Prussia Hansen of Hardy, Ark., has accepted a position with the Millin Drug Company.

G. D. Mebane of Hughes, Arkansas, will spend the week end here with homefolks.

I. M. Hooper of Memphis was visiting Mr. and Mrs. Walter Harris Thursday.

Miss Lena Leith was out from Memphis Wednesday visiting among friends.

Mrs. Watkins Graham of Little Rock, Arkansas, visited Mr. and Mrs. Walter H. Harris, Tuesday afternoon.

A. Dodson left this week for Dawson Springs, Kentucky, where he will spend several days.

Miss Bernadine Reed of Memphis spent the past two weeks with Miss Parl Chilton.

Mrs. W. E. Anthony and children spent Saturday in Fisherville with her brother, Mr. Grady Sanderlin.

Mrs. H. B. Ward and baby daughter, Caroline, returned home Thursday from the Methodist Hospital.

Mr. and Mrs. Milton Mann and Milton, Jr., spent Thursday at their farm down in Arkansas.

Mrs. W. C. Crawford and daughter Miss Caroline of Williston were the guests of Mrs. J. M. Mann Tuesday.

Mr. and Mrs. J. B. Gunn are enjoying a new Ford Coupe, purchased last week from Cooper Motor Co.

Miss Esther Watkins left Monday for Saulsbury, Tenn., where she is the guest of friends.

Mrs. Ella Spinks of Phoenix, Arizona, was a guest this week of her cousin, Mrs. Walter H. Harris.

Miss Elizabeth Baker returned from Hardy, Arkansas, where she spent the past week with friends of Memphis.

Mrs. M. V. Dunn, Miss Bliss Dunn, Miss Elizabeth Parr, Miss Dorothy Dean and Miss Elizabeth Baker motored to Rogers Springs, Wednesday.

Mrs. Tom Jameson and Mrs. Luther Carruth were in Memphis Tuesday the guests of Mrs. Howard Jameson.

J. L. Ray who was a member of the faculty of Collierville School last session and who is now of Walnut, Miss., was here Thursday.

Miss Grace Piper has returned from Elba, Tenn., where she was visiting her grandparents, Mr. and Mrs. Jameson.

Messrs. Douglas Hill, Brit Baldwin and Herbert Lehman attended the American Legion meeting in Memphis last evening.

Mrs. Betty Craig has returned from Caruthersville, Missouri, where she was visiting her niece, Mrs. Juniper.

Mr. and Mrs. Paul Wilson and son Madison, spent two days this week motorizing to points in Mississippi and Tennessee near here.

Miss Ruth Rush returned Monday from Philadelphia, Miss., where she spent a pleasant vacation of two weeks with homefolks.

Miss Evelyn Moore will leave soon for Nashville, for a visit of several weeks in the home of her uncle, Mr. J. W. Moore.

T. J. Simmons left Monday for a business trip to Blytheville, Arkansas, and while away will visit his sister and other relatives.

Mr. and Mrs. Chas. Jameson and Mrs. Serena Burchett attended the all-day services at Pleasant Grove church—near Rossville last Sunday.

Mrs. M. Priddy and daughters, Misses Lela Belle and Nellie, of Memphis were the week end guests of Mr. and Mrs. Baxter Humphreys.

The many friends of Mrs. Sam Hinton, Sr., are glad to know that she is rapidly convalescing at her home following a few days illness.

Mr. and Mrs. W. W. Hutton and son, Billie left Sunday evening for a vacation trip to Asheville and other mountain cities of North Carolina.

Mr. and Mrs. E. P. Strong and daughters, Misses Mary and Eula, spent Sunday with friends in Memphis.

H. R. Wooten of Memphis who is operating the WREC Service Station at the corner of Central and Parkway was visiting here Wednesday.

Mrs. James Cartwright and four children, Billy, Jimmy, Helen and Betty, and Mr. Milton Cavett of Helena, Arkansas, have been visiting Mr. and Mrs. Milton Mann.

Mr. and Mrs. A. T. Crawford had as their guests Tuesday, Mrs. J. D. Hewlett and daughter, Miss Irene, of Rossville, and Mr. and Mrs. Willie Hewlett of Memphis.

Mr. and Mrs. Marion Davis and daughter, Miss Mary, and Mrs. Anna Davis and daughters of Memphis are the guests this week of Mr. and Mrs. John Little Dean.

Miss Nannie Flannigan was a caller at the Herald office Thursday and renewed her subscription to the paper besides giving the Intertype operator some very fine peaches.

B. B. Isbell who has been quite ill the past several weeks is much improved this week. He was able to be up Tuesday, and is rapidly regaining his health.

The little son of Mr. and Mrs. Sherlock Johnson has been sick the past week. He was taken to Memphis Tuesday for treatment, and is much better now.

Mayor J. T. Patrick who hasn't been feeling so well for some time due probably to the hot weather is some better this week. He is able to come down town each day for his mail any way.

Mrs. E. W. Martin has as her very pleasant guests this week her father, Mr. R. H. Stroup, and her sister, Mrs. J. Murray Taylor, and two children, Margaret and Murray III, of Grand Junction, Tennessee.

Dr. and Mrs. S. M. McCall returned home Tuesday from a motor trip through Mississippi, Alabama and Florida. They were accompanied by Dr. McCall's brother, J. W. McCall, and his wife of Memphis.

Mrs. Walter B. Mebane who has not been well for some time is in Memphis now with her mother, Mrs. R. L. Person. Mrs. Mebane will probably undergo sometime next week an operation for chronic appendicitis.

V. T. Bryant, wife and daughter, Miss Margaret Ann, of Van Buren, Arkansas, and Mr. and Mrs. Jack Ullman of Fort Smith, Arkansas, were visitors last week of Mr. Bryant's brother, Frank Bryant. They returned home Saturday.

# NOTICE

Friday and Saturday  
August 15th and 16th

MR. ST. CLAIR THOMPSON  
will be at our store to hold a special

## TAILORING SALE

BY THE  
KAHN TAILORING CO.  
OF INDIANAPOLIS

You are invited to meet this style expert who will present the newest ideas in fabrics and fashions for Fall and Winter, 1930-31. He will be glad to give you the benefit of his authentic experience and personally take your measures for Kahn Tailored-to-Measure Clothes.

FEATURE VALUES  
in Men's Suitings and Overcoatings at  
\$35 and \$50  
(OTHERS \$25 to \$75)

### MADE TO YOUR MEASURE

Kelsey Brothers

## Before You Buy Tires

See Us--

We have a Complete Line of  
Miller Tires  
and Tubes

## Superior Service Station

H. W. Cox, Manager

We recommend the use of a fork in slicing our Steaks and Roasts—Knives are unnecessary.

### HIGHEST QUALITY K. C. BEEF

Inquire about—  
THE SAME HIGH QUALITY MEAT AT LOWER PRICES

CHAS. DEAN & SON  
Phone 25  
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### Collierville Insurance Agency

MRS. W. N. CRAIG

Phones 99 and 15

Fire and Automobile  
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### Say It With Flowers

FLOWERS  
FOR ALL  
OCCASIONS

Call Mrs. Delaney  
Agent for Irby Harris  
Florists

### Cro-Magnon Tragedy

A scientist has been trying to find out what the cave lady, for lack of a door, used to slam. Perhaps it was the cave man.—Minneapolis Journal.

View of a Boss  
There are two kinds of men; the kind you can teach and the kind you have to break.—American Magazine.