

# THE COLLIERVILLE HERALD

"COLLIERVILLE, THE DAIRY TOWN"

Vol. 1

Collierville, Tennessee, Friday, April 26th, 1929

No. 9

## LOCAL TEAM DOWNS G. H. S. AND M. U. S.

### Shelton Pitching First Game Receives Good Support

Robert Shelton, pitching his first high school baseball game last Friday, let Germantown down with four hits, enabling the Collierville boys to win by the score of 7 to 1. Colebanks and Smith did good work for Germantown, while Ashford and the Jones boys carried away the hitting honors for Collierville.

Batteries:  
Germantown — Smith, Smith and Lemons.  
Collierville — Shelton and E. Jones.

Collierville's undefeated high school added to their string another victory this afternoon by defeating M. U. S. of Memphis, by the score of 9 to 6. This makes a total of 3 straight wins. E. Jones and McMahan hit home runs, while Meriwether and Butler did best work for M. U. S.

Home runs: McMahan, E. Jones. Two-base hits: Meriwether, Butler, McMahan, E. Jones. Three-base hits: Meriwether. Umpire, Roach.

### Individual batting averages:

	ab.	h.	av.
Dean	3	2	660
T. Jones	11	7	654
Ashford	6	3	500
E. Jones	13	6	461
McMahan	15	6	400
McGinnis	8	3	375
Farker	5	1	200
Cox	11	2	181
Kelsey	7	1	157
Hart	5	0	000
Shelton	1	0	000

### Pitching average:

	W	L	av.
T. Jones	2	0	1000
Shelton	1	0	1000

Home runs: Cox 1; McMahan 1; E. Jones 1.  
Teams batting average 323.

## MILL SHIPPING TIMBER

Four or five carloads of dimension hardwood are being shipped from the local plant of the Mebane-Starnes Dimension Co. here to the dry kiln plant in Memphis this week. The hardwood is sawed into blocks here and finished in the plant at Memphis. This wood will be used in making table legs and chair rounds. Some 15 carloads are being shipped from the kiln North, to be used in the manufacture of radio cabinets and the coming season may see many Collierville folks listening to a radio, the cabinet of which was made from a tree that grew near home. High water has retarded the shipment of raw material the past two weeks, the plant here has been running almost on full time.

## "Another New Face This Issue"

Among the ads will be found another new one in this issue, The Forrest Hill Gin and Milling Company, makers of the Feed You Need. Mr. Skinner is an old-timer in this section and has made a careful study of the needs of dairymen and is handling a line of feeds for all purposes.

## PLAN FOR BUILDING GOING FORWARD

### Will Solicit Subscriptions For The Collierville Herald

That a thing can be put over by work is going to be demonstrated when the Happy Hustlers Class of the Christian Sunday School build the basement for class-rooms in the church building. The class held a business meeting Tuesday night and committees are at work along various lines to raise the funds necessary to carry out the plans.

They have taken charge of a Subscription and Advertising Campaign for the Herald and solicitors are at work this week. They have entire charge of soliciting subscriptions for the Herald and when you take the paper, you are getting the Herald, "the home paper" and at the same time helping them in their work. An Honor Roll will be published each week, beginning with the next issue, showing the names of those who are helping the young people, and each week it will show the amount raised for this work.

The basement is needed for the Church this Class is going to build it. They will appreciate any co-operation given them and if you know of anyone who is not already taking the Herald, phone in their name and the Committee will call on them.

## SLOGAN PROVES POPULAR

Among dairymen and poultrymen in and around Collierville have learned that "A Feed for Every Feeding Purpose," the slogan of the International Line of Feeds, handled locally by the Collierville Cash Feed Store, is a slogan that really means something. The Chick Starter advertised in the Herald is proving very popular as is the various other lines.

## Election Notice

The undersigned, H. V. Reid, T. Galen Tate and Ross A. Mathews, Commissioners of Election for Shelby County, Tennessee, pursuant to law, hereby give notice of an Election to be held in the town of Collierville, Thursday, May 16, 1929.

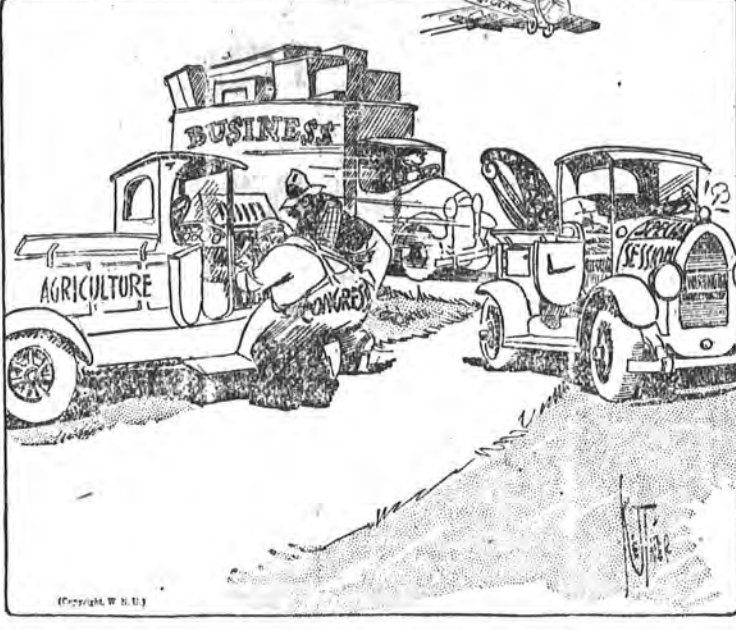
Said Election will open in the town of Collierville at 9:00 A. M. and close at 4:00 P. M.

The following officers are appointed to hold the Election. The Registers holding the last registration are required to be present and assist in holding this Election. The attention of all officers is called to the fact that it is a misdemeanor not to serve when appointed. The place for holding the Election is City Hall.

Commissioners of Election for Shelby County,  
H. V. Reid, Chairman.  
T. Galen Tate, Commissioner.  
Ross A. Mathews, Secretary.

Officials to be elected:  
Mayor  
Five Aldermen  
Treasurer  
  
V. Leake, Officer of election,  
J. P. Horton, Judge.  
S. H. Hinton, Judge.  
Charles Dean, Judge.  
Mrs. W. M. Craig, Clerk.  
Fred Kirk, Clerk.

## Assistance



## AUTO ACCIDENT

A Chevrolet coupe, driven by Mr. Dave Ballard of Somerville, accompanied by Miss Lorene Cobb of Collierville, was overturned on the Cordova road, Sunday night, when the steering gear came loose. The car left the road turning over several times and struck a tree, throwing the occupants out. Miss Cobb was severely cut and bruised. Mr. Ballard escaping with only slight injuries. Dr. Watkins was summoned and later the Hinton & Hutton ambulance carried Miss Cobb to the Methodist hospital in Memphis, where Wednesday morning she was reported doing very nicely. The wrecker service department of the Collierville Service Station handled the wreck Monday morning.

## Christian Church

Sunday School - 10:00 A. M.  
Preaching - 11:00 A. M.  
7:30 P. M.  
Junior Endeavor - 4:30  
Senior - 6:30  
Prayer Service, Wed. - 7:30

## BUYS MANN HOME

Mr. C. W. Jameson purchased the C. M. Mann place this week, consisting of about twenty-one acres and the residence. Mr. Mann is in the Dr. Pierce home, until he can build a new residence on Railroad street.

## MICKIE SAYS—

WHEN YOU HAND US MONEY FOR ADVERTISING, YOU GET WHAT YOU PAY FOR, LIKE EVERYWHERE ELSE—SO IF YOU WANT TO MOVE \$1,000 WORTH OF GOODS, DON'T EXPECT A LIL' DOLLAR AD TO DO THE JOB



## LOCAL TALENT PRESENTS "DEACON DUBBS"

Local talent presented the comedy "Deacon Dubbs" at the school auditorium last Friday night to a large and appreciative audience, who showed their appreciation of the efforts of the cast by generous applause. The play is a real comedy, and the characters were all well cast, each being especially fitted to the role. Mr. John Hall Jacobs handled the part of the "Deacon" in a most professional manner and his work was good. Franklin Kelsey, Jr., made a splendid lead character and Dr. Vance Roy a good "Villain."

Arnold Houston, as the Auctioneer was appreciated, and Delcy McCandless played the part of a country boy in a way to earn the applause given him. Mrs. Vance Roy and Mrs. Cecil Cox presented their parts in a most pleasing manner and showed careful study, while Miss Kathleen Ashford came in for a large share of applause as "Trixie," full of mischief. Miss Florence Coyle was the typical old maid and her portrayal of "Miss Philipena" was very good. Miss Elizabeth Thomas handled the difficult role of a Swedish girl in a most acceptable manner.

An appreciated number of the entertainment was a Costume Song between acts, by Miss Pauline Earnhart, Miss Mary Francis Leake and Miss Neville.

On the whole, it was a delightful evening's offering and the entire cast showed ability and careful coaching. The play was staged for the benefit of the P. T. A.

## Mr. P. M. Harris

Mr. Pratt Madison Harris, aged 49, died suddenly at his home in Dallas, Texas, Thursday evening April 18th. He was a brother of Mrs. R. D. Wilson, and was born in Marshall County, Miss., in 1880, coming to Collierville with his parents Mr and Mrs Madison Harris, growing to early manhood in this community. He was a member of the Presbyterian Church, having recently been elected Elder after faithful service as Deacon. He leaves a wife, two children and a host of friends to mourn his interment was made in St. Louis, Monday.

## NORFLEET RENAMED JURY SECRETARY

### Local Magistrate Re-elected for Three Year Term



W. W. NORFLEET  
Photo Courtesy Press-Scimitar

W. W. Norfleet was re-elected secretary of the jury commission for a three-year term Thursday by a unanimous vote of the circuit, chancery and criminal court judges.

Norfleet's name was the only one presented when the seven judges met in the court of Judge Malcolm Patterson last Thursday. The judges were: Tom Harsh, M. C. Ketchum, D. W. DeHaven, Ben Capell, A. B. Pittman, H. W. Laughlin and Patterson.

The other two members of the jury commission are Thomas C. Looney and George A. O'Connor. Looney has nearly two years before his term expires, and O'Connor was recently re-elected.

Mr. Norfleet has been in public life for the past ten or twelve years, having been elected Magistrate for the city two years ago, to fill the unexpired term of Magistrate Kehoe, and has held this position since. He was Deputy Sheriff for several years before being elected Jury Commissioner, also was in the office of the Clerk of the County Court. His efficient service and willingness to assist in every line of endeavor for the up-building of Collierville and its territory has made him many friends.

## Epworth League

Sunday, April 28 at 6:45.  
Subject: Test of our Education, Scripture: Luke 2:10 to 47th verses and Acts 22, 23rd verse. Leader, Mrs. C. W. Overton.  
Topic 1.— Why do you think?  
by Mr. Joe Cartwright  
2. Why do you go to college?  
by Mr. Overton.  
3. Full-rounded Education  
by Mr. Everette

The League met Monday evening for its business with the president, Miss Jean Craig there being ten members present. The purpose was to discuss the finances of the League. A budget committee was appointed with Chairman, Mr. H. T. Ballard, who is also treasurer, and Mr. Overton Miss Ruth Russell. It was decided to have the Monthly Council Meeting the 1st Monday night and the business meeting on the 2nd Monday night of each month. Mrs. Bill Freeman was appointed reporter for the League.

The League Quartet rendered several vocal selections. The League regrets to lose two active members, Lee and Margaret Pierce. Best wishes for a lovely trip, but here's hoping they soon return.  
Reporter,

## PRODUCTION TEST SHOWS INCREASE

### Shelby County Cow Is Close Second In Eight-County Association

A total of 3,019 cows were tested in eight county Dairy Herd Improvement Associations in March with an average production of 450 pounds of milk and 21 pounds butterfat per cow, according to records submitted by testers to C. A. Hutton, dairy extension specialist, University of Tennessee.

Three hundred and eighty-three of the 3,019 cows made the honor roll by producing 40 pounds or more of butterfat or 800 pounds of milk per cow, as compared with 242 in February. Owners culled 24 cows from their herds as unprofitable producers as a result of the tests, making a total of 292 cows eliminated from the herds as unprofitable producers in eight months.

"Butter Boy De Kol Segis Potiac, a purebred Holstein cow, owned by Knapp School Farm, Davidson county, was again the high cow for the state in milk production, producing 2,185 lbs. of milk and 62.4 lbs. of butterfat. Anna Louis Abbeke, a purebred Holstein, also owned by Knapp School Farm, led in butterfat, producing 1,987 lbs. milk containing 80.8 lbs. fat. A Jersey cow, Lillie, owned by O. T. Smith, Shelby County, was a close second with 1,517 lbs. milk and 80.4 lbs. of fat.

Counties having Dairy Herd Improvement Associations are Davidson, Hamilton, Sequatchie-Marion-Bledsoe, Shelby, Franklin, Marshall, Knox and Williamson.

## LOCAL FIRM STILL LEADING

Among the Purina Dealers of this District, the Hinto & Hutton Company are still holding top place as selling the line of Purina Feeds. This means that through their individual efforts backed by the Purina Line, they are selling enough to place them in first place among the dealers. The Purina people maintain a service department to assist their patrons in getting the best results from the lines of feed they manufacture.

## BASEBALL SCHEDULE

The following schedule has been arranged for the local team for this season and with the start the team has made, they promise some good games. Clip this schedule out for future reference.

- Schedule**
- April 24—Holly Springs High School at Holly Springs.
  - April 26—South Side High School at Collierville.
  - April 30—Somerville High at Collierville.
  - May 3—South Side at Memphis.
  - May 6—Christian Brothers College at Collierville.
  - May 10—Christian Brothers at Memphis.
  - May 13—Holly Springs at Collierville.
  - May 17—Somerville High at Somerville.





**The Collierville Herald**  
 Published Every Friday at  
 Collierville, Shelby Co. Tenn.  
 Walter H. Harris, Editor  
 I. M. Hooper, Business Mgr.  
 Entered as second-class matter  
 March 15th, 1929, at the Post  
 Office at Collierville, Tenn. under  
 the Act of March 3, 1879.

Subscriptions \$1.50 per year  
 payable in advance  
 Advertising rates upon applica-  
 tion

Friday, April 26th, 1929

**Rossville Notes**

Last Friday the family of J B Rives was called to the bedside of his father who is critically ill at Pelehatchie, Miss.

Mr. and Mrs. E. H. Jameson and Harrell Jameson spent Sunday in Elba with their parents.

Mr. Fleming and family and Miss Margaret Fleming of Collierville were the guests Sunday of Mrs. Towles.

Dr. and Mrs. F. K. West entertained a few friends with a dance Tuesday evening.

Mrs. J. B. Rives is at home after several weeks visit to her parents Dr. and Mrs. Fisher in Paducah.

Little Ann Murphy visited in the home of W. S. Murphy last week.

Mr. and Mrs. A. E. Farley, Mrs. Murphy and daughters visited in Fisherville, Sunday.

Mr. and Mrs. J. W. Boyd and Mrs. Annie Boyd spent Sunday with Mrs. A. T. Crawford in Collierville.

Mrs. H. H. Farley spent the week end in Memphis with Mrs. Lottie Dunn.

Quite a number from both the Missionary Societies were present at the meeting with Mrs. Sanders Tuesday afternoon. An interesting program was given on "The Risen Christ and Women". All enjoyed the social hour and the delicious iced course.

Many enjoyed the good sermon by Rev. Odie, of Union University, at the Baptist Church Sunday.

Spring cleaning and repairing of homes have been on a boom the past weeks. Messrs. Morrison and Knox are putting in new water works. Messdames Towles and Farley are rearranging the interior of their homes and several others are having painting done which adds much to the appearance of the town.

**FOR OUR DAIRYMEN**

Your Feeding Problems are our Problems,  
 A well balanced feed is

**Springtime Dairy Feed**

A Carefully Mixed 20% Dairy Feed—a Straight Feed with No By-Products. Combined with

**Crushed Corn and Molasses**  
 a Whole Feed—will make a Feed that will Serve All Feeding Purposes.

**Forest Hill Gin & Milling Co.**

J. W. Skinner & Son, Props.

"Makers of the Feed You Need"

**Forest Hill Notes**

Mr. J. W. Skinner attended the Mid South Ginners Association Monday at the Chisca Hotel in Memphis.

Mr. and Mrs. Wylie Jones and Miss Ila Jones visited relatives in Memphis Friday.

Charlie Wells Jr. was a visitor in Bartlett Friday night.

Mr. B. L. Williams spent Tuesday in Memphis.

Mr. and Mrs. Neely Short and Miss Clara Skinner spent Sunday in the home of J. W. Skinner.

Wylie Jones and wife had as their guests last Thursday Mr. and Mrs. Simmons and Mr. McMuller of Memphis.

Mr. and Mrs. Wells and little daughter, Frances, spent Sunday in Memphis with their daughter, Mrs. Claud Filler.

Mr. B. L. Williams and family spent Sunday in Collierville with his parents.

Mr. Boyce Jones and Miss Marie Rossback attended the ball game in Memphis Sunday afternoon.

Mesdames Jones and Moorer and Miss Ila Jones shopped in Memphis Monday.

Miss Mary Short with several friends drove to Shiloh Sunday.

Mr. and Mrs. W. B. Short of Buntn spent Sunday in the home of Mr. J. D. Short.

Mrs. Thompson is visiting her daughter, Mrs. L. E. Tapp.

Mrs. Thelma Cargill and her two children and Mrs. Mary Rutledge of Collierville visited Mrs. L. E. Tapp Sunday.

**MEATS**

In our New Market  
 you will Find Just  
 What You Want

Let Us Help You Plan  
 Your Sunday Dinner

Chas. Dean & Son

A large crowd enjoyed a good program at B. Y. P. U. including a "quizz" led by Mr. Moorer and the program given by Miss Marie Rossback and her group.

Mr. and Mrs. D. A. Skinner have moved into their attractive new home which is quite modern and complete. The people of Forrest Hill are glad to have them.

**LOCALS & PERSONALS**

James C. Shepherd, of Montgomery, Ala., was the week-end guest of James P. Cowan.

The annual Birthday Party of Presbyterian Woman's Auxiliary will be given this year in the home of Mrs. V. R. Neal on May the first from 4 to 6. The offering will go to two Mexican Girls' schools.

Mrs. J. P. Walker and Miss Flor Cook of Memphis spent Tuesday afternoon with Mrs. Sue Walker.

Mr. and Mrs. J. M. Glenn and daughter, Dorothy, spent Sunday in Bassett, Ark., with relatives.

Mrs. J. K. Swoope was in Memphis Wednesday.

Miss Birdie Williams of San Diego, Cal., is the guest of her sisters, Mrs. C. W. Jameson.

J. M. Pearce of the Purina Mills, was a caller at the Herald Office Wednesday. He predicts a great future for the Dairy and Poultry industries in this section. The Hinton and Hutton Company are the local Purina dealers.

J. H. Ingram of the Clover Farm Creamery of Memphis was here Tuesday in the interest of the Dairymen. He was well pleased with the business of the local station at the Collierville Cash Feed Store.

Rev. B. J. Russell is in Murphy, Ky., attending a Board meeting. He will return today and fill the pulpit Sunday.

**AMONG US KIDS**

Edited By the Students of The Germantown High School

VOL. 1.

Germantown, Tenn., April 26th 1929

No. 9

**THE STAFF**

Ella Venn Furr, Editor in Chief  
 Evelyn Keller, Assistant Editor  
 Cornelia John, Grady Society  
 Billy Drake, Wilson Society  
 Madlyn Moore, Girl Reserve  
 James Miller, Hi-Y  
 Aletaide Sullivan, Music  
 Ella Venn Furr, Expression  
 Wynona Bryan, Social  
 Madlyn Moore, Sports  
 Tom R. Chandler, Local  
 Williard Colebank, Jokes  
 Bill Smith, Alumni  
 Gladys Williams, Grammar Grades  
 Mr. Berkley, Junior Farm Bureau  
 Malcolm Bryan, School Reporter

solo by Madlyn Moore, a humorous reading by Monnie Bell Thomas, and a quartet, consisting of Ethel Hardy, Evelyn Keller, Madlyn Moore and Wynona Bryan, Evelyn Keller accompanying.

\*Jane Furr was toastmistress for the evening.

After the banquet, Wynona Bryan made a talk on "Why we organized"; Ella Venn Furr told "What we have accomplished" and Madlyn Moore "What we aim to do in the future."

Germantown five. It should have been a G. H. S. victory but for the errors made by G. H. S. infield and very brilliant playing by Normal's infield.

**Jokes**

Snover, "Please tell me what a fortification is."  
 Wynona, "A fortification is a great big fort."  
 Snover, "And a ratification is a great big rat isn't it?"

"Pa, do you remember you promised to give me \$5 if I passed in school this year?"

"Yes"  
 "Well Pa, you aint gonna have that expense."

"He must be quite a business man. He says he's in close touch with the heads of many organizations."  
 "Yea, he's a barber."

Miss McIntyre, "Have you ever heard the word 'income'?"

Ingram, "Yessum, I have that's easy."

Miss McIntyre, "Well, if it's so easy, Just use it in a sentence."

Ingram, "Income the cat."

**SPORTS**

Last Tuesday Germantown baseball nine journeyed down to West Tennessee State Teachers College and engaged Coach Jack Curlin's charges in a seven inning fray. After the dust of the battle had cleared away it was found that the score was as follows Germantown one, Teachers two. Rhese, well known speed merchant in the art of hurling and a former G. H. S. star propelled the pill for Germantown High. So efficiently did he perform that two bingles were all that the teachers were allowed to collect.

**Girl Reserve Banquet**

The Girl Reserves were hostesses at a lovely banquet given on the evening of the eighteenth of April in the lunch room. The tables were arranged in the shape of a cross, where covers were laid for forty. The hand painted place cards were blue and gold, and in the form of triangles—our symbol Blue and gold candles, tied with white tulle were arranged on the tables. The room was decorated with spring flowers carrying out the blue and gold color scheme.

Between the five courses, we were favored with a vocal

Mrs. Wilmer Johnson, former y Miss Dunlap, sister of Mrs. N. L. Woodward and of Union Town, Pa., spent several days in the home of Mr. and Mrs. Woodward who gave a dinner Tuesday evening in honor of their guest. The other guests were Mrs. Oppenheimer, of Memphis, Mrs. Raney Mr. and Mrs. W. W. Hutton and Mrs. H. N. Carothers.

Mrs. Glenn James is visiting in the homes of her brothers, Messrs. Franklin and Watson Kelsey.

A very attractive show window at Kelsey Brothers is showing a line of dress materials. The windows of this store are a feature each week.

H. F. Harrell and mother spent Wednesday in Memphis.

**WARNING!**

Watch for the Moths! They Destroy Millions of Dollars worth of Clothing and Furs each year.

Have your Winter wearing apparel cleaned and returned in **Moth-Proof Cedar Bags**, for only 15 cents additional charge.

Why pay Storage? You may need your Furs and heavy garments most any time.

Secure this Protection from

**NORMAL-BUNTYN CLEANERS**  
 A. F. Harvey

**HINTON & HUTTON**  
 FUNERAL DIRECTORS  
 AMBULANCE SERVICE  
 PHONES 15 AND 173

**New Arrivals in  
 Spring Styles  
 In Men's and Ladies'  
 Ready to Wear**

On Display at our Store Make this your  
 Headquarters When in Town.

**A. Weinstein**

**Our Delicious Home Raised,  
 Home Cured Country Ham  
 served in many attractive ways**

**The White Cafe**

H. W. Schrader, Prop.

We sell Fortunes Ice Cream

**A Friendly Bank**

**The Citizens Bank**

"For the Upbuilding of Collierville  
 and Our Trade Territory"

Courteous Service  
 Always

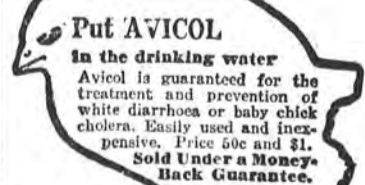
We appreciate  
 Your Business

**For Sale**

The McGinnis Hotel Building on Railroad street, 12 rooms. Will consider renting to reliable party.

Address, **MRS. W. H. MCGINNIS,**  
 Collierville, Tenn.

**Save Your  
 Baby Chicks**



**AVICOL  
 Stops Chicks Dying**

For Sale By

**Harrell Drug Co.**

"A Good Drug Store"

## "Don't Cuss- Call Us"

### WHEN YOU NEED

Auto Glass, Windshield Glass,  
Door Glass  
Chevrolet Parts Ford Parts  
Tires and Tubes  
Car Washing  
Radio Tubes Radio Batteries  
B Batteries A Batteries

## Wrecker Service

Phone 37

## Collierville Service Station



### Here's Feed for Chicks!

WALK in and let's talk over what to give your chicks to keep them alive and growing. Let us show you a way to raise your chicks to early maturity at a lower cost per chick.

Chicks need cod-liver oil to protect them against leg weakness. They need buttermilk, alfalfa leaf meal, granulated meat, bone meal, wheat germ and other ingredients to make bone, flesh and feathers.

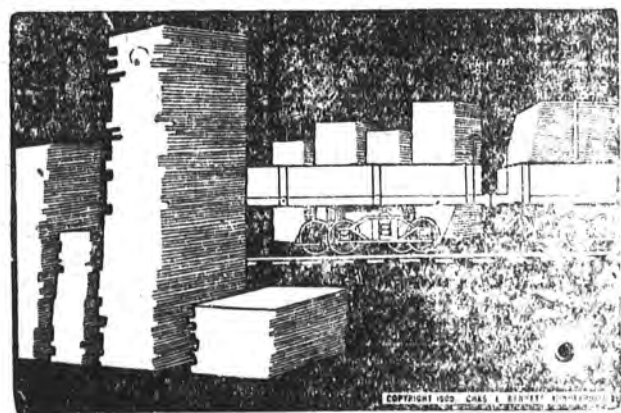
We have all of these ingredients carefully chosen, tested, balanced, uniformly mixed and ready to feed. Purina Chick Startena is the name of the feed. You'll know it by the checkerboard on the bag. The new feeding discoveries that come to you in this year's Startena will give 15 to 20 per cent greater growth than ever before. More than 2,500 hatcheries say, "Feed Startena." So do we. How many bags do you need?



## Hinton & Hutton Co.

Collierville, Tenn.

Phone 15



## Ask for Anything You Want

In Lumber, Building material, Coal. We have an unusually complete assortment of everything usually to be found in a First-Class Lumber Yard.

Our Stock is well kept and our Prices are a little Lower, perhaps than you can get elsewhere for material equally good.

Let us figure your bill,

Also Sell the "Mighty Monarch of the Air"  
MAJESTIC RADIO

Ask for a Demonstration

W. W. McGINNIS

Collierville,

Tel. 21

Tenn.

### Cayce Notes

Abner Williams of Victoria visited his sister here Monday.

Frank Doddridge of Memphis, and mother visited here recently.

J.L. Dean and Miss Brown of Collierville were here Wednesday

John Dawkins and father of Collierville were here Tuesday.

W.I. Spears of Byhalia visited here Wednesday.

Mrs. Carrington and children of Collierville, visited here Wednesday afternoon.

D.R. Williams of Victoria was a visitor here last week.

Claud Salmon was here lately.

Jack Williams and P.T. Sandlin went to Mt Pleasant Thursday evening.

Miss Birdie Williams of San Diego, Cal., is visiting her sister Mrs. Lumsden.

Mrs. Milliron and children of Barton visited here last week.

M. and Mrs. Finley Sloan, Mrs. Lumsden and Miss Birdie Williams visited Mrs. Ethel McFerrin at Marshall Institute Thursday.

Charlie Fleming of Collierville was here Saturday.

Estelle Sloan visited in Collierville last week.

Orville Carrington of Collierville spent Saturday here.

Mrs. Var. Brooks, Mr. and Mrs. R. Williams went to Memphis to a show Thursday evening.

Mr. and Mrs. Sloan, Mrs. Lumsden and Miss Williams visited relatives near Olive Branch lately.

Will, Tobe, Herbert, and Earl Ataway were in Collierville lately.

Melvin Sloan, Mrs. Milliron and children spent the week end with relatives near Olive Branch.

Mr. and Mrs. D.R. Williams and two daughters visited relatives in Kosciusko last week.

Mr. and Mrs. Dewey Jamerson and son of Memphis visited her parents here Sunday.

Mr. and Mrs. Percy McFerrin and baby visited here Sunday.

Thieves entered Percy McFerrin's store Saturday night and made a big haul.

### Carey Chapel Notes

Mr and Mrs W L Edwards and son, Larance spent Sunday with Mr and Mrs Russell Bumper,

Mr Harry Gardner spent Sunday in Potts Camp.

Mr Anderson Burchett of Ripley is spending a few days with friends and relatives here

Mr M. E. Boyd and son Kerr were called to Memphis owing to the death of Mr Doc Boyd.

Miss Karzeil Morton spent the week end with Miss Margett Watkins.

Mr Jim Boyd spent several days in Memphis last week.

Misses Louise Taelle and Lorene Strickland spent the week end with Miss Anna Larance Hurdle of Mt Pleasant.

Albert Boyd, William Riss and Mattie Pearce were in Arkansas Sunday.

Mr Raymond Watkins made a business trip to Oxford Monday.

Mrs D A Boyd and daughter Ada Bell were in Memphis Friday.

Mrs Cora Gardner was dinner guest of Mr and Mrs Jim Boyd Sunday.

There was a singing here Sunday.

Mr and Mrs Raymond Watkin Mr and Mrs Albert Boyd and children spent Sunday with Mr Joe Stone of Slayden.

Mr and Mrs Irby Gardner and son Fred visited in Potts Camp Sunday and Mrs Bounds accom-

panied them home.

Miss Bernice Dugan and brother Robert are spending a few weeks with their brother Windell Dugan.

Mr C D Kelly is seriously ill.

Mrs George Kelly and daughter, Lena spent Wednesday with Mrs J D Gardner.

### Mt Pleasant Notes

Mr and Mrs Edgar Chandler of Memphis spent the week end here with his parents.

Mr and Mrs N M Carpenter and son, Ludwell were in Memphis Monday.

Marlin Boyd and John F Jarvis made a trip to Holly Springs recently.

Mrs A L Chandler and Imogene Jowers were in Collierville lately.

Albert McVey of Germantown was a visitor here Friday.

Mr and Mrs Bogard and family spent Friday in Memphis.

Albert Johnson of Forest Hill visited here last week.

Meadames Hurdle and Luck were in Holly Springs Thursday.

Elbert and Burgess McCandless of Collierville visited in the N.M. Carpenter home Monday.

Dr and Mrs Conner motored to Holly Springs Saturday.

H H Hansal and Phillip Campbell were in Collierville Thursday

N M Carpenter went to Michigan City Friday to do well work.

John Tadd of Little Rock was the guest of Bud Edwards lately.

Mr and Mrs J O Boatwright, Jesse and Dell Chandler of Memphis were guests in the home of W.T. Chandler Sunday.

Mrs Carl Burns of Meridian formerly Miss Glivia Karr, is here visiting relatives.

Mr and Mrs Crane of Memphis visited Mr. and Mrs. L Hargrove Sunday.

Mrs Coopwood and son are visiting in Greenwood with her sister, Mrs Kaats.

Mr George Moraden and Miss Gladys Fite recently visited Dr. and Mrs Conner.

Mrs E C Coopwood entertained the W.M.S. Wednesday.

Mrs Lillian Stille met with the Club Ladies Thursday in the home of Mrs A L Cahndler.

### Cordova Notes

Mr and Mrs Hall of Blytheville Ark., visited relatives Sunday.

Mr and Mrs J E Humphreys, Carl Humphreys and Misses Etta Allen and Margaret Boyce visited in Covington Sunday.

Mrs Lucile Rast and children of Memphis spent the week end here with relatives.

Sidney Hall and wife of Memphis visited Mr and Mrs Terrell Hall Sunday.

Prof Harrell and Mrs Skinner were hosts at a beautifully planned luncheon at the school Wednesday with the Faculty and the members of the School Board as guests. Mrs Frank Hill of Forest Hill gave some musical numbers and Evelyn Dodd some readings.

Miss Etta Allen was the guest of Mrs W G Allen in Memphis last week while attending Presbytery.

Woodrow Fuller, the "Boy Preacher", who is only 16 years old, filled the pulpit at the Baptist Church Sunday and preached two wonderful sermons.

Mr and Mrs J T Burrows entertained last Friday evening in their home in honor of their sister Miss Birdie Humphreys. Bunco being the diversion. Miss Humphreys is a Senior in the local High School. Other Seniors are Misses Rebecca Morton, Mary Schwan, Leonard Bazemore and Lottie Murphy, and Messrs. George Lee John Pierce Jr., Malcolm Rogers and Edward Humphreys. An ice course was served at the close of the party.

## DRY GOODS AND GROCERIES

## J. M. Mann & Son

STAR BRAND SHOES

## Patience Pays Well

It takes Patience to Save. A Savings Account often Seems to Grow Slowly. Many get discouraged and quit because they can save only a small amount each week or month.

But the Fellow who "Gets There" is the One who Keeps Everlastingly at it. He knows that Patience and Persistence will win. And they Always do, too!

"Keep the Faith. and Do What You Purpose in Your Heart of Hearts to Do."

## The Peoples Bank

Capital and Surplus, \$44,000.00

## CHINAWARE FREE!

Coupons are given away with each purchase made, enabling you to get this Beautiful Chinaware FREE

Call and get your first coupon Free and see the Chinaware on Display

## J. W. LYNCH AUTO CO.

Gondayear Tires and Accessories

## BIGGS & DUDNEY

General Merchandise

Service

Quality

Phone 43

## YOUR CAR!

May look old but after a visit to our Station it

Will Look Like a New One

We Wash and Grease Your Car for \$1.50, and it will be Ready when you want it.

Phone us and we'll come get it.

Superior Service Station

Phon 9

H. W. Cox, Mgr.



### Four Problems in New Season's Duds

#### Mannish Tailleur, Ensemble, Sleeves or No Sleeves, and Waistline.

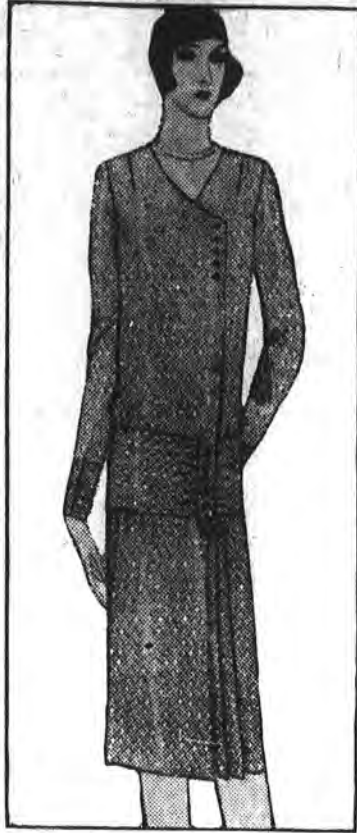
Among the major problems which fashion has presented for spring and summer, four stand out pre-eminently, writes a fashion correspondent in the New York Herald-Tribune. There is first the struggle for domination between mannish tailleur and feminine ensemble—there is secondly the engrossing question of sleeves or no sleeves. Third comes the residence for the next two seasons of the nomad waistline, and finally, there is once more the semiannual hemline agitation.

Compromise decisions are being made on all of these questions. The ensemble for the moment holds the whip hand over the tailored suit, but the latter is definitely entitled to a place under the modal suns of spring, 1929. Sleeves are, and are not. When present they are luxurious and elaborate to a degree—when absent, they are not even thinly suggested. These opposing themes will share fashion's spotlight during the current season. Waistlines are surely on the upgrade and hemlines, on the average, have added possibly a modest inch to their length.

For sports some bell-shaped skirts flaring out from a normal waistline, which is belted with leather, are buttoned down the front over wool jersey knickers matching the bloused bodice. Smart tweed sports suits have three-quarters length sack coats slightly flaring over a skirt plaited in at the front.

Tailored suits for street wear are made of thin black or navy cloth, or of mixed novelty wool fabrics. Their

### Mon Amie, Paris Dress Closing at the Side



In the frock illustrated you have the Paris width of shoulder, depth of neck and length of waistline. You have the Paris snug fit around the hips, tightness of sleeve, skirt fullness. Mon Amie goes on with three snaps.—Woman's Home Companion.

### On Rearing Children from CRIB to COLLEGE

Compiled by the Editors of "CHILDREN, The Magazine for PARENTS"

Every grown person should think of himself as a teacher in relation to every child with whom he associates. Not a stern and formal teacher, but a jolly, casual, comradely one who always takes seriously the importance of the unfolding, the growth of a human mind, and respects its problems and its aspirations. If we would, all of us, only think of ourselves and our responsibilities in this light, we should still, of course, make mistakes—being only human—and we should be better parents, because we should come nearer to deserving the confidence with which little children look to us for counsel and guidance in this strange and intricate world.

Barbara Littlejohn, writing on "What a Camp Can Do," says: "When the wife of the director of my boy's camp saw that I was feeling a bit neglected by my son, she said, with a gentle laugh, 'That's what happens to all the mother's who come here! I know it's painful but it has to happen sometimes. Every mother must learn, sooner or later, that she is only background. But—she must always be there making up her child's background. When she isn't, he is lost.'"

Even though the kitchen in a separate extension or in the corner of the house has natural cross ventilation, it is very important to plan for artificial ventilation over the stove as well. In the wintertime it is not possible to draw off all of the odors of cooking by opening the windows, since chilly drafts may result, but if a hood is built over the stove and this connected with a flue which runs up to a ventilator in the roof the odors and steam from cooking can be gotten rid of without the necessity of opening the windows. In the summertime this hood will also lead off the excessive heat generated when the oven is used. If no hood can be placed over the stove a motor-driven fan may be installed in the wall or over the top of one of the windows.

Adolescence is no time for parents to attempt to deal with their sons and daughters through pressure or punishment, threats or deprivations. The parental function now must be largely that of guide. Parents may point out the way, but the young person must be permitted to follow it at his own rate of speed. What that speed is will be determined by the boy's or girl's physical and mental development and by the emotional enthusiasm and satisfactions he discovers along the way.

It is obvious that for the best discipline, the parent must be more intelligent than the child. With the most gifted children, this may quite early become a problem, since such a child by the age of ten years is as intelligent as, or more intelligent than the average adult. Unless both parents are very superior, therefore, it may happen that the child, while still very immature physically and emotionally, comes to exceed a parent in comprehension of life situations.

Breakfast is a most obvious part of the preparation for the day. With our abundant food supply and our high standard of living it ought to be an axiom that every child goes to school well fed. But as a matter of fact an alarming number of American school children are undernourished. These are not by any means the poor alone, but include the children from well-to-do families. It is impossible for a child whose body is underfed to do his best work at school.

### The Kitchen Cabinet

(© 1929, Western Newspaper Union.)  
"He is a friend, who can  
By a look, word, renew  
The courage in a man,  
His best and true."

#### GOOD THINGS

Here is a good southern sponge cake from the land of good cooks:

**Georgia Sponge Cake.**—Beat three eggs and one cupful of sugar for ten minutes, then add one cupful of flour sifted with one teaspoonful of

baking powder and one-eighth teaspoonful of salt; add one-fourth of a cupful of cold water and a teaspoonful of flavoring. Bake in small fluted tins and serve piled high with sweetened whipped cream to which chopped candied cherries have been added.

**Chocolate Loaf Cake.**—Cream one-third of a cupful of butter, add one cupful of sugar, one well-beaten egg, and beat thoroughly. Add two squares of melted chocolate which has been melted in one cupful of boiling water, then one teaspoonful of vanilla, and last of all one and one-third cupfuls of flour, one-fourth teaspoonful of salt, and one teaspoonful each of soda and baking powder. Bake in a cake pan in a moderate oven for 40 minutes. When cool, cover with:

**Butter Frosting.**—Take one and one-half cupfuls of confectioner's sugar, add three tablespoonfuls of butter, mix well and add thick cream enough to make of the right consistency to spread, flavor with vanilla and cover the cold cake.

For those who consider chicken livers the great delicacy they are, the following dish will be considered:

**Chicken Livers With Olive Sauce.**—Cut the livers into half and wrap each piece in wafer-like strips of bacon, place on skewers alternately with mushroom caps which have been carefully cleaned and dipped into olive oil. Place the skewers across a dripping pan in a very hot oven or under the broiler flame. Baste occasionally with the fat from the pan. Serve on the skewers with the sauce made as follows: Brown two tablespoonfuls of butter with two of worcestershire sauce, one dozen stuffed olives, thinly sliced, one tablespoonful of lemon juice, salt, cayenne and paprika to taste. Serve with browned potato balls, small string beans or peas.

**Corn Bread or Johnny Cake.**—Beat one egg, add one cupful of sour milk, one-half teaspoonful of salt, one cupful each of yellow corn meal and wheat flour and one tablespoonful of soda. Mix the dry ingredients and stir into the liquid. Add two tablespoonfuls of melted shortening and pour into a hot greased pan and bake twenty-five minutes.

#### Good Home Cooking.

There is no more appetizing dish for a main dish than the good old-fashioned pot roast when cooked until brown and tender and served with vegetables added to it.

**Pot Roast.**—Take four pounds of beef from the chuck or rump,

wipe with a damp cloth and add three tablespoonfuls of dripping to a deep iron pan. When hot add the meat and brown it on both sides. Sprinkle with salt and pepper, using three tablespoonfuls of chopped celery leaves and two cupfuls of boiling water. Cover tightly and cook for two hours very slowly. Now add six carrots, six turnips, six potatoes, more salt and pepper to season, cover and cook until the vegetables are tender. Thicken the gravy and pour over the meat. For the gravy take three tablespoonfuls each of flour and cold water, mix until smooth, add one-half-cupful of milk, salt, celery salt and pepper to season. Pour into the gravy left in the pan and cook, stirring constantly until thick.

**Pear Salad.**—Arrange eight halves of pears in lettuce cups. Mix one cupful of cottage cheese with one-fourth cupful of nuts, form into balls and press one into each cavity of the pear. Dot with cherries and serve with a highly seasoned french dressing, using pineapple juice with a dash of lemon.

**Prune Nut Pie.**—Prepare a baked pastry shell and fill with the following: Mix five tablespoonfuls of flour with one-half cupful of sugar and one-eighth teaspoonful of salt. Add one cupful each of milk and prune juice, two egg yolks and cook over a slow fire until thick and creamy. Add one teaspoonful of lemon extract, two-thirds cupful cooked prunes, chopped and one-third of a cupful of broken nut meats. Beat for a minute, then fold in the stiffly beaten whites of the eggs, pour into the shell, cool and chill. Whipped cream may be used if desired.

Wash bacon dripping, allow to cool and skim off. Use for all sorts of cookery. When the bits of burned bacon drop into the water, it leaves the fat, sweet and it can be used for shortening for molasses or spice cakes instead of butter.

A slice of lemon added to prunes while cooking will add to its flavor.

Nellie Maxwell



# Wake up your energy with this "wake-up food" POST TOASTIES

Toasted, golden flakes with all the wholesome sweetness of the sun-ripened corn—Post Toasties is just the breakfast cereal for warm weather when you want foods light and crisp. Serve it to the family tomorrow with cool milk or cream—topped off with ripe fruit or berries. See if everyone doesn't call you a good provider!

You'll send them off to work or play with a grand new store of energy. For Post Toasties is rich in energy—in the most quickly digested form. Grown-ups and youngsters alike find it easy to digest.

Easily served, too, right from the red and yellow package. Call up your grocer today.

POSTUM COMPANY, INC., BATTLE CREEK, MICH.



#### Ancient Locomotive

Built by James Watt in 1797, the "Sun and Planet" engine is in working order again after 42 years' rest. The engine is now in the Science Museum at South Kensington, England, and it was put in motion recently for the first time since 1855, when it was dismantled and moved to the museum. Compared with modern engines, it looks and sounds a strange affair, with its beams of wood and iron rods, and its grunts, groans and weird clankings.

#### Borax for the Dairy

Dairy utensils and milk bottles can be made scrupulously clean and sweet smelling by the use of 20 Mule Team Borax in the cleansing water. Borax disinfects as well as cleanses, and it is always safe to use.—Adv.

#### Seek Ways of Saving Lost Energy of Coal

It will be possible in the future to heat a large house through an entire winter with a single small lump of coal if science can find a way of utilizing all the energy which it now knows to be contained in that fuel.

This is the amazing prospect held out by J. H. Jeans, the chemist, in a report to the Smithsonian Institution. It has been conclusively proven, he shows, that the ashes thrown out of a furnace or fireplace contain millions of times as much heat energy as has been given off in burning. In the Golden Book Magazine, the scientist's estimate is quoted.

"The ordinary combustion of a ton of coal provides energy enough to drive an express locomotive for an hour," he says. "But the annihilation—or perfect combustion—of a ton of coal would provide enough energy for all the heating, lighting, power and transport in Great Britain for a century."

#### IT'S DANGEROUS GROUND

You stand on—with a cough, a cold or gripe, and your blood impoverished. You must do something! Dr. Pierce's Golden Medical Discovery enriches the blood—builds health and strength.

Mrs. Alma Sterling of 107 Gordon St., Montgomery, Ala., remarked:—"I was run-down from overwork, became very weak and had no ambition. My mother had taken Dr. Pierce's Golden Medical Discovery and advised me to try it, saying it was a most wonderful tonic and health builder. I took a few bottles of it and became stout and well. Golden Medical Discovery is the very best tonic there is—I can say that."

All druggists. Tablets or fluid. Send Dr. Pierce, Buffalo, N. Y., 10c if you desire a trial pkg. of tablets.

A Hint  
The Maid—Don't let father see you kissing me.  
The Boy—But I'm not kissing you.  
The Maid—Oh, well, I thought I'd tell you in case!

#### Human, Anyway

"Have you a good cook now?"  
"Well, she's not too good to use a swear-word once in awhile."

#### Did He Get Away With It?

Editor (at home, to wife)—That will do, Marie.  
The editor's decision is final.



"Oh, you'll like this tonic"

REALLY, you'll be astounded at how quickly PERUNA builds you up. This old, time-honored internal medicine, originally a doctor's prescription, contains IRON—also roots and herbs that physicians recognize as ideal during convalescence. Soon breaks up those stubborn coughs, due to colds; wakes the appetite, helps assimilation of energies, assures normal elimination, tones up the entire system. So pleasant to take . . . so really stimulating. The fact is, you don't have to be miserably ill to need and want PERUNA. Ask any one of the millions who have enjoyed its benefits in the past half century. If you're merely tired out, lack "pep," have no desire for food, just try one bottle and note the difference. See how it brings you back and keeps you there.

# PERUNA

Unskillful Angler  
"She is always fishing for compliments." "Yes, and never knows where to draw the line."

Or, That You Don't  
The only relief from the weather is pretending you like it.—New Castle News.



## kills flies

Flies everywhere! Flies nowhere if you spray Flit! Close doors and windows to let Flit vapor have its full effectiveness. Quick, safe, sure. Every fly will die. Also kills mosquitoes, roaches, bedbugs and ants. Use the Flit sprayer. Guaranteed to kill or money back.

# FLIT

**To My Friends and Customers**

To my friends and customers of Collierville and community, I take this opportunity to thank you for your patronage the past season and to advertise my plans for the coming season. I am starting out with all new equipment and it is my aim to give you the very best service that I can render. Ice will be sold for cash, and for your convenience, I will issue coupon books, entitling one to a discount on ice when buying a book.

There will be three deliveries made each week day at 7 A. M., 11 A. M. and 5 P. M. One on Sunday at 8 A. M.

**The Collierville Delivery Co.**  
Phone 183. Hugh Mann, Mgr.

**J. R. COX & SON**

Merchants and Cotton Buyers

Phone 141

**Of Interest to the Ladies for Summer Frocks**

Our Dry Goods Department is kept interesting to the Ladies by constantly receiving New Materials. This week end we offer

**Voile and Batiste,** Always a favorite for Summertime Dresses. We have this in Lovely Colors and Dainty Prints, 40 inches wide

**Dress Linens,** Dress Linens of an excellent quality in Solid Colors and Prints. For Attractive Sports and Street Frocks. Yard wide and at prices that will please you.

**Hinton & Hutton Company**

Dry Goods Department

**PARTNERS WITH THE PUBLIC**

It is our job to supply the homes and industries of Memphis and surrounding territory with a service that has become vital in everyday life.

Duty demands that we supply good service. But we want to do more than that—we want it to be as satisfactory as it is humanly possible to make it.

We count ourselves partners with the people of this community interested in advancing the welfare of the people with whom our own interests are identical.

**Memphis Power & Light Co.**

*Society Notes*

Lucille S. Swoope, Editor. Phone 83 or 14

Mr and Mrs Cecil Elliot entertained with a dinner party Tuesday evening, at their charming home, "Cris Cross", complimenting their young son, Lawrence. Covers were laid for eight on a beautifully appointed table which had for a centre piece a low bowl of tulips and narcissi on each side of which burned tall green candles in ebony holders. The place cards were designed in bright colors suggestive of Spring. A delicious three-course menu was served the following guests: Misses Lavelle Rhodes, Gladys Wilsod, Willie Lynch, and Mr. John J. Jacobs, all of whom are teachers of young Mr. Elliot.

Mrs. J. H. Irby charmingly entertained at Bridge, Friday afternoon in her home on Railroad Street. Bowls of purple iris and spirea made the rooms very lovely. A color scheme in orchid was carried out in the score cards, the flower cups holding mints in pastel shades, and was again reflected in the delightful ice course served at the close of the game. The hostess wore a gown of orchid crepe.

The Young Ladies Bridge Club was entertained by Miss Frances Stamps Thursday evening in her home. The twelve members enjoyed four games of bridge after which attractive prizes were awarded. Miss Dorothy Glenn received handmae handkerchiefs as high score prize. The consolation, an attractive bridge set, fell to Miss Dolly Leake. A pleasing color scheme of pink and white was featured in the delicious ice course served at the close of the evening.

Misses Willie Lynch, Doria Hinton, Gladys Wilson and Mr. Harry William on were delightfully entertained at luncheon Monday, by the eighth grade girls of the Domestic Science Department under the capable supervision of their young teacher, Mrs. Vance Roy. A lovely bowl of roses decorated the attractively appointed table. Baskets in delicate tints held mints, and the places were marked with cards of the same dainty coloring. The delicious three course menu was prepared and served by the members of the class.

Mrs Lufft entertained the ladies of the St. Andrew's Guild Tuesday afternoon in her home on Poplar Pike. After the devotional exercises, led by the president, a business session was held. Delightful refreshments were served and a social hour was enjoyed by the members present.

Miss Maggie E. Cox will entertain the members of the Young Ladies Bridge Club Thursday evening in her home.

**Lost, Strayed or Stolen**  
A Pointer dog—white with black ears. Answers to name of Sport. Gone since Sunday from Olive Branch. Liberal Reward for Return.

C. T. Coulter,  
Collierville, Tenn.

**LOCALS & PERSONALS**

Mrs Sam Fleming and mother spent Wednesday in Memphis.

Mr Sam T Fleming died Thursday evening in Memphis. Funeral services will be held at the Presbyterian Church Saturday afternoon at 2:30.

Mrs R. L. Strong and Miss May Fleming were in Memphis Monday.

Mrs Gertrude Fite, who has been ill in the Baptist Hospital in Memphis, was brought home Wednesday in a Hinion & Hutton ambulance. She is much improved. Mrs T E Watkins and her Guest Miss Myrtle Worthington, spent Wednesday in Salisbury.

O. D. Halley, Winston Jones and J. Glenn spent Tuesday fishing on Horseshoe lake.

W. W. Norfleet is the owner of a new Essex Town Sedan purchased Tuesday from the local Hudson Essex Agency.

D. V. Hawthorne has been in New Albany with his brother who is critically ill.

Dr and Mrs L. P. Pearce and children left Tuesday for San Antonio and other Texas points where Dr Pearce goes for his health. We hope they may soon return.

Mrs Katherine Walker of P. R. Point, M. I. is visiting her sister, Mrs R. D. Wilson.

Mrs Myrtle Worthington, of Rolling Fork Miss. is the guest of Mrs T E Watkins.

Mr and Mrs Jack Jameson were in Water Valley Sunday and again Thursday to see her mother who is ill.

P. N. Wilson and mother Mrs R. D. Wilson left Sunday for S. Louis where Mrs Wilson was called on account of the death of her brother P. M. Harris. Her son and daughter of Memphis accompanied them. They returned home Tuesday, making the trip by auto.

**MISSIONARY SOCIETY**

The Missionary Society met at the Methodist Church Monday from eleven until three-thirty, having a delightful lunch at twelve. The purpose of the meeting was the study of the book, "Women and the Kingdom". This was beautifully done by Mesdames Dean, Fleming, Williams, McFerin, Piper and Oursler. Fifteen members were present.

**Registration Notice**

Today, Friday, April 26th, is the last day to Register for the City Election to be held May 16th. Registration is being held at Chas. Dean and Son store.

**FOR SALE**

Entire Stock and Fixtures of the **Roach Variety Store**  
Good Location—In Good Building  
Mrs ELLA ROACH, Collierville, Tenn.

**ANNOUNCEMENT**

We announce our names as Candidates for the following offices at the Election to be held in Collierville, May 16th, 1929.

I elected we promise a business administration of the affairs of the town. We'll keep records of all transactions and finances and a published statement of same at the close of each fiscal year as has been done by the present Board of Mayor and Aldermen.

We endorse J. A. Lowe for Marshall as long as he continues to give the efficient service he is now rendering.

- |                |  |
|----------------|--|
| FOR MAYOR,     | P. A. Perkins.   |
| FOR ALDERMEN   | M. K. Mann,<br>Winston Jones,<br>T. L. Treadwell,<br>R. F. Harrell,<br>H. W. Mann. |
| FOR TREASURER, | Fred Kirk.   |

(POLITICAL ADV.)

**DON'T MISS IT!**



Friday and Saturday  
**Only Two Days Left!**

**Sunbeam Dress Sale**  
Regular \$3.00  
Dresses at **\$1.95**

**Peter Pan and Agatha Prints,**  
Fast Colors, New Summer Patterns.  
39c Prints at **18c**

**Kelsey Brothers**

**For the Little Odd Jobs Around the Place.**

With the coming of Spring you'll need to do a lot of Repair and Rebuilding Jobs around home—fix the garden fence—a new chicken house.

Our Stock of Lumber and Supplies is Very Complete and it's a pleasure to serve you.

**Collierville Lumber Co.**

Phone 70

J. M. Glenn, Mgr.

**Photographs**

Make Acceptable Gifts for any Occasion. We Specialize in Home Portraiture of all Kinds. Let us do your Kodak Finishing.

**W. L. Drake**

Methodist Parsonage

Germantown, Tenn.

**Start Your Chicks Right**

By Getting a Supply of

**International Jewel CHICK STARTER**

With Buttermilk

This Chick Starter is a correctly balanced Baby Chick Feed. The Buttermilk content keeps the digestive tract in healthy condition, so necessary to the life of Baby Chicks. It will reduce the mortality among chicks 90 per cent. It is a tested product and highly endorsed by experts.

**Feeding Directions**

The first 48 hours give no feed of any kind, then start feeding a small amount four times a day, preferably dry, otherwise moisten with sweet milk or buttermilk. Remove all food after 30 minutes. Keep pens clean and sanitary; supply fresh clean water, finely ground grit and charcoal at all times. Increase feed slightly each day.

At five to seven days keep Jewel Chick Starter before chicks continuously, preferably in self feeders, with ample room for all to feed at one time.

After the seventh day feed Jewel Baby Chick Grains in litter in the afternoon, providing only what they will clean up in about thirty minutes. From ten to twelve days increase the Baby Chick Grains. After six weeks change gradually to Jewel Growing Mash and Scratch Grains, a perfect growing ration. Green leaves such as cabbage, lettuce, or other green vegetable leaves are desirable after the first ten days.

**COLLIERVILLE CASH FEED STORE**

We Sell for Cash—Our Patrons Get the Benefit