THE COLLIERVILLE HERALD

"COLLIERVILLE, THE DAIRY TOWN"

Vol. II

Collierville, Tennessee, Friday, November 21st, 1930

PLACE

Millington

Bartlett

Bolton

Collierville

Collierville

PRESENT PLAYLET

A playlet, based on Longfellow's

Mary Bernice Northcross, Sue Ann

managing the garage since last Au-

this week in appreciation of the bus-

MT. PLEASANT

Mr. and Mrs. Albert McVey and

town visited in the Jim Jowers home

Sunday morning and evening.

children of Memphis spent Sunday

iness given him.

last week-end.

in Red Banks.

several days last week.

joint hostesses.

FACTS and FICTION BEING

a little bit about anything "Read not to contradict and confute, nor to find talk and discourse, but to weigh and consider."-Francis Bacon.

By Harry Williamson

Do we like football? The people of the United States paid not less. than ten million dollars on Saturday, November 15th, to see the 175 major football games played on that date. The thirteen big games for which attendance figures were given were witnessed by 478 000 lovers of the 162 games reported. Estimating an in the county. expense of about eight dollars per person, which is to include traveling we can easily run the total up to ten millions that have been spent for coaches, equipment, stadiums, and known, it would be staggering.

Five million seven hundred thousand dollars of State funds are now that have bonded themselves to the service. breaking point now find themselves which to meet actual contract ex-

Just what is our country coming to? Is it coming to the point that there is not enough honor to safeguard our funds? The reports as of September 25th showed these defunct banks in good condition. A group of financiers, including a Federal Reserve Bank agent, signed a statement not less than a week before the crash, stating that these institutions were solvent. Then came the break, and there is little telling what the results will be.

This may account for some of the speed on our highways:

"A little Ford shall lead them All the way there and back, And nothing shall pass them going And nothing coming back."

Fine. The sun is not going to is constantly being refueled. It is duties of the offices. believed that the great source of our 15 trillion---if it were not constant- by the pastor. ly refueled. This refueling material. energy that assumes the forms of atoms and is attracted back to the coach. sun. Pretty nice, isn't it? Well, anyway, it is mighty fine that Old Sol is not going to cool off after a NEW CAR ATTRACTS mere 15 trillion years.

How efficient is the U. S. Air Mail service? During the last fiscal year attracting much attention and favorit was planned to fly air mail able comment. In this New Six, day by the Shelby county, and other 16,228,453. Planes were actually Chevrolet and General Motors have West Tennessee schools, on account flown 14,939,469. This is ninety- used their combined resources to set of the West Tennessee Teachers As- in the Frank Jarvis home. four per cent perfect. This is a re- a new and higher standard of value sociation which is meeting at Teachcord unequaled by any other nation

States to be a quiet and restful place sive in appearance. It is a better in which to live? Before we get car in every way--finer in materials, through cleaning up from one great improved in designs, and available mas holidays on December 23rd, and political landslide, along comes an- at unusually low prices. other and musses things up worse than ever.

It is said that President Hoover had difficulty wording his Thansgiving proclamation. If he had called on the Democrats they would doubtless have suggested that we are very thankful that he has but two more years of his administration left.

The General Electric people have perfected a vacuum tube for the purpose of measuring the amount of has happened to cause the peoples of. The meeting was opened with a phis last Saturday. heat radiated from the stars. They the world to so danced their les short devotional period presided over Mr. and Mrs. W. D. Howard and Knoxville. Mabel will leave the latclaim it will measure a hundredth mands for supplies that these mill- by the President, Mrs. J. B. McCand- children, and Mrs. C. T. Luck and ter part of this month for Chicago, meetings at the offices of the County children spent Sunday with relatives of a millionth of a billionth. A tube ions of people are forced to quit less who used as a basis of the serv- daughter, Vivian, spent Sunday in but Margaret will not go to Knox- Health Department at stated inter- in Memphis. like that might be worth something in some of these so-called steam through a remarkable revolution, annual election of officers for the Mrs. Albert Johnson. heated houses.

has offered to make a truce with the for some of this, and a lot of the has offered to make a truce with the trouble may be charged up to this:

Rev. and Mrs. J. E. Millwood and Wednesday evening in the home of days with friends here in Cordova. him free rein in the liquor business, hard times came.

BAPTIST CHURCH MAKES PLANS FOR COMING YEAR'S WORK

The Baptist church, in a special neeting last Sunday, decided to put the work for the coming year on the work to hold up the Lord's cause.

The year just closing has been a successful year for the church. The church has operated on a cash basis and all bills have been paid punctually.

The Sunday school, under the wise leadership of the efficient superintendent, Boyd Pleasant, has had a successful year.

The young people's organizations have been a phenomenal success. pigskin sport. It is a low estimate The B. Y. P. U. of Collierville is one to figure that \$10,000 saw the other of the liveliest and most wide awake

The W. M. S. has made 100% gain over last year in membership, attenexpense, hotel bills and all others, dance, efficiency, offerings and Bible study. This auxiliary of the church million. This does not include the is the missionary life of the church.

The church music, under the leadership of the faithful director. Miss other outlays. If the total were Saidie Perkins, has made wonderful progress, and the church has a well organized choir which is giving good service and inspiration to the membership as a whole. Good congretied up in a group of defunct banks gational singing and special music in Tennessee. County after county are attractinve features of every

The pastor seems to have a very penniless, and faced with disagree- strong grip on the membership, esable task of borrowing money with pecially the younger people. He is a real live wire and much beloved by the church and the community.

B. Y. P. U. OFFICERS INSTALLED

Sunday evening, the officers elect of the J. P. Horton (Senior) Union were installed by the pastor. They are as follows:

Sadie McCandless, President Elizabeth Piper, Vice President Pauline Hart, Secretary Frank Webb Piper, Group Captain

No. 1 Ida Dawkins, Group Captain, No. Ed Lee Ashford, Bible Study Leader

Martha Morton, Chorister the Union, presented the officers, and while standing in a semi-circle, each not be so one-sided on the 26th. spoke briefly of the duties of the Let's fill the Kelsey Lot. The boys tory, maintaining a high standard office to which he or she had been elected. The pastor then delivered financed the team need the money. pair work. Mr. Kilpatrick has been cool off, since it is decoded that it to promise to discharge faithfully

Katherine Burchett, ex-president, heat and light would burn out in was installed as President Emeritus. about 15 trillion years --- think of it. The installation prayer was offered

it is claimed, is a sort of radiant organized by the boys of this Union ster is started with Armistice Day,

MUCH ATTENTION

The New 1931 Chevrolet Six is

for the American motor car.

This new Chevrolet is a bigger this week. car throughout—longer in wheelbase, Collierville teachers are attending been visiting relatives in Arkansas. erbilt-Tennessee football game. How can you expect the United larger in body size and more impres-

> The Kelsey Chevrolet Company is expecting the first shipment of these der to give parents and teachers a Mr. and Mrs. Albert Hammond, Joe Humphreys, has been shipment of these der to give parents and teachers a Mrs. M. Carpenter, Mrs. T. D. Coop- Mr. Arthur Lurry, of Nashville, partment may be roughly divided inglad to have you call and see them whether you are Manning to buy or

So far as the outside world is concerned it has been thought that he M. S. of the Collierville Baptist week.

of work in the world today. What Mrs. Sigrest. work? Undoubted'y we are passing ice Psalm 37. Then followed the Forest Hill as the guests of Mr. and ville until next summer. It is understood that Al Capone machine age is doubtless responsible by all present.

The senior league basketball shedule will open December 5th. The same financial basis as the present league will be composed of Collierville, Germantown, Whitehaven, Bartlett, year. The church also pledged by Millington and Bolton--the six senior high schools--and the lovers of unanimous vote to cooperate and to basketball may get ready for one of the hottest basketball contests ever seen in Shelby county. The schedule is given below,

TEAM

Basket Ball Schedule

Friday, December 5 Friday, December 12 Thursday, December 18 Monday, December 22 Friday, January 9 Tuesday, January 13 Friday, January 16 Friday, January 23 Tuesday, January 27 Friday, January 30 Tuesday, February 3 Friday, February 6 Friday, February 13 Friday, February 20

Collierville vs Millington Collierville vs Whitehaven Collierville vs Bartlett Collierville vs Collierville vs Bolton Collierville vs Germantonw Collierville vs Collierville vs Millington Collierville vs Whitehaven Collierville vs Bartlett

TEAM

Collierville vs Collierville vs Bolton Collierville Collierville vs Germantonw eGrmantonw Collierville vs

The open dates will be filled with outside of Shelby county teams probably Munford and Somerville.

Jones.

GEO, R. JAMES JUNIOR BASKET FOURTH GRADE CHILDREN BALL TEAMS READY FOR FINALS

The Geo. R. James basketball teams, having won in the southern division, will next week begin the beautiful legend, Hiawatha, was givplay-off with the Jeter boys and the e nby the Fourth Grade children on Arlington girls for the county cham- Thursday morning at the chapel expionship of junior high schools. Both ercises. The stage was appropriateof the James teams have won seven ly decorated with a wigwam, made games without a loss, but the going of Indian blankets, and with forest is certain to be rougher the rest of scenery. The costumes were made the season. The play-off will be for almost entirely by the children them the best two out of three games and selves. Nokomis was represented by fast games are assured.

FOOTBALL SEASON TO CLOSE

The game with Germantown on yesterday, and the game with Olive Branch, on the home field, on next Wednesday afternoon, will bring to WILL GIVE FREE OIL close the football season of 1930.

The Olive Branch team is one of the strongest high school teams in north Mississippi, and held our boys to a 31-to-0 score when we played Brooks & Kilpatrick Garage on Popthem a few weeks ago. If the peo- lar Pike, just east of Cherry Street, give the local boys some good sup- announcing their Special Free Oil This is the Thanksgiving game, making many friends in this terri-

need the support, and the ones who of services and doing a general re-

HURRAH! SCHOOL HOLIDAYS

November is an ideal month for school children, as it is a month of A boys' basketball team is being holidays. The joy for the youngwith Prof. John Hall Jacobs as the the West Tennessee Teachers Association gives another day free from the cares of school, and along comes Thanksgiving with Thursday and Friday as holidays. So the boy and girls who love their holidays will welcome November.

Today is being observed as a holiers College Friday and Saturday of

School will dismiss for the Christ- rooms with Miss Ida Saunders. resume work on January 5th. day evening.

This announcement is made in or-

BAPTIST W. M. S. HAS

had free rein in all his articles | church was delightfully entertained Mr. and Mrs. T. D. Coopwood and Miss Mabel Yates was notified enhance personal hygiene makes it Thompson. by Mrs. Lila Robinson and Mrs. sons have been visiting in the E. C. Monday that she had won a trip to necessary for a more perfect under-15,000,000 men are said to be out Charlie Jamerson in the home of Coopwood home.

day and Wednesday.

Benefiit Presbyterian Church. Baptist Ladies Will Hold Bazaar

The Annual Thanksgiving Dinner at the Germantown High School building will be served next Thursday by the ladies of the Presbyterian church of Germantown, The general chairman of arrangements is Mrs. D. Collierville P. McIntyre; House committee, Mrs. R. E. Harrison and Miss Pounds; Equipment, Mrs. Rehse; Tickets, Mr. and Mrs. Johnson; Dining Room Service, Mrs. Joe Callis and Miss Jane McDonald; Advertising, Mrs. P. S. McKee; Soliciting, Mrs. Scruggs. Whitehaven Mrs. McDonald, Mrs. Harrison, Mrs. Collierville Haynes, Mrs. Thompson and Mrs.

Rehse. The menu includes baked chicken with dressing and cranberry sauce, or roast pork with baked apples; candied sweet potatoes, potato salad, spaghetti, pickles, celery, home-made now on sale.

The ladies of the Baptist church will also hold a Bazaar in the hall cial obligations for the past year en by the Fourth Grade children on have been met and a 10 per cent inmany articles that will supply your crease was paid in the Missionary needs for Christmas presents.

FOR SALE-GOOD EATS!

The ladies of the Christian church will have a Thanksgiving market in the Community Hall, November 26th Lots of good things, such as pies, cakes, fruits, dressed chickens, and Grace Ward McFerrin; Hiawatha by eggs for your Thanksgiving dinner, Barbara Lowe; Iagoo by Herman can be bought here. Come early, Russell; Indian children by Frances the doors will be open at 8 o'clock. Russell, Lila Sigrest, Ruth Fleming,

CORDOVA P.-T. A. TO SERVE THANKSGIVING DINNER

Following an annual custom, the SATURDAY AND SUNDAY Cordova P. T. A. will serve Thanksgiving dinner at the Cordova school building, Thursday, November 27th, Mr. A. R. Kilpatrick, of the from 11:00 to 2:00 o'clock. A glance at the menu, which is printed or ple of Collierville will come out and was in Collierville yesterday, and is another page, will assure you of s real "feed". Tickets are now on sale for this event. CORDOVA

Mr. and Mrs. J. L. Arrington, ac-Carl, spent last week-end in Fulton, gust and is making this special offer Kentucky, with their father, Rev. Mr. Carl.

Mr. J. F. Schwaiger spent last er Company.

After spending several weeks in Arkansas, Mr. and Mrs. Keaton have entered the educational field, viz: the to print the Herald Wednesday inson and Miss Nell Jowers of German- returned to their home here.

Rev. Mr. Tucker of Oxford will day. be on this charge for the coming year Mr. and Mrs. Bass Nichols left works out its problems according to we are not going to work. We are glad to have him with us, early Wednesday morning for their their individual merits. As indivi-

and we enjoyed both his sermons of home in Dallas, Texas, and Miss Ella duals formerly worked with indivi-Nichols has returned to her home in dual, so now must group work wth Mr. and Mrs. Truman Dixon and Nashville.

Mr. and Mrs. A. L. Chandler spent Mr. and Mrs. C. B. Rogers. several days last week with friends Mr. C. H. Harrell, and Mr. George strating help of the official organi-

from Bartlett motored to Nashville zation the County Health Depart- T. Sandlin were in Holly Springs Wilson Bogard and children have last Friday evening to see the Vand- ment. Mr. and Mrs. E. C. Chandler have

visited their parents, Mr. and Mrs. sociation.

Mrs. S. S. Owen, Mr. and Mrs. Jim Lurry, last Sunday. Jowers, Mr. and Mrs. Luther Hurdle, Miss Ora Lurry and brother visit- always as a unit.

INTERESTING MEETING Mr. and Mrs. Wilson Bogard, Tom ed their sister, Mrs. Clara McNeely. Memphis.

Chicago as a reward for her canning standing. To get this understanding a motor trip to Memphis Tuesday. Mrs. T. D. Coopwood was in Mem- and garden club work. Miss Mar- it is the desire of the County Health garet Schwam also won a trip to Department to have the Health Sec- Plymouth coupe.

Mr. and Mrs. Roger Yates spent ters. and much suffering will come as a coming year. At the close of the Mr. and Mrs. M. P. Parks and Sunday in Rosemark as guests of result of the changing times. The meeting a social hour was enjoyed children of Whitehaven visited here Miss Mildred McCalla and Mr. and Mrs. McCalla.

ors here last Sunday.

The Methodist church and the community at large are very much gratified and delighted by the return of Rev. R. W. Hood as pastor of the local Methodist church of

Collierville for the ensuing year. Bro. Hood has only been with the charge one year, but his earnest and faithful work and his godly walk before the people has very much endeared him to the church and community. Bro. Hood is a strong preacher, an earnest and faithful pastor, and a great year is predicted for the church under his faithful and wise administration.

The past year has been a good one for the church, there having been twenty-five additions to the membership, fifteen by profession of faith and ten by letter. The Sunday school has shown a steady forward growth. both in attendance and interest. The Missionary Society has done good ple, and coffee. Dinner will be served work and has accomplished much. from 12 to 2 o'clock, and tickets are The Young Peoples organizations are steadily going forward, and the outlook is most promising. All finan-Special Maintenance Fund.

CORDOVA GIRLS WIN HONORS IN CANNING AND GARDEN WORK

Miss Mabel Yates and Miss Margaret Schwam are two Cordova girls whose work in canning and garden clubs has received recorgnition as was evidenced recently when Miss Yates was notified that she had won a trip to Chicago for her canning work, and Miss Schwam was told of her winning a trip to Knoxville for excellent work in the Garden Club. Miss Yates will leave the latter part was followed by Mrs. Cecil Elliot in of this month for Chicago, but Miss Schwam's trip is planned for next summer.

HEALTH COLUMN By Dr. Wallace P. Moore

The individualistic age has passed and an era of organized groups has replaced it.

Teacher's Organization. As the name Mrs. O. Shelton and Mrs. R. Richsignifies, it occupies that place be- mond. tween the teacher and the home. It extends its work to the community HERALD FORCE WILL to improve the home; it familiarizes itself with the educational work in week in St. Louis on a business trip, all branches of teaching-reaching concerning the Remington Typewrit- out for the best and striving to make it better.

group, and so we approach the ro-Mrs. Bessie Rogers from Memphis mance of the non-official group. The ing the Council guidance and demon- nesday afternoon.

In turn, the County Health Depart-Mrs. W. T. Sanderlin and Miss ment is impotent if it does not re-Martha Sanderlin of Memphis visit- ceive the endorsement, encourago-Elbert McCandles, Joe Hale and ed Mrs. D. A. Webber last Saturday. ment and aid of this powerful com- J. J. Williams. son of Collierville were here Wednes- Mr. Hugh Humphreys and family munity force, the Parent-Teacher As-

The activities of the Health De- Friday. personal or hygienic, using the mass

McCampbell, J. W. Ivy and W. H. and family in Memphis last Monday. Parent-Teacher Association and the prove community sanitation and to week-end with her mother, Mrs. vals for instruction in health mat-

Mrs. E: I. McKie arrived Sunday The Ladies Missionary Society met Mrs. McCalla is spending a few from her home in Glendale, Arizona, Norfleet.

ANNUAL THANKSGIVING DINNER REV. R. W. HOOD AGAIN PASTOR UNION THANKSGIVING SERVICE AT GERMANTOWN SCHOOLHOUSE OF LOCAL METHODIST CHURCH TO BE HELD AT M. E. CHURCH

Churches of Collierville Will Unite in Worship Thursday Night

The people of Collerville and the entire territory are invited to attend o'clock at the Methodist church, the Rev. B. M. Cowan, of the Presbyteian church, delivering the sermon, with special music given by all the choirs of the town. Have a good time during the day then attend this Thanksgiving service that evening.

FOREST HILL P.-T. A. MEETING

The Forest Hill P.-T. A. held the regular meeting at the school, Monday instead of Tuesday. Armistice Day, with a good attendance,

The meeting opened with Mrs. Cecil Elliot presiding, with minutes, roll call and treasurer's report being

Mrs. Frank Hungerford gave an ccount of the Beautification Group meeting held at the Council, and Mrs. W. H. King told of the work of the Health Group.

A Mothers' Study Circle was organized under the direction of Mrs. J. C. Larkin and the meeting will be held at 2 o'clock of the regular afternoon for the P.-T. A. meeting.

A Mothers' Chorus was also organized with Mrs. A. H. Holden as the leader and with Mrs. R. Richmond and Mrs. Frank Neil assisting.

It was voted to buy a new stove for the kitchenette, and Mrs. E. E. Strong and Mrs. O. Shelton were appointed to make the purchase.

Mrs. Chas. Dean, President of the County Council, gave a very interesting report of the Convention, that an expression of appreciation to the Association for sending her as a delegate to the Convention at Nashville.

For our educational number, Miss Elsie Hopton, Supervisor of Nurses of the Board of Health, gave a brief outline of work done by the nurses in the county and asked the cooperation of the P.-T. A.

The meeting then adjourned to the kitchenette where delightful re-Among the splendid groups for the freshments were served by the hostuplift of the race is the Parent- esses of the day, Mrs. C. M. Scott,

OBSERVE THANKSGIVING DAY

The Editor and Editor-ess are planning to take the whole of Thanks-Today a new and mighty force has giving Day off. So these two plan | Health Department. This Depart- stead of Thursday as heretofore, and Douglas Hill of Memphis made a ment is organized upon the unit plan. so they are asking that the correvisit here with relatives last Wednes- The State Department of Health co- spondents send in their letters early operates, but the county department in the week. PLEASE! Anyway,

CAYCE

Mr. and Mrs. Cland Salmon of was a guest Sunday in the home of Parent-Teacher organizations need- Collierville were visiting here Wed-

V. D. Brooks and Earl Brooks, P.

Tuesday. Mr. and Mrs Leach Hart and chil-

dren of Memphis were out recently to visit their parents, Mr. and Mrs.

Frank Doddridge of Collierville was a visitor in this community last Mr. and Mrs. V. D. Brooks and

wood, Mrs. W. H. Person, Mr. and as the guest of his sister, Miss Ora to environmental or sanitation and daughter, Miss Olivia, were shopping in Memphis Friday. F. M. Sloan and Jess Sloan attend-

The material thought of both the ed Court in Holly Springs Tuesday. Mr. and Mrs. Robert James and On last Monday afternoon, the W. Person were in Holly Springs last Mrs. A. J. Miller spent Monday in County Health Department to im- children from Memphis spent last

Mr. and Mrs. D. R. Williams made P. T. Sandlin has purchased a new

Mr. and Mrs. Jack Williams and

Rev. E. F. Tucker will preach at New Salem Sunday at 11 o'clock. Every one is invited to attend.

Rev. J. P. Horton was called to and is the guest of friends in this Potts Camp, Miss., Sunday afternoon Chicago law enforcing powers. It seems that Al is willing to drop all seems that Al is will seem that Al is will seem that Al is will see that Al is will se seems that Al is willing to drop all as a line through the funeral of Mr. J. H. seems that Al is willing to drop all as a line she is visiting to conduct the funeral of Mr. J. H. seems that Al is willing to drop all as a line she is visiting to conduct the funeral of Mr. J. H. seems that Al is willing to drop all as a line she is visiting to conduct the funeral of Mr. J. H. seems that Al is willing to drop all as a line she is visiting to conduct the funeral of Mr. J. H. seems that Al is willing to drop all as a line she is visiting to conduct the funeral of Mr. J. H. seems that Al is willing to drop all as a line she is visiting to conduct the funeral of Mr. J. H. seems that Al is willing to drop all as a line she is visiting to conduct the funeral of Mr. J. H. seems that Al is willing to drop all as a line she is visiting to conduct the funeral of Mr. J. H. seems that Al is willing to drop all as a line she is visiting to conduct the funeral of Mr. J. H. seems that Al is willing to drop all as a line she is visiting to conduct the funeral of Mr. J. H. seems that Al is willing to drop all as a line she is visiting to conduct the funeral of Mr. J. H. seems that Al is willing to drop all as a line she is visiting to conduct the funeral of Mr. J. H. seems that Al is willing to drop all as a line she is visiting to conduct the funeral of Mr. J. H. seems that Al is willing to drop all as a line she is visiting to conduct the funeral of Mr. J. H. seems that Al is willing to drop all as a line she is visiting to conduct the funeral of Mr. J. H. seems that Al is willing to drop all as a line she is visiting to conduct the funeral of Mr. J. H. seems that Al is will be seen that Al is will be seen to be seen to be seen that Al is will be seen to be s

DEFINITIONS

you-means NO!

the gas companies.

the upper story.

month, professor?

mention her name.

I wish I could accommodate

This intelligent audience-

A very cute apartment-any

flat except your own-Brooklyn

POINTED PARAGRAPHS

Many a man's fallure has been

The man who sows seeds of kind-

Common sense is not so common as

Blue Monday is often the result

Fine clothes may not make the wife,

Every man's conscience is just a lit-

The man who boasts of being high-

Dogs can't talk, but you always know what they mean. With some

men it is different.-Chicago News,

SCIENCE SMILES

Science is developing new ideas so

fast that the "what-is-it?" of teday is

the "what-of-it?" of tomorrow, To-wit:

A McGill university professor says

Paraguny reports the discovery of

Science now says that men run fast-

A disease-proof banana has also

been produced. The next step probably will be to produce one relieving

banana-peel victims of slipping sick-

If trees really have sex, as scientists

now claim, we guess that the pawpaw

is undoubtedly male and the weeping

willow naturally falls into the fem-

Animal cells that have lain dormant

for 30,000 years have been revived.

This should be encouraging to the man-

ufacturers who are trying to revive

the game of ping-pong.-Pathfinder

GOOD READING

The Suez canal in Egypt is the

longest in the world. It is 100 miles

The longest river in the world is the

Amazon, in South America, which is

The Canadian government's aviators

mapped 53,000 square miles of terri-

Inquiry by experts of the Mayo

foundation indicates that rheumatic

persons can "sense" the approach of

On January 4, 1929, a thief took

glass tubes containing 100,000,000 in-

fluenza germs from a doctor's auto in

DON'T WORRY ACCUIT-

tory during the 1929 season.

Magazine.

4,000 miles long.

Statistics

market.

Mexico.

nocent.

cosmetic deep.

will be a woman in it.

she is banded a compliment.

Receipted bills.

The weather report.

The last mail on Saturday.

The color of the radio announcer's

Another question book on the

The name of the longest river in

SAYS THE OWL

The beauty of some women is only

Just as long as there's a case there

A woman is never surprised when

It's surprising how well most shift-

If a criminal-has money it's easy

to convince his lawyer that he is in-

less people manage to get along.

er than women, and it's astonishing

something claimed to be 200 times

sweeter than sugar, but neglects to

that the sun will burn out 10,000,000,-

000 years from now. And in what

but they often unmake the husband.

of painting things red on Sundays.

spoiled by his wife's success.

ness has a perpetual barvest.

some men seem to think it is.

means any congregation.

The Collierville Herald

Published Every Friday at Collierville, Shelby County, Tenn.

WALTER H. HARRIS, Editor. MRS. KATHLEEN HARRIS, Managing Editor.

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EEKLY SERMONETTE By Our Local Pastors

WATCHMAN, WHAT OF THE NIGHT?

The watchman said, "The morning cometh." Isa, 21: 11-12.

1. The outlook just now is somewhat gloomy. We have experienced an unusual year. Short crops, low prices, and general depression everywhere has cast this gloom over the

What shall we do? This question is to be answered by act, not by word. Let us remember that there is a God that lives and rules Heaven and earth. This God, our Heavenly Father, does not overlook one sparrow that falls to the ground and we are worth more than many sparrows. God is good, merciful and gracious. He works all things after the counsel of His will. We must trust God, use the will and brain that He has given us and judiciously use the means that He has provided.

2. "Sorrow is of the night but joy cometh in 'the morning." "They that trust in the Lord shall be as Mt. Zion which cannot be moved but abideth forever."

The night is dark and in our impatience it seems that the darkest hour is just before dawn. The morning is coming and with it joy "Judge not the Lord by this feeble

But trust Him for His Grace, For behind a frowning Providence

He hides a smiling face." -J. P. Horton

AMONG OUR CHURCHES

Episcopal Church A. M., conducted by Rev. Cherles K. Weller, Archdeacon of West Tenn. The Guild meets the third Wednesday.

Presbyterian Church Rev. B. M. Cowan, Pastor Preaching 2nd and 4th Sundays at Sunday School at 10:00 A. M. The Woman's Auxiliary meets on the first Tuesday of each month.

Christian Church Sunday school 10 A. M. Preaching services 11:00 and 7:30 o'clock on 2nd and 4th Sundays. Senior and Intermediate Endeavors

Junior Endeavor, Sunday, 4:30 p.m. Prayer Meeting every Wednesday at night

A hearty welcome to all.

Methodist Church Rev. R. W. Hood, Pastor Preaching every Sunday at 11:00 A M. and 7:00 P. M. Sunday School 9:45 A. M. Junior League 1:30 P. M.

Senior League 6:15 P. M. W. M. S., Monday at 3:00 P. M. 7:00 P. M.

Baptist Church Rev. J. P. Horton, Pastor Preaching 1st and 3rd Sundays at ing operate, wanted to wait and do daughter, Mrs. John Crawford and 11:00 A. M. and 6:30 P. M. Sunday School 9:45 A. M. B. Y. P. U. 6:30 P. M. Business Meeting 1st Monday night ing, so he brought him home, per- Robinson attended the football game of each month.

Dr. Vance C. Roy OPTOMETRIST

901 Farnsworth Bldg. Will be at Dr. McCall's Office in Collierville, Every Wednesday.



Eyes Examined and Glasses Supplied



IN these days you need this truly modern tooth paste to bring you strong, healthy gums and immaculate, sparkling teeth.

Remember, also, that this store is always at your service with a great selection of products to increase your comfort and protect your health. We always are glad to advise you on their value for your particular requirements.

HARRELL DRUG CO.

A TRIBUTE TO A GOOD MAN

a citizen whose usefulness in every building as "Dr. Leake's church." advisedly, for I do not believe it is to the Doctor. possible for any one to do more for | Since the death of my good friend a community than did Dr. Leake in I have been comparing his life with his long life among us.

ured by his success in his life's work, his preparation and social standing. and in this, our friend was eminent- he could easily have had an excluly successful. I do not believe that sive practice among wealthy people, we fully realized that as competent but in spite of the protests of his a physician as could be found any friends, he established his office on where lived here among us. One of a side street where he treated all the most prominent physicians in who came to him with equal care. the South, who had worked with Dr. His rooms were upstairs, and at the Leake frequently, and who was com- entrance of the stairway, was a sign petent to judge his ability, told me giving his name with the words "Ofthat our people were fortunate in fice Upstairs." After a long life dehaving a man of Dr. Leake's skill as voted to suffering humanity, the a doctor. While he was fully pre- Doctor died and the multitude of pared for his profession, he also had sincere mourners of all classes who a man. I have just been thinking great loss the city had sffered. When that if Dr. Leake had selected broad- a monument was being considered er fields for his work, rather than for his grave, it was suggested that living with his homefolks, today, the words "Office Upstairs" be used circle of closer friends manifesting ors wonder at the meaning of the Services every Third Sunday at 11:00 real grief on account of his death. words until they learn the story. And after all, which is better? I be- I knew Dr. Leake intimately for lieve Dr. Leake, himself, would say many years and, without any hesithe latter.

try doctor. Somehow this title ap- is Upstairs." Need any more be peals to me strongly. One of the said of a man? changes time is making in our living, which I do not believe is as good as the old way, is the passing, to some extent, of the general practitioner, whose place is being taken by the specialist. While Dr. Leake Galloway was the guest of Miss Bewas, in a way, "a doctor in the old atrice Rives the past week-end. school," yet he kept fully abreast Mr. and Mrs. F. O. Percer and with the progress of his profession. their mother, Mrs. Jones of Memphis One of the familiar sights many will spent Friday here as the guests of miss is Dr. Leake seated under a tree Mr. and Mrs. A. E. Farley. in front of his office reading a medical journal. Aside from his skill, of A. W. Morrison and Mrs. Joe Wighe had a manner in the sick room gins. Mrs. Wiggins is at home rehis patients say they began to feel pital. better as soon as he entered their Mrs. W. L. Boswell and sons of room. There was something about Clarendon, Ark., who returned home could and would do it. Also, it did will remain for a short stay. not take him long to diagnose a disease and apply the remedy. I know tion spent last week-end in the home many instances of cases where his of Mrs. J. T. Knox. promptness saved a life, but will Mrs. Farley Hill of Moscow spent mention only one. Many years ago, several days last week with her mo-Prayer Meeting every Wednesday a boy of moderate means was brought ther, Mrs. Bettie Morton. here from the country with a cockle- Mrs. Lula Alexander, Velma and bur lodged far down in his wind- Aiva of Somerville visited relatives pipe. Dr. Leake carried him to Mem- here Sunday. phis where the doctors, though willthe work before a Medical School Mr. and Mrs. I. H. Petty visited Mr. Class. Dr. Leake was unwilling to and Mrs. Tate Robinson of Memphis W. M. S. meets the first Wednesday, formed a successful operation him- between the Memphis Tigers and self, and perhaps saved a life that Milwaukee. Prayer meeting every Wednesday might have been lost if relief had

been delayed. An active physician has little time M. Baird. to devote to other things, and Dr. J. W. Boyd and E. P. Waller en-Leake was especially busy as he had joyed a duck hunt at Lake View last a large practice, but he found plenty week. Mrs. Boyd and children were of time to devote to the upbuilding the guests of relatives in Memphis. of our town and to help make it a Miss Beatrice Rives with Mr. Jim-Memphis better place in every way. He served mie Crenshaw entertained with a as Mayor on three different occas- buffet supper last Sunday evening in ions, retiring voluntarily each time. special compliment to Miss Ida Knox Frequently a man serves his town as and her flance, Mrs. Raphael Tipler. Mayor a long time, sometimes for a Others present for this lovely affair longer period than did Dr. Leake, were Miss Doris Baird with Mr. Joe but it is seldom that a man is re- Thomas, Miss Linnie Wilder with called to the office for three, or even Mr. Albert eville, and Miss Mamie two terms, and this is a strong proof Wells with Mr. Robert Borum. that he is held in high esteeem by Mrs. J. B. Rives attended Con-

was Mayor or not, he was always a leader in any movement for the betterment fo our community. To him more than to any other man, is due the credit of our having an abundant supply of pure water. Before telephones were in general use, he established private lines to different parts of the county, often using a strand of the barb-wire on a fence as a part of the line. This would be considered very primitive now, but it answered the purpose then, and many sufferer received more prompt relief because they did not have to wait for a messenger to be sent for a doctor.

Dr. Leake's enthusiasm in the cause of Christianity was equal to his zeal in other lines. In fact, I believe it was even stronger. I am glad that I always granted a request he would sometimes make-that if the case was not urgent and the patient was not suffering, would it be all right to wait until church services he was attending or ready to attend were over. I am very liberal in my views concerning the various denominations. I believe that all true Christians are just traveling different roads to the same heaven. But I believe one should love his own church best just as one should love his own family best, and, if any church ever had a loyal member, it was the Christian church around the corner from Dr. Leake's home which he helped establish many years ago, and which he faithfully supported When Dr. E. K. Leake died on in every way to the end of his life. November 11, 1930, Collierville lost I have heard children refer to this way has never been, nor will ever and I always thought it an appropbe excelled by another man. This riate name, and was a credit and a is a broad statement, but is made compliment, both to the church and

that of a man who lived in New Or-A man's ability is generally meas- leans some time ago. On account of that natural ability that is born in attended his funeral showed the perhaps our nation might be mourn- on it instead of some more fulsome ing the loss of a famous man, rather eulogy. This was done, and today than a smaller, but more sincere in the beautiful Crescent City visit-

tation whatever, I can truly say of He was the highest type of coun- him today that I believe his "Office

ROSSVILLE

Miss Linnie Frances Wilder of

We are sorry to note the illness that was unsurpassed. I have heard cuperating from a stay at the hos-

him that inspired confidence and Sunday after a visit of several days made one believe that if it were pos- with their parents werea ccompanied sible to relieve the trouble Dr. Leake by her father, J. L. Crawford, who

Miss Mamie Wells of Grand Junc-

Mr. and Mrs. W. J. Frazier and wait, on account of the boy's suffer- Sunday. Messrs. Frazier, Petty and

Miss Marie Baird of Memphis is visiting her parents. Mr. and Mrs.

his people. But whether Dr. Leake ference two days last week.

OF INTEREST TO OUR COLORED READERS

NEGRO FARM MEETING

Monday Night, November 24th, 8:00 P. M., Industrial Junior High School

All Negro farmers are urged to be present at the above meeting with-

The colored people do not fully realize the awful predicament which we are now facing. Much unrest is taking place among them. They are facing situations which they have never faced before, and the Confidence is the champion of succondition now is only the beginning of the worst which is to come. These and many other problems now con-The cup that cheers is a noisy piece fronting them will be discussed by farm experts at this meeting, to the Love is blind to the best interest of end that we may fully understand the situation and adjust ourselves to

> All interested landlords who have tenants are asked to be present at this meeting. We thank you for whatever cooperation you may give us in this matter.

-M. A. Sloan, Voc. Agri.

IN MEMORY

Thirteenth Unlucky? Well, Collierville don't mind it. When Bessie and Rosie began soliciting funds to bury Wiley Fortson, November 13th, Mr. J. F. Dudney, Eliza Gorman and tle different from every other man's. George Rogers gave one dollar each. There were fifty-two others who donated, making the total sum twentyspirited is nearly always a little off in two dollars. Same was turned over to R. L. Allen.

Sleep, Wiley, Sleep! Collierville has buried you deep. Sleep, Wiley, sleep!

Sleep, Wiley, sleep!

May angels their vigils o'er you keep.

-Rosa Wright, Reporter.

Ancient Health Resort

The oldest tourist resort in the world is Spa in Belgium. It was first extolled by the Roman, Pliny the Elder, in the First century, and has been a benith resort for over two

Teeth of First Important The possession of a perfect set of teeth is considered by the Chinese to be absolutely necessary to any man or woman claiming to be either goodlooking or beautiful.

CORDOVA P. T. A. ANNUAL Thanksgiving

Cordova High School Nov. 27th, 1930

11 a. m. to 2 p. m.

MENU

BAKED CHICKEN and DRESSING GRAVY

SPAGHETTI SWEET POTATOES, with raisins and marshmallows CELERY

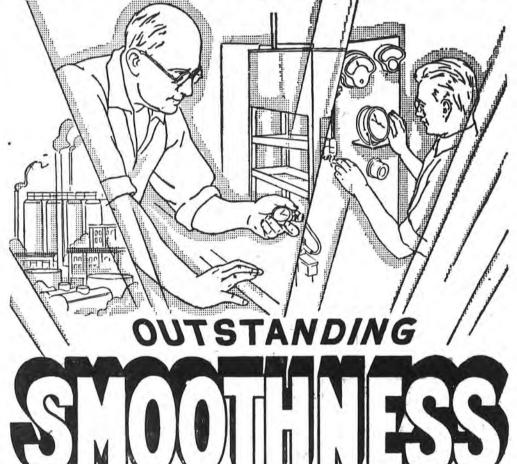
> PICKLE SLAW CRANBERRIES

BREAD BUTTER PIE

COFFEE, with or without cream and sugar

PRICE, 50c Children under 6 years, 25c

Careful Laboratory Control Assures



Because it is scientifically designed and manufactured, "Standard" Improved Gasoline is outstanding among straight gasolines in its performance. This is due to its carefully worked out specifications and to the extreme care with which these specifications are adhered to in the manufacturing. Each step is under rigid engineering and laboratory control and is subjected to test after test and check after check---"initial" and "end" point---fractional balance --- absolute minimum of sulphur --- freedom from gum and other impurities, etc. Each still-run must be of the uniform high quality set for "Standard" Improved Gasoline---before it is shipped. This is the secret of the outstanding ease of starting, smooth delivery of power, dependable high mileage, purity, and all-around better performance that you get from "Standard" Improved Gas-

oline. Sold by thousands of responsible dealers and agencies. For satisfaction and service, stop at stations which display the "Standard" Bars-and-Circle Trade-mark.

BETTER STICK TO "STANDARD"

STANDARD OIL COMPANY OF LOUISIANA

The New Chevrolet

on Display Here Soon NEW LOW PRICES

IT'S BIGGER!

IT'S BETTER!

The new Chevrolet is a bigger car throughout-longer in wheelbase and larger in body size-more impressive in appearance. It is a better car in every way and we want you to see it.

Kelsey Chevrolet Company



OUR PRICES

WE GIN AND WRAP A 500 lb. Bale for

\$3.50

600 lb. Bale for

\$4.00

Our Gin is running in fine shape and we will give you Prompt Service.

A CONTINENTAL GIN

The

prudent spender and the thrifty housewife are the ones who watch the advertisements in their paper and keep up with the offerings of the merchants. Watch the Collierville Herald. It carries the messages of the wide awake

merchants of this town who are making offer ngs that will give you the most for your dollar



ATTENTION **Cotton Growers**

My Gin and Machinery are in tip-top shape, and I am ready to give you the very best ginning possible.

My prices are reasonable, and will gin for \$4.00 per bale up to 525 pounds, which includes ginning and wrapping.

The Murray Gin is known by the cotton trade because of the turnout, and also sample.

I also take this opportunity of thanking my patrons for the ginning they have given me, and can assure them that they may expect the same fair treatment as I have given in the past, and will appreciate your future business. To those who have never ginned with me I take this opportunity to solicit their trade also, and hope you will give me a trial.

H. W. MANN COTTON COMPANY

GERMANTOWN

The people of the Germantown M. E. Church are glad to know that the Rev. Geo. W. Bell is to be their pastor another year. He has just completed a most successful year and the church has met all of its obli-

It is customary every Thanksgiv-ing for the Methodist, Baptist and that the next annual convention of In Presbyterian churches to serve din- that powerful and aggressive organi- means of keeping market eggs clean. terian will get the benefit of the during the week of August 3-7, 1931 dinner which will be served at the

week, the women of the Presbyterian all parts of the United States and Germantown enjoyed a dance Friday

riding turned over and was complete existing in this favored section.

Crawford-Hill

A wedding of exceptional interest was that of Miss Virginia Lee Crawford of Germantown and Mr. Roy Sink Hill of Rosemark, which was solemnized in the Methodist church of Germantown, with the pastor, Rev. Geo. W. Bell officiating at the impressive ring ceremony.

The services was read before ar improvised altar of ferns, autumn leaves and baskets of chrysanthemums. Preseding the entrance of the wedding party, Miss Lucille Hill sister of the bridegroom, sang "Oh Sweet Mystery of Life" with Mrs. Geo. W. Bell at the piano. A violin solo, "O Promise Me", played by Mr. Malcolm was followed by another vocal number, "I Love You Truly' by Miss Hill. Lohengrin's "Bridal Chorus" was used for the processional and Mendelssohn's Wedding March as recessional. During the ceremony Mrs. Bell and Mr. Bryan softly rendered "Indian Love Call."

The bride, who was given in mar clematis blue with trimmings of silas maid of honor, wore a frock of advice: blue chiffon with trimmings of gold and hat of gold, and carried Pernet roses. Mr. A. M. Traylor of Memand Sam Anderson of Forest Hill.

Evans-Hungerford

Rice Hungerford, Sr., and Mr. James home of the bride in Germantown, with the Rev. Geo. W. Bell, pastor of the First Methodist church, presiding in the presence of a few close relatives of the two families.

The ceremony took place before an improvised altar of ferns and palms before which stood floor bascathedral tapers burning in sevenbranched ivory candelabra.

The bride was gowned in a traveling suit of monotone tweed with which she wore harmonizing access-

informal reception was held. Mr. and Mrs. Hungerford were assisted in receiving the guests by Mr. W. K. Evans, of Memphis, father of the

At a late hour, Mr. and Mrs. Evans left on their honeymoon to New Or- nicipal Auditorium. leans and other southern points. Upon their return, they will make their home in Dyersburg where Mr. Evans is engaged in business.

"Say It With Flowers"



FLOWERS



Call Mrs. Delaney Agent for Irby Harris Florists

Rev. Mr. Lindsany and Rev. Mr.

THE South's rapidly growing poulTHE reader will note that the adtry industry is receiving national revnce quoted above applies to Indiana dist church, made short visits in cognition. A recent letter from Mr. where the winter season is far more Germantown while in Memphis last Reese V. Ricks, managing director severe than in the South. If the week for the Annual Conference. of the International Baby Chick As- plan works there, it surely should

These Chick Association convenschool building next Thursday. The tions have become high spots on the prevent the eggs from becoming soil-Baptist ladies will have a bazaar at national poultry calendar. They are ed, thus protecting their value and the school building on this date, also always attended by thousands of in- avoiding the labor of cleaning them. On Thursday afternoon of this terested poultrymen who come from church held a Bible Study class at frequently from many foreign lands. Second, use an abundance of soft,

It is a distinct compliment to the night given by Miss Dora Robertson. South to have this great organiza- at frequent intervals. Fourth, keep Basil and Neil Smith, sons of Mr. tion select a Southern city as the site the layers' feet clean. Preston Smith of Booth Station, were of its next big annual meeting and painfully cut and bruised Monday one is justified in predicting that a MR. TODD gives one suggestion that afternoon on their way from school host of visitors will have their eyes applies to this latter point, but furwhen the car in which they were opened to the poultry possibilities ther steps should be taken. Prevent

> poultrymen resort to expensive sub- spread of intestinal worms. stitutes for direct sunlight, as the incorporated in the feed purchased. Sunshine is free.

greatly increases the hatchability of into the nests. the eggs. The ultra-violet rays in the sunshine have a wonderfully beneficial effect upon these things:

THERE IS some argument as to the flock to run out of doors during the riage by her father, was beautiful fall and winter but if it is kept conin a going-away dress of chiffon of fined some provision must be made to admit a flood of sunshine into the ver. Her hat was of black lace and house or provide sun-parlors. The she carried a bouquet of sunburst poultry extension specialist of Pur-Miss Nannie Sue Gilchrist, due University, Leon Todd, gives this

"After the pullets have become accustomed to the new laying quarters they should be given access to the phis was best man. The ushers were outdoors every afternoon. It is ad-Messrs. A. P. Foster of Germantown visable to start this practice before the weather becomes severe. In that The bride, the attractive and pop- way the birds will become accustomular daughter of Mr. and Mrs. J. R. ed to the cold weather and will suf-Crawford of Germantown, is a mem- fer no ill effects from going outdoors ber of the faculty of Bolton High during the winter. The door of exit School. The groom is the son of should be opened every afternoon re-

"The eggs should be gathered as soon as the birds are turned out at noon. This will prevent a large number of eggs from becoming soiled Miss Ruth Nolle Hungerford, the with mud and dirt tracked in by the 29. These dates fall in Thanksgivdaughter of Mr. and Mrs. Simeon birds. Many successful poultry raising week. The South's biggest exers in Indiana place gravel or cin-Montgomery Evans, of Dyersbury, ders in front of the laying house in were married Monday evening in the order to provide a dry place for the and rabbits. Attend it! birds when they are outdoors."

DOMESTIC RABBIT COLUMN By G. Cooper James

secure expert personal advice on rab- are feeding. It makes lovely slick kets of white chrysanthemums. The bit topics. Address inquiries to G. fur. Use it carefully. Linseed oil peautiful scene was illuminated by Cooper James, Germantown, Tenn. State your problem fully; enclose self-addressed stamped envelope.)

Now that the rabbit show of the Mid-South Fair is long past over, we ories. Her flowers were gardenias all feel greatly benefitted by our ex- that they are draft-proof and that and valley lilies in shoulder bouquet. periences there as there were some there are no leaks in the roof. There were no wedding attendants real rabbits on display there from and following the ceremony, a very the four corners of the earth, so to speak.

> We all had a great big time and the competition was keen. And now everyone is already looking forward which has been folded to conform to to the big Mid-Winter Show which the bottom of the box. Tack the bag is to come off in January at the Mu-

This Mid-Winter Show is the South's challenge to the world to show us many better rabbits than are produced in our sunny Southland. There was some discussion among breeders as to whether this show would be open to the world or be exclusively for the southern breeders. And the outcome was that the southern breeders threw out their chests and said bring on the entire world. And so it's open to the world. It will be stiff competition and a hot

battle for supremacy. All breeders should be getting the stock into winter condition and be grooming them now for the winter show. Handle them daily so that they will not be cagy or nervous Brush their coats daily with a hair

In further reference to ways and ner. This Thanksgiving, the Presby zation will be held in Louisville, Ky., The better markets demand eggs having clean shells, yet washed eggs are not desirable. The best plan is to

First, keep the nests clean. Do not permit any birds to roost in them the home of Mrs. Marvin Thompson. There are association members in dry, absorbent nesting material. Fine Several of the young people of 45 states and six foreign countries. planer shavings serve this purpose beautifully. Third, gather the eggs

> the birds from walking in the droppings and so smearing their feet. AN ABUNDANCE of sunshine thru Either clean the droppings boards out most of the year is one of the daily, early in the morning, or stretch advantages enjoyed by poultrymen wire netting beneath the roosts so operating in the South. Those who the droppings will fall through and fail to make the most of this lose prevent the birds from reaching to accordingly. In sections where the them. This plan has the added adclimate conditions are less favorable vantage of aiding in checking the

> Keep the poultry house floor clean ultra-violet lamps and cod-liver oil. promptly removing the litter as soon The use of oil adds to the cost of the as it contains any considerable aration regardless of whether it is mount of droppings. Pay special atfed fresh from the can or is already tention to the areas about the drinking vessels. Too often water is spill ed and a mucky mixture of fine lit-Laying hens need the direct rays ter and droppings results. The birds of the sun throughout the fall and seem to enjoy working around in winter months if they are to remain this and so get their feet literally in robust health and lay lots of eggs plastered, with the result that they with firm shells. Sunshine also very badly soil the eggs when stepping

> Many poultrymen are using what might be termed a door mat in front of the nests. Instead of placing a a narrow strip as runway before the row of nests they use a six or eight desirability of permitting the laying inch board with lath tacked around the edges and projecting up an inch or so. This forms a shallow tray which is kept filled with some dry absorbent material, as fine sawdust, fine sand or acid phosphate. Before entering the nest the layer first steps into this tray and if her feet are sticky and dirty they promptly become coated with the material and the eggs are thus protected.

When cleaning such eggs that have dirty shells, avoid washing if possible. Permit them to become thoroughly dry, then rub them with a bunch of steel wool or fine sand paper. A wooden block similar to the blackboard erasers used in school, with the sandpaper attached, makes this work easier. Where eggs are handled in large quantities sandblast cleaning machines are used

REMEMBER-Atlanta Winter Poultry Show, City Auditorium, Atlanta, Georgia, November 26, 27, 28 and clusive poultry show; fine educational program; great displays of pigeons (Copyright.)

brush to give that excellent glossy coat. If you are not feeding a ration which contains linseed oil meal (Without charge, our readers may add a small amount to the feed you

meal should not exceed 2% of the

ration. dition for the winter. Make sure

Starting from October 1st, it i well to make special arrangement in your nest boxes by covering the bottom first with a sheet of newspaper and over this place a burlap bag down so that it cannot be scratched up. This precaution will repay

breeders many fold as it will prevent the babies which will be born from the middle of October into the winter from being chilled against the cold bottom of the nest.

the very hottest and the bitterest cold weather successfully and is here giving you the precautions used by him for your benefit.

Want Something?

Advertise for it in these columns

HESTER HOTEL

Good Meals at Reasonable Prices Phone 42

BIGGS & DUDNEY

GENERAL MERCHANDISE

Service

Quality

Phone 43

HINTON & HUTTON FUNERAL DIRECTORS AMBULANCE SERVICE

> Phone 15 Night Phones 137 and 177

DON'T FORGET-McGinnis Has It

Paint Lumber Hardware Sash and Doors Lime and Cement Galvanized Roofings Face and Common Brick Red Ash and Jellico Coals Wagon Material, Rims and Spokes Galvanized Water Pipe Glazed Sewer Pipe Plumbing Materials **Electrical Supplies** Cypress Shingles Composition Roofings

THE MAJESTIC RADIO W. W. McGinnis Lumber Co.

Collierville

Phone 21

Tenn.

ELECTRIFY

Today-wherever Electricity is available it i, used for almost every household task. Washing, Ironing, Gooking, Gleaning and for Lighting, Heating, Radio and many other needs. You, too, can save much time and labor by employing this inexpensive, willing servant in your home.

ELECTRICITY GIVES YOU TIME FOR OTHER THINGS

Memphis Power & Light Company

THE Merchants who advertise in this paper will give you best values for your money.

Gold in Philippines Gold has been found since the ad-

vent of Europeans in deposits of varying size in many corners of the Philippines; and before the Spaniards under Magellan visited the islands, the natives mined the metal. Gold bracelets and chains worn by the natives whetted the discoverers' interest in the Islands, and after Spanish settlements were made, gold was regularly exported to Spain.

SPECIAL

Our Stock of Shoes is complete and Priced Low

J. M. MANN & SON

When It's Rainy and Muddy-

You want to keep your feet dry and warm

Rubber Overshoes

Rubalosh

the new overshoes in Brown with snaps-for the Children and the Grownups.

They are made by HOOD, which means High Quality

Hinton & Hutton Company

Dry Goods Department

When you want Extra Quality in Fresh Meat Phone 25. BEEF; Steak, Roast, Hamberger, Etc. PORK; Chops, Sausage, Roast, Etc. QUALITY FRESHNESS FULL MEASURE

CHAS. DEAN & SON

Turning Feed into Profit

Through Hogs

is the result if you feed

International MAKMEAT HOG FEED

in connection with your Home Grown Feeds.



COLLIERVILLE CASH FEED STORE

Our Telephone is No. 184 "A FEED FOR EVERY FEEDING PURPOSE."

SOCIAL AND PERSONAL

visitor here this week.

Watson Kelsey was a business vistor in Memphis Thursday.

Taylor D. Jones is able to be down town again after an illness of several days the past week.

Mrs. Gordon Murrell and Mrs.

Friends will be glad to know that Mrs. Herbert Lehmann is convales-cing following a few days illness.

FOR RENT-Two Rooms, furnished or unfurnished. Mrs. Thelma Cargill Ballard, is with him in Knoxville. Phone 182-W.

Mrs. Carey Fontaine, of Memphis, spent last week end with her parents tric Refrigerator Dealers Convention Mr. and Mrs. Arthur Applewhite.

James P. Cowan and Harold C. Bottenfield of Memphis spent Sunday with Rev. and Mrs. B. M. Cowan.

Rev. and Mrs. J. P. Horton. Mr. E. F. Farley and Mr. Clifford Farley returned home Tuesday from

Mrs. M. C. Gross of Memphis spent

a business trip to Greenville, Miss. WANTED:-To exchange young Guinea Roosters, to change stock.

Don Phineze left Wednesday for Decatur, Alabama, where he will make a short visit.

Mrs. W. F. Brown, Route 2

family spent Sunday here with rela- a dinner party that evening, having tives and friends.

FOR SALE: -One extra good milk Cow. Apply to Mrs. Mattie Hester, at Hester Hotel.

sons, James and Warren Lee, spent Franklin Harrell, Mrs. J. H. Burkam, Sunday with Mr. and Mrs. A. L. Miss Mary Collins, Miss Lavelle

Hurdle attended the funedal of Mr. Miss Rebecca Smythe, Jimmy Mann, J. H. Mintiz of Potts Camp, Miss., Ralph Hall and J. S. Everett. Sunday afternoon.

Mrs. J. H. Irby, who was in the Methodist hospital for several days, is steadily improving at her home.

Everett West of Taska, Miss., was guests Tuesday night of Miss Doris Dudney.

> Mrs. R. C. Cockroft and Miss Isa-bel McElrath, of Forest Hill with Miss Janie Bilderback, of Memphis were the dinner guests of Miss Mil-dred Cowan on Tuesday evening.

Mrs. John Walsh, Mrs. Lottie Dunn and daughter, Miss Doris, of Memcomlin, of Oakland, were the guests phis, and Mrs. Herman Farley of f Mrs. Virginia Piper last Sunday. Rossville spent Wednesday in the home of Mr. Albert Person.

> Walter Ballard who is attending the University at Knoxville, was operated on for appendicitis last Wednesday. His mother, Mrs. Claud

W. W. McGinnis and Morris Mc-Ginnis attended the Majestic Elecheld Tuesday in Memphis at the Hotel Peabody.

Little Jimmy Johnson, son of Mr. and Mrs. Sherlock Johnson has not burning in tall candelabra. been well at all the past week and last week in the home of her parents examination and treatment.

> Mrs. S. R. Cpaig is in Asheville, N. C., this week, attending the General U D. Convention, as representative of the Louisa Bedford Chapter, U. D. C., of Collierville.

Miss Elizabeth Farley, who is a eacher in the Whitehaven school, and Miss Ardelle Lidon, of Memphis, were guests Tuesday night in the for a short bridal trip to points in home of Miss Farley's parents, Mr. and Mrs. E. F. Farley. In their Mr. and Mrs. Jack Keough and honor, Mrs. Farley entertained with Grand Junction. as other guests Mr. and Mrs. Williford Farley and Mrs. P. A. Jones.

Those from Collierville who attend ed the wedding of Miss Knox and Mr. Tipler at Rossville Monday even-Mrs. Thelma Cargill and little ing included Mrs. R. F. Harrell, Mr. Rhodes, Mr. and Mrs. Winston Jones. Miss Sara Jones, James Taylor Jones, Messrs. Phil Chilton and A. L. Miss Nina Stamps, Morris McGinnis,

Miss Knox Weds Mr. Tipler

Miss Ida Elizabeth Knox, daughwas able to return home Monday, and ter of Mr. and Mrs. James Tapscott Knox, and Mr. Raphael Semmes Tipler, of Grand Junction, were mar-Misses Sara Smith, Sara Weather- ried Monday evening at 7:30 o'clock ed, and Mary Strong, of Memphis, in the home of her parents with the were guests of Miss Eula Strong last Rev. G. T. Sellars, of Whiteville, officiating in the presence of relatives and friends. Ferns formed the back-Misses Charlotte and Louise Now- ground for the ceremony, with basin of Memphis were the attractive kets of fall flowers adding a touch

One Quart of Oil given

away FREE with the

purchase of 5 gallons

SATURDAY and SUNDAY

November 22nd-23rd

Brooks & Kilpatrick

Garage

On Poplar Pike East of Cherry

or more of Gasoline



You Notice the Difference Immediately

HOUSEHOLD LUBRICANT

of color to the scene which was softly lighted by vari-colored tapers

Mrs. W. H. Murphy presided at was taken to Memphis, Monday, for the piano, using Lohengrin's Wedding March for the processional, and rendering soft music during the

The bride was gowned in a model of green silk crepe with accessories of the same shade. Her attendant, Miss Beatrice Rives, was wearing a frock of brown with harmonizing ac cessories. Mr. Jimmy Crenshaw attended Mr. Tipler as best man.

Immediately after the ceremony, Mr. and Mrs. Tipler left by motor southern Mississippi. Upon their return they will make their home in

Maud Cowna Chapter, U. D. C., Entertains with Lovely Tea

The old South, with its proverbial hospitality, was pictured on Tuesday evening when the Maud Cowan Chap ter, U. D. C. entertained with a "Plantation Tea" at "Green Gables," the home of Miss Bessie Strong, at

The cleverly written invitation prepared the guests for the carrying out of the idea of parties of former days. Edna Earle Strong, as the typical "mammy," gave a cordial welcome at the door. The chapter members, dressed in dainty frocks of the sixties, received in the spacious rooms, bright with glowing fires, a profusion of red and white blossoms and Confederate flags.

Mrs. Cecil Cox delightfully contributed a group of old Southern songs, with Mrs. W. B. Mebane at the piano. Miss Louise Nowlin, of Memphis, gave an enjoyable reading, and a group of four girls in costume, Virginia Neely, Marie Neely, Sara Karr Hinton and Elizabeth Carring-

ton gave a stately dance of long ago. Mrs. Thomas Miller Dean, the ing room where the lace-covered was most attractive with a silver bowl of red and white chrysanthe mums, its cake, bonbons and salted nuts in silver containers, favors of Confederate flags, and a soft glow rom red candles in silver holders.

Those present, in addition to the chapter members were: Miss Mildred Cowan, in a white satin bridal dress of the far away past the Misses Nina Stamps, Rebecca Smythe, Mary Hill, Elizabeth Piper, Dorothy Glenn, Gertrude Arthur, Ada Strong, Edna Earl Strong, Gladys Dennis, Louise Nowlin, Sara Jones, Ella Dudney, Virginia Neely,, Marie Neely, Sara Karr Hinton, Elizabeth Carrington. with Mesdames John Stamps, W. E. Robertson and B. M. Cowan.

Mrs. Harrell Entertains Louisa Bedford Chapter, U. D. C.

The Louisa Bedford Chapter, U D. C., was entertained Wednesday afternoon by Mrs. Lena Harrell, with a goodly number in attendance. The President, Mrs. B. M. Cowan, presided at the business session at which time several important matters were discussed.

Mrs. E. F. Farley, Historian, presented the following program: Piano solo, Mrs. Walter H. Harris Vocal solo, Miss Dorothy Glenn 'Surrender of Memphis," Mrs. Farley Piano solo, Mrs. Perry Piper 'Death of "Polly", the Beauvoir Mule," Mrs. Milton Mann

In Flanders Field", Miss Mildred Watkins

Buy a Poppy," Mrs. Farley Following the program, Mrs. Harell, assisted by Miss Mildred Cowan, served a delicious salad plate.

No Degrees in Honesty "Honesty," sald Uncle Eben, "is de best policy. A man dat robs a bank gits come up wif, same as one dat robe

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