

The Collierville Herald

Published Every Friday at
Collierville, Shelby County, Tenn.

WALTER H. HARRIS, Editor.
MRS. KATHLEEN HARRIS,
Managing Editor.

Entered as second-class matter,
March 15, 1929, at the Postoffice at
Collierville, Tenn., under the Act of
March 3, 1879.

Subscription, \$1.50 per year, pay-
able in advance.

Advertising rates on application.

Friday, July 4th 1930

PICKED UP ON THE OFFICE MIKE

Ideas, Sayings and Ponderings of
Ye Editor

Ralph Hall sold us a card Wednes-
day morning for a dime and it was
a good buy at that.

J. P. Williams has been staying
around the store pretty good the
past few days—says its kind of hot
to be out in the field. His cotton
is doing well and he seems to be in
a good humor over the prospects.

All the business houses are closed
all day for the Fourth of July. We
know the employees appreciate and
enjoy this holiday and we believe
everyone will enjoy the day.

Prof. Robt. A. Jones, was a caller
at this office Thursday, -he's putting
in his vacation farming and wanted
us to give him the exact date of the
next rain. We declined.

As we go around the square this
week, we find everyone in a good
humor and business seems to be
very good. There's no use to kick
about the hot weather. It doesn't
help any and with electric fans,
plenty of cold drinks available at any
and all times, we are all doing very
nicely.

And let's don't overlook the Clean-
Up. Trucks are hauling away rub-
bish, tin cans and trash twice a
month, the 1st and 15th. Keep a
watch around the place and have a
container of some kind to throw
trash in. On these two days place
it where the trucks can get to it and
it will be hauled away. Let's help
the City Dads keep Collierville clean.

A popular question now is "How's
the Detour?" and "Which way did
you come?" Our experience has
been that either way we went we
wished we had gone the other way.
J. S. Pearce tells us the road crews
are working hard to finish the Detour
57, and trying to keep the other
roads in shape, but with the dry
weather, it's some job. Most of us
can stay at home and those who do
have to go to Memphis, just "grin
and bear it" and think about how
nice that concrete pike will be,
when finished.

Let's put on a Non Stop, Endur-
ance Test in Collierville. The Hun-
ter Brothers are attracting the at-
tention of the world in their endur-
ance flight over the City of Chicago.
Let's make our Non Stop, Endur-
ance Test by Boosting Collierville, be-
ing careful and considerate of each
other, enduring whatever hardships
may be ours, smiling whether we
feel like it or not, and trying to help
build up our community. We can
put over a Non Stop Flight along
this line and each one of us make a
record. It might prove to be a re-
cord that no one else could break
too. Suppose we try it, beginning to-
day.

The Crippled
Lady of
Peribonka

By James Oliver Curwood

History has recorded
how Molly Brant, sister
of Theyendanege, great-
est chief of the Mohawks,
became the bride of Sir
William Johnson, the
king's right arm in the
Colonies.

Coming Soon



Enjoy
your trip
without
"a Flat"

GOODYEAR

FREE! We'll thoroughly inspect your treads,
check your wheel alignment and properly inflate your
tires—no obligation. Also, if desired, we will give
you an estimate on putting your tires in first class shape
for a summer of troublefree driving.

LOW PRICES - - Lifetime Guaranteed

Cooper Motor Co.

Sales—Service

On Poplar Pike Collierville, Tenn.

WEEKLY SERMONETTE

By Our Local Pastors

"EPISTLES OF CHRIST"

2nd Cor. 3: 3 To give letters of
recommendation is quite common and
yet Paul seems to have had more.

We have letters in every thing
and many of them often mean but
little.

The Ten Commandments were writ-
ten on stone, then on wax and parch-
ment with ink. The time is coming
when certificates of graduation, let-
ters of credit, degrees of D. D. and
L. L. D. will be useless for we will
be in a spirit world. We have epis-
tles of most great men, Strange
We have more of Jesus.

He did write once. What was it?
A poor unfortunate woman was
brought to him Jesus said: "Make
out your case." While they talked
Jesus wrote, Did they see or under-
stand his writing?

When he arose, they were gone.
We read of the epistles of James, of
Peter, of Jude, of Paul. Are there

other epistles?

Yes, every Christian is an epistle
of Christ. You and I are Christ's
message to the world.

God dictates—Paul holds the pen,
the Spirit writes on the soul, "For-
given and in an epistle of Christ.

"It pleased God by the foolishness
of preaching to save them that be-
lieve.

Then we are Christ's chief message
to the world.

Is His message legible in your life?
In mine?
To us Jesus Christ has committed
Himself, "We are the light of the
world.

By Rev. B. M. Cowan

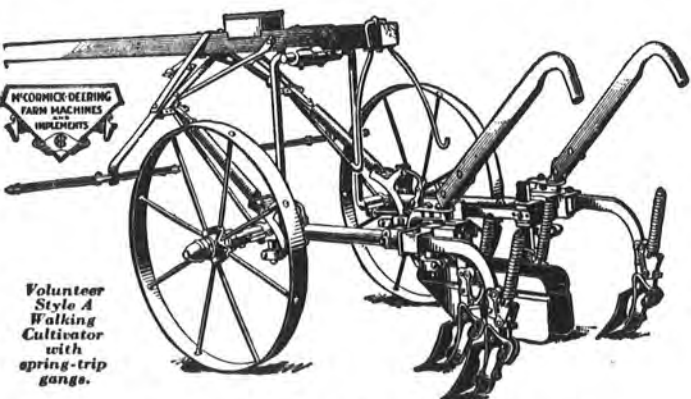
Letters in Their Usage

According to printers' experiences
the letter "e" is the most frequently
used of the alphabet, and the letter
"z" the least frequently occurring.

Charleston Old City

In 1562 the French set up a post at
Port Royal, S. C. In 1670 the pro-
prietary government was originated
and soon a settlement was made at
Port Royal in 1670. In 1671 the name
of Port Royal was changed to Charles
Town. This name was changed to
Charleston in 1718.

The "Volunteer" wins
the battle against the weeds!



A McCormick - Deering Cultivator
for Cotton, Corn, and all Row Crops

AND it is a battle—with
much at stake. If you
let weeds get the best of
you, your crop suffers and you
lose. But if you cultivate with a
Volunteer and kill all the weeds,
your crop gets extra nourish-
ment and gives a greater yield.

The Volunteer is one of the
most popular walking culti-
vators in this section. Offered
in two models: Style A, bal-
anced with a weight on the
end of the pole; and Style K,
balanced by having the axles
offset eight inches to the front.

Volunteer cultivators have
fourteen distinctive features

which give them long life and
make them easy to operate.
We will be glad to point out
each feature of these machines
to you.



Hinton & Hutton Co.

Phone 15

Collierville, Tenn.

AMONG OUR CHURCHES

Episcopal Church

Services every Third Sunday at 11:00
A. M., conducted by Rev. Charles K.
Weller, Archdeacon of West Tenn.
The Guild meets the third Wed-
nesday.

Presbyterian Church

Rev. B. M. Cowan, Pastor

Preaching 2nd and 4th Sundays at
11:00 A. M. and 7:45 P. M.
Sunday School at 10:00 A. M.
The Woman's Auxiliary meets on the
first Tuesday of each month.

Christian Church

Sunday school 10 A. M.

Preaching service 11:00 and 8:00
o'clock on 2nd and 4th Sundays.
Senior and Intermediate Endeavors
7:00 P. M.
Junior Endeavor Monday 3:00p. m.
Prayer meeting every Wednesday
night

A hearty welcome to all.

Methodist Church

Rev. R. W. Hood, Pastor

Preaching every Sunday at 11:00 A.
M. and 8:00 P. M.
Sunday School 9:45 A. M.
Junior League 1:30 P. M.
Senior League 6:45 P. M.
W. M. S., Monday at 3:00 P. M.
Prayer Meeting every Wednesday at
7:45 P. M.

Baptist Church

Rev. J. P. Horton, Pastor

Preaching 1st and 3rd Sundays at
11:00 A. M. and 7:45 P. M.
Sunday School 9:45 A. M.
B. Y. P. U. 6:45 P. M.
Business Meeting 1st Monday night
W. M. S. meets the first Wednesday
of each month.
Prayer Meeting every Wednesday
Evening.

FINE IDEA



First Suburbanite—I think I have
solved the problem in regard to chick-
ens and gardens.

Second Suburbanite—Let me in on
it, will you?

First Suburbanite—I planted imita-
tion seeds in my yard and fooled the
chickens.

When Other Stores
Have Closed

LONG after other stores have closed
their doors for the night or the
holiday, you often call at your Neigh-
borhood Drug Store for some article
of which you are in need.



know your druggist
better... he's your
doctor's right-hand
man

You would miss the Neighborhood
Drug Store more than you realize if
some day you found its doors closed,
some night its friendly lights out—and
particularly in some emergency if you
had to travel a long distance to have
your prescription filled.

To ward off such a possibility you
must give your Neighborhood Drug-
gist more than transient support. He
cannot except in rare instances main-
tain his pharmacy on professional ser-
vices alone. He must sell merchandise,
too—of standard make and reason-
ably priced to give him a fair profit.
If you keep him in mind for your
every-day needs, you'll find him when
you most need his professional services.

—MERCK

For Your Medicine Cabinet—Select Merck's
pure products as your Doctor and Druggist
do and have your prescriptions filled by

Harrell Drug Co.

1776

1930

JULY 4TH



The Courage and Spirit that brought forth this Nation
will never die in the hearts of men, and to dwell for a
moment in meditation on our glorious heritage would
seem well and good. The same spirit that has "ridden
out every storm," and the courage of this great people
that has overcome every obstacle, is a qualification and
virtue unsurpassed by any other Nation of the world.

Then let us emulate the Spirit of '76, and push for-
ward to greater achievements in this wonderful com-
munity.

Is it not a fact well known to all that following the
period of adjustments that we emerge enjoying greater
security and prosperity than ever before?

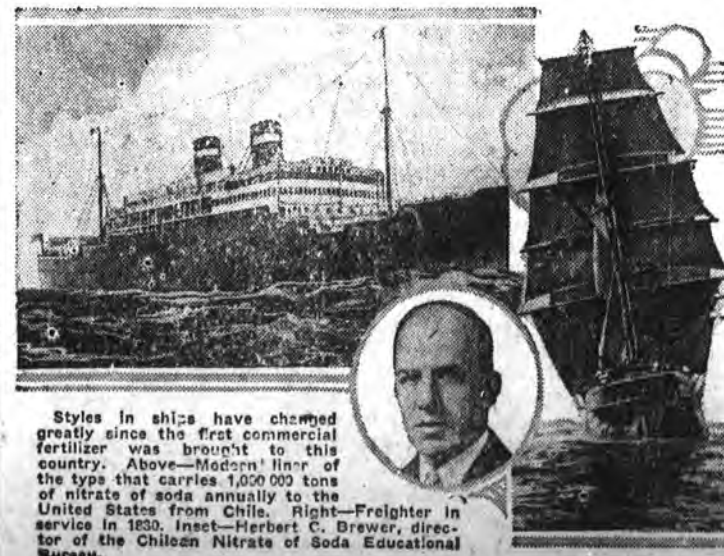
THE PEOPLES BANK

Capital and Surplus \$45,000.00

Collierville,

Tennessee

Work of Early Farmers Recognized



Styles in ships have changed
greatly since the first commercial
fertilizer was brought to this
country. Above—Modern liner of
the type that carries 1,000,000 tons
of nitrate of soda annually to the
United States from Chile. Right—Freighter in
service in 1850. Inset—Herbert C. Brewer, direc-
tor of the Chilean Nitrate of Soda Educational
Bureau.

Winning Friendship

Friendship is to be purchased only
by friendship. A man may have au-
thority over others, but he can never
have their heart but by giving his own.
—Bishop Wilson

Actuary's Duties

An actuary is a computing official
of an insurance company, one whose
profession it is to calculate insurance
risks and premiums, a person skilled
in theories and problems involved in
making these calculations.

"Say It With Flowers"

FLOWERS
FOR ALL
OCCASIONS

Call Mrs. Delaney

Agent for Irby Harris
Florists

HESTER HOTEL

Good Meals at Reasonable Prices
Phone 42

SPECIAL PRICE ON

TUF
NUTOVERALLS,
\$3.00 Per SUIT

J. M. Mann & Son

HINTON & HUTTON
FUNERAL DIRECTORS
AMBULANCE SERVICE

Phone 15
Night Phones 137 and 177

DON'T FORGET--
McGinnis Has It

Paint
Lumber
Hardware
Sash and Doors
Lime and Cement
Galvanized Roofings
Face and Common Brick
Red Ash and Jellico Coals
Wagon Material, Rims and Spokes
Galvanized Water Pipe
Glazed Sewer Pipe
Plumbing Materials
Electrical Supplies
Cypress Shingles
Composition Roofings

THE MAJESTIC RADIO
W. W. McGinnis Lumber Co.
Collierville Phone 21 Tenn.

NO WOMAN NEED BE
A DRUDGE THESE DAYS

Electricity is so efficient and economical that no woman can afford to waste her time and energy in doing drudgery work in these modern days.

For a few cents an hour, Electricity will relieve her of labor in doing the washing, ironing, cleaning and cooking, leaving more time for leisure and culture.

The modern home is incomplete without adequate Electric Service.

Consult your wiring contractor when you plan to build. He will give you valuable advice.

Memphis Power & Light Company

Our Poultry Column

Edited by
Prof. Frederic H. Stoneburn

Without charge, our readers may secure expert personal advice on poultry topics. Address inquiries to Southern Poultry Bureau, Box 121, Memphis, Tenn. State your problems fully; enclose stamped self-addressed envelope.



One of the most common and troublesome poultry diseases, chickenpox or sore head, has been practically conquered. Science has again come to the aid of the poultry industry.

This disorder, or more properly group of associated disorders, has long been dreaded by poultrymen in the Southern States, though it probably causes much greater loss in the Northern poultry belt. It usually appears after the young birds have been safely carried through the brooding season, and unless immediately controlled greatly reduces or even wipes out the expected profits from the flocks which are expertly managed and properly fed, though naturally such are in good condition and are able to resist the disease far better than flocks which are poorly nourished and housed in filthy buildings.

The symptoms are well, frequently too well, known to most poultrymen. The affected birds lose appetite and eat decidedly less than under normal conditions. They appear dull and indifferent and are inactive. The body temperature rises, the plumage becomes ruffled and commonly combs and wattles begin to shrivel up.

Shortly thereafter the characteristic sores and scabs appear on face, wattles and comb, sometimes on various other parts of the body. If the disorder assumes the diphtheritic form, the head and eyes will swell and yellowish patches of canker will appear in the mouth and throat. Sometimes these patches will invade the windpipe accompanied by a sticky secretion which may practically clog this air passage. A looseness of the bowels may also develop, the discharge being slimy greenish or yellowish in color, often containing blood.

The affected birds lose weight and in many epidemics the death rate is high. And always the sufferers which do survive require recovery with consequent loss to their owner.

Sore head is caused by a tiny virus and the infection spreads rapidly when once introduced on the plants. It may be carried from flock to flock by sparrows and other birds, mosquitoes or visitors, even on shipping crates. When the disease actually appears in the flock treatment involves much troublesome detail work and results are frequently unsatisfactory. Hence the greatest emphasis should be placed on prevention rather than cure. Highly effective methods of prevention have recently been perfected.

We are all familiar with the vaccination method which so largely controls smallpox in the human race. Exactly the same method of vaccination with a live-virus gives poultry practically complete immunity against sore head or chickenpox. The method is so simple that any person can use it and the results have been so generally satisfactory during recent seasons that it can be generally recommended.

The vaccine may now be secured at little cost, from commercial biological laboratories. The poultry departments of the various state agricultural colleges will supply names and addresses of reliable manufacturers whose products they have found satisfactory.

When the live-virus preparation is introduced into the body of the bird a mild form of sore head or chickenpox is developed and natural immunity is thus set up. The vaccination is done by pulling a few feathers from the birds leg just about the hock, vaccine is brushed into the little holes or feather follicles and so enters the body.

Within a few days there will appear more or less swelling of the treated follicles and little scabs appear. These frequently join, making one large scab exactly as on the arm of a person vaccinated for smallpox. The scabs show that the treatment has "taken".

The vaccinated birds will also generally be free from such common troubles as swollen heads and eyes, canker, etc.

Since the vaccine contains live pox virus, it must be carefully handled to prevent the "live bugs" from getting loose and causing an epidemic. Accidental infection will produce the same results as a natural outbreak.

An outstanding agricultural institution recommends that the following be observed by all poultrymen who vaccinate their birds.

1.—Vaccination is not recommended on farms where there has been no fowl pox, unless there is

good reason to believe the young stock has been exposed to infection. (To this, I would add the suggestion that vaccination is indicated if the disease is common in the district and later infection may be anticipated).

2.—All young stock should be vaccinated at the same time or else vigorous and effective quarantine of vaccinated stock must be enforced to prevent the vaccinated stock from coming in contact with the unvaccinated. Natural infection passed through such contact will cause the birds so infected to develop real sore head, with scabs on comb and face, and resulting complications of canker and roup.

3.—None but healthy, vigorous stock should be vaccinated. The undeveloped, run-down weaklings are of no value as future producers and should be marketed under any conditions.

4.—Vaccination should be done four to six weeks before the pullets are placed in laying quarters or that length of time prior to their reaching laying maturity. At that time there is little danger of any ill effect following the follicle vaccination with live-virus preparations. After birds are in laying condition the inoculation may cause serious loss.

Other authorities recommend that the treatment be applied somewhat earlier, when the pullets are twelve to sixteen weeks old.

Earnest and experienced poultrymen who specialize in this line know that success in poultry husbandry is the result of continuous, all-year attention to their birds. But vast numbers of inexperienced and half-hearted poultry keepers more or less neglect their flocks during the warm period of the year and the bad effects are invariably felt later in the season.

In great measure your poultry profits—or losses—this coming fall and winter will be influenced by the care you give your flock during the summer. Each poultry keeper may well appoint himself a fact-finding committee, make a survey of the situation and correct any faulty practices which have developed.

Are the poultry houses, for both old and young stock, over crowded? Placing too many birds in a given structure means discomfort to all and real injury to many. Over crowding is most commonly noted among the flocks of young birds which have outgrown the quarters that were roomy enough a few weeks ago when the youngsters were smaller. Provide liberal house room for every bird and especially see to it that there is an abundance of roost space. If necessary, supply additional buildings or else cull the flock down to the point where overcrowding is prevented.

Are the buildings uncomfortably warm during the day and hot and stuffy at night when the birds are roosting? A very common fault, discomfort and overheating of the roosting birds sap their strength and vitality, reduce their value. Open up the buildings, permit the air to circulate freely. Put awnings over large openings in the front and whitewash the windows to prevent the sun from pouring in.

Are the poultry structures dirty and unsanitary? Clean them thoroughly and keep them clean. Dirt and disease are close relatives. Filth in the houses attracts flies, the carriers of poultry tapeworms and the producers of maggots, which are often the cause of heavy losses in the flock.

Are the yards bare and sunbaked, coated with accumulated poultry droppings, shadeless and hot? Cultivate them, paying special attention to corners and strips along the fences where the birds congregate. This will bury the dropping and permit air, sun and rain to purify the loosened soil. And seed them to some seasonable green crop which will at once serve to draw the dropping from the soil and provide fresh green feed. Supply artificial shade if necessary.

Is the supply of drinking water insufficient, intermittent, dirty and commonly tepid? Keep fresh, clean, cool water before the flock continuously. In both growth and egg production water is equally as important as feed. It is especially needed—and enjoyed—during hot weather. Clean the water dishes frequently, either scalding or washing them with a disinfectant solution.

Is there a scarcity of tender, succulent green stuff? As the season

Collierville Insurance Agency

MRS. W. N. CRAIG

Phones 99 and 15

Fire and Automobile
Insurance

advances, the natural growth tends to become dry, tough and woody. In this condition it is not of much value to the flock. Yet during the heated season the juicy "salads" are most important. Take instant steps to provide the needed succulent feeds.

Are the birds wormy or infested with lice? These parasites do untold harm and are particularly dangerous because their effects are not instantly noticed. Give the flock a good worming. A number of dependable worm killing preparations are on sale in all sections where fair number of birds are kept. Exterminate the lice by dusting with sodium fluoride or a guaranteed proprietary preparation, or by painting the roosts with a nicotine preparation like black leaf 40.

Have the chicken mites established themselves in the poultry buildings? Wage effective war against these blood suckers. Otherwise they will do serious damage. Clean the buildings, burning all materials removed therefrom. Pay careful attention to roosts, droppings boards, nests and adjacent walls. Then paint these haunts of the mite with a wood-preserving paint, as creosote oil, carbolineum and the like. One or two applications yearly will keep the buildings practically free from mites.

Are the growing pullets kept on a half-ration? This is business suicide. The big supply of high priced fall and winter eggs must come from the pullets, as the old hens will largely be in molt and unproductive. Your object now should be to aid your pullets so they may be big and strong when they go into production. That means feed—good feed and lots of it; a well-balanced growing mash in abundance to lay up a reserve of flesh and fat.

Have the adult birds been "turned out to grass" and their feed reduced? Another big mistake. The market price of eggs is turning upward. It will steadily rise as the season advances and a good output means a constantly increasing profit. Cull out the loafers and so feed the real layers that they will shell out the eggs and earn a good profit over feed cost.

Are the grit and oyster shell hoppers empty? Fill them and keep these needed materials available to the flock always. In the absence of the sharp grit required to help grind the feed, the digestive process is slowed up. That means less rapid growth, fewer eggs and often physical condition. The oyster shell, of course, provides the lime needed to make eggshells. Without it, the eggs will frequently be fewer in number and have soft or weak shells, which reduce their value.

Check the above points one by one. If you are falling down on your flock management, correct the situation and insure future profits. (Copyright, International Sugar Feed Co., Memphis.)

CAYCE NOTES

Mr. and Mrs. W. C. Dunaway of Memphis visited her parents Mr. and Mrs. J. J. Williams here Monday.

Mrs. J. H. Breakfield of Collierville and her son, Hugh Sandlin of Holdenville Oklahoma visited Mr. and Mrs. P. T. Sandlin Wednesday afternoon.

M. E. Flanigan of Memphis is a week end guest in the home Mr. H. P. Flanigan.

Mr. and Mrs. Hugh Gee of Cincinnati spent several days last week with Mr. and Mrs. M. M. King.

J. J. Williams visited relatives in Byhalia Saturday.

Mr. and Mrs. Clarence Brooks of Victoria was in our Community Saturday afternoon.

Mrs. Cora Thompson and children spent the week end with her sister in Victoria, Miss.

Miss Nannie Flanigan was shopping in Collierville Wednesday afternoon.

Mrs. D. R. Williams has returned home after a weeks visit in the home of her sister Mrs. Sulliant.

Mr. and Mrs. F. M. Sloan visited Mann Cox Sunday afternoon who is still sick. We hope he will be all right soon.

Mrs. Lunsden will spend several weeks with her daughter Mrs. Virge Cox in Collierville.

Mr. and Mrs. Robert James and children of Memphis visited home people this past week end.

Mrs. V. D. Brooks and daughter Miss Olivia, Mrs. Bert Terry and daughter is the guest of her sister in law Mrs. Fite in Columbus, Miss.

BIG ANNUAL
ROSSVILLE PICNIC
Thursday, July 10th

Good Barbecued Meat,
Ice Cream, Cold Drinks
DANCING

Afternoon and Night--Good
Music by a Six Piece Orchestra

Merry go Round, Ferris Wheel,
Carnival Attractions

Fun and Amusement
Plan to Meet Your Friends at the
Rossville Picnic

WHITE CAFE

H. W. Schrader, Prop

Fortune's
INCORPORATED

ALL-CREAM ICE CREAM
(Made of Pure Cream-No Artificial Flavors)

Sandwiches

Cold Drinks

Summer Comfort
At Small Cost

The special reductions now prevailing on all our FibreSuites make it possible to enjoy the luxury of a cool comfortable Fibre Suite for a small outlay.

THREE PIECE FIBRE SUITE

Davenport, Rocker and Chair, all with loose spring-filled cushions--the covering in pretty, figured cretonne. This is built for comfort and beauty.

Special Price ----- \$32.50

GLIDERS - - -

Real comfort for the hot summer evenings. The Prices are ridiculously low. Special with cushioned seat and back ----- \$19.85

REFRIGERATORS!

From our large and varied assortment, you can easily find just the style and price you want.

GRAVES & GRAVES

FURNITURE

173-75 South Main Street

MEMPHIS

WE THANK YOU ALL

We want to thank our many Friends and Patrons for the business given us on our Second Birthday and for the many expressions of appreciation of our efforts to serve.

We hope everyone had lots of fun and enjoyed our party and we want you to help us Celebrate again next year.

May we continue to serve you in your Feeding Problems.

Collierville Cash Feed Store

J. C. Cook, Mgr.

THE INTERNATIONAL LINE

"A FEED FOR EVERY FEEDING PURPOSE"

Cool, Inviting Style

May be had from Frocks made of GOLDEN STAR PRINTS, for Morning House Dresses, of pretty designs, both floral and conventional.

Dainty Voiles, for afternoon dresses of Polka Dots, and of other attractive patterns.

See them at

Hinton & Hutton Company

Dry Goods Department

BIGGS & DUDNEY

GENERAL MERCHANDISE

Service

Quality

Phone 43

Every Man

SHOULD GET 100 CENTS FOR EVERY DOLLAR HE SPENDS YOU GET THIS IN THE—

New Chevrolet Six KELSEY CHEVROLET CO.

for Economical Transportation

Sales-  -Service

and the Misses Neville of Rossville motored to Jackson Sunday.

Mrs. Callie Smith of Memphis has returned home after spending a few days here with Mr. and Mrs. W. E. Anthony.

Electric Irons, Percolators, Toasters, repaired—all kinds of Electrical work. Sorghum Morton, Phone 168 (2t/ptd)

Miss Martha Williams of Memphis was a guest Sunday of her grandparents, Mr. and Mrs. J. P. Williams, Sr.

Mrs. Hewlett, Miss Irene Hewlett and Mrs. Frank Dunn of Rossville, were visitors Tuesday of Mr. and Mrs. A. T. Crawford.

Miss Katherine Burchett is in Memphis this week the guest of her uncle and aunt, Mr. and Mrs. Harry Jenkins.

FURNISHED ROOMS for RENT. Phone 105-W. (3t. pd.)

Mrs. W. E. Anthony and children have returned home after spending a few days with her daughter Mrs. J. R. Bugbee of Memphis.

Mr. and Mrs. Tom Sandlin and children, Shirley and Howard, of Chicago are the guests of Mrs. Brakefield and Mrs. P. N. Wilson.

Messrs. Jimmy Droke and Clinton Lewis of Capeville were the dinner guests Tuesday of Mr. and Mrs. J. W. Thomas.

WANTED, GUINEAS—Will buy several Pairs of Guineaes. Call or write R. Cohn, Heart's Delight Farm, Forest Hill, Tennessee.

Miss Mary Everett Stratton of Clarksdale, Miss., is the attractive visitor this week of Miss Dorothy Dean.

Mrs. Mattie Hester, Mr. Don Phinize and Mrs. Kelly of Memphis left by motor, Tuesday for Dawson Springs, Ky., where they joined Mr. Kelly for a vacation of several days.

AMONG THE TOWN FOLK

Miss Elizabeth Perkins is visiting Miss Josephine Anthony.

Mrs. A. L. Hurdle and family spent Wednesday in Memphis.

Electrical Work of all kinds. Repair and Installation. Call Sorghum Morton, Phone 168 2t/ptd.

Mrs. W. R. Hooper of Buntyn is spending the week end with her daughter, Mrs. Walter H. Harris.

R. H. Stroup of Grand Junction is the guest of his daughter, Mrs. E. W. Martin this week.

Chas. Walker and Mr. Honeycutt, of Calhoun City, Miss. spent Monday here with Mr. and Mrs. J. L. Parker.

Miss Mary Weaver has returned from Oakville and is now at home with her mother, Mrs. M. L. Weaver.

Mrs. S. H. Reeves of New Albany, Miss. is visiting her son Bill Freeman this week.

Mrs. Mason Fleming of Cayce, Miss., was a pleasant visitor in Collierville Wednesday.

Mrs. Sammie Gulbreath and Miss Lucy Mae Jones of Hot Springs, Ark. are the guests of relatives here.

Mrs. D. S. Kirkpatrick of Grand Junction was a visitor here Wednesday.

Mr. R. A. Ezzell of Memphis was a business visitor in Collierville Tuesday.

James Cargill is spending the week with his grandparents, Mr. and Mrs. Hughley Keough.

Miss Loraine Burchett spent last week end with Miss Jessie Keough of Fisherville.

Miss Mildred Cowan has returned from a visit with friends in Somerville.

Mr. Morris Kee and Miss Florence Salmon motored to Somerville Sunday evening.

Misses Josephine Anthony and Velma Hart spent a few days this week with Mrs. J. R. Bugbee.

Miss Callie Smith of Memphis was the guest last week end in the home of her uncle, Mr. W. E. Anthony.

Mr. Edgar Russell of Collierville

dress of red and white, and Miss Dunn, wearing an afternoon frock of rose chiffon, received their guests in rooms artistically decorated with bowls and vases of snapdragons and corn flowers. Mrs. Holden wore a dress of blue georgette, and Mrs. Price wore a model of flowered chiffon.

The hostesses presented silver bud vases to the honorees; guest towels to Mrs. P. N. Wilson, who won high score and a card table cover to Miss Dolly Leake, as low score prize.

A delightful iced course was served to the following guests: Mrs. Price, Mrs. Holden, Miss Louise Farabee, Miss Tommie Thornton, Miss Martha McFerrin, Miss Elizabeth Baker, Miss Elizabeth Farley, Miss Dorothy Glenn, Miss Dorothy Dean, Miss Dolly Leake, Miss Dorothy Dean, Miss Marjorie Craig, Mrs. Karr Hinton, Mrs. J. S. Fleming, Mrs. Walter B. Mebane, Mrs. Thomas Miller Dean, Mrs. J. M. Glenn, Mrs. M. K. Mann, Mrs. Cecil Cox, Mrs. P. N. Wilson, Mrs. R. D. Wilson, Mrs. M. V. Kirk, Mrs. Tom Sandlin and Miss Mary Everett Stratton.

ROSSVILLE NOTES

J. S. Baldwin and Mr. Herman Farley motored to Dyersburg and Hickman, Ky. Monday.

Mr. and Mrs. Percy Thomas spent one day the past week with relatives in Fisherville. They were accompanied home by Mrs. Nora Thomas who is visiting her sons, here.

Miss Doris Baird spent the week end in Somerville guest of Miss Blake Stainback. Misses Louise and Marie Baird visited their parents here Sunday.

Miss Marguerite Towles of Chicago, with Elizabeth who has been with her for several weeks, arrived Sunday for a visit with F. B. Towles and family.

Mrs. T. D. Boswell of Macon and her niece, Miss Mary Neal Edwards of Pauls Valley, Oklahoma were in town Friday afternoon.

Miss Ida Knox visited Miss Mamie Wells of Grand Junction the past week end.

Miss Mai Henry Phillips of Moscow was a visitor in the Rives home recently.

Mrs. W. L. Boswell and sons spent Friday with Mrs. Farley Murphey and several days in Oakland with Mrs. T. J. Boswell.

The second quarterly meeting was held in Moscow Thursday June 26. The new District Secretary Mrs. E. A. Williams who is serving in Mrs. Johnson's place and Miss Dorothy Hilliard Young Deacons from Scarritt College, Nashville, were among the conference officers present. The ladies from here who enjoyed the all day program and sumptuous dinner were Mesdames J. L. Crawford, W. L. Boswell, T. W. Bowling, Milton Stone, I. H. Petty and Miss Mai Belle Rives.

The Junior Missionary Society met last Wednesday afternoon on the school campus with membership 100 per cent strong. The program was conducted by Miss Kathryn Rives at the conclusion of which the children enjoyed games and an ice course served by Mrs. Harrell Jameson, Supt. Out of town guests were Master LeRoy and Thomas Boswell of Clarendon, Ark.

Miss Geraldine Neville entertained the children, who participated in the Sunday School Day program, with a lawn party last Thursday evening. Interesting games were played and prizes awarded. Roy Smith and Harvey Albert Borum being the lucky ones. Delicious ice cream was enjoyed by all.

Earthworm Species

Dew worm is the name given in England to the most common species of earthworm. The name arises from the fact that these worms come to the surface when the earth is damp, as in the morning by dew.

MRS. J. S. FLEMING

ENTERTAINS

Mrs. J. S. Fleming entertained last Friday afternoon with an attractively planned bridge tea given at her home on Poplar Pike. Mrs. R. D. Wilson, Mrs. David Cartwright and members of the Young Matrons Club enjoyed the charming hospitality of the hostess who received her guests in rooms decorated with bouquets of chrysanthemums.

A delicious salad course was served following the interesting games of the afternoon.

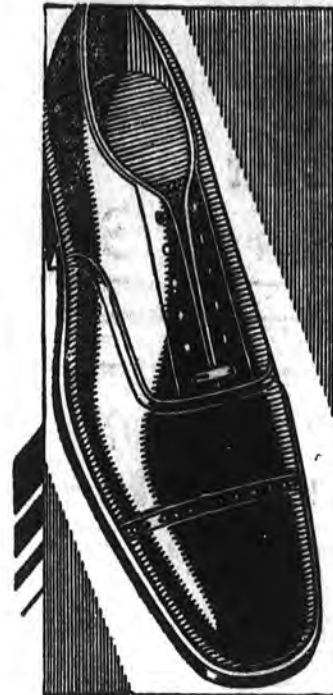
MRS. HOLDEN AND MRS. PRICE HONORED

Mrs. David Cartwright and Miss Blum Dunn were joint hostesses, Wednesday afternoon in the home of Miss Dunn on Poplar Pike at a lovely Bridge party, in special compliment to two attractive visitors of the week Mrs. Clifton Price of Berkeley, California, and Mrs. Adrian Holden of Chicago, Illinois.

Mrs. Cartwright, wearing a sport



Summer Time is Shirt Time



ARROW TRUMP SHIRT

Of Sanforized Shrink Broadcloth

Guaranteed Permanent Fit.

In White \$1.95
In Colors \$2.15

FRIENDLY FIVE and FLORSHEIM OXFORD They fit right and Wear right

Kelsey Brothers

A Luncheonette Service



THAT YOU APPRECIATE

The Green Room

BOGGAN CARRINGTON, Mgr.

SODAS — SANDWICHES

Phone 199

Free Delivery

Curb Service

A Good Cook can cook most any meat tender. It takes a Poor Cook to keep our meat from being tender.

FRESH BEEF

FRESH PORK

Hamburger and Sausage ground as ordered.

CHAS. DEAN & SON

Phone 25

Collierville

RUNS SERIES OF

INTERESTING ADS

Beginning with last week's Herald, a series of very interesting ads along the line of Community Service is being run by the Harrell Drug Company. An ad appears each week and they are well worth reading, as they give interesting facts about a drug store service. When the other stores are closed and often when the other fellow is asleep, we call on our druggist. The drug store is indeed a Community Service Center.

Truth About Shellac

Shellac is a product of animal life. The excretions of myriads of tiny red insects which swarm on tree branches, feed, propagate and die, and not the sap of the lac tree as commonly supposed, according to a writer in the New York Times. In the valleys of India and Siam are groves of trees whose sap provides to these insects the food of death.

Gayle Wilson

PUBLIC HAULING

We Go Anywhere Any Time.

Phone 160-W

Hauling Milk a Specialty

Dr. Vance C. Roy

OPTOMETRIST

801 Farnsworth Bldg. Memphis
Will be at Dr. McCall's Office in Collierville, Every Wednesday.

Eyes Examined and Glasses Supplied