

THE COLLIERVILLE HERALD

"COLLIERVILLE, THE DAIRY TOWN"

Vol. 1.

Collierville, Tennessee. Friday, March 15th, 1929

No. 3

CREAM STATIONS SHOW INCREASE

Milk Shows High Test and Good Price is Paid Producers

That Collierville is "The Dairy Town" is further evidenced by the fact that three cream stations, which began doing business here last September have enjoyed a steadily increasing patronage and are shipping cream into Memphis every day.

The Sunlight Produce Company's Station, under the management of Mr. Claude Harris handles the cream for the Sunlight people and Mr. Harris says that from the beginning, the station has done well and the cream has been of a high test quality. His average test has been from 35 to 40 percent which is the best for commercial purposes.

The Morning Glory Creamery of Memphis opened a station here about the same time and it also has had a good business. Mr. T. L. Treadwell, Jr., is the manager of this plant and says the cream they have handled has been of the highest quality. He has averaged from 80 to 100 gallons per week. While the amount handled at the present time is a little less, it has shown a gain in the past two weeks.

The Clover Farm Dairy of Memphis also have a Cream station here operated by the Collierville Cash Feed Store. Their average shipments run from 80 to 100 pounds from April to June. They also report a high test of the cream they have bought. Mr. Cook says the best commercial test is around 35 to 40 percent. Cream tests vary at different times of the year and from different causes. Variation in the speed of the separator is one; the temperature of the milk, another, the rate of the flow of milk into the separator, and many other things determine the test.

That Collierville and its territory is ideally situated for dairying has been demonstrated by the records of the past year and the cash returns from the sale of cream has meant quite a lot to our people. The industry seemingly has gone through the experimental stage and our people are learning the many advantages of having dairy cows on the farm.

Poultry is also coming in for its share in the earnings of the farm and proving a paying proposition.

ROBBERY

The local office of the Memphis Light and Power Company, located in the Harrell Drug Store, was entered sometime during the night Thursday and robbed of about ninety dollars in cash, taken from the desk of the manager. Entrance was effected thru a window at the back of the store and nothing else was taken or bothered. The loss was discovered Friday morning when the store was opened and City Marshall Lowe was called at once.

Mr. Lowe had a finger print expert out from Memphis at once and has been at work on several clues this week.

LOCAL SCOUTS GO TO MEMPHIS

To Hold Rally With Troop Saturday Night.

Troop No. 50 Boy Scouts of America will rally with Troop No. 54 in Memphis on Friday, March 16, at seven-thirty o'clock at Grace Covenant Presbyterian Church. All Collierville people interested in our troop are asked to attend this rally and back the boys. They will appreciate it and you will enjoy it, as well as learn something.

BOY SCOUT NOTES

People passing the corner at the Christian Church, no doubt, have seen boys waving red and white flags and have wondered what it was all about.

It was just the Boy Scouts of Wolf and Black Bear patrols practicing for a rally with Troop 54 of Memphis. The boys are working hard on semaphore and Morse code signaling, on First Aid and Knot-tying, because they have not been able to find any flint they cannot practice fire building, by flint and steel.

Friday night, March 18th, the troop held an inter-patrol rally. The Black Bear won by a margin of two points.

Also on Friday night, Scout Leo Hill was presented a second class badge and Scouts Aubrey Guy and Frank Coyle were given embroidered first class badges. Scout Howard Clayton has passed the tenderfoot requirements and several second class requirements.

The rally with Troop 54 is to be staged Friday, March 15th at the Grace Covenant Presbyterian Church. The teams which will participate are: Black Bear patrol, Morse code, sender Leo Hill, reader Howard Clayton, receiver Frank Coyle, writer Floyd Strong; Semaphore code, sender Frank Coyle, reader Howard Clayton, receiver Aubrey Guy, writer Floyd Strong. First Aid team is Leo Hill and Frank Coyle.

The fire making team is undetermined. The teams of the Wolf patrol are:

Morse Code, sender Franklin Hughes, reader Claude Selmon, receiver Lawrence Elliott, writer Henry Rutledge; Semaphore Code, sender Henry Rutledge, reader Claude Salmon, receiver McCowan Flemming, writer Franklin Hughes.

First Aid, Henry Rutledge and Davis Leake.

The Scouts of Troop 50 extend the handclasp and welcome of the Boy Scouts of America to John Kirk.

Onward Scouts and win the rally.

PIANO TUNER HAS LONG RECORD

A record of fifteen years, tuning and repairing pianos in this section, is enjoyed by Mr. W. W. Clay, who lives in Collierville and represents the Baldwin Piano Company. He has made this place his headquarters, doing work over this entire section, and has become well known. He is carrying an ad in the Herald.

The First Bit of Green



AN ANNOUNCEMENT

The Federation of Young Peoples' Societies will have its first regular meeting on Saturday evening, March 16th at eight o'clock at the Collierville Christian Church. A good program is promised and all young people especially urged to attend. B. Y. P. U. and Epworth Leaguers are expected to join the celebration. It is not for Christian Endeavorers alone, but just what the name implies, a Federation.

EASTERN STAR INSTALLS OFFICERS

At a call meeting held Monday night, of Collierville Chapter, No. 255, Order of the Eastern Star, the following officers were installed: Mrs. F. Houston, Worthy Matron; Mr. F. Houston, Patron; Mrs. Willie McCall, Associate Matron; Mrs. John Neely, Conductress; Bessie Clay, Associate Conductress; Mrs. Leland Jameson, Secretary; Mrs. Franklin Kelsey, Treasurer; Mrs. D. S. Kilpatrick, Marshall; Mrs. Tommy Moore, Ada; Mrs. Dalma Dowdy, Martha; Dr. S. W. McCall, Chaplain, and Mr. Phil Chilton, Sentinel. There are three more Star Points to be installed.

A good attendance of the members was present and delightful refreshments were served. Mrs. Josie Tyler, Past Grand Matron, Mrs. Kenton, Kenton, Past Matron and Mrs. King, Past Matron of Memphis were visitors to the Chapter. Much interest is being shown by the members and the coming year to be a good one for the Chapter.

MICKIE SAYS—



CHARLES STURGEON

WILL REPAIR STREETS, LAYING MORE MAINS

Old Water Mains Being Replaced With Larger Ones

Work on the city streets will be done as soon as the gravel arrives. The recent laying of new mains around the business section and part of the resident section of town, caused some bad places to be left along the curbs. These are being leveled this week and prepared to be covered with gravel.

Six and eight inch mains were laid around the square with four inch mains along Railroad street and to the Pike and the school. Later new mains will be laid all over the residence section, furnishing better protection against fire. The city has fire hose and with the installing of standard fire hydrants and the large mains, the fire hazard much less.

Collierville enjoys a splendid water service, a good pressure being maintained at all times and the water of a good quality.

SCHRADER FARMS

That good sweet potatoes can be raised here easily is shown by Mr. Henry Schrader who has made a splendid crop on his place two miles north of town. He averaged 150 bushels per acre and has 300 bushels of good yams for sale and is also offering Certified Nancy Hall seed potatoes for planting. Note his ad in the Classified Column of the Herald this week.

ATTRACTIVE SERIES OF ADS

The Purina Feed People are running an attractive line of advertising in the Herald beginning with last week. These ads tell the advantages of the Purina line of feeds, which is handled here by the Hinton and Sutton Company. Records of results are being kept by Field selecting the feed best suited to Men of the Company and every assistance is given patrons in their use.

Fred Rutledge is able to be out again after being sick for the past week.

Collierville High School Boys Basket Ball Team



LOCAL TEAM WINS FIRST GAME OF SERIES

Play Second Game With Millington Here ToNight

By John E. Leake

Collierville Boys won the first game with Millington, played at Millington Tuesday night, of the series to decide the championship of Shelby County. The game was closely contested throughout, the final score being 12 to 14.

The boys are coming around again. They looked mighty good and their playing showed fine team work, as did everyone on the team. The winning score came in the last three minutes.

George R. James Girls defeated the Collierville Girls for the championship of the Southern Division in a good game, also played at Millington, Tuesday night. Both teams played well.

Friday night, (tonight) the Boys will play Millington here, and should Collierville win, it will end the series, giving them the first two games.

PARKVIEW THEATRE

The Parkview Theatre is offering for tonight and Saturday night, a William Haines picture, "Excess Baggage." This tells a story of Vaudeville actors, behind the scenes, giving highlights of the movie studios in California and telling a story of interest interspersed with comedy and dramatic situations. It is a picture of the better kind and follows the policy of the management in bringing to Collierville, the best of pictures.

Tuesday and Wednesday of next week will see a feature picture, "Behind Closed Doors," with Virginia Valli and Gaston Gloss. This is a mystery picture and filled with thrills, one you will want to see.



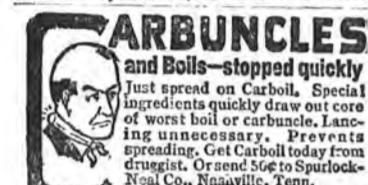
**OLD FOLKS SAY
DR. CALDWELL
WAS RIGHT**

The basis of treating sickness has not changed since Dr. Caldwell left Medical College in 1875, nor since he placed on the market the laxative prescription he had used in his practice.

He treated constipation, biliousness, headaches, mental depression, indigestion, sour stomach and other indispositions entirely by means of simple vegetable laxatives, herbs and roots. These are still the basis of Dr. Caldwell's Syrup Pepsi, a combination of senna and other mild herbs, with pepsin.

The simpler the remedy for constipation, the safer for the child and for you. And as you can get results in a mild and safe way by using Dr. Caldwell's Syrup Pepsi, why take chances with strong drugs?

A bottle will last several months, and all can use it. It is pleasant to the taste, gentle in action, and free from narcotics. Elderly people find it ideal. All drug stores have the generous bottles, or write "Syrup Pepsi," Dept. B.B., Monticello, Illinois, for free trial bottle.



Dr. Peery's
Dead Shot for WORMS
Vermifuge
At druggists or 37 Pearl Street, New York City

Sold Again!

A small boy entered a grocer's shop. "Please have you any dry biscuits?" he asked the man behind the counter.

"Yes, as many as you want, I dare say."

He reached down a large tin.

"Is that the only kind you have?"

"No; here's another."

"Are you sure they are very dry?"

"Quite sure."

"Very well, then"—the boy backed toward the open door—"why not give 'em a drink?"

Facing the Music

"What do they mean by the 'witching hour'?"

"Don't you know? That's the hour when the wife greets you with 'Which story is it this time?'—Tilt-Bits."

"All the world's a stage," and to the barber are given many parts.

J. C. MENDENHALL



27,032 Days Old Today

FLU

Lang Bros., Druggists, Paducah, write: "We had a customer who was all run down, pale and emaciated, had a very bad cough. Some physicians pronounced his case consumption. One of our doctors prescribed Mendenhall's Chill and Fever Tonic for him and after taking several bottles he was fully restored to health. He had a cough and chronic malaria." Remember we make chill tonic, black label, free from arsenic, which should be taken in place of quinine for malaria, chills and fever, grippe or "flu" also chill tonic, red label, containing 20 minims of Fowler's Solution of Arsenic to each fluid ounce. Arsenic is indicated in chronic malaria, anaemia, inactive liver and spleen, functional nervous disorders and impoverished blood.

COUGHS

Mothers

To prove to you that Mendenhall's Chill Tonic is better than any other, we will send a 50c bottle free if you will sign the coupon below and mail to J. C. Mendenhall, Evansville, Indiana. This is to certify that he never used Mendenhall's Chill Tonic, but will accept the free bottle and use it when occasion demands. Write plainly.

Name _____
Address _____

**CAPITOL GUIDE CAN
GIVE THE ANSWER**

**Old-Timer Has Ready Re-
ply for Every Tourist.**

Washington.—A little girl of seven came down from Massachusetts the other day to visit her grandfather. He met her at the train. As the two emerged from the Union station the little girl glimpsed the dome of the National Capitol in the distance, and with a cry of delight turned to the old man.

"Grandpa, I know what that place is."

He looked at her with interest.

"That's your capitol," the little one said. "Your capital."

And "grandpa"—Capt. B. J. Cady, chief of guides for more than 50 years at the National Capitol, admits that he regards the building in pretty much the same way.

Took Post in Hayes' Regime.

Rutherford B. Hayes was President of the United States when Captain Cady took up his post in the rotunda of the Capitol building. That was 50 years ago. Since that time Captain Cady has conducted untold thousands of people through the many interesting corridors and chambers of this structure.

To sit and talk with Captain Cady is to obtain an unforgettable picture of the great events and outstanding figures in the last half century of America's national life. He has observed all of them at close range during this 50-year period, and talked of them with as much ease as he uses in describing one of Trumbull's paintings.

But it is his experiences as a guide that he delights most to talk of. His daily contact with people from every section of the country affords him a rare opportunity to study the tourist. He is called upon to answer as many foolish questions as any other man in the United States. And just how foolish some of these questions pro pounded by tourists can be no one knows better than Captain Cady.

Always an Answer Ready.

Until the other day he thought he had been asked every possible question about the Capitol building, but one visitor popped a brand new one. He was asked:

"How much does this building weigh?"

Not daunted, the captain gravely answered:

"Approximately 999,783,210 pounds." The chap walked away, perfectly satisfied.

He is frequently asked, after a party has been shown both the house and senate chambers, to point out the place where congress meets. More than once a visitor has requested an introduction to a senator or representative from his home district when that senator or representative is not a member of congress, but the state legislature.

Couples on their honeymoon flock to Washington and Captain Cady entertains them. He has become an expert in picking out the bride and groom from among the others in the party.

Would Inflict 10,000

Goats on North Carolina

Kinston, N. C.—D. Eugene Wood Kinston sportsman, would have the general assembly of North Carolina spend \$10,000 to buy 10,000 goats and turn them loose in the eastern and western part of the state in the hope that the number would increase to 100,000 in ten years.

He believes, does Mr. Wood, that the goats would:

Rid the state of weeds and undergrowth and thus beautify woods and natural parks.

Eradicate snakes and other pests by eating up weeds and things that snakes burk in.

Give the mosquito population a wallop by eating weeds in marshes and allowing the sun to dry up the water puddles.

And another thing they would provide a new supply of game, he says adding:

"If you don't believe it try to catch a tame billy goat when he doesn't want to be caught."

**French Rush to Defend
the Innocent Oyster**

Paris, France.—France has rushed to the defense of the oyster against attacks by British medical scientists F. Borde, a French oyster magnate on behalf of the republic takes vigorous issue with the British position that oyster vitamines are of "little importance."

The research work, said M. Borde of Madame Gundu and Doctor Portier of the Sorbonne had proved to a skeptical world that the oyster contained a large quantity of vitamine C. He added that American experiments disclosed the existence of vita mine A and B.

**Ancient Tombs Dug Up
on Playgrounds Site**

Varese, Italy.—A number of tombs of the Gallo-Celtic era have just been discovered at Sesto Calende in the course of preparing the new sports ground for the "balillas" or Fascist Boy Scouts.

The tombs contained funeral urns and cases of rudimentary style. More interesting was the small collection of arms, shields, buckler swords and other warlike implements which came to light in the largest of the tombs. Some worked bronze ornaments of a certain fineness were also discovered.

**EVERY DISEASE
FOUND IN CHINA**

**Sanitation in Western Sense
Completely Lacking.**

Washington, D. C.—In China every known disease exists, and floods, wars and famines are common. But the political and economic situation affects the people's health more than any of the diseases, in the opinion of an official of the United States public health service who has recently returned from China. Ignorance and terrible poverty are of course responsible for the prevalence of tuberculosis, smallpox, cholera, intestinal diseases and diseases resulting from faulty diet.

Sanitation in the western sense is completely lacking for all but the wealthy mandarin class. In fact, vast numbers of the Chinese population have not even a roof to cover them while they sleep, or to protect them from the elements. Their entire property consists of the rags they wear as clothing. The rickshaw coolies, hot and sweating after their last run have nowhere to sleep at night but the pavement. Such exposure combined with underfeeding makes tuberculosis especially prevalent among them.

No foreigner dares to eat uncooked food in China. Salads of raw lettuce, celery, tomatoes, etc., are so dangerous as to be prohibitive. In spite of all precautions, foreigners nearly always get dengue fever if they are in the country for any length of time.

A fungous infection of the feet known as Hongkong foot, is very common. It is spread by the barefoot coolies, but shod mandarins and foreigners also acquire it.

The civil wars are of course responsible for great loss of life. This is due not so much to the starvation killed in battle as to the starvation that results when all the able-bodied men of a large district are called from the fields to the armies. Crop failure is the first consequence and famine the second. In a country as thickly populated as China, failure of one crop spells disaster far more complete than in other less densely populated countries.

**Traces of Ancient Race
Unearthed in Nevada**

Los Angeles, Calif.—Traces of the oldest Americans are being sought in Nevada and eastern California by an expedition from the Southwest museum. The expedition which is led by M. R. Harrington, is exploring a region that is almost unknown country from the archeologist's point of view.

Scattered discoveries made in Nevada show that the early Pueblos lived and farmed that far northward. Traces of the old basket makers, who preceded the Pueblos and lived many centuries before Christ, have also been found.

The territory chosen by the expedition may yield evidence of Americans much older than this, according to James A. B. Scherer, director of the museum for it is generally accepted that the original Americans entered this country by way of Bering strait and migrated down through the West, crossing the valleys where the expedition will camp. Special attention is to be given to caves of the region, according to Mr. Scherer, because in these dry and protected recesses the remains and possessions of the early Americans are best preserved. The caves are being rapidly looted by irresponsible relic hunters, scientists have found, and must be explored soon or never.

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"If you don't believe it try to catch a tame billy goat when he doesn't want to be caught."

**Cuba Quits Bongo Drum
as Incitement to Savagery**

Havana.—The Cuban government has prohibited the beating of the African bongo drum.

The restriction carries heavy penalties on the ground that the monotonous reverberations induce a state of savagery in ignorant listeners and a state of irritation in others.

To those who have studied the history of Africa the bongo drum is well-known as the warlike system of African tribes and beats from these drums, sometimes 25 miles apart send messages throughout the densest jungles. To those who have studied voodooism the bongo drum is likewise known for it is used to incite dancers to a dangerous state of savagery.

Flaw in Washington Survey

Madison Wis.—A flaw in surveying notes made by George Washington showing 30 per cent more acreage than a plot actually contained has been discovered by a University of Wisconsin student.

**Britain Has Lifeboat
for Disabled Aircraft**

Dever, England.—A new type of motor lifeboat specially designed to go to the aid of air planes which may come down while crossing the English channel is to be stationed at Dover by the Royal National Lifeboat Institution.

She will be the first British lifeboat to be fitted with wireless. Sixty-four feet long, with a speed of 17 to 18 knots, the craft will be the largest and fastest lifeboat in the world. She will have two cabins to hold about 50 people, be lighted by electricity and have a searchlight and line-throwing gun.

**BOOYS 'LL BE BOOYS
OR MAY BE GHOSTS**

**Strange Adventure on Staten
Island Ferry.**

New York.—Booys will be buoys until they mistake their vocation in life and become pugilists or ghosts, depending on the point of view.

The trip on the Staten Island ferry boat where men are men and ferry boats merely transportation problems is long and interesting.

So interesting that the captain who was still young and susceptible paid more attention to two pretty girls walking along the saloon deck than he did to the steering of the boat. He unconsciously steered the vessel toward the shore.

Along the shore, or rather some little distance out, the government authorities have placed nice large white buoys. These buoys mark the line inside which is safe anchorage. That is, it is safe there if there is no ferryboat with a susceptible captain steering.

Down in the Cabin.

The boat drew nearer and nearer to the line of buoys and finally hit one of them a glancing blow sufficiently hard to knock the buoy on its side.

Now it is necessary to go below to the cabin. The passenger list was small. It consisted of one man, who was dejectedly seated on the side of the boat nearest to the shore. This passenger had been celebrating something or other. He imagined he was at sea. He lurched every now and then as the boat rolled and every once in a while he picked himself off the floor and replaced himself on the seat. He muttered to himself continuously, "Dirty weather," or "It's a wild night at sea."

He had just picked himself up for the sixth time when the ferryboat, unknown to the captain, had struck the buoy. As the boat veered off, the buoy, which was long and high, swung back and on the rebound smashed straight through the window of the ferryboat and then as rapidly heeled over the other way.

The buoy was painted white and it selected the window under which the passenger was sitting for the one to be broken, and then to make the job complete it tapped the passenger on the head and disappeared as quickly as it had arrived. The passenger saw nothing but a ghostly white object hitting him when he was not expecting it and then going away before he thought of its conduct. He was annoyed and not a little frightened.

If the shattered glass hadn't been there as visible evidence he would have concluded that it was all a dream.

Besides, he had a bump on the side of the head and he went on deck to remonstrate gently with the captain or anyone else he could find. He found the mate.

"What the h—l do you mean?" he said, "Lusting that window over my head and then hitting me without telling me first?"

Mate Is Worried.

The mate began to get worried. He didn't know anything about the buoy and he didn't know how to handle a case of delirium tremens. He did the best he could. He persuaded the passenger to show him where the window had been broken. They went below.

"Why," he said, "you're liable to get into trouble for that. If anyone finds out that you broke that window you'll have to pay for it and maybe go to jail for causing wilful damage."

"But," protested the passenger, "I didn't break the window. Some one broke it from the outside and hit me over the head."

"They couldn't break it from the outside," replied the mate. "There is no deck outside the window. You go to sleep again and get off the boat when she docks before the captain finds about this."

The passenger looked out of the window and sure enough there was no deck. He seemed mystified. Then he walked over to the other side of the boat, sat down and as he fell asleep again he murmured, "Then it was a ghost. I thought it was at first, but what did he want to hit me for? He ain't a friend of mine."

**Tons of Plant Food
Extracted From Air**

Columbus, Ohio.—In 1928 scientists captured nearly 1,000,000 tons of nitrogen out of thin air—a source that is inexhaustible.

The process is known as "fixing" air nitrogen and is the basis of an industry that rapidly is developing in this country.

Dr. Elmer E. Bear of the soils department of Ohio State University says the amount is equivalent to more than 4,000,000 tons of sulphate of ammonia, or more than 5,000,000 tons of nitrate of soda.

**All Those Who Sell Gifts
Can't Escape Tax Laws**

Washington.—Those who sell their gifts cannot always escape the all embracing tax laws. The Supreme court has decided that if the price received for a gift was higher than the donor

COLOR CONTRAST IN LIGHT COATS; NEW MOUNTINGS IN NECKPIECES

COLOR contrast and fabric contrast are two controlling elements in apparel design for spring. Sometimes it is the one, sometimes the other and often both fabric and color contrasts occur at the same time.

One sees the two-fabric and the two-color contrast theme interpreted by the milliner who works felt with straw, or either of these with a different fabric, playing up just now plaids and checks and other scarfs



TWO HANDSOME COATS

silk, or if not silk then gay cotton or linen prints or fanciful woolen weaves—all of which go to make up the much talked of hat and scarf sets.

In the case of the blouse contrast is again the goat—two colors of jersey, a light and a dark tone, or print with plain and so on. No style item is more loudly heralded than that of white with a touch of color. A white jersey or crepe blouse is piped, perhaps, with chartreuse green or very likely bright red, for red and white is a combination much exploited.

Not alone as to hats and the blouse, but coats and frocks—in fact in its every phase does fashion emphasize the contrast theme. The coats in the picture happily interpret contrast both in matter of color and fabric. The model to the right employs diamond-shaped insets of cloth of different color also bordering the revers and sleeves with the contrasting weave.

The coat to the left is interesting not only because of its contrast trimming, but the fact that it is double-breasted is significant. Double-breast fastenings are again in fashion. Very



smart mode calls for double-breast on furred coats plentifully stitched, some with cape collars, of colorful cloth, for coats this season take on new character because of their colorfulness.

Short jackets of flannel either plain or blazer-striped or of velvet are fashioned with the popular double-breast openings.

Going back to the coats pictured with them it becomes a simple matter to carry out the ensemble idea through selecting one's frock of light woolen or silk to match the coloring of the cloth trimmings on the coat.

The separate fur neckpiece has come into its own. With furless coats and one piece lightweight wool or street frocks heralded for spring, the fur scarf or choker becomes a necessary luxury.

One is by no means obliged to select from a few conventional types. Judging from the fascinating collections on display, the fur neckpiece is about to play a role as versatile as the gay silken scarf has been staging this many a season. In fact some of the most intriguing furs take the triangle or kerchief form. Of course in this event the points are the thin fabric-like sort, such as gauze, sheer lamb and

baby caracul as can be imagined, they are tremendously smart and exclusive, i.e.—these thin supple furs made into throw scarfs or tiny caper effects which tie in front, also detachable collars which finish with a cravat bow. It's a taking idea—this of a removable fur collar—and is a strong argument in favor of buying a furless coat for spring. With a detachable collar the coat is tuned to the early chilly midseason days and

Daddy's Evening Fairy Tale

By MARY GRAHAM-BONNER
© 1929 Western Newspaper Union

SUN'S COMPLIMENTS

The robins and orioles and song sparrows and members of the goldfinch family all agreed to furnish the music for a concert, while the members of the trillium and hepatica flower families said they would give the stage.

They asked the crows if they would act as ushers at the concert and show the birds who were not taking part to their perches—for the birds always say perches and not seats.

The flowers thought that there were some nice ones along the ground in some of the low shrubs, and of course the fence was always the best and finest for the boxes held by the mother and father birds.

The crows were delighted to be asked to act as ushers, for they were much flattered.

They went around caw-cawing in a very proud manner.

"They asked us to act as ushers, caw-caw," they said. "They wanted smart, handsome black shiny ushers, caw-caw," they boasted.

"They knew we must make the concert seem very grand, caw, caw," they bragged. And so on.

The day for the concert came, and the birds all arrived on time.

But long before the time for the concert to begin the crows reached the out-door concert hall.

The flowers were hardly awake when the crows came cawing along, saying,

"We are here. We are ready to show the people to their perches.



Soon the Birds Began to Arrive.

Must they show their tickets? Is it to be a pay concert?

"No," said the flowers, shaking their heads, "it is not to be a pay concert."

"It is to be a free concert, for we have invited everyone."

"All right," said the crows. "Caw-caw, we only wanted to know."

As a matter of fact they only wanted to talk and make a great deal of noise.

They wanted everyone around to know that they had been chosen as the ushers at the concert.

Soon the birds began to arrive. And such a burst of color.

The orioles were looking very lovely with their bright, gay coloring, and the goldfinch family looked like bright gold.

The robin had such handsome red waistcoats on, and the song sparrows were singing merrily and saying,

We are happy and gay and free,
Even if we are not much to see,
For though our colors are not very
bright,
We can play by day and sleep at night,
And we without fine feathers and
trails,
Will sing you now our very best trills.

To be sure the song sparrows sang beautifully, and all the other birds were singing.

"Twit, twat, chrip, chrip," which was their way of saying "Bravo."

All the birds sang and the crows showed all the guests to their perches.

The flowers were the stage, and how proud they were to give their beauty for the decorations.

The butterflies came because Mr. Sun had invited them. And Mr. Sun's guests were always welcome.

The luminous birds and thrushes came too, and before the day was over, Mr. Sun said,

"Well, I don't know when I have had such a noted gathering to shine upon, for I have had the lovely flowers, the birds, butterflies, and the handsome crows."

So everyone was very happy, as the great Mr. Sun had paid them such fine compliments.

Percy's Own Fault
Two small boys returning to their schoolroom after recess showed evidence of having been crying.

Teacher—Percy, why are you crying?

Percy—Harold kicked me in the stomach.

Teacher—Harold, did you mean to kick Percy in the stomach?

Harold—Now I didn't, but he turned around just as I kicked.

Didn't Say Anything
Bobby, aged four, was taken by his mother to visit his cousin, Donald, aged eight months.

When daddy came home that night he asked Bobby, "Did Donald talk to you?"

Bobby answered, "I talked to him and he talked to me, but he didn't say anything."

MODERN NECKPIECES

That is, they are dyed to blend into the picture. If a scarf does not carry the leading tone-color of the hat, then it takes its cue for color from the material of the frock, or perhaps it matches pocketbook and gloves.

The tall fur black and white which is so apparent in early spring modes brings white fox into the spotlight.

With the new black-and-white hats which are so chic, white fox comes into pretty play.

JULIA BOTTONI-MILRY

© 1929 Western Newspaper Union

First Aid—

Home Remedy Week

The Good Samaritan figures in the 1929 "First Aid—Home Remedy Week" and is designated as the "First First Aid." This annual merchandising festival arrives with St. Patrick's Day, continues March 17-23 and marks the eighth anniversary of the plan dedicated to Drugdom by Sterling Products, Incorporated, in 1922 and immediately sponsored by the National Association of Retail Druggists. Seeing the great advertising and sales possibilities in the plan and its helpfulness to humanity, the National Wholesale Druggists' Association has swung behind it with the enthusiastic suggestion that druggists use local newspapers, and providing them with suggestive advertising copy tied to the National slogan "Fill That Medicine Chest Now!"

Coming at a time when housewives are thinking of house cleaning, the command has added psychological sales value. Secretary S. C. Henry of the N. A. R. D., out of long experience says: "No one knows better than the average retail druggist how much needless suffering there is because most people are neglectful in the matter of making provision for the hour of need which is sure to come when sudden illness or unforeseen accident calls for immediate attention."

"Quick Relief Insurance" is the new definition of First Aid—Home Remedy Week's objective and is thus bringing the nation's "Health Service Stations" into closer every day life.

Flying Accidents

Let us not get the idea because we read of airplane accidents that amazing progress is not made in safe flying. As a matter of fact, flying is becoming increasingly safe. The reason, of course, that our attention is called to a number of accidents is that the use of the airplane is increasing at a tremendous rate. Thousands of people are now flying, as a matter of course, when but a few years ago the flyers could hardly be numbered in hundreds. In proportion to the number of machines in the air, the mishaps are far less frequent than formerly. The traveler by plane is probably as safe today as in almost any other common form of travel.

For Charity

"How did you manage to get that lovely car?"

"A charity lottery."

"Managed to draw the winning number?"

"No, I got up the lottery."—Passing Show.



Help Kidneys After Grip

Don't Neglect Kidney and Bladder Irregularities.

HAS grip or flu left you stiff, achy—all worn out? Feel tired and drowsy—suffer nagging backache, headache and dizzy spells? Are the kidney excretions too frequent, scanty or burning? Too often this indicates sluggish kidneys and shouldn't be neglected.

Thousands rely on Doan's Pills. Doan's, a stimulant diuretic, increase the activity of the kidneys and assist in the elimination of waste impurities. Are endorsed everywhere. Ask your neighbor!

Doan's Pills

A Stimulant Diuretic to the Kidneys

At all dealers, 75c a box. Foster-Milburn Co., Mfg. Chemists, Buffalo, N. Y.

Full Size for Full Value

—if not from
this package
it is not the
ORIGINAL



SHREDDED WHEAT 12 ounces full-size biscuits

Big biscuits of healthful nourishment

Warming—satisfying—easily digested—

The Whole Wheat—every biscuit perfectly baked,

SAVE THE PAPER INSERTS IN YOUR SHREDDED WHEAT PACKAGES

LOTS OF FUN FOR THE CHILDREN

“Watch their Weight Increase”

Says One of America's
Greatest Children's
Physicians . . .



“When you serve children
This Wonderful Health Food”

“KARO syrup is the ideal food for the under-weight child,” writes an eminent children's physician.

And he explains why:

Two tablespoonfuls of Karo in a glass of milk improves its taste and doubles the food value of the milk.

There are 120 calories per ounce in Karo—which means Karo is a great energy food—containing nearly double the energy value of eggs and lean beef, weight for weight.

What is good for children is splendid for the entire family.

Keep Karo on the table—serve plenty of it—on pancakes, biscuits, waffles.



The Collierville Herald
Published Every Friday at
Collierville, Shelby Co. Tenn.

Walter H. Harris, Editor
I. M. Hooper, Business Mgr.
Application pending for second
class rate at Collierville, Tenn.
Tennessee Post Office.

Subscriptions \$1.50 per year
payable in advance
Advertising rates upon applica-
tion

Friday, March 15th, 1929

Don't say "the town" but say
"Our Town" in speaking of
Collierville -- Get interested in
your home town -- talk things
over with your Councilmen and
City officers. With your Chamber
of Commerce officers. To make a
town grow and improve it takes
co-operation. We have every-
thing that goes to make a good
town. Let's just take advantage
of our location, our surrounding
territory and Boost and then
you'll see things happen and hap-
pen fast.

"It won't be long now" till
Spring Gardens in Collierville
will be supplying fresh vegetables
for dinner. Everything to make a
garden can be found in the stocks
of Collierville stores. Garden
tools and seed for planting and
with Spring weather setting in it
will only require a little time each
day to make a nice garden.
Another thing that we want to
think about right now is planting
trees and shrubbery. In other
words let's get "Spring Cleaning"
started and make our town look
better.

We have on our Exchange
desk, copies of The Carthaginian
of Carthage, Miss., The Duran-
t News, of Duran Miss. The Cov-
ington Leader of Covington, Tenn.
The Fayette Falcon' of Somer-
ville, Tenn. and The Dilley
Herald, of Dilley, Texas. A new
addition this week is the Chester
County Independent of Hender-
son, Tenn. We appreciate these
exchanges very much and will
be glad to have others exchange
with us. An exchange we enjoy
very much is The Messenger, a
monthly High School paper, ed-
ited by the Collierville High
School Students. We consider
this one of the best school papers
we have ever seen. The last issue
was an Athletic Numer, covering
the District Tournament recently
held here and carries a nice line
of advertising as well as many in-
teresting items of the school. We
acknowledge with thanks a nice
write-up given the Collierville
Herald, welcoming us to Collier-
ville and we want the Staff of the
Messenger to know that we ap-
preciate it. We also thank them
for the use of the Basket Ball
cuts printed in our last issues.

**Dairy Farming Will
Be Feature of Weekly**

Walter H. Harris has started
the Collierville Herald as editor,
with I. M. Hooper as business
manager, in the Dairy town of
Tennessee. Development of the
town and its resources, service
for dairy farmers and their sur-
rounding territory are aims and
objectives.

A good country newspaper is
the aim of Editor Harris. His first
number shows enterprise in the
news and advertising depart-
ments. The typographical ar-
rangement is in bold type and
easily readable.—Durant (Miss.)
News.

We appreciate the above com-
ment very much. The Durant
News was a regular Exchange
with us down in Texas, where we
were just getting into the Dairy
Farming and we found many in-
teresting items in it each week.
The editor promised us a visit out
there but never came, we hope he
will visit us in our new location.

**Collierville Paper
Makes Debut**

The Falcon takes this method
of congratulating and welcoming
The Collierville Herald which
made its debut to an expectant
public for the first time last Fri-
day.

Mr Walter H. Harris and I. M.
Hooper deserve to be lauded on
the appearance of the initial issue
of their paper in our sister town.

The paper is a neat, newsy
sheet that is full of boosts for
Collierville and Tennessee, and
we predict many years of growth
and service for it and its man-
agement.—The Fayette Falcon.

We thank the Falcon for the
above good wishes and while the
flowers are being tossed, may we
say, Brothers Paul E Phillips and
James E Wilkinson, Editor and
Business Manager, are getting
out a nice paper and showing a
improvement in each issue.

Cacey Notes

Harry Brooks and Jim Bur-
rows of Byhalia were here wed-
nesday.

Mrs Dora Brakefield of Collier-
ville visited here Sunday.

Mrs and Mrs Earl Attaway
went to Collierville Tuesday.

Mrs Mamie Jones of Victoria
was a visitor here Wednesday.

Mr and Mrs Ransom Williams
were in Memphis Tuesday.

Mr and Mrs Finley Sloan were
in Collierville Wednesday on
business.

Horace Northworthy of Olive
Branch Miss was here Wednes-
day.

G. A. Robertson has returned
from a visit to Hatch Ark.

Earl Cox and P. A. Sloan of Bar-
ton were here Tuesday.

Mrs D. L. Lumsden is visiting
her daughter at Marshall Institu-
te.

J. P. Milliron was in Memphis
Thursday and Saturday.

Druc Milliron of Victoria spent
Friday with relatives here.

Robert Milliron of Memphis
visited home folks last week end.

Jarrett Williams went to Mem-
phis Friday.

Mrs Will Linderman and son
were here Monday.

Wiley Looney and Henry Hill
were here Wednesday.

Carley Fleming of Collierville
was a visitor here Wednesday.

**For Electrical Contracting
and
Alwater Kent Radios
Call
Granville Biggs
Phone 74**

**Always Glad to See You
The White Cafe
QUICK SERVICE
"Good Things to Eat"**

H. W. Schrader, Prop.

**It takes Patience to Save. A Sav-
ings Account often Seems to Grow
Slowly. Many get discouraged and
quit because they can save only a
small amount each week or month.**

**But the Fellow who "Gets There"
is the One who Keeps Everlastingly
at it. He knows that Patience and
Persistance will win. And
they Always do, too!**

**"Keep the Faith, and Do What You Purpose in
Your Heart of Hearts to Do."**

The Peoples Bank

Capital and Surplus, \$44,000.00

CLASSIFIED ADS.

If you have Something to Sell or To Buy
a Classified Ad will Bring Results.
RATE: 2c Per Word for the First Insertion.
1c Per Word for each Subsequent Insertion.
25c Minimum Charge. Phone 140

Certified Nancy Hall Saed
Potatoes for Bedding. See H.
W. Schrader 315

FOR RENT--Office Room in
HERALD Office. Phone 140

WANTED—Clean Cotton
Rags. Must be free of buttons.
Will pay 4c per pound. Herald
Office.

WANTED—Your Honest to
Goodness opinion of The Herald.
Write us what you think of it and
offer suggestions.

Carey Chapel Notes

John Phillip, the father son of
Mr and Mrs Maud Tidwell was lay-
ed to rest last Friday in the cem-
etery at Carey Chapel.

Mr and Mrs Condie Robinson
moved from Cedar View to the
Frank McDouglas farm near here
last week.

Mr and Mrs D. A. Gayd spent
last week end with Mr and Mrs
W. T. Ross.

Willie Williams is enjoying a
new car this week.

Jim Boyd is on the sick list.
Albert and Kerr Boyd motored to
Memphis Thursday after feed for
their dairy cows.

Jack Lewis and George Kelley
made a business trip to Collierville
last Friday.

T. L. Treanor is still giv-
ing logs to Memphis for Bob Kelley.

Ronald Walker had a busi-
ness trip to Cedar View last
week.

J. R. Barthelt and daughter
Mrs Jack Lewis visited Holly
Springs last week.

Miss Ida Kell is still sick.
Jesse spent last week end with
Mr and Mrs Bob Kelley as
the dinner guest of his sister Mr
and Mrs W. T. Ross last Sunday.

Mrs Jessie Robinson is improv-
ing from a severe cold.

Mr and Mrs Chambers baby is
very sick with pneumonia.

G. D. Kelley is on the sick list.

YES, WE HAVE BASEBALL

Talking about baseball? Well,
we'll tell you what's happening
in Germantown. Coach Setliff
has eighteen young husky fel-
lows signed up for service. Last
week the coach had his charges
at work on the diamond. It is
now in fair condition. Let the
coach's boys to get up on the
work. He says it must be
smoother than a life insurance
salesman's tongue.

Although the lads were rating
to go coach held them down to
light practice this week, as if
they didn't want a flock of
aries, charley horses, and
bruises.

HI Y NEWS

The HI Y Club has been very
active this year in the better-
ment of school and community
life. The boys consider their
work so far this year a big suc-
cess and have greater plans for
the future.

One of the big objects the
club has done this year was to
install a banking system in the
school. The banking system has
worked out wonderfully well
and has attracted much attention
for the school.

A first aid medician cabinet
is to be provided by the club,
and placed in the main hall of
the school where it will be avail-
able for all who need medical
attention.

The club has been very active
in the school's social activities.
The boys were entertained in
the home of Mrs. J. T. Wallace
Friday night with a delightful
dinner party. Every one re-
ported a wonderful time.

AMONG US KIDS

Edited By the Students of The Germantown High School

Vol. 1.

Germantown, Tenn., March 15th 1929

No. 3

THE STAFF

Ella Vann Furr, Editor in Chief

Evelyn Keller, Assistant Editor

Cornelia John, Grady Society

Billy Drake, Wilson Society

Madlyn Moore, Girl Reserve

James Miller, Hi Y

Aleida Sullivan, Mu Alpha

Mrs. Drake, Expression

Wynona Bryan, Social

Madlyn Moore, Sports

Tom R. Gandy, Local

Willard Colebank, Jokes

Bill Smith, Auntie

Gladys Williams, Grammar grades

Mr Barker, Judge, Farm Bureau

Mateen Bayne, Second Reporter

WILSON LITERARY SOCIETY

one guessing the nearest to the
number.

The good work can not stop,
we must keep it going and your
support will be greatly appreciated.
"Every little bit helps."

You should have been at the
Germantown High School during
the chapel period Friday morning.
The Kiowa Indians, namely, "Woman Heart" and
"Lightfoot," gave us an interesting program. They were
dressed in typical Indian costume. Woman Heart gave the
history of the family and tribe
the home life, and the school
life in the early days as compared
with today.

Subscription Contest

The Wilson Society won the
subscription contest for the
Herald. The Wilson Society got
7 and the Grady's got 18. Mr.
Jones let six of us go two miles
and we went all over town
and sold one to almost every
house in Germantown. We got
our 50 subscriptions to the
Herald first and won the \$10
that was offered.

—Billy Drake.

CRADY SOCIETY NEWS

Well, well, well, we lost a con-
test to the Wilson Society. What
a pity to spoil our perfectly good
word. Shame on you, Grady's!
Sing or playing on a flute!

From the Land of Sky Blue
Waters. Woman Heart de-
livered an Indian wedding and
the interesting part is that he
was born with his flute. He
says that Indians in early days
ate only meat and bread, but
now they have learned to eat
greens. He doubts whether they
will ever eat grapefruit or not.
The Indian never shaves, but
pulls out whiskers with tweezers
hammered out of steel. The
most interesting part of the pro-
gram were the scalp dances and
the war dances. The last scene
they presented themselves as
English, Frank and Harry, and
gave two interesting numbers,
"Shine on Harvest Moon" and
"Wayward Words." After the pro-
gram we served them lunch,
which they enjoyed greatly. We
plan to have them in our school
again soon.

JOINT MEETING

The Grady's will have the
privilege of putting on the pro-
gram for the next joint meet-
ing. The members are working
hard to make this one of the
best joint meetings of the year.

MEET TO HOUSEKEEPING

An epidemic of "going to
housekeeping right" hit the
Germantown Home Economics
classroom in the fall. We de-
cided to do so much reading so
we put some way to raise our
funds. We started out by sell-
ing old materials donated by
the girls) and Uncle Tom's
Tennies, which the peanut man
generously let me have at cost.
We made several dollars that
way. Then one day through the
generosity of Miss O'Neil the
dearly-loved aluminum people
offered to give a free demonstra-
tion at our school, allowing us
to sample what we could get
to eat. We purchased four
pieces of this lovely aluminum
for our laboratory. Through
the efforts and the kindness of
our Parent-Teachers we
have Willow-Ware china, imita-
tion cut glass glasses, mops,
spoons, and other equipment we
needed. We were fortunate

enough to get cabinet tops for
our tables made by the Manual
Training Department at White-
haven. We designed them and
our designs were carried out
perfectly.

It was a short time after the
holiday that we really started
to work getting some color in
our room. We enameled the
desks and cabinets Seagull green
and our equipment, consisting
of coffee cans and mayonnaise
or mustard jars donated by the
mothers, we enameled a lovely
harmonizing orange. The paint-
ing was done entirely by the
girls and teacher. Mrs. Harriss
gave us a screen frame which we
painted green and put orange and white curtains on it.

We raised enough money to
buy new curtains for the windows
of white marquisette by
having a bean guessing contest.
This contest aroused much inter-
est as there was a box of

Whitman's Sampler offered to
the winner.

Robert Down: Can you
imagine anything worse than
being a cornstalk and having
your ears pulled by farmers?

Wilford Colebank: How about
being a potato with your eyes
full of dirt?

Bonnie: Come, you shouldn't
refuse to lend me money. One
friend should always be willing
to help another.

Cornelia: Yes, but you will
insist on always being the
other.

Madlyn: Six years ago I could
not sing a note.

Grace: Well!

"That James Gang"

Edited By The Students of The C. S. R. James High School

VOL.

Collierville, Tenn. March 15th 1929

No. 3

THE STAFF

Lucy Cannon,
Geo. Henry Priddy, Editors
Dorothy Biggs,
Tessina Bryan,
Edna Mae Tammage, Local Editors
Francis Connell,
Homer Bryan, Sports Editors
Eva Priddy
James Owe, Society Editors
Anne Seward, Humorist
Lillian Mae Leake, Cartoonist

THE ADVANTAGE OF HOLDING TOURNAMENTS

The development of sportsmanship among the players and teams is an outstanding feature of a tournament. The officials in charge of the tournament put much stress on clean, fair playing and the taking of defeat as it is meted out without showing ill humor. Trophies are offered to the teams showing good sportsmanship and it is a signal honor to win one of these trophies as all the teams are working and the winning team has the assurance that it has done mighty well.

Tournaments instigate a spirit of loyalty and discipline among the players. Each member of a team is filled with a desire to see his school come first. They are loyal to their

school and then too they must be loyal and co-operative among themselves. They have to work together and have confidence in one another to win. The players have to learn to be obedient to the coach of the team for he is in the best position to know what is best for them. They have to carry out his orders if they are to be successful.

Participation in the different games develops the players physically because they have to adhere to strict training rules and keep themselves fit before they can reach the peak of their ability. Everyone is ashamed to be awkward or ungraceful in playing and they try to improve their form until they become active, smooth players.

Those who participate in the tournaments have a chance to make a name for themselves, their team and their school in athletic circles by brilliant performance. Anyone should be proud to make the all-star team or get honorable mention.

Another benefit to be derived from a tournament is the recreation and fun. All players enjoy going off to the tournament. They can meet other boys and girls and have a very good time.

Famous Sayings

Mr. Jones—"My demerit class will meet in the library at 12:20."

Miss Pearl—"Today is debt day, everybody will please see me."

Mr. Setliff—"That was a close call, class."

Miss Hughes—"I will meet my class at 12:30 please."

Miss McIntyre—"I just got back from Germany. Ah that beer, that cheese."

Miss Hughes—"How did you like the Rhine?"

Miss McIntyre—"I usually cut that off."

"Here's where I loose Ground," said the tramp, as he stepped under the shower.

Mr. Setliff—"What's all that noise?"

Cornelia—"I just dropped the perpendicular sir."

Cordova Notes

Mr. J. E. Carter has sold the little home he built on the lot just south of the Depot to George L. Keeton who expects to move there in the near future.

Mrs. E. C. Humphreys spent last week end in Memphis as a guest of her daughter Mrs. J. T. Burrowe.

Mr. and Mrs. E. R. Peel accompanied by Miss Mattie McElroy were visitors of Mrs. J. W. Carter and Miss Sadie Carter Sunbeam. Mr. and Mrs. Callis were numbered among their guests also.

Miss Adele Carl is making her home with her sister Mrs. J. L. Arrington.

Miss Etta Allen Post Mistress is spending a few days in Memphis this week with relatives. Miss Sadie Carter assistant is in charge of the office.

Charlet Schwam and family of Bartlett were dinner guest in the home of John Schwam Sunday.

Mr. and Mrs. Horace Womble who spent several weeks in Houston, Texas returned last week for a few days visit with Mr. and Mrs. W. T. Rash. They are now in Mississippis where Mr. Womble has taken his old territory.

Mrs. J. E. Bazemore spent several days last week as a guest of Mrs. Thompson and daughter in Highland Heights, Memphis.

Friends of Miss Rosamond Allen in the Cordova High School where she had a class in Expression a few years ago will be interested in knowing that she will be married on the evening of the 16th to Mr. Joseph Peacock of Atlanta, Ga. She will have a very simple wedding at her home on N. Waldran Memphis. The ceremony will be said by the Rev. A. U. Boone. Miss Elizabeth Creath will render the nuptial music.

Improves Service Station.

The Seward Bros. Service Station at Fisherville is being improved this week by the addition of an awning and another tank and pump. They carry a neat line of Staple and Fancy groceries and also installing a Grist Mill and will be prepared to grind meal and feeds. The Station has enjoyed a splendid business since opening last September and has made friends in this community, and with the traveling public by their efficient and courteous service. They also handle cold drinks and lunches.



SO MUCH depends upon the care you give them. Now... when they're so helpless and dependent on you to keep them alive... now, when their whole future depends on the feed you choose... is the time to feed Purina Chick Starter and Purina Baby Chick Chow.

They'll repay you for it many times in the months to come. Purina has all the proteins, minerals and vitamins it takes to strengthen and develop their tiny frames and start them on the way to early and profitable maturity.

Chicks' lives are in your hands. Feed them the best and safest feed that science can produce. Feed them Purina.

Hinton & Hutton Co.

Collierville, Tenn.

Phone 15

The Wants of Workmen

in the way of Proper Tools. Implements and Supplies are provided for by us in the better grades and at the most reasonable market prices.

Our Stock is Complete and we can supply your needs Promptly.

W. W. McGINNIS
LUMBER, SASH, HARDWARE
and COAL

THE CORDOVIAN

Edited By The Students of The Cordova High School

VOL. 1.

Cordova, Tenn. March 15th, 1929

No. 2

THE STAFF

Rebecca Morton, Editor-in-Chief
Elma Rogers, Assistant Editor
Edward Humphries, Sports
Francis Bazemore, Local Editor
Mary Schwam, Society Editor
Leonard Rogers, Humorist

PURPOSE OF ATHLETICS
IN HIGH SCHOOL

sometimes causes better school work only because it is necessary for participation in games, but the habits of study developed in this way gradually cause the student to become interested in knowledge for its own sake.

Last and most important of all athletics develops a student morally. If only physical development is considered, we have a person of strength with no means of guiding that strength correctly.

With the development of the second phase only, we have either a recluse, content to live apart from the world and its interests, or an educated criminal, a menace to society. Athletics does as much as any other one thing in the development and cultivation of high principles, which regulate the physical strength and guide the mental processes. This is proved by the fact that the expression, "A true sportsman," is synonymous with noble, upright behavior.

The athlete learns the lesson of co-operation with his colleagues; he learns the real meaning of team-work. He learns the laws of obedience; he realizes that he must do his best in the face of defeat, and that he must hold no grudge against his victorious opponent but admire him for his skill. He learns to control his temper, for he knows that the man who loses his temper usually loses the game. Babe Ruth, the world renowned baseball player, once gave a good exhibition of temper control. In the seventh inning of the last game of the 1928 World Series, when he returned to the field after the umpires had failed to call a strike on him, the crowd

began to hurl bottles at him. Babe Ruth merely picked up a bottle and pretended to throw it back. This cowered the crowd because they knew his skill in aiming. Then he smiled his broadest smile and dropped the bottle. This completely won the crowd to his side.

Association with other players gives a boy or girl experience in the difficult art of forming friendships. The player learns to choose the right associates and to cultivate the right type of friendships. He overcomes timidity and a disinclination to meet strangers on the one hand or conceit and snobbishness on the other. By his association with others he cultivates the traits of justice, reason, loyalty, obedience, and self control.

These rules which are learned on the athletic field are good rules for the game of life. Play the game hard, play it fairly and squarely, win with no thought of arrogance, lose with a smile, try over and over again; and the result is a joyous and successful life.

Thus, athletics has a purpose in high school, and a purpose difficult to refuse—the development of students with strong, healthful bodies, keen, alert, active minds; sane, moral principles and the grit and determination to carry on in the face of all obstacles.

Leonard Rogers won first place on the above essay, "The Purpose of Athletics in the High School," in the West Tennessee Athletic Association. His essay will be sent to Knoxville to be judged with the essays from the other districts.

BIGGS & DUDNEY

General Merchandise

Service

Quality

Phone 43

Dodson's Economy Store

Fancy Groceries and Produce

Courteous Service Always

Phone 94

Tuning

Repairing

W. W. CLAY
BALDWIN PIANOS

Trade Your Old Piano or Phonograph in on a New One

Let Us Make You a Liberal Offer

Phone 133

Collierville, Tenn.

The Collierville Lumber Co.

Will Take Pleasure in Saving you Real Money on Your Requirements in Lumber or Any Kind of Building Materials, Giving you Both Service and Quality

We Handle Jellico Red Ash Coal

J. M. GLENN, Manager

**Mrs. John Durrum Says
Could Write All Day
and Not Say Enough
Good About Milks
Emulsion**

"Have been thinking for some time of writing you in regard to Milks Emulsion.

"When I wrote you last fall I was very much discouraged. Doctors had told me for five years that I had T.B. Five doctors told me last fall that I was in advanced stages of T.B. "I have taken your wonderful medicine all winter. Sometimes I would neglect taking it every hour, but would take several doses a day, and this is the first winter for seven years that I haven't spent most of the winter in bed. I haven't been in bed sick this winter, and for two years I had been so sore across my abdomen I couldn't bear to press on it. That is all gone. I do all of my housework now except washing; weight 117 pounds, and feel fine."

"I can't praise your Emulsion enough. I tell every one I talk to what it has done for me and feel ashamed if I neglect it sometimes when I know what it has done for me and what it means for me."

"I could write all day and could never write enough good words about Milks Emulsion." Yours truly, Mrs. John Durrum, 451 W. Green St., Frankfort, Ind.

Sold by all druggists under a guarantee to give satisfaction or money refunded. The Milks Emulsion Co., Terre Haute, Ind.—Adv.

Poor Sight

The car was crowded and many were standing. An elderly man with poor sight was sitting, and before him was standing a young woman who dropped her handkerchief accidentally into the man's lap. Another man saw the handkerchief, touched the old man and called his attention to the handkerchief in his lap, whereupon the old man, looking down and mistaking it for his shirt, quickly shoved it into his trousers and rode peacefully on, the woman being none the wiser for her loss, as she had not known the handkerchief fell.

Mr. Weitzenheimer
April—Is your husband clever?
June—Yes, very. He remembers my birthdays and forgets my age.—Answers.

Loss of Power

A vital force follows loss of flesh, or emaciation. Dr. Pierce's Golden Medical Discovery is a herbal tonic that enriches the blood, stops the waste of strength and tissue, and helps to build up healthy flesh.

Thin, pale, puny, pimply children are made plump, rosy and robust by the "Discovery." All druggists.

In reducing from obesity, or recovering from pneumonia, fits, other weak diseases, it speedily and surely invigorates and builds up the whole system. Read this:

Monroe, La.—"My son was suffering with bad spells of indigestion and the doctor failed to relieve him. Finally my husband brought home some of Dr. Pierce's Golden Medical Discovery. He took several bottles and has had no such trouble since, for which I am more than thankful"—Mrs. W. B. Fomar, 216 N. 4th St.

PILE REMEDY

Guarantee
Every 75¢ tube with pile pipe and every 60¢ box of PAZO OINTMENT is sold by all druggists with the understanding that money will be refunded if it fails to cure any case of Itching, Bleeding or Protruding Piles. Why not try it?

**WORMS SAP A
CHILD'S VERY LIFE**

Does your child grit his teeth? Pick his nostrils? Have a disordered stomach? These are symptoms of worms—those deadly parasites which will so quickly ruin a child's health.

At the first sign of worms, give your child Frey's Vermifuge. For 75 years Frey's Vermifuge has been America's safe, vegetable worm medicine. Buy it today at your druggist's.

**Frey's Vermifuge
Expels Worms**

AGENTS, FULL OR PART TIME
Biggest money maker on market. Folding Electric Stove. New. Unique. The best electric stove ever made. Made from twenty dollars per day. Write FOLDERS ELECTRIC HEATER CO., DETROIT, MICH.

COTTON PLANTING SEED
Pare negetive Delta No. 311. We are members of the Delta Pure Seed Association, by whom our seed are certified \$30 per ton. F. O. B. Hollywood, Mich. In car lots. Write for catalog. Less than car lots, also analyzes, germination tests and any other information required.

M. O. CARTER, MANAGER
800 Shrine Bldg. — Memphis, Tenn.

PAWNED BALLOON WATCHES cost us new 23 jewel, Waltham, Elgin, Illinois, Hamilton, 20 jewel gold cases. Values \$300, your choice \$27.50. Montgomery Loan Co., Montgomery, Ala.

Stone Mountain Watermelon Seed from selected melons; \$1 lb. Frostproof cabbage and Bermuda Onion Plants packed 500, 750, 1,000, 1,500, 2,000. Twenty million ready.

Quality Plant Farms, Box 842, Tifton, Ga.

SEND NO MONEY!
Extra fine catalogues of onions sent C. O. D. mail or express rates. 50¢, 65¢, 1,000, 1,500, 2,000. Twenty million ready.

Frostproof Cabbage & Bermuda Onion Plants, Postpaid, 50¢, 65¢, 1,000, \$1.50. Collected 1,000 Ada Howard, Holly Springs, Miss.

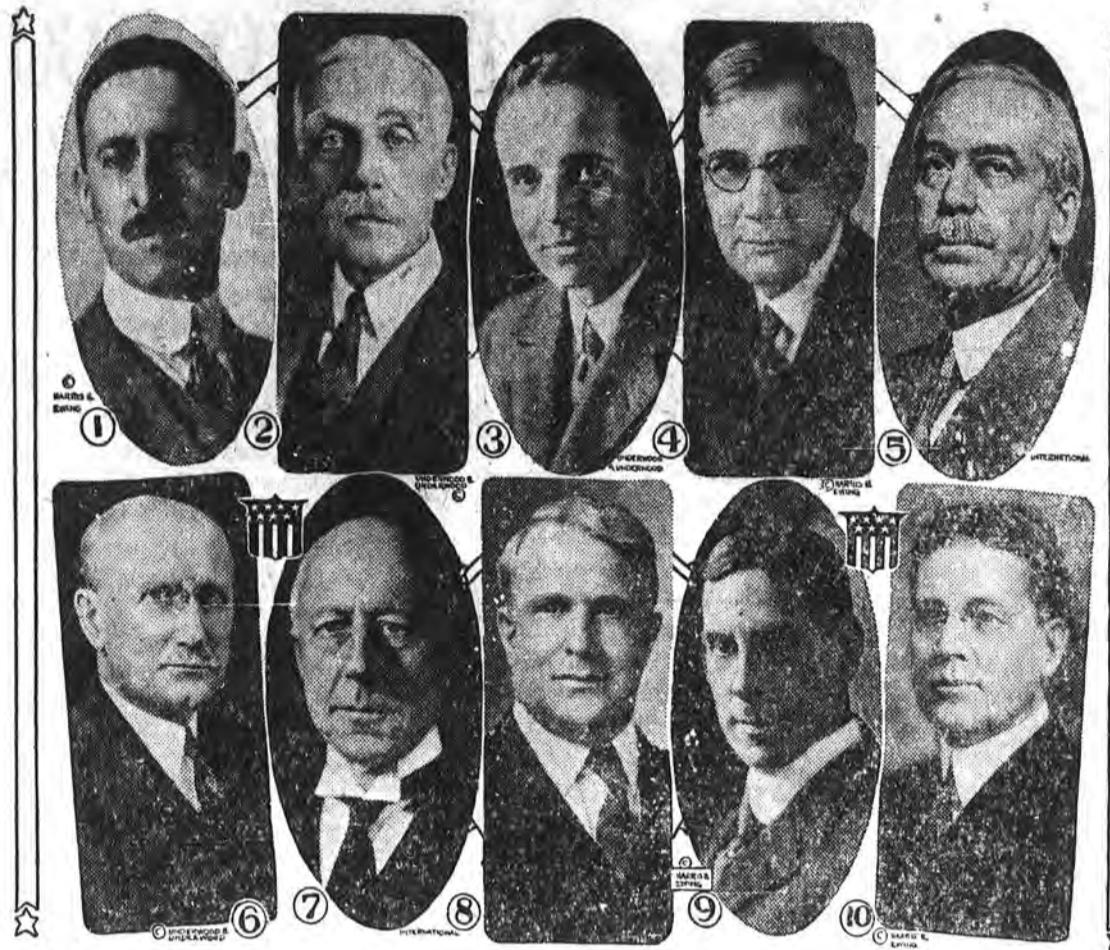
Health Giving Sunshine
All Winter Long

Marvelous Climate—Good Hotels—Tourist Camps—Splendid Roads—Gorgeous mountains. Views. The wonderful desert resort of the West.

With Grace & Chaffey
Palm Springs
CALIFORNIA

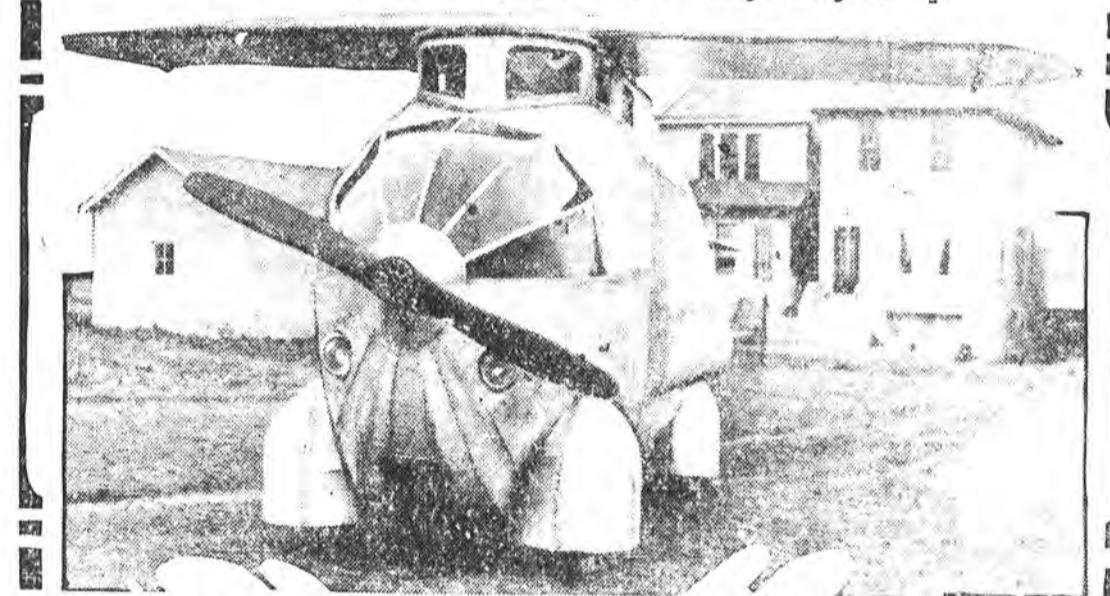
W. H. U., MEMPHIS, NO. 11-1929.

Here Is President Hoover's Cabinet



1.—Henry L. Stimson, secretary of state. 2.—Andrew W. Mellon, secretary of the treasury. 3.—William D. Mitchell, attorney general. 4.—Arthur M. Hyde, secretary of agriculture. 5.—James W. Good, secretary of war. 6.—Robert P. Lamont, secretary of commerce. 7.—Charles Francis Adams, secretary of the navy. 8.—James J. Davis, secretary of labor. 9.—Ray Lyman Wilbur, secretary of the interior. 10.—Walter F. Brown, postmaster general.

This Is Frank Bolger's New "Mystery Ship"



A head-on view of the new mystery ship, the Mono-Dirigible, which is being built for Frank Bolger, president of the Associated Aviation Clubs, Inc., of America. The odd craft is of all-metal construction and has propellers fore and aft. It will make a tour of the United States, visiting over 1,000 cities and the nation's principal airports.

MAKES NEW RECORD



Jimmy Ball, of Winnipeg, after establishing a new Canadian record for the 300-yard run. His time was 23 seconds, at the Canadian championship meet at Toronto. The United States indoor record for the same distance is 30.1 seconds.

REBEL LEADER



Gen. Gonzalo Escobar who was made military leader of the rebellion against the Porfirio Gómez government of Mexico. Escobar was formerly a close friend of General Calles, who was appointed secretary of war by President Gómez.

Good Reasons

Mygump—Why does a stock stand on one leg? "If he'd lift the other one, he'd fall."

Entering the White House for Lunch



President Hoover, Mrs. Hoover, Vice-President Curtis, and Mrs. Gann, his sister, on the front portico of the White House, as they were entering for luncheon on inaugural day.

Within Four Blocks of White House



Although this would appear to be a scene on Main street, in bygone days it was actually taken within four blocks of the White House in Washington. This pump is one of the few still in use in the Capital city and the water, which is supplied by an artesian well, is very sweet and pure.

**Plans Outlined
to Kill Weeds**

**Farmers Advised to Plant
Smother Crops in Infested Places.**

Plans for fighting noxious weeds which cause losses of many thousands of dollars annually to the farmers of Colorado are outlined by Walter Ball of the botany department of the Colorado Agricultural college.

The actual loss due to weeds is not known, but the presence of weed seeds and the large number of weeds actually harvested each year indicate a very high loss, Mr. Ball says.

Principal weed pests on the farms are the perennials such as the wild morning glory, bindweed, poverty weed, Canada thistle and Russian knapweed.

Plan Smother Crops.

In planning crops for this coming spring and summer farmers would benefit by planting smother crops in those places that are heavily infested with bindweed, poverty weed or any of the other more noxious perennial weeds, it is suggested.

"If the weed area is rather large, it should be isolated or farmed alone; if planted in row crops, the rows should be far enough apart to allow thorough and clean cultivation, for eradication of weeds in such an area is more important than the crop produced," declares Mr. Ball.

"If eradication is successful the production of good crops will be possible thereafter.

"If alfalfa is planted on a weedy area, it will suppress the weeds, weaken them and make it possible to kill the weeds after the alfalfa is plowed and cultivation is started again.

"Sweet clover is very good smother crop and in some cases has eliminated the field bindweed or wild morning glory. By planting sweet clover two years in succession, that is planting the same twice, a good stand is assured. Being a biennial, clover will give a very effective three years' smother crop."

Pasture Grass Helps.

Tame pasture grass planted in weed-infested areas will be helpful if pastured to sheep, for the weeds will be taken first. Competition for growth and close grazing by sheep will make it extremely difficult for weeds to grow. If a tame pasture is planted, a good seedbed should be prepared, for grass seeds are very small, and should not be covered deeply. A good seedbed will insure a better stand of grass and therefore greater competition for the weeds.

Much work and trouble with weeds could be avoided by eradicating perennial weeds while in small patches. Everyone confronted by the weed problem should make an effort to learn to distinguish the noxious weeds in order to be prepared to get rid of them when they are first noticed.

**Low-Headed Trees Most
Desirable for Handling**

After the orchard is set it wise to cut the trees back? It is. With such fruits as peaches and plums the bark is very thin, and if the trees are allowed to bend out several feet from the ground it is likely that the exposed body and lower branches will be sun scalded during July or August. When a tree is sun scalded the bark (usually on the west side) peels off and insects enter and damage the trees. To avoid sun scald cut the peach and plum trees back when they are planted to a height of 18 to 20 inches so that the head will start from this height, and the shade furnished by the foliage will protect the body of the tree. Low-headed trees are desirable not only because the possibility of sun scald is eliminated, but because the fruit may be harvested more easily and quickly, and spraying and pruning can be done more thoroughly.

Agricultural Hints

It's the early pruner who gets all his trees in shape.

Sudan grass is no good for early temporary pasture but it is splendid from July 15 on until frost.

About three pounds of bright alfalfa or clover hay a day or 400 pounds for the season is usually sufficient for a cow.

There is a general rule that it takes 100 tons of alfalfa and about 50 tons of grain to put a 30-pound gain on 1,000 hounds.

Vaccination or immunization against cholera cannot be safely performed during the last two or three weeks before farrowing.

Pigs, as also other live stock, seem to be doing better this year on corn of good quality than on what we had to feed them the two previous years.

The best thing to do for swine flu, which is apparently increasing, is to maintain a high degree of resistance in the herd. Swine should be kept in dry and well-ventilated quarters.

When it comes to salt the lower animals are "humans." They want salt and must have it. Lower animals don't get salt sprinkled on their foods as do humans, but they need it, never the less.



Acidity

The common cause of digestive difficulties is excess acid. Soda cannot alter this condition, and it burns the stomach. Something that will neutralize the acidity is the sensible thing to take. That is why physicians tell the public to use Phillips Milk of Magnesia.

One spoonful of this delightful preparation can neutralize many times its volume in acid. It acts instantly; relief is quick, and very apparent. All gas is dispelled; all sourness is soon gone; the whole system is sweetened. Do try this perfect anti-acid, and remember it is just as good for children, too, and pleasant for them to take.

Any drug store has the genuine, prescription product.

**PHILLIPS
Milk
of Magnesia**

Not the Owner

"What is Schindler doing now?"
"He opened a shop recently."
"Successfully?"
"No, he was caught."—Fliegende Blaetter, Munich.

Troublesome Ants

If ants or roaches scurry through your kitchen and around the food cupboards, sprinkle 20 Mule Team Borax liberally in cracks and crevices where they hide. Borax drives them away, yet is harmless to use anywhere.—Adv.

Up-Town Position

"I hear that you have a new job."
"Yeah, I'm a mannequin in bakery."

Mannequin in a bakery?

"Yeah, I got charge of the lady fingers."

**ALWAYS KEEPS
IT ON HAND**

Lydia E. Pinkham's Vegetable Compound Helps Her So Much

Pittsburgh, Pa.—"I was just completely run-down. I had tired, heavy, sluggish feelings and I could not eat. I was losing in weight. I read so much about Lydia E. Pinkham's Vegetable Compound and what a good medicine it is that I started taking it. I have taken eight bottles of Lydia E. Pinkham's Vegetable Compound and about the same in tablet form. This is one medicine a woman should have in the house all the time. I am improving every day and I am sure able to eat. I am willing to answer any letters I get asking about the Vegetable Compound!"—Mrs. ELLA RICHARDS, 21 Chautauqua St. N. S., Pittsburgh, Pa.

**Garfield Tea
Was Your
Grandmother's Remedy**

 For every stomach and intestinal ill. This good old-fashioned herb home remedy for constipation, stomach ills and other derangements of the system so prevalent these days is in even greater favor as a family medicine than in your grandmother's day.

**Prescription
No. 303**

A Real Tonic

It is more than a tonic. It builds health and energy. The appetite is improved. That tired worn out feeling gives way to ambitious pursuit of the lady task. It is a nerve tonic that has given satisfactory results to hundreds of users. Over worked business men and office workers are invited to try these tablets.

We are the sole distributors of this wonderful remedy on the open market. If you tire easily. If you are nervous. If you find the least exertion producing fatigue—then you are invited to try this WONDERFUL TONIC—a safe avenue to health. Sent to any address unpaid on receipt of price \$2.50 per bottle. Tablets sufficient for 12 days. Make all orders and remittance to THE OLD CAPITOL DRUG CO., IOWA CITY, IA. EST. SINCE 1910.

**Drink Water
If Back or
Kidneys Hurt**

Begin Taking Salts If You Feel
Backache or Have Bladder
Weakness

Too much rich food forms acids which excite and overwork the kidneys in their efforts to filter it from the system. Flush the kidneys occasionally to relieve them like you relieve the bowels, removing acids, waste and poison, else you may feel a dull misery in the kidney region, sharp pains in the back or sick headache, dizziness, the stomach sours, tongue is coated, and when the weather is bad you have rheumatic twinges. The urine is cloudy, full of sediment, the channels often get irritated, obliging one to get up two or three times during the night.

To help neutralize these irritating acids and flush off the body's urinous waste, begin drinking water. Also get about four ounces of Jad Salts from any pharmacy, take a tablespoonful in a glass of water before breakfast for a few days and your kidneys may then act fine and bladder disorders disappear.

This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for years to help clean and stimulate sluggish kidneys and stop bladder irritation. Jad Salts is inexpensive and makes a delightful effervescent lithia-water drink which millions of men and women take now and then to help prevent serious kidney and bladder disorders. By all means, drink lots of good water every day.

Dizzy!

Start thorough bowel action when you feel dizzy, headache, bilious. Take NATURE'S REMEDY—**R** Tablets. It's mild, safe, purely vegetable, and far better than ordinary laxatives. Keeps you feeling right, 25¢.

For Sale at All Druggists

Improved Uniform International
**Sunday School
Lesson!**

(By REV. P. B. FITZWATER, D. D., Dean
Moody Bible Institute of Chicago.)
(© 1929, Western Newspaper Union.)

Lesson for March 17

THE CHRISTIAN'S SABBATH

LESSON TEXT—Exodus 20:8-11; Matthew 12:1-8.

GOLDEN TEXT—For the Son of man is Lord even of the Sabbath Day.

PRIMARY TOPIC—God's Day, Sunday.

JUNIOR TOPIC—God's Day, Sunday.

INTERMEDIATE AND SENIOR TOPIC—Keeping the Lord's Day.

YOUNG PEOPLE AND ADULT TOPIC—The Lord's Day in Modern Life.

The designation "Christian's Sabbath" is a misnomer. The word "Sabbath" has a definite meaning. It signifies rest, cessation from action.

When God had finished the heavens and earth, He desisted from creative action (Gen. 2:1-3). Since God's creative work was completed in six days, He ceased from action on the seventh day, which was therefore called the Sabbath, or Rest Day. Five definite objects may be assigned to the Sabbath:

1. To commemorate the work of creation (Gen. 2:3 cf. Ex. 20:11).

2. To keep alive the knowledge of the true God. Creation witnesses of a creator. Keeping the Sabbath in mind kept in mind the creation, and the creation made real the Creator.

3. A forward look to the time when man shall enjoy full fellowship with God (Heb. 4:1-10).

4. To Israel it was a sign of the covenant between them and God (Deut. 5:12-15).

5. It was made for man's well-being (Mark 2:27).

At least while man's earthly condition continues, the Sabbath is needed to keep a proper balance between his body and his soul.

I. The Fourth Commandment (Ex. 20:8-11).

1. Obligations enjoined (20:9, 10).

1. Work through six days (v. 9).

The command to work six days is just as binding as the command to rest the seventh day. In fact, there can be no rest unless there first be work.

(2) Rest on the seventh day (v. 10).

There must be cessation from all work on the Sabbath. Since God gave the example and then sanctified the day, it should be kept holy. It was not only to give relief to the physical body but to be a time when man's thought would be turned to God. It was designed to keep fresh in his mind the consciousness of God and His mercies. The human spirit should be refreshed by the study of God's Word.

2. How this commandment may be broken.

(1) By engaging in labor or pursuing business interests on this sacred day.

(2) By devoting it to amusements, since it was designed to keep fresh in the mind the consciousness of God.

(3) By making it a day of feasting.

II. The Son of Man Is Lord of the Sabbath (Matt. 12:1-8).

1. The hungry disciples plucking corn (v. 1).

This took place on the Sabbath day and became the occasion for criticism.

2. The Pharisees finding fault (v. 2).

They asserted that Christ's disciples were breaking the law, when in reality they were only violating the traditions with which the law was enumbered.

The Lord's purpose in instituting the Sabbath was to conserve man's highest interest and contribute to his happiness. It is extremely unfortunate when human tradition is elevated above the Word of God.

3. Christ's reply to the cavils of the Pharisees (v. 3-8).

In this reply He shrewdly answered the Pharisees and pressed His transcendent claim as to the dignity of His person. This claim moved them to plot His death. As to His claim, observe:

(1) He is greater than their greatest king (v. 3, 4). David when rejected, was forced to do that which was unlawful for him to do (1 Sam. 1). Because they had rejected the one greater than David, the plucking of the ears of corn became a necessity.

(2) He is greater than their sacrifice and priesthood (v. 5). If the priests, because of their position and services, could violate the Sabbath laws and be blameless, much more the One greater than they in performing His work of sacrifice and redemption, for them should be considered guiltless. He was the true sacrifice and priest.

(3) He is greater than the temple (v. 6). The temple, with all its gorgeous rites and ceremonies, was typical of Christ. Much more than did He have the right to do what He did.

(4) He is greater than the Sabbath (v. 8), because He is Lord of the Sabbath.

Great Task of Happiness

It was for the joy that was set before Him that our Lord endured the Cross, despising the shame. The joy of the Ascension is but an echo of the joy of Bethlehem, and the task of Christ was one "great task of happiness."

To Gladden Our Hearts

Love's siftings often precede His siftings. He sifts to get rid of the chaff, and He lifts to gladden our hearts.—Selected.

**The RETURN
of ANTHONY
TRENT**

by WYNDHAM MARTYN

COPYRIGHT BY BARSE & HOPKINS

WNU SERVICE

STORY FROM THE START

Anthony Trent returns to New York after nearly four years' absence. Once known as the master criminal, Trent is going straight. The purser accuses Trent of jumping aboard from the Politician at Liverpool, but is disappointed when Trent shows no surprise. He learns his friend, Capt. Frank Sutton, is in Sing Sing.

CHAPTER I—Continued

—2—

Anthony Trent crossed the room to a trunk and took from it a photograph in a black morocco frame. Brunton Warne looked at it with respect.

"Surely that is the earl of Rose carrel?"

Lord Rosecarrel was England's secretary of foreign affairs, a statesman and diplomatist of international renown.

Trent drew the photograph from its frame and showed the purser the inscription on the back. On it was written, "To my dear friend, Anthony Trent, the most charming and courageous gentleman I have ever known."

"It was to meet Lord Rosecarrel's son that I made that suspicious jump at Liverpool. He saved my life in the war, and I simply had to see him. If it will ease your mind you can write and ask him."

"My dear sir, I should not dream of it," said Warne, much impressed. "This inscription is sufficient to satisfy me. I'm exceedingly sorry I've bothered you."

Trent watched him close the door and then sank into a seat. He had lived an hour which had been more filled with dread and fear of the future than the amiable purser would ever guess but now for a moment clear weather seemed ahead.

Then he thought of his city of New York, where most of his exploits had been achieved. During his absence, what piercing together of scraps of evidence might not have been made which should at length fashion themselves into definite clews to his undoing? Although he could easily enough satisfy the law that he had nothing to do with Sutton's unbelievable crimes, he did not court investigation. The fabric he had reared with such ingenuity could be torn down if once the processes of justice were set in motion. And these same processes had caught Sutton, the wealthy clubman, lawyer and capitalist, and had sent him to Sing Sing prison for a long term. It was a blow to Trent to learn of his friend's disgrace. But he could not fail to remember that such an incarceration added to his own safety. The one man who might by an idle word denounce him was now behind stone walls and iron bars.

2. How this commandment may be broken.

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had made his exit and entrance this way to demonstrate its practicability.

The maker of coffee in his kitchen could only have entered by this unauthorized method. What did this mean? Trent sat back, motionless, and tried to think it out. The first inevitable thought was that dread of the law which chills the hearts of those who have operated outside it. It might well be that a detective was waiting. Perhaps Scotland Yard had called New York that he had sailed on the Brabant. They might wait for him here, knowing full well he would come back to his house.

He strained his ears to catch what noises were coming from the kitchen. A group might be taking its evening meal for all he knew. His hearing was acute, and he had little difficulty in recognizing the sounds of footsteps. He could plainly distinguish them. He judged they were made by one man who had no reason to feel the need for caution or the fear of interruption. This dispelled the theory of police occupation. Central office men would not openly advertise their presence.

Along the corridor, with a silence and stealth born of a hundred different situations, Trent made his way to the kitchen.

Sitting at the white kitchen table, its back to the house's owner, was a man in a purple dressing-gown. Trent recognized the garment as one of his own. The room was illuminated solely by a reading-lamp placed in the center of the table, against which was propped an evening paper. The unknown's meal was made up of boiled eggs, brown bread and butter, and a pot of coffee. He was a broad-shouldered man, but the neck which Trent gazed at was wasted, as though its owner had formerly carried more weight. He suffered a good deal before I gave him Fig Syrup, but it stopped his trouble quick. I have used it with him for colds and little upset spells ever since. I consider him a Fig Syrup boy."

Insist on the genuine article. See that the carton bears the word "California." Over four million bottles used a year.

John's Mother Praised Doctor



There isn't a mother living who won't agree that no half-sick child should be the subject for an experiment with medicines of uncertain merit. When your child is ill, feverish, restless, with coated tongue, bad breath, no appetite or energy, you know that nine times out of ten it's a sign his little stomach and bowels need purging. And when you know that for over fifty years leading physicians have endorsed one preparation for this condition, there doesn't seem to be any reason for "trying" things.

Rich, fruity California Fig Syrup clears the little stomach and bowels gently, harmlessly and in a hurry. It regulates the bowels, gives tone and strength to them and to the stomach; and helps to give your child new strength, energy and vitality.

Thousands of Western mothers praise it. Mrs. Joseph W. Hill, 4306 Bedford Ave., Omaha, Nebraska, says: "I'll never forget the doctor who got me to give my baby boy, John, California Fig Syrup. Nothing else seemed to help his weak bowels. That was when he was just a baby. He suffered a good deal before I gave him Fig Syrup, but it stopped his trouble quick. I have used it with him for colds and little upset spells ever since. I consider him a Fig Syrup boy."

Insist on the genuine article. See that the carton bears the word "California." Over four million bottles used a year.

WINTERSMITH'S CHILL TONIC

For over 50 years it has been the household remedy for all forms of Malaria, Chills and Fever.

It is Reliable, General Invigorating Tonic.

Extinct Bird Specimen

A specimen of the Eskimo curlew, a bird which recently became as extinct as the great auk and the passenger pigeon, is being shown in a new display at the Field Museum of Natural History, Chicago.

Kill Rats Without Poison

A New Exterminator that Won't Kill Livestock, Poultry, Dogs, Cats, or even Baby Chickens.

K-R-O can be used about the home, barn or poultry yard without danger to safety or taste. It is non-poisonous and recommended by U. S. Dept. of Agriculture, under the Cannibal process which insures maximum strength. Two cans kill 578 rats at Arkansas State Farm. Hundreds of other testimonials.

Sold on a Money-Back Guarantee.

Inside upon K-R-O, the original Skunk exterminator. All druggists, 75c. Large size (four times as much) \$2.00. Direct if dealer cannot supply you.

K-R-O Co., Springfield, O.

K-R-O
KILLS-RATS-ONLY

For the Hands

Teacher—Now tell me the names of some pieces of clothing.

Children—Coat, hat, shoes, blouse—

Teacher—Yes, now a piece of clothing for the hands.

Fritz—Trousers' pocket.

He isn't very much in love if he writes sensible letters to his best girl.

Loosen Up That Cold With Musterole

Have Musterole handy when a cold starts. It has all of the advantages of grandmother's mustard plaster without the burn. You feel a warm tingle as the healing ointment penetrates the pores, then a soothing, cooling sensation and quick relief.

Made of pure oil of mustard and other simple ingredients, Musterole is recommended by many nurses and doctors. Try Musterole for bronchitis, sore throat, stiff neck, pleurisy, rheumatism, lumbago, cramp, asthma, neuralgia, congestion, pain and aches of the back or joints, sore muscles, sprains, bruises, callus, frosty feet, colds of the chest. It may prevent pneumonia and "flu."

Jars & Tubes

MUSTEROLE</b

**A Sandwich, A Lunch
or A Regular Meal,
FRANK'S PLACE
"The Home Like Cafe"**

SPECIAL!

In Used Car Bargains we Have,

Two Ford Coupees, 1925 and 1927 Models, Good Rubber, New on the 27 Model.

A 1927 Model Dodge, 4 Door Sedan, practically new Tires.

A Cadilac Touring Car, 5 Good Tires.

These Cars are Priced Right and Terms may be arranged. They are Guaranteed for 30 Days. Also 1927 Ford Truck with Laundry Type Body.

It Will Pay You to See These Cars

J. W. LYNCH AUTO CO.

**An Early Showing
of Easter Dresses**

Just Received a Most Complete Line of Ladies and Misses Silk Dresses, in all Popular Shades and Newer Styles

Our Spring Millinery Shows Attractive Chic Models in Styles for Misses and Ladies

Hinton & Hutton Company

Dry Goods Department

EASTER CANDIES

Remember Her with a Box of Furst & Kraemer Candy.

A New Shipment of Attractive Easter Boxes Just Received at

SWOOPES

J. R. COX & SON
Merchants and Cotton Buyers

Phone 141

Don't Miss the Special Sale!

Of Wash Dresses and Boys Suits, Beginning

Monday, March 18th,

at

KELSEY BROTHERS

LOCALS & PERSONALS

H. W Shrader was a business visitor in Memphis Saturday.

Miss Sadie Perkins and Mrs. Perkins visited Dr. Perkins and family in Memphis last week.

Lynn Kelsey left last week for a trip to Winona, Vicksburg and Jackson, Miss.

Miss Daisy Williford has returned home after several weeks visit in Memphis.

Maynard Wingo Jr. had a tonsillar operation at the Baptist Hospital several days ago and is now rapidly recovering.

Dr and Mrs Lanier Perkins visited their parents here Sunday.

Mrs J B Cartwright, who is in California visiting her daughter, has been critically ill but is now much better.

Mrs W W Hutton and Mrs. Hill shopped in Memphis Wednesday.

Mrs J. B. McFerrin and daughter Grace Ward have returned from Dyersburg where they have visited several days last week.

Williford Farley is leaving today for a business trip to Alabama.

The Rev. Benjamin F. Rast Archdeacon of West Tenn. will preach at St Andrew's Episcopal Church Sunday March 17th at eleven o'clock.

A. B. Carrington, of the Millan Drug Co., leaves this week for a trip thru Alabama. He returned from Florida last week and reports business good over his territory.

The infant son, aged fourteen months, of Mr and Mrs G. O. W. Barber, died Tuesday in a hospital in Memphis where he had been taken for treatment. Interment was made Friday in Old Bethany Cemetery. Mr Barber lives on the H. W. Shrader farm, near town.

Mrs Delaney and Mrs Dodson were hostess to the Louise Buford Chapter U. D. C. in the later's home Wednesday afternoon.

Spring flowers were pleasingly placed about the rooms. An interesting business meeting was held after which an unusually attractive program was presented. Miss Margaret Pearce gave Hungarian Rhapsodie Mignonne at the piano; Miss Dorothy Glenn sang "Sleepy Hollow" accompanied by Miss Rhodes. Miss Fannie Houston read a lost story. Miss Virginia Nelly gave an en-joyable reading. Little Grace Word McFerrin assisted the hostess in serving an attractive salad course at the close of the afternoon.

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Society Notes

Lucille S. Swoope, Editor. Phone 83 or 14

Miss Bliss Dunn was the attractive hostess to the Young Ladies Bridge Club Thursday evening, when she entertained the twelve members in her home. A corsage of violets to which were attached tally cards was presented to the guests. Bonbons were enjoyed as game progressed, after which a dainty salad course was served.

Miss Margery Craig won the high score prize, a lovely box of stationery. The Consolation, an attractive package of fragrant ball powders, was cut by Miss Louise Williams.

Miss Dunn received her guests wearing a Spring gown of green dotted crepe.

The approach of St. Patrick's Day was daintily suggested when Mr and Mrs. Winston Jones entertained at Bridge Monday evening in the home of Mrs. J. H. Burkam. Shamrocks decorated the ices and cakes served at the close of the game. The high score prize, a handmade guest towel, was won by Mrs. Thos. Dean.

The gentleman's prize silk hosiery, was captured by Dr. Roy Twenty guests enjoyed the hospitality of Mr and Mrs. Jones.

Mrs. M. L. Mangum and Mrs. Ben Buford entertained the ladies of St. Andrews Guild Wednesday afternoon. Among the members present were: Madames Holden, Ward, Jones, Marsillo of Memphis, Madames Swoope, and Loft, Miss Louise Williams, Miss Davis of Memphis and Mrs. R. D. Wilson were pleasant guests. After the business delightful refreshments were served.

One of the loveliest parties of the season was enjoyed Friday afternoon when Mrs. Cecil Elliot and Mrs Charles Davis Jr jointly entertained the Ladies Bridge Club and Young Matrons Club in Mrs. Elliot's home in Bailey. Mrs. Elliot was charmingly wearing black georgette with green trimmings. Mrs. Davis wore delft blue georgette with a garniture of lace. Mrs. Ralph DeShane of Wichita Falls, Tex., was an attractive guest dressed in an ensemble of brown transparent vest.

Golden jaspins in bowls and vases and the bright colors of the guests gave a Spring touch to the lovely room. St. Patrick Day was effectively carried out with favors of green hats, ornaments with shamrocks containing green mint, and larger shamrocks shadowing gay ladies on the tally cards. After four games of bridge the thirty guests were served a delicious salad in green pepper rings, strawberries, garnished with green icing, topped with whipped cream, sandwiches and coffee.

Miss Ruth Rush of Philadelphia Miss. is in the Dry Goods Department of Hinton and Hutton Co. Miss. Rush made many friends here on her visits who will be glad to know she will make her home in Collierville.

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