

# THE COLLIERVILLE HERALD

"COLLIERVILLE, THE DAIRY TOWN"

Vol. II

Collierville, Tennessee, Friday, July 18, 1930

No. 21

## FACTS and FICTION BEING

a little bit about anything  
"Read not to contradict and confute, nor to find talk and discourse, but to weigh and consider."—Francis Bacon.

BY HARRY WILLIAMSON

How would you like to build a wall of concrete, stone and willow poles more than three miles long, and 350 feet high?

That is what the United States Government Revetment crew has done at Barfield, Arkansas, and this is only one of many such walls that have been built along the Mississippi river in an effort to induce the Old Father of Waters to stay put.

When nature was busily engaged in the task of building the valley through which the Mississippi runs it evidently forgot to leave stones for embankment purposes. The banks on either side of the river, especially from Cairo to the Gulf, are composed of sandy loam that is very susceptible to the whims of the currents. In some incidents, towns that a few years ago were on the bank of the river, are now considerable distances inland, while in other cases the place where the town used to be is now the abode of catfish, soft-shelled turtles, and muddy water the river having taken the space for a part of its bed.

To remedy this condition, and supply rocky banks where sandy loam is now found, is the job of the Revetment crew.

At Barfield the old river seemed to have caught the suggestion of the late Horace Greeley to "Go West", and west it started. It began slicing acre after acre of the Arkansas bank, and at the same time adding tons of sand on the Tennessee side. Farm after farm crumbled in, and acre after acre of rich Arkansas soil became mud in the bed of the river, not only to the sorrow of those who owned the land, but to the detriment of navigation, as the channel became clogged.

The United States Engineer Revetment crew went into action. To stop the restless monster of a river was the job assigned these men, and at Barfield, Arkansas, they apparently have succeeded. For more than three miles a revetment wall reaches from the top of the bank for 350 ft. down to and into the water, which has been built. This wall, though not perpendicular, is never-the-less a wall, and is so far standing the onslaughts of the maddening currents.

Some 13,000 feet of willow mats, loaded down with stone, go into making of this wall, and 3500 feet of concrete slabs make up the balance. The space above these mats and slabs has been covered with solid concrete, this portion of the revetment averaging fifty or more feet in width, and three miles in length.

The slab construction is an experiment on the part of the Revetment Department, and so far has proven successful. Concrete slabs six feet by eight feet, four inches thick, are laid like shingles on a roof from the bottom of the river bed to near the top of the bank. These are tied together with galvanized wire cables and when completed make a roof like appearance to the bank. If the current cuts under them, they drop down and form a new barrier to the water, thus automatically stopping the wash.

Perhaps the most interesting work done by the Revetment Department is that done by the Grader. Here man has taken a lesson from the old river, and paraphrasing the old idea of fighting fire with fire, they fight water with water, as it were.

The banks where the revetment work has to be done is usually fifty or more feet high, and almost perpendicular. Before the mats can be laid, and the banks concreted, the bank has to be cut down to about 45 per cent incline. This is the work of the Grader. From a large boat in the river, large water pipes are laid to the bank which are to be graded. To these six or eight inch mains, huge rubber hose are attached, these being reduced with large brass nozzles to about two inches. With powerful centrifugal pumps in the boat the river water is forced through these lines, coming out at the nozzle with a pressure of 225 pounds.

## U. T. STUDENTS WORKING FOR UNCLE SAM

Thirty-three students in the College of Agriculture, University of Tennessee, who represent all sections of the State are working for Uncle Sam this summer in various lines of insect investigation.

T. O. Fitzgerald is working in the Brown Tall and Gypsy Moth Laboratory, Melrose Highland, Mass. Fred work at Tallulah, La.

The following students are doing European Corn Borer control work in the north corn producing states: H. T. Ballard, John A. Orom, Guy B. Taylor, W. A. Turrentine, Horace C. Colvett, John A. Stevenson, Ray T. Nichols, Clycie Shankle.

The following are working with the Japanese and Asiatic Beetle Laboratory, Camden, New Jersey: G. I. Crenshaw, S. G. Martin, T. All Haggard, P. M. Horton, T. H. Rollins, F. W. Moss, C. F. Rollins, A. Shaw, J. D. Fitzgerald, H. W. Scott.

The following students have made application for late summer and early fall work with the Pink Bollworm Service in Texas: H. T. Ballard, C. F. Rollins, A. Hendrix, F. D. Smith, J. A. Stevenson, G. B. Taylor, J. R. Woodford, W. F. Yates, T. H. Rollins, R. Voorhees, W. H. Hatfield, H. S. Moss, A. Shaw, C. P. Hale, E. E. Hundley, J. H. Marshall, O. J. Lynn, W. C. Milner, B. Strawn, J. D. Fitzgerald, L. L. Swafford.

## REVIVAL MEETING

The Revival Meeting of the Baptist Church will begin July the 30th. Services will be held at 10 A. M. and at 8 P. M.

Dr. J. N. McMillan will do the preaching. Miss Sadie Perkins, assisted by Miss Katherine Burchett will direct the music.

Every member is urged to cooperate in this meeting and solicit your friends to attend and get a blessing for you and your friend.

J. P. Horton, Pastor.

## WILL GET BETTER PRICES FOR CREAM

Effective this week, the Collierville Cash Feed Store, local station of the Clover Farm Dairy Co., is paying twenty eight cents for four day cream and twenty three cents for cream older than four days. The Butter Market looks a little better and it seems that conditions will improve.

While it may not be so convenient to bring the cream in within four days, the difference in price should encourage early shipping instead of waiting to get a larger quantity and getting the lower price.

These streams of water are used to grade the banks which are to be concreted.

The streams of water cut the banks like so many great saws; and when the huge blocks of earth cave off, as a result of the streams undermining, the tons of loose dirt are soon washed into the river. When the grader has finished, it requires but little work with men and shovel to smooth the banks down ready for the concrete.

The willow mats are staple in construction, being only bundles of willow poles wired together, and weighted down with stones. The hugeness of them, however, is the inspiring thing about them, as they often cover acres and acres of water.

The building of the Barfield revetment has required the work of many men, and the expenditure of more than a million dollars. The work began back in 1916, received considerable set-back in the 1927 flood. Since that time, when the waters were low, hundreds of men toiled night and day in an effort to check the westward march of the mighty river. Willow poles have been brought from miles and miles up and down the river, and barge after barge of rock have been used to weigh down the finished mats. Cement, sand and gravel have played their parts in the undertaking, and back of it all stern faced men have directed the labor of thousands of hard muscled laborers who have done the difficult, and often dangerous work.

The revetment work opens as soon as the water is low enough to permit the crews to gain access to the saving banks, and continues until the water comes up again.

## AGED CITIZEN OF COLLIERVILLE IS DEAD AFTER LONG ILLNESS



Monday morning at one o'clock, death claimed as its own one of the oldest residents of Collierville, Pasetley Andrew Jones. He had been ill for some months and had grown steadily weaker the past several weeks.

Mr. Jones was born June 3rd, 1853 and was reared here in Collierville where he continued to make his home during the 77 years of his life. He and a brother owned and operated a general mercantile business here for many years, and during a few years, Mr. P. A. Jones conducted a wholesale business in Memphis.

Mr. Jones was honored and loved for his many fine traits of character, such as honesty, uprightness, and integrity which he practiced in all his business dealings but did not put business before his fellowman.

He is survived by his wife, Mrs. Maud Hall Jones of Collierville, four nephews, C. C. and B. F. Jones of Memphis, Woodson F. Jones of Sierras Madras, Cal., and Howse Jones of North Carolina, and one niece, Mrs. Paul Johnson of Alton, Illinois.

Funeral services, conducted by the Rev. J. P. Horton, Pastor of Collierville Baptist Church, were held from the residence Tuesday morning at 10 o'clock, followed by interment in Magnolia Cemetery. Hinton and Hutton Funeral Directors were in charge.

Active pallbearers were: S. F. Kirk, V. R. Neal, J. H. Morris, H. F. Kelsey, J. M. Glenn and Dudley Jones. The honorary pallbearers were P. A. Perkins, W. W. Norfleet, J. M. Mann, A. Weinstein, D. V. Hawthorne, E. F. Moreland and M. L. Wingo.

## MRS. LAURA HOOKS WOODARD

A number of Collierville's folk will regret to learn of the death of Mrs. Laura Hooks Woodard, a former resident of Collierville.

Mrs. Woodard died Friday evening at the home for incurables, Memphis. The last forty of her 86 years have been spent in darkness, she having lost her sight about the time of her husband's death. She moved from here to Germantown, then to Bartlett where she lived until 7 years ago with her great niece, Miss Mabel Richmond.

Mrs. Woodard was a faithful and devout member of the Methodist Church, and through her years of blindness and other trials she exhibited a spirit of cheerfulness and Christian fortitude.

Funeral services were conducted Sunday afternoon by the Rev. John M. Jenkins followed by burial at Mount Moriah Cemetery.

## W. G. MORTON

W. G. Morton, aged 70, died Saturday at the home of his daughter, Mrs. May White near Memphis. Death came suddenly following a heart attack.

Mr. Morton was a former resident of Collierville, moving from here to near Memphis about 40 years ago. In 1881 he was married to Miss Mary Waters of Bunker Hill. Born to them were four daughters who survive him. They are Mrs. M. Davis of Memphis, Mrs. Hattie Regess of Blytheville, Ark., Mrs. White of Raleigh, and Mrs. Edna of Millington. Other surviving relatives are his sister Mrs. D. F. Hodges of Memphis, three brothers, S. J. Morton of Arlington, A. W. Morton of Cordova and E. A. Morton of Collierville.

Mr. Morton was an earnest member of the Temple Baptist Church of Memphis and a faithful friend of many who knew him and loved him.

Funeral services conducted by the Rev. J. P. Horton, pastor of Collierville Baptist church, were held Monday at eleven o'clock at the grave in Magnolia Cemetery of Collierville.

## ANNOUNCES FOR RE-ELECTION JUSTICE OF PEACE DISTRICT 2

Esquire Ed E. Strong Will Be a Candidate in August Primary

In the Announcement Column of this issue of The Herald, will be found the name of Esquire Ed E. Strong, who announces this week as a Candidate for Re-Election to the office of Justice of the Peace, District No. 2. Esquire Strong needs no introduction to the voters of this District as there is probably no man in public life who is better known throughout the District as an officer who has always tried to serve his people to the best of his ability at all times. He has filled this office in a most acceptable manner during the past two terms and is making the race this year on his past record of service.

Esquire Strong was born and reared in this section, moving to Collierville at the age of 19 years and during his career in public life has served three times as Chairman of the County Court, has served on the Tax Rate Commission, and was Superintendent of the Work House from 1912 to 1917, which position he resigned, and was appointed Superintendent of Dirt Roads. He was on the Auditorium Commission, taking an active part in the work of building the Municipal Auditorium in Memphis.

A business man of ability, always keenly alive to the needs of his people, Esquire Strong has an enviable record as an officer, and his thorough understanding of the routine work of his District makes him especially fitted to discharge the duties of the office he now holds and to which he seeks Re-Election.

## ANNUAL HOMECOMING EVENT ATTRACTS LARGE CROWDS

Even with Old Sol on the job, throwing the mercury to the highest point, the Annual Rossville Picnic, held at Rossville last Thursday, July 10th, proved to be one of the best held for years. This picnic, a yearly affair, is really a Home Coming event for people for miles around and last Thursday the crowd began to gather at an early hour. The various committees for the occasion worked hard to make the picnic a success and their efforts were rewarded by everyone enjoying the day to the fullest.

An Airplane from Bry's Airport in Memphis was one of the many attractions furnishing entertainment during the day. The pilot gave some thrilling exhibitions in stunt flying and a number of people took advantage of the opportunity to enjoy an airplane ride. Carnival attractions furnished amusement for the younger people and many old friends enjoyed the day "just talking over old times". There were many basket dinner parties and good barbecued meats were to be had on the grounds. Cold drinks and ice cream concessions did a splendid business. A good orchestra furnished music for dancing both in the afternoon and night, and the floor was filled with couples, there being around 115 couples dancing during the evening.

A feature of the day was the excellent order maintained, there being no accidents to mar the pleasure and everyone going into the enjoyment to the fullest extent. On the whole the picnic was a success and the management is to be congratulated on the way everything was handled.

## MRS. D. E. DUGAN DIES

Friends of Mr. D. E. Dugan, an employee of the County Board of Health, who so earnestly assisted Collierville in the Spring Clean-Up Campaign, deeply regret to learn of the death of his wife, Mrs. Vesta Myrtle King Dugan, aged 27. Her death occurred Sunday afternoon at 6 o'clock at the Gartley-Ramsey Hospital, following an illness of several months.

Mrs. Dugan leaves her husband, two daughters, Dorothy Elizabeth and Margaret Jean Dugan of Memphis, her father, Floyd H. King, Nashville, two sisters, Mrs. R. L. Hamilton, Memphis and Mrs. J. N. Forchhand, Nashville and one brother, T. B. King, Memphis.

Funeral services were held Thursday afternoon, conducted by the Rev. I. H. Noe. Interment was in Memorial Park Cemetery.

## MAKES RECORD IN REPAIRING LINES

An example of quick repair service was given last week when fire destroyed a number of business houses at White Station and the main feed wires of the Memphis Power & Light Company, running to Collierville, were burned down. Four spans of 12KV circuit were out and all the towns between White Station and Collierville were thrown in darkness. A crew of men were sent out from Memphis and Local Manager Creely was called to help them, the his territory extends only to Germantown. Seven men working the circuit "hot" had service restored in exactly two hours and fifteen minutes time.

## GERMANTOWN NOTES

Mr. and Mrs. L. E. Dickie and son, Raymond are leaving Saturday, July 19 on a trip to Biloxi, Mobile, and Pensacola. They will be gone a week or ten days.

Friday night, July 18, a Weiner roast is being given at the home of Mrs. L. E. Dickie for her niece, May Ellen Staub of Memphis, and Aileen Corneille and Catherine Swiggart of Nashville. There will be twenty four guests.

Mr. and Mrs. Joe T. Wallace and family motored to Hardy, Arkansas last week end. They stayed at Wahpeton Dam and Spring River.

## SECOND HEALTH CLINIC GERMANTOWN NEXT TUESDAY

The Second Free Health Clinic being conducted by Dr. C. W. Folk at the Germantown School Auditorium, sponsored by the P. T. A., will be held next Tuesday, July 22nd, at 9 A. M. The attendance was good last Thursday at the first session, but all are urged to take advantage of the others to follow, the next one Tuesday. Parents are especially asked to see that all school children come.

## ANNUAL BARBECUE AND BRUNSWICK STEW SUCCESS

The annual Barbecue and Brunswick Stew, given by the Forest Hill P. T. A., at the school house, Thursday night, gave every promise of being a success in every way. As we go to press Thursday evening, (working hard to get through in time to attend) everything is in readiness to take care of the large crowd that the advance sale of tickets indicate will be present. Mrs. Cecil Elliott, President of the P. T. A., is General Chairman, and Mrs. G. G. Dement, Mrs. J. W. Skinner, Mrs. W. H. King, Mrs. G. H. Moorer, Mrs. Frank Hungerford, Mrs. R. Richmond, Mrs. O. Shelton and Mrs. Scott, compose the Committee in charge of the dinner and their ability along this line assures the patrons of plenty to eat.

The receipts of the evening will be used in the P. T. A. work of the Forest Hill school.

## WEST TENNESSEE FARMERS' AND HOME MAKERS' INSTITUTE

Annual Meeting, July 22, 23, 24, Shelby County Day to be July 22

County Agent Landess was in Collierville last Tuesday in the interests of the West Tennessee Farmers' and Home Maker's Institute which will be held this year, July 22, 23, 24 at Jackson. Watson Kelsey of Collierville and Mrs. Cecil Elliott of Bailey are Chairmen of Shelby County. The First Day, Tuesday July 22nd, will be Shelby County Day at the Institute and quite a number of our people have already signified their intention of attending this year. Anyone interested in attending this year, may get full information from either Mr. Kelsey or Mrs. Elliott.

## WOMEN'S CAMP DURING INSTITUTE

An interesting feature of the Women's program will be the Women's Camp. This proved most enjoyable in 1929. Accommodations are available for 75 women. Cots are furnished free. Each person should bring three quilts, one sheet, one pillow and pillow case, and two towels. Meals may be had at the dining room at the Experiment Station. Total cost of meals for three days will not exceed \$3.50. Meals to be paid for as served.

Programs have been arranged for Tuesday and Wednesday nights. Miss Mildred Jacobs, District Agent, in charge of this camp.

Below we print the Program for the Shelby County Day.

Tuesday, July 22, 1930  
MEN'S SECTION

- 9:00 A. M.—Assemble at Auditorium for Announcements.
- 9:15 A. M.—Inspection of Farm.
- 11:00 A. M.—President's Address.
- 11:15 A. M.—"How I Won the West Tennessee Five Acre Corn Contest," by Cody Foster, Carroll County.
- 11:30 A. M.—"How I Won the West Tennessee Five Acre Cotton Contest," by W. S. Latta, Fayette County.
- 12:00 M.—Dinner.

## HOME MAKERS' SECTION

- Hostess—Westover Home Demonstration Club, Madison County.
- Pages—Westover 4-H Club Girls. Registration for loving cup given by Jackson Chamber of Commerce, based on attendance and mileage. Mrs. E. H. Burford, presiding.
- 9:30 A. M.—Community Singing led by Mrs. Biddle, President Y. W. C. A., Knoxville, Tenn.
- Music by Mrs. W. C. Mitchell, Savannah, Tenn.
- 9:45 A. M.—Devotional, Mrs. J. E. Cole, Cordova, Tenn.
- 10:00 A. M.—Minutes by Secretary.
- 10:05 A. M.—President's Address.
- 10:20 A. M.—Introduction of County Chairmen and their delegations.
- 10:35 A. M.—Community Singing, led by Mrs. Biddle.
- 10:50 A. M.—Cooking Demonstration by Miss See Rice, General Foods Corporation, Atlanta, Ga.
- 11:50 A. M.—Appointment of Committees.
- 11:53 A. M.—Drawing for prize given by McGee-Ross Hardware Co., Jackson, Tennessee.
- 11:58 A. M.—Announcements.
- 12:00 Noon—Adjournment for lunch.

## Tuesday Night

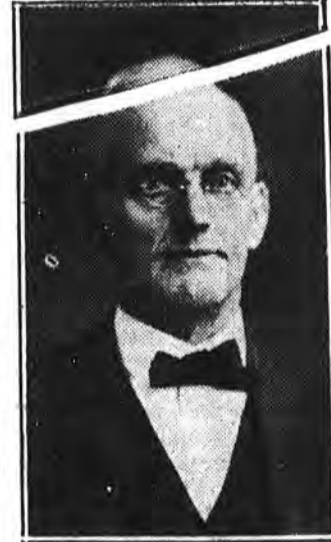
- 7:30 P. M.—Singing led by Mrs. Biddle.
- Music, by Mrs. W. C. Mitchell. Recreation, led by Miss Geneva Wiggs, Dyersburg, Tenn.; Miss Alton Douglas, Bolivar, Tenn.; Miss Louise Snel, Huntingdon, Tenn.
- JOINT SESSION AT AUDITORIUM
- 12:50 P. M.—Community Singing, led by Mrs. Biddle, President Y. W. C. A., Knoxville, Tenn.
- 1:00 P. M.—Devotional.
- 1:15 P. M.—"Problems in Southern Agriculture," by Dr. Bradford Knapp, President Alabama Polytechnic Institute, Auburn, Ala.
- 2:15 P. M.—"Value of 4-H Club Work for West Tennessee," by Dean F. M. Massey, Dean of Men, University of Tennessee, Knoxville, Tenn.
- 3:00 P. M.—Introduction of some 4-H Club Winners, by H. S. Nichols, District Agent, Jackson, Tenn.
- 3:30 P. M.—Demonstration Period.

The heads of the various departments will go with small groups to visit the orchard, the truck area, the pastures, the cotton, and other field crops and various classes of livestock, to show in detail any points in question. Farm implements, including tractors and all sorts of implements, will be shown at this time.

## Holding Co-Operative Revival Meeting at Germantown



DR. WILLIAM McMURRY of Speedway Baptist Church, Memphis.



REV. J. P. HORTON, Pastor BAPTIST CHURCH



REV. GEO. W. BELL, Pastor METHODIST CHURCH

The Co-Operative Revival Meeting being held in Germantown opened Sunday morning and the attendance has been good with much interest being shown by all the churches of that place. Dr. William McMurry, Pastor of Speedway Baptist Church, Memphis, is doing the preaching and is being assisted by Rev. J. P. Horton local Pastor of the Baptist Church

**The Collierville Herald**  
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 Collierville, Shelby County, Tenn.  
 WALTER H. HARRIS, Editor.  
 MRS. KATHLEEN HARRIS,  
 Managing Editor.  
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 Friday, July 18th, 1930

**POLITICAL ANNOUNCEMENTS**  
 For Justice of Peace  
 District No. 2  
**ED E. STRONG**  
 For Re-Election  
 Subject to the Action of the Demo-  
 cratic Primaries in August.

**PICKED UP ON THE OFFICE MIKE**  
 Ideas, Sayings and Ponderings of  
 Ye Editor  
 Yes, we know it did not rain last  
 week—and up to Thursday morning,  
 has not rained this week, but never  
 mind, it will rain some time.  
 Last Friday was the 11th, Mr. S.  
 H. Hinton was writing up an order  
 that morning and when he noticed  
 the date, told us that 7-11 was lucky  
 and it would rain that day. It did-  
 not.

The Facts and Fiction Column,  
 written by Harry Williamson each  
 week for the Herald, this issue con-  
 tains a very interesting article on the  
 Revetment work being done on the  
 Mississippi river.

M. L. Wingo tells us how to stand  
 the hot weather. He has worked out  
 a system that gets results. Last Fri-  
 day when it was so very hot and

Warren Clay was complaining it  
 seems according to Mr. Wingo, that  
 he secured the thermometer that was  
 hanging in Warren's room and placed  
 it in the refrigerator until the mer-  
 cury dropped quite a bit. When  
 Clay came home Wingo called his at-  
 tention to the fact that it wasn't so  
 hot. Clay refused to commit himself  
 until he looked at his thermometer  
 after which he agreed with Wingo  
 and reported the next morning that  
 he had enjoyed a good nights rest.  
 "Verily, we say, as a man thinketh,  
 so is he."

Do you believe in your Home Town  
 Do you think it is a good town in  
 which to live? Are you trying to  
 make it a better town? Did you ever  
 stop to think that a fellow can ask  
 himself a lot of questions along this  
 line and lots of times he will be sur-  
 prised at the answers. No town ever  
 "happened". Whether it is a good  
 town or not depends entirely on the  
 people who live in it. What each  
 individual does to build up the town  
 is what really counts. Co-operation  
 is necessary for any town to grow.  
 Boosting help a lot but it doesn't al-  
 ways make a good town. It takes  
 work. Keeping on the job every  
 day in the year. Helping the other  
 fellow. Watching out for every op-  
 portunity to do something that will  
 help. Taking an active interest in  
 every move that is for the upbuild-  
 ing of your community and not wait-  
 ing for "George to do it" every time.

**"THE COPY CAT"**  
 Taken from our Neighbors  
 Men put off things they ought to  
 do; women put off things they ought  
 to wear.  
 San Francisco has the world's larg-  
 est windmill, but Washington still  
 holds the record for windbags.  
 Think of Solomon's plight if he had  
 undertaken to drive with all those  
 wives, etc., in the back seat.  
 Farmers are probably wondering  
 what would have happened if Con-  
 gress had failed to give them "farm  
 relief."  
 "Cuba to Clear Waters of Sharks"  
 —Headline. But no concretion ef-  
 fort has been made to get rid of the  
 land variety.  
 Many think they are highly moral  
 when they are merely refraining  
 through fear from things they are  
 dying to do.  
 Unfortunately, those who day-  
 dream of the great good they would  
 do if they had a million dollars are  
 usually about \$999,999 shy.  
 —Holly Springs Reporter  
 An uplift organization asks news-  
 papers to cut out crime news. Now

if they can get other folks to cut out  
 the crime, all will be lovely.  
 The nation shudders at the Presi-  
 dents threat to call an extra session  
 of the Senate.  
 A nervous correspondent of the  
 New York World demands that stamp  
 moistening devices be installed in  
 postoffices, to eliminate the "insan-  
 itary and dangerous" habit of licking  
 stamps with the tongue. It is un-  
 speakably sad to think how our cem-  
 eteries are being filled with victims  
 of the stamp-licking habit.  
 A noted educator suggests that we  
 should make our ignorance "selec-  
 tion" meaning that inasmuch as no one  
 can become informed about every-  
 thing, we should deliberately select  
 those subjects of which we are con-  
 tent to remain in ignorance. For  
 most of us these would make a quite  
 lengthy list.  
 We doubt that members of the  
 Farm Board are burdened by the neces-  
 sity of answering their "fan" mail.  
 —Fayette Falcon

**WISE MEN SAY**  
 That little men have short tem-  
 pers.  
 That it is not work that kills men;  
 it is worry.  
 That, if you and your job are not  
 friends, part company.  
 That the longer you live, if you  
 live right, the less you will think  
 of yourself.  
 That following the line of least  
 resistance is what makes rivers and  
 men crooked.  
 That determination reduces hard  
 work to nothing, procrastination  
 makes hard work out of nothing.  
 That, to keep watching, to keep  
 working, to let the brain and hand  
 go together—that is the secret of  
 success.—Exchange.

**WEEKLY SERMONETTE**  
 By Our Local Pastors

**THE UNANSWERED PRAYER**  
 By J. P. Horton  
 "Ye ask and receive not because  
 ye ask amiss" Jas. 4: 3.  
 The question why so much praying  
 and no answer. James says we ask  
 amiss or we ask in a selfish spirit.  
 We must ask in Jesus' name and  
 according to God's will and the dic-  
 tates of the Holy Spirit. The un-  
 selfish prayer, on for the glory of  
 God and according to His will and  
 the intercession of the Spirit will  
 be answered in God's way and in  
 God's time.  
 "If we forgive not men their tres-  
 passes neither will our heavenly  
 Father forgive us."  
 We cannot ask God to forgive our  
 sins and have the unforgiving spirit  
 in us. Jesus says first go and be  
 reconciled to thy brother and then  
 come and offer your gift. David says  
 "If I regard iniquity in my heart God  
 will not hear me." We go on in sin  
 and gratify the lusts of the flesh  
 and revel in iniquity, then trouble  
 comes and we call on God and do not  
 get an answer to our prayer and we  
 wonder why. Read Ps. 66-18 and  
 we find the trouble. We are praying  
 over a sinful life and God will not  
 hear us. First get sin out of the  
 life, be reconciled to all enemies and  
 then get in harmony with the Holy  
 Spirit and you will be surprised what  
 God will do for you when you pray.

**AMONG OUR CHURCHES**  
**Episcopal Church**  
 Services every Third Sunday at 11:00  
 A. M., conducted by Rev. Charles K.  
 Weller, Archdeacon of West Tenn.  
 The Guild meets the third Wed-  
 nesday.  
**Presbyterian Church**  
 Rev. B. M. Cowan, Pastor  
 Preaching 2nd and 4th Sundays at  
 11:00 A. M. and 7:45 P. M.  
 Sunday School at 10:00 A. M.  
 The Woman's Auxillary meets on the  
 first Tuesday of each month.  
**Christian Church**  
 Sunday school 10 A. M.  
 Preaching service 11:00 and 8:00  
 o'clock on 2nd and 4th Sundays.  
 Senior and Intermediate Endeavors  
 7:00 P. M.  
 Junior Endeavor Monday 3:00p. m.  
 Prayer meeting every Wednesday  
 night  
 Preaching at Kirks Sunday 11:00  
 a. m. and 8:00 p. m.  
 A hearty welcome to all.  
**Methodist Church**  
 Rev. R. W. Hood, Pastor  
 Preaching every Sunday at 11:00 A.  
 M. and 8:00 P. M.  
 Sunday School 9:45 A. M.  
 Junior League 1:30 P. M.  
 Senior League 6:45 P. M.  
 W. M. S., Monday at 3:00 P. M.  
 Prayer Meeting every Wednesday at

7:45 P. M.  
**Baptist Church**  
 Rev. J. P. Horton, Pastor  
 Preaching 1st and 3rd Sundays at  
 11:00 A. M. and 7:45 P. M.  
 Sunday School 9:45 A. M.  
 B. Y. P. U. 6:45 P. M.  
 Business Meeting 1st Monday night  
 W. M. S. meets the first Wednesday  
 of each month.  
 Prayer Meeting every Wednesday  
 Evening.

**CHEATING OURSELVES**  
 Some time ago I had the chance  
 to be another fellow's friend and  
 could have so easily done him a favor  
 that would have meant so much to  
 him. I talked to some other fellows  
 and they persuaded me to join them  
 in refusing to be his friend. I fol-  
 lowed this course because it seemed  
 the easiest way. Since then I have  
 ferreted out the motives that prompt-  
 ed my friends to influence me and  
 find that they were selfish. And  
 now there comes to me a flood of  
 memories that take me back across  
 the years and I find myself standing  
 by Mother, seated in her big arm  
 chair. She looks at me as she used  
 to and I know that my soul is an open  
 book to her. Then I see tears of  
 disappointment on her beautiful face  
 and putting her arms about me I  
 find myself at my old place with my  
 head on her knees. I realize that I  
 am being tested and will win or lose  
 before I lift my face to hers.  
 Just here is our place to begin a-  
 gain and give our better selves the  
 chance to assert themselves.  
 Reginald

**CORDOVA**  
 Mrs. E. C. Humphreys, Mrs. J. T.  
 Burrows and Miss Birdie Humphreys  
 spent several days last week in Wil-  
 liston visiting relatives.  
 Miss Elizabeth Burrows was the  
 guest last week of her aunt, Mrs.  
 Earle Humphreys.  
 Miss Ruby Basden from Memphis  
 is a visitor of her relatives, Mr.  
 James Riley and family, last Thurs-  
 day.

Mrs. W. T. Sanderlin and daughter  
 Miss Martha Sanderlin were here  
 Saturday to see Mrs. Mattie Webber.  
 Mrs. Annie Hamner has returned  
 home from Gartley-Ramsey Hospital  
 where she spent several weeks.  
 Carl Humphreys has gone to Obion  
 Tenn, where he will practice his  
 profession in Dentistry, having gradu-  
 ated in June from University of  
 Tennessee.  
 Mr. Oscar Hall from Little Rock,  
 Ark. made a visit here Sunday to see  
 relatives.  
 Little Miss Marcelle Morton from  
 Williston spent several days last  
 week with her uncle, Dr. Parrott.  
 Miss King from Covington was also  
 a visitor with Dr. and Mrs. Parrott.  
 Mr. Lenton Humphreys from Skee-  
 dee, Oklahoma made a visit recently  
 with his parents Mr. and Mrs. Em-  
 met Humphreys.  
 Mr. and Mrs. C. W. Allen and son  
 Walter from Memphis and Mr. and  
 Mrs. Peacock and little son from At-  
 lanta, Ga. were visitors Saturday eve-  
 ning of Mrs. J. E. Humphreys.  
 Miss Ann George from Humboldt  
 is visiting Miss Martha Humphreys.  
 The B. Y. P. U. gave a party last  
 Thursday evening on the lawn of Mr.  
 and Mrs. J. C. Pierce's home.  
 Mr. J. E. Owen is spending a few  
 days this week here with relatives.  
 Mr. Stallings is visiting with Mr.  
 and Mrs. H. H. Parker.  
 Mrs. Frank Ried and Miss Velma  
 Ried visited Mr. and Mrs. F. R. Far-  
 ley last week.  
 Mr. and Mrs. Cleveland Lurry from  
 Memphis were here last Sunday to  
 see their sister Mrs. C. B. Rogers.  
 Albert Douglas Jr. visited his  
 grand father Mr. Joe Humphreys  
 last week.  
 Dr. and Mrs. J. L. Minor are spend-  
 ing a while in the mountains of  
 East Tennessee.  
 Miss Mary Crenshaw of Memphis  
 made a short visit here Saturday.  
 Mr. and Mrs. Sidney Hall visited  
 Mr. and Mrs. J. E. Bazemore Sunday.  
 The Missionary Society of the  
 Presbyterian Church will have an all  
 day meeting at the home of Mrs. J.  
 F. Schwalger Wednesday. A review  
 of the years work will be given. Mrs.  
 I. J. Blunt will have charge of the  
 program.  
 Miss Etta Allen left Wednesday  
 morning for Nashville to be gone un-  
 til the first of August.  
 Mr. and Mrs. Conley visited in  
 Memphis Sunday afternoon.  
 Mrs. A. W. Morton visited her  
 mother Mrs. Sadler in Memphis last  
 week.  
 Mr. Kranklin left Monday morning  
 for Toledo, Ohio to accept a position  
 for the summer months.  
 Mr. and Mrs. Albert Douglas from  
 Buntyn and Mr. and Mrs. Baxter  
 Humphreys from Collierville visited  
 home folks here last Sunday.

**GERMANTOWN-CAPEVILLE**  
**F. F. T. GO TO CAMP**  
 The F. F. T. chapter of German-  
 town and Capeville will go to the  
 State camp on the Caney Fork river,  
 near Sparta, Monday, July 14 to 21.  
 The boys are very enthusiastic over  
 the trip and vacation time as well.  
 This trip is under the direction of  
 the Vocational Department, with Mr.  
 J. A. Berkley as teacher.

**OPENS BUSINESS IN MEMPHIS**  
 Mr. H. R. Wooten, formerly of the  
 Cooper Motor Company, has opened a  
 Service Station in Memphis, to be  
 known as the W R E C Service Sta-  
 tion and is located at the Corner of  
 Central and Parkway. Mr. Wooten  
 has been with the Cooper Motor Com-  
 pany since its organization, and  
 made many friends here through his  
 courteous and friendly manner, and  
 the efficient way in which he served  
 his patrons.  
 The W R E C Service Station is  
 ideally located and has every modern  
 equipment necessary for rendering  
 service. With his long experience in  
 this line of endeavor, Mr. Wooten no  
 doubt will build up a business at his  
 new location, making a feature of  
 prompt and careful attention to the  
 needs of his patrons. In leaving Col-  
 lierville to engage in business for  
 himself, Mr. Wooten wishes to thank  
 his many friends here for favors  
 shown him and extends to everyone  
 a cordial invitation to visit the W. R.  
 E. C. Service Station, when in Mem-  
 phis at Central and Parkway.

**ROSSVILLE NOTES**  
 Miss Evelyn Baird had as her  
 guest for several days this week Miss  
 Pauline Scott of Dancyville.  
 Misses Rosa Borum and Louise  
 Thomas returned Saturday from Jack-  
 son where they attended summer  
 school at Union University.  
 Dr. and Mrs. McMurphy and child-  
 ren who were the pleasant guests  
 last week of Dr. and Mrs. Fred West,  
 left Saturday for their home in At-  
 more, Ala.  
 Miss Ida Knox entertained as her  
 visitor for several days Miss Linnie  
 Wilder of Galloway.  
 Mr. and Mrs. Rogers and sons,  
 Jessie and Lemuel, of Mt. Moriah  
 spent Thursday with Mr. and Mrs.  
 R. P. Neville and daughters.  
 David Minor of Decatur, Ala., a  
 former resident here, was with  
 friends for a few days last week.  
 We are glad to note that Knox  
 Morrison who has been in the Hos-  
 pital for several days\*is recovering  
 from a tonsil operation.  
 Mrs. Lottie Dunn and children of  
 Memphis recently visited her sister,  
 Mrs. H. H. Farley.  
 Little Miss Dorothy Turner of  
 Memphis is visiting her aunt, Miss  
 Clyde Bowling.  
 Mr. and Mrs. Nathaniel Bobbitt,  
 Mr. and Mrs. E. H. Jamerson, Mr.  
 and Mrs. I. H. Petty, Mrs. W. L.  
 Boswell and Mr. and Mrs. W. H.  
 Jamerson were in Memphis Friday  
 evening and enjoyed the shows at  
 the Orpheum and Loews State.

The regular monthly meeting of  
 the Eastern Star was held last Tues-  
 day evening at the Masonic Lodge.  
 Mrs. Herman Farley delightfully  
 entertained members of the Baptist  
 Missionary Society and visitors last  
 Tuesday afternoon at her home. An  
 interesting program arranged by Mrs.  
 Joe Wiggins was enjoyed and a lovely  
 frozen salad served.  
 Mrs. A. W. Morrison will enter-  
 tain the Methodist Missionary Society  
 Tuesday afternoon.

**WHY NOT GAS**  
**FOR COLLIERVILLE?**  
 With the building of the concrete  
 highway from Memphis, out Poplar  
 Pike to the County line, and with the  
 large number of homes already along  
 the route it seems now is the logical  
 time to have gas for all of the towns  
 along the route and for Collierville.  
 While the road is under construction  
 would be a mighty good time to lay  
 the gas mains. With the electric  
 service we enjoy, gas is the next  
 step. We believe with a little effort  
 on the part of the towns along the  
 Pike, a sufficient number of gas  
 consumers could be secured that  
 would justify the Gas Company lay-  
 ing the mains.  
 Let's get busy on this right away  
 Call or write the Herald office what  
 you think of it. Let's get this mod-  
 ern convenience for our homes and  
 business houses. If enough people  
 are interested in securing the gas, we  
 believe now is the time to "get busy"  
 Write us a letter, a card or call us on  
 the phone and tell us what you think  
 of the idea. Let's start the project  
 and put it through.

tree was cut down to a stump last  
 February. Several branches started  
 growing from this stump and now  
 the tree stands about 15 feet high,  
 some of the branches measuring four  
 inches in diameter.

**KELSEY BROS. HAS BIG SALE**  
 An event of interest to everyone  
 in this section is the Big July Clear-  
 ance Sale which begins Saturday at  
 Kelsey Brothers Store. Mr. Watson  
 Kelsey, Manager, states that this  
 will positively be the biggest one he  
 has had, and will certainly include  
 bargains worth your attention.  
 The Sale starts Saturday and will  
 continue until August 2nd. Come  
 and take advantage of this oppor-  
 tunity sale.

**POULTRY SPECIALIST VISITS**  
**AND ADVISES POULTRYMEN**  
 Mr. L. H. Prescott, Poultry Special-  
 ist for International Sugar Feed Co.  
 is visiting at Collierville this week  
 helping many of the local poultry  
 feeders with their feeding and hous-  
 ing problems doctoring sick birds  
 and instructing on culling. In going  
 over his survey of the local poultry  
 situation he tells me that the local  
 market conditions are better at this  
 time than those in most small towns  
 and many larger towns. In all mar-  
 kets there is a local saturation point  
 for eggs and meat. When this point  
 is passed and before local production  
 is sufficient to warrant quantity  
 shipments for foreign markets, the local  
 markets have what you might  
 call "growing pains." The local pro-  
 ducers to get rid of their products  
 shop around on price with the result  
 that they beat down their own mar-  
 ket. Many local raisers then get  
 discouraged and drop out or cut  
 down on number of birds for the fol-  
 lowing year. This is a mistake. By  
 increasing their stock and production  
 and by encouraging other people to  
 enter into the poultry business the  
 local producers soon pull local condi-  
 tions past the "growing pain" stage  
 and are producing eggs in large  
 enough quantities that they can af-  
 ford to ship to foreign markets and  
 command best prices. Remember  
 that usually following a lean price  
 year comes the high price year.

The poultry business shows the  
 most profit for the amount invested  
 than any other part of the farm in-  
 dustry, provided it is properly hand-  
 led. That provided covers a multi-  
 tude of errors but Mr. Prescott thinks  
 that if poultrymen will study close-  
 ly our local Poultry Column week by  
 week most of these errors can be av-  
 oided. The average beginner poul-  
 tryman puts too much thought on the  
 various articles which he or she reads  
 in the various poultry journals and  
 forgets that these articles in most  
 cases cover conditions entirely alien  
 to his or her present conditions and  
 probably can not be applied by them  
 locally with profit.  
 Mr. Prescott tells me people say,  
 "My Goodness I can't feed egg mash  
 at the present egg price". Grant  
 that this may be true. In that event  
 you can't afford to chop cotton, hoe  
 corn or cultivate any crop. Why do  
 you chop cotton, hoe corn or culti-  
 vate any crop? It is to make them  
 grow and develop so that they can be  
 marketed at a profit.  
 The hen's body temperature is 105  
 degrees and during the hot summer  
 months she needs a good egg mash  
 as a cooling ration (and less grain)  
 so that she may go into the moult  
 in better physical condition. It  
 takes as much vitality for the hen to  
 grow feathers as it does to lay eggs  
 and as feathers are very high in pro-  
 tein she needs plenty of mash. Feed  
 lots of good egg mash now to put  
 your birds thru the moult in quietest  
 possible time so that you can enjoy  
 the first of the high priced egg mar-  
 ket instead of just getting egg pro-  
 duction at the tail end of the high  
 priced market along in January or  
 February.

In visiting the flocks of H. W.  
 Jones, Mrs. C. B. Piper and Mrs. T. I.  
 Simmons he finds that they are all  
 feeding egg mash to their birds now  
 for early fall production.  
 Mr. Prescott will gladly visit your  
 flock and help advise you if you will  
 call the Herald office before Friday  
 night.

**MICKIE SAYS—**  
 EVERY FARMER SHOULD USE  
 PRINTED STATIONERY, WITH "H"  
 FARM NAME, HIS OWN NAME,  
 THE ADDRESS AND RURAL MAIL  
 ROUTE, AND A LINE OR TWO  
 ABOUT FARM SPECIALTIES  
 OR PRODUCTS—WE FRUIT  
 FARM STATIONERY AT  
 REASONABLE PRICES

**MARSHALL INSTITUTE**  
 Miss Janice Katherine Jones is vis-  
 iting Mrs. Bowen of Bynahia this  
 week.  
 Rev. Brisee of Red Banks visited  
 M. S. McFerrin Sunday.  
 Mrs. T. F. Russell has been on the  
 sick list.  
 B. M. Vick and Ernest Russell  
 spent the week end at home.  
 P. P. McFerrin and family spent  
 Sunday with Mrs. Lumsden at Cayce.  
 Mr. and Mrs. Frank Sullivan and  
 son Hope of Walls, Miss., visited Mrs.  
 W. L. Linderman the past week.  
 Mr. and Mrs. Kyle, Mr. and Mrs.  
 Willie Frank Linderman and daugh-  
 ter Jean of Memphis visited Mr. and  
 Mrs. W. L. Linderman Sunday.

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 GENERAL MERCHANDISE  
 Service Quality  
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**WHITE CAFE**  
 H. W. Schrader, Prop.  
  
 ALL-CREAM ICE CREAM  
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 Sandwiches Cold Drinks

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 Phones 99 and 15  
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**Insurance**

**... SUCCESSFUL**  
**HOMEMAKING**  
 By GRACE VIALI GRAY  
**HOT ROLLS**  
 Where is the person who doesn't  
 like hot rolls? And yet knowing this  
 to be a fact, many women never at-  
 tempt making hot rolls for their fam-  
 ilies, thinking it is a difficult process.  
 Making hot rolls is easy. Once a  
 housewife starts making them, she will  
 always make them. Her friends will  
 demand them when they come a-din-  
 ing, and almost over night she has a  
 reputation for making rolls that fair-  
 ly "melt in your mouth."  
 The recipe I am going to give you  
 requires little kneading and handling  
 and only a short time of mixing and  
 ready for the oven. The secret of this

Every Member of the Family Wel-  
 comes Hot Rolls.  
 quickness lies in the fact that we use  
 soft wheat and plenty of yeast. We  
 call them Parker House rolls, and you  
 make them as follows:  
 2 cups scalded milk 6 to 7 cups soft  
 2 tsp. sugar wheat flour  
 2 compressed yeast 1 1/2 tsp. salt  
 1 egg 2 tsp. fat  
 Scald the milk, add the sugar, and  
 let cool until it is lukewarm; add the  
 yeast and stir until it is dissolved.  
 Then beat in enough flour to make a  
 soft batter. Add the salt and fat and  
 stir in enough flour to make a soft  
 dough. Place on a floured board and  
 knead just enough to obtain a smooth  
 dough. Place the dough in a greased  
 bowl, cover with a cloth, and let stand  
 until the dough is double in bulk; cut  
 with a large biscuit cutter, grease the  
 biscuit with melted butter, grease  
 through center with knife, and fold  
 one-half over the other; grease the  
 top of each roll and place on a well  
 greased baking sheet to rise. When  
 the rolls double in bulk, bake in a hot  
 oven (400 degrees F). These delicious  
 rolls require only about 1 1/2 hours.  
**Real Point**  
 Fault finding is easy anyone can do  
 it. To show how a thing could be bet-  
 ter than any, that is the rub  
 Magazine.

# HESTER HOTEL

Good Meals at Reasonable Prices  
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W. W. McGinnis Lumber Co.

Collierville

Phone 21

Tenn.

## NO WOMAN NEED BE A DRUDGE THESE DAYS

Electricity is so efficient and economical that no woman can afford to waste her time and energy in doing drudgery work in these modern days.

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Memphis Power & Light Company

# Our Poultry Column

Edited by  
Prof. Frederic H. Stoneburn



Without charge, our readers may secure expert personal advice on poultry topics. Address inquiries to Southern Poultry Bureau, Box 128, Memphis, Tenn. State your problems fully; enclose stamped self-addressed envelope.

THE general farmer who so plans his activities as to make his farm produce the bulk of the food for the family table shows good business sense. He thereby sharply reduces cash expenditures and at the same time may provide his family with the finest seasonable food stuffs. It is largely a matter of planning and management. With idle acres of productive land it is folly to purchase canned vegetables; and the farmer who has "his smokehouse in town" regularly pays out cash for meat products which he could produce on the home place at a much lower cost is passing up a money-saving opportunity.

If any one should live well it is the man who has land under his control. The garden and fruit plantation, the family cow, the pig and poultry flock can all reduce living expenses to the lowest notch.

POULTRY of various kinds work in well with this program. Eggs and poultry meat are at once delicious and nutritious, can be served on the table in a wide variety of ways, and because of the size of the units can be used fresh and without waste.

Among other domestic fowls, each general farm might to advantage support a few ducks. These interesting birds are especially hardy, are great foragers, are easily controlled and reared. They are wonderfully fine table birds, their feathers are useful, and, contrary to common opinion, the eggs of grain-fed ducks are especially good, large in size, meaty and of fine flavor. In many cities, particularly those having a considerable foreign born population duck eggs are in strong demand at a premium above hen's eggs. And everywhere quick-grown ducklings are prized because they are mighty good eaters.

AS is true of all other kinds of poultry, one will have better results from keeping ducks of standard breeds than from the nondescript stock. There are eleven recognized breeds: Pekin, Aylesbury, Rouen, Cayuga, Call, East India, Muscovy, Swedish, Buff, Crested and Runner. Including the color varieties there are fifteen distinct kinds ranging in color from black to snowy white, and in size from 4 1/2 pounds to 10 pounds for adult drakes. One has ample latitude for choice but the Pekin, Muscovy and Runner enjoy the greatest popularity.

On commercial duck farms the Pekin, which originated in China, is used almost exclusively. The famous "Long Island ducklings" are all of this breed. Pekins enjoy the advantage of being uniform in size, the males weighing but one pound more than the females, of good body shape carrying plenty of meat, and having pure white plumage. It is the breed which can be most strongly recommended to those who wish to produce ducklings of choice quality.

The Runner, formerly called the Indian Runner, is a wonderful layer

and is excellent for the production of ducklings of broiler weight, 2 1/2 to 3 pounds.

THROUGHOUT the Southern States the hardy ducks require but little in the way of buildings. Any simple shelter which will protect them from sun and storms will serve their needs. A small flock may be given full liberty as they will do little or no harm. If they must be confined a low fence will be sufficient save in the case of the Muscovy which is a strong flier. While a pond or stream in which these water lovers may swim is desirable it is not an absolute necessity. In the absence of such a convenience it is imperative that drinking water be provided, continuously and in lavish quantities. Lacking a liberal supply of drinking water the ducks, old and young will not thrive.

From the above it is evident that in order to provide accommodations for a small flock of ducks one need not go to much expense. Yet such a flock may be so managed as to supply the home table with a generous quantity of most excellent flesh and eggs and a surplus for sale.

THE Pekin is not only a favorite table duck but is an excellent layer as well. Pekins commonly begin laying in early winter and continue until late summer. Flock averages of 120 to 135 eggs are not uncommon. Runner ducks are prolific layers, being veritable egg machines. At least one Runner has an official record of 365 eggs in 365 consecutive days. This record was made in Australia where the breed is very popular. The eggs are somewhat larger than hen eggs and have white shells.

IN mating up breeding pens of ducks, one drake is used with five to seven ducks. The proportion of the males should be regulated by the percentage of fertility of the eggs used for hatching. Under all conditions the breeding birds should be choice specimens, perfectly healthy and fully matured.

Duck eggs require 28 days for hatching save in the case of the Muscovy which has an incubation period of 33 to 35 days. The eggs may be hatched in incubators or under hens. Pekin and Runner ducks are not reliable sitters. The ducklings may be under brooders or by hen power and losses are usually very low.

Ducklings are fed exclusively on mash, always in the form of wet mash. Until they reach the age of three weeks they require four meals daily but after that age three meals per day is the rule.

Green feed, tender and cut fine, is an essential and must be given daily after the youngsters are two to three weeks of age as a whole ducks of all ages are remarkably free from disease and parasites.

Ducklings make astonishingly rapid growth. Pekins are ready for use or sale as "green ducks" at an average age of ten weeks, while the Runners make broiler weight in six to seven weeks. (Copyright)

## CAYCE HAPPENINGS

Mr. and Mrs. Trebin, daughter, and son of Rosemark, Tenn., were guests, Wednesday, of Mr. and Mrs. J. J. Williams and Mrs. W. L. Armour. Mrs. J. W. Brown and son Terrel, Mrs. R. Q. Mitchell and little son, Brownie, formerly of Cayce but now of Ellendale, left Thursday for a ten day stay in Chicago to visit Mrs. Brown's son, Mr. Earnest Brown and wife.

Mr. and Mrs. E. L. Boggan and sons of Reedsville, N. C., visited in the home of Mrs. D. L. Lumsden last week.

M. E. Flannigan of Memphis was here with relatives for the week end.

Mr. and Mrs. George Kevill and children of Memphis are the guests this week end of their parents, Mr. and Mrs. Kevill.

Mrs. Lizzie Farris of St. Louis visited Mr. and Mrs. Wade recently.

Mr. and Mrs. Virge Cox and children, Mr. and Mrs. Percy McFerrin and baby spent Sunday with their mother, Mrs. D. L. Lumsden, and Mr. and Mrs. F. M. Sloan.

Mrs. V. D. Brooks, and daughter, Miss Olivia, and Mrs. Terry motored to Memphis Saturday.

Mason Fleming and Earl Attaway spent Monday in Memphis.

Mrs. J. W. Brown and Terrel were visitors, last week in the home of H. W. Brown.

Mr. Guy Morris was a caller in Cayce, Monday. Mrs. Boyd of Memphis visited Mrs. Wade last Sunday.

Mrs. J. K. Sloan and sons spent Sunday with her daughter, Mrs. C. B. Milliron.

Mr. T. A. Roberson went to Heth, Ark., last Saturday to visit his daughter.

Mrs. D. R. Williams, Mrs. Terry, Misses Olivia Brooks and Mary Attaway were in Olive Branch, Friday. Cayce and Olive Branch played ball Friday afternoon with Olive Branch winning the game. Mt. Pleasant and Cayce played Saturday afternoon and Cayce won.

## MT. PLEASANT

Misses Maxine Conner and Ruth Karr of Memphis spent the week end with home folks.

Miss Nell Jowers of Germantown was a visitor here last week.

Mr. and Mrs. N. M. Carpenter had as their guests this week, S. W. McCandless of Kansas City, Missouri and little daughter, Martha Deane, of Moscow.

Mrs. Laura Saunders of Rossville has been visiting relatives here.

Dr. and Mrs. C. C. Conner had as their guests Sunday, Miss Kathryn Mansel, Mr. Byrd and Mr. Bryan of Memphis.

Mr. and Mrs. Albert Johnson of Forest Hill were visitors in the W. D. Howard home last week.

Mr. and Mrs. E. C. Coopwood, Mr. and Mrs. Jannie Thomas with Mr. and Mrs. T. D. Coopwood and sons spent a few days last week at Moon Lake fishing.

Joe Hale of Collierville, Tenn. and Albert Hale of Bardville, Texas were mingling among friends here Thursday afternoon.

S. W. McCandless and daughter Martha Deane and Mrs. N. M. Carpenter and son Lutwell spent Sunday in Overton Park.

Dr. C. C. Conner motored to Memphis Friday.

Miss Imogene Jowers has been on the sick list.

Mrs. Harry Knox and daughter, Miss Mattie Lou Knox went to Olive Branch Sunday evening.

N. M. Carpenter was in Memphis two days last week doing well work.

Harry Knox and S. W. McCandless motored to Memphis Sunday to the Baptist Hospital to see Author Clark who is seriously ill.

Mrs. Bruce Mitchell and daughter of Meridian, Miss., have returned home after a short visit with home folks.

Mrs. Eugene Askford has been visiting relatives in Capeville, Tenn.

Misses Galyn and Madeline Moore, and Mr. Bazz Moore of Collierville were here Sunday.

## NEWS FROM FOREST HILL

Miss Sallie Tate Lipscomb of Como Miss., is spending this week with her uncle and aunt, Mr. and Mrs. G. H. Mcorer.

Mr. and Mrs. J. W. Skinner and children, Clara and Cornelia Wall, left for Hot Springs, Ark., last Sunday.

Miss Betty Tucker of Memphis is visiting Miss Frances Martin this week.

Mrs. J. W. Jones and son, Boyce, are visiting in Hot Springs, Arkansas. Boyce will return home the latter part of this week, but Mrs. Jones will remain there for about three more weeks.

Miss Manor Devant, of Memphis, is the guest this week of Mrs. R. C. Coelroft.

Mr. and Mrs. Bill Buchanan and daughter of Chattanooga, are visiting Mr. Tom Wright and family.



## SWEETHEART MEMORIES by Lawrence Hawthorne

Tonight I sat before the fire  
And listened to the radio—  
A program the announcer called  
"The songs of twenty years ago";  
And as the music filled the room  
With long-forgotten melodies,  
I lived the days of youth once more  
In happy, wistful memories.

I saw my sweetheart as she sang  
Those tender songs when they were new;  
I heard her whispering again  
That every loving word was true.  
And oh, how beautiful she was!  
How graceful and how sweet her charms!  
In joyous retrospect, I took  
That little darling in my arms.

The program ended. Still I sat,  
Enjoying happy thoughts of her  
With whom I sang those fond refrains  
When love's young dreams began to stir  
And then a nestling hand sought mine  
In just the way it used to do,  
And someone said, "For twenty years  
My heart has sung those songs to you."



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A high class tire you can't equal for mileage and looks at dollars more. A lifetime guaranteed Good-year Pathfinder—genuine SUPER-TWIST cord. Come in, you'll say it's the best buy in years.

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29 x 4.40

\$5.95

30 x 4.50

\$6.45

Other sizes equally low

# Cooper Motor Co.

Sales—Service

"ON POPLAR PIKE"

COLLIERVILLE, TENN.

# International SUGARED Hog Feed

NOW  
means more  
pounds of  
profitable pork  
next fall

Thousands of feeders are getting more pounds of profitable pork by feeding International Sugared Hog Feed.

One feeder (name on request) writes, "I have saved just half the corn I was feeding before I started feeding International Sugared Hog Feed and I get twice the gain. The hogs have gained on an average of two pounds a day and will be ready for market from 30 to 40 days sooner than I expected, which will be a big saving for me."

"I have fed minerals, tankage, oil meal, and most everything else but nothing is its equal." Start feeding International Sugar Feed now for fall profits.

There is a copy for you of a valuable booklet on "Turning Feed into Profits through Hogs." Come in for it next time you are in town.

International Sugared Hog Feed contains Digerator Tankage, old process Oil Meal, pure wheat Flour Middlings, Corn Germ Meal, Molasses, and 3 per cent Minerals. It takes the place of tankage, oil meal, and minerals and reduces the cost of making pork \$2.00 to \$3.00 per cwt. as compared to feeding corn alone.



## COLLIERVILLE CASH FEED STORE

"A FEED FOR EVERY FEEDING PURPOSE."

Bring Us Your Cream.

Miss Helen Williams is in Collierville this week, the guest of relatives.

Settled by German Kaiser  
The dispute between the United States and Great Britain that was arbitrated by a German emperor was in relation to the San Juan water boundary. In 1871 the German emperor rendered a decision sustaining the American claim.

## "Say It With Flowers"

FLOWERS FOR ALL OCCASIONS

Call Mrs. Delaney

Agent for Irby Harris Florists

## Dr. Vance C. Roy OPTOMETRIST

901 Farnsworth Bldg. Memphis  
Will be at Dr. McCall's Office in Collierville, Every Wednesday.

Eyes Examined and Glasses Supplied

## Asa Wilson PUBLIC HAULING


We Go Anywhere Any Time.  
Phone 160-W

Hauling Milk a Specialty

**New**  
Wayne Knit  
**Hosiery**

NO. 512 ALL-SILK  
CHIFFON  
PICOT TOP

NO LUSTRE—  
COLORS  
IVOIRE ALLURE  
BEIGE CLAIRE  
MUSCADINE — ZINC  
CHAMPAGNE — BLACK  
DREAM PINK  
WHITE



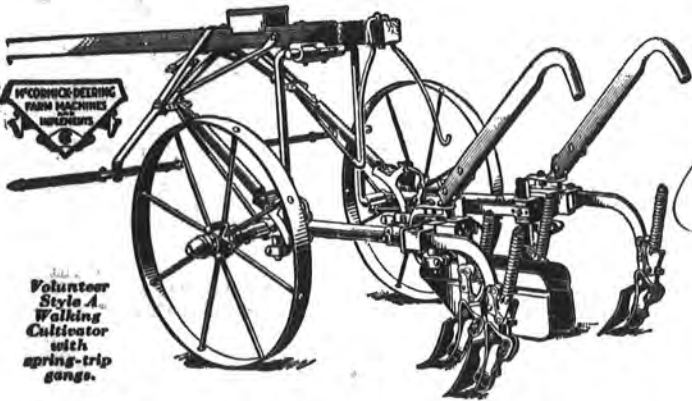
**Hinton & Hutton Company**  
Dry Goods Department

**Why Worry?**  
When that unexpected guest arrives for lunch  
**The Green Room**  
is as near as your telephone.  
May we help you plan your lunch these hot days.  
Our service is prompt and our sandwich and luncheonette menu is complete

COLD DRINKS PROPERLY SERVED  
ICE CREAM IN POPULAR FLAVORS  
CURE SERVICE FREE DELIVERY

**BOGGAN CARRINGTON, Mgr.** Phone 199

The "Volunteer" wins the battle against the weeds!



A McCormick-Deering Cultivator for Cotton, Corn, and all Row Crops

AND it is a battle—with much at stake. If you let weeds get the best of you, your crop suffers and you lose. But if you cultivate with a Volunteer and kill all the weeds, your crop gets extra nourishment and gives a greater yield.

The Volunteer is one of the most popular walking cultivators in this section. Offered in two models: Style A, balanced with a weight on the end of the pole; and Style K, balanced by having the axes offset eight inches to the front. Volunteer cultivators have fourteen distinctive features



Volunteer Cultivator, Style K.

**HINTON & HUTTON CO.**  
PHONE 15 COLLIERVILLE, TENN.

**SOCIAL AND PERSONAL**

Mr. and Mrs. E. W. Martin visited friends in Ripley, Tenn. Thursday.

Ray Parker of Arlington spent Thursday here.

Mrs. Jessie Person of Piperton was shopping here Monday.

Mrs. Mason Fleming of Cayce was visiting here Wednesday.

Roy Sloan visited friends in Memphis, Sunday.

"Chip" Neville of Rossville was a business visitor here Tuesday.

Mrs. Farley Murphey and Mrs. W. S. Jameson of Elba were shopping here Saturday.

Misses Katherine and Loraine Burckett are in Memphis this week visiting relatives and friends.

Mrs. Susie Campbell is spending this week in Memphis with Mrs. Lotie Dunn.

R. L. Cox, who has been confined to his bed for some time, is some better this week.

Mrs. W. E. Anthony returned from Fisherville, Wednesday, after a visit with relatives.

Mr. and Mrs. Derryberry of Draughon's Business College, Memphis, were visitors here Wednesday.

Miss Elizabeth Perkins of Fisherville was the young guest last week of Miss Josephine Anthony.

Mr. and Mrs. Busby of Memphis were here Sunday visiting her parents, Mr. and Mrs. Ewell Anthony.

Mrs. T. B. Jamerson who has been quite ill with malaria the past week is improving.

Willie Huffsticker and Stewart Dean were in Memphis Wednesday evening.

Mrs. Lucy Leake moved on last Monday to Memphis where she will now make her home.

Copeland Williams of Memphis spent Thursday with friends in Collierville.

Messrs. Cecil and Clarence Cox left by motor Monday for a business trip to points in Mississippi and Florida.

Mrs. Winston Jones and little Nephew Jim Woodroof are leaving today for Athens, Alabama, for a visit with relatives and friends.

Mrs. Bessie Matthews and Miss Dorothy Ferguson of Memphis spent Wednesday here with Miss Matthews sister, Mrs. W. J. Cargill.

Little Jimmy Johnson who has been quite sick with malaria fever is improving. Mr. and Mrs. Johnson carried him to Memphis, Tuesday for further examination.

Mr. and Mrs. W. J. Marshall of Hearne, Texas, are here this week visiting their children. Miss Ruby Taylor, also of Hearne, is with them.

Lloyd Simpson, Mrs. Rena Simpson, Mrs. W. S. Hill and daughter Miss Mary, shopped in Memphis Wednesday.

Bessie Lee Crawford and Morgan Morton attended the Christian Endeavor Union at Memphis, Monday night.

Clifford Farley who was taken very ill suddenly last Saturday night was able to be around town again yesterday.

Misses Mary Gowan and Susie Hawkins of Memphis, and Madlyn Wesson of Memphis spent last week end with Miss Ruth Piper.

Mrs. Herman Cox, who was operated on for appendicitis at the Baptist hospital last week was able to return home Thursday.

Mrs. Herschel Keough and family, Mrs. Bessie Matthews of Memphis, Mrs. Hughley Keough and daughter of Bethany were guests Wednesday of Mrs. Mary Rutledge.

**FOR SALE:** 1 Myers pump, 1 underground tank, one 1-2 Horse power Wagner Electric Motor. All in good condition. Priced to sell. Call 140.

Miss Sarah Jones writes from Athens, Alabama, where she is the house guest of her uncle, Mr. Thomas Wood

roof, that she is having a wonderful time.

Dr. Vance C. Roy, Optometrist, filled his regular appointment here Wednesday. Mrs. Roy who has had quite a tedious time with an infected foot, is improving.

Mr. and Mrs. A. E. Guy will motor to Clarksdale, Miss., Sunday, for Aubrey Guy, Jr., who has been the guest the last two weeks of his aunt, Mrs. R. E. Stratton.

Mr. and Mrs. Paul Bennett spent several days of last week in Chicago. While they were sweltering from the heat, they were enjoying cool breezes from the Lakes.

**FOR SALE**  
FINE GRAPES FOR MAKING JELLY AND FOR EATING. \$2.00 PER BUSHEL. CALL DAVIS' STORE  
R. A. JONES, BAILEY, TENN.

James Taylor Jones is with the U. S. Government Fleet that is doing Revetment work on the Mississippi River near Osceola, Ark. James Taylor is with the "Sallor Gang."

Mr. and Mrs. Joe Hale and family, Mr. Albert Hale and children and Mrs. Beulah Wright of Bardwell, Texas, spent Tuesday in Mt. Pleasant in the home of Tobe Loftin.

Dr. E. K. Leake, with his son, Dr. R. M. Leake of Laramie, Wyoming, returned Wednesday morning from New York City where Dr. E. K. Leake has been for treatment.

Messrs. N. Moore, Dave Hally and Franklin Kelsey enjoyed a fishing trip on Moon Lake, Monday and Tuesday of this week. Mr. Hally making the record catch of the trio with a 6 pound bass.

Mr. and Mrs. Joe Woodruff, Mr. and Mrs. John Woodruff and Willis Kirkpatrick of Karnes City, Texas, spent Monday and Tuesday with Mrs. Joe Woodruff's brother, Dr. T. E. Watkins.

Ralph Hall was taken ill Tuesday and was taken to the Hospital in Memphis for treatment. He was able to return home Thursday and was getting along nicely at last reports.

Mr. Earl Brooks and Misses Ruth Weinstein and Ruth Piper motored to Bartlett Wednesday evening and Miss Clara Hawkins of Bartlett returned with them and is the house guest of Miss Piper.

Miss Mary Weaver will have as her guests this week end Miss Lucia McRaven of Leland, Miss., who is returning from a visit of two weeks in Chicago, Mrs. R. L. O'Daniels of Memphis and Mrs. W. T. Davis of Brownsville.

Mr. and Mrs. Elgin Leake, and Mr. and Mrs. E. B. Hudgeons left yesterday by motor for Bristol, Virginia, where they will be the guests of Mrs. Leake's mother, Mrs. Ella S. Hammit. On their return in about two weeks they will stop over in Cookeville, Tennessee, for a visit of a few days with relatives of Mr. and Mrs. Hudgeons.

**MRS. GUY ENTERTAINS CLUB**

Mrs. A. E. Guy was the gracious hostess at a lovely lawn party last Friday afternoon, honoring the Senior Bridge Club and a small number of other friends. There were twenty-four guests in all who enjoyed the hospitality of Mrs. Guy. A delicious ice course was served at the close of the four games of bridge.

**FAMILY REUNION**

A family reunion of the J. A. Hale family was held Sunday, at the home of Mr. and Mrs. George H. Hale, 2210 South Parkway, Memphis. Those present were Mr. and Mrs. Joe A. Hale of Collierville, Mr. and Mrs. George Hale of Memphis, Mr. and Mrs. Perry Hale of Capleville, Misses Jennie, Gertha and Katherine Hale of Collierville. Those other than of the immediate family were Mr. Albert Hale and two daughters, Louise Marie and Shirley Laverne, and Mrs. Beulah Wright, all of Bardwell, Texas, and Mr. and Mrs. Geo. Humphries and daughter, Mary Alice, of Memphis.

**MISS BAKER ENTERTAINS**

Miss Chesley Thorne of Holly Springs, Miss., is the attractive house guest this week of Miss Elizabeth Baker, and the two with other young friends of Collierville have been taking advantage of the delightful weather

for enjoying horseback rides, swims, bridge games and other amusing diversions.

Miss Baker entertained Thursday with an informal three-course luncheon, honoring Miss Thorne. The other guests were Miss Bliss Dunn, Mrs. Walter B. Mebane, Miss Martha McFerrin and Miss Elizabeth Parr.

Tuesday evening, Miss Baker, Miss Thorne, Miss Martha, McFerrin, Mr. John B. McFerrin and Mr. O. C. Dean attended a bridge party given by Miss Eleanor Washington of Memphis, in special compliment to Miss Baker and Miss Thorne.

**STAMPS-TAYLOR WEDDING SOLEMNIZED AT HOME**

The beautiful Al Fresco wedding of Miss Lois Taylor and Mr. John E. Stamps was solemnized Tuesday afternoon, July 15th, at 5:30 o'clock, on the lawn of the home of the parents of the bride, Mr. and Mrs. Samuel Taylor, at Somerville.

A program of wedding music preceded the ceremony. Mr. Robert Davis sang, accompanied by Mrs. C. W. Crawford, who also played the wedding march.

From the steps of the Colonial home were two walks, which with ropes of smilax and white ribbons formed aisles down which the bridesmaids and groomsmen passed. Another aisle of smilax and ribbon was improvised down the center of the flower garden, between the other two aisles, for the members of the immediate bridal party. The three brides led to an arch of green and white before which the service was read by the Rev. H. A. Butts, an uncle of the bride.

The bridesmaids in the order of their appearance were Mrs. Leonard Valden of Hernando, Miss., wearing blue chiffon, with Miss Elizabeth Winfrey of Somerville, wearing pink chiffon; Miss Nina Stamps of Collierville, wearing light green net, with Mrs. R. C. Davis of Somerville, wearing flowered chiffon of pastel tones; Miss Nar Warren Taylor of Memphis, wearing Nile green chiffon, with Miss Polly Gowans of Memphis, wearing rose chiffon. The bridesmaids carried arm bouquets of roses of shades to blend with the frocks, arranged with ferns and tied with ribbons of matching colors.

The matron of honor, Mrs. W. M. Stark, wore blue chiffon and carried an arm bouquet of pink roses. The maid of honor, Miss Elizabeth Taylor, wore pink flowered chiffon and carried an arm bouquet of shell-pink roses.

The bride, who was accompanied by her brother, Mr. Rhea V. Taylor, wore a long princess model of white crepe and lace. Her veil was of brides' illusion and was becomingly draped from a coronet of orange blossoms. Her shower bouquet was of brides roses, lilies of the valley and fern.

The groomsmen, best man and groom wore the white flannel trousers and dark blue coats with boutonnieres of white rose buds.

The groomsmen were Messrs. Morris McGinnis, Robert Hobson, William N. Taylor, W. M. Stark, Mont Winfrey, and Sam Taylor. Mr. Nat Dunn served Mr. Taylor as best man.

Following the ceremony, an informal reception was held in the home for the bridal party and a number of friends. Mr. and Mrs. Samuel Taylor were assisted in receiving by Mr. and Mrs. W. W. Stamps, the parents of the groom. Mrs. Taylor wore a model of flowered chiffon of pink background, and Mrs. Stamps was similarly gowned in chiffon of cream background. The rooms open for the occasion were artistically decorated with roses and ferns. An ice course was served.

After the reception, Mr. and Mrs. John E. Stamps left by motor for a trip through the mountains of East Tennessee, after which they will be at home in Collierville where Mr. Stamps operates the Collierville Service Station.

**LAST DAY OF HEALTH CLINIC, JULY 23rd**

The Free Health Clinic, conducted by Dr. C. W. Polk of Memphis and sponsored by the local P. T. A. will close with Dr. Polk's next visit, July 23rd, at the school auditorium at 1 o'clock. There have been over 200 to take advantage of this opportunity for taking the typhoid and other inoculations. If there are any other who wish to start, they may come at this time and begin, either completing with local doctor or coming to Dr. Polk in Memphis.

**BUILDING NEW HOME**

Mr. Tom Dean began work on the construction of a new modern bungalow of brick veneer, replacing the house recently destroyed by fire. The foundation is nearing completion and

The Greatest Sale of them all  
**JULY**  
**CLEARING SALE**  
Starts Tomorrow  
**SATURDAY**  
8 O'clock a.m.  
Ending  
**SATURDAY**  
August 22nd  
at 9 P. M.

A Mid-Summer  
**Bargain Festival**  
You Should Not Miss  
Our Store Wide Semi-Annual  
**CLEARANCE SALE**  
Come Every Day. We Promise You the  
Greatest SALE You Ever Attended.  
**Kelsey Brothers**

When The Sun Goes Up!  
**THIRST GOES DOWN**  
At Our  
**Sanitary Soda Fountain**  
COLD DRINKS SERVED REALLY ICE COLD AS THEY SHOULD BE. THE BEST OF ICE CREAM AND PUREST OF FRUIT FLAVORS AND SYRUPS. EVERYTHING SERVED IN CLEAN SANITARY SURROUNDINGS PLUS QUICK "RIGHT NOW" SERVICE. MAKE OUR FOUNTAIN YOUR MEETING AND TREATING PLACE—YOU WILL FIND IT AN ACCEPTABLE HABIT.  
FREE DELIVERY PHONE 20  
**Harrell Drug Co.**  
A GOOD DRUG STORE

We recommend the use of a fork in slicing our Steaks and Roasts—Knives are unnecessary.  
**HIGHEST QUALITY K. C. BEEF**  
**HOME RAISED PORK**  
**CHAS. DEAN & SON**  
Phone 25 Collierville

work will go forward as rapidly as possible. Mr. Dean is superintending the work himself and the new home will have every modern convenience.  
**VEGETABLES AND PEACHES AND GRAPES**  
Our good friend W. F. Brown remembers our being fond of good vegetables last week and brought us some very fine peas, tomatoes, onions and squash. Then Monday morning J. M. Glenn wanted to prove to us he could raise peaches as well as manage a lumber yard, so we enjoyed some of the finest peaches we've seen this season.  
And then Thursday afternoon, just as we were going to press, our good friend R. A. Jones, Sr. of Bailey, sent us some of as fine grapes as we ever eat. And we find thru the columns of this paper that he has them for sale. We can recommend them to anyone.  
**"STANDARD" HOUSEHOLD LUBRICANT**