

The Ashland Collegian

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All editorials are written by the Editor unless otherwise signed.



PATRONIZE OUR ADVERTISERS

When the probability of Ashland College producing and maintaining a weekly newspaper was first discussed the prime question arose as to whether or not the business men of Ashland would be favorably disposed toward using the College publication as an advertising medium. Some expressed doubt and some were of the firm conviction that business men would not only advertise but would be glad to do so. Since the project was first launched the advertisers have responded with willingness.

It is safe to assume that every college or at least every student of Ashland College is conscious of the fact that it is through the advertisers that a newspaper derives its largest revenue. The subscription price for this publication is so ludicrously small that if it were not for the friendly business men all the student would receive for his money would be a two page paper about the size of a healthy postage stamp. The student is indebted to the business man and the man on Main Street is in his turn obligated to the student. The "Collegian" gives the advertisers value received in space but that space can only be productive if the student is alive and patronizes the man who advertises.

The "Collegian" is as yet an experiment and in order for the student to insure its permanence he must work with the staff and patronize the men who patronize the "Collegian."

The advertisements which appear in this publication are pointed and interesting. A weekly perusal of them can be made with profit. Let the student who has the College Spirit and who has the interests of his school at heart, buy wisely and from the advertisers.

The firms whose advertisements appear in these columns are of long standing and reliability, and the student can supply his needs at the smallest price where there is the greatest reliability.

The "Collegian" since its inception has so far been successful. It

Parnassus Breezes

BY G. K. STONE

AUTUMN

'Tis time that we should shed the accustomed tear

For Summer's sad demise, and aptly spill
The dope that Cybele's magic key soon will

Lock up Earth's treasures till another year.

For once again the woods are brown and sere,

The chestnuts fall upon the naked hill,
The leaves have lost their verdant chlorophyll,

And Fall's resplendent loveliness is here.

As, would that some bright genius should devise

A statute to repeal the cosmic laws

And make enduring Autumn's Paradise!

Yet we're not over keen for this, because

The present plan will give excuse to sing

Another senseless sonnet in the Spring.

JOURNAL FOR OCTOBER 12

President Hopkins of Dartmouth College, by his recent declaration that "too many men go to college," has very noticeably broken into the limelight of popular discussion and is attracting the fire of those who still hold dear the old traditional democratic ideals of America. It is usually tacitly assumed that all those who happen to be High School graduates should have the opportunity to go to college if they wish, regardless of any other consideration save impecuniousness.

Any attempt to limit the number or to select only the most promising is regarded to be a sign of the breaking down of democratic traditions and the establishment of a high-brow caste. But when all the colleges of the country are taxed to capacity, and each new year brings an ever increasing number of college-bound people, one wonders where it is all going to end. Since the opportunity to attend an institution of higher learning usually depends on the financial standing of the applicant's paternal progenitor, it necessarily follows that, according to all known biological laws and precepts, the men who are now being admitted to college, are likely to represent, not the best intellect of the nation, but rather, the average intellect. This, naturally has the effect of reducing the standard of scholarship of our colleges and of contributing materially to the glory and honor of the much-talked-of American God of Mediocrity. According to President Hopkins, this great army of for the most part mediocre men, those who have more ambition than ability, stand in the way of those who are "destined" to become the country's leaders a few years hence.

If men were willing to pursue this higher education for its own sake and to take

HUB'S TAILOR SHOP

Made to Measure Clothes

DRY CLEANING & PRESSING

Russell Tallentire

22½ West Main Street.

Phone 1133.

Corona Typewriters For Students

Substantial, light weight, simplicity an unusual number of up-to-date features as back-spacer, adjustable paper fingers, platen release, two-color ribbon, escapement, throw out, and absolute-visible writing. A practical machine and easier to operate than writing with pen or pencil.

COME IN AND TALK IT OVER

Sterling Shop

Palace Programme

MON. & TUES. OCT. 16, 17

Hoot Gibson in "Trimmed"

WED. & THURS. OCT. 18, 19

"Three Live Ghosts"

FRI. & SAT. OCT. 20, 21

Bill Hart in "Traveling On"

COMING:

THE STORM

FRANK B. DOWNS

We are showing many new styles in Jewelry,
Silverware and Glass

SEE US WHEN IN NEED OF GIFTS

Frank B. Downs

BURRIS & FASIG Tire Hospital

327 Orange St. VULCANIZING Ashland, Ohio

Phone 110 for Tire Ambulance

We will call for your tire, repair and replace it on your car