

The SANDMAN STORY



ABOUT THE OTTERS

"Now, now," said Mother Otter, "we must all pay attention."



"Eat the Eels From the Tail," Mother Otter Said. and splash all you like.

In Otter school as reading or arithmetic is in regular schools. "Children, Otter children," said Mother Otter, "do this right."

Helen Chandler



Blue eyes, blonde hair, five-feet-three, and a bit of fragile beauty weighing 102 pounds—that is Helen Chandler, new recruit to the "talkies" from stage fame.

THE WHY of SUPERSTITIONS

By H. IRVING KING

HORSE CHESTNUTS

WHEN you carry a horse chestnut in your pocket to cure or ward off rheumatism, it only shows that you have not quite outgrown the tree-worship of your ancestors.

Dear Editor:

A FURNITURE dealer today gave me the lowdown on the economics of the country. "Our trouble is all due to wartime prosperity," he said.



Round the World for Rugs A valuable collection of oriental rugs, which entailed adventurous journeys around the world for the collector, is in the St. Louis Art Museum.

PARENTS HANG 3 CHILDREN BY WRISTS TO DOOR

Inhuman New Jersey Couple Are Given Terms in State Prison.

Union City, N. J.—Mr. and Mrs. Emil Ihle of this city have been sentenced to terms in the penitentiary on charges of cruelty to children on orders of Angelo Stanton, acting chief of police.



Beat Them at Frequent Intervals. beat them at frequent intervals with a stick. One of the boys described the size of the stick by pointing to the stat of a chair.

Cracks Whip at Team, Tip Enters His Chest Auburn, N. Y.—Clarence Parmenter, farmer near Ledyard, was the victim of a peculiar accident.

Man Carrying Dynamite Hit by an Automobile

Cumberland, Md.—Glenn Sponaugle, the first accident victim to be treated at the new Memorial hospital, was carrying 18 sticks of dynamite and a box of caps when struck by an automobile driven by Rev. J. B. Umberger, of Huntington, Pa.

Denied Citizenship; Dies

Oswego.—Joseph Antell sincerely desired to become an American citizen. He took the necessary examination and was informed that his papers would be denied him. He committed suicide.

POULTRY

GIVE PLENTY OF ROOSTING PLACE

Pullets Need Room and Fresh Air to Develop Properly.

Give the pullets plenty of roosting space and encourage them to roost early, says L. M. Hurd of the New York State College of Agriculture. Roosting helps to prevent crowding and allows the individual chicken more freedom of action and better air.

Fireless Cooker Good Idea for Egg Layers

Hens need warm water. It's cheaper for you to warm it on the fire than to make the hen warm it with expensive feed. You can save lots of trouble by insulating the water pail.

Profits Increased by Culling Flock Closely

Whether the poultry producer keeps pure breeds or grades, he will increase his profits very materially by culling his flock closely every year. Though the trap nest is the most accurate means of selecting the best layers in the flock, its use is only practicable for those who make poultry breeding a specialty.

Poultry Facts

- The average fenced farm goose are the most profitable of all. A dust bath aids materially in the elimination of body lice and should be installed. Pure-breds usually lay eggs that are more uniform in size, shape and color, and are more productive than mixed flocks. Hens should stand a lot of dry still cold, but not drafts. There should be no opening in opposite walls, not even cracks, to draw a shivery current of air through the house. Overcrowding in the poultry house discourages production of high priced eggs. Feed hens balanced rations. Watch flock for sick birds and remove them on discovery. Keep house dry, warm and well ventilated. The first rule in feeding the poultry flock in the winter is to be sure to feed plenty. Hens cannot lay in cold weather unless they have enough feed to keep them fat and thus have a surplus for making eggs. Squash and pumpkin make a good succulent feed for poultry, helping to keep the bowels in good condition. Increase the size of your poultry house to keep pace with the size of your flock. Poultry is not city bred and does not like crowded conditions. Moist mash often helps to get more feed into the crops—a warm, slightly moistened mash fed at noon during cold weather. Liquid skim milk or buttermilk is especially valuable for moistening the mash.



When Food Sours

Lots of folks who think they have "indigestion" have only an acid condition which could be corrected in five or ten minutes. An effective anti-acid like Phillips Milk of Magnesia soon restores digestion to normal. Phillips does away with all that sourness and gas right after meals. It prevents the distress so apt to occur two hours after eating. What a pleasant preparation to take! And how good it is for the system! Unlike a burning dose of soda—which is but temporary relief at best—Phillips Milk of Magnesia neutralizes many times its volume in acid. Next time a hearty meal, or too rich a diet has brought on the least discomfort, try—

PHILLIPS Milk of Magnesia

STOP THAT ITCHING Apply Blue Star Ointment to relieve Skin Irritations, Itching Skin or the Itch of Eczemic conditions, Tetter, Ringworm, Itching Toes, Poison Oak and as an Antiseptic Dressing for Old Sores, etc. Ask your Druggist for

BLUE STAR OINTMENT

BOILS ERADICATED IN 24 HOURS. No matter how large and stubborn, Carboid instantly stops pain, opens and heals worst boils or carbuncles often overnight. Get Carboid today from druggist and be free in 24 hours. Spencer-Nash Co., Nashville, Tenn.

blindness

may result when you neglect twitching, watery, bloodshot, sore eyes. Leonard's Golden Eye Lotion relieves nearly every eye trouble. Cools, heals and strengthens. LEONARD'S GOLDEN EYE LOTION MAKES WEAK EYES STRONG

Fastidious Burglar

Winchester, Va., has a burglar who insists on having only new money. Some of the smaller paper currency and several old notes were displayed in a jeweler's window. The robber of discriminating taste heaved a padded brick through the window and helped himself to the new, leaving the old and also some attractive silverware.

Preparedness

Sam—Is anyone sick over at Snookum's house? I just saw the doctor leaving there. Louise—No, Snookum is going to have a party tonight.

Not Available

Child—I want a donkey ride. Mother—You can't have one. Dad—dy's tired.

SAWS 1/2 PRICE. For the sawmill, all trial, money refunded if not O. K. in hand or frozen timber. Filled with automatic-sharp teeth, they stay in better, cut easier and last longer. J. M. MINER SAW MFG. CO. Columbia, S.C., Shreveport, La., Meriden, Miss.

Singing Canary, Cage and Stand \$12.50. Every canary is guaranteed to sing and is sold with two weeks trial. If not satisfactory can be exchanged for another canary of equal value. Write for Free Catalog. SAFE and LIT. Patent Guaranteed CUGLEY & MULLEN CO. 1251 Arch St., Phila. The Largest Bird Store in the World.

Health Giving Sunshine All Winter Long. Marvelous Climate—Good Hotels—Tourist Camps—Splendid Roads—Gorgeous Mountain Views. The wonderful desert resort of the West. Write Gros & Chaffey Palm Springs CALIFORNIA

MEN WANTED. To learn a trade that is a trade, Barber work is work that will always have to be done; barber work is work that is light, clean, inside work; the barber trade pays well; under our system of teaching it is easily mastered. Our tuition fee is very low, our training course the very best. Students admitted to positions. Get in touch with us. MODERN BARBER COLLEGE, 81 N. 2nd St., Memphis, Tenn., Dept. 3.

COMBINATION TREATMENT FOR SORE, ITCHING, SWEATING, BRUISED, SCALDED, CALLOUSED, MOTTLED FEET. AMERICAN FOOT SALTS CO., INC. MEMPHIS, TENN. U.S.A. 1145 CENTRAL AVENUE, PHOENIX, ARIZONA. 1145 CENTRAL AVENUE, PHOENIX, ARIZONA.

Tennis Players, cut your ball costs in half. Send \$2.95 for a case of fresh lively balls prepaid to you. You'll be pleased. Factory Distributor, Box 545, Jonestown, Pa. Sold in the Shell Pennants, steady repairs. Tremendous possibilities. Work for yourself, save 75% to 100% surplus. Small investment. Sales Dept., 1231 Central Ave., Cleveland, O.

How It Started

By JEAN NEWTON

"POET LAUREATE"

FROM our school days most of us have sensed romance in the title of "Poet Laureate," which is conferred upon only one poet in England to be held by him until his death, when the next Poet Laureate is chosen.



SMILES GABBY GERTIE



"What one hears on the air may be hectic rather than static." Something to Whisper About. Fabric—Once upon a time two cars collided on a highway and the drivers got into a row after a whisper.

For Meditation

By LEONARD A. BARRETT

THE GRAF ZEPPELIN

THE successful flight of the Graf Zeppelin from the Statue of Liberty to Friedrichshafen, to Tokyo, to Los Angeles and back to New York records a new departure in air craft. It is too early to inquire about practical results from experiments of this nature. Suffice that such accomplishments are possible. The knowledge essential to driving the huge ship is all the more wonderful when we consider that air craft is a comparatively new venture. The globe circling four undoubtedly ranks first among scientific achievements of our age.

Lack of safety was for many years the chief hindrance to the development of air craft. Commander Eckener has demonstrated that hazards due to storms and air currents can be overcome. The only impediment which at present needs to be overcome is the very high expense of flying. The average plane costs about seven thousand dollars. Before one can operate a plane he must become a licensed pilot. This requires a course of instruction continuing uninterrupted for about eight months, at the conclusion of which a license is granted, which costs from four to five thousand dollars. When the cost of flying is reduced so that a man of moderate means can own a plane, it will become more popular and more extensively used for both business and pleasure. As the automobile succeeded the horse and wagon, so airplanes are destined to succeed automobiles.

Popularity
Contest

COMING

Prize
Stunts

The World's Biggest and Best School

CIRCUS

AND

FUN FESTIVAL!

GERMANTOWN HIGH SCHOOL

One Night
Only

FRIDAY, NOV. 1ST 1929

Beginning
at 6:30 p. m.

Benefit School Athletic Fund

Funny Clowns-Startling and Amazing Acrobats and Trained Wild
Animals from the Jungles-a Spectacular Glittering Array
of Talent Presenting an

Evening of Entertainment and Amusements

Marvelous Midway of Mighty Attractions and Circus Side Shows
Good Things to Eat-Peanuts-Popcorn-Cold Drinks

A BIG VAUDEVILLE SHOW IN THE AUDITORIUM
Closes the Evening

ADMISSION, 15c & 25c

This Advertising is Donated and Made Possible by the Following Firms and Individuals,
Co-operating in the Promotion of School Athletics:

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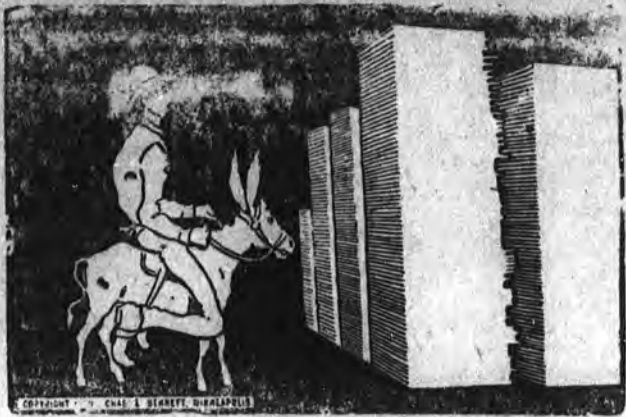
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No Matter What You Want to Build
--we can Furnish the Materials

Merely tell us what you want and how much you want of it and we'll have it there in time--Speed Service is our password. Lumber-Hardware-Paint-Coal and all kinds of Building Materials
WE DELIVER ANYWHERE

W. W. McGinnis Lumber Co.
Collierville, Tenn. Tel. 21
We also sell "The Mighty Monarch of the Air"--
Majestic Radio

How Big Is Your Money Bag?



That depends on how much you have saved. Most of us are negligent when it comes to being thrifty for we do not think of the future. Today is a good time to save with a budget, each week. In a short time, you'll be surprised how your account grows and it will be an incentive to save more.

The Peoples Bank
Capital and Surplus, \$44,000.00

The Servant of the Home the Farm and Industry

Each new day, inventive genius widens the uses of Electricity.

In the Home, it not alone furnishes light at the turn of a switch, but supplies energy with which housecleaning, washing, cooking and refrigeration may be done better.

On the farm it affords relief from old-time methods in doing milking, churning, drawing water and numerous other chores.

Its power runs elevators and turns the wheels of industry in factories, lifting burdens from the backs of laborers and contributing to more satisfactory working conditions.

And everywhere it serves economically.

Memphis Power & Light Company

An Interview--

Mr. Moreland on Southern Prosperity

I finally tracked him to his lair and guess what I found. He was literally buried beneath pages and pages of figures. After helping to free him from the weight of them I demanded to know what it was all about and I will give you a part of what he told me.

After a very few minutes I was convinced that he had something to say. It seems like this figuring had been going on for quite a while and the beginning of it was how he might amass great wealth for himself. Now you know how long it takes him to tell any thing so I am making it short. When he leaned over and said "Reginald, I found something", I knew the ship had made its port. He said he was no longer working for himself but for the community and his fellowmen, and that with the resources and energy of this community wisely and honestly spent we could make it a land of plenty and happiness. And crowning it all with conviction that we would miss the large blessing unless we commit ourselves to the Master's way, exemplifying the Golden Rule. Sure, I was happy because, like we always can, I found something noble in my fellowman.

Reginald.

Forest Hill Notes

Malcolm Jones of this place and a student of Miss. A. and M. made the Cattle Judging Team that represented his school at St. Louis last week.

Messrs Joe Martin, Clarence Scott, J W Skinner, D A Skinner Dr Clark and his sons attended the wrestling match in Memphis last week.

The Charlie Jones family visited relatives in Columbus, Miss., last week end.

Mt Pleasant Notes

Mr and Mrs A L Chandler had as their guest Sunday, Buster Goodman and wife of Red Banks.

Mrs C T Luck and daughter, Mrs T D Coopwood, Marjorie King and Lucy Conner motored to Memphis Saturday.

Dr C C Conner visited relatives in Tyro one day last week.

Prescriptions and The Man

The man who compounds prescriptions must be theoretically and practically trained, must possess unusual and un-equaled knowledge and, in addition, must have experience. That is the type of man who fills your prescriptions here, and multiple checking methods preclude possibility of mistakes.

Harrell Drug Co
"A Good Drug Store"
Phone 20

Miss Nell Jowers has returned home after a weeks visit in Germantown.

The Ladies Missionary Society met with Mrs Everette West near Taska Wednesday evening.

R L Person and family of Memphis spent Sunday here.

Mrs Kit King and daughter, and Mrs A L Chandler were shoppers in Memphis Tuesday.

S W McCandless of Birmingham was here Friday enroute to Jonesboro, Ark.

A goodly number went from here Saturday night to Slayden to the show.

Mr and Mrs J O Boatwright of Memphis spent Sunday evening here.

E C Coopwood and wife were in Holly Springs Monday.

William Karr and Miss Evie King were shoppers to Memphis one day last week.

Rev and Mrs M McCall had as their guest Sunday his mother of Hernanda.

The Ladies Aid Society had a business meeting at the church Tuesday evening.

Rev M McCall preached here Sunday morning and night.

Walter Cox and family were visitors in the Albert Hammond home Sunday.

Most Costly Bible

With its cover encrusted with diamonds and emeralds, a Bible recently offered for sale in London is stated to be the most costly in the world. It came from the Russian Imperial palace at Tsarskoye Selo.

Know what Real Comfort is with STOVES

that Economize on the Fuel Bills

SPECIAL OFFER--Enameled in Walnut, this stove is a good looking piece of furniture for your home and a heater that is unsurpassed. It embodies all the late improvements in construction and will give Real Comfort.
The Price is only **\$39.50**

Convenient Oak Heaters as Low as \$12.00

We offer a good all-cast, six eye Range, with High Closet, for **\$49.50**

A New Overstuffed Living Room Suite will bring Happiness and Comfort into your home. The prices are as low as **\$89.50**

Easy Terms arranged on Any Purchase.

NOTE:--All Goods Bought of us are Delivered and Set Up in Your Home Without Extra Charge.

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173-75 South Main St.

MEMPHIS

T U F Overalls- for
N U T Men and Boys
SHOES! for School Wear
J. M. Mann & Son

"A TRAGEDY"--

A healthy tire and a tack did meet
On a well paved traveled street
The tack rushed in and the air rushed out
Before you knew what 'twas all about.

It Happens to All of us

Promptness is a Feature of Our Tire Service
Regular Inspection of your tires insures
More Mileage

J. W. LYNCH AUTO CO.
Gas, Oil and Accessories

BIGGS & DUDNEY
General Merchandise
Service Quality
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We Still Have Some
GOOD USED CARS
Priced Right

We handle
R. C. A. RADIOS
Let us Demonstrate one in your home

Kelsey Chevrolet Co.



Sales and Service

A NEW STOCK OF
Hosiery Shoes Hats Pants
Shirts Ladies Shoes
Ladies Hosiery Bloomers
All NEW Merchandise Just Received and
Our Prices are Right
J. L. PARKER
SHOES REBUILT

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GENERAL MERCHANDISE
GINNERS
COTTON AND COTTON SEED BUYERS
CAYCE, MISS.



KEEPING PACE WITH modern MOTORS

Every season sees new developments in motor design—striving for greater speed, power, and economy. In "Standard" Laboratories and proving grounds, lubrication and fuel engineers are constantly at work keeping "Standard" Products ahead of automotive needs.

Improved "Standard" Gasoline is the "last word" in straight motor gasoline. Try it for a week and see what an improvement it makes in the operation of your car, especially on cold days. It is the same wherever you buy it, and remember it is not a premium fuel.

"Standard" Motor Oil is the safe, efficient lubricant for the new-type motors. It is made from specially-selected crudes and is refined by processes which give it the necessary body and stamina to withstand the heat and high compression under which these motors operate.

Look for the pumps with the "Standard" Bars-and-Circle trademark. Here you are assured of quality products and courteous service.

BETTER STICK TO "STANDARD"

"STANDARD" IMPROVED MOTOR OIL & GASOLINE

STANDARD OIL COMPANY OF LOUISIANA

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Latest authentic data about roads and road conditions and new and accurate road maps can be had free by writing the "Standard" Touring Service, 2134 St. Charles Avenue, New Orleans.



440

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Is the Time to change your Oil from Summer grades to Winter grades

STANDARD and MOBIL OILS

Superior Service Station

H. W. COX, Manager

Phone 9

Ladies Rest Room

When Winter Winds Begin to Blow"

Sheep Lined Coats

Black and Tan Leather Coats—fully lined with Genuine Sheep Skin—double breasted—Large Collars

Heavy Shoes. Rubber and Leather Boots.

Slickers Overshoes

Hinton & Hutton Company

Dry Goods Department

LOCALS & PERSONALS

F A Coyle attended the meeting of West Tenn. Preachers at Linden Avenue Church, Memphis last Monday. Pastor White gave an interesting account of his trip to Europe.

Mrs J H Irby who has been ill for some time is improving.

Mrs H B Ward and son visited her parents Sunday night.

Miss Doris Dudley, a student of Ole Miss and Miss Mary Evelyn Odom, a school alum., spent the week end here with Miss Dudley's parents.

Richard Kelsey, and his friend

"Say it with Flowers"

FLOWERS FOR ALL OCCASIONS

Call Mrs. Delaney

Wilson Bros.

PUBLIC HAULING

We Go Anywhere Any Time,

Phone 160-W

Hauling Milk a Specialty

Ben Guider, spent the week end here with Mr and Mrs H F Kelsey T L Seward of Eads purchased on Wednesday of Cooper Motor Co., three new Fords, a Tour Sedan, a Sport Coupe and a truck. The sale was made thru Began Carrington of the sales force.

Mr and Mrs Walter H Harris attended the meeting of the Germantown O. E. S. Monday night, Joe Rogers of Kelsey Chevrolet Co. reports the sale of a Cadillac to Walter Yates, Cordova.

Mmes McCalt, Jack Jameson and Blanche Houston attended the O. E. S. at Russellville Monday afternoon.

Whitehaven plays football with Germantown Hi today at two o'clock. A good game is promised COME SEE IT. At Germantown.

FOR SALE, Baled Hay—Lespedeza and Bermuda, at \$18.00 per ton P. P. McFerrin Phone 7-W, Collierville.

Wanted; FRESH YARD EGGS Bring some to May Poplun and sell them to Roy Brooks.

WANTED;—Man familiar with bookkeeping and general office work State age, experience and salary expected Write 244, care of Collierville Herald.

Mr T J Morris of Chicago spent last Wednesday with his sister, Mrs Mary McGinnis and family.

Judge Erskine Williams of Fort Worth, Texas, who is attending the American Bar Association, was the guest of Mr and Mrs J B McFerrin Tuesday night.

R F Harrell and mother, Mrs. Lena Harrell, visited Mrs Anderson in Eads Monday.

Mrs Mattie Oursler returned Monday from a visit of several days with her daughter and family in Humboldt.

Mrs Lena Harrell and Mr R F Harrell will leave Sunday for St. Louis for a business and pleasure trip.

Raymond White made a business trip to Biloxi last week.

Mmes W B Brown and W L Houston of Eads and A A Houston motored to Nashville Saturday and while away visited other interesting points, among them the Jewel Cave.

Mrs W S Hill, Miss Mary Hill and Mr Fred Evans were in Memphis Tuesday.

Miss Florence Coyle attended the State Executive meeting of the Christian Endeavor in Nashville last week end.

Dr. Vance C. Roy OPTOMETRIST

901 Farnsworth Bldg Memphis, Tenn

Will be at Dr McCall's Office in Collierville, every Saturday



Eyes Examined and Glasses Supplied

STOP and have a Sandwich at

MAY POP INN

Roy Brooks, Prop. On Poplar Pike at White Station Making Their Way by the Way They are Made

THE SHOE STORE

The Best Place to Buy Shoes



Many styles from which to select and Moderately Priced beginning at \$1.95

KELSEY BROTHERS

Strong Grocery

Staple and Fancy Groceries

Free City Delivery

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HINTON & HUTTON FUNERAL DIRECTORS

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PHONE 15

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Plenty of ICE

KEEPS FOOD GOOD

It is Real Economy to use plenty of ice during the summer to protect your food stuffs.

Collierville Delivery Co Tel 183 Hugh Mann, Mgr

Only the Best of MEATS

In our New Market you will Find Just What You Want

Home Made Pure Pork Sausage

Chas. Dean & Son

For First Class Building of all kinds see, write or call

J. H. Morton General Contractor Williston, Tenn.

FEED For Results use



the feed

THAT TURNS INTO EGGS

Keep the egg basket filled while the prices are high. Biddy can't do it alone. Neither will an unbalanced ration of corn and screenings put her in condition to do the work.

International Jewel Egg Mash will—it turns feed into eggs—that means more ready money for you!

Ask your local dealer—the International Man—how to make hens lay. He will say, "Use International Jewel Egg Mash."

Have you tried our Makmeat Hog Feed? It will surprise you.

Collierville Cash Feed Store

"We Sell for Cash—Our Customers Get the Benefit"