

The Collierville Herald
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 Collierville, Shelby Co. Tenn.
 Walter H. Harris, Editor
 I. M. Hooper, Business Mgr.
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 tion

Friday, October 18th, 1929

Facts and Fiction
 (Cont. from Page 1)

The best thing we have seen from any of them is the little poem which follows, written by Mrs Coolidge on the fifth anniversary of the death of Calvin, Jr. and entitled "The Open Door"

You, my son,
 Have shown me God,
 Your kiss upon my cheek
 Has made me feel the gentle touch
 Of Him who leads us on.
 The memory of your smile, when
 Young, reveals His face,
 As mellowing years come on
 apace.

And when you went before,
 You left the gates of heaven ajar
 That I might glimpse,
 Approaching from afar,
 The glories of His grace.
 Hold, son, my hand,
 Guide me along the path.
 That, coming
 I may stumble not
 Nor roam,
 Nor fail to show the way
 That leads us—Home.

This poem ran in Good House-keeping Magazine, and Mrs. Coolidge received \$250 for her effort. By the way she gave the check to John and Florence as a wedding present.

This man Shearer, who seems to have been the man who threw the monkey-wrench in the Anglo American naval limitations conference at Geneva in 1927, says he is not a propagandist but a "patriot and expert". He is suing three of our largest ship-building corporations; however to \$257,655, to pay him for being patriotic.

Rossville Notes

Mrs Paul Wieland who has been with her mother, Mrs. S H Saunders, for the past two weeks is leaving Friday for her home in Louisville, Ky.

Miss Mai Belle Rives had as her guest recently Miss Nunn of Moscow.

Mr and Mrs J W Boyd and daughter spent Sunday with her parents in Collierville.

Mr and Mrs Baird had their children who are employed in Memphis home with them for the past few days. Sunday they had as guests Robert Acklen, wife and son of Memphis.

Mr and Mrs Willie Thomas of Rich, Miss. were with the home-folks Sunday.

Misses Mai Belle and Kathryn Rives and Mrs Petty motored to Holly Springs Saturday.

Mrs Mollie Chambers has as her guest Mrs Walter Short of Memphis.

Mrs Kelly of Greenwood, Miss. arrived this week to spend several months with her sister, Mrs C F Thomas.

Miss Garland Rogers who is selling school helps and P. T. A works has been stopping with Mrs Baird while in town.

Friends sympathize with Mr L G Shelton in the recent fatal illness of his father.

Mrs Laura Saunders is visiting her daughter Mrs Beattie Morton.

Miss Ruth Piper who teaches in the school here spent the week end at home.

Quite a crowd from here enjoyed the Home Coming at New Bethel Sunday with its good preaching and beautiful dinner.

STOP and have a Sandwich
 at
MAY POP INN
 Roy Brooks, Prop. On Poplar Pike at White Station
Making Their Way by the Way They are Made

Number Fifty Three
 Destroyed Wednesday

City Marshall Lowe and Deputy Sheriff Buddy Leake continue to make the "way of the Moonshiner hard" by capturing a one barrel still about 2 miles this side of line. Wednesday afternoon. They received a tip and immediately got on the job securing the still and about a barrel of mash which was brought into the City Hall and destroyed. They also found a cap and worm but were unable to locate the still. This one makes fifty three that they have brought in and destroyed to date.

An Apology

We regret that so many of our patrons were unable to see the show last Saturday night on account of the crowd. We appreciate the patronage given us.
 Parkview Theatre.

Herald To Run New Serial Story

Beginning next week a new serial story will be given to our readers, "Ginger Ella", by Ethel Hueston, author of "Prudence of the Parsonage". In this new story, our readers will get all the pleasure of this successful book, and the sparkle, pep and zip Ella will make her a figure to capture every reader. Watch for the first installment of this story in the next issue of the Herald.

Mother

Like a great others I have hoped that the time might come when I could write a fitting and worthy tribute to Mother—but it simply

For First Class Building of all kinds see, write or call

J. H. Morton
 General Contractor
 Williston, Tenn.

"Say it with Flowers"

FLOWERS FOR ALL OCCASIONS
 Call Mrs. Delaney.

ient done. All the languages of the world and all the worlds sweetest music combined fail to describe and only remind us of Mothers love.

So, with bowed head let me say, Mother, I thank you. And I can not even count the blessings for which I am thankful. I am so glad that when I was just a little chap you taught me the things that have proven more true and more wise than all worldly wisdom. And then I am glad that as the years went by you kept impressing those truths on my mind and heart until time could not erase them. You taught me how to make friends and play fairly with friends and foes alike. You taught me how to be kind and courteous. You taught me to love and work and reminded me to work honestly and intelligently. You taught me that there was a system of right and ethics that would help me to solve all my problems,

And greater than all else you gave me the message of Love and Faith from Him who said, "Who soever will". Your assurances of its value in my life were more than I could grasp and not until I had caused you the pain of disappointment and heartache and came back like the prodigal did I begin to understand how sacred are mothers prayers and how God honors and answers them.
 So the answer finally came

Wilson Bros.
 PUBLIC HAULING
 We Go Anywhere—Any Time,
 Phone 160-W
 Hauling Milk a Specialty

Don't forget this is
CANDY WEEK
 October 13 to 19

and Saturday is
 SWEETEST DAY
 the great day of joy-bringing to others when you give somebody something that everybody wants—
 CANDY, the gift universal.
 We are headquarters
 for all that's best in candies.

Harrell Drug Co.
 A GOOD DRUG STORE

IS YOUR CAR hard to start?
 IF SO

Just try some of Standard's
New High Test Gasoline

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Superior Service Station

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Ladies Rest Room

First- Furnish Your Home
 It tells what you are
 --and the expense is small

Look over these fine values
FOR THE DINING ROOM-Eight pieces-54 inch Buffet, Oblong Table, six chairs (including host chair)-all nicely finished in walnut. An attractive pattern, **\$89.50**
FOR THE LIVING ROOM-Three-piece Overstuffed Suite-Davenport and two Chairs, upholstered in fine grade velour, Coil Spring construction throughout, A recent pattern **\$89.50**

WHY NOT BE COMFORTABLE THIS WINTER?
 Investigate our complete stock of Heaters and Ranges. Prices for Oak Heaters begin at \$12. All-Cast Coal and Wood Ranges-\$49.50
 Easy Terms arranged on Any Purchase.
 NOTE:-All Goods Bought of us are Delivered and Set Up in Your Home Without Extra Charge.

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Bring your Chevrolet to us for Adjustment or Repairs We have Competent Mechanics specially trained in Chevrolet Schools to take care of all Chevrolet requirements.

We have all the necessary Tools and Equipment to Take Care of Your Car.

Kelsey Chevrolet Co.



Sales and Service



Plenty of ICE
 KEEPS FOOD GOOD

It is Real Economy to use plenty of ice during the summer to protect your food stuffs.

Collierville Delivery Co
 Tel 183 Hugh Mann, Mgr

And a Good Crop
 "Beauty," said Mark Twain, "is the seed of spirit from which we grow the flowers that shall endure."
 American Magazine.

Lot's Wife Commemorated
 The name of Lot's wife is still given to a detached pillar about 40 feet high, on the Jabel Uedun, a height near the Dead sea.

Strong Grocery
 Staple and Fancy Groceries
 Free City Delivery Phone 157

For a Delicious Sandwich
 a Lunch or a Dinner.
The White Cafe.
 H. W. Schrader, Prop.
 We Serve Fortunes Ice Cream

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NUT Men and Boys
SHOES! for School Wear
J. M. Mann & Son



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If you are, then remember this: we can save you some money on any amount of any kind of Lumber or Building Material

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A stock of Jellico and Red Ash Coals
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And everywhere it serves economically.

Memphis Power & Light Company

Mt Pleasant Notes

W D Howard and spent the week end with relatives in Louisville, Miss.

S S Owen and wife had as their guests Sunday, Mr and Mrs Jeff Dillard and son of Memphis.

Ruff McCorley of Germantown, is visiting relatives here.

Mrs Hall and children of Memphis spent the weekend here with Prof and Mrs Hall.

N M Carpenter is working in Roseville on the Jamesson home.

M P Parks, wife and sons from Whitehaven spent Sunday here with her mother, Mrs McCampbell.

Mrs W D Howard and daughter, Mary Louise, were shopping in Memphis last week.

Mrs A L Chandler and Miss Ida Saunders visited relatives in Roseville Sunday.

Mrs J B Hurdle and little daughter and Mrs Joe Hale of Collierville were pleasant visitors here Monday.

Mrs Henry Hurdle has returned home from the Methodist Hospital where she underwent an operation a few days past and is rapidly improving.

T D Coopwood has ginned about six hundred bales of cotton Sunday was observed as work day here for the Sunday School boys and girls to give an offering to the orphans home at Jackson. The offering was very liberal, and I am sure they will be greatly appreciated.

Forest Hill Notes

Miss Celia Utley, of Corinth, spent the week end with Miss Annie Lou Jones.

Mr J W Dodge and son spent Thursday at his farm here.

Mr Sledge of Sledge, Miss. was a visitor Thursday of Forest Hill Gin and Milling Company.

Mrs Holden of Collierville has been visiting her son here.

Miss Thelma Loyd and Mr W E Long of Memphis were guests Sunday in the D A Skinner home.

Miss Hinton's room was awarded the prize, given by the P T A for the largest attendance of mothers at the last meeting. The individual prize for having the most mothers present went to Frances Martin.

Misses Mary Short, Bessie and Ada Strong attended a tea at the West Tenn. Teachers College on Tuesday afternoon.

A Hallowe'en party will be given by the P T A on October 31st. Misses J Larkin, R Cohn and J Bedford are in charge.

Dr. Vance C. Roy
OPTOMETRIST

901 Farnsworth Bldg. Memphis, Tenn

Will be at Dr McCall's Office in Collierville, every Saturday



Eyes Examined and Glasses Supplied

W. H. BOGGAN & CO.
 GENERAL MERCHANDISE GINNERS
 COTTON AND COTTON SEED BUYERS
 CAYCE, MISS.

Meedames J Larkin and Heekle donated a sand box to the Primary department of the Forest Hill School.

Meedames E Johnson, McDonald and Fox attended an entertainment at Germantown at the home of Mrs King.

Cordova Notes

Mr and Mrs Miles Garden from Butte, Montana, have left for their home after spending a week with his sister, Mr Roger Yates.

Mrs White from Pine Bluff, Ark. was a recent visitor of Mrs C R Rogers.

Mr and Mrs Crook visited relatives in Eads last Sunday.

Terrell Hall and wife were guest of Memphis friends Sunday.

Mrs Ora May of Bentonville, Ark. is visiting her sister Mrs E C Humphreys. She will spend several weeks in Shelby and Fayette Counties.

R W Pierce from Cherry Valley Ark. visited relatives here Monday. He, his wife and little daughter are visiting his mother in Oakland.

Dr Carrier and bride have returned and are at home with Mrs J E Humphreys.

Mr and Mrs Miller and Mr Reginald Perry, members of Christian Endeavor Union, Memphis, visited the C E Society Sunday night. Mr and Mrs Miller sang and Mr Perry gave a solo that was much enjoyed.

Baptist Church—Preaching, 1st and 3rd Sunday. Sunday School and B Y P U every Sunday. Prayer meeting Wednesday evening. Teachers meeting Friday night. Rev. Blaylock, pastor.

Presbyterian—Preaching, 2nd and 4th Sunday.

Christian—Services every 3rd Sunday.

Miss Elizabeth Thomas is to have charge of the Seventh and Eighth grade work while Miss Hinton is away on the Senior trip.

Artistic Find

Rummaging in a disused press, Rev Dr. Walsh of St. Mary's Roman Catholic church, Inverness, Scotland, came upon a dirty old slab of marble, which on being cleaned, was found to be a beautiful alabaster bust depicting our Lord being washed by four soldiers in the praetorium. The curator of the Scottish National museum states that it belongs to the Fourteenth century.

Only the Best of
MEATS

In our New Market you will Find Just What You Want

Home Made Pure Pork Sausage

Chas. Dean & Son

"A TRAGEDY"

A healthy tire and a tack did meet
 On a well paved traveled street
 The tack rushed in and the air rushed out
 Before you knew what 'twas all about.

It Happens to All of us

Promptness is a Feature of Our Tire Service
 Regular Inspection of your tires insures
 More Mileage

J. W. LYNCH AUTO CO.
 Gas, Oil and Accessories

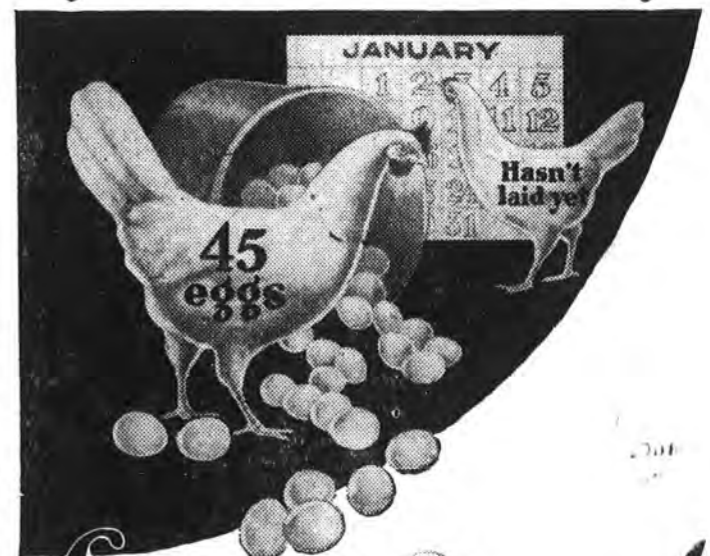
**How Big
 Is Your
 Money Bag?**



That depends on how much you have saved. Most of us are negligent when it comes to being thrifty for we do not think of the future. Today is a good time to save with a budget, each week. In a short time, you'll be surprised how your account grows and it will be an incentive to save more.

The Peoples Bank

Capital and Surplus, \$44,000.00



Growena
 made the difference!

LAST year there were pullets that hadn't laid an egg up to January—nothing more than profit takers. There were others that averaged 45 eggs—in every way profit makers. Growena made the difference. This year feed your pullets Growena and Intermediate Hen Chow to get them fit for the job. You'll get the extra 45 eggs per pullet while others are still paying out good money for the so-called "just as good" feeds. Order Growena and Intermediate now. Feed to get the extra 45 eggs. You'll be money ahead!



Hinton & Hutton Co.

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Collierville, Tenn.

You are Invited to attend
The Ford Show
 at the Auditorium in Memphis
Friday and Saturday
October 18th and 19th
 from 10 a m to 10 p m
 and see the New Fords

If you haven't a car phone us and we will be glad to take you in.

Cooper Motor Co.
 Sales-  -Service

Just Arrived at
Dodson's Economy Store
 Fresh Shipment of Norway
 Mackerel
 If you want the Best ask for "Sea King"

LOCALS & PERSONALS

Mr and Mrs E W Martin were in Grand Junction Wednesday.

Mr and Mrs D G Delaney and Miss Alta Davis spent the weekend in Birmingham.

Mrs Hal Anderson of Millington is the house guest of Mrs Sam Hinton Jr. Several lovely parties are being given for her this week.

Messrs Cooper and Wooten of Cooper Motor Co were in Memphis Wednesday to obtain six new Fords.

J D Day of Brookhaven, Miss. is employed at Moore's Barber Shop where another chair has been added.

Messrs Neal Moore and D. Jones were in Memphis Wednesday on the Grand Jury.

Mr and Mrs E P Strong and daughters, Misses Eula May and Mary, spent Sunday in Cordova, the guests of Mr and Mrs Luther Weeks.

Mrs Thelma Cargill has accepted a position with Kelsey Brothers.

Mrs Will Dowdy of Memphis visited here this week.

Little Warren Lee Cargill is on the sick list this week.

Born to Mr and Mrs W E Anthony, a boy, October 7th.

Wanted; FRESH YARD EGGS. Bring some to May Pop Inn and sell them to Roy Brooks.

Mrs J B McFerrin is spending several days in Chicago. She and a party of friends from Memphis, Dyersburg and Humboldt made the trip by motor.

Five turnips from Mr E A Morton and fine potatoes from Mayor J T Patrick were part of the Editor's menu this week.

Mesdames T E Watkins and Dudley Jones and Miss Ruth Rush enjoyed Davey Lee at Loew's State Wednesday afternoon.

WANTED:-Man familiar with bookkeeping and general office work. State age, experience and salary expected. Write 244, care of Collierville Herald.

Richard Kelsey came home from "Ole Miss" for the week end.

Rev J P Horton will teach in Mr Jacob's place. All the classes have been provided for during the absence of the teachers making the trip.

SOCIETY

Mesdames E I McKie and Karr Hint on entertained on Tuesday evening, honoring a popular visitor of the week, Mrs Hal Anderson of Millington. The early part of the evening was given over to a real enjoyment of the picture at the Parkview. Following this, the hostesses and the fourteen guests went to the home of Mrs Karr Hinton, where Bridge was played until a late hour, after which a delicious salad course was served.

Mesdames Burkam and Sigrest were co-hostesses on Wednesday evening at a lovely bridge party, honoring Mrs Hal Anderson, the charming visitor from Millington.

The home of Mrs Burkam, the scene of the entertainment, was most fascinating with the seasons decorations of witches, hobgoblins, jack o' lanterns and other ghostly figures. Even the ice course, which followed the six interesting games of bridge, was suggestive with its ice cream of white and black, and the cake holding an appropriate favor.

The final score resulted in Mrs E I McKie winning the high score prize; Mrs Egin Leake, the cut prize; Mrs Baker, the consolation while Mrs Anderson was presented with a beautiful guest prize.

Mrs Hal Anderson was again complimented when last evening her hostess, Mrs Sam Hinton Jr., entertained at Bridge.

The beauty of the spacious living room was further enhanced with the baskets and bowls of red dahlias and ferns, and the dining room was charming with the yellow and lavender dahlias as decorations. The hostesses received her guests, wearing a hand some model of green crepe, and the honoree was becomingly gowned in blue crepe with trimmings of embroidered cream georgette.

First prize was a framed picture, consolation, brilliant buckle and the honoree, silk hose.

Following four games of bridge the hostess served an ice course, the cream of white and lavender and the cake with a tiny bit of red in its decorations.

Mrs J M Glenn honored a few friends Thursday with a pretty luncheon in special compliment to Mrs Hal Anderson.

The Autumn motif was carried out with baskets of black-eyed Susans and lavender agaretum. The delicious two-course luncheon was followed by a pleasant afternoon of Bridge.

LOCALS & PERSONALS

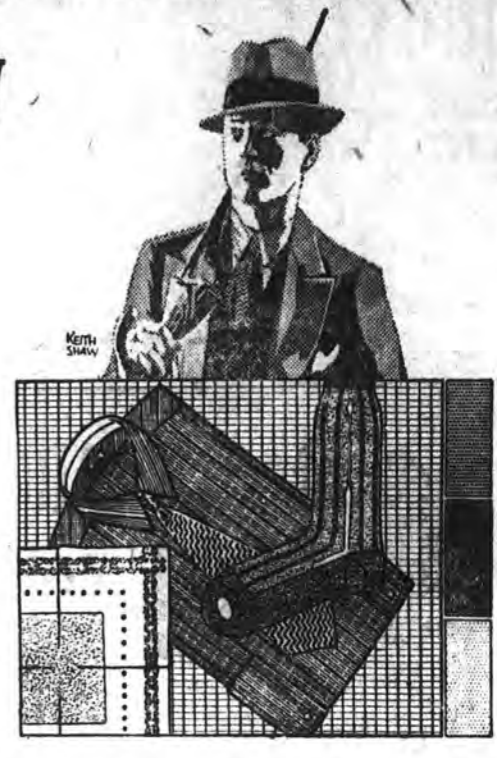
Rev. and Mrs B J Russell and daughter Miss Mary spent Monday and Tuesday in Fulton, Ky.

FOR SALE, Baled Hay-Lespedeza and Bermuda, at \$18 00 per ton. P P. McFerrin Phone 7-W, Collierville.

Mr and Mrs Bill Freeman

Concentrating on WILSON BROS, Haberdashery

Harmony
in Blue
or Green,
or Grey,
or Tan



Showing the new colors in correctly related groups of Shirts, Hose Neckwear, Kerchiefs and Accessories

An unusual service—Haberdashery ready-grouped in complete Ensembles or specially grouped to your own ideas. Designed by Wilson Brothers Style Committee.

Shirts, \$1.95 Hose, 50c. & \$1.00 Neckwear, \$1.00

KELSEY BROTHERS

LAST CHANCE!

For COAL at Summer Prices

We will receive during the month of October, one car of JELICO BLOCK COAL and one car of JELICO 3x5 EGG COAL and while unloading same will sell at Summer Prices, so if you care to Save Yourself Some Money, Place Your Order NOW.

COLLIERVILLE LUMBER CO.
 J. M. GLENN, Manager

"We will Save You Money on Anything in Our Line"

MIGHTY HAAG SHOWS
 A CLEAN MORAL SHOW
HOST OF FUNNY CLOWNS
HERD OF PERFORMING ELEPHANTS
 HORSES, PONIES, MULES, DOGS, MONKEYS, ZOBRAS AND ALL KINDS OF TRAINED
WILD ANIMALS
BLACK YARK
BANDS OF MUSIC
 Two Complete Performances
 AFTERNOON - 2 P.M.
 EVENING - 8 P.M.
 Doors open one hour earlier.
GRAND FREE STREET PARADE
 AT ONE P. M. DAILY
 BIGGER AND BETTER THAN EVER // Don't forget the Date

COLLIERVILLE
 One Day Only
Wednesday, Oct. 23rd
 Show Grounds on Poplar Pike near Cooper Motor Company
 Admission
 Children 25c Adults 50c

CLEVER NEW FALL DRESSES
 for Women and Misses
 SILKS-in styles that are sure to please-in Browns, Blues and Blacks-Pretty dips, pleats and flares-adorable lines-sizes 14 to 46
Jersey Dresses
 Jersey is one of the smartest winter fabrics for sports and utility wear-Tailored in attractive and clever styles and in the new shades-Tan, Brown, Green, Blue and Red. Sizes 16 to 42.
Hinton & Hutton Company
 Dry Goods Department

No Degrees in Honesty
 "Honesty," said Uncle Eben, "is the best policy. A man that robs a bank gets come up wit, same as one that robs a chicken roost."—Washington Star.

Deadly Smallpox
 Smallpox, which swept America in epidemics after the white men came to America, killed far more Indians than warfare.

BIGGS & DUDNEY
 General Merchandise
 Service Quality
 Phone 43

spent Sunday with relatives in Wilson and Osceola, Ark.
 Mrs T R Grady and son of Memphis spent Sunday with Mr and Mrs T B Jameson
 Rev M B Cowan attended the meeting of the Memphis Presbytery at Grace Covenant church in Memphis, three days, beginning Tuesday.

PARKVIEW Theatre
 Collierville, Tenn.
 Tuesday & Wednesday
 Oct. 22nd-23rd
 at 7:45 p m
Richard Dix
 in
"RED SKIN"

a special picture with Natural Technicolor Scenery. Don't miss it

Mrs M L Weaver is visiting her sister in Leland, Miss. this week.

Leslie Jameson of Mumfords, Tenn. spent the week end with his parents here.

This is Candy Week and Saturday is "Sweetest Day" --you will observe it by sending a gift of candy to some friend.

Mrs Mattie Waller, a former resident of Collierville, is now a guest at the Heister Hotel.

FEED For Results use



Keep the egg basket filled while the prices are high. Biddy can't do it alone. Neither will an unbalanced ration of corn and screenings put her in condition to do the work.

International Jewel Egg Mash will—it turns feed into eggs—that means more ready money for you!

Ask your local dealer—the International Man—how to make hens lay. He will say, "Use International Jewel Egg Mash."

Are you taking advantage of our Free Poultry Service?
Collierville Cash Feed Store
 "We Sell for Cash—Our Customers. Get the Benefit!"