

THE COLLIERVILLE HERALD

"COLLIERVILLE, THE DAIRY TOWN"

Vol. 1

Collierville, Tennessee, Friday, April 6th, 1929

No. 6

HAS MODEL POULTRY FARM

Conducting Interesting Experiment Near Bailey

A visit to Mr. M. H. Loring's place, on the Pike near Bailey, will reveal an interesting experiment in modern poultry feeding, which he is conducting under the supervision of the Extension Department of the University of Tennessee of which he is a scholar. About a year ago he began the business, constructing a very modern house and arranging a lighting system, controlled by a clock, which during the short days of the winter months, automatically turns on electric lights in the house, giving the chickens fourteen full daylight hours each day. The roosts, nests, feeding boxes, etc., are all arranged to get the most efficient service. Over the roosting places is a solid roof, insulated with building paper, which prevents draughts in cold weather and furnishes a cool place in warmer weather, resulting in his flock being kept in the best of health.

The chickens are kept in the house all the time, never having been on the ground, since they were placed there as baby chicks. Plenty of fresh air and sunshine are provided and ten gallons of sour, skimmed milk per day, furnishing all the water for the flock of 175 hens. His production average for the flock has been seventy per cent and he says they have shown a profits from the beginning. His feed formula is 80 pounds yellow corn; 20 pounds shorts; 5 pounds meat scraps; 5 pounds bone meal; 5 pounds hard grits and 1 pound salt.

This week he will receive 500 day old chicks which will be ready for laying next October. Mr. Loring is building a very modern brooder house and plans next season to install a hatchery. He is working on a small scale at present, proving his experiments by results obtained and will enlarge the plant from time to time.

That poultry can be made a paying proposition on a farm is being proven in this section, and where the proper care and attention is given a flock, a nice income can be realized.

Mr. Loring is glad to show visitors over his place and a visit to the farm is worthwhile as it will show how modern methods can be used to an advantage and at no more expense. He is making a study of the poultry business and meeting with success.

BAPTIST CHURCH NOTICE

Sunday School at 9:45. Morning Service at 11 o'clock, sermon by the pastor, Rev. J. P. Horton, his subject being "The Christian's Duty to His Country and to His God," and at the evening hour he will preach on "Face to Face With Facts."

The B. Y. P. U. meets at 6:30 p. m. A cordial invitation is extended to attend these services.

TWO LARGE DRUG STORES COMBINE

General Manager of Pantaze Son of Local Man

Alliance of the old and new was effected this week with the merging of the Pantaze Drug Store and the Battier Pharmacy in Memphis, placing these two under the name of the Pantaze Drug Stores.

The merger forms a combination of one of the oldest drug stores and the newest in the city. The Pantaze opened less than two months ago and the Battier's store has been serving the public night and day for more than fifty years.

Advantages to the public of unified buying and reduction in overhead actuated the merger, according to N. L. Woodward, who will be general manager of the combined stores.

Mr. Woodward is the son of Mr. and Mrs. W. J. Woodward of Collierville, and has been manager of the Battier Pharmacy for the past fourteen years.

CHRISTIAN ENDEAVOR NEWS

By Mary Francis Leake

Singing was the thing of most attraction for the Christian Endeavor last Sunday. They have never sounded or looked so well as when everyone seemed to have his whole mind and soul on the hymns of truth.

The Endeavor had charge of the Easter Sunrise Prayer Service and appreciate the cooperation given them in handling the program.

An inspiring subject was our topic for the C. E. meeting last Sunday night: "Making Jesus King." This subject is a challenge to every person in the world to place Jesus as King, above King Wealth, King Pride and Popularity and the many that divert the attention of people from their God.

PRESBYTERIAN CHURCH

Sunday School at 11:00 a. m. There will be no preaching service, the pastor, Rev. B. M. Cowan, filling his appointment at Germantown.

LADIES AUXILIARY MEETS

The Ladies Auxiliary of the Presbyterian church held their regular meeting at the home of Mrs. Dudley Jones Tuesday afternoon at 3:30 with a good attendance of members. After the regular business a report of the years' work of the Auxiliary was read by the President Mrs. B. M. Cowan and showed much activity and work accomplished, in all lines. A gift was made to Southwestern University at Memphis. A Bible Study Class to meet each week was organized and Mrs. Cowan will conduct this class.

A social hour followed which was enjoyed by all present, during which the hostess served an ice course.

The meetings of the Auxiliary are being well attended and the coming year promises to show much interest.

One Ticket to Washington, Please



AUTO ACCIDENT SUNDAY AFTERNOON

A Ford sedan driven by Miss Ann Morgan of 916 Trigg Avenue, Memphis, who was on her way home from Tupelo, Miss., was overturned on the Mt. Pleasant road a short distance from Collierville, Sunday afternoon. The car skidded and ran off an embankment, landing in a ditch some twenty feet from the road, turning completely over. In the car with Miss Morgan were: Miss Ann Brown, her sister, her little niece, Virginia Morgan, and Mrs. Kenzey, all of Memphis. No one was hurt except Miss Morgan who suffered slight bruises, and the car was not badly damaged. A wrecker car from the Collierville Service Station reached the scene of the accident a short time after it occurred and towed the sedan into the shop. Miss Morgan came out Monday and drove her car into Memphis.

CHRISTIAN CHURCH NOTICE

Sunday School at 10:00 o'clock, followed by the Communion Service. The Junior Endeavor meets Sunday afternoon and the Senior Endeavor at 6:30 p. m. Visitors are welcomed at these services.

EPISCOPAL CHURCH

Services at 11:00 o'clock by Judge C. L. Marsiliot of Memphis. The Ladies Guild meets the Second Tuesday afternoon of each month. Mrs. J. K. Swoope, President.

MICKIE SAYS—



UNION EASTER SERVICE QUITE IMPRESSIVE

Plan To Make These Services Annual Events

A very interesting and inspiring service was held at the Christian Church Sunday morning at 6:30, when all the churches of Collierville, joined in a Sunrise Prayer Meeting. The program was under the direction of the Christian Endeavor and every church was represented.

The Invocation was given by Rev. B. J. Russell, Pastor of the Methodist Church, and the Benediction was pronounced by Rev. Coyle of the Christian Church. The church was beautifully decorated in pink and white spring flowers; a path of white flowers leading to the center of the decorations. A feature of the service was the musical numbers, the singing being especially good and all taking part.

Following is the program: Song—"Ere You Left Your Room."

Prayer—Rev. Russell. Song—"Sweet Hour of Prayer."

Scripture Reading—Mr. Overton.

Song—"Take Time to Be Holy."

Talk—"Gethsemane," by Miss Mabel Coyle.

Song—"Tis Midnight."

Talk—"Calvary," By Miss Elizabeth Thomas.

Solo—"The Hill Long and Gray," Miss Dolly Leake.

Talk—"Easter," Miss Clara Kirkpatrick.

Song—"Up from the Grave," Sentence Prayers.

Song—"Blest Be the Tie." Dismissal—Rev. Coyle.

Regular morning services at the different churches in town were well attended and special song numbers were rendered. The success of this Union Service showed the spirit of cooperation among our churches that is doing much to build up the influence for good in our community, and it planned to make this union service an annual event.

CELEBRATES ANNIVERSARY

Mr. and Mrs. J. W. Woodward celebrated their 46th wedding anniversary on March 27th with their son and wife, Mr. and Mrs. N. L. Woodward in Memphis. A dinner at the Gayoso Hotel was followed by a theatre party.

"WE THANK YOU"

Last Thursday a friend of ours dropped into the office and told us he had lost his dog—it was a good dog and had been gone for a week and he wanted it back again—we talked the matter over and at his suggestion worded an ad which came out in last Friday's paper. Saturday afternoon, Mr. McHugh Mann came in with a real smile on his face and says: "I've got my dog—about an hour after you mailed out the Herald, a friend phoned me where I could locate the dog." And again we say Herald advertising will get results.

CEDAR GROVE TO HAVE CLUB HOUSE

Promoters to Give Lot for Building Community House

Plans for Cedar Grove, the new sub-division to be opened to the public are going ahead and the management is meeting with much encouragement in their venture. The popularity of this project is being shown by the interest manifested in the announcement of this new home building site.

This week an offer was made to local ladies to give a choice of free for the purpose of erecting a modern club house to be used for community purposes. Plans are being made to finance his building which will be complete in every detail. Built long newest lines it will furnish entertainment worth while. A place to hold Community meetings of various kinds, entertainments, etc., and will no doubt prove a popular move.

The location of the sub-division is ideal for home building purposes and will afford all conveniences and is near enough to be in easy reach of the business section.

MRS. BOENA BUSHONG ATTAWAY

Mrs. Boena Bushong Attaway died at her home in Cacy community Friday morning, after being in poor health the past year. She was born and reared in Holly Springs, Miss., and was a member of the Baptist Church. She leaves her husband, Earl Attaway, a baby daughter, her mother, Mrs. J. N. Bushong, a brother, Aubrey Bushong, and two sisters, Bernice and Mary all of Buntyn, Tenn.

Funeral services were held at the home, conducted by Rev. J. P. Horton, pastor of the Baptist Church, interment being made in Magnolia cemetery, the funeral being under the direction of Hinton & Hinton.

AUTO ACCIDENT

A Chevrolet truck driven by J. A. Nunnally and her son of Grand Junction, which was heavily loaded with freight, overturned at Germantown, Monday night, on its way to Memphis. Neither Mr. Nunnally or his son were injured and no damage was done to the truck.

The Collierville Service Station sent the wrecker out and righted the car, which after a few repairs proceeded on its way. "Don't Cuss, Phone Us," slogan of their Wrecker Service Department is fast becoming known through this section.

PLANTS SPRING GARDEN

After a busy week conducting a big Easter Sale, A Weinstein has found time to work in his garden and was busy Thursday with his planting. We hear he always has a splendid garden and we do plan to visit him later in the vegetable season.

METHODIST CHURCH NOTICE

Sunday School at 9:45. Preaching by the Pastor at 11:00 a. m. Junior League, at 3:30 p. m. Senior League at 6:45 and preaching at 7:45 p. m. We have Communion following the sermon at 11:00 o'clock. Come and worship with us. B. J. RUSSELL, Pastor.

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tion

Friday, April 6th, 1929

"An Ounce of Prevention"

Leading medical men of Phil-
adelphia predict that the advent
of spring would witness a return
of the flu epidemic which has re-
cently swept through our whole
country. We sincerely hope that
this dire prediction will not come
true but we suggest that our
people begin early and make use
of preventives, which are
much cheaper than being laid up
with the disease for weeks, often
resulting in death.

We would be foolish to ignore
the prediction of physicians that
it will probably return with the
end of winter and the arrival of
spring weather. It is easy
enough to be on the safe side by
doctoring a cold the moment you
begin contracting it, and seeing
that other members of the family
do the same thing. There is no
excuse for ignoring it and prob-
ably being responsible for an epi-
demic that might sweep the entire
community.—Covington Leader

We wonder how many of us
were "April Fooled" Monday
We were busy awhile ourselves
looking for people who "wanted
to see the Editor."

Have You Noticed?

That often you turn to the Clas-
sified Ads in a newspaper just to
read them? Didn't exactly figure
on buying but wanted merely
to see what was Lost, Found
For Sale or Exchange. Classified
Ads furnish a medium for selling
and buying and one can often
find Real Bargains. Our rate is
2c per word for the First Inser-
tion and 1c per word for each in-
sertion thereafter. No ad accept-
ed for less than 25c. You may
leave your name off the ad and
we will give it a number, mailing
the reply to you when it reaches
us. We make no charge for this
service. Copy must reach us by
Wednesday noon for that week,
Herald. Our phone number is
140. Call us and we'll help you
write your Ad.

Opens New Store

A complete little Community
store is the new business opened
last week by F W Piper on the
State Line road. Mr. Piper is also
putting in a new gin to be ready
the coming season. In his store
he carries a complete line of staple
and fancy groceries and some
dry goods. His stock is fresh and
complete and we predict for him
a success in his undertaking. Mr
Piper is well known in this sec-
tion and his courteous manner
and efficient service makes trad-
ing at his store a pleasure.

MEATS

In our New Market
you will Find Just
What You Want

Let Us Help You Plan
Your Sunday Dinner

Chas. Dean & Son

Carey Chapel Notes

An Easter program, given by
the Sunday School at Carey Cha-
pel was splendid and enjoyed by
a number. Rev Vinson preached
a fine sermon.

Mr and Mrs Watkins gave a
birthday party Saturday night
for Miss Claudia Gardner and Mr
Connie Dye.

G D Kelly and son Bob were in
Memphis Saturday.

Irby Gardner was in Holly
Springs recently on business.

Bass Moore wife and family spent
Sunday with Jack Lewis, Jr and
wife who have as their guest now
his nephew, Dautlin Lewis.

Russom Andersen has a new
Ford truck.

Gus Burnett of Texas is visiting
relatives and friends here.

Alonzo Hogan visited his sister
Mrs Kelley last Thursday.

Sam Anderson has a new Ford
Coupe.

Jake Burrow and wife visited
her mother, Mrs Boyd. They were
accompanied home by her brother
who will now make his home
in Memphis.

Mrs W L Edwards and daughter
Kathrine were dinner guests of
Mr and Mrs Bob Kelly Sunday.

Mesdames Irby Gardner and
Coot Bounds visited Mrs G. D,
Gardner Sunday.

Jim Langston and wife gave a
lovely egg hunt to the Commu-
nity Sunday.

A large crowd attended the reg-
ular singing Sunday afternoon.

G D Kelley and wife visited her
mother Sunday.

There was a party at Matthew
McDugle's Saturday and another
at Colon Joyner's.

Mery Anderson spent the week
end with homefolks.

Dolly Mae Boaguard of Olive
Branch spent the week end with
homefolks.

Mrs Alice Ross is sick this week

Brewer Whaley and wife spent
Saturday with her mother.

Messrs Kelly and Miles Boyd
and Tomie Newman of Memphis,
visited relatives here Sunday.

Dr and Mrs C C Camer had as
their guest last week end Misses
Maxine and Lucy Camer Gladys
and Robby Fite.

Mrs A L Chandler spent Mon-
day in Rossville. Little Annie
Murphy came home with her
for a short visit.

Mrs M E McCandless is serious-
ly ill,

Misses Nell and Imogene Jowers
were in Memphis Thursday.

Mr Mrs Joe Hale and daughter
of Hollywood, O P McCandless of
Greenwood, S W McCandless of
Pontotoc and little daughter
Martha of Moscow were weekend
visitors in the N M Carpenter
home.

Mr and Mrs J O Boatwright
and Mr Jordon of Memphis were
the guest in the W F Chandler
home Sunday.

N M Carpenter made a busi-
ness trip to Holly Springs Mon-
day.

W H Person, T E McCampbell
Mrs John Person and daughter,
Holly Anne went to Collierville
Thursday.

Mrs E C Coopwood was in By-
halia one day last week to see
Mrs John Woody Sr who is ill.

Mr and Mrs W D Howard and
children spent Sunday in Forest
Hill with Mr Albert Johnson and
family.

Elbert McCandless of Collier-
ville was here Monday.

Mr Hall and wife and Mrs O C
Connor were in Collierville for
church Sunday night.

CLASSIFIED ADS.
If you have something to sell or to buy
a Classified Ad will bring results.
RATE: 2c Per Word for the First Insertion
1c Per Word for each Subsequent Insertion.
25c Minimum Charge. Phone 140

FOR RENT--Office Room in
HERALD Office. Phone 140

WANTED--Clean, Cotton
Rags. Must be free of buttons.
Will pay 4c per pound. Herald
Office.

"Fletcher Farming"--Is a
\$1.00 a year farm and home
Texas monthly Journal edited by
Fletcher Davis, an old Marshall
County Mississippi boy, but to in-
troduce it and tell about Texas
he will give an All About Texas
Club subscription for one year for
25c. Send your quarter today
without delay to Hondo Texas.

R L Person and son, of Mem-
phis were here Sunday.

Shirley Saunders and son of
Rossville visited here Sunday,
Mesdames King, Connor, Hall,
and Person motored to Memphis
Friday.

Mrs N M Carpenter was in
Collierville Wednesday.

John Clark of Memphis visited
relatives here Friday.

The Sunday School children
had an egg hunt at home of Dr
and Mrs Connor Sunday evening.

Piperton Notes

Piperton had a good Sunday
School last Sunday with 63 at-
tending. Preaching every 4th
Sunday at 3 o'clock. Everybody
welcome. No collections.

Mrs H H Farley was in Piper-
ton Monday.

We are glad to know that Mr S.
A L Person much improved. Mr.
Person and son were in Piperton
Thursday. James ordered drinks
for the crowd but after drinking,
told his father he was broke.

Mrs Lottie Dunn and family
spent the week end with her brother,
Harry Piper.

Piperton is on the boom. Con-
crete roads, several of them we
learn, will be built thru here.

F W Piper and wife were in
Memphis Monday and Mr Piper
in Somerville Tuesday for court.

Resolutions of Respect

Resolutions adopted by the
Trusting Workers Circle of
King's Daughters, on the death
of Mrs. Florence McNutt McKinney.

Whereas, God, in His all-wise
Providence, has removed from
us our beloved friend, co-worker
and charter member, Mrs. Flo-
rence McNutt McKinney and

Whereas we feel deeply the loss
to our Circle, remembering her
life of devotion and service,

Therefore be it resolved:

1--That we place on record our
heartfelt appreciation of her mod-
est, gentle life.

2--That we extend to her loved
ones our sincere sympathy.

3--That a copy of these reso-
lutions be sent to her family.

4--That a copy be spread on
the minutes of our Circle, a page
being dedicated to her memory.

Maud J. Cowan,
Chairman.

For Electrical Contracting
and
Atwater Kent Radios

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Granville Biggs

Phone 74

AMONG US KIDS
Edited By the Students of The Germantown High School
VOL. 1. Germantown, Tenn, April 5th 1929 No. 6

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Billy Drake, Wilson Society
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Federick Stover, Local
Tom R, Chandler, Jokes
Willard Colbank, Alumni
Bill Smith, Grammar Grades
Gladys Williams, Junior Farm Bureau
Mr Berkley, Junior Farm Bureau
Malcolm Bryan, School Reporter

Dumb Dora Writes Home

Dear Jane:

Here I am at G H S in time
for basketball season. I don't
know much about basketball
as I've seen only 2 games but
I could tell them some points
to improve on. For instance,
their manners. The girls were
awful and the boys even
worse. Why, one girl would
try to get the ball and another
would just turn her back
and throw the ball to some
other and sometimes they al-
most would fight. And the
boys would actually snatch
the ball without a word of a
pology. And selfish! Two
players all in white did not
get a chance to play unless
they blew a whistle. But they
couldn't play, couldn't even
catch a ball after throwing it
up. When I came I thought
I would like to play but I cer-
tainly changed my mind as
I found boys and girls could
not play together. But still I
like basketball better than
football, because you are so
much closer to the players.
And some are so gooblootng!
I shall use all my "It" on one
black-haired goodlooking fel-
low, and you know my "It" is
S-O-M-E good.

Here it is time for my date
and I haven't look at a les-
son. These teachers expect
you to do everything.

Yours in a rush,
Dora.

School Spirit

What are you doing for
your school? What can you
do? You can brag about what
you can do but does that help
the school any? Perhaps you
are one who is contented to
make a grade and let it go at
that. A contented person never
gets anywhere. An ambi-
tious person usually gets good
grades and is out for every-
thing the school takes part
in. Don't be contented to
slide over; get some ambition
and show the school what
you can make of your brags;
Put old G H S on top.

The Pessimist

Nothing to do but work,
Nothing to eat but food,
Nothing to wear but clothes,

To keep one from going nuder

Nothing to strike but a gait;
Everything moves that goes.
Nothing at all but common
sense
Can ever withstand these wos.

Easter Social

The other day the Grady
and Wilson Societies took
part in an egg relay and other
games played with eggs in
the gym. We had planned to
have an egg hunt but on ac-
count of the weather we had
to have our social indoors.
Willard Colbank and Bill
Smith won the two prizes.

The Virgil Class

The Virgil class of G H S
has decided to write a burles-
que on the 4th book of Vir-
gil's Aeneid. Each pupil is
to write a separate play and
the best scenes are to be cho-
sen and made into one play.
The Virgil students will later
present the play before the
school. It is expected to be
quite good.

Be a Man

When your lessons grow,
heavy and rough is the way;
When you falter and slip, and
it isn't your day; And your
grades don't measure up to
what is required; When the
spirit of "don't study" tells
you that you're too tired, That
the odds are all against you,
there's one thing to do. That
is, call on your courage and
see the thing thru.

Who battles for victory,
ventures defeat, Grind the
spirit of "don't study" in the
dust at your feet, Buckle
down and study and you'll be
proud to gain, Then if things
go against you, don't whine
or complain, Just call on your
courage and grin if you can,
For tho you failed to succeed
you gained as a man.

The dark and stormy days
come to us all, You think the
teacher against you and your
hopes take a fall, But if you
face the issue in whatever
you meet, Then you and this
courage will be hard to beat.
Why drink the bitter when it
might be sweat? Shoot fair
and square with a courage
true, And in the end victory
will come to you.

Never changed is the battle
by curse or regret, Tho you
whimper and whine, still the
end must be met. And if you
fight a good fight you won't
struggle in vain. Fight for a
victory regardless of pain.
Don't let failure be a part of
life's plan Buckle down and
study like a real "He" man.

SPORTS

"Strike One!"

Coach Seiff put his ath-

letes thru some good practice

last week. Every spare min-
ute was siezed and made use
of, and finishing it off with
two and a half hour sessions
of batting, infield, outfield,
and base-running practice.
Two practice games were
played last week. For the first
Coach divided the squad into
two teams—the Regulars and
the Scrubs. The Regulars were
victorious. The second game
was played between German-
town and G H S, who was
victorious in the fray, score
13 to 8. In both encounters,
the boys were slugging the
apple in a way that looks bad
for opposnig pitchers this
year. If the present indicati-
ons hatch out Germantown
will have a nifty baseball
club. Here's hoping.

Jokes

A balky mule has four-wheel
brakes,
A billy-goat has bumpers:

The firefly has a bright spot
light,
Rabbits are puddle-jumpers.

Camels have balloon-tired feet
And carry spare of what
they eat;

But still I think that nothing
beats
The kangaroos with rumble
seats.

Miss Smith, "Is this milk
fresh?"

Milkman, "Half an hour ago,
madam, it was grass."

John, "Do you know Adolph
the butcher's boy? Well, he
just dropped 60 feet."

Joe, "My goodness, did it
kill him?"

John, "No, they were pig's
feet."

Customer, "I would like to
see a good second hand car."

Agent, "So would I."

Bill [twice nicked by the
razors] "Hey, barber, give
me a glass of water."

Barber, "Whataa matter,
hair in your mouth?"

Bill, "No, I wanna see if
my neck leaks."

Ailsen, "Say, there's a big
dance at Union Station to-
night."

Billy D. "O, lets go, who's
giving it?"

Aileen, "Two trains are
going to Charleston,"

We Want You

to keep in mind the
fact that in addition to
printing this news-
paper we do job work
of any kind. When
in need of anything
in this line be sure

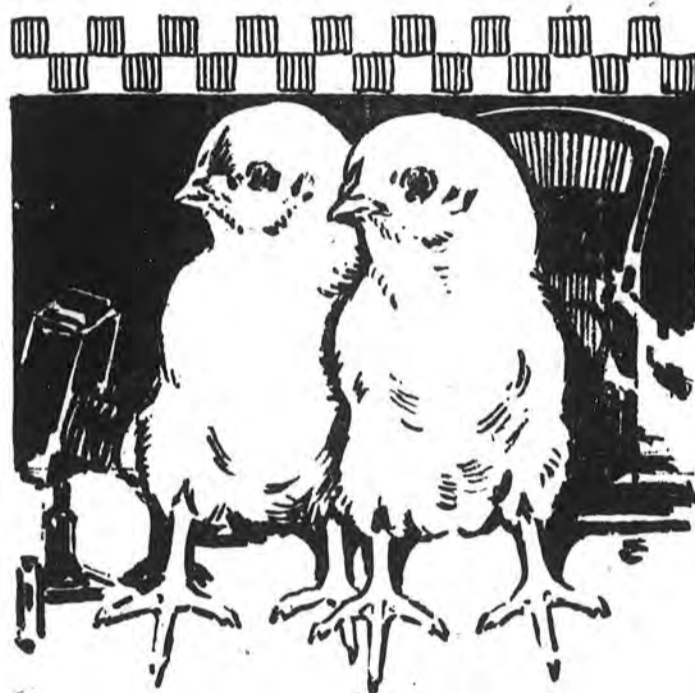
To See Us

Hinton & Hutton
Funeral Directors
Ambulance Service
 Phones 15 and 137

For Baby Chicks
 and to keep young chicks well

WALKO, for Roupe and Cholera
AVICOL, for preventing Infection
DON SUNG, for laying hens

at **SWOOPES**



Ready to Grow!

WHEN you feed your chicks Purina Chick Startena expect them to live... expect 15 to 20% greater growth than ever before... expect them to reach maturity earlier... at a lower cost per chick.

Purina has the chemists and biological laboratory to test and prove what's good for chicks. Purina has the experimental farm to test Poultry Chows practically. Purina has the machinery to mix Poultry Chows uniformly. Purina has 35 years of feed manufacturing experience.

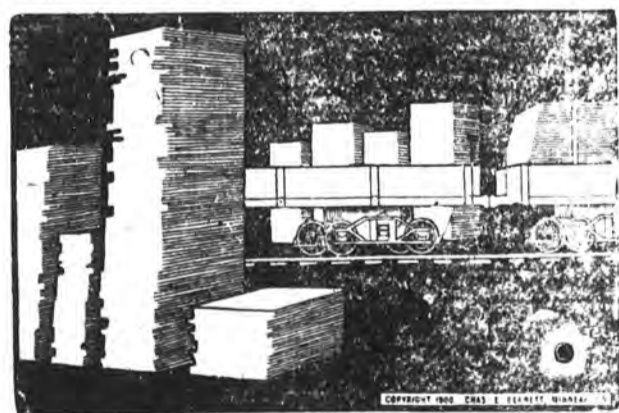
That's why we join more than 2,500 hatcheries in saying, "Start your chicks on Purina... keep them on Purina all the way through." They'll live... they'll grow... and lay early. Get your Purina today.



Hinton & Hutton Co.

Collierville, Tenn.

Phone 15



Ask for Anything You Want

In Lumber, Building and Coal. We have an unusually complete assortment of everything usually to be found in a First-Class Lumber Yard.

Our Stock is well kept and our Prices are a little Lower, perhaps than you can get elsewhere for material equally good.

Let us figure your bill,

Also Sell the "Mighty Monarch of the Air"
MAJESTIC RADIO

Ask for a Demonstration

W. W. McGINNIS

Collierville,

Tel. 21

Tenn.

Rossville Notes

Rev G T Sellers of Whiteville, former pastor of Methodist church here, and wife visited relatives here Saturday.

Quite a number of those interested in the Community Club met Wednesday afternoon at the auditorium of school to arrange the monthly programs. For April, Mrs Smith will demonstrate sandwiches and salads. For May, nut bread. June, frozen desserts and salads. July, canning soup. Also planned a "Clean up Day" for April. Let's everyone lend a helping hand in this project.

Misses Freda Esther Stone and Evelyn Baird are at home for the Easter holidays.

The Methodist Sunday School gave Leslie Chambers and wife a surprise shower Monday evening.

Miss Doris Baird spent the Easter holidays with friends in Brownsville.

Miss Ida Knox visited Miss Mamie Wells at Grand Junction, Sunday.

Mrs S H Saunders and son, Shirley, was in Memphis Sunday.

Mrs H H Farley entertained the small children with an egg hunt Saturday afternoon in Riverside Park. After finding the eggs, ice cream was served.

Mr and Mrs E H Jameson, Mr and Mrs W J Frazier and daughter, Patti Jean, tried the new Lee Highway as far as Bolivar, Sunday.

Felix Karr West is out of school this week under treatment of a physician.

Mesdames Dunn and Persons visited their sister, Mrs Herman Farley, Saturday.

Cayce Notes

The people of Cayce are saddened over the death of Mrs. Boenia Bushong Attaway, who leaves a husband, little daughter, mother, brother, and two sisters, besides a host of friends to mourn for her.

Mrs Melvin Sloan and daughter Estelle, spent Sunday and Monday with relatives in Memphis.

Henry Brown, wife, and daughter of Brunswick were here last Thursday.

Mr and Mrs M A Jones and Mr and Mrs Randolph Jones of Byhalia were guests of Mr and Mrs D R Williams Sunday.

Charles Fleming and wife, Sam Attaway and wife, Rev Horton, Mrs Neely, R L Thompson, Claud Salmon and daughter, Florence, all of Collierville were visitors here last week.

P A, and Jessie Sloan of near Olive Branch were here Monday.

Ransom Williams and Earl Brooks made a business trip to Memphis Monday.

F J Mangleburg, of Memphis was here Thursday.

Jack Williams and Phillip Sandlain were in Byhalia Wednesday.

F M and M H Sloan visited near Olive Branch Monday.

D R Williams of Victoria visited here Friday.

Van and Earl Brooks were in Collierville Saturday.

Mrs Dora Brakefield of Collierville was here Friday.

Mr and Mrs P T Sandlain and son spent the week end with her parents in New Albany.

Mrs, Minnie Boatwight and daughter of Holly Springs visited here last week.

Mr and Mrs V P Cox and children, Mr and Mrs P P McFerrin and daughter, and Mr and Mrs Ross McCalla spent Sunday with their mother, Mrs DL Lumsden.

Harry Brooks of Byhalia was here Friday.

Finis Kevil and wife, of Memphis spent the week end here and with relatives.

R Q Mitchell, wife, and son of Memphis were here Sunday.

Mrs J W Brown and son, Fred of Brunswick were here Tuesday.

Germantown Notes

Mrs Clifford Tilder of Moscow spent the week end with her parents Mr and Mrs J W Waldren.

F W Gillum is visiting now with his daughter Mrs J B Sorugg in Memphis.

P E Gorman made a business trip to Memphis Monday.

Mr and Mrs Raymond Hudson spent Sunday with her parents, Mr and Mrs Payce.

Mrs Stevens has returned to Memphis after visiting Miss Payn

Miss Mary Douglass is in the Baptist Hospital.

J F Sanders and wife of Buntyn spent Sunday with their daughter Mrs White.

We are sorry to report that Mrs Callis is still ill.

The Easter services at the Methodist church were well attended. Quite a few from Memphis were present. The Epworth League conducted the impressive evening services. The B Y P U of Collierville gave an interesting program at the Baptist Church.

The bridge and buuco party of the O E S was quite a success.

Mrs W L Drake is visiting her father in Ripley, Tenn.

L A Gorman and wife had as their guests Sunday her parents and other relatives of Memphis.

The Methodist W M S will meet Tuesday with Mrs C McPherson,

Mr and Mrs B L Waller spent Sunday with Mr and Mrs Dave Skinner in their new home at Forest Hill.

P E Callis spent the week end in Nashville.

Mesdames Cale and Thomas visited in Collierville Tuesday.

Mrs J N Sullivsh was in Memphis Wednesday.

Forest Hill Notes

Miss Jane McDonal, who has spent the winter in New York for studying Art, is expected home in a few days to visit homefolk.

Mrs Alf Holden, who has been quite ill at her home for the past week, is able to resume her work in the Forest Hill school.

G H Moorer spent Monday in Memphis.

The P T A gave an egg hunt Saturday afternoon at Hearts Delight Farm. Several hundred were present and quite a nice sum was realized.

The home of T N Wright which was damaged by fire is being repaired. Also several attractive additions.

"The Beantown Choir" recently staged in the school will be reproduced Friday night at Cordova

Miss Ila Jones returned Friday after spending four days at the Missionary Conference in Martin.

L E Tolp spent Tuesday in Memphis.

C T Wells is entertaining a number of his friends with a fishing party on Wednesday.

Mr and Mrs H H Devine have planted a large rose garden on their farm at Forest Hill.

THE Merchants
 who advertise in
 this paper will give
 you best values for
 your money.

It's not Vacation Time but just 'spose you give the wife a vacation from cooking dinner Sunday and take dinner at

FRANK'S PLACE
 "The Home Like Cafe"

Patience Pays Well

It takes Patience to Save. A Savings Account often Seems to Grow Slowly. Many get discouraged and quit because they can save only a small amount each week or month.

But the Fellow who "Gets There" is the One who Keeps Everlastingly at it. He knows that Patience and Persistence will win. And they Always do, too!

"Keep the Faith, and Do What You Purpose in Your Heart of Hearts to Do."

The Peoples Bank

Capital and Surplus, \$44,000.00

SPRING IS HERE!

and You want to Make Things Look Brighter

GEN-O-LAQ

A Paint for Refinishing your woodwork and Furniture. More Brushing Time, No Disagreeable odor, Dries in Two Hours with a Rich Semi Lustre and is easily applied.

J. W. LYNCH AUTO CO.

Call for a Color Card

BIGGS & DUDNEY

General Merchandise

Service

Quality

Phone 43

New First Lady Establishes Fashion Color-It's PLUM

Mrs Hoover deserts Browns and Grays-Mrs Coollidge's Attire Spring-Like Contrast

Plum is to be the new fashion color, society learned today at the Hoover Inauguration. For weeks capitol society has been curious to learn what the new first lady would wear, just what particular color she favored. Mrs. Herbert Hoover ended the suspense today when she selected Plum. Enough said, We are artists in fancy dyeing. Just call

NORMAL-BUNTYN CLEANERS

A. F. Harvey

R. L. ALLEN

The Only Blacksmith Shop in Collierville

We Sharpen and Repair all Farm Tools and Implements

DADDY'S EVENING FAIRY TALE

Mary Graham Bonner
Copyright by Western Newspaper Union

THE KIND KEEPER

"I feel so wretchedly," said Mrs. Deer. "I feel as though I were not going to live any longer."
"And I want to live, for the world is such a beautiful place."
"The sun shines, the rain cools it off, the snow looks soft and white and lovely when the winter is here and the trees are almost always lovely."
"In the spring they burst into bloom, in the summer time they are full and green, in the autumn they are of various colors and in the winter they are often covered with soft blankets of white snow."
"There are the trees of the forests, the dark pines and spruces and elms. They are always beautiful."
"Oh, keeper, the world is a very beautiful place and I want to live so very much."
Mrs. Deer was very nervous, for all of the deer family are extremely nervous and timid.
They are naturally rather delicate, too, in most cases.
"I am afraid," said the keeper, as he saw Mrs. Deer limping about most painfully, "that you have sprained or strained your knee joint or maybe your ankle."
"Poor Mrs. Deer wanted to be made well and yet she was afraid to be captured by the keeper."
Now the keeper did not want to frighten Mrs. Deer, and he understood just how she felt.
She was certainly in a great deal of pain and yet she dreaded being attended to for she knew that often meant so much more pain.
"I have to be patient," said the keeper, "for if I hurry her and frighten her I will only make her worse."
"Then she will have a terrible case of nervous fright in addition to the pain which is making her limp."
Indeed, the keeper was very patient. He waited a long, long time before the

FUR-TRIMMED SPRING COATS; RAYON VOILES ARE POPULAR

MANY spring coats accept that chic which only fur can give. While it is true that a vast number of coats are without fur this season, it is also true that ever so many are quite resplendently furred.
The use of fur on the separate coats shown in recent Paris openings was nothing less than lavish. Especial interest was aroused by the enormous fur collars, many of which followed the new movement, which sets the fur away from the face.
We in America may not be showing such abounding enthusiasm for fur trims as our Parisian sisters, but even at that there is a surprising amount of fur making its appearance on the new coats—that is, the separate coat,

Those charming colorful rayon voiles which we heard so much about last summer are repeating their triumphs in even greater measure this spring. These lovely dainty weaves, so sheer and with an enrichment in patterning which is almost bewildering in its multiplicity of new designs, have won their way into the hearts of us all.
To the woman who can sew and who delights in making up attractive little frocks for informal afternoons, rayon voile is a real "find." There is such genuine pleasure in buying a few yards of not expensive material and having it turn out so altogether lovely and flattering that it almost eclipses the glory of others of one's



TWO SPRING COATS

as distinguished from the ensemble coat. As to the latter it is conspicuously free from the use of fur used in a trimming way. Rather is the coat which is part of the ensemble most frequently collarless, depending on the use of a novel separate fur neckpiece. If not collarless, then the neckline emphasizes fascinating fabric treatments which employ bows and scarfs and such.

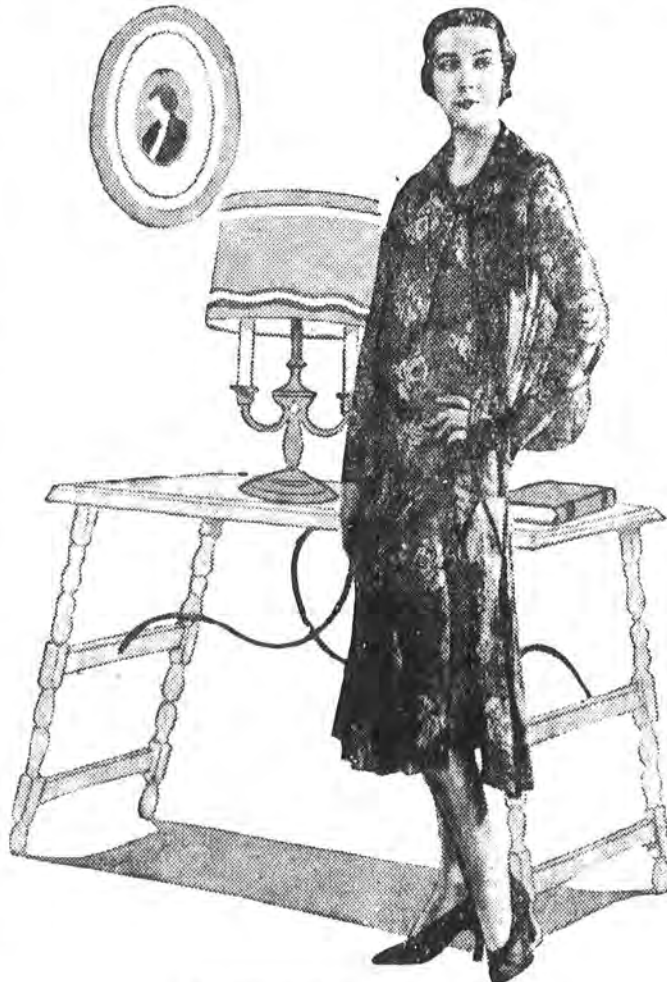
Two types of fur compete, the long-haired showy pelts such as fox, lynx, monkey and badger, versus "dress-maker" furs which are manipulated like fabric, among which a gyalak, caracul and ermine are outstanding. The latter intrigue with their running bows and scallops and various fanciful interpretations.

Just as popular, however, is the use of fox, which gives a new thrill in that it is dyed in exquisitely delicate

frocks which cost so much time and effort and money to assemble.

The gown in the picture is just such. It is the sort one loves to wear—to slip into at the last minute when guests arrive, or when one accepts an impromptu invitation to play bridge—in fact it is ideal for almost any occasion aside from the very formal affair.

The voile which fashion's this frock shows large sprawling orange flowers on a black background lightly traced with gray. Favor for dark sheer



OF PRINTED RAYON VOILE

colorings. In fact pastel tinted fur-trimmings are quite the rage.

The idea of positioning the fur "away from the face" is aptly illustrated in the model to the left in the picture. While the impression given is that of a huge fur collar, in reality, the fur, which is dyed a sun-tan yellow to match the suede cloth of the coat, borders a capelike collar made of self fabric. This capelike is so constructed as to keep the fur from touching the face, at the same time forming a most flattering effect.

A sports coat of English imported tweed is shown to the right, trimmed with a shawl collar of Canadian lynx. Among the high-lighted coats for spring are many fetchingly furred silk models. Black coats with white or eggshell caracul or ermine are outstanding.

prints is very marked this season—the sort that pattern navy or black brown or deep green with vivid splashes of color.

A cape flutters from the shoulders—which it should—for fluttery, floating effects are "the thing" for these filmy voiles. The scarf, which adds its quota of grace, may be arranged at the wearer's pleasure.

If in making this dress the beginner in home-sewing finds the pointed yoke at the hips too intricate to undertake a straight yoke could be substituted or one of those voguish slightly longer-over-one-hip effects would be charming. It is such an easy matter to find suitable patterns which serve so adequately as a guide that even the most timid amateur may be sure of success.

JULIA BOTTOMEY,
(© 1928, Western Newspaper Union.)

THE KITCHEN CABINET

(© 1928, Western Newspaper Union.)

If you want to be happy
Begin where you are.
Don't wait for some rapture,
That's future and far.
Begin to be joyous, begin to be glad,
And soon you'll forget
That you ever were sad. —Todd.

THINGS FOR OCCASIONS

Sweetbreads are such delicious meat and when daintily served make a most highly esteemed dish.

Sweetbreads en Brochette.—Blanch two sweetbreads in acidulated water, lightly salted, for five minutes. Cool and trim. Cut into one and one-half inch squares, one-half inch in thickness. Place them on a four-inch skewer with alternating squares of parily cooked bacon. After the skewer is filled, season, roll in bread crumbs and broil, basting with melted butter. Arrange on buttered toast after removing the skewers.

Sweetbreads are good browned in the oven with a few herbs and butter. They are also good sautéed and served with a rich creole sauce, allowed to cool in it and then sliced with the sauce poured over the toast. Sweetbreads creamed with chicken served in patty shells or timbale cases make a most festive dish.

Raw Vegetable Sandwich.—Grind one-third of a cupful of raw cabbage, one-third of a cupful of young carrots and one-fifth cupful of green peppers. Drain off the surplus juice and add to the gravy for the dinner meat. Add enough mayonnaise to spread well—a bit of grated onion adds to the flavor of this sandwich filling. Spread on buttered whole wheat bread, plain or toasted. Garnish with a slice of tomato and a leaf of lettuce.

Soubrette Sandwich.—Sauté until brown in butter one tablespoonful each of green pepper and onion diced. Place them in a saucepan with one cupful of canned tomatoes cooked to be reduced to half. Place two fried eggs on slices of toast. Pour over the sauce and sprinkle with chopped chervil; serve at once. This is a good open sandwich.

Corn bread, such a wholesome and well liked hot bread may be used as shortcake bread, making a wholesome change, as too much white flour is the cause of much of the digestive troubles of today.

Fried Egg and Bacon Sandwiches.—Cut into small dice four or five slices of bacon, fry until crisp. Add four or more eggs, lightly beaten, a little milk and plenty of seasonings. Turn the egg into the bacon fat and stir until cooked. Serve on buttered bread heated hot.

The School Lunch.

This lunch question is not one confined to any one district, locality or people, it is a universal problem and the daily preparation of a lunch box is not easy—it you think so, try it for a month.

It takes an ingenious and resourceful woman to put up lunches day after day, have them wholesome, attractive and well balanced as to food.

Whatever container you use, have it large enough to carry a thermos bottle, two sandwiches, a jar for any heavy dessert or fruit and an assortment of fresh fruit and nuts.

Try to avoid monotony in foods and select at least one of the person's favorite sweets. With a child a surprise is always a delight—something tucked away in a corner that wasn't expected. Even grownups are not beyond the surprise size. And don't forget to tell mother how pleased you were with the surprise. She gets all too little praise in most families, where most things are taken for granted.

If the container is of metal it should be washed and scalded often; if of other material, air it at night, that the food may not have odors carried over from day to day. A basket, too, should be scrubbed and sunned frequently.

Try to have anyone using a thermos bottle remember to rinse it thoroughly after it is emptied, then not to replace the cork or cap. Keep plenty of new corks, for they become stale very soon.

Fruit should be carefully washed before putting it into the lunch basket and sandwiches will keep better, be more appetizing and wholesome if wrapped in waxed paper—each one.

A bit of cold salad in a paper container, covered with waxed paper, will keep fresh and add much to an otherwise dry meal.

One may buy tiny pepper and salt shakers which may be carried to use on hard cooked eggs in the shell. Any dainty paper container or dish will add to the pleasure of the luncheon.

Waxed paper comes now in boxes with a metal knife to use in tearing off the desired length. Such a box will last for a season if carefully used.

Our health food dieticians tell us that we must not peel the cucumbers—that the skin is invaluable. What would our grandmothers say—they used to peel and soak them in salt water to remove the "poison."

Kellie Maxwell

Philippine Coinage
Money coined for the Philippine Islands first arrived in the Philippines from the Philadelphia and San Francisco mints in June, 1903, and was first placed in circulation in July, 1903. This was done in accordance with the provisions of a tentative law passed in 1902. On June 23, 1906, an act was passed to establish the standard of value and to provide for a coinage system in the Philippine Islands. From that time on the San Francisco mint, when requested to do so, has coined money for the Philippines. For the past few years the United States has not struck coins for the Philippines. The old dies are still in use.

Constipation Gone. Has Roses in Her Cheeks Now

"About seven years ago, I was dying slowly of constipation. My system was full of poison, which not only dulled my senses, but my complexion was muddy, eyes blurred, my stomach was ruined, and I was continually catching cold. I did not have any life or energy."

"After reading one of your ads, I bought several bottles of Milks Emulsion, and began improving at once. Improvement was so marked that everyone noticed it, and spoke of how it cleared my skin, made my eyes much brighter, and put roses in my cheeks. In fact, I was an entirely different person. I took altogether 15 large bottles of Milks Emulsion, and looked wonderful and felt the same way. It absolutely made me over. It adds more to your looks than anything I have ever heard of. After I had taken the first 8 bottles, people began to notice the improvement in my skin and my eyes being brighter."

"Every woman should know of it. I have never had a cold since I took Milks Emulsion, no stomach trouble or constipation. I think it is a God-send to humanity."

"A nephew of mine was almost dead of stomach trouble. I started him on Milks Emulsion and while he has only taken 4 bottles, he can eat nearly anything, and is beginning to feel fine."

"You will always find me a Milks Emulsion booster." MRS. REBECCA CAMPBELL, R. R. 1, Dyersburg, Tenn. Sold by all druggists under a guarantee to give satisfaction or money refunded. The Milks Emulsion Co., Terre Haute, Ind.—Adv.

What Do You Mean, "Aged?"

Speaking of Chief Red Fox, an article says, "Though nearing his sixtieth year he is wiry and active and able to engage in campaigns, were they necessary." Age is a relative matter. The young reporter in referring to any citizen past forty speaks of him as "aged." The other day we heard an elderly gentleman say, "Youth has no time for age. I called to take my niece, fifty-eight years old, out to lunch, but she told me she had a luncheon engagement, so I was compelled to lunch alone."—Houston Post-Dispatch.

You Need Borax

Do you know of the "Everyday Personal Uses of Borax and Boric Acid?" A free booklet by that name tells you about them. Write to Pacific Coast Borax Co., Dept. Y, 100 William St., New York City, for your copy.—Adv.

Would Be Nice

"How'd you like to live on Easy street?" "I'd be satisfied with a contract to pave it."

Traffic cop gets summons

Even he can't get away with it

"DON'T try to put anything over on Nature," is the way a cop would express it. "Sooner or later she'll get you. Give you a ticket and lay you up in a place where you'd rather not be. Even cops can't get away with it. Like everyone else, if they don't pay attention to the warnings they get a summons that lands them in the doctor's office."

"What the doctor advises is Nujol. Says Nujol will regulate you just like you regulate traffic. Keep things from getting in a jam. And the doctor is right. Just ask the healthiest men on the Force. If they need Nujol—with all the exercise they get—what about the fellows that roll by in their cars?"

"Just take a tip from me. You may have the best intentions in the world. But everybody gets tied up at times. Nature can't always take care of their things without help."

"Our Medical Chief tells me that Nujol isn't a medicine. It contains absolutely nothing in the way of medicine or drugs. It's simply a pure natural substance (perfected by the Nujol Laboratories, 26 Broadway, New York), that keeps things func-

WHEN IT LOOKS DARK to any

weak, nervous or ailing woman, Dr. Pierce's Favorite Prescription comes to her aid. Women, in every walk of life today say, Dr. Pierce's Favorite Prescription is a reliable medicine. It is made from roots and herbs, sold by druggists, in both fluid and tablets.

Miss Mary Alice Tolar of Jonestown, Miss., said: "I suffered for several years with my back and pains under my shoulder blades, also had neuralgia, and other ailments, also had stomach all the time, was weak, nervous and had dizzy headaches. I could not join in the sports and games with other girls—always felt blue. My complexion was swarthy and covered with pimples. I took different medicines but they didn't do any good. Finally I took Dr. Pierce's Favorite Prescription and 'Golden Medical Discovery,' and felt like a different person." Send 10c for trial pkg. tablets to Dr. Pierce's Invalids Hotel, Buffalo, N. Y.

A Raw, Sore Throat

eases quickly when you apply a little Musterole. It penetrates to the sore spot with a gentle tingle, loosens the congestion and draws out the soreness and pain.

Musterole brings quick relief from sore throat, bronchitis, tonsillitis, croup, stiff neck, asthma, neuralgia, headache, congestion, pleurisy, rheumatism, lumbago, pains and aches of the back or joints, sprains, sore muscles, bruises, chibblains, frosted feet, colds on the chest.

To Mothers: Musterole is also made in milder form for babies and small children. Ask for Children's Musterole.



Grove's Tasteless Chill Tonic
Stops Malaria, Restores Strength and Energy. It Purifies and Enriches the Blood. You can feel its Strengthening, Invigorating Effect. 60c. (Pleasant to Take)

PISO'S for coughs
Quick Relief! A pleasant, effective syrup—35c and 60c sizes. And normally, use PISO'S Throat and Chest Salve, 35c.

AWNING AND TENT BUSINESS
Repts. \$78,000 yr.; well est.; Memphis, Tenn. High interest \$12,500. Ref. File G-1914. DRUG STORE—NASHVILLE, TENN. Repts. \$30,000 yr.; cor. loc.; same owner \$13,000; ref. File \$15,000. File G-2004.

THE APPLE-COLE COMPANY
1002 Transportation Bldg., Detroit, Mich. Salesladies Sell "Ever-Clean" table cloths, require no laundering, permanently clean and beautiful, sells on sight, big profits. For particulars and samples Federal Sales Co., 643 Carondelet St., New Orleans, La.

Regal Lily Bulbs Flowering Size, Very hardy. Any well-drained soil, 25c each, 10 for \$2.00 postpaid. Ask for beautiful catalog free. George Lawler, Route 6, Tacoma, Wash.

MATHEWS SOY BEANS, Absolutely new. Forty to seventy bushels per acre. Most money per acre. MATHEWS, LOVETT, GA.

W. N. U., MEMPHIS, NO. 14-1929.

On the days that "everything goes wrong," you will find that about all that went wrong were trifles.



Nature's law O. K.

tioning at all times as Nature intends them to. Normally, Regularly. It not only keeps an excess of body poisons from forming (we all have them), but aids in their removal."

Start Nujol today. It won't cost you much—not more than the price of some smokes. Worth a try, isn't it?

You'll find Nujol at all drugstores. Sold only in sealed packages. Get some on your way home today.

Wind-burned Skins - need - Cuticura
Soap and Ointment. They do so much to allay irritation, redness and roughness of the face and hands; remove dust and grime and keep the skin soft and clear under all conditions of exposure.
Soap 25c. Ointment 25c. and 50c. Talcum 25c. Sample each free.
Address: "Cuticura," Dept. 56, Malden, Mass.

Good Used Cars
at the Lowest Prices

Kelsey Chevrolet Company

A Friendly Bank

The Citizens Bank

"For the Upbuilding of Collierville
and Our Trade Territory"

Courteous Service
Always

We appreciate
Your Business

For the Men and Boys

A Line of Especially Attractive Hats, Shoes,
Hose, Ties and Suits are on Display this
week

SHOES, in the well
known W L Douglas shoe
in New Styles, ranging
in price from

\$5.00 to \$9.00

HATS, in the Newest
Spring Styles and Colors
in all sizes and Range in
Price from

\$3.50 to \$8.00

In Light and Medium Weights, the
CURLEE Line of Suits, in Spring
Styles, are now on Display

Hinton & Hutton Company

Dry Goods Department

Our Aim

It is our constant aim to
do these things:

- to serve our customers well, and
at the lowest rates commensurate
with a high standard of service.
- to conduct our business with
courtesy, efficiency and dispatch.
- to treat our customers fairly, and
without discrimination.
- to deal frankly and openly with
the public at all times.

Memphis Power & Light Co.

New
dresses
hats
hosiery
Kelsey Brothers

Society Notes

Lucille S. Swoope, Editor. Phone 83 or 14

An interesting event of the
week was the April Fool Party
sponsored by the Maud Cowan
Chapter U D C held in the home
of Mrs Cecil Cox Monday after-
noon. The officers, Misses Eula
Leake, Frances Stamps, Bessie
Strong, and Mesdames Charles
Davis Jr., and Walter B Mebane
all attractively gowned, received
the guests. April Fools' caps, or
ornamented with tiny bells, were
donned by the players as they
were seated for the game. Eleven
tables were arranged for bridge
two for hearts. During the game
much merriment was produced
by handsome gifts being disposed
of by raffle; among which were
an end table in red lacquer, a fan
basket of growing plants, an
ornamented leather bag, a piece
of lingerie and last, but not least
a fashionable Spring hat. The
highest scores were won by Mrs.
Paul Wilson and Mrs Treadwell,
who were presented black and
gold enamel compacts. Other at-
tractive prizes were: book ends,
bridge sets, silk hose, shoulder
bouquets, and feather pens. Mrs.
Mann received a hand decorated
fly swatter as low score prize. The
consolation, a string of pearls,
was determined by the drawing of
tiny bouquets of violets. Mrs.
Maury Leake and Mrs Munsou
were charming out of town guests.
At six o'clock delicious raviola
was served with rolls and coffee.

Mrs John B McFerrin entertain-
ed with a buffet supper Sunday
evening, honoring her daughter,
Martha; who spent the Easter
holidays at home. The guests in-
cluded: Misses Margaret Mason,
Harriet Sheppard, Mary Lea Cox,
and Messrs John Rhea, W. C.
Rasberry, and Lyn Kelsey.

The Young Ladies Bridge Club
was delightfully entertained last
Thursday evening in her home.
Ferns and jonquils decorated the
rooms opened to the guests. Miss
Maggie E Cox received as high
score prize, a box of hand made
handkerchiefs; the consolation,
crystal beads, falling to Miss
Elizabeth Parr. Sandwiches and
iced tea were served at the con-
clusion of the game.

Master Karr Hinton entertained
twenty of his young friends with
an Easter egg hunt, Saturday af-
ternoon on the lawn of his home.
A decorated basket of colored
eggs was presented to the guest
finding the greatest number of
eggs. Rabbits and chickens deco-
rated the plates on which an ice
course was served at the close of
the afternoon.

LOCALS & PERSONALS

Miss Pauline Hart is now work-
ing at Kelsey Brothers store.

Mrs N C Rose and Mrs J P
Flanigan are at home from a long
visit with relatives.

James Chapman and Miss
Ladye Doddridge enjoyed Broad-
way Melody at Lowe's Palace
Monday night.

The Trusting Workers Circle,
of the Kings Daughters, met on
Thursday afternoon with Mrs S K
Hinton.

Mrs L M De Saussure of Atlanta
Ga., was the guest this week of
Mrs N G Cartwright.

The Louisa Bedford Chapter
U D C will meet on Wednesday
with Mrs R O Cribbs of Irene.

O G Wilkins and family spent
Easter Sunday with his brother
in Shaw, Miss.

Paul Wilson, wife, and mother
were in Memphis Monday.

Sheriff Bob Dancy of Holly
Springs was here Sunday work-
ing on a case with Marshall Lowe

R W Hendrix, of Columbus,
Miss Field Representative of the
Federal Land Bank of La., accom-
panied by his wife, spent last
week end here. Mr Hendrix lived
here six years, being the Smith-
Hughes Teacher in the school.
He was a pleasant caller at the
Herald office and placed his name
on the subscription list.

Rev. J P Horton made a trip to
Holly Springs Saturday Tuesday
evening he attended a banquet of
the Forest Yards R R Men's Bi-
ble Class, he being one of the
principle speakers.

The local B Y P U visited the
Germantown church Sunday eve-
ning and put on a demonstration
program.

Mrs Maury Leake of Loraine
Wyoming visited Dr Leake this
week.

Mrs Frankie Munson of Mem-
phis visited friends here this
week.

R O Wilkins was in Memphis
Wednesday.

Mr and Mrs Jackson Jameson
and Mr and Mrs Douglass Hill at-
tended the Legion Jubilee at the
Memphis Auditorium Wednesday
night.

Save Your
Baby Chicks

Put AVICOL
in the drinking water
Avicol is guaranteed for the
treatment and prevention of
white diarrhoea or baby chick
cholera. Easily used and inces-
sive. Price 50c and \$1.
Sold Under a Money-
Back Guarantee.

AVICOL
Stops Chicks Dying

For Sale By

Harrell Drug Co.

"A Good Drug Store"

SPECIALS!
In Men's and Ladies'
Ready to Wear

A Nice Line of New Spring Hose
and Attractive Styles in Shoes

A. Weinstein

For Sale

The McGinnis Hotel Building on
Railroad street. 12 rooms. Will
consider renting to reliable party.

Address. MRS. W. H. MCGINNIS,
Collierville, Tenn.

Pure Delta Pine Land Company

No. 4 Planting Cotton Seed
For Sale, \$1.25 per Bushel

J. M. GLENN

SPECIAL!

"Don't Order them and Have to Wait"-we
have them In Stock

Red Arrow Tubes

30 x 3 1-2,	89c
30 x 3 1-2, Oversize,	99c
29-440,	\$1.19
30-450,	\$1.39

and they are Guaranteed

Collierville Service Station

"Don't Cuss, Call Us"

J E. Stamps, Mgr.

Phone 37

"A Feed for every Feeding Purpose"

FEED For Results
use



the
feed
THAT
TURNS
INTO
EGGS

The
International
Line. . . .

For Baby Chicks

Jewel Chick Starter
Jewel Chick Scratch
Jewel Growing Mash
Jewel Growing Grains

For Laying Hens

Jewel Egg Mash
Jewel Scratch Grains

Let Us Help You
With Your Poultry
Feeding Problems

the egg basket filled
with eggs. The price is high.
Birds can't do it alone. Nei-
ther you can. An unbalanced
ration of corn and screenings
put her to confusion to do the
work.

International Jewel Egg Mash
will—it turns feed into eggs—
that means more ready money
for you!

Ask your local dealer—the Interna-
tional Man—how to make hens lay. He
will say, "Use International Jewel Egg
Mash."

COLLIERVILLE CASH FEED STORE

We Sell for Cash—Our Patrons Get the Benefit