

"It's Always Time to Us"

Phone 41 for Groceries

You will find us ever prompt in delivering what you order—the quality of the Groceries you receive will please.

Our Stock of Canned Goods is very Complete

J. M. Mann & Son

The Collierville Herald

Published Every Friday at Collierville, Shelby Co. Tenn.

Walter H. Harris, Editor

I. M. Hooper, Business Mgr.

Entered as second-class matter March 15th, 1929, at the Post Office at Collierville, Tenn. under the Act of March 3, 1879.

Subscriptions \$1.50 per year payable in advance

Advertising rates upon application

Friday, July 26th, 1929

Carey Chapel Notes

Irby Gardner, wife and son spent Sunday with his mother Mrs. Cora Gardner here.

Jessie Colston and wife and children of Holly Springs spent several days last week with relatives and friends here.

Alongo Hogan of Whytes School is suffering a dislocated ankle.

Jake Smith here will teach a ten day singing school at Salem starting this course last Sunday.

Sam Green and wife of here are visiting his brother at Ponatoo.

Jim Burchett of here visited in Oxford one day last week.

Jessie Green of Mason visited Annie Robinson here Tuesday.

Misses Georgia and Ila Kelley visited their aunt Mrs. J. D. Gardner Sunday.

Jack Harvel, wife and children visited in the Jim Robinson home Saturday and Sunday.

Visitors from here to Holly Springs last week were, Irby Gardner, Jay Harris and Bob Kelley.

Mrs. Bob Kelley and children, W. T. Ross and wife and Brilliant McDugle were visitors in the G. D. Kelley home Sunday.

A large crowd enjoyed a singing at Carey Chapel Saturday night.

Minor Strickland of Taska is suffering a broken collar bone being in a car wreck last Thursday night.

The annual meeting at Carey Chapel will start the 4th Sunday in this month.

Sam Anderson and Woodson Moore are suffering minor wounds from an overturned car.

Mt Pleasant Notes

W. D. Howard and son went to Memphis Wednesday.

Mrs. N. M. Carpenter and children were in Collierville two days last week having dental work done.

Mrs. Rusty Davis and little daughter of Truman, Ark. are here visiting relatives.

Mrs. Henry Hurdle, Miss Maggie Jarvis and Wesley Crawly went to Memphis Friday.

C. E. Chandler wife have returned to their home in Memphis after a pleasant visit here with home folks.

The Epworth League members enjoyed a social party in the school Auditorium Friday night.

Mrs. M. E. McCandles has returned home after a months visit with relatives in Slayden and White School.

Mrs. Emma McCandles and son of Slayden and Mrs. N. M. Carpen-



Plenty of ICE

KEEPS FOOD GOOD

It is Real Economy to use plenty of ice during the summer to protect your food stuffs.

Collierville Delivery Co

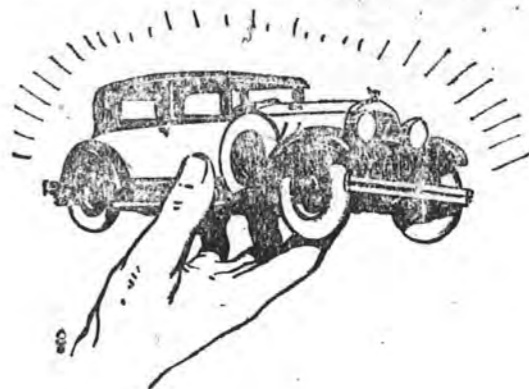
Tel 183 Hugh Mann, Mgr

W. H. BOGGAN & CO.

GENERAL MERCHANDISE

CAYCE, MISS.

"After a Visit to Our Repair Department"



you will be pleased with the Service rendered by expert mechanics. We are equipped to take care of your repair work

J. W. LYNCH AUTO CO.

Its going to be too bad for you!



If you're figuring on buying a bill of Lumber, and you think that the quality of Lumber, and the prices, are about the same; and that it wont make any difference whether you get our prices or not or see our quality building material Take this trip We've

got the best stock of Lumber, Hardware, Paint etc., in these parts and we're making the best prices on same. So you'd better get an estimate from us before you buy elsewhere.

The best grade of JELLICO Coal in lump and large egg sizes, guaranteed to be as good coal as you can get at any price for domestic use.

Let us figure with you on your coal supply.

W. W. McGinnis Lumber Co.

Collierville, Tel. 21 Tenn.

HINTON & HUTTON FUNERAL DIRECTORS

AMBULANCE SERVICE

PHONE 15
NIGHT PHONES, 137 & 177

Throughout The 24 Hours

Most businesses operate on day time schedules. When the end of the day arrives, they lock up for the night.

Our job goes on constantly, throughout the 24 hours of each day, every hour of which requires never-ceasing vigilance. Long after most workers are home, and on through the night, many of our organization are at their posts of duty, so that you may have the services of Electricity in the quantity you desire, whenever you want it.

Memphis Power & Light Company

"You're Right-It's Hot"

But it wont be long now till you'll need in your coal house a supply of

JELLICO COAL

either Egg size or Block. We are still taking orders for August delivery and will be glad to quote you prices.

Collierville Lumber Co.

J. M. Glenn, Manager

Rossville Notes

Mrs. Fred West was the lovely hostess to the Methodist Missionary Society Tuesday. An appropriate program was rendered and a dainty iced course served. Out of town guests were Mesdames Rives, Hamil, Glenn, Bobbit, Scott and Velma Alexander.

Rossville tennis players enjoyed the match game played Tuesday in Mt. Pleasant. Rossville claim the victory.

Thieves were on the job Saturday night in Roseville, breaking in the stores of A. W. Morrison, and Frazier and Jemison and taking off a good bit of merchandise.

Miss Doris Baird entertained as her guests last week the Misses Livingston of Brownsville.

Miss Velma Alexander of Somerville has been with her cousin, Mrs. Boyd, for several days while J. W. Boyd has been on a fishing trip at Moon Lake.

Mrs. Walter Short and Lem Cunningham of Memphis spent the week with Mrs. Mollie Chambers.

Mrs. Floyd Romer motored from Weehawken, N.J. to visit relatives in this section.

Rev. Willie Thomas and family who have been visiting relatives here will leave Monday for their home in Smackover, Ark. Miss Louise Thomas will accompany them.

Mesdames Baldwin and Rogers of Winston spent Tuesday with Mrs. J. W. Baldwin.

Miss Weinstein of Moscow spent several days with Kathryn Rives.

"At Your Finger Tips"

With a Savings Account in this Bank you have money at your finger tips. Start today by depositing some monthly and watch your balance grow.

The Citizens Bank

A Friendly Bank

Courteous Service Always

Strong Grocery

Staple and Fancy Groceries

Free City Delivery Phone 157



Growena made the difference!

LAST year there were pullets that hadn't laid an egg up to January—nothing more than profit takers. There were others that averaged 45 eggs—in every way profit makers. Growena made the difference. This year feed your pullets Growena and Intermediate Hen Chow to get them fit for the job. You'll get the extra 45 eggs per pullet while others are still paying out good money for the so-called "just as good" feeds. Order Growena and Intermediate now. Feed to get the extra 45 eggs. You'll be money ahead!



Hinton & Hutton Co.

Phone 15

Collierville, Tenn.

38th SEMI-ANNUAL CLEARANCE SALE

The Outstanding Event of the Year
LOWEST PRICES IN YEARS

Cutting the prices deeper than ever before--Our profits completely wiped out--We are offering you in this Sale the **Biggest Bargains** we ever offered--This is the biggest sale we ever attempted.

And we are determined to make it the **Most Money Saving Sale** you ever attended. Come and be Convinced.

Sale Starts SATURDAY, JULY 27th, at 8 a. m.

Ending Saturday August 3rd at 9 p. m.

SAVE MONEY ON YOUR SUMMER NEEDS

Free!

FREE!

Free!



Heavy Wool Yarn 14 inches wide with Long Handle

Saturday

To the First 25 customers buying \$5.00 worth or over Saturday morning, we will give **FREE**
A Radiant Wall or Floor Duster



A DOLLAR MOP

with every purchase of a 12 oz Bottle of O'Cedar or Liquid Veneer Polish at the Regular Price. 60c per bottle. This offer holds good until our present supply is exhausted.

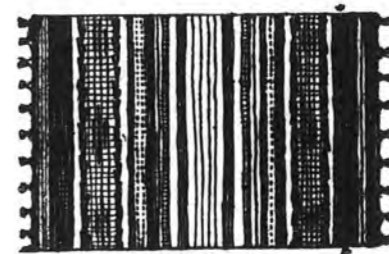
Wednesday

From 2 to 4 o'clock

We will Give Free

Friday

To the First 25 customers buying \$5.00 worth or over, from 9 to 11 o'clock, we will give **FREE**



A Japanese Rag Rug

Large Size 24x36, Fancy Band Border and Fringed Ends



Monday

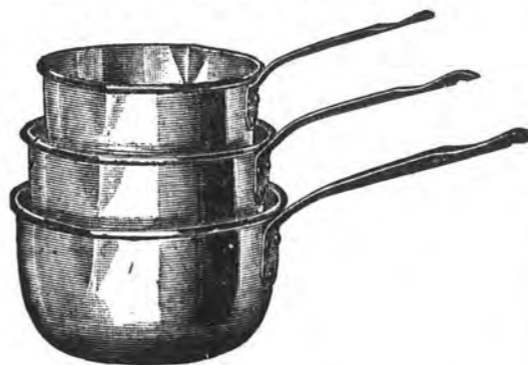
To the First 25 customers buying \$5.00 worth or over Monday morning, we will give **FREE**

A Set of Glass Refrigerator Dishes

Will stack without slipping. Complete, 3 Dishes and Cover

Thursday

To the First 25 customers buying \$5.00 worth or over from 10 to 12 o'clock, we will give **FREE**



A 3 Piece Sauce Pan Set

Consisting One each, 1, 1 1-2 and 2 quart Pans

Saturday

The Final Day of Sale and EXTRA BARGAINS

To Every Customer Saturday Morning buying One Woman's Fine Organdy and Print Dress at Regular Price, \$1.00, we will give

A Woman's Fine Organdy or Print Dress for 25c

You Cannot Afford to Miss Any of These Days



Tuesday HOPE DOMESTIC DAY

We will sell Hope Domestic Tuesday at

10c PER YARD

Limit Ten Yards to Each Customer

KELSEY BROTHERS

Be Sure to see Large Sale Circulars for Descriptions and Prices

Lost, Strayed or Stolen!

One Brown Heifer, 18 months old, Right ear marked-probably fresh now, \$5 00 Reward for Return or information leading to recovery.

W. C. SALMON

Collierville-Memphis Bus Line

Leaves Collierville Leaves Memphis
 6:30 a. m. 10:15 a. m. 5:15 a. m. 9:00 a. m.
 4:15 p. m. 7:15 p. m. 3:00 p. m. 6:00 p. m.
 Saturday Special, leaves 7:30 p. m.-returning leaves Memphis 10 p. m.
 Local Station, White Cafe-Memphis
 Station Pickwick Terminal
 COURTESY S. B. DUNLAP SERVICE

"It will soon be time"

For School Shoes

We have the well known

Buster Brown Shoes

Built for School Boys and Girls in the New Styles and our range of sizes is complete,

In Work Shoes

The BROWN bit LINE

is Built for both Service and Comfort, We feel sure that we have your size.

Hinton & Hutton Company

Dry Goods Department

BIGGS & DUDNEY

General Merchandise

Service

Quality

Phone 43

Old Shoes Rebuilt at Little Cost New Shoe Service

We put New Shoe Service into old shoes, yet the cost is but a fraction of what it would take to buy new shoes. Modern equipment and skilled workmanship make this possible

J. L. Parker Shoe Shop

How Big
 Is Your
 Money Bag?



That depends on how much you have saved. Most of us are negligent when it comes to being thrifty for we do not think of the future. Today is a good time to save with a budget, each week. In a short time, you'll be surprised how your account grows and it will be an incentive to save more.

The Peoples Bank

Capital and Surplus, \$44,000.00

FOR SALE!

12 Acres of land in the Cedar Grove Addition, a Bargain for quick sale. See The Citizens Bank.

Mrs. Ella Roach

Society Notes

Dorothy Glenn, Editor. Phone 166.

A lovely dance, sponsored by the Young Men's Club of Collierville, was given at the home of Mrs M V Dunn with Mr Nat Dunn as the genial host, Saturday night from nine to one o'clock.

The out-of-town guests were Miss Mary Walker Mahan, of Holly Springs, Mississippi, her house guest, Miss Genette Leftwich, and Mr Claid Brown who is the guest of Mr Herbert Highton. Good music was furnished by a five piece orchestra.

Those of Collierville who attended the dance given at the Elk's Club in Holly Springs last Thursday evening were Misses Doris Dudney, Lillian Morris, Dorothy Glenn, and Messrs Nat Dunn, Boggan Carrington, John E Leake, Earl Brooks, Willie Hill Orville Carrington, Hugh Sandelin and Morris McGinnis.

Mrs David Cartwright entertained her little daughter, Virginia, with a birthday party on Saturday afternoon. Sixteen little boys and girls were included in the guest list. After many games that brought much merriment to little friends ice cream and cake were served.

Miss Lillian Morris was the charming hostess at a beautifully planned Bridge party on Monday afternoon complimenting her house guest, Miss Louise Perry of Clarksville.

After four interesting games, the sixteen guests enjoyed a lovely salad course. Miss Morris was assisted in entertaining by her sisters, Mrs. M. V. Kirk and Miss Elizabeth Morris.

LOCALS & PERSONALS

The Happy Huelers will serve sandwiches and cold drinks in the Park Saturday from 11:00 to 7:00 p.m.

Douglas B Hill left Sunday for a business trip to Cleveland, Ohio.

D. Jones spent the week end with homefolks.

Miss Louise Farabee has returned from summer school.

Taylor D Jr. and Sarah Jones are visiting their mother in Nashville.

Will Rodgers of Grand Junction has been visiting Mayor J T Patrick.

Miss Ruth Rush was in Memphis Wednesday.

Jane and Elizabeth Carrington spent last week in Bytalia with relatives.

Mrs H R Wooten and daughter are the guests of Mrs Fred Spencer in New Orleans.

"Say it with Flowers"



FLOWERS FOR ALL OCCASIONS

Call Mrs. Delaney

MEATS

In our New Market you will Find Just What You Want

Let Us Help You Plan Your Sunday Dinner

Chas. Dean & Son

Mrs J C Hamner and daughter Eloise, will spend the week end with Mrs Simmons.

Davis McGehee of Alma, Ark., was the guest this week of his uncles: J M and H W Mann.

Mr and Mrs W J Marshall and a son of Hearn, Texas, are visiting their children here and at Rossville.

Rev Russell has improved so much that he was able to be down town again this week.

Mrs H A Jameson has returned from a motor trip to Louisville, Ky., bringing with her a sister, Mrs Hubenrich.

Mrs T J Simmons, and two sisters, Mrs J C Hamner and daughter of Buntyn, and Mrs Haney of Covington, motored to Shiloh Park, Sunday.

Mr and Mrs RE Stratton Jr. of Clarksdale, Miss., spent last week end with their mother, Mrs W H McGinnis, and other relatives.

Ira J Marra, Superintendent of the City Schools of Water Valley, Miss., his wife and two children were the week end guests of Mr. and Mrs Harry Williamson.

Misses Elise Vick, Layde Cox, and Mary Suggs were the guests of Misses Elizabeth and Linnie Sue Thomas at a dinner Thursday evening given in honor of Miss Louise Briganoe of Belts.

A S Cartwright, wife and two children arrived Saturday night from Amite, La., to visit relatives and friends. Mr Cartwright returned home Sunday night but Mrs Cartwright and children will remain for sometime with her parents, Mr and Mrs P A Perkins.

A picnic-reunion was held last Sunday on the H A Jameson place, celebrating the 64th birthday of T B Jameson. The party of 75 included the four children, and relatives from Jackson, Covington and Memphis.

We are in receipt of a postcard picture of our friend, J W Skinner, "Maker of the Feed you Need", of the Forest Hill Gin and Milling Co., who is in Hot Springs, Ark. The picture shows Mr Skinner on board an ox cart, on which there is a sign. "Traveling thru Ark.-will be home soon."

Boy Scouts

Scoutmaster Arnold Houston and Scouts, Henry Rulledge, Davis Leake and Farkin Hughes went to Blue Lake in Ark. last Thursday. The scouts remained until Saturday when Houston returned with three other scouts, Claude S. ... M. C. ... F. ... and A. ... Scoutmaster Robert Stratton. All camped over

PARKVIEW THEATRE

"The Show Place of Collierville"

Presents

MOTION PICTURE PHOTOPLAYS

every Tuesday, Wednesday, Friday and Saturday Nights

Admission 25 & 15

Show Starts at 8 o'clock

night and returned home Sunday. Blue Lake is a great place to camp and swim. Fishing is also good if you happen to have a license.

Regular meeting of Troop 50 Friday night. Scout Lawrence Elliot is stay

ing the third week at Kat Kima. He went over 1 weeks only but likes so well to stay longer and he rents kindly consented to stay one more week. He would like to finish the 3 there.

STOP and have a Sandwich

at

MAY POP INN

Roy Brooks, Prop. On Poplar Pike at White Station Making Their Way by the Way They are Made

19c GAS!

at the

Superior Service Station

H. W COX, Mgr. Phone 9,

Where SERVICE is a Feature

We appreciate your Business



NEW FORD SPORT COUPE WITH RUMBLE SEAT

A new kind of comfort in a low-priced car

"WHAT kind of shock absorbers?" is one of the first questions you should think about in selecting a new car. For nothing means so much to your joy of motoring as easy-riding comfort.

When you buy the new Ford you get four Houdaille hydraulic two-way shock absorbers—two front and two rear. That's the kind of quality that has been built into every part of this great new car.

Roadster, \$450 Phaeton, \$460 Tudor Sedan, \$525
 Business Coupe, \$525 Coupe, \$550
 Sport Coupe, with rumble seat, \$550
 Fordor Sedan, \$625

(All prices f. o. b. Detroit, plus charge for freight and delivery. Bumpers and spare tire extra.)

Cooper Motor Co.

"You cannot afford to Waste Eggs" International Egg Mash

will make your Pullets Pay Dividends



Thrifty hens of good stock can produce three times the natural average of 90 eggs a year if given enough egg-making feed and kept healthy and vigorous.

COLLIERVILLE CASH FEED STORE

"We Sell for Cash—Our Customers Get the Best" We Buy Cream



Can I get thin on Candy?

Many women have asked us that. And we say, it's much easier to get thin on candy than to get fat on it. Candy's good for you and it's a mistake to do without it. All your favorite kips are here—

Harrell Drug Co.

"A Good Drug Store"

"Sweeten The Day With Candy"