

The Collierville Herald
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 WALTER H. HARRIS, Editor
 MRS. KATHLEEN HARRIS,
 Managing Editor
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 tion
 Friday, Feb. 21st, 1930

Weekly Sermonette
 By Our Local Pastors

A Mother-in-Law
 By Rev. F. A. Coyle

The book of Ruth is accepted as one of the finest in all literature. For sweet simplicity it has few equals.

We love to read of this young widow who leaves her childhood home, her life long associates, the gods she has worshiped; and against all human reason and the pleadings of those who love her, goes into a strange country, does work in the fields for support, marries a man of wealth, and has her name written in sacred history as the great-grand-mother of David, Israel's ideal king; and thus she becomes one in the long line of ancestors of the Christ.

In reading the story, we are likely to overlook Naomi, the one who was instrumental in bringing it to pass. Why did Ruth refuse to leave this woman? Why did she choose Naomi's people and God rather than her own? The only answer is: Naomi had told her of them, and the woman's teaching and life had caused the girl to decide.

Naomi is a splendid example of personal worker. She could make her God attractive to others; and her people, for generations, had been under the direction of this God, and were therefore a better people. Her life must have been in harmony with her teaching, else the teaching would not have been so effective.

It would be a splendid study for all of us to re-read the book of Ruth with this mother-in-law in mind. She had her own full sorrow,—driven from home by famine, husband and sons died in a strange land, poor in the goods of this world,—but she had a God and a religion, and made them known to others. She could say with Peter, "Silver and gold have I none, but such as I have, I give unto thee."

MT. PLEASANT NOTES

Mr and Mrs J O Boatwright of Memphis spent Sunday here with relatives.

Little Ann Murphy of Rossville accompanied Mrs A L Chandler home Monday for a few days visit.

Mr and Mrs N M Carpenter and daughter Lois spent Sunday in Memphis with Mr and Mrs Charles Chiock.

Mr and Mrs T D Coopwood and son have returned home after a brief visit to Greenwood and Vicksburg.

Mr and Mrs Forest McCall and children of Memphis were pleasant visitors in the Dr C C Conner home Sunday afternoon.

Mr and Mrs E C Coopwood spent a few days in Clarkedale last week.

Misses Nell and Imogene Jowers of Germantown spent the week end here with homefolks.

Mrs White of Memphis is here visiting her daughter Mrs T D Coopwood.

Mr Ruff McCarley of Germantown has been the guest of Mr and Mrs Kit King for the past week.

Dr C C Cooper carried a patient to Oxford to the hospital one day last week.

Wilson Bros.
PUBLIC HAULING
 We Go Anywhere
 Any Time,
 Phone 160-W
 Hauling Milk a Specialty

Dr Seale of Holly Spring was here Tuesday.

Mrs A L Chandler and Mrs T D Coopwood were shoppers to Memphis Saturday.

Miss Bessie Boswell of Slayden and Daniel Reynolds of Amory were quietly married in the home of the bride last Sunday evening by Rev Mr May immediately after the ceremony the young couple left for Amory where Mr Reynolds has a position.

Mrs N M Carpenter and Mrs Jim Jowers were in Holly Springs Monday.

Mrs A L Chandler and Ann Murphy of Rossville spent Wednesday in Germantown.

Mrs Jettie Beale of Memphis and Mrs Albert Hammond have been visiting Mrs Sam Burohett who is ill.

FOR SALE, Baled Hay— Lespedeza and Bermuda, at \$15 00 per ton P P. McFerrin Phone 7—W Collierville.

PIPERTON

Friends in this Community are sorry Jess Person is on the sick list this week, and hope he will soon recover.

Maury and Milton Ballard were in Rossville Sunday.

Leola Rodgers spent the week end in Buntyn with her sister Mrs Elmer Bowling.

Mrs Perry Piper of Collierville visited here Sunday.

Miss Mildred Jamison, Henry Harding Boswell, and Travis Hurdle were dinner guests in the Baldwin home Sunday.

Sam Dunn was a business visitor in Memphis one day last week.

Robert Pulliam drove the wagonette Friday while Mrs Leake was visiting her daughter in Nashville.

Tandy Bowling is having logs cut in the bottom and nailed to the Piperton sawmill.

If your Electric Iron, Percolator, Toaster or any other Electrical Appliance is in need of repairs, see or call H R Wooten, at Cooper Motor Co.

Germantown News

The Parent-Teacher Association held the regular meeting on Thursday of the past week. Representatives from the 1st and 2nd grades were present to thank the association for new books recently purchased, also a member of High School extended appreciation for the new "World Books" which are just off the press, some of which are not yet ready to be delivered. New Victrola records have also been purchased at cost of \$17.25. A prize of \$3 was awarded to the 7th grade for their success in the recent membership drive. The members are grateful to Mrs Hungerford for \$8 that she donated to the scrap book, which will be a new undertaking for the P T A.

Plans were made for the bridge luncheon to be given at the school March 8th. Prizes including hand made handkerchiefs, hand-painted card tables, a permanent wave and electric iron, window box and plant, will be awarded. Miss Inez Rich, Mrs R C Cookroft and Mrs Harry Staub of Memphis, will present a program during the luncheon. Reservations will be received until March 8th, by Mrs. Harry D Staub, 7 2924, or by Mrs Charles Speer, Germantown.

Mrs Joe Wallace, general agent, man, will be assisted by the president, Mrs P S McKee. The luncheon will be in charge of Mrs S R Hungerford, and bridge tables, Miss Ruth Hungerford. The reception committee will consist of Mesdames Henry Quenitchet, Paul Gouger, John Scruggs, I M McDonald, Robert Cohn and L E Dickey.

The Boy Scouts now have twenty-two members, and their activities the past week included an interesting hike.

John Darnell has opened a barbershop here and we hope it will prove a success.

Sliv Hudson after spending several years in rather close confinement, has gone out of business and is taking a rest in the country.

Germantown Chapter O E S is sponsoring a Bridge and Bunco Party on the night of March 1st at the Masonic Hall. Prizes will be awarded and refreshments will be served. Tickets will be 50c. Mrs Cecil Elliott is general chairman.

The W M U Circle No 1 met with Mrs J W Barry on Tuesday Feb. 11. Officers were elected with Mrs C R Hudson, circle leader, Mrs Snypes, secretary and treasurer, and Mrs W H McVay, personal service chairman. Plans were made for an all day meeting at the church Feb. 25. All members are urged to be present.

Mrs Joe Callis and son spent last week with her mother, Mrs L F Jones at Brunswick, Tenn.

Mr and Mrs J N Sullivan were visitors in Memphis Sunday.

Mrs J R Bryan, Mike, David Mary Frances spent Sunday with relatives in Byhalia.

Mr and Mrs J B Scruggs of Memphis were visitors of Mr and Mrs P E Gorman Sunday.

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Save Your Vision Week

The week of 16th to 22nd, has been designated as Save Your Vision Week throughout the United States, and the Tri State Optometric Association in cooperation with the press in urging everyone to have their eyes tested, according to Dr Vance C Roy, who is in Collierville each Wednesday. Dr Roy says many car accidents can be prevented by attention being given the eyes. Remember, one pair of eyes given you at birth, must last you for your life-time. They serve you about 16 to 18 hours each day of your life, so you cannot afford to neglect giving them a thorough examination once each year.

City Car Tax Due

Auto Tax will become delinquent March 1st. All are warned to get their 1930 car tax at once.

J A Lowe
 City Marshall

LOCALS & PERSONALS

Mr and Mrs H P Martin of Birmingham, were the guests of his sister, Mrs H L Sigrest this week.

Kelsey Chevrolet Co. report the sale of a Coach to H D King, Memphis and a Sport Roadster to Percy Hurdle of Slayden, this week.

Mr and Mrs J P Williams, Jr, were in Memphis Sunday.

Mrs D S Kirkpatrick of Grand Junction was in town Thursday.

Frank Hill Pearce is having a siege with the flu this week.

For washing Quilts, Bed Spreads, Blankets, Window Curtains, and all kinds of damp wash,—all done with electric washing machine, call Phone 71-R or see Mrs Joe Hughes.

Collierville Insurance Agency
 Mrs. W. N. Craig,
 Fire and Automobile
 Insurance
 Phone 99 and 15

Only the Best of
MEATS
 In our New Market
 you will Find Just
 What You Want
**Home Made Pure
 Pork Sausage**
Chas. Dean & Son

Mesdames J K Swoops and O P Piper were in Memphis Wednesday.

Miss Alta Davis of Memphis spent Sunday with her aunt, Mrs D G Delaney.

Mrs Alta Scobey, and son, J S Mosby of Lepanto, Ark. spent the weekend with her sister Mrs D G Delaney.

Miss Gladys Wilson of White haven was the guest last week end of Miss Marv Collins.

Miss Kate Gregg and Mrs Louie Lowry and children were the guests of Misses Ban and Cora Lowry Tuesday.

Mrs E'gin Leake visited her daughter, Mrs E B Hudgens, in Nashville last week.

Among the sales of the Cooper Motor Co., this week are, a Model AA dual wheel Ford Truck to Houlton Lowry, also a Standard Coupe; a Sport Coupe to Joe Hughes, a Tudor Sedan to F H Wooten and a Roadster to C E Bowers of Cordova.

Mrs W W McGinnis was brought home Wednesday from the hospital and is much improved.

Elizabeth Towles of Rossville spent the week end with Eleanor Fleming.

Mrs Sadie Crawford of Rossville visited here Wednesday.

Mesdames Lottie Dunn and Albert Persons were shopping in Memphis Tuesday.

Miss Eula Mai Strong and Mrs Earl Clayton spent Tuesday in Memphis.

Ruth Piper, Tate Thomas, and Warree West of Rossville were here Wednesday.

Miss Eleanor Fleming was the gracious young hostess on last Saturday afternoon at a pretty Valentine party. The Valentine idea was used in the artistic decorations and in the heart fortunes and games of the hour.

At the close of the gay afternoon, a dainty ice course was served to sixteen young misses, Dorothy and Sara Karr Hinton, Janie and Elizabeth Carrington, Virginia and Marie Nely, Dorris Kirk, Grace Ward McFerrin, Dovie Doyle, Grace Piper, Kathryn Clay, Cecelia Morris, Mildred Watkins and Elizabeth Towles.

BIGGS ELECTRIC CO.
 J. W. Lynch Auto Bldg.
 "Everything Electrical"
 Electrical Supplies Radios and Repairs
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Today start with
IPANA
 THE TOOTH PASTE
 CHOICE OF MILLIONS



Brings whiter teeth and healthier gums

Harrell Drug Co.

Now Have your Car Washed

Our New High Pressure Machine washes and Cleans your car—Electric Vacuum Cleaner cleans the upholstery. Our experts properly grease all parts.

Prices \$1.00 to \$1.50
 Vacuum Cleaning, 50c extra
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*Not "Quick While You Wait" Job
 but your car Properly Cleaned*

COOPER MOTOR COMPANY

Sales--Service

Phone 163—we will call for and deliver your car

Strong Grocery
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Free City Delivery Phone 157

"The Care Of Your Car Means Much"

Our Repair Department is in charge of Expert Mechanics. Drive in and let us adjust your car for Winter Service. We are equipped to do all kinds of Repair Work.

J. W. LYNCH AUTO CO.
 Gas, Oil and Accessories

SPECIAL DANCE!

to be Given at
A. R. Hamner's Home Grove PAVILION

3 miles Southwest of Eads—1 mile West of Fisherville—just off the Macon Road

Friday, Feb. 28th
 Beginning at 8:30
 Given by W H Robenson

Music by Bunnells Orchestra

Regular Dances on every 1st and 3rd Friday Night in the month

We Offer For Sale

- 1 Reg. Jersey Bull,
Island Breeding-2years old
 - 6 Reg. Jersey Cows and Heifers
Show and Production Type Combined
 - 3 Reg. Jersey Heifer Calves
Show Prospects
 - 1 Heavy Tractor Disc Plow
 - 1 Light Tractor hole Plow
 - 1 Black Hawk 2 Row Planter
with Fertilizer Attachment
- ## Heart's Delight Farm

Forest Hill,

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DON'T FORGET-- McGinnis Has It

- Lumber
- Hardware
- Paint
- Sash and Doors
- Lime and Cement
- Face and Common Brick
- Galvanized Roofings
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"THE MAJESTIC RADIO"

W. W. McGinnis Lumber Co.
Collierville, Phone 21 Tenn

No Woman Need Be A Drudge These Days

Electricity is so efficient and economical that no woman can afford to waste her time and energy in doing drudgery work in these modern days.

For a few cents an hour, Electricity will relieve her of labor in doing the washing, ironing, cleaning and cooking, leaving more time for leisure and culture.

The modern home is incomplete without adequate Electric Service.

Consult your wiring contractor when you plan to build. He will give you valuable advice.

Memphis Power & Light Company

Permanent Pastures, Their Proper Management Essential to Successful Dairying.

by R. Cohn, Forest Hill, Tenn.

(Continued from last week)

A continued repeated distribution of fertilizer is the most important chapter in pasture management. It is regrettable that practically no one in the South pays attention to it. However, I am convinced that a well managed permanent pasture yields the best returns in dairying. Even the best pastures should receive once every three years a moderate amount of lime as top dressing in the fall carefully barrowed in and even this will be beneficial where lime is plentiful in the soil.

The most important fertilization of pastures is nitrate and in its combined application lies the secret of the evergreen permanent pasture and the biggest profit in Dairying.

The application of nitrates give the best results during the months of March to October for during the time of the growing season the plants are capable of absorbing it freely, while during the winter months the life of the plants is dormant. A proper application of nitrates on Permanent Pastures enables you to pasture your cattle 2-3 weeks earlier in the spring and allows you to pasture until frost time, while at present in most summers your pastures are brown by the end of August.

The most important reason for sufficient nitrate fertilization is its increase of the pastures contents of digestable protein.

The proceeds from a cow depend largely upon the feed. Therefore, the largest profit from a herd of cattle can only be obtained when the feeding is based on the highest digestability in its relation to the largest amount of milk production. That means that cows in milk require more digestable protein than dry ones. We know that heavy milkers require more protein than strippers. This is considered in winter feeding, but generally no attention is paid to it with cows on pasture. Ninety nine times in a hundred you find fresh cows, heifers and horses on the same pasture and usually until the pasture is entirely worn out. In addition to this the sod is often severely damaged through such procedure. It is important to determine at what time the pasture carries the highest percentage of protein and then whether the heavy milkers can get enough digestable protein to keep them at full production. It is known that young grass carries the highest amount of protein before it begins to shoot up, later on only the fiber content increases. Young grass is equal to the best concentrate feed, hence heavy milkers will keep their milk flow on young

grass. Therefore, it follows logically that strippers or cows with moderate milk flow cannot use such grass to the best advantage. The lesson we learn is the necessity of abandoning the pasturing of all kinds of cattle and horses together and the dividing of them in three groups.

—1. Heavy milking cows on the best young grass

—2. Low producers and young stock

—3. Dry cattle and older heifers with calf as well as horses.

The working of this plan necessarily requires a division of the whole area devoted to pasturing into smaller fields of possibly equal sizes, and at the same time the changes from one pasture to another have to be more frequent. When the pasture is about 5 inches high let it be grazed by heavy milkers for about three or four days, but in all events only as long as high production prevails then change to next pasture and so forth. Other cattle will follow these heavy milkers in line of my previous remarks.

By following this plan the question arises, can we keep the sod permanently in healthy growth and in powerful protein condition? Protein is a nitrogen combination and can only be produced if the ground is rich in nitrogen. Nitrogen and fertilizer therefore gives us the possibility of raising a naturally concentrated feed in large quantities through pasture management, as outlined above. Where possible hay should be cut on the same basis, as grass of young growth carries more feed value and a large amount of protein. During the hot summer months the growth generally diminishes. This, however, can be avoided by regular application of easily available nitrogen fertilizer which is most important during the summer months.

After such application for a few years a goodly amount of humus and nitrate will be stored up in the sod which will then remain green all winter long and make quick growth with the advent of spring. In such a condition a fertilization will not be necessary until after the first cut of hay or pasturing. But a quick growth is necessary in order to create protection for the sod and retain the moisture.

In conclusion, I wish to give you an example from one of the agricultural papers of Europe I ran across in preparing this article. I have adopted this plan this year but am not far enough advanced to give you my own figures. The Agricultural College at Hohenheim, Germany had on a 2½ trial pasture 360 pasture days instead of 300 and the increase of the milk flow for these 2½ acres numbered from 2500 quarts to 5000 quarts. While formerly a cow needed a little over an acre on this plot, after adopting this management and nitrate fertilization of the permanent pasture as outlined by me, a cow only needed half an acre. There were a total of 70 acres in pasture at this institution, of which only 30 acres were used for pasturing before the month of June, while the remaining 40 acres were used for raising hay until June and then managed in described manner.

Denmark, Sweden and Norway have for years and years adopted this plan and keep books on it. Will we?

Small

It takes 60,000 tobacco seeds to make a tablespoonful.

"Say it with Flowers"

FLOWERS FOR ALL OCCASIONS

Call Mrs. Delaney

Agent for Erby Harris Florists

HINTON & HUTTON
FUNERAL DIRECTORS
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PHONE 15

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For a well cooked, well served
Lunch or Dinner

WHITE CAFE

H. W. Schrader, Prop.

Sandwiches Cold Drinks

FOOD

Your Corn Crop

LIKES

Is it just another corn crop for you this year, or have you decided to join the ranks of farmers who make a crop that really is a crop? Now is the time to decide... and you can just as easily make a good crop. No luck to it... just one single rule for success.

Chilean Nitrate of Soda is the difference between a good corn crop and a poor one. A side dressing with this nitrate fertilizer (the only natural nitrate in the world) greatly increases the yield. Makes larger ears with more corn per ear and more ears per stalk.

A Tennessee Farmer Boy

Leonard J. Mabry, Lawrenceburg, Tenn., made 103 bu. on one acre in his 4-H Club project. He used only 100 lbs. of Chilean Nitrate, in 14 rows, leaving 2 rows without it. The 14 rows each made 1½ bu. more per row than those without Chilean Nitrate. In other words, 100 lbs. Chilean Nitrate made 21 extra bushels for him.

Chilean Nitrate is not synthetic. It is mined and refined in Chile, largely by American capital, brought here in American ships and sold to American farmers at a low price.

See your local dealer. If he does not carry Chilean Nitrate, he can easily get it for you.

Free Fertilizer Book

Our new book, "How to Fertilize Corn in the South," tells how to make a real corn crop. It is free. Ask for Book No. 5, or tear out this ad and mail it with your name and address written in the margin.

1830-1930... One hundred years of fertilizer service to American agriculture.

Chilean Nitrate of Soda

EDUCATIONAL BUREAU

310 Cotton States Bldg., Nashville, Tenn.

In replying, please refer to Ad No. 70

CHILEAN NITRATE OF SODA NOT LUCKY

Spring Specials

SPRING with its burst of color and renewed life, ushers in many creations of which we are justly proud. We urge you to visit our showing at your earliest convenience.

In addition to the new patterns in Living Room and Bed Room Furniture, we are offering the following at very low prices;

Occasional Chairs, velour seat and oak frame finished in walnut,	\$12.00
Bed, Spring, Mattress Outfit,	22 85
Chiffonade, finished in walnut,	19.95
Boudoir Lamps,	1.35
Bed Lamps	2.50
9x12 Brussels Rugs,	29 00
Simmons Deep Sleep, Inner Spring Mattress,	19.95
Tilt-top Tables, decorated,	.98
Davenport Tables,	9.95

You are cordially invited to visit our store when in Memphis

GRAVES & GRAVES

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173-75 South Main St.

MEMPHIS

The New Spring Styles in
SHOES
are here
We have a Style and Size for every
member of the family
J. M. Mann & Son

They Must Succeed!

The growth and development of this community depend to a large extent upon the progress of its farming interest,

It is the aim of this Bank to do everything in its power towards helping the farmers succeed.

We are proud of the fact that so many farmers have taken advantage of our facilities for serving them.

We offer you our service

The Peoples Bank
Capital and Surplus, \$44,000.00

As you plan your
Spring Sport Frocks

Waffle Cloth, for Dresses and Suits—with Springtime's newest printed patterns.

Cotton Pique, in solid colors and new prints—for dresses and ensembles.

Basket Weave, in solid colors—very attractive for Sport frocks.

These materials are all 36 inches wide—Guaranteed fast colors and priced at 50c the yard.

Hinton & Hutton Company
Dry Goods Department

ANNOUNCING
Our
Registered Calf Contest

In the interest of Better Dairying in our section, we are Giving away FREE
a Registered Jersey Calf
Contest Begins Feb. 22nd
and Ends March 22nd

Come in and see the calf and tell us what you think of him and we will explain the plan of the contest

Collierville Cash Feed Store
"We Sell for Cash—Our Patrons Get the Benefit"

Dr. Vance C. Roy
OPTOMETRIST
901 Farnsworth Bldg. Memphis, Tenn
Will be at Dr McCall's Office
in Collierville, every Wednesday

Eyes Examined and Glasses
Supplied

CAYCE NOTES

Meedames D R Williams and D L Lumsden visited relatives in Victoria Friday.

Emmit Flanigan of Memphis visited his sister Miss Nannie Flanigan recently.

Ray Russell was in Memphis Thursday.

Miss Nanie Flanigan has purchased a new Chevrolet.

Mrs Morrison and son made a business trip to Holly Springs Tuesday.

Miss Elise Vick spent Monday in Memphis.

Mr and Mrs P. P. McFerrin and baby visited in Collierville and Cayce Sunday.

Mr and Mrs Leach Hart and children of Memphis were visitors Sunday afternoon of Mr and Mrs J J Williams.

Miss Ira Jones spent last week end in the O B Jones home in Taska.

Mrs C B Milliron and children spent last week with her mother Mrs J K Sloan near Olive Branch.

Ray Williams of Bruce Miss, visited his parents Mr and Mrs R J Williams Thursday.

Mr and Mrs V D Brooks and Earl visited Mr and Mrs V M Carrington Sunday afternoon.

Mrs Will Attaway, Miss Mary and little Earline visited Mrs Mason Fleming near Collierville Saturday.

Preston and Jess Sloan near Olive Branch were the guests Sunday of Mr and Mrs F M Sloan.

Mrs P T Sandlin spent several days in Collierville last week.

Mr and Mrs D R Williams visited in Byhalia Sunday.

Mr and Mrs F M Sloan and Mrs Lumsden visited in the homes of Mrs V P Cox and Mrs V M Carrington in Collierville Saturday.

Earl Brooks was in Holly Springs Sunday afternoon.

Orville Carrington of Collierville was here Saturday.

Robert Milliron of Memphis visited here recently.

Mr and Mrs Clarence Brooks of Victoria were guests Sunday with her parents Mr and Mrs W. L. Charlie Fleming and Claud Sammon were here Saturday. W A Williams of Victoria was a visitor here last week.

FOR SALE—300 acre farm in Fayette County, Tenn. 200 acres good farm land. 100 acres Timbered.

Address: J H Irby, Agt. Collierville, Tenn.

ROSSVILLE NOTES

Ann Murphy visited her aunt, Mrs A L Chandler in Mt Pleasant last week.

Mrs Molly Chambers had as a recent guest Mrs Walter Short of Memphis.

Miss Marjorie Morton and Mrs Petty spent Wednesday with Mrs Tate Robinson of Moscow.

Miss Mai Henry Phillips of Moscow was the week end guest of Miss Beatrice Rives.

Mrs Harrison and Miss Edna Smith have been with their mother Mrs C C Carruth for several days.

Brittain Baldwin of Collierville visited his brother, J S Baldwin last Friday.

L G Shelton and W J Frazier were business visitors Monday to the Bluff City.

I H Petty spent Sunday in Corinth, Miss.

Dr F K West and family were the guests Sunday of relatives in Taska, Miss.

Meedames A W Morrison and J W Boyd are the proud owners of new Stewart-Warner radios.

Miss Elizabeth Lowry of Memphis visited relatives here Sunday.

Mrs Pittman Gurkin entertained the Sunbeam Society Saturday afternoon, also celebrated the 3rd birthday of Pittman Jr.

Mrs E C Pankey of Memphis was the guest last week of her sister Mrs J T Knox. Tuesday Mrs Knox entertained with a luncheon. Out of town guests were Meedames Burkam and W. Jones of Collierville and Mrs. Pankey.

A free for all Valentine party was put on at the schoolhouse on Friday evening sponsored by Mrs H H Farley, P T A President.

Mrs A E Farley was hostess to the Baptist Missionary Union on Thursday afternoon. A goodly number attended and reported an enjoyable afternoon.

Rev Soates of Union University filled the Baptist Pulpit Sunday during the absence of the pastor Rev Odle, who is ill.

The Junior Missionary Society met with Miss Eulalia Thomas on Saturday afternoon. Quite a number of members and visitors were present and enjoyed the program and dainty refreshments.

Friends sympathize with Mrs C C Carruth in her recent bereavement in the loss of her mother, Mrs Bass who died Tuesday at her home near here at the age of 85.

88c Sale Begins 88c
SATURDAY MORNING
Feb. 22nd and ends
Saturday Night, Mar. 1st
88c Sale

We couldn't begin to show all the Bargains which the 88c Sale brings
But we say

Come! Come Every Day

you can, for you will find Bargains Galore and opportunity to Save on everything you need now and later

KELSEY BROTHERS

88c

88c

The New
Stewart-Warner

The Radio with Tone-Easy to Operate—Easy to Own

We will make you a liberal allowance on your old Radio. We have both Battery and the All Electric Sets

W. W. CLAY

Phone 133 for a Demonstration in your Home

FOR SALE

1 2 Horse Wagon, with box complete—1 Oliver Chilled, 2 horse Plow, 14 inch bottom—1 Avery Corn and Cotton Planter—1 Oliver 2 horse Riding Cultivator with complete equipment. All the above in Good Condition and will sell Reasonable for Cash.

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Phone 18-M Collierville, Tenn.

BIGGS & DUDNEY

General Merchandise

Service

Quality

Phone 43

Bring Us Your Cream

We buy for the Sunlight Produce Co.

Superior Service Station

H. W. COX, Manager

Phone 9

Ladies Rest Room

The Home of Standard Products

Standard Motor Oils

Mobiloids

The **RIGHT** Oil
Helps To
Keep It
Like NEW

You want your sewing machine to keep its youth and to grow old gracefully—to hear it humming happily over gowns of seasons yet to come, and to feel, when you are through with it, that its purchase price has been well repaid through the labor and expense it has saved you!

The only way to do this is to keep it oiled. A film of good oil is the safest and best protection against the toll of friction and rust. Use "Standard" Household Lubricant—the light, high-grade machine oil that reduces friction, hails rust, and never gums or corrodes. Convenient 4-oz. squirt can with spat. 2-oz. bottle, 1c. At your dealer's.

STANDARD OIL COMPANY OF LOUISIANA

"STANDARD" HOUSEHOLD LUBRICANT

Many Balls in Carillon
There are 71 balls in the carillon of the Florida singing tower.

Strong for Swedish
The Swedish language is taught at 18 institutions in 3 different countries.