

THE COLLIERVILLE HERALD

"COLLIERVILLE, THE DAIRY TOWN"

Vol. II

Collierville, Tennessee, Friday, November 14th, 1930

No. 38

FACTS and FICTION BEING

a little bit about anything
"Read not to contradict and confute, nor to find talk and discourse, but to weigh and consider."—Francis Bacon.

By Harry Williamson

How hard are the hard times?

If it is true that the sale of Coca Cola in the South is an index to business conditions, as those from the North claim, we may not be in such bad conditions after all. For the first nine months of 1930 the total net profits for this refreshing drink was \$12,980,903.51. This was an increase of more than 8% over the record year of 1929.

According to Chas. M. McCabe, State Commissioner of Finance and Taxation, our 5c gasoline tax netted the state \$1,004,502.34 for the month of October. This was more than \$45,000 more than was paid during October 1929.

During the first ten months of 1930, more than \$814,000,000 of new construction work has been awarded in the Southern States. This was 28 million more than was awarded during the whole of 1929. October awards amounted to 65 million more than those of September.

And on top of all this there were 4,286 births in Tennessee during August of this year as against 2,295 deaths.

"Professor Irving Fisher, Yale economist, broadcast last week a radio address in which he declared with facts and figures that prohibition had decreased drinking in the United States from 80 to 90 per cent, and placed the economic value of the Eighteenth Amendment at between \$3,000,000,000 and \$10,000,000,000 per year."—Christian Herald.

Does a college education pay?

In the 1930-31 issue of Who's Who of the 26,991 persons furnishing educational statistics for the edition, 85% were college trained, and 73% finished college. When it is realized that only 5% of the population in the United States are college trained it will be seen that 5% of our people are furnishing 85% of the leaders of American life.

It evidently pays.

"One good land-slide deserves another," the Democratic donkey doubtless mused as he thought on the Republican riot of 1928.

We would not object to trying to help solve the Mogul Diamond mystery but Andy Gump will be certain to say "I told you so."

At any rate the election of Nov. 4th furnished Will Rogers with a lot of material for his column.

We wonder if the Democratic land-slide had anything to do with the earth tremors that have recently been felt in various parts of the world.

Speaker of the House of Representatives, Nick Longworth, may be in the market for a new car, but if he is, Representative Garner of Texas will doubtless have a good second-hand bus to sell. The Government furnishes the speaker a car. If the Democrats organize the House, Garner gets the car.

Captain Frank Hawks hung up another record a few days ago by flying from Havana to New York in 8 hours. In 1898 when President McKinley wanted a message carried to General Garcia, some where in the interior of Cuba, it took a young man by the name of Rowen perhaps several months to get the message through to him. (Furnishing Elbert Hubbard with inspiration for writing his famous "Message to Garcia.") Now young Hawks would dash down from Washington in six or eight hours, drop the message and be back in time for late supper.

Mrs. Serena Burchett made a business trip to Memphis Wednesday.

Mr. and Mrs. J. A. Neely recently made a short business trip to Cairo, Illinois.

HIGH POINTS OF THE STATE CONVENTION OF THE PARENT-TEACHER ASSOCIATION

Reviewed by Mrs. A. P. Foster of Germantown

(Continued from last week.)

The conferences conducted by Dr. Ada Hart Arlitt, of Cincinnati, and by Dr. Gary C. Meyers, of Cleveland, were well attended. Parent education and every-day children problems were discussed at length. Some of the high points of these lectures were seen in the questions asked and so ably answered by Dr. Meyers. Each child is an individual with likes and dislikes of his very own. How monotonous this world would be, if they were all alike and all you would have to do would be to prescribe a certain pill for a certain ailment. Their differences are the things that make them the most interesting objects in the world. A child must acknowledge authority and no matter what some other child may say or do, it does not give him the privilege of doing likewise. He should understand that he must abide by the standards set up in his home.

Teach him responsibility. The mother who picks up and puts away clothes, toys, or other belongings of the child, will still be picking them up for the young man, and his wife will more than likely have to do the same thing for him.

An allowance helps a child to learn values. A good way to solve this is to allow a certain amount for each personal need. A box with five compartments divided into I. Papers and Pencils; II. Church; III. Lunch; IV. Savings; V. Spending Money, is a good plan. He does not look to the future and gets much more pleasure out of spending than saving. He can see the definite plan with these divisions made, and can see that what he takes from one compartment for some other purpose than that for which it was intended, is hard to replace.

There is a difference between a request and a command. The command MUST be obeyed, but be pretty sure that the request will also be complied with before making it. Even the small child can be taught the meaning of the word "NO." The parents should protect him from the things which will hurt him physically, such as the fire or playing in the streets, the two-year old child can learn the meaning of NO when he steps off the sidewalk into the street if he experiences pain as a result. His bare legs can be struck so that he will associate pain with the NO. Such an important word should not be used at random.

Rewards should be intelligently given, and suitable for the task. An unexpected reward is much more effective than a promised one. Never break a promise if you expect your child to keep his promise to you.

Dr. Meyers spoke of the dawdler, and he spoke from experience, since he has three children of his own. Most mothers say "hurry" until it has no meaning to the child. Most children are so used to being nagged that they pay no attention to the first ten times mother calls, then the next time they know that she is beginning to get angry and it is time to get busy. "Hurry" and "ought" are the most terrible words a grown up can use in speaking to children. Impress the child with his responsibility. Have an understanding with him and fix a punishment such as one half hour from play with his friends for every minute he is late. More than likely he will never need the punishment if it is well understood before hand.

Then there is the question of bedtime. Such habits should be well fixed before school age. If Sonny insists on sitting up past his regular bedtime, let him alone, keep quiet over a period, or make him sit up without pleasure. He may decide that he would rather go to bed next time. To have him make up sleep might not work, for if it stacked up on him, he might be compelled to spend the day in bed in a very short time. Being on time for meals is another problem which can sometimes be solved by having two signals or bells. The first to get ready and the second to come to the table. If this fails, have him sit in a chair unnoticed, away from the table while other members eat, or have him eat in the kitchen. Fit the punishment

COLLIERVILLE PAYS TRIBUTE TO PIONEER CITIZEN

Beloved Physician Passes to Reward November 11, 1930

Dr. Elgin K. Leake was born on July 3, 1850. His father, Dr. Virginius Leake, lived across Wolf River from Collierville. Dr. Leake had one sister, Mrs. Nellie Fletcher, of Memphis, and two brothers, Tugal, who has been dead for a number of years, and Rev. Millard F. Leake, pastor of Hollywood M. E. Church. Dr. Leake attended Macon College, and University of Kentucky at Lexington, and also graduated from the University of Virginia.

In 1873 he married Miss Mattie Biggs. There were six children born to this union, Eula, Mrs. J. F. Duddy, Virginius and E. K. Leake, Jr., of Collierville, Dr. Leslie Leake of Dubbs, Miss, Dr. Maury Leake of Laramie, Wyoming, and Dr. Nolan Leake of Memphis.

His wife was associated with him in his works of charity and benevolence and in his church work. In fact, Dr. Leake gave her credit for a large part of his good works. After her death, he was later married to Mrs. Bessie Lynn, who, also, was a great helpmate to him. To this latter union were born Davis, now sixteen years old, and the other died in infancy.

His father died about 1872 and Dr. Leake was made administrator of the estate. Soon after coming to Collierville to practice medicine, he organized the first local drug store, which proved an unsuccessful project, and after its failure Dr. Leake moved to Fisherville. About this time he had gained much repute as an athlete. He was considered one of the best baseball players in this section, caught bare-handed and was a real Babe Ruth of his day; his long distance hitting has become a legend to members of his surviving team mates. He organized Collierville's Athletics and toured the South in 1874.

He was living in Brunswick in 1878 when the yellow fever broke out. Collierville conditions were bad; not a doctor left, eighty per cent of the people sick, not enough well people to bury the dead. Dr. Leake heard the call of his people and coming to Collierville took the situation in hand, solicited government aid and Howard nurses were sent from the North to aid in the work.

Dr. Leake was always interested and active in municipal projects—was instrumental in putting in the first water works, also the first telephone system here when they telephoned the wire fence as line until there was a break for roads then wiring overhead. He, with nine other young men, organized the Bicycle Club, paying about \$100 for one of the high velocipedes. He owned the first motorcycle and the first automobile in Collierville. At the recent election on the bond issue he arose from his sick bed to go to the poles to vote.

He united with the church in 1880 and became a staunch and untiring worker. It was largely through the efforts of him and his good wife that the present Christian church was built. He took great pride in his church work, his Sunday School afforded him great pleasure. During the last revival held at the church he never missed a service although he suffered all the time. He inquired about the church and Sunday school as long as he was conscious. His was a strong, courageous and uncompromising character. His strong will and his iron constitution held back the power of his dread malady for a marvelous time. On being asked recently what he considered the outstanding thing in his life, he replied that it was "saving a life."

At eleven o'clock Tuesday, November 11th, his life passed into the Great Beyond. Funeral services, at the Christian church, were conducted by his pastor, Rev. F. A. Coyle, assisted by Rev. Victor Smith, a former pastor. The vast audience and the large number of beautiful floral tributes were evidence of the esteem in which he was held. Interment was in Magnolia Cemetery, with Hinton and Hutton Company in charge.

Active pallbearers were: R. L. Strong, W. H. Rutledge, J. W. Thomas, J. K. Hinton, Charles Dean, Thomas Dean, Xenophon Strong, W. W. Norfleet. Honorary pallbearers were: P. A. Perkins, R. D. Hum-

phreys, Ed D. Crenshaw, Judge F. M. Guthrie, J. B. McFerrin, R. A. Jones, J. B. Cartwright, Dr. George R. Livermore, John Davis, Dr. T. E. Williams, Dr. Fred West, T. B. Earnhart, Sam Attaway, Thomas Craig, J. B. Gunn and J. T. Patrick.

COLLIERVILLE JUNIOR TEAMS WIN OVER GERMANTOWN

In their third League game, the Junior teams defeated the Germantown teams on the local court Friday night, Nov. 7. The lasses had an easy time winning 22-8.

C. H. S. 22	G. H. S. 8
Hughes	F. Moore
Carrington	F. Downs
Hinton	J. C. Bolling
Looney	S. C. Lemois
Piper	G. Hoing
Collins	G. Scruggs
Subs: Morris, Neely	Dean, Webb

The boys game was fast and furious throughout. The teams were equally matched, and Lady Luck tossed the winning coin.

C. H. S. 13	G. H. S. 12
Salmon	F. Whitney
Kirkpatrick	F. Moore
McCandless	C. Jones
Jamison	G. Owens
Williams	G. Jones

Curtis Cox officiated both games in a very satisfactory manner.

ARMISTICE DAY PROGRAM AT SCHOOL AUDITORIUM

Splendid Entertainment Given by Students Last Monday Morning

Liberty Loan, War Savings Stamps and Food Conservation Posters, and the High School Chorus singing "Goodbye Broadway, Hello France," "Over There," and other war-time songs, last Monday morning at the school auditorium, brought back very vividly the sights and sounds of 1917-18, and made one again remember November 11, 1918, when the guns ceased firing and peace reigned again.

The program, celebrating the signing of the Armistice, opened with the devotional conducted by Rev. J. P. Horton. Mr. Williamson then spoke briefly of the meaning of the Day—Armistice Day. The old war-time songs, given by the school chorus, were followed by a reading, "In Flanders Field," by Mildred Watkins. Mrs. Forrest Busch Shields sang a solo, "The Americans Have Come," after telling the story of the song which added much to its effectiveness.

Mr. Williamson next introduced Mr. Percy McDonald, Chairman of the Board of Education, and who was in the front line trenches when the Armistice was signed. Mr. McDonald spoke most interestingly of Armistice, telling of what it meant to the boys "over there." The program closed with the benediction by Rev. R. W. Hood, pastor of the Methodist church. Miss Sue Powers, the county superintendent of Education, was a welcome visitor for the occasion.

FARMERS EVENING CLASSES HELD LAST SATURDAY

A very good attendance and a most interesting program was had last Saturday at the meeting of the Farmers Class, which is held under the auspices of the Vocational Agriculture Department.

"Home Orchards" was the topic for the meeting, and P. A. Nevins, Horticulture Editor of the Progressive Farmer, was the principal speaker in the absence of W. H. Carlton who was unable to be present. W. H. Landess, County agent, was also present and gave a short excellent talk.

OLIVE BRANCH WINS FROM COLLIERVILLE

The football scrappers of Coach Hudgins lost their game last Friday to the Olive Branch "eleven" by a score of 31-0. Those starting the game for the local boys were: Guy and Leake, ends, Morton and Ballard, guards, Duscoe and Baxter, guards, Hart, center, Piper and Parsons, halves, Carrington, quarterback, and Dean, full. Subs were Hughes, Jamison and Clayton.

MRS. MARY ANN SANDERLIN

Mrs. Mary Ann Sanderlin, aged 76, died Sunday night at the home of her daughter, Mrs. Lucy Leake, of Memphis. Mrs. Sanderlin has for the past several years made her home with her children, having been with Mrs. Leake here in Collierville until they recently moved to Memphis.

The funeral was held Monday afternoon at the Baptist church of Fisherville, with Rev. J. P. Horton, pastor of the Collierville Baptist church. Interment was made in the Reid family cemetery of Fisherville with Hinton and Hutton Company in charge.

Surviving Mrs. Sanderlin are three sons, A. A., V. S., and Thomas E. Sanderlin, all of Memphis; two daughters, Mrs. Leake and Mrs. N. L. Lowing; a brother, Frank Reid, of Fisherville; and a sister, Mrs. J. H. Graves, of Collierville. Also, surviving Mrs. Sanderlin are a large number of friends, for her strong lovable character was such as to command the love and respect of all who knew her.

LAST FOOTBALL GAMES OF THE SEASON

Collierville to Meet Olive Branch and Germantown on Local Field

Germantown's flashy football team comes to Collierville on November 21st to return our football game. Let's get out a good crowd and give the boys some support. It is true they have had rough sledding this year, not having scored as yet, but it must be borne in mind that three fourths of these boys never saw a football game until this year, and have never seen one yet except the games in which they have participated.

Germantown started football last year, and never won a game. Collierville has to learn, and the boys are learning by good hard experience. By another year we ought to have a good average team.

Make your plans to come down to Kelsey's lot on November 21st, and root for the boys. Again on the 26th, they play Olive Branch here. Come out and help them win, and help them pay off their football account for which the merchants and other men of Collierville have stood.

EASTERN STAR ENTERTAINS GRAND CHAPTER OFFICERS

The Collierville Chapter, O. E. S., held a called meeting Tuesday afternoon, November 11th, at which time the Grand Worthy Matron, Mrs. Verna G. Beadle, officially visited the Chapter. Mrs. Beadle was accompanied by Mrs. S. L. Webb, Worthy Grand Marshall and who is also the Worthy Matron of Park Ave. Chapter, and Mrs. Gordon Dement, Grand Representative of New Jersey.

There were also quite a number of visitors from the Germantown Chapter, Macon Chapter of Rossville, and Park Ave. Chapter. The Grand Matron made a splendid address in which she complimented the local Chapter, and told of the work that has been accomplished this year by the Order. Excellent talks were made by several of the visitors. The Chapter presented Mrs. Beadle with a lovely luncheon set as a gift of appreciation. At the close of the work refreshments were served.

CENTER HILL CHILD ACCIDENTALLY KILLED

Shot by the accidental discharge of a gun, Armistice Day, in the home of his parents at Center Hill, Miss., Franklin Cooperwood, aged five years, died at the Methodist hospital at 4:30 Wednesday afternoon.

The child was playing with his brothers in the home when a shotgun which was sitting behind a door was knocked over and discharged, the shot striking the little fellow while hiding under a bed; he was carried to the hospital at once and every effort made to save his life. Besides his parents, Mr. and Mrs. A. H. Cooperwood, Franklin is survived by the following brothers and sisters: Martha, Thomas, A. J., Jr., Cecil Lamar, John, Phillip and Emma. Interment was made at the cemetery in Center Hill, Thursday afternoon at 1:30, the services being conducted by Rev. F. A. Coyle of the Collierville Christian church.

INTERCLASS TOURNNEY SUCCESS!

The girls basket ball tournament proved very successful and entertaining. The fray began with the Seniors trouncing the Sophomores 40 to 7. Featuring in the victory of their class were Misses Jones, Duldrey, Kirkpatrick and Crawford. For the vanquished, Misses Salmon, Godwin, Priddy, and Crawford shined.

THE LINEUP

Seniors	F	Sophs
Jones	F	Garland
Duldrey	F	Crawford
Kirkpatrick	J. C.	Kelsey
Jamison	S. C.	Salmon
Crawford	G	Priddy
McCandless	G	Godwin
Subs: Morton		McCandless

In a battle hotly contested, the Freshmen nosed out the Juniors by a score of 8-7.

Freshmen Treadwell Hughes Carrington Burchett Hinton Dawkins Looney Keough Piper Farley Collins

An inspired Junior team beat the Sophomores in the game which was played Wednesday night. The score was 16-12; the Sophs were never able to overcome the lead of the Juniors which was secured before all the Sophs arrived.

The finals proved to be a humming game throughout. The Seniors, without their offensive luminary, Miss Jones, was hard pressed to win over the Freshmen. Misses Duddy and Kirkpatrick played brilliant ball in leading their team to the second championship in as many years. Dorothy Hinton and Grace Piper played well for the Freshies.

The Collierville Herald

Published Every Friday at Collierville, Shelby County, Tenn.

WALTER H. HARRIS, Editor. MRS. KATHLEEN HARRIS, Managing Editor.

Entered as second-class matter, March 15, 1929, at the Postoffice at Collierville, Tenn., under the Act of March 3, 1879.

Subscription, \$1.50 per year, payable in advance.

Advertising rates on application.

WEEKLY SERMONETTE

By Our Local Pastors

"THANKSGIVING"

Ps. 103: 2-4

Some of us have greater reason for thanking than others. Some have more temporal blessings. Many are thankful for great blessings—escape from accident, recovery from illness, prosperity in business.

Are we thankful for the many universal things of life which we share alike?

For health? For our senses? For birth in a Christian land? For friends, and home, and loved ones?

Most of all, are we thankful for God's love displayed in Christ? We cannot conceive of greater love. We should thank God for our opportunity to work for God and for our fellowmen.

In this Psalm, David thanks God: 1. For full forgiveness. David could not recall all his sins but knew that God could.

2. He healeth all our diseases. If we are well today, it is because of the great Doctor.

3. "He redeemeth our life" from destruction.

4. He "crowneth" us "with loving kindness and tender mercy."

He redeems, pardons, justifies, adopts, makes children and heirs.

"Bless the Lord, O my soul, and forget not all his benefits."

—B. M. Cowan

AMONG OUR CHURCHES

Episcopal Church

Services every Third Sunday at 11:00 A. M., conducted by Rev. Charles K. Weller, Archdeacon of West Tenn. The Guild meets the third Wednesday.

Presbyterian Church

Rev. B. M. Cowan, Pastor Preaching 2nd and 4th Sundays at 11:00 A. M. and 7:45 P. M. Sunday School at 10:00 A. M. The Woman's Auxiliary meets on the first Tuesday of each month.

Christian Church

Sunday school 10 A. M. Preaching services 11:00 and 7:30 o'clock on 2nd and 4th Sundays. Senior and Intermediate Endeavors 7:00 P. M.

Junior Endeavor, Sunday, 4:30 p.m.

Prayer Meeting every Wednesday at night

A hearty welcome to all.

Methodist Church

Rev. R. W. Hood, Pastor Preaching every Sunday at 11:00 A. M. and 7:00 P. M. Sunday School 9:45 A. M. Junior League 1:30 P. M. Senior League 6:15 P. M. W. M. S., Monday at 3:00 P. M. Prayer Meeting every Wednesday 7:00 P. M.

Baptist Church

Rev. J. P. Horton, Pastor Preaching 1st and 3rd Sundays at 11:00 A. M. and 6:30 P. M. Sunday School 9:45 A. M. B. Y. P. U. 6:30 P. M. Business Meeting 1st Monday night W. M. S. meets the first Wednesday of each month. Prayer meeting every Wednesday Evening.

CITY CLEANERS ESTABLISH NEW ROUTES IN TERRITORY

Extending their service to cover the entire trade territory, the Collierville City Cleaners have established truck route going on Mondays and Thursdays to Slayden, Moscow and Rossville; Tuesdays and Fridays, to Germantown, Capleville and Olive Branch, and Wednesdays and Saturdays to Arlington and Cordova, serving patrons all along these routes.

Mr. E. W. Martin, proprietor, has built up a splendid business on the quality of work and prompt service. His plant is equipped for handling all kinds of cleaning, and he personally sees that all work done is done right.

WILEY FORTSON DEAD

The familiar figure of Wiley Fortson, colored, with his shovel and his query "Want anything done today?" will be missed in Collierville.

Wiley died in a Memphis hospital last Saturday night after he had been carried there on Wednesday of last week. He was found in his home early Wednesday morning in an unconscious condition, and evidence showed that someone had entered the house during the night for robbery, and it is supposed that whoever did so, struck Wiley in such a way as to bring about his death. Wiley was last seen on the streets late Tuesday evening. He lived alone and was about 75 years old.

GERMANTOWN

Mrs. Geo. W. Bell has been visiting in Mercer, Tennessee, for several days. Rev. Mr. Bell was pastor in Mercer for four years prior to his coming here.

Mr. and Mrs. Raymond Hudson and young daughter, Barbara Ann, are visiting Mrs. Hudson's parents, Mr. and Mrs. Herbert Payne.

Miss Mae Fife, one of the High School teachers, went to her home in Bells, Tenn., last week-end.

Mrs. A. P. Foster, Mrs. Joe Wallace and Mrs. Charles McPherson attended the recent State Convention of Parent-Teacher Association held in Nashville.

The High School was robbed recently, the thieves carrying away several jars of preserves from the kitchen, smocks belonging to the Home Economics girls, and one of the stage curtains. The pair of curtains was valued at \$200. So far, there is clue as to the robber.

The football team won the game Friday afternoon from Bolton, the score being 51-0. This is the fourth game the boys have won out of five.

Wynona and Malcolm Bryan and Homer France attended a Halloween Party the night of the 31st at the home of Miss Helen Ingram, 1688 Tutwiler Avenue, Memphis.

On Monday night, October 27th, Mrs. L. O. Callis, at Mount Moriah, entertained the members of the Missionary Society for Young People at her home. About thirty-five attended the party. At the close of the evening, delicious punch and cake was served.

Madlyn Moore and Mrs. W. A. Ragland went to the Young People's Missionary Society at Whitehaven last week.

Miss Madlyn Moore is in Memphis this week visiting relatives.

ROCKY POINT

Mrs. Louise Redditt had as her guests last week-end Mr. and Mrs. Sam Jones and Sam, Jr.

We are sorry to know that Mrs. Lott Ware is on the sick list.

Mrs. Daisy Reed spent Friday with her mother, Mrs. M. E. Tipton.

Mr. and Mrs. D. C. Bass and family of Memphis spent the past week-end in the home of Mr. Edd Bass.

Mr. and Mrs. Coors Leath of Somerville are spending a few days here with Mrs. Leath's mother.

Lee Thompson is visiting his mother in Cayce, Miss.

H. L. Ragsdale of Memphis was a business visitor here the past few days.

Nebbut Pleasants of Ellendale is spending a few days in the C. A. Redditt home.

Mr. and Mrs. Douglass Harris and family spent the past week-end in the L. C. Reed home.

Mr. and Mrs. Frank Spencer, of Memphis, spent Thursday with Mrs. Louise Redditt.

Mr. and Mrs. Ace Hedspeith of Ellendale was in our community last Tuesday.

John Callicut is here spending a few days with his parents.

Little Eddie Lee and Homer Callicut are at home again.

Mr. Roy Harris was a business visitor here Monday.

We are glad to know that Mrs. Eva Thompson is able to be up once more.

Mrs. Lena Redditt is still in the Baptist Hospital where she underwent a very serious operation.

Theo. Redditt is at home again after being in school in Nashville several months.

Baby Rose Reed spent Friday with her grandmother.

"Say It With Flowers"

FLOWERS FOR ALL OCCASIONS

Call Mrs. Delaney Agent for Irby Harris Florists

Community Building

National Movement for Beautifying of Homes

Kansas City has had a worthy reminder of the better-homes movement in the exposition that was conducted at Convention hall. This type of local activity is being supplemented increasingly each year by national observance of a better-homes week.

The purpose is to carry into every community of the United States, if possible, the gospel of attractiveness, comfort, convenience and good order in home life. This is effected through co-operation with the schools, civic and other organization leaders. In Missouri, it is reported from Jefferson City, more than 150 communities already have enlisted in the enterprise for this year. That is a much larger number than had become interested at this time last year, which points to a growth of the movement. Farm communities, small towns, cities and counties are being organized.

Beautification and other improvement of homes, inside and out, the planting of flowers and shrubs, clearing off vacant lots and removing unsightliness of other kinds are included in this educational plan. It seems to be the kind of endeavor in which every community of the country could profitably engage. It suggests that the day may come when any city, town or other area that ignores such enterprise will become notorious for its backwardness and indifference. —Kansas City Star.

Money Well Spent in Remodeling Old House

The cost of modernizing a residence is low. Only a few hundred dollars may be needed to make a home strictly up to date.

An investigation recently made reveals that the average cost of remodeling a house is about \$2,000. This sum covers everything—exterior and interior.

The financing of the remodeled house is taken care of by banks and building and loan associations who are willing to put their money into such projects, for their experience shows them that \$2,000 invested in a \$5,000 house increases its value more than the addition of the expenditure.

The house becomes worth \$8,000 or \$9,000 after remodeling—a wise investment, as every one will admit.—Exchange.

Built-In Garage

In addition to the considerable saving given the home builder by the built-in rather than the detached garage, the esthetic sense is satisfied by the elimination of that sometimes objectionable little building at the rear of the yard. From the utilitarian standpoint as well as the artistic, the most complete house is the one which holds within its walls all the features required for modern living; and with the automobile occupying so important a part in our lives, shelter for it should also be provided.

Gardens, too, occupy an important place in the true home, and the small suburban lot can sometimes ill afford the square feet of ground occupied by the detached garage. The built-in garage is apt to be popular with the garden lover.

City Planning Increasing

A total of nearly 700 centers of varying sizes now have adopted the city-planning idea. Only about 200 of these have a population of 25,000 or more. Population of the others ranges down to 1,000 or even less. Communities near the large centers have been especially active in this undertaking; but it is not confined to such areas. In view of such expansion, it seems reasonable to expect that within another decade the village, town or city that has taken no steps to regulate its growth in the interest of attractiveness and general welfare will be about as backward as the most remote rural communities.

Daily Fire Toll

A small city burned today—931 homes, five schools, five churches, fifteen hotel buildings, one hospital, four warehouses, six department stores, two theaters, eight public garages, three printing plants, three dry goods stores and ninety-six farm buildings. That is the average daily toll taken by fire in the United States.

This same destroyer day after day snuffs out twenty-seven lives, nine being children under ten years of age. It is a horrible thing, fire, but its ravages can be controlled.—Washington Star.

Shade Trees Important

Few features add more to the yard than well-placed shade trees. It is not necessary to plant so many trees that a crowded appearance results but a few in proper locations add accent to the landscape and an atmosphere of security to the home. Trees may be considered for shade as well as ornament and in making up planting lists, at least one or two should be included.

Prosperity's Foundation

It is seldom that the home owner has room to regret his ownership. Once he reaches this state he may then seek other fields of investment to his advantage.

NINETY DISASTERS CALL FOR RED CROSS RELIEF, AT COST OF \$1,200,000

Vice Chairman Fieser Cites Readiness to Act of National Society, Which Lessens Loss of Life—3,500 Chapters Aid in Work.

Readiness to act in an emergency, should a disaster strike, has become part of the Red Cross Chapter program in thousands of communities. The need for this training of local committees was revealed last year, when more than ninety communities required disaster relief work by the Red Cross.

As in former years, tornadoes brought the greatest damage. Twenty-four serious tornadoes occurred. Fire also took toll of life and property in twenty-four communities. Seven forest fires did great damage; eighteen areas were affected by floods, and nine storms caused heavy losses. Other disasters were cloudbursts, cyclones, epidemics, mine explosions and shipwrecks. In the incalculable possessions of the United States the Red Cross gave relief in twelve disasters, chiefly from hurricanes. In foreign countries relief was given by the American Red Cross in six instances of earthquakes, floods and to refugees.

The disaster relief work of the Red Cross cost \$1,208,151 last year. Statistics showed an approximate death rate of 790 persons in these disasters; buildings destroyed or damaged, 19,578; persons injured, 1,487, and persons assisted by the Red Cross, 96,872.

Through disaster preparedness of Red Cross Chapters, undoubtedly great numbers of lives were saved, and much distress and grief following the calamities was prevented, according to James L. Fieser, vice chairman in charge of domestic operations of the Red Cross.

"This type of work is supported by the memberships of citizens of the United States, their volunteer contributions, and their devoted work," Mr. Fieser said.

"Every man and woman is urged to join as a member of the local Red Cross Chapter, not only to be a partner in supporting the work through his membership, but also to serve should an emergency occur."

Life Savers Numerous

More than a quarter of a million persons are entitled to wear the American Red Cross insignia, denoting they have been taught the expert life saving methods of the organization. The number enrolled to date is 273,202.

"Join Red Cross," Urges Vice President Curtis

America's prominent citizens join in urging all men and women to become members of the Red Cross during the period of the annual roll call from Armistice Day to Thanksgiving Day.

The Honorable Charles Curtis, Vice President of the United States, says: "The American Red Cross is in a position to and does more to relieve those stricken by misfortune than any other organization in the world. Its splendid work has done much to bring a friendly feeling in all parts of the world for the people of our country because they sustain the American Red Cross. This wonderful organization is entitled to the liberal support of our people."

The Honorable Andrew W. Mellon, Secretary of the Treasury, says: "No one can predict when or where disaster may occur or acute emergency arise. The American Red Cross represents our community insurance against such misfortunes. The organization stands ready at all times to render speedy relief to any stricken area in our own country or to assist in the relief of disaster in foreign countries. The Red Cross is the agency which carries on when emergency has disrupted customary modes and means of life in a community."

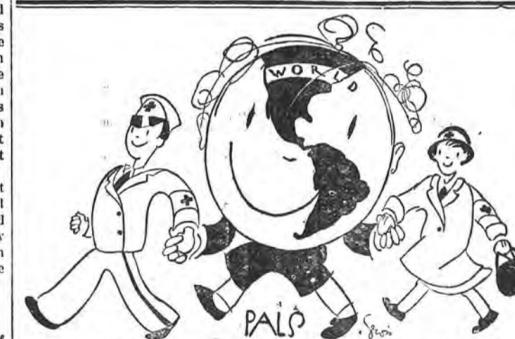
Six Foreign Countries Receive Red Cross Aid

Relief was given by the American Red Cross during the year in six foreign nations in disasters ranging from a tidal wave in Newfoundland, an earthquake in Persia, floods in France to help for refugees from Russia and prevention of a smallpox epidemic in Costa Rica.

The \$5,000 Red Cross contribution to Newfoundland, following the tidal wave, which took twenty-six lives and destroyed many homes and fishing boats, was the first from an outside country to reach the distressed people.

The sum of \$5,000 was given to the fund for the relief of the Mennonite refugees of German descent, who had determined to leave Russia for new lands. About 15,000 passed through Germany, where the German Red Cross, aided by Red Cross societies of other nations, helped them. The majority are being transported to new countries in the western world and the American Red Cross has transmitted contributions from individuals in this country.

When Costa Rica was menaced by a smallpox epidemic, the American Red Cross sent fifty thousand tubes of vaccine, in two airplane loads, undoubtedly saving the country from a serious outbreak of the dread disease.



MT. PLEASANT

Mr. and Mrs. B. O. Stone and Little Mary Ellen Person of Memphis were the guests last Wednesday of Mrs. C. T. Luck.

Mr. and Mrs. W. D. Howard were shopping in Memphis Saturday.

Miss Nettie Allen of Slayden spent the week-end with Mrs. Albert Hammond.

The Bohlmann Music Club gave a recital Wednesday evening at M. A. H. S. Those from here who appeared on the program were Misses Imogene Jowers, Mary Constance Hurdle Lois Carpenter and Benjamin Coopwood.

Dr. and Mrs. C. C. Conner motored to Memphis Friday for Miss Maxine Conner who spent the week-end at home.

Mrs. Fite and son, Charlie, from Memphis, were guests Friday of Dr. and Mrs. Conner.

Mr. and Mrs. Albert Hammond spent Sunday in Memphis with her mother, Mrs. Beale.

Misses Lucy Conner and Marjorie King, of M. S. C. Holly Springs, spent the week-end here with home-folks.

Mrs. N. M. Carpenter and children motored to Moscow Saturday and were guests of Mrs. Claude Rich.

Bill Elder, of A. and M., spent the week-end with Mr. and Mrs. A. L. Chandler.

Mr. and Mrs. J. O. Boatwright of Memphis were among the Sunday visitors here.

Prof. and Mrs. Hall and little son, of Toopola, were the guests Sunday of Dr. and Mrs. C. C. Conner.

Mrs. Bryant Vick and Mrs. Percy McFerrin and little daughter of Marshall Institute visited Mrs. Jack Williams and Mrs. F. M. Sloan Friday.

Mrs. W. L. Armour and Mrs. Jack Williams and their children motored to Mt. Pleasant Saturday afternoon.

Mr. Earl Brooks spent Saturday evening in Memphis.

Mr. and Mrs. F. M. Sloan visited relatives near Olive Branch Friday.

Mr. Gordon Williams of Byhalla visited in the home of Mr. and Mrs. J. J. Williams last Friday.

Mr. Robert Milliron has returned home after a short visit with relatives in Memphis.

Mr. P. P. McFerrin attended the parade in Memphis Armistice Day.

Mr. Preston Sloan of Olive Branch was a caller in Cayce Saturday evening.

Mr. and Mrs. P. P. McFerrin and little daughter, Sarah Alice, from Marshall Institute, spent Sunday in Cayce with their mother, Mrs. Lumsden.

Strong for Swedish

The Swedish language is taught at 18 institutions in 8 different countries

Dr. Vance C. Roy

OPTOMETRIST

901 Farnsworth Bldg. Memphis

Will be at Dr. McCall's Office in Collierville, Every Wednesday.

Eyes Examined and Glasses Supplied

Vegetable Milk In South America there are some trees known as "cow trees," which, when pierced, yield a rich, milky, nutritious juice in such abundance as to render it an important article of food.



CONKLIN ENDURA SYMETRIK SERVICE UNCONDITIONALLY AND COMPLETELY GUARANTEED HARRELL DRUG CO.

CORDOVA P. T. A. ANNUAL Thanksgiving Dinner Cordova High School Nov. 27th, 1930 11 a. m. to 2 p. m.

- MENU BAKED CHICKEN and DRESSING GRAVY SPAGHETTI SWEET POTATOES, with raisins and marshmallows CELERY PICKLE SLAW CRANBERRIES BREAD BUTTER PIE COFFEE, with or without cream and sugar PRICE, 50c Children under 6 years, 25c

Collierville City Cleaners

Dry Cleaning and Pressing NEW PRICE LIST

- MEN'S SUITS, Cleaned and Pressed \$1.00 Pressed Only .50 With Extra Pants, Cleaned and Pressed \$1.25 Pressed Only .75 MEN'S LIGHT SUITS, Cleaned and Pressed .75 Pressed Only .40 With Extra Pants, Cleaned and Pressed \$1.15 Pressed Only .65 OVERCOATS, Cleaned and Pressed \$1.00 Pressed Only .50 LADIES' COATS, Cleaned and Pressed \$1.00 Pressed Only .50 LADIES' DRESSES, Cleaned and Pressed \$1.00 Pressed Only .50 BOYS' SUITS, Cleaned and Pressed .50 to .75 SWEATERS, Heavy, Cleaned and Pressed .50 Light, Cleaned and Pressed .40 CAPS, Cleaned .25

We are equipped to do all kinds of Dry Cleaning. Our Prices are Reasonable. Our Service is Prompt.

COLLIERVILLE CITY CLEANERS E. W. Martin Collierville, Tennessee

It's Time to Change for Winter Weather

BRING your car in and let our Trained Mechanics check it and adjust it for Winter Service

Kelsey Chevrolet Company

for Economical Transportation
Sales **CHEVROLET** Service

CORDOVA

Mr. and Mrs. Bass Nichols from Dallas, Texas, arrived Saturday and are guests of Mr. Nichols' brother, Mr. J. H. Nichols, and family. Mr. and Mrs. Nichols visited relatives in Alabama before coming here.

Miss Ella Nichols, of Nashville, is spending a few days in the home of her brother, Mr. J. H. Nichols.

Mrs. D. A. Webber and Mr. and Mrs. Rogers Humphreys were dinner guests last Sunday evening of Mr. and Mrs. T. W. Sauderlin, Memphis. Clyde Hamner of Cordova, well-known Ford salesman, has joined the retail sales staff of the Bob Rust Motors, Inc., local Ford dealers. Mr. Hamner has been selling Fords in Memphis for several years and has a wide acquaintance in the tri-state territory as well as in Memphis.

Mr. Alvin Posey, from Memphis, visited his little son, Horace Edward in the home of Mr. and Mrs. A. J. Crook, last Sunday.

Mrs. R. L. Yates had a "surprise" birthday dinner for Mr. Yates last Thursday. His brothers, and sister, Mrs. G. Y. Jones, were guests.

A number of relatives and friends from here attended the funeral of Mrs. Ann Sanderlin in Fisherville Monday afternoon.

We are glad to know that Mr. C. E. Bowers is able to be up again following several days' illness.

Mrs. J. W. Carter and Miss Sadie Carter were guests of Mrs. Elizabeth Allen in her home on Summer Ave., Memphis, last Sunday afternoon.

Miss Doris Strong, a former student of Cordova School, was heard on the radio last Saturday. She had part on the 4-H Club Program, Achievement Day.

Leonard Rogers, Yarbrough Leigh and Willard Colebank will leave the latter part of this month for Chicago to take part in a judging contest.

Miss Etta Allen was a dinner guest last Sunday of Mr. and Mrs. Jim Nichols.

Quite a number of tickets have already been sold for the Thanksgiving dinner which will be served at the school on that day by the Cordova Parent-Teacher Association.

ROSSVILLE

Miss Warree West had as her visitor, Sunday, her cousin, Miss Mary West Askew, of Askew, Miss.

Mr. Cecil Thomas, who is working in Rich, Miss., spent Sunday here with homefolks. He was accompanied home by his friend, Mr. Hugh Keely of Crenshaw, Miss.

Mr. and Mrs. J. B. Rives and Betty Joyce visited Mr. and Mrs. Junius Crosssett and Mr. and Mrs. Sims in Moscow, Sunday afternoon.

A large crowd witnessed the basketball game between Macon and Rossville, Friday afternoon. Macon being victorious by a score of 16-10.

The regular monthly meeting of the P. T. A. was conducted at the school auditorium last Wednesday afternoon. President A. M. Younger presided. After the business session Mrs. F. K. West, chairman, had an appropriate program. Devotional by Mrs. Morton; Prayer, Mr. Younger; special song by Misses Mary, Martha and Eulalia Thomas, accompanied by Mrs. Younger. An interesting nautical contest was played, and delightful refreshments were served by Mrs. J. B. Rives and Mrs. C. F. Thomas.

Macon Chapter, No. 227, had the honor of a visit from Mrs. Verna Beadle, Worthy Grand Matron of Tennessee, Tuesday morning at 10 o'clock. Members of the Park Ave. Chapter accompanied Mrs. Beadle on this official visit. Luncheon was served to members and visitors.

Mrs. Laura E. Smith will meet her demonstration class at the home of Mrs. John Crawford for a beef canning, Wednesday, November 19th and all who are interested are invited to attend.

The Junior Missionary Society met with Misses Martha and Mary Thomas last Saturday afternoon. After a program of stories, songs, and prayers pertaining to Thanksgiving, dainty refreshments were served. The visitors for the occasion were Misses Elizabeth Towles, Dorothy Enva Farley and Patti Jeanne Frazier.

The Week of Prayer will be observed at the Methodist church Friday afternoon by the Adult Missionary Society. The Young People and children will have their program Sunday evening at 7:30. A cordial welcome is extended to all.

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Our Poultry Column

Edited by Prof. Frederic H. Stoneburn



Without charge, our readers may secure expert personal advice on poultry topics. Address Invitations to Southern Poultry Bureau, Box 118, Memphis, Tenn. State your problems fully; enclose stamped self-addressed envelope.

PRACTICAL and efficient equipment is a necessity to the modern poultryman. The "machine age" has affected poultry husbandry as it has all other lines of production and time-saving and results-insuring equipment is just as essential on the poultry plant as in the factory.

This is especially true of incubators and brooders because these in large degree influence the quality and earning ability of each season's crop of chickens. Unless one's chicks are properly hatched and brooded they will lack that physical vigor and stamina which are the very foundation of profitable poultry production. The last quarter century has marked amazing improvement in the essential machines and each season sees further improvements and refinements. The better grades of such equipment are usually quite expensive, but cost alone does not necessarily establish efficiency and real value. Sometimes simple and low-priced equipment serves the purpose admirably.

FOR illustration, consider the home-made brick brooder. This is almost ridiculously simple and costs but a trifle, yet it is now being widely used throughout the South, especially in those sections where green hardwood may be secured at low cost. It is said that this brooder originated in Randolph County, Ala., about seven years ago. It was described in a bulletin issued by the Alabama Polytechnic Institute in February 1929, and already hundreds of these brooders are in use in Alabama, Mississippi, and Georgia.

I was privileged to hear a recent public address by Mr. Clayton, president of the Mississippi Hatcherymen's Association, in the course of which he related his experience with this brooder. In his long experience he has used brooders of many kinds but it is evident that he prefers this brick brooder to all others because of its safety, simplicity and low cost of operation, and the unusually satisfactory service it gives.

THIS revolutionary type of brooder is merely a brick and mortar box roughly three feet wide and four feet long, with a fuel door in the front and a stovepipe located in the top at the rear end, extending straight up through the house roof. The materials required to construct it are as follows: 150 common brick, 25 lbs. lime, 1/2 sack cement, 1-3 yard sand, 6 pieces heavy strap iron for supporting top, 6 inch stove pipe 6 inch damper, sheet of metal for door and roof flange through which the pipe passes.

Purchased new, these materials will cost roughly \$5, but on most farms one may pick up most of them and make a corresponding saving. Old brick serve as well as new and in some cases small field stones have been used. Since the construction is so simple any handy man can build the brooder in a few hours. It is not necessary to enlist the services of a brick layer or mason.

BRICK brooders of the size described below will care for 500 chicks. The brooder house or pen should be at least twelve by fourteen feet in size and fourteen by sixteen is better. If the structure has either a dirt or cement floor the brooder may be built thereon. Where a board floor is used, a hole slightly larger than the brooder should be cut therein and earth filled in to a point above the floor level to avoid fire danger. Or brace the floor to carry the load and put down a four-inch layer of cement under brooder, extending at least four inches beyond sides and ends.

Locate the brooder in the center of the house with the end containing the door facing south. Place the hole for pipe about a foot from the north end and put the damper in the first joint of pipe. The mortar mixture should be one part lime, one part cement, two parts sand. Lay the bricks on their flat side break joints and allow quarter-inch mortar joints.

THE distance between side walls should be the length of three bricks plus allowance for mortar joints. Side walls and north end are bricked up tight while in the center of south end the fuel door is left, the length of one brick. The side walls are the length of six bricks. Build the walls, all around, to the height of six bricks. Across the top, from side to side, place six strips of strap iron, one across the south end to bridge the door opening the other five spaced the length of one brick. Then cover the whole top, excepting stove pipe opening, with a layer of bricks, their ends supported by these iron strips. Space these bricks a quarter-inch apart. Finally, cover the whole top with a three-inch layer of mortar.

Put the stove pipe in position, adjust the sheet of metal for fuel door, and the brooder is ready for operation. A Uniform fire is not essential. The pile of brick and mortar becomes thoroughly heated, radiates this heat gradually and will maintain a comfortable temperature for some hours even if the fire goes out. Green hardwood, cut into three-foot lengths, has proved to be the most satisfactory fuel. It burns slowly and throws off an intense heat. Mr. Clayton reports that two heavy sticks at night and two in the morning are sufficient fuel during ordinary weather. Coal and coke have been used, but thus far, with indifferent success. Work on a simple oil-burner is now in progress and when perfected should enable poultrymen who cannot secure green wood to use this inexpensive and efficient brooding device.

Whether this brooder will give satisfaction in cold climates remains to be seen. The present season will tell the story. (Copyright.)

HESTER HOTEL

Good Meals at Reasonable Prices
Phone 42

BIGGS & DUDNEY

GENERAL MERCHANDISE

Service Quality

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HINTON & HUTTON

FUNERAL DIRECTORS

AMBULANCE SERVICE

Phone 15
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DON'T FORGET- McGinnis Has It

Paint
Lumber
Hardware
Sash and Doors
Lime and Cement
Galvanized Roofings
Face and Common Brick
Red Ash and Jellico Coals
Wagon Material, Rims and Spokes
Galvanized Water Pipe
Glazed Sewer Pipe
Plumbing Materials
Electrical Supplies
Cypress Shingles
Composition Roofings

THE MAJESTIC RADIO.
W. W. McGinnis Lumber Co.
Collierville Phone 21 Tenn.

OUR PRICES

WE GIN AND WRAP A

500 lb. Bale for	\$3.50
600 lb. Bale for	\$4.00

Our Gin is running in fine shape and we will give you Prompt Service.

FRANK PIPER

A CONTINENTAL GIN

\$1 STRETCH YOUR DOLLARS \$1

The prudent spender and the thrifty housewife are the ones who watch the advertisements in their paper and keep up with the offerings of the merchants. Watch the Collierville Herald. It carries the messages of the wide awake merchants of this town who are making offerings that will give you the most for your dollar

ATTENTION Cotton Growers

My Gin and Machinery are in tip-top shape, and I am ready to give you the very best ginning possible. My prices are reasonable, and will gin for \$4.00 per bale up to 525 pounds, which includes ginning and wrapping. The Murray Gin is known by the cotton trade because of the turn-out, and also sample. I also take this opportunity of thanking my patrons for the ginning they have given me, and can assure them that they may expect the same fair treatment as I have given in the past, and will appreciate your future business. To those who have never ginned with me I take this opportunity to solicit their trade also, and hope you will give me a trial.

H. W. MANN COTTON COMPANY

So True to Life
Many a woman who marries in hopes that her ship will come in gets nothing but a raft of kids.—Pathfinder Magazine.

Want Something?

Advertise for it in these columns



JOIN!

The Greatest Mother

ELECTRIFY your HOME

Today wherever Electricity is available it is used for almost every household task. Washing, Ironing, Cooking, Gleaning and for Lighting, Heating, Radio and many other needs. You, too, can save much time and labor by employing this inexpensive, willing servant in your home.

ELECTRICITY GIVES YOU TIME FOR OTHER THINGS

Memphis Power & Light Company

SOCIAL AND PERSONAL

Indian Tribes Related
The bureau of Indian affairs says that the Mohican tribe of Indians is the same as the Mahican. This was one of the Algonquin tribes, and if any of the Mohicans remain they are incorporated in the Stockbridge tribes. The Stockbridge Indians are closely connected with the Delaware, although they are not a branch of this tribe. Some of the Stockbridge Indians live in Wisconsin.

Christening Superstitions
There is an old belief that if a baby cries at his christening, it wards off the devil who is always lurking around. Some people suppose the cry to be the voice of the child's evil spirit driven out by the christening water, and that if he does not cry he will grow up wicked and cross-tempered. Some believe that a good cry at christening foretells a long and healthy life.

Mrs. Sam Hinton Entertains

Mrs. Sam Hinton entertained the Senior Bridge Club last Friday afternoon in her home on College Avenue. Roses and vari-colored chrysanthemums were profusely used in the artistic decorations for the occasion. Fourteen friends other than of the club members enjoyed the hospitality of the afternoon which included the serving of a delectable salad menu following the four spirited games of bridge.

Mrs. W. N. Craig Entertains King's Daughters

An interesting meeting of the Trusting Workers Circle of King's Daughters was held on Thursday afternoon with Mrs. W. N. Craig.

The Leader, Mrs. Cecil Elliot, presided over the business session, the devotional being conducted by Mrs. B. M. Cowan, who read Psalm 148 and used as a topic, "Thanksgiving."

Mrs. Charles Heckle was welcomed as a new member.

This being the day for the Thanksgiving Jar Shower for the Home for Incurables in Memphis, a large number of jars of preserves and fruit were given in.

Following the business, Miss Eleanor Fleming gave a piano number, and Mrs. Cowan gave a selected reading from the Silver Cross Magazine.

Late in the afternoon, a salad course was enjoyed. Mrs. F. A. Coyle and Mrs. M. G. Cartwright were guests of the Circle.

This Circle includes thirty members who pledge one hundred dollars a year to the Home for Incurables, clothe and care for the inmates of the Trusting Workers' room in the Home, and do community charity work.

Miss Knox, Bride-elect, Honored

Miss Ida Knox, whose engagement to Mr. Raphael Semmes Tipler was recently announced, has completed plans for her wedding. The ceremony will take place at 7:30 o'clock on next Monday evening, November 17, in the home of her parents, Mr. and Mrs. Tapscott Knox, of Rossville.

Miss Beatrice Rives will be Miss Knox only attendant. Mr. Jimmy Crenshaw will serve Mr. Tipler as best man. The wedding service will be read by the Rev. G. T. Sellers of Le Grange.

A round of lovely parties are being given in honor of the young bride-elect. On last Thursday afternoon, Mesdames A. W. Morrison, J. W. Boyd and F. K. West of Rossville, entertained with a miscellaneous shower in the home of Mrs. Morrison, an aunt of Miss Knox.

The rooms were decorated with autumn flowers, artistically carrying out the color scheme of pink and orchid.

A contest, "Air Castles," was enjoyed, at the close of which several prizes were awarded. The winner of the consolation favor was determined by drawing orchid and pink ribbons attached to orchid and pink slippers concealed in a bowl of rice, the favor being a gold slipper.

Miss Knox was presented with Madeira napkins, the special gift of the hostesses.

The numerous gifts were in a large pink slipper pulled in by little Miss Dorothy Anne Boyd who was daintily dressed in orchid.

An ice course was served at the close of the afternoon with ices, cakes and mints repeating the pink and orchid color scheme.

Miss Knox was gowned for the occasion in one of her trousseau models of purple crepe with accessories in harmony.

Misses Nina Stamps and Rebecca Smythe of Collierville again complimented Miss Knox last evening at a delightful affair at the home of Miss Stamps. A profusion of chrysanthemums of vivid shades were used in decorating the rooms thrown open to the guests. Several games of bridge were enjoyed after which the young honoree was presented a most interesting array of gifts. Delicious ices and cakes were served in the late evening.

For the occasion, Misses Smythe and Stamps were wearing lovely gowns of black chiffon, and Miss Knox was wearing one of her trousseau frocks of pomegranate with accessories of the same matching color.

The guest list included Mrs. Knox, Mrs. I. H. Petty, Misses Knox, Doris Baird and Beatrice Rives of Rossville. Miss Kirkpatrick of Grand Junction; Miss Linnie Frances Wilder of Galloway; Miss Elizabeth Lowrey of Memphis; Mrs. J. H. Burkam, Mrs. W. B. Mebane, Misses Mary Collins, Lavelle Rhodes, Dorothy Glenn, Lillian Morris, Frances Stamps, Ruth Weinstein, Dorothy Dean, Katherine Dean, Ruth Craig, Jean Craig and Louise Williams of Collierville.

Misses Doris Baird, Beatrice Rives and Linnie Frances Wilder will honor Miss Knox on Saturday evening in the home of Miss Baird with a bridge party and crystal shower. Autumn flowers will be used in the decorations. Prizes for high score and consolation will be awarded, and a salad course will be served.

Joe Chapman of Memphis was a visitor here Wednesday evening.

Mrs. Lucy Robertson is on the sick list this week.

ROOMS FOR RENT. Apply to Mrs. Mary McGinnis, Phone 27.

Mr. and Mrs. W. W. McGinnis visited in Memphis Wednesday.

Mrs. A. S. Johnson, of Irene, Miss., was shopping in Collierville Monday.

Mrs. Herschel Keough spent Wednesday in Memphis with Mrs. Wells.

Mr. and Mrs. Harry Williamson and children spent part of Armistice Day in Memphis.

FOR RENT—Two Rooms, furnished or unfurnished. Mrs. Thelma Cargill Phone 182-W.

Miss Evelyn Moore who has been visiting in Memphis the past three weeks has returned home.

Miss Mary Suggs, who is attending the Normal, spent last week end with homefolks.

D. B. Hill and Henry Rutledge were in Memphis Wednesday evening.

J. P. Williams who has been very sick this week, was some better yesterday.

Mrs. J. B. Cartwright and Miss Irene Cartwright are now making their home in Memphis, at 1349 Vinton.

FOR SALE—One, extra good milk cow. Apply to Mrs. Mattie Hester, at Hester Hotel.

Dr. and Mrs. R. H. Riley, of Baltimore, Md., spent several days this week here as the guests of Mrs. Riley's sister, Mrs. R. D. Wilson.

Mr. and Mrs. H. T. Bond and daughter, Jean, spent last Sunday with their parents, Mr. and Mrs. W. J. Cargill.

Rev. and Mrs. L. H. Estes, from Memphis, were the guests of Mr. and Mrs. J. B. McFerrin Monday afternoon.

Miss Lillian Morris is in Clarks-ville, Tennessee, this week, the house guest of her college friend, Miss Louise Perry.

Miss Elizabeth Butler and Mr. Gordon Robertson were the pleasant guests Sunday of Mr. and Mrs. W. H. Farley.

Mrs. Percy McFerrin and little daughter, Sarah Alice, of Marshall Institute, spent Thursday with Mrs. McFerrin's sister, Mrs. Virge Cox.

R. F. Harrell, J. S. Everett, H. W. Cox and Mr. and Mrs. Wilford Farley will leave this afternoon for Nashville to attend the Tennessee-Vanderbilt game tomorrow.

Rev. and Mrs. F. A. Coyle, Mrs. A. T. Crawford and Mrs. Willie Hughes went to Macon yesterday afternoon and organized a Mission Study Class among the members of the Pleasant congregation.

Rev. J. P. Horton left Monday night for Nashville where he is attending the State Baptist Convention which is in session there this week. Rev. Mr. Horton will return this afternoon.

Misses Harriet Shepherd and Katherine Floyd, and Harry Gillum and Bill Frazier, students of Southwestern, are guests of Miss Martha McFerrin and John McFerrin. These six young people will motor to Oxford, Miss., today to attend the Southwestern-Ole Miss football game.

SALLIE HINTON MISSIONARY SOCIETY

The Sallie Hinton Missionary Society had a most delightful meeting November 8, 1930, in the League room of the Methodist church. Varying from the usual custom of our meetings, we met at 6:30 and had a most delicious supper served by a committee composed of Mrs. J. B. McFerrin and Miss Janie Hinton.

After supper, the regular meeting of the society was held. The program was as follows:

Song—"Give of Your Best to the Master."
Prayer—Rev. R. W. Hood.
Scripture Lesson—Lenora Hood.
Roll Call and Minutes.
"Living the Approved Life Here and Now."—Dorothy Wilson.
Vocal Solo—Mrs. Cecil Cox
Reading—Grace Ward McFerrin
Talk—Rev. Mr. Hood
Benediction

REFINISHES INTERIOR OF HOTEL

Work of refinishing the interior of the Hester Hotel has just recently been completed. The work included refinishing floors and woodwork, repapering many of the rooms and doing all repair work that was needed.

As a result of this work, the hotel presents a most attractive appearance, both inside and outside, since the building was given a fresh coat of paint only last summer.

ATTEND DEALERS MEETING

Messrs. J. F. Kelsey, Richard Kelsey and M. V. Kirk attended the District Meeting of Chevrolet Dealers and Bankers at the Hotel Peabody, Memphis, Monday. After luncheon at the Hotel, the large party of dealers and bankers went to the Lyceum Theatre where several playlets were given and motion pictures shown, demonstrating new sales methods. The meeting was in charge of Mr. Klinger of the Sales Division of General Motors.

HARVEST OF BARGAINS SALE
Starts Saturday, Nov. 15
We have named such LOW PRICES on regular first quality merchandise that it will pay you to BUY NOW! Bargains all over the store Come Every Day.
Kelsey Brothers

Christmas Greeting Cards
Here's a Merry Christmas, To all friends of the year!
Buy your Christmas Greeting Cards at the Herald office with your name printed on them.
See samples at the office of the Collierville Herald and you are sure to want these personal greeting cards.

Prices Hit Bottom
Wholesale prices won't be lower---Manufacturer cannot keep up production at the prices they have been forced to accept. We, too, have been forced to take our loss.
Don't Wait-- Buy Now!
Improve the opportunity to buy New things for your home and enjoy this Big Saving. Make your selection NOW, and let us hold for delivery at your convenience! Convenient Terms can be arranged
GRAVES & GRAVES
FURNITURE
173-75 South Main St. Memphis, Tennessee

SPECIAL!
TUF NUT OVERALLS, \$1.25
Our Stock of Shoes is complete and Priced Low
J. M. MANN & SON

Pretty Smocks. . . .
Rose. . . Green. . . Blue. . .
with trimmings of black. Guaranteed Fast Colors Just what you need to wear about the home See them and you are sure to want at least one.
House Dresses. . . .
of Dainty Prints
Colors and Styles that are sure to please. We have them in all sizes.

Hinton & Hutton Company
Dry Goods Department

A Good Cook can cook most any meat tender. It takes a Poor Cook to keep our meat from being tender.
FRESH BEEF FRESH PORK
Hamburger and Sausage ground as ordered.
CHAS. DEAN & SON
PHONE 25. COLLIERVILLE

Turning Feed into Profit
Trough Hogs is the result if you feed
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