

THE COLLIERVILLE HERALD

"COLLIERVILLE, THE DAIRY TOWN"

Vol. I.

Collierville, Tennessee, Friday, November 15th, 1929

No. 38

FACTS and FICTION BEING A Little Bit About Anything

"Read not to Contradict and Confute, nor to find Talk and Discourse, but to Weigh and Consider."—Francis Bacon.

Did you know that we have 27,000,000 children in the public schools of the United States? Nearly 1,000,000 teachers are employed to teach them, and we spend about two billion dollars annually for all purposes of public education.

There are 50,000 teachers in the colleges and technical, and about 22,000 in private schools and business colleges.

The colleges and universities cost about 350,000,000 annually, while our high schools require an expenditure of \$450,000,000 each year.

Is it worth what it cost?

Out of each million without schooling, only six attain distinction.

Out of each million with only elementary training, 24 attain distinction.

Out of each million with high school education, 622 reached distinction.

While out of each million with college education 5,768 become distinguished.

"So," reasons the Scottish Rites Mason Bulletin, "it seems that for all their faults, and their faults are many, the schools are a good investment."

Emil Ludwig names Harriet Beecher Stowe as America's representative on his list of the world's ten greatest women. Mrs. Stowe undoubtedly deserves credit for her creation of Uncle Tom's Cabin, especially when we take in consideration the unfavorable circumstance under which she did the work but if Mr Ludwig would study carefully the lives of Frances Willard, Jane Adams, Hellen Keller and many other products of the American Civilization we are thinking he would find Mrs Stowe's equal, if not her superiors.

The government is to have a farm for drug addicts, headlines the Literary Digest. Goodness! looks like we have enough of them without a farm for raising more.

As this is being written our country is celebrating in a half hearted way the eleventh anniversary of the signing of the Armistice which incidentally closed the great World War. I is right that we should remember this day, but it seems to us that the day, and its memories, should bring to us all a dream of peace, and a determination to do all we can to prevent another war.

Just about the time we get all finished up from the summer, get the flowers safely stored, the coal in, and the moth-balls smell from our clothes, that "Do your Christmas Shopping Early" slogan gets hold of us.

Senator Brook, Tennessee's new member of the upper house, is known as "the candy kid". This is not because the Junior representative of the august body is so nifty, but because he has made a few million dollars and still has it—by manufacturing and selling candy.

Buys Rogers Springs; Will Improve Property

A deal was consummated this week whereby Dr J C Parr and Mr R T Porter of Memphis became the owners of Rogers Springs. This property is in Hardeman County on the new concrete highway now under construction. It is about 40 miles from here and consists of 500 acres of ground 5 mineral water springs, a large lake, a 40 room hotel, a number of tourists cottages and other buildings. The water from these springs is of very fine medicinal quality and is known over this entire section. It is planned to improve the property, work already being done on the grounds and repairing buildings. An airport and landing field will be put in.

There is fine fishing and hunting to be had and many other attractions about the place besides the water and the new owners will make a pleasure and health resort. The large pavilion will be remodeled and as soon as the highway is finished there is no reason why Rogers Springs should not become a health and recreational center.

Two School Holidays In This Week

Monday and Friday of this week are holidays in Shelby County.

Monday being Armistice Day has been declared a holiday by the Board of Education, and on Friday the West Tennessee Teachers Association meets, and all Collierville teachers are supposed to attend.

These holidays are for all schools in the county, and not simply for Collierville School.

HOME LAUNDRY IN OPERATION

Moore's Home Laundry opened for business last Friday and has been running to capacity this week. Mr. Moore is well pleased with the business given him in this new enterprise and is turning out some very nice work. He will make a specialty of family washings and his prompt service will mean a convenience to our people. All work will be called for and delivered promptly and the laundry is equipped to handle all classes of work. Another Home Owned, Home Operated Industry for Collierville.

COLLIERVILLE TO BE REPRESENTED IN SOUTHWIDE BYPU CONFERENCE DEC. 31

The Collierville B. Y. P. U. will take part in the Southwide B. Y. P. U. Conference to be held in Memphis, December 31st. It is expected there will be four to five thousand delegates at this Conference, which includes seventeen States. A Kitchen Orchestra, composed of 150 Shelby County members is now being rehearsed and six members of the local Union, under the direction of Miss Mary Fleming will attend a rehearsal tonight. One of the features of the Conference is a Sword Drill in which Charles Davis of Forest Hill will represent Tennessee. In an Elimination Contest, held first in the county, he won and again in the West Tennessee Contest and last July in the State Contest held in Chattanooga. Charles won again, giving him the honor of representing his State in this Drill. The Intermediate work is under the supervision of Miss Mary Fleming.

The Melancholy Days



CALLS ON RED CROSS INCREASE; RESPONSE TO ROLL CALL URGED

Society's Activities Reach Millions Each Year—Chairman Payne Asks Generous Support in Membership.

Disaster relief work, service to disabled veterans and their families, public health work and its many other activities caused expenditures of \$17,064,000 by the American Red Cross for the year ended June 30, 1929, according to the annual report of the organization.

This work by the Red Cross is supported by the annual Roll Call for members, which is held from Armistice Day to Thanksgiving Day, November 11 to 23.

Directing attention to the heavy expenditures by the Red Cross during the past year, and to the fact that the organization was called upon for assistance in 120 disasters in the United States and its insular possessions, Judge John Barton Payne, the chairman, said:

"The Red Cross is a volunteer society, supported by its membership and belongs to all of the citizens. While it is a semi-governmental agency in that the President of the United States is its president, and one third of its governing board are representatives of Government departments, yet it receives no financial support from the Government.

"Funds for our work for war veterans and their families, for carrying on disaster relief, for our varied health activities, the life saving and first aid work and our many other activities, all are derived from the membership fee. The public is asked only once each year—at the Annual Roll Call—to join in this support of the Red Cross."

The Red Cross expended an average of \$936,000 per year in the past seven years, in disaster relief work from its own treasury, statements show. The work for world war veterans also has caused heavy expenditures.

Harvest Jubilee at George R. James

On Friday, Nov 22, from 9 to 12 there will be Harvest Jubilee at George R. James. All kinds of amusements and plenty of eatables will be on hand. The big feature of the evening will be a ball game between the fat men and the thin men. Come and bring all the children for an evening of fun.

Begin Rehearsals for Musical Revue

Rehearsals have begun this week for a Musical Revue to be staged in the Auditorium, on the evening of Dec. 12th, under the direction of Mrs Forest B Shields. The cast of high school boys and girls will present a Revue with the latest musical numbers, many specialties, scenic effects and special costumes.

Mr. Williamson Addresses Geo. R. James P. T. A.

Mr Williamson delivered on Wednesday afternoon at the Geo. R James P T A, a splendid address on the subject "Co-operation", stressing the need of unity of aim in community work. Most enjoyable musical selections were given by Mesdames Guy and Farley of Collierville. The program was presented under the direction of Miss Frances Stamps the chairman of Extension Work.

MISSIONARY SOCIETY

One of the most helpful features of the year's program of the Missionary Society of the Methodist Church is the "Week of Prayer" which was observed last week, Nov. 3-9. The leaders gave the programs, planned by the Council, in such a way that each day was full of interest and blessing to all, uniting with and closing the week's service Saturday evening the Young People's Missionary Society had charge of the program. This program, sponsored by Mrs Walter B Mabane, President, was in keeping with the programs of the week and thoughtfully planned, as were the decorations in the League Room where the meetings were held.

\$30.72 was realized from the "Self Denial" offering of both societies.

U D C Meeting

The Maud Cowan Chapter U D C met on Tuesday evening with Miss Bessie Strong, in her home on Poplar Pike.

During the business session the membership application of Miss Dorothy M Wilson was read and accepted by the Chapter. Miss A la Strong gave two enjoyable readings and Miss Frances Stamp and Mrs B M Cowan contributed to the program.

A questionnaire on Southern History closed the program which was followed by a social hour during which a delightful salad course was served. Mrs B M Cowan and Miss Mildred Cowan were guests of the evening.

BAPTIST CHURCH NOTICE

Sunday School 9:45
Worship 11:00
B. Y. P. U. 6:00
Worship 7:00
Morning subject: What will be some of the Jew when Jesus comes again?
Evening subject: The Four Signs against the Holy Spirit.
Rev. J. P. Horton, Pastor.

Germantown Will Have Union Thanksgiving Services

Thanksgiving Day will be observed in Germantown with union services held on Thanksgiving morning at 11 o'clock in the auditorium of the school building, followed by a dinner served by the ladies of the Germantown Baptist Church. Dr J R Black of Temple Baptist Church, Memphis will preach and there will be special music. It has been the custom for twenty years to have a union service on this Day in Germantown, the different churches alternating in serving the dinner.

Methodist Conference Year Closed Last Sunday

The Conference Year for the Methodist Church closed Sunday the Memphis Conference convening in Jackson this week. The past year has been a good one in the local church, with all departments doing splendid work. Through the efforts of a very efficient Board of Stewards, of which H F Kelsey is chairman, and M K Mann is Secretary-Treasurer, and the loyalty of the members, all financial obligations have been met, including the Conference claims, and Bro Russell was enabled to carry in a most excellent report. The Sunday School has shown an increase in attendance and interest; the Young People's work has been very satisfactory; and the Missionary Society has done an admirable work through out the year. Much credit is due Rev Russell who has been untiring in his labors for the church and most loyal to the community being ever ready to help and assist in any way possible, and the members and other people of the town are grateful for his services.

FROM POULTRY TO FLOWERS

Oaklawn Gardens, at Germantown, presents a beautiful sight to the visitor, and was once a poultry farm. Mr. F. Hussy, the genial proprietor, with his daughter, Mrs. H. L. Cloyce, were raising chickens. Mrs. Cloyce loved flowers. Beginning in a small way, with just a few plants, they gradually increased the flower garden. A not house was built. As Mrs. Cloyce expresses it, she "finally convinced them that flowers would pay," and now after about three years, they have a number of hot houses and are raising practically all kinds of flowers, bulbs and plants. They make a feature of floral pieces, bouquets and cut flowers and find a ready sale for all they can raise. Mrs. Cloyce has a booth at the Curb Market, receives many orders over the phone and does an extensive retail business at home. They find a ready sale for potted plants, and Mr. Hussy is now busy getting ready for the Holiday Season. They will have a full line of flowers and pot plants, especially for this season. Oaklawn Gardens is on Poplar Pike, just this side of Germantown and one of the large flower beds can be seen from the road. A visit to this interesting place is well worth while.

RECEIVES EXTRA LARGE CAR OF COAL

An extra large car of coal was received by W. W. McGinnis Lumber Company this past week which required four days to unload. The car contained 64 tons of Jellico coal, an average car weighing between 40 and 50 tons. This is largest single car load of coal ever received here and was "some job" to unload.

Collierville School Has Armistice Day Program

Armistice Day was observed at the Collierville School on Friday morning, November 8th, since Monday was a holiday for Shelby County Schools.

The program consisted of a series of songs, popular during the war, and with devotional exercises by Rev J P Horton.

Mr Abe Waldauer, a Memphis attorney, and a member of Battery A, 114th Field Artillery during the world war made the address of the morning.

Mr Waldauer held the student body spell-bound, as he told them the story of "Mike", an unusual character whom he knew during the war.

He pointed out the suffering and the sacrifice Mike went through and how an ungrateful government had let him "root for him self" when the war was over.

His address was often interrupted by spontaneous applause from the student body.

He made a plea for the thousands of his buddies who are languishing today in government hospitals, and begged the boys and girls not to forget them when they grew up.

Few people have been able to hold the raft attention of the entire student body as did Mr. Waldauer.

FAYETTE COUNTY WILL HAVE POULTRY SHOW

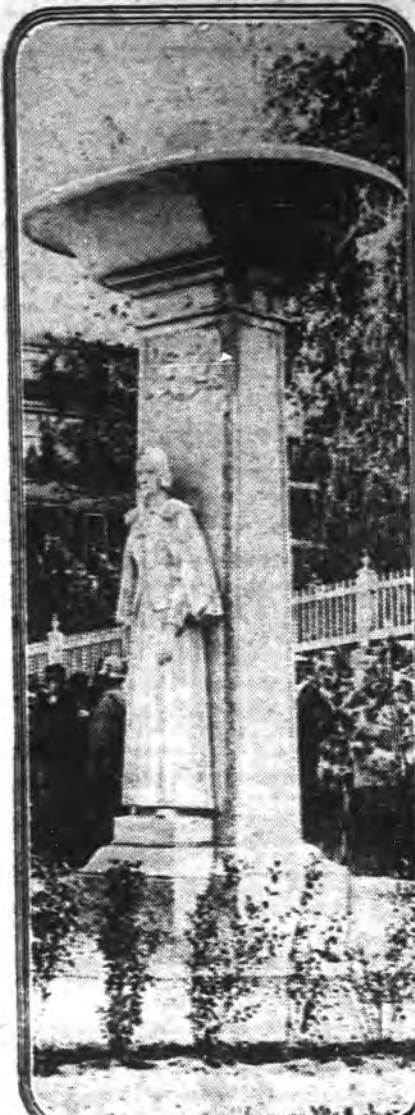
The Third Annual Poultry show will be held in Somerville, Nov. 13th and will be conducted under the auspices of the Farm Flock Demonstrators of Fayette County. A. J. Chawell, State Poultry Specialist, will be the judge and much interest is being shown by Poultry enthusiasts in this section. The object is to increase interest in better poultry for the farms and everyone is invited to show their poultry.

HOME TALENT PLAY BIG SUCCESS

The "Imaginary Invalid," a three-act comedy, was presented at the school auditorium last Friday evening, under the auspices of the P-T A. With a well trained cast, a large and appreciative audience, the play was a success in every way. The costumes were especially good and much credit is due Mrs. Vance C. Roy, who had charge of this. The role of Argan, the Imaginary Invalid was played by J. H. Jacobs in a most convincing manner. Miss Elizabeth Morris handled the roll of the wife well and Mrs. Roy's work as the daughter was very good. Miss Kathleen Ashford, the younger sister, played the part well and Deloy McCandless made a good "brother."

Two parts were played by Dr. Vance C. Roy, both of which he handled in a most pleasing way. Mr. A. Houston also "doubled" playing two parts and his work was well received. Edward Lee Ashford was very good, his speaking voice being excellent and Frank Coyle made a convincing Doctor. The work of Miss Florence Coyle, was especially good throughout the play and she earned the applause given her. A most enjoyable feature of the evening was the vocal numbers by Mrs. Forest B. Shields, who sang between acts in costume. Her selections were good and added much to the entertainment. The play was staged under the direction of Miss Dossie Hinton. The house receipts were over \$70.00.

They Gave Us Thanksgiving — and Much Besides!



PILGRIM MOTHER MONUMENT, PLYMOUTH, MASS. — Wide World Photo.

By ELMO SCOTT WATSON

VERY American knows that we owe our annual holiday of Thanksgiving to the Pilgrims, that little band of 102 self-exiled Englishmen who, after two months of weary journey across seemingly endless seas, came at last to the "stern and rock-bound coast" of their future home. Even after they had reached their goal safely, their situation was not one which would ordinarily be considered a cause for gratitude. Their supply of food was alarmingly low; winter lay heavy upon the land before them and gave little hope of replenishing their larders; and they were confronted with unknown dangers in this wilderness.

Yet no sooner had they made their historic landing on Plymouth Rock on December 21, 1620, than they celebrated the "first Thanksgiving" ever observed in this country. That celebration is described in the words of William Bradford, their first governor, as follows:

Being thus arrived in good harbor and brought safe to land, they fell upon their knees and blessed the God of Heaven, Who had brought them over the vast & furious ocean, and delivered them from all ye perils & miseries thereof, again to set their feet on ye firme and stable earth; their proper elements. They had now no friends to welcome them nor houses to entertaine or refresh their weatherbeaten bodies, no houses or much less towns to repair too, too seek for succoure. It is recorded in scripture as a mercie to ye apostle & his shipwrecked company, that the barbarians shewed them no small kindness in refreshing them, but these savage barbarians, when they mette with them were ready to all their side full of arrows than otherwise. Neither could they, as it were, goe up to ye top of Pisgah to view from thence a more goodly countie to feed their hopes, for which way soever they turned their eye (save upward to ye heavens) they could have little solace or content in respect of any outward objects.

They had much more cause for thanksgiving a year later and the result was another celebration of a kind which has survived in something of its original form for more than 300 years and promises to continue for all time as one of the most distinctively American of all our holidays. That first winter had been a terrible one for the Pilgrims. Huddled aboard the Mayflower until late in March, sickness laid a heavy hand upon them and at one time all but six were suffering from some ill or other. By April they had established rude homes on shore, the Mayflower had left and they started planting crops.

The Indians, instead of being ready "to fill their side full of arrows," proved friendly and helpful in planting and caring for their crops of corn, barley and peas. All through the summer they watched these crops with anxious care and when October came there was a bountiful harvest. Says Governor Bradford:

They began now to gather in ye small harvest they had, and to fit up their houses and dwellings against winter, being all well recovered in health and strength, and had all things in good plenty, for as some were employed in affairs abroad, others were set to fishing about the coast, and others to the woods, of which they took good store, of which every family had their portion.

All ye summer they were so warre. And now because to come in a store of fowle, as winter approached, of which this place did abound, when they came first, but afterwards decreased by degrees. Besides they had about a peck of melle a weeke to a person, or now since harvest, Indian corn to right proportion. Which made many afterwards write so largely of their plenteous heart to their friends in England, who were not failed, but were true reports.

Now indeed did the Pilgrims—there were only 55 of them now; hardship and undernourishment had taken their toll during the winter and spring and 47 of the original company were buried on the hill overlooking their landing place—have cause for gratitude. Accordingly, Governor Bradford proclaimed a three-day celebration of thanksgiving. Furthermore, in appreciation of the Indians' friendly aid, it was decided to invite Chief Massasoit and his tribesmen, Edward Winslow, one of the participants, tells of the celebration as follows:

THE COMPACT

IN YE Name of God, Amen. We whose names are underwritten, the loyal subjects of our dread sovereign Lord King James, by ye grace of God of Great Brittain, France & Ireland King, Defender of the Faith, etc. etc. Having undertaken for ye glorie of God, and advancement of ye Christian faith, and honour of our King and Countie, a voyage to plant ye first Colonie in ye northern parts of Virginia, doe by these presents solemnly & mutually in ye presence of God and one of another, covenant, combine our selves together into a civil body politic, for our better ordering and preservation, and furtherance of ye ends aforesaid; and by virtue hereof to enact, constitute and frame such just and equall laws, ordinances, acts, constitutions and officers from time to time, as shall be thought most meete & convenient for ye generall good of ye Colonie; unto which we promise all due submission and obedience.

In witness whereof, we have hereunder subscribed our names at Cape Codd ye 11 of November, in ye year of ye reign of our sovereign Lord King James of England, France & Ireland ye eighteenth, and of Scotland ye fifty-fourth, An^d Dom. 1620.



THE MAYFLOWER COMPACT



THE FIRST THANKSGIVING. Painting by J.L.G. Ferris. Underwood & Underwood Photo.

THE MAYFLOWER PASSENGER LIST

Mr. Isaac Allerton	Mrs. Francis (Sarah) Eaton	Joseph Molines
Mrs. Isaac (Mary) Allerton	Samuel Eaton	Edward Marpeson (Marpeson)
Remember Allerton	Thomas English (English)	Salomon Pruser
Mary Allerton	Ely	Dgeric (Degeric) Priest
Bartholomew Allerton	Mr. Samuel Fuller	Thomas Rogers
John Allerton	Edward Fuller	Joseph Rogers
John Alden	Mrs. Edward Fuller	John Ripdale (Ridgdale, Ridgdale)
Peter Brewster	Samuel Fuller, Jr.	Mrs. John (Alice) Ripdale
Richard Britteridge (Bitteridge)	Moses Fletcher	George Sawis (Soule, Sole, Sou)
John Billinton	John Goodman	Elias Story
Mrs. John (Ellen) Billinton	Richard Gardner (Gardiner)	Capt. Miles Standish
John Billinton, Jr.	John Howland	Mrs. (Rose) Standish
Francis Billinton	John Hoake	Henry Sampson (Sampson)
Mr. William Brewster	Mr. Steven (Stephen) Hopkins	William Trevers (Trevors)
Mrs. William (Mary) Brewster	Mrs. Steven (Elizabeth) Hopkins	Edward Thompson (Thompson, Thomson)
Love Brewster	Constance (Constance) Hopkins	Edward Tille (Tilly, Tilly)
Wesling (Wesling) Brewster	Damaris Hopkins	Mrs. Edward (Ann) Tille
Mr. William Bradford	Ozanna Hopkins	Elizabeth Tille
Mrs. William (Dorothy) Bradford	Giles Hopkins	John Tille
John Carver	William Hulbeck	Mrs. John (Bridget) Tille
Mrs. John (Catherine) Carver	William Latham	Thomas Tinker
Mrs. Carver's maid	John Langmore	Mrs. Thomas Tinker
John Crackston (Crackstone, Craxton)	Edward Lister (Leicester, Lister)	Peter Wilder
John Crackston, Jr.	Jasper May	Mr. Edward Winslow
Robert Carter	Richard May	Mrs. Edward (Elizabeth) Winslow
Francis Cooke	More	Mr. William White
John Cooke	Ellen More	Mrs. William (Susanna) White
Richard Clark	Deane Minter	Resolved White
Hannity Cooper	Mr. Christopher Martin	Thomas Williams
James Chilton	Mrs. Christopher Martin	Gilbert Winslow
Mrs. James Chilton	Mr. William Molines (Mollins)	Mr. Richard Warren
Edward Ducey (Dosen, Dorey)	Mullins	
Francis Eaton	Mrs. William Molines	
	Priscilla Molines	

in one day killed as much fowle, as with a little help beside, served the company almost a week, at which time amongst other recreations, we exercised our Armes, many of the Indians coming amongst us, and amongst the rest their greatest King Massasoit, with some ninety men, whom for three days we entertained and feasted, and they went out and killed five Deere, which they brought to the Plantation and bestowed on our Governour, and upon the Captaine (Standish) and others.

It is from that historic feast 28 years ago that our annual observance of a Thanksgiving day may be traced, and although some of its original significance may have been lost by Americans of the present day, it is one of our heritages from the Pilgrims. But an annual feast day and another holiday from our everyday tasks is in reality the least of the reasons why we should hold the Pilgrims in grateful remembrance.

Before they left England, to seek a home first in Holland and later in America, these Pilgrims had been known as Separatists, that is, people who believed that the church and state should be separated. So they brought to the New World the germ of the idea of religious freedom and their idea of the separation of church and state became one of the cardinal principles of the new nation when it was founded 150 years later.

But as a distinguished Englishman, Sir Arthur E. Shipley, vice chancellor of Cambridge university, writing of these people during the Pilgrim Tercentenary celebration in 1920, has observed: "Too much stress must not be laid—as the clergy are apt to lay it—on the purely religious principles which impelled our Pilgrims to make their great break with their life in the Old world. Still, the fact that they came not entirely for gain, played a large part in their success as colonizers. Not only had they the high spirit of enterprise, but they had the sober, constant qual-



THE PILGRIM, Art Institute, Chicago by J. Q. A. Ward



Needless Pain!

The man who wouldn't drive his motorcar half a mile when it's out of order, will often drive his brain all day with a head that's throbbing.

Such punishment isn't very good for one's nerves! It's unwise, and it's unnecessary. A tablet or two of Bayer Aspirin will relieve a headache every time. So, remember this accepted antidote for pain, and spare yourself a lot of needless suffering. Read the proven directions and you'll discover many valuable uses for these tablets. For headaches; to check colds. To ease a sore throat and reduce the infection. For relieving neuralgic, neuritic, rheumatic pain.

People used to wonder if Bayer Aspirin was harmful. The doctors



answered that question years ago. It is not. Some folks still wonder if it really does relieve pain. That's settled! For millions of men and women have found it does. To cure the cause of any pain you must consult your doctor; but you may always turn to Bayer Aspirin for immediate relief.

BAYER ASPIRIN

Aspirin is the trade mark of Bayer, Manufacturers of Monmouth, New Jersey, U.S.A.

Night Life Gets You if You Don't Watch Out!

War Vet almost takes count, but pals help.

HOW would you like it if every two weeks you had to give up your good night's sleep, and work all night instead? This is what happened to W. H. Huggins of 90 Savannah Street, Rochester, New York. When he came back from the War, he took a night "shift" job.

"It certainly shot me all to pieces," said Mr. Huggins. "I was licked before I started. My pals noticed that the night shift got me, so during a 'lunch' period in the middle of one night one of them said to me, 'Hug, I bet I know what's the matter with you. This irregular life gets us all unless we watch out. Why don't you try Nujol? Most of the boys are onto this little health trick. Try it!'"

"Well, that very night on the way home I got a bottle and within a week I felt like a different person. I wouldn't know myself. You can lick any job, even a night one, if you get the poisons out of your system regularly. Nujol sure did it for me!"

That's the great thing about



This kind of man wins no matter where you put him

Nujol. It absorbs the poisons in your system (we all have them) and cleans them out regularly. It cannot hurt you no matter how long you take it, and it forms no habit.

Nujol contains no medicines or drugs. It is simply the world's most famous method of bodily lubrication.

You can get a bottle at any good drug store, in a sealed package, for less than the cost of a couple of good cigars. Begin today to prove to yourself how Nujol can help you to lick the toughest job and feel bully!

Children Cry for it

Children hate to take medicine as a rule, but every child loves the taste of Castoria. And this pure vegetable preparation is just as good as it tastes; just as bland and harmless as the recipe reads. (The wrapper tells you just what Castoria contains.)

When Baby's cry warns of colic, a few drops of Castoria has him soothed, asleep again in a jiffy. Nothing is more valuable in diarrhea. When coated tongue or bad breath tell of constipation, invoke its gentle aid to cleanse and regulate a child's bowels. In colds or children's diseases, use it to keep the system from clogging. Your doctor will tell you Castoria

deserves a place in the family medicine cabinet until your child is grown. He knows it is safe for the tiniest baby; effective for a boy in his teens. With this special children's remedy handy, you need never risk giving a boy or girl medicine meant for grown-ups. Castoria is sold in every drug store; the genuine always bears Chas. H. Fletcher's signature.



The Soap That's Known and Sold the World Around



FOR regular daily toilet use in the home there is nothing better than Cuticura Soap. Containing the medicinal and antiseptic properties of Cuticura, it soothes and heals as well as cleanses the skin. Soap 25c. Cuticura 25c. Ointment 25c. and 50c. Sample each free. Address: "Cuticura" Dept. B7, Malden, Massachusetts.



The Collierville Herald
 Published Every Friday at
 Collierville, Shelby Co. Tenn.
 WALTER H. HARRIS, Editor
 MRS. KATHLEEN HARRIS,
 Managing Editor
 Entered as second-class matter
 March 15th 1929 at the Post
 Office at Collierville, Tenn. under
 the Act of March 3 1879.
 Subscriptions \$1.50 per year
 payable in advance
 Advertising rates upon applica-
 tion
 Friday, Nov. 15th, 1929

Weekly Sermonette
 By Our Local Pastors

Why We Ought to Go to Church
 by Rev. J. P. Horton

'O magnify the Lord and let us exalt His name together.' Psalm 34:3
 I shall not concern myself with statistics of church attendance, but will give five reasons why we should go to church.
 1—To worship God.
 If there is a God he ought to be worshipped. Man must worship something. God is that One that should be worshipped and the church is the best place to worship Him. You can build a fire of one stick of wood but you cannot get the warmth and glow as from the fire where many sticks are together. In God's house, in public worship hearts and souls blend in praise and thanksgiving and they are inspired to higher and better things.
 2—To be instructed.
 We preachers may have many bright, well-educated people in our pews. A mighty poor lawyer could instruct me in law; an ordinary doctor could instruct me in medicine. Religion is the preacher's specialty. It is his business to study the Bible and the hearts of his people and to be led and taught of the Holy Spirit. He is a mighty poor preacher who cannot tell you some things about the Bible that you do not know.
 3—To be comforted.
 There is no better place to smooth out those wrinkles in your brow, to ease up on those muscles that draw down the corners of your mouth, or to ease away that anxious look from your eyes. If you have not found the church service restful, diverting, uplifting and comforting the chances are that it is your own fault in not going with your heart prepared to join in, and not expecting the preacher to do it all.
 4—To get new impulses.
 We are like stoves radiating heat and we must have fresh fuel added. We are clocks that must be wound up. We are storage batteries that must be often connected with the great dynamo to be recharged. The church on the Lord's Day is the place where we receive these new impulses, fresh spiritual fuel, wound up, connected with the great dynamo. Neglect these church services and we diminish in spiritual power.
 5—To help maintain the church.
 The church is the best teacher of righteousness, and the best builder of morals and Christian character. The foundations of our country today are those put under by the church. Remove the church and our happiness will turn to chaos. We owe the Lord and His Church one tenth of our means, one seventh of our time, and all of our talent. Will we rob God and His Church?

Next week "Why Collierville Should Observe Thanksgiving Day," by Rev. F. A. Coyle

CHRISTIAN ENDEAVOR
 In spite of rain and bad weather a number of the Endeavorers went to the Memphis Union Meet-

New Seasonable Merchandise
 We are adding to our Line almost daily. Ladies Shoes, Ladies Hosiery, Bloomers
 All NEW Merchandise Just Received and Our Prices are Right
J. L. PARKER
 SHOES REBUILT

Only the Best of
MEATS
 In our New Market you will Find Just What You Want
 Home Made Pure Pork Sausage
Chas. Dean & Son

For First Class Building of all kinds see, write or call
J. H. Morton
 General Contractor
 Williston, Tenn.

For their market to be held in the Citizens Bank building Wednesday, Nov. 27. Don't forget the market when planning your Thanksgiving dinner. They will have dressed chickens, salads, cakes, pies, etc.

Cayce Notes
 Mr and Mrs Van Brooks visited in the home of Mrs Craig, of Collierville Sunday afternoon.
 Mr and Mrs P P McFerrin of Marshall Institute were guests of Mrs McFerrin's mother, Mrs D L Lumsden Sunday.
 Mr and Mrs Jack Williams and family, and Miss Elise Vick motored to Oxford Sunday afternoon with Mr Richard Kealey, who is attending school at "Ole Miss".
 Mrs Paul Wilson and little son Madison of Collierville visited Mrs Jack Williams last week.
 Mr and Mrs J J Williams are planning to move to Cayce soon. They will occupy the Sloan house. The farmers in this vicinity are about through picking cotton. Mr and Mrs W T Vick and

ing, Monday night. The meeting was at the Chelsea Presbyterian church and they had a very interesting program.
 Last Sunday's topic was "Up-rooting the Causes of War". Florence Coyle lead the meeting. The questions and topics for discussion were given out on Autumn leaves, and the church was decorated with flags. Everyone present did their part to make it an interesting meeting.
 Next Sunday Miss Mary Frances Leake will lead. The topic, "What should you gentlemen and women expect of each other?" promises a very interesting program. The leader asked the girls to write on the subject, "My Ideal Young Man" and the boys, "My Ideal Young Woman". Be there and hear these and other points of interest.
 C U at C. E.

Young People's Federation
 The Federation of Christian Young People will meet at the Germantown Presbyterian church Saturday night, Nov. 16 at 8 P. M.
 Bro. Moore of the Highland St. Christian Church will be the main speaker. Other program numbers are promised. You'll enjoy every bit of it.
 We are in hopes more of the Young People's Societies will join the Federation. So, if possible have your society represented at this meeting.
 Everyone is invited, come and help us have a good crowd, it will help both you and us.

Christian Church
 Sunday School 10:00 a. m.
 Preaching, 11:00 by Bro Victor Smith
 Sunshine Endeavor 5:00 p. m.
 Senior Endeavor 6:00 p. m.
 On account of the bad weather the church visitation day program Wednesday was postponed and Bro Smith will preach Sunday morning.
 Rev. Smith was Pastor here in 1904-5, when the church building was remodeled. He did splendid work during his Ministry here and we hope a large congregation will greet him Sunday.
 F. A. Coyle Pastor.
 The Ladies Aid Society of the Christian Church had a very enjoyable meeting Tuesday afternoon at the home of Mrs Will Dowdy, Memphis. After the business session Mrs Dowdy served a delicious salad course which was enjoyed by all present. The social hour in the beautiful home was so pleasant all were sorry when it was time to leave.
 The ladies of the Christian Church have completed the plans

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We will Demonstrate to you
 a Real All Purpose Tractor
 adaptable to a long list of Drawbar, Belt and Power Jobs—
 Plowing, Tilling, Seeding, Haying, Baling,
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 all these are Simplified and Made Easier by the Advanced Design of the FARMALL.

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daughter, Ruby, visited Mr and Mrs Charlie Hooks Sunday.
 Mrs Alice Armour has been visiting her daughter, Mrs Ray Russell, who has been on the sick list.
 Mrs C H Broadway and daughter, Frances, visited in Memphis Thursday.
 Mr Earl Brooks attended the basketball game at Collierville on Tuesday night between Munford and Collierville.

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Drugs and prescriptions must be of unvarying quality. They must possess purity, potency, and the essential remedial power. That is the type and character and class of drugs that we put into all prescriptions. There is no deviation from this high quality.

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CORDOVA NOTES

Mmes. Mamie Powell, Minnie Little, S. W. Crawford and Misses Virgie and Effie Weakes were recent visitors of Mrs. J. W. Carter and Mrs. Pierce.

Mr. and Mrs. E. R. Peel from Memphis, were visitors of Mr. and Mrs. J. E. Bazemore Sunday afternoon.

Miss Etta Allen spent several days in Memphis last week, guest of Misses Etta and Irma Justice.

Mrs. C. B. Rogers and daughters Misses Mary and Elma Rogers and Carl Rogers left Saturday morning for Walnut Ridge, Ark., to be guests of Mrs. Hill and Mrs. Ida and Ada Wilson for several days.

Miss Susie Mai Bazemore, a teacher in the Capleville school spent the week-end with home folks.

Mr. and Mrs. Bruce Perry visited in Eads last Sunday afternoon.

At this writing Mrs. J. W. Carter is numbered with the sick, being confined to her room.

Mr. and Mrs. Clyde Hammer were Sunday visitors of their mother, Mrs. Annie Hammer.

Mrs. J. H. Nichols entertained the Junior Girls' Sunday School Class of the Baptist Church, of which her daughter, Lorena is a member, in her home Saturday afternoon. Mrs. George Jones, teacher of class, was a guest. After games refreshments were served.

ROSSVILLE NOTES

Mr. Knox Morrison and Miss Rosa Borum, accompanied by Mrs. Crawford of Somerville, motored to Knoxville Sunday to spend several days.

Miss Lillian Pulliam spent the week end here as the guest of Freda E. Stone.

NOTICE

Loans made on Improved Real Estate
B. B. ISBELL & CO.
Collierville, Tenn.

AUCTION SALE

I will sell at Auction to the High-Bidder, all Furniture, Household and Kitchen Goods in my home, also 20 bushels of Corn.

Sale Begins at 9 a. m.
Thursday, Nov. 21st

Mrs. J. R. Jenkins

Collierville, Tenn.

W. H. BOGGAN & CO.

GENERAL MERCHANDISE
GINNERS
COTTON AND COTTON SEED BUYERS
CAYCE, MISS.

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PUBLIC HAULING

We Go Anywhere
Any Time,

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Hauling Milk a Specialty

Miss Ida Knox had as her visitor for a few days Miss Linnie F. Wilder of Memphis.

Miss Clyde Bowling spent last week in Memphis with her sister, Mrs. Henry Turner.

Mrs. F. K. West is at home after spending the past week in Memphis. She and Dr. Wests' mother have been under treatment at Campbell's Clinic.

Miss Marjorie Morton and Mrs. Petty visited friends in Moscow Wednesday.

Mesdames Boyd, Frazier and children spent Wednesday afternoon in Collierville with relatives.

Cecil Thomas is at home again after several months stay in Miss.

Miss Louise Thomas who helped sponsor the play "The Road to the City" Friday evening at the school auditorium, spent Saturday and Sunday with her parents.

Mrs. M. Baird and Doris and Mrs. Petty spent Saturday in Memphis as the guests of Misses Louise and Marie Baird, who accompanied them home.

The ladies of the Methodist church realized from the week of Prayer a nice fund for the benefit of the Maria Layne Gibson Home.

The Rose Kilian Circus stopped over here for a day, much to the enjoyment of the children.

Mr. and Mrs. Harrell Jameson spent Sunday with his parents in Elba.

MT. PLEASANT NOTES

Anne Murphy of Rossville spent a few days here last week with her aunt, Mrs. A. L. Chandler.

Mr. and Mrs. Pittman Gerkin and son of Rossville were the guest of Mr. and Mrs. N. M. Carpenter.

Ruff Jowers and family of Memphis spent Friday here.

Mr. and Mrs. Ramon Watkins are now occupying the King home.

Miss Ida Saunders entertained the Ladies Aid Society Tuesday evening in her home.

Mrs. Hall and little son have returned home after a three weeks visit in Oxford.

Mrs. A. L. Chandler and Miss Nell Jowers were in Memphis one day last week.

Ludwell Carpenter spent the week-end in Pleasant Grove.

Mrs. Albert Hammond has returned home after a few days visit in Memphis with her mother.

Mr. and Mrs. B. O. Stone of Memphis, were here one day last week.

Dry Goods, Groceries and Shoes

J. M. Mann & Son

"A TRAGEDY" --

A healthy tire and a tack did meet
On a well paved traveled street
The tack rushed in and the air rushed out
Before you knew what 'twas all about.

It Happens to All of us

Promptness is a Feature of Our Tire Service
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More Mileage

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Gas, Oil and Accessories

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Service Quality

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Radios! Radios!

Why not buy an

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You will be pleased

We will be glad to install one for your approval.

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Sales and Service

No Woman Need Be A Drudge These Days

Electricity is so efficient and economical that no woman can afford to waste her time and energy in doing drudgery work in these modern days

For a few cents an hour, Electricity will relieve her of labor in doing the washing, ironing, cleaning and cooking, leaving more time for leisure and culture.

The modern home is incomplete without adequate Electric Service.

Consult your wiring contractor when you plan to build. He will give you valuable advice.

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Having secured the services of Mr Malcolm Hart, Meat Cutter, in our Fresh Meats Department, we have installed a

Delivery Service--Phone 130

and will carry a Complete Line of the
**Best of Fresh Meats and
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Fred Evans Store

THANKSGIVING

BESIDE the cheerful warmth of crackling logs and the blinking embers of your friendly fire, there's real satisfaction in knowing that your home furnishings also say "Welcome Home." Particularly at this season of the year you will want every room to express the hospitality that only correct settings can give.

Perhaps a new Easy Chair—a Lamp—a New Rug or Dining Room Suite will bring about a remarkable change. Your own careful inventory will determine just what is needed, and we are sure a visit to our floors will prove an inspiration.

Eight Piece Dining Room Suite
Finished in Walnut—the 54 inch Buffet, Oblong Table and Six Chairs, with the tapestry seats, make an outfit which will promote real hospitality on Thanksgiving Day. And the price is only **\$89.50**

You will Like our New Stock of Floor and Bridge Lamps

Easy Terms arranged on Any Purchase.

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STOP and have a Sandwich

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Roy Brooks, Prop. On Poplar Pike at White Station
Making Their Way by the Way They are Made

"Say it with Flowers"

FLOWERS FOR ALL OCCASIONS

Call Mrs. Delaney

LOCALS & PERSONALS

Mr and Mrs J H Irby are enjoying a new All Electric Majestic Radio, installed in their home Friday by W. W. McGinnis, local Majestic dealer.

FOR SALE: 140 Acres of land, on Moscow pike. See J T Patrick

Mr and Mrs Winston Jones and Mrs J H Burkam saw the Armistice Day parade in Memphis Monday.

Miss Mary Hill was in Covington Sunday, where she was maid-of-honor for her friend Miss Sarah Culbreath, who was married to Mr Travis Patterson of Memphis. The wedding took place at the home of the bride's uncle.

Mr and Mrs C L Wensler and children of Memphis spent Monday with Mrs Serena Burchet.

Miss Ruth Craig, a student of M.S.C.W., spent the week end at home.

Mr P Watt Phinizy and son Don, of Memphis, are now at the Hester Hotel.

Mrs John Kirk left Monday for Helena, Ark, to attend the marriage of her niece, Miss Katherine Andrews.

Mr and Mrs V P Cox are building a home on the Swoope lot near the school, and will move here from Bart Miss, and will make Collierville their home in order to send their children to school.

Mr and Mrs Harry William and children spent the week end with friends and relatives in Milan, Newbern and other points in West Tenn.

Rev and Mrs B J Russell Miss Mary Russell left Tuesday to attend the Methodist Conference in Jackson.

Miss Edna Earl Rosenheim and mother of Memphis were the guests of Miss Mary Fleming Sunday. Miss Rosenheim is the Intermediate BYPU Leader of Shelby Co., and made an inspirational talk to the local Intermediates.

Wanted; FRESH YARD EGGS. Bring some to May Pop Inn and sell them to Roy Brooks.

Misses Elizabeth White and Aileen McCandless were out from Memphis Sunday evening and attended BYPU.

Mrs R D Nebhut of Memphis is the guest this week end of Mrs J H Burkam.

A CORRECTION: The Applewhite Farm has not been sold or leased. Anyone desiring to rent land, see Mrs A M Applewhite or Phone 125.

Mrs W E Robertson and baby spent the weekend with her father in Piggott, Ark.

Miss Annie Koen visited in Germantown Sunday.

Dr. Vance C. Roy
OPTOMETRIST

901 Farnsworth Bldg. Memphis, Tenn

Will be at Dr McCall's Office in Collierville, every Saturday

Eyes Examined and Glasses Supplied

Perry Piper and Douglas Hill attended the banquet on Monday night given at the Elk's Club by Gatlley's Brigade.

Warren McMahan who is attending T P I at Cookville spent the week end at home

FOR SALE, Baled Hay—Lepidiza and Bermuda, at \$18.00 per ton P P. Mr Ferris Phone 7—W Collierville

Richard Kelsey spent the weekend at home from O'e Miss

Bill Walker, Chas. Gamell and J B Scarborough of Birmingham, students of Medical College, Memphis, were guests of Miss Sara Jones, Sunday.

J H Jacobs spent the week end in Middleton.

Miss Lavelle Rhodes spent the week end at home in Guntown, Miss.

Mrs T E Watkins and children shopped in Memphis Monday.

Mr and Mrs McReynolds of Knoxville spent the weekend with her sister, Mrs Weaver.

Brown-Blue-Grey

are the colors we are showing in

Men's and Young Men's Suits

Tailored by hand and made to fit—all wool—priced at

\$16.50 and \$20.00

with Two Pair Pants

See these New Styles Today

Kelsey Brothers

Top Coats and Overcoats, \$15.00 Up



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International Dan Patch
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24 per cent Protein
International Special Dairy
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International Extra Special
16½ per cent Protein
International Butterfly,
16½ per cent Protein
International Hummer Mixing Feed,
10 per cent Protein</p> <p>Poultry Feeds
International Jewel Scratch Feeds
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International Jewel Egg Mash
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We carry the above Poultry Feeds in 8½, 25, 50 and 100lb sacks.</p> | <p>Hog Feeds
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Corn Bran, Wheat Bran, Shorts
Corn Feed Meal
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Rye Meal
Sacked Cotton Seed Hulls
Cotton Seed Meal</p> <p>Grain
Corn and Oats</p> <p>Flour
We are Distributors for the well known Rea-Patterson "Sweet and Pure" Flour and Cream Meal.</p> <p>Miscellaneous
Bone Meal, Charcoal, Limestone Grit, Oyster Shells, Tankege, Meat Scraps, B-K, in gallon and quart containers. Salt in 25, 50 and 100 lb. Sacks and 50 lb. Blocks
We carry a Full Line of International Stock and Poultry Remedies also Bag Balm and Kow Kare</p> |
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ANOTHER SPECIAL THIS WEEK

Cotton Seed Meal, 41 per cent Protein,
\$40.00 per Ton

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