

THE COLLIERVILLE HERALD

"COLLIERVILLE, THE DAIRY TOWN"

Vol. I

Collierville, Tennessee, Friday, January 24th, 1930

No. 48

FACTS and FICTION BEING A Little Bit About Anything

"Read not to Contradict and Confute, nor to Find Fault and Discourse, but to Weigh and Consider."—Francis Bacon.

As this appears in print, the five power naval parley will be well under way in London. Delegates from the United States, Great Britain, Japan, France and Italy will be gathered around the conference table in St. James' Palace in an effort to reach some form of agreement by which naval competition may be stopped.

The question of jurisdiction, the number of Battleships, Airplane Carriers, Cruisers, Submarines, Destroyers and the use of fleets on the Atlantic Ocean and the Mediterranean will be up for discussion. The question of saving billions of dollars in taxes, and the useless slaughter of thousands of young men will be uppermost in the mind of most of us as we pray for the success of this conference.

Dr Herman Oerth, a German Chemist, is hard at work on his "Moon Rocket" in which he hopes to fly, or rather shoot himself to the moon. At the same time Fritz von Opel is in the United States conferring with engineers of General Motors about his rocket automobile, and the possibility of propelling airplanes by the rocket method.

What if they succeed, and the 2000 per mile plane is perfected? One could hop over to California by the time stores are opened, and could make China easily in time for lunch.

Would you like to be presented to the Pope? To do so you would have to kiss his holiness' foot, or at least his cross embroidered on his slipper. This is not required of persons of rank, however.

President Wilson met the Pope standing erect, his holiness advancing to meet him with both hands extended.

A girl finding a \$2000 bank roll and returning it to the owner was married to him. We'll bet the next money she finds she'll keep it to herself.

About the most interesting thing we've known a Mexican to do recently was a dead one who broke out of his coffin and dashed out of the cemetery to the con- sternation of the funeral party.

It seems he had suffered a cata- leptic spell and been pronounced dead, but refused to stay that way.

It is estimated by a committee of the League of Nations that there are from four to six millions of slaves in the world today.

St. Louis is buying a river, headlines the Literary Digest. We'll bet these flood sufferers hope it's the Mississippi.

Those who were willing to get up at 5 a. m. Tuesday morning had the pleasure of hearing King George of England open the naval conference, and a number of the leading delegates make open- ing remarks.

It's a little world, after all. We listen in on the London Confer- ence for an hour before break- fast and go about our day's work as usual.

In all this talk of calendar re-

City Water Tests

Exceptionally Pure

G W Lurry of the County Health Department was here Monday securing samples of the City water for testing. Once a month, he makes a test of all plants in the County and he says that for the past three years, Collierville City water has never shown lower than 5 Bacteria per CC, which places it in the "ex- ceptionally pure" class. These tests are made by Mr Fulton, State Sanitary Engineer, who also highly commends the city on the water plant. Every effort is made to keep the plant equip- ment in the best of shape and attention is given to keeping the well and pump clean.

Making New Rate Map

M T Earhard of Memphis, who is with the Samborn Map Co., of New York, is here this week making a new City Insurance Map, giving the location and description of all the business section classification of buildings, location of water lines, etc. This map will be used by the State Fire Board in figuring the insur- ance rates.

Appreciates Herald

Lamar, Miss. Jan. 13, 1930
Editor of Herald
Collierville, Tenn.
Am leaving Lamar, Miss. to- morrow for Hot Springs, Ark. So please send my paper there and let me know when my time is out so I can renew. Am always glad for a home paper.
Respectfully,
Mrs E E Jones

And So Life Goes

Declaring his wife was sullen, mean, irritable, morbid, disagree- able, nasty, gruesome, cool, bitter, jealous, heckling, picaresque, tem- permental, selfish, contemptuous, inattentive, uncivil and inconsid- erate, a resident of Oakland, Cal. has sued—on such inadequate grounds—for a divorce. They were married on St. Valentine's Day last year.

Oh well, and on that day we suppose she was lovely, sweet, dear, charming, engaging, amia- ble, winsome, attractive, adorable, enchanting, captivating, fascinat- ing, bewitching, tender, loving and amorous.

And now we suppose that she thinks he is hateful, obnoxious, odious, repulsive, offensive, loath- some, shocking, sickening, nausea- ous, disgusting, abominable, hor- rid and "impossible".

Add the truth of the matter is that both probably are a little bit intolerant, unreasonable, preju- diced, dogmatic, positive, biased, warped, partial and unforgiving.

Hence, the best thing for both to do is patch up their little quar- rel, for the world doesn't really care a whoop, darn, continental rap or button about their little disagreement other than the joy it got out of reading those 19 highly descriptive adjectives used by the plaintiff.

—Exchange.

form it seems that someone would suggest the elimination of ground hog day.

An Interested Outsider



Parson Eph Visits George R. James

Mr J Edward Millwood of Mem- phis, in the character of Parson Eph visited George R James on Tuesday. He read many of his original poems depicting ingro- wit and wisdom. Some of the most popular were "Parson Eph Buys a Ford", "If You Don't Trouble Trouble, It Won't Trou- ble You" and "Climbing the Hill". Mr Millwood will soon have his poems published under the title of "Philosophy of Par- son Eph".

The proceeds from the lecture will go towards buying a new cur- tain for the stage.

Dr Polk and his assistants were out at George R James on Wed- nesday to explain the Blue Rib- bon Health Contest to the stud- ents. The school which wins in this county-wide contest will re- ceive an award of twenty-five dollars. George R James has en- tered the contest with enthusiasm and intends to have as many Blue Ribbon students as possible.

Beauty Specialist Coming

Beginning Monday, Jan. 27th, next week will be Courtesy Week at the Harrell Drug Company. Mrs Virginia Goodin, one of the profession's expert beauty spe- cialists, will be at the store every day during the week, and will de- monstrate the Dorothy Perkins line of toilet articles, giving t- each lady who calls a Dorothy Perkins Facial free of charge. Mrs Goodin will also advise you on your personal beauty prob- lems. A private booth will be arranged at the store and to a- void waiting it is suggested that you phone for an appointment.

MICKIE SAYS—

WE WELCOME NEWS ITEMS ON 365 DAYS OF THE YEAR—366 ON LEAP YEAR, AND IF WE ARE GLOSER SHOVE 'EM UNDER THE DOOR—WE CAN'T HAVE TOO MANY NEWS ITEMS, SO NEVER HESITATE TO VOLUNTEER ANY



Heard Around The Square

Going round the square hunt- ing for News for this week's Herald, Herman Cox told us it had rained Tuesday but was colder today.

Chief Police Lowe says if they take Henderson's Station off the air "doggone yuh", you can take his radio.

J C Cook of the Collierville Cash Feed Store, said "tell 'em the Pike is covered with ice and some slippery".

Ralph Hall at the Harrell Drug Co. said the weather was bad and he thought Henderson should stay on the air.

M L Wingo of the Citizens Bank gave us a report on the weather for publication and also said that business was good in spite of the bad weather.

At the Hinton & Hutton Co., we found everyone busy—Brit said the weather was a little bad for demonstrating Farmall Trac- ters—but even at that business was good.

Mark Kirk, Cashier of the Peoples Bank says he believes Henderson should be allowed to keep his station on the air an- that a man of his ability should be able to express himself with- out using too strong language.

That the station is doing a good work, there is no doubt and Henderson has a means of get- ting his messages over and Mr Kirk says keep the station on the air.

Douglass Hill told us he was going to be different and say the weather was fine.

U-S Deputy Game Warden W B Mebane, says the weather is alright and he keeps busy. He believes Henderson knows his business and is doing a great work.

E C Cooper of the Cooper Mo- tor Company reports that outside of that everything is alright.

Personally we believe this weather is due for a change and next week we'll be able to report Fair and Warmer.

Car Sold at Auction

Chief Police J A Lowe sold a Graham Paige car at auction to be the highest bidder Wednesday, con. Foreclosure was made to satisfy a judgment given Mr. V. Leake for damages as a result of an accident near Fisherville on D. c. 30th.

Messrs E L Moreland, Mark V Kirk, Jack Williams and H F Kel- sey attended the banquet given by the Chevrolet Motor Co. on Monday night at the Peabody.

New Buildings Nearing Completion at Duntreath

Work of rebuilding the Dairy plant and barns, destroyed by fire at Duntreath Farm, is progress- ing satisfactorily, although bad weather has, to some extent, in- terfered with the work, according to Mr A C Vaughn, Superintend- ent of the Farm Department. The new barns and milk house will be larger and more modern than the ones destroyed, which means a finer, bigger Duntreath. One of the new barns, tho unfinished, is being used during bad weather for housing the herd. The Poul- try Department, under the man- agement of Mr A C Monell, is busy hatching out baby chicks this week.

In spite of the fire, service from all departments has not suffered. Temporary quarters were estab- lished, so that in a short time the service was as usual and has been maintained throughout the rebuilding.

Sale Is Continued

Account Of Bad Weather

Opening last Saturday morn- ing, one of the greatest sales in their history, Kelsey Brothers are celebrating their twentieth anniversary with a mammoth clearance sale. In spite of the bad weather the past week, the store has been a busy place and the buyers of this territory have been quick to take advantage of the savings offered in this sale. However, as so many people have been unable to attend the sale on account of the weather, especially from out of town, Mr Kelsey has decided to continue it for another week, closing next Saturday, Feb. 1st, instead of this week. This will give every- one an opportunity to visit the store. Each day of the sale, a Birthday cake has been given a- way free, Miss Mary Fleming, receiving the cake on Saturday, Mrs Will Strong on Monday, Mrs J R Dawkins, Tuesday, Miss Ladye Doddridge, Wednesday.

Kelsey Brothers thank every- one for the attendance during this week of bad weather. They have spared no effort to make this sale an event in merchandis- ing and will continue through next week, making this a real Birthday Party.

U. D C Meeting

The Louisa Bedford Chapter U D C met on Tuesday afternoon with Mrs E F Farley as hostess, and observed the birthdays of Robert E Lee and Stonewall Jack- son. The rooms thrown open to the guests were attractive with flags and cut flowers in red and white. Mrs B M Cowan presided, and the historian, Mrs O P Piper presented the program. It was voted that a check for \$15 be sent toward the Lee Memorial Found- ation as an appropriate marking of the day.

The following program was en- joyed:
Invocation Rev R W Hood
Poem, "The White Spirit of Lee" Mr B R Craig
Poem, "Siratto: C" Mrs O P Pipe
Address, Stonewall Jackson and Poem, "Stonewall Jackson's Way" Rev R W Hood
The refreshments served late afternoon evenly carried out by Chapter officers, red and white. Mrs Robert Beasley, of Tuscum- bia, Alabama, was present in ad- dition to a number of other guests.

Dean Wilson, Head of U.T. Agricultural Dept. Speaks

The thing that most of our farmers spend a great part of their time trying to get rid of is what is most needed in this sec- tion, according to Dean Wilson, head of the University of Tennes- see Agricultural Department. This "thing" is grass.

Pastures, more pastures, and better pastures was the theme of Dr Wilson's talk before the night class of the Collierville Agricul- tural Department, on Friday night.

Regardless of the blizzard that made the night all but impossible Mr Robertson had a number of farmers at the school building to hear the speaker.

Dean Wilson had charts to show actual figures on what he was trying to impress upon the farmers. He said that sections that had plenty of good pastures in connection with their other crops always had better homes, and more prosperous farmers. The average farmer's home in West Tennessee is worth about \$600, he pointed out.

By good pastures, he said he did not mean the old fields turned out to grow up in weeds. He had in mind a carefully tended parcel of ground, planted to some good grazing grass or clover, and fer- tilized to the extent that it would produce good grazing for cattle. He said it had been definitely de- termined that when a pasture was kept about four inches, or less, in height it was much better for cattle.

He showed figures to prove that good fertilized pastures make profits of more than twice what a poor pasture would make. He said that in Holla d \$2,000 per acre land was kept in grass for pastures, and had been for a thou- sand years, as they could not af- ford crops on so valuable land.

Our section needs more good pastures, more hay, and more si- lage, he insisted. He had quite a number of laughs at the expense of the farmer that will feed cotton seed hulls, and said he could not imagine a person trying to raise cattle without silage.

Much interest is being manifest in Mr Robertson's night class, and it is believed that a number of farmers are going to profit by these meetings.

Music With Your Meals

The White Cafe has installed a beautiful cabinet model Stew- art Warner Radio, of the new type and it is proving an attrac- tive feature. The tone and vol- ume of the set has attracted much favorable comment. It was in- stalled by Warren Clay, the local representative for the Stew- art-Warner radios.

Another New Face

Beginning with this issue, there will appear another new face in our family of advertisers, the Chilean Nitrate of Soda. These ads are educational and tell of the work that has been done and what has been accom- plished in helping the farmer to make better crops. The series starting this week, covers a period of seven issues and are all specially adapted to this particu- lar territory. In addition to these ads, there will appear items of interest, compiled by the Educa- tional Bureau of this National Organization.



Makes Life Sweeter

Next time a coated tongue, feid breath, or acid skin gives evidence of sour stomach—try Phillips Milk of Magnesia!

PHILLIPS Milk of Magnesia

Helped at Change of Life "Lydia E. Pinkham's Vegetable Compound is a wonderful medicine at the Change of Life. I would get blue spells and just walk the floor. I was nervous, could not sleep at night, and was not able to do my work. I know if it had not been for your medicine I would have been in bed most of this time and had a big doctor's bill. If women would only take your medicine they would be better."

Lydia E. Pinkham's Vegetable Compound Lydia E. Pinkham Med. Co., Lynn, Mass.

Garfield Tea Was Your Grandmother's Remedy For every stomach and intestinal ill. This good old-fashioned herb home remedy for constipation, stomach ills and other derangements of the system so prevalent these days is in even greater favor as a family medicine than in your grandmother's day.

Foreign Language Study Of all students enrolled in about 17,000 high schools in 1928, 43.2 per cent was studying English; 24.7 per cent studying Latin; 15.3 per cent, French; 9.4 per cent, Spanish; 2 per cent, German. In 1922, and 79.5 per cent studied English; while 29.5 per cent studied Latin; 16.8 per cent, French; 11.3 per cent, Spanish; 6 per cent, German.

SLEEPLESSNESS Successfully Fought in this Scientific Way When a thousand different thoughts keep you from falling into peaceful sleep—REMEMBER KOENIG'S NERVEINE. Contains no habit forming drugs. For years a household word of proven benefit in the treatment of Nervousness, Nervous Indigestion and Nervous Irritability. Agencies All Over the World.

PARKER'S HAIR BALM Beautifies Color and Brings to Gray and Faded Hair the Beauty of Youth and Vigor. Makes the hair soft and silky. 50 cents by mail or at drug stores. Hiram Chemical Works, Paterson, N. J.

LIGHTS of NEW YORK

Rewards Recently I read that a Chicago gunman has been linked with so many murders that rewards for his capture total \$100,000. There are probably hundreds of detectives who make a profession of going after reward cases who are now on his trail. But some one else may capture him—a traffic policeman might arrest him for speeding, for example. And if this happens and the traffic policeman doesn't know about the rewards, he is out of luck. He might hear about the prize afterward, but in most states he could not bring suit to get the money. Not long ago in New York a taxicab chauffeur found what he thought was a string of imitation pearls. As a matter of routine he turned the pearls over to his employers, and they found the owner. The string was worth \$50,000, and a reward of \$5,000 had been posted. Since the chauffeur made no claim at the time he turned them in, he had no legal right to the \$5,000. But the overjoyed owner gave it to him anyway.

Exit Shoestrings The Wall Street crash accomplished one good thing at any rate. It drove to cover dozens of shoestring theatrical producers. These gentlemen, for the most part inexperienced in the ways of the stage, rely upon "angels" to put up the money for their ventures. They are called shoestrings, but often they spend huge amounts of some one else's money. In the old days a cloak-and-suiter felt rich enough to take a flier at the stage. Broadway is slightly safer for the real producers. But only slightly. It's an off season, and many real producers are taking vacations.

Wisecrack There is, as is usual each season, one of those half-whimsical, half-dramatic A. A. Milne plays at the tiny Charles Hopkins theater. This time it is about two very nice people, one of whom commits bigamy. All Milne people are very nice, from Winnie the Pooh on up, and the bigamy in this case is quite the right thing to do. But I am digressing. What I wanted to tell about is a line that amused me. Edith Barrett, the wife, is trying to get the attention of Henry Hull, the husband, who is reading a book. Finally she asks: "Is that one of those books that, once you have picked it up, you cannot put it down?" "No," replied Hull, "it is one of those books you cannot pick up, once you have put it down."

Wrong Book The new Theatre Guild play, "Meteor," tried out in Boston recently, with Alfred Lunt and Lynn Fontanne in the principal roles. The business of the play calls for the use of a first edition of a very rare old book. To get a copy was out of the question, so another very old book was used. One day the company received a package and a letter from a Boston bookseller. The letter explained that the writer had seen the play, and had noted that the book being used did not look like the first edition of the work it was supposed to be. "It is the wrong size," he wrote. "I am sending you another old book whose general appearance and size are closer to the original."

New Poor The recent stock market crash has put on the lists of charity organizations persons who never before had dreamed that they might be objects of charity. But a wrong slant on the situation might be got from a cartoon I saw recently, depicting a man accepting alms from a woman. "Poor fellow," said the benefactress. "Stock market, I suppose?" "No," replied the object of charity, "I was always a bum." The persons who are now asking for help are not investors and former big men of Wall Street, but such folk as artists who have lost their commissions, servants who have been let out, tutors and music teachers and the like. The family that has suffered in Wall Street goes on an economy program, and the retrenchment affects the hirelings.

Spare Parts for Dogs London.—The days when faithful dog friends, overtaken by infirmity, had to be taken to execution, have passed, according to the organizers of the National Dog show here. They state that dogs can now be fitted with artificial limbs, glass eyes and false teeth.

Baby Drowns Sailing Toy Boat in Bathtub Washington.—Seventeen-month-old Frank Edward Doelman's desire for more water in the bathtub in which to float his miniature sailboat caused his death. The child was found submerged in nearly a foot of water by his mother, Mrs. Melba B. Doelman, after sounds of the baby's play had ceased. The fire department rescue squad and emergency hospital physicians worked over the body for nearly an hour before Dr. M. L. Helges pronounced the child dead.

NABBED FOR MURDER AFTER 4-YEAR HUNT

Cappello Accused of Wanton Killing in Holdup.

Cambridge, Mass.—After more than four years of searching the law has reached out and fallen heavily on the shoulder of Jerry Cappello, twenty-four, of East Boston, charged with the murder of Edward G. Ross, bank messenger, at the Ward Baking company plant here in 1925. Cappello is charged with first degree murder, for the same crime for which Jerry Gedzium, "Jerry the Pole," was electrocuted on February 28, 1928. A third man arrested in the case, Louis Lacedra, was released because of insufficient evidence. Cappello's arrest was due to the alertness of Patrolmen Hannebury and Louiskni, who took him into custody in front of his home. For four years the Cambridge police have been searching for Cappello, making several trips to Maine, New Hampshire and Vermont on the case during the last four years. Engaged in Rum Running. It was known in police circles that Cappello was running liquor from Canada, a fact which he admitted when arrested, and several traps were set in tiny towns near the Canadian border.

At one time, about a year ago, police lying in ambush nearly arrested Cappello at Newport, Vt., but he got away. During the last four years he has shown an uncanny knowledge of where police traps were set and circled around them. At intervals he would make visits to East Boston haunts, where he was a familiar figure before the Cambridge murder. The police, knowing of these visits, but never being able to be at the right place at the right time, were outwitted until Cappello walked into the trap.

Cold Blooded Killing. The murder of the bank messenger and theft of the \$10,000 pay roll in front of the Ward Baking company on Albany street, was one of a long series of similar crimes that terrorized Cambridge during 1924 and 1925.

It was a needless and particularly coldblooded killing. Ross was at the wheel of the bank car as it drew up in front of the baking company with the weekly pay roll. As it stopped three men stepped up with leveled guns snarling, "Put 'em up! Put 'em up!" As they spoke they opened fire and young Ross crumpled under the wheel with a bullet in his head and another in his lung. The bandits ran to a fast car and sped away with the pay roll, amounting to \$10,275.24, which they had wrested from Rufus A. Johnson and William H. O'Toole, bank guards. The bandits made a clean getaway, but several witnesses got a good look at them before they disappeared. It was on the testimony of those witnesses that Jerry Gedzium, known as Jerry the Pole, was later sent to the electric chair.

Canada Leads World in Production of Nickel Ottawa, Ont.—Canada is the "little giant" among the world's producing nations.

Although possessing only about one-half of one per cent of the world's population, the Dominion produces many important commodities in large quantities. Canada produces 90 per cent of the world's nickel supply and 15 per cent of the world's wood pulp. Canada gives the world about 10 per cent of its oats, 9 per cent of its wheat, and nearly 10 per cent of its gold and silver. More than 16 per cent of the world's known coal resources are located in Canada. It has greater asbestos and nickel deposits than any other country in the world, and ranks third in the production of gold. The Dominion ranks eighth among the countries of the world as a producer of cheese and fifth as a producer of butter.

Game Wardens Puzzled, Bird Flies to Doom Provo, Utah.—Going out and stalking the elusive pheasant is one way of obtaining a meal; sitting in your kitchen and waiting for a bird to fly in your window is another. Mrs. H. S. Pyne believes the watchful waiting act is more comfortable if not just as sure as the stalking. She had hunted pheasants a few times, but without any luck. She sat in her kitchen and a beautiful big male bird crashed through the window and landed at her feet. She picked up the bird, plucked it and cooked it.

Man Carries Piece of Wire in Eye for 10 Years Lewiston, Idaho.—An operation under the right eyeball of Frank Horak, disclosed a bit of wire that had been embedded there for ten years. Horak lost the sight of his right eye when struck by a wire whip ten years ago. He thought the injury had developed a tumor, and recently the spot started paining him. The operation and discovery followed.

TRY TO DISCOVER EFFECT OF RADIUM

Health Bureau Makes Study of Factory Workers.

Washington, D. C.—Studies to determine the effects upon workers of exposure to radium rays have been extended to the Midwest by the United States public health service. More than 200 women clock factory employees in the vicinity of New York already have been examined by scientific investigators of the service. Using especially developed apparatus, the investigators have subjected each worker to a searching examination that is expected after X-ray plates have been developed to disclose the slightest trace of radium. It will require several months, Dr. L. R. Thompson, who is directing the inquiry for the health service, said, to complete study of the plates obtained by the field workers and prepare the results of their study for publication. The study is the most exhaustive ever undertaken to determine how radium rays affect workers who come into intimate contact with them. Five New Jersey women and a number of workers elsewhere have been stricken after exposure to radium rays in clock factories and several deaths have resulted. Doctor Thompson explained the health service has decided to expand its inquiry to Illinois in order to obtain data that will be as complete as possible. Results of the survey are expected to be of invaluable aid to science in the future.

Women workers in clock factories whom the investigation discloses to be infected with the penetrating radium rays will be removed to other employment. Results of the study are expected also to clarify the dispute between scientists over whether radium rays are harmful. Long Life on the Farm Remarkable longevity was disclosed at the recent dinner of the Whillton (England) Agricultural association. Benjamin Boalch, who headed the list of aged farm hands, was eighty-six. The other winners were eighty-five and eighty-four. All the nine entrants in the class for aged women were eighty years or more. Harriet Milton, the first prize winner, was eighty-seven and one-half, and the youngest aspirant was eighty-one. The ages of the nine totaled seven hundred and fifty years.

Changed Viewpoint "Who was that pensive, mysterious boy Hazel used to go with?" "He's that sullen, evasive man she's married to."—American Legion Monthly.

Some people thirst for knowledge even if it is dry.

Mexican Slain in Fight Over Fifty Cent Fee Tia Juana, Mex.—Fifty cents caused the slaying of Francisco Guzman, operator of a picnic park near here, the wounding of his wife and the severe beating of their three-month-old baby. Two men and an attractive woman started to drive from the park without paying the usual 50 cent fee after being there several hours and drinking a keg of beer. Guzman and one of the men came to blows in the resulting argument. While they were fighting, the second man shot Guzman to death and wounded his wife in the leg. The baby in Mrs. Guzman's arms was hit several times when the mother tried to force her way between the fighters. The three, believed to be Americans, escaped over the border into California before the affray became known.

Vigilante Will Permit Robbers to Go Own Way Fond du Lac, Wis.—The Fond du Lac vigilantes organization which protects banks from roving gangsters is short one member of its original quota. When roll call was taken at the first mobilization and inspection, the absent member sent the following note to the commanding officer: "My wife said I should leave guns alone and let bank robbers do their molesting, if any, without interference on my part. Furthermore, the good woman says that the place for a home loving husband is at home, not cavorting around the country looking for these bank robbers." His resignation was accepted.

Chinese Counterfeiters Caught Making U. S. Coins Peiping.—The Chinese police have discovered a gang of Chinese counterfeiters here who were engaged in manufacturing American gold coins. Four of the leaders have been arrested, and their apparatus confiscated. The police state that the counterfeit coins were not good enough to deceive Americans, but that a number of them had been passed successfully upon Chinese banks and exchange shops.

Life Insurance Popular Ottawa, Ont.—Canadians carry more life insurance than any other people in the world with the single exception of residents of the United States. Approximately \$650 worth of insurance is carried for every man, woman and child in the Dominion as against \$750 per head of population in the United States.

Timber Wolf Becomes Pal of Michigan Man Traverse City, Mich.—Mark Crow, Traverse City conservation officer, has successfully tamed a young timber wolf. The wolf, taken by Crow while a pup and nursed from a bottle, answers his master's call like a dog, and follows him about the house. It eats meat from a platter, and is glad to accept the warmth and comfort of a pillow. Also, it is gentle in temperament. Man has never been fortunate in his experiment with the wolf, and Crow is wondering whether his pet will prove the exception to the rule, or revert to type when it becomes older.

"Lucile is the Happiest Girl"

So many mothers nowadays talk about giving their children fruit juices, as if this were a new discovery. As a matter of fact, for over fifty years, mothers have been accomplishing results far surpassing anything you can secure from home prepared fruit juices, by using pure, wholesome California Fig Syrup, which is prepared under the most exacting laboratory supervision from ripe California Figs, richest of all fruits in laxative and nourishing properties. It's marvelous to see how bilious, weak, feverish, sallow, constipated, under-nourished children respond to its gentle influence; how their breath clears up, color flames in their cheeks, and they become sturdy, playful, energetic again. A Western mother, Mrs. H. J. Stoll, Valley P. O., Nebraska, says: "My little daughter, Roma Lucile, was constipated from babyhood. I became worried about her and decided to give her some California Fig Syrup. It stopped her constipation quick; and the way it improved her color and made her pick up made me realize how run-down she had been. She is so sturdy and well now, and always in such good humor that neighbors say she's the happiest girl in the West."



Like all good things, California Fig Syrup is imitated, but you can always get the genuine by looking for the name "California" on the carton.

Why Have ANTS, ROACHES? We sell roach and water bug killer, and an ant preparation, we have proven under severe tests, to drive out ants and kill roaches, and they stay dead. Sent postpaid by mail, \$2.50. There is a manufacturer's guarantee on both these products. MONEY BACK MAIL ORDER SPECIALTY CO., BOX 4667, HOUSTON, TEXAS. THE MOST PROFITABLE INDUSTRY TODAY Is raising fur rabbits. We will enter into a contract to buy all you raise at an average price of \$5 each. Each doe will produce \$100 to \$125 annually, under normal conditions—10 does \$1,000 to \$1,250. Any boy or girl 12 to 15 years of age, any housewife or anyone can raise them. Send today for complete information and form of contract. SUNNY SOUTH FUR FARMS, Box 1540 - - - - - Vernon, Texas.

Money for You When You Get Married or When Your Child is Born Write today for information SOUTHWESTERN MARRIAGE ENDOWMENT ASSOCIATION 519-20 Goodhue Building BEAUMONT, TEXAS

The Most Wonderful Shaving Instrument. Here Man is the Safety Razor you are looking for. The Superman Safety Razor with 12 King of Cutter Blades, a plastic strap and blade stopper. Will shave you 12 to 15 years. Price \$2.00. Try it 10 days. If not satisfactory, money refunded. Every dollar paid in will be cr. to your acct. in the purchase of stock in the Co. H. G. Hart is the Dean of Cutlery Mfg. in the U. S. Has Mfg. Cutlery 50 years. Address THE SUPERMAN SAFETY RAZOR CO., Unionville - - - - - Connecticut.

We Are Interested in CORPORATE FINANCING, MERGERS, CONSTRUCTION AND PERMANENT REAL ESTATE LOANS REFINANCING INQUIRIES INVITED PERRY & COMPANY, INC. 19 East 40th St. - New York, N. Y.

Why Have ANTS, ROACHES? We sell roach and water bug killer, and an ant preparation, we have proven under severe tests, to drive out ants and kill roaches, and they stay dead. Sent postpaid by mail, \$2.50. There is a manufacturer's guarantee on both these products. MONEY BACK MAIL ORDER SPECIALTY CO., BOX 4667, HOUSTON, TEXAS. THE MOST PROFITABLE INDUSTRY TODAY Is raising fur rabbits. We will enter into a contract to buy all you raise at an average price of \$5 each. Each doe will produce \$100 to \$125 annually, under normal conditions—10 does \$1,000 to \$1,250. Any boy or girl 12 to 15 years of age, any housewife or anyone can raise them. Send today for complete information and form of contract. SUNNY SOUTH FUR FARMS, Box 1540 - - - - - Vernon, Texas.

RUMMELL SPARK PLUGS GUARANTEED 10000 MILES For only \$2 each we'll send you postpaid Rummell Super Spark Plugs to suit your car. If anytime within 30 days you are not satisfied return them and we'll refund your money. Could anything be fairer! Order now giving make and year of car. Rummell Mfg. Co., 13 Dix St., Gallon, O.

STOP THAT ITCHING Apply Blue Star Ointment to relieve Skin Irritations, Itching Skin or the Itch of Eczema conditions, Tetter, Ringworm, Itching Toes, Poison Oak and as an Antiseptic Dressing for Old Sores, etc. Ask your Druggist for BLUE STAR OINTMENT HAVE YOU A PATENT, OR GOOD practical idea? I have interested buyers. NORMAN E. IRVING 806 North 4th Street, Philadelphia, Pa. W. N. U., MEMPHIS, NO. 4-1930.

New York's Newest Hotel Now Open

Bring Your Family to New York

THE NEW HOTEL LEXINGTON offers you FIFTH AVENUE QUALITY at YOUR LOCAL PRICES

This newest of New York hotels is especially distinguished not only for its luxury of accommodations, accessibility and cheerful atmosphere, but also for its exceedingly low rates.

801 ROOMS

Each with private bath (tub and shower), circulating ice water, mirror door.

341 with double beds, one person . . . \$4
229 with twin beds. Either one or two persons \$6
231 with twin beds. Either one or two persons \$7

Club breakfast, 75c. Special luncheon, \$1
Table d'hote dinner \$2

Dancing nightly (except Sunday) at dinner and supper in the SILVER GRILL

DAVE BERNIE and his Hotel Lexington Music Men.

HOTEL LEXINGTON

FRANK GREGSON, Manager
LEXINGTON AVE. AND 48th ST., NEW YORK CITY
Sustaining American Hotels Corporation
A. Leslie Stewart, President

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tion

Friday, Jan. 24 h, 1930

Weekly Sermonette
By Our Local Pastors

All Things Work Together
For Good—Romans 8:28
By Rev. F. A. Coyle

This is difficult statement,
from the human standpoint; but
"God seeth not as man seeth".
Let us try to get His viewpoint.

1—"For Good." We do not
always look for the good. We
seek for pleasure or profit. The
Lord loves and knows what is
best for us; and He Who can
make even "the wrath of man to
praise Him" will see that even
the shadow of death is turned in
to morning.

2—All things. Nothing omit-
tan. Sickness, sorrow, disappoint-
ment, death. Paul names death
first among the things that cannot
separate us from the love of God.
David says that the death of
saints is precious in His sight.
Paul also says that "To depart
and be with Christ, which is far
better for me."

3—Limited. "To those who
love the Lord." "Called ac-
cording to His purpose." If you
would have the Good, there must
be a responsive love; and "If you
love Me, you will keep My com-
mandments." His will is "Who
soever will." For His purpose is
that none should perish, but that
all should have life.

4—Since He has made such
wonderful provision for our good
here and hereafter, is it not the
height of folly to "neglect so
great salvation"?

Cayce Notes

Mrs V D Brooks returned Sun-
day from Little Rock Ark. where
she has been visiting Mr and Mrs
Burt Terry.

Mr Drue Williams of Victoria
was a visitor here Saturday.

Mrs J H Brakfield of Collier-
ville spent last week end with Mr
and Mrs P T Sandlin.

Mr Fred Brown of Memphis
spent Thursday with Mr and Mrs
Herbert Brown.

Mrs D L Lumsden is spending
several days with her daughter
Mrs Percy M Ferrin.

Mr and Mrs Ransom Williams
made a business trip to Memphis
Wednesday.

Mr and Mrs V P Cox and child
ren of Collierville were dinner
guests of Mr and Mrs F M Sloan
Sunday.

Mr Earl Brooks was in Holly
Springs Sunday afternoon.

Mr J P Millrons was in Mem-
phis Tuesday.

Mr V D Brooks and son Ear
were in Memphis Tuesday.

Mr Percy McFerrin made a
business trip to Memphis Mon-
day.

ROSSVILLE NOTES

We are glad that Mrs C C Car-
ruth is improving after having
been sick with pneumonia. Her
daughters, Mrs Fletcher and Miss
Edna Smith of Memphis were

Dr. Vance C. Roy
OPTOMETRIST
901 Farnsworth Bldg Memphis, Tenn
Will be at Dr McCall's Office
in Collierville, every Wednesday
Eyes Examined and Glasses
Supplied

with her during her illness.

Mr and Mrs I H Petty spent
Thursday in Memphis and were
the dinner guests of Misses Doris
Baird and Elizabeth Lowry. They
left Friday for Chattanooga. Be-
fore returning home they will vis-
it his mother in Larkinsville, Ala.

J B Rivas, M Baird and J L
Crawford were business visitor-
to the Bluff City Monday.

Miss Ella Mai Fleming has re-
turned to her home in Collierville
after spending several days here.

Harrell Jameson and W J Fraz-
ier were business callers in Som-
erville Friday.

Miss Ruth Nunn of Halle, Tenn
was the week end guest of Miss
Mai Bell Rives.

Little Misses Mary Louise and
Priscilla Pulliam have been with
Mrs J hn Bal. win the past week
while their father was ill.

Mrs H H Farley and Miss Ruth
Piper visited friends in Somerville
Saturday.

Mr Booth of Burnsville, Miss.
is acting agent at the Railway
Station during the absence of M
I H Petty.

Last Tuesday afternoon Mrs F
B Towles, assisted by her sister
Miss Ella Mai Fleming, entertained
at her home the W. M. U. and
several members of the Methodist
Auxiliary. A well arranged pro-
gram was given after which an
enjoyable and unique guessing
contest was held and last but not
least a dainty ice course served.

School trucks resumed their
routes this week after having
been held up several days on ac-
count of impassable roads and
high water from the recent Wolf
River overflow.

For Sale: A gentle Shet-
land Pony, Price Reason-
able See Jack Dud-
ney Leake. Collierville

Basket Ball Games

George R James and Mumford
basket ball teams—boys and girls
will meet on the James court on
next Wednesday night for two
games that promise to be most
interesting.

With Our Compliments--
LADIES!

a delightful \$3.00 "Facial" and
scientific Beauty Advice
without charge

We have arranged at considerable expense to
bring to our city January 27th to Feb 1st Mrs
Virginia Goodin, one of the profession's expert
beauty specialists. She is a graduate in her art,
capable of rendering really scientific service.
It will be our pleasure to have her give you
without charge, one

"Dorothy Perkins" Facial
If you desire it she will advise you on personal
beauty problems. We will have a private
booth at our store

Harrell Drug Co.
Collierville, Tenn.
To avoid the possibility of waiting phone us for
Appointment



LITERAL TRUTH

Theatrical agents sometimes have to
be rather cruel. One day a some-
what faded woman called to apply
for the position of chorus girl.
"Sorry," said the agent, tactfully;
"you're too late."
The applicant burst out in abuse,
ending with, "I don't believe I'm too
late at all."
"Oh, yes, you are," said the agent.
"About fifteen years."

Socks Don't Fit

"My wife and daughter have gone
in for this darnfool ankle sock fad,
but I have one consolation," remarked
the married man.
"Yeah? What's that?" asked his
bachelor friend.
"My socks are too large and too full
of holes for them to ever want to
swipe," he replied.

Lot in Their Favor

Blinks—How are you going to like
your new neighbors?
Jinks—All right, I think. My wife
watched the moving vans unload and
there wasn't a sign of a piano, radio,
phonograph or a saxophone case
among their belongings.

COOKBOOK FOR 2 NEEDED



Young Husband—Emma, the food
doesn't taste right. Why don't you
make use of the cookbook I gave you
yesterday?
Young Wife—My dear boy! I can't
do that. You see, there are only the
two of us and all the dishes described
are calculated to serve six persons.

Cling to Old Customs

The language spoken in the Chan-
nel Islands is not modern French, but
a dialect of Norman-French, which
varies from one island to another.
There are many curious survivals of
feudal customs and ceremonies of
government, which are proudly and
carefully observed. The islands have
their own flag, the flag of Normandy,
with three lions in white and scar-
let.

Most Costly Bible

With its cover encrusted with dia-
monds and emeralds, a Bible recently
offered for sale in London is stated to
be the most costly in the world. It
came from the Russian imperial palace
at Tsarskoye Selo.

There Are Others

A mail carrier is not the only one
who has to keep on delivering.—John
M. Siddall.

THE SUBSTITUTE

He (returning home from long jour-
ney)—And pray, how did you feel
during my absence? You will have
missed me very much.
She—Oh, no! Every night I took
some of your old clothes and scat-
tered them about the floor, then I
burnt a few cheap cigars in your
study, trampled mud out of the street
all over the stairs; and then it felt
just as if my sweet, darling husband
were at home.—Reynold's Illustrated
News, London.

Don't Be Silly

"Did you know your husband well
before you married him?" asked the
caller.
"You don't suppose I would have
been crazy enough to have married
him if I had, do you?" snapped Mrs.
Grouch.

BETTY'S HALLUCINATION



"You say the newly married couple
aren't very well together?"
"Unfortunately it's true."
"Let's see, it was a case of love at
first sight with Betty, wasn't it?"
"Yes, and now she's beginning to
think she ought to have her eyes
tested."

We're Lucky, Fellows!

Women were not dumb
Men's chances would be slim
Of ever finding one
Who'd love and marry him.

Must Have Money

Blinks—What makes you so sure
they are very rich?
Jinks—Well, his wife keeps up with
the best, they have two cars and a
nicely furnished home, yet he never
looks worried.

Good Soldier

Cadet Leader—What do you do
when the message goes round: "Vol-
unteers forward?"
Cadet—I move to one side and let
the volunteers pass.—Buen Humor,
Madrid.

Back Seat Drivers

"Does your wife drive from the
back seat?"
"No," answered Mr. Chuggins. "She
only gets excited and makes it uncer-
tain what she will persuade the driv-
er to do next."—Washington Star.

SHE MADE JAMS



"When she has charge of it does
your wife try to preserve your car?"
"I've never known her to try to pre-
serve the car, but she often makes
traffic jams."

Temperament

The climate's ups and downs we see
With feelings far from gentle.
This old thermometer has proved to be
Too wildly temperamental!

Prosaic

"How marvelous it is that nature
can make such great mountains,"
said the poet.
"Could make 'em myself if I had
enough dirt!" said his companion
seornfully.

Within the Law

Doctor—Do you assimilate your
food, Aunt Liza?
Aunt Liza—No, Ah doesn't, sah. Ah
buys it open an' honest, sah.—Path
finder.

And There You Are!

Blinks—I get tired of the crowds
and the hurry of the city.
Jinks—So do I, but the lonesome-
ness and the monotony of the coun-
try would drive me nutty.

Better Outside

Lily—Weren't you invited to Fan-
ny's coming out party?
Rose—No, and I wasn't sorry after
I saw the sort that were going in.

More Recent Experience

Etnolin—I know that girl well. She
sat on my lap when she was little.
Shrdlu—I know her better. She sat
on my lap last night.

Spots

"Doctor, I see spots before my
eyes."
"Who? What is your spouse?"

Burglars and Police

Frank Giltbreath says burglars get
caught because they never hold con-
ventions. The burglar is a solitary
worker, dependent largely upon his
own resources for methods of attack
and getaway. If burglars held con-
ventions and exchanged ideas, Gil-
breath believes, they would beat the
police. But the police are organized
to attend conventions and exchange
ideas, and catch the solitary burglars
one by one and put them in jail.

Indian Tribes Related

The bureau of Indian affairs says
that the Mohican tribe of Indians is
the same as the Mahican. This was
one of the Algonquin tribes, and if any
of the Mohicans remain they are in-
corporated in the Stockbridge tribes.
The Stockbridge Indians are closely
connected with the Delaware, al-
though they are not a branch of this
tribe. Some of the Stockbridge In-
dians live in Wisconsin.

Slow Medical Advances

It was 1,400 years between the dis-
covery by a Roman physician that the
arteries contain blood and the discov-
ery by an English physician of how
the blood circulated.

"Say it with Flowers"

FLOWERS
FOR ALL
OCCASIONS
Call Mrs. Delaney
Agent for Irby Harris Florists

For a well cooked, well served
Lunch or Dinner
WHITE CAFE
H. W. Schrader, Prop
Sandwiches Cold Drinks

DRY GOODS and GROCERIES
"Star Brand Shoes"
J. M. Mann & Son

HINTON & HUTTON
FUNERAL DIRECTORS
AMBULANCE SERVICE.
PHONE 15
NIGHT PHONES. 137 & 177

CASH PRICES
ALL WORK WILL BE CASH ON DELIVERY
Mens' Suits, Cleaned and Pressed \$1.00
Mens' Suits with Extra Pants, Cleaned and Pressed 1.25
Suits with Extra Pants, Pressed 75c. Suits Pressed 50c
Pants Cleaned and Pressed 50c. Pants Pressed 25c
Mens Coats Cleaned and Pressed 50c. Coats Pressed 25c
Overcoats Cleaned and Pressed \$1.00
Overcoats Pressed 50c.
Ties Cleaned and Pressed 10c each
Ladies Coats Cleaned and Pressed 1.00
Ladies Coats Pressed 50c.
Ladies Dresses Cleaned and Pressed 1.00
Ladies Dresses Pressed 50c.
Boys Suits Cleaned and Pressed 50-75c.
We are equipped to do all kinds of Dry Clean-
ing Work.
E. W. MARTIN, Dry Cleaner
Phone 178 Work Called for and Delivered

"The Care Of Your Car
Means Much"
Our Repair Department is in charge
of Expert Mechanics. Drive in and
let us adjust your car for Winter Ser-
vice. Me are equipped to do all kinds
of Repair Work.
J. W. LYNCH AUTO CO.
Gas, Oil and Accessories

Strong Grocery
 Staple and Fancy Groceries
 Free City Delivery Phone 157

W. H. BOGGAN & CO.
 GENERAL MERCHANDISE
 GINNERS
 COTTON AND COTTON SEED BUYERS
 CAYCE, MISS.

DON'T FORGET--
McGinnis Has It

- Lumber
- Hardware
- Paint
- Sash and Doors
- Lime and Cement
- Face and Common Brick
- Galvanized Roofings
- Composition Roofings
- Cypress Shingles
- Red Ash and Jellico Coals
- Galvanized Water Pipe
- Glazed Sewer Pipe
- Plumbing Materials
- Electrical Supplies
- Wagon Material-Rims and Spokes

"THE MAJESTIC RADIO"
W. W. McGinnis Lumber Co.
 Collierville, Phone 21 Tenn

No Woman Need Be A Drudge These Days

Electricity is so efficient and economical that no woman can afford to waste her time and energy in doing drudgery work in these modern days

For a few cents an hour, Electricity will relieve her of labor in doing the washing, ironing, cleaning and cooking, leaving more time for leisure and culture.

The modern home is incomplete without adequate Electric Service.

Consult your wiring contractor when you plan to build. He will give you valuable advice.

Memphis Power & Light Company

Chevrolet Dealers

Hold Sales Meeting
 As a result of the popular nationwide reception of the new Chevrolet-Bix at lower prices the Chevrolet Motor Company is preparing for a volume of business in 1930 that promises to break all Chevrolet records. Confidence over the outlook for a banner Chevrolet year is wide spread in the Chevrolet Factory and Dealer Organization.

This is the statement of Mr H F Kelsey, local Chevrolet Dealer, who returned Tuesday from Memphis where he attended the mammoth Chevrolet Sales Meeting and Banquet.

"Under the direction of R K White, Advertising Manager of the Chevrolet Motor Company, the meeting embraced the most graphic and comprehensive sales presentation ever attempted by an automobile manufacturer," Mr Kelsey said.

The advanced merchandising methods which the factory is suggesting to its Dealer Organization were depicted in the form of playlets, showing the proper procedure in the successful operation of a retail automobile business.

To make this business show possible, more than a carload of drops, curtains and stage fixtures were brought to Memphis. More than fifty thousand dollars worth of show equipment was required to stage the afternoon performance. A group of professional stage hands traveled with the party and handled the work backstage.

CORDOVA NOTES

Miss Mary Mitchell from Arlington, a student at West Tennessee Teachers College was a week end visitor of Miss Sarah Ellis who is also a student at Teachers College.

Miss Blanche Strong from Memphis was with homefolks last Sunday.

Mr and Mrs Tom Saderlin from Highland Heights, Memphis were visitors last week of her mother, Mrs Mattie Webber.

Mr Andrew Crook spent last week end here with his parents.

Dr E E Carrier who has been associated with Dr C A Chiffie, has gone to Moscow and he and Mrs Carrier will locate there where he will practice his profession.

Dr S E Parrott attended the Tri-State Medical Association which convened in Memphis last week.

Mr and Mrs Rogers Humphrey and Mrs D A Webber were visitors Sunday of Mr and Mrs Tom Saderlin in Memphis.

Thoughtfulness Always Helps

Consider your mail carrier. Rain or shine, he must make his daily rounds and deliver mail at the door of his patrons. His burden, during this season of bad roads and rainy weather, is unusually heavy and patrons can do many things to lighten his load. See that your mail box is conveniently placed so that he can deliver your mail from his car and should the road man fall to do so, see that the road leading to your mail box is kept in good repair. Mail carriers are about the most accommodating people we know. They are paid for their services, of course, but do much more than they are paid for.
 --Carthaginian

Of Interest To Our Colored Readers

Colored Industrial Jr. High School Notes
 By M A Sloan

The following men and boys were the winners in our community cotton growing contest 1929:

Men		
Name	Acres in Test	Yield per Acre
Jno Spears	3	1450 lbs.
Arthur Craig	4	1377
J S Fowler	3	1288
E Bills	3	1270
Earnest Green	5	1146
Boys		
Robert Scott	1	1363
Luther Craig	1	1634
Bob Lee Craven	1	1805
Robert Malone	1	1450
Frazier Humphrey	1	1398

The above figures plainly show the value of improved practices over the old way of growing cotton. Land that will not make 800 pounds of seed cotton should not be planted in cotton.

Strictly American Foods

Maize or Indian corn, a certain type of pear, and a small variety of tomato are regarded as the foods originally found in and indigenous to America.

Complicated Relations

The marriage of a young man to his grandmother is reported from Zwolle, Holland. In a second marriage a man married a girl of twenty whose mother was forty-five. By his first marriage this man had a son, and this son fell in love with and married the mother of his father's second wife. The son thus not only becomes the husband of his step-grandmother, but also stepfather to his own father.

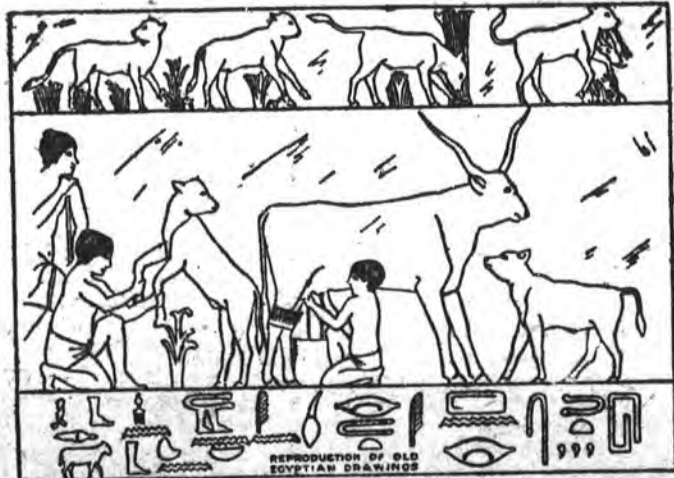
Not Rice-Eating Nation

Rice-eating Chinese are limited to only certain parts of China. In large portions of the republic the people hardly know what rice is. The National Geographic society estimates that at least 150,000,000 people in China depend upon wheat as their chief food. North China, especially Manchuria, is one of the world's great wheat sections.

"The Mother of The Moon"

Wise Men, four thousand years ago, valued a cow according to her better production; wrote hymns about her; proclaimed her a great benefactor of the race; considered it a sin to kill a cow for meat.

Ancient Babylon glorified the cow as "Mother of The Moon." India, Arabia and Egypt also regarded her as a particular blessing.



Wise men, today, value a dairy cow according to her production; write volumes about her; proclaim her the foster mother of the race; recommend her for farm relief; consider it a sin NOT to kill a "beast"; urge the sale of cream at least twice-a-week for market betterment.

It Pays to Produce Good Cream

BIGGS & DUDNEY
 General Merchandise
 Service Quality
 Phone 43

A CENTURY
 of helping
 American Farmers
MAKE BETTER CROPS

The coming year rounds out an even century since the first use of Chilean Nitrate of Soda in the United States.

Andrew Jackson, famous "Old Hickory", of Tennessee, was President of the United States in 1830 when the first cargo of this nitrogen fertilizer arrived by sailing vessel from far-off Chile. That was years before we had the telephone, the telegraph.

TO-DAY—On sheer merit alone... strictly on the basis of the good it has done, Chilean Nitrate to-day is the standard nitrogen fertilizer. Last year more than 500,000 farmers used it to make more money from their crops. Every cotton champion in the South... and every corn champion... made his winning crop with Chilean Nitrate.

For nearly half a century, Experiment Stations have proved the value of Chilean Nitrate. In Pennsylvania, for instance, experiments have been conducted continuously since 1881! The success obtained by farmers who use it, leads many more each year to follow their example. Chilean Nitrate pays back its small cost many times over.

Do not confuse Chilean Nitrate with other fertilizers. It is the world's only natural nitrate nitrogen. Not synthetic, but the real thing, mined and refined in Chile and nowhere else. It will pay you to insist on Chilean Nitrate. It is quick-acting food for almost every crop that grows... proved by 100 years of use.

Special Book Offer FREE

Our new 64-page illustrated book "How to Fertilize Your Crops" gives all the information you need. Free. Ask for Book No. 1 or tear out this ad and mail it with your name and address on the margin.

Chilean Nitrate of Soda
 EDUCATIONAL BUREAU

310 Cotton States Bldg., Nashville, Tenn.
 In replying, please refer to ad No. 79

"IT'S SODA NOT LUCK"

Have you Overlooked These Values?

Drop in and inspect them when in Memphis. Anticipate your Spring needs and buy now at these low prices:

- Ten Splendid Pieces for your Living Room:
- 3-Pc, Overstuffed Living Room Suite
- Davenport Table
- End Table
- Bridge Lamp, with polychrome stem, georgette shade
- Table Lamp
- Pair Book Ends
- Table Scarf
- Smoking Stand--All 10 Pieces, \$119 00

Some interesting values in slightly used Three-Pc. Living Room Suites, \$50.00

All Purchases Delivered and Set up in Your Home Without Extra Charge

GRAVES & GRAVES
 FURNITURE

173-75 South Main St.

MEMPHIS

ANNIVERSARY SALE CONTINUED ANOTHER WEEK

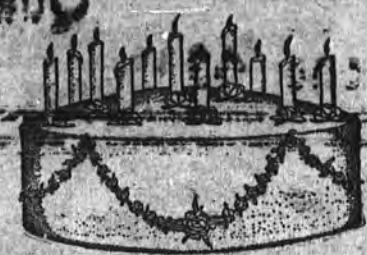
Many of our friends were unable to attend our Anniversary Sale last week on account of the extreme bad weather. To give everybody an opportunity to see the

AMAZING BARGAINS

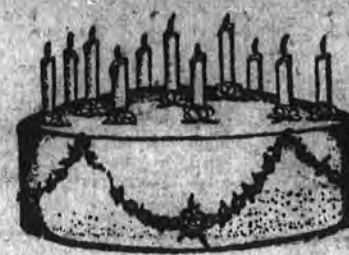
we have extended the sale another week, ending Saturday night, February 1st. It will Pay You to Come.

We are offering the Greatest Bargains in Our History

KELSEY BROTHERS



If you say Prices are not Low enough we will make them Lower.



They Must Succeed!

The growth and development of this community depend to a large extent upon the progress of its farming interest.

It is the aim of this Bank to do everything in its power towards helping the farmers succeed.

We are proud of the fact that so many farmers have taken advantage of our facilities for serving them.

We offer you our service

The Peoples Bank

Capital and Surplus, \$44,000.00

MEN'S COATS

Keep warm and comfortable no matter how cold it may be

Sheep Lined Coats, in Leather and Leatherette

Made for Comfort and Service—we have them in a wide range in sizes

Hinton & Hutton Company

Dry Goods Department

Watch! FOR SPECIAL ANNOUNCEMENT Registered Calf Contest

International Special Dairy Feed

Increases the Milkflow and keeps the herd in a healthy condition. International Dairy Feeds make your Feed Bill Smaller—Your Milk Check Larger.

The International Line has "a Feed for Every Feeding Purpose"

Collierville Cash-Feed Store

LOCALS & PERSONALS

Jack Williams made a business trip to Memphis Wednesday.

Mr Franklin Harrell continues to improve at the Methodist hospital.

Mr J M Glenn was in Memphis Thursday.

Mrs D S Kirkpatrick of Grand Junction visited here Monday.

Mr Douglas Hill was in Memphis Tuesday evening.

FOR SALE: One Survell Electric Refrigerator, regular price \$405, Special for \$287. One Hot Point Electric Range, 4-eye, regular price, \$320, closing out price \$240. Convenient terms may be arranged. See Sorghum Morton Phone 167 or 168, Collierville.

Misses Katherine Burohett and Alma Livingston and Mr Joe Poillips were the dinner guests Sunday of Mr and Mrs Henry H Willins, Memphis.

Mrs N H Nolley at the Baptist hospital is rapidly recovering following a serious operation.

John Wilson of Jackson, Miss., is visiting his parents here this week.

FOR SALE, Baled Hay—Lepedeza and Bermuda, at \$15 00 per ton P P. McFerrin Phone 7—W Collierville.

Dr and Mrs McCall spent Tuesday in Memphis, with Mr and Mrs Clyde McCall.

Mrs E E Agler of Van Wert, Ohio is the guest of her sister, Mrs J W Woodward.

G M Biggs was a business visitor in Memphis Tuesday.

If your Electric Iron, Percolator, Toaster or any other Electrical Appliance is in need of repairs, see or call H R Wooten, at Cooper Motor Co.

L P Carruth is on Jury Duty in Memphis this week.

Mrs L P Carruth visited friends in Memphis Friday.

D V Hawthorne is on the Jury in Memphis for this week.

FOR SALE—Good Lepedeza hay delivered at \$20.00.

R A Jones Bally, Tenn

Mrs Robert Bessley of Tusculumbia, Alabama is the guest this week of her sister, Mrs E. F Farley.

Kelsey Chevrolet Company reports the sale this week of a New Coach to Frank Bryant; a new Truck to J K Looney; new Coach to Henderson Jones; new Sedan to J W Jameson; and new Coach to Claud Salmon.

On last Friday afternoon, when the snowflakes were fast falling the warmth and glow of the home of Mrs V Leake were most alluring, as she graciously entertained the Senior Bridge Club. The sixteen members enjoyed the fullest four fascinating games, after which the hostess served a delightful salad course.

MT. PLEASANT NOTES

Miss Imogene Jowers of Collierville spent the last week and

Mr and Mrs A L Chandler visited Mr and Mrs Buster Goodman in Red Banks one evening last week.

Mrs W H Persons entertained the Ladies Aid Society last Wednesday evening.

Miss Geneva King of Bally was the guests Tuesday of Miss Ernie King.

Mr and Mrs N M Carpenter had as their guests this week and Mrs C P McCandless and little daughter of Holly Springs.

George Johnson is on the sick list but is improving. Dr C C Conner attended the Tri-States Medical Association in Memphis last week.

Dr and Mrs Cornish of Memphis are here with Dr and Mrs C C Conner. Mr Cornish has been on the sick list.

Albert Hammond, Jim Jowers, N M Carpenter and Kit King were in Holly Springs Monday.

Meedames A L Chandler, Jim Jowers and Carpenter were in Holly Springs Tuesday.

Miss Ernie King was in Memphis Tuesday.

James Hurdle is recuperating from a broken ankle received when his horse fell with him.

"Live" Steam

Steam is said to be live steam at any temperature above 212 degrees Fahrenheit.



THE BREAD OF LIFE

Breads and biscuits made from self-rising flour contain more of the essentials of the balanced diet than bread made of any other flour. This is proved by a recent experiment conducted by the National Soft Wheat Millers Association.

Sixty per cent of the experimental diet was bread—self-rising flour biscuits made with water, self-rising yeast bread made with water, yeast bread made with whole milk, commercial white bread and commercial whole wheat bread.

The increase in weight of the subjects used in the experiment showed greatest with self-rising flour biscuits made with whole milk; second, self-rising flour biscuits made with water; and on down in the following order: commercial white bread, yeast bread made with whole milk, commercial whole wheat bread, and yeast bread made with water.

The balanced diet demands three main elements: the right kind of proteins, vitamins A to F, and certain minerals. Of the minerals, the following nine are necessary: sodium, calcium, phosphorus, sulphur, potassium, magnesium, iron, iodine and chlorine.

Three of them, sodium, calcium and phosphorus, are introduced into soft wheat by the millers at the time of milling. The resultant flour, self-rising flour, therefore, contains these three important mineral agents for bone development and growth, in far greater proportion than other flours in commercial use.

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