

THE COLLIERVILLE HERALD

"COLLIERVILLE, THE DAIRY TOWN"

Vol. 1

Collierville, Tennessee, Friday, June 21st, 1929

No. 17

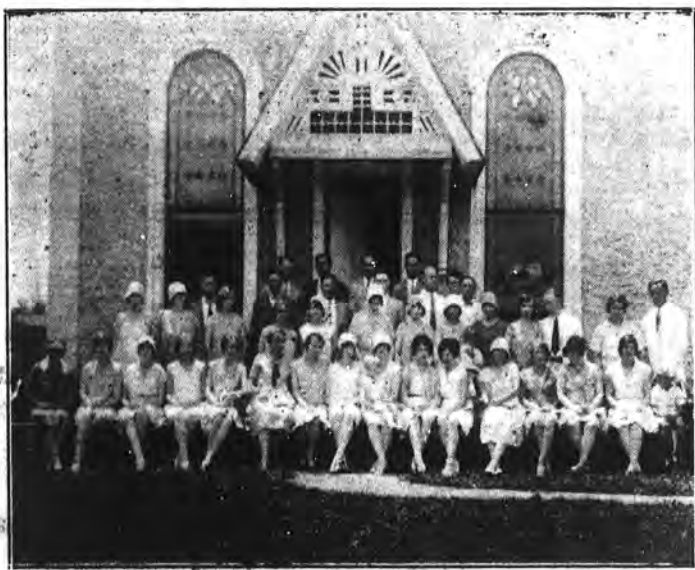
YOUNG PEOPLE HAVE LARGE CLASS

"Happy Hustlers" Doing Splendid Work

In Jan. 1927, the Young Peoples class of the Christian Sunday school had an average attendance of four or five. They organized the Happy Hustlers Class with Mrs. Covle as Teacher, Miss Virginia Lake as Pres., Miss Florence Coyle, Vice-President, Miss Velma Hughes, Treasurer and Miss Mable Coyle, Secretary. The first year was spent mostly in building up the class. Socials were given each month a Sunshine Committee was appointed and interest in the work began to grow. Through work of the members attendance began to increase. There were twenty six members in the class.

A Contest was put on with Miss Mildred Crawford and Mrs. Julian Jenkins as Captains, Church attendance, Bible readings and new members, counting points for each team. The contest closed in Jan. 1929 with a banquet in the Community Hall. Much good was derived from a study course, "The History of the Church", which the class had during the year. The present officers, elected last Oct. are; Mrs. Jackson Jamer son, Pres. Mrs. Joe Hughes, Vice Pres. Wilbur Wright, Treas. and Miss Clara Kirkpatrick, Secty.

During the month of March, the average attendance was 39, with a class roll of 63 members. On Easter Sunday,



The "Happy Hustlers" Class of the Christian Sunday School

the class decided to sponsor the move to place a basement in the Church building for additional class rooms, the increased size of the Sunday School making it necessary for more room. They are now engaged in raising this fund in various ways.

In addition to the regular class work, in Sunday School and church, they plan to organize classes in the neighboring churches of Shelby and Fayette counties. They are a wide awake, enthusiastic bunch of young people, and much credit is due Mrs. Coyle the Teacher and the officers of the class, who are untiring in their efforts to build up the class and make it count for something in the lives of the young people of Collierville.

Another Move In Community Building

Along the line of trading at home and keeping Collierville money in Collierville, this week another different sale is being put on in a local store. We had a One Cent Sale and this week end we have a Dollar Days Sale, one of the first to be put on here and one in which quality of merchandise is playing an important part as well as the price. Kelsey Bros. are offering some bargains out of the ordinary for the three last days of this week, in merchandise that will pay you to come and see. This store has been known as The Shoe Store for a number of years, the reason there for, being being well given in a poster printed this week and being distributed by them. This and the Dollar Days Sale posters were printed by the Herald office, following along the line of Community building, by helping local enterprise. In this sale will be found bargains that have been selected with a view of supplying our people and making it easy to buy your needs at home instead of out of town. A visit to Kelsey Bros. Store on these Three Big Thrift Days, will be worth your while.

"His Honor" Is a Good Gardener

In addition to being on the job looking after the best interests of Collierville, and just now pushing the clean up campaign, Mayor Patrick found time Wednesday to gather a nice lot of fine beans and bring to the Editor. We had them for dinner and can vouch for their excellent flavor.



Passenger Train Record For Month Of April, 1929

During the month of April, Southern Railway System operated 12,549 passenger trains of which 11,866, or 94.5 per cent, arrived at final terminal on time and 12,122 trains, or 96.5 per cent, maintained schedule while on the Southern.

Of these trains, 8,145 were operated over Lines East and 4,404 over Lines West.

King's Daughters Entertain

The home of Mr and Mrs W A Frank, on Poplar Pike, "Oak Shadows", was a beautiful setting for the garden party and silver tea given last Friday afternoon by the Trusting Workers Circle of King's Daughters.

A delightful program, contributed by local and Memphis talent was enjoyed by the guests in the attractive pergola, followed by the serving of fruit punch and sandwiches. The silver offering was for the benefit of the Home for incurables, Memphis. The program was as follows:
Piano Solo Mrs Perry Piper
Dances Iacq James
Reading Mrs Laura S Hines
Song Mr Montgomery
Piano Solo Mrs Hines
Song Mrs Lyman Faulk
Custom Song Mary Jane Ryan
Song Mrs John Lee
The accompanist was Mr. C. W. Partee of Memphis. The afternoon will long linger as a delightful memory to those who were so fortunate as to be present.

Vocal Recital

Madam Tumanskaya presented a group of her Juniors, Advanced pupils and members of the Opera class in a most delightful recital Tuesday evening at the Elks Club Hotel. One student, Miss Katherine Mai Dean, who has a most beautiful contralto, was in special voice for this occasion. She presented four difficult numbers in a most artistic manner to the large and appreciative audience.

Christian Church

Sunday School 10:00 A. M.
Communion 11:00 A. M.
Preaching at 11:15 and 8:00 P M
At Kirk's Chapel 3:00 P.M.
Junior Endeavor 5:30 P. M.
Senior Endeavor 7:00 P. M.
Prayer-meeting Wednesday, 8:00
"I was glad when they said unto me, let us go up unto the House of the Lord."
F A Coyle, Pastor.

Welcome

Local Boy Wins Honors at Southwestern

Out of the Freshman Class of over 150 students at Southwestern University, the past term, James Cowan was one of the honor students. His scholastic record for the year was excellent ranking second in the class.

James, the son of Rev and Mrs B M Bowan, is a graduate of the Collierville High School, class of 1928.

MISSIONARY SOCIETY

Mrs Mattie Oursler entertained Monday afternoon in her home on Railroad Street honoring the Woman's Missionary Society of the Methodist Church. The splendid program sponsored by Mrs Sam Fleming was as follows:

Song, Give of Your Best to the Master.
Prayer Mrs J M Williams
Scripture Readings Mesdames Craig and Fleming.
Call of Youth, Mrs Karr Hinton
A God-planned Life, Eleanor Fleming.
News from China. Mesdames Mary McGinnis and Williams.
Stewardship, Mrs B P Wilson.
Piano Solo, Mrs W H Harris
The Old Hymns, Mrs A Dodeon
Vocal Solo Mrs Hugh Mann
Miss Mann, accompanist.
The Society appreciated a few words from Mrs Cowan.

At the close of a short business session following the program the hostess and her daughter, Mrs O P Piper served a delicious ice course to the 22 members and the 7 especially invited guests.

MICKIE SAYS—

TELL ME, FRIEND MERCHANT, AIN'T Y'GOT SOME THINGS IN YOUR STORE THAT NOBODY WOULD EXPECT TO FIND IN A TOWN OF THIS SIZE? BUT DO FOLKS KNOW IT? IF THEY DON'T, WHOSE FAULT IS IT? AND CAN YOU BLAME 'EM IF THEY GO TO BIGTOWN TO BUY THOSE THINGS?



To Have Celebration of First Anniversary

A unique Birthday Party to last all day long is being planned for Saturday, June 29th, and everybody is going to be invited. Birthday anniversaries are often overlooked but for this first one, in appreciation of courtesies shown and business given them, the Collierville Cash Feed Store is planning this. This store will be one year old on this date and a number of novel features are under way for entertainment and refreshments will be served through out the day. A cordial invitation will be given everyone. Watch the next issue of the Herald for full details.

LEAGUE CARNIVAL SUCCESS

Opening with a blackface minstrel show and musical program, the Epworth League Benefit Carnival staged in the Park on Tuesday evening, was a success from every standpoint. The program was especially good and furnished much amusement. The various booths, fish pond, fortune telling, wonders of the world, cold drinks and sandwiches did a good business all the evening. Between \$35 and \$40 net was realized and the committees wish to thank everyone for his help and patronage, especially do they thank Mr Albert Persons for his help.

More Squirrels In Park

Marshall Lowe has built more squirrel houses in the Park the past week and secured a number of squirrels to add to the collection. The grass is being kept mowed and the Park is a very popular place these afternoon. If you know of any squirrels that maybe induced to move into the Park, let Marshall Lowe know of their address and he will get in touch with them at once.

Mr. H C. Arrington

Mr H C Arrington, aged 85, died at his home in Cordova on Tuesday morning after an illness of two weeks. He was well known throughout this section, having been engaged in the mercantile business in Cordova. He always took an active interest in community affairs and had many friends, made through his kindly nature and courteous manner. He is survived by a son, J L Arrington, of Cordova and a married daughter living in Aarkansas.

Interment was made in Cordova cemetery Wednesday morning, the services being conducted by Rev Whitaker of Memphis. Hinton and Hutton, funeral directors of Collierville, assisted the local undertaker with the funeral arrangements.

June Sale On

A Weinstein is putting on a June Clearing Sale at his store this week, offering his customers and the buying public some real bargains. His sales are always a feature and are looked forward to each season. Mr Weinstein has been in business here a long time and enjoys a splendid patronage due to his courteous manner in conducting his business and by carrying a complete line of merchandise for every member of the family.

TO GIVE BARBECUE AND BRUNSWICK STEW

Jones & Moorer, Forest Hill Merchants Donate Posters for O.E.S. Benefit

The Germantown Chapter, Eastern Star will give a Barbecue and Brunswick Stew, Wednesday night, June 26th for the benefit of the Chapter. There will be "good eats, ice cream and cold drink" and the tickets are 50c.

Plenty of seats will be provided and it is planned to make the evening a very pleasant one.

The Chapter, under the guidance of Mrs Gordon De Ment, W.M. has accomplished much good work during the year, having purchased a piano, improved the lawn around the Masonic Hall, given a scholarship to a worthy young lady, looked after the sick and needy in the community, and together with the Masons, and Collierville Chapter, have adopted and cared for an orphan girl in the Maconic home in Nashville. This young lady will visit the Chapter the night of the Barbecue.

In addition to helping in a worthy cause you will enjoy being with your friends at this banquet, and tickets are now on sale by the ladies and make your plans to be present.

Crossett-Baldwin

Mr Junius Crossett of Moscow Tenn., and Miss Mable Baldwin, who has been attending the West Tennessee Teachers College, were married at the home of Rev. John L Horton, pastor of the Buntyn Methodist Church, at 3 o'clock Sunday afternoon.

Mr Crossett is assistant cashier of the Bank of Moscow. The bride is also a resident of Moscow.

Mr and Mrs Crossett motored to Moscow, where they will make their home.

Purina Magazine Has Interesting Poultry Article

July is just around the corner. A mighty interesting month from the standpoint of poultry keepers. There's that struggle between the temptation to go fishing and the job of taking care of pullets.

July is the month when things begin to shape up for the poultry keeper. Egg prices are taking a turn in the right direction—upward. Pullet are drawing near maturity. An article in the Purina Poultryman brings out some of many things that should be done for pullets in July so that they will be laying during the fall and winter months when egg prices are really high.

"When will your 'egg crop' be ready for harvesting?" the article says. "That depends on many things, such as the time of hatch of pullets, the breed and even more the management practices involved. Eggs in the nest through out the winter isn't luck, its management. The word involves the arrangement of housing, clean and sanitary practices, control of lice, mites, and internal parasites, feeding and watering attention to marketing of eggs and surplus or culled out birds and many other details. All these (Continued On Page 4.)

The Collierville Herald

Published Every Friday at Collierville, Shelby Co. Tenn.

Walter H. Harris, Editor
I. M. Hooper, Business Mgr.

Entered as second-class matter March 15th, 1929, at the Post Office at Collierville, Tenn. under the Act of March 3, 1879.

Subscriptions \$1.50 per year payable in advance

Advertising rates upon application

Friday, June 21th, 1929

Purina Magazine Has Interesting Poultry Article

(Continued from Page 1.)

things with proper feeding must be watched now in order to bring your pullets into production during the peak months.

In the Purina laboratories and on the Experimental Farm, it has been found that a baby chick should be fed a starting mash that is high in protein. After six weeks use a growing mash, not so high in protein but higher in carbohydrates and should contain high quality ingredients in balance with each other. During the growing period use plenty of scratch grain made of ingredients clean and balanced. The cockerels should be marketed early, giving more space to the pullets that helps them toward production.

"The growing pullet must be given the closest attention if she is to come into production during the season when highest prices are being paid for eggs."

Remember this summer to watch diseases, provide clean range, cull out cockerels to give more room to the pullets, and provide clean water in large quantities. Keep a high quality of growing mash in front of your birds and feed a high quality scratch grain. Then you will find your pullets laying at five and one-half to six months of age. You will bring them into egg production in time for the high prices. But you must start now toward this goal. July is just around the corner and the beginning of high prices for eggs.

Forest Hill Notes

Mrs Manush of Sheffield Ala. is visiting in the home of Mr J P Moews.

Mrs Sandidge of Byhalia is a visitor of her sister Mrs V P Thomas.

George Strong entertained a number of his friends with a swimming party at the Y M C A pool on Thursday night.

B L Williams spent Wednesday in Memphis.

Miss Ida Jones, Mrs G H Moorer and Mr Boyce Jones were in Memphis Wednesday.

Miss Evelyn Anderson will leave Friday night for Los Angeles Cal.

Mrs Helen Anderson spent Sunday in Memphis.

Mrs Holden of Collierville spent Monday with Mrs Alf Holden.

L E Tapp is having to walk with the aid of a crutch as he is suffering with rheumatism.

Miss Maner Davant spent the week end with re Cookroft.

Mrs B L Williams and children spent Monday and Tuesday in Collierville visiting.

Mrs Olivia Shelton who has been very ill for the past three months, is now able to be up.

Earl Pittman was killed Monday morning. He was hauling gravel and attempted to jump on a truck and fell under it killing him instantly.

The Forest Hill B Y P U met at the home of Mr and Mrs C T



Every Working part Needs Lubrication

Do not neglect proper lubrication and greasing of your car

Bring it to our greasing racks where experienced men will correctly oil and grease every working part

Superior Service Station

Wells last Thursday night for a social party.

F P Jones and wife and Miss Odessa Tidwell were the guests of Mrs J A Jones Friday. Miss Tidwell spending this week there.

C T Wells and wife spent Sunday in the City with their daughter, Mrs Tiller.

Mrs Roseback has as guests this week her sister and family of Chicago.

Cordova Notes

Misses Mary Rogers, Elma Rogers, Leonard and Frances Bazemore, Mary Schwam, Bernice Anderson and Messrs Clinton Moore and Edward Humphry attended the Young Peoples Conference of the Presbyterian church at McKinzie last week.

Mrs Terrell Hall and daughter Sarah Louise, and Elizabeth Hall visited in Memphis last week.

Children of Mrs Harold Beckett are visiting their aunt Mrs Perry.

Milton Thomason, a student of Perdue University, visited here recently.

Eugene Rast was very unfortunate as to break his arm recently in cranking a car.

Mr and Mrs Harry Brown and children will leave the first of July for Chattanooga for a two weeks vacation.

Mrs Rogers and daughter, Pauline of Memphis visited Mrs Robert Anderson Sunday.

Mr Oscar Hall and wife from Blytheville, Ark., visited here Sunday.

Mr H C Arrington passed away Tuesday morning in the home of Mr Mullins where he had made his home for sometime. He was 87 years old but had been in bed only two weeks. He is survived by one son, J L Arrington.

Germantown Notes

J A McVay and family spent Sunday with relatives in Mt Pleasant.

A deaf and dumb boy was killed by a Southern freight train Tuesday morning near here.

Mr and Mrs Chas McPherson have as their guests relatives from Fla. after spending a few days here, they will motor to the West coast.

Misses Margret Wallace and Martha Ann McPherson are at Ovooa Tenn. as delegates from the Christian Endeavor.

Mr W B Drake who has been visiting his son Rev. W L Drake has returned to his home in Ripley.

BIGGS & DUDNEY

General Merchandise Service Quality

Phone 43

Virginia Reely will be the Guests of The Herald at the Parkview Theatre Tuesday Night

Mr and Mrs N M Carpenter were in Memphis Friday.

Buster Goodman of Red Banks visited here last week.

Mrs Kit King and family were in Memphis Wednesday.

Ed Watkins and Phillip McCampbell attended the Airport dedication in Memphis Saturday.

Lentillas Hargrove, wife and daughter spent the week end in Myrtle with relatives.

Wesley Crawley, Miss Maggie Jarvis and Mrs Henry Hurdle were in Memphis Tuesday.

Martha McCandless is visiting here this week.

Investment in Pearls

Brought Rich Return

Some years ago a woman received as one of her Christmas presents a pearl necklace from her husband. Not being in opulent circumstances, he was unable to spend more than \$25 for them, but their luster pleased his wife, however, and for some years she wore them many, many times until recently the string broke and she carried them to the same jeweler to be restrung.

She had hardly reached her home when she received a telephone call from the senior partner of the firm, who asked her to call the next morning. To her amazement, she found that what she thought were excellent imitations were the real thing and valued at about \$5,000. They had been sold by an inexperienced salesman, it appeared.

Leaving the jewels she returned home and several days later was the recipient of a letter from the jeweler containing a check for \$1,000 and a box containing another string of pearls worth three or four times as much as the original price paid for her first necklace.—Springfield Union.

First English Bible

John Wycliffe, first man to translate the Bible into English, was sixty years old when he finished his task. The work belongs to the final period of his life, that time during which he was greatly persecuted by both the church and state. The Wycliffe version was addressed to the entire English people, high and low, rich and poor. This is proved by the character of the copies that have survived. About thirty of these remain and some are large folio volumes, handsomely written and illustrated in the best style of the period. Others are plain copies of ordinary size for private persons or monastic libraries.—Detroit News.

Beryllium

The bureau of mines says that beryllium is a rare metal and is found in considerable quantity only in one mineral—beryl, which contains only at the most about 5 per cent of beryllium. The process of extracting the metal is expensive and difficult. At present it is quoted at about \$200 per pound. There is no market except for experimental purposes. If there were a definite market it is possible that it could be made for \$15 or less per pound. It is not magnetic. It is a fair conductor of electricity, and is not stronger than good steel. As it is easily oxidized by heat, it would be difficult to cast.

Modern Methods

Middlecombe was one of the very latest model villages, and all the houses were brand new.

A prospective resident was being shown over a small "Old-world cottage" she hoped to buy by a very enthusiastic estate agent.

"But where is the kitchen?" asked the woman, after making a tour of the place.

The estate agent consulted his plan of the first floor. Then he looked up quickly.

"Oh, you provide that yourself!" he answered blandly. "Any really good shop will sell you a combination kitchenette and dining table."

Ambergris Loses in Value

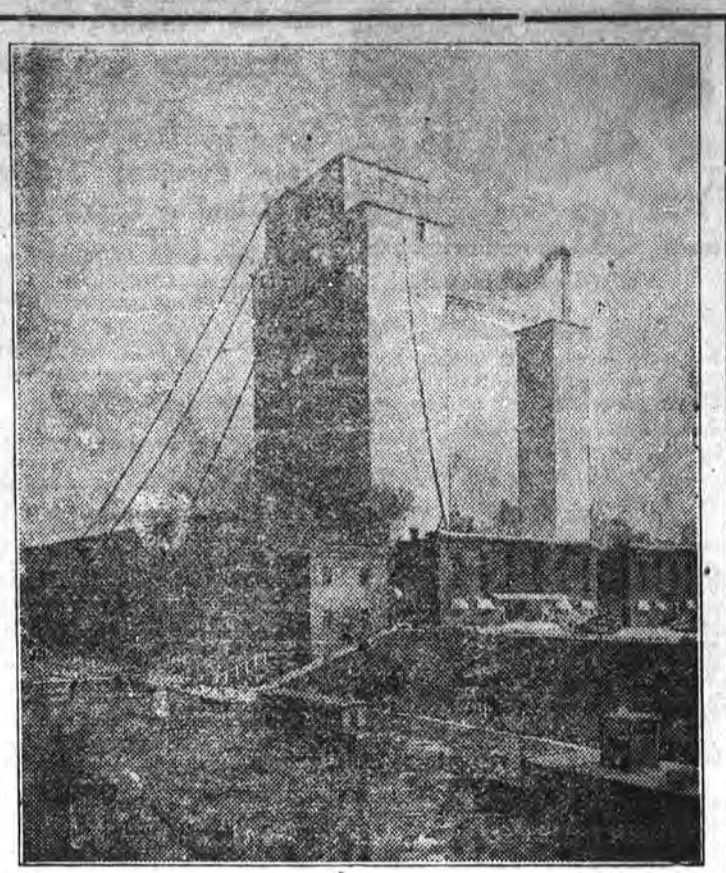
While ambergris is still quite valuable, it does not possess the value it did years ago. There is not the demand now for it that there used to be. Ambergris was chiefly used in the perfume-making industry, some of the most fragrant odors being produced from the evil-smelling stuff; but the advances of synthetic chemistry in recent years have not only made it possible for chemists to imitate exactly the composition of the compound, but also to produce artificially other and better aromas at the one hundredth part of the cost of ambergris.

Wants The Herald

Dear Mr Harris: Please send the Herald to 1102 17th Ave. South, until further notice.

Peabody is crowded and hot, but the work is interesting.

Very Sincerely, John Hall Jacob



The Home of Rapier Feeds, Owensboro, Ky
Why we can sell Better Feeds Cheaper than others
Modern Manufacturing Methods. Cheaper Transportation.
and a Knowledge of your Feeding Needs.

Forest Hill Gin & Milling Co.

J. W. Skinner & Son, Props.
"Makers of the Feed You Need"

For Economical Transportation

CHEVROLET

We have some Real Values in Used Cars—Chevrolets and Fords

Special for This Week
One 1926 Ford Coach, \$139.50

We will make you a fair allowance on your used car, to apply on purchase of a New Chevrolet

Kelsey Chevrolet Co.

"That was a Delicious Lunch" is what our customers say after eating a lunch here, Eating here is a good Hot Weather Habit.

Dinstuhl's Ice Cream

FRANK'S PLACE
"The Home Like Cafe"

June Clearing Sale

Saturday is the Last Day

\$8.00 Dresses,	\$4.89
\$10.00 Dresses,	\$7.95

Shoes at 25 per cent off
Men and Boys Suits at a Big Reduction

A. WEINSTEIN

Concrete FLOWER BOXES

Made in many attractive designs and sizes. They will last and are inexpensive

A. E. GUY

Phone 175 Collierville, Tenn.

Whoopee!--Wow!!

BING! - BANG!

Fireworks For Sale

July 4th

Roy Brooks

Poplar Ave. at White Station

TO THE CHECKERBOARD STORE

The Purina Line of Feeds

Will Get Results

Records Show the Advantage of Feeding Purina Dairy and Poultry Feeds.

Hinton & Hutton Co.

Phone 15 Collierville, Tenn.



Are you Looking Out for No. 1?

You ought to be. Do you know that every time you send out of town for Lumber, Building Materials, Hardware or Paint you're robbing this community of something that rightfully belongs to it? Your Building material

money spent here helps to build and improve your town. Sent out of town, it is gone forever—you never get another whack at it.

Your Dollars spent here go from one Merchant to another and helps everyone either directly or indirectly. That's looking out for No. 1. You are looking out for the "the other fellow" when you buy out of town.

We, as well as your other merchants can give you just as good prices as any out of town concern, quality and freight charges considered.

W. W. McGinnis Lumber Co.

Collierville, Tel. 21 Tenn.

LOCALS & PERSONALS

Maok Glenn and Willie Hill are fishing on Moon Lake.

Miss Pauline Hudgens of Cookville has been visiting Mrs E. K. Leake, Jr.

Mrs W W Hutton and baby are visiting her parents in Etaw Ala. this week.

Mr and Mrs Parnel Hawthorne of Jackson spent last Thursday in the D V Hawthorne home.

Katherine Burchet and D. V. Hawthorne and wife attended the Airport Dedication Friday.

Mr and Mrs Arthur Hurdle attended the wedding of Mr Hindman Doxey in Holly Springs on Monday evening.

Hays Hurdle is spending a few days in St Louis.

Johnny Bell Wesson has gone home after visiting her cousin, Gailor Mai Hurdle.

Measdames J G Bobbitt, Hewley and daughter of Macon and Mrs. Frank Dunn of Rossville visited Mrs Willie Hughes Wednesday.

Miss Martha McFerrin is in Dyersburg with her aunt, Mrs. Price who is recovering from a recent operation.

A letter from Dr Pearce who is in San Antonio, says he is much improved and hopes to return to Collierville about the middle of July to resume his practice.

Misses Fleming, Williford and McCandless attended an executive committee meeting of the B. Y P U at Bellvue Baptist Church Sunday evening.

Several B Y P U members will attend the Convention at Jackson next Sunday.

Carey Chapel Notes

Mr and Mrs William Ross and Mr and Mrs Abert Boyd were in Memphis Saturday.

Visitors from here to Holly Springs this week were; G D Kelly, Willie Shoffner, Bob Kelly and son, Clyde and Mrs Ross and her grand daughter Mary Ross.

Mrs Tunner and children have returned to her home in Memphis after a two weeks visits with her brother Mr Willie Shoffner.

Mrs Alice Ross spent Sunday with Mrs Bob Kelly.

Miss Ophelia McCandless is spending the week with her aunt Mrs R M Wade near Hayes Crossing.

Mr and Mrs Bob Kelly are very happy over the arrival of a fine daughter.

G E Hogan bought 8 milk cows from Son Coopwood of Mt Pleasant.

Mr and Mrs Mitchell Brown spent the week end in Memphis.

Measdames M G Hogan, Ouida McCandless and daughter spent Sunday with their aunt of Lamar.

Mrs M G Hogan will spend a few days this week with her daughter Mrs Bob Kelly of here.

Cayce Notes

Preaching at Salem Sunday.

Dawey Jamerson and family of Memphis spent the week end with relatives here.

Mr and Mrs Bryan Vick of Memphis were visitors here Sunday.

Mr and Mrs Finley Sloan and Mrs D L Lumsden spent Sunday with relatives near Olive Branch.

Parker Gee of Fla. Bettie Collins of Cal., Mrs Gee and daughter of Memphis were the guest of Mr and Mrs M M King last week.

Mr and Mrs Ray Russel and children were the guest of W L Armour and family Sunday.

Mr and Mrs Jack Williams and children and Mrs J H Vick visited

in Victoria and Byhalia Sunday.

Van Brooks and family, Ransom Williams and family, Elise Vick, Mrs Bert Terry and daughter went to Bolivar Sunday.

Miss Elise Vick spent Monday at Normal.

Virginia and Burks Hart of Memphis spent last week with their grand parents here.

Mrs Lizzie Flanigan, J P Horton, E J Cooper, T A Cox, Mr and Mrs W C Salmon, Mrs V M Carrington and children of Collierville were visitors here last week.

Frank Doddridge of Memphis was here Tuesday.

Abner Williams of Memphis was here Friday.

Mr and Mrs Herbert Brown made a trip to Holly Springs Tuesday.

Mrs Martha King visited in Memphis last week.

Mrs Lumsden and Finley Sloan and wife visited relatives at Marshall Institute Saturday.

Percy McFerrin made a business trip to Holly Springs Friday.

Mrs Bulah Williams, Mrs Ida Vick, P T Sandlin and wife, Olivia Brooks, Mrs Bert Terry and daughter, and F M were in Collierville Saturday.

Phillip Sandlin Jr. spent a few days in Collierville last week.

Rossville Notes

Misses Margaret and Ella Mai Fleming who have been visiting their sister, Mrs Towles, have returned home to Collierville.

Miss Eleanor Fleming spent Friday with Elizabeth Towles.

Mrs Glenn of Richmond, Va., is visiting the Borum family.

Mrs Florence Knox of Nashville is the guest of Mrs A W Morrison.

Misses Wells of Grand Junction and Knuckles of Bolivar are the guests this week of Miss Ida Knox

Mrs J F Nebhart of Searcy, Ark visited her sister, Mrs Saunders, last Tuesday.

Mrs W L Boswell and sons are visiting Dr Boswell's relatives in Macon.

J T Knox and family are the owners of a new Oldsmobile.

Robert L Baird is at home for a visit with his parents.

Cecil Thomas is visiting his brother in Rich, Miss.

Henry B Turner, of Memphis, visited relatives here last week.

Miss Nettie Beard of Arlington and Ferman Simmons of Memphis were here with friends Wednesday

C T Thomas and family, Mr and Mrs Willie Thomas and Miss Irene Chik motored to Jackson Sunday

Miss Marie Baird, stenographer for Hupmobile Co., is at home for the week end.

Measdames Jameson, Knox, Petty and Boswell attended a bridge party at the home of Mrs Earl King in Hedgemoor Wednesday afternoon.

E H Jameson and M Baird have new Chevrolets.

Measdames Frazier and Petty entertained at Bridge Monday evening honoring their sister, Mrs Boswell of Clarendon, Ark.

La Grange, Moscow and Rossville Methodist Sunday Schools were invited to a joint picnic at Shiloh Park Sunday.

Mrs W W Murphy beautifully entertained the W M U last Tuesday afternoon. Several visitors from other societies were present. A lovely iced course was served.

MEATS

In our New Market you will Find Just What You Want

Let Us Help You Plan Your Sunday Dinner

Chas. Dean & Son

HINTON & HUTTON

FUNERAL DIRECTORS

AMBULANCE SERVICE

PHONES 15 AND 173

How Big Is Your Money Bag?



That depends on how much you have saved. Most of us are negligent when it comes to being thrifty for we do not think of the future. Today is a good time to save with a budget, each week. In a short time, you'll be surprised how your account grows and it will be an incentive to save more.

The Peoples Bank

Capital and Surplus, \$44,000.00

Are you getting

the best service out of your car? Our Repair Department is in charge of Expert Mechanics and you will find our Service Satisfactory.

Ask about our Free Chinaware. Call for your Coupons

J. W. LYNCH AUTO CO.

Gonnyear Tires and Accessories

Saving Footsteps For the Housewife

Many a woman is running around in circles, washing here, cleaning there, ironing when she can amid other home duties; all of which could be done in less time, with less effort—easier, quicker, better.

Electricity will save those extra footsteps, will conserve the lost energy.

With convenience outlets in each room, you simply plug-in easily and quickly for electric service—no unscrewing of lamp bulbs, no bother with extension cords.

When you plan to build or remodel your home, provide sufficient convenience outlets that afford the means of using electricity "conveniently."

Memphis Power & Light Company

A Refreshing Drink-- Flavored to Your Taste

When down town just remember to drop in to our Fountain and enjoy one of our Refreshing Cold Drinks, flavored just as you like it. We feature our Curb Service.

We sell Clover Farm
Ice Cream

Harrell Drug Co.
A GOOD DRUG STORE

Society Notes

Dorothy Glenn, Editor. Phone 166.

Mrs. Burkam and Mrs. Aubrey Guy delightfully entertained with a three-course Bridge luncheon Tuesday in the home of Mrs. Burkam. The decorations of red and white were accentuated with white vases filled with lovely red blossoms that added much to the already attractive home. The guest list of twenty four included the following out-of-town guests, Mesdames Nebhart and St. Elmo Newton of Memphis, Mrs. Boswell of Clarendon, and Mesdames Knox, Petty and Jamerson of Rossville.

Mrs. Nebhart won high score prize, Mrs. Delaney, second high; Mrs. Newton, consolation; and Mrs. Elliot, out prize. The four interesting games were followed at twelve-thirty by the delicious luncheon.

Miss Bliss Dunn entertained on Tuesday afternoon with Bridge, honoring her guests, Misses Nell Golithly and Willie Trot, two attractive friends from Dallas, Tex. Miss Lillian Morris won high score and Miss Elizabeth Morris, the consolation. The hostess presented lovely gifts to the young honorees.

A delicious salad course was served at the close of the game.

Mrs. Herman Cox will entertain the Young Matrons Bridge Club in her home Friday afternoon. This will be the first meeting for several weeks.

Misses Frances Stamps, Bliss Dunn, Marjorie Craig and Louise Williams will leave Friday for California where they will attend Summer school.

A social and business meeting of the Young People's Missionary Society was held Monday evening in the home of Mrs. Williams. A short but interesting program was given by Misses Ila Pearl Mann, Ruth Russell and Grace Ward. After the business discussion, a lovely ice course was served.

LOCALS & PERSONALS

Miss Annie Roach of Memphis was the guest of Mrs. Bessie Lee Harris this week.

Born: To Mr. and Mrs. F. E. Rutledge, a boy, June 13.

For Sale Cheap—One upright Emerson Piano, in good condition. Hester Hotel.

James Mann is enjoying a new Sport model Chevrolet Cabroler, purchased this week from the Kelsey Chevrolet Co.

Miss Ila Pearl Mann is driving a New Sport model Chevrolet Cabroler, sold by the Kelsey Chevrolet Co., last week.

Mrs. H. G. Mackey was taken to the Methodist Hospital Tuesday evening and underwent an operation for appendicitis. She is doing nicely.

A new Chevrolet Coach was delivered to Mrs. Preston Sights, Forest Hill, by the Kelsey Chevrolet Co. Friday.

Morris McGinnis and H. B. Ward are making a business trip to points in Mississippi this week.

Mrs. E. I. Ashford and two sons, Edward Lee and Stanley, drove thru to Jackson, Miss. Tuesday.

H. H. Lusk and family of Knoxville, are to be the guests of Mr. and Mrs. V. M. Carrington this week end.

Mrs. H. B. Ward and son spent the week with her mother, Mrs. V. M. Carrington.

Mr. and Mrs. Will Dowdy visited the Wilkins family in Asheville, N. C. last week end.

Thursday
Friday
Saturday

It will
Pay you
to Come



3
Big
Thrift
Days
Don't
Miss It

Kelsey Brothers

Footwear Depicting Summer Styles



The varied footwear needs of the modern woman are well cared for in our line of New Shoe Styles for Late Spring and Vacation Days service

we are showing this week-end,
Kids and Patent Leather-Strap
with buckle and in Lido Sands—in
all sizes

Hinton & Hutton Company
Dry Goods Department

DRY GOODS AND GROCERIES

J. M. Mann & Son

STAR BRAND SHOES

Photographs

Make Acceptable Gifts for any Occasion
I Specialize in Home Portraiture of all
Kinds, also View Work. Let me do your
Kodak Enlarging.

W. L. Drake

Methodist Parsonage Germantown, Tenn.

Prices and Quality Count Most

Our Stock of Groceries is very
Complete and Fresh
Let us help you plan your Sunday Dinner

Fred Evans Store

Corolla Harris and



Plenty of ICE

KEEPS FOOD GOOD
It is Real Economy to use plenty
of ice during the summer to
protect your food stuffs.

Collierville Delivery Co
Tel 183 Hugh Mann, Mgr

Elizabeth Moore visited friends in Crawfordsville, Ark. last week end.

Mrs. Roy Hendrix of Columbus, Miss. is the guest of relatives and friends here this week.

Rev. J. P. Horton and Phil Chilton attended a banquet of the Railroad Men's Bible Class in Memphis Tuesday night.

Dave Halley, H. A. Harris and Walter B. Mebane spent a few days around Horseshoe and Mill seat Lakes this week.

Misses Rebecca Synthe, Nina and Frances Stamps and Dorothy Glenn were in Memphis Tuesday.

Mrs. Josephine Goldberger, E. Goldberger and family visited in the Weinstein home Sunday.

The many friends of Mrs. H. E. Brown will be sorry to hear she is confined to her bed this week.

Prof. R. W. Russell and family of Annet, La. are the guest of his parents, Rev. B. J. Russell and wife this week. Prof. Russell is Principal of the High school in Annet.

PARKVIEW THEATRE

"The Show Place of Collierville" E

Fri. and Sat. June 21-22
A Metro Goldwyn Feature
"A Single Man"
Lew Cody Aileen Pringle

Monday and Tuesday June 24-25

A Paramount
Moran, of the Marines
Richard Dix Ruth Elder

Wed. and Thurs. June 26-27

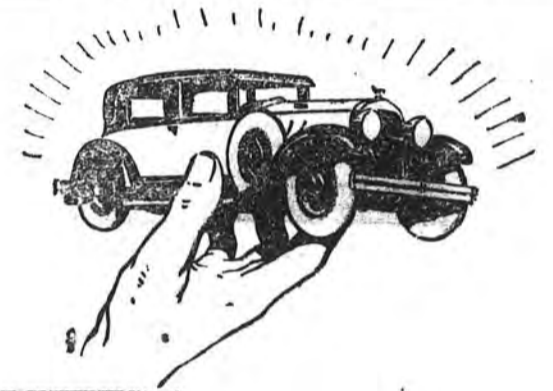
Paramount
Hot News
with Rebe Daniels

Friday and Saturday June 28-29

R. K. O.
Terror Mountain
Tom Tyler and his Pals
Regular Prices 22c & 15c

A Good Show Every Night

All Shows Start at 8 o'clock



How about a New Car for your
Vacation Trip?

May we show you the
New Models



Hudson-Essex Sales Company

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Free City Delivery Phone 157

International Growing Mash



A Laboratory Tested
Buttermilk Mash
for developing high
producing pullets

During the "growing" stage, the young stock requires feed capable of supplying material for developing the reproductive organs, building a strong frame, tissues, muscles, etc. Don't make the mistake of giving them a good "start" and then "slack up". Keep the hoppers full of **Jewel Growing Mash**. It is especially balanced to meet the exacting requirements during this period.

Come in and talk with us about your Feeding Problems.

Ask for Our Price Lists

COLLIERVILLE CASH FEED STORE

We Sell for Cash—Our Patrons Get the Benefit