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CHEATTANOOGA

VBNTRRB

Vision 2000

Chattanooga Venture's first major project is Vision 2000, a process to set goals for a better future.

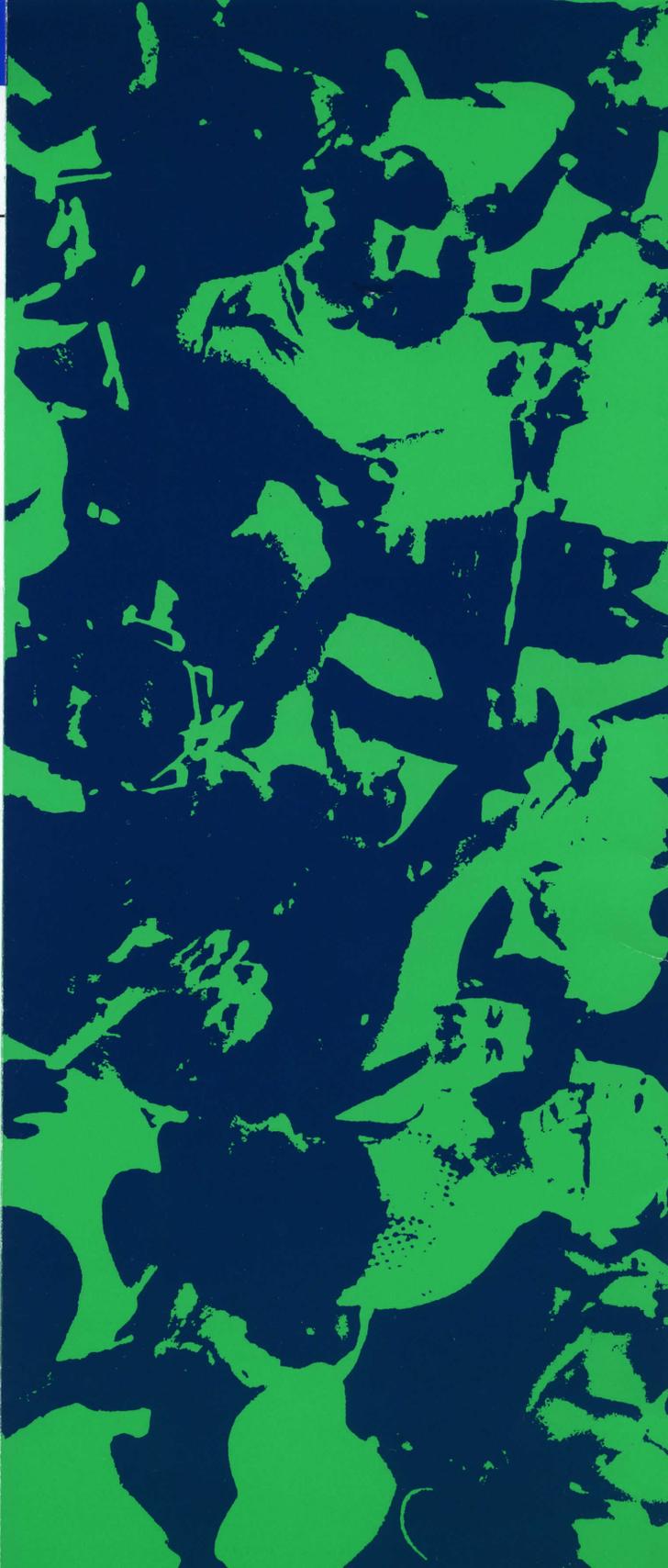
Vision 2000 task forces will study issues in the following categories:

- People: Human resources—living and learning
- Places: Our environment—preserving and developing
- Work: The economy—growing and changing
- Play: Leisure/recreation/the arts—enjoying and doing
- Government: Public resources—leading and serving

Issues will be added as citizens bring their ideas into the process. Vision 2000 task forces will identify areas of opportunity and recommend strategies for dealing with problems.

Become a VentureMember. Turn talk into action.

For further information, please write to
Chattanooga Venture
PO Box 788
Chattanooga, TN 37401



What do we want our community to become?

Chattanooga Venture heralds a new day in the way decisions will be made. A new day of community-based leadership for Chattanooga. Chattanooga Venture is a community challenge to seize the future and direct the path of change. For the shape of Chattanooga's tomorrow will be determined by the decisions we make today.

Share your ideas with this Venture in developing a vision of what this community should be and what we must do to reach that goal. Share your voice. Define solutions to problems, dispel negative attitudes, and bridge divisions of the past. Take pride in your home; accept the challenge of meaningful community involvement. Become a VentureMember.

We have the future in minds: Your mind, the minds of your neighbors, the ideas of your friends and the enthusiasm of your co-workers.

What is Chattanooga Venture?

- An open association of citizens
- A partnership of all interests in the community
- A channel for exchanging information
- A means for focusing the collective energy of the community
- A tool for solving problems and setting directions for the future

Chattanooga Venture was created by a group who recognized the need for citizen input in the decision-making process. After several months of studying how other American cities have moved forward by building a consensus among their citizens, this group created a framework for community action which is uniquely Chattanooga.

Chattanooga Venture has been endorsed by both public and private sectors, firmly committed to the idea that an open and fair decision-making process is essential to our future.

The initiative has to come from us.

Become a VentureMember and help build the future on this new foundation.

What will Chattanooga Venture do?

- Establish a permanent process of citizen involvement in decision-making
- Provide an open forum for citizens' ideas
- Mediate conflicts
- Initiate community improvement projects
- Promote opportunity

Chattanooga Venture will organize task forces to study and hold public hearings on issues of all types. These working groups are open to anyone interested in participating.

Venture will bring opposing interests together to air differences and seek amicable solutions.

Venture will provide a community sounding board for new ideas and a mechanism for prodding those who can translate good ideas into action.

Become a VentureMember. Together we can solve our problems and get our community on the move.

Why should you become a VentureMember?

- Because you can make a difference and are willing to work for it
- Because you have ideas to share and dreams you want to see become reality
- Because you can invigorate the decision-making process
- Because you can strengthen the sense of community identity and pride
- Because you value the community's quality of life
- Because you believe quality of life is essential to a prosperous economy
- Because you love Chattanooga and believe it can have a bright future

Chattanooga Venture is a permanent avenue of citizen participation. It will develop and change as the community dictates. Its vitality depends on the willingness of individuals from all parts of our community to participate.

Become a VentureMember. The enclosed card is your invitation to get informed, get involved and invest yourself in building the future of your community. It will cost you nothing but your time, talent and ideas.

Share your voice in the Venture.

