

The Collierville Herald
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 Walter H. Harris, Editor
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Friday, October 11th, 1929

Among the Churches

B.Y.P.U. Notes

The Intermediate B.Y.P.U. has elected the following officers for the coming year:
 President, Loraine Burohett
 Vice-President, Maury Morton
 Secretary, Lerdeanya McAndless
 Treasurer, Guy Simmons
 Group Captain No. 1, Gerther Hale
 " " " 2, Laura E. Hill
 Bible Readers Leader, Margaret Treadwell,
 Chairman, of Social Committee, Ida Dawkins.

Misses Ida Dawkins, Gerther Hale, Lerdeanya McAndless, Mary Fleming and Rev. J. P. Horton attended the Intermediate Shelby County Association B.Y.P.U. at the New South Memphis Baptist church last Sunday afternoon.

Young Men's Sunday School Class Organizes

The Young Men's Sunday School class of the Baptist church have decided to adopt Borean as their class name. This is a standard name for young men's classes in the Baptist church, and it signifies loyalty and courage. The adoption of the name is the first step in the organization of the class. The boys are planning an intensive missionary program.

The boys present last Sunday were: Guy Holly, Clifford Farley, Lyn Russell, Wilbur Russell, Eddie Lee Ashford and Burns Pleasant. J. H. Jacobs is teacher of the class. A cordial invitation is given to all young men of the community to join the class.

CHRISTIAN ENDEAVOR NEWS

Mary Frances Leake had a very interesting program for us on Sunday night, one feature of which was a debate, Resolved that the ideals of the American people were higher one hundred years ago than they are today.

Arnold Houston and Bessie Lee Crawford defended the affirmative with Frank Coyle and Elizabeth Thomas the negative side. Both sides gave interesting points and the decision was left to the Society. Our new officers who were elected Sunday night week are at work and the Fall work has started with much enthusiasm. One interesting part of the program was the reading of the minutes of the meeting when the Society was organized in 1925.

Plans were made to have a Christian Endeavor Expert course during the Fall which will be of great benefit to the Society.

The new officers are:

- President—Virginia Hughes.
- First Vice President—Frank Coyle.
- Second Vice President—Mary Frances Leake.
- Corresponding Secretary—Elizabeth Thomas.
- Recording Secretary—Arnold Houston.
- Treasurer—Bessie Lee Crawford.
- Pianist—Oneida Leake.
- Song Leaders—Mary Frances Leake, Leslie Jameison.
- Reporter—Florence Coyle.

Christian Church

Sunday School 10:00 A. M.
 Preaching at 11:00 and 7:30 P. M.
 Sunshine Endeavor 5:30 P. M.
 Senior Endeavor 6:30 P. M.
 All are cordially invited.
 F. A. Coyle, pastor.

The ladies of the Christian Church will hold their regular market and serve lunches Wednesday before Thanksgiving.

The Ladies Aid Society of the Christian church met with Mrs. C. R. Davis Tuesday afternoon. Following the business session a very pleasant social hour was enjoyed. Delicious ice cream and were served by the hostess, Mrs. Davis, the president of the society is a delightful hostess.

Presbyterian Auxiliary Gives Tea

The Woman's Auxiliary of the Presbyterian Church gave a Tea in the home of Mrs. W. W. Norfleet on Tuesday afternoon, during which a beautiful collection of foreign handwork, products of the Oriental Mission schools, was shown. The room was thrown open to the guests were attractive with baskets of geranium and pink roses. Tea and wafers were served.

Fairies

To be sure there are fairies and as the years slip by we cheat ourselves if we fail to keep them our friends. Have you never strolled thru the woods or fields at sunset and felt their unseen presence about us? A bit ahead of us we see a tree or a fence corner that reminds us of a place we knew and loved in the long ago—a spot we "found" and called our own. We told Mother about it and her love and understanding enabled her to make it childishly sacred to us so that it became a retreat. These childish beliefs and faiths and associations and a touch of tenderness and imagination to our personalities that never fade. How beautiful life would be if we kept our hearts young and sweet and fresh but how sad that so many of us stray from these sweet and clean and wonderful paths and find heartache and suffering. And just as we are tempted to admit defeat we see the familiar tree ahead but we feel ashamed to linger in the place that brings such memories. But we are tired and lie down to rest and fall asleep and dream. Some one comes to us and looks so familiar that it seems we ought to know who it is. With an inviting smile he turns away, saying, I am the person you might have been. Then our little friends out of the happy past flock about us and tell us that if we still believe in good fairies they will give us the key to our happiness that they have kept since we threw it aside. Then the miracle of love and faith makes us live again in a new and wonderful life and we bow in humble surrender to the Master who has waited so long for our return.

—Reginald.

Mt Pleasant Notes

The many friends of Mrs. Henry Hurdle are glad to know that she is rapidly improving after undergoing an operation Monday at the Methodist Hospital.

Pro. Hall and Julian Owen were in Memphis Friday.

Misses S. R. and Davis of Memphis have been visiting their sister Mrs. Will Hurdle.

Meedames Will Person and A. L. Chandler visited in Russellville Thursday.

Mrs. C. C. Conner and daughter, Luoy, spent the week end in Memphis.

Mrs. Jim Jowers entertained the Ladies Aid Society Tuesday.

J. O. Boatwright and wife from

Memphis were guests Sunday in the W. T. Chandler home.

Meedames E. C. Copwood and A. L. Chandler went to Memphis Friday.

James Owen of Clarksdale is here on a brief visit.

Will Stuart and son and Cleveland Jarvis of Hattiesburg are remodeling the W. T. Crawley home.

Buster Goodman and wife of Red Banks visited here Friday.

Imogene Jowers of Germantown spent the week end here.

J. B. McCandless, wife and son of Collierville were guests Sunday in the N. M. Carpenter home.

Mrs. R. L. Person and daughter, Ruth, of Memphis were visitors here Sunday.

Cayce Notes

Miss Louise Johnson of Memphis and Mrs. Ada Mai Russell and children were visitors here Tuesday.

Mrs. Ramson Williams spent Monday in Byhalia.

Mr. and Mrs. P. T. Sandlin and son were in Memphis Tuesday.

J. P. Milliron went to Memphis Tuesday.

Mr. and Mrs. R. E. Farley and Wesley Farley and wife of Barton were here Wednesday.

Bert Terry, wife and daughter have returned home at Little Rock, Ark. after a visit to her parents here.

Mr. and Mrs. Finis Kevil spent Wednesday at the Fair.

Jack Williams and family and Mrs. W. E. Freeman visited at Cordova Sunday.

Ranson Williams and wife and Finley Sloan went to Mt. Pleasant Sunday.

Tom Robertson spent last week in Heth, Ark.

Meedames D. L. Lumsden and Sloan spent Sunday in Marshall Institute with Mrs. P. P. McFerrin.

Miss Elise Vick of Normal visited her sister here last week end.

W. C. Dunaway and wife of Memphis visited here Sunday.

Mrs. Annie Williams has returned after a visit with her daughter in Memphis.

Poultry Experts With International Co.

An announcement of great importance to the poultry industry was made recently during the convention of the International Baby Chick Association when officials of the International Sugar Feed Company revealed that Harvey C. Wood and Prof. Frederick H. Stoneburn, experts in poultry husbandry, had joined the staff of the company and would operate in the South.

Both men will be attached to the Memphis office of the company for an indefinite period.

Mr. Wood, for ten years a director, for three years vice president of the Madison Square Garden Poultry Show, did much toward establishing the Garden Show as the world's greatest poultry exposition.

Professor Stoneburn has long been a big figure in the poultry world, a pioneer in many movements calculated to improve conditions in the industry. He was the first man in the United States to hold the title of professor of poultry husbandry at an agricultural college, for several years being in charge of the poultry work at Connecticut Agricultural Experiment Station. He directed the first official laying competition in the United States in 1911.

Governmental Flags

The government uses three sizes of flags for its poles and calls them as follows: The store size, which is 5 by 9 1/2 feet; the post size, which is 10 by 15 feet; and the garrison size, which is 20 by 28 feet.

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 TRADE MARK REG. U.S. PAT. OFF.

You can't see its power... but my! how you can feel it!...

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 Latest authentic data about roads and road conditions and new and accurate road maps can be had free by writing the "Standard" Touring Service, 2134 St. Charles Avenue, New Orleans.

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LIFE'S LITTLE JESTS

CHECKMATE

The stately old aristocrat was approached somewhat cockily by a rich and vulgar young man, who announced:

"I say, sir, I am thinking of marrying one of your girls. Have I your permission?"

"Yes, indeed," was the reply. "Which one interests you? The maid or the cook?"—Boston Transcript.

Other Folks' Business

"So you advise a young man always to mind his own business?"

"I won't be so positive about that," said Senator Sorghum. "A first-rate politician has the art of convincing most everybody that he is attending to their business better than they could do it for themselves."—Washington Star.

Sauce for the Goose

Porter—Miss, yo' train is coming. Pedantic Passenger—My good man, why do you say "yo' train" when you know that the train belongs to the company?

Porter—Dunno, miss. Why do yo' say "mah man" when yo' knows Ah belongs to mah wife?—Pathfinder.

THE REPTILE



Gladys—"The reptile! How dare he speak of me that way!" Muggle—"Why call him such a name?" Gladys—"He's a lounge lizard, that's why."

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They will make your Home a Little Cheerier this Winter

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MEMPHIS

Charleston Old City

In 1562 the French set up a post at Port Royal, S. C. In 1670 the proprietary government was originated and soon a settlement was made at Port Royal in 1670. In 1671 the name of Port Royal was changed to Charles Town. This name was changed to Charleston in 1718.

Tricks of Fire Eaters

Different methods are used by fire eaters to keep the tongue and hands from burning. Some rub the skin of the parts to be affected with hard soap, the tongue included, and over that a layer of powdered sugar is placed. Others use a solution of alum, or liquid storax.

Strong Grocery
 Staple and Fancy Groceries
 Free City Delivery Phone 157



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If you are, then remember this: we can save you some money on any amount of any kind of Lumber or Building Material

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Our Aim

It is our constant aim to do these things:

- to serve our customers well, and at the lowest rates commensurate with a high standard of service.
- to conduct our business with courtesy, efficiency and dispatch.
- to treat our customers fairly, and without discrimination.
- to deal frankly and openly with the public at all times.

Memphis Power & Light Company

Of Interest to Our Colored Readers

Industrial Junior High School Notes on the Community Fair
 By M A Sloan Voc. Agri.

Approximately 1 000 people viewed the exhibits at our annual community fair, Friday, September 27th. The competition was very keen in the men's department where twelve exhibitors were vying for first place. All lines of farm products were exhibited in this department. C H Buckley was winner of first place. Willis Jones took 2nd place and Wright from Bailey Station left with 3rd place and Alex Johnson walked off with 4th place in farm booths. In the Farm Women's department the exhibits were of high quality and showed much progress on the part of the exhibitors. Particular reference is made to a sewing club exhibit of which Mrs Wilbur Moore is president and to a canning club of which Mrs E Bills is president. The exhibits shown to the public showed just how much good may be accomplished through organized efforts. Everyone who saw this work was well pleased with it. Mention may also be made here of the individual displays of canned goods.

Mesdames Birda Moore and Aud Neal were in close competition in the baking department. The judges had to eat several slices of cake before the decision could be reached. In the H E department of which Mrs M A Sloan is teacher, Elizabeth Scott, daughter of Mr and Mrs G B Scott won first place. Anna Sloan won first place on sewing display. The canning in this department was said to be of the highest quality by those who were competent to judge.

The classroom exhibits showed much skill in their displays. The 9th grade Civic class presented "How a Bill Becomes a Law", Miss L B Reed is teacher. The 7th grade presented an Industrial map of Tennessee. Miss S B Wherry is teacher. Miss E R Alcorn presented "The Home, School and Church Working Together." Mrs Minnie Bragg Williams presented "The Landing of the Pilgrims" The prizes were as follows; 1st Mrs Williams; 2nd, Miss Reed; 3rd, Miss Alcorn.


Shelby-Bailey school of which George Bragg is principal and Misses Winston and Coopwood are assistants also made a splendid showing. Their exhibits were of high quality and expressed much educational skill. In the boy's department, Bob Lee Craven took first place over Robert Malone who took 2nd place and 3rd place went to Rostrum for agricultural booths. The cotton show that brought out points regarding fertilizer was of much interest to the farmers.

Again we express thanks to all who helped to make the fair a success.

E. Bills, President

Dr. Vance C. Roy
 OPTOMETRIST

901 Farnsworth Bldg. Memphis, Tenn
 Will be at Dr McCall's Office in Collierville, every Saturday



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W. H. BOGGAN & CO.
 GENERAL MERCHANDISE GINNERS
 COTTON AND COTTON SEED BUYERS
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 KEEPS FOOD GOOD

It is Real Economy to use plenty of ice during the summer to protect your food stuff.

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THE BANK'S PART IN THE FARM PROBLEM

By H. LANE YOUNG
 Member American Bankers Association
 Agricultural Commission

ONE of the most discussed and least understood questions regarding the farmer's problems is the part the bank has played, or is to play, in financing the farmer. The basis of co-operation between the two, however, is a very simple one.



H. Lane Young

Both sides are subject to criticism for the condition that exists today. The major share of the blame rests on those banks that have failed through disregarding fundamental principles in loaning other people's money, that have encouraged the farmer to expect bank loans without first putting his business on the earning basis which would justify a bank to lend him money.

One of the underlying reasons for the failure of so many country banks has been the existence of too many banks. With the limited business of the community divided among too many banks it was impossible for them to make enough money to justify the employment of officers with the proper ability to manage the bank successfully. Then the scramble for business was so hard that good judgment and foresight were forgotten in granting loans, with the resultant failure of the weaker institutions.

In the future, banks are not going to loan the money of their depositors without the kind of security that can be immediately realized upon in case the loan is not paid, or unless the applicant presents a sound and successful record of business operation—whether that business be manufacturing, merchandising, or farming.

Farming-Banking Interdependent

This is a perfectly obvious attitude, because country banking cannot be successfully and profitably carried on unless farming is successfully and profitably operated—the two businesses are dependent upon each other. There is no longer any question that the time has arrived for these interdependent businesses to reach a common ground of understanding of the requirements that both must meet for their mutual welfare.

There is no doubt but what the future prosperity of the farmer and the basis of cooperation between banker and farmer is the intelligent diversification of crops. It is necessary, however, to have the right conception of diversification.

The mistake that many farmers have made in attempting to diversify has been to invest too much money, time and land in a new and untried crop—sometimes a hazardous crop, or one for which no immediate market has been developed, resulting in a loss of the initial effort and discouragement of future efforts on a more conservative basis.

Disregarding the primary and essential principle of farming—namely, increasing earnings by decreasing the cost of production through the practice of building up soil by crop rotation and intensive cultivation, is responsible for a large share of the farmers' trouble today.

Record Yew Tree

The largest yew tree ever transplanted was the one taken from Denton, Md., to the Du Pont estate at Kennett square, Pa. The tree is two hundred years old.

T U F Overalls- for Men and Boys
N U T SHOES! for School Wear
J. M. Mann & Son

"A TRAGEDY"


A healthy tire and a tack did meet
 On a well paved traveled street
 The tack rushed in and the air rushed out
 Before you knew what 'twas all about.

It Happens to All of us

Promptness is a Feature of Our Tire Service
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That depends on how much you have saved. Most of us are negligent when it comes to being thrifty for we do not think of the future. Today is a good time to save with a budget, each week. In a short time, you'll be surprised how your account grows and it will be an incentive to save more.

The Peoples Bank
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Get Your Pullets Fit for Laying

CUT short the unproductive period of your pullets. Get them fit for laying by feeding them Purina Growena and Intermediate Hen Chow. Every day counts. Come in and get enough Purina to carry your pullets into early maturity fully framed and well developed. You'll get your money back with profit to spare on the extra eggs in fall and through the winter.



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Uncle Eben
 "If you had to believe everything you hears," said Uncle Eben, "you'd mabe begin to wonder whether den'ness wasn't a blessing."—Washington Star.

Early Shipbuilding
 The first vessel ever built on the waters of the West was the brig Dent. She was launched at the present site of Allegheny City, near Pittsburgh, in 1806.

Don't forget this is
CANDY WEEK
October 13 to 19

and Saturday is
SWEETEST DAY
the great day of joy-bringing to
others when you give somebody
something that everybody wants—
CANDY, the gift universal.
We are headquarters
for all that's best in candies.

Harrell Drug Co.
A GOOD DRUG STORE

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One of the well dressed woman's exquisite necessities

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These hose have gained favor because
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DRIVE IT—on good roads or bad
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We have some Good Used
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LOCALS & PERSONALS

Dr and Mrs McCall were in Memphis Monday.

FOR SALE—Young Chin-chila Rabbits, subject to registration. Cheap for Cash. Davie Leake.

Mrs Jack Jamerson has returned home from a visit to her mother in Water Valley.

Magistrate J F Dudney attended County Court in Memphis Monday.

Mr and Mrs Perry Hale of Clarksdale, Miss. spent the week end here.

Mr and Mrs G D Delaney, Mr and Mrs P O Baker and Miss Jennie Hale were in Memphis Saturday.

Miss Gaylor Mai Hurdle of Memphis spent the week end with her parents here.

Miss Sadie McCandless spent the week end with relatives and friends in Memphis.

A R Strong attended County Court in Memphis Monday.

Miss Karen Harris returned on Wednesday to her home in Sallisaw, Okla., after visiting friends several days.

Misses Witherington and Mary Lou Jenkins spent Sunday in the home of Mrs Walter Jenkins.

Miss Jessie Mai Dawkins is spending the week end with Miss Kathryn Dawkins of Memphis.

Mr and Mrs J B Hill motored to Mullins Station Sunday and while there inspected the new workhouse.

Mrs Joe Hughes was shopping in Memphis Saturday.

Mr and Mrs McWherter and family spent Sunday in Crawfordsville, Ark., visiting their daughter.

H L Woodward of Memphis spent Sunday with his parents, Mr and Mrs J W Woodward.

Wanted; FRESH YARD EGGS. Bring some to May Pop Inn and sell them to Roy Brooks.

E C Cooper was in Memphis Wednesday evening.

Mr and Mrs Douglass Hill and Mr and Mrs Walter Harris attended the Lyceum in Memphis Wednesday evening hearing "The Patsy", which was presented so splendidly by the Lysle Talbot Players.

Mrs J P Wilson of Jackson is the guest of her sister, Mrs T B Jameson.

"Say it with Flowers"



Call Mrs. Delaney

Only the Best of
MEATS

In our New Market you will Find Just What You Want

Home Made Pure
Pork Sausage
Chas. Dean & Son

Mrs Ella Roach of Memphis was here Thursday.

Rev and Mrs Jas. I. Sandlin and little daughter of Wister, Okla., are visiting relatives here this week Mr Sandlin is pastor of the Methodist Church at Wister, having received his B D degree from S M U last June. Mrs Sandlin graduated with honors from S M U and won the Chi Omega prize in Sociology, having written her thesis on "The Urban Growth of Chicago."

Mr and Mrs H W Cox were in Memphis Thursday.

Mrs Kate Moore of Milan is visiting relatives here this week.

Miss Luther Carruth shopped in Memphis Wednesday

Mrs J E Buford with little daughter of Blytheville, Ark., is visiting her father, Mr T B Earnhart.

Indian Tribes Related

The bureau of Indian affairs says that the Mohican tribe of Indians is the same as the Mahican. This was one of the Algonquin tribes, and if any of the Mohicans remain they are incorporated in the Stockbridge tribes. The Stockbridge Indians are closely connected with the Delawares, although they are not a branch of this tribe. Some of the Stockbridge Indians live in Wisconsin.

Fancied Boredom

The office never really bores a man. He grunts and sputters and wishes he had twelve months' vacation instead of two weeks, but at heart he likes it. —Woman's Home Companion.

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We Go Anywhere—Any Time,

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The Best Place to Buy Shoes



A Fit for Every Foot

Shoe-fitting is not simply a matter of putting a size 7 shoe on a size 7 foot, but is an art that requires close attention in the selection of correctly formed lasts, proper heel heights, and many other factors that must be considered in accomplishing a correct fit.

To those who entrust to us the responsibility of proper fitting we guarantee a satisfactory service.

New Fall Styles ranging in Price from \$1.95 up

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BIGGS & DUDNEY

General Merchandise
Service Quality
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LAST CHANCE!

For COAL at Summer Prices

We will receive during the month of October, one car of JELIGO BLOCK COAL and one car of JELIGO 3x5 EGG COAL and while unloading same will sell at Summer Prices, so if you care to Save Yourself Some Money, Place Your Order NOW.

COLLIERVILLE LUMBER CO.

J. M. GLENN, Manager

"We will Save You Money on Anything in Our Line"

On to Market
250 to 300 lbs. at Six Months

Get the growth—then finish quick. You don't make your profit in pounds; you make it in growth and development of young hogs. No hog man can fail if he gets the growth—young hogs properly fed will grow you a bank roll. "MAKEMEAT HOG FEED" will make them grow big—quick. No Cottonseed Meal, no Peanut Hulls, nor an ounce of cheap or dangerous material—but a standard proven feed, proven in our own feed lots; not a guess nor scoop-shovel concoction.

"MAKEMEAT HOG FEED" is made from Wheat Shorts, Wheat Bran, Corn Gluten, Rice Bran, Linseed Oil Meal, Corn Feed Meal, Digester Tankage. "Makemeat" is a laboratory and feed lot success, backed by practical experience of twenty years—guaranteed with a million dollars—money back if you want it.

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COLLIERVILLE CASH FEED STORE