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COLLIERVILLE F. F. T. CHAPTER OUR NEW INTERTYPE INSTALLED

THE COLLIERVILLE HERALD "COLLIERVILLE, THE DAIRY TOWN"

Vol. II

Collierville, Tennessee, Friday, April 4, 1930

Annual Basket Ball Banquet Is Most Enjoyable Affair

Prominent Speakers Help Make The **Evening Very Entertaining**

On Thursday evening of last week the Parent-Teacher Association very graciously honored the members of the boys and girls basket ball squads Mr. John Hall Jacobs, with a banquet.

fair, and was attended by more than a hundred guests, "and among that number were many of the County officials who are supporters of the school: Miss Sue Powers, Colonel Bacon, Squire Hurd, Dr. and Mrs. Yancey, with our own Mr. and Mrs. Dudney.

The reception quarters of the high prisingly beautiful with its decorations, and what has been the scene quet a real success. of many hotly contested cage contests looked much like the beautiful ball room of a hotel. An Easter motif was used in decorating: chicks, eggs in nests, rabbits and other suggestions of the season. The table of honor was placed directly in the middle of the court, and around it were placed smaller tables of four and eight plates. The toastmaster's table was near the one for the players, and Rev. Horton of the Baptist Church was a very witty dispenser of toasts. At his table were seated Miss Powers Dr. and Mrs. Yancey, Prof. and Mrs. Williamson, and the speaker of the occasion, Mr. Ridley Wills.

Cocktails being over, several prominent supporters of the team and the school were introduced and spoke briefly: Colonel Bacon, Dr. Yancey, Squire Hurd, SSquire Dudney, and Mrs Charles Dean. After the speeches, Mrs. Cecil Cox sang three charming songs, accompanied by Miss Lena Leath. After the next course, Prof. Williamson was introduced. After praising the endeavors of the teams. he re-presented the loving cup for the championship of the Southern Divisionof Shelby County to Captain Francis Piper, who accepted it for her team with a short speech. A de layed presentation of a beautiful cup was made also: the boys team of last year received a basket ball for placing fourth in the Tri-State Tourny at Memphis. This ball was do-

The Collierville F. F. T. Chapter held the annual Father and Son Ban quet Tuesday night at the school building. Thirty-five were present of which about twenty-five were fathers and sons.

Mr. Williamson gave, a welcome to the fathers, after which Mr. Jack Dudney spoke of the benefits derived from the work. Mr. Kerr made a short talk on the value of Agriculwith their coaches, Mr. J. L. Ray and ture to a Community. Two more of the sponsors, Mr. Sam Hinton and The event proved to be a gala af- Mr. Mark Kirk made splendid short talks. Curtis Cox, the toastmaster, conducted himself like an old timer and carried the banquet to a brill iant finish. Two of the speakers, Edward Lee Ashford and Henry Rutledge, gave the objectives and a chievements of the F. F. T.

This is the only time during the year that the boys may have their school building being too small, the fathers as guests, and they deeply apspacious gymnasium was used to preciate the help of the Home Ecohouse the festive board. It was sur- nomics Department and all others who so kindly help to make the ban-

PRESBYTERIAN WOMAN'S AUXILIARY MEETING

The Presbyterian Woman's Auxlliary met on Tuesday, with Mrs. W. W. Norfleet. A splendid report of Everyone is Extended an Invitation the year's work was given by the President, Mrs. B. M. Cowan. Mrs. R. D. Wilson and Miss Mildred Cow an were elected to the Presbyterial meeting, in First Church, Memphis, on May 6-7. Miss Margaret Fleming and Mrs. J. M. Northcross were elected as alternates.

13, a committee consisting of Mrs. Intertype. Norfleet, Mrs. V. R. Neal and Miss Margaret Fleming being appointed.

CHRISTIAN ENDEAVOR NEWS

The Intermediate Endeavors are planning to attend their District C. E. Convention at tthe Highland Stree Sunday. We are proud that Miss ability can set by hand. The daily automatic, and the operator turns to Christian Church this Saturday and Cleo Leake, our President, is to give the Response to the Welcome. We feel it quite an honor to have her rep M.

TERTYPE.

to Call and See This Machine in Operation

made to our composing room equip- chine, carrying matrices. The matment, which will enable us to pub-Plans were made for the annual lish a better, newsier, paper, and aid which letters are stamped. The In-Birthday Party, to be given in the us in increasing our job composition tertype sets one complete line of type home of Mrs. R. D. Wilson, on May facilities. We have installed a new

This machine, manufactured by matrices are released and fall down the Intertype Corporation, New York, to an assembler. In this way a comrepresents the pinnacle of inventive plete line of matrices is assembled, genius in its field. The Intertype consisting of a series of dies, with one embodies some of the most important character on each matrix. developments in the mechanics of the When the line of matrices is comprinting industry.. An operator on pletely assembled, the operater re-

this composing machine can set as leases it by a lever, after which the newspaper would be impossible with composing the next line. The line out these machines.

Not so many years ago, many printto a position in front of a mold (Casters seemed firmly convinced that a ing Mechanisp.) and the machine hold the regularly monthly meeting resent our Society on the Program ers seemed firmly convinced that a ing Mechanisn.) and the machine for setting type was an impumps molten metal in the mold in The banquet will be at 6:15, practical dream. More than a hun- such a way t'at a complete line of night. April 7th.An interesting prodred machines were invented prior to type is cast, carrying the words or gram has been planned with Colonel ing whales, it is pointed out, the mam with another session afterwards. Then Sunday from 9:30 A. M. and another session from 1:30 to 4:00 P. M., and we are planning to have a good rep-thine was patented in 1822 by Dr. which cools and solidifies almost inresentation at every session. We are William Church of Boston, and no one stantly and ejects it on a convenient knows the millions of dollars spent tray with other lines already cast. in unsuccessful attempts to build a

BOY SCOUT PROGRAM

AND NOW IN OPERATION A very interesting program in the interest of the Boy Scouts of Collierville was held at the Christian Church last Sunday evening. The program consisted of patriotic songs, Scripture reading by the scoutmaster prayer by Bro. Hood, pastor of the M. E. Church, presentation of the badges of different degrees to the scouts, and talks on the scout movement by Mr. Gordon Morris, Scout Executive of the Chickasaw Council, and by Mr. If so, why? C. T. McCabe of the Court of Honor. A very enjoyable part of the program was the violin solo by Miss Hallie Myrick, accompanied by Miss Lena Leath at the piano. Miss Myrick and Miss Leath played for the congregational singing also. The Benediction was pronounced by Bro. F

> A. Coyle. A movement was started toward the organization of the Girl Scouts of which you will hear more later. Interest in the scout movement was greatly increased by this meeting.

NOTES FROM GERMANTOWN

Mrs. Bettie Sutton and Mrs. Boyd Bell and children of Mayfield, Kentucky were the guests last week of Mr. and Mrs. P. E. Gorman.

Mrs. Melvin Albritton and children who have been visiting Mrs. John Scruggs of Memphis, have also been visitors in the home of Mr. and Mrs. Gorman.

Mrs. Gorman, who has been ill the past few months, had such a pleasant birthday on Wednesday of last week, that she is still full of happiness over thoughts of it.She received so many calls, cards, and flowers that her room looked like a florist shop. Besides all that, there was the birth day cake with candles and everything. Mrs. Gorman said it was the happiest birthday she ever had. The Ladies Auxilliary of the Pres-

byterian Church met with Mrs. Marvin Thompson, Tuesday afternoon. -Mrs. R. C. Cockroft has been very successful with the rhythmic orchestra, which she organized last year much type as four or five men of same operation of the machine is entirely with the younger plano pupils. On Friday night, April 11th, this group will give a concert at the Germanof matrices is carried by the machine town School.

The Poplar Pike Civic Club will at the Germantown School Monday tesy of O. K. Houck Piano Company. They will bring with them the Theremin, a new musical invention. which is played by waving the hands in front of the instrument. If you dug up in a New Jersey garden, and Distributing the Matrices have never heard it, be on hand Mon-At the same time, the machine also day night. There is something rathputs its Distributing Mechanism into er uncanny about it. After the proplay and distributes the line of matgram, there will be a business session Everyone is invited to come, and to so much about age. rices or dies from which the line of join the Club. lel rows in the magazines, each let-Friday inght. April 4th, the First, ter and figure in its proper place.So Second and Third Grades will present the operator is able to use the same the operetta, "Peter Rabbit" under the direction of Mrs. Robt Harrison, enough matrices of each letter and director; Miss Hester Frances Anderson, accompanist; and Mrs. Frank process of assembling, casting and dis Hancock, costumer, tributing at the same time. On the second Sunday in April, the Methodist Church will begin its pre-Always New Type Easter revival. The pastor, Rev. The greatest advantage of setting Geo. W. Bell, will do the preaching. The music will be in charge of Mr. W. A. Ragland and Mrs. A. P. Foster The Church wants this revival to be a great blessing to the whole town. In 1921 It was estimated that there tend and to take part in the services. Remember- April 13th through the 20th at night only. Hour 7:45 to Under this new law, the minimum The Herald wishes to invite its The Boy Scouts of Germantown of Troop No. 60, will have special services at the Germantown Methodist of pleasure to demonstrate this ad-With a new stock, the store present- mental ideas contained in the ma- dition to our mechanical equipment, Church, Sunday evening, at 7:30. They have secured as their speaker. Mr. W. Gordon Morris, Chief Scout Executive of Memphis. His subject will be "Benefits derived from Scout-

FACTS and FICTION BEING

No. 6

a little bit about anything "Read not to contradict and confute, nor to find talk and discourse, but to weigh and consider."-Francis Bacon.

Did you play a practical joke---or was it impractical---on April 1st?

The why of "April Fool" seems to be unknown. The custom comes down to us from a considerable antiquity, and its exact origin is unknown.

The Romans played tricks on their friends February 17, and the Hindus celebrated a festival during the last of March. It may be that the custom originated from these ancient be ginnings, but regardless of how, when and why "April Fool" began, we, the people of these United States enjoy the jokes on this day, provided they are played on the other fellow.

Well at any rate, Spring housecleaning will give us a chance to find all our fishing tackle, summer pants and left-over straw hats.

Let's name it "Babe Ruth", suggests the Chicago Daily News of the notable cosmic catch completing the big-league planetary nine." The new Trans-Neptunian Planet is getting quite a bit of "space" in the newspapers and magazines of the country but the Emporia Gazette thinks the discovery is of about the same relative importance as a dime found in the pocket of a last winter suit bears to the French National debt.

Don't you know that man, reported in the press of a few days back, who dug up a jug of gold was disappointed when he found it was not really pre-war stuff.

The League of Nations is about to ake action to prevent the extermination of the whale family. It is claimed that 30,000 of the largest mammol now extant were slain last year.

Dr. Remington Kellogg, mamologist of the Smithsonian Museum, is the lone delegate from the United States, and has sailed for Berlin to attend the international conference on whales.

Under the modern method of huntprotection is given they will soon become extinct.

How the Intertype Operates

In a composing machine such as the Intertype there are four major divisions, the Magazines, Keyboard, Casting Mechanism and Distributing Mechanism. The magazine is the An important addition has been flat receptacle on the top of the ma-

rices are the small brass dies on at a time. As the operator at the keyboard touches the keybuttons, the

nated to the school and the cup was bought to take its place, as well as to show the championship of the Southern Division of the Boys' team of '28 and '29. The cup was received by Curtis Cox and Stuart Dean of ion. last year's squad, Curtis accepting it in a few well chosen words.

Following this Mr. Reed Moore of Rosemark played several selections on the violin, accompanied by his sister at the piano. After desserts, Mr. Ridley Wills made a most "intreaguing" speech about nothing in particular, and many things in general. His subtle humor and literary excellence were well enjoyed. The affair ended by a yell from the teams for the P. T. A. The squads take this method of thanking the donors for this lovely affair.

The roster was composed of the elite of the town. Many of the cage luminaries of past years of the school were in attendance. Prominent among them were Mary Frances Leak and Gallor Mai Hurdle of the squad of '28 and '29.

FEDERATION MEETING

"WHAT"? Federation Meeting "WHEN"? Monday night, April 7th. 1930.

"WHERE"? Collierville Christian Church.

"WHO"? Young People.

The regular meeting of the Fede-Monday night, April 7, 1930, at the Collierville Christian Church at 7:80. Will you be there? If you won't,

you will surely miss's' treat.

Spring is here, so let's make the Federation the best ever. It's always · been good, but let's be even better. only Christian Endeavor members, es of ALL towns. You're missing a lot if you miss this next meeting. "Come on out in full force". Elizabeth Thomas, President.

Intermediate Christian Endeavor Un-

The Seniors also are finding April

is the Memphis C. E. Union Banquet at the Gayoso. Then April 26-27 is their District Convention at Jack- Paige Compositor, which was large- type was cast, storing them in paralson. An unusual but very interest- ly financed by Mark Twain who lost ing program was held last Sunday a fortune in it. It took eight years night. We had a leaderless meeting for the patent office in Washington but nearly every one present took part on the program.

but they are working just the same. patents were pending another became No meeting during the Lord's Day is more reverent or sincere than theirs. prepared the case also died in an in-

Master, and are eager to do more. You are invited to attend any or

a worthwhile program.

C. U. at C. E.

NEW STORE WELL RECEIVED think."

of-town people being among the of characters and space bands. These crowds. The attendance prizes were ideas were the combined efforts of ration of Young People will be held a caramel cake, which was won by several printers. Granville Biggs, and a pecan pie, won

by Percy Hurdle. The tickets were drawn by Walter Lowe.

SELLS MULES AND HORSES

good.

commercially practical machine.

an important C. E. month. April 14 Where Mark Twain Lost a Fortune One of the most interesting composing machines invented was the to examine the machine and issue the matrices over and over, there being hundreds of sheets, drawings and spec

The Juniors are not having any ifications covering it. One of the pat- figure to permit several lines to be in special Conventions, Banquets, etc.¹ent office examiners died while#the insane and the patent attorney, who They are small in size and number, same asylum. This proved a complete type on a machine is that every mabut are doing a good work for their failure, being too complicated for chine-set job is printed from what is commercial use. Especially after in effect a brand new face of type. this failure printers were of the opin- This makes the printing in the paper all of these meetings and are assured ion that such a machine could not be clear and legible at all times, while invented. That opinion was summed job work on the machine looks as atup in the frequent expression."YOU tractive as though it were set with can't make a machine that will new hand type.

However, in 1886, the experiments readers to visit its composing room. The W. F. Bryant General Cash of Mergenthaler and a group of men and to see this new machine in ope-Store opened for business last Friday, associated with him developed the ration. It will give us a great deal offering some very attractive specials. first practical machine. The fundaed a pleasing appearance, and was chine were: casting a complete line and we hope that our readers will afilled with visitors all day, many out- of type, circulating metal matrices vail themselves of this invitation.

Intertype's Great Achievment

The Intertype was brought out in Thursday morning at 3 o'clock. Bewas largely responsible for the new three children, Miss Magdaline Fuchs While coming to Collierville each developments which are in the Inter- of Memphis; Mrs. Mary Sue Fuchs season for, the past seven or eight type was Scudder, who designed the Garvey, La Grange, Ga.; and Joe E. many friends throughout this 'sect- facture. He introduced for the first son. Roy Casper Fuchs, Cayce, Miss. but of Young People of ALL shurch- tion., selling mules and horses. Mr. time "standardization" and inter- The funeral took place from the of Collierville Mr. Paul Wilson has If even a small part of the stories. Costello states that the business has changeable' parts, which means that parlors of Hinton and Hutton Comshown a steady increase teach year, the Interlype is unit-built. No stand- pany, Thursday afternoon, followed has part of District No. 2. Every ef- German atrocities, were true, the and this year it has been especially ardized Intertype has ever become ob by services at St. Mary's Church. In- fort will be made to speed up the hogs are receiving better considerasolete.

terment was in Forest Hill Cemetery. work.

MRS. ELLA V. WILSON

and mothers. Come show the boys Mrs. Ella V. Wilson wife of T. J. Wilson, died at her home near here

soon, since work of census-taking be- has been adopted as a method for kil-J. W. Woodward will take the census finder.

ing".He wants to speak to fathers

The tooth of a mastodan has been scientists claim it to be 85,000,000 years old. These scientific fellows would make splendid horse-traders if by looking at one tooth they can tell

H. William Lord of Chicopee, Mass. awakened a few days ago from a nap of four years. Doctors had puzzled over his case, tried to awaken him, and then all of a sudden he roused himself from his long slumber, blinked his eyes, and started to ask questions. Now he knows that Hoover is president, that Linbergh flew over the Atlantic, and a lot of other interesting things.

There are 2,000,000 wives and wiwere 250,000 under five years of age. On April 1, a law forbidding child marriage age will be fourteen. There is a last minute rush of child marriages reported.

Dr. Frederick Cook, who in 1909 startled the world by announcing his discovery of the North Pole, walked out of Leavenworth Prison, where he has spent five years for using the mails to defraud,

He made a model prisoner, and now that he is out he proposes to spend the rest of his life fighting the

Germantown and Mrs. Juanita Cox coming out of the war, in regard to tion than ailied soldiers did.

The Census Man will call on you ; "Electrocution instead of stabbing "Federation" is not composed of years, Mr. Tom Costello has made machine and superintended its manu- Fuchs of Collierville; and one grand gan Wednesday of this week. Mr. ling hogs" in Germany, says the Path

you are for them. the early part of 1913. The man who sides her husband, she is survived by ALL NOSES SOON TO BE COUNTED, narcotic evil.

THE COLLIERVILLE HERALD

Published by the students of Collierville School SHELBY COUNTY

VOL III

Ella Dudney ...

Willie Morris

the Senior Class.

Mr. J. L. Ray.

shall we do?"

THE STAFF

Katherine Burchett Editor

The material for this issue of the

Messenger, which is next to the last

will be issued by the Junior Class

As the Velvet Hammer ascends, it

and then suddenly falls with a heav-

y crash upon the serious, unconcern-

ed and unaffected Science Teacher,

From his serious nature, we are

from his neighbor's patch.

Nammer

COLLIERVILLE, TENNESSBE, APRIL 4tb, 1930

THE COUNTY WIDE

CHORUS CONTEST As the birds sing and rejoice in the

Sadie McCandless Assistant Editors Spring, so did the Senior Chorus last Friday night, March 21st, when they Edward L. Ashford Business Mgr. went to Millington High School to Morris McGinnis Sports Editor compete in the county-wide contest. The chorus sang nicely. Although Mary Looney Campus Reporter they did not come out victorious, they Lawrence ElliotSenior Reporter represented the School better than Elise FarleyJunior Reporter expected. If you don't believe they can sing, just come to the Minstrel did lurk. Vashti Balloue ...Sophomore Reporter they are putting on the night of McCowan Fleming..Freshman Editor May the First. Mrs. Shields is theJokes Editor director.

SENIOR CALENDAR

one, is furnished by the members of It can be truthfully said that the Senior Class of this year has had bet-The next issue of the Messenger ter success and accomplished more which will be the last one this year, than any Senior Class that has graduated from this school. Everyone will remember the happy days spent together, working and having fun with each other and the teachers.

We have had the fullest program of any class, and the most worth- to rest.

while trips have been taken. Last October, we toured to Nashville, by Misses Paris and Rhodes circles round and round in the sky, way of Shiloh National Park and Muscle Shoals. We shall never forget the many interesting things we saw and the fun we had with the big crowd. The little parties and picnics

need not be mentioned, for they've high school begin. been so many, but all of them have inclined to believe that as a boy he helped to make our school year better spent but little time filching jam and bigger. from his mother's pantry, or melons

The best is yet to come for us. In April we will take an educational Mr. Ray impresses us as being the trip to Memphis. We shall visit the kind of person we would like to have Ford Plant, Jewish Synagogue, South around if a cyclone should come, or western College, W. T. S. T. C., City if a train should wreck, for he is a-Court House, jail, WMC radio station bout the last person we would expect and the printing office of the Comto get excited and cry, "Oh dear, what mercial Appeal.

Further in the month of April, we The victim is absolutely impartial, will visit the Western Hospital for and is very firm and steady in what the Insane at Bolivar. We hope that ever he says or does. This is very forthe P. T. A. will assist in getting us cibly demonstrated when one goes in the hospital as we think we have to him with a test paper, complainjust about reached the emergency ing of too low a grade. Mr. Ray impoint. In the month we will have few. mediately takes the paper to look it entertainments of all kinds.All along over, and always says, "Yes, if I've the road we'll be practicing "Aaron made an error, I'll gladly correct it." Boggs, Freshman",our class play,and But invaribly he will find an extra we will have plenty of fun then. error that he failed to mark off, and Last on the program is commence you will receive a grade even lower.

ment week.

Just like all teachers, Mr. Ray re-Sunday. So no class will e'er forget May 20-Voice and Expression Re-Mrs. Shields, with a few of us lives his share of criticism from the cital. The Commercial Appeal of June 1, Makes no difference how the years sings 1940, has the following announce--Graduation Night have flown. And teaches us to make our voices written to Mary Looney. -Senior Class Play ment, "Mrs. Willie Moore of Collier-True our Class of '30 ring. ville, announces the marriage of her all these things have passed Has not been of much diversity. Thus were our teachers as they daughter, Evelyn, to Dr. Henry Ruty to the other Senior Class dropped in. ledge, on May 31st, 1940. After a 't beat us". you'll get on. We appreciate the many things short bridal tour. Dr. and Mrs. Rutand Thirty. nior Class owes this success-We no slackers wish to see ledge will be at home in Memphis, they did lend. Senior Class of 1930. to the thoughtfulness of the We love and cherish them each so) where Dr. Rutledge is a prominent We no slackers wish to be. and we take this opportun-But the temptation not to study dentist." pressing to Mr. Williamson rare. And as said before, none can com- ; Ellie Strong as an acrobatic dancer oft appears. THE MINISTREL and the Faculty our appreciation for It is then we show our grit in Ringling Bros. Show. the many things which they have pare. When we will not yield to it. Dr. Lee Pearce is in Paris,France, made possible for us to enjoy this where he is recognized as the World's And thus we mold our lives for fuyear. tocracy of the Class. ure years. best cat specialist. be the best ever put on in C. H. S. Mattie Frances Hill has stopped at Lawrence Elliot is trying to make Little Freshmen shy and meek tending senior entertainments. WONDER WHAT THEY a great invention. He still laments ball player and weigh two hundred over Benjamin Franklin beating him Just a few words let us speak-WILL DO IN EUROPE Tackle all your lessons with a will. Never quit, keep digging away. pounds. Can't you just see Tom Parker and is little left for him to discover. Seniors you will be some day Willie Morris wishes to overcome Frank Piper strolling along the shore Curtis Cox as the manager of a big If you only set your goal that place his giggling by association with serof the Seine River, shopping in Paris 1000-acre pigeon farm. ious people. to fill. or trying to make a date with a love-Francis Piper as Mrs. Morris Mc-Mary Looney has discovered anothly French maiden who can't under-Ginnis. Mr. and Mrs. McGinnis have Sophomores, you get in line. r way to make friends. stand a word of English? a very prosperous resturant in Coll-Take our advice, the very same Inell Teague is thinking of going Frank and Tom recently competed ierville. kind. on the vaudeville stage. in a nation-wide contest on the Lea-Katherine Burchett as the Junior For 'twas only last year you came Evelyn Moore is going to establish gue of Nations, sponsored by an orand Interediate B. Y. P. U. Leader dancing school in June. of the night of May 1st ganization of the League of Nations High the waves you had to swim in Tennessee. Orville Carrington wonders how in New York City. The first prize Inell Teague as social leader of BE SURE TO COME. So the fish- be good to them so many Seniors make F in History. is a free trip to Europe. Here's hop-Baltimore, Maryland. For the Sophs and Fresh are much Frank Piper is studying to be train ing they win. Bennett Halford, the world's fatakin. er of wild animals. SENIOR PLAY test man, will be at the Memphis Au-Morris McGinnis is rushing a new And the Juniors-what to you? ditorium April 6, 1910. Tickets \$2. THE KNIGHTS' CORRIDOR What is it that you must do? girl at present. Orville Carrington a modest, meek Have you not these strenous years Louise Minton is receiving farniold bachellor. The rumors in the corridor tell of ture for graduation presents. held fast? Tom Parker, former president 1930 Mr.Williamson, we would cull the dan things that are being done by the Lida Salmon' is trying to reduce. Keep it up-use well each day. class, is demonstrating his executive delion, because he is a dandy, even if Seniors that they want no one to Katherine Burchett is going out You will then receive as pay ability as Senator of Tennessee. he has often roared at us like a lion. know. It is positively uncanny the for basicet-ball at W. T. S. T. C. Your due admittance to the Sen-To Miss Willie we would give an way their secrets leak out. One of Tom Parker wishes to stop using for Class. Mrs. Carrington-"Orville, isn't it ex-Aster, because we always have to their deepest secrets, their little partobacco in any form. edy, full of fun. travagant to eat both jam and butter But to take us as a whole "aster" if we may do this; "aster" if ties and dances, was told to Mr. Will-" Nell Halford is trying to stop uson your bread at the same time?" We are aiming at one goal. if we may do that. A sprig of ivy to lamson by some mysterious and uning lip-stick and rouge. Orville-"Oh, no, mother,. It's econo And our school must work together Alma Livingston is contemplating my. You see the same piece of bread thru each year. Gossigers report the following on marriage. does for both." It is not for us alone Miss Rhodes, the sweet pea for she is members of the Senior Class: Henry Rutledge is trying to be But for those who follow Lee Pearce is desperately in love noisy in the study hall. Willie Morris--"Why, Dr. Watkins, That we must leave brightly burn with a Junior girl. Edward Lee Ashford could win the you told me to show my tongue, but ing torches here. Leola Rodgers is going to take a prize for being the silliest boy in the you haven't even looked at it." to you all, dear faculty, we would course in beauty culture. Dr. Watkins-"No, it was only to-keep Frances Piper is losing interest in school. you quiet while I wrote the prescrip- Don't forget the "Big Minstrel" to be Ellie Strong is being called "marlaughter. o elet - " given-May 1st. tion." Lawrence Elliot belongs to the aris ried man" by the boys. PT 18 , 1 8 Y 100 Alter - 6 16 L.

OUR TEACHERS In our twelve years of school, we've

had teachers rare, Of which we truthfully say none to college. After high school gradcan compare. Miss Louise Farabee with us first

begun. She gave us our start, which was surely no fun.

Mrs Jones with us next did work And then to the third grade we

Miss Tommie Thornton, the dearest yet.

From her we learned things we'll never forget. Mrs. Holden, with our fourth did

meet. A better, more sincere friend we'll

never seek Miss Bertie Fleming, our clinging

friend, Whom we've loved from the begining to the end.

Miss Sallie Hinton, God loved her

best She'd been so faithful, He took her

Mr. Hendricks, Mrs. Patterson,

Did with us work on the Seventh grade road. In the eighth, Misses Lynch and

Hinton stepped in. We finished the grades and did the

Miss Rachel Jumper, another pearl

God took her with Him into another of 1930 as they will be in 1940? world.

In our Freshman year, came Anderson, Ferguson and Booten And from us now they all are rooten. Now, we were toiling our Sopho-

more year When Williamson, Edmundson and

Wilson did appear. Next as Juniors, and high school

nearly through, Time with Miss Wilson, Messrs.

Jacobs and Robinson just flew. As Seniors, Mr. Ray comes new

And with us his friends are not

is music teach But the fortunate ones say, "She

can't be beat."

1.47 1.191

Mrs. Drake and Mrs. Staub, the lramatic stars,

arts.

COLLEGE NEXT WHY JUNIORS WANT Every boy and girl has at one time in his or her life dreamed of going A Junior can hardly wait to take

uation comes the test of knowledge gained and the ideals formed. Fi nancial conditions hold back some boys and girls, but the old proverb is true-"Where there's a will there's a way."

In this day and time a good education is needed and usually college education is called for.Boys and girls can hardly expect to climb the ladder of success in life unless they have the best education, though occasionally we find people who might be exceptional.

The problem of going to college is now facing the Seniors. They are soon to decide whether or not they are going to college, if so, where. Catalogues, letters and bulletins are being received from the various colleges. A representative from Milligan College, in east Tennessee, and one from Girls Junior College in Holly Springs, Mississippi, have been to see us. We welcome the representatives from the various colleges, and bulletins and catalogues which will help us decide where to go and, most of all, make us determine to go some-

WHO'LL BE WHO IN 1940

where.

Can you picture the Senior Class Imagine

Lida Salmon as Mrs. Watt Powell, patient and home-loving.

Edward Lee Ashford as a prosperous business man of New York, with two divorced wives.

Leola Rodgers as the president of the Child Welfare Association of Atlanta, Georgia.

Alma Livingston, one of Memphis most efficient and well-known stenographers.

Nell Halford as Mrs. Frank Coyle is living in Knoxville where Frank has become master of the ukelele. Mattie Frances Hill as a quiet and

Miss Lena Leath did only a few of settled working girl. Mary Looney as Mrs. Frank Piper.

Mr. and Mrs. Piper are prosperous farmers of Piperton. Louise Minton giving rules on the

care of the complexion and hair tho riding in an airplane.

WILL TO JUNIORS TO BE SENIORS We, the members of the Senior the Senior gait. So they'll be the Class of 1930, do will to the Juniors "upest" class in school.Sorter laugh who will be the next Seniors, as our and pretend they ain't afraid of the last will and testimony the following traits which we cherish so dearly: rule. So they can go on scrumptious trips. Miss a period or two from I, Frank Coyle, do will to Howard Carrington all of the dirty looks that class, and be laughing up the sleeve 'I'll pass" Be just sorter stuck up Miss Dosia Hinton has given me.

SENIORS MAKE LAST

I, Willie Morris, do will all of my freckles to Mary Blanche Hood. I. Evelyn Moore, do will my sunny

to associate with the Freshies, Sophs disposition to Ella Dudney. I, Curtis Cox, do will 12 inches of

No 6

my height to Howard Carrington. I. Mattie Frances Hill, do bequeath my studious atmosphere to Bessie Crawford.

I, Leola Rodgers, do will to Sara Jones my ability to keep quiet.

I. Louise Menton, do leave to Bernice Williams my appetite for Mrs. Schrader's soups.

I, Orville Carrington, do will to Stuart Dean my ability as an orator. I. Nell Halford, do will my history knowledge to Elise Farley.

I, Henry Rutledge, do will to Martha Morton my ability as a dancer.

I, Ellie Strong, do will to Jessie Every teacher be yelling set up and Mei Dawkins all of my old pencil stubs

> I, Lawrence Elliot, do will my desires and ambitions in high school to Lenora Hood.

> I, Tom Parker, do will to Sadie Mc Candless my chance as valedictorian of the Senior Class.

I, Alma Livingston, do will to Daisy Kirkpatrick my seat behind Frank

I, Lida Salmon, do will to Margaret Pearce my school flirtations.

I, Edward Lee Ashford, do leave to Lenora Hood my faithful old blue eweater.

I. Frances Piper, do bequeath to Robert Shelton all of my methods of ways and means of missing and getting by class.

I. Katherine Burchett, do leave my dearly beloved desk in study hall to Sadie McCandless.

I, Inell Teague, do will all of my A's to Jessie Mai Dawkins.

I, Mary Looney do will to Daisy Kirkpatrick all of my over-night visits in Collierville.

I, Morris McGinnis,do leave to Ella Dudney my ability to pass without study.

So, don't ever think that Mr. Ray May 16-Music Recital Did some of us teach the higher can be bluffed into raising a grade. I, Bennet Halford, do leave to Sara Willie Morris, as the second Billy May 18-Baccalaureate Sermon We new standards wish to set Jones all of my privileges as a senior. I, Frank Piper, do will to Robert Shelton as models all the notes I've Respectively submitted to the Jun-It is study, work and strive, and lors on this Fifth day of April in the year of our Lord, Nineteen Hundred Don't miss the Ministrel, whichwill be May the 1st. It is going to All the students that are going to be in the Minstrel, seem to have the "Minstrel fever". Mrs. Shields, of Memphis, is coaching the Minstrel. We have already begun practicing and have another month to practice more. After all this practice, the students of C. H. S. will be ready to break the record in putting on minstrels. We will assure you that you will be truly tickled before it is over Don't forget "The Big Minstrel" M you want to enjoy an evening of laughter and see the Seniors in our Freshman year at College, just come to the play which we will give on May the 23rd. We have started to work on it. "Aaron Boggs, Freshman" is the selected play. It's a com-In order for you to see what a fine Comedy Actor Willie Morris is, you will have to see him in this play. We are going to make this play the most successful one that any Senior class has put on 'in' this school, and are sure we will by having the fine di--Mary Looney." Tector to help us. Mr. Jacobs, our class sponsor, willwork with the class to insure an evening of fun and of

pay attention to her. And if you do slip and go to sleep, when you wake you'll get the awfullest look. If it happens its likely to be a book. The subject of all the teachers' sermons is "the senior deportment should be the best, to set a good example for all the rest. The senior grades are not satisfactory. They are as an av-

erage entirely too low. I think you Piper. had better study instead of going to the show." It's you'll have to study hard to finish the book. You'll have to do this and that. Be sureto get your parts in the play down pat.

a bit. And as dignified as can be.

For Seniors are the smartest in the

school, don't you see. Won't have

or Juniors for politeness, you know.

For they won't be invited to places

the Seniors will go. Take part in the

grandest senior play. Sit on the

stage in cap and gown. And for

weeks be the talk of town. Have a

diploma handed to each by the pro-

fessor. In front of the whole crowd.

And feel so happy can just shout out

loud. All of this will be mighty nice

but before its over there will be pep-

per mixed with the spice. When its

almost time for the trip and you are

pepped up and full of fun, the teach-

ers ain't satisfied with a thing youve

done, then when you are back from

the trip and just as sleepy as can be

But at the end when it's all over and your diploma is in your hand. you'll turn to another Senior and say 'Oh Boy, ain't it grand."

OUR CLASS OF '30

We the Class of '30 Are considered very worthy

Of the standards that were set u ong ago

By classes who have gone before Through C. H. S.'s highest door. And we've proved that we have not fell below.

student body—some good, some bad. But nevertheless he is whole-hearted in his work, staunch, true and de-	May 23
pendable. And all with whom he comes in contact are inspired and in- fluenced by the Christian truths and	we can sa "You can" The Ser
principles which he practices. And the old refrain, "We all like him".	ful year to teachers, ity of exp

ADDRESS TO THE FACULTY

Honored and Esteemed Faculty: Upon this happy occasion when gifts of fragrant flowers are about to be placed on the altars of the blushing graduates, it is both seemly and becoming that the Senior Class should offer a bouquet to you, our dear instructors. And this bouquet, could we combine it of the blossoms we desire, would contain the following flowers, chosen because they remind us of you: There would be a large large spray of Forget-me-nots, especially in honor of Mr. Ray, because we are never, never going to forget him, --we couldn't if we would, and we wouldn't if we could.

To Miss Hinton, we would bring Four O'Clocks because she always re joices when it is time for school to close. For Mr. Jacobs our choice is the rose,-so typical of his blushes as the girls give him coy glances. For

Mrs. Roy because she clings so des- known voice. perately to set rules in cooking. To like them-so sweet. We leave Mr. Roberson the Chrysantheum because we know he could never say it. And bring a Pansy because through the years to come we shall keep you in John. our thoughts.

and a

The upsets of Children

'All children are subject to little upsets. They come at unexpected times. They seem twice as serious in the dead of night. But there's one form of comfort on which a mother can always rely; good old Castoria. This pure vegetable preparation can't harm the tiniest infant. Yet mild as it is, it soothes a restless, fretful baby like nothing else. Its quick relief soon sees the youngster comfortable once more, back to sleep. Even an attack of

Record Body of Pitch Pitch lake in Trinidad is the largest exposed body of asphaltum in the world.

Only one oil is good enough for household

3

Chemists, mechanics and lubrica tion experts say only one kind of oil is good enough for your expensive mechanical devices-the best. To get best results from your sewing machine, vacuum cleaner, lawn mower, washer, electric fan, refrigerator and other household appliances, you should use an oil that not only lubricates, but also cleans and protects.

3-in-One Oil is different from all others, because it is a scientific blend of animal, mineral and vegetable oils. It gives you the best properties of each. It dissolves and works out dirt, protects against rust and wear and gives the most efficient lubrication, thus eliminating unnecessary repairs and replacements.

Naturally such oil costs more to make, but it really costs less to use. Play safe; insist on 3-in-One Oil. At good stores everywhere, 15c and 30c sizes. For your protection, look for the trade mark "3-in-One" printed in Red on every package.

Legs Needed

Another person who apparently is all thumbs is the hitch-biker .- Ar- marriage, half shut afterwards .kansas Gazette.





ESTIMATED COST OF RAISING PULLETS

Seven Months' Time and 30 Pounds of Feed.

Poultrymen should have available from \$1 to \$1.50 to spend for every pullet they plan to raise, declares Charles N. Keen, assistant professor of poultry at the Colorado Agricultural college.

"To bring into production a dual purpose pullet-one which may be utilized for meat or egg productionabout seven months' time and 30 pounds of feed are required," Mr. Keen says. "To bring into production a pullet of the Leghorn type, about five and one-half months' time and 24 pounds of feed are necessary."

Other interesting figures which have been compiled from authoritative sources, but which are of course average figures, are given by Mr. Keen, who believes they will be of special interest now that the new chick season is beginning. It is emphasized that good management in most cases should produce better than average results.

Since it generally takes about two eggs to get one husky chick, and since nearly three chicks must be hatched to get one good pullet, it has been estimated that it really requires about six eggs to obtain one good pullet. Several good authorities declare that it costs about ten cents to produce a

chick. A six-year-old Rhode Island Red should weigh about three-fourths of a pound. A six-week-old Single Comb White Leghorn should weigh about seven-tenths of a pound.

A Rhode Island Red should weigh two pounds at about eleven weeks of age and should have consumed about 7.2 pounds of feed. A Single Comb White Leghorn should weigh one and one-half pounds at about ten weeks of age and should have consumed 6.5 pounds of feed.

Sanitary Management

Is Baby Chick Need If the baby chicks are to keep their health and grow vigorously, we must practice proper sanitary management. We nust keep the house clean, the ground clean, and the feed that is given them must be clean and wholesome. The feeding utensils and drink ing fountains must be kept as clean as possible. It is a good idea to always keep a good disinfectant on hand. and every time the house is cleaned to use a solution of the disinfectant The house should be cleaned out at least once each week and disinfected whenever necessary. It should be disinfected thoroughly after each brood is placed on range, to guard against any contagious diseases.

Hard-Boiled Eggs Safe Food for Baby Chicks



Dairy Industry

Hays Grow in Popu-

larity as Feed.

Decrease in Timothy Hay.

four and a quarter million acres.

Legume Hays Superior.

ASPIR It is better to be right than President; and yet it is almost impossible to be right.

ture.

Upset Not Serious if **Bowels Get This Help**

When you're out-of-sorts, headachy, dizzy, billous, with coated tongue, bad breath, no appetite or energy-don't worry. It's probably constipation. Take a candy Cascaret tonight and see how quickly your trouble clears up. No more headache; no gas on stomach or bowels. Appetite im-

proves; digestion is encouraged. Take another tomorrow night and the next night. Get every bit of the souring waste out of your system. Then see how bowel action is regular and complete. Cascarets are made from cascara.

which doctors agree actually strengthens boucel muscles. Ten cents at all drug stores.



cucumber beetles, and flea beetles. And the corn borer and hessian fly.

like the poor, are always in evidence, gists gave advice on





STOP THAT ITCHING

Apply Blue Star Ointment to relieve Skin Irritations, Itching Skin or the Itch of Eczemic conditions, Tetter, Ringworm, Itching Tocs, Poison Oak and as an An-tiseptic Dressing for Old Sores, etc.

Castoria until the child is grown ! Every drugstore has Castoria; the genuine has Chas. H. Fletcher's signature on the wrapper. **REACH MAIL ORDER BUYERS**

NUL

25-word ad illustrated display in 20 co-operative magazines, 4 time, \$1. Checking copies sent.

colic, or diarrhea, yields to the

soothing influence of Castoria. Keep Castoria in mind, and keep

bottle in the house-always.

Give a few drops to any child

whose tongue is coated, or whose

breath is bad. Continue with

PREMIER SALES AGENCY, 2409 12th Ave., So., Nashville, Tenn.

equipment, says chemist Gorgeous Dahlias at wholesale prices for orders of \$2.00 or more. Free circular. ARROWHEAD DAHLIA GARDENS, AR-ROWHEAD TRAIL, KNOXVILLE, TENN. RINGLET BARRED ROCK Hatching Eggs. Heavy Bone. Deep Barred, Heavy layers. Sggs 15, \$2.00; 30, \$3.50; 50, \$5.00. THAFFEE EGG FARM, CHAFFEE, MO.

4 BEAUTIFUL BOSTON FERNS \$1.00 Send Money Order Teday, SKAGGS LANDSCAPE GARDENS acksonville Florida.

Jacksonville BLACK WALNUT KERNELS WANTED! BIG MONEY! We pay 50c per lb. during BIG MONEY! We pay 60c per lb. during February, March, large or small lots. BLANKE BAER CO., ST. LOUIS, MO.

PILES Permanent Relief Guaranteed or THES money refunded. A Process that Produces Results. Postpaid anywhere, \$1. Harry Furness, 707 West 180 St., N. Y.City.

Baby Chix, Premier Breeders, heavy win-ter layers. Leghorns \$12.50. Rocks, Reds, Wyandottes, etc., \$15.00. Select Urility Flocks, Leghorns \$10. Heavy breeds \$12.50. Heavy mixed breeds \$10. Light mixed breeds \$8. Above prices per 100 prepaid.100% live. Batesville, Hatchery, Batesville, Miss.

PARKER'S HAIR BALSAM Removes Dandruff-Stops Hair Falling Imparts Color and Beauty to Gray and Faded Hair Of and St. 00 at Drugsists. Hiscox Chem, Wks. Patchogue, N.Y. FLORESTON SHAMPOO - Ideal for use in connection with Parker's Hair Balsam. Makes the hair soft and fluffy. 50 cents by mail or at drug-gists. Hiscox Chemical Works, Patchogue, N. Y.

Advice to the Lovelorn Keep your eyes wide open before Franklin

Atlanta, Ga

Headache, Biliousness, Indigestion. Hitchcock's Laxative Powder. Large yellow tin box 25c at all drug stores.

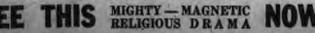
Fellow Workers Bible Class First Methodist Church, Memphis, Presents TRULY A CIVIC ACHIEVEMENT HeOriginal FREIBURG NOT-A MOTION PICTURE Direct from SEE IT FREIBURG, BADEN, GERMANY MEMPHIS AUDITORIUM "HOLY WEEK" April 14, 15, 16, 17, 18 and 19-8:15 P.M. Matinee: Saturday, April 19, 2:30 P.M. ALL SEATS RESERVED Prices \$1, \$1.50, \$2 BOX OFFICE NOW OPEN Each Performance Complete

HEINRICH HAUCK 42 Years as "Peter"

Mail orders filled IF accompanied by postoffice or express money order er New York draft and return postage. To insure safe delivery, include 15c postoffice registration fee.

Frei

Notice: Special Children's Matiness Wednesday, April 16, 2:30 P. M. — Price 50c, High School students, church school teachers and public school teachers, admitted at same price when accompanied by 25 or more students. Parents not admitted to this performance because of lack of room.



It is common practice to feed the infertile eggs tested out from the incubator to baby chicks. In so doing it incurs the danger of infecting the chicks with pullorum disease (formerly called bacillary white diarrhea). Where eggs form a part of the chick's diet they should be boiled for at least five minutes and preferably longer. This beiling will destroy the germ of the dreaded chick disease, and then it is a perfectly safe and good practice to feed the boiled eggs to baby chicks. One should not run the risk of infecting the brood by feeding the ruw eggs.

Feed for Poults

Little turkeys should not be fed for the first day or two, as they are absorbing the yolk of the egg from which they came and this is what nature intended that they should get. After two days they may be fed chopped hard-boiled egg and corn bread crumbs for the first week, or soaked stale bread in milk and squeezed dry. When they begin to get get out on the range, they may be fed morning and night only, 98 they get much from the range.

Young Duck Ration

A widely recommended ration that has been extensively used by duck ralsers, is as follows; As a starting ration a mash made up of equal parts of rolled oats and dried bread is fed. It is found desirable to add a small quantity of sand, one part to twenty parts of the mash, and moistened. As much as the ducks will clean up readily is fed five or gix times daily. Aft er the ducks are six days old equal parts of bran, yellow corn meal, rolled oats and dry bread can be fed.

Geese Mate in Pairs

Geese generally mate in pairs, though a young gander will sometimes mate with more than one goose. Later he will usually pick a favorite. When mature the easiest way to tell n gander is to listen to the voice. A gander has a voice which is a cross between a whistle and whisper. A young male hatched in June has an excellent chance, but if he is kept in a pen with a lot of other birds of different ages he probably will not be ready by February.

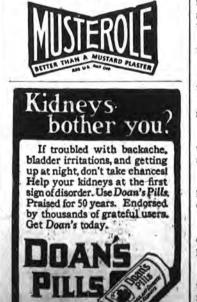


get the best of you

FIVE minutes after you rub on to feel less sore! Continue the treatment once every hour for five hours and

you'll be astonished at the relief. Working like the trained hands of a masseur, this famous blend of oil of mustard, camphor, menthol and other ingredients brings relief naturally. It penetrates and stimulates blood circula-tion and helps to draw out infection and pain. Used by millions for 20 years. Recommended by doctors and nurses. Keep Musterolehandy-jars and tubes. To Mothers-Musterole is also

made in milder form for babies and small children. Ask for Children's Musterole.



A DIURETIC

THE KIDNEYS

W. N. U., MEMPHIS, NO. 14-1930.

dealing with all these pests, and in some cases conducted demonstrations in their extermination.

Careful Planning for

Two Vegetable Crops By careful planning at least two good crops of vegetables may be taken off the same ground in one season. This system of succession cropping enables the gardener with limited space to supply a large quantity of palatable products throughout the season with little extra work.

Early crops, such as green onions, spinach, lettuce, peas, etc., may be followed by a second crop of the same kind or by beans, sweet corn, turnips, cabbage, cauliflower, carrots, beets, etc., according to A. M. Binkley, assoclate horticulturist at the Colorado agricultural college.

Many of these vegetables, when maturing in the fall, have the flavor and quality of those grown in the early spring.

Pulverize the soil from which the first crop was taken, make new rows and plant the seed or set out the plants as the case may be. Extra care in irrigating and cultivating should be given these late crops during the hot weather.

Agricultural Hints

Corn is the great feed grain of the north central United States. . . .

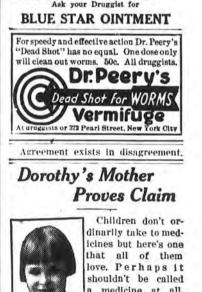
Other things being equal, it is better to buy baby chicks as near home as possible. . . .

Soy bean pasture may be used in late summer and early fall when perennial pastures are short.

Early cabbage, head lettuce and onions are early crops that should be planted as early as possible.

Says Sam: Maybe old dogs can't be taught new tricks, but they can be muzzled like the verfest puppy if they kill chickens. ...

Chicks can be fattened in close con-finement in storage brooders or fak-tening crates, and grade higher than range-fed birds when dramed.



a medicine at all. It's more like a rich, concentrated food.

It's pure, wholesome, sweet to the taste and sweet in your child's little stomach. It builds up and strengthens weak, puny, underweight children, makes them eat heartily, brings the roses back to their cheeks, makes them playful, energetic, full of life. And no billous, headachy, constipated, feverish, fretful baby or child ever failed to respond to the gentle influence of California Fig Syrup on their little bowels. It starts lazy bowels quick, cleans them out thoroughly, tones and strengthens them so they continue to act normally, of their own accord.

Millions of mothers know about California Fig Syrup from experience. A Western mother, Mrs. J. G. Moore, 119 Cliff Ave., San Antonio, Texas, says: "California Fig Syrup is certainly all that's claimed for it. I have proved that with my little Dorothy. She was a bottle baby and very delicate. Her bowels were weak. I started her on Fig Syrup when she was a few months old and it regulated her, quick. I have used it with her ever since for colds and every little set-back and her wonder-ful condition tells better than words" how it helps."

Don't be imposed on. See that the Fig Symp you buy bears the name, "California" so you'll get the genu-ine, famous for 50 years.

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The Collierville Herald

WALTER H. HARRIS, Editor. MRS. KATHLEEN HARRIS, Managing Editor.

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Advertising rates on application.

Friday, April 4, 1930

Weekly Sermonette By Our Local Pastors

> AND IT WAS NIGHT John 13: 30 By F. A. Coyle

At His last Passover feast, Jesus had revealed His betrayer, and had bidden Judas to do quickly what he planned to do.As Judas left the group John adds, "And it was night."

To Judas, it was night in a more vital sense. He betrayed his Lord, received his reward; then returned it with the confession that he had betrayed innocent blood, and went out and hanged himself. To him, it was indeed night.

Peter had boasted that, though all the others might forsake Jesus,he would follow Him to prison and to death. Yet that night he denied three times that he even knew Him, as Jesus said he would do. When he realized his cowardice, he wept bitterly. And to him it was night.

The other disciples forsook Him. The third day after the two on their way to Emmaus, expressed the thought of all of them --- "We HAD hoped that it was He who would redeem Israel!" Hope was dead, and to them it was night.

Jesus left the upper room and pass ed through the agony of the garden. Heprayed that, if it were possible, He might not have to drink the "cup" Not that He might not have to die; for He said that for this cause He came into the world. It must have been that He shrank from having to "trod the wine press alone." "Not my will, but thine be done." His pitiful cry, "My God, My God, why hast Thou forsaken me?" is proof that He had to face the trial alone. And to Him it was night.

It is on account of that night that all men have salvation offered them. He died that we might have life, and have it more abundantly. "And in none other is there salvation; for neither is there any other name under Heaven, that is given among men wherein we must be saved." Withnight.

"Say It With Flowers" FLOWERS FOR ALL OCCASIONS Call Mrs. Delaney Agent for Irby Harris Florists

with their parents Mr.and Mrs.Baker

Miss Nannie Flannigan, father and brother visited their sister, Mrs. Boswell in Byhalia, Sunday.

Mr. and Mrs. Charles Donaway spent the week end with their parents, Mr. and Mrs. J. J. Williams.

Mr. and Mrs. Ray Russell were in Memphis Thursday. Mr. and Mrs. Jack Williams and sons and Miss Elise Vick visited in

Victoria Sunday afternoon. Miss Ira Jones' school closed Friday and she has returned to her home

in Taska. Miss Mary Attaway, Messrs, Hubert and Robert Milliron were business visitors to Holly Springs Friday Miss Elise Vick of West Tennessee Normal spent the week end with her sister, Mrs. Jack Williams.

Terrell Brown of Memphis visited nis brother here Sunday.

Mr. and Mrs. M. M. King took their little daughter, Virginia, to the Baptist Hospital in Memphis Thursday to be operated on for mastoiditis D. R. Williams visited his wife at

the Methodist Hospital Sunday.

MARSHALL INSTITUTE NOTES

Mr. and Mrs. Raymond Thompson of Byhalia visited their parents, Mr. Mrs. J. M. Polk, Saturday.

Mr. and Mrs. A. L. Person, Mr.and Mrs. Bryant Vick and Mrs. Lottie Dunn were shopping in Memphis on Thursday.

Mr. and Mrs. Connelly and son, Edward, spent Friday with Mr. and Mrs. Frank Russell and called that afternoon on Mrs. P. P. McFerrin.

We are glad to see Mr. A.E. Curl ut again after a few days illness. Mr. and Mrs. Percy McFerrin and

daughter visited Mr. and Mrs. R. B. McCalla in Memphis Sunday. Mr. and Mrs. J. M. Polk enjoyed

visit with their daughter, Mrs. R. Thompson in Byhalia. Mr. and Mrs. J. A. Person, Mrs. Kit King and children, Mr. James Person, Mr. and Mrs. Bryant Vick motored to Rogers Springs Sunday. Preaching here next Sunday at 11

"J. S." STEAMER DE LUXE COMING TO MEMPHIS, APRIL 13

clock.

The palatial Steamer "J. S.", which made its initial cruise South last fall will return on its Spring Cruise up out Him, for all of us, it will be the Mississippi, April 13. Many of the people were amazed at this beau-

tiful boat last Fall and will be surprised again as she

THE COLLIERVILLE HERALD

NEWS FROM ROSSVILLE

MRS. ANDERSON OF MILLINGTON HONORS COLLIERVILLE MATRONS

SOCIAL ACTIVITIES

Mesdames J. H. Burkam, R. D Wilson, Karr Hinton, V. Leake, J. M. Glenn, and Sam Hinton, Jr., were honored yesterday at a luncheon, given by Mrs. Anderson of Millington.

MR. AND MRS. PAUL WILSON ENTERTAIN AT BRIDGE

Mr.and Mrs.Paul Wilson gracious ly entertained at Bridge last evening honoring the Thursday Night Club. A color scheme with yellow as the predominating tint was used in their

pretty home on Southern Avenue. Yellow jonquils and bonbon baskets, holding yellow candies were seen in the spacious rooms open to the guests Following the diversion of the evening, a lovely plate lunch was served. which further emphasized the yellow motif.

The special guests of the evening were Mr. and Mrs. D. G. Delaney, Dr. William Parr, Miss Elizabeth Parr, Miss Maggie Edna Cox, Miss Dorothy Wilson, Collierville; Miss Mary Roberson of Nashville; Mrs. M. E. Johnson of Memphis.

LITTLE MISS DORIS FLEMING HAS BIRTHDAY PARTY

On last Wednesday afternoon, Mrs. C. W. Fleming entertained in honor of her little daughter.Doris, who was celebrating her sixth birthday. The hours passed only too swiftly during the interesting games, but the delicious ice cream and cake served at the close of the afternoon were quite welcome. Miss Doris received many gifts from her friends. Those enjoying the afternoon with her were: Katherine and Mary Frances Lynch, Mary Sue and Frances Kirk, Virginia Kirk, David Carrington, Jasca Rose Williamson, Mary Louies Cox, Frances Clay, James and Warren Lee Cargill, Sara Jones, Hilda Sue, Virginia and Marie Neely, Ruth and Ralph Suggs, Ruby Virginia and Robert

Mrs. John Locke visited Mrs. Yarbrough and Mrs. Guy Mullins on last veek end.

The Rev. Mr. Flynn Humphreys and wife of the Presbyterian church. from Winchester, Tenn., have spent the past week with homefolks, leav ing Tuesday for their home.

Miss Etta Allen spent several days in Memphis last week visiting friends and relatives.

Mr. and Mrs. Nicholas Thornton of Brownsville were guests Sunday of Mr. and Mrs. A. L. Moore, attending services at the Baptist Church. Mrs. Thornton will be remembered as Miss Pattie Fletcher, a former teacher in eur school.

Mr. and Mrs. J. R. Riley visited friends at Normal, Sunday afternoon. Mr. and Mrs. Albert Donglers from Buntyn visited their parents, Mr. and Mrs. J. E. Humphreys, Sunday. Miss Sarah Fletcher from Memphis spent Sunday afternoon with Mrs. Humphreys and Mrs. Moore,

Mrs. G. T. Sellars and George, Jr. of Whiteville visited her sister, Miss Clyde Bowling, Thursday and were the dinner guests of Mrs. J. T. Knox. Miss Rosa Borum of Union University spent the week end here with her parents, Mr. and Mrs. H. A. Borum. Mesdames A.E. Farley, W.W. Murphey, H.H.Farley and Mr. and Mrs. F. B. Towles attended the Baptist Convention at Dyersburg last week. Miss Ruth Piper spent Wednesday in Dyersburg with relatives. Miss Elizabeth Towles spent Wed-

nesday night with Miss Eleanor Fleming in Collierville. Mesdames Person, Owens, Miss Ida

Saunders and Miss Knox visited Mrs. Bettie Morton recently. Mrs. Charlie Chick, Jr., of Mem-

phis visited relatives here, Thursday. The home of Mr. E. W. Dunn burned Sunday about noon. All sympathize with him in his loss which was partially covered by insurance.

Mr. Chite, an insurance agent has spent the past week here at the hotel. Mrs. W. L. Boswel and sons, Leroy and Thomas, of Clarendon spent several days the past week with her parents, Mr. and Mrs. John Crawford. Dr. W. L. Boswell and brother, Wilbur, were here Sunday.

Mrs. H. H. Farley visited her siser, Mrs. Albert Person, recently. Mrs. A. S. Waller has been on the sick list.

Mrs. J. B. Rives and daughter, Peggy Joyce, returned home Sunday from Paducah, Ky.

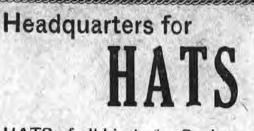
'Aaron Slick from Pumpkin Crick' produced by Moscow players was pre sented at the school auditorium last Thursday evening and was quite a success. The characters were Misss Mai Belle Rives, Ruth Nunn, Elizabeth Rook, Whitaker and Messrs. Sims Rook and Thomas.

Mrs. Laura Smith, Home Demonstration Agent, met with the ladies Thursday afternoon, at the home of Mrs. H.H.Farley. Civic Improvement was the discussion. Clean-up Day was set for April the 24th. Mrs. John Crawford has been ap-

pointed chairman of a committee of local citizens for the purpose of planning a Better Homes Campaign in Rossville. This appointment was made from the National Office of Better Homes in America in Washington, D. C., which each year sponsors a nation-wide program for the improving of housing conditions. Better Homes in America is a non-commercial, educational organization which has for its object, improvement of housing conditions and the promotion of a wholesome type of home and family life. Its program is adapted to local needs by each of the thousands of committees which have been established in cities, towns and villags in the whole country.

Misses Clyde Bowling and Ida Knox spent Monday in Whiteville, the quests of Mrs. G. T. Sellars.

Prof Hewlett and Miss Ruth Piper took some of the pupils to Somerville Friday evening to take part in the literary division of the County Field Meet. Billy McKnight won the first honor in 1st grade Reading



HATS of all kinds-for Spring and Summer-New styles in Straws.

Also Ladies Imported Silk Hose in the new shades

J.L. PARKER SHOE SHOP Where the Price is Always Right



We have a SPECIAL rate on grinding Valves and cleaning Carbon, --- Installing rings, ETC.

. Bring your Car down and let us get it in running order.

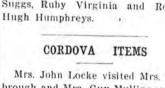
Our Mechanics are FORD Trained. "FORD" Service is the BEST.

"GENUINE FORD PARTS"



Michalle hat a static habele have a static habele habele habele habele habele habele habele habele habele habele

IEat INTERNATIONAL SUGARED DARY FEED For More Milk



RIDGEWAY.. HAPPENINGS

Mr. Thomas of Memphis was in the neighborhood Monday.

Mrs. W. D. May with her daughter Mrs. Webb visited in Memphis, last Tuesday.

Mrs. Lew Tisdale and daughter. Miss Margaret, attended services at the Seventh Day Adventist last Sunday.

Mr. Charles Shannon who spent the winter in Memphis will soon return home.

Mrs. Louise Duke who has been quite ill in Memphis was able to visit Paul on the Mississippi River, and Misses Minnie and Loula Duke last week.

Mrs. Marlunce is keeping books for her husband who has recently opened a business in Memphis.

Miss Margaret Mann has finished her business course and has secured a fine position in Memphis.

Mrs. Snover had as her guests last dames McCarter and Daugherty, of Memphis.

Farmers are making preparation for planting though the recent cold wave has retarded their work.

Mrs. Henry entertained friends from Memphis last week.

Mr. and Mrs. J. B. Kirby went to their Penton Plantation last week.

Mrs. K. T. Massey who spent the winter in Memphis returned home Wednesday very much improved in health.

Mr. Roy Andress who has been the cepts another position.

CAYCE NOTES

Mr. and Mrs. V. D. Brooks had as their guests Sunday afternoon, Mr. and Mrs. H.G. Brooks, son and daugh ter of Byhalia,

Mr. and Mrs. P.T. Sandlin and son spent the week end in New Albany' lation is of French origin.

rated and refurnished, and will bring many new added attractions to the already handsomely furnished decks with steamer chairs, wicker furni-

ture, gay colored cushions, gorgeous floor coverings, flower baskets, canopied ceilings, fountain, open air dining room and Venetian Ball Room with gay colored swinging lanterns.

If you have not seen this incomparable river craft you have surely missed something. The Cotton Pickers Orchestra, under the able direction of Fate Marable, well known to music lovers from New Orleans to St

which is the same wonderful orchestra that played aboard the "J. S." Steamer De Luxe last Fall, is coming again aboard this Steamer.

LOST, STRAYED, OR STOLEN-2 Jersey, heifers- two years old weight about 550 or 600, gray or Sunday two of her daughters, Mes- fawn colored, and branded horseshoe on right shoulder or right jaw. Reward for return.If stolen, will pay \$250 reward for arrest and conviction of guilty parties. T. A. COX Collierville.

Mrs. Lottie Dunn, Mr. and Mrs. Person, Mr. and Mrs. Bryant Vick, Dr. and Mrs. McCall and Dr. J. C. Parr and family spent Sunday in Rogers Springs. Dr. Parr has acquired the interest of Mr. Porter, forteacherof Golf at Ridgeway Club, will making many improvements in the leave soon for Alabama where he ac- place. W. C. Tims and father, J. C.

der construction.

French Strain in Canada Almost one-third of Canada's popu-

Mrs. Arthur Ramsey and Miss Mar jorie Ramsey went into Memphis las Sunday afternoon to attend church services

At the request of the Presbyterian Church the two churches have exchanged Sundays for services. The Baptist will have the second and first and third.

Mrs. Moore and children of Holly Springs, Miss., and Mrs. Harris from Memphis spent last Monday with Mrs Rivers Conley.

Mrs. Sawyer, the mother of Mrs.J II. Nichols is visiting in Memphis. Mr. and Mrs. A. Morton and family spent Sunday with their daughter, Mrs. Hunter Burrows and family.

Mrs. J.L.Arrington and sister, Miss Adelle Carl spent last week end with

their father, Rev. J. S. Carl in Clinton, Ky.

Mr. and Mrs. Talmadge Burrows of Memphis spent Sunday here with re- her arms. latives.

E Society of the Presbyterian Church ing of Buntyn. was held last Sunday evening. Miss Mary Rogers, leader, had prepared a were in Dyersburg Sunday. splendid program on the topic:"Sucmer owner of the property, and is helpful tal's, after which Mr. M. B. W. Piper Saturday night. Games Presbyterian Church, Memphis, de- ments were served. Tims and family have taken charge livered an inspiring message to the of the hotel and they assure you of newly elected officers for the ensuing last week end with her aunt, Mrs. Tom good service. The work on the high year, closing with the installation of Jamison in Mt. Pleasant. way, going past the resort is being these officers, Elma Rogers, president; pushed and a telephone line is un- Frances Bazemore, vice-president; Bernice Anderson, Secretary; Martha Humphreys, Treasurer.

> Invention of Nighthawk Refueling in flight is something the nighthawk invented a long time ago.

Ruth Smith received honorable mention in 2nd and 3rd grade Reading and the school was 3rd in Chorus. The athletic division of the Meet will be in Somerville, Friday April 4th.

ABOUT PIPERTON

A delightful day was spent Sunday by Mrs. Lottie Dunn and children, Mr. and Mrs. Bryant Vick, Mr. and Mrs. Jim Person, Mrs. King and children. The party motored to Rog fourth Sundays and the Presbyterian ers Springs Sunday morning, had lunch there and then came back by Bolivar visiting the Western Hospital Mr. and Mrs. Johnny Lipford and family spent Sunday with Mrs. Ida

Carter in Memphis. Edd Sexton was a visitor in the Hampton home Sunday.

Mr. and Mrs. Claude Ballard and Mr. Waller were in Somerville Monday

Miss Eugenia Haskins of Normal visited her grandmother, Mrs. E. B. Baldwin, Sunday,

Mrs. Margaret Waller is going to Memphis regularly for treatment of Miss Leola Rodgers spent * + week

An interesting meeting of the C, end with her sister, Mrs. Elmer Box F

Paul Piper, John and Jack Perry

The Senior Boys Sunday School cessful Evangelism in the Missionary Class entertained the Senior Girls' Fields". Rev. Humphreys made a Class in the home of Mr. and Mrs. F. Pritchard from the Court Avenue were enjoyed then delicious refresh-

Congressional Committees

Members of congress are permitted to express a preference for committee assignments, but the committee on committees has the final decision as to the membership of these committees.

Anatomical Discovery The human ship is one of the most

quainfully tender parts of the body, but it wasn't noticed much till bridge became general. - Arkansas Gazette.

Cro-Magnon Tragedy A sejentist has been trying to find out what the cave indy, for lack of a door, used to slam. Perhaps it was the cave man,-Minneapolls Journal

SPECIAL DAIRY FEED Home gown grain rations don't supply the right amounts of the necessary elements to get maximum INTERNATIONAL Special Dairy Feed supplies extra protein, fat and carbohydrates as well as minerals, all properly balanced. Fed with home grown grains it will produce more milk and give cows greater variety of feed.

The molasses it contains makes cows thirsty and they will drink a lot more water. This means maximum milk supply, larger milk checks and lower feed cost for you.

Try a ton of International Special Dairy-it's guaranteed to produce more milk.

"A Feed for Every Feeding Purpose" **Collierville Cash Feed Store**

'We Sell for Cash-Our Patrons Get the Benefit'

To fill the milk pail and increase your profits ... feed INTERNATIONAL milk production



Bring your Chevrolet

To our Shop to be Overhauled. You will find Factory Trained Chevrolet Mechanics to give your car the Best of Service,



Jettie Beale. Mesdames Cooper Hurdle and Will

Collierville Insurance Agency MRS. W. N. CRAIG

Phones 99 and 15

Fire and Automobile

Insurance

matters. Although we are doing more as a nation to educate our people than any other nation in the world, yet we have become notorious as a nation of law-breakers. Human life is cheap and there has been a decided slump in moral values. We have come far enough in the past few years to see that secular training alone is not enough. The late Prestdent Roosevelt was entirely correct when he said,"to educate a man in mind and not in morals is to educate Allen Reddit is spending this week a menace to society." The Church

end in Memphis with Earl Somerall. believes that intellectual training a-Zinnaford Anthony is visiting in lone is insufficient; therefore she has established colleges and universities wherein her sons and daughters may spent Tuesday here with her sister. receive training that will fit them for Quite a number enjoyed the sing- leadership in Church and State.

If we, as a Church, surrender the field of higher education, we immediately go out of the business of train ing a religious leadership.By so doing we turn over the training of ministers and lay workers to other agencles which are not in sympathy with the aims and ideals of the Church. Bishop Lewis, after years of leadersnip in America and China, said that "we may as well give up our churches as to give up our colleges."

An untrained leadership, both lay and clerical, spells certain defeat for the church. In this day of secularism and materialism, the Church alone stands for spiritual values, hold-Eyes Examined and Glasses ing with the greatest of teachers that it does not profit a man to gain the whole world, if, so doing, he loses his own soul

> The denominational college is the Church's most powerful agency for training of a Christian leadership. Society will be saved only as it becomes permeated with the spirit of Him who said: "I am come to bring life and to bring it more abundantly". The Church College is set for the training of a leadership which endeavors to make real this ideal in every walk of life.

Therefore the support and maintenance of the Christian College is one of the first duties of the Church. To do so will cost money and demand a sacrificial giving on the part of our people. We may be assured, however that no money we may spend will bring in a larger return or be of a more lasting service to the work of the Kingdom than the money spent for the training of a Ch. tian leadership. The responsibility to support our Church colleges i. inescap-N. M. Carpenter and Mrs. F. M. Coop able. The Church must educate or

wood were shopping in Memphis last die. Issued by Lambuth C flege Endowment Movement.

Startling Rust Bill Eats Into America's Budget

The bill which rust annually presents to America is the staggering sum of \$300,000,000; and America, paying it in dribs and drabs—a broken hinge and evenly, and to prevent corrosion (rust). Hinges, locks, children's toys —all should be regularly treated with here, a burned out bearing therecheerfully foots it. When a whole system of piping has to be replaced "Standard" Household Lubricant, to because rust has taken its toll, we become alarmed. But when small house prevent rusting and squeaking. tools and machines wear out long be-All these are little economies that fore their time, we say, "Things aren't ake only a fraction of time to pracmade as well as they used to be." The ice, but which are usually neglected. housekeeper airs linens and woolens

and puts them away so that moths This neglect accounts for a large share can do no damage, but people have not yet learned the economy of carof America's \$300,000,000 rust bill. "Standard" Household Lubricant is ing for household machinery. a light, high-grade machine oil, speci-Tools should be wiped off and oiled ally designed for household purposes.

with a good, light, non-corroding oil It never gums or corrodes. Keep it on such as "Standard" Household Lubri- | hand and use it as a preventive of rust. cant, before being put away. Washing 2-oz. bottle, 15c. 4-oz. squirt can with machines, sewing machines, wring- spout, 25c. At your dealer's. - Adv.



THE COLLIERVILLE HERALD

ROCKY POINT NEWS

Mr. and Mrs. Sam Jones and son

We welcome Mr. L. C. Reed and

Mr. Nebhut Pleasant of Ellendale

Mr. and Mrs. Roy Jenkins of Mem-

Mr. and Mrs. Coors Leath are the

Mr. and Mrs. Rush Redditt were

Messrs. John and Richard Callicut

Mrs. Mary Poston is spending a

Mrs. Versie Powers of Mt. Pisgah

Mr. and Mrs. Raymond Mayo of

Dr. Vance C. Roy

OPTOMETRIST

Will be at Dr. McCall's Office in

Collierville, Every Wednesday.

Supplied

MT. PLEASANT NEWS

Prof an Mrs. Hall and son, Mrs. C.

C. Conner and Miss Maggie Jarvis

Mrs. F. M. Coopwood and little son

Gus Crawley who was accidently

hurt by a falling tree last Monday is

Edwin Owen of Moscow spent the

Mrs. Kit King and children motor-

B. O. Stone of Memphis was here

Mr. and Mrs. C. E. Chandler from

Rev. Mr. Evans preached here last

Mr. and Mrs. T. D. Coopwood.Mrs.

Mrs. Albert Hammond has gone to Memphis to visit her mother, Mrs.

Cotton Plant, Ark., are here visiting

his parents, Mr. and Mrs. Taylor

week end with Ludwell Carpenter.

ed to Raliegh Springs Sunday.

Sunday and Sunday night.

of Lions, Miss., are visiting Mr. and

shopped in Memphis Saturday.

Mrs. E. C. Coopwood.

inproving.

Saturday.

Chandler.

Fuesday

Memphis

901 Farnsworth Bldg.

of Memphis visited their parents here

shopping in Memphis Wednesday.

guests here of her mother.

Sunday.

A Willing Servant at Your Door

ELECTRICITY

-will wash your clothes, iron them, cook your meals, sweep your floor, clean your draperies and upholstery, and in many ways relieve the drudgery of housework . . . Will light your home, give

you heat and run your radio.

MAKE USE OF THIS DEPENDABLE SERVANT . . .

Hurdle were in HollySprings Monday Mr. and Mrs. A. L. Chandler had as their weekend guests Mr. and Mrs. Buster Goodman of Red Banks, Miss Grace Huston and friend of Tyro, Miss Nell Jowers of Germantown and Miss Janie Katherine Jones of Marshall Institute.

Mrs. N. M. Carpenter, Mrs. Albert Hammond and Mrs. T. D. Coopwood and sons were in Collierville Friday. N. M. Carpenter put in a pipe well for Mr. Jamerson of Collierville last week.

Mrs. Irma Rogers of Slayden, Mrs. T. A. Carpenter, Mrs. Rachel Carpenter and daughters, Misses Mary and Merideth of north Slayden were here Sunday

Mrs. A. L. Chandler honored Mrs. W. D. Howard with a shower on last Friday afternoon, March 28th. The living room was beautifully decorated with smilax, ferns and spring flow ers The hostess received her guests wearing a lovely blue crepe and the guest of honor wore a beautiful gown of black chiffon.

After several interesting contests Miss Mary Jane Murphey brought in a large pink shoe, containing the pretty array of gifts. The favors were thuy white shoes. Delicious brick ice gream in pink and white was served the thirty guests in the late afternoon.

EDUCATE OR DIE by Robt. H. Ruff

Education is America's biggest business. One out of every four Americans is formally enrolled in some educational institution. A11 of our states now have compulsory education laws. The question we face today is not whether our people shall be educated, but rather what kind of education shall they receive. The state is not permitted to give relig-Memphis Power & Light Company Church alone offers guidance and training in religious and spiritual

Wilson Bros. PUBLIC HAULING We Go Anywhere Any Time. Phone 160-W

Hauling Milk a Specialty

MICKIE SAYS-





A handsome 3-Pc. Suite in taupe and rose velour. Reversible cushions in heavy tapestry, corportine front, casily converted into a bed. Real style to this outfit.

\$150.00. You pay \$2.00 Weekly.

A modest attractive 3-Pc. Overstuffed Suite in pretty velour, strongly built and with the Coil spring construction.

\$89.50. You pay \$1.50 Weekly

Three-Pc. Living Room Suite --- Davenport, Club Chair and pretty Occasional Chair-----\$72.50. You pay \$1.00 Weekly.

Your Refrigerator Needs

It's time you discarded that worn-out, unsanitary box, and installed a new, guaranteed Refrigerator. Don't neglect the health of your family.

Three-Door Boxes, holding 50 lbs. of ice, as low as \$25.00

BIGGS ELECTRIC CO. J. W. LYNCH AUTO BLDG. "Everything Electrical" ELECTRICAL SUPPLIES, RADIOS AND REPAIRS Phone 74

Il' it

aint worth

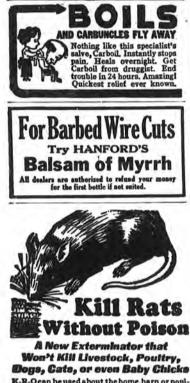


ONLY A DOCTOR KNOWS WHAT A LAXATIVE SHOULD BE



Danger lies in careless selection of laxatives! By taking the first thing that comes to mind when bad breath, headaches, dizziness, nausea, biliousness, gas on stomach and bowels, lack of appetite or energy warns of constipation, you risk forming the laxative habit.

Depend on a doctor's judgment in choosing your laxative. Here's one made from the prescription of a specialist in bowel and stomach disorders. Its originator tried it in thousands of cases; found it safe for women, children and old folks; thoroughly effective for the most robust man. Today, Dr. Caldwell's Syrup Pepsin, as it is called, is the world's most popular laxative. It is composed of fresh herbs and other pure ingredients. You can get it, in generous bottles and ready for use, at any drugstore.



Dogs, Cats, or even Baby Chicks K-R-Ocan be used about the home, barn or poul-try yard with absolute safety as it contains me desdiy poison. K-R-O is made of Squill, as recommended by U.S. Dept. of Agriculture, under the Connable process which insures maximum strength. Two cans killed 578 rate at Arkaneas State Farm. Hundreds of other testimonials. **Bold on a Money-Back Guarantee.** Insist on K-R-O, the original Squill exter-minator. All druggists, 75c. Large size (lour times as much) \$2.00, Direct if dealer cannot supply you. K-R-O Co., Springfield, O.





deduction about choice this year in printed materials, which seemed to her unusually good. It was to the effect

that prints for evening wear should be dashing, but for wear, prim day and modest. It brought to mind at once a beautiful evening gown she had recently had the good luck to

Grace J. Austin. see worn. It was in the season's favored blue and white, with all the modern accompaniments of dipping train, low cut in the back, softened by ties of the material across the shoulders and with grace in every line. The print design was in fashion of large vine leaves; a sort of oyster white upon the blue, and remarkably striking and effective. As the old folks used to say, the gown was "trimmed in the piece," and no accessory to the dress was needed.

When the roll of summer colors is called, emerald green or even pea green comes forward at once, with navy blue and a sort of modified poudre blue also crowding well to the front. Coral and "cafe au lait" are also declared to be good. Many of us have just grown settled in our mind as to how to pronounce "beige," so to tackle "coffee with milk" in French seems unnecessary. But of course a little French touch adds a great deal to one's up-to-date feeling.

Dame Fashion has puzzled her head a bit over a modern clothes riddle-"When is a suit not a suit? When it is an ensemble." That mode of reasoning does not fill the entire definition requirement. Of course the word 'ensemble" has been terribly hard worked for the last few years. Perhaps it is very weary, and is trying to let "suit" have the brunt of toil for awhile.

Or it may be that in the genuine "ensemble" the idea of matching is carried out farther than with the suit. The latter may have a dozen different blouses, but in many cases with the ensemble, the blouse matches the silk of the coat lining, or perhaps, as in the modish silk ensembles, a coat in plain color of silk matches the groundwork color of the dress worn with It. But whatever the name, like Shakespeare's rose, suits and ensembles will be greatly in demand throughout the summer-aud even Paris admits that for all-around wear. they may be 12 to 15 inches from the

ground. An excursion among hundreds of house dresses, the other day, gave Dame Fashion the reflection-"What pretty colors women wear in the morning!" Once upon a time, many years ago, there were probably thousands upon thousands of yards of cot ton material manufactured in this country for house dresses, all of a solemn drab color, with perhaps a small sprig of white in it-probably a sort dim inheritance from Quaker and

Charming Sports Coat

Among the spring fashions is this

attractive sports coat of green tweed,

which features a flared skirt. A scarf

collar of lapin and a leather belt

to Stay, Writer Says

Recent happenings in Paris have

established beyond the shadow of a

doubt the fact that the feminine figure

is with us to stay, and it looks as

though the last die-hard would soon

join the quest for the lost waistline,

says a fashion writer in the New York

Times. Model after model from the

leading couturiers stressed lines which

revealed the contours of the figure,

snugly fitted bodices, high or natural

waistlines, and smooth molded hips.

Whether the dress was for sports,

daytime, afternoon of evening, the sll-

houette story was the same. The slim

curves of the adolescent figure are

Reports from the openings indicate

that the favored corset in Paris is

a supple girdle of silk, unboned, cut

a little higher to indicate the curve

of the waistline, and long -nough to

mold the hips. These girdles give

the effect of an uncorseted figure

while providing the necessary re-

The new spring foundation gar-

ments, whether girdles or all-in-ones,

are being made in crepe de chine,

satin and taffeta, with panels of hand-

woven elastic. Some are plain, others

embroidered and elaborately lace

trimmed, but all are soft and supple

as lingerie. Faille is a new material

which is proving practical, for it is

firm enough to mold the figure with-

out boning. Flesh color is preferred,

although lvory, peach and other tints

For the woman who wishes to do

some drastic reducing there is a semi-

step-in of satin, with the sides all of

which match lingerie are shown.

straint for the new frocks.

decidedly the thing.

complete the combination.

Feminine Figure Here

Improved Uniform International **Features Flared Skirt** Sunday School 'Lesson' (By REV. P. B. FITZWATER, D.D., ber of Faculty, Moody Bible Instit of Chicago.) (@, 1930, Western Newspaper Union.)

THE COLLIERVILLE HERALD

Lesson for April 6

THE LAW OF THE CROSS

LESSON TEXT-Matthew 16:13-26. GOLDEN TEXT-If any man will come after Me, let him deny himself, and take up his cross, and follow Me. PRIMARY TOPIC-Proving our Love for Jesus.

JUNIOR TOPIC-Proving Our Love for Jesus. INTERMEDIATE AND SENIOR TOP-

IC-Denying Self for Christ. YOUNG PEOPLE AND ADULT TOP-

IC-Cross-bearing in the Christian life. The lesson topic is narrower than the Scripture text. It includes Christ taking account of His ministry, Peter's confession. Christ's prediction concerning His death and His teaching concerning the cost of discipleship.

I. Christ, the King, Taking Account of His Ministry (vv. 13-17).

1. The place (v. 13). It was at Caesarea Philippi, the northern limit of Jewish territory, practically in Gentile territory.

2. The time in Christ's ministry. The cross was only a few months

away. The King had already been rejected. They had charged Him with being in league with the devil and sought to kill Him. It was highly important that the disciples have clear views as to Christ's person in order to stand the test of His trial and crucifixion.

3. Peter's confession (vv. 13-16). (1) The occasion (vv. 13-15). Two questions asked by Jesus Christ provoked this confession, a, As to the opinion of the people concerning Him (vv. 13, 14). They recognized Him as a teacher and prophet of more than human authority and power. Had He been content with this, He would not have been molested in Jerusalem. It was His persistent claim of being the

God-man, the very Son of God, that sent Him to the cross. b. As to the personal opinion of the disciples (v. 15). It was not enough for them to be able to tell what opinion the people held concerning Jesus. It was necessary that they have definite, correct and personal knowledge of and belief in Him. (2) The content (v. 16). It consisted of two parts. a. "Thou art the Christ." This avowed Jesus to be the Messiah-the fulfiller of the Jewish hopes and expectations. b. "The Son of the living God." This acknowledged Him to be divine. It was the recognition of His glorious person in keeping with the Jewish hope (Isa.

9:6, 7). 4. Christ's confession of Peter

(v. 17). Those who confess Christ shall be confessed by Him (Matt. 10:32, 33). Christ pronounced a blessing upon Peter-not in the nature of reward, but a declaration of the spiritual condition of Peter because of his clear apprehension of his Lord.

5. Christ's charge to the disciples

Bride Tells Her Secret

"FOR a young bride of twenty-one to lose her vitality and pep is disastrous, almost a sacrilege," says Mrs. George E. Pillow, of Franklin, Vz. "That, however," she continues, "is just what I did." "I had only been married a few

months to an athletic husband, who went everywhere and did every-thing. I tried to keep up with his pace, and simply collapsed under the strain. I never was really ill; just sallow-skinned, depressed, and lifeless. Swimming, dancing, golf, I just couldn't face them. When I began to lose my clear complexion, I was desperate.

"Then one day a girl friend came to pay me a visit. In the bottom of her little bag of clothes lay a crystalclear bottle-Nujol! A short woman-to-woman talk-a telephone call to a neighboring drug store-and my future happiness was settled.

"That was a year ago. Now I too am never without Nujol, which has brightened and cleansed my body like a cake of pure soap. I eat, sleep, swim, and hike with the enthusiasm of a child. My complexion is all it used to be-and best of all-I am my husband's little pal again."

The wonderful thing about crystalclear Nujol is that it is not a medicine; it contains no drugs-it cannot hurt even a baby. It is simply the normal internal lubrication which



Beauty, Charm, Clear Skin_ How Can They be Won?

13

your body needs. Let Nujol clear the poisons out of your body (we all have them), and flood the sunshine of happiness into your life.

It sounds like a fairy tale, but millions of people have proved it. So can you. Get Nujol at any drug store -sold only in sealed packages, with the Nujol trademark. It costs but a few cents and it will make you feel like a million dollars!

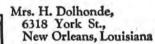
Shampoo the **CUTICURA** way What a delightful and healthful shampoo it gives I Anoint the scalp lightly with CUTICURA OINTMENT; then make a strong suds with CUTICURA SOAP by ong suds with CUTICURA SOAP by dissolving shavings of the SOAP in hot water. Wet the hair thoroughly, then shampoo with the suds and rinse, several times, finishing with tepid or cold water. This will keep your scalp in a healthy condition, and your hair will be soft and lustrous.

Gticura Soap Ze. Olntment Soc. Talcum Ze. Pr Potter Drug & Ohemica Be careful. A hint is sometimes It isn't poverty that makes people

an insult. steal hotel towels.

Three Mothers Agree

When mother is tired, nervous or ill the whole home is upset. For her family's sake, every mother wants to be well and strong. These three women tell how Lydia E. Pinkham's Vegetable Compound helps them to care for their families.



"Before my last baby was born, I started taking Lydia E. Pinkham's Vegetable Compound. I got such good results that I named her Catherine Lydia. I have six older children and five grandchildren, too. I am now taking the Vegetable Compound again



KILLS-RATS-ONLY

WORMS RUIN A CHILD'S HEALTH

Drive every worm out of your child's system without a moment's delay. Use the safe vegetable worm medicine that has been so successful for 75 years-Frey's Vermifuge.

Perhaps you don't know your child has worms. Gritting the teeth, pick-ing the nostrils, disordered stomach are symptoms. Buy Frey's Vermifuge at your druggist's today.

Frey's Vermifuge Expels Worms

Industry attracts good things.

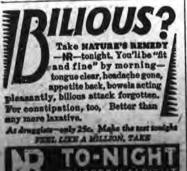
WHEN IT LOOKS DARK to any



walk of life today say Dr. Pierce's Favorite Prescription is a reliable medicine. It is made from roots and herbs, sold by

druggists, in both fluid and tablets. druggists, in both fluid and tabicts. Nashville, Tenn.—"When I came to middle life my health was poor, I had flashes of heat, dizzy spells, backache and was too nervous to met my rest at night until I took Dr. Pierce's Favorite Prescription. My nerves were normal before I had finished taking the second bottle. and by the time I had finished the sixth bottle I was as comfortable and well as any woman could wish to be. I recommend the Prescrip-tion' for I am confident it will give desired results."—Mrs. Josie Ring. 2709 Craft St.

Send 10c for trial pkg. tablets to Dr. Pierce's Invalids Hotel, Buffalo, N. Y.



Puritan grays. But those days are certainly gone

forever. A man would doubtless refuse to have his morning coffee poured by a wife wearing such a sad-colored gown. It would seem a bad omen to him, if he wanted to go out and have the greatest business day of his life. With gay colors smiling at him, he might even forgive the coffee if it were weak or muddy. Everybody knows that pajamas are a simple rlot of color and beauty in these days, but the smocks and bright house gowns come in a close second in the race.

If you ask what is the most fascinating of all the mode developments to Dame Fashion, it would seem to be the little cape or floating wing sleeves. (C), 1930. Western Newspaper Union.)

An Ensemble Designed for the Little Girls

The dress is one-piece, though it looks like two. The little Eton Jacket part with scalloped hem is plain-colored linen with long sleeves to match or short puff sleeves of printed lawn. And the skirt is all of printed lawn, shirred or smocked, back and front The straight coat 's made of flannel with pockets concealed in the curve seamings. It is lined with the plain linen which makes the Eton, and the obliar, culls and revers are of this size. So is the hat with brim scal-loped like the jacket and a crown of otions fitted crosswise to the head. Woman's Home Companion.

elastic, while another also of satin with a wide front panel of elastic, has two short bones slipped under a stitched strap of the satin. The closing is with hooks and eyes at one side. This type of garment is for the figure which requires support of the

Old Cotton and Linen Fabrics in New Guise

diaphragm, but the bones are short

and supple and do not interfere with

comfort.

So long has fashion been wedded to silks for summer that it is refreshing to see a few of the old cotton and linen favorites of the early part of the century returning in a very new guise. There is distinct appeal to the quaint frock of dotted swiss, now made with abbreviated sleeves and a muchly beflounced skirt.

One of the late models shown for resort wear is white swiss daintily dotted in blue, the sleeves and flounces edged with an embroidered finish and the latter shirred to a straight skirt. Borrowing other details of the past its designer uses a string belt of narrow black velvet ribbon with a bow of this at the square neck. Numerous of the current models are too intricate

for the home seamstress to attempt but this frock certainly is one any woman might easily fashion for her self, if she be of that inclination.

A new trend in sports dresses for wear on the tennis courts concedes to the suntan cult by omlitting a shoulder section altogether and employing straps instead.

Grecian Note Prevailed

at Early Spring Shows One of the sensational features of the spring-openings was the introduction of the Gredian note in costumes. Suzanne Talbot introduced this drapedfrom-the-shoulder type of dress, but by no means remained faithful to it, making effective use also of directoire details in a series of charming costumes completed by poke bonnets and shawls. These shawls were frequently of the same material as the dress. The paim teaf motif, characteristic of the directoire was, of course, also used.

This house also tempered the high walatiline to the figure by the clever use of two belts, the higher one as-centing the directoirs silhouette.

(v. 20). He asked them not to tell any man

that He was the Messiah. The time was not ripe for such testimony. II. The New Body, the Church, An-

nounced (vv. 18, 19). Following the confession of Peter, Jesus declared His intention of bringing into existence a new body, to the members of which He would give eternal life, and into whose hands He would entrust the keys of the Kingdum Peter was to have a distinguished place in this body. Association in this new body cannot be broken by death, for the gates of Hades shall not prevail against it.

III. The King Predicts His Death (vv. 21, 23).

This prediction was no doubt startling to the disciples. They did not yet realize that redemption was to be accomplished through the passion of the cross. So unwelcome was this announcement that Peter cried, "This shall not be unto Thee." Later Peter saw through the darkness to the sunlight on the hilltops beyond. A new hope filled his breast (I Pet. 1:3, 4). Victory through death is yet the stumbling block of many.

IV. The Cost of Discipleship (vv 24-26). Life can be saved only by losing

it. If we are going to be Christians, we must share Christ's suffering.

1. There must be denial of self (v. 24). There is a wide difference between self-denial and denial of self. All people practice self-denial, but only real disciples of Christ deny self. 2. "Take up His cross" (v. 24). This cross is the shame and suffering which lie in the path of loyalty to Christ.

3. Follow Christ (v. 24). This means to have the mind of Christ-to be like Christ.

Flowers That Are Not Seen If a man could make a single rose, we should give him an empire; yet roses and flowers no less beautiful, are scattered in profusion all over the world, and few regard them .- Martin Luther.

The right thing is not always the aniest; but God has His schools for training, and a life left in His hands will never fail of its highest development here and hereafter,-Selected.



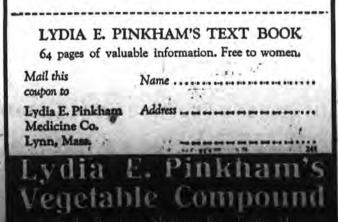
because of my age. I eat and sleep better and I do all my housework, and my washing. I will do my best to answer letters.

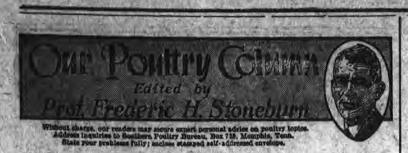
Mrs. Harold Goodnow 36 Cane St., Fitchburg, Massachusetts

"I cannot praise your medicine enough. After my baby came I was rundown. I had to go to bed often through the day. I took three bottles of Lydia E. Pinkham's Vegetable Compound and I felt like a different woman. If any mother has those tired feelings I advise her to take Lydia E. Pinkham's Vegetable Compound.'

Mrs. Lloyd R. Blasing, 115 So. Ohio St., Anaheim, California

"After my baby came I was so nervous and tired that I felt miserable. One day a booklet was left at our door and after reading it I decided to try Lydia E. Pinkham's Vegetable Compound. I am now on my fourth bottle and I feel much stronger. It has helped me in every way and I feel sure that other women in rundown condition will pick up if they will only take a few bottles."





ment keep poultry as a hobby or relaxation and are unconcerned in finan intangible sort-pleasure, happiness, improved health. But the vast majority of poultrymen are primarily in terested in the profits which their birds produce, depending upon their flocks to earn for them all or a part of the family income.

These latter, then, are in the poultry business and they should consider their various problems from a strictly business standpoint. They should keep accurate records of production and production costs, eliminate any unprofitable line of activity and expand such as are profitable.

All this is made possible by accurate knowledge and such knowledge, in turn, is secured from records of the business. In my opinion, the weak spot in most commercial poultry enterprises is the failure to systematically make the detailed records which every real business man knows are essential to any true success.

.....

IN the poultry business, as in all other manufacturing enterprises, there are two major factors which affect possible profits. The first is production costs-the second, selling prices. If one can reduce his costs or increase his income, he profits accordingly. If he can do both,he will rapidly step-up his profits.

The manufacturer of any commodity knows that production costs are reduced through the adoption of the most efficient methods of manufacture. He plans convenient buildings installs perfected machinery, uses the most suitable raw materials and employs capable labor.

So, too, the business poultryman. His plant is laid out in such a manner as to reduce labor to the lowest, toward the formation of co-operative point; the buildings are adequate organizations of poultrymen offers and comfortable; the equipment mod ern; the birds (or machines) are of the most efficient type for the pur-pose inview; the feed (raw material) is high in quality and perfectly balanced; and he studies his business and adopts results-insuring methods.

These things cannot, usually, all be done at once. But the constant. aim is to steadily improve until the ideal is reached

.

EFFICIENCY in production, vital as it is, represents but half the battle. There still remains the selling of the products to advantage. Here, too, the average poultry producer is weak. In the main he sells his output at prices fixed by that mysterious something which we call "the market".In only exceptional cases does he set and receive his own prices. In a broad sense the same applies to

SOME folks of certain tempera- | better merchandising, and here the resourcefulness of the individual in brought into play. One cannot set cial returns. Their profits are of the any formula-each poultry plant pre

VOL. 14

In 1927 the Agricultural Extension

Service of the University of Tennessee

adopted a long time farm program for

the State. The outlook for 1930 does

not warrant any marked change in this

program, officials of the Extension Ser-

1-Increase the acreage in pasture

and farm woodland/especially on lands

2-Derive fifty percent of farm in-

come from Livestock of two or more

3-If dairying is decided upon as a

farm enterprise, grow into the business

rather than jump into it. Increase

production of cows by better feeding

and breed up through the use of pure-

bred bulls. Sell low producers to the

4-Better feeding of all types of live-

stock for increased production and eco-

5-Maintain cow herds of beef cat-

tle for calf production. Finish beef

cattle for market by feeding grain on

6-Use of purebred rams, feeding of

lambs for market, control of parasites

and cooperative selling of wool and

7-Feeding of hogs by the ton litter

method to assure rapid and cheap

8-A flock of poultry of good breed-

ing for every farm to supply the fam-

ily needs and provide a side cash in-

9-Produce cash crops on the best

land on the farm, limiting acreage to

amount that can be economically han-

dled with the man and horse labor

available on the farm to assure qual-

10-Direct all crop production toward

increasing yields of quality products

11-At least one acre of alfalfa on

12-Cooperative marketing of farm

13-Improvement of farm home in

attractiveness and convenience with

increased income derived from follow-

ing a well balanced system of farming.

Outlook For 1930

1930 Outlook for some of the principal

The following is a summary of the

COTTON-Growers are advised to

continue their program of reducing

acreages as they increase the yield per

acre. Still lower prices are expected

if growers increase the acreage this

BURLEY TOBACCO-Burley produc-

tion is expected to exceed consumption

products wherever possible.

ity as well as quantity production.

lambs to increase return from flock.

gains. Produce home meat supply.

vice state. The program follows:

that are producing low yields.

types.

butcher.

come

per acre

every farm.

farm enterprises,

nomical gains.

grass in summer.

sents an individual problem. IN the effort to secure more money for his products the poultryman

quite naturally first thinks of a retail trade. Fine! Most folks prefer strictly fresh eggs and fresh-killed

birds, and will pay a premium for them. The trouble with such trade lies in the cost of serving it, the time required, the loss from bad accounts. One must balance these items against the additional income and be guided by the facts.

The price-advantage of the retail route, without the disadvantage of delivery costs may often be secured by developing a trade which will pick up the goods at the farm. This necessitates a location on a good road especially one which carries much traffic. Attractive signs or a roadside stand will help. The best products can thus be sold at retail and the balance thrown into the regular trade channels.

Connections with fine hotels, cafes clubs and sometimes hospitals are destrable because they will commonly pay a premium for good stuff andwill use large quantities, making wholesale deliveries possible.

.

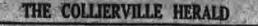
I know certain poultrymen who have built up a big parcel post business, shipping fresh eggs to regular customers at distant points. This plan involves so much detail work that it cannot be recommended to the average person. Yet it offers one way out if conditions compel it,

......

IN my opinion the present trend the best solution to the whole market ing problem. Here the producers take their business into their own hands, pool their output so they have big volume, and employ experts to grade, pack and sell their products. This leaves the individual free to de vote his whole time and attention to the work of production, relieving him of the troublesome and time-con suming work of finding a market.

Obviously, such organizations can only be created in such districts in which the industry is largely developed, as big volume is an essential. In such sections, however, the closely-knit and capably managed co-op is a blessing.

. BEAT the market by producing goods which command a premium or sell during periods of top quotations. Develop a superior flock and sell



THE EARM AND HOME

FOR FARM FOLKS. 2 HAB AGRICULTURAL EXTENSION SERVICE, UNIVERSITY OF TENN

PRACTICAL SUGGESTIONS

A PROGRAM FOR AGRICULTURAL IMPROVEMENT IN TENNESSEE

1930

duce lambs of quality economically may expect favorable returns as compared to other farm enterprises.

NO. 2.

DAIRYING-Milk and butterfat prices will likely be slightly lower during the year than during latter half of 1928 and the first half of 1929 but the situation is not as bad as would appear from present prices. The price of butter has recently been materially reduced by retail distributors, and consumption has likewise increased. Dairymen are already culling low producing cows, and further culling which will undoubtedly be done, should still further reduce production.

POULTRY AND EGGS-With a prospect for lower prices for poultry for the first half of 1930 and with egg prices only slightly under the prices received in 1929, Tennessee poultry raisers should feed for increased egg production this year and avoid the unusual heavy spring selling of laying

FOREST FIRES COST SOUTH MILLIONS ANNUALLY

The loss from forest fires in the South annually runs into millions of dollars-a serious economic drain on southern resources. Yearly burnings cover about 20,000,000 acres of forest and cut-over lands or about four-fifths of the total area burned over in the United States annually.

It is significant, says the Forest Service that nearly all of the woods fires in the South are the result of either carelessness or deliberated woods burning. Most of the fires are started by hunters, smokers, stockmen, and others upon lands which they do not own. To these are added the fires escaping from railroad engines, logging operations, field clearings, and "warming fires." There has thus grown up the belief in many quarters that woods burning is as inevitable as the seasons.

Regardless of the motive that may prompt a man to set fire in the woods, he creates a danger in doing so. An individual has the right to burn his own land, provided he confines the fire to his property and otherwise conforms to the law; but he is grievously at fault. unfair to his neighbors, and unmindful of the welfan of his community, when he permits the fire set on his land to spread to the land of another. Forestry can not be cafely practiced in the South until the man who burns the woods is held to strict accountability. The irresponsible burner must be banished from the woods, and the wellintentioned turner must squarely face the responsbility incurred when he



Promptness Always Pays

Banks lend money belonging to other people, and for this reason have to be careful about security.

However, the person who is known to be in the habit of attending carefully and promptly to all of his obligations will be far more likely to get money when he needs it than one who, while both his collateral and intentions may be good, still is careless and slipshod in attending to business.

The Peoples Bank Capital and Surplus \$45,000.00

U U ATTOM I D STATUT AND THE COLOR 1 11 121-----KNOW YOUR DRUGGIST BETTER - Hes your doctors right-hand m

er of shoes, or socks, or shingles must a premium. keep in line with "the market",quality considered, or he cannot sell his ers which lay top-grade eggsproducts in big volume.

Hence, one way to beat the market average prices. That simply means

most lines of production. The mak- the eggs to hattchery operators-at Concentrate on the breeding of lay of the 1929 season.

which command a premium.

So manage your flock asto produce is to produce for less; the other is to a big output of eggs during the Ocfind outlets for goods at better-than- tober to February period -and secure the year's top quotations.

Butter In Religious History

The ancient Hindu used butter for the greatest and holiest sacrifices in his worship.

Butter is mentioned seven times in the Scriptures. Abraham offered butter to his angelic guests.

Though stale butter was highly prized in early days, an onion-tainted product would probably have b een considered a mark of irreverence and disregard.



A study of market demands leaves no uncertainty about the standing of onion-tainted butternin 1929.

If is less expensive to remove cows from onion-infested pastures even hours before milking than it is to sacrifice cream profits to Wild Onions.

It Pays to Produce Good Cream

Good and Bad Exercise Tests made by British ductors indi-cate that moderate exercise taken after a meal does not disturb diges-tion, though violent exercise in the injurious.

Many Books on Weather

The saying that much has been said about the weather is substantl ated in the report that the United States weather bureau has a library of 47,000 books, all on the weather.

this year. Increased acreages are advised only where Burley can be profitably grown at prices lower than those

DARK TOBACCO-A decreased acreage of fire-cured tobacco is advised. Strawberries and sweet potatoes appear to offer better opportunities for profits except for growers favorably situated for the production of spuff and wrapper tobacco.

CORN-Growers are advised to continue their program of reducing the acreage and working for larger yields per acre.

SMALL GRAIN-Small grains are advised for soil protection and pasture purposes.

HAY AND PASTURE-The outlook is better for legumes than grass hays. As alfalfa and clover are increased more and more of the grasslands that have been used for hay production should be thrown into pasture.

STRAWBERRIES-The outlook for Tennessee strawberries for 1930 and 1931 is favorable. Increased plantings are advised where improved cultural methods are used and good land is ovailable.

IRISH PATOTOES - Farmers who plant early potatoes this year may expect prices lower than last season. Plateau growers who use certified seed and fertilize well have a fair chance to profit, although prices will probably be lower than last season.

SWEET POTATOES-Sweet potatoe growers who can produce high yields economically are in good position to profit.

BEEF CATTLE-Farmers producing cattle of quality may expect a firm sundertone to the market. The lower grades will probably suffer some in price. Since there is a tendency to increase beef cattle numbers, farmers already established in beef production are cautioned against further expansion.

HOGS-In view of the prospective higher prices for hogs farmers who feed their fall and spring pigs by the Ton Litter Method and get their fall pigs on the March and April markets and their spring pigs on the July, Au-gust and September markets will likely reap good profits.

SHEEP-While prices of both tambs Lack of winter cover crops has and wool lower than last season are caused many a farm to be covered with probable. Tenne are growers who proa mortgage.

starts fire c- his own land.

CORN AND ALFALFA BEST COW FEED CROP

Corn, alfalfa, and pasture grass have proved to be the most profitable crops grown on the Dairy Experiment Farm operated at Beltsville, Md., by the United States Department of Agriculture. The Bureau of Dairy Industry uses a 6-year rotation, three years alfalfa and three years corn. The pasture is comparatively permanent and does not enter into the rotation excopt at intervals.

T. E. Woodward, in outlining the rotation, says: "In changing from corn to alfalfa the ground is manured in the fall after the corn is removed for silage. The land is then plowed and left in the rough to allow pulverization by freezing. The alfalfa is sown about April 1st, and produces two small cuttings the first year.

"In changing from alfalfa to corn the first cutting of alfalfa is removed the latter part of May, the ground is ploughed, and corn is planted for silage. Manure is applied for each crop of corn except the one following the alfalfa, and in summer, when it can not be used on the corn or alfalfa. it is placed on the pastures. Lime is applied every six years previous to sowing the alfalfa."

grass, 4 of red clover, and 2 of alsike, sowed about April 1, on land that has been fall plowed and manured, provides pasture about Junz. If the first crop of newly sown alfalfa is weedy it is made into hay, but instead of giving it barn space it is stacked in the pasture, which is fenced so cows can eat it when pastures are short and dry.

One crop farming, shacks for homes and improvised poorly clothed and poorly fed farmers go together.

More farm machinery susts out than wears out.

scribe and Druggists dispense the pure products of Merck's laboratories.

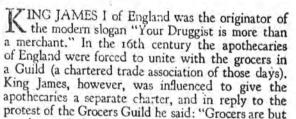
For Prescriptions - Physicians pre-

MERCI

For Your Medicine Cabinet-Select Merck's pure products as your Doctor and Druggist do.

-MERCK



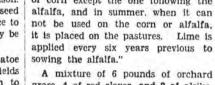


he Business of the Apothecary

is a Mystery -

protest of the Grocers Guild he said: "Grocers are but merchants; the business of the apothecary is a mystery" -which at that period meant art or profession.

And pharmacists as a class have entrenched themselves ever since as professional men. Colleges of Pharmacy, many of them associated with great Universities, have been established in every civilized land. The problems that face the pharmacist in the materials he handles make it necessary for him to have a wide acquaintance with the sciences upon which his art depends. Merchant he must be, too, in order to maintain a prescription pharmacy. To make sure that he will be in your neighborhood when you most need him, go to him for such of your every-day needs as he can supply.





ONE PRICE---ONE SERVICE the BEST-to all alike-

Specials for Friday and Saturday Wild Rose Flour, 48 lb Sack. 24 lb Sack, \$1.98 1.15 Made from Pure Soft Winter Wheat Salt Meat, Pound, 19c Meal Fancy Cream, Pound, 4c French's Mustard, 9oz 14c Tomatoes, No. 2, 2 for 25c Gem Mayonaise, or Sandwich Spread, 1-2 pint jar, 19c Kentucky Home Macaroni or Spaghetti, . . . 8c Apples, Fancy Arkansas Black, 29c per doz LARD, Special, 2 lbs for 25c Arrow Laundry Soap, 7 Bars, for 25c Limit 7 Bars to Customer

W. F. Bryant's General Cash Store Collierville, Tenn,

Watch for Our Specials Each Week

Debt of Helpfulness

Such help as we can give to each other in this world is a debt to each other; and the man who perceives a superiority or a capacity in a subordinate, and neither confesses nor assists it, is not merely the withholder of kindness, but the committer of injury.

Metal Shield Bars Ants To prevent termites, the destructive insects that devour wood, from entering homes, University of California engineers have devised a metal shield to be placed on top of the concrete foundation immediately under the wooden sill that rests upon it .- Popu lar Mechanics Magazine.

Mrs. R. L. Strong underwent an operation for appendicitis at the Bapfist Hospital last Friday. At last reports she was doing nicely.

Miss Ora Jacobs of Muskogee.Okla. was a guest in Mrs. Sam Hinton's home Monday night enroute to Middleton, Tenn., and Norfolk, Va.

Mr. and Mrs. C. W. Fleming and family spent Sunday in Victoria, Miss with Mrs. R. P. Carrington, Mrs. Fleming's mother.

The Louisa Bedford Chapter, U. D. C. will meet on Wednesday, April 9, with Mrs. S. R. Craig and Mrs. M. K. Mann. All members, who can not attend, are asked to notify the host-

Dr. and Mrs. J. W. Oursler and young daughter, Martha Thomas, of Humboldt; Dr. and Mrs. W. W. Oursler and little son, Waddy, Jr., of Memphis and Mr. and Mrs. W. M. Berry of Memphis were guests Sunday in the home of Mrs. Mattie Oursler.

NEW and USED SEWING MA-CHINES for sale. Any make repaired Call Riley, Phone 105-W

The Ladies Aid of the Christian Church will meet with Mrs. C. W. Jackson, Tuesday afternoon, April 8, at 3 o'clock. Every member is urged to attend. ' Visitors are welcome.

Pleasant week end visitors in the town were Miss Ruth Craig with her guest, Miss Ehren Foster of West Point, Miss., both students at M. S. C. W., Columbus, Miss.

FOR SALE-A Fordson Tractor in good condition, with or without Pulley. F. A. Cory, near Cordova on the Hall Road. Sec. 10

China Street

41, - 200 B

this week was Gethsemane, and the solo,"The Beautiful Garden of Pray-

er" by Miss Oneida Leake was very appropriate and enjoyable. The topic

are taking the life of Christ to Easter week. Special music at all of these services.

LOST or STRAYED-One Black Horse Mule, 15 hands high, about obsid fur mony pakents pio subact of Reward for return. See Gail Wilson or call 140.

LETTUCE-Louise Snover, Nellie Ray Gorman, Modena Munns, Maggie The prayer meetings at the Chris- Glenn Norris, Dorothy Kirby, Emily Jane Payne.

tian Church are proving a very help- SUN FLOWERS-Elsie Lonati, Margaret Lonati, Mary Garoli.

ful mid-week service. The subject ONIONS-Pierce Thomas, Arthur Thomas, Tom Chandler, Edwin Sandridge Andrew Wallace.

> CARROTS-Velma LaCroix, Elizabeth Speer, Margaret Pattison, Eloise Williams, Virginia Schwam, Catherine Snider.

for next week "Trial of Jesus and BEANS-J. B. Bowling, Everett Speer, Raymond Dickey, Walter Norris and Peter's Denial." These lessons Foster, Charles Moore, Robert Rhew, Chester Webb, Joe Greenslade.

> ACT I. Home of Rabbits, in early morning. ACT II. Mr. McGregor's Garden, midday. ACT III. Home of Rabbits, evening. Director-Mrs. Robt. Harrison

Accompanist-Miss Hester Frances Anderson Costuming-Mrs. Frank Hancock

> ADMISSION, 15c. and 25c.

$\times \times$ **Your Dreams** Have Come True! HAMBURGERS and HOT DOGS Cox & Roach The Superior Service Station

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