

THE COLLIERVILLE HERALD

"COLLIERVILLE, THE DAIRY TOWN"

Vol. 1

Collierville, Tennessee, Friday, March 22nd, 1929

No. 4

A WHOLE MILK PLANT COLLIERVILLE'S NEED

"The Dairy Town" offers Splendid Location

THE DAIRYMAN'S PRAYER

If only Santa Claus would bring us a milk plant, and a real milk plant at that—not a cheese plant or a creamery, which only uses the butter fat—but a real whole milk market, one that will use one hundred per cent of our milk, and that can afford to pay a hundred per cent price.

We know that a creamery or cheese plant will be a big help—but we also know that they cannot afford to pay the full value of our milk when they have to pour the skimmed milk or whey into the sewer.

The business men and the chamber of commerce, have been, and still are making every effort to induce some of the larger milk plants to locate at this place, they have had representatives from the Nestles food company, and several of the powdered milk plants here, they have also had Mr. Kraft, and several cheese men here, and are now figuring on a combination cheese plant, creamery, and casine plant, which is the most logical plant for this territory, as there are times when the cream and butter prices are down, and at such times cheese could be made and stored, there are times when cream prices are high and at such times this plant would be in position to separate the milk, sell the cream and make casine of the skimmed milk so that nothing will be lost.

There are also many other advantages to a plant of this kind being located here. The railroad and trucking facilities of the town, together with the surrounding territory offer a location of every advantage and a plant could be made a paying proposition almost from the beginning and with the amount of Dairying now going on here, it means that in a very short time Collierville would rank among the best plants in this entire section.

We are hoping to get a full report by the next issue of the Herald as to what has been done and what the prospects are for immediate action along this line.

RADIO BROADCAST POPULAR

A noon feature of WMC has been the Dairy Talks by the International Feed people, which has proven interesting in this section. A prize of Five Dollars in cash for the best letter written about the results obtained from using this line. Mr. Cook, of the Collierville Cash Feed Store says the awarding of two prizes to local people shows the results obtained from this feed is proving that the International Line has "A Feed for Every Feeding Purpose."

EPISCOPAL CHURCH

Services at 11:00 o'clock by Judge C. L. Marsilliot of Memphis. The Ladies Guild meets the Second Tuesday afternoon of each month, Mrs. J. K. Swoope, President.

CEDAR GROVE TO BE NEW SUB-DIVISION

Plans Include Branch Office Building and Loan Association

Plans are maturing rapidly for the opening of a new Sub Division for Collierville on the Pike. Negotiations are now under way and it is expected will be completed this week, for the opening of Cedar Grove Sub Division by Surrency and Leake. The property has been surveyed and blue prints have been made. Arrangements and bids are being received for grading and road building and for the laying of water mains and erection of electric lighting service for the addition. A graded street will be built through the property and a modern bungalow will be started at once. There will be 18 lots in the plot, six of which front on Poplar Pike.

Plans are also under way to establish a local branch of the Building and Loan Association here, Mr. Leake having practically closed the deal with Memphis people to finance home building in Collierville. This branch is expected to be ready for business by April 1st, and will mean much to the town, increasing the number of homes to be built.

The Cedar Grove Sub Division is ideally located for home building, as it will be modern in every respect and have all conveniences. The lots are large and will allow plenty of room for a nice home, with garden, lawn and is especially conveniently located for a residential district.

With plans being rushed as fast as possible, Mr. Leake states that he expects to have actual construction work under way at an early date. There is hardly ever a vacant residence in Collierville, and the opening of this new addition, the opening of the Building and Loan office should mean the construction of many homes.

PARKVIEW THEATRE

At the Parkview Theatre this coming week, local patrons will have an opportunity of seeing programs of the better kind and will find that Mr. Watson is indeed using every effort to give Collierville the best in pictures. A real Western feature, bringing Tim McCoy, in "The Bushranger," is the offering for Friday (tonight), and Saturday night, with a special show to be given at 2:30 Saturday afternoon. This is one of Tim's best "Thrillers" and will be filled with dramatic and exciting moments.

Another picture of unusual interest, will be the Tuesday and Wednesday night shows, which bring "The Stool Pigeon," a story of the underworld. This is going to arouse much interest here as much has been read in the papers and in Stories of Stool Pigeons.

BAPTIST CHURCH

Sunday School at 9:45. Preaching by the Pastor the First and Third Sundays in each month, morning and evening. Junior B. Y. P. U. meets Sunday afternoon and the Senior 5:30 P. M., and the Senior B. Y. P. U. at 6:30 P. M.

Howdy and So Long



BELL TELEPHONE COMPANY REBUILDING TOLL LINES

A crew of fourteen men under the supervision of Mr. H. T. Loudermilk, are working between Memphis and Decatur, Ala., rebuilding the Toll lines of the American Bell Telephone Co.

They will replace and add to the lines enabling the Company to take care of increased Long Distance traffic, and give better service. The crew will work out of Collierville for the next three or four weeks, making this their headquarters, coming in here each night.

With the very efficient local service given by the Collierville Telephone Company, this added improvement in Long Distance service will give the patrons of the company a service of the very best kind.

CHRISTIAN CHURCH

Sunday School at 10 o'clock followed immediately by the morning service, preaching by the Pastor.

Junior Endeavor meets at Endeavor at 6:30. The Evening Service, conducted by the Pastor, begins at 7:30.

Prayer Meeting every Wednesday evening at 7:30 P. M. Ladies Auxiliary meets the first Tuesday in each month.

A cordial invitation is extended visitors.

Visitors are welcomed at all services.

MICKIE SAYS—

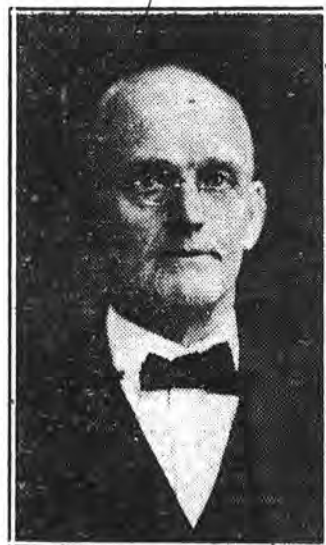
A MAN CAN BUILD UP A GOOD BUSINESS WITHOUT ADVERTISING—IT HAS BEEN DONE—LIKEWISE MEN HAVE WALKED WITH BUT ONE LEG, SWUM A RIVER WITH THEIR HANDS TIED BEHIND 'EM AND RUN RACES WITH THEIR FEET IN A SACK



PASTOR FOR BAPTIST CHURCH

Rev. J. P. Horton and family moved to Collierville this week, he having accepted the Pastorate of the Baptist Church here and at Germantown. They will make Collierville their home. Bro. Horton is well known here and throughout this section, having served the Church at this place from 1922 to 1925, coming here from Holly Springs, Miss. He has been in the Ministry for thirty three years. He went from here to the Central Avenue Baptist Church at Buntyn, where through his untiring efforts and co-operation of his members, he built the church up from a membership of 120 to 300 members, a Sunday School from 100 to 250 attendance, and a B. Y. P. U. was increased from 17 to 75 members.

The people of Collierville are glad to have Bro. Horton and his family here again as are also his people in Germantown, and with a live membership here, the churches at both these towns will show a substantial growth. He will preach here the 1st and 3rd Sundays in each month, and at Germantown the 2nd and 4th Sundays.



The pastor gladly offers his services and will count it a favor to be informed of any one who needs the same. He will visit the sick, the shut-in and aged, whenever informed that such desire his service; attend funerals whenever desired, irrespective of church membership or non-church membership. He is anxious to meet those who have no religious connections or church home, get acquainted with them, and be of whatever help he may be able. Jesus Christ came to earth "not to be ministered unto, but to minister," and as a humble servant of His, the pastor would serve wherever he can.

The Herald joins in welcom-

SOUTHERN RAILWAY TO BEAUTIFY GROUNDS

Will Enter Flower Garden in Division Contest

Much comment was heard last year on the flower garden at the Southern Railway depot in Collierville. This garden was very attractive and through the courtesy of the Cartwright Nurseries was filled with shrubs and flowers. Account of having no fence around it, it was hard to keep it looking nice and was finally allowed to die. This season the local agent, Mr. T. L. Hill, has commenced early to have a garden, by first having a fence built. This in itself is attractive and work will commence at once toward beautifying the place. Flowers and ornamental shrubs will be planted and landscaped in an effort to win a prize which is given by the Railway Company for the best flower garden along the route.

Mr. Hill will appreciate the co-operation of the people in this work and it will be a good advertisement for our town, for passangers to see what can be raised here.

CHURCHES AND SCHOOLS

A factor in the growth and development of any town is Churches and Schools and in this Collierville stands at the front. With Christian, Methodist, Baptist, Episcopalian, and Presbyterian churches here, all of which have good buildings and wide-awake congregations, active Young Peoples Societies and a High School that ranks among the best, with a faculty of efficient teachers and a student body that is interested and doing good work, Collierville offers to anyone looking for a good town in which to live, all the things that go to make up such a town.

In a Church Directory, gotten out by the Central Avenue Baptist Church of Buntyn, of which Rev. Horton was Pastor, we find the following, which expresses very aptly what the Church means to a town:

I AM YOUR FRIEND.

I greet you at your birth, instruct you in sacred truth, point you to Him who brings eternal salvation and thus give you the foundation for a happy, useful and noble life.

I solemnize your wedding day and give you Heaven's Benediction for a joyous and serene home life.

I have, throughout the ages, filled the world with high ideas (forgiveness, honor, charity), and now helpfulness and sympathy are ever about us to offer one comfort and relief and cheer.

I comfort your aging years, cheer your hearts with assurance of the happy, unending reunions soon to be yours with loved ones gone before; and at last I commend your soul into the welcoming hands of God with my prayers that you may have joy and felicity for evermore.

I am your life-long friend, THE CHURCH

ing these good people to our town and we offer the columns of the paper in assisting Bro. Horton in his work.

HIGH SCHOOL TEAM WINS CHAMPIONSHIP

Defeats Millington Her Winning County Title

In a very good game of basketball at the local gym last Friday night, Collierville defeated Millington High, 25 to 10. From the beginning the Collierville Team had the best of the game, out playing the visitors from every angle. In fact at times it was almost one sided, the locals playing super ball, was never in danger at any period. Jones was the feature player of the evening, doing some fine shooting from the middle of the floor. The entire team played scientific ball, every thing being long shots and with an exceptionally good defense. The team work was very noticeable, each and every man playing in a way that showed careful coaching and a thorough knowledge of the game.

The line-up for the locals, was:

Jones, F; Kelsey, F; Cox, C; Dean, G; McMahon, G; Pipere, C, substituting for Cox in the last two minutes of play.

This was the second game played with Millington to decide the Championship of Shelby County, Millington having won the Northern Division and Collierville the Southern Division. The locals closed the season by winning the first two games played.

AUTO ACCIDENT SATURDAY NIGHT

A Ford touring car driven by Mr. Egbert Kirk, of the Kirk Community, turned over on the levee, near town Saturday night, wrecking the car and resulting in injuring Mr. Kirk. The Hinton and Hutton ambulance carried him to the Baptist Hospital in Memphis where it was learned he was badly bruised and cut, but not seriously. It is hoped he will be able to be out again soon.

PUTS NEW ROOF ON WAREHOUSE

A new built up asphalt roof was put on the Feed Warehouse of the Hinton and Hutton Company, on the railroad tracks, this week. They handle the Purina line of feeds here and carry a large stock on hand at all

METHODIST CHURCH

Sunday School at 9:45. Preaching by the Pastor, at 11:00 o'clock.

Junior League, at 3:30 P. M., and Senior League at 7:30 P. M. Evening services will be conducted by the Senior League Sunday.

Woman's Missionary Society meets Monday afternoon at 2:30 P. M.

Prayer Meeting every Wednesday evening at 7:30. The Come and worship with us. B. J. RUSSELL, Pastor.

PRESBYTERIAN CHURCH

Sunday School at 10:00 A. M. followed by Preaching by the Pastor.

Junior Endeavor meets Sunday afternoon and Senior Endeavor Sunday evening, followed by the evening service.

The Spirit of Easter



Photos by Underwood Kummerow



By ELMO SCOTT WATSON

EASTER is almost here! What is the spirit of Easter? This red letter day on our calendar, which we observe this year on March 31, has a number of different symbols, any one of which may remind us of that day, for all of them are based upon the same fundamental principle. To the Christian world, it is the anniversary of the resurrection of Jesus. But that does not mean that the essential spirit of Easter means something to one part of humanity, set off from the remainder by a religious belief, and that they have a monopoly upon the joys of the Easter season. For Easter has a universal significance and the keynote of it lies in the idea of "resurrection."

Look at the word itself—Easter. It is derived from the word East, and East is one of the four cardinal points. It is also the cardinal point which has always been most important in all religious ceremonies of all races and creeds. This is because it is the part of the heavens where the sun is seen to rise—the sun bringer of light and heat, the very giver of life itself! The most primitive intelligence of the most primitive man recognized the fact that the sun and life were inseparably associated and it was only natural that when he came to worship the thing which was greater than he, he should turn to the East whence came that greater and higher thing which he recognized as being the life-giving power.

So each day was to him a cycle of a whole lifetime. In the morning as the sun came up, life came into being. As the sun mounted in the heavens life grew in its lusty youth and increased in power. At its zenith, life, too, was at its highest point. As the sun declined, so life declined into old age, into weakness, until there came darkness, the synonym for death. After a period of darkness, life came again. There was a resurrection and once more, the cycle of a life-time compressed into 24 hours, there was life!

And that, stripped of all the tradition, myth, legend, custom and social practice that has attached itself to Easter, is the spirit of Easter, all concentrated in the one word "resurrection." So Easter has a significance that no other red-letter day on our calendars has and that significance is

the significance of one of the fundamental and inevitable facts of existence. It is conceivable that all other red-letter days may be abolished from our calendars, that the calendar itself may be done away with. But, no matter what may happen, so long as human life exists on this earth, the spirit of Easter will survive. When it ends, then ends all hope for mankind, all reason for mankind's struggle to exist.

If "resurrection" is the spirit and the message of Easter, then the inmost essence of that spirit can be summed up in the one word "immortality." If man can find an answer to the old, old question that has troubled him through the ages, the question "Does death end all?" he can find it in the message of Easter. It is reassurance that the struggle to live is worth while and that he does not face a hopeless task. Even if he did not have the comfort of his religion to help him arrive at that belief, he finds it in the mere fact of living. Each day, each year and each lifetime he sees the cycle repeated. The sun comes up in the morning and goes down into darkness at night. But he knows that it will come up again the next morning. Each 24 hours he sees the miracle of resurrection. New life is manifest in the animal and vegetable kingdoms with each recurring spring. It ripens in the heat of summer and mellows into maturity in the autumn, only to die in the cold of winter. But he knows that life will begin again next spring. Each 12 months he sees the miracle of resurrection. A baby is born, passes through childhood, grows into youth, reaches man's estate and then declines into old age. What if the darkness of death is only a matter of a few years away? He has seen the recurring miracle of resurrection every 24 hours and every 12 months. Why should not man, reasoning logically from this evidence of which he is aware every day of his life, believe that the cycle of a lifetime includes a resurrection just as does the daily cycle and the yearly cycle? He does so believe and from that belief comes his belief in the life everlasting in immortality.

Perhaps it would be more accurate to say he chooses to believe. For few men, if any, have ever solved the riddle of life to their utter satisfaction. They constantly grope for the truth, seeking, always seeking, the answer to the unsolved problems of life. They have the never-ending longing in their hearts for everlasting life and they choose to believe, and take comfort

from the belief, that they shall have it.

So whether he be primitive man or modern, civilized man, whether he be Christian or heathen, the essential spirit of Easter, the message of Easter is the same—it is a message of hope, a message of joy and a promise and a fulfillment in one. That message is delivered to man in many forms. It comes to him in the riot of bird songs which greet the sun on every morning in spring. It comes to him in the greenness of the grass, in the swelling buds on the trees, in the flowers which push their way up through the earth when the warming touch of the sun is laid upon it. It comes to him in the softness of the blue sky, in the fleecy clouds floating above him and in the gentle caress of the breezes that touch his face as he goes forth to start each day's work. It comes to him, too, as he watches young animal life about him—lamb, calves and colts waddling about unsteadily at first and then, as they gain strength, running around in those funny, awkward, stiff-legged little jumps which are always so fascinating to watch.

It comes to him every minute of the day as Nature, in all her forms, cries out exultingly "Spring has come! Spring has come!" Even if she did not tell him in those words, he would know it himself—in the surge of new strength in his own body, in the quickening of his blood after its winter sluggishness. As he hears the call of spring and the message of Easter he feels the desire to pass the message along. He passes it along in as many ways as it comes to him—in the happy note in his voice as he greets his friends, in the little snatches of song which he finds himself singing and in the effort which he makes constantly to put that message into words.

So in addition to the visible, tangible symbols of Easter, it also has its invisible, intangible symbols. You cannot "see" or "touch" happiness, but you know there is such a thing and Easter is the one time in the year when that happiness is inherent in all of us. Christmas, of course, is also a time of happiness, but our participation in its joys is dependent upon others. Its joys are the joys of giving and the joys of receiving. The joy of Easter is a more personal, intimate thing. Regardless of others, we can know its joys for they lie within us. They are the joys of living and the joys of knowing that life is everlasting. For that knowledge, too, is the spirit of Easter.

Clerk Routs Armed Robber With Knife
Portland, Ore.—Intimidated when a man tried to rob him, Irwin Fahrlander, grocery store clerk, picked up the establishment's fruit knife and started after the robber.

The robber had entered the store, drawn a gun, and confronted the clerk, saying: "Gimme all the money in that cash register."

"Get out of here, or I'll carve you with this knife," Fahrlander said, grabbing the murderous looking weapon.

The robber left the store closely followed by the enraged clerk.

ROBBER TELLS OF PRISON ESCAPES

Caught Few Hours After Hold-up of Train.

Herkimer, N. Y.—Thomas Flatowski, thirty years old, of Buffalo, was arrested near here by state troopers in connection with the holdup of a New York Central train just outside Herkimer.

According to the troopers, Flatowski admitted the holdup. Two watches stolen from passengers and a little more than \$40, the amount obtained in the holdup, were found in his possession, troopers said.

The bandit who held up the passengers in the day coach on the train escaped after firing shots over the heads of the terrified victims. One shot was fired at him by Dominik Dee, of Frankfurt, as he leaped from the train while it was moving at about 35 miles an hour.

According to the story told troopers by Flatowski he was knocked unconscious after leaping from the train and laid beside the tracks for five hours. Later he made his way to Herkimer and boarded a bus for Coldbrook.

Flatowski is said also to have told the troopers that he had escaped from two prisons within the past two years and was wanted in this state and in Missouri as an escaped convict.

Flatowski's head was bruised and his clothing was torn. George Stanfelner, driver of the bus, had become suspicious of the man and asked James Kennedy, a passenger, to notify state police. Kennedy dropped from the bus without arousing suspicion and telephoned police, who pursued the bus in an automobile and took Flatowski off between Middleville and Newport.

Flatowski said he was sentenced from Buffalo in 1925 to ten years in Auburn for assault, but escaped August 18, 1927, with three other convicts. Later he was sentenced from St. Louis to ten years in the Missouri state prison, but escaped on December 14, 1928, after serving seven months. Coming East again to "see the world," he said, he wandered through the Eastern states and was in Schenectady, where he was drinking heavily before boarding the train.

Veteran Saves War Time Buddy Who Rescued Him

New York.—Maybe they were just fighting that old war over again—Charles Fitzpatrick, American dough boy, and his buddy, Allen Smith—but: "He saved my life in France."

That's what Allen told the judge in Essex Market court when he was asked to sign a complaint against Fitzpatrick charging him with felonious assault. There was a quiver in Allen's voice as he added: "I'll sign a complaint against Charles on no consideration."

Allen, now fifty-five, was thinking back to the thunderous day in 1917 when the battlefields of France were red and muddy. He was lying wounded in a shell hole in No Man's Land. Charles came crawling through the mud and dragged him to safety.

Charles now is fifty-nine, and the two have been rooming together at 28 Goerck street.

Early Sunday morning, in a drunk argument, Charles is said to have stabbed him in the neck.

Allen spoke humorously to the court: "He saved my life in France, and we've teamed up together ever since. Maybe he did stab me, but if it was him, it was because we were both drunk and we didn't know what we were doing."

Magistrate Norris smiled as he discharged Fitzpatrick.

Must Attend Church and Remain Sober

Indianapolis.—Otis Owens, thirty-eight, must go to church every Sunday for the next six months and remain perfectly sober during that period—or pay a fine of ten dollars and costs and serve thirty days on the Indiana state farm. That was the sentence passed recently by Municipal Judge Clifton R. Cameron when Owens admitted he had just finished serving a 90-days' sentence on the farm for drunkenness, and added as an extenuating circumstance that he hadn't been to church since he was a boy.

Dog Dies on Duty
Baltimore, Md.—Ginger, just a dog, was a martyr in duty. He stood as guardian over 25 centuries in gilded cages in the snow-filled basement of the burning home of Martin H. Bauer, his master.

St. Paul's Cathedral

and is also the burial place of many of the great dead, particularly military and naval heroes. Lord Nelson and the duke of Wellington are both buried there. Its length is 490 feet. The dome is 370 feet high. The width of the transepts is 240 feet.

Mean the Same Thing
Inflammable in its usual sense implies explosiveness or a character that will burn readily. Flammable means exactly the same thing. The resulting confusion has caused the

word inflammable to be abandoned altogether, flammable now being used to indicate ready combustibility, and non-flammable for the opposite. Perhaps the most flammable material in general domestic use is gasoline. The vapor from a pint of gasoline, mixed with the proper amount of air, has a destructive power equal to that of a pound of dynamite.

Leopard skins from India may be introduced into this country for commercial purposes.



FOR COLDS

BAYER

ASPIRIN

To break a cold harmlessly and in a hurry try a Bayer Aspirin tablet. And for headache. The action of Aspirin is very efficient, too, in cases of neuralgia, neuritis, even rheumatism and lumbago! And there's no after effect; doctors give Aspirin to children—often infants. Whenever there's pain, think of Aspirin. The genuine Bayer Aspirin has Bayer on the box and on every tablet. All druggists, with proven directions.

Physicians prescribe Bayer Aspirin; it does NOT affect the heart

Aspirin is the trade mark of Bayer Manufacturing of Monocetateester of Salicylicacid

After a girl has refused him 12 times a superstitious youth will quit proposing.

To Keep Food Sweet
Plan on a regular cleaning of your refrigerator with 20 Mule Team Borax. Borax is an ideal cleansing agent for this use because it is a deodorant and a mild, harmless antiseptic as well as a cleanser.—Adv.

No Longer Hick Town
If you and a walking stick can stroll down street and inspire no guffaws, it is no longer a hick town.—St. Paul Dispatch.

Served Its Purpose
The Assistant—I see you sold that new Paris model suit. I didn't think it so awfully fetching.
The Modiste—I think it was. It fetched \$375.

Not what you do, but how you do it, that counts

EVERYONE knows the story of Gene Tunney. How he fought his way up, until at 30 he has retired, undisputed heavy weight champion of the world. From the very beginning of his career Tunney never once let himself get out of condition.

"I started taking Nujol internally seven years ago. The first month Nujol brought remarkable changes in my physical condition. My elimination became active and normal. Since that time I have taken Nujol about five nights a week. If I discover that I have taken an excess I stop its use for a couple of days, when I renew my daily practice of taking a swallow from the bottle before retiring. I have found during my seven years' experience with Nujol that it is not habit-forming, or in any way unpleasant or harmful."

Nujol contains no medicine or drugs. It is simply a pure natural substance (perfected by the Nujol Laboratories 26 Broadway, New York.) It not only keeps an excess of body poisons from forming (we all have them) but aids in their removal.

Buy a bottle of Nujol today Sold only in sealed packages.



Gene Tunney

Paris Bars Policewomen
The Paris police authorities, who recently sent a commission to London to study the potentialities of women police, strongly recommended against their introduction in Paris on the ground that there is "no analogy between English and French manners and morals."

The Exception
Sweedlepipe—It takes some brains to succeed in society.
Tweedlepunch—Why, you always seem to get on well enough.

Gun Gave Fire Alarm
Returning from a hunt, Charles Maul, Milford, Del., hung up his gun on the kitchen wall thinking it wasn't loaded, but in this case it was lucky he was mistaken. That night the family was aroused when they heard the gun go off. A fire had broken out in the kitchen and reaching the gun, discharged it. The fire was put out before it spread farther. Capper's Weekly.

You can't keep a good man down—and mighty seldom a bad one.

Cuticura Soap

WORLD-FAMOUS FOR DAILY TOILET USE

THE every-day use of Cuticura Soap, assisted by occasional applications of Cuticura Ointment, when required, is your best insurance against skin troubles. They not only cleanse and purify, but also enhance and preserve the natural qualities of the skin and hair.

Soap 25c. Ointment 25c. and 50c. Talcum 25c. Sold everywhere. Sample each free.

Address: "Cuticura," Dept. B6, Malden, Mass.

GRAY'S

Best for 100 Years

ointment

FOR BOILS-SORES of all KINDS
BURNS-CARCUNCLES
CUTS-STINGS-SCALDS

Used Successfully by President Andrew Jackson.

3-year-old Dispensed almost if not prepared by GRAY-W.F. GRAY CO., Nashville, Tenn.

Tweeds Featured for Spring Suits

Tailor-Made Are of Warm Pastel Tones and Popular Colors.

The spring French fashions this year are just a little more subdued than ever in the past, observes a fashion writer in the New York Tribune. Not only are the printed silk designs more modernistic and bizarre than any of their predecessors, but even formerly staid woollens have bowed before the vogue of modernism. Following are the salient characteristics of the new party materials for spring and summer.

French designers are still employing Shetland tweeds because they consider that the certain lines of sports clothes nothing so much as there is such a demand for rough wools that many interesting novelty wool mixtures are continually created and are very desirable.

In these fabrics a new trend is the latest samples shown are of rather dissimilar character in their colorings and in their weaves. Tweeds made of black, brown and white, or of black, white, gray and beige, fine and large patterns with interlaced or knotted open-work cloths, are very irregular in their aspect. Scotch tweeds are sometimes edged by a border or covered with quadrangle, check, plaid, horizontal or diagonal striped designs.

For tailor-made spring suits the colored cloths shown are of warm pastel tones, either over or on their surface.

Showing a dainty little frock of light blue silk crepe with bandings of dark blue crepe. Notice here is the arrangement of the neckline with the keyhole, the crepe trimming running toward the waistline, where it almost joins the bandings of wider proportions encircling the bottom of the blouse. The bandings add to the effect of the plaited skirt and sleeves. A group of soft, rounded buttons complete the neckline trimming. A light blue hat and pink slippers are shown.

Complexion Shades in Stockings for Women

The new shades in which stockings are made are causing much comment. It seems, generally, agreed, that the most popular this season will be the complexion shades. Many of the very sheerest come in dark beige, taupe and a supple tone. These are to be worn with frocks of the new gray prints fabrics, which have touches of red, orange, beige, brown or any other allied colors. For wear with the tailored costumes, the dark brown tones are most appropriate, their very sheerness taking away any impression of heaviness or too somber appearance.

Lace or Indian Prints Popular for Trimming

Polka dot dresses, often trimmed with lace or Indian prints are extremely popular in the latest collection of costumes, created for the coming summer. Such stuffs as satins, crepes, georgettes, light woollens, heavy silks in black, white, navy and green are favored. One dinner dress has a bibel which can be dropped to form a hip-length afternoon dress. A matching cape, which can be tried around the waist to form a skirt and a short, puffed sleeve and a pair of short, puffed sleeves are also among the novelties evolved.

White Black Favored in Paris for Evening Wear

White is most fashionable for Paris evening wear and it is very becoming to dark or auburn hair or near a warm or very white complexion with natural or artificially colored cheeks and expressive features. Bright-colored jewelry, like emeralds, rubies or sapphires, can be worn as necklaces, earrings, or bracelets. White is also very striking when worn with a diamond hair and brightened up by pearls or diamonds. It is very fashionable and it can be effectively enlivened by a colored wrap. Dresses of intense colors, such as scarlet, sapphire, emerald green, are also being worn according to the fashion.

Light Blue Silk Crepe; Bandings of Dark Blue



Showing a dainty little frock of light blue silk crepe with bandings of dark blue crepe. Notice here is the arrangement of the neckline with the keyhole, the crepe trimming running toward the waistline, where it almost joins the bandings of wider proportions encircling the bottom of the blouse. The bandings add to the effect of the plaited skirt and sleeves. A group of soft, rounded buttons complete the neckline trimming. A light blue hat and pink slippers are shown.

Stylish Tailor-Made Suit of Tweed for Spring Wear

Face with white artificial silk flatters. On twisted white cotton surface thread is sometimes scurped over to give a mossy effect.

Silk and Wool Ensemble Can Be Made at Home

A most useful costume that could be made at home is a silk and wool ensemble; the dress being made of silk and the three-quarter length coat in soft woolen material of the same shade. One particularly interesting costume is of soft blue, the dress of flat crepe in simple design and the coat of soft blue tweed lined with the same material as the dress. The coat has a few pockets and a collar of a few inches and comes only to the hips. With this suit is worn a charming little sleeveless, the only trimming being a clever jabot at the V-neckline.

Daddy's Evening Fairy Tale

By Mary Graham Bonner

MR. MOON'S TALK

"When I was a boy, how much trouble some sailors have managing and running their boats," it does amuse me," said Mr. Sea Gull. "I can move so easily."

"And so gracefully," said Mr. Sea Gull. "Well," said Mr. Sea Gull. "I am glad that I am not a ship and have to have other people guide me."

"I can look at boats or accept some of the food they give me, but I'd so much rather be a sea gull than a boat."

"So would I," said Mrs. Sea Gull. "I can talk to Mr. Moon and Mr. Sun," continued the Sea Gull. "You have to shirk for that," said Mrs. Sea Gull.

"Yes, but I have a strong voice," said Mr. Sea Gull. "We have strong, powerful voices," agreed Mrs. Sea Gull, shrugging as she said this, and flapping her wings.

"I can soar through the air, land on the water, and have an afternoon's time," said Mr. Sea Gull. "We were wise to have a change as we're leaving now," said Mrs. Sea Gull. "There is Mr. Moon," exclaimed Mr. Sea Gull. "How are you this evening?" "Pretty well, I must say."

This Mother Had Problem

Mrs. Margaret Washington Tells

How to Get Rid of a Cough

"Last August I took a very severe cold and it seemed that I couldn't break it up. I got so bad that I was confined to my bed for five weeks, doctoring all the time without getting any relief. I had no appetite naturally lost flesh. In fact, I had given up all hopes of ever getting any better."

"A friend recommended Milks Emulsion and I commenced its use. When able to leave my bed I weighed 115 pounds. Now, after taking Milks Emulsion five weeks, I weigh 125 pounds, feel better than I have felt in many years, can eat anything, have no effects of the cold and work every day. I thank God and Milks Emulsion for restoring my health."

Says Sleep Waste of Time

To Wash Clothes Clean

Children Not Bored

Children with Worms

Need Help Quickly

Don't delay a minute if your child has worms. They will destroy his health. Frey's Vermifuge Expels Worms

Children with worms are a common ailment. Frey's Vermifuge is a safe and effective medicine for expelling worms from the system.

Wash Clothes Clean

Children Not Bored

Granville Biggs

HOI WATER

Advertisement for Hoi Water, a health tonic.

PARKER'S

Advertisement for Parker's hair cream.

ST. LOUIS

Advertisement for St. Louis products.

HERB

Advertisement for Herb products.

Patience

Advertisement for Patience products.

DELICIOUS PANCAKES

Advertisement for delicious pancakes.



Patience

Advertisement for Patience products, including a large illustration of a woman's face.

The Collierville Herald
Published Every Friday at
Collierville, Shelby Co. Tenn.
Walter H. Harris, Editor
I. M. Hooper, Business Mgr.

Application pending for second
class rate at Collierville, Tenn-
essee Post Office.
Subscriptions \$1.50 per year
payable in advance
Advertising rates upon applica-
tion

Friday, March 22nd, 1929

Cayce Notes

Rev. M. H. McCall will preach
Sunday. Everyone is invited,
Mr. and Mrs. Will Vick, Miss
Ruby Vick, and Mrs. Albert Jones
of Byhalia visited relatives here
Sunday.
Mrs. Stella Buseong and daugh-
ter Mary of Memphis visited here
last week.
Mr. and Mrs. Hamilton Ward of
Memphis were guests of Mr and
Mrs P P McFerrin Sunday,
Mr and Mrs Earl Attaway and
daughter Herbert and Mrs. Will
Attaway were in Memphis last
week.
Mrs. D L Lumsden has return-
ed from visiting her daughter at
Marshall Institute.
Mrs. Kivil is visiting her son
in Memphis.
Mr. and Mrs. Percy McFerrin
and daughter of Marshall Institute
visited relatives here Sunday.
Mr and Mrs Tom Jamerson of
Memphis are moving to the Flan-
nigan place.
Mr and Mrs Vance Carrington
of Collierville visited Mrs. Lums-
den Sunday afternoon.
Jim Milliron was in Memphis
Monday and Jack Williams last
Saturday.
Mr and Mrs Charles Dunaway
of Memphis visited relatives here
Thursday.

Van Brooks and P T Sandlan
were in Mt Pleasant Sunday.
Miss Eleie Vick spent the week
end with her sister Mrs Williams.
Mr and Mrs Kivil of Memphis
spent the week end with relatives.
F S Herbert and Miss Attaway
were in Collierville Saturday.
Mr and Mrs Claud Salmon of
Collierville visited here Sunday.
Mrs Charlie Hooks visited in
Byhalia last week.
Kathrine Wade was brought
from the hospital Friday.

Fisherville Notes

Mrs. May Rutledge, her daugh-
ter, Mrs. Gladys Keough Mrs.
Frank James of Highland Height
and Mr and Mrs Harris Rutledge
of Old Bethany were guests of
Madames Ada James and A. R.
Amner last Monday.
Mrs. Sallie Flannigan and two
children have moved back to her
father's home, Mr. Bryan, since
the death of her husband.
Mrs. Frank Byrd, of Memphis
went Monday with her mother,
Mrs. Rosa Sandeolin.
Mrs. H. G. Bryan spent Tues-
day in Memphis.
J. H. Bryan of Memphis spent
Sunday with his mother, Mrs. M.
Bryan, and sister, Mrs. L. C.
Browder.
Mrs. Ada James is on the sick
list this week.
We extend our sympathy to Mr
and Mrs G W Barber in the loss
of their baby who died last Thurs-
day in St. Joseph's Hospital.
We are proud of our James'
Basket Ball team. The girls de-
feated Somerville girls last Fri-
day and won over Collierville on
Tuesday night. Good luck to them
as they go to Henderson to the
tournament.

We had interesting services at
the Baptist Church Sunday. Had
good Sunday School, with Bro.
Mshannon of Memphis leading
the singing. Bro. Rice preached
and the Lord's Supper was ob-
served.

Bailey Notes

Mr and Mrs Cecil Elliott drove
to Jonesboro Arkansas Thursday.
The many friends of Miss Elna
Earl Strong will be sorry to know
that she suffered a severe attack
of appendicitis Sunday night.
Mrs N. C. Ross of Collierville is
spending a few days with Mrs
Charles Davis, Jr.
We are sorry to hear that Mr.
C. A. Stewarts baby is ill and
hope she will soon be allright.
Mrs Dunlap Rose of Clayton,
Miss. visited Mrs Charles Davis,
Jr. Tuesday.

Mt Pleasant Notes

Mr and Mrs W D Howard were
in Memphis Monday.
Mrs C C Connor has returned
home after visiting in Memphis,
Mrs Wilson Bogard was in Coll-
ierville one day last week,
J F Jarvis made a trip to Mem-
phis Tuesday.
John McElroy of Holly Springs
was here Monday.
Mr and Mrs Ruff James of Mem-
phis was here Monday.
Mrs Will and Fred McAlexander
of Mack were the guests of Mrs A
Hammond last week end.
N M Carpenter is putting some
wells for Everet West at Taska,
Mr and Mrs J O Boatwright of
Memphis spent Sunday with her
parents,
Mr and Mrs Cecil Hurdle are in
Taylor visiting.

Piperton Notes

We are glad to report Mrs C L
Person improving after an illness
of three weeks,
Mr and Mes J F Rees of Jack-
son, Miss, are visiting their daugh-
ter, Mrs F W Piper.
Miss Elizabeth Piper spent the
week end with her parents.
Mrs Sam Duun has about 400
chicks ready for the market.
Frank Piper has opened up a
store in Piperton and will be glad
to have his friends call on him.
Mrs Lottie Dunn and Herman
Earley visited their sister Mrs A.
L Persons last week.
The ladies of Piperton have re-
cently completed a course in cut-
ting and sewing under Mrs Zucca
relo of Pulaski, Tenn.

Patience Pays Well

It takes Patience to Save. A Sav-
ings Account often Seems to Grow
Slowly. Many get discouraged and
quit because they can save only a
small amount each week or month.

But the Fellow who "Gets There"
is the One who Keeps Everlastingly
at it. He knows that Patience and
and Persistence will win. And
they Always do, too!

"Keep the Faith, and Do What You Purpose in
Your Heart of Hearts to Do."

The Peoples Bank
Capital and Surplus, \$44,000.00

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If you have Something to Sell or To Buy,
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RATE: 2c Per Word for the First Insertion
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Certified Nancy Hall Seed
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FOR RENT--Office Room in
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WANTED--Clean Cotton
Rags. Must be free of buttons.
Will pay 4c per pound. Herald
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WANTED--Your Honest to
Goodness opinion of The Herald.
Write us what you think of it and
offer suggestions.

Always Glad to See You
The White Cafe
QUICK SERVICE

"Good Things to Eat"
H W. Schrader, Prop.

Forest Hill Notes

Miss Orleans Carpenter, who
is attending school in Memphis,
spent the week end at home.
Mrs Cogkroff spent Friday and
Saturday in Memphis.
Alek Wright who has been in
the Baptist Hospital for treatment
several weeks is improving.
Mrs Summers, Miss Sarah and
Mr Logan Summers of Pleasant
Hill and Mr and Mrs Vance Grif-
fin of Brunswick were the guests
of Mrs Helen Anderson Sunday.
Dr J A Crisler received lately
one of the outstanding Jersey
bulls of the country, "Wexford's
Volunteer" valued at two thou-
sand dollars. Dr Crisler is adding
quite extensively to his herd
which is one of the best in the
country.
Duntreath Farm is growing ra-
pidly. They have a number new
buildings and to date have eleven
thousand baby chicks.
Mr and Mrs I R Shelton of mem-
phis spent Sunday with Mrs C M
Scott.
Miss Mary Short entertained the
young people of Forest Hill in her
home Monday evening.
Dr J E Clark is in Texas for
the week on the coast.

For Electrical Contracting
and
Airwater Kent Radios
Call
Granville Biggs
Phone 74

AMONG US KIDS

Edited By the Students of The Germantown High School

Vol. 1.

Germantown, Tenn, March 22nd 1929

No. 4

THE STAFF

Ella Venn Furr, Editor in Chief
Evelyn Keller, Assistant Editor
Cornelia John, Grady Society
Billy Drake, Wilson Society
Madlyn Moore, Girl Reserve
James Miller, Hi-Y
Adeleide Sullivan, Music
Mrs Drake, Expression
Wynona Bryan, Social
Madlyn Moore, Sports
Federick Stover, Local
Tom R, Chandler, Jokes
Williard Colebank, Alumni
Bill Smith, Grammar Grades
Gladys Williams, Grammar Grades
Mr Berkley, Junior Farm Bureau
Malcolm Bryan, School Reporter

Grade News

The Red class and Green class
are having a close race. A J Rhea
and W D Taylor of the Red class
won prizes last week.
Louise Snover, Thelma LaCroix
Margaret Patterson, and Modena
Menas played 'The Three Bears'
for the room Tuesday morning in
the Little Theater.
Mary Emma Walker, Charles
Moore, Leland Carpenter, and
Paul Manly have started work on
'The Monkey and the Crocodile'
They will show this next week.
The Second grade has challeng-
ed the Third grade to a music
match for Friday.

The girls are making a doll
house in the room. The boys are
to make the furniture for the doll
house in their work shop.

Last Friday Mrs Speer gave as
a prize to the best readers a tick-
et to the Indian show. The best
readers were Hattie Christian,
Jeannette Boyler, Billy Christian
and Raymond Dickey. They drew
for the prize. Hattie was the lucky
one.

The bankers contest is getting
more interesting every day. The
Good Bankers are 14 points ahead
of the Blue Bird Savers.

The seeds we ordered have
come. Most of us have brought
our boxes to plant them in. We
are going to have lots of pretty
flowers in our windows soon.

We enjoyed the Indians' pro-
gram and we are going to write
a story about them for our langu-
age tomorrow.

We are missing Velma LaCroix
and Claire Schwam and we hope
they will soon be well and with
us again.

The Fourth Grade had four new
depositors this week, Abbie How-
ard, Beatrice Trusty, Frances
Moran, and Jessie Lee Thomas.
The Fourth Grade ranked second
in the total score in the county
wide contest. This grade has chal-
lenged the third grade in a con-
test in music Wednesday.

The Fifth Grade won third place
in the county contest in Arith-
metic Computation and fifth place in
Reasoning. They are 100 per cent
in banking this week. The Sixth
grade has invited the Fifth grade
to an interesting History match.
The topic is 'Events Leading to
the Revolution'. Miss Pounds is
invited to judge.

The Sixth Grade is proud of
Chester Fowler who tied with Will
Ross from Hollywood and Thomas
McLemore from Furr N Taylor
for first honors in reading in the
county contest. This grade as a
whole won second place in read-
ing, tied for first place in Arith-
metic computation and stand
fourth in the county for total score.

Jane Furr and Madelyn Moore
will represent the school in hum-
or and dramatics in the West
Tenn. Interscholastic contest to
be held in WTSTC on the eve-
ning of March 22nd.

Concert by Rhythmic Orchestra
Germantown High School

FRIDAY, MARCH 22, 1929--8 P. M.
ORCHESTRA

Director.....Inez James

Tambourine...Carolyn Sullivan Trumpet.....Gladys Johnson
Triangle.....Elizabeth Foster Cymbals.....Elizabeth Gauger
Jingle Sticks...Elizabeth Speer Rattle.....Helen Quenichet
Bells.....Nancy Howard Drums.....Elizabeth O'Neill
Walter Norris Foster

PROGRAM

- 1. (a) Song of the Drum.....Risher
(b) Drum, Fife and Trumpet.....Franklin
Rhythmic Orchestra
2. Piano--(a) Lucy Locket
(b) Diddle Diddle Dumpling.....Williams
Walter Norris Foster
3. Song--The Little Gray Owl
Walter Norris Foster, accompanied by Elizabeth Speer
4. Song--About Mosquitos
Carolyn Sullivan
Janie Smith
6. Piano--The Mimic War
Helen Quenichet
7. (a) The Bells
(b) Jolly Darkies.....Bechter
Rhythmic Orchestra
8. Piano--The Swallow.....Dutton
Nancy Howard
9. Song--The House by the Roadside
Elizabeth Gauger
10. Song--The Sandman
Elizabeth Foster accompanied by Inez James
11. Song--The Banjo Player
Inez James accompanied by Elizabeth O'Neill
12. (a) The Big Bass Drum
(b) Daffodils
(c) Playtime
Rhythmic Orchestra

A mistake was made in the re-
porter for the Expression depart-
ment of our school. The reporter
being Ella Veru Furr instead of
Mrs Drake.

Hi-Y Program

For Monday, March 18.
Subject: Making good or just get-
ting by,
I-Bible Discussion- Joe Wallace
11-What do we mean by making
good? What by just getting by?
Billy McPherson
111 Where are some of the places
that young fellows just get by?
What are the reasons for it? Tom
Chandler
IV-What are some of the things
that keep a young fellow from
making good? Willard Colebank

Christian Endeavor
Social

About twenty-five of the young
people were entertained at the
home of Mrs W P Smith Friday
evening. Buncos and games were
played during the evening after
which delightful refreshments
were served.

Germantown Baptist Church

Pastor J P Horton will preach
Sunday morning "God's Call to
the Sleepers". Sunday Evening
"Christ's Burden and Vision at
the Well".

SOCIETY

Last Wednesday evening the
Girls Reserves entertained their
brother organization, the Hi-Y
boys, with an old-fashioned candy
pull in the lunch room. While the
candy was cooking, buncos was
played. Martha Ann McPherson
won the prize for the girls, and
Fred Snover for the boys. The
candy was ready to pull by this
time. Everyone had a lot of fun
out of pulling the candy. Sand-
wiches and punch were served,
and when the time to leave came
we were all sorry. Everyone had
a wonderful time.

JOKES

Wynona--"Would you marry
a teetotaler?"
Madlyn--"I never did like
those foreigners."
Ingram--"Who gets the job
when the Vice-President dies?"
Miss McIntyre--"The Secre-
tary of State."
Ingram--"No mam, the un-
dertaker gets it."
B. Smith--"Did you know
that wolves come in packs?"
Bilbo--"That's nothing, so
do damsels."
"I shot a dog today."
"Was he mad?"
Well, he didn't seem to like
it much."
Pretty good coffee for break-
fast, eh?
I never drink coffee for
breakfast. It keeps me awake
all morning.
Snover--"Wynona, do you
know the difference between
a street car and a taxi?"
Wynona--"No."
Snover--"Good, then we will
take a street car."
Miss Harris--"Why didn't
you come to my class today?
You missed my lecture on the
ear."
Pete--"Oh, I'm tired of those
organ recitals."
Miss Hughes--"This theme
has too many comas in it."
Tom--"Well, I thought you
liked comical things."
Cornelia--"I saw an Indian
that was part white."
Bessie Mae--"What part was
white."
The teacher had spent much
time explaining the physiology
lesson, illustrating by a dia-
gram on the blackboard.
"Now, Mary," she said, "what
is the spinal column?"
"The spinal column," said
Mary, "is what my head sits
on one end of, and I sit on the
other."
--J. W. C.

Hinton & Hutton

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Wrecker Service

"Don't Cuss-
Phone Us"

Collierville Service Station
REPAIR SHOP

Phone 37

J. E. Stamps, Mgr.

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W. W. CLAY

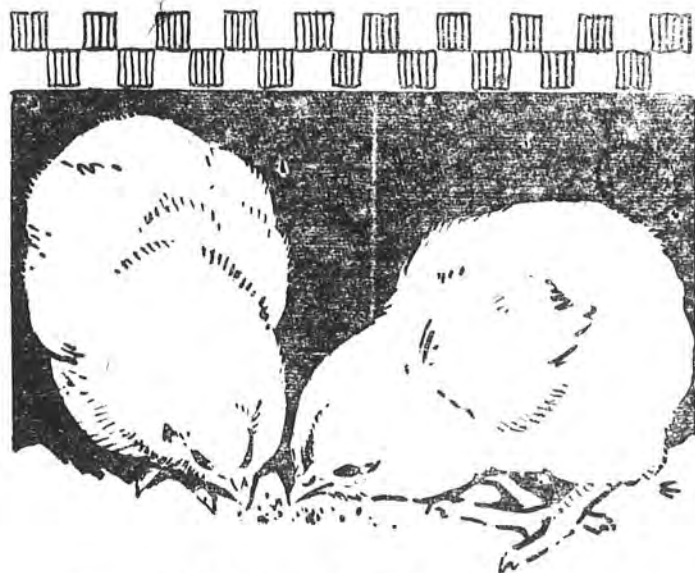
Baldwin
Pianos



Trade Your Old Piano
or Phonograph in on a
New One. Let Us Make
You a Liberal Offer.

Phone 133

Collierville, Tenn.



Four Months From Now

WHAT chicks get in their feed will have a lot to do with keeping them alive and growing. More than 2,500 hatcheries say, "Feed Purina Chick Startena." There's a reason.

Every ingredient that goes into Startena is carefully chosen and tested. Startena is rich in life-giving and growth-producing vitamins, proteins and minerals. Every ingredient in Startena has its job to do. Every ingredient does its part in keeping chicks alive and growing.

Start your chicks on Purina... keep them on Purina... you'll get more grown-up chicks and have more money left after all chick raising costs are paid. Tell us how many bags of Startena you need right now.



Hinton & Hutton Co.

Collierville, Tenn.

Phone 15

The Wants of Workmen



in the way of Proper Tools, Implements and Supplies are provided for by us in the better grades and at the most reasonable market prices.

Our Stock is Complete and we can supply your needs Promptly.

W. W. McGINNIS
LUMBER, SASH, HARDWARE
and COAL

Rossville Notes

One of the important events of March, which claims the Easter Holiday this year, was a St. Patrick party given at the Colonial home of Mr. and Mrs. J. W. Boyd on Friday evening, the 15th.

The game of Hearts was enjoyed by thirty members of the younger married set, after which a lovely iced course was served. The Shamrock invitations, decorations and ices all carried out the St. Patrick idea. Mrs. W. J. Frazier was honored with the high score prize. Miss Pati Crawford cut the consolation.

Miss Mattie Gilmore, of Memphis has been spending a few days with her aunt, Mrs. Annie Boyd.

Miss Louise Baird, a teacher in Peabody School in Memphis, Miss Doris Baird, a student at W. T. T. C., and Miss Evelyn Baird, a pupil in Somerville High School are all enjoying the week end with their parents, Mr. and Mrs. M. Baird.

Mr. Elwin Water of Courtland, Ala., is at home on a vacation with his parents, Mr. and Mrs. A. S. Waller.

Miss "Bill" Nebhut, bookkeeper for Bond Motor Co., Arlington, Tenn., is a pleasant guest of Mrs. I. H. Petty.

Bill and Henry, Mrs. I. H. Petty, Mr. Harrell Jameson, and Miss Crawford, were visitors at Armstrong Field Sunday.

Miss Marjorie Morton is teaching in Moscow school, supplying the place of Mrs. C. H. Rich, who is ill at the Methodist Hospital.

Dr. and Mrs. F. K. West and family, Mrs. J. T. Knox, Mr. and Mrs. W. J. Frazier, were recent visitors to Bry's Airport.

Mrs. A. E. Farley and Mrs. M. L. Langdon are leaving Monday for an auto trip with Mr. and Mrs. Fred Houston of Fisherville, to Nashville, where they will attend the Grand Chapter of O. E. S.

The 1929 Officers of Macon Chapter 227 at Rossville are:

Mrs. Robbie Langdon, A. M.; Mrs. Lillian Crawford, W. P.; Mrs. Velma Baldwin, Sec.; Mrs. Dora Farley, Treas.; Mrs. Louise Redfern, Con.; Mrs. Edith Gurkin, A. Con.; Mrs. Nora Wade, Adah; Mrs. Ethel Simmons, Esther; Miss Della Sadler, Martha; Mrs. Lillian Rich, Electa; Mrs. Nadine Frazier, Sentinel; Mr. Wil Frazier, Chaplain; Miss Marie Dunn, Marshal.

Mr. Tapscott Knox, who is employed on a government boat at Clarksdale, Miss., was with his family last week end.

On last Sunday evening the Epworth League put on a special Radioprogram at the Methodist Church.

Mr. W. J. Frazier announced the following program:

Prayer..... A. M. Morrison
Musical Solo.....
..... Miss Louise Thomas
Scripture Reading, 2 Timothy, 2:3-7, 15..... W. J. Frazier
Song—In the Garden.....
..... by Miss Beatrice Rives,
Leaflet on Planning a Life.....
..... Mrs. J. W. Boyd.
Poem—"Too Busy".....
..... Eulalia Thomas
Quartette, "Swing Low Sweet Chariot", Misses Eulalia, Mary and Martha Thomas, and Kathleen Rives.
Reading... Miss Kathleen Rives.
Poem—"Builders".....
..... Miss Freddie Thomas
Song—Choir.....
Dismissal.

Mrs. Laura Smith, Home Demonstration Agent for Fayette County, organized a civic club here last week. Mrs. J. T. Knox was appointed president. Her

THE CORDOVIAN

Edited By The Students of The Cordova High School

VOL. 1.

Cordova, Tenn. March 22nd, 1929

No. 3

THE STAFF

Rebecca Morton, Editor in Chief
Ema Rogers, Ass't Editor
Edward Humphries, Sports
Francis Bazemore, Local Editor
Mary Schwam, Society Editor
Leonard Rogers, Humorist

Sports

The Cordova Basketball team is in good shape now for the Tri State Tournament. They have been practicing regularly and hope to have a defense and offense that will give their opponents something to think about.

The Cordova team will play a meet Ark Thursday at 2 P M on the Elks gym.

Leonard Rogers essay, "The

two captains to boost the club were Mrs. A. W. Morrison of Red, Mrs. E. H. Jameson of Blue side. The winning side to be entertained at the civic activity at the expense of the losing side.

Mrs. Ray Morris entertained the Baptist Missionary Society last Tuesday.

Mrs. Anna Farley, who died last Thursday at the home of her daughter, Mrs. Will Wade, was laid to rest at New Bethel Cemetery, Friday 15th. "None knew her but to love her," and it was truly said by many, "A good Christian has gone but the world has been made better by her having lived in it."

It is hoped that with the coming of Spring that our two enterprising dairymen, H. H. Farley and J. W. Boyd, will have a better show at disposing of their wares. H. H. Farley, who has been shipping milk to Memphis for several years, has truly shown that it is no lazy man's job, despite the awful roads and winter weather, he has not failed to be "Johnnie on the spot." J. W. Boyd, who owns a \$5,000 dairy barn and a fine herd of Jersey cattle is also showing people in this section how to put the dairy business over.

Carey Chapel Notes

On account of so much rain the people are behind with their gardening and farming.

Mr and Mrs Chambers have moved from Mr Jim Burchett farm with Mr Albert Johnson.

Mr T. L. Treadwell and Mr Bob Kelley were business visitors to Memphis Saturday.

Mr Douglass Anderson drove to Memphis Sunday evening for Miss Maud Lee Todd and Mrs Cecil Capela.

Mrs Johnnie Edwards is suffering from a scabbed foot.

Mrs Maud Todd and little daughter Barbara are on the sick list.

Mr and Mrs Frank McDougle have moved out to her father's farm.

Mr and Mrs W. T. Ross spent the week end with Mr and Mrs Albert Boyd.

Mr G. A. Cothran carried a load of produce to Memphis last week.

Mrs Alice Ross and grand daughter, Mary spent Saturday night with Mrs G. D. Kelley.

Mr G. D. Kelley is slowly improving after a week's illness.

Misses Brownie, Maucie and

Purpose of Athletics in High School" which was published last week, has won first place in the state contest. He received his fifty dollars in gold Tuesday as first prize.

The Junior farm Bureau will be represented Saturday at the annual club rally at West Tenn. Teachers College.

The Home Economics class sold spice cakes this week to buy curtains for the department.

The first grade has a new book case which was donated by the agriculture class.

The campus shows much improvement after the annual cleaning given by the students. Billy Mullins seemed

to have enjoyed it especially but we wonder if he enjoyed the reward given for his work.

Jokes

Carter—"I've never seen such dreamy eyes."
Margaret—"You've never stayed so late before."

Mr Neal—"What do they call the instrument used in France for beheading people."
Clyde—"The Gillett I think."

NOTE—Account of late arrival of copy a splendid article by Miss Margaret Morton is omitted. It will appear in next issue.

visited friends here Sunbay,

Miss Blanche Strong, a teacher in the City spent the week end with her folks.

J. C. Pierce, John Jr, and Ruth visited relatives in Sunday.

Mr. and Mrs. Jay Mullins children left in their car for ville to visit relatives.

Franklin Yates a student of the University is visiting his parents for a few days.

Mrs. Joe Humphreys attended the marriage of her niece Miss Rosamond Allen to Mr. Joseph Pedcock of Atlanta, Ga. on the eve at the home of the bride.

Mr and Mrs Alfred Latting are happy over their little daughter who arrived at the Chaffee Clinic on March the 18th.

Mrs. J. J. Burnett had as her guests Sunday Mr and Mrs H. R. Williams and Miss Wilma Burnett of Memphis.

Mrs Harold Hill and Miss Elizabeth All visited here last week.

Mrs. J. B. Oakes has returned from a visit to her mother, Mrs. Montague in Palaski, Tenn.

Friends of Mrs. Mabel Pierce Hall will regret to hear her little daughter, Louise died suddenly Monday afternoon at the home in Holly Grove, Ark.

Cordova Notes

Mrs W. F. Coleman of Hickory Flat, Miss., was a welcome visitor at the Baptist Church Sunday. She is visiting Mrs Geo. Jones, Miss Nina Cobb of Memphis.

Dodson's Economy Store

Fancy Groceries and Produce
Courteous Service Always

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General Merchandise
Service Quality

Phone 43

R. L. ALLEN

The Only Blacksmith Shop in Collierville
We Sharpen and Repair all Farm Tools and Implements

THE RETURN of ANTHONY TRENT

By WYNHAM MARTYN

STORY FROM THE START

Anthony Trent returns to New York after nearly four years absence. Once known as the master criminal, Trent is going straight. The police are surprised by his change of heart. Trent is jumping overboard from the boat at Liverpool but is disappointed when Trent's friends are waiting for him. Trent's friends are waiting for him. Trent's friends are waiting for him.

CHAPTER II Continued

"No doubt," he said equably; "but the police are not here to satisfy the curiosity of burglars, as you might say."

There was no question in his mind that this amazing stranger had indeed been waiting for him, and was undimmed by the encounter. There was, in fact, an air of triumph about him now which spelled disaster for Trent.

"What can I do?" Trent demanded. He recognized that he indeed owed much to the unfortunate Sutton, and he was ready to pay the debt; he had no thought of evasion. "How can I help? If it's money for a new trial, I can certainly be of assistance."

"What money?" Campbell Sutton returned. "I have that. It is something that none of his friends had, choosing you my brother was not selecting you as the best of a group; he was picking you as the only individual of that group."

Marked uneasiness preyed upon Anthony Trent. What qualities had that raised him above his fellows? Unwillingly he was forced to admit that there was one thing—should he call it a sport or vocation?—where he had been pre-eminent and without a peer.

"Your brother rates me too highly," he said. "On the contrary he assigns you your rightful position. You are the only man he knows, or has heard of, who can bring to a successful issue the desire of his heart. Do you know why my brother received that monstrous sentence?"

"I heard it was attempted murder and embezzlement. I could not believe it of him."

"Nevertheless a judge and jury convicted him of using fraud to cover market losses. It was proved that he had falsified entries."

"Why did he attempt murder? Was that charge justified?"

"He did not try to murder Grant; he tried to injure him, I admit. He found that the man he trusted had betrayed him. Mrs. Sutton was a very beautiful woman who loved gaily. My brother provided for her lavishly. He thought it a high and noble quality in her that she did not like many other wives, seek to hold her husband back and make him miserable. He had a premonition that he would never return, and decided nearly all his fortune to her. It is not a pleasant tale. Mr. Trent. She sent him off because she had grown fond of Payson Grant and Payson Grant, having control of my brother's business, sought to effect his ruin. That is the whole story."

"Unfortunately my brother conducted his own defense. He could have chosen no poorer counsel. The sight of Grant made him forget everything but his own testimony. He believed he was for the time being in the clear, and when the trial was over he would kill Grant. In view of the amazing mess he made of it, ten years is a very light sentence. He did not do the what he can to prepare enough evidence to justify petitioning for a new trial."

"Surely that won't be easy?"

"Almost impossible for him, sir, and as he is; and just as difficult for me, who am a quiet man, averse to society and unused to mixing with my kind."

Trent started to cross-examine. "You are his only brother. Are you afraid of justice? Do you believe there is a man in the world who can take the life of another man?"

need to clamber over roofs and enter like a burglar."

"For every excellent reason," said Campbell Sutton, without that momentary pause which would tell his hearer that he was lying. "One is that your brother defied my efforts. Another, that I should not be surprised if Payson Grant had me shadowed. He knows I have sworn to make him pay; in his place I should keep an eye on an enemy likely to be dangerous."

Trent thought there was no good purpose served by evading the issue. Campbell Sutton had come neither for money nor sympathy.

"When do you want me to do?"

"In brief, this: you must force a confession from Payson Grant which will exonerate Frank."

"Grant won't make any statement," Trent said. "Why should he? The law has given him ten years to enjoy stolen property."

"It is the only way. For my part I should be forced to give up the problem as insoluble. With you it is different; you have at your fingers tips the technique of crime. For you it should merely be entertainment."

"I have abandoned, forever, what you term the technique of crime. What money I have is in Captain Sutton's disposal," Trent said coldly, and any other legitimate effort will be given freely, but I will not go back to the old ways."

"One appreciates these delicate scruples and honors you for them. I expected them, in fact. But what concern is now in how soon you can start to pay your debts to a man unjustly condemned in ten years of imprisonment. You would have got more than that but for him."

"I am not going to dispute your brother's services," Trent said dutifully. "But I am forced to it. I must point out the difference. It cost him no more than a momentary twinge of conscience to do what he did for me. Consider the situation. It was at a time when every man was needed and I had a definite use. If your brother had sent me back home under guard, he would have lost me. He relied on me and also the men detailed to guard me. He shut his eyes to what I had done because he had a shrewd idea I had finished with that sort of thing. And perhaps he thought the work I was doing was risk enough to offer small chance of my getting through. For that I am asked to take the risks of blackmailing Payson Grant. I don't welcome that sort of thing. I refuse to put my head in a noose for any man."

"You will not mind that you could, by some method, get me determined, and that Payson Grant and hold him until he confesses?"

"I would be difficult, but I suppose it could be done."

"Then you admit the task is not impossible. You have conceded that you might accomplish it and remain unharmed. If that is so, Mr. Trent, why not accept it as the lesser risk?"

"That would be prison for the Artillery company, for instance."

Trent's eyes narrowed. "You would denounce me for the things that are just after knowing I am through with that life?"

"I am sorry, but that is the only way."

Trent laughed. It was an unpleasant laugh that should have warned the other man he was in danger. "I thought I had finished with violence and crime. And now I want to forget it. But there's a tiny beyond which no man living shall push me. I will not do as you say even for you, brother, and I will not go to jail because you denounce me to the police."

"My brother rather thought you might be inclined to violence and perhaps anxious for my safety arranged it anything prevents my communication with him or before a given date to call in the warden. Naturally he would claim the rewards that have been offered for you."

"Then why does he hinder him?"

"To be continued."

Letters are frequently received by the geological survey, Department of the Interior, asking for the names and prices of the best makes of instruments guaranteed to find diamonds and other metals, and especially buried treasure. The claims of vendors of mineral rods and other devices are of a most fantastic nature. They are considered fraudulent by the geological survey.

Scientists Frown on Idea of Divining Rod

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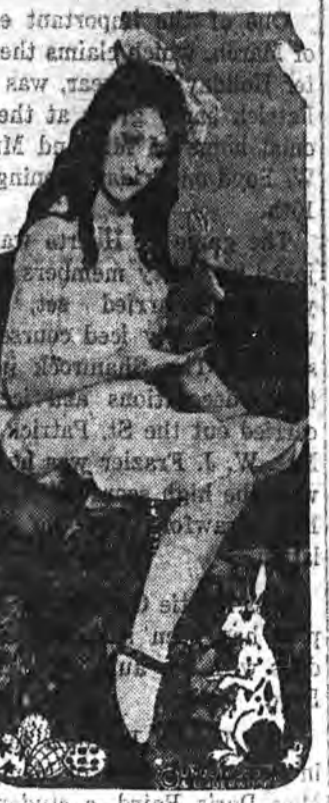
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Easter Puzzle



How it blends the street, a face laughing all to itself; As soon as one sees it, the corners of his mouth begin to twitch, too, with the God's gift. Eyes light, strangers greet, knowing hearts soften, spirits rise, lives brighten, and the world goes friendly within the circle of the merry echo.—Gannet.

FOOD FOR THE FAMILY

When serving hamburger steak, boil it in a large fat cake, or in small ones, seasoning with a bit of onion and clove with salt and pepper.

Tomato Gravy.—Take a large can of tomatoes, add one can of water and a half teaspoonful of salt; cook for half an hour. Melt two tablespoonfuls of butter and add four tablespoonfuls of flour; brown, add the tomatoes with three tablespoonfuls of sugar and let cook ten minutes. Strain and if needed add more thickener.

Finnan Haddie, or Gratin.—Cover the required amount of fish with boiling water and simmer until tender, cool and flake. Butter a baking dish, fill in a layer of fish, cover with a rich cream sauce and sprinkle with grated cheese. Repeat and cover the top layer thickly with cheese and then with buttered crumbs. Brown and serve.

Carrot Souffle.—Cook two carrots until tender, put them through the ricer and season with salt and pepper. Cook three tablespoonfuls of butter and flour together. When smooth add one and one-half cupfuls of milk, one scant teaspoonful of nutmeg, one teaspoonful of salt, one cupful of grated cheese, one-half teaspoonful of pepper and two tablespoonfuls of bread crumbs. Add three cupfuls of rice, mix well and pour into a buttered baking dish. Sprinkle cheese and crumbs over the top and bake thirty minutes.

Sour Milk Hot Cakes.—Take two cupfuls of flour, two cupfuls of sour milk, one teaspoonful of soda, one-half teaspoonful of salt and two eggs. Beat the yolks of the eggs until light, add flour gradually with the milk. Beat the whites of the eggs until stiff, fold in and bake on a hot griddle.

Cinnamon Apple Dessert.—Take two cupfuls of sugar, one-half cupful of water and one cupful of red cinnamon candies. Make a syrup by boiling three minutes. Peel and core firm apples and cook in the syrup until tender, turning to have them evenly colored. Remove and chill. Stuff with a mixture of cream cheese, nuts, mayonnaise, or dates, nuts and mayonnaise. Place in lettuce hearts and serve with whipped cream.

When making raisin pie add a cupful of tart fruit juice to the raisins with two tablespoonfuls of white tapioca to prevent the pie from being too juicy.

Meat Stew.—The meat stew has been the popular and savory dish as far back as history records cooking. It is in many cases a meal in itself, as with it may be combined vegetables, cereals and dumplings making a most sustaining main dish. French cooks offer many combinations of meat which instead of stew is called ragout.

Ragout of Lamb.—Take one and one-half pounds of the breast or shoulder of lamb, sliced in half, eight small onions, six mushrooms, three sprigs of parsley, a bay leaf, three sprigs of thyme, one sprig of rosemary, four small turnips, three tablespoonfuls of flour. Wipe the meat with a damp cloth and cut it into inch cubes, dredge with flour. Dice the bacon and cook until brown the onions in the hot fat, move and add the cubes of meat to brown. Pour off the fat, add three tablespoonfuls of flour and three tablespoonfuls of fat and brown. Add one pint of boiling water and stir until smooth and thick then add seasoning and one onion stuck with cloves. Cover and simmer one hour. Then add the vegetables cut into quarters and continue cooking another hour. Remove the bunch of herbs and serve.

German Veal Stew.—Sprinkle a breast of veal with salt and pepper. Slice an onion and fry in butter with parsley and celery leaf. When hot put in the breast of veal, cover tightly and broil. Add one-half cupful of tomatoes and a little hot water. Cover and cook slowly for two hours, turning the meat frequently. Thicken the gravy with flour rubbed smooth in a little cold water, season with minced parsley or caraway seed, boil up once and serve.

Sprig of Parsley.—Use one and one-half pounds of short ribs of beef. Put into a large pan with two quarts of cold water, bring to a boil and cook two hours. Add a can of tomatoes, three large onions chopped fine, six cloves, a pinch of sugar and a teaspoonful of boiling water. Cook one-half hour. Strain and stir. Thicken the gravy season to taste, pour over the ribs and serve.

Neenie Maxwell

The KITCHEN CABINET

(© 1929, Western Newspaper Union)
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Neenie Maxwell



Makes Life Sweeter

Children's stomachs sour, and need an anti-acid. Keep their systems sweet with Phillips Milk of Magnesia. When tongue or breath tells of acid conditions correct it with a spoonful of Phillips. Most men and women have been comforted by this universal sweetener. More mothers should insist on it for their children. It is a pleasant thing to take, yet neutralizes more acid than the harsher things too often employed for the purpose. No household should be without it.

Phillips is the genuine, prescription product physicians endorse for general use; the name is important. Phillips Milk of Magnesia has been the U. S. registered trade mark of the Charles H. Phillips Chemical Co. and its predecessor Charles H. Phillips since 1876.

PHILLIPS Milk of Magnesia

GREAT DISCOVERY KILLS RATS AND MICE, BUT NOTHING ELSE

Won't Kill Livestock, Poultry, Dogs, Cats, or even Baby Chicks
K-R-O (Kills Rats Only) is a powerful disinfectant that can be used about the home, barn or poultry yard with safety as it contains no poisonous material. K-R-O is made of Squibb, as recommended by U. S. Dept. of Agriculture, under the Condon process which insures maximum strength. It is a card of Squibb's of famous State Farm. Hundreds of other testimonials. Sold under a Money Back Guarantee. Instant Kill K-R-O (Kills Rats Only), the original Squibb disinfectant. Distributors: The Squibb Chemical Co., 120 N. 3rd St., Philadelphia, Pa. or direct from the manufacturer, The Squibb Chemical Co., 120 N. 3rd St., Philadelphia, Pa.

PILES CURED PAZO OINTMENT

Engraved Laws of Athens
Fifteen acres of old Athens are to be uncovered and one of the interesting developments anticipated is the uncovering of the laws of Athens, believed to contain the same subjects on which were engraved the laws of Athens. It is also expected to uncover the Agora, which was the market place and which is said to have been surrounded with beautiful buildings of all richly carved. It is necessary to acquire a great deal of the property on the surface before this work can be started, but the machinery has already been set in motion and it will not be long before the work of excavation will be commenced.

Guard Against "Flu" With Musterole

Influenza, Grippe and Pneumonia usually start with a cold. The moment you get these warning rashes rub on good old Musterole. Musterole relieves the congestion and stimulates circulation. It has all the good qualities of a fashionable mustard plaster without the blister. First you feel a warm tingle as the healing ointment penetrates the pores, then a soothing, cooling sensation and quick relief. Have Musterole ready for emergency use. It is a most prevent serious illness.

MUSTEROLE

Better than a mustard plaster

BOILS FOR GOOD

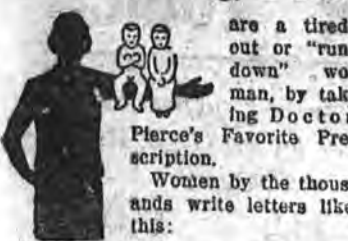
First touch of Carbolic soap. Special ingredients quickly draw out core of boil or furuncle. Lancing unnecessary. Carbolic prevents spreading. Get today from drugstore. Or send 5c to Spaulding and Co., Nashville, Tenn.

DIXIE POWDER

FEVER AND PAIN

Neenie Maxwell

You Get Strong, If You



are a tired-out or "run-down" woman, by taking Doctor Pierce's Favorite Prescription. Women by the thousands write letters like this:

"When my children were small I often became weak and nervous. At such times I would take a bottle or two of Dr. Pierce's Favorite Prescription. It always built me up right away. I know the 'Favorite Prescription' is a wonderful tonic for expectant mothers. I have recommended it to many women, and it always turned out entirely satisfactory."—Mrs. A. Dougherty, 115-7th Ave. N., Birmingham, Ala.

No Worms in a Healthy Child All children troubled with Worms have an unhealthy color which indicates poor blood and as a rule, there is more or less stomach disturbance. GROVE'S TASTELESS CHILL TONIC given regularly for two or three weeks will enrich the blood, improve the digestion and act as a General Strengthening Tonic to the whole system.

Prescription No. 303 A Real Tonic

It is more than a tonic. It builds health and energy. The appetite is improved. That tired worn out feeling gives way to ambitious pursuit of the daily task. It is a nerve tonic that has given satisfactory results to hundreds of users. Over worked business men and office workers are invited to try these tablets.

THE OLD CAPITOL DRUG CO. IOWA CITY, IA. EST. SINCE 1913.

Suit Proved Lasting What is believed to be one of the oldest suits in England still worn every day belongs to Nicholas Hannen, an actor. In one scene in the play, "Many Waters," he appears in a suit made for him in 1804, when he worked as an architect. The suit is in very good condition, and is held to be proof of the durability of English prewar products.

Evidently His First Voice (in the dark)—May I kiss you? Complete silence. Voice—You wouldn't get angry if I kissed you, would you? Answer—My goodness! Do you want me to promise not to bite?

Garfield Tea Was Your Grandmother's Remedy

For every stomach and intestinal ill This good old-fashioned herb home remedy for constipation, stomach ills and other derangements of the system so prevalent these days is in even greater favor as a family medicine than in your grandmother's day.

Wanted: Women who like to make money in spare time. Our booklet will show you how to make \$100 a month. Beautiful catalog of wonderful values. Big com. Box 408, Meridian, Miss.

Hanford's Balsam of Myrrh A Healing Antiseptic Money back for first bottle if not satisfied. All dealers.

Feel Good Most ailments start from poor elimination (constipation or sour-constipation). Substantial poisons are piled up, engendering health and making life miserable. Tonics try after Nature's Remedy—all-vegetable corrective—not just an ordinary laxative. See how it will aid in restoring your appetite and rid you of that heavy, lumpy, poison feeling. Mild, safe, purely vegetable.

AT NIGHT At Druggists—only 25c

DAIRY

SPRING PASTURE IS NOT HARMFUL

North Carolina Finds Milk Is Richer in Butterfat.

It's mostly tradition, and not facts, that leads many dairymen to believe that the quality of milk depreciates when the cows are turned from the dry feed of the stable to the succulent green feed of the pasture.

"Yet we have a few dairymen and many consumers who believe this," says Fred M. Haig of the animal husbandry department at the North Carolina state college. "We have just completed a test with nine cows of the herd here at the college which shows that instead of the animals giving a lower quality of milk in the spring, it is materially richer in butterfat."

Last winter, Professor Haig selected nine cows and fed them cottonseed hulls as the sole roughage for a period of ten weeks. No succulent feed was given during the period. The average daily milk production was 20.10 pounds testing 4.64 per cent fat.

The cows were then changed from the hulls to corn silage and hay and, after giving time to accustom themselves to the change, the same data was again collected. With this feed, each cow of the nine produced 20.11 pounds of milk per day testing 4.88 per cent fat.

On May 4, the nine cows were turned on a rich pasture consisting of green wheat and crimson clover. Again they were allowed time to adjust themselves and the data again collected. The average daily production in this case was 21.29 pounds of milk each day testing 5.37 per cent fat.

Throughout each of these three tests, the grain ration remained constant and supplied a balanced ration. However, this shows that silage is better than the dry feed and a good pasture is better than silage. Professor Haig states that succulent feed is important in the dairy business not only for the maintenance of healthy cows but also for the amount and quality of milk produced.

To Secure Best Results From Bull Feed Wisely

In order to secure the best results with the bull, it is necessary that he be fed very carefully in order that he does not become too fat and sluggish, therefore a poor breeder.

In feeding the mature bull, a very satisfactory grain ration can be made up of: One hundred pounds ground corn, 50 pounds wheat bran, 40 pounds oats, ten pounds oilmeal, five pounds bone meal.

It is not often that the bull will need more than two to four pounds of such a grain mixture per day before he is put to service. A two-year-old bull when in service will probably require a pound of such a grain mixture per day for each 100 pounds of live weight; therefore, if he weighs 1,500 pounds he would require 15 pounds of grain per day if in good condition; but if thin, would probably require 18 to 20 pounds per day while being used. Mature bulls should have just enough grain to keep them in good, vigorous condition but not too fat. Mature bulls often become slow breeders when they become fat.

As a general thing a limited amount of corn silage may be allowed to the mature bull, but generally not over a half feed such as 15 or 20 pounds per day. Along with the silage a mature bull can usually have all the alfalfa or clover hay he will eat without waste. Most authorities claim that heavy feeding of silage makes the bull a slow breeder.

Dairy Notes

Good milk can be produced only with cleanliness in its handling.

Milk your cows immediately before instead of after feeding them and you will avoid off-flavors.

Giving your dairy barn a good system of ventilation now means healthier stock and purer milk in the winter.

A bull pen where the bull can run in either a shed or out into an exercise lot is an excellent investment on any dairy farm.

Cowpen hay is an excellent feed for dairy cows, containing somewhat more digestible protein than alfalfa and clover and practically the same amount of total digestible nutrients.

Warmth and fresh air are primary needs inside a dairy barn. The animal heat given off by the cows is the only practical means of providing warmth.

While cattle losses from tuberculosis have been cut in half in the past ten years, losses from contagious abortion have doubled in the same period.

Good pasture, good legume hay, good ground grain will make a good cow do her best, provided you let her have plenty of good drinking water at all times.

Series of Tests on Tuberculosis

Studies With "B. C. G." Cultures Show Them to Be Quite Valueless.

(Prepared by the United States Department of Agriculture.)

A series of experiments with guinea pigs, chickens, rabbits, and cattle to test the value of a method for producing immunity against tuberculosis has yielded negative results, the bureau of animal industry of the United States Department of Agriculture announces. The method under investigation involved the use of a culture of Bacillus Calmette-Guerin obtained in 1924 from the Pasteur Institute, Paris. The organism, originally cultured from a bovine tuberculous lesion, is claimed to confer considerable immunity against tuberculosis in the body of animals vaccinated with the B. C. G. culture, as it is commonly called.

Director of Experiments. The bureau's experiments were directed by the late Dr. E. C. Schroeder, superintendent of the United States experiment station, Bethesda, Md., and were largely concluded prior to his death in 1928. His colleague in the experiment was Dr. A. B. Crawford, of the same station.

Extensive public interest in eradicating tuberculosis from live stock makes the investigation of a proposed new method for combating tuberculosis of unusual interest. Though highly technical, the essential conclusions and summary of the tests are briefly as follows:

Vaccination of guinea pigs with B. C. G. conferred on them a slight resistance to the spread of tuberculosis, but not a true immunity as shown by the fact that practically all animals so treated died of tuberculosis and that the generalization of the disease was merely delayed.

Experiments with cattle showed B. C. G. to be of a mammalian tubercle bacillus of very low virulence.

Cattle vaccinated with the product and later exposed to ordinary tubercle bacilli readily contracted tuberculosis.

No Immunity Manifested. Exposure was made by several methods, including intravenous injection, subcutaneous injection, feeding, and contact with known tuberculous animals. In general the vaccinated cattle showed less extensive lesions of tuberculosis than unvaccinated control cattle. In no group was there manifest an immunity, as measured by the prevention of infection.

According to the conclusions of Doctors Schroeder and Crawford, the vaccination of cattle with B. C. G. has no value as a means of eradicating tuberculosis in live stock.

Farmer Should Consider Mixed Feeds for Dairy

Farmers' requirements for feed need not be confined to the cereal grains and their by-products as such. Mixed feeds of standard quality varying in protein content are available everywhere and these should always be considered in buying. A farmer may have corn and find it difficult to buy oats except in carload lots. He could buy the necessary amount of a 24 per cent protein mixed feed to meet his requirements, mixing it with ground corn in the correct proportion for a mixture suitable to the roughage fed. A farmer may have corn, oats and barley and plenty of legume hay and silage. His need is for protein and for variety in the concentrates mixtures. A 32 per cent protein mixed feed yielding about 28 per cent of digestible protein would go well with the home-grown grains.

Working Incubator

It usually pays to follow the directions given with each make of incubator and add moisture accordingly. Crippled chicks are sometimes said to result from too much moisture. Surplus egg material remains at hatch long time in the form of a substance like glue. It dries the chick to the membranes of the egg until the joints have hardened in unnatural positions. When the joint has once set the young chick is a permanent cripple.

Around the Farm

Guess in haste and repent in leisure. Plan in time and all is fine.

One of the best ways in the world to sell pork is through the cured meat route.

If you have little land on your farm it will pay you in the long run to start some trees on it.

Clemson college sagely reminds us that a fertile mind is no less important to profitable farming than a fertile sod.

Don't forget that your horses need exercise. Let them out in the paddock or small pasture for a few hours and it will be worth many pounds of feed.

Having a healthy, vigorous lamb to start with is a big part of the game, but even then unless one is constantly on the alert other evils will come to the herd.

Where there are several sows together, it frequently happens that there is one in the herd that is cross and that fights the others. Remove the offending one at once.

Sugar Beet Grower Can Save Man Labor

Expense Reduced by Use of Larger Equipment.

(Prepared by the United States Department of Agriculture.)

Man labor is by far the largest item of expense in sugar-beet production—an item of expense that is being reduced in many districts by use of larger equipment that enables more work to be done per man in a given time.

Farm management specialists of the United States Department of Agriculture have made a study of labor requirements for various operations in the sugar-beet growing regions of Michigan, Ohio, Colorado, Montana, Utah, Idaho, and California. In Farmers' Bulletin No. 1042-F, "Saving Man Labor in Sugar-Beet Fields," just issued by the department, they tell how man labor can be saved and production speeded up through the use of large machines and large units of power.

In many districts plowing with a unit consisting of a single-bottom plow, one man and two horses; if the work were done with a two-bottom four-horse plow and one man, twice as much ground could be covered by one man in the same time. The same comparison is true of a number of other operations in sugar-beet production, such as cultivating, harrowing, lifting, and hauling. Larger units and more power than commonly employed could be used in many instances with the result that more work could be done by one man.

The bulletin is well illustrated to show comparisons of the different-sized units of power and the respective saving of man labor for the larger units. A copy of the bulletin may be obtained by writing to the United States Department of Agriculture, Washington, D. C.

Overcrowding Poults Is Cause of Much Trouble

"Do not overcrowd poults. They will develop more uniformly when given sufficient space. For a brooder house measuring 10 by 12 feet in size, 120 poults is the most satisfactory capacity. In other words one poult to every square foot. Turkey raisers during recent years have been raising about 100 turkeys per acre successfully. It is a good plan to rotate the yards for the turkeys if possible because the success with turkeys depends to a great extent upon keeping the stock free from disease. Considerable loss in turkey production can be traced to worm infestation, in fact, intestinal parasites cause great, if not greater damage with turkeys than with poultry.

Milking Machines Found Profitable in a Test

In a three-year test with a herd varying from 20 to 25 cows on a mid-western state college dairy farm, milking machines saved 52.1 per cent in labor alone. This figure included the added time spent in washing and caring for the milking machines and utensils, 79 minutes per day where machines were used and 23 minutes in the case of hand milking. Hand milking required 44.4 hours of labor per week while milking machines cut that figure to 20.6 hours. Four men were used during the periods of hand milking but two men with two milks each did the work when the herd was milked mechanically.

Wire Bottom for Nests Is of Much Advantage

Many poultrymen are now building nests in their laying houses with a fine wire mesh for the bottom instead of the usual board nests. There are two principal advantages which are set forth for this practice. The first is that such nests will be free of mites on account of the fine dust from the straw or other litter dropping through and the second is that there will be fewer broken eggs.

Nests which are constructed on this plan may be easily sprayed for mites, which is an advantage in their favor. When the straw gets low in the nests eggs will not be so easily broken as they would in board nests.

Limestone Applied With Manure Spreader Best

An attachment for manure spreaders to enable the uniform spreading of finely ground limestone with this article of standard farm equipment has recently been announced by at least one large manufacturer of farm equipment. Steel blades attached to the beater teeth do the distributing and apply the corrector of soil acidity to a strip of ground a foot or two wider than the width of the spreader. This attachment is suitable for use with tight bottom spreaders and enables the farm operator to apply needed lime to his ground with but slight additional expense for lime-spreading equipment.

Attention to Feet

The hoofs of the growing colt must be given careful attention if they are to grow into ideal shape and afford a sure and level foundation for the horse. When left to nature and cuts run out the year around on all sorts of ground, the hoofs were down normally, the worn parts being replaced by new growth. In such conditions the frogs came in contact with the ground as "shock absorbers" and kept the heels apart.

FARM POULTRY

DRIED MILK WILL HELP CURE CHICK

Part of Treatment for Flocks With Coccidiosis.

For chicks affected with coccidiosis, a diet rich in milk is one of the measures advocated for the cure and control of the disease, by the poultry husbandry department of the Ohio State university. Not that simply feeding lots of milk is a sure or complete control measure. It must be employed as one of the features of a general treatment of which sanitation and prevention are the outstanding practices.

In combating coccidiosis in a flock the poultry husbandry department recommends four steps, giving epsom salts at the rate of one pound to four gallons of water; confining the chicks to the brooder house or moving the house to clean sod so that there is no refestation from the soil; cleaning the brooder house thoroughly and disinfecting it every three days, and placing the chicks on a diet which is rich in milk.

Quick relief from a diet of liquid milk is not likely because the birds will not consume enough of it. In using dry milk, best results are obtained when the mash is composed of 40 parts of dry milk. No other source of animal protein should be used in the mash.

The following mixture has been found to give satisfactory results when fed as soon as the disease appears and kept before the chicks as long as it is in evidence: dry skim milk, 40 pounds; wheat bran, 10 pounds; yellow corn meal, 30 pounds; ground rolled oats or barley, 20 pounds.

Selection of Breeding Stock Helps Turkeys

One of the most important steps towards successful turkey production depends upon the proper selection of the breeding stock. Weak poults, small, scrubby turkeys and unhatched eggs are often traced to carelessness in the selection of the breeding stock. Turkeys that are used as breeders must possess those physical characteristics, showing strength and vigor. These characteristics are manifested as a general rule by a deep and wide body, the back broad and the breast round and full. The head shows certain physical characteristics of strength, namely: the eyes should be active and alert, the head should be fairly short, broad and deep and of good size, showing a clean, healthy appearance. The legs of the birds should be well apart, showing a strong, sturdy shank and straight toes. Considerable emphasis should be given in the selection of the male bird. This in itself should improve the stock from year to year. Early hatched toms, as a general rule, are sufficiently matured to make good breeders the first season. One should avoid using the late hatched male birds for breeding purposes.

Oyster Shells Provide Right Source of Lime

Usually oyster shells provide a good source of lime for poultry. Quite often they are not broken up in sufficient small parts. But they are cheap and when clean and not scattered in 10th are safe. As a rule, they should be kept in clean self-feeders or places where they will not become contaminated. This will do most good when the birds are fed feeds containing vitamins, because lime is assimilated best in the presence of or when birds have the necessary vitamins to aid in digesting and assimilating it. If bone meal or healthy clean bones are crushed or ground and kept clean and wholesome, the good lime along with the vitamins will furnish lime and phosphate. But there are some things in the processes of digesting and assimilating lime that are not known. Yet we know poultry must have some form of lime in their feed. Lime and phosphate may be obtained from other animal tissues and from vegetables and grains.

Hatch Chicks Early

Much has been said for or against early hatching of chicks. It is a question that every breeder and producer will need to answer according to his own circumstances. In making the decision he should take into consideration not only the immediate convenience, but also the future usefulness of the birds. It is a fact that early hatched chicks are more profitable, winter layers, the same as fall freshening dairy cows are the most profitable milkers.

Skim Milk for Hens

On many farms skim milk is used with stock that will not pay as great a return for its use as when fed to poultry. Most records indicate that it is worth more when fed to poultry than to any other class of live stock. In fact, more poultrymen are feeding different types of condensed milk, than all other classes of live stock. This indicates that poultry responds particularly well to milk feeding. The minerals in milk are also beneficial to the fowls.

What Will you do



When your Children Cry for It

There is hardly a household that hasn't heard of Castoria! At least five million homes are never without it. If there are children in your family, there's almost daily need of its comfort. And any night may find you very thankful there's a bottle in the house. Just a few drops, and that colic or constipation is relieved; or diarrhea checked. A vegetable product; a baby remedy meant for young folks. Castoria is about the only thing you have ever heard doctors advise giving to infants. Stronger medicines are dangerous to a tiny baby, however harmless they may be to grown-ups. Good old Castoria! Remember the name, and remember to buy it. It may spare you a sleepless, anxious night. It is always ready, always safe to use; in emergencies, or for everyday ailments. Any hour of the day or night that Baby becomes fretful, or restless, Castoria was never more popular with mothers than it is today. Every druggist has it.

Fletcher's CASTORIA

Nursery for Dogs The thirty-first floor of a hotel just built in New York is reserved for the guests' dogs and cats. Most New York hotels refuse to admit dogs, but this one has a "vet," kennel maids, and a cook for the pets, as well as bathrooms, a "beauty parlor," and wired exercise runs on the roof garden.

Theatrical, Yes, Burlesque

Ethel—And would you say his proposal was theatrical in a way, my dear? Mabel—Well, I suppose I could say it was theatrical in a way—it was burlesque, you know.

J. G. Mendenhall



27,069 Days Old Today

COLDS

For colds, gripe, flu and to prevent pneumonia, take Mendenhall's Chill and Fever Tonic, a pleasant substitute for quinine, combined with a laxative cough syrup. Mrs. Lulu K. Roach, Dripton, Fla., writes: "My husband had a severe attack of flu, coughed terribly, was treated by our family physician and tried different cures but got no better. I then tried Mendenhall's Chill Tonic, using two bottles. He completely recovered in about ten days. Our family physician now uses your chill tonic."

FEVER

Mothers

To prove to you that Mendenhall's Chill Tonic is better than any other, we will send a 50c bottle free if you will sign the coupon below and mail to J. C. Mendenhall, Evansville, Indiana. This is to certify that I have never used Mendenhall's Chill Tonic, but will accept the free bottle and use it when occasion demands. Write plainly.

Name Address

WHAT WILL IT DO?

Women are saying: "Pinkham's Compound keeps me fit to do my work." "I was nervous and all run down. Now I eat better and sleep better." "It helped my thirteen year old daughter." "I took it before and after my baby was born." "I am gaining every day." Lydia E. Pinkham's Vegetable Compound

A Bargain Buy for Someone!

Three 1926 Model Ford Touring Cars,
One with New Top. All Good Rubber. Motors
in fine shape. See these Bargains!

Priced For Quick Sale, \$100 to \$150
COOPER MOTOR CO.

Lost, Strayed or Stolen

A German Police Dog, 1 year old,
black and tan, had collar, answers to
name of Jack. Has been gone since
Friday night. Reward for Return or
Information leading to Recovery

HUGH MANN, Collierville, Tenn.

Pure Delta Pine Land Company

No. 4 Planting Cotton Seed
For Sale, \$1.25 per Bushel

J. M. GLENN

SPECIAL!

In Used Car Bargains we Have,

Two Ford Coupes, 1925 and 1927 Models, Good
Rubber, New on the 27 Model.

A 1927 Model Dodge, 4 Door Sedan, practically new
Tires.

A Cadillac Touring Car, 5 Good Tires.

These Cars are Priced Right and Terms may be
arranged. They are Guaranteed for 30 Days. Also
1927 Ford Truck with Laundry Type Body.

It Will Pay You to See These Cars

J. W. LYNCH AUTO CO.

EASTER CANDIES

Remember Her with a
Box of Furst & Kraemer
Candy.

A New Shipment of Attractive Easter Boxes
Just Received at

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J. R. COX & SON

Merchants and Cotton Buyers
Phone 141

In Our Dry Goods Department

In Response to Many Calls we have had for
Prints, we have Just Received

Prints and Dimity

Prints and Plain Piques

This Dimity is especially of a Desirable Weight for
Smart Combined with Pique Washable Sport Frocks and
for Ensembles. Lovely de- Ensembles, at 50c a yd
signs, Fast Colors, at 25c a yd

Hinton & Hutton Company

Society Notes

Lucile S. Swoope, Editor. Phone 83 or 14

Mrs. Winston Jones presided over an interesting meeting of the Parent-Teachers Association in the school auditorium, Thursday afternoon. An unusually large number was present.

Mr. Williamson and Mr. Jacobs made brief talks, Mr. Williamson told of the financial success of the recent basket ball tournament.

It was decided to put on a local talent play, under the direction of Mr. Jacobs, to help meet the last payment on a set of encyclopedia. Miss Leath and Mrs. Drake presented their piano and expression pupils in a program that was much enjoyed. Those taking part were: Misses Ruth Fleming, Elizabeth and Jamie Carrington, Dorothy Hinton, Virginia Neely Elinor Fleming, and Mildred Watkins. Refreshments were served in the Domestic Science room, Mrs. Glenn, Mrs. Barkam, Mrs. Robinson, and Mrs. Sam Hinton being hostesses for the afternoon.

Miss Eula Locke Dadey was the attractive young hostess to the young Ladies Bridge Club, Thursday evening in her home. Jonquils in baskets, and other Spring flowers decorated the rooms thrown open for the evening. Miss Aris Hood of Memphis the house guest of the hostess, was very lovely, wearing a gown of navy blue georgette-crepe. Miss Bliss Dunn received for high score a handsome luncheon set. The consolation, a bouclier sally was out by Miss Nagel. E. C. X. A St. Patrick's Day motif was suggested in the favors, tally cards, and in the delicious refreshments served at the close of the game.

The twelve members of the Young Matrons Bridge Club were entertained by Mrs. Herman Cox Friday afternoon, in the home of Mrs. Mary M. Glendon. The rooms were fragrant with Spring flowers artistically arranged. A color note of lavender was carried out in the baskets containing bouclier, the tally cards, and score pads.

Mrs. Cox received her guests wearing a model of accented plaited green georgette crepe. An attractive frozen fruit salad and iced tea was served at the close of the game.

Mrs. J. M. Glenn entertained the Ladies Bridge Club, Friday afternoon in her home. The spacious rooms opened to the guests were decorated with ferns and flowers in hanging baskets. Besides the members, the following guests were present: Misses Louise Farahee, Lois Hinton, Gladys Williamson, Mary Collins, and Mrs. Ralph De Shong. At the close of the game an ice course was served, the hostess being assisted by her charming daughter, Dorothy.

Mr. and Mrs. Elgin Laake entertained the Monday Evening Bridge Club this week. Spring flowers in profusion graced the rooms where the twenty guests assembled. Attractive prizes were awarded; Mrs. P. O. Baker receiving crystal beads for high score, Mrs. Glenn, low score, a bridge set, and Mr. McKie, gentlemen's prize, linen handkerchiefs.

A green and white color note was carried out in the delightful refreshments served.

A delightfully planned party was enjoyed Saturday evening in the school building when the high school Juniors complimented the Seniors with a St. Patrick's banquet. The invitation were original and clever, being enclosed in tiny mail pouches writing the honorees to meet and take a ship bound for the Bonny Emerald Isle. The bright color note of green was effectively carried out in the decorations, quantities of ferns

being massed about the rooms against a background of white. A contest in which the winners received a prize for the best dressed Irish potato doll, was won by Misses Gailor Mae Hurdle, and Elizabeth White. Spring flowers and green baskets holding salted nuts, decorated the tables, where ices and cakes adorned with shamrocks were served. Guessing contests and Irish jokes were enjoyed after which the guests with a rousing cheer declared it the prettiest party any Senior ever attended.

LOCALS & PERSONALS

J. D. J. Jameson of U of Tenn who is visiting his parents was a pleasant caller at the Herald office Wednesday.

Mrs. Sue F. Walker who has been sick this week is improving.

Mrs. M. J. Guzentaner mother of Mrs. F. A. Coyle has been visiting her sons in Oklahoma but will return to Collierville Sunday for a short visit before going to her home in Knoxville.

James Glenn a student of the University spent several days at home this week.

Miss Sara Jones spent last week end with Miss Peggy Boatwright, in Memphis.

Mrs. B. B. Bell has as her guest her sister Mrs. Wardlaw.

Mr. and Mrs. George T. Roy and George T. Jr. spent Sunday with Dr. and Mrs. Roy at the Hester Hotel.

Miss Mary Collins is ill at the home of her mother, Mrs. Barkam.

Mr. James M. Kie, Baker, and Winston Jones stopped in Memphis Tuesday.

Cornell Pankey Jr. is confined to his home with appendicitis.

Mr. Winston Jones left Monday on a four day trip to Sumnerville, Bolivar, and Corinth.

Mr. and Mrs. E. B. Smith of Memphis spent Sunday with Mr. and Mrs. Vance Carrington.

Dr. and Mrs. Julian Pierce of Dyersburg visited Mr. and Mrs. McFerrin last week.

MISS MILDRED CRAWFORD

Miss Mildred Crawford died at the Methodist Hospital Wednesday afternoon after a brief illness. Funeral services were held at the Christian Church at 2:30 Tuesday afternoon was made at Magnolia Cemetery.

EPISCOPAL CHURCH SERVICE

Archdeacon B. F. Root will hold services at the Episcopal Church next Thursday evening at which time a number of pictures on the Life of Christ will be shown. A burial invitation is extended to all.

Appreciates Collierville Business

A Memphis firm that is serving Collierville people is the Normal-Buntyn Cleaners, who operate a truck service here, coming out every Tuesday and Friday. They are equipped to do cleaning of all kinds and feature prompt delivery. As soon as they learned of Collierville's paper, the Herald, they began to show their appreciation of Collierville's business by placing an ad in the paper. Mr. Harvey, the manager of the plant says he considers Collierville of his best territory and sees a future for the town and entire section.

MEATS

In our New Market you will Find Just What You Want

Let Us Help You Plan Your Sunday Dinner

Chas. Dean & Son

Need a Spring Tonic?

Many do at this time of the year after the Cold Season's inactivity. Right here you'll find all the Good, Reliable Tonics. A few of the Best ones below:

Extract Sarsaparilla Compound,	\$1.00
Quax System Tonic,	1.00
Iron, Quinine and Strychnine,	1.00
Tanlac,	1.10
Peruna,	1.10
Wampole Cod Liver Oil,	1.00
and others.	

Harrell Drug Co.

"A Good Drug Store"

New First Lady Establishes Fashion Color-- It's PLUM

Mrs. Hoover deserts Browns and Grays--Mrs. Coolidge's Attire Spring-Like Contrast

Plum is to be the new fashion color, society learned today at the Hoover Inauguration. For weeks capitol society has been curious to learn what the new first lady would wear, just what particular color she favored. Mrs. Herbert Hoover ended the suspense today when she selected Plum. Enough said, We are artists in fancy dyeing. Just call

NORMAL-BUNTYN CLEANERS

A. F. Harvey

Strength

depends upon proper nourishment

DRINK MORE MILK!



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"Two Good Places to Eat"
HERE and at HOME

FRANK'S PLACE

"The Home Like Cafe"

Certified Eating and

Seed Sweet Potatoes

Both Nancy Hall and
Porta Rican. Phone 159

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